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El Rumi and Syifa Hadju

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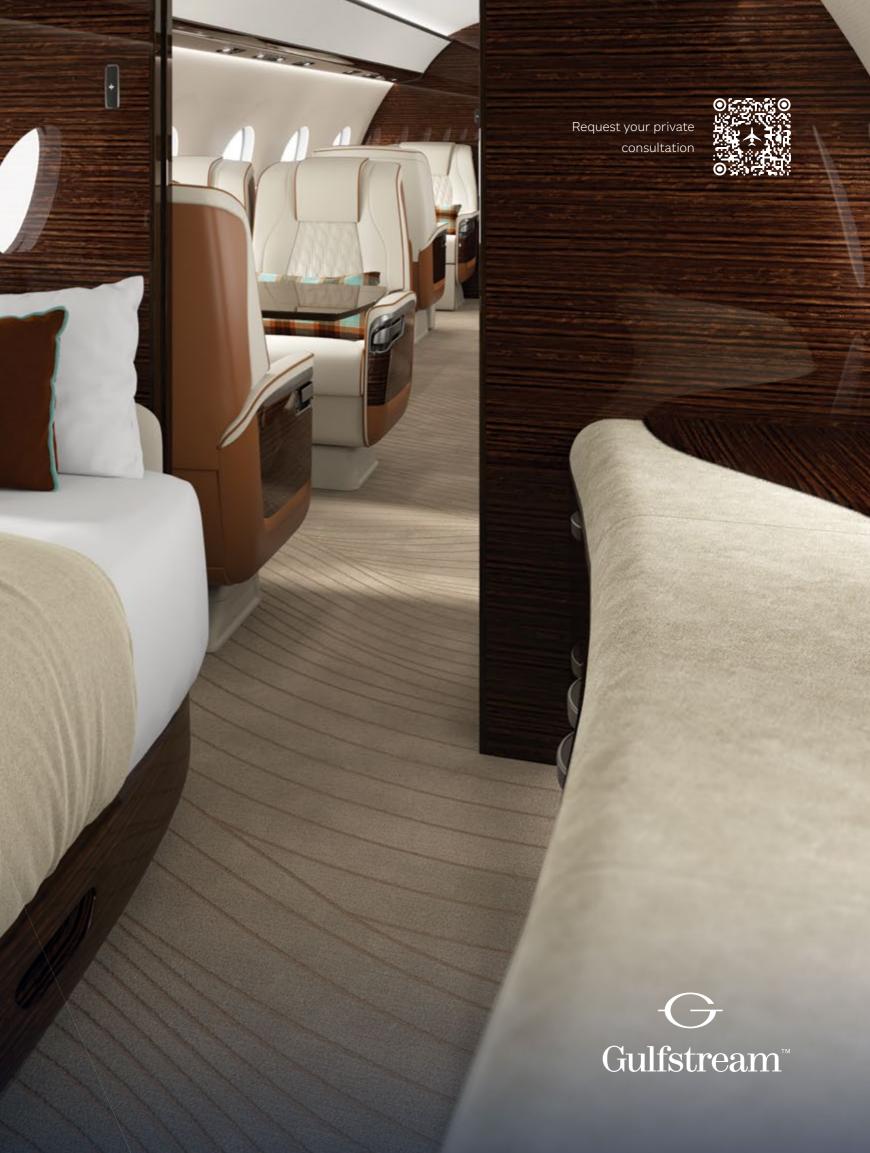
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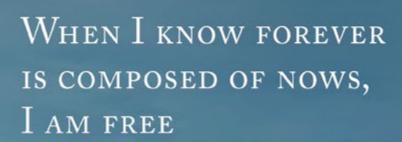
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rafted especially to measure speed on and off the racetrack, the TAG Heuer Monaco Chronograph Stopwatch takes centre stage on our cover. Taking cues from the brand's rich legacy of race timekeeping, the new timepiece bridges the past and the present with its vintage-inspired details and sturdy case made from lightweight and durable black DLC-coated titanium. Read up on this new model in our cover feature entitled "Powered by Racing."

In Industry News, we explore the Roger Dubuis Manufacture located in the heart of Geneva. The renowned haute horologist takes us on a tour of its fully-integrated, independent Manufacture, where state-of-theart technology is skilfully married with traditional craftsmanship and a daringly disruptive attitude to watchmaking.

Elsewhere, we celebrate Breguet's 250th anniversary and highlight the many significant contributions its founder, Abraham-Louis Breguet, made to the world of haute horology. Find out more about these inventions, as well as the brand's rich history, in our Reborn article, "Master Watchmaker."

We are also privileged to present two Up Close and Personal profiles in this edition. In the first, we speak to loving couple El Rumi and Syifa Hadju about how they support and complement one another, while in the second, we find out how Amanda Rawles balances the different aspects of her life.

Meanwhile, we take a look at the new collections from CHANEL, Valentino, Berluti, FENDI, and delve into ZEGNA's commitment to support artists by partnering with Art Basel. Lastly, we report on Ducati's "We Ride as One 2025" event in Bali, discover unique ways to have that once-in-a-lifetime adventure in Antarctica, witness Naufal Abshar's latest body of work, and introduce CELINE's luscious additions to its beauty line.

It is our pleasure to share this latest instalment of The Time Place Magazine with you. Happy reading!

Irwan Danny Mussry

Editor-In-Chief and Publisher

I man D Nussry

@irwanmussry



Pilot's Watch Performance Chronograph 41, Ref. 3883

The new Pilot's Watch Performance Chronograph 41 is proof that performance and elegance are not mutually exclusive. The chronograph, featuring the IWC 69385 Manufacture calibre with a ceramic bezel and tachymeter scale, is now available for the first time in an 18-carat 5N gold case. The black lacquer dial is the end-product of a highly complex manufacturing process, while the appliqués are hand-set and filled with Super-LumiNova®. Ten-bar water resistance and a black rubber strap with the EasX-CHANGE® system ensure maximum versatility.





ANASTASIA WINAYANTI WIBOWO Writer

Coming from a background far from media, Anastasia has spent a greater part of her diverse career journey as a part-time writer and translator. After a couple of years in an editorial role at one of Indonesia's high society magazines, she honed her writing skills during a one-year freelance stint at two local luxury online publications while working full-time in the financial services sector.



RAJA SIREGAR Photographer

A self-taught photographer from Jakarta, Indonesia, Raja focuses on Fashion, Lifestyle and Commercial photography. His extensive experience collaborating with numerous creative professionals in the commercial sector and creative agencies has not only honed his professional approach but also established him as a versatile and reliable photographer capable of delivering exceptional results across a spectrum of photo shoots.

During her years in media, Karina took on a variety of roles ranging from editorial to business-oriented duties. Together with other country representatives, she was also appointed co-editor of a regional publication for Southeast Asia. As an aesthete, Karina's appreciation for craftsmanship can easily be seen in her writings, especially when it comes to intricate timepieces.



KARINA SAPHIERA WITJAKSONO Writer



PRABOWO PRAJOGIO Photographer

Jakarta-based photographer, Prabowo Prajogio, started his career with internships at esteemed production houses and photographer's assistant stints at prestigious lifestyle and fashion publications. Prabowo's photographs often bear playful elements as a manifestation of his deep-seated fascination with pop culture.

Passionate about beauty and fashion,
Claudya is a full-time makeup artist
based in Jakarta. She graduated
from LaSalle College Jakarta and
Makeup Forever Paris. Claudya excels
in creating natural beauty looks and
editorials for commercials, fashion
shows, and magazines. Her vision is
to empower everyone, regardless of
gender, to confidently embrace their
true selves while elevating the global
appreciation and recognition of the
creative industry.



CLAUDYA CHRISTIANI PURBA Makeup Artist



EVA PICAL Hair Stylist

A graduate of Pivot Point Martha Tilaar in 2015, Eva Pical loves being a hairstylist because she believes that when people have good hair, they are bound to have a good day. Eva specialises in natural hair and uses minimal products to keep it looking healthy. Every client has a unique hair texture, and Eva loves tailoring her techniques to bring out the best in each one.



UMESH BHAGCHANDANI Writer

Born and raised in Jakarta, Umesh spent the last decade writing and editing for one of Indonesia's prestigious luxury magazines. Now, he freelances for Asia's most-coveted publications purveying lifestyle and entertainment stories to a worldwide audience. If he is not writing, he can be found watching Indie films or reading the latest mystery thriller.



LEO AFANDI Makeup Artist

Leo Afandi is a makeup artist known for his refined, timeless approach to beauty. He works with brides, celebrities, and modern women, creating looks that are polished, graceful, and effortlessly camera-ready. From intimate weddings to editorial shoots, Leo travels widely, meeting each client with care and intention. For him, makeup is not just about transformation—it's about helping women feel confident, composed, and fully themselves.



IWAN TAUFIK Hair Stylist

A professional hairstylist since 2008, Iwan Taufik has worked with a diverse range of clients across events, commercials, and weddings. With years of hands-on experience, he brings both technical skill and creative sensitivity to every look. Whether styling for a camera, a celebration, or a special occasion, Iwan's work is defined by its precision, elegance, and adaptability.



KEVIN PUTRADigital Imaging Artist

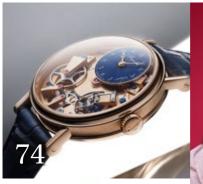
Kevin discovered his love for photography in high school, beginning as a hobby that soon grew into a deeper creative pursuit. This passion led him to study at LaSalle College Jakarta, where he graduated with a degree in photography and received recognition for Best Portfolio. Known for his refined eye and command of light and composition, Kevin's work spans product and still-life photography, architecture, food, lifestyle, and portraiture—each image thoughtfully crafted with precision and depth.



TAG HEUER BOUTIQUES

JAKARTA: PACIFIC PLACE - PLAZA INDONESIA
PLAZA SENAYAN - SENAYAN CITY
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REGULAR COLUMNS

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WHAT TIME IS IT THERE?



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A Slice of Summer

The Breitling boutique in Plaza Senayan was filled with summer spirit as **Breitling** held an in-store private viewing event to celebrate the launch of the Superocean Heritage. Upon arrival at the boutique, special guests were presented with vibrant Hawaiian floral leis and served with refreshing drinks, including Breitling-branded fresh coconut water and fruity piña colada. While they were enjoying the vibrant atmosphere, those in attendance were invited to explore the latest Superocean Heritage collection, while also discovering the legacy of Breitling's iconic dive watches.

Click to discover



1. Breitling introduced the new Superocean Heritage collection, including the Superocean Heritage B01 Chronograph 42 2. Jason Ong & Syed Hameed 3. Didit Arsjad & Okta Arsjad 4. Peter Wong 5. Mickey 6. Michael





Behind the Wheel

As the official watch sponsor of APXGP, the fictional 11th Formula 1 team on "F1" The Movie", IWC Schaffhausen invited selected guests and watch aficionados for an exclusive preview of IWC timepieces used in the film. From iconic Pilot's Watches to the bold Ingenieur, each piece was especially crafted for and worn in the movie, including by none other than Brad Pitt himself. After mingling and previewing the select watches on display, guests were also treated to a private screening of the action-packed movie at Plaza Senayan and Plaza Indonesia.

Click to discover



The colour black dominates the IWC Pilot's Watch Performance Chronograph 41
 Filbert Angelo & Tiffanie Sutanto
 Yohanes Sutjiadi & Ilona Silvester
 Ineke Valentina, Ryan Christian & Kevin Raharjo
 Ryan Christian & Ineke Valentina

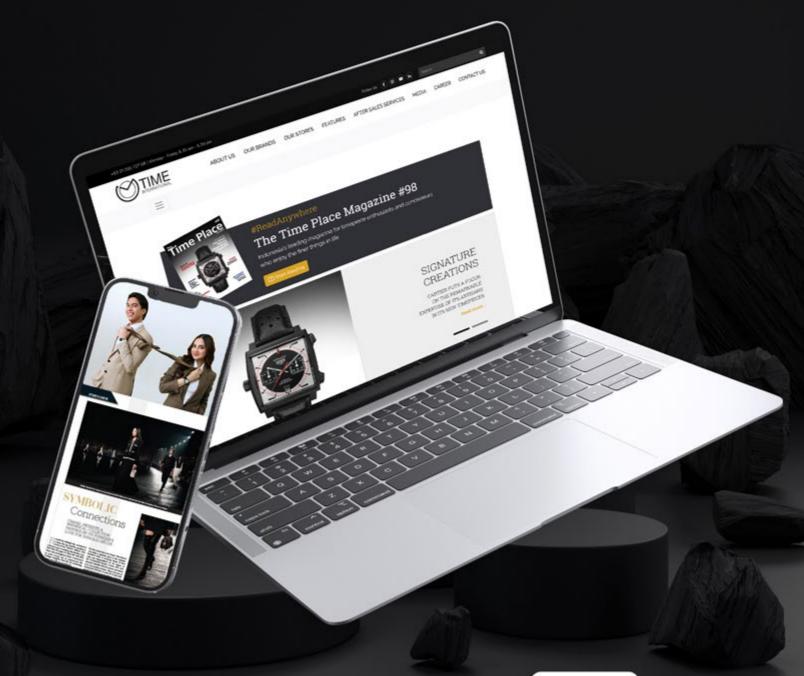
3. Dian Indria & Ali Akbar Hutasuhut 7. Steven & Excel Mangare

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Digital release of the latest issue of The Time Place Magazine

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Exclusive Taste

TAG Heuer, together with Volcán, recently hosted an intimate cocktail event at the TAG Heuer boutique in Senayan City. Attended by a number of VIP guests, the invitees were able to see the Formula 1 Chronograph and Carrera Chronograph on display, while also being privy to other novelties from the brand. As they mingled with one another and previewed the new watches from TAG Heuer, guests were able to enjoy a variety of canapés especially prepared by Arkamaya, as well as specialty drinks, including the exclusive Volcán de Mi Tierra cocktail served at the event.

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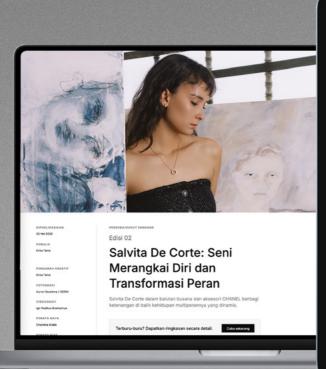


1. The TAG Heuer Formula 1 Solargraph was previewed by guests 2. Michael Surya & Liana Pow 3. Ronny Gozali & Anita 4. Harsa Arizki



KINTAKA

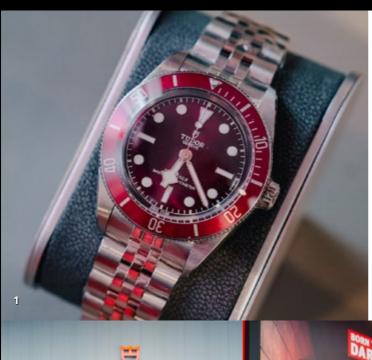
Pustaka Gaya Hidup Lintas Masa







Jelajahi konten multisensori dari Majalah KINTAKA Edisi 02



Daring Display

The **TUDOR** boutique in Plaza Senayan was the recent venue for a presentation of the brand's watches launched at Watches & Wonders 2025 earlier this year. Invited VIP clients were able to witness the new novelties, which feature bold upgrades and iconic evolutions, particularly the emblematic Black Bay and Pelagos collections, with the Black Bay 58 in Burgundy serving as the real showstopper. While enjoying the canapés and drinks especially prepared for the occasion, guests were treated to a hands-on experience of the watches—seeing, touching, and feeling the latest timepieces up-close.

Click to discover



1.The TUDOR Black Bay 58 Burgundy was one of the highlights of the event 2. Gevin Susanto 3. Dedy S. Tanjaya 4. Ibnu Jatmiko 5. Theresia Fitri & Hendi Ahmad 6. Chris Susanto, Suprapto Jagyantama, Kevin Cahyono, and Richy Candra 7. Dedy Then & Stanley Halim



Celebratory Offerings

Hublot introduced its latest milestone collection at the newly revamped The Time Place boutique at Pacific Place, Jakarta. In addition to viewing the Hublot Big Bang 20th Anniversary Collection and enjoying the sumptuous bespoke canapés prepared for the occasion, the esteemed guests in attendance had the distinct opportunity to take part in an exclusive whiskey tasting session led by a professional sommelier. The memorable evening was also made even more special with a captivating live performance by a silhouette artist.

Click to discover



1. The Big Bang 20th Anniversary Titanium Ceramic is one of the anniversary offerings from Hublot 2. Davin Kasim & Novi Permatasari 3. Adiputra Tjengdinata & Jonathan Gunawan 4. Ronald Francis & Reagan 5. Thomas Bouhier & Silviana Dharmadji 6. Jonathan Gunawan & Adiputra Tjengdinata 7. Ricky Saputra 8. Maria & Feni & Eve & Archella



GOING For the Win

ROLEX TESTIMONEES CARLOS ALCARAZ AND COCO GAUFF DOMINATED THE RED CLAY AT ROLAND-GARROS 2025

Rolex celebrates human achievement, recognising the journey marked by milestones and emotions that culminates in defining moments—determined by a path followed, not just a trophy. Forming an integral part of this philosophy is the brand's long-standing relationship with tennis, dating back almost half a century to when it first partnered with The Championships, Wimbledon, in 1978. Since then, Rolex has become Official Timekeeper of all four Grand Slam® events: the Australian Open, Roland-Garros, The Championships, Wimbledon and the US Open. Over the decades, legends of

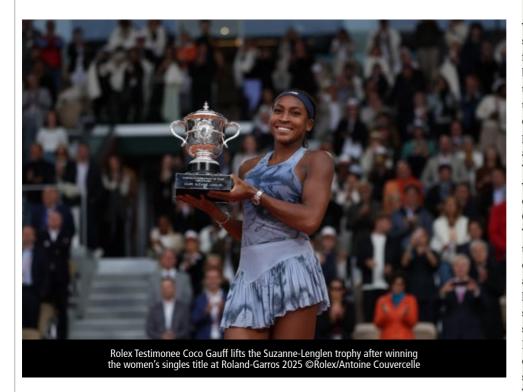
the game have been welcomed into the Rolex family of Testimonees, including Rod Laver, Björn Borg, Chris Evert and Roger Federer. This year, two Testimonees—Coco Gauff and Carlos Alcaraz sensationally claimed the Roland-Garros 2025 singles titles.

For the first time since 1984, this year's Roland-Garros saw the World No. 1 and No. 2 ranked players meet in both the men's and women's singles finals. Alcaraz's rivalry with Jannik Sinner reached record-breaking heights on June 8, 2025, when they contested their eagerly anticipated first Grand Slam*



Rolex Testimonees Carlos Alcaraz and Jannik Sinner embrace after the men's singles final at Roland-Garros 2025 ©Rolex/Antoine Couvercelle

final. They pushed each other to the limits physically and emotionally, taking the sport to another level over five sets, while maintaining an extraordinary sense of fair



play throughout. Marking the longest Roland-Garros final in history and the second longest Grand Slam $^{\circ}$ final since the Open Era began, Alcaraz ultimately came from two sets down and saved three championship points to prevail 4–6, 6–7 (4), 6–4, 7–6 (3), 7–6 (10–2) in 5 hours and 29 minutes.

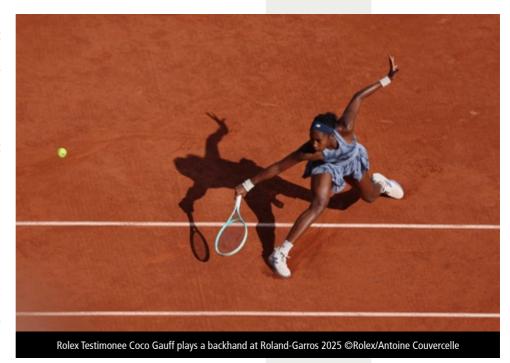
Physically spent after clinching the championship tie-break, Alcaraz dropped to the ground, before warmly embracing his fellow Rolex Testimonee. At the prize-giving ceremony, he exalted his opponent and addressed Sinner directly by saying: "Jannik, it is an amazing level you have. I know how hard you are chasing this tournament and every tournament. It is a privilege to share the court with you and make history together. You are an inspiration." Turning to the crowd, he continued: "This tournament is so special to me, and I cannot wait to come back year after year."

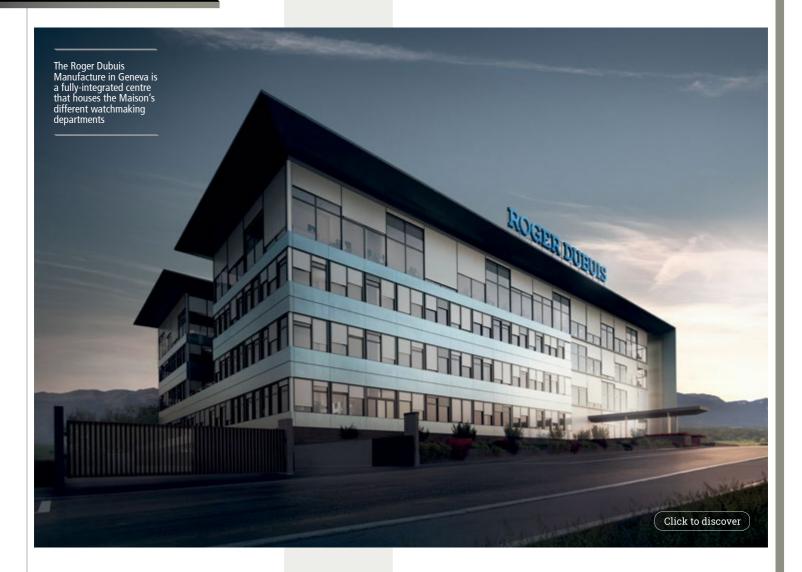
For Women's Singles, Gauff orchestrated a hard-fought journey to the women's crown. The 21-year-old navigated the challenging conditions with resilience, composure and steadfast determination, coming back from a set down to seal a 6-7, 6-2, 6-4 victory on Court Philippe-Chatrier. Gauff, who joined the Rolex family in 2019, is now a two-time Grand Slame champion. She expressed her heartfelt gratitude for her team as well as the people who supported her by saying: "I want to thank my team. You are always pushing me. You guys are the reason I do this and inspire me more than anything. I don't know what I did to deserve so much love from the French crowd but... merci beaucoup."

