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REBORN Breitling Marks 140 Years

PIAGET Polo Showcase

#TIMEFASHION

Celine Revisits The Golden Age HEUER Dominates with the Extreme Sport

TAG

CARTIER 100 Years

of Trinity

UP CLOSE & PERSONAL Enzy Storia & Marc Klok

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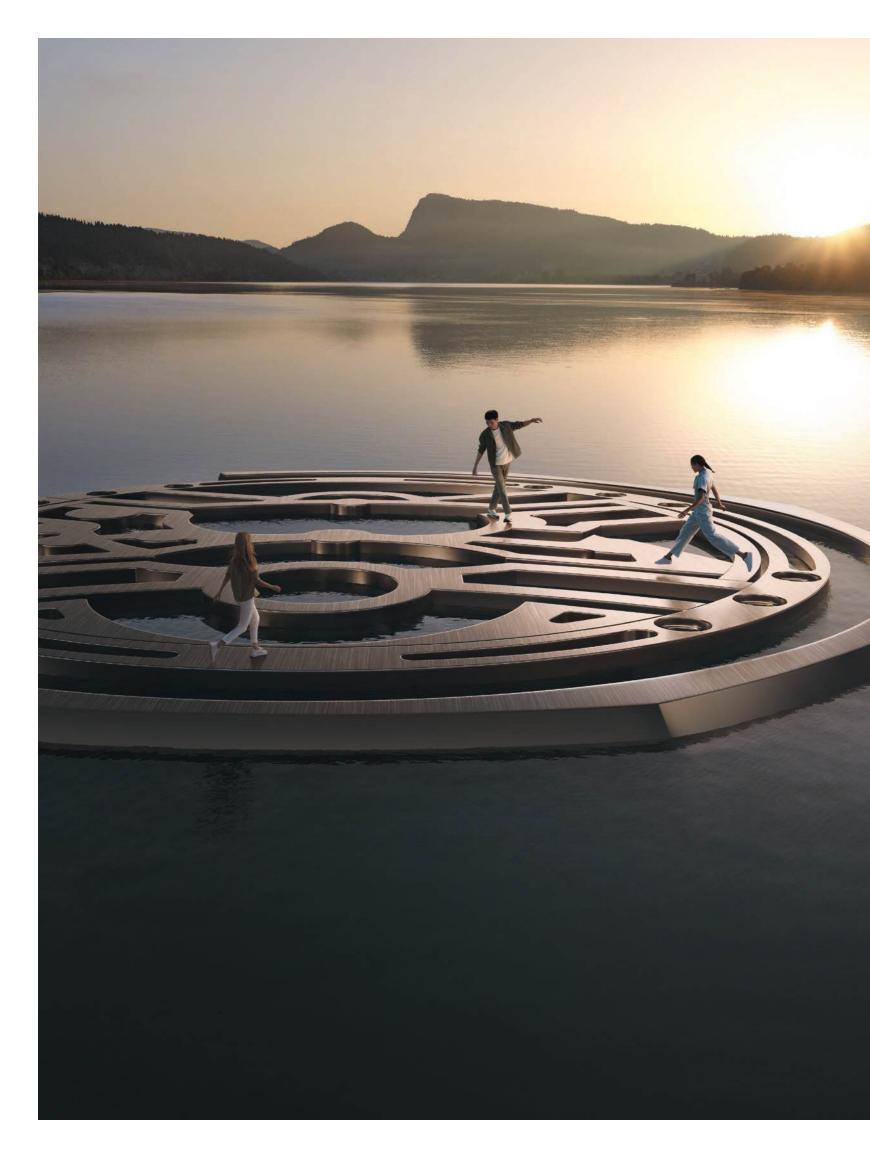


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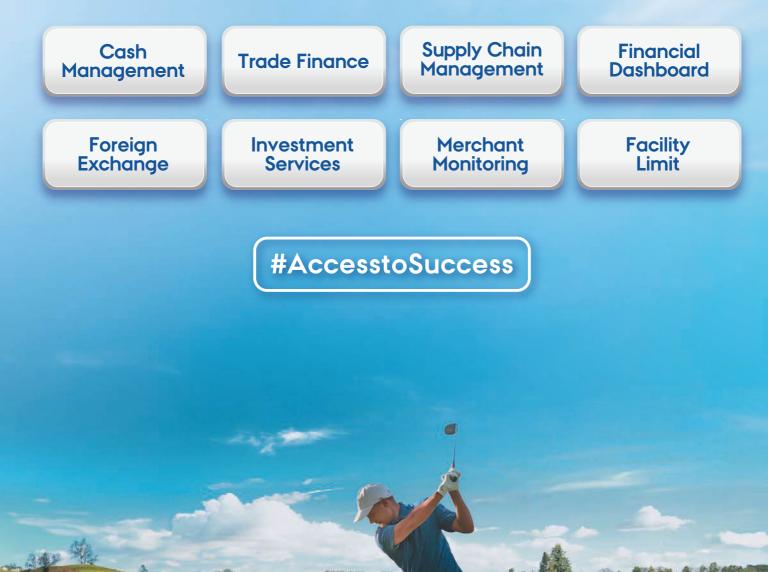




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nspired by its rich racing heritage, the TAG Heuer Carrera Chronograph Extreme Sport takes pride of place on our cover. Exuding a super-charged spirit, the vibrant orange timepiece is a fitting embodiment of fast-paced action on the racetrack. Find out more about this electrifying model in "Beyond Limits."

Balancing brilliance and sportiness is the Piaget Polo which we feature in our Photoshoot section. We also pay tribute to Piaget's singular prowess in jewellery creation and honour its 150th anniversary with a showcase of the Possession capsule collection.

Speaking of anniversaries, Cartier marks a momentous occasion with the 100th year of Trinity. A jewellery line that has transcended the passage of time and tastes, you can read up about the festivities in the article entitled "Magical Centennial."

Also in this edition, we highlight four personalities who are bravely taking on challenges in their individual fields. In Up Close and Personal, we put the spotlight on actress and host Enzy Storia, who dazzles in Chopard, and reveals the different trials she has overcome to become her own woman, as well as footballer and Hublot Brand Ambassador Marc Klok who conveys his mission of bringing hope and change to less fortunate children in Indonesia. We also spoke with two leaders in the art industry: Sendy Widjaja, Co-Founder and Fair Director of ArtMoments, and Rio Pasaribu, Director and Co-Founder of RUCI Art Space.

Last, but not least, we give you a preview of the latest fashion offerings in #TIMEFASHION, and provide you insight into the anti-aging innovation and quality ingredients of the luxurious CHANEL Sublimage Skincare line in Luxury Pursuits.

Innan DNussry

Irwan Danny Mussry Editor-In-Chief and Publisher

SANLORENZO



The avant-garde is behind.



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ANASTASIA WINAYANTI WIBOWO Writer

Coming from a background far from media, Anastasia has spent a greater part of her diverse career journey as a part-time writer and translator. After a couple of years in an editorial role at one of Indonesia's high society magazines, she honed her writing skills during a one-year freelance stint at two local luxury online publications while working full-time in the financial services sector.



RAJA SIREGAR Photographer

A self-taught photographer from Jakarta, Raja focuses on Fashion, Lifestyle and Commercial photography. His extensive experience collaborating with numerous creative professionals in the commercial sector and creative agencies has not only honed his professional approach but also established him as a versatile and reliable photographer capable of delivering exceptional results across a spectrum of photo shoots. During her years in media, Karina took on a variety of roles ranging from editorial to business-oriented duties. Together with other country representatives, she was also appointed co-editor of a regional publication for Southeast Asia. As an aesthete, Karina's appreciation for craftsmanship can easily be seen in her writings, especially when it comes to intricate timepieces.



KARINA SAPHIERA WITJAKSONO Writer



JIHAN BASYAH Writer Basyah has spent the last few years working with a number of groundbreaking magazines in New York City. Since her return to Indonesia, she continues to hone her craft and has written and fact-checked for esteemed publications, covering fashion, beauty, and lifestyle.

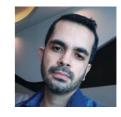
With an eye for detail and

a knack for writing, Jihan

Having worked with many different faces of the fashion industry, while at the same time being one of the most in-demand makeup artists in Jakarta, Rommy Andreas' signature style is easily recognised by it's effortless, light with a hint of that 'nonchalant-New York' attitude. Add a certain 'je ne sais quoi' on top of that and it's understandable why Rommy's works can be seen on many campaigns and editorial pages of multiple magazines in Indonesia. A self-confessed avid traveller, he is constantly inspired by the different traditions and cultures of the world.



ROMMY ANDREAS Makeup Artist



UMESH BHAGCHANDANI Writer

Born and raised in Jakarta, Umesh spent the last 10 years writing and editing for one of Indonesia's prestigious luxury magazines. Now, he freelances for Asia's mostcoveted publications purveying lifestyle and entertainment stories to a worldwide audience. If he is not writing, he can be found watching indie films or reading the latest mystery thriller books.



YAZID Makeup Artist

Yazid initially began his career as a hairstylist, but in 2006 he became a makeup artist. His interest in makeup began when he saw how makeup could transform someone's appearance, making them more attractive than they already are. At present, Yazid often works with famous models and Indonesian celebrities; he also caters to weddings, which he greatly enjoys because of the greater challenge.



CAROL LIEM (NOII) Makeup Artist

Specialising in glam and flawless looks, Carol Liem has been a makeup artist since 2017 under the brand name Noii. Her monolid campaign is a head-turning art that brings out the personas of single eyelid individuals. She has shared this unique expertise at several events and workshops. Noii was awarded Winner at Artisan Pro Scholarship in 2020 and a Runner Up at Li Jing Make Up Workshop in 2018. A graduate of Pivot Point Marta Tilaar in 2015, Eva Pical loves being a hairstylist because she believes that when people have good hair, they are bound to have a good day. Eva specialises in natural hair and uses minimal products to keep it looking healthy. Every client has a unique hair texture, and Eva loves tailoring her techniques to bring out the best in each one.



EVA PICAL Hair Stylist

IWC PORTUGIESER CHRONOGRAPH.

mhulmha sunhulmludus

Portugieser Chronograph, Ref. IW371626

Conceived 85 years ago as an instrument watch with marine chronometer precision, the Portugieser is a timeless yet dynamic paragon of understated elegance. And now, for the first time, the Chronograph, with its distinctive, vertically organised totalizers for optimum legibility, features an elaborately crafted dial in the colour Horizon Blue.





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LOVE

1. Maxime Bouttier 2. Rosemarie Heng 3. Nicholas Reiki & Novella Saputeri 4. Josua Naldo & Jacklyn Caroline 5. Lydia Wongsonegoro 6. Ari Sugiarto 7. Christopher Yapian, Fransky & Rich Holiyanto 8. Dwi Gatra Sakti

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Timeless Tales

Jaeger-LeCoultre, with The Time Place Magazine as exclusive media partner, hosted an intimate evening soirée at the Jaeger-LeCoultre Plaza Senayan boutique and welcomed a handful of well-heeled ladies for the private viewing of the Maison's Reverso Stories Travelling Collection. Fashion designer Sally Koeswanto, who co-hosted the event, invited some of her closest friends who were seen enjoying the canapés, cocktails, and mocktails specially curated by the Reverso 1931 Café. The ladies were able to immerse themselves in the brand's over nine decades of everlasting elegance and modernity while previewing the collection.

Click to discover



1. Sally Koeswanto & Rachel Allison 2. Shinta Rosvita 3. Ayu Trezna 4. Stephanie Angeline 5. Meilina Sidarta 6. Oxcerila Paryana 7. Mimi Ghozali 8. Yenita Nadia

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(International)



1. Jacky Suharto 2. Hatna Danarda 3. Syed Hameed & Fitriana Maryam 4. Kevin Wijaya 5. Sven Havlicek 6. Roshan & Rusyaidi Ramli 7. Sandy Gunawan





1. Tobias Küffer 2. Naufal Abshar 3. Monica Tan & Reynaldo Tjandra 4. Michael & John Wesley 5. Jacky Suharto 6. Aryan 7. Bernadus K. Winata & I Felicitas Lazuardy 8. Christy Liman & Nick Setiawan 9. Syed Hameed



1. Irwan Danny Mussry & Julien Tornare 2. Brice Tchaplyguine 3. Anastasia Siantar 4. Michelle Hendra Park 5. Fajar Arifan 6. Omar Daniel 7. Taufik Ismail, Novita Dewi & Shabiyyu 8. Briano & Ivan Kustanto



1. Clà Riedi 2. Ricky 3. Sean Eee & Dandy Tama Putra 4. Jason & Lina 5. Dicky 6. Arjuna 7. Victoria & Hendry Ang 8. Aryan & Pretty 9. Christopher

SOCIETY



Delightful Treasures

Beyond the intricate doors of the Madeline Room at The St. Regis Jakarta, Time International and Piaget held a private trunk show for some of its esteemed clients in late June. Following introductions by Piaget's representative, a total of 20 distinguished invitees were introduced to a bevy of Piaget's highly coveted watch and jewellery collections. Guests enjoyed the exquisite pieces showcased during the trunk show while also partaking of a sumptuous array of canapés and drinks. The evening was concluded with a delectable dinner especially prepared by the chefs of the esteemed hotel.

Click to discover



1. Agnes Jennifer 2. Yuanita Handoko 3. Didit Arsjad & Okta A. Arsjad 4. Monica Widjaja & Ming Widjaja 5. Ryan Janitra 6. Sze Diana 7. Freddy Susanto & Emi Ardinoto 8. Adrianus & Sherlinda 9. Kiara Lakhiani

SOCIETY



A Thousand Miles

Popularly known as a distinguished producer of high quality jewellery and watches, Chopard recently hosted an elegant evening soirée at The Time Place boutique in Plaza Senayan. Esteemed watch aficionados and loyal followers of the brand gathered as they were invited to experience the latest Mille Miglia collection. The line marks Chopard's partnership as the world sponsor and official timekeeper of the 1000 Miglia racing event since 1988. Guests were also treated with a customised cap as a special keepsake from the event before returning home.

Click to discover



1. Adhidarma Herman, Julius Evan Kristianto, Stanley Halim & Dedy Then 2. Excel Mangare & Chella Lumoindong 3. Lystia Novilda & Kent Hadi 4. Sugiharto Purnomo 5. Grace Luwi & Juan Murty 6. Nabilla Aprilliya



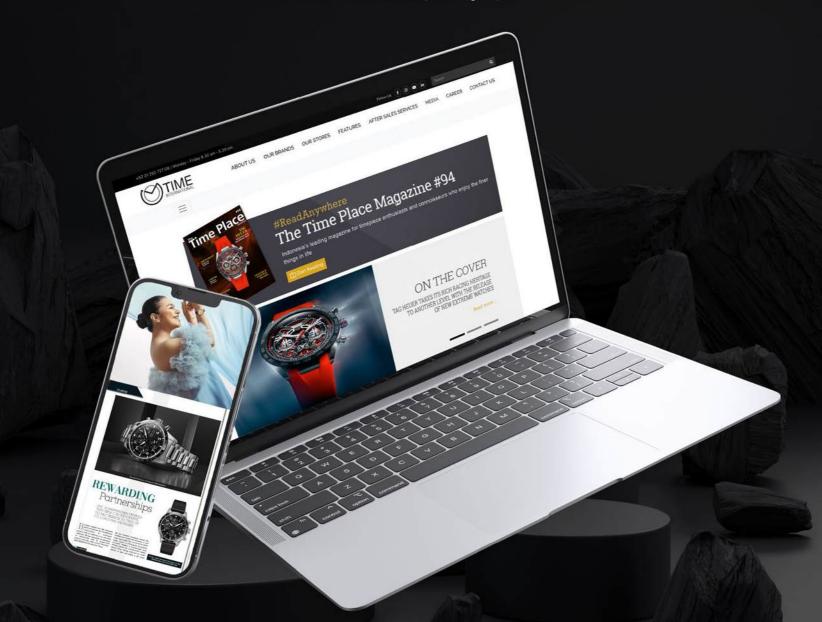
1.Daffa Wardhana & Rey Mbayang 2.Ayla Dimitri 3. Omar Daniel 4. Ayu Gani 5. Cindy Karmoko 6. Etsa Febrianti 7. Clarina Andreny



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The Exmouth Gulf and Ningaloo Coast Hope Spot is now part of Mission Blue and receives support from the Rolex Perpetual Planet Initiative

INSPIRED Advocacy

ROLEX, THROUGH THE PERPETUAL PLANET INITIATIVE, EXTENDS SUPPORT TO MISSION BLUE TO RECOGNISE AND PROTECT ITS LATEST HOPE SPOT

For nearly a century, Rolex has supported pioneering explorers pushing back the boundaries of human endeavour. The company has moved from championing exploration for the sake of discovery to protecting the planet, committing for the long term to support individuals and organisations using science to understand and devise solutions to today's environmental challenges.

This engagement was reinforced with the launch of the Perpetual Planet Initiative in

2019, which initially focused on the Rolex Awards for Enterprise, as well as long-standing partnerships with Mission Blue and National Geographic.

The Initiative now has more than 30 other partnerships in an expanding portfolio focusing in ocean conservation, wilderness protection and the preservation of the living world. These partnerships include: Cristina Mittermeier and Paul Nicklen; the Under The Pole expeditions; the Monaco Blue Initiative; Coral Gardeners; Rewilding Argentina and Rewilding Chile, offspring organisations of Tompkins Conservation; and many Rolex Award for Enterprise Laureates.

Rolex also supports future generations of explorers, scientists and conservationists through education with scholarships and grants, such as Our World-Underwater Scholarship Society and The Rolex Explorers Club Grants.

COASTAL ECOSYSTEM CHAMPION

Founded in 2008, Mission Blue is a non-profit established by legendary oceanographer and Rolex Testimonee, Dr. Sylvia Earle. A direct response to climate change and the need to preserve the natural world, the organisation inspires action to explore and protect the ocean. By whatever means necessary, Mission Blue is calling on the public to create a campaign to ignite support for a global network



Hope Spot Champion and Marine Biologist, Ben Fitzpatrick

of marine protected areas. Its aim is to unite a global coalition to promote public awareness, access and support for a worldwide network of marine protected areas called Hope Spots, the latest of which is the Exmouth Gulf and Ningaloo Coast Hope Spot.

This latest addition is thanks to the dedication

and perseverance of Ben Fitzpatrick, a marine biologist, who has been in awe of the Ningaloo Coast and Exmouth Gulf since he was six years old. His grandfather told him stories about "amazing things, like whale sharks, dugong and spawning coral," which captured the young boy's imagination and led him to pursue a career as a marine scientist. Fitzpatrick has

been dedicated to protecting the region ever since, and in 2003, actively participated in a public campaign that saved Ningaloo Coast from development and cemented it as a place of great value globally.

The west coast sister to the Great Barrier Reef, Ningaloo Reef is one of the country's most significant marine UNESCO World Heritage sites, and lying just around the corner of the reef's peninsula are the quiet waters of Exmouth Gulf. Known as "Ningaloo's nursery" because so many of the reef's endangered species shelter there when young, the coast of the sheltered bay is lined with a unique arid-zone mangrove system. Exmouth Gulf's incredibly varied habitats also include nutrient-giving salt flats, seagrass beds, macroalgal reefs, hard corals and filter-feederdominated seabeds, which support a wealth of biodiversity. In fact, humpback whales use the area as a rest stop on their long migration to Antactica to nurse their calves, with their newborns doubling in size while there. This activity has proliferated since the end of Australian whaling, and has led to an increase in the population, going from just 300 to over 30,000 in recent years.

Home to nearly 2,000 species of fauna, this





Ben Fitzpatrick and researcher Andrew Davenport take sediment samples on the shores of Exmouth Gulf

spectacular habitat draws tourists from all over the world. There, they experience the area's rich biodiversity, swim in the fringing coral reef, and spot whale sharks, humpback whales, manta rays, dolphins, dugongs, sea snakes, sharks and turtles. With its growing popularity, Fitzpatrick recognised the need to protect and oversee the survival of the reef for future generations. "Most of the time the gulf is quite murky and inaccessible, so people don't realise that below the surface are some of the most incredible and unique marine ecosystems on the planet. It needs protection. The environment speaks for itself, and all I'm doing is providing a voice." With this in mind, the marine biologist applied for Exmouth Gulf and Ningaloo Coast to become a Hope Spot. A couple of years later, in 2019 to be exact, legendary oceanographer, Mission Blue Founder, and Rolex Testimonee Dr.



A pair of olive sea snakes mating in Exmouth Gulf, Australia

A pair of nudibranchs mating in the shallows of Exmouth Gulf. Exmouth Gulf supports a regionally high diversity of nudibranchs including many undocumented species

Sylvia Earle welcomed it into the Mission Blue network, and was quoted to say, "This area really rocks—looking at the world as a whole, humpback whales have chosen this place as a nursery area. What's not to love?"

