

# The Time Place

#90

INDONESIA



**HUBLOT**

Masters  
Sapphire

#TIMEFASHION

**FENDI**

Winter  
Duality

**ROLEX**

Champions  
the Seas

Reborn

**AUDEMARS  
PIGUET**

Goes  
Offshore

Up Close  
and Personal

**VELOVE  
VEXIA**

**CARTIER**

Updates  
the Tank

**BREITLING**

Symbolic  
Navitimers

Exclusive  
Interview

**MATTHIAS  
BRESCHAN**

Longines  
CEO



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*#Perpetual*

  
**ROLEX**

A full-page background image featuring a soft, hazy landscape at sunset or sunrise. The sky is filled with light, wispy clouds, and a full moon is visible in the upper right quadrant. The foreground shows a calm body of water reflecting the warm, golden light of the sun, with a low, misty horizon line in the distance.

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**T**aking leaps and bounds in material innovation, Hublot presents the Square Bang Unico Sapphire. Transparently attractive and truly unique, the timepiece is a representation of the brand's expertise in watch creation. Learn more about the watch in "Translucent Beauty."

While Hublot leads in the area of advanced watchmaking, Longines takes the more classical route. We spoke with Longines CEO, Matthias Breschan, about the inimitable brand's plans and goals for the near future. For Up Close and Personal, we put the spotlight on Velove Vexia, who shares with us how she navigates the world and retains balance in her life.

Audemars Piguet, on the other hand, celebrates the 30th anniversary of the Royal Oak Offshore this year. We take a look at the model's beginnings and development through the years in Reborn. A revolutionary timepiece, discover the latest Offshore model in "Enter the Beast."

For #TIMEFASHION, we take a look at the new offerings of the world's best luxury fashion brands just in time for the holidays, while in Luxury Pursuits we discover the new Rolls Royce, enter the well-appointed The Residences at The St. Regis Jakarta, and celebrate art with insider reports on Art Jakarta 2023 and the annual Macan Gala.

That's a wrap for 2023. We thank you for the wonderful year that was and we wish you all Happy Holidays!

**Irwan Danny Mussry**  
Editor-In-Chief and Publisher

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# BREITLING



**AVENGER**

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JAKARTA



**ANASTASIA WINAYANTI WIBOWO**  
Writer

Coming from a background far from media, Anastasia has spent a greater part of her diverse career journey as a part-time writer and translator. After a couple of years in an editorial role at one of Indonesia's high society magazines, she honed her writing skills during a one-year freelance stint at two local luxury online publications while working full-time in the financial services sector.

Riga spent the last 10 years writing about watches and luxury articles for a couple of Indonesia's prestigious luxury and lifestyle magazines. A jack of all trades who enjoys writing about watches, travel, and lifestyle features, Riga likes to collect Russian watches, go to music concerts and places where people can't even pronounce words well, and build Lego sets in his free time.



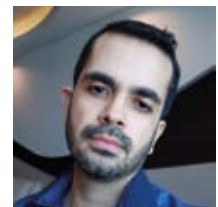
**RIGA RAMADHAN**  
Writer

Born and raised in Jakarta, Umesh spent the last 10 years writing and editing for one of Indonesia's prestigious luxury magazines. Now, he freelances for Asia's most-coveted publications purveying lifestyle and entertainment stories to a worldwide audience. If he is not writing, he can be found watching indie films or reading the latest mystery thriller books.



**JIHAN BASYAH**  
Writer

With an eye for detail and a knack for writing, Jihan Basyah has spent the last few years working with a number of groundbreaking magazines in New York City. Since her return to Indonesia, she continues to hone her craft and has written and fact-checked for esteemed publications, covering fashion, beauty, and lifestyle.



**UMESH BHAGCHANDANI**  
Writer



**RYAN OGILVY**  
Makeup Artist

With almost two decades of experience as a Makeup Artist, Ryan Ogilvy has become a household name in Indonesia's beauty industry. Known for his flawless, "no-makeup" makeup look, Ryan is highly sought after by both national and international celebrities, models, and public figures. His skills and reputation have taken him around the globe, even backstage at New York Fashion Week.



**RAJA SIREGAR**  
Photographer

A self-taught photographer from Jakarta, Raja focuses on Fashion, Lifestyle and Commercial photography. His extensive experience collaborating with numerous creative professionals in the commercial sector and creative agencies has not only honed his professional approach but also established him as a versatile and reliable photographer capable of delivering exceptional results across a spectrum of photo shoots.