As the sun set over Court Philippe-Chatrier on June 8, an enthralling Roland-Garros concluded. This was a Grand Slam® tournament marked by spectacular displays from the Rolex Testimonees, notably Alcaraz's fourth round encounter with Ben Shelton, which earned the Spaniard his 100th clay-court win. Holger Rune also showcased his prowess on the surface by reaching the fourth round, and rising star João Fonseca drew enormous crowds in his electrifying main draw debut. The depth of women's talent shone through, with many of the game's leading players making the latter stages. Building on her gold-medal

winning run at Stade Roland-Garros last summer, Qinwen Zheng secured a quarterfinal place, while 18-year-old Mirra Andreeva became the youngest player this century to reach back-to-back quarter-finals. Fourtime Roland-Garros champion, Iga Świątek demonstrated skill and fighting spirit under pressure to claim a 26th successive victory at Roland-Garros en route to the semi-finals. This milestone represents the second longest winning streak by a woman in the Open Era; only fellow Rolex Testimonee and Queen of Clay Chris Evert has achieved more, with 29. Through their achievement, they embody the timeless ethos of Rolex and the essence of Roland-Garros. Evert, a Rolex Testimonee and 18-time Grand Slam® champion, relayed how Rolex has positively influenced the game she loves: "Tennis has always been a great sport, but Rolex helps to elevate it even more. I love the loyalty that Rolex has to the legends of the game and that the brand is such a great supporter of men's and women's tennis. They value women as much as men, and for me as a woman that's very important. Rolex mirrors the Grand Slams with excellence and in everything they do."

Rolex has served as Official Timekeeper of the Grand Slam* tournament since 2019. Defined by resilience and precision, it challenges players to master the distinctive demands of clay, rewarding those with an unyielding pursuit of excellence. Taking cues from the values upheld by the brand's founder, Hans Wilsdorf, Rolex recognises that champions are remembered not only for the victories earned but by the humility and determination with which they competed.





WHERE THE MAGIC

Happens

EXPERIENCE HOW ROGER DUBUIS TRANSFORMS ENGINEERING INTO ART WITH EACH SKELETONISED MOVEMENT AND METICULOUSLY FINISHED PART

he day we visited Roger Dubuis headquarters in Meyrin, Geneva, the first thing that struck us wasn't the watches; it was the building itself. Sleek, minimalist, and full of light. The fully integrated manufacture that houses around 150 people stands as a quiet counterpoint to the brand's expressive designs. There's a deliberate openness to it: floor-to-ceiling glass windows, and transparent workshop

partitions that seem to say, "We have nothing to hide."

That particular philosophy comes through not only in how the artisans work, but also in how openly they welcomed us into the inner workings of the renowned integrated manufacture of Roger Dubuis. We were welcomed by Bader A., the International Retail Project Manager at



Roger Dubuis, who walked us through the manufacturing processes step by step, giving us access to areas rarely seen by those outside the industry.

Our journey began on a small exhibition floor filled with state-of-the-art machines. Many of which, without Bader's patient and thorough explanations, we would never have known the purpose of. Before delving deeper into the world of High Horology, we paused before several of Roger Dubuis' most iconic base plates, displayed in glass cabinets. They are the foundational elements behind the brand's signature creations, including the Excalibur Double Flying Tourbillon. "This is the perfect illustration of who we are," Bader explained.

Unlike traditional tourbillons, which are typically anchored by visible bridges, Roger Dubuis' flying tourbillons, their signature, appear to float, free of obstruction, suspended in space. In 2005, the brand became the first to assemble a double flying tourbillon. Less as a means to improve accuracy, and more as a testament to the brand's technical prowess.

It takes more time, more skill, and an uncompromising approach to synchronise two rotating mechanisms within the same movement. Since 2004, the brand has embraced a fully skeletonised design philosophy, eschewing solid dials and plain materials in favour of transparency and aesthetic complexity. The result is a visual language that is instantly recognisable: bold and distinctly haute horlogerie. "This," Bader said with quiet pride, "is what we stand for."

As we continued the tour, Bader pointed to the discreet yet significant Poinçon de Genève stamp on one of the movements. At Roger Dubuis, this seal represents both a mark of prestige and a commitment to exceptional craftsmanship, one that extends the production timeline by nearly 40%. Among the key requirements to qualify for the seal is that every watch must be fully assembled, cased, and finished within the Canton of Geneva. Few brands can meet these demands, but Roger Dubuis consistently exceeds expectations, with over 90% of its timepieces proudly bearing the certification.

Each Roger Dubuis timepiece undergoes an intensive series of around 88 in-house tests conducted over the course of a full week to ensure it meets the rigorous standards set by the Poinçon de Genève. While many Maisons must send their watches to the Geneva Seal office for inspection and stamping, Roger Dubuis—thanks to its long-standing

commitment and proven compliance—is authorised to perform the stamping in-house. This privilege is built on mutual trust and years of consistent excellence. However, that trust is still regularly verified through audits, with up to 12 inspections a year, but thanks to the years of proven compliance, they typically only receive two. One announced in advance, and one completely unannounced, a surprise inspection. During these audits, inspectors examine every detail, verifying that all components, from the tiniest screw to the



Excalibur Double Tourbillon Cobalt

most visible bridges, are hand-decorated to the exacting principles the seal demands.

"This isn't the work of machines," Bader reminded us. "Every line, every surface you see, it's done by hand." This approach reflects the savoir-faire that the maison's founder, Roger Dubuis, brought with him from his years at Patek Philippe, blending traditional high watchmaking with a bold, contemporary spirit. It truly exemplifies a philosophy that's deeply rooted in the brand's DNA; one that is still honoured until the present day.

We were taken into the technical heart of the Manufacture, where watchmaking takes shape. From gear wheels to balance springs, nearly every component inside a Roger Dubuis timepiece is crafted in-house. This is truly a testament to the brand's pursuit of near-total vertical integration, a distinct rarity even in haute horlogerie.

Our first stop was what the team fondly calls the Alibaba Place: a raw material storage room filled with shelves stacked with main plates in various calibres and materials. While you won't find gold or platinum here, the space speaks volumes about the maison's ongoing exploration of unconventional materials and its commitment to innovation at every level.

We were shown a range of unconventional materials Roger Dubuis has worked with over the years. One of the most notable is carbon, used to create the Excalibur Spider Carbon, the world's first timepiece with a movement plate,



INDUSTRY NEWS

bridges, and tourbillon upper cage entirely made of the material. It was also the first time a composite material earned certification from the Poincon de Genève.

And then there's cobalt. The brand's so-called "love story" with this dense, high-performance metal began over a decade ago. Cobalt is notoriously difficult to work with, almost as heavy as gold and far harder to cut or machine. Yet its unique brilliance and strength make it one of the most exotic materials in the collection. Roger Dubuis has applied it sparingly but meaningfully, using it in some of their most technically ambitious calibres, from flying tourbillons to balance wheels.

Next, we witnessed the beginnings of complication assembly. Tiny components like escape wheels, each with 240 teeth, are hand-polished one by one, a testament to the Maison's obsessive craftsmanship. Before moving further into assembly, every part undergoes polishing and dimensional checks, ensuring absolute precision from the very first step.

If the machining floor is where precision begins, the finishing ateliers are where personality emerges. Here, raw components are elevated into something worthy of being seen through a sapphire case back. "We continue to innovate," Bader said, pointing to two in-house engineers focused solely on decorative techniques.

Though machines assist, it's the artisans who bring each part to life. At one bench, Brigitte worked with a custom-built wooden wheel, relying on both skill and instinct. She could judge the wheel's speed by sound alone. Each component, down to the smallest gear, was polished individually by hand.

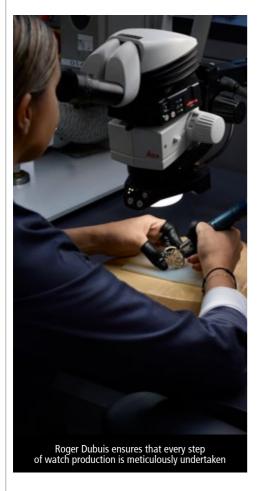
Next, we were taken to another workbench with a screen showing the process. "What you see on the screen is happening in real time," Bader explained, as we watched a close-up of the intricate finishing process unfold before us. "We're required to create a 0.9-degree angle on every component."

This technique, known as anglage, involves hand-bevelling edges using a steel pin to meet the exacting standards of the Poinçon de Genève. At Roger Dubuis, this isn't applied to just a select few elements; 100% of the qualifying components are meticulously bevelled by hand at specialised workstations.

As the tour progressed, we learned just how labour-intensive this process could be. A single







grand complication movement could require over 74 hand-bevelled angles, with each angle taking up to 15 minutes to complete. That's nearly 19 hours of anglage alone, not counting polishing, assembly, or testing. Some seasoned artisans can complete a single angle in under a minute, while more complex cases require careful pacing and absolute focus.

Beside the anglage desks is a machine used for circularage, a decorative finishing technique that produces a swirl pattern often likened to a violin disc effect. The polishing serves a functional purpose as well. Without oil inside the watch, surfaces must be perfectly smooth to minimise friction, and this fine finishing allows for optimal light reflection once the components are assembled.

We were then introduced to perlage, a decorative finishing technique that creates overlapping circular patterns across the surface of a component. Using a handheld tool, each tiny swirl is applied one at a time. In the past, this step was done using pure oak wood, chosen for its varying degrees of roughness depending on the finish desired. Different woods offer different polishing properties, lending control over brightness and texture.

One of the most iconic examples of Roger Dubuis' expertise soon followed: the cross-shaped cage of the tourbillon. It undergoes a meticulous finishing technique known as black polishing, an artisanal process that produces a surface that reflects like a mirror from the front and appears jet black at an angle. The polishing tool itself has been used for over 15 years, with its ultra-fine abrasive paper needing replacement only once a decade.

We then stepped into the quality control department. Quiet, meticulous, and almost ceremonial in atmosphere, it served as the final checkpoint before any component could earn its place in a finished watch. Each part is examined by in-house "judges," specialists who ensure that every detail aligns with the Maison's rigorous standards. Nothing leaves this room unless it's flawless, every time.

With each turn, we were shown not just what goes into making a Roger Dubuis watch, but how and why it's done that way. Nothing felt rehearsed. Bader and the artisans spoke with a mix of technical confidence and genuine pride that made it clear this wasn't just a performance for our benefit; it was a routine honed to precision.





COSMIC Leap

HUBLOT MARKS THE BIG BANG COLLECTION'S 20TH ANNIVERSARY WITH A STAR-STUDDED PARTY HELD IN SEOUL, SOUTH KOREA

nder unimaginable heat, what began as a small "explosion" triggered a chain of expansions that one would now recognise as the universe. Coined as the "Big Bang," this cosmological theory has inspired Swiss haute horologist Hublot to

develop a robust timepiece that would prompt such exponential growth.

In 2005, the creation of the Big Bang ushered in a new era of watchmaking. A symbol of Hublot's commitment to push the boundaries of the



By Karina Saphiera Witjaksono





unknown, the Big Bang broke tradition—and continues to do so—with the use of exclusive materials and in-house movements. Singular for its bold aesthetic and unparalleled in its versatility, the Big Bang endures to go beyond the limits of haute horology.

After 20 years of innovation, Hublot's Big Bang collection begins a new phase with a vibrant celebration that would long be seared onto its guests' memories. Joined by friends of the brand Seri Pak and Mingoo, the Big Bang's 20th anniversary event was just as immersive as it was unforgettable. As it stands, Hublot's Big Bang collection has been known to stir up new trends with its bold designs and cutting-edge technology. It was only right for the same vivacious personalities to be translated into the anniversary event, which this time was held in the multi-purpose cultural space, COCIETY, in Seoul, South Korea.

Located at the fashion capital of Asia, the versatile venue was divided into artistic displays that incorporated light installations as well as beautiful blooming buds. As day turned into night, the serene space turned into a vibrant party, enlivened by a live DJ set and captivating musical performances by various artists. Amidst the crowds, of course, Hublot exhibited historical novelties from its archives in addition to newer icons introduced earlier this year at Watches and Wonders 2025. Celebrities that hail from diverse fields, such

as fashion, sports, art, and gastronomy were in attendance at the special occasion. EXO's Kai, MEOVV, Kim Sunho, Choo Young Woo, Shin Hyunji, Lee Changsub, and WING, all gathered to catch a glimpse of the watches displayed at the centre of each installation zone, aptly representing the different facets of the luxury brand.

Divided into four distinct areas, the installation was themed around the four core materials that define Hublot's DNA:

Magic Gold, Ceramic, Sapphire, and Rubber. Each individual zone bore a specific appeal all its own and was adorned with sculptural objects, immersive visuals, and artistic installations, offering a sensory reinterpretation of their unique properties. The coming together of these elements formed a beautiful representation of Hublot's guiding philosophy: the Art of Fusion.

Amongst the celebrated timepieces showcased at the event, including historical pieces that mark the brand's legacy in watchmaking, Hublot's new Big Bang Unico and Big Bang One Click models commanded the attention of guests with their fresh hues and distinct designs. Unveiled during the first part of the year at Watches and Wonders 2025, the two novelties are the first Big Bang watches to be presented in mesmerising Mint Green and Petrol Blue ceramic, two lively colours that are perfectly suited for summer.

Hublot CEO, Julien Tornare, who was present at the event, warmly welcomed all the guests and delivered an inspired speech in which he said, "Our icon, the Big Bang, has redefined the codes of contemporary watchmaking. Twenty years on, it continues to embody the boldness, innovation and revolutionary, pioneering spirit for which Hublot is renowned for. There is no better way to celebrate this moment than bringing together so many friends of Hublot in the innovative and dynamic city of Seoul tonight."



The venue was transformed into an installation with different areas to represent Hublot's four core materials

CELEBRATING FUSION

established the Big Bang as a singular icon of watchmaking. The unprecedented watch has featured many world-firsts and genre-defying feats, with the brand choosing it as the definitive piece to showcase its unparalleled innovation in materials, design and authenticity. To celebrate two decades of the manufacture's most emblematic collection, Hublot combines the original Big Bang design with the current Big Bang Unico, resulting in five limited edition Big Bang models. Bridging the past, present and future of the Big Bang, these anniversary watches are crafted from a variety of proprietary materials, namely titanium ceramic, King Gold ceramic, red ceramic, black ceramic and Magic Gold.



TOTALLY STRIKING

The Big Bang 20th Anniversary Red Magic certainly catches the eye with its captivating scarlet tone. A timely tribute to the brand's first coloured ceramic originally unveiled in 2018, the bright red ceramic used in the timepiece is the result of a lot of trial and error—from selecting the right pigments to applying the right pressures and temperatures, to maintain the material's structural integrity and keep the colour homogenous. Having mastered the extremely difficult process of creating coloured ceramic, Hublot now combines this attractive red model with a carbon-patterned dial that is equally evocative and unique. Available in a limited edition of 100 pieces, the Big Bang 20th Anniversary Red Magic comes equipped with a red and black structured rubber strap.











POWERED by Racing

TAG HEUER INTRODUCES A WATCH STEEPED IN ITS RACING LEGACY: THE TAG HEUER MONACO CHRONOGRAPH STOPWATCH



n the world of racing, every minute, every second counts. In fact, even fractions of a second are integral, as they can make all the difference between winning and coming in second place. This sentiment is what motivates race car drivers to give it their all, in every race and every competition. Parallel to this are the efforts taken by watchmakers to measure time as accurately as possible. TAG Heuer, with its rich legacy in motorsports, has been at the forefront of race timekeeping since the 1960s. This year, the Swiss luxury watchmaker celebrates a world first as it becomes the first title partner in the history of the Formula 1 Grand Prix de Monaco. To mark this great honour, the renowned watch brand unveils the new TAG Heuer Monaco Chronograph Stopwatch, a timepiece designed to reflect the precision, intensity, and history of racing at its highest level.

TAG Heuer is no stranger to the pressures of the racetrack. It first entered the realm of sports timekeeping with the Autavia in 1933. A dashboard timer that met the toughest Automotive and Avaiation requirements, the Autavia was used as a single timer by racers, pilots, as well as gentlemen sportsmen. In 1962, Jack Heuer—Edouard Heuer's greatgrandson—recognised the potential for a wrist chronograph tailored to motorsports and launched the Autavia wristwatch, which

became a favourite among professional drivers. This would signal the beginning of TAG Heuer's association with motorsport, one that it has cultivated and strengthened throughout the years.

In 1963, Jack derived inspiration from the death-defying Carrera Panamericana race to create the Carrera chronograph. Distinguished by its minimalist, legible dial and clean lines, the Carrera was the fruition of Jack's desire to design a timepiece that embodied both elegance and functionality. Setting a standard

for sports chronographs, the Carrera would catapult the young Heuer scion into the limelight and cement his reputation as an innovator in watch design.

Six years later, in 1969, TAG Heuer would turn the industry on its head when it introduced the first square waterproof chronograph, the Monaco. Breaking away from the traditional rules of watchmaking, the Monaco was given a unique shape, that of a square, which at that time was only used for dress watches. Furthermore, the model had a left-sided crown,



COVER FEATURE

a signature blue dial, and bold proportions never before seen in luxury timepieces. Jack Heuer took a gamble with this "out of the box" design and ultimately created an icon that continues to defy all expectations.

The legacy of the Monaco would further be secured in 1971, when the timepiece made its way from the pit lane to the silver screen in "Le Mans," the classic movie about the 24-hour race starring none other than American actor Steve McQueen. With the "King of cool" wearing the watch onscreen, the Monaco became forever linked with the golden age of motorsport and the mystique of cinema. Since then, the TAG Heuer Monaco has been associated with the world of racing, evolving in many ways, but always remaining loyal to its roots.

This year, TAG Heuer marks a wonderful phase in its motor racing heritage, becoming the first title partner in the history of the Formula 1 "

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DE MONACO.

Grand Prix de Monaco. A circuit that has come to define the very essence of Formula 1 racing, the Monaco race is certainly one of the most glamorous events in the championship. A challenging circuit like no other, the course is comprised of 78 laps, with drivers having to manoeuvre chicanes, a tunnel, and 19 tight corners, with no allowance for error; it is truly not for the faint-hearted. The demanding circuit challenges the skill of every driver, pressuring them to make use of all their skills and compete to the best of their abilities every second, every lap of the race. The nature of the event and its significance in Formula 1 history makes TAG Heuer's 2025 debut as title partner even more meaningful.

To celebrate this momentous occasion, the renowned watch brand unveils a timepiece that encapsulates the very essence of racing and timekeeping: the TAG Heuer Monaco Chronograph Stopwatch. The new model takes inspiration from Heuer stopwatches that date





back to the 1960s and 70s. Trusted tools on and off the racetrack, these instruments were seen around the necks of timekeepers and were especially chosen for their ability to track time with absolute clarity when every fraction of a second mattered. Continuing this rich legacy, TAG Heuer delivers a timekeeper that faithfully bridges the past and the present.

Channelling the design codes and clarity of the brand's vintage stopwatches, the TAG Heuer Monaco Chronograph Stopwatch is presented in a colour palette of black, white and red, derived from the timing instruments that once defined motorsport precision. Loyal to Jack Heuer's philosophy of functional design, the model features a black circular layout set

against an opaline silver background, creating a stark contrast that enhances readability. A vivid red minute track encircles the dial's perimeter, reinforcing the timepiece's legibility and motorsport DNA. On the dial, two subdials feature high-contrast white markers and hands, while blackened hour indexes and hands add depth. A red lacquered second chronograph hand provides a striking focal point across the dial, whereas the date is provided in a discreet window at 6 o'clock. Meanwhile, the vintage Heuer logo is printed white against the black circular background, anchoring the watch in its distinct heritage.

Enveloping the dial is a case crafted in lightweight and durable black DLC-coated titanium. Staying true to tradition, the crown remains on the left side of the case to reinforce the signature silhouette of the Monaco. Beating at the core of the timepiece is the Calibre 11—a mechanical connection to the original TAG Heuer Monaco, chosen to preserve the spirit and precision that initially set it apart. As a tribute to the racing gloves worn by generations of drivers, the strap made of black perforated calfskin completes the model.





The TAG Heuer Monaco Chronograph Stopwatch will be produced in a limited edition of 970 units, a number that signifies the particular decade that shaped TAG Heuer and its involvement in motorsport. The watch will be delivered in dedicated packaging that echoes the black, red, and white visual identity of the timepiece. A custom travel pouch adds a final touch to the experience.

A defining symbol of the brand's long-standing relationship with accuracy and performance, the TAG Heuer Monaco Chronograph Stopwatch is a wonderful homage to racing, past and present. Its thoughtful details, derived from vintage models, continue to resonate and are now presented to an entirely new generation of collectors and motorsport enthusiasts. Imbued with the spirit of precision, the timepiece is also a suitable companion for individuals who are aware of the importance of time and how every second counts.



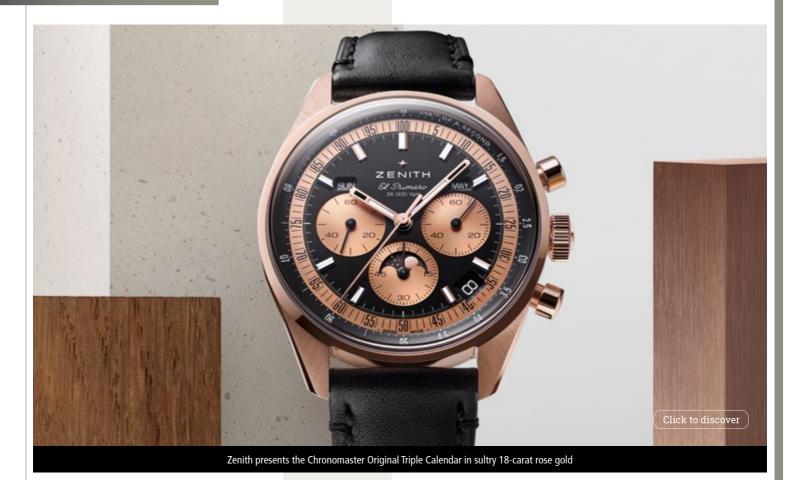


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THE TAG HEUER
MONACO
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THAT SHAPED TAG
HEUER AND ITS
INVOLVEMENT IN
MOTORSPORT.