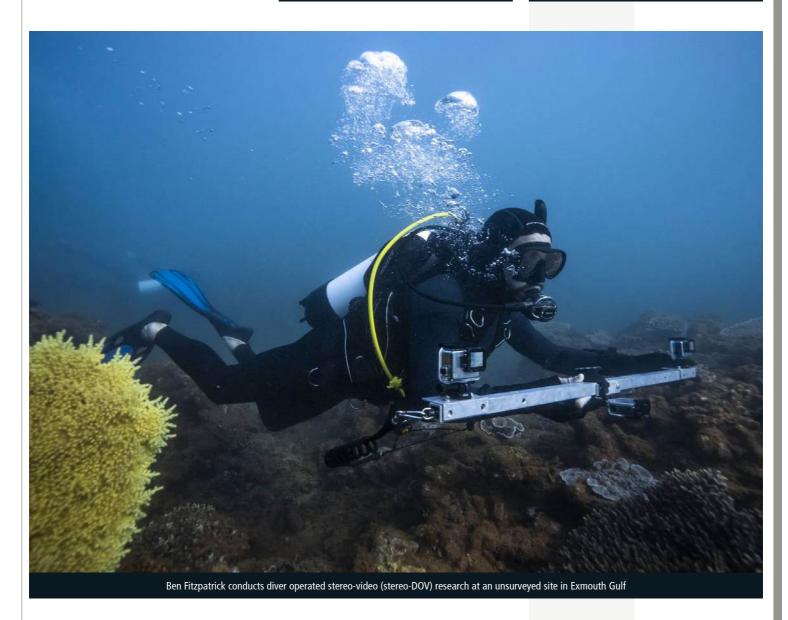
The work, however, did not stop there. Fitzpatrick remains steadfast in advocating for the preservation of the area. As a continuation of his efforts, Fitzpatrick and his team recently undertook a scientific expedition to Exmouth Gulf, which is still largely unmapped and undiscovered, to collect evidence of its biodiversity and connection to Ningaloo Coast. Surveying the gulf from the air and below the water's surface, he hopes to highlight that the world-famous wildlife of Ningaloo Coast is both complimented by and dependent on the health and function of Exmouth Gulf. With the support of the Rolex Perpetual Planet Initiative, Fitzpatrick and his team hope to strengthen the case for expanding the protection around this haven for marine life.

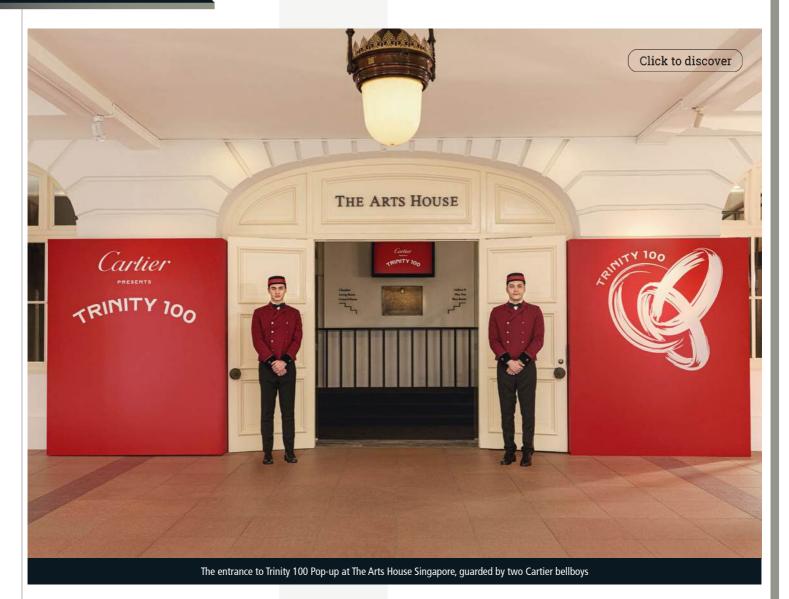


The sheltered waters of the gulf offer an important feeding and mating habitat for many different species including the bottlenose dolphin



A drone launched over Exmouth Gulf to conduct orthomosaic habitat mapping over an extensive area of the gulf





MAGICAL Centennial

STEP INTO THE FABULOUS WORLD OF CARTIER AND EXPERIENCE THE ENCHANTING CELEBRATION OF TRINITY'S 100TH ANNIVERSARY

Ithough Cartier is a household name in the luxury and jewellery realm, many of the brand's followers tend to go the trendy route and pick something from the Juste un Clou or Love catalogues. As a precursor to modernity, it seems like Cartier

has chosen a more hush-hush approach when it comes to the Trinity collection, despite its significance for the Maison.

Trinity is no mere staple in Cartier's offerings; its history dates back to 1924. It was the



Cartier reimagined Trinity as a pendant and XL sized ring for the collection's 100th anniversary

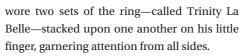


Friend of the Brand, Heart Evangelista, was seen amongst the special guests

brainchild of Louis Cartier, who sought to move away from the traditional focus on precious gemstones that had long defined the world of high jewellery. The line materialised as a set of three rings—made of platinum, yellow gold, and rose gold—bound together as one. This ring was created at the request of French artist and poet, Jean Cocteau.

Despite its minimalist aesthetics, the craftsmanship behind it is anything but. The three bands intertwine seamlessly, rather than overshadowing one another. Furthermore, the philosophy of Trinity extends far beyond a poetic design code. The number three in Trinity represents the Maison's cherished legacies: the connection between the Cartier trio-brothers Louis, Pierre, and Jacques-as well as three historic Cartier flagship stores in Paris, London, and New York. The tricolour materials also symbolise diversity and the myriad connections that bind people together: love, fidelity, and friendship; the past, present, and future.

Cartier Trinity reached its height of popularity during the '50s and 60's, graciously adorning the fingers of Hollywood stars and society elites such as Grace Kelly, Romy Schneider, and Alain Delon. Lest we forget Mr. Cocteau, who helped establish Trinity's cult status. It was likely due to the fact that he prominently



Cartier Global Ambassador Jackson Wang was one of the invitees

As Trinity enters its 100 years of existence, Cartier made sure the underrated charm did not go unnoticed. But then, how do you celebrate an icon? With a design reinvention, a star-studded campaign, a travelling popup exhibition, and to put it in the words of Fitzgerald's Gatsby: lavish and opulent parties.

To kick off the Centenary celebration, Cartier introduced a new version of Trinity in a cushion shape and XL size, paying homage to earlier iterations (2000). The changes are manifested in the form of a ring and bracelet, whereas one of the existing circular shapes is adorned with 144 brilliant-cut diamonds totalling 1.54 carats. A new addition to the line, Trinity Pendant, also made its debut this year. Living up to its diverse value, Trinity sought the involvement of five creatives from all walks of life for the new global campaign to embody the deeply symbolic collection: singers JISOO of Blackpink, Labrinth, Jackson Wang, as well as actors Yara Shahidi and Paul Mescal.

The Time Place Magazine was invited to Cartier's Trinity celebration in Singapore on July 10th. The event surpassed every expectation we had and then some. From the

moment we arrived, it was clear that Cartier was pulling out all the stops. The Indonesian media contingent, including Key Opinion Leader of Cartier, Olivia Lazuardy, was greeted with refreshing cocktails, setting a sophisticated tone for the evening. We mingled with press representatives from neighbouring countries, sharing in the excitement of the occasion.

Cartier's commitment to entertainment and attention to detail was evident right from the start. As soon as we entered the venue, we were met by a Cartier bellboy dressed in the brand's signature red uniform, a touch that perfectly set the scene for an unforgettable evening.

The following day, we were treated to a luncheon hosted by Cartier's Regional Client & Communications Activation Director, Zongwei Chamagne, along with Cartier's Friends of the Brand, including none other than Heart Evangelista, who made all of us a bit star-struck! Immediately after, we were guided to The Arts House for the traveling pop-up exhibition, where we dove into the evolution of Cartier Trinity. The exhibition, curated by the renowned art critic Jérôme Sans, unfolded across seven beautifully designed rooms. Each space was thoughtfully arranged to capture and convey the essence of the Trinity.

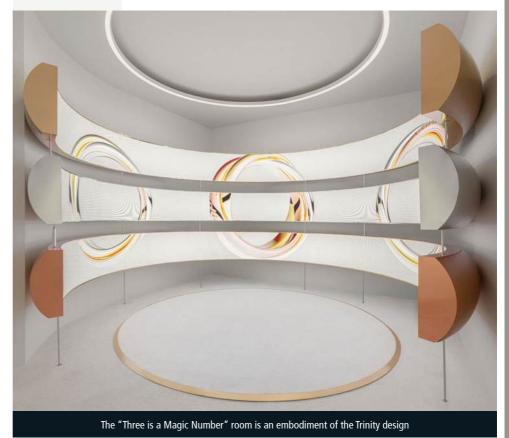
We first visited "Three is a Magic Number,"

HE TIME PLACE 29

a room featuring three half-circular screens stacked upon one another, representing each of Trinity's precious metals. The exhibit delves into Cartier's storied legacy and illuminates the profound relationship between the brand and the collection, as previously mentioned. We were then led to a room aptly named "The Creative Evolution," which showcased Trinity's century-long development, displayed behind clear glass in a faintly illuminated space.

Since its inception, Trinity has continued to evolve through various lifestyle productssuch as lighters, pens, and decorative objectsintroduced under the Les Must de Cartier line in 1973. In 1981, Cartier updated the design by replacing platinum with white gold, creating a fully gold ring. Later decades brought new interpretations, including different sizes, the use of precious stones in the 2010s, and a collaboration with Chitose Abe of Sacai in 2022. In retrospect, Trinity grew slowly but steadily compared to its counterparts designed by Aldo Cipullo, though it remains an iconic Cartier staple.

The next room focused on the relationship between Trinity and Jean Cocteau. We stepped into a dimly lit space, illuminated by neon lights on the floor, with constellations of stars adorning the ceiling. The "Icon of Icons" room was enlightening to see as it put a spotlight on every pivotal figure in Trinity's evolution from



1924 to today, presented in true cinematic style—complete with film reels and all. The following room, "Imagine Infinite Circles," serves as a platform for Cartier to showcase over 100 works by a diverse array of creative artists from all around the world, each offering their own interpretation of Trinity.

The following evening, the celebration continued and concluded with a bang at the Marina Bay Cruise Centre. With 700 guests in attendance, the lights, chatter, and energy within the venue were palpable. From the media pit, we eagerly awaited the arrival of regional Cartier Brand Ambassadors



Some reinterpretations of Trinity from creative artists in the Southeast Asia region



Thailand singer Jeff Satur performing at the Trinity 100 Party

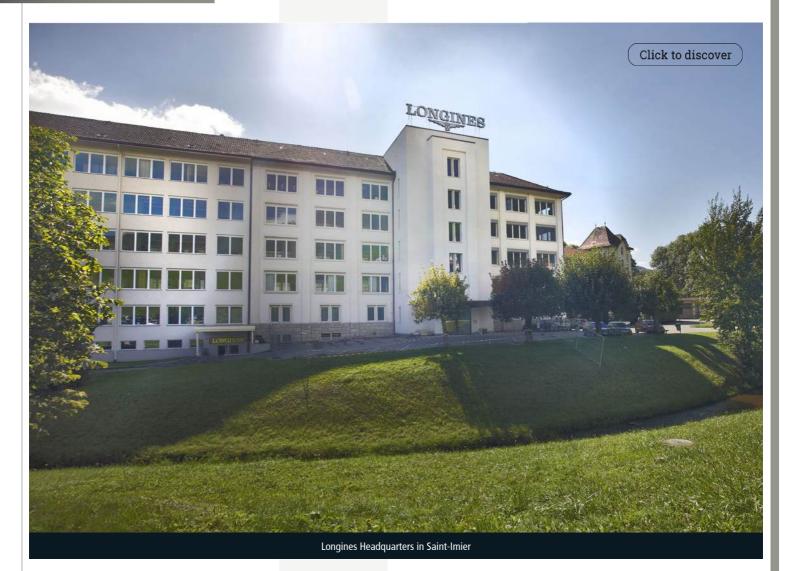


like Kimberley Anne Woltemas and Heart Evangelista, Singapore's Friend of the Maison Yoyo Cao, and Cartier Global Ambassadors JISOO and Jackson Wang. The experience was nothing short of incredible. We were then escorted to the stage to enjoy performances by the Sydney Dance Company, Singaporean pianist Churen Li and beatboxer Dharni, a collaborative act featuring Singaporean musicians Benjamin Kheng and Jasmine Sokko, and a closing performance by Thai pop idol Jeff Satur.

During the performances, some of us slipped away to the back where a few Cartier food trucks were stationed and sampled everything they had to offer. From sliders, to pasta, and exquisite bespoke Cartier cocktails, there was a little something for everybody to enjoy.

Truly a magical event, Cartier's Trinity Celebration in Singapore was the perfect tribute to a certified classic. A symbol of enduring love and connection, Trinity continues to inspire and captivate. After 100 years, Cartier brings self-expression and devotion to a whole new generation with Trinity.

> HE TIME PLACE 31



JOURNEY Through Time

TAKE A TRIP FROM THE PAST TO THE PRESENT AND DISCOVER THE RICH HISTORY AND FINE CRAFTSMANSHIP OF LONGINES

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timekeeper of sporting events in nearly all disciplines. From the moment we crossed the threshold of the revered manufacture, we were enveloped in a world where tradition meets innovation, where each movement and tick echoes centuries of horological mastery. We had the privilege to visit the Longines Headquarters earlier this year, and it's safe to say that it was not just a



Daniel Hug, Longines' Head of Brand Heritage, led the tour of the Longines Headquarters



An overview of the Longines Headquarters in the 1900s. Photo by Fred Boissonnas



visit—it was a remarkable journey through time, a tangible connection made to the very soul of watchmaking.

HISTORICAL MOMENTS

To begin our journey, Daniel Hug, Longines' Head of Brand Heritage, welcomed us in one of the boardrooms. He presented the history of Longines to all of us to acquaint us with the rich heritage of the brand. The story of the Longines Manufacture began with founder Auguste Agassiz, who initially set up an assembly and point-ofsale outlet, with individual watchmakers crafting timepieces in their own homes. The business grew rapidly, expanding its reach across the Atlantic Ocean to the USA.

However, it was under the leadership of Agassiz's nephew, Ernest Francillon, that Longines took a monumental step forward. In 1867, built on a field known locally as "Es Longines," Francillon established a centralised watchmaking factory in Saint-Imier, bringing all the steps of production under one roof. Since then, this site has served as the headquarters of Compagnie des Montres Longines Francillon S.A., encompassing its workshops and a museum that preserves the brand's rich heritage.

Interestingly, Daniel Hug also elaborated on the history of Longines in Indonesia. He pulled from the archives a plethora of news articles and relics establishing the Longines and Indonesia connection, shockingly dating back to 1912—the year before Indonesia became a nation. We were given multiple facts, such as many Longines dealers operating everywhere. From Ancona at Surabaya, East Java, Weltevreden, Jakarta, and Goldenberg & Co at Medan, Sumatra, all in 1912, to Engelke B. at Bandung in 1925 and Jaisslé D. & Co., at Batavia, Jakarta in 1938.

In short, we were astonished to learn about the extensive network of Longines dealers that operated across Indonesia during that time and we were able to imbibe the inspiring legacy of the earliest history that heightened our appreciation for the winged hourglass brand. This historical evidence indeed underscores Longines' global reach and enduring appeal.

A RIGOROUS PROCESS

However, our journey was only halfway over. After the presentation, we moved to the soul of the brand, which is the production department inside the manufacture. Mind you, the factory is quite unlike most that we have previously visited. Here, everything is calm and quiet. The only regular sound is a jolly "Bonjour!" from everyone when we pass, and there is no need for hard hats.

The production process at Longines is meticulously organised into stages, referred to as T0 through T4. T0 involves the crafting of basic components, while T1 focuses on assembling these into a movement. T2 covers the fitting of the dial and hands, along with casing the movement. T3 involves attaching the strap or bracelet, and T4 encompasses documentation and the final contrôle before the watch is dispatched. In this factory, the term "contrôle" is more than just a word—it's a ritual, repeated with the reverence it deserves, underscoring the brand's commitment to precision and the utmost quality.



Historical image of the Longines office. Photo by Fred Boissonnas

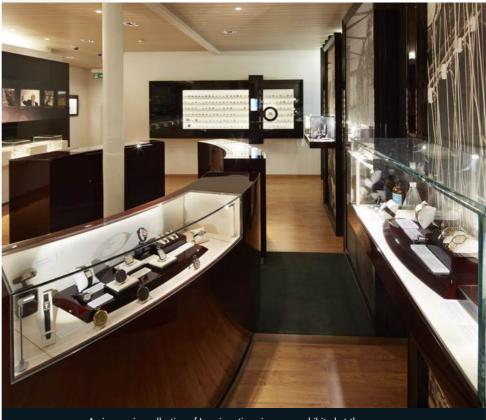
INDUSTRY NEWS

Watchmakers work quietly in these meticulously controlled areas, focusing intently on cleanliness and quality. Dust is the ultimate adversary, so every worker wears a lab coat and overshoes. The scene is one of intense concentration, as they ensure every function operates excellently, the hands align precisely, rigorously inspecting each piece, and no dust or imperfections mar the glass.

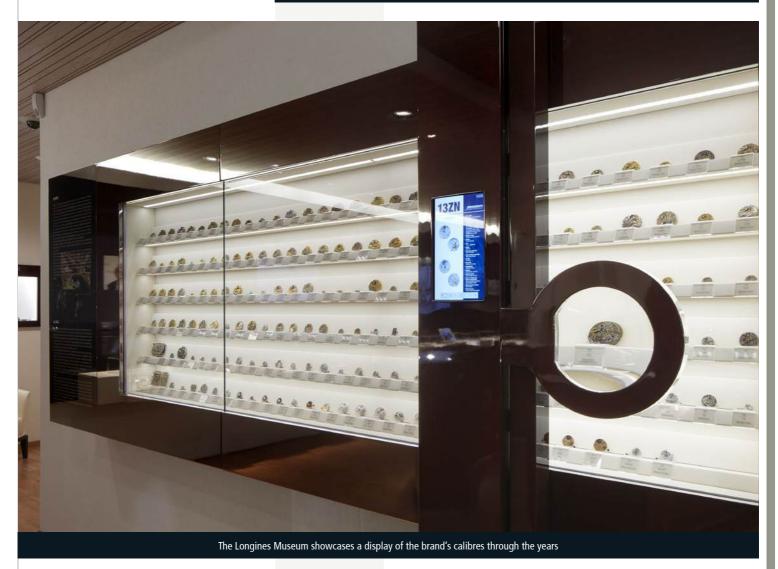
After each phase, the watches undergo careful control before moving on to the next, and then the details are meticulously recorded into the computerised production system. Astonishingly, every Longines watch produced from 1867 until now has a unique serial number that logs details such as movement type, material, case style, and bracelet or strap. All the watches are individually labelled, bagged with their guarantee card and documentation, and prepared for retail packaging.

THE SPECIAL TEAM

Another special place we visited was the customer service department. As its name



An impressive collection of Longines timepieces are exhibited at the museum



suggests, this department manages the servicing and repair of watches from around the globe. It is divided into two sections: one for modern timepieces and a heritage department for older models.

In the heritage workshop, a team of specialist watchmakers handle repairs that the main service department cannot. Beyond standard tools, this workshop features a machine room replicating missing or damaged parts, ensuring any Longines mechanical watch can be restored and repaired. The workshop also houses original factory components dating back to the nineteenth century in the stock room, an advantage of the continuous history of watchmaking at the location. Additionally, they actively pursue purchasing old spare parts from anywhere in the world.

For newer watches, the process begins with photographing the watch upon arrival, assessing the necessary repairs, and confirming the availability of parts. If parts are unavailable due to the watch's age, they are sent to the heritage workshop. Once the



The museum also pays tribute to intrepid individuals in sports and exploration



One of the sections in the museum is dedicated to the documentation of every watch made and sold

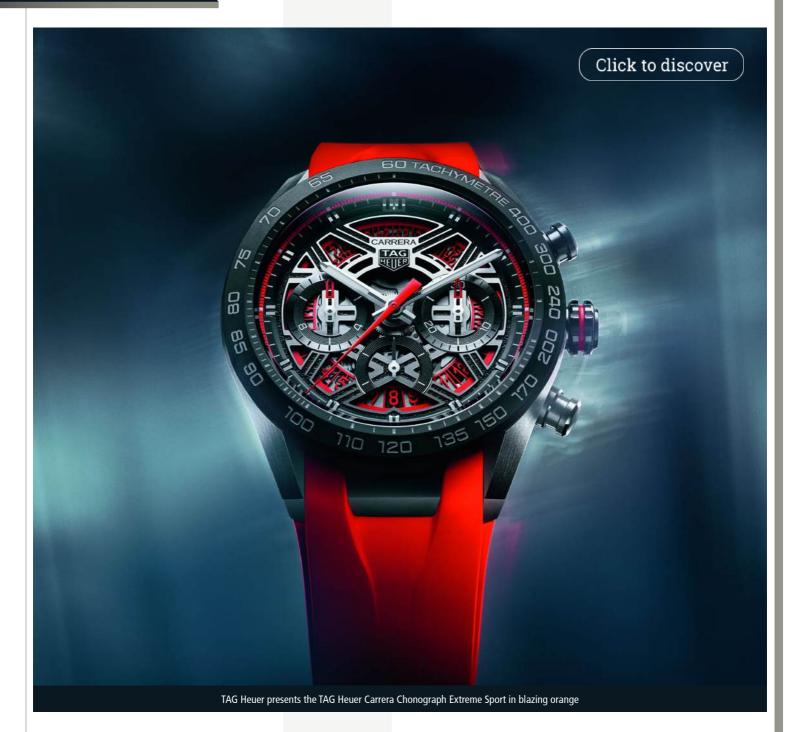
estimate is prepared and approved, the case is cleaned with ultrasound treatment, and the movements are meticulously stripped, cleaned, reassembled, and oiled, with any required parts replaced.

PROFOUND EXPERIENCE

Ultimately, as we left the Longines Headquarters, we carried with us more than just memories; we gained a deep understanding of what makes Longines not just a brand but a remarkable example of exquisite craftsmanship and relentless devotion. Every aspect of the process, from the assembly of modern timepieces to the delicate restoration of heritage models, is evidence of Longines' commitment to excellence.

If anything, time is measured, crafted, cherished, and honoured in this historic place. The winged hourglass brand embraces the future as a guardian of tradition to ensure each watch is a timeless blend of heritage and innovation. With palpable reverence for history and a relentless pursuit of perfection filling every corner of the manufacture, Longines has created more than just watches; they've created legacies. In retrospect, this visit was not just a journey into the past but an inspiring glimpse into the enduring art of horology.

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BEYOND Limits

> TAG HEUER TAKES ITS RICH RACING HERITAGE TO ANOTHER LEVEL WITH THE RELEASE OF NEW EXTREME WATCHES

Throughout its 164-year history, TAG Heuer has upheld its avant-garde watchmaking spirit and commitment to innovation. A legendary figure in the world of haute horlogerie, the esteemed watch marque continues to push the limits of invention with every timepiece it presents to the world.