**YOSHI PAKIN**  
Hair Stylist

With over 26 years of experience as a professional hairstylist, Yoshi takes immense pride in the journey he's been on thus far. With hairstyling work spanning advertising, fashion publications, fashion shows, and celebrity clientele, Yoshi's roots lie in Bangkok, while his work extends globally. A consummate professional that provides the very best service, his mantra is: to make every day the absolute best it can be.



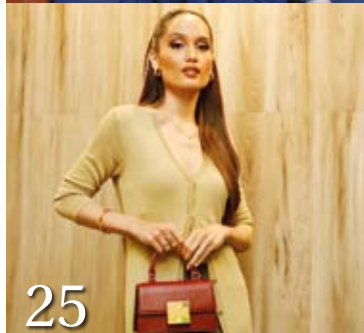
CHRONOMASTER SPORT

INTIME  
SENAYAN CITY

THE TIME PLACE  
PLAZA INDONESIA - PACIFIC PLACE  
PLAZA SENAYAN - TUNJUNGAN PLAZA IV SURABAYA

  
**ZENITH**  
THE FUTURE OF SWISS WATCHMAKING SINCE 1865





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LEWIS HAMILTON, 7 TIME FORMULA 1™ WORLD CHAMPION

# IW3716 THE REFERENCE.

## PORTUGIESEER CHRONOGRAPH

This Portugieser Chronograph builds on the legacy of IWC's instrument watches for navigation. It is powered by the IWC-manufactured 69355 caliber, engineered for performance, robustness and durability. The vertical arrangement of the subdials enhances readability and has resulted in a chronograph celebrated for its iconic design.

**IWC**  
SCHAFFHAUSEN



## A New Era

Time International recently held the grand opening of new boutiques at Plaza Senayan. The integrated stores are home to four leading watches and jewellery brands, namely IWC Schaffhausen, Jaeger-LeCoultre, Panerai and Piaget. The event saw the attendance of many VIPs, including the principals of each of the brands, as well as their loyal clients. Following the toasting ceremony, the distinguished guests were invited to an intimate dinner hosted by Time International President and CEO, Mr Irwan Danny Mussry.

[Click to discover](#)



1. Florian Gutschmiedl, Emmanuelle Kouakou, Irwan Danny Mussry, Lesley Co & Casimir Watteau 2. Daniel Mananta 3. Velove Vexia 4. Tamara Dai 5. Kaemita Boediono 6. Dedy Then, Dedy S. Tanjung, Rich Holiyanto & Rinto Pirngadi 7. Afgan & Rossa.



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8. Ade Andrini, Shannon Hartono & Nienien Nugroho 9. Ferdy Hasan & Safina Hasan 10. Benedicta Nanda & Yoseph 11. Fajar Arifan 12. Olivia Jensen 13. Weda Agustino, Sarah Ferri, Dewi Ivo Rajasa & Chandra Ong 14. Ricky Lim, Felicia Yosephine, Angeline Christell & Effendy Handiwinata 15. Audrey Singgih & Aqi Singgih.