77





ENDLESS Eclipse

ZENITH ENTICES WITH A NEW CHRONOMASTER ORIGINAL TRIPLE CALENDAR IN BLACK AND ROSE GOLD

n its quest to craft the perfect watch, Zenith's ardour for watchmaking has been felt by its clients since the brand was first founded in 1865. Assembled by the hands of its highly gifted craftsmen, the haute horologist's novelties encourage its wearers to savour time and passing minutes. This includes small priceless moments that, without one's awareness, will remain stored in one's memories such as witnessing a captivating natural phenomenon. This year, Zenith extends its impact by unveiling a new variation of the Chronomaster collection whose radiance and magnetism mimics that of a solar eclipse.

The new Chronomaster Original Triple Calendar is a classic 38 mm timepiece with a subtle yet striking design fit for any occasion. Like a shadow cast over the sun, the exquisite black and rose gold palette will prove fruitful in searing its visuals onto onlookers' memories. The interplay between the two hues pulls people's attention, just as the distinctive brand's mission continues to stir hearts.

An ode to the 1969 A386, the Chronomaster Original Triple Calendar was first introduced last year in a classic steel case. This year's reiteration, however, is made of 18-carat rose gold which can be seen enveloping the largely



from the watch case back





The chronograph counters, with the moon phase display at 6 o'clock, are rendered in 18-carat rose gold

black dial. The black central dial features minimalist hour appliques that are brushed with SuperLuminova. In a similar fashion, the haute horologist pairs the watch with faceted hands, two of which are coated with black tips to mimic the watch's overall palette.

The haute horologist maximises both the functionality and style of the entrancing piece by strategically scattering the day, date, and month windows across the clean slate. The dial is, as one might see, framed by a sliver of rose gold known as the 1/10th of a second chapter ring. With the El Primero 3610 calibre as its engine, the precision of the 1/10th of a second chronograph is ascertained and sets the model apart from its peers. Oscillating at 36,000 VpH or 5 Hz, Zenith equips the new Chronomaster Original Triple Calendar with a substantial 60-hour power reserve.

The latest addition to the Chronomaster collection would not be given its name if not for the rose gold counters gracing the lower portion of the dial. Keeping the design sleek, the haute horologist places the 60-second counter at the 3 o'clock mark and the small seconds counter at the 9 o'clock mark. The 60-minute counter located at 6 o'clock, with its typeface mimicking the other two, is anything but simple. Peeking behind the slim hand is a small window that offers a glimpse of the elegant star-speckled moonphase display. All three counters brighten up the dial and complete the colour theme of the new Chronomaster timepiece.

The stunning case is held together by a sleek black leather strap, whose nearly matt texture brings out the lustre of the rose gold case. Made of calfskin leather, the strap hugs one's wrist snugly, its rose gold clasp secured at the back. Not to deprive one of a show, Zenith proudly exhibits its celebrated El Primero 3610 calibre at the back, complete with a charming star-shaped oscillating weight to match the star-shaped crown embellishment. From both angles, the revered haute horologist manages to strike a balance between high functionality and unparalleled class.

Zenith continues to shape trends in the luxury watchmaking industry. Founded in Le Locle, Switzerland, by pioneer Georges Favre-Jacot, the luxury watchmaker is one of Switzerland's oldest vertically integrated watch manufactures since 1865. The brand has been known to create high precision chronographs such as the El Primero calibre, whilst still exploring groundbreaking ways to present its creations to the world.



Breitling presents the Superocean Heritage B01 Chronograph 42

OCEAN Calling

NOW SHARPER AND SLEEKER, THE BREITLING SUPEROCEAN HERITAGE MAKES WAVES WITH ITS VINTAGE SOUL AND MODERN PRECISION



Superocean Heritage B31 Automatic 44

hen it comes to dive watches, Breitling has always done things a little differently-and the 2025 update of the Superocean Heritage proves just how stylishly the brand can evolve. For the first time since 2017, the collection has been given a thorough, sea-breeze-fresh

update. It is still that dashing dive companion rooted in 1950s elegance, but now it is sleeker, smarter, and more tailored to the rhythm of contemporary life.

Proportion-wise, Breitling has refined the case sizes and introduced slimmer profiles across the range, making each timepiece feel more wearable without sacrificing presence. The newly launched Breitling Manufacture Calibre B31 powers most automatic models—a milestone in the brand's technical evolution. Combined with an appealing dial refresh, the addition of ceramic bezels, and the introduction of upgraded bracelets, the new line-up is ready for both work and play.

The Superocean Heritage B01 Chronograph 42—the flagship of the collection—is powered by Breitling's premier in-house Calibre 01. It has a 70-hour power reserve, a column-wheel construction and COSC certification. The dial—available in crisp blue, black, or green—balances modern clarity with vintage cues like spear-tipped hands and tone-on-tone subdials, with a choice of either a mesh stainless steel bracelet or a rubber strap.

Bold and assertive, the Superocean Heritage B31 Automatic 44 is for those who like their dive watches to command attention. It houses the B31 three-hand manufacture movement, offering a robust 78-hour power reserve and COSC-certified performance. A bezel in stainless steel or 18-carat red gold, replete with a ceramic insert, can be seen on either the stainless steel or two-tone stainless steel and 18-carat red gold versions respectively. At 44 mm, it is unapologetically sporty—perfect for charting deeper waters or making a splash at a beachside bar.

Slightly scaled down but no less charismatic, the Superocean Heritage B31 Automatic 42 brings elegance to the everyday dive watch. The refined 12.03 mm thickness makes it sleek enough to slide under a cuff, while the versatile colour options (black, blue, green) keep it rooted in style. Inside, the B31

movement hums reliably, visible through a sapphire case back.

Breitling's Superocean Heritage B31 Automatic 40 offering is a sweet spot for many wrists—compact, comfortable, and beautifully composed. The Automatic 40 shares the same COSC-certified B31 movement but distils it into a subtler silhouette. With either black or green dials, and matching ceramic bezels, this model speaks softly but carries serious horological weight.

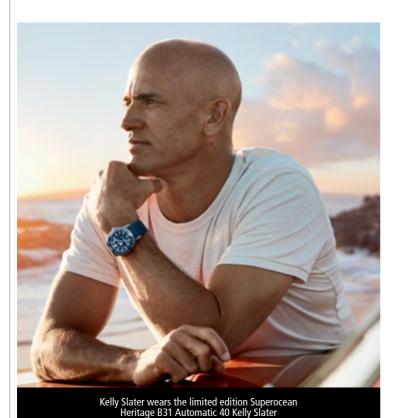
A limited edition homage to surfing legend Kelly Slater, the Superocean Heritage B31 Automatic 40 Kelly Slater is not just a tribute— it is a tropical daydream. The dial is decorated with a stamped foliage pattern reminiscent of Hawaiian canopies, a nod to Slater's beloved island home. Flip it over to see the open case back engraving "One of 500." The collectible watch is packaged in a special floral-themed box and is available with a rubber strap or mesh bracelet. As Slater puts it, "The watch reflects everything I love—the ocean, nature, and the easy-going style."

For smaller wrists, the Superocean Heritage Automatic 36 does not skimp on performance or style. It runs on the COSC-certified Calibre 10 and features a streamlined 10.42 mm thickness. With dials in blue or green with matching rubber straps or bracelets, it radiates an understated chicness that transitions effortlessly from sun deck to city street.

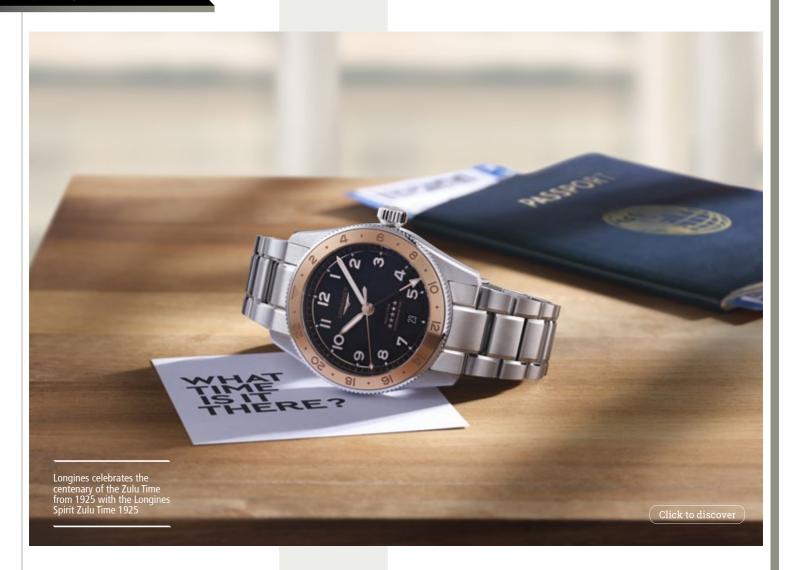


Superocean Heritage Automatic 36

Breitling does not stop at the wrist. In collaboration with British eyewear artisans Cutler and Gross, the brand released a capsule collection of handcrafted sunglasses inspired by the Superocean Heritage line. Available in four different styles featuring high-performance ZEISS LightPro® Technology and 18-carat red-gold-plated metalwork, they are limited to an exclusive production of 500 frames each.







TRAVERSING through Time

LONGINES COMMEMORATES THE ZULU TIME WATCH'S 100TH ANNIVERSARY WITH THE NEW LONGINES SPIRIT ZULU 1925

enry Cavill asks "What time is it there?" upon landing at his next port of arrival. As the actor hastens from one location to another, he reiterates the all too familiar question to himself or rather to a mystery caller. Is it a friend, or perhaps a family member? Whoever it is, each time he utters those words, Henry's hand instinctively moves towards his Longines Spirit Zulu Time 1925, allowing him to stay present in two different time zones.

Founded in 1832, Swiss haute horologist Longines has built a repertoire of ground-breaking novelties and has gained the trust of the crème de la crème of society. One such invention, the dual time zoned wristwatch, dates all the way back to the 1900s when Longines created similar pocket watches for the Ottoman Empire. Following its success, Longines went on to revolutionise the dual time zone "Zulu Time" watch in 1925, which rapidly became a staple piece for pilots and



Longines Spirit Zulu Time 1925 with blue bezel insert and sanded anthracite dial

navigators. This year, the renowned brand commemorates the watch's 100th anniversary with the launch of the Longines Spirit Zulu Time 1925, with Ambassador of Elegance Henry Cavill starring in the campaign.

The Longines Spirit Zulu Time 1925 campaign paints a picture of the modern-day era, where international travels and connections are more important than ever. A versatile companion, the stainless steel watch features a sleek black dial and the renowned bidirectional rotating bezel. Though its silhouette resembles that of its recent revivals, the latest Longines Spirit Zulu Time 1925 is now offered in new hues that add a touch of warmth to the iconic timepiece.

At 39 mm in diameter, the easy-to-adjust bezel serves the primary function of a secondary time zone. As the bezel orbits the dial, gold plated hands rotate with ease and without interference. The Longines Spirit Zulu Time 1925 is equipped with the robust calibre L844.4 featuring silicon balance springs. Not only is the wristwatch resistant to magnetic fields, it is also COSC chronometer-certified thereby ensuring unmatched accuracy regardless of one's travels. Beating at 25,200 vibrations per hour, one can also rely on the model's longevity as it is equipped with a substantial 72-hour power reserve.



With features as dependable as this, it proved crucial for Longines to sheath the movement with a timeless exterior. For the

special anniversary, the watch manufacturer

juxtaposes the black dial with an 18-carat rose gold cap on the black ceramic insert, while another version features a blue ceramic bezel insert. Unlike prior models, the hour indexes are either engraved or lacquered in rose or yellow gold, providing a soft foil to the otherwise cool-toned watch.

Akin to preceding models, the Longines Spirit Zulu Time 1925 displays a classic matt black or sanded anthracite dial, the latter of which is unique to the blue ceramic bezel variation. In addition to the iconic five stars, the watch has gold-plated Arabic hour numerals. In place of the 6 o'clock hour mark is a slim date window, which much like the hour appliques, are coated in Super-LumiNova*. Be it from the front or the back, the Longines Spirit Zulu Time 1925 is protected by anti-reflective sapphire crystal, thus providing its owners a clear view of this masterpiece.

As the brand's first dual time zone wristwatch from 1925 enters its 100th anniversary, Longines celebrates one of its many triumphs in the world of quality watchmaking. Since the 19th century, Longines' vision of tasteful yet superlative timepieces has garnered the following of global clientele and reputable partners. From being an official partner of competitive sporting events to unveiling trailblazing novelties such as the Legend Diver and the Master Collection, Longines' promise of excellence will continue to influence luxury watchmaking trends into the future.





CREATIVE Exploration

AUDEMARS PIGUET PRESENTS NOVELTIES WORTHY OF ITS RICH HERITAGE THAT SYMBOLISE ITS ACHIEVEMENTS IN WATCHMAKING

an has always been fascinated by heavenly bodies, particularly the sun, which serves as the centre of our solar system. An integral element of life, the sun has been our daily timekeeper since ancient times, while the moon, stars, and constellations have been our calendars. The rotation of these celestial objects have served as the basis for the development of

timekeeping instruments, from sundials and water clocks, to portable watches and high complications such as the perpetual calendar.

One of the astronomical complications that Audemars Piguet has endeavoured to master, the perpetual calendar is considered to be one of the most complex calendar watches in existence today. With a mechanical memory



Royal Oak Selfwinding Perpetual Calendar 41 mm in 18-carat sand gold



Code 11.59 by Audemars Piguet Selfwinding Chronograph 41 mm in stainless steel

capable of mapping 48-month time cycles, it automatically adjusts the varying number of days in each month, even during leap years. This intricate mechanism requires manual intervention only once every 100 years to keep it in sync with our solar time.

Perpetual calendars have marked the history of Audemars Piguet since 1875. From that time onwards, it has not stopped producing perpetual calendar watches, including the legendary Model 5516 which was launched in 1955, followed by Model 5548 in 1978, which was equipped with the world's thinnest automatic perpetual calendar movement at the time, Calibre 2120/2800, and the first Royal Oak Perpetual Calendar in 1984, amongst others. This year, the Manufacture reimagines the perpetual calendar with ergonomics in mind to adapt this classic complication to an ever-more flexible lifestyle with the new generation selfwinding perpetual calendar movement, Calibre 7138.

Traditionally, perpetual calendar wristwatches were equipped with correctors in the side of the case, which can be activated by using a small tool to adjust various subdials. This age-old system can be quite cumbersome, especially when left unwound for some time.

To enhance user's experience and streamline the design of the case, the AP engineers developed an easier and more intuitive correction system entirely controlled via the crown, making the high complication adjustable anywhere without tools or the risk of damage. The new movement makes its debut on a 41 mm Code 11.59 by Audemars Piguet in 18-carat white gold, on two 41 mm Royal Oak models in a choice of stainless steel or 18-carat sand gold, and on three special limited editions of 150 pieces.

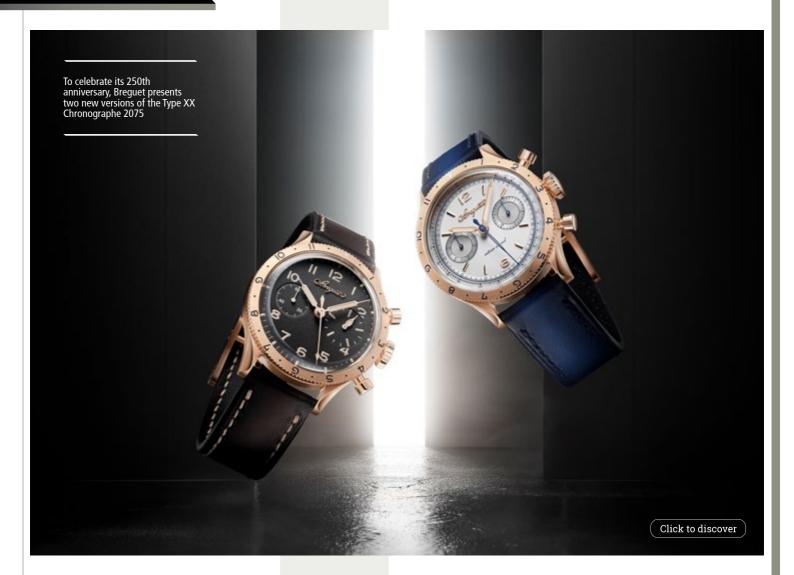
presents the Audemars Piguet also last reference to house Calibre 5135, movement that has powered the Manufacture's 41 mm openworked perpetual calendars for almost a decade. Paying tribute to the majesty of the moon with its openworked moon-phase indication at 6 o'clock, this limited edition Royal Oak Perpetual Calendar offers a different perspective on the passing of time, with the phases of the lunar cycle displayed on the dial by means of a disc decorated with a photographic representation of the Moon as seen from Earth.

Pushing the boundaries of their craft, the talented watchmakers and craftspeople of

Audemars Piguet continuously work together to surprise their diverse clientele with complicated timepieces in a wide range of sizes and creative aesthetics. To this end, the Swiss Manufacture expands its range of complicated models with a 38 mm Code 11.59 by Audemars Piguet Selfwinding Flying Tourbillon-the first selfwinding flying tourbillon ever offered by the Manufacture in this diameter-in a shimmering monochrome design that interweaves 18-carat sand gold with brilliantcut diamonds. Additionally, it unveils two new Code 11.59 by Audemars Piguet references in stainless steel. Available in two versions, a Selfwinding and a Selfwinding Chronograph, they feature a dial and strap introducing a new shade of grey.

Apart from exploring new colour variations, the Manufacture also continues its exploration of ceramic with two new Royal Oak Offshore Selfwinding Chronograph timepieces, one with a sporty three-tone design, while the other is entirely crafted in black ceramic. With their avant-garde aesthetics, these novelties highlight Audemars Piguet's unwavering commitment to mastering material and mechanical innovation.





CATCHING Tailwinds

BREGUET ETERNALISES HISTORIC FLIGHT TO NEW YORK FOR ITS 250TH ANNIVERSARY SPECIAL TYPE XX CHRONOGRAPHE 2075

aining momentum has never been an issue for Breguet, which over the centuries has uncovered innumerable inventions in the world of luxury watchmaking. Entering its 250th year of existence following its establishment by Abraham-Louis (A-L.) Breguet, the Swiss haute horologist has taken Paris and Shanghai as muses for the

Classique Souscription 2025 and Tradition 7035 edition. To further its festivities, Breguet decisively changes course to New York for the anniversary reiterations of the cherished Type XX, the Type XX Chronographe 2075.

The Big Apple has always held a special place in Breguet's heart, as it played a pivotal moment



Limited to 250 pieces, the silver dial iteration provides a contrast to the darker model



in the watchmaker's history. Breguet Aviation, dubbed as a key player in French military and commercial aviation, was founded by none other than A-L. Breguet's great grandson, Louis Charles Breguet. It is this exact aviation company that first connected Paris and New York by flight. "Paris had already been linked by air from New York in 1927, but the first plane to fly from Paris to New York was an authentic Breguet, in 1930," adds the CEO of Breguet, Gregory Kissling.

Akin to the original model, the Type XX Chronographe 2075 spans up to 38.3 mm and now boasts a 60-hour power reserve. The manual-wound watch is equipped with Calibre 7279 or 7278, each of which oscillates at 5 Hz and features a flyback function. The haute horologist captures the epoch-making event on the movement's gold-sheathed back, where amidst the mid-air gems and silicon hairspring or spiral, the Breguet 19 aircraft can be seen making its way to New York.

Crafted out of 18-carat Breguet gold, each watch is clad with a gear-like bi-directional rotating bezel that can be used as a secondary time zone reference. Inspired by the 1955 civilian Type XX, the new models offer distinctly different charms that cater to different profiles. The first, an elegant black variation, amalgamates the original timepiece with Louis Breguet's ingenious use of Duralumin sheet. This very same material once used for his aircraft now serves as the dial of the Type XX Chronographe 2075, which

has been anodised to reach the desired depth. Against the minimalist smoky dial, the golden hour appliques and needles glow more vividly. Similar to the original, the timepiece features 15-minute and small seconds counters of

different diameters. Breguet finishes the watch off with a sleek black calfskin strap with stitching details at the sides.

Unlike the high contrast black variation, Breguet adds a touch of coolness for the Type XX Chronographe 2075 in solid silver. Similarly encapsulated in an 18-carat Breguet gold case, this model comes with a blue tachymeter scale that frames the central dial. The simplified hour appliques make way for the 30-minute counter at the 3 o'clock mark, as well as the small seconds at the 9 o'clock mark. Limited to 250 pieces, the dapper timepiece is paired with a calfskin leather strap in a luxurious blue gradation. Side by side, the Type XX Chronographe 2075 in black and solid silver dials are easily each other's opposites that embody the revered brand's values and intriguingly rich history.

Just as Breguet Aviation paved a route to New York, it is in Breguet's blood to uncover new paths in the world of luxury watchmaking. Standing tall since 1775, Breguet has gained the favours of the French Air Force, illustrious public figures, and even members of European royalty. From the aviation-inspired Type XX to the beguiling Reine de Naples, the haute horologist's palatable approach to the craft cements its status as a pioneer in the industry.





THROUGH the Looking Glass

CHOPARD BEAUTIFULLY UNMASKS THE MESMERING WORLD OF CAROLINE SCHEUFELE WITH THE 2025 RED CARPET COLLECTION

he name Caroline Scheufele has and will continue to go down in history as one of the most influential figures in the luxury industry. As the Co-President and Artistic Director of Chopard, Caroline Scheufele's influence has been felt in various corners of the world with more people adoring the Maison's creative endeavours, only made

possible under her tutelage. Today, the world watches in excitement as the tables finally turn and the distinguished Maison unmasks a corner of her own world.

Inspired by the life of Caroline Scheufele, the 2025 Red Carpet Collection makes its grand debut at the 78th Cannes International Film



'Byron' the Cavalier King Charles Spaniel ring in ethical 18-carat white gold paved with white, black and cognac diamonds Festival. Made by the highly skilled artisans in Chopard's Swiss-based atelier, the collection comprises of 78 flavourful pieces ranging from brooches to timepieces. A good portion of the collection features intricate animal figures featuring a myriad of stones and jewels. Charming its way into people's hearts, Caroline Scheufele's endearing Byron makes a return in the form of a gem-studded ring. The Cavalier King Charles Spaniel is not alone as other life-like creatures, such as a hippopotamus and even pandas, joyfully grace the vibrant collection.