This year, TAG Heuer takes watch connoisseurs and racing enthusiasts for an incredible ride with the release of the new TAG Heuer Carrera Extreme Sport timepieces. Merging cuttingedge materials and innovative design with its celebrated racing heritage, these bold new offerings signify an evolution of the brand's timepieces exclusively made for sport.

TO THE EXTREME

A reimagining of the acclaimed 2016 series, the updated TAG Heuer Carrera Extreme Sport collection showcases a highly charged spirit and technical mastery synonymous with the brand. Comprised of two distinct modelsthe TAG Heuer Carrera Chronograph Extreme Sport and the TAG Heuer Carrera Chronograph Tourbillon Extreme Sport-the line takes its inspiration from the death-defying road race that piqued Jack Heuer's imagination.

The Carrera Panamericana road race was a border-to-border racing event in Mexico, which was held from 1950-1954. Dubbed the world's first open road endurance competition, the extremely dangerous event was ultimately banned in 1954. Despite its discontinuation, the race left a lasting impression on young Jack Heuer and inspired the first Heuer Carrera chronograph in 1963.

TAG Heuer takes its cues from the Carrera Panamericana and redefines the thirst for adrenaline in the 2024 TAG Heuer Carrera Extreme Sport watches. Tailored for true motorsport enthusiasts, the series has



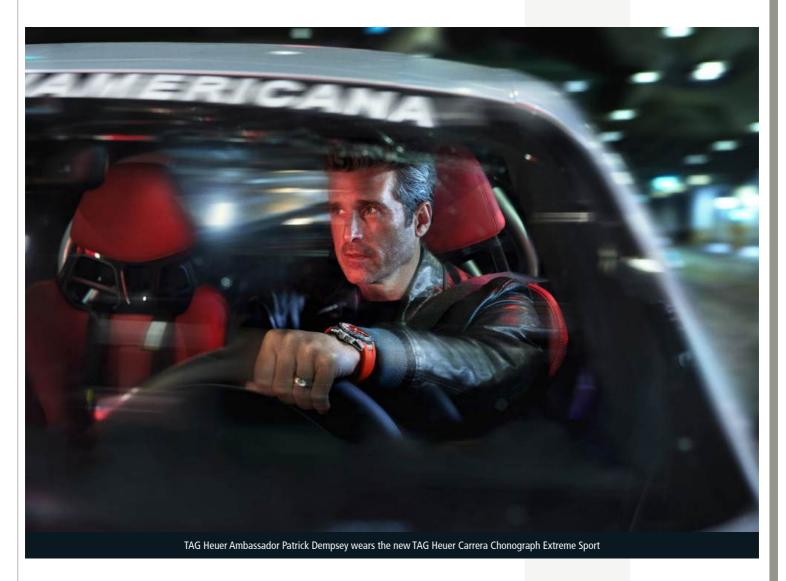
is part of the offerings

marked watch aficionados since its inception in 2016, with its daring approach to racing and performance. Now, the esteemed brand further deepens the connection with its racing DNA in six models that demonstrates its unwavering commitment to innovation and watchmaking excellence.

CAPTIVATING CHRONOGRAPHS

The first four variants in the TAG Heuer Carrera Extreme Sport line are chronographs that herald a new era in watchmaking. The timepieces feature a unique case construction that allows for the smooth blending of materials as it integrates one container and two barrels on the side. This novel approach improves durability and reflects the brand's commitment to pushing the boundaries of watchmaking. On the side is a hollowed structure with sandblasted finishing that displays a vigorous yet sophisticated aesthetic that is in line with the adrenaline-fuelled spirit of motorsport.

Serving as the centrepiece of all the chronographs is an exclusive skeleton dial, which has been reconfigured for better



legibility. Bearing an intricate design, now enhanced with the addition of bold black lines, the skeleton structure ensures easy readability while also hiding things in plain sight, including a shield anchored at its centre, reminiscent of the brand's iconic logo. This singular configuration, similar to the appearance of a car engine, invites the wearer to look deeper into the mechanical allure of the impeccable watch.

Further elements entice the eye such as a layered open-worked date disc, designed to be similar to the interior of a high-powered engine, while the expert utilisation of Super-LumiNova^{*} affords superior legibility in lowlight conditions. Elevating the racing appeal of the timepieces is a new integrated rubber strap that is inspired by air intake systems of racing cars. This, along with other ergonomic developments such as the reduction in diameter size, guarantees increased comfort and wearability.

To showcase TAG Heuer's expertise in highend materials, the watches are created using advanced materials such as titanium, ceramic, and forged carbon. Three versions boast a finebrushed and sandblasted grade-2 titanium case paired with a sandblasted ceramic bezel. A fourth model, on the other hand, is set apart for the usage of luxurious 18-carat 5N solid rose gold barrels, complete with gold lugs











and a ceramic bezel, whereas its central body retains the grade-2 titanium construction.

A slew of vibrant colours distinguish these dynamic timepieces. First is a variant in blazing orange with bright details-orange outline on the flange, orange lacquered central second hand, grade-5 titanium crown with an orange lacquered ring, and an integrated orange rubber strap—that reflect the heat and speed of the racetrack. The second continues the legacy of TAG Heuer's iconic colour with a blue flange on the rhodium-plated skeleton dial, a grade-5 titanium crown with blue lacquered ring, a blue lacquered central second hand, and an integrated blue rubber strap. For a more monochromatic look, the third model in black offers refinement and utmost modernity. The grade-2 titanium case is coated in black DLC, while the ceramic bezel in black features grey markings. The complementary combination of black and grey is displayed in the NAC-coated skeleton dial, particularly on the black grained details and grey outline. Rounding off the watch is a black date disc and an integrated black rubber strap with a black DLC grade-2 titanium fine brushed, sandblasted central link.

Meanwhile, the fourth and last version heightens the sophistication of the TAG Heuer Carrera Extreme Sport. Marrying grade-2 titanium, ceramic, and 18-carat 5N rose gold, the attractive timepiece boasts a black ceramic



bezel with gold markings, a NAC-coated skeleton dial and black flange with a golden outline, as well as 18-carat 5N gold-plated indexes and hands. An integrated black rubber strap rounds off the watch and completes its polished aesthetics.

At the heart of all four TAG Heuer Carrera Chonograph Extreme Sport variants is the self-winding Calibre TH20-00 chronograph movement, complete with a column wheel and vertical clutch. The mechanism provides



The watches feature a buckle adorned with the TAG Heuer shield logo



the watches with an impressive 80-hour power reserve and comes with a 5-year warranty.

DYNAMIC TOURBILLONS

Completing the 2024 launch are two TAG Heuer Carrera Chronograph Tourbillon Extreme Sport timepieces. Delving deeper into the brand's watchmaking prowess, these models are a beautiful representation of the brand's extreme mastery of tourbillon savoirfaire. But before we get to the details of these new offerings, let us first take a look at what makes them tick.

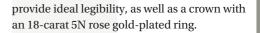
The TAG Heuer Carrera Chronograph Tourbillon Extreme Sport variants are powered by the advanced TH20-09 in-house calibre. An evolution of the Heuer 02, this powerpacked movement features a vertical clutch, column wheel, and a new shield-shaped rotor for a unique modern touch that also reflects the brand's storied history. Equipped with a bidirectional automatic winding system, the calibre provides the watches with a 65hour power reserve and is backed by a 5-year extended warranty. These attributes showcase TAG Heuer's commitment to superior craftsmanship and reliability.

Further showcasing this dedication to quality watchmaking are the models themselves. Rendered in a substantial 44 mm diameter, the timepieces cater to both laidback and more expressive personalities. First up is the more subdued version in all-black. Exuding an ultramodern allure, it features a bezel crafted from forged carbon with grey markings. Carbon was especially chosen for its lightweight yet durable properties, two characteristics that are much sought after in a sports watch. Beyond the bezel is the skeleton NAC-coated dial with black grained details and a black flange with grey outline. This attractive monochromatic display is enhanced with rhodium-plated indexes and hands.

In contrast, the variant in gold takes the sporty model to an entirely new level. Exuding luxury and elegance, the watch boasts a bi-material construction, with its 18-carat 5N solid rose gold fine-brushed case, polished stretchers, and a black DLC-coated grade-2 titanium container. The sides of the gold stretchers are hollowed, with a fine-grained finishing that elevates its aesthetic charm. Continuing the striking design is the 18-carat 5N solid rose gold bezel featuring gold markings. The bezel surrounds the NAC-coated skeleton dial beautifully, highlighting its black grained details and black flange with a golden outline. Rounding off this sophisticated display are rose gold-plated indexes and hands that



Bi-material version of the TAG Heuer Carrera Chronograph Tourbillon Extreme Sport



However, the beauty of the timepieces does not stop there as both watches feature an open case back. Through this clear opening, Calibre TH20-09 can be seen in all its glory. The most notable elements are the movement's intricate laser-engraved checkered pattern, as well as the coloured column wheel. Additionally, the decorated movement plate can be viewed from the skeletonised dial.

For those who want a semblance of the TAG Heuer Carrera Chronograph and Tourbillon Extreme Sport series, they are now also available as a connected watch face, extending the extreme spirit of these timepieces onto the beloved TAG Heuer Connected. This move enables passionate haute horlogerie fans with a number of viable options.

A brand that takes its motto "Don't Crack Under Pressure" to heart, TAG Heuer continues to push the boundaries of watchmaking with these latest offerings. Taking inspiration from its important connection to the world of motorsports, the brand continues to imbue its watches with true racing appeal.





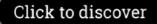


Two of the most respected brands in the worlds of watchmaking and automotive production, TAG Heuer and Porsche have parallel histories that uphold an independent and powerful mindset, as well as a dedication to functional design. For around 70 years, the two companies have been meeting on and off the racetrack. Thanks to this shared passion for motorsports, they have forged a bond that exists to the present day. This year, TAG Heuer and Porsche come together once again in an exclusive collaboration to celebrate the spirit of endurance racing and technological innovation with the captivating TAG Heuer Carrera Chronograph x Porsche 963.

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The solid and lasting bond between TAG Heuer and Porsche comes from their joint roots in motorsports, with a common thread being the Carrera name itself. The name is derived from the infamous Carrera Panamericana race—a border-to-border racing event in Mexico, held only five times in the early 1950s before it was ultimately cancelled—dubbed one of the most dangerous in the world at that time. Porsche achieved first-class victory at the race in 1954 and remembers this feat by naming it most powerful engine variants Carrera. In a similar vein, Jack Heuer was inspired to name his 1963 chronograph Carrera, after hearing about the high-stakes race from the Rodriquez brothers, who were racing drivers.







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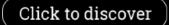
The paths of TAG Heuer and Porsche have also converged in another race, the 24 Hours of Le Mans. With numerous victories in this well-known race, Porsche is the most successful manufacturer of the event, with 19 overall wins. Driven by its success, the car marque developed the Porsche 963, as governed by the LMDh (Le Mans Daytona Hybrid) regulations. A demonstration of Porsche's commitment to innovation, the sports car features an advanced combustion engine able to run on renewable fuels, which has allowed it to garner victories on many famous racetracks around the world. In line with this, TAG Heuer presents the TAG Heuer Carrera Chronograph x Porsche 963 as a celebration of the allure of endurance racing.

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HELLE



Inspired by the super-charged Porsche 963, the TAG Heuer Carrera Chronograph x Porsche 963 timepiece blends automotive engineering with horology. On the watch face, the sub-dials feature four Super-LumiNova (SLN) blocks that recall the innovative LED light design of the Porsche 911. Red indexes positioned at 04:00PM on the dial symbolise the excitement and adrenaline of counting down to the start of a race. Powering this racing horological masterpiece is the in-house TH20-00 movement with a personalised red column wheel. The brand's technical savoir faire is further displayed in the vertical position of the chronograph mechanism's coupling that provides a smooth and "jump free" actuation of the stopping function.







Imbued with technical sophistication, the bold watch features a striking skeleton dial with tubular shapes reminiscent of Porsche's racing car chassis, a minimalist yet robust construction emulating what is seen in motorsport. Surrounding the dial is a bezel made from forged carbon that mirrors the lightweight, high-performance components of the Porsche 963. To further enhance the racing aesthetics of the timepiece, the shape of the rubber strap is inspired by the NACA-style low-drag air inlets often featured on Porsche race cars all the way back to the record-breaking Porsche 917. Truly made for the racetrack, the colours chosen for the watch are the iconic racing colours of Porsche motorsport: white, red and black.

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Available in a limited edition of 963 pieces, the TAG Heuer Carrera Chronograph x Porsche 963 wonderfully features a number of distinct Porsche elements in its design. On the bezel is a luminescent Porsche logo, which greatly enhances legibility, while the distinct rubber strap showcases the Porsche 963 logo. Additionally, the oscillating weight of the watch incorporates Porsche's iconic steering wheel motif, while a 3D Porsche logo can be seen on the side of the steel case. Furthermore, each timepiece is individually numbered and presented in a dedicated packaging, complete with a travel pouch and a mention of its limited edition status.

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Audemars Piguet presents the new Royal Oak Concept Split-Seconds Chronograph GMT Large Date

INNOVATION & Aesthetics

AUDEMARS PIGUET UNVEILS A NEW ROYAL OAK CONCEPT INTRODUCING NOVEL CHROMA FORGED TECHNOLOGY

wiss manufacturer Audemars Piguet presents a new Royal Oak Concept model. Encased within a 43 mm case, the Royal Oak Concept Split-Seconds Chronograph GMT Large Date boasts a new aesthetic with subtle touches of colour and state-of-the-art mechanics.

The unveiling of the timepiece marks the introduction of new Audemars Piguet technology. Since it introduced forged carbon to the watchmaking world in 2007, Audemars Piguet created numerous models across different collections for almost 10 years. This paved the way for the Chroma Forged Technology (CFT) carbon used in this model. After extensive research, Audemars Piguet's R&D department was able to create a new material with coloured fibres. The process begins with cutting the fibres







in the desired hue. The craftsmen then add resin and repeat the layering process until the mould has been filled, before compressing and curing the arrangement altogether. Because of this, each case middle is unique and will show slight variations in terms of design due to the hand manufacturing involved. The success of the innovation is not solely aesthetic, as the properties are also enhanced, including resistance to shock, heat, and humidity.

Akin to a bioluminescent ocean, blue swirls are ablaze and add a distinctive quality to the newly forged carbon case. The black ceramic bezel features meticulous decorations such as satin-brushing and polishing. The three subdials located located at 3, 6 and 9 o'clock feature electric blue surrounds as the inner bezel, which displays the tachymeter scale. Aside from its counters, the openworked dial is also adorned with hour markers and hands filled with luminescent material that appears white during the day, yet glows blue at night for optimum readability. The timepiece is mounted on a blue and black rubber strap. Equipped with the interchangeability system, the watch comes with a second strap, this time in black and blue rubber.

With a bold appearance and enhanced technology, the new 43 mm Royal Oak Concept Split-Seconds Chronograph GMT



Large Date is bound to leave a lasting impression. The model features a flyback chronograph, a split-seconds mechanism and a second time zone display. At the heart of the timepiece is the Selfwinding Calibre 4407, one of the Manufacture's in-house movements that is able to capture power and precision in its 32 mm body. The mechanism, which comprises 638 parts, is adorned with 73 jewels and features multiple chronographs as well as the 70-hour power reserve. Unlike a regular chronograph, the flyback function allows the wearer to reset and restart the chronograph without having to stop it first. The column wheel works with a vertical clutch system. When starting or stopping the chronograph, the hands respond accordingly without any hint of jumping. Furthermore, a patented zero resetting mechanism ensures that both chronograph and split-seconds hands instantaneously reset to zero. The splitseconds mechanism is highlighted on the case back side, as it is inserted within the ball bearing of the oscillating weight.

Since its founding in the Vallée de Joux in 1875, founders Jules Louis Audemars and Edward Auguste Piguet sought to develop new skills and techniques, pushing the boundaries of what is possible by continuously exploring new creative horizons. Year after year, Audemars Piguet has created timepieces that have left their mark in the industry, one of which is the Royal Oak Concept collection. Today, this watch continues in the legacy of innovative timepieces.

HE TIME PLACE 43



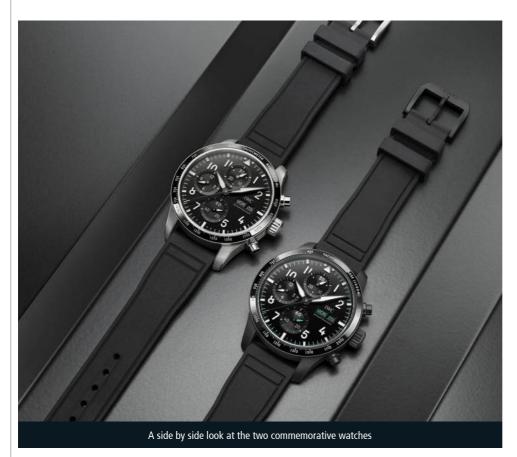
REWARDING Partnerships

IWC SCHAFFHAUSEN UNVEILS TWO NEW CHRONOGRAPHS TO PAY TRIBUTE TO TWO OF ITS LONGTIME PARTNERS

Bind together two elite universes, luxury watchmaker IWC Schaffhausen commemorates its motorsport partners with two additions to its vast watch collection. The new timepieces are presented in collaboration with its longstanding partners, Mercedes-AMG and the Mercedes-AMG PETRONAS Formula One[™] Team. The two thematic timepieces feature IWC Schaffhausen's trademark aesthetics, as well as the dependable IWC-manufactured 69385 calibre. Crafted out of 242 parts, the intricate movement features a bi-directional pawl winding system and column-wheel control, among others. Having dedicated an ample amount of time assembling it, the haute



The Pilot's Watch Performance Chronograph 41 AMG (IW388305) also comes with a rubber strap





Pilot's Watch Performance Chronograph 41 Mercedes-AMG PETRONAS Formula One[™] Team (IW388306)

horologist proudly showcases the robust calibre through the sapphire crystal back. With a 46-hour power reserve, the IWCmanufactured 69385 calibre is nestled in an equally intriguing home.

Both the Pilot's Watch Performance Chronograph 41 AMG and the Pilot's Watch Performance Chronograph 41 Mercedes-AMG PETRONAS Formula One[™] Team watches are crafted in 41 mm forms. Framed by the ceramic bezel with a tachymeter scale, the two new chronographs are equipped with a black dial and bold appliques that light up in dimly lit environments. The hours, minutes, and seconds counters at the 6, 9, and 12 o'clock marks are also made luminous for better visibility. Gracing the blank space at the 3 o'clock position is a day and date window, as well as the watchmaker's own name. To make the chronographs function, one can easily make use of the pushers embedded on the right-hand side of the timepiece's body. Although the overall palette is kept monochromatic, select details of the Chronograph 41 Mercedes-AMG Petronas Formula One[™] Team watch are tinged with blue-green Super-Luminova.

Though the two chronographs are blessed with nearly identical dials, the Pilot's Watch Performance Chronograph 41 AMG is made of titanium, whereas the Pilot's Watch Performance Chronograph 41 Mercedes-AMG PETRONAS Formula One[™] Team model is made of a unique material. This is proof of IWC Schaffhausen's innovative capabilities. After over a century in the industry, IWC Schaffhausen saw the need to generate a new material to further elevate its creations, one of which is the Ceratanium[®] used in the making of this watch. Made of the titanium-ceramic hybrid, the Pilot's Watch Performance Chronograph 41 Mercedes-AMG PETRONAS Formula One[™] Team timepiece has the lithe and durable qualities of the two materials. Both the Pilot's Watch Performance Chronograph 41 AMG and the Pilot's Watch Performance Chronograph 41 Mercedes-AMG PETRONAS Formula One[™] Team can be paired with a bracelet of the same material as its case, titanium or Ceratanium[®], or a sleek black rubber strap.

Founded by Florentine Ariosto Jones, IWC Schaffhausen has stood on the frontlines of luxury watchmaking since 1868. The American-born company was the first among a few to introduce fine watches into its country. Over the years, the revered company has gone on to create more iconic models, which include the Pilot's Watches, the Portugieser, and Aquatimer. For this special occasion, the watchmaker has made a tribute to its partners, Mercedes-AMG and the Mercedes-AMG PETRONAS Formula One[™] Team.

The renowned German automotive company Mercedes-AMG has manufactured sports cars since its establishment in the 60's, and continues to bring its cars to life in Affalterbach, Germany. It was later in 2005 that the Daimler AG joined the picture as the owner of Mercedes-AMG GmbH subsidiary. As a leading manufacturer of performance and sports cars, it was only natural for the company to delve into motorsports in the form of the Mercedes-AMG PETRONAS Formula One[™] Team. Competing at the world stage, the dedicated team comprises of over 1,000 dedicated and determined specialists and team members including seven-time World Champion Lewis Hamilton and Grand Prix winner, George Russell.



Longines presents three new Legend Diver timepieces to commemorate the line's 65th anniversary

MADE FOR the Depths

LONGINES EXPANDS THE ICONIC LEGEND DIVER COLLECTION TO HONOUR ITS 65th ANNIVERSARY

eave it to Longines to marry tradition with modern advancements. With lits timeless design and cutting-edge performance, the emblematic Longines Legend Diver is a true icon of watchmaking. A testament to the brand's enduring legacy, it combines heritage, precision, and elegance in a timepiece that has captivated watch enthusiasts for decades. The 2024 edition of the Legend Diver, released on the 65th anniversary of the original, brings new life to this iconic model with novel iterations and a number of enhancements.

MADE FOR THE WATER

The Longines Legend Diver traces its origins back to 1959 when the brand first introduced a watch specifically designed for underwater exploration. This model featured a revolutionary Super-Compressor case with an internal rotating bezel and two screwin crowns—a design that would become synonymous with the Legend Diver.