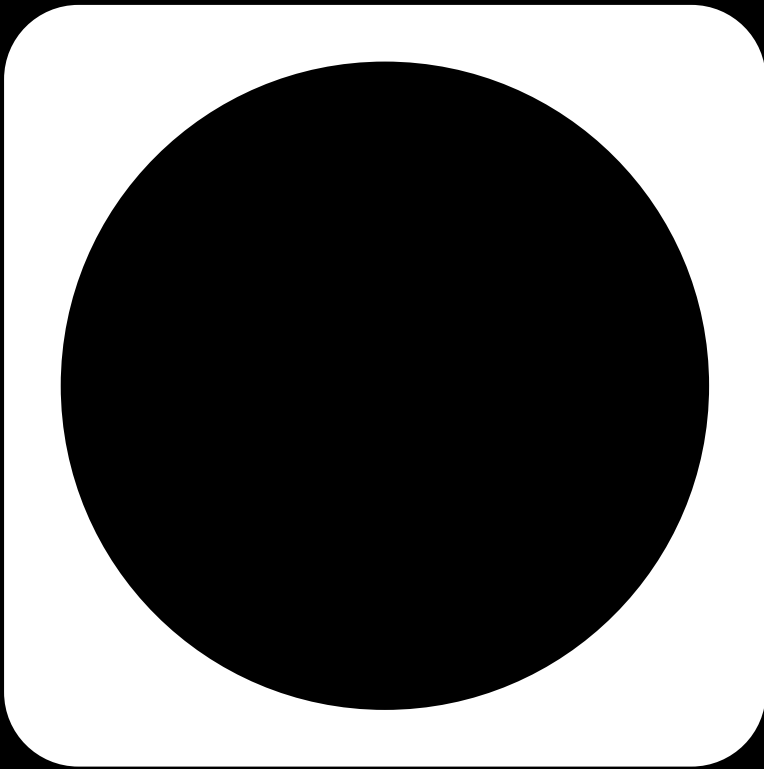
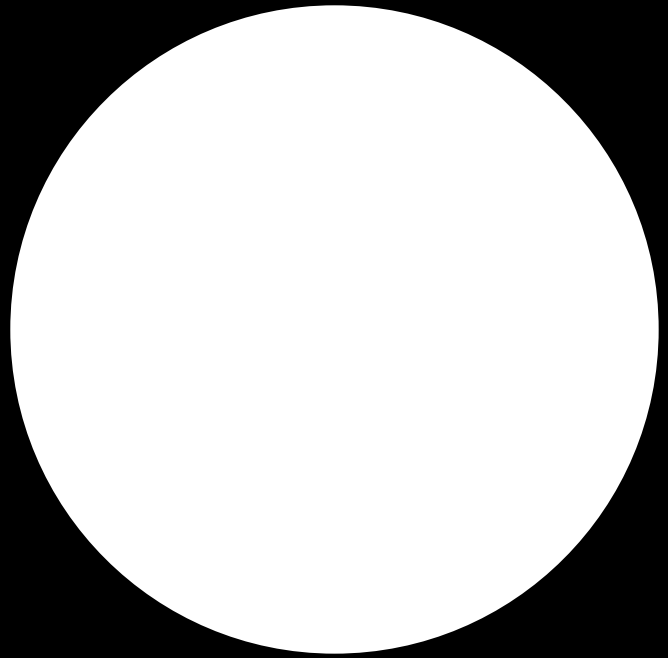
## Artistic Virtues

Hublot presented its latest novelties at The Time Place Tunjungan Plaza IV in Surabaya. Guests enjoyed the sumptuous array of canapés and drinks while viewing the Maison's iconic collections, including the Classic Fusion, Spirit of Big Bang, Big Bang Unico and Square Bang. To wrap up the festivities, the guests in attendance were given unique souvenirs to take home. The attendees were gifted Hublot air tags and Hublot watch pouches that were beautifully personalised on the spot by Grace Syiariel, a talented calligraphy and illustration artist.

[Click to discover](#)



1. Personalised Hublot watch pouches for guests to bring home as souvenirs 2. Juli Rusjanto & Nurul Aini 3. Angelrica & Sherly 4. Theresia Liem & Indra Hadi 5. Owen Rahadian 6. Nevin Octa 7. Jessica Ciputra & Andri Hadi.



**NEW BR 03 41MM  
TIME INSTRUMENT**

**Bell & Ross**



## Afternoon of Discovery

Collaborating with leading watch boutique INTime, distinguished watch brand, Baume & Mercier, hosted a private viewing and cocktail event for selected VIP clients and influencers at INTime Senayan City. The casual, yet intimate afternoon brought together several well-dressed patrons who were seen admiring and trying out the latest watches unveiled by the Maison, including the latest Riviera timepieces. Those in attendance also enjoyed the warm ambience of the boutique, while enjoying the hors d'oeuvres especially served for the special occasion.

[Click to discover](#)



1. Adhidarma Herman & Frank Lam 2. Bryan Domani 3. Mawar Eva 4. Dax Gifano Oenardi 5. Eddy Wijaya & Marlyn 6. William & Angela 7. Adry & Corin.



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*baume-et-mercier.com*

Riviera Azur 300m Automatic, 42mm







## Fly Away

In line with the launch of the BR 03 Running Change Collection in Indonesia, Bell & Ross held a private viewing at its boutique in Pacific Place. The Maison invited VIP clients and media partners to preview and experience the collection firsthand. After welcome drinks and canapés were served, the guests in attendance were invited to try the aviation simulator, an activity that pays tribute to Bell & Ross' heritage of crafting aviation timepieces, which was installed especially for the special occasion. The simulator was a hit amongst those present.