Among the many pieces presented, one elegant panther is seen rocking on a luminous diamond-studded moon pendant. Made with black diamonds, the intuitive animal represents Caroline's deep intrigue of the Cosmos. In addition to the panther, the atelier exhibits its unbeatable craftsmanship through a lavish Chinese zodiac-inspired necklace. Assembled out of diamond-studded white gold scales, the enchanting snake slithers around one's nape to reveal a large teardrop-shaped emerald on its tail.



Lady's jewellery watch in ethical 18-carat white gold featuring an emerald-shaped portrait-cut diamond in place of the traditional sapphire crystal



Heart earrings in ethical 18-carat white gold set with pink sapphire briolettes and diamond brilliants

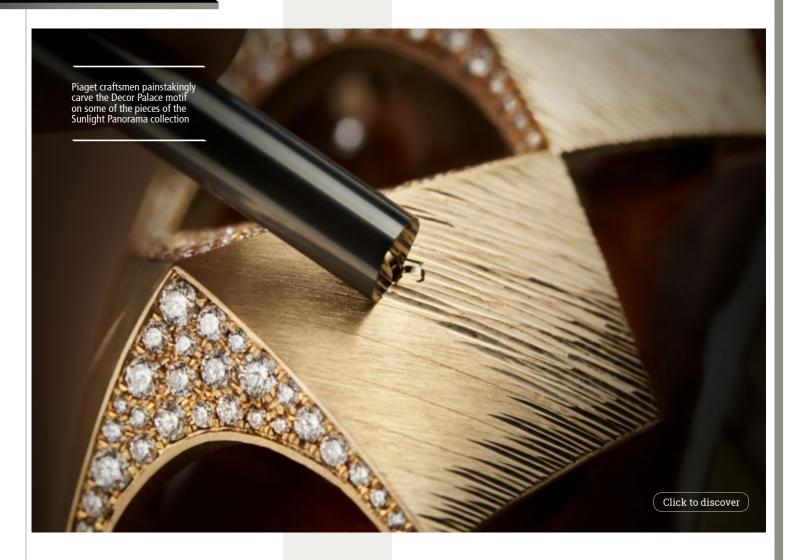


Rose brooch in titanium and ethical 18-carat rose gold paved with rubies

Just in time for the red carpet, Chopard explores its expansive palettes and effortlessly captures the Artistic Director's soft spot for nature. Reminiscent of the floral expanse by Lake Geneva, the 2025 Red Carpet Collection is filled with vibrant flowers of many silhouettes. Whilst the collection may be enlivened with unique flower brooches, a multi-layered tanzanite choker draws one's eyes to the 18-carat white gold flower featuring brilliant-cut diamonds (20.79 carats). At the same time, a pair of hibiscus-like earrings opens rose-tinged golden petals to disclose precious opal buds. These warm earrings are held together by demure heart-shaped diamonds, which leads Chopard to its next source of inspiration: hearts.

Throughout the years, Chopard has long relied on the heart symbol to convey its values to the world. Taking cues from the success of its legendary Happy Hearts collection, the Maison now adds joyful jewellery featuring this shape. First to join this new collection is an openworked heart-shaped necklace whose white gold frame is filled with vivacious pink sapphire briolettes and diamonds. The same pink heart equivalent is also presented in brooch and earring forms, whilst another ruby-studded heart ring gleams against its aluminium and white gold foundation.

The 2025 Red Carpet Collection would not have successfully captured the Artistic Director's world without paying homage to Couture or rare gems. Further extending the Precious Lace collection, Chopard integrates renewed lace motifs onto unforgettable jewellery and timepieces. One such model, which features an intricate diamond-set lace pattern, boasts a dainty lozenge dial with a unique portrait-cut diamond to protect it. Similarly remarkable, the world bears witness to some of nature's finest treasures through the debut of the 2025 Red Carpet Collection's opulent diamond choker starring its astounding 129-carat emerald. Not one to shy away from adventures, Caroline Scheufele has made it a mission for the Maison to unearth hidden beauties such as the Insofu emerald as well as rare diamonds. In its endless pursuit of beauty and sustainability, Chopard continues to stay true to its values of ethical and responsible sourcing of its materials.



BASKING in Gold

PIAGET SHOWCASES SULTRY GOLD, COLOURED STONES AND BRILLIANT DIAMONDS IN THE NEW SUNLIGHT PANORAMA COLLECTION

nder the bright rays of the sun in the Swiss Jura, the footprints of one illustrious Maison become more pronounced than ever, luring the crowds in with its iconic horlogerie and joaillerie creations. Since its establishment in the late 19th century, Piaget has ceaselessly captured fragments of time in exceptional movements and beautiful bezels. This year, Piaget showcases its jewellery savoir-faire and invites the world to bask in the sunshine together with its new Sunlight Panorama jewellery.

The Piaget Sunlight collection first made its appearance in 2018 and quickly became a defining collection in Piaget's repertoire.



By Karina Saphiera Witjaksono

Adding to its existing designs, the Maison further enhances the collection with new structures and stones that challenges the limits of everyday luxury. The glamorous pieces, which are modelled by Ella Richards in the campaign, are bound to entice stylish clientele worldwide.

From charming pendants to statement rings, the new Sunlight Panorama perfectly embodies the radiance of its muse whilst still bringing out the beauty of its stones. Hence, it comes as no surprise that much of the making of these pieces went into perfecting its luscious golden base. Made of 18-carat rose gold, most of the collection displays a tantalising shape that enables the Maison to highlight every facet of each jewellery piece, such as superbly showcased in the Piaget Sunlight ring.

As shown in the campaign, the Piaget Sunlight ring is an exquisite double finger ring with cool-toned stones and diamonds. Starting with the 18-carat rose gold base, the Maison's exceptional craftsmen mould the multifaceted geometrical piece before gently carving out the Decor Palace motif to add dimension.

Peeking out from the hollows of the ring are rounded turquoise and chrysoprase stones, which are placed alternatingly on the face and sides of the piece. Dazzling diamonds can be seen framing the rounded stones and adding more charm to the jewellery, with even more adorning the sides of the ring as well.

The charisma of the Piaget Sunlight ring is replicated in bracelet form, which displays even more turquoises, chrysoprases, and diamonds. Additionally, the Sunlight Panorama collection boasts an equally unforgettable pendant. Akin to the sun, a large turquoise orb weighing around 15 carats brightly reflects diamond-paved gold rays.

For those seeking alternative palettes, the Maison departs from the green-blue combination of the turquoise and chrysoprase set and provides other variations to the Piaget Sunlight ring and bracelet. Still presented in a similarly alluring form, the second 18-carat rose gold jewellery pair keeps it simpler with their diamond-studded frames. Unlike the previous model, the Decor Palace engravings are left out and only the blue-toned turquoises



Piaget Sunlight bracelet in 18-carat rose gold set with turquoises and brilliant-cut diamonds



Piaget Sunlight "Decor Palace" ring in 18-carat rose gold set with 36 brilliant-cut diamonds

peek out from the crevices of the bracelet, making it the perfect dual-toned accessory to spice up one's look.

Finally, a third timeless model of the jewellery duo is made available in the Piaget Sunlight "Decor Palace" ring and bracelet. Unlike the turquoise-only variation, the kite-shaped sides of these offerings are carved into the intricate motif that has been featured in some of the Maison's most iconic creations. Instead of a cool-toned stone, the skilled craftsmen embed countless brilliant-cut diamonds onto the hollows of the ring and bracelet. Not only do these add value to the pieces, each diamond also brilliantly bounces off the soft gleam of the 18-carat rose gold. Be it the multi-coloured or the diamond-studded jewellery, each of the Sunlight Panorama pieces were perfectly crafted to bring warmth to its wearer's lives.



Piaget Sunlight ring in 18-carat rose gold set with 227 diamonds, turquoises and chrysoprases

CARLOS ROSILLO – BELL & ROSS CO-FOUNDER
AND CHIEF EXECUTIVE OFFICER

PURPOSEFUL Vision



here are many ways to honour a horological milestone, but Bell & Ross has never been one to go by the book. This year, it marks the 20th anniversary of the BR-01, a watch that truly established Bell & Ross' design cornerstone and the very piece that propelled it to cult status. Its "circle in a square" case became an icon and has inspired over 200 models in the brand's catalogue since.

At the heart of Bell & Ross are Carlos Rosillo and Bruno Belamich, childhood friends turned co-founders whose shared vision laid the foundation for one of the most distinctive marques in modern watchmaking. While Belamich, as Creative Director, has shaped the brand's creative blueprint with an uncompromising eye for form and function, it is Rosillo, in his role as CEO, who has quietly steered the brand with strategic clarity.

Rosillo has been instrumental in shaping the many successful ventures that led Bell & Ross to its 30 years of existence. From collaborating with German industrial manufacturer Sinn Spezialuhren in the brand's early years, to bringing fashion powerhouse CHANEL on board as a minority shareholder, relocating the watch manufacturing centre to La Chaux-de-Fonds, Switzerland, and forming a partnership with Kenissi, Rosillo's strategic leadership continues to chart purposeful directions for Bell & Ross.

In this exclusive interview, we had the opportunity to speak with Rosillo (also known



as the Ross in Bell & Ross) about building legacy, navigating growth, and staying true to the spirit of audacious design.

Can you walk us through the new Bell & Ross releases for 2025, and tell us which ones best represent the brand this year?

The new BR-03 Skeleton models are direct heirs to the BR-01, which was our first square watch to bring the cockpit instruments to the wrist. The BR-03 Skeleton trilogy reinterprets that original concept with a slightly more compact form and a new level of sophistication. By stripping away the dial

The BR-03 Skeleton in steel reveals the BR-CAL.328 movement through its open-worked dial, merging strength with sophistication

How do materials help express the evolving character of the BR-03 Skeleton trilogy?

Material choice definitely plays a crucial role in shaping the personality of each BR-03 Skeleton and helps us tell different facets of the same story. It is to push BR-03 into a new space of modern watchmaking without ever losing sight of our origins. The Black Ceramic model is closely tied to the aeronautical world, as it is a material widely used in aircraft for its strength, lightness, and resistance to extreme conditions. The deep matt black also happens to be Bell & Ross' iconic colour, and ceramic itself has become a signature in our collections. On the other hand, the LUM Ceramic version takes things in a more science-fiction direction, but still remains true to our DNA. The Super-LumiNova® green glow is a clear nod to aircraft dashboard displays, which use similar tones to enhance visibility in low-light or night flying conditions. The Grey Steel model is probably the most architectural, as reflected by the faceted case inspired from stealth aircraft-sharp, angled planes built to avoid detection. The finish reflects light to enhance the depth of the skeletonised movement, giving it a technical yet sculptural feel.

to reveal the inner mechanics, we combine technical transparency with a bold visual identity. Each version is crafted in materials like ceramic, LUM, and steel to offer a distinct personality while staying true to our aviation-inspired roots. With the BR-05 36 mm, we've scaled it down and enhanced it with a range of colour options to offer a more versatile piece that appeals to both men and women.

What makes the BR-03 Skeleton trilogy a fitting tribute to this milestone?

This anniversary is a celebration of the past, but the BR-03 Skeleton is truly an homage to our legacy and how far we've come. By expanding it into a more refined dimension, fans of the BR-03 can now have a deeper emotional connection and combine their passion for our artistry with a deeper appreciation for the art of horological innovation. These watches are no longer just about functionality.







What considerations shaped the development of the BR-05 36 mm, both in terms of size and movement?

The BR-05 36 mm wasn't created solely in response to demand from female collectors. While smaller watches are often associated with women, this piece was born from a broader shift in preference. Many of our clients (including men) are increasingly drawn to more compact, comfortable timepieces. In terms of movement, we've kept the same mechanical self-winding calibre used in the original BR-05, but in a smaller version to perfectly fit the new case. We also removed the date function to create a more streamlined dial. By reworking the proportions and technical execution, the BR-05 is able to retain its performance with a more elegant presence.

Does this new size open the door to more creative exploration within your design codes?

The BR-05 36 mm is a beautiful refinement, and while it's too early to say if it marks a new

direction, it definitely opens up new possibilities. We always need to stay true to our fundamentals: precision, legibility, and functionality, but this more compact format gives us fresh inspiration. Who knows? We'll see how our clients respond. That's the exciting part. To stay open to possibilities while continuing to evolve in a way that feels authentic to Bell & Ross.

Beyond the highlighted novelties, is there a particular timepiece from this year's releases that you are especially proud of?

Yes, I would say the BR-03 Astro, a truly captivating piece that pushes our creative boundaries. It stands apart as a poetic interpretation of time, inspired by the solar system. What I love the most about BR-03 Astro is that it's visually striking and immersive, almost hyperrealistic. With a dimensionality that creates a sort of 3D effect, the wearer gets to explore time differently, almost as if they're looking into a miniature orbit.

How does Bell & Ross approach international growth, and which



The Bell & Ross boutique at Pacific Place Jakarta reflects the brand's heritage, with a wall installation showcasing watch components like those found in an aircraft cockpit

regions have shown strong traction in recent years?

At Bell & Ross, international development is a key pillar of our growth strategy. Each market presents unique opportunities, and we're focused on adapting to local dynamics while staying true to our core values. When it comes to our key regions, we're currently well positioned in Southeast Asia, Japan, and the United States. These are the markets where we've built solid visibility and customer loyalty over the years, where our collections are performing well, and where we have a strong retail presence. Europe is another important region for Bell & Ross. Granted, it's where we began and where our headquarters remain, but the region's deep watchmaking tradition still shapes Bell & Ross as a whole and resonates with clients who value heritage, design, and precision.

Are there any emerging markets that Bell & Ross is focusing on for future expansion?

Looking ahead, India is a market we're actively developing. The luxury segment

is growing fast, with more clients seeking quality and strong brand identity. Although we're still at the beginning, we see real potential and are expanding our retail network to make Bell & Ross more accessible. It's a long-term commitment, and we're excited about the journey.

How is Bell & Ross adapting to the growing role of digital in the horology industry, and what role does technology play in your strategy moving forward?

Digital is a top priority for us. In a competitive industry, a strong and coherent online presence is essential. Not just for visibility, but to express our defining values. That's why we invest in digital campaigns like Black is the New Black for the BR-05 Black Ceramic, and this year's 20 Years of Bold anniversary. These initiatives help immerse our audience in the Bell & Ross universe and reinforce our storytelling. Besides that, legacy is a strong part of our blueprint, and digital platforms let us share that with a wider audience while remaining rooted. They're also a powerful way to

showcase the friends of the brand—pilots, divers, creatives—wearing our watches and representing the Bell & Ross spirit around the world.



The caseback of BR-03 Skeleton Grey Steel is engraved with all relevant information about the watch

STEFANIE NG - AUDEMARS PIGUET CHIEF EXECUTIVE OFFICER, SOUTHEAST ASIA

ENDURINGFoundation





AP House in Singapore is Audemars Piguet's way of creating real human connection with its clients, one that goes beyond retail

Heritage is at the heart of everything we do at Audemars Piguet. Being one of the last family-owned Manufactures gives us the freedom to remain true to our values while constantly pushing the boundaries of innovation. In Southeast Asia, a region where consumers are increasingly sophisticated and forward-thinking, we strike a balance between our storied legacy and bold creativity—crafting experiences and timepieces that speak to both tradition and modernity.

With initiatives like AP House and the world's first AP Café, the brand is redefining luxury in Singapore. How do these projects deepen client relationships and enhance the overall brand experience?

Luxury today is deeply personal. AP House and the AP Café are about creating spaces that go beyond retail where human connection

today's luxury watch industry, authenticity and personal engagement have become essential differentiators. Audemars Piguet—still family-owned after four generations-brings this to life in Southeast Asia under the leadership of Stefanie Ng, Chief Executive Officer, Southeast Asia, through immersive concepts like AP House and the brand's first AP Café in Singapore. In this interview with The Time Place Magazine, she explains how her role shapes these client-focused initiatives, what she's learning from Asia's next-gen collectors, and where Audemars Piguet is headed in the region.

Audemars Piguet remains one of the few luxury watch brands still owned by its founding families. How does this heritage influence your strategy in a market where innovation is key?





and meaningful storytelling happen. In Singapore, these initiatives serve as an inviting gateway to the world of Audemars Piguet and have allowed us to engage our clients in a more relaxed and welcoming setting. It's not just about watches but it's about building community, celebrating artistry and making people feel at home with the brand, whether they're seasoned collectors or newcomers. It's an expression of our commitment to providing a holistic, personalised experience that connects people to the brand in a truly memorable way.

Given the dynamic nature of Southeast Asia's luxury market, what trends have you observed that are influencing watchmaking today? Are there any standout insights from the Indonesian market?

In Southeast Asia, we see a rapidly expanding middle class and a growing number of wealthy individuals gravitating towards experiential luxury, seeking high-quality, unique, and heritage-rich products. Additionally, there's a young, emerging collector base that is highly engaged, digitally savvy and eager to learn about the heritage and innovation behind fine watchmaking. As Southeast Asian consumers become more discerning,

this offers a compelling opportunity for us to highlight our rich history and savoir-faire. Expanding our physical presence in the region by launching AP House will further enhance in-person engagement, offering not just shopping experiences but also immersive, educational, and experiential opportunities for both watch enthusiasts and newcomers to the brand.

In a market where consumers crave more than just craftsmanship, how do you use storytelling to highlight the technical mastery and creative spirit behind Audemars Piguet's novelties?

For our 150th anniversary, we wanted to ensure our storytelling remained authentic and intimately connected to who we are. That's why we placed our own employees at the heart of this year's campaign, featuring 52 team members as the main characters whose hands, minds, and hearts bring our timepieces to life. By spotlighting them, we transform abstract notions of precision and heritage into authentic human stories that clients can relate to and admire.

The narrative journey extends from our roots in Le Brassus to modern reinterpretations of

iconic designs, revealed through immersive content, curated events and intimate conversations with clients. This human-centred approach helps clients understand the creative process, the technical expertise, and the craftsmanship and passion behind each piece, creating an emotional resonance that transforms appreciation into lasting brand affinity.

Audemars Piguet is celebrating 150 years of exceptional watchmaking. As CEO in Southeast Asia, how does this milestone influence your strategic vision for the region?

Celebrating 150 years is a powerful reminder of the legacy we carry and the responsibility we hold for future generations. In Southeast Asia, this milestone inspires us to reflect deeply and think boldly, while staying true to our core values.

My focus is on deepening relationships, nurturing local communities of watch lovers and crafting bespoke experiences that resonate across cultures. It's about honouring the past while setting the stage for the next chapter of watchmaking excellence in the region—continuing to inspire breakthroughs and ensuring our legacy remains as dynamic as ever.



IVAN GREGUITCH - BREITLING CHIEF PRODUCT OFFICER

HEARTFELT Innovation

years, Breitling's neo-luxury approach and unique modernretro design style balances respect for history with cutting-edge craftsmanship, and Ivan Greguitch, as the brand's Chief Product Officer, is at the heart of bringing this vision to life. His hands-on leadership and passion for detail drive the team to transform bold ideas into emotional, market-ready luxury watches. In this interview with The Time Place Magazine, Ivan shares insights into his daily work, the brand's identity, and what inspires him most in his role.

As Breitling Chief Product Officer, what does a typical day—or week—look like for you? Which part of your role do you find most creatively fulfilling?

I am responsible for the Product department, which covers three key streams: Product Marketing, Product Design, and Product Development. Product Marketing defines our strategy and launch plan for the next three to five years. Based on this, Product Design transforms ideas into creative concepts through design and 3D modelling. Product Development then brings these concepts to life as industrial products through the full development process. My role is to coordinate these three streams to ensure we meet our launch targets. This involves overseeing all product launches, working closely not only within the Product department but also with Marketing, Commercial, Sales, Operations, and Logistics. The goal is to ensure our watches are delivered on time, at the right price, with the highest quality, and in the correct quantities. Although coordination is central to my role, on a day-to-day basis I am also closely involved in product discussions regarding aesthetics and technical details. I work with

Available in a variety of colours, the Breitling Endurance Pro 44 and 38 are made for active lifestyles

my teams to ensure we do not compromise on quality, that the designs are feasible. The role combines strategic oversight with a very hands-on approach to the finer details of both design and engineering.

In an increasingly saturated luxury watch market, what differentiates Breitling's approach to product development from other heritage brands?

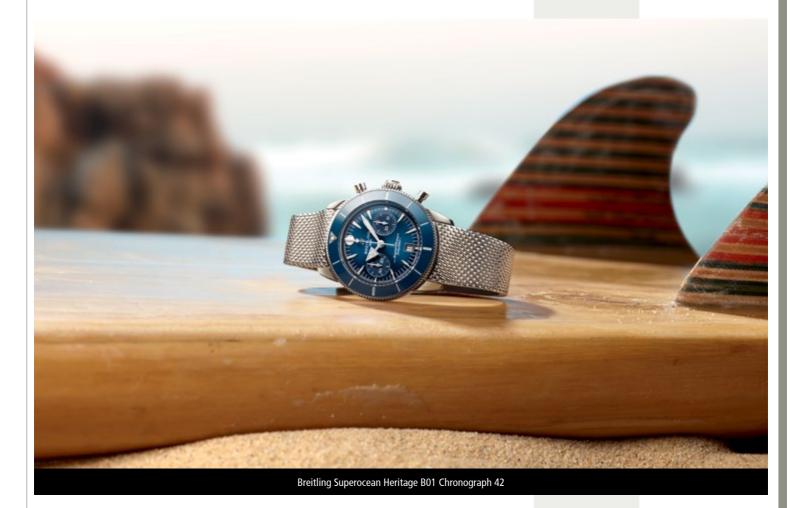
Breitling has an incredible heritage with a rich back catalogue spanning 140 years of history. That's our foundation. I would say our success is built on a very diverse product offering, which makes us one of the few truly generalist luxury watchmakers. We cover a broad spectrum—from the sporty Endurance Pro to the refined Premier lines. This broad offering is one of our main competitive advantages. We are also a very independent and agile brand. This means we can make fast decisions during the product development process, giving us a significant edge over many other brands in the industry.

Breitling has traditionally been associated with aviation. How are you balancing that legacy with more lifestyle-oriented pieces like the Superocean and the Endurance Pro?

Before 2017, Breitling was very much focused, almost exclusively, on aviation. The products were loud, large, and highly polished. Today, we have evolved into a more sophisticated and refined brand that perfectly embodies our unique style and design strategy, which we call modern-retro. We draw inspiration from the past and its spirit, but we are not making vintage watches. Instead, we bring the soul of history into the present with modern craftsmanship. While we remain committed to aviation, we have also expanded our collection to include lifestyle models, and this strategy has been very successful.