Over the years, the Legend Diver has evolved, but it has always stayed true to its roots. The latest edition continues this tradition, offering



Legend Diver with grey dial (L3.764.4.99.6)

a perfect blend of vintage aesthetics and contemporary technology. It is a celebration of the model's storied history, which has seen it become one of the most sought-after diver's watches in the market.

THE 2024 EDITION

The 2024 version introduces three new dial colours: green, terracotta, and anthracite grey. These polished and lacquered dials add a fresh and modern look to the timepiece while maintaining the classic design elements that have made the Legend Diver a favourite among collectors. The new dials are housed in a 39 mm stainless steel case, a size that was reintroduced in 2023 to cater to modern tastes while preserving the watch's iconic profile.

The latest Legend Diver is not only COSCcertified but also features the internal bidirectional rotating bezel for measuring dive time. The bezel's position inside the case protects it from accidental manipulation and shocks that could disrupt its settings.

Additionally, the Legend Diver meets the ISO 6425 standard for divers' watches, which requires water resistance up to 30 bar or 300 metres, shock resistance, and legibility in low-light conditions. The hands are coated with Super-LumiNova[®] to keep the display in optimum legibility even in the dark. These features make the watch not only a fashionable accessory but also a reliable tool

for professional divers.

At the heart of the timepiece is the exclusive Longines calibre L888.6, a self-winding mechanical movement equipped with a silicon balance spring. This advanced material is known for its resistance to magnetic fields and temperature variations, enhancing the watch's precision and longevity. The movement offers a power reserve of up to 72 hours, ensuring that the watch remains accurate even if not worn for a few days.

The Legend Diver's case is crafted from stainless steel, featuring a domed sapphire crystal with black metal plating and multiple layers of anti-reflective coating on both sides. This construction not only protects the watch but also ensures optimal readability in all lighting conditions. The screw-down case back is adorned with an engraving of the diver symbol, a nod to the watch's heritage and a guarantee of its water resistance.

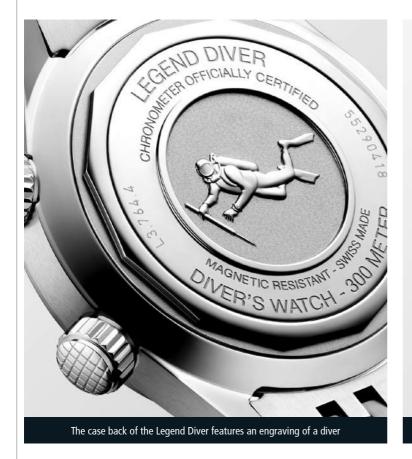
The 2024 edition also includes a stainless steel bracelet with "grains-of-rice" links, which provides both comfort and flexibility. The bracelet is secured with a double-safety folding clasp and a micro-adjustment system, allowing for a perfect fit whether worn on land or over a wetsuit.

The Legend Diver is a remarkable tribute to a timepiece that has stood the test of time.



A third variant (L3.764.4.96.6), with a terracotta dial, completes the line

Whether you are an avid diver or a true watch aficionado, the Legend Diver offers a perfect blend of tradition and innovation, making it a must-have for anyone who appreciates the art of fine watchmaking.







BEST IN Class PANERAI CAPTURES THE

ESSENCE OF TIME WITH THE REINTRODUCTION OF TWO LUMINOR WATCHES

talian watchmaker Panerai makes waves once again with the unveiling of two enthralling timepieces: the Luminor Dieci Giorni GMT PAM01482 and the Luminor Quaranta[™] BiTempo Goldtech[™] PAM01641.

LUMINOR DIECI GIORNI GMT PAM01482

A striking addition to Panerai's Luminor Complicazioni collection, which is celebrated for its sophisticated complications and robust designs, PAM01482 is a testament to Panerai's enduring legacy of technical excellence, particularly in the realm of power reserves. This is thanks to the P.2003 calibre, an automatic movement developed in-house at the Maison's Neuchâtel manufacture.

As its name suggests, "Dieci Giorni" which means "10 days" in English, the calibre



PAM01482 boasts a power reserve of 10 days

is distinguished by its impressive 10-day power reserve, a feature that harkens back to Panerai's historical use of long power reserve movements for military purposes.

The P.2003 calibre is a marvel of horological engineering, comprising 296 components and 25 jewels. Its design includes three spring barrels that store energy, allowing the watch to maintain its precision for an extended period without the need for frequent winding. The movement also features a GMT function with a 24-hour indication, making it an ideal companion for global travellers. This function is enhanced by a distinctive orange GMT arrow on the blue sun-brushed dial.

Aesthetically, PAM01482 retains the signature features of the Luminor line, including the robust 44 mm cushion-shaped case in polished steel and the iconic crown-protecting bridge. The blue sun-brushed sandwich dial paired with white Super-LumiNova^{*} markings ensures excellent legibility in all lighting conditions. The linear power reserve indicator adds a functional yet elegant element to the dial, emphasising the watch's unparalleled technical prowess.



Luminor Quaranta[™] BiTempo Goldtech[™] PAM01641



With a water resistance of up to 10 bar (~100 metres), the timepiece is complemented by a dark blue alligator leather strap. The model also comes with an additional rubber strap.

LUMINOR QUARANTA™ BITEMPO GOLDTECH™ PAM01641

The Luminor Quaranta[™] BiTempo Goldtech[™] PAM01641 is a shining example of Panerai's ability to innovate while staying true to its roots. This model expands the Luminor Quaranta[™] collection by introducing a GMT function within a luxurious 40 mm brushed Panerai Goldtech[™] case.

A proprietary alloy developed by Panerai, Goldtech[™] combines gold with platinum and copper, resulting in a beautifully unique red hue that is both aesthetically striking and resistant to tarnishing.

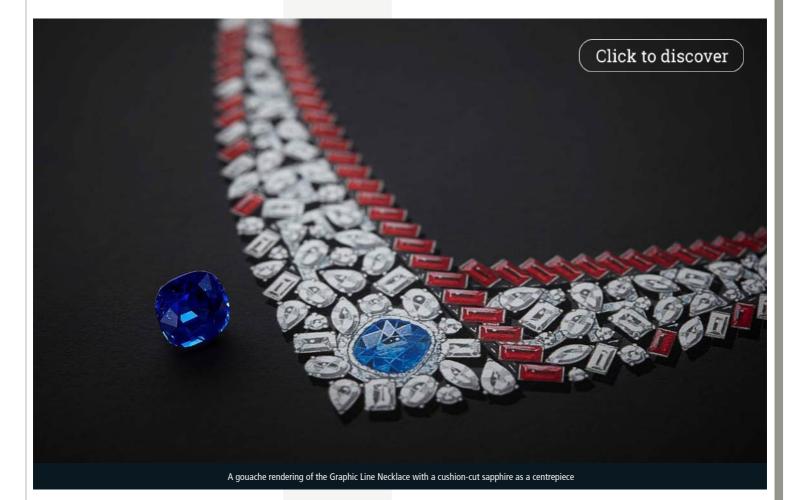
At the heart of PAM01641 is the P.900/GMT calibre, a slim yet robust movement that offers a 3-day power reserve. The movement's bi-directional oscillating weight and stop-second function reflect Panerai's dedication to precision and functionality. The GMT complication, with a 12-hour display, is a nod to Panerai's heritage, recalling the brand's earlier models from the 2000s. The GMT hand, tipped with blue that illuminates in low-light conditions, adds both functionality and visual appeal to the watch.

The design of the timepiece is as impressive as its mechanics. The black sun-brushed sandwich dial, encased in Goldtech[™], features white Super-LumiNova[®] numerals and markers, ensuring readability in all conditions. The watch also includes a larger date display, enhancing its practicality for everyday use. The see-through sapphire crystal case back allows a glimpse into the intricate workings of the movement, underscoring Panerai's commitment to transparency and quality craftsmanship.

Completing the watch is a black alligator leather strap with a brushed Goldtech[™] trapezoidal buckle, along with an additional black rubber strap for more casual settings. Available since July 2024, PAM01641 is also water-resistant up to 10 bar (~100 metres), making it durable as it is stylish.

Offering a sophisticated option for those who appreciate the fusion of traditional Italian design with modern horological innovation, both watches embody Panerai's dedication to excellence. They are perfect additions to any watch enthusiast's ever-growing collection.

HE TIME PLACE 49



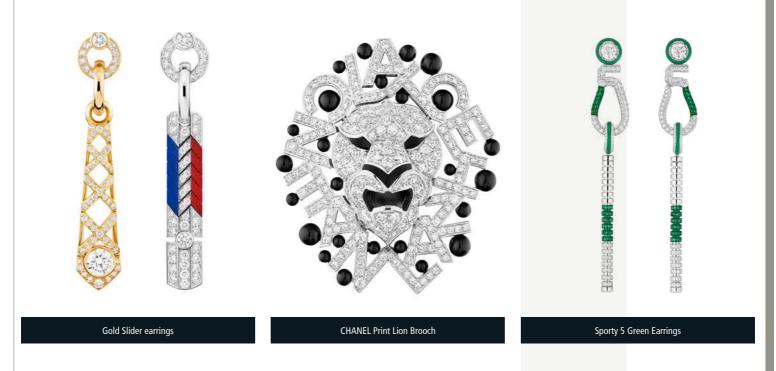
ELEGANCE in Movement

CHANEL UNVEILS ITS "HAUTE JOAILLERIE SPORT" LINE AND REDEFINES LUXURY WITH A NOD TO THE OLYMPIC SPIRIT

I n 2024, as the world turns its gaze to the Paris Olympics, CHANEL unveils its groundbreaking "Haute Joaillerie Sport" collection—a fusion of elegance, athleticism, and technical mastery that captures the essence of both sport and style. This collection is more than just an homage to the athletic spirit; it is a celebration of the brand's deeprooted history of innovation, freedom of movement, and the beautiful embodiment of modern femininity. Gabrielle "Coco" Chanel was a pioneer in redefining women's fashion, prioritising comfort, functionality, and freedom of movement long before it was fashionable. Her designs broke away from the restrictive styles of the early 20th century, introducing a sporty allure that became a hallmark of the CHANEL brand. In 1921, recognising the growing importance of sports and leisure in women's lives, Chanel established the "Sport" atelier within her Haute Couture house.



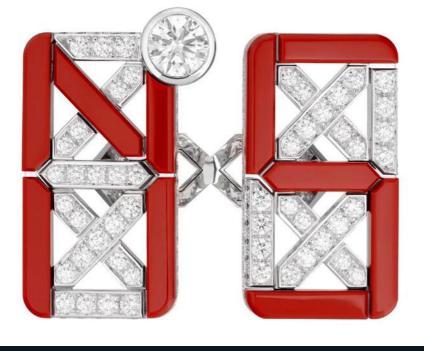
Sweater ring with multi-cut diamonds



Fast forward to 2024, CHANEL continues to honour this legacy with the "Haute Joaillerie Sport" collection, designed by Patrice Leguéreau, the Director of the CHANEL Jewellery Creation Studio. This collection marks the first time CHANEL has explored the sporty style within the realm of high jewellery, and it does so with an exquisite blend of aesthetics, technique, and exceptional gemstones. The collection is a nod to the dynamism and elegance of sport, celebrating the beauty of movement and the allure of a woman in motion.

A wonderful testament to the craftsmanship and skill of the Maison's artisans, the "Haute Joaillerie Sport" is an ode to sportsmanship. The collection's six sub-themes—sweater, graphic line, CHANEL print, quilted icons, sporty and gold slider—each offer a unique interpretation of the relationship between sport and style.

The "Haute Joaillerie Sport" collection is characterised by its refined and streamlined designs, which are created to move in harmony with the body, much like the sportswear that inspired them. The jewellery pieces feature a chevron motif that evokes rhythm and speed, while the clean, smooth contours and tapered volumes add to their aerodynamic appeal. The infusion of colour lines introduces a dynamic



The diamond-set Quilted 5 ring highlights the number 5, a significant figure in the brand's history

energy, reminiscent of the vibrancy seen on the athletic field.

Motifs and symbols that have become synonymous with CHANEL are reinterpreted in this collection with a sporty twist. The number 5, a significant figure in the brand's history, appears in a "Chronometer" typography, while the lion—a symbol of strength and courage—is set within a coat of arms. The star, representing victory, is also prominently featured, along with the iconic CHANEL signature, which is integrated into the designs for the first time in an openwork style. The result is a collection that is not only light and versatile but also celebrates the freedom of movement that has always been at the heart of CHANEL's design philosophy.

In addition to its aesthetic appeal, the "Haute Joaillerie Sport" collection is a tour de force in technical savoir-faire. The pieces incorporate connection systems that create graphic flat surfaces, while quick-release fittings borrowed from sports equipment are transformed into genuine clasps, such as the karabiner redesigned in the shape of the number 5, and the swivel clasp inspired by CHANEL's iconic 2.55 bag. The collection also features a unique combination of precious and high-tech materials, including aluminium, carbon fibre, and lacquer, which are masterfully integrated with exceptional gemstones to create an ultralightweight yet luxurious ensemble.

This year, CHANEL's "Haute Joaillerie Sport" collection stands as a remarkable symbol of the intersection between sport and luxury, where elegance meets performance, and where the freedom of movement is celebrated in its most exquisite form.



Piaget upholds the highest standards of craftsmanship in the creation of its haute joaillerie pieces

ARTISANAL Excellence

PIAGET CONTINUES ITS 150TH ANNIVERSARY CELEBRATION WITH THE RELEASE OF THE NEW POSSESSION CAPSULE COLLECTION

o commemorate its 150th anniversary, Piaget has launched a special edition of its renowned Possession collection, a vibrant showcase of the brand's enduring craftsmanship and playful elegance. This recently introduced capsule collection pays homage to Piaget's deep heritage in goldsmithing and jewellery design, while

infusing a modern twist that speaks to the Maison's innovative spirit.

PIAGET'S ATELIERS DE L'EXTRAORDINAIRE

Founded in 1874 by Georges-Édouard Piaget in the quaint village of La Côte-aux-Fées, Switzerland, Piaget began as a maker of high-precision watch movements. Over the decades, the brand expanded into creating its own timepieces and jewellery. Piaget's journey is a testament to its commitment to excellence, with each piece crafted to embody the brand's motto, "Always do better than necessary."

Three distinct chain designs are displayed

in this unique Possession ring (G34P6G00)

The Possession collection, first introduced



The joy of life is embodied in these colourful Possession rings (G34P6H00 and G34P7O00)



With 2 turning bands, this pink gold Possession ring features a chevron pattern (G34P7H00)

in 1990, quickly became one of Piaget's most beloved lines, celebrated for its interactive design elements and modern elegance. The collection's signature spinning rings symbolise the joy of turning dreams into reality—a philosophy that has guided Piaget for 150 years.

THE 150TH ANNIVERSARY COLLECTION

In celebration of its sesquicentennial, Piaget has reimagined the Possession collection with a special five-piece capsule collection which highlights the Haute Couture aura and the Maison's House of Gold spirit.

At the heart of this collection is the Possession 150th Anniversary ring, a piece that embodies Piaget's legacy of masterful chain-making. This ring features three distinct chain designs—the A snake pattern sets this pink gold Possession ring apart (G34P8H00)

white-gold gourmette, the braided palm chain, and the twisted torsade—each intricately paveset with diamonds and polished to perfection. These chains are harmoniously integrated into the ring's spinning bands, allowing the wearer to playfully twist the ring, with the diamonds catching the light at every turn. This element of movement is a hallmark of the Possession collection, emphasising both the joy and sophistication that Piaget's exquisite pieces are known for.

Adding to the allure, one of the rings in this collection is adorned with a vibrant gradient of sapphires, rubies, and tsavorites, spinning alongside a band of white diamonds. This burst of colour is a nod to Piaget's history of fearless experimentation with gemstones, contrasting with the traditional green and white palette of its Swiss Jura origins. The Maison was never



afraid to go beyond that, conjuring up a world of extravagant colours and intense elegance, a combination that would become a unique hallmark: the Maison of Extraleganza.

Finally, the collection also features an engraved snake-scale motif, a design element borrowed from Piaget's iconic Limelight Gala watch. This motif, combined with the luxurious materials and innovative design, makes the collection a true celebration of Piaget's remarkable 150year journey.

Piaget has also launched a visually stunning campaign for this collection, featuring model Ella Rose Richards, who embodies the modern and playful spirit of the Possession line. The campaign, shot by esteemed visual artist Brigitte Niedermair, captures the essence of Piaget's blend of tradition and contemporary chic, making it a fitting tribute to the Maison's vibrantly rich and storied history.

In addition to the Possession collection, Piaget is celebrating its anniversary with other significant releases, such as the revival of the Piaget Polo from 1979 and a new ultra-thin Piaget Polo 150th anniversary Limited Edition watch, further cementing its place in the world of luxury and craftsmanship.

As Piaget celebrates 150 years of excellence, the latest Possession collection stands as a shining example of the brand's enduring legacy. With its playful elegance, masterful craftsmanship, and bold use of colour, this collection is a true testament to Piaget's ability to blend tradition with innovation, ensuring that its creations continue to captivate for generations to come.

BALANCED BRILLANCE

BLENDING DISTINCTIVE DESIGN WITH EXPERT CRAFTSMANSHIP, THE PIAGET POLO IS A TIMELESS CHOICE FOR ANY OCCASION. ITS INTEGRATED BRACELET AND UNIQUE ROUNDED SQUARE CASE ENSURE BOTH COMFORT AND STYLE, COMBINING PRACTICALITY WITH REFINED DESIGN. FROM SIMPLE TIMEKEEPING TO INTRICATE CHRONOGRAPHS AND SKELETON MODELS, THE PIAGET POLO CONTINUES TO EMBODY THE ELEGANCE AND SPORTINESS THAT HAVE DEFINED ITS LEGACY SINCE ITS INCEPTION IN 1979.



Astonishing Mastery

PIAGET Polo Skeleton G0A45004

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PIAGET Polo Ladies G0A49029 .

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Hypnotic Craftsmanship

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PIAGET Polo Skeleton G0A47008



Sleek Sophistication

PIAGET Polo Chronograph G0A49024

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Sculpted

IN EVERY ROLE SHE EMBRACES—WHETHER AS A DAUGHTER, A FRIEND, AN ACTRESS AND HOST, OR A DEVOTED PARTNER—ENZY SCULPTED NEW LAYERS OF HER IDENTITY AS A WOMAN. EACH ROLE PROVIDES MOMENTS OF REFLECTION AND GROWTH, THROUGH WHICH ENZY DISCOVERS THAT TO FULLY NAVIGATE THESE ROLES WITH AUTHENTICITY, SHE HAS TO FIRST CULTIVATE A RELATIONSHIP WITH HERSELF.

Click to discover

JEWELLERY

(From left to right and top to bottom) Chopard Ice Cube Ring in ethical white gold, Ice Cube Diamond Ring in ethical white gold, Ice Cube Pure Ring 1 Diamond in ethical rose gold, Ice Cube Diamond Ring in ethical rose gold, Ice Cube Ring 1 Moving Diamond in ethical white gold

OUTFIT

Valentino Cotton T-Shirt with Toile Iconographe Print



Between the silence of her thoughts and the clamour of daily life, a woman is always thinking. Within her exists contradictions—strength and softness, intellect and emotion, and to be her means carrying the expectations of embracing multiple roles—whether as a leader, a professional, a caregiver, or perhaps the nurturing friend, the compassionate partner, or the obedient daughter. For in one woman lives a thousand different women that are either a shadow of societal expectations or a reflection of the quiet strength of her being.

Enzy Storia is well-versed in the many roles that define a woman. As a daughter, she grew up witnessing how her mother fought to raise her, and as she found herself a teenager, she grappled with doubts and uncertainties for the future-like most teenagers do-until a talent search uncovered her hidden passion for acting. As a young lady, Enzy joined various casting sessions, only to become numb from the sting of repeated rejections. Eventually, she pivoted her focus to TV hosting, only to find herself extraordinary at the role, and a flood of acting and hosting opportunities have been pouring in ever since. As an actress and TV host, Enzy has much to be proud of, with accomplishments ranging from hosting at the State Palace and the Tonight Show, to walking in fashion shows in Paris and New York.

As a successful and self-sufficient woman. Enzy is completely able to take care of herself. Yet, upon falling in love and marrying her husband, she discovered that even though she is fully whole on her own, she is still allowed to let others take care of her. So when her husband's career led him to move from Jakarta all the way to the United States, it was with mixed emotions that she chose to leave her flourishing career behind and follow him. "It was a sacrifice, but I approached the idea with the mindset that life is filled with seasons, and then was the season where I needed to prioritise my family. I realised life's journey isn't always about pushing forward; sometimes it's about taking a step back to support those we love," Enzy remarked.

The world often holds women to unattainable standards-standards that shift like shadows, always just out of reach. If a woman excels in her career, she might be accused of neglecting her personal life; if she prioritises family, she is seen as sacrificing her ambitions. Enzy faced this dilemma when she had to choose between moving to the United States to be deemed a devoted wife or staying in Indonesia to continue her success as an actress and host. Through this contemplation, she realised she did not have to choose at all-the true measure of her identity is the one she defines for herself, not the one dictated by societal expectations.

"Moving to the United States to support my husband's career did challenge my sense of identity initially," she reflected solemnly, "but it also enriched it. I came to understand that my identity isn't solely tied to my career. I remain the same strong, independent woman, now with a broader perspective on life and a deeper appreciation for the various roles I can play as a woman in my own story." After relocating to the US, Enzy embraced new roles-she became a student, learning English with curiosity; an athlete, running half marathons by her own design; and an entrepreneur, co-founding a business with a friend that's set to launch this year. As a free-spirited soul, she relishes the freedom to become whomever she desires, as long as she defines it on her own terms.

As newlyweds, Enzy and her husband, Maulana Kasetra, found a special rhythm in their life together, carving out time each week for intimate dinners or tennis matches. "My marriage has been a beautiful journey, full of love, growth and learning. It has taught me patience, the beauty of compromise, and the importance of seeing my partner's perspective." Enzy finds joy in the everyday moments of connectionwhether it's a quiet morning, shared laughter, or a simple gesture of affection. "There was a moment when I truly realised how much I had grown. I was sitting with Maulana, and I felt an overwhelming sense of peace wash over me."