[Click to discover](#)



1. Tommy Siahaan, Ion Akhmad, Noor Aldy 2. Hamdani & Debby, 3. Sakti Mikael, Farhan Zubedi, Ayman Alatas & Ginza Reza 4. Marvin Pangestu 5. Rizky 6. Yasha Chatab & Samuel Chin.



*Elegance is an attitude*

JENNIFER LAWRENCE



MINI  
DOLCEVITA

**LONGINES**

**INTime**



## Decoding Colours

Colours are tricky—they can either make you stand out or wipe out, if you are unable to find the right hues to use. With this in mind, Breitling—in celebration of the Navitimer—recently hosted a bespoke colour consultation workshop for its loyal clientele at its boutique in Plaza Senayan, to help them understand how to combine colours and determine which ones work the best for them. Guests were not only able to have a personal consultation, they were also invited to browse through the brand's latest watch collections, including the Navitimer.

[Click to discover](#)



1. Melly Octavia & Albert Teo 2. Albert Santosa 3. Amanda Cinantya 4. Syed Hameed 5. Desy 6. Napat 7. Hans & Daryl 8. Alfans Wijaya & Cynthia Surya Wijaya 9. Prawinda Fitri.

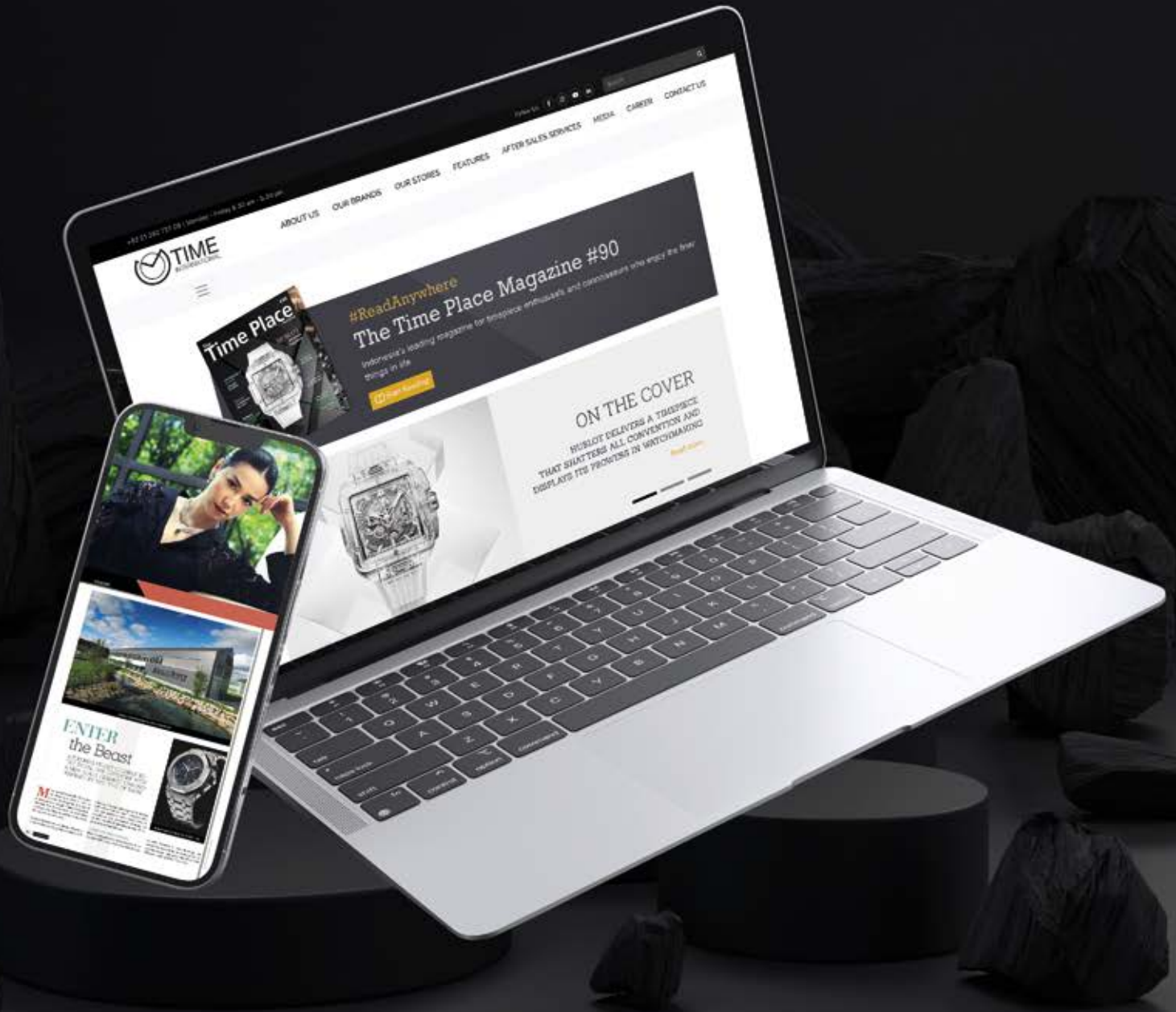
# The Time Place

INDONESIA

INDONESIA'S LEADING MAGAZINE FOR TIMEPIECE  
CONNOISSEURS AND ENTHUSIASTS

Digital release of the latest issue of The Time Place Magazine

Discover insights from the world of horology, luxury lifestyle and more  
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1

## Think Pink

Everywhere you looked, it was all pink at the Valentino Urban Riviera Event. Held at the brand's Plaza Indonesia store, the event drew a chic crowd who had the chance to discover the collection while watching a live styling session by Bung Bung Mangaraja Negoro. With the theme "Urban Riviera", distinguished guests enjoyed appetising canapés and were treated to delicious gelato—to provide them a respite from the hot Jakarta weather—served in a customised V logo cup from the Pink PP cart located at the storefront.

[Click to discover](#)



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1. Olivia Lazuardy 2. Debbie Robert 3. Ayu Gani 4. Melissa Ann Tjahyadikarta 5. Merdianti Octavia Sahetapy 6. Anissa Aziza 7. Euis Handayani.

TORY BURCH

## Enhanced Façade

Tory Burch recently celebrated the reopening of its boutique in Plaza Senayan with a lively gathering. Following an extensive redesign in keeping with the new Tory Burch flagship in NYC, the event drew a slew of well-heeled ladies, mainly VVIPs, celebrities and influencers of the metro. Those in attendance were seen enjoying the delicious appetisers and cocktails especially prepared for the occasion while perusing the distinct pieces of the F/W 2023 collection and capturing the special moment with their friends at the self-photo studio.