The Top Time collection continues to evolve in unexpected ways. What inspired Breitling to tell the story of Italian cycling legends Fausto Coppi and Gino Bartali through the latest limited edition of B01?

Coming back to our rich history, Fausto Coppi and Gino Bartali—two cycling legends—were Breitling ambassadors during the era when



Breitling served as the official timekeeper for some of the most prestigious cycling races. Our modern-retro design style naturally reflects this heritage. We honour our past with compelling storytelling, capturing the soul and spirit of vintage watches and bringing them into the present through modern craftsmanship and contemporary design elements. The Top Time collection was originally created to appeal to a younger generation. Today, it features classic shapes and fresh colour combinations inspired by these icons. For example, the Top Time B01 Coppi and Top Time B01 Bartali models perfectly embody this approach, with vibrant colours and design cues drawn from Coppi's bike and Bartali's distinctive cycling jersey. This connection between the collection and the cycling legends breathes fresh energy into our product line-up.

Austin Butler just joined Breitling as the face of the new Top Time B31. What qualities made him the right choice to represent the collection's evolving identity?

Austin Butler is a great actor and a defining talent of his generation. He has a natural charisma and boldness that perfectly embody what Breitling represents today. Beyond that, he's a true professional who pays close attention to every detail during the shoot—fully

engaged throughout. On top of that, he's very good-looking and genuinely loves watches. It was a perfect match. If you look at the Top Time B31 and him together, it fits perfectly. He represents the younger generation seeking watches with a vintage spirit, making it a seamless connection.

Finally, what keeps you inspired and excited to come to work every day in this role? What's the 'why' behind what you do?

Definitely, the most fulfilling part of my role is when, as a team, we are able to transform a basic idea or concept into a market-ready product. It is never a solo effort; it is truly a team work. What excites me most are the key milestones along the way, especially when we receive the first prototypes after several rounds of design and prototyping. This process is not straightforward. In today's highly competitive market, every detail matters, from design to technical aspects. I feel proud and excited when we reach milestones like confirming the right size, design, dimensions, and proportions. Once the product is approved, it is time to push the button and start industrialisation. Seeing the first fully assembled watch is an emotional moment for me and my team.

We are creating emotional, luxury products, not consumer goods. It is this emotional connection throughout the process that makes me excited to come to work every day.



Breitling Superocean Heritage B31 Automatic 44

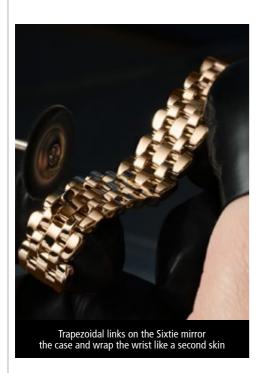
RÉMI JOMARD - PIAGET PRODUCTS AND INNOVATION DIRECTOR

THE SHAPE of Legacy

If Piaget's daring elegance could be distilled into a mind, it might well belong to Rémi Jomard. Trained as an engineer, shaped by design, and endlessly curious, Jomard joined the Maison in 2005, bringing with him a rare ability to translate between the precision of micro-engineering and the poetry of aesthetics.

Now as Piaget's Director of Products and Innovation, he doesn't just preserve the brand's legacy, he reimagines it. From shaping time into new forms to challenging the boundaries of craftsmanship, Jomard leads with a vision that's as intuitive as it is technical, rooted in heritage yet always reaching for what's next.

From designing tableware for Michelin-starred chefs to spinning electronic sets as a DJ, Rémi



Jomard channels a richly layered creativity into his role at Piaget. We sat down to talk about mixing heritage with bold ideas, why shapes matter, and what's next for Piaget, on and off the wrist. His vision is clear, to continually uphold the founder, Georges Edouard Piaget's motto: always do better than necessary.

What is the overarching theme or vision for Piaget's showcase at Watches and Wonders 2025?

I would say that this year, it's a story about the play of shapes. When you look at the new Sixtie collection we launched, along with the Swinging Sautoirs and the Andy Warhol collection, it's all about playing with form. From a design perspective, it's rooted in what we did back in 1969 for the 21st Century Collection, when the Piaget family sent designers and celebrities to Paris Fashion Week to immerse themselves and reflect on the future of wearing time. So, you can see that spirit carried through in today's creations—whether in the Piaget Sixtie, Andy Warhol, Polo 79, Swinging Sautoirs, or our Haute Joaillerie pieces.

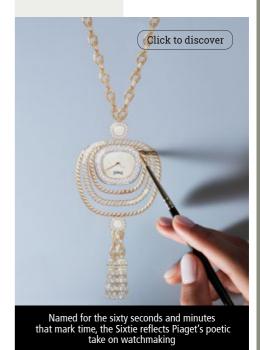
Can you share insights into the process behind the intricate bracelet design of the Sixtie?

It was a fascinating process, as we began with a wide range of possibilities. The goal was to create a design that honours our heritage while remaining effortlessly wearable today. The result is a versatile timepiece, featuring a gadroon bezel on the gold version, and a diamond-set bezel on the steel-and-gold model. We carefully considered everything: the proportions of the case, the visual rhythm of the bracelet links, and how it all sits on the

wrist to ensure it feels as natural for everyday wear as it does as a refined piece. At the heart of it all was a clear creative direction: heritage design codes with a twist. That's really the foundation. Which is why you'll find asymmetrical links, an asymmetrical case, and a dial, which when all combined, reflect this approach in the collection.

How do you bring Piaget's heritage into a modern context with the Sixtie?

Through technique. At Piaget, we often say that technique exists to serve aesthetics, and this is a perfect example. The aesthetic draws from decades past, but the technique behind it is entirely contemporary. Take the way the bracelet links are assembled. If you look closely, there are no visible holes on the





sides. It's seamless, incredibly supple, and sits beautifully on the wrist. We're always pushing technical boundaries to support an aesthetic that feels relevant for the next 20 or 25 years. It's really about form and function working in harmony.

What was the most technically challenging piece Piaget developed for this year's showcase? Is this the Sautoir Sixtie necklace or do you have any other piece in mind?

I would say, obviously, the Swinging Sautoir Sixtie. We had to completely rethink how we manufacture and how our artisans work with gold. The chain remains the same as last year, but all the gold threads surrounding the watch are twisted in a very specific way. So we had to relearn how it was done decades ago, only now, using modern tools and techniques. That was a major challenge. Another was working with opals, sourcing three opals that were tiny yet vibrant, with the same shine, colour, and visual effect. Finding stones that matched perfectly was incredibly tricky.

What does the future hold for Piaget's watchmaking, and how do you see the Maison continuing to evolve?

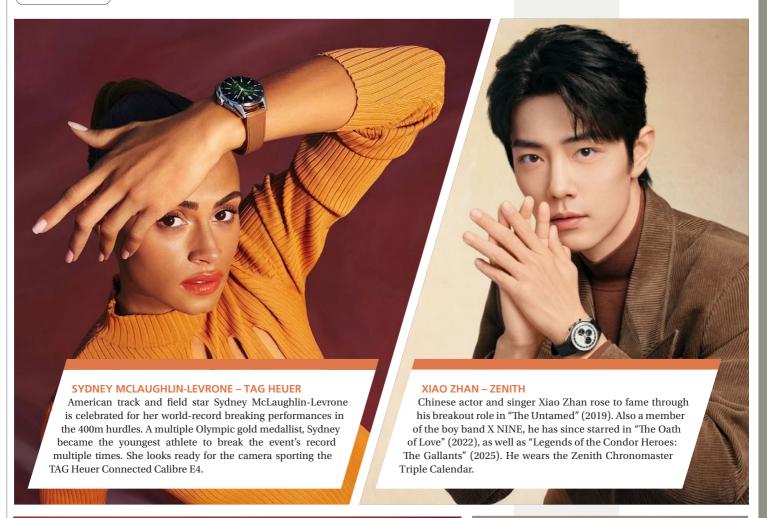
Absolutely, you can expect it, even if I can't reveal much just yet. What sets Piaget apart is that everything we create is deeply rooted in our expertise and savoir-faire. It's a continuous journey, like climbing a staircase. Each step building on the last, year after year, and with every step forward, the possibilities become even more exciting.

If you could describe Piaget's Watches and Wonders 2025 novelties in a single emotion rather than words, what would it be, and why? I would say shape. I know it's technically a word, but the way we work with shapes at Piaget creates a strong emotional response. Whether it's a curve, a square, or a trapezoid, these forms speak to you through the eyes. We love to play with proportions, as well. From horizontal versus vertical to soft versus structured. It's this visual language of design that brings out emotion, making each piece feel both timeless and new.



The Swinging Sautoirs collection channels the carefree energy of 1960s glamour







DREW STARKEY - CARTIER

American actor Drew Starkey is best known for his compelling portrayal of Rafe Cameron in the hit Netflix series "Outer Banks" (2020). He has since starred in "The Other Zoey" (2023) and "Queer" (2024). As the new face of Cartier, Drew wears the Cartier Tank Française, Love Bracelet and Maillon Panthère Yellow Gold Ring.

SIMONE ASHLEY – IWC SCHAFFHAUSEN

British actress Simone Ashley is best known for her role as Kate Sharma in the second season of the Netflix hit, "Bridgerton" (2022). Her previous work includes playing Olivia Hanan in the comedy-drama "Sex Education" (2019). Celebrated for her representation of South Asian women, Simone wears the IWC Schaffhausen Ingenieur on her wrist.

THE ART OF My Colony

AMANDA RAWLES HAS SPENT MUCH OF HER LIFE IN FRONT OF THE CAMERA, BUT HER MOST POWERFUL GROWTH HAS UNFOLDED QUIETLY. NOW AN ACTRESS, WIFE, AND SOON-TO-BE GRADUATE, SHE MOVES THROUGH LIFE WITH SOFTNESS, INTENTION, AND GRACE. TRUSTING THE PROCESS, SHE HAS EMBRACED THE ART OF BECOMING—CHOOSING PRESENCE OVER PERFECTION, AND ALLOWING VULNERABILITY TO SHAPE SOMETHING LASTING: ON SCREEN, IN LOVE, AND WITHIN HERSELF.



manda Rawles has never been one to chase perfection. It has always been about curiosity-saying yes to something she didn't fully understand and trusting she would find herself in the process. She started acting at 13, and at first, it felt like an exciting game: working with new people, learning to slip into different lives. But around seven years ago, when she transitioned into film, something shifted. The layers behind character building, reading scripts, and exploring emotional depth began to draw her in. She started to understand the deeper nature of her work-the way a character can reflect parts of yourself you didn't know were there. "That's when I realised this is what I want to keep doing."

That growing depth didn't come without its challenges. The more Amanda leaned into her craft, the more she found herself navigating moments of discomfort and vulnerability. The doe-eyed actress has always been honest about the fear that comes with stepping into something unfamiliar. She admits that every project still brings a flicker of uncertainty. "You meet new stories, new characters, new people. There's always that question: can I pull this off?"

That uncertainty was especially present when she took on her first biopic, "Laura: A True Story of a Fighter" (2024), portraying a woman with a spinal cord injury. Amanda worried she couldn't do Laura's story justice, unsure if she could embody someone else's pain so truthfully. She used to believe she had to mine her own memories, even past traumas, to access emotion. Yet through this ordeal, she discovered a deeper approach.

"Once I understood how Laura thought, how she saw the world, the feelings came naturally." The shift from anxiety about doing Laura right to simply feeling Laura's experience transformed her performance. In the end, she found that empathy could be just as powerful—or even more so—as any other technique. That same clarity guides Amanda in her daily life. She no longer feels compelled

to say yes to every offer. She prefers to leave space in her schedule for stillness and the rituals that keep her anchored. She meditates most mornings, reads self-help books before shoots, and journals to empty her thoughts. It's her way of staying present. "You have to have time for yourself. It is equally as important as any project. I do like working under pressure," she admits with a laugh, "but I also know I have to protect my energy."

That balance also shaped the years she spent juggling university and film sets. During the pandemic, she pursued her Media and Communications degree online, even sacrificing a semester to be fully present in the projects she loved. "If I were offered a certain acting role, I knew if I took it, I wouldn't be able to do academics. So I had to make sure I gave 100% because I was sacrificing something for it." She took her time with her degree, unhurried by other people's timelines, because she wanted to do it intentionally. "Why rush? Opportunities don't always come twice." This coming October 2025, she will be graduating from Macquarie University in Sydney. "It seems this year I get two certificates," she smiles cheekily, "my bachelor's degree and my marriage certificate."

Amanda and Adriel have been together since she was 15. Earlier this year, they tied the knot in a picturesque wedding at Mona Farm in Braidwood, Australia. It was an intimate celebration that perfectly reflected their enduring love. Amanda admits that her husband remains one of her greatest inspirations. "He's ambitious and full of dreams," she says, eyes sparkling, "but he knows how to maintain balance. He's never lost who he is." When she describes their relationship, it mirrors the qualities she's nurtured in herself: the freedom to grow, the commitment to stay present, and the belief that love can be steady rather than loud. "It feels lighter knowing that I have him," she says. "We share the burden and the happiness together."

Their marriage has not slowed her ambitions. If anything, it has made her more intentional. "There are more considerations now," she explains. "I always include him in decisions regarding which projects to take and what he thinks of them because I respect him as my husband." For now, she is excited to enjoy the simplicity of small routines: dinner together, quiet evenings with a book, the feeling of building a home.

Over time, Amanda has learned to embrace the slow unfolding of things. She no longer lets fear dictate her path. Even in moments when the stakes feel highest, she believes vulnerability isn't weakness—it's what makes the work worth doing. That same courage to move forward also shows up in quiet moments, such as when she sketches. "When I draw, I don't always know if I can bring what's in my head to life on paper," she elaborates, saying,. "But I just have to change my perspective and try. We all might be surprised by our capabilities."

While much of her growth has been internal, it also finds expression in tangible tastes. Even her choice of jewellery speaks to her inner calm. Amanda gravitates toward pieces that are subtle, minimal, and elegant. Surely that is why Piaget, a brand renowned for its understated refinement and quiet luxury, feels aligned with how she sees herself. "It doesn't have to be too in your face," she says. "Simple, calm, minimal—but there's a statement in it."

Perhaps that is the quiet lesson we can all take away after listening to Amanda Rawles reflect on the different aspects of her life: that over time, she has made more intentional choices as she carries new titles—actress, wife, graduate. She reminds us that success and self-actualisation rarely come from chasing perfection or racing ahead of our own growth. They come from trusting the process that often unfolds slowly, in the silence between striving, when we dare to breathe, to listen, and to trust that we are exactly where we need to be.









Click to discover

ON EL
WATCH
Bell & Ross BR-05
Black Steel, 36 mm

OUTFIT
ZEGNA
Light Beige Oasi
Lino Shirt Jacket,
Light Beige Oasi Lino
Pants, Optical White
Cotton T-shirt

Perfectly Suited

EL RUMI AND SYIFA HADJU SHARE A SPECIAL BOND THAT MANY PEOPLE YEARN FOR. THEIRS IS A RELATIONSHIP THAT BLOSSOMED BECAUSE OF COMMON VALUES AND SHARED PASSIONS. AS THEY GET TO KNOW ONE ANOTHER MORE, THEY FURTHER DEVELOP THEIR COMMONALITIES AND DISCOVER INDIVIDUAL TRAITS IN ONE ANOTHER THAT CAN ONLY BE DESCRIBED AS COMPLEMENTARY. WEARING THE LATEST TIMEPIECES FROM BELL & ROSS, THEY THRIVE IN PRICELESS TIME SPENT TOGETHER.



ON SYIFA
WATCH
Bell & Ross BR-05
Mother of Pearl Steel,
36 mm

OUTFIT CELINE Mia Shirt in Silk Crêpe and Acetate Ivory, Long Jacket with Elbow Pads any people say that love borne out of friendship is the best kind. The reasoning behind it is that when you fall in love with a friend, you already know the person well, and your friendship will serve as a solid foundation for your relationship. That much can be said for the unique bond between El Rumi and Syifa Hadju. Having been casual acquaintances for a number of years, the actress and musician/comedian decided to take their friendship to another level.

"We actually already knew each other but we never really talked or spent that much time together. It started with messages on Instagram, and then before I knew it, our messaging became constant," shares Syifa. After some time, El asked Syifa if she wanted to try out a new restaurant that supposedly served good food. "He asked me if I wanted to go try it out with him, and I went. On our first date, it was like being with someone I already knew, someone I was familiar with. We began talking regularly and we became very comfortable with one another." And the rest, as they say, is history.

Syifa, an actress who has starred in a number of movies and TV series, including the recently concluded "Saleha" (2024) and "Mermaid in Love" (2016), describes herself as an independent woman who did not like to rely or depend on other people. Since meeting El, she has softened on this stance and remarks, "I thought I could be alone, that I wanted to be alone. But since being with El, I have come to realise that being with the right person makes all the difference."

Asked about their first impressions of one another, Syifa answers, "I saw him as a funny guy, but on our first date, I realised he could also be a romantic guy," while El declares, "I didn't expect her to be funny as well. I knew she was beautiful, that's a fact, but finding out that she also has a healthy

sense of humour was a surprisingly good thing to discover."

A musician and drummer of the Lucky Laki band, El is the son of two pillars in Indonesia's music industry. He is also a budding comedian and mainstay of the TV game show "Arisan," which airs on Trans7. Though technically hailing from the entertainment industry, El and Syifa work in different areas of the field, with Syifa focusing on acting, and El concentrating on music and comedy. Regardless of this difference, they support one another in all their projects.

"Because we delve in different areas of entertainment, there are things we can learn from one another. For my part, I have learned more about music and comedy because of him. He is also very passionate about comedy and it amazes me, because now I see a different side of him. It astounds me that he wants to show that side of him. El is very passionate about comedy, and that makes me happy. I like seeing him do what he loves," shares Syifa. Conversely, El shows support for Syifa by always being there for her, discussing her projects with her, and even telling her to go slow, "I'm now taking a break after doing a TV drama for a year. El understands this and even tells me to take my time before starting work again."

A self-described introvert, Syifa actually considers the entertainment industry as somewhat out of her comfort zone. However, she is passionate about acting and conveying different emotions through the screen, "It gives me satisfaction when I get to play different characters and live different lives even just for a while," she relays.

As two people who both enjoy their work, El and Syifa have also developed new strengths as they push themselves to thrive outside of their comfort zones. El, who lauds his girlfriend for her good attitude and distinctive way of presenting herself, is now also learning to be more relaxed and to have a positive attitude whatever comes his way. "Syifa is so kind and respectful to old people, even to animals. She has a really good heart," he continues, to which Syifa states, "Even though we are different people, I'm introverted and El's an extrovert, we have shown each other that we are willing to adjust, to compromise. For example, I thank God that I have a boyfriend who can match the way I dress. Now that I'm with El, he understands that there are moments, occasions that he needs to match my outfit, to look nice. The important thing is he makes an effort. He understands that he has to dress up occasionally and I appreciate that."

Asked about what they like to do together, El comments, "We really love to eat good food. Any time we are free, we try new things. We also like to travel. Before Syifa, I liked travelling alone. Now that I have Syifa, I have a partner to travel with, a special someone to dine with. We want to travel the world, go to different countries, see the sights and savour different cuisines."

Blessed with a reciprocal relationship, El and Syifa value the time they have together and consider every day a blessing. With their styles also fairly matching, they express admiration for Bell & Ross watches, including the new BR-03 Skeleton trilogy and the BR-05 36 mm. "Bell & Ross watches have a very distinct square shape. They're solid and very unique. The newly resized BR-05 36 mm, in particular, are great for everyday wear. They're also well-suited for couples like us," he offers with a grin.

Just like the Bell & Ross watches on their wrists, Syifa Hadju and El Rumi go together like two peas in a pod, two souls that complement one another. They are the ideal embodiment that when things are meant to be, they happen naturally, almost perfectly.

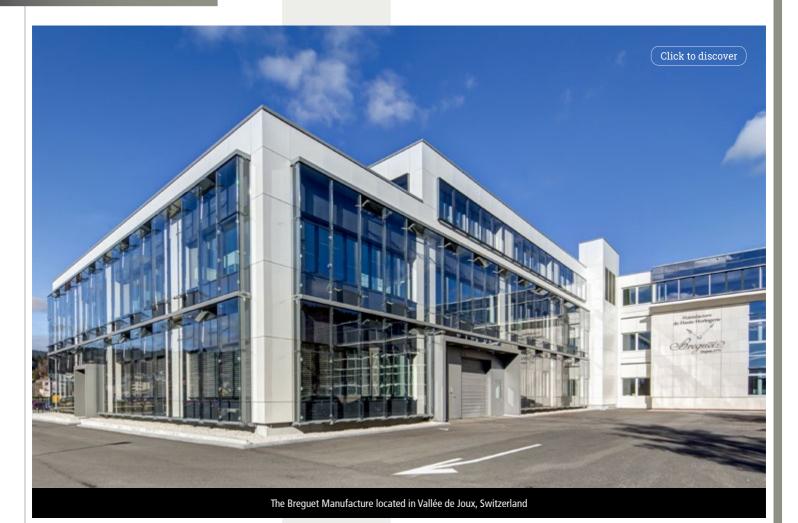












MASTER Watchmaker

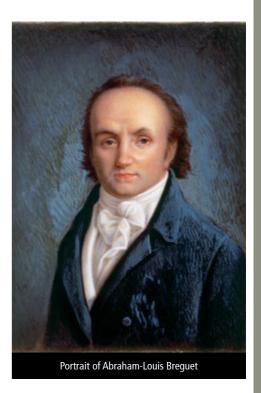
BREGUET CEMENTS ITS 250-YEAR LEGACY IN WATCHMAKING WITH NEW MODELS THAT PAY TRIBUTE TO ITS FOUNDER'S INGENUITY

he world of watchmaking would be hard to imagine without the significant contributions of Abraham-Louis Breguet. From the invention of the automatic watch, the pare-chute shock absorber, the tourbillon, to the iconic blued-steel hands, the founder and namesake of Breguet was certainly ahead of his time. So astute was this Swiss native from Neuchâtel that he effectively revolutionised the watchmaking industry and secured his place in the annals of history.