While Enzy chased her dreams, celebrated milestones, and wore many hats with grace and determination, she is still no stranger to heartache and disappointments. Moments of sorrow such as losing loved ones and facing career setbacks have left their mark on her. "When I had to postpone college, I felt like my life and dreams had come to a halt. I was lost, unsure of where to even start," Enzy confessed. But just as the seasons change, so do the phases of life. Enzy believes that both success and failure, joy and sorrow, bring the humility and resilience needed to fully appreciate life's experiences. "Without failure, success wouldn't be as sweet, and without sorrow, joy wouldn't be as profound," she beamed, her eyes twinkling with life.

As a woman of taste, Enzy favours a style that blends elegance with simplicity, choosing jewellery with a timeless appeal that is versatile enough for any occasion. The Chopard Ice Cube collection, inspired by the interplay of light and the geometric simplicity of ice, perfectly aligns with Enzy's appreciation for clean lines and modern aesthetics. As she gazes at the Chopard Ice Cube jewellery pieces—from bracelets to rings, and necklaces to earrings that appears as if sculpted by light—Enzy notes how "its design captures a sense of strength and elegance that I truly appreciate."

Like the jewellery she wears so stunningly, Enzy embodies both elegance and strength, sculpted too, by the light of the many facets of her identity as a woman. Whether as a daughter, a friend, an actress and host, a lifelong learner, an entrepreneur, or a supportive wife, she approaches each role with authenticity. "The challenges I've faced have made me stronger, more compassionate, and more understanding of this life," she expressed. "And I'm proud of how I've stayed true to myself through it all." As Enzy Storia celebrated her 32nd birthday last August, she reflected on the many women she has fit into, each one revealing her strengths in every challenge, grace in every struggle, and the quiet power in simply being herself-the woman she has become.

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JEWELLERY (From left to right) Chopard Ice Cube Earrings in Rose Gold, Ice Cube Ring 38 Diamond in ethical rose gold, Ice Cube Pure Ring 1 Diamond in ethical rose gold

> OUTFIT CELINE Saharienne Dress in Lightweight Gabardine Beige

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JEWELLERY

(From left to right and top to bottom) Chopard Ice Cube Earrings in ethical rose gold, Ice Cube Ring 38 Diamonds in ethical rose gold, Ice Cube Pure Ring 1 Diamond in ethical rose gold, Ice Cube Pure Bangle in ethical rose gold, Ice Cube Pure Bracelet in ethical rose gold

OUTFIT

Tory Burch Poplin Pleated Shirtdress in Black

JEWELLERY

(From left to right and top to bottom) Chopard Ice Cube Ring in ethical white gold, Ice Cube Pure Necklace in ethical white gold, Ice Cube Pure Bracelet in ethical white gold, Ice Cube Pure Bangle in ethical white gold

OUTFIT Valentino Cady Couture Top

Click to discover

JEWELLERY

(from left to right and top to bottom) Chopard Ice Cube Pure Earrings in ethical white gold and diamonds, Ice Cube Ring in ethical white gold, Ice Cube Pure Bangle in ethical rose gold, Ice Cube Pure Bracelet in ethical rose gold, Ice Cube Pure Bracelet in ethical white gold, Ice Cube Pure Bangle in ethical white gold, Ice Cube Pure

TITE

OUTFIT CELINE Sleeveless Top in Heritage Cashmere

Click to discover

JEWELLERY

(from left to right and top to bottom) Chopard Ice Cube Pure Necklace in ethical rose gold, Ice Cube Pure Necklace 6 Diamonds in ethical rose gold and diamonds, Ice Cube Earrings in ethical rose gold

OUTFIT FENDI Grey Tailored Vest Creative Direction: Erika Tania Photography: Raja Siregar Fashion Styling: Charlene Atalie Makeup: Rommy Andreas Hair Styling: Eva Pical DAVID SEYFFER - IWC SCHAFFHAUSEN MUSEUM CURATOR

THE HEART of Heritage



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I 1993, on its 125th anniversary, IWC established the IWC Schaffhausen Museum located in the attic of its historic main building at the Schaffhausen headquarters. As a brand deeply intertwined with its heritage, it is essential to have someone with an incredible understanding of the history and archives of the Manufacture, and that person is David Seyffer. As IWC Schaffhausen's Museum Curator, David is tasked with designing a museum experience that engages and educates visitors. With such an intriguing role, The Time Place Magazine is pleased to present an exclusive one-on-one interview with David himself.

Can you tell our readers a bit more about yourself and the role you play as the Museum Curator for IWC?

My background as an historian, with a focus on the history of technology and business, perfectly aligns with my passion for horology. As the IWC Museum Curator, I have the privilege of preserving and celebrating IWC's rich heritage. I channel this passion through in-depth historical research and by curating museum exhibits that help visitors build an emotional connection to our brand. Additionally, I am part of the Product Strategy and Heritage team. Together, we are committed to honouring our legacy while pushing the boundaries of watchmaking innovation. This dynamic role allows us to bridge the past and future of IWC, ensuring that our heritage continues to inspire and resonate with both loyal enthusiasts and new generations.

Can you tell us about the history and evolution of IWC watches over the years?

One of the most significant aspects of IWC's history and evolution is the remarkable variety

in design that we've seen over the years. IWC designers have not only drawn inspiration from prevailing fashion trends but have also been pioneers in creating distinctive styles. This diversity is evident when you look at our timepieces from different decades. However, what has always remained a constant is our commitment to producing highly precise and high-quality movements. Since its inception, IWC has been renowned for its precision. A lesser-known fact is that, during the 19th century and the first half of the 20th century, IWC regularly had its watches tested at observatories to verify their accuracy by independent entities. This dedication to precision is perhaps best exemplified by the creation of the IWC Portugieser. Encasing a highly precise pocket watch movement in a traditional round wristwatch case was an innovative step that has set a new standard in watchmaking.



IWC Portugieser Reference 325 from the 1930s



How does the museum engage with visitors and enthusiasts who want to learn more about watchmaking?

The IWC Museum offers a unique, threedimensional experience that brings the history of watchmaking to life. Seeing the actual timepieces and artefacts allows visitors to connect with the stories and craftsmanship in a way that written texts cannot. This hands-on engagement often sparks curiosity and leads to a deeper interest in learning more about IWC and watchmaking. To cater to modern expectations, we provide digital resources such as an audio guide available through the IWC app, making our content more accessible and engaging. Our museum not only highlights IWC's legacy but also delves into the historical significance of Schaffhausen, explaining why it became the home of our brand-which is crucial for understanding the roots and evolution of IWC. Furthermore, we offer visitors the opportunity to interact with a dedicated watchmaker. This hands-on interaction provides valuable insights into the complexities of mechanical watchmaking, helping visitors appreciate the craftsmanship and value of a mechanical watch.

What distinctive heritage does IWC bring to the world of watchmaking?

Over our 150-year history, IWC has been at the forefront of horological innovation. We have developed groundbreaking complications, such as the Perpetual Calendar in 1985 and the Eternal Calendar in 2024. Our contributions extend beyond movements to include significant advancements in materials and case manufacturing. In 1986, IWC introduced zirconium dioxide watch cases, and in 2019, we continued our legacy with the introduction of Ceratanium in our Pilot's collection, marking a new chapter in watchmaking history. IWC's unwavering commitment to innovation and quality craftsmanship continues to shape the future of watchmaking, ensuring that our heritage is not just about preserving the past but also about leading the way forward.

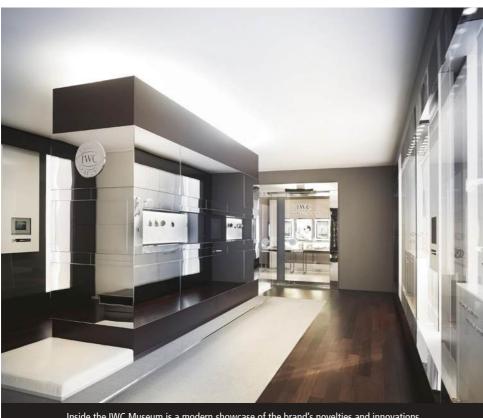
How would you introduce IWC as a brand, and describe its watch collections to a new collector?

For anyone interested in getting to know IWC and starting a collection, I would show them our watches from the past-I am an historian, after all. Of course, our museum is the best place to see our historical pieces. One thing I really focus on when describing IWC is the impeccable quality of our movements.

So, if someone wants to start a watch collection, I would personally highly recommend a dress watch from the 1950s-60s, either stainless steel or precious metal. Thanks to the quality of the movement, you can still wear it on a daily basis today. They should not just be locked away in a vault-they really are meant to be worn. And I think wearing a heritage piece in your everyday life is special. I would also recommend a Mark 11 or another engineer model from the past because they are rare and have a really interesting story. But again, it is also a piece you can wear daily. IWC heritage watches are great for those who appreciate watches and see a heritage piece as an investment as well as a companion.



IWC Portugieser Eternal Calendar IW505701 (2024)



Inside the IWC Museum is a modern showcase of the brand's novelties and innovations



Pilot's Watch Double Chronograph TOP GUN Ceratanium (2019)

SENDY WIDJAJA - CO-FOUNDER AND FAIR DIRECTOR OF ARTMOMENTS

A VIBRANT Vision



t is rare to create a cultural event of significant impact, but ArtMoments L has achieved precisely that. Since its inception in 2018, the premium art fair was founded to create opportunities for local artists to shine and to inspire everyone to see the beauty in art. For the 2024 edition, hosted at the Sheraton Grand Jakarta Gandaria City Hotel from August 9th to 11th under the theme "Renewal", Mr. Sendy Widjaja, Co-Founder and Fair Director of ArtMoments, travelled extensively-from Indonesia to New York to Switzerland-to carefully curate the ideal participants for the fair. With only three days to make a lasting impact, he is focused on delivering an unforgettable experience. Days before the inauguration of ArtMoments 2024, The Time Place Magazine had the honour of sitting down with him and delving deep into his vision for ArtMoments, and in doing so, we uncovered his remarkable courage to dream big that left all of us feeling both touched and inspired.

Can you tell us about your early exposure to the world of fine art?

My uncle and his wife established Art:1 New Museum in Jakarta while I was building my career in the education sector. During a trip to Taiwan, I visited a Buddhist Monastery, where I was introduced to its museum and approach to art. This experience was transformative for me. I suddenly felt that art was alive-I could see the finesse, the effort, the passion that artists put into their work. It was like a Eureka moment for me, realising that art is a cultural legacy, a tangible expression of humanity



Mr. Sendy Widjaja gives a tour around ArtMoments to Mr. Sandiaga Uno, Indonesia's Minister of Tourism and Creative Economy

passed down through generations. When I returned to Indonesia, I visited Art:1 New Museum again, and everything just clicked. I realised that my connection to art was deeprooted. I seem to see the world differently, beyond the superficial measures of success and instead deepened my appreciation for the finer things in life-fashion, jewellery, watches, and most importantly, the craftsmanship and humanity behind them.

What inspired the choice of this theme for this specific ArtMoments rendition?

Two years ago, I took over the leadership for ArtMoments after the founder, Leo Silitonga, passed away. Stepping into this role was like

taking the helm of a ship that was already sailing, and I had to learn quickly while navigating the challenges ahead. Over these past two years, I've been continuously learning and making improvements. In the first year, I focused on enhancing our contractors, the second year on strengthening our team, and this year, I've turned my attention to marketing. This process of renewal feels like a personal rebirth, grounded in four key pillars: mental and spiritual elevation, embracing political changes, global sustainability, and the exploration of new media art.

Can you share some specific examples of artworks or artists featured this year that embody the theme of "Renewal"?

We are collaborating with the Ministry of Tourism and Creative Economy, as well as the Jakarta state government, to position Jakarta as a global city of art. I am investing in the work of Heri Dono, Indonesia's most internationally acclaimed artist since the Republic's establishment in 1945. Heri Dono has represented Indonesia at the Paris Biennale and is considered a pillar of our national identity. We will be showcasing Heri Dono's art performances and installations, presented by The Columns Gallery from Korea and G3N Project from Jakarta.

ArtMoments Jakarta is hosting the first solo exhibition in Southeast Asia by the renowned American-Ivorian artist Aboudia. How does Aboudia's work align with the theme of "Renewal"?

Honestly, I believe the Indonesian art market has been stagnant for the past 20 years, peaking in 2008 but failing to break new ground since. That's why we're bringing in Aboudia, a global sensation beloved in the UK and US art markets. Our goal is to re-establish Indonesian art within the New York art scene. Indonesian artists are outstanding, but without galleries that elevate them to a global scale, they remain underrepresented. Since I don't own a gallery, why not bring the top galleries to Indonesia through ArtMoments?

In what ways does **ArtMoments** encourage the entire art community to adopt low-carbon materials and report their emissions?

We use recycled wood panels, which helps save hundreds of cubic metres of wood and thousands of trees. Additionally, we've implemented new technology in our lighting, which reduces energy consumption by 33% compared to our previous setup, saving thousands of kilowatts. We also encourage galleries to transport their artworks to Indonesia in the most economical and environmentally friendly ways possible.

Last year, you expanded ArtMoments to Bali. Do you have future plans to bring ArtMoments to other cities?

Yes, this October, we're excited to bring ArtMoments to London. Previously, we

considered other cities, but we wanted to ensure Indonesian artists and galleries gained significant international recognition. By showcasing at the Saatchi Gallery in October, in collaboration with our partner, Focus Art Fair, we aim to elevate their visibility. London, as a central hub for the Commonwealth, offers a major platform for us and our artists. This is a significant step forward for us and for Indonesian art on the global stage.

What advice would you give to new collectors?

My advice to them would be this: when we collect, we discover more about ourselves, as our collections are a reflection of our interests and personal growth.

A strong, diverse collection often indicates that an individual is exploring their identity and evolving through their acquisitions. For me, purchasing art and watches during significant moments in my life serves as a way to commemorate milestones. For example, I own a Panerai watch that once belonged to my late business partner. After he passed away, his wife offered it to me, and I purchased it as a keepsake to honour his memory. These heirlooms hold deep sentimental value, reminding me of the kindness and experiences we've shared.

Money can't buy the essence of our life's journey, but through cherished objects like art and watches, we preserve and remember the moments that define us.



ArtMoments does not only showcase the works of Indonesian artists, it also aims to uplift local galleries so both will garner international recognition



RIO PASARIBU - DIRECTOR AND CO-FOUNDER OF RUCI ART SPACE

ILLUMINATING the World of Art



ne might assume that running an art gallery requires a background in art, but Rio Pasaribu, Director and Co-Founder of RUCI Art Space, challenges this stereotype. Together with his partners, Rio established RUCI Art Space, which has showcased the works of emerging Indonesian artists for the past 10 years. Despite his 13-year career as a corporate lawyer specialising in capital markets and merger & acquisition at a global firm, Rio channels his artistic passion and fulfils his creative side through his role at RUCI Art Space. The gallery's name, derived from the Sanskrit word for "source of light," reflects its mission to illuminate art. RUCI provides a vibrant, experimental space for artists, presenting their work in engaging ways and fostering a deeper public appreciation for art. The Time Place Magazine had the honour of sitting down with Rio Pasaribu to discuss his long-standing art gallery and the beautiful art of collecting.

What is the backstory behind RUCI Art Space?

We've been in the art industry for 10 years now, having started back in 2014. At that time, we felt that the gallery business wasn't as widespread, and there weren't many young collectors. So, it all began with my partner Tommy Sibarani's crazy idea. Back then, he had an abandoned restaurant building in Senopati, which is a prime area. We wanted to transform it into something useful. Since we often travel and visit galleries and museums, we thought of turning it into a contemporary art gallery. The thing is, neither of us had any background in art. He was in business, and I was a lawyer-and still am. We decided to dive into the art industry, talking to the veteran players, and we felt that it would be exciting





to enter this industry before it became too crowded and chaotic. It was more about pursuing our passion, even though we didn't have a formal education in the arts.

What is the mission of RUCI Art Space?

The mission of RUCI is to provide a platform for relatively young artists to exhibit and also to serve as a melting pot for all industry players to have casual discussions about art. It's a space where high-brow, sophisticated art industry curators and those who are new to buying art can come together to discuss arts, the industry, and the art of collecting in a relaxed manner. That's why, for our 10th anniversary, every week we created an activation. Because the programme is extensive and coincides with ArtJog on the weekend, we extended our events to have more time to engage with collectors and inspire new collectors,



A shot from RUCI's 10th Anniversary Celebration in June 2024

collectors inquiries from international when we exhibited his works in 2021. Other examples are Albert Yonathan, whose works are very prominent in Japan, and Mang Moel who recently had a major exhibition in Korea. Indonesian contemporary artists now hold significant global relevance. While not all are recognised yet, many are definitely on the map, and the quality of their work has improved. These artists are meeting international standards while still retaining their Indonesian touch, a development not seen 10 years ago. The curve is rising, and we're getting better.

Can you name one achievement you are most proud of in RUCI Art Space?

including first-time buyers. And surprisingly, it worked. From these discussion panels, we suddenly had three new buyers inspired by the sessions. The following week, we organised a journaling session with Bartega combined with arts and crafts, exploring how we express ourselves through journaling as well as through arts and crafts.

In your own perspective, what do you think about the art of collecting things?

There are many misconceptions about collecting art, and it's not surprising since these misconceptions exist not only in Indonesia but also abroad. We need to set the right mindset when collecting artwork because collecting contemporary art is essentially an investment in cultural perception. Imagine that 200 years from now, people will learn about life in the early 2020s through these artworks. By collecting art, we support artists in producing even more and better works, reflecting our current contemporary world. In doing so, we actively support the artistic ecosystem. Everyone should view it from this perspective. When we buy a piece of art, we're contributing to preserving culture for future generations to study us. This is a crucial mindset and message. It's not just about a monetary investment or something tangible to enjoy now, but rather about contributing to the preservation of culture. This perspective is significant and profound when you think about it.

What are your thoughts on Indonesia's art scene, and have you noticed any particular trends or revolutions since you started in the industry?

It's incredible how much the art scene has evolved since 2014, when RUCI was first



established. Over the past 10 years, the growth has been rapid. One clear indicator is the increase in the number of art buyers and collectors. Back then, if we attended an exhibition opening or art fair, we'd see the same familiar faces repeatedly. Now, even senior gallerists acknowledge how significantly the Indonesian art scene has developed. There are many new collectors and players entering the scene. The number of art buyers and collectors

The growth isn't just on the collector side but also among artists. Many Indonesian artists are now attracting international attention. For instance, Christine Ay Tjoe has reached a prominent stage in her career, and Robby Dwi Antono is receiving numerous requests. Suanjaya Kencut, a young artist, had an exhibition that immediately attracted

in recent years has skyrocketed.

Reaching 10 years is a great achievement. We never thought when we started that RUCI would last this long. At the time, we thought RUCI would last a maximum of 3 to 5 years. Fast forward to now, and we've made it through a decade and weathered difficult times. From not being allowed to hold exhibitions at all to being here today, we've navigated everything with agility. I think the biggest achievement is simply being here after 10 years.

Secondly, we've found our new family, which we call #RUCIgang—friends and colleagues who have worked with us, building RUCI from the ground up, including curators and artists who have collaborated with us. It has become a running joke that whenever we meet at ArtJog or other art weeks, we are greeted with #RUCIgang. It feels genuine, and that's the achievement for me.

LAO ZHAN

Xiao Zhan, also known as Sean Xiao, is a Chinese actor, singer, and former member of the male idol group X NINE. He debuted as an actor in 2016, but his big break came in 2019 when he starred in the hit series "The Untamed." As a singer, he released hit singles such as "Spotlight," which became the fastest-selling digital track in China in 2020, a feat that was entered in the Guinness World Records. A Zenith brand ambassador, ne wears the Zenith Defy Extreme Diver.

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CHARLIZE THERON – BREITLING

Charlize Theron is a critically acclaimed actress who won the Academy Award for Best Actress for "Monster" (2004). Founder of Denver and Delilah Productions as well as the Charlize Theron Africa Outreach Project (CTAOP), she is a member of the Breitling Navitimer Squad and wears the Navitimer Automatic 36 on her wrist.

JEREMY JAUNCEY – PANERAI

British entrepreneur Jeremy Jauncey is the CEO and founder of Beautiful Destinations, an award-winning strategic, creative and content studio with one of the world's largest and most influential online travel communities. A Panerai ambassador, he sports the Panerai Submersible QuarantaQuattro Luna Rossa Ti-Ceramitech[™] PAM01466.

ZHAO LIYING – LONGINES

Chinese actress and singer Zhao Liying is adored by the audience for her elegance and professional acting skills. Dubbed the "Queen of TV Viewing", she recently starred as a lead actress in "The Legend of Shen Li". Wearing the Longines Conquest, she joined the Longines family for the brand's 185th anniversary.

MILES WEI – AUDEMARS PIGUET

Wei Zhe Ming, popularly known as Miles Wei, is a Chinese actor and singer. He made his acting debut in 2017 with the miniseries "Love Nagging," but it was not until his leading role in "Unforgettable Love" that he gained widespread recognition. He effortlessly rocks the Audemars Piguet Royal Oak Selfwinding Chronograph.



EXPANDING HORIZONS

MARC KLOK IS NOT YOUR AVERAGE FOOTBALLER. A STAR ATHLETE WHO LEADS THE NATIONAL FOOTBALL TEAM IN HIS ADOPTIVE COUNTRY, MARC IS ALSO PAVING THE WAY FOR DISADVANTAGED YOUTH IN INDONESIA TO LEARN TO DREAM AND ASPIRE TO BECOME MORE THAN THEY THINK THEY ARE. THE INFLUENTIAL SPORTSMAN IS LEADING WITH A VISION AND HELPING INDONESIANS TO SHINE ON AND OFF THE PITCH.