[Click to discover](#)

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1. Luna Maya & Shannon Hartono 2. Cinta Laura Kiehl 3. Haico Van der Veken 4. Mikha Tambayong 5. Natasha Wilona 6. Yasmin Napper 7. Olla Ramlan 8. Tamara Dai 9. Rani Sutari.



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# POSITIVE Impact

ROLEX, THROUGH THE PERPETUAL PLANET INITIATIVE, EXTENDS ITS SUPPORT TO TWO LEADING OCEAN CONSERVATION PHOTOGRAPHERS

For more than a century since its inception, Rolex has actively supported pioneers in pushing the boundaries of human endeavour. In 2019, the company's move from championing exploration for the sake of discovery to protecting the planet was reinforced with the launch of the Perpetual Planet Initiative. In the first couple of years, the initiative was focused

on individuals who contribute to make the world a better place through the Rolex Awards for Enterprise, on safeguarding the oceans as part of an association with Mission Blue, and on understanding climate change via its long-standing partnership with the National Geographic Society. However, an expanding portfolio of other partnerships has since been embraced by the Perpetual Planet Initiative.



One of these promising collaborations is with Cristina Mittermeier and Paul Nicklen, two world-renowned conservation photographers who are keen on highlighting the issues facing the world's oceans and inspiring positive action. Partners in life and in work, Mittermeier and Nicklen have co-founded the non-profit organisation SeaLegacy, which brings together filmmakers, photographers, marine and climate experts, indigenous leaders and policymakers from around the world to build engagement and protect our oceans.

A native of the landlocked Mexican town of Cuernavaca, Cristina Mittermeier was



3

enthralled by the ocean when her dad first took her to the coast. This fascination led her to go on and study Marine Science, which helped her realise the critical challenges faced by the planet's oceans. To draw attention to the urgent changes needed, she capitalised on visual storytelling to get her message across and has since become a leading figure in the field of conservation photography. Documenting many untold wonders of the oceans, Mittermeier has developed a multi-award-winning career. She founded the International League of Conservation photographers to provide a platform for those fervently working on environmental issues, and was named National Geographic's Adventurer of the Year.