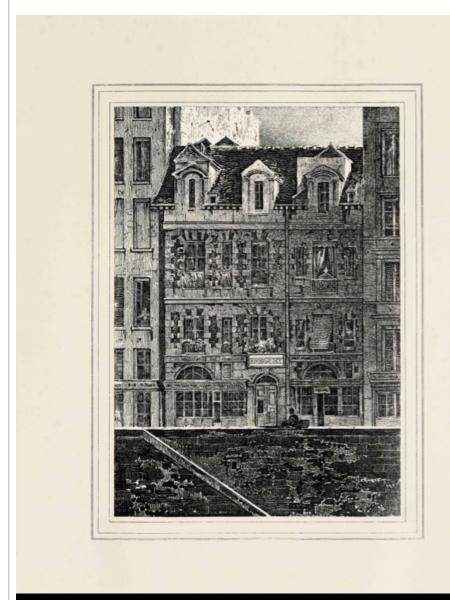
This year, the House that Breguet built celebrates a milestone anniversary: 250 years. To honour this auspicious occasion, the Maison takes a look at some of the brand's most endearing timepieces and reinterprets them for the present day.

A RICH HISTORY

Perhaps it was a calling, perhaps it was destiny, when Abraham-Louis Breguet left his hometown of Neuchâtel in Switzerland to



complete his apprenticeship as a watchmaker in Versailles and Paris. In 1775, the young man opened his own workshop in Quai de l'Horloge, Île de la Cité, and was introduced to the French court, whose members will later



Le Quai de l'Horloge lithograph published in Paris in 1832

on become some of his clientele. This period was a very fulfilling and accomplished one for Breguet. In 1780, he successfully developed the automatic "perpetual" watch. Dubbed the Perpétuelle, it was born out of the skilled watchmaker's oscillating platinum-weight watch, a formula that would produce a reliable result. The first Perpétuelle was sold to the Duc d'Orléans in 1780, and from that time onwards, his self-winding timepieces would bring him great renown, not only in Versailles, but throughout Europe.

In 1783, Breguet invented the gong-spring used in repeater watches, making them considerably slimmer. In the same year, a guard of Queen Marie-Antoinette of France commissioned a timepiece for the sovereign. Incorporating every known refinement, complication, and function known at that time, the N°160, later known as the Marie-Antoinette watch, was duly completed to meet every specification.

Not only particular about the inner workings of his creations, the savvy craftsman was also intent on streamlining the external forms of his pieces. To this end, he simplified the design of his watch hands and invented a new type of hand, made of gold or blued steel, and shaped like a hollow apple or a crescent moon. These became known as "Breguet hands." He similarly refined the Arabic numerals on his watches, which were eventually called "Breguet numerals."





Abraham-Louis introduced the use of guilloché on his watch dials in 1786, and four years later, invented the "pare-chute" shock absorber. A system that protects the balance wheel pivots in the event of a shock, the "pare-chute" made all watches infinitely less fragile; it is also the predecessor of all anti-shock devices. In 1793, at the onset of the French Revolution, Abraham-Louis departed for Switzerland and stayed there for two years. Regardless of the distance that separated him from his workshop, the gifted businessman was able to keep his enterprise running until he was able to return in 1795.

The prolific watchmaker hit the ground running in 1796 when he created the first Subscription, or Souscription watch. The first single hand watch ever produced, the Subscription was aptly named because the piece was sold on a subscription basis, wherein the buyer had to pay a quarter of the price in advance. Launched in 1797 through an advertising pamphlet, the model, encased in a choice of either silver or gold, had a single hand and an enamel dial. It was powered by a simple movement, the very same calibre Breguet was to use initially for his first Touch watches. With 700 pieces made, the Subscription was a huge success for the brand and a true testament to the unparalleled business acumen of Abraham-Louis.

Two years later, Breguet had the honour of providing Napoleon with three timepieces before his Egypt campaign: a repeater watch, a travel clock, and a perpetual watch. The following year, 1799, Breguet sold the first "tact watch," which can be read by touch alone. With an arrow located outside the case that reproduces the position of the hour hand, the wearer can then find their bearings guided by markers located above the hours. Also known as the Touch watch, or sometimes

even referred to as the "watch for the blind," the "tact watch" could be embellished with enamel, pearls, or diamonds.

Subsequent to his exile in Switzerland, Abraham-Louis continued to create watches and developed his clientele, in foreign countries and Paris alike. In 1801, he patented a new type of regulator called "the tourbillon." Designed to compensate for the operating errors and fluctuations caused by the effects of Earth's gravity, the tourbillon continues to be one of the most fascinating complications used in watchmaking today.

In 1808, the hardworking horologist was introduced to Caroline Murat, the Queen of Naples, who was to become his most important customer. In 1810, the Queen, and younger sister of Napoleon, commissioned a watch to be worn on the wrist. Breguet was up to the challenge and delivered the very first wristwatch in 1812: an ultra-thin repeating model, oblong in shape, equipped with a thermometer and mounted on a wristlet of hair entwined with gold thread.

This was followed by the advent of off-centre dials, a stylistic innovation spearheaded by Abraham-Louis and his son, Antoine-Louis Breguet. A few years later, in 1815, the founder of Breguet received the highest honour when he was given the official title of Watchmaker to the French Royal Navy by Louis XVIII.



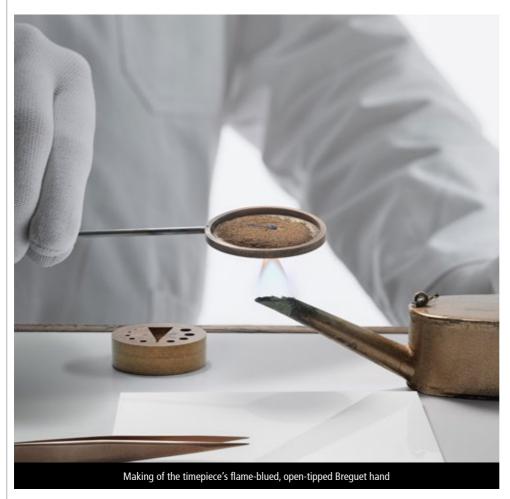
The interior of Tact watch No. 611 shows the actual timekeeper

From that point on, the success of the royal expeditions was in part dependent on the reliability of the Breguet naval clocks—both a great distinction and a heavy responsibility.

Just three years before his death, Abraham-Louis continued to blaze his own path in watchmaking. In 1820, he invented the "observation chronometer with split seconds," the ancestor of all split-second chronographs, and rightfully became the man behind the modern chronograph. After his passing in 1823, Abraham-Louis' son, Antoine-Louis Breguet took over the company, and in 1830, introduced the first keyless winding watches with a knurled button for winding and resetting. Immersed in watchmaking from an early age, he led the family business until 1833, after which his own son, Louis-Clément, took over. The latter paved the way for a new era of the business, with his understanding that watchmaking was now aimed at a wider audience. This paved the way for the start of mass production.

In the succeeding years, Breguet changed hands a number of times. It also moved locations twice, and since 1976, has been





headquartered in the Vallée de Joux, with all of its production carried out in Switzerland. In 1999, the company was acquired by Swatch Group, and in 2005, Breguet launched the Tradition collection, a synthesis between the Souscription watch and the Tact watch. Featuring a unique architectural structure, the Tradition draws attention to its exposed bridges, gears, and mechanisms, making it a marvel of precision micro-engineering.

MARKING A MILESTONE

Loyal to the innovative vision and enterprising spirit of its founder, Breguet celebrates its 250th anniversary this year with a remarkable new achievement: creating its very own gold alloy. A combination of tradition and modernity, 18K Breguet gold has a subtle pink hue reminiscent of the gold used in the 18th century. Conceived and developed in the Maison's workshops, it is composed of 75% gold, enriched with silver, copper, and palladium. Beyond its brilliance, it is distinguished by its resistance to discolouration and its stability over time, guaranteeing a pure, elegant finish.

This new material is now used in two timepieces that are worthy interpretations of

some of Breguet's iconic creations. First up is the Classique Souscription 2025. Inspired by Abraham-Louis Breguet's Souscription watches from 1796, now in wristwatch form, the 2025 model features a dazzling white, grand feu enamel dial that faithfully recalls the spirit of the original. At its centre is a unique, steel, open-tipped Breguet hand which has been flame-blued and curved entirely by hand. Its tapered tip hovers over the famous, slightly inclined Breguet Arabic numerals, as well as the circular "chemin de fer" (railroad track). Depending on the light, the inscriptions "Souscription", the unique serial number, and the secret signature appear discreetly between the centre of the dial and 6 o'clock.

The case, which now measures 40 mm, has been reinterpreted with ergonomics in mind. The typical Breguet fluting has been replaced by a delicately satin-brushed case middle, while the lugs have been curved to better fit the wrist. On the back of the case, a slightly domed sapphire crystal reveals the new VS00 calibre, decorated with an entirely new type of guilloché pattern, called Quai de l'Horloge. Equipped with a four-day power reserve, the movement features a blued balance spring, with a Breguet overcoil made from Nivachron™, a non-magnetic alloy essentially composed of titanium, which makes it more resistant to temperature variations, magnetic fields and shocks. Apart from that,

the plate and bridges are finely shot-blasted, while blued steel screws and rubies further enhance the movement. Making it even more precious is an imposing ratchet wheel, found at the centre, which showcases an engraved inscription from Abraham-Louis Breguet himself, explaining the distinct design of the Souscription movement.

The second novelty in the anniversary offerings is the Tradition Seconde Rétrograde 7035, also exquisitely rendered in Breguet gold. Taking inspiration from the Tradition collection unveiled in 2005, with its singular architecture and visible components, the new version boasts a specially-developed plating treatment that ensures that the main plate and bridges are of the same hue as the case. Meanwhile, the silver-coloured gears, blued screws and ruby-red jewels provide visual contrast and further accentuate the radiance of Breguet gold. Particular for this special model is a silky, hand-applied satin finish on the upper surfaces of the bridges.

The culmination of Breguet's 250 years of technical and aesthetic innovation, the timepiece emphasises the unique structure of Calibre 505SR, and highlights a guilloché (Quai de l'Horloge) dial in translucent blue, grand feu enamel displaying the Breguet hours and minutes, alongside a retrograde seconds display discretely positioned between 10 and 11 o'clock.



The crescent moon-shaped oscillating weight as seen from the watch case back

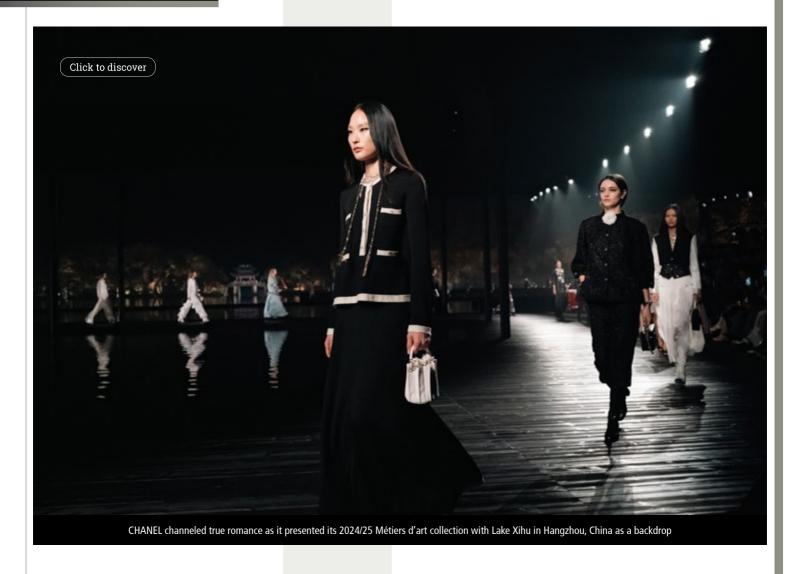
Other signature elements include a minute track with stylised fleurs-de-lis, Breguet hour and minute hands with hollowed knobs in 18K Breguet gold, as well as a retrograde batontype seconds hand in blued steel.

A similar fascinating landscape can be viewed at the back of the timepiece, with a crescent moon-shaped oscillating weight that spins above the bridges' satin-finished surfaces. Made of vertical brushed platinum, the oscillating weight recalls those made during Abraham-Louis Breguet's time. Available in a limited edition of 250 pieces, the watch is fitted with a navy blue alligator strap with a buckle, also crafted of 18K Breguet gold.

Especially designed for the Maison's semiquincentennial, the Tradition Seconde Rétrograde 7035 remains faithful to the Tradition collection's geometric codes, combining Breguet's technical and aesthetic expertise with meticulous in-house hand-finishing. This, as well as the Classique Souscription 2025, are just two of the novelties the brand is set to release this year. Stay tuned for more releases as the year unfolds.







SYMBOLIC Connections

CHANEL PRESENTS A
WHIMSICAL COLLECTION
INSPIRED BY ITS FOUNDER'S
LOVE FOR INTAGLIO DÉCOR

eneath the midnight sky, enveloped in a dream-like fog, CHANEL unveiled its much-coveted 2024/25 Métiers d'art collection amid a backdrop that felt like it was lifted from the pages of a fairy tale: Lake Xihu (West Lake) in Hangzhou, China. A city steeped in poetic beauty and its centuries-old silk heritage, Hangzhou feels like the enchanting reverie we've all been searching for.

But the connection runs deeper. This historic city holds a symbolic place in the CHANEL founder's story. A sweeping image of West Lake was immortalised on the largest of the Coromandel lacquer screens that once adorned Gabrielle Chanel's private apartment at 31 rue Cambon in Paris. They were part of a treasured collection of some 20 Coromandel panels she amassed over her lifetime. "I would





pagoda sleeves, mandarin collars, and subtle glimmers of phosphorescent braids, handembroidered by Atelier Montex, glowing gently under the night sky.

Staying true to the Maison's timeless style, the collection featured straight-cut jackets belted at the waist, side-buttoned silhouettes, and tuxedo jackets lined in white satin, paired with pleated skirts for volume, wrap skirts, culottes, and cropped trousers. As a nod to the theme of travel, this narrative extended into the accessories, with travel bags, vanity cases, and standout knitwear pieces, including a striking jumpsuit printed with Coromandel screen motifs, subtly layered beneath tailored suiting. Not stopping there, T-shirts, bustiers, cardigans, skirts, dresses, Bermuda shorts, and trousers, in cotton or tweed knits, are now rendered in floral or two-tone palettes. As if quiet echoes from the past, graphic pockets also appeared on bags and jackets, their envelope-inspired shapes evoking the charm of handwritten letters.

There are also clear nods to the beloved Coromandel screens, with floral camellia and lotus motifs embroidered by Lesage running the length of a long dress featuring a pleated, ruffled plastron—or sweeping across suits, sometimes enveloping the entire piece. Jade green, soft pink, and sky-blue hues evoke the



faint with happiness when I walked into a Chinese art dealer and saw a Coromandel," she once joyously confessed.

Guests were seated in six graceful semicircular rows facing the water, a natural amphitheatre of elegance and reflection. As night fell, the rhythmic pulse of beating drums echoed across the lake. One by one, models emerged and strode down the bridge as their silhouettes danced and shimmered on the mirrored surface.

CHANEL's signature style codes and lasting inspirations are reimagined through the exceptional craftsmanship of the Maisons d'art at le19M. The show opened with a line-up of long-shouldered coats, suitable for day or night, in rich tweed, satin, and velvet. A series of all-black looks created striking silhouettes against the midnight backdrop, with some pieces embroidered with delicate flowers that added a touch of mystery.

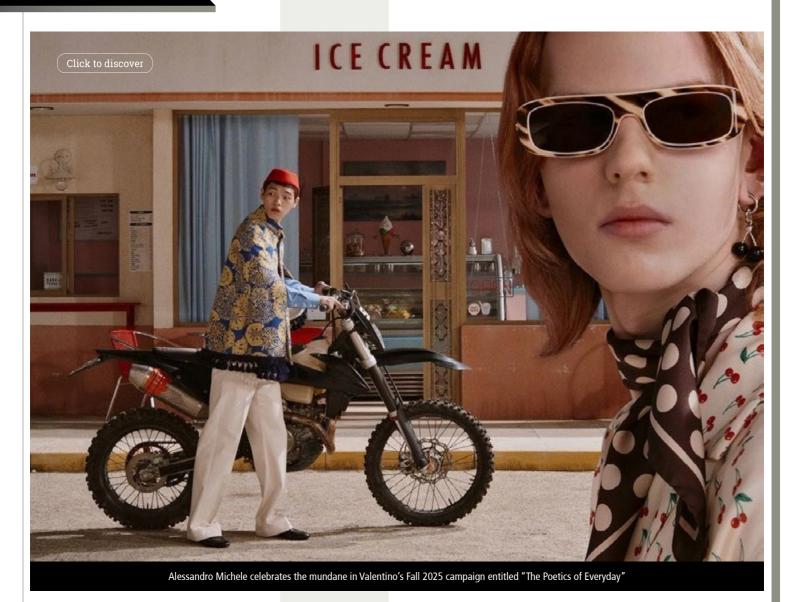
Meanwhile, duffle coats and jackets—both cropped and oversized—were detailed with decorative frogging by Paloma and lined in smooth silk satin. There's also a soft elegance in the details: the silky finish of the pockets,



luminous brilliance of lacquer, while faded blue jeans recall the gentle ripples on the lake's surface. Deep blacks, rich browns, and darker tones pay homage to the wood of the panels and the velvety descent into night.

Flowers, fruits—a tribute to ancient Chinese prunus—and time-worn ribs on earthenware inspired Goossens' medallions and cuffs. The night's sensual, romantic mood came alive through exquisite pleating and flounces by Lemarié and Lognon, delicate embroideries, and lacquered laces on blouses with plastrons and ruff collars. Long dresses, skirts, negligees, pyjamas, and a gold lace gown echoed Gabrielle Chanel's timeless allure.

The 2024/25 Métiers d'art commissioned a short film by Wim Wenders, starring House ambassadors Tilda Swinton, Xin Zhilei, and new ambassador Leah Dou. The film pays tribute to the lake's rich heritage and explores transcending reality through image and inspiration with CHANEL. It wonderfully reimagines Mademoiselle Chanel's screen as a modern and fascinating window to the world, blending past dreams with contemporary technology and reflecting Hangzhou's unique harmony of tradition and innovation.



BEAUTY in the Ordinary

VALENTINO PRESENTS A
MINDFUL CAMPAIGN
WHERE THE ORDINARY
MEETS THE AVANT-GARDE

odern-day overstimulation is a real issue. Whether it's our phones or the relentless pace of daily life, we're constantly pulled in every direction—juggling too much, multitasking endlessly. It's high time we slow down, be mindful, and truly seize the present moment. That same ethos carries through in Alessandro Michele's new

Valentino Fall 2025 campaign, aptly titled "The Poetics of Everyday."

Whether it's eating ice cream, taking a ride, or simply running a daily errand, the campaign prioritises the mundane. Unlike the usual loud, attention-grabbing fashion campaigns, this one takes a quieter approach.



Interestingly, Michele shoots the campaign with a steady, fixed gaze, resulting in a kaleidoscope of intimate daily rituals, elevated by a series of beautiful clothes. He wants us to find the beauty in the ordinary.

In his statement for the campaign, Michele reflects on how overstimulated and noisy our visual world has become. He points to a culture overwhelmed by 'shouting images' and endless words that never seem to land—just one thing chasing another. The result? We're losing our ability to truly pay attention and take things in. "From this, comes the need for a policy of attention, an ethics for the gaze and the presence, capable of lingering upon the infinitely small, on seemingly insignificant gestures, on those everyday routines that connect us with the pattern of life," said the style virtuoso.

Self-aware and clear in his intent, Michele acknowledges that this won't be easy—it requires a disruption, a break from the relentless rhythm of modern life. He describes it as a way of "re-enchanting the everyday." For him, it's about slowing down and reconnecting with what's already alive around us, rather than constantly chasing the extraordinary to find meaning.

But what about the clothes? Staying true to his maximalist instincts, Michele's Valentino Fall 2025 collection is an eclectic mix of prints, patterns, and colour. One girl is decked out in leopard print—gloves and all—with a Garavani white purse slung over her arm as



she chats on the phone. In another frame, a model rides a horse wearing a full black-and-white checkered look, bold and graphic from head to toe. Actress Sophie Thatcher, in a lace blouse and matching long skirt, steps out of a store with an ice cream cone in one hand and a Valentino Garavani saddle bag hanging from her shoulder, a faux fur coat casually draped over the other. Her signature bangs frame her

face, and a pair of long pearl earrings complete the look.

Michele keeps things grounded with familiar staples, but his signature eccentricity still seeps through, as seen in an olive-green printed sweater layered over a striped shirt with a ruffled collar, the words "Chez Valentino" boldly stamped across the back. There's a crochet bag with a cat face and fringe detailing, a simple black tank top transformed by an oversized blue bow at the centre, and lavender heels delicately painted with tiny flowers on the back. A love letter to everyday life in Italy, Michele knows exactly how to keep things grounded for a house with such a rich legacy as Valentino.

"What I'm proposing is to overcome the anesthetization of the gaze, dwelling in the silent twist and turns of the days, welcoming the magic of the existing with kindness, choosing to stay in touch with what is alive. The everyday is not a backdrop that animates only when the extraordinary steps in. Rather, it's the secret architecture that supports our presence in the world: a frame of glows and joyful epiphanies enshrined in the little or nothing of our ordinariness," he concludes.

The campaign was shot by photographer Glen Luchford, and features a cast of familiar faces, including Amelia Gray, Kai Schreiber, Lorenzo Zurzolo, Scarlett White, and Sophie Thatcher.







LUXURY Iconography

BERLUTI REVIVES ITS ICONIC SHOES, JACKET, AND BAGS WITH A MODERN TWIST AND AVANT-GARDE CREATIVITY

elebrating over 130 years of savoirfaire, innovation, and impeccable craftsmanship, luxury brand Berluti embraces the concept of Phylogeny, the biological idea of new branches forming from a single ancestral tree. Through this lens, the Maison celebrates the three distinct branches of its expertise, all rooted in its iconic leather craftsmanship. Set within the historic Simone & Cino Del Duca Foundation—a space known for culture and refinement—Berluti reflects on its rich heritage while putting a spotlight on three parts of its refined style.

On his journey from Italy to Paris, Alessandro Berluti crafted his first shoe for a troupe of actors—a simple folded leather design that quietly sparked a legacy. By 1895, it had transformed into an elegant lace-up worn by the city's most refined men, laying the foundation for Berluti's enduring craftsmanship.