> WATCH Hublot Big Bang MECA-10 10-day Power Reserve Ceramic Blue

OUTFIT Valentino Polo with Metallic V detail Pocket

From the second state of t

Currently playing for the Indonesian national team, the 31-year-old athlete began a career in the sport at Dutch professional football club, Utrecht, followed by stints with the Scottish Premiership club Ross County and the Bulgarian professional association football club, Cherno More Varna, where he won one Bulgarian Cup and one Bulgarian Supercup. He briefly joined Oldham Athletic and played for Scottish side Dundee, before finding his footing in Indonesia.

"I left the Netherlands when I was 19, 20 years old, to go abroad by myself. I feel that has really shaped me into the man I am today. I had to be firm, to be strong, and to have a good mindset for all the challenges I was facing. There were a lot during those years, but they made me mentally prepared for the hard world of football," revealed Marc, "Because I was all alone, I had to be there for myself and learn different languages. My experiences shaped me and helped me to adapt to Indonesia, particularly the stint in Bulgaria, because it made me tough."

Leaving the comforts of home, Marc did not have any other option but to take football seriously; it became his sole occupation. This frame of mind allowed him to forge on and acclimatise to his surroundings, "Sometimes in life, you don't have an option, so you just accept it and get on with it. Sometimes you just have to accept the situation you're in and adapt. I think this can only happen if you prepare yourself well enough, if you allow yourself to be open-minded and tell yourself you can do it."

Upon his arrival in Indonesia in 2017, Marc was exposed to a stark reality—that football in Europe is very different to football in the Asian archipelago. Whereas proper infrastructure and facilities are rampant in the West, the few found in Indonesia are somewhat wanting and require further development. It was an eye-opener for the footballer who claims that what the country may lack in amenities, it totally makes up for in atmosphere and fan appreciation. "The fans here are very warm, they welcomed me and embraced me like one of their own," he said.

But unbeknownst to the professional sportsman, his connection to Indonesia goes beyond what he does for a living. His first stint was with the Indonesian club PSM Makassar of Liga 1 and while there, the possibility of him being tapped for the national team and naturalised as an Indonesian was brought up. "I was only 24, and they were telling me I would make a great addition to the team," Marc conveyed. One day, out of the blue, his dad sent him a picture of their family tree and said, "Do you realise that in this picture it says that your great-great-grandfather was born in Makassar?" The coincidence made Marc laugh and made him think, "Wow, this is crazy. I am in Makassar now, I'm playing for Makassar, what are the odds of this wonderful association?"

In 2020, Marc signed a four-year contract with Persija Jakarta. Unfortunately, the season was suspended due to COVID-19 and the lockdown was put into place. Following this, he moved to Persib Bandung in 2021, "It was quite an interesting time in my life. Because of the existing rivalries between the clubs, the move to Persib was challenging for me. There was a lot of pressure because I was new to the club and the players looked at me differently because I came from Persija. It felt like everyone wanted to know who I was, to see what I could do. The pressure drove me to prove my worth. My hunger, my drive compelled me to show them what I could offer the team."

Surpassing all the hardship, Marc is now a midfielder for Liga 1 club Persib Bandung. He is also a proud leader and member of the Indonesia national team. "Putting the Garuda jersey on was extra special for me. I came a long way, from the Netherlands to Indonesia, from being a practical nobody to becoming somewhat famous, and eventually landing a spot in the national team; I can only say that it was a miracle, and it is now my happy reality," he said with a smile.

Queried about his proudest moment playing for the national team, Marc was quick to say, "I think it was the penalty I scored at the Asian Cup qualifiers against Kuwait, because that penalty made us qualify for the Asian Cup. It was the first time in 17 years that Indonesia qualified and that moment was so defining. Had I missed it, I would have been a national disgrace, but since I scored it, we wrote history and I was the hero," he said with a chuckle. "Coming together for the national team, we put aside our pride, the ego we have when we play for our clubs, our rivalry, and we are one, we fight for the same objectives, and that is to bring Indonesia higher, no matter which club, which background, or where we come from. I think that's so important that no matter where we come from, we are in a team and that team has to do it together. That makes all the difference."

Someone who is always prepared, physically, mentally, and emotionally, Marc considers every game like it was his first. And because of the support and acceptance he has received from Indonesians, the committed footballer is keen on returning all the love to his adoptive country. "I believe that it is imperative to start preparing young athletes in Indonesia, from the grassroots level, providing them with the right mindset and better education towards their football journey. It is vital to give them the proper facilities and infrastructure so they can become better football players and better people as a whole." With this in mind, he set up the Marc Klok Foundation. "One of our foremost initiatives is to renovate or build football pitches that are accessible and free to everyone, which everyone can use to develop their skills and educate themselves through the sport of football."

One of the foundation's latest projects was in Desa Mandalika, Lombok, where the organisation was instrumental in building a school and orphanage for displaced and disadvantaged children, "I think the people in Lombok, the kids, really felt like no one was helping them, they didn't feel seen. They didn't have any opportunities, and I think that motivated me to take action, because every kid, no matter the background, no matter the place you live in, who your parents are, every kid should have opportunities in life and the ability to dream. I think what makes me sad to see is that people actually stop dreaming because they don't think it's possible, they don't believe in themselves or the circumstances anymore. If I can be of any help, I think that is something that inspires me



to reach out. I'm very grateful for what I have, in my day to day life, I'm very humbled. I know everything can be taken away in a second, and that fact makes me appreciate life a lot, and I think that's why it's good if you can help in any kind of way. I'm fortunate, I'm blessed to be in the position I am. Even if I can help someone just by giving them a smile or a picture, I believe to do the small gestures and to make people happy is one of the most important things in life."

Gaining momentum with his outreach programmes, it cannot be denied that Marc is truly making an impact on communities. "One of our success stories was when we renovated a football field in Jakarta, and the people could not believe that their field was chosen because it was in a really rough, poor neighbourhood. But we made an announcement that we will open the field and that I will personally come on the day. The reaction of the people was insane, they couldn't believe it, they had tears in their eyes, they were so happy that they could play football," conveyed the soon-to-be father of two whose next project will be in the city of Bandung.

Asked what kind of legacy he would like to leave, Marc answered with this reply, "One of the most important things we can do in this life is to have social impact. We all strive to be better, to be famous, to have more money, but one thing we should also strive for is social impact and I think that is something that we can do, big or small, and we can do it on a day to day basis. My long-term goals for the foundation is just to build as many football fields as possible across Indonesia, from Jakarta to Papua, to Lombok and Bali, to Borneo, etc. I want to create that impact and have that legacy and change the lives of thousands, maybe millions of children. I think that is my passion. Of course I cannot do it alone, and I need people to support that mission and vision and I hope we can get there someday."

One company that supports the avid sportsman is Hublot. The debonair athlete considers the Spirit of Big Bang his favourite Hublot line and enumerates the things he likes about it, "I think the design is cool, it stands out; it is elegant and classy, sporty yet fashionable." He also expresses his appreciation and enumerates what he likes about the storied brand, "I think being part of the Hublot family is really a blessing, I'm really grateful for that, it really resonates with who I am, my values, my style, my brand, the love from Hublot for sport, and especially football, and I think we have the perfect partnership."

WATCH Hublot Big Bang MP-11 Power Reserve 14 Days Sapphire

> OUTFIT FENDI White Cotton T-Shirt, Blue Jeans Jacket

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WATCH Hublot Big Bang Unico Orange Ceramic

OUTFIT ZEGNA Dark Beige Cotton Linen and Silk Polo Shirt



WATCH Hublot Classic Fusion Aerofusion King Gold

OUTFIT ZEGNA Linen Shirt in White, Brown Oasi Lino Pants

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WATCH Hublot Square Bang Unico Titanium Blue Ceramic

OUTFIT ZEGNA Oasi Lino Vest in Tobacco, White Linen Joggers



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WATCH Hublot Classic Fusion Chronograph King Gold Green

OUTFIT ZEGNA Oasi Lino Overshirt in Olive Green, Brown Oasi Lino Pants

Creative Direction: Erika Tania Photography: Raja Siregar Fashion Styling: Charlene Atalie Grooming: Carol Liem Location: Mason Pine Hotel Bandung

A SYMPHONY OF JOY

THROUGH HER EXTRAORDINARY VOCALS, 20 ICONIC ALBUMS, AND NUMEROUS AWARDS OF BOTH NATIONAL AND INTERNATIONAL ACCLAIM, RUTH SAHANAYA HAS BROUGHT COLOUR TO INDONESIA'S MUSIC INDUSTRY. TO CELEBRATE HER REMARKABLY VIBRANT 40-YEAR CAREER, THE MONUMENTAL CONCERT "40 TAHUN SIMFONI DARI HATI," PROUDLY SPONSORED BY TIME INTERNATIONAL, WAS HELD IN JUNE 2024. WITH THE SUCCESSFULLY SOLD-OUT SHOW, RUTH RETURNS TO REKINDLE NOSTALGIA AND JOY TO THE COUNTLESS HEARTS WHO HAVE CHERISHED HER MUSIC THROUGHOUT THE DECADES.

WATCH Piaget Posession

JEWELLERY Piaget Rose Earrings

DRESS Ansoe

WATCH Breguet Queen of Naples

JEWELLERY Cartier Love Earrings Double

DRESS Diana Couture

WATCH Cartier Panthère de Cartier

JEWELLERY Cartier Love Earrings Double

> DRESS Wiki Wu

WATCH Chopard Happy Sport Oval

JEWELLERY Chopard Happy Hearts Earrings, Cartier Love Necklace

DRESS Didi Budiardjo

WATCH Audemars Piguet Code 11.59 Selfwinding

> JEWELLERY Piaget Rose Earrings

> > DRESS Margalena

Creative Direction: Erika Tania Photography: Raja Siregar Fashion Styling: Charlene Atalie Make-Up and Hair: Yazid



An ode to the past and a celebration of the present, Breitling unveils its 140th-anniversary limited edition watches

Click to discover

ULTIMATE Trailblazer

A WATCHMAKING ORIGINATOR, BREITLING MARKS ITS 140th ANNIVERSARY WITH UPDATED VERSIONS OF ITS ICONIC PIECES

For 140 years, Breitling has been at the forefront of watchmaking innovation. Founded in 1884, the well-loved manufacture is not only renowned for its impeccable timepieces, but is also credited for pioneering a number of priceless advances, including the first modern chronograph, codeveloping the first automatic chronograph movement, and being the first watch brand to make its movements 100% COSC-certified, a move that set it apart from its peers.

In commemoration of its illustrious history, Breitling is holding a year-long celebration under the theme "140 Years of Firsts." With festivities scheduled throughout the year and across the brand's website and stores, the anniversary will not only be marked by new releases of its flagship collections, but also events, such as a pop-up museum in Zurich, as well as a travelling exhibition that will offer visitors a chance to see the brand's trailblazing pieces up-close.



Navitimer Cosmonaute Ref. 809 from 1962



NAVITIMER LEGACY

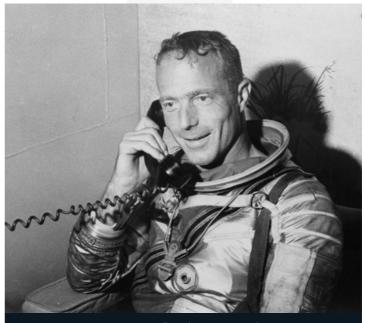
Breitling's most iconic timepiece is the Navitimer. Made for flight, the watch has origins that date back to 1952. Willy Breitling, the third generation watchmaker, developed a wrist-worn chronograph equipped with a circular slide rule that would allow pilots to perform all necessary flight calculations. Two years later, the watch was dubbed as the official timepiece of the Aircraft Owners and Pilots Association (AOPA), the largest aviator's club in the world. Emblazoned with the association's winged logo at 12 o'clock, the "navigation timer" or Navitimer, was born.

Beloved by aviators and tastemakers alike, the watch caught the attention of Mercury Seven astronaut, Scott Carpenter, in 1962. Carpenter wanted a customised Navitimer for his upcoming space mission and made several requests, including keeping the slide rule and converting the 12-hour scale to a 24-hour one. With a very short lead time of two months, Breitling delivered Carpenter's bespoke timepiece just in time to make history. The astronaut wore the Navitimer Cosmonaute as he orbited the Earth three times, making it the first wristwatch in space.

This year, Breitling honours its aviation and space icons with an array of releases: the Navitimer GMT and Automatic 41, as well as a limited edition self-winding Cosmonaute. The Navitimer line is enriched with streamlined 41 mm renditions of a GMT and a three-hand Automatic. The former features the 24-hour scale in the centre, while the latter depicts a clean face, allowing the intricate slide rule



Historical Navitimer Ref. 806 from 1959



Scott Carpenter talks to the American president after his rescue, May 24 1962. © NASA

to stand out. Furthermore, Breitling adds a contemporary notched bezel, alternating polished and brushed finishing, as well as straps in alligator leather and bracelets complete with a seamless butterfly clasp for unparalleled comfort and convenience.

Available with black, blue, silver, ice blue, and green dials, the watches are encased in either stainless steel or 18-carat red gold, with a twotone variant for the Automatic. The full-gold versions carry the Origins label, signifying responsibly mined gold in line with the Swiss Better Gold Association's environmental and social standards.

Meanwhile, the Navitimer Cosmonaute is modified significantly by the addition of a selfwinding chronograph movement, the Breitling manufacture calibre B12. Limited to 250 pieces, the watch is delivered in an 18-carat red gold case and beautifully adorned with a deep green dial, golden numerals, as well as a black alligator leather strap.

The back of the timepiece is equally stunning as the open case back provides the wearer with a view of the oscillating weight capping the B12 movement. Additionally, an engraving states the "One of 250" designation and commemorates the watch's incredible story: "First Swiss Wristwatch in Space/Navitimer Cosmonaute May 24, 1962."



Navitimer Automatic GMT 41 Ref. A32310211G1A1



Erling Haaland wearing the Navitimer 41

A tool initially used by pilots to navigate their course, the Navitimer has now become a fitting symbol for those plotting their own personal journeys. Breitling upholds its significance in the "NAVITIMER – FOR THE JOURNEY" campaign series featuring the Navitimer Squad, made up of basketball superstar Giannis Antetokounmpo, American Ballet Theatre principal dancer Misty Copeland, explorer Bertrand Piccard, and Oscar-winning actor and producer Charlize Theron. A fifth member, football idol Erling Haaland, joins the squad and stars alongside Antetokounmpo in the Navitimer 41 campaign.

SUPEROCEAN HERITAGE

From aviation, Breitling turned its attention to underwater exploration with the release of the Superocean 807 in 1957. Taking inspiration from the pioneering efforts of Jacques Costeau and Emile Gagnan who made the aqualung, the watch manufacturer addressed the newfound passion for recreational diving with a watch that marked a double first: the first dedicated dive chronograph and the first to sport the iconic "reverse panda" dial—black with white subdials. This design was intended to maximise legibility underwater. Over the years, the Superocean has seen a number of innovative iterations, including the introduction of the first dedicated minutesbased dive timer in 1964 (Superocean Slow Motion) and the first automatic dive chronograph in 1970 (Superocean Chronomatic). Today, the Superocean remains a cornerstone of Breitling's catalogue, symbolising utility and style in the underwater world and above it.

For 2024, Breitling unveils exciting additions to the Superocean line: colourful rainbow-dial editions and the robust Superocean Automatic 46 Super Diver model. These timepieces were released in conjunction with "The Breitling Book of Surfing," a tribute to the shared passions and colourful stories of devoted surfers around the globe.

Colour is celebrated in the 42 and 36 mm rainbow-dial editions. Featuring a simple layout reminiscent of the Superocean Slow Motion, albeit with the reintroduction of the seconds hand and the integration of modern features, the watches boast hour markers and hands that are coated in a brilliant gradient of Super-LumiNova[°] hues—yellow, green, blue, indigo, violet, red, and orange. These details not only add a playful pop of colour during the day, they also glow in varied shades in low light conditions. These models are available in four vibrant 42 mm stainless steel versions



Navitimer B12 Chronographe 41 Cosmonaute



Superocean Automatic 46 Super Diver Ref. E10379351B1S1

Superocean Automatic 36 Rainbow Dial Ref. U17377211A1S1

functional, with the 15 and 45 markers interchangeable to track elapsed or remaining time. These features have since become a signature of the collection. At the heart of the watch is the Breitling Manufacture Calibre 01. Continuing the spirit of collaboration that began with Breitling's Frecce Tricolori timepiece, the brand scores a win with the Chronomat Giannis Antetokounmpo limited edition watches, co-designed by the NBA sensation. Bold and impactful, just like the man whose name they bear, the pieces are available in two variations: a 40 mm steel Chronomat GMT and a 42 mm gold Chronomat B01 chronograph.

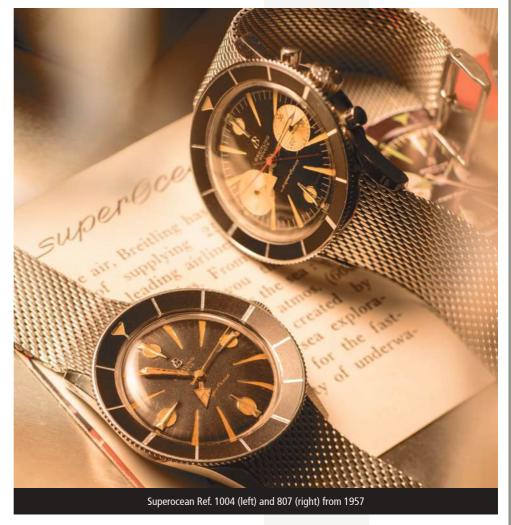
The basketball star's personality shines through in the details: "GA" initials on the central hand and the basketball emblem cleverly worked into the chronograph counter, the dial shade reminiscent of the good-land green of his team, with whom his legendary status was cemented with a championship win, his signature on the GMT case back, while the chronograph, available with a choice of green rubber Rouleaux strap or 18-carat red gold bracelet, allows a peek into

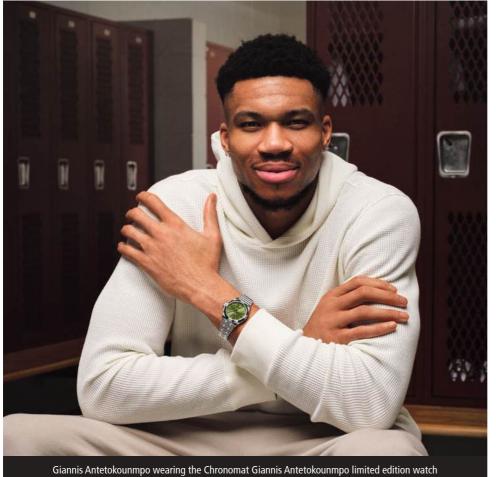
with rubber straps in turquoise, aquamarine, orange, and yellow, and a sophisticated 36 mm version in white combined with a stainless steel and 18-carat red gold case. Extending the vibrant theme is the 44 mm turquoisedial model that now sports a tone-on-tone turquoise rubber bracelet.

Lastly, Breitling introduces its latest innovation, the Superocean Automatic 46 Super Diver. Water-resistant to 1,000 metres, the watch comes with a stealthy green or black camouflage dial, with matching ceramic inlays that make a statement in and out of the water. Equipped with enhanced reliability, the diver sports a bidirectional rotating bezel with a patented safety lock, as well as a softiron inner case specially designed to shield the watch from magnetic interference. Crafted from titanium, the timepiece is available with either a colour-matched rubber strap or a sleek titanium bracelet.

CHRONOMAT PATRIMONY

With the reign of quartz timepieces in the 70s, Breitling unleashed a somewhat surprising yet timely mechanical offering: the Chronomat. Designed specifically for the Italian aerobatics team in 1983, the all-steel watch had a robust silhouette with a curved, recessed crystal sheltered by four rider tabs at the 15-minute marks. Not just protective, the tabs are also





the Breitling Manufacture Calibre 01 movement and its golden rotor. Both watches are limited editions—1750 for the GMT and 250 for the chronograph—and are delivered in special edition Giannis Antetokounmpo packaging along with a note from the "Greek Freak" himself.

REVOLUTIONARY MOVEMENT

Continuing its "140 Years of Firsts" celebration, Breitling introduces an exclusive perpetual calendar chronograph movement, Calibre B19. Fitted into three limited edition timepieces the Premier B19 Datora 42 140th Anniversary, the Navitimer B19 Chronograph 43 Perpetual



Calendar 140th Anniversary, and the Super Chronomat B19 44 Perpetual Calendar 140th Anniversary—the supercharged mechanism is a compelling showcase of what the revered manufacture can do.

One of a handful of independent watch companies that manufactures its own calibres, Breitling strengthens its offerings with this latest invention and highlights its expertise in the production of chronographs. Calibre B19 features a full calendar and moonphase, automatically correcting for leap years and months of 28, 30, and 31 days. This means that it can run continuously for nearly a century without a major adjustment. Boasting a solid-gold rotor with an engraving of Breitling's historic Montbrillant Manufactory at 3 rue de Montbrillant in La Chaux-de-Fonds, Switzerland, the exquisite movement equips the watches with a power reserve of approximately 96 hours.

This, however, is not the end just yet as Breiling is gearing up for other events, releases and festivities for the duration of 2024. A true pioneer and innovator, the brand with 140 years of history is joyfully ushering in the future of watchmaking, whilst staying true to its storied past.