Paul Nicklen, on the other hand, is an acclaimed wildlife photographer, author, and filmmaker. His passion and respect for nature was cultivated during his childhood spent amongst the Arctic Inuit community on Baffin Island, in the Canadian territory of Nunavut. This early experience gave Nicklen a rare understanding on some of the threats facing today's most threatened ecosystems, and how it is possible to live in harmony with the oceans. Just like his partner, Nicklen started his career studying marine life before turning to photography. Since then, he has spent his time documenting the absolutely breathtaking beauty of some of the Earth's most extreme environments. His work is celebrated for illuminating the link between biodiversity loss and climate change, and depicting how our precious ecosystems are being pushed to the brink of destruction.



4

Mittermeier and Nicklen are both perfectly aware that healthy oceans are essential for the planet's survival. To catalyse change, the two eco-warriors are exposing serious threats and calling attention to solutions. With the support of Rolex and the Perpetual Planet Initiative, Mittermeier and Nicklen's vision and values can reach new audiences while they continue to provide a view of the oceans like no other. In the two films they have produced with Rolex's support, the vast and beautiful ocean is featured as a fascinating place of unlimited discovery and exploration that supports all life on earth, including our own. Through these two films, the valiant photographers emphasise the fact that the ocean is an environment that can and must be saved for future generations.

1. A young snorkeler splashes into a colourful cacophony of curious reef fish off the Rangiroa Atoll. Cristina Mittermeier aims to show how human well-being is closely intertwined with ocean health. Credits: © Cristina Mittermeier
2. A young Emperor Penguin chick at the largest Emperor Penguin breeding colony in the Ross Sea, an Antarctic bay in the Southern Ocean. Emperor penguins' breeding habits rely on the ice, making them the most vulnerable of Antarctica's species. Credits: © Paul Nicklen
3. A trio of flamingos search for brine shrimp in the shallows of the Ria Lagartos, in Mexico. Credits: © Cristina Mittermeier
4. Orcas carousel feeding on herring in Andfjorden, Norway. Credits: © Paul Nicklen



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# SHEER Masterpiece

HUBLLOT AND TAKASHI MURAKAMI EXCEED EXPECTATIONS WITH THE UNVEILING OF THEIR THIRD COLLABORATIVE CREATION



When it comes to artistic collaborations, Hublot always goes beyond the ordinary. It's never about the conventional dial print or a mere display of certain colours symbolising the artist's works. Instead, it has consistently been an immersive collaboration, an intricate production that authentically captures the artist's style and aesthetic, bringing a unique

touch to the world of watchmaking through Hublot's unparalleled expertise.

For this particular reason, Takashi Murakami was captivated and decided to engage in a collaboration for special edition watches with the brand. "When I visited the Hublot manufacture in Switzerland for the first time, I realised to what extent the traditional know-

how, precision futuristic technology and craftsmanship were all intertwined in the creation of a watch. Bringing my art into the creativity of these watchmakers represents a unique adventure for me," shared the Japanese contemporary artist.

In line with Hublot's philosophy to 'Be First, Unique and Different', Murakami sought to



surprise art enthusiasts and watch collectors. The artist's iconic smiling flower, typically vibrant, debuted in the Classic Fusion Takashi Murakami All Black in 2021 with black diamonds, presenting an unexpected twist. Subsequently, a rainbow version with a sapphire case was introduced in their second collaboration in 2021. The incredible success of these special editions led Hublot and Murakami to release an extensive collection in February 2023, featuring 13 watches with accompanying NFT art that was exclusively available for purchase by owners of the first or second collaboration.

The accolades for these achievements go to Michael Tay, The Hour Glass' Group Managing Director and a prominent art collector in Singapore. His recommendation and mediation forged the connection between Hublot and Murakami. In a gesture of gratitude, Hublot chose the Lion City as the location to unveil the third edition of this triumphant collaboration. Media friends and celebrities, journeying from Russia, the United States, France, the United Kingdom, Malaysia, and/or Thailand graced the illustrious audience. To represent Indonesia, Tatjana Saphira and Kelly Tandiono were among the distinguished attendees of the event.