His descendants—Torello, Talbinio, and Olga—carried this spirit forward, refining the Maison's signature sense of Démesure, a bold approach to proportion and form. Today, these silhouettes stand tall on sculptural columns inside the Simone & Cino Del Duca Foundation's dining rooms, a tribute to how Berluti sculpts style across generations.

The latest evolution is Mont Thabor which is named after Berluti's first Paris address. With angular lines and deep patina shades, it reflects the collection's architectural elegance, achieved through artisans mastering nearly a thousand nuances of the colour black. Alongside, new interpretations of the Alessandro—Parade and Alto—lead into the revival of the Stellar sneaker. First launched in 2015 and revived in a softer form, the Stellar captures Berluti's way of evolving without ever losing its roots, where heritage and innovation grow side by side.

Designed in 1947 by the Left Bank tailor Arnys for none other than architect Le Corbusier, The

Forestière jacket was created with function and elegance in mind. He wanted a jacket that could take him straight from the drafting table to dinner, no outfit change needed. The result was a hybrid between a hunting jacket and chore coat, inspired by the all-day silhouettes worn by hunters in Sologne's forests.

The Forestière stayed under the radar until 2010, when Arnys merged into the world of Berluti. Sharing both clients and a love for craftsmanship, Berluti delved into the Arnys archives and revived key pieces. Reimagined with a modern workwear edge, today's Forestière blends heritage tailoring with contemporary ease. Available in short or long cuts, it's made for layering, mixing materials, and styling your own way.

Since Berluti launched its first bags two decades ago with the Jour line, they've become staples for the refined traveller. Périple, meaning journey, evokes the thrill of movement and escape. But traditional Venezia leather, with all its beauty, brought a certain rigidity that didn't always fit modern life. Now, with advances in leatherwork, the





Maison unveils the Périple—its newest bag line—crafted for flexibility without losing its signature polish.

Inside the kitchen of the Simone & Cino Del Duca Foundation, the process is laid bare: every leather piece neatly arranged like a chef's mise en place, each one essential to a craft that's part precision, part poetry. Supple yet structured, the Périple is designed for the pace of today's city journeys, especially on two wheels. Still, at its core, it remains unmistakably Berluti—thoughtful, elevated, and built to go the distance.

With its signature leaf-shaped details, edge binding, and U-zip opening, the Périple may be new, but it carries all the unmistakable codes of Berluti. Soft, sculpted, and designed to move with you, it's only the beginning—with a messenger, pouch, and full-sized weekender set to follow soon.

Like a tree rooted in 130 years of solid flair, Berluti continues to grow new expressions of style from its core branches—gracefully extending from head to toe, each evolution a quiet testament to the Maison's enduring legacy of sartorial elegance.



FENDI presents a luscious collection for Summer 2025 inspired by the world's first fashion film

ROMAN Indulgence

FENDI CELEBRATES ITS CENTENNIAL WITH A VIVACIOUS '70s REVISIT AND SEASIDE CHARM



ack in 1977, fashion virtuoso Karl Lagerfeld unveiled his first-ever Ready-to-Wear vision for FENDI—one that wasn't introduced on a traditional runway, but immortalised through the dreamy, cinematic tale of "Histoire d'Eau." As the Maison celebrates its 100th year, FENDI's Summer 2025 collection now offers a fresh new perspective of that iconic moment,

blending past and present into a new chapter of timeless elegance.

Often credited as the world's first fashion film, "Histoire d'Eau" was directed by French intellectual Jacques de Bascher and set in the heart of FENDI's hometown, Rome. It follows a glamorous traveller, played by model Susy Dyson, who turns the Eternal City into her own

personal playground—basking in the sun, splashing in fountains, and visiting the Fendi sisters in their atelier. Writing postcards and wandering past monuments with effortless charm, she embodies the spirit of FENDI's summer style we have all come to love.

Drawing from the sun-drenched hues of a Roman summer and the spirited elegance of





the Italian seaside, the FENDI Summer 2025 collection brings a breezy ease to luxurious dressing. Lightweight fabrics and relaxed silhouettes are elevated through cocooning shapes and nature-inspired embroideries. Archival motifs from "Histoire d'Eau" make a modern return, with sculptural red coral serving as a central theme-embroidered along necklines and jewellery, or interwoven with ornate bandana florals, and oversized underwater blooms across playful prints for both genders. The beautiful colour palette ranging from coral red and terracotta to seafoam, buttermilk, iced lemon, and ocean blue—captures the irreverent spirit of FENDI by the sea.

Calling back to the bold details of the wardrobe in "Histoire d'Eau" and its lavish Roman backdrop, the Summer 2025 collection also reinterprets that opulence into sensual, wearable silhouettes—think tailored city shorts, fluid maxi dresses, and effortless co-ords. You can feel the meticulous craftsmanship of FENDI ateliers in every finish: patchwork devoré lace panels, delicate lambskin appliqué, and intricate beading that catches the light just right. Coral makes subtle but striking appearances—whether as

a sculpted piece of jewellery or an interesting pop of detail on a collar—bringing the story full circle in a way that feels fresh, modern, and unmistakably FENDI.

Sporty yet polished, the outerwear in the FENDI Summer 2025 collection plays with contrasts-dry, luxe textures like laser-cut floral chambray denim meet patchworked FF silk jacquards, all shaped with precision through contoured stitching. Stretch cotton pieces like flared tank dresses and twisted pencil skirts hug the figure while staying breezy. Golden shell hardware brings a playful nod to the sea, adorning athletic coral-toned swimwear and beach-ready tunics. For menswear, the coral bandana motif returns in printed silk shirts and shorts, alongside postcard-style graphics and sandy striped knitwear that channel a nostalgic, athletic vibe-with just the right amount of irreverence.

Raffia techniques take centre stage in FENDI's Summer 2025 Accessories line-up, bringing a laid-back elegance to life through a mix of artisanal craftsmanship. These hand-woven touches are paired with clever trompe l'oeil 'denim' effects in Cuoio Romano leather,



soft denim FF jacquards, and playful coral bandana motifs. The fan favourite Summer Tote debuts alongside reimagined house handbags like the Peekaboo, Baguette, and By The Way—each refreshed with detailed workmanship, yet still radiating that effortless summer Italian glamour with cool tones, bright two-tone palettes, and a seaside spirit woven brilliantly into every stitch.

Don't miss out on the new FENDI Fling thong sandal that makes a striking debut with its sculptural abstract 'F' strap wrapped gracefully across the instep. The sandal joins the lineup of refreshed favourites like the classic FENDI Colibri pumps and flatform wedges, now reimagined in Sea Garden embroidery, vibrant bandana prints, and breezy raffia mesh panels. FENDI gentlemen could now opt for the FF-buckled suede sandals and Selleriastitched grain leather slides, both exuding an understated sophistication and holiday-ready vibe with ease and elegance.

Last, but not least, FENDI Charms return with a playful twist, bringing bursts of artistry, colour, and texture to bags—from origami leather fish and chain charms adorned with seaside talismans, to cotton bandanas and a whimsical plush jellyfish—sure to delight anybody who loves the sea.





SHAPING The World

ZEGNA FORGES EXCLUSIVE PARTNERSHIP WITH THE WORLD'S BIGGEST ART FAIR TO SUPPORT UNSUNG TALENTS

riven by a deep-rooted commitment to support artists and the cultural landscape, **ZEGNA** proudly announces a global, multi-year partnership with Art Basel. This milestone marks a new chapter in the brand's ongoing engagement with contemporary art, reinforcing its mission to foster creativity, community, and a meaningful connection to nature through artistic expression.

Art has always been at the heart of ZEGNA's ethos and it's seen not as a luxury, but as part of a life well lived. The story began in the early 1900s, when founder Ermenegildo Zegna championed the idea that creativity and craftsmanship should exist side by side. His belief in giving back to the land that shaped him led him to invite local talents such as Ettore Pistoletto Olivero and Otto Maraini to bring their vision to Trivero, home to ZEGNA's



"Woolen-The Reinstated Apple," 2007, Michelangelo Pistoletto. Photo by Leo Torri

original wool mill which would later become Oasi Zegna, a 100 km² stretch of nature in the Italian Alps.

However, these commissions were never just for show. From sculpted staircases to handpainted portraits, they reflected a deeper philosophy: that places of work could also be places of meaning; that beauty could live alongside industry. Over time, Oasi Zegna



"Dare Avere," 2016, William Kentridge. Photo by Young Kendal. Courtesy of Galleria Lia Rumma, 250x360

evolved into a space where nature, culture, and quiet innovation meet and symbolises a living museum.

Over the decades, this vision has naturally grown. Without fanfare or commercial push, ZEGNA has continued commissioning site-specific public artworks from artists including Daniel Buren, Dan Graham, and Roman Signer. These names weren't selected for star power, but for how intuitively they could channel the ZEGNA world with authenticity.

Globally, the brand has taken this further. Artists the likes of Graham Sutherland, Not Vital, and Kiki Smith have been invited to design bespoke wool trophies—symbolic of ZEGNA's legacy in fine textile craftsmanship. Art is woven through ZEGNA's spaces as well. In Milan, Michelangelo Pistoletto's "Woolen—The Reinstated Apple" anchors the headquarters with a nod to sustainable roots and trusted partnerships. Pieces by William Kentridge, Mimmo Jodice, and Ettore Spalletti are quietly tucked into the brand's stores worldwide, all adding to an ongoing story that doesn't need to be told loudly to be heard.

The partnership with Art Basel marks a pivotal new chapter, offering ZEGNA a global stage to honour the kind of art that aligns with its values, including environmental care, cultural awareness, and social responsibility. For the first time, ZEGNA is opening the door to a

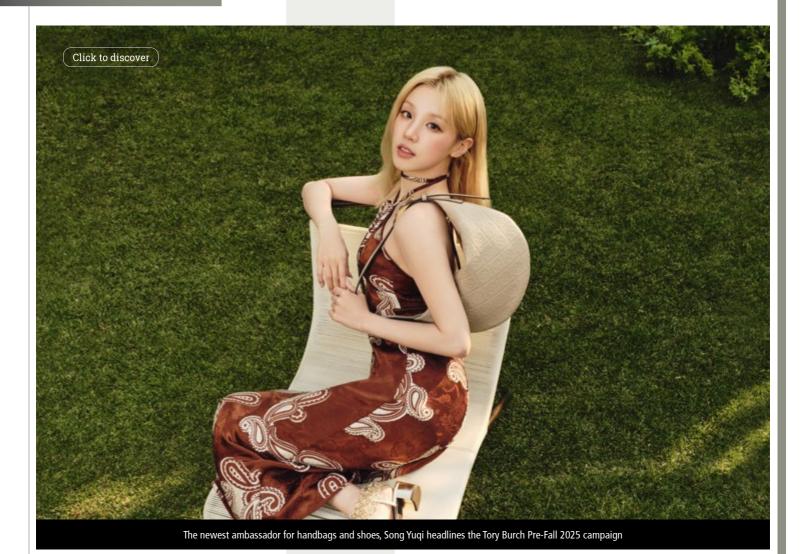
legacy it has quietly nurtured for decades. This collaboration gives ZEGNA the perfect space to share new stories, told through the right voices and in a way that feels true to its roots.

Gildo Zegna, Chairman and CEO of Ermenegildo Zegna Group, sheds light on the partnership by saying, "For over a century, our family has believed in the power of art to elevate places, enrich lives, and shape culture. This partnership with Art Basel and Cittadellarte is a natural evolution of that belief—a way to honour our legacy while looking forward. At ZEGNA, we see art not as embellishment, but as an agent of change. By supporting socially engaged artists through the "Visible" project, we're reinforcing our commitment to a future where creativity, community, and responsibility can thrive together."

Last June, during Art Basel, ZEGNA presented the recipients of the 2025 Visible Situated Fellowships, spotlighting artists and collectives from around the world who used their practice to confront some of today's most pressing environmental and social issues. The evening also honoured Michelangelo Pistoletto and his nomination for the Nobel Peace Prize, celebrating a lifetime devoted to art as a force for meaningful societal change.

The illustrious partnership with Art Basel marks a shared commitment to shaping culture through meaningful and lasting contributions to the arts. At last, the values of the Zegna family and its founder's legacy are allowed to flourish, reflecting the belief that the changes made today become the rich heritage left behind to benefit future generations.





QUIET Elegance

TORY BURCH RETURNS WITH ITS FAVOURITE K-POP IDOL FOR AN ELEGANT CAMPAIGN HIGHLIGHTING ITS ACCESSORIES

asking in golden light and laid-back summer vibes, Tory Burch's Pre-Fall 2025 campaign captures the effortless ease of sun-soaked days and carefree glamour. Fronting this radiant campaign is none other than Song Yuqi—known simply as Yuqi—a Chinese singer-songwriter, dancer, and record producer, best recognised as a member of the South Korean girl group I-dle. At just 25 years old, Yuqi brings her bold charm and global

star power to the spotlight as Tory Burch's newest brand ambassador for handbags and shoes, embodying the spirit of confidence, creativity, and youthful sophistication that defines the collection.

In November 2024, Yuqi was officially named the brand ambassador for Tory Burch's exclusive bags and shoes collections. She first made waves as the face of the brand's Holiday



2024 campaign and now, she's back, looking more radiant and refined than ever.

In the latest series of campaign images, the stunning chanteuse is seen effortlessly pulling off a range of Tory Burch looks: from a casual



white tank top paired with matching pants, to a charming grey tweed co-ord with blouse and shorts, and finally, a flowing strappy dress in a rich mahogany-maroon hue. Yuqi moves with ease and elegance, each outfit perfectly styled to spotlight Tory Burch's newest handbags—proving once again that she's the ultimate modern muse.

For Tory Burch's Pre-Fall 2025 handbag collection, the spotlight falls on the Romy—a standout piece that perfectly balances elegance with everyday ease. Designed with modern lifestyles in mind, the everyday bag is lightweight yet roomy enough to carry everything you need, from daily essentials to on-the-go extras. Crafted in soft pebbled leather and shaped into a gently gathered silhouette, it offers that slouchy, effortless appeal while still feeling polished. Its paredback details and minimal hardware reflect the essence of quiet luxury-where the craftsmanship speaks louder than logos. Whether paired with a relaxed look or something more dressed up, the Romy delivers versatility, sophistication, and just makes it the perfect arm candy for the summer.

Song Yuqi effortlessly shines in her picks from Tory Burch's Pre-Fall 2025 edit, where crisp tailoring meets laid-back charm. Her looks are styled with a curated mix of tailored silhouettes and soft, summery palettes that feel just right for the season, with every look utterly refined yet still exuding unparalleled ease and calm.

Among the standout accessories? The T Monogram Bucket Bag is back with a sleek upgrade on a classic. Trimmed with supple leather and finished with both a top handle and a removable crossbody strap, it's one of those versatile pieces that feels elegant and easy. The reason why it's such a beloved piece is thanks to its structured but not stiff silhouette, while the bucket bag is also tactile enough to give your outfit that elevated finish, ideal for any kind of occasion.

Then there's the breathtaking Kira Backpack, crafted in smooth Italian Nappa leather, which doesn't only offer comfort and practicality but also brings a luxurious edge to your everyday carry. With an adjustable shoulder strap, the Kira backpack is designed to suit your daily lifestyle—however you want to wear it, whether it's slung low, cinched high, or casually over one shoulder, it will look stylish no matter what.

And we can't forget the Kira Sport Sandals, as fronted by the "Tomboy" singer in the campaign. Still keeping their signature comfort and easy wearability, these Tory Burch sandals now come updated with a fresh texture that echoes the season's carefree energy—perfect for summer city strolls or breezy weekend escapes.

Song Yuqi and Tory Burch flawlessly embody the same effortless, chic, and richly elegant vibe—making this Pre-Fall 2025 collection truly unforgettable.





EMMA ROBERTS – TORY BURCH

 $American\,actress\,Emma\,Roberts\,is\,known\,for\,her\,dynamic\,roles\,in\,"American$ Horror Story" (2013), "Scream Queens" (2015), and films like "Nerve" (2016) and "Holidate" (2020). She recently expanded into producing with projects under her Belletrist Productions banner. Emma sports the black Tory Burch Romy tote while out and about in Los Angeles.



MADISON BEER - FENDI

American singer Madison Beer rose to fame and debuted her EP in 2018. Her album "Silence Between Songs" (2023) received a Grammy nomination in 2024. She is photographed wearing a dark beige cotton dress from the FENDI Summer 2025 collection with the FENDI Mamma Baguette in Jacquard fabric bag with raffia FF.



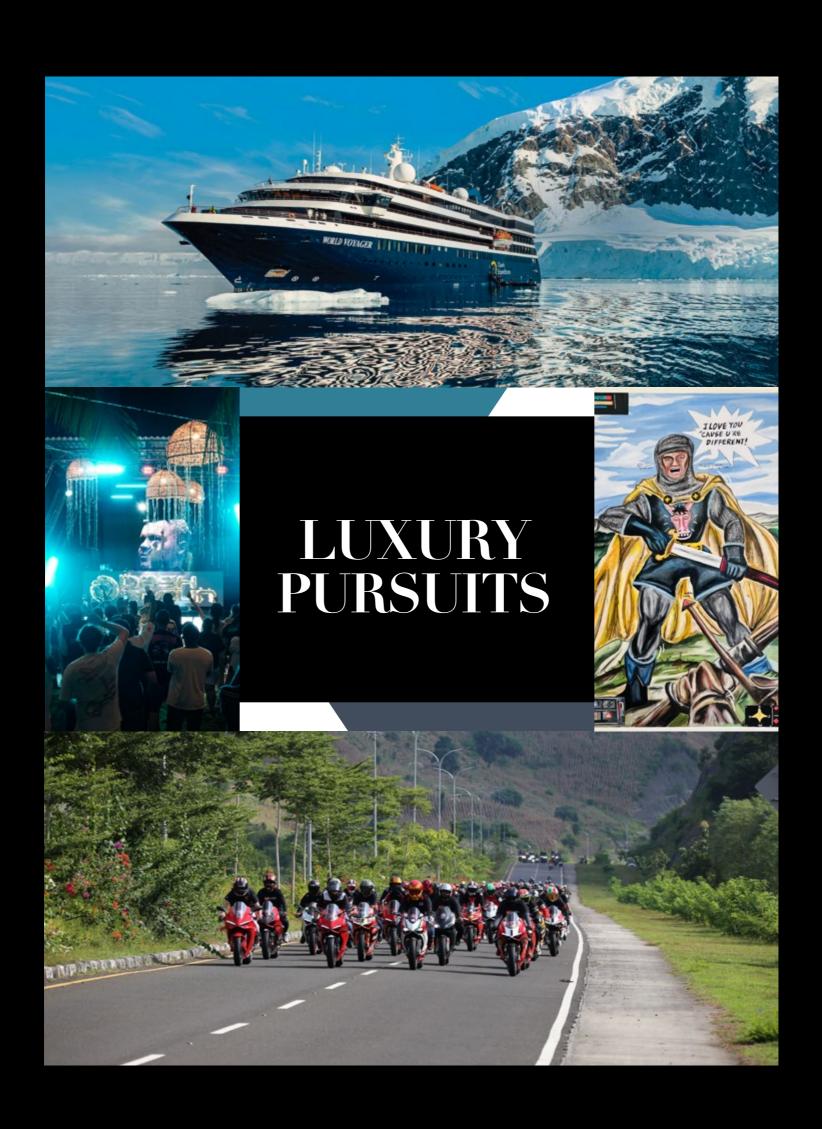
LEE SI-YOUNG – CELINE

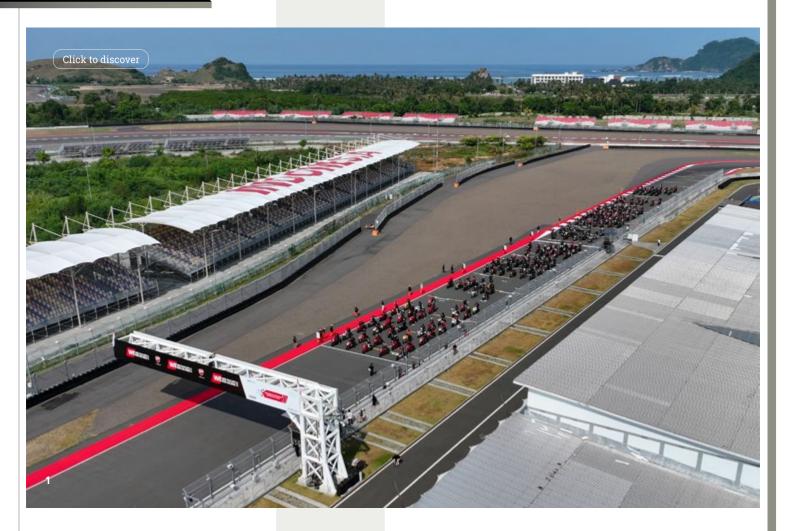
South Korean actress Lee Si-young is famous for her dual career as a performer and a former a mateur boxer. She gained popularity starring in the $\,$ smash hit "Boys Over Flowers" (2009), and is acclaimed for her roles in the apocalyptic Netflix series "Sweet Home" (2020) and "Grid" (2022). Lee wears the CELINE Teen NINO bag in Black Patent Calfskin.



DEVON LEE CARLSON – VALENTINO

Devon Lee Carlson is a prominent American influencer and co-founder of the popular phone case brand, Wildflower Cases. Known for her distinctive style, Devon is a modern pop culture tastemaker with over 1.5 million followers on Instagram. She was spotted in Los Angeles with the 9to5 shoulder bag in Cherryfic motif.





AT FULL Throttle

DUCATI'S FIERCE SPIRIT BURNED BRIGHT AS MORE THAN 200 RIDERS UNITED IN MANDALIKA FOR "WE RIDE AS ONE 2025"

ore than a pursuit of speed or undeniable power, it was a celebration of souls on two wheels. Ducati Indonesia showcased the true strength of unity among Ducatisti-owners and enthusiasts of Ducati motorcycles-at the prestigious annual gathering, "We Ride As One 2025." Nusa Tenggara Barat, specifically Mandalika, Lombok, provided the ideal stage for the red brigade to fuel their passion and partake in an exclusive series of events. If one were to sum up the experience in a few words, unity, exclusivity, and intensity best describe this remarkable occasion. The day unfolded from early morning city rides to a thrilling midnight journey, sustaining high energy well into the night.