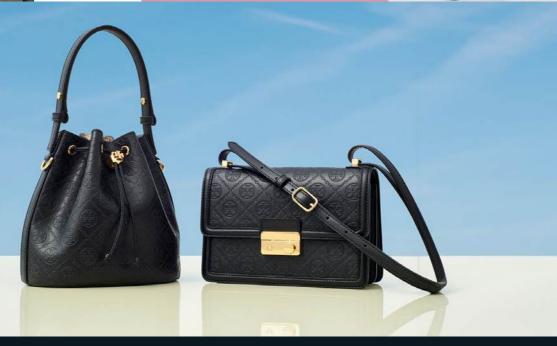


96 THE TIME PLACE



#TIMEFASHION







CHANEL's Fall/Winter 2024/25 Ready-to-Wear collection draws inspiration from Deauville, a charming coastal town

FROM DEAUVILLE, With Love

CHANEL HONOURS ITS FOUNDER, GABRIELLE CHANEL, WITH A LINE STEEPED IN SEASIDE ELEGANCE AND ALLURING RETRO STYLING

Ready-to-Wear collection, the House of CHANEL looked back to the charming coastal town of Deauville, where it all began for the Maison's illustrious designer and founder, Gabrielle "Coco" Chanel.

Models appeared to stroll down the legendary boardwalk, wrapped in an air of mystery, their silhouettes drifting gracefully against the backdrop of the tranquil sea of blue and pink hues projected on the giant screen backdrop. With each step, they evoked the timeless elegance and allure of Deauville, as if stepping into a cinematic moment frozen in time. The different periods of the 1920s and 1970s seamlessly blended and intertwined.

Unveiled at the Grand Palais Éphémère in Paris, the CHANEL Fall/Winter 2024/25 collection boasts androgynous and cinematic style, wrapped in balanced femininity drawn from Gabrielle Chanel's own wardrobe, and evokes masculinity from the refined elegance of winter seaside retreats.

The first outfit featured a broad-shouldered peacoat cinched with a stylish belt over a

white short dress. This ensemble was paired with sexy knee-length boots in calf leather and accented by an oversized pink sun hat. A golden chain necklace and a chic salmon handbag completed the look, setting the tone for the collection.

Broad-shouldered peacoats and long dressinggown-style belted coats were layered over chic tweed suits, matched with box-pleated skirts, culottes, and cropped trousers. The collection also featured drop-front trousers and those with stylish tabs at the back, adding a sophisticated yet playful element to the overall aesthetic.

In a poetic tribute to Deauville, the collection showcases a delightful blend of fashion and seaside inspiration. Oversized sailor sweaters and cosy knits, adorned with picturesque scenes of the iconic coastal town, stand out alongside elegantly tailored silk blouses featuring classic middy collars and sophisticated herringbone patterns. Elsewhere, flowing tops with delicate frills, chic jumpsuits, and ethereal negligees evoke the gentle rhythm of the waves and the soft caress of a sea breeze. This fusion of robust nautical elements with soft, flowing fabrics captures the essence of both the rugged and refined aspects of coastal life.

"Deauville is where everything started for the House. 1912, the creation of her hat shop and then very quickly the first clothes with their visionary, radical style. It's where it all began for Gabrielle Chanel. This story is very close to my heart," confides Virginie Viard.



Whether at the racecourse, by the seaside, at the gaming table, in elegant restaurants and grand palaces, or strolling along the "Planches" boardwalk, the focus is on effortless elegance and impeccable self-presentation.

The palette draws vibrant and pastel shades of pink, mauve, orange, and pale blue from the ever-changing Deauville sky, complemented

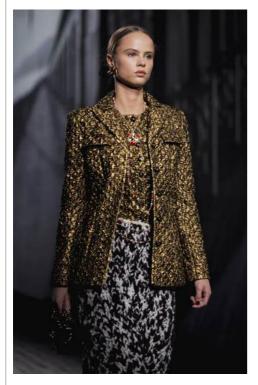


by brown and gold lamé. Meanwhile, the prints, featuring cinema-themed elements like film reels and movie tickets, pay tribute to Deauville's rich film history, including its American Film Festival and Claude Lelouch's "A Man and a Woman." This cinematic homage is also captured in the opening film by Inez and Vinoodh.

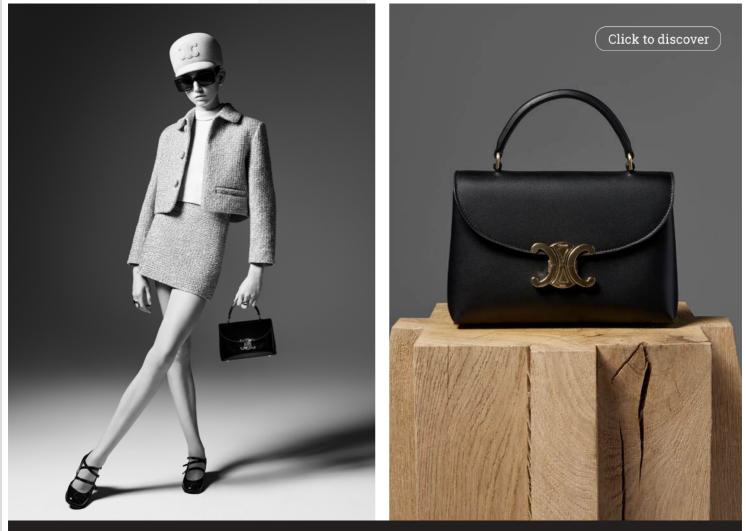
As always with other CHANEL collections, iconic bags are also a staple throughout the new line, complementing pastel-hued widebrimmed hats, vibrant silk scarves, and heeled knee-high and thigh-high sheepskin boots. This ensemble pays homage to Anouk Aimée's memorable coat in "A Man and a Woman," a film previously highlighted for its connection to Deauville's cinematic heritage.

"It's a very warm collection, with layers of materials, colours and volumes. It pays tribute to Deauville, the legendary place where Gabrielle Chanel's destiny changed forever," says Virginie Viard.

The collection beautifully bridges eras and styles, blending the timeless glamour of Deauville with modern sophistication. It celebrates both the cinematic legacy and the quintessential elegance of the French seaside town, creating a seamless fusion of past and present that captures the essence of CHANEL's enduring allure.







Celine celebrates its golden age in beautiful fashion

GOLDEN Reflection

FOR ITS WINTER COLLECTION CELINE UNVEILS TWO NEW BAGS AND FOR THE FIRST TIME EVER, A BEAUTY LINE BY HEDI SLIMANE

In the fashion world, you can't move forward without paying attention to the past. For its Women's Winter 2024 collection, Creative Director Hedi Slimane wanted to recapture the spirit of the 1960s, dubbed as Celine's golden age. His aim was to rediscover and reimagine the core essence of the fashion house to ensure its longevity and continued success.

With this goal in mind, the illustrious designer unveiled a fresh perspective for the latest collection, "La Collection de L'Arc de Triomphe." A variety of interesting pieces, including captivating ensembles of two-piece sets, such as miniskirts and cropped jackets, headlined the offerings. Beyond the chic and elegant silhouettes, the collection delves deeper into innovative garment construction, utilising authentic, rewoven materials.

The collection is further elevated by a stunning array of couture and ready-to-wear pieces, exquisitely adorned with breathtaking handembroidered details, which creates a truly mesmerising spectacle. Moreover, the runway showcased a reimagined vision of Celine's iconic baseball cap, transformed into a chic felt cap that serves as the perfect accessory for the winter wardrobe.

FRESH PERSPECTIVES

In 1971, Celine Vipiana was stranded at Place de l'Etoile when her car broke down. There, she discovered the chain-link pattern encircling the Arc de Triomphe, a design that would later inspire Celine's iconic monogram. In 2018, upon joining Celine, Hedi Slimane reimagined this historic emblem with a modernist approach, naming it "Triomphe."



This motif has since become a signature element in subsequent collections, such as its must-have handbags.

It should then come as no surprise that Slimane debuted two new handbags for this collection. The new Nino bag is crafted by Celine's artisan leathermakers using the finest traditional techniques. Its refined, high-end supple calfskin leather boasts a soft touch and carefully engineered reinforcements for a structured yet supple silhouette. The Celine Nino bag features a top handle and is adorned with the iconic Triomphe signature hardware.

Meanwhile, introduced for the first time in March 2024 as part of "La Collection de L'Arc de Triomphe," the new Garance bag stands out with its long, rounded strap, designed for versatile shoulder or handheld carrying. Inspired by the iconic Triomphe Classique bag, its vintage gold-finish Triomphe clasp is meticulously crafted in two parts, secured by a complex mechanism. Celine is engraved on the upper part, and Paris on the lower. Available in a range of luxurious materials, the Garance bag is available in black patent leather, gold python leather, and vichy print on patent leather. The "La Collection de L'Arc de Triomphe" show was held at multi-venue art décor spots across several iconic Parisian landmarks, such as the renowned La Salle Pleyel, Le Musée Bourdelle, Le Musée des Arts Décoratifs, Le Musée Bourdelle and La Maison de la Chimie. The latter holds particular significance for Hedi Slimane, as it was the stage for his debut fashion show in 1997 for Yves Saint Laurent.

Not only does the new collection mark a fresh chapter for Celine, but it also serves as the launching ground for Slimane's highly anticipated cosmetic line, CELINE BEAUTÉ, unveiled in a self-directed film. Building upon the success of Celine's Haute Parfumerie collection introduced in 2019, Slimane has meticulously crafted a universe of luxury beauty encompassing everything from bottles and pencils to an array of couture products designed to elevate every beauty ritual.

On the runway, we got the first teaser as models wore the "La Peau Nue" Rose Naturel lipstick, one of 15 stunning shades in the upcoming "Rouge Celine" collection, launching in 2025. The inaugural CELINE BEAUTÉ collection arrives later this year, featuring the captivating "Rouge Triomphe" satin lipstick shade.

While exciting things are brewing at Celine's headquarters, Hedi Slimane hasn't forgotten those who have contributed to his roaring success. The designer dedicated "La Collection de L'Arc de Triomphe" to his dear friend and mentor, photographer Richard Avedon, who passed away in 2004.







HE TIME PLACE 101



Berluti derives inspiration from its distinct iconography for its Fall/Winter 2024/25 releases

EXQUISITE Craftsmanship

BERLUTI UNVEILS AN AMAZING SEASONAL LINE THAT FEATURES NEW DESIGNS AND A FRESH, REIMAGINED SYMBOLISM

Tages, motifs, and symbols serve as the primary inspirations for the luxury fashion house Berluti. For its ambitious Fall/Winter 2024/25 collection, the Maison seamlessly wove rich emblematic details into its wardrobes and accessories for both seasons, all in pursuit of individual expression and the celebration of personal identity. Taking a unique approach, the collection recontextualises high-end dress codes with Berluti's distinct iconography and timeless craftsmanship, offering unparalleled elevated refinement in everyday fashion. Divided into two main segments and four releases, the Fall/Winter 2024/25 collection takes us on a journey through the evolution of seasonal







fashion, reimagining classic pieces with fresh and intriguing elements.

The Fall collection celebrates standout pieces and features workwear in cotton-silk blends and a denim suit in rich autumn hues. Complementing these are slim and regular denim trousers in a classic medium blue rinse hue. Next, a denim-cut suede jacket in striking orange stands out, while lightweight suede blousons in bright blue add a pop of colour. Throughout the collection, the undercollars of jackets are lined with leather embossed with the distinctive Scritto pattern. Berluti's cobbling techniques are reimagined: a blue blouson and a dove grey hooded jacket are crafted from patinated leather, while a B-Way jacket features intricate brogue details.

Elsewhere, a navy gilet artfully merges suede with cashmere cable knit, while tracksuits are elegantly knitted in a sumptuous blend of wool and silk. Tailoring is reimagined in graceful silhouettes of green and grey stretch cashmere, while shirts are adorned with stripes inspired by the Scritto pattern.

Berluti unveils a dazzling array of new, elevated designs for its Fall accessories, including the Skyrunning sneakers. Inspired by trail runners, these sneakers feature a patchwork of the Maison's signature stitching and leather details, available in three distinct colour combinations. Meanwhile, new versions of the Alto shoes combine formal patinated leather with durable rubber soles in the Alessandro and Andy silhouettes. The



new Cabas de Voyage travel bag comes in the Toile Marbeuf monogram and takes shape as a foldable square tote with zips. Crafted from patinated leather, the Toujours Soft hobo and zip bags delightfully capture the collection's unstructured elegance.

The Winter 2024 collection, on the other hand, highlights artisanal cold-climate staples in arctic blues, greens, and greys. A fawncoloured padded suede bombardier with a shearling collar and Scritto-debossed leather undercollar represents winter essentials. A wool parka, gilet, and down jacket in greige



herringbone with leather details merge rich heritage and durability. Key jackets now include a burgundy leather perfecto with a shearling collar, a glacier blue quilted gilet with a grainy leather shoulder panel, and a grey "dégradé" herringbone cashmere blouson.

Furthermore, Winter accessories beautifully transform traditional materials with a modern touch. The Toujours XL Tote now features Scritto-jacquard blanket wool with blanketedge stitching, while the Shadow sling bag, backpack, and belt bag are crafted in cashmere with leather trims and back panels. The dazzling Jour Pillow overnight bag is made from grained leather with sophisticated Scritto detailing, while an oversized shearling tote comes with Softy leather and Venezia handles.

The Rapiecé Reprisé—meaning "repaired" in French—story launches the Berluti Editions line with a limited-edition collection that celebrates the art of mending cherished pieces, reflecting Berluti's storied heritage. This collection, first created by Olga Berluti in 2005, features leather accessories that combine sumptuous patinated and Scritto leathers, meticulously patched together with striking hand-stitching and hand-painting.

Available in select boutiques, these handbags: Un Jour, E Mio, and Toujours, are now offered in various patina finishes like Saint Emilion, Acid Green, Luna Piena, Vigogna, and Ice Gold. For footwear, slippers, oxfords, loafers, derbies, monk shoes, and boots are designed with or without stitch detailing.

THE TIME PLACE 103



Kim Jones merges utilitarian and romantic elements for the FENDI Fall/Winter 2024/25 collection

STRIKINGLY Demure

FOR FALL/WINTER 2024/25, FENDI REINVENTS SOME OF ITS CLASSIC DESIGNS AND PRESENTS SEVERAL REIMAGINED HANDBAGS

s the world around us evolves at a faster pace, fashion seeks something simpler yet unique—practical to wear yet imbued with a sense of individuality. This philosophy echoes throughout FENDI's Fall/Winter 2024/25 collection, designed by the brand's illustrious artistic director of Couture and Womenswear, Kim Jones.

However, Jones also drew inspiration from another source. As he explored the luxurious fashion house's archives from the 1980s, he was reminded of London during that period—the Blitz Kids, the New Romantics, and the mix of workwear with aristocratic and Japanese influences. This amalgamation of global cultures and subcultures, intertwined with British elegance and subversion, inspired Jones to blend this nonchalant attitude with FENDI's own Roman style. The Maison, known for its unique and luxurious yet pragmatic designs, provided the perfect canvas for Jones to merge these influences into a collection that is as daring as it is refined.

The collection starts with precise tailoring, where feminine lines embrace the austerity of rounded silhouettes in rich, compact wools. Layered wool coats are casually belted, reminiscent of robes, while knitwear spans from sleek silk ribs to traditional Britishinspired designs like Aran and Guernsey. Utilitarian dresses blend practicality with



elegance, featuring tough attitudes softened by tulle and organza, adorned with Roman statuary prints, or embroidered with playful dots. This fusion of textures and shapes captures the collection's balance of functionality and refined style.

Meanwhile, shearlings and leathers take centre stage, showcasing FENDI's artisanal expertise while challenging traditional norms. Highshine waxed finishes, the unique Agugliato needle-punched technique, and intricate intarsia work create innovative textures. These new fabrications offer the wearer supple protection, a satisfying tactile experience, and essential comfort, embodying both luxury and craftsmanship.

With FENDI's upcoming 100th anniversary in 2025, the brand's iconic Selleria motif appears in both garments and leather goods. Initially inspired by Roman master saddlers, the Selleria motif is reimagined this season, most strikingly in the leather riding boots that take centre stage. Playful elements like the



Chupa Chups[®] lollipop holder-bearing a logo designed by Salvador Dalí and now wrapped in the FF motif-add a touch of whimsy. Delfina Delettrez Fendi, the Artistic Director of Jewellery, further extends this connection with metal thread hardware stitched into bold leather bangles, and the theme resonates in oversized leather and metal chains, blending tradition with modernity.

REVIVED ELEMENTS

For Fall/Winter 2024/25, FENDI also introduces new versions of its luxurious and beloved handbags.

Simply FENDI, a soft shoulder hobo bag with strong FENDI DNA and a unique personality, has become one of the season's most coveted models. Its name reflects the streamlined design, inspired by an archival shape from the late '90s. It is crafted from soft, sleek Corvara calf leather where the bag features a glossy finish achieved through a traditional, vegetable-based tanning process.

Embracing the refined collection, Simply FENDI is available in three versatile sizes: Large, Medium, and a striking Mini. The range also features FENDI's craftsmanship and

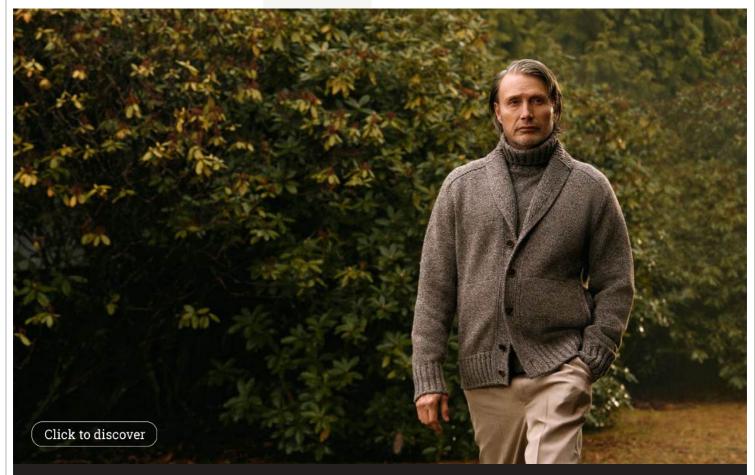


heritage in iconic FF jacquard and sculpted shearling. The collection's rich colour palette includes classic black and dark honey, with vibrant seasonal blues, adding to the elegance of this practical style.

Elsewhere, FENDI presents a more demure version of its Peekaboo Soft Bag, crafted from Odalisque—a sumptuous high-quality calf leather achieved through mineral tanning. This leather features an inherently soft and silky texture, enhancing its natural and sensual allure. The construction is also softened, with hard edges smoothed while retaining the iconic trapezoid architectural design of the bag. Available in Medium and Large sizes, it balances its classic silhouette with a more supple, refined finish.

The new version also comes in a sophisticated palette of timeless, earthy tones-from warm browns and greens to a striking vibrant blue. In a testament to the Maison's unparalleled luxury and expertise, exotic versions of the Peekaboo Soft in mink fur, smooth Croco Nabuk, and shiny super-soft Croco Kashmir, elevate the bag to ultimate refinement and exclusivity. Say hello to your new favourite handbag of the year.

> 105 HE TIME PLACE



Global Ambassador Mads Mikkelsen graces the Fall/Winter 2024 campaign

UPHOLDING Distinction

ZEGNA UNVEILS A VERSATILE JACKET THAT PAYS HOMAGE TO THE EMINENT BRAND'S LEGENDARY FOUNDER

uxury menswear just got an upgrade with ZEGNA's dapper and dazzling Fall/Winter 2024 collection. Reflecting the slower pace and familial warmth of winter, the global menswear brand draws inspiration from the serene beauty of Oasi Zegna, reinforcing its connection to its roots.

With the breathtaking landscape of the Italian Alps as its backdrop, ZEGNA Fall/Winter 2024 unveils its refined Oasi Cashmere collection alongside new icons like the "Il Conte" jacket and the Triple Stitch Monte shoe. Each piece exemplifies ZEGNA's commitment to contemporary aesthetics that cater to diverse audiences while still preserving the the beautiful and harmonious bond between humanity and nature.

For many successful individuals who have the world at their fingertips, luxury is defined by the leisure found in embracing the present





Global Ambasssador Wu Lei also stars in the campaign

moment and enjoying a slower pace of life. This ethos is clearly reflected in the Fall/ Winter 2024 collection, where each fabric is crafted with meticulous attention to detail, ensuring unparalleled comfort, cosiness, and protection against the elements for ZEGNA's discerning clientele.

The "Il Conte" jacket, meaning 'Count' in Italian, pays tribute to Zegna's legacy and values. This garment honours the founder, who was awarded the noble title of Count of Monte Rubello in the 1930s by King Vittorio Emanuele III of Italy. The accolade recognised his enduring contributions as an entrepreneur, philanthropist, and businessman, particularly in the creation of Oasi Zegna.

Over the decades, Ermenegildo Zegna's industrial achievements have garnered widespread acclaim. ZEGNA's fabrics, renowned for their exceptional quality, have earned global recognition, establishing the brand as a leader in the Italian textile sector—a legacy that endures today. Zegna envisioned a brand that blended the finest Italian craftsmanship with a dedication to creating the world's best fabrics. This noble title not only acknowledged his contributions to the textile industry but also his unwavering commitment to excellence and devoted service to his country.

However, Ermenegildo Zegna was more than just a fashion visionary. With a passion for both luxury and the environment, he transformed





his hometown of Trivero into a breathtaking paradise. In 1929, he planted the seeds for Oasi Zegna, a stunning 100-square-kilometer natural oasis. This incredible project, now home to over half a million trees, is a testament to Zegna's commitment to sustainable living and his love for the outdoors.

Crafted from the finest materials, the "Il Conte" is more than just a jacket. Its distinctive design, featuring rounded edges and a versatile standup collar, sets it apart as a modern classic. A testament to ZEGNA's commitment to craftsmanship and innovation, Il Conte is a statement piece that elevates any ensemble. Available in six exquisite colours, this jacket is the perfect addition to any gentleman's sophisticated wardrobe.

Completing the ensemble, the Triple Stitch Monte shoe offers a perfect blend of

sophistication and comfort. Crafted with the same attention to detail as the "Il Conte" jacket, this footwear features luxurious materials, including Oasi Cashmere, elevating the entire Luxury Leisurewear collection to entirely new heights.