The Jubilee Ballroom of Raffles Hotel Singapore blossomed into a floral spectacle, adorned with white and grey ornaments shaped like—you guessed it—smiling flowers. In the spirit of collaborations, Hublot orchestrated an electrifying stage by pairing Singaporean beatboxer Dharni with Thai singer Sorn. The night reached new heights with the dynamic



performance of Thai rapper Twopee and Singaporean hip-hop sensation Shigga Shay, captivating the crowd with their energetic beats. The much-anticipated grand reveal was equally spectacular, as the semi-circular backdrop on stage unexpectedly rotated, unveiling the MP-15 Takashi Murakami Tourbillon Sapphire. Guests were then invited to the stage for a closer look, adding an extra layer of excitement to the event.

Hublot CEO, Ricardo Guadalupe stated, "Our customers do not want to choose between

technology and style: they want both, with no compromise on either. Our mission is not to fulfil their expectations, but to surpass them. Our MP-15 is designed to do just that. It magnifies the sapphire, a material only the Hublot manufacture is able to work at this level, both in terms of complexity and geometry. A unique show of light for a major achievement: the first ever central tourbillon produced by Hublot as an extremely limited edition. It's a collector's model—just like all of our MPs".

While sapphire crystal is nothing new to Hublot, crafting this complex material into a 42 mm floral-shaped case with 12 petals is a testament to the manufacture's cutting-edge technology. Only their state-of-the-art capabilities can achieve this stunning 3D result with seamlessly polished and smooth curves. The transparent allure of the sapphire case, case back and crown is enhanced by a translucent flange and integrated rubber strap, creating a truly crystal-clear beauty reminiscent of water droplets from flowers at dawn.

At the heart of this exceptional timepiece lies Hublot's first series-produced central flying tourbillon under the signature smiling face of Murakami's flower. Notably, this is no ordinary central flying tourbillon. Hublot cleverly designed a co-axial construction to provide support for the tourbillon while conveying hours and minutes through the tips of two hands that pass beneath the tourbillon cage. The extraordinariness doesn't end there; this HUB9015 manual-winding tourbillon movement boasts an impressive power reserve of 150 hours. Limited to only 50 pieces, the MP-15 Takashi Murakami Tourbillon Sapphire encapsulates the pinnacle of craftsmanship and innovation, offering a rare and coveted masterpiece to fortunate collectors.

1. Japanese contemporary artist Takashi Murakami and Hublot CEO Ricardo Guadalupe
2. The Hublot MP-15 Takashi Murakami Tourbillon Sapphire is a very limited edition of 50 pieces
3. Ambience of the Hublot event in Singapore for the launch of the MP-15 Takashi Murakami Tourbillon Sapphire
4. The Hublot MP-15 Takashi Murakami Tourbillon Sapphire is exquisitely crafted to resemble the artist's iconic flower



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# HEART OF the Matter

A COMPANY WITH A RICH WATCHMAKING HISTORY, PANERAI PROUDLY UPHOLDS ITS UNIQUE CREATIVE LEGACY

**E**arlier this year, during the hustle and bustle of Watches & Wonders 2023, The Time Place Magazine was invited by esteemed watch brand, Panerai, to visit its manufacture in Neuchâtel, Switzerland. Greatly honoured and excited to see a number of the brand's processes firsthand, we travelled to the French-speaking medieval town to venture to the very heart of Panerai.

A centre for the brand's production and supply chain activities, the Neuchâtel manufacture is where Panerai's ideas and concepts turn into actual and tangible creations. Erected in 2002, the more than 10,000 m<sup>2</sup> facility houses several divisions, including Research and Development, the state-of-the-art Laboratory, Machining, Finishing, Movement Assembly, Watches Assembly and the Haute Horlogerie



Department, just to name a few. Drawing over 1,000 visitors per year, the manufacture building is designed with a zero-fossil policy; this is a true testament to sustainability. Impressed

By Maria Zarah Gregorio Viado



3

Within the R&D department is the “Laboratorio di Idee”, where technical projects come to life by the skilled hands of engineers. Here, more than 25 highly specialised workers operate very closely with the design department and take inspiration from the archives and the Italian DNA of the brand to ensure that every new creation is consistent with the Panerai character. “The Laboratorio di Idee is where Panerai develops its first prototypes. We also have the Laboratory where we crash some watches, so we have some disruptive tests,” conveyed the affable gentleman. One such prototype is the “Lab-