True to its name, Rolling Thunder marked a commanding start to the day's festivities, as Ducati motorcycles thundered in disciplined formation from Pullman Lombok Mandalika Beach Resort. The procession flowed smoothly along the scenic Bypass BIL Mandalika, heading toward the iconic Pertamina Mandalika International Circuit.



An impressive line-up of machines—including Superbikes, Sport Classic, Streetfighter, Diavel, Monster, Supersport, Desert X, Multistrada, Hypermotard, and Scrambler-formed a respective convoy, each one contributing its distinct note to the harmony of horsepower. It was a ride defined not only by motion, but by momentum—of machines,





brotherhood, and of purpose. The experience reached its peak with a parade lap inside the famed circuit, a proud symbol of Indonesia's motorsport legacy and host to national and international races.

But the thrill didn't stop at the parade. One of the day's most coveted highlights was the Track Experience, a rare chance to ride like a professional on the very circuit that has challenged the world's best. Participants suited up in full racing gear, projecting the focused energy of seasoned riders preparing

for the track. Guided by certified DRE (Ducati Riding Experience) Track Academy instructors Carlos Serrano and Dito Mulyawadi, the session offered more than just speed, it was an education in performance riding. From mastering racing lines and refining techniques to advanced safety protocols, each rider gained valuable insight into the art of circuit riding, elevating the day into an experience both visceral and unforgettable.

Innovation demands attention in the world of high-performance motorcycles—especially when it comes from a brand like Ducati. Stealing the spotlight in Mandalika, the Ducati Panigale V2 S made an impressive debut in Indonesia, showcasing the brand's relentless drive for excellence. The Panigale V2 S weighs 17 kilograms less than its predecessor, thanks to a newly engineered 90° V2 engine that delivers improved performance and efficiency. Key upgrades include Variable Valve Timing (VVT), Diamond-Like Carbon (DLC) coating on the rocker arms, and hollow intake valves—cutting-edge features designed for precise power delivery.

The bike is equipped with Ducati's latest-generation electronic suite, anchored by a 6-axis Inertial Measurement Unit (IMU). Features like cornering ABS, Ducati Traction Control, Wheelie Control, Power Launch, Pit Limiter, Engine Brake Control, and the latest Quick Shift 2.0 ensure an uncompromising riding experience. With four ride modes—Race, Sport, Road, and Wet—the Panigale V2 S adapts seamlessly to any condition.

Presented in the iconic Ducati Red, the V2 is offered in a two-seater configuration, while the V2 S comes as a single-seater for riders seeking track-ready precision.

In its fourth edition, "We Ride As One 2025" closed with the bold Ducati Party, where Ducatisti gathered at Mandalika Beach Club under the electrifying beats of Dutch DJ Dash Berlin. The venue pulsed with Ducati's iconic red, featuring striking visual installations and a rugged custom Ducati bar, setting the stage for a fierce celebration of brotherhood. Held simultaneously worldwide on the first Saturday of May, the event embodied an unstoppable lifestyle and unwavering camaraderie among riders.

- The circuit came alive as Ducatisti took over the track, igniting the spirit of "We Ride As One 2025" with a striking display of unity and adrenaline
- Unveiled in striking Ducati Red, the Panigale V2 S made a bold entrance—introducing next-level performance and precision engineering to Indonesia's market
- 3. 240 Ducati riders took over the streets of Mandalika for "We Ride As One 2025," delivering a powerful show of passion and unity
- 4. As the ocean breeze swept through Mandalika Beach Club, Dash Berlin took the stage—marking a defining moment for the Ducati Party, the brand's first global celebration initiative, uniting Ducatisti in rhythm and spirit

Click to discover



CROWNING Flavour

THE CROWN BY KIRK WESTAWAY AT FAIRMONT JAKARTA TRANSPORTS THE TASTE OF CONTEMPORARY BRITISH CUISINE TO JAKARTA

akarta's fine dining scene is reaching new heights-literally and gastronomicallywith the much-anticipated opening of The Crown by Kirk Westaway. Located on the 22nd floor of Fairmont Jakarta, this sophisticated new restaurant recently debuted in June, bringing with it not only breathtaking views of the city skyline but also the signature style of one of Britain's most acclaimed chefs.

At the helm is Chef Kirk Westaway, a culinary visionary known for redefining modern British cuisine. With two Michelin stars to his name at JAAN by Kirk Westaway in Singapore,

Westaway crafts experiences that are elegant, seasonal, and deeply rooted in his English heritage. "My mission is to honour Britain's renowned flavours and weave them together into delightful surprises that guests will never forget," he says.

Born and raised in Devon in the South West of England, Westaway's culinary philosophy was shaped by the lush countryside, rich dairy pastures, and wholesome local produce of his homeland. "It rains a lot, the grass gets saturated and green, the cows eat this fat grass and produce incredible milk,"



he recalls. "It's a beautiful cycle-amazing produce, amazing vegetables, amazing dairy." These ingredients, turned into butter, cream, and more, form the foundation of his deeply personal yet elevated cuisine.

While The Crown brings his unmistakable British flair to Jakarta, Westaway is clear that





this is not just a carbon copy of his Singapore outpost. "The team and I are thrilled to bring something new to Jakarta," he shares. "Our focus is on simple, clean flavours where each dish is crafted with a unique twist to surprise and delight. We want to create a truly memorable dining experience, and I can't wait to share it with you."

But what truly sets The Crown apart is its ambition to be more than just a restaurant. "It's like going to the theatre," Westaway explains. "You pay your money and watch a show. Years later, you still talk about it. That's what I want The Crown to be—an experience that lingers." Between the refined service, panoramic sunset views, and meticulously plated dishes, every detail is choreographed to deliver a sensory journey.

The name "The Crown" itself reflects the restaurant's location and symbolism. "The Crown is based on where we are—on top of the Fairmont, with a panoramic view over the city," Westaway explains. "Fairmont is the body, and this is the crown. It's a beautiful location, just like I envisioned."

Committed to sustainability and sourcing, Westaway also emphasises the importance of waste management and working with what's available. "We're very strict about wastage," he notes. "In Singapore, the system is tight, and here in Jakarta, we're working with Accor and local suppliers to maintain the same integrity."

From a light tomato salad to comforting soups and a broad spectrum of vegetables, every dish reflects Westaway's belief that "what grows together, goes together." His meticulous approach even extends to choosing each ingredient by hand, ensuring that every bite tells a story. "Presentation might be similar, but the difference is in the taste," he says.

Looking ahead, Westaway is focused on building The Crown's reputation. "Nobody knows who I am here yet," he states with humility. "But I believe in word of mouth and the power of a great experience. My goal is a busy restaurant where people enjoy the food and keep coming back."

With its blend of contemporary elegance, heartfelt cuisine, and cinematic ambience, The Crown by Kirk Westaway is poised to become one of Jakarta's most talked-about culinary destinations. And just like any good crown—it is meant to shine.

Follow the journey at @thecrown.bykirk and prepare to taste the flavours of British gastronomy reimagined.



- 1. Halibut Asparagus, Peas, Pancetta, Caviar
- 2. Portrait of Chef Kirk Westaway
- 3. Goose Mousse, Beetroot Meringue, Cheese Pancake
- Wagyu Striploin with Celeriac, Mashed Potato, Reform Sauce
- 5. Leek and Potato Soup



FROZEN Frontier

DISCOVER ANTARCTICA'S UNIQUE BEAUTY AND THE THRILLING RISE OF **EXPEDITION CRUISES**

ntarctica is Earth's last great wilderness—a vast, icy expanse at the planet's southernmost tip. Unlike anywhere else on Earth, this frozen continent is untouched by permanent human settlements. Antarctica is home to towering icebergs, active volcanoes, and a fascinating array of wildlife,

including emperor penguins, seals, whales, and seabirds that have miraculously adapted to its harsh environment.

It is a place where nature reigns supreme, where there are no cities, and not even an official time zone. Despite its extreme cold and



fierce winds, Antarctica is captivatingly alive, a white canvas where science, adventure, and raw natural beauty collide.

If Antarctica is on your bucket list, take note, it's not easy to get there. Most travellers begin their journey in South America,

typically from Ushuaia, Argentina—the world's southernmost city. The classic route involves sailing across the infamous Drake Passage, a notoriously rough stretch of ocean that tests the nerves (and stomachs) of many adventurers.

But if you are not a fan of sailing, you can opt for the increasingly popular "Fly the Drake", which offers a quicker and smoother route. Passengers can now fly from Punta Arenas, Chile, directly to King George Island in Antarctica in just two hours. This bypasses the rough seas and is especially favoured by travellers from Asia and Indonesia who prefer shorter, more comfortable journeys.

Finally, there is a hybrid route—flying one way and cruising the other—offering both efficiency and the chance to experience the Drake Passage at least once.

Once the domain of intrepid explorers, Antarctica has now opened its icy gates to modern-day travellers through expedition cruises. Unlike conventional cruises, these are immersive journeys focused on exploration and one-of-a-kind experiences, not mere sightseeing.

On board these specially designed expedition ships, travellers can marvel at Antarctica's staggering landscapes: monumental glaciers, floating icebergs, and mirror-like fjords. Zodiac boat excursions, stand-up paddle boarding, kayaking, wildlife watching, and even polar plunges are part of the thrilling activities on offer. With different itineraries to choose from, travellers can expect unforgettable journeys rich with insights and personalised experiences.

Among the leaders in this niche are Antarctica21, Quark Expeditions, and Destination Tour, each offering distinct pathways to explore the White Continent.

Antarctica21 revolutionised Antarctic travel with their "Fly & Cruise" concept. By flying over the Drake Passage, they've made Antarctica more accessible, especially for those wary of rough seas. Their small, intimate ships accommodate just 72–76 guests, allowing for longer and more meaningful landings. Their upcoming vessel, Magellan Discoverer—set to debut in December 2026—will raise the bar with eco-friendly hybrid technology, private balconies, luxurious lounges and a sauna.

Quark Expeditions caters to both thrillseekers and comfort-lovers. Their diverse itineraries offer options to fly, sail, or combine both for a balanced adventure. Their standout ship, World Voyager, is a marvel of modern engineering, featuring spacious suites, a spa, a heated pool, and a dedicated Science Hub. With capacities ranging from 140 to 168 guests, Quark provides an intimate but adventurous setting for polar exploration.

Antarctica isn't just a destination—it's a rite of passage for seasoned travellers. It's where you step onto the planet's edge, surrounded by silence, ice, and wildlife that seem to defy the odds. With modern expedition ships and expert guides, Antarctica is now within reach for those seeking a once-in-a-lifetime adventure.

Bookings are now open for the 2026/27 season. Embark on a once-in-a-lifetime journey to the White Continent with comfort, style and exclusivity you deserve. Our carefully selected expedition ships operated by Antarctica21 and Quark Expeditions are proud members of Serandipians, a globally recognised network of Luxury Travel Designers. By booking through Destination Tour, an official Serandipians member, you'll

unlock exclusive privileges and added perks that enhance every detail of your journey.

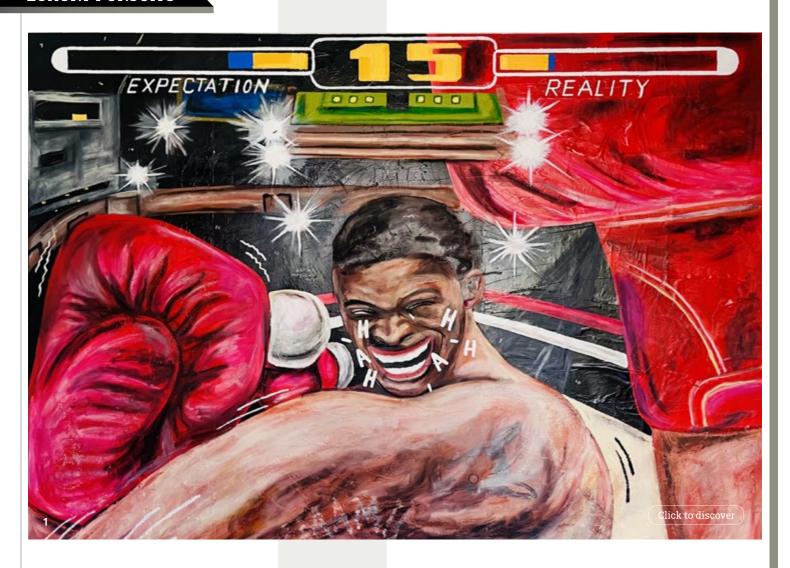
Elevate every moment of your adventurous expedition through Serandipians partners. Now is the best time to ask yourself, are you ready to conquer the seventh continent? Definitely will be guaranteed a journey like no other.

Meanwhile, Destination Tour, a trusted Antarctica specialist since 2017, curates unforgettable journeys with a strong focus on singular and tailored experiences. For more information, please visit their Instagram @destinationtur or website www.destinationtour.co.id.

- 1. The Magellan Discoverer, Antarctica21's upcoming vessel, will set sail in December 2026
- Emperor Penguins on Snow Hill Island. Photo by David
 Merron
- 3. Discover what Antarctica has to offer on board Quark Expedition's newest vessel, World Voyager
- Diverse itineraries will allow you to witness
 Antarctica's wildlife firsthand. Photo by Rodrigo Moraga







SHIFTING Views

NAUFAL ABSHAR INVITES US TO WITNESS HIS LATEST BODY OF WORK, WITH THE APT TITLE, "GAME OF PERSPECTIVE"

n the crowded arena of Southeast Asian contemporary art, Naufal Abshar stands apart-not merely for his bold visual language or his playful irony, but for his deep commitment to pushing the boundaries of how we experience and interpret art. Known for his distinctive blend of humour and social commentary, the Indonesian artist has made waves internationally, with exhibitions in

major venues such as New York, Venice, Singapore, Hong Kong, Taiwan and Lithuania.

Now, with his latest body of work entitled "Game of Perspective," Naufal invites us into a more intimate, experimental chapter—one where perception becomes the true subject of the canvas. Marking a fresh direction in his artistic approach, it blends wit, visual



experimentation, and conceptual depth to challenge how we interpret his art through different viewpoints.

Art enthusiasts and collectors had an opportunity for an exclusive studio visit at NA Arthouse in Kemang, Jakarta Selatan for the debut of his new series, offering a rare glimpse into the evolving mind of one of

Indonesia's most collected artists. The studio was temporarily opened to a select circle of collectors from May 23 to June 1, 2025. There, in the quiet, private creative sanctuary of Kemang, art became not just something to look at, but something to wrestle with.

The title "Game of Perspective" is not that—it is a provocation. Through this new collection, Naufal dismantles the notion of a singular truth or fixed meaning. His canvases are not answers; they are open-ended questions, rich with ambiguity and charged with contradiction.

Naufal is not trying to tell people what to see. He wants them to realise they are seeing what they choose to see. He provokes the audience to actively engage with what they see, rather than passively receive it. One person might see irony where another sees sincerity, what seems playful to one may feel unsettling to another.

There is a palpable shift in this new body of work. While his signature playfulness and sharp visual wit remain, the tone is more reflective, the surfaces more layered—both literally and metaphorically. In many pieces, elements overlap like competing narratives, inviting audiences to peel back layers of paint and meaning alike. Each work acts like a mirror, reflecting not only the artist's thought process but also the viewer's very own assumptions, biases, and emotions.

What makes "Game of Perspective" especially resonant is its philosophical undercurrent. Naufal approaches perspective not merely as a technical construct of depth or angle, but as a worldview—fluid, subjective, and deeply







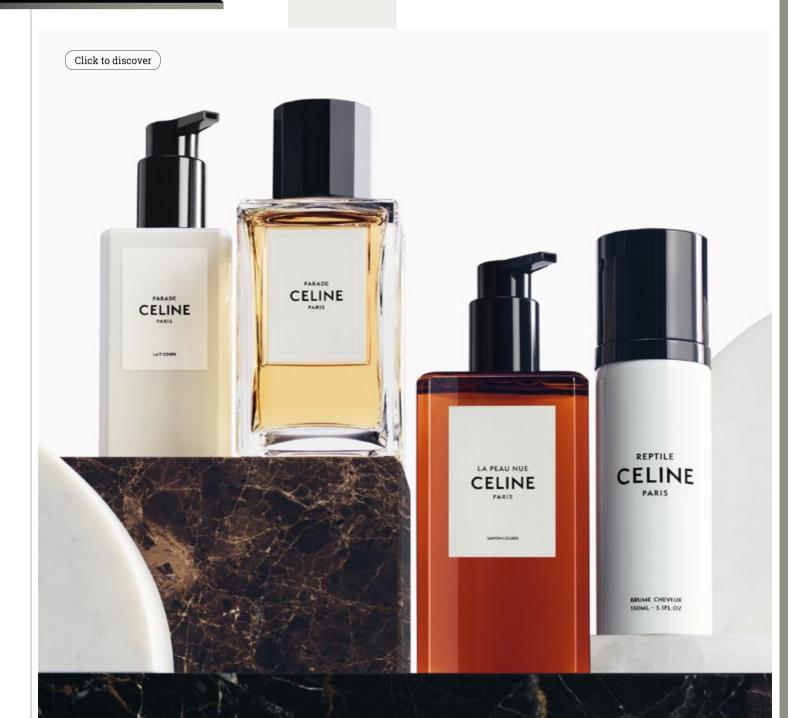
personal. It is this elasticity that gives the collection its power. Just as the eye shifts across a composition, so too does interpretation, making each engagement with the work a unique experience.

The studio setting further enhances this intimacy. There is something raw and revealing about seeing the brushstrokes up close, the unfinished sketches pinned to the walls, the quiet tools of a noisy imagination. In this unfiltered space, the dialogue between artist and collector becomes more than transactional—it becomes collaborative.

It is a bold move to centre a body of work around ambiguity, especially in an art market that often prizes clarity and coherence. But for Naufal, that risk is the point, because art is not about certainty, it is about curiosity and how each viewer perceives it. If the viewer walks away with more questions than answers, that means the artist has done his job.

With "Game of Perspective," Naufal not only challenges the viewer—he trusts them. He dares us to look, to think, to doubt, and perhaps most importantly, to see differently. And in a world so eager for certainty, that invitation might be his most radical gesture yet.

- "Expectation vs Reality", 200 x 160 cm, Mixed Media on Canvas, 2025
- Naufal Abshar dares to provoke viewers with his latest body of work entitled, "Game of Perspective"
- "I love You Cause U're Different", 130 x 180 cm, Mixed Media on Canvas, 2025
- 4. "Do You See What I See", 160 x 160 cm, Mixed Media on Canvas, 2025
- 5. "Charizard", 64.5 x 54.5 cm, Mixed Media on Pokemon Card, 2025



INDULGENT Rituals

CATERING TO PURE INDULGENCE, CELINE EXPANDS ITS LUSCIOUS BEAUTY COLLECTION WITH FOUR NEW SOPHISTICATED ADDITIONS

your daily bath and body ritual elevated by none other than the chicest French Maison, CELINE? Known for its minimalist elegance and distinctive olfactory universe, CELINE Haute Parfumerie has already set the tone with its coveted bath oil, bar soap, and cleansing milk introduced back in 2023. Now, the collection is thoughtfully expanded with a new set of skin essentials designed to indulge you in pampered luxury from head to toe.

The latest additions include a silky liquid soap, a nourishing body lotion, a velvety hand





cream, and a delicate hair mist—each crafted with the same understated sophistication and meticulous care as the original fragrance line. The liquid soap, body lotion, and hand cream are available in four distinct fragrances: Parade, La Peau Nue, Reptile, and Cologne Céleste—each one offering a unique character, from soft and feminine, to bold and magnetic. Meanwhile, the hair mist brings a final, graceful touch, scented with Parade, Reptile, and the sophisticated evening scent Black Tie, allowing for a layered, long-lasting trail that stays with you throughout the day.

The formulas have been meticulously developed and custom-made for CELINE Haute Parfumerie, with each one reflecting the house's uncompromising standards of quality and elegance. Crafted using carefully selected raw materials, every product has undergone advanced refinement to achieve



a harmonious balance of sensorial pleasure, high performance, and naturality that benefits your skin.

4

Meanwhile, the bottles stay true to the distinctive CELINE Haute Parfumerie line design codes, echoing the square silhouettes of the eau de parfum flacons and incorporating elegant bevelled angles seen on the body lotion and liquid soap. Sleek yet refined, the packaging mirrors the Maison's couture sensibility, bringing timeless style into everyday rituals.

Whether amber-hued or minimalist white, the bottles and tubes are crafted using sustainable materials: 50% recycled PET or 95% recycled aluminium. Finished with sleek black caps and pumps, each piece is subtly adorned with CELINE's iconic Triomphe motif, blending eco-conscious design with

LUXURY PURSUITS

the Maison's signature elegance. The faceted cap on the hand cream echoes the elegant design of one of CELINE's perfume bottles, creating a cohesive visual language across the line. Meanwhile, the "grain de poudre" style labels are adorned with delicate 17th-century-inspired mouldings, adding a timeless, couture-like touch to each piece.

Earlier this year, in February, CELINE Haute Parfumerie expanded its Bath & Body collection with three new daily essentials. The Liquid Soap, formulated with 81% ingredients of natural origin and enriched with vegetable glycerine, offers a gentle cleanse that respects the skin's natural balance. Next, The Body Lotion, with 95% naturally derived ingredients, is infused with jojoba oil, hyaluronic acid, and vegetable glycerine to deliver lasting hydration and softness. Rounding out the trio, the Hair Mist—also 95% naturally sourced—includes panthenol for a touch of lightweight conditioning and a veil of luscious fragrance.

Elsewhere, coming this September, the collection will launch its most-anticipated Hand Cream. Made with 95% ingredients of natural origin and enriched with hyaluronic acid and vegetable glycerine, CELINE's Hand Cream is designed to nourish and protect the skin on your hands—keeping them soft, supple, and beautifully perfumed throughout

the day. Each formula transforms the simplest routines into quietly luxurious rituals, crafted with perfection by CELINE.

- CELINE Haute Parfumerie offers a new level of luxury with
 the additions to its Bath & Body collection
- 2. Complete your CELINE Bath & Body collection with the luscious and long-lasting hair mist
- Available in four luxuriant fragrances, the Maison's new body lotion provides lasting hydration and softness
- Pamper yourself with the gentle cleansing action of the Maison's new liquid soap
- 5. The bar soap from CELINE Haute Parfumerie was launched in 2023





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