For its highly anticipated Fall/Winter 2024 campaign, ZEGNA invites us into the heart of its inspiration: the serene Oasi Zegna. Hollywood actor Mads Mikkelsen and the renowned Chinese actor Wu Lei, both Global Ambassadors of the illustrious menswear label, serve as the stars of the campaign, embodying the brand's ethos as they reconnect with nature. The duo's captivating presence highlights the collection's core values while showcasing the iconic "Il Conte" jacket, meticulously crafted from 100% traceable Oasi Cashmere. Elevate your wardrobe with this new and exceptional must-have.

HE TIME PLACE 107



Tory Burch presents the T Monogram Leather line for Fall/Winter 2024

FASHION Statement

TORY BURCH'S WINTER WARDROBE FOR 2024 IS COMPLEMENTED BY NEW T MONOGRAM HANDBAGS



Classic Heeled Loafer 158887 in Tortoise Patent

Reimagine your winter wardrobe this season with Tory Burch's new and exciting Fall/Winter 2024 collection. The iconic designer indulges in a line that marries the bold with the unexpected, where the exploration of volume and silhouettes takes on a new meaning with ensembles that are comprised of sharp edges, unusual textures, and technical sport details. As always, Tory Burch designs her new collection with

the aim to redefine the fashion world using an innovative approach to form and function.

The new Fall/Winter 2024 collection pushes architectural shapes to the centre stage, where all the pieces are meticulously engineered from the inside out. This approach mirrors the craftsmanship found in handbag construction, where every detail is thoughtfully considered to create a harmonious blend of form and function. The result is a collection where the structure is not just an aesthetic choice but a testament to the brand's commitment to innovation and timeless design.

Raw-cut seams are expertly crafted with a fusion of heat-sealing and bonding techniques, elevating each garment with a subtle yet sophisticated femininity. Meanwhile, squared-off skirts and sharply tailored blazers





T Monogram Leather Mini Tote 158515 in Blush

T Monogram Leather Zip Slim Wallet 158699 in Black

are now reimagined as bold counterpoints to the feminine allure of delicate dresses. The new collection also plays with contrasting materials, seamlessly blending glossy faux croc and sumptuous calf hair with more textural elements like paper leather, frayed wool, and unravelled ruffles. This juxtaposition creates a dynamic interplay of refined sophistication and raw, undone aesthetics, capturing a unique blend of elegance and edge for modern women everywhere.

For accessories, Tory Burch takes on a fresh evolution with the introduction of the Pierced pump, a striking 3D-printed minaudière (a small, decorative evening bag), and a versatile new shopper tote. The collection reimagines the everyday, transforming the ordinary into something sublime. From the familiar comfort of an old jacket to the unexpected inspiration of a lampshade or even a shower cap, each piece captures the brand's unique ability to elevate the mundane into the fascinating realm of high fashion.

A NEW DAWN

This winter, Tory Burch unveils a highly anticipated expansion to its revered handbag

T Monogram Leather Shoulder Bag

160210 in Fresh Clay

collection: the T Monogram Leather line.

The new range showcases a variety of styles, including signature bucket bags, mini totes, satchels, mini barrel bags, and a chic crescent shoulder bag. Each piece is expertly crafted from smooth-grain Italian leather, adorned with a tonal Double T monogram for a touch of understated luxury. Enhanced by polished gold hardware, the collection exudes a sophisticated, refined elegance that is both timeless and contemporary.

The T Monogram Leather also seamlessly complements the popular T Monogram handbags in woven jacquard, featuring the newly introduced, more feminine McGraw bucket bag, as well as a selection of lightweight raffia options.

As a brand unwavering in its commitment to excellence, Tory Burch has meticulously crafted this collection in partnership with a Leather Working Group-certified tannery. This collaboration not only ensures the highest standards in leather production but also upholds rigorous practices in chemical management. Each piece from the Tory Burch



T Monogram Leather Zip Card Case 158698 in Black



workshop reflects a dedication to quality, sustainability, and responsible craftsmanship, aligning with the brand's ethos of combining luxury with conscientious design.

The Fall/Winter 2024 campaign was artfully captured by photographer Jamie Hawkesworth and shot along the stunning coast of Lisbon, Portugal. The ever-glamorous models Chu Wong, Mona Tougaard, and Vittoria Ceretti light up the collection with their dynamic and vibrant energy, effortlessly bringing each piece to life. The campaign showcases the handbags paired with standout runway looks, including Tory Burch's celebrity-favourite: the crocembossed bodysuits and exquisitely handembroidered sequin skirts.

This is a fun and playful yet elegantly crafted collection that's simply not to be missed.

Click to discover



CHANON SANTINATORNKUL – BERLUTI

Thai actor Chanon Santinatornkul, nicknamed Non, first appeared in the 2014 indie romance "Love's Coming." He rose to international stardom after starring as Bank in the hit thriller "Bad Genius" in 2017. Non is seen wearing an olive green suede jacket, a white shirt, brown trousers, and camel bag, from Berluti's Spring/Summer 24 collection.



DAFFA WARDHANA – FENDI

Young Daffa Wardhana wears many hats: actor, jiu-jitsu athlete and entrepreneur. Daffa won a gold medal for the under 76 kg class in the FBJJI Indonesia Open 2023. He is seen clad in denim essentials from the FENDI Summer 2024 collection, paired with the FENDI Strike backpack in beautiful indigo shades.



KIT KEENAN – TORY BURCH

American social media personality Kit Keenan is known for her passion in sharing recipes and providing fashion inspiration. With a large following on Instagram and TikTok, the NYU graduate looks lovely in a baby pink mini dress paired with the white and pink Miller sandal from the Tory Burch Pre-Fall 2024 collection.



YANG ZI – VALENTINO

Yang Zi is an actress and singer born in Beijing, China. In 2004, she made her big-screen debut in the film "Girl's Diary". She has won many accolades, including for her role in "Lost You Forever". The Valentino brand ambassador wears striking red for the brand's latest Lunar New Year campaign.



LUXURY PURSUITS



LUXURY PURSUITS



NATURAL Reflection

ALBERT YONATHAN SETYAWAN'S ON-GOING EXHIBIT AT TUMURUN MUSEUM CAPTURES EARTHLY JOY IN A NEW AND EXCITING WAY

U Tumurun Museum, one artist's exhibition entitled "Transitory Nature of Earthly Joy" captivates visitors with its unconventional charm. The exhibition, which will last from 8 June 2024 to 12 January 2025, challenges visitors to rethink about the features and life cycle of ceramics. Beneath the protective glass of each piece, one might wonder how its artist could breathe life into seemingly inanimate materials.

Located in Surakarta, Indonesia, the "Transitory Nature of Earthly Joy" exhibition is a sequel of the same artist's hit exhibition held the previous year, "Capturing Silence" at Jogjakarta National Museum. The man behind the avant-garde pieces is none other than Albert Yonathan Setyawan, an internationally acclaimed artist that has won the hearts of his audience across multiple continents. Much like his other exhibits, Setyawan tests the boundaries of ceramics in the 12 pieces







presented in "Transitory Nature of Earthly Joy". Though it was only unveiled recently, the conceptualisation of each piece can be traced back to eight years ago when the artist first experimented with planting seeds in clay. What began as a curious experiment turned into a smashing success as he, and now the rest of the world, witness sprouts coming to life in the material. Over the years, Setyawan had learned to let nature take its course. Unlike the full control that one would have on a pottery wheel, for instance, each sprout grew in unpredictable ways. For this exhibit, the artist selected nine of his clay masterpieces and three terracotta pieces, each of which possesses a personal charm all on its own.

Acting as the vessels for each sprout are clay or terracotta models of objects used in Buddhist shrines or temples, such as urns used to keep ashes of departed individuals safe. Moulding each piece to perfection, the 12 objects represent both the material and spiritual world, as well as the relationship between the two. The artist hopes to convey the fleeting nature of the material or earthly world using the continually changing materials chosen for each piece, as well as the seeds that he embedded in them. As time passes by and the six-month exhibit runs its course, the sprouts will continue to grow whilst its vessel withers, reflecting the title of this exhibition.

The name Albert Yonathan Setyawan is not new in the global art scene of ceramic art. The Bandung-born artist has built his legacy in multiple countries, since he refined his passionate craft at the Bandung Institute of Technology. Upon graduating with an MFA in Ceramics in 2012, Setyawan continued to perfect his work as a doctoral student at the Kyoto Seika University in Japan. Even prior to obtaining his doctoral degree in 2020, the artist has actively shown his works in the illustrious 55th Venice Biennale (2013), Mori Art Museum, Tokyo (2017), National Gallery of Australia (2019), and more. Throughout all the exhibitions he has partaken in, Setyawan has added his distinct flair in each masterpiece he shows. Though he uses contemporary ceramics as his main art form, the artist also dabbles in other forms such as illustrations, multi-media pieces, performances, as well as video-based art.

1. "Transitory Nature of Earthly Joy" exhibition by Albert

Yonathan Setyawan at the Tumurun Museum

- 2. A closer look at one of the clay pieces
- 3. Albert Yonathan Setyawan working on a piece
- 4. A terracotta art work on display at the exhibition

LUXURY PURSUITS



TRANSFORMING Spaces

SALONE DEL MOBILE.MILANO 2024, ITALY'S PROMINENT DESIGN EVENT, REDEFINES INTERIORS WHILE ALSO HIGHLIGHTING GLOBAL ISSUES

The Salone del Mobile.Milano 2024 marks the 62nd edition of Italy's most prominent design event and arguably the largest trade fair of its kind in the world. Held annually in Milan, the prestigious exhibition—whereby the most influential designers, architects, and brands from across the globe gather—showcases the latest in furniture and design. Incredibly, the 174,457 sqm venue was able to accommodate over 1,950 exhibitors from 35 different countries all on one floor, with Promemoria's Battista-Tribute to Mondrian, and Minotti's Supermoon sofa, among our highlights from this year's fair.

SUPERMOON BY MINOTTI

Italian furniture brand Minotti announced earlier this year the appointment of two new prominent figures from the worlds of design and contemporary architecture to its international creative team, whose efforts



debuted at Salone del Mobile.Milano in 2024. Architect and interior designer Giampiero Tagliaferri is one of them; his talent has already garnered worldwide attention.

His approach to design is rooted in the dynamic tension resulting from the influence of two locales: Milan, with its delicate balance of ornament and essence, splendour and discretion, and California, with its simplicity, understated elegance and sensual interplay



of light, colour and landscape. For his first collaboration with Minotti, the Supermoon sofa serves as the integral centrepiece.

This curvilinear, highly modular system allows for multiple combinations, making it adaptable to various settings and aesthetics. Minotti and Tagliaferri designed several furniture pieces: a sectional sofa, a bed, a lounge chair, multiple coffee tables and accent tables, sideboards, a desk and outdoor seating. This design project marries innovation with a distinct 1970s tone. Sculptural yet comfortable, the Supermoon indeed blends comfort, elegance and style.

"BATTISTA - TRIBUTE TO MONDRIAN" BY PROMEMORIA

Another piece that stole the spotlight at the Salone del Mobile.Milano 2024 came from Promemoria. In particular, the new limited edition "Battista - Tribute to Mondrian" brings design into a very close interaction with the art world. As one of the first pieces of furniture designed by Romeo Sozzi, a renowned designer and founder of Promemoria, Battista was reintroduced at the fair with a composition that evokes the geometric patterns of Piet Mondrian's works of art.

This new piece is created by contrasting several vibrantly coloured wooden essences with one another through skilful inlays. Everything is held in balance, as functionality and aesthetics mirror each other. The harmony of shapes and colours is such that, when closed and put at



rest leaning against a wall, Battista almost looks like a painting—one of those that make geometry into a living landscape, as Mondrian was said to have done while working on the laws of abstraction.

The colour mix is wood stained with waterbased inks on maple, poplar, and light walnut wood. Everything is then inlaid by hand, with each piece numbered and marked with a plaque bearing the serial number of the limited edition. Handy, practical, and playful, this piece showcases a surface of surprising charm and beauty.

Overall, as the Salone del Mobile.Milano 2024 came to an end, it became evident that the fair was more than just a place for the world's leading furniture brands to present their newest creations; it was also a cross-cultural meeting point where design and art came together. The fair encapsulated the spirit of



innovation and cultural enrichment, leaving guests with a lasting impression, making them feel inspired and excitedly anticipating the next edition.

1. Minotti presents the SUPERMOON, a highly modular system

2. "Batista - Tribute to Mondrian" by ©Promemoria small table

3. SaloneSatellite, connecting design since 1998, © Ludovica Mangini, Salone del Mobile.Milano

 "Battista - a Tribute to Mondrian" by ©Promemoria features geometic patterns inspired by the works of Piet Mondrian

5. Guests line up at the entrances of the fair (© Salone del Mobile.Milano)



THE HEART of Wine

TAKE AN EXTRAORDINARY WINE ADVENTURE IN BURGUNDY AND DELIGHT IN A LUXURIOUS STAY AT COMO LE MONTRACHET

Some might say the phrase "aging like fine wine" is a cliché, but only a few understand its true meaning. Pritha Casadevall is one of those people. As Indonesia's first wine sommelier to graduate from the prestigious Court of Wine and Spirit Education Trust (WSET) UK Level 3, and as the founder of the Jakarta Wine Club Series (JWCS), Pritha has become a celebrated name in the wine community.

To truly understand the complexities of wine, Pritha attended courses in the United Kingdom. She travelled to old world wine countries in Europe (France, Italy, Spain, Austria, Hungary) and attended a few wine master classes in Asia. In 2014, Pritha envisioned a vibrant community where people could not only learn about wine in a relaxed setting but also make informed choices based on their own tastes. This vision gave birth to the Jakarta Wine Club Series, which saw its first wine festival in 2023, drawing nearly 4,000 attendees over the course of four days.

Just like fine wine, Pritha believes that knowledge in this field deepens with time, fuelled by curiosity and the willingness to explore new experiences. In collaboration with COMO Le Montrachet and Avia Tour Bespoke, Pritha offers a rare opportunity to share her expertise. She invites guests on an exclusive journey to explore the rich world of wine, straight from the heart of its homeland in Burgundy, France. As the birthplace of some of the finest wines in the world, Burgundy produces their wine in extremely small batches, often producing only a fraction of what larger regions like Australia can. The exclusivity doesn't stop there: Burgundy's wineries rarely open their doors to the public, offering access only to those in the wine industry.

The experience will not be complete without the perfect setting, and that is where COMO



Le Montrachet comes in. Nestled in the heart of Burgundy's Puligny-Montrachet village, this historic 19th-century estate blends classic French charm with modern luxury. Guests will not only indulge in exquisite wines but also stay on-site at the château, waking up each morning to the scent of vineyard leaves and views of the rolling vines. "I hope that by sharing this journey, our guests will not only enhance their wine knowledge but also leave with memories for a lifetime," Pritha says.

To join the COMO Le Montrachet tour to Burgundy with Pritha Casadevall, contact her directly at pritha.casadevall@gmail.com and explore more about the trip on Instagram at @jakartawineclubseries.

2. Pritha Casadevall invites wine lovers on a wine adventure in the heart of Burgundy, France

^{1.} Main building of COMO Le Montrachet



PERFECT Synergy

IAGC SUCCESSFULLY BLENDED THE AUTOMOTIVE AND GOLF WORLDS IN THE INDONESIA AUTOMOTIVE FRIENDSHIP GOLF GATHERING

he Indonesia Automotive Friendship Golf Gathering, hosted by the Indonesia Automotive Golf Community (IAGC), took place on Sunday, June 23, 2024, at Damai Indah Golf Pantai Indah Kapuk Course. This much-anticipated event, now in its second iteration, brought together automotive enthusiasts and golf lovers in a unique celebration of sportsmanship and camaraderie.

Building on the success of its inaugural event in 2022, the 2024 gathering stood out with its extensive automotive exhibition, featuring 59 vehicles displayed across the course. This remarkable showcase, which included classic cars, super cars, and even a replica of an F1 car, earned the event a prestigious MURI (Indonesian World Records Museum) award for the "Most Number of Automotives Exhibited in a Golf Tournament."

One of the major highlights was the Hole-In-One competition, where participants had the chance to win the grand prize, the Panerai Luminor Chrono Goldtech^m Blu Notte, sponsored by The Time Place. This exquisite timepiece, known for its elegance and craftsmanship, added an extra layer of excitement to the tournament, motivating golfers to aim for perfection on the course.

Attended by members of the Indonesian Motorcycle Association (IMI), government institutions, state-owned enterprises and private companies, the tournament featured various competitive categories, including the coveted Best Gross Overall and Best Net Overall for both teams and individuals, all vying for the IMI General Chairman's Rotating Cup and the IAGC Permanent Cup.

Among the dignitaries present were Chairman of IMI and Chairman of MPR RI Bambang Soesatyo, Chair of the Advisory Board of the Indonesian Golf Association (PGI) Hatta Rajasa, as well as Chief Executives of IAGC, Ronny Arifuddin and Chokkie Pohan.

The gathering concluded with a grand awards ceremony, where winners were honoured for their achievements. Demonstrating the perfect synergy between autosport and golf, the event was a resounding success.

1. The winners of the Nearest to the Line and Pin category took to the stage to claim their awards and prizes



TIMELEUSS Beauty CHANELEUEVATES SKINCAL

CHANEL ELEVATES SKINCARE WITH THE ADDITION OF VANILLA EXTRACT AND ANTI-AGING INNOVATION

magine a skincare line where cutting-edge innovation merges with exclusivity to create revolutionary anti-aging beauty products. Say hello to CHANEL's SUBLIMAGE. Gabrielle Chanel once remarked, "The face is a mirror reflecting the events of your inner life; take good care of it." She understood that every woman yearns for the freedom to move, live, and express herself. This ethos of aligning our bodies with our inner lives inspired the creation of SUBLIMAGE skincare line.

Not only does SUBLIMAGE seamlessly blend exceptional ingredients which help in skin rejuvenation and a glowing, radiant complexion to reduce all signs of aging, but it also comes in new, portable designs, allowing discerning ladies to indulge in its excellence anytime and anywhere.

The SUBLIMAGE collection offers four extraordinary products: La Lotion, L'Extrait de Nuit, Le Fluide, and Les Extraits. But how did it all begin?

IN THE HEART OF MADAGASCAR

In 2006, CHANEL launched its pioneer SUBLIMAGE line, setting a new standard in the luxury skincare industry. The collection took a monumental leap in 2021, with CHANEL unveiling the extraordinary benefits of Vanilla Planifolia, derived from the lush forests of Madagascar, as its main key ingredient that enhances the epidermal cell regeneration threefold, almost as if by magic.

Within its open-sky laboratory, the Maison further delved into the flower's olfactory profile and discovered its profound anti-aging benefits, thanks to the avant-garde vanilla polyfractioning process. As a result, it distilled the elixir into a formula rich in polyketones, offering 40 times the concentration of active molecules compared to other raw plant materials.



Each SUBLIMAGE skincare product is wonderfully infused with the transformative power of Vanilla Planifolia, complemented by additional active ingredients, to deliver a truly unique skincare experience.

L'EXTRAIT DE NUIT

L'Extrait de Nuit is the perfect addition to your night time beauty routine. Its innovative formula works in harmony with your skin's natural circadian rhythms—a concept CHANEL has been perfecting since 2001—helping to reduce wrinkles, firm facial contours, and prevent moisture loss.



Infused with plant chronopeptide and a rare Himalayan Swertia complex blooming once every three years in Bhutan—these magical blends amplify the rejuvenating effects of polyfractioned



Vanilla Planifolia. The chronopeptide regulates circadian factors, while the Swertia extract targets advanced signs of aging and promotes cell regeneration, achieving 73% tissue repair.

Encased in luxurious black and gold, this precious gem is packaged in a doublewalled glass bottle with a gold aluminium cap and delicate refillable insert. L'Extrait de Nuit is available in Indonesia from April 2024.

LA LOTION & LE FLUIDE

Are you looking for sophisticated lotion products that soothe, hydrate, and offer antioxidant and regenerative benefits? Look no further.

In 2024, SUBLIMAGE La Lotion Suprême transforms into SUBLIMAGE La Lotion, featuring an enhanced formula with a higher concentration of polyfractioned Vanilla Planifolia and, for the first time, Vanilla Planifolia milk—a creamy elixir

LUXURY PURSUITS



known for its soothing and regenerative properties. For the best results, apply the product twice daily to clean, makeupfree skin. Gently massage it on to the skin to enjoy an exceptional feeling of soothing luxury.

Elsewhere, SUBLIMAGE Le Fluide, also with Vanilla Planifolia, boasts mattifying properties that regulate sebum production, reduce excess shine, and help tighten pores. These products are available in Indonesia from April 2024.

LES EXTRAITS

Last, but certainly not least, CHANEL adds two must-have essentials to its SUBLIMAGE Les Extraits ritual: L'Extrait de Lotion and L'Extrait Pommade Or.

Start with SUBLIMAGE L'Extrait de Lotion that works as a pre-serum with powerful regenerating properties. Its silky formula, enriched with Swertia extracts and Vanilla Planifolia, contains 96% naturally derived ingredients, which offers a new level of purity and efficacy.

However, the crowning glory of the SUBLIMAGE ritual is the illustrious L'Extrait Pommade Or. Thanks to its versatile properties, the exquisite product acts as a protective shield, strengthening the skin barrier for visibly smoother, more resilient, and luminous skin. This luscious moisturiser feels like a comforting blanket, melting delicately into your skin to leave a velvety texture and radiant glow that's sure to turn heads and make everyone say 'bonjour'.

SUBLIMAGE Les Extraits will be launched in early October 2024.

1. SUBLIMAGE L'Extrait de Nuit helps the skin regenerate

- 2. SUBLIMAGE L'Extrait de Lotion is a pre-serum with
- powerul regenerative properties
- 3. SUBLIMAGE La Lotion features an enhanced formula that soothes and regenerates skin
- 4. SUBLIMAGE Le Fluide helps mattify skin and tighten pores
- 5. SUBLIMAGE L'Extrait Pommade Or protects the skin and gives a velvety, radiant glow

at night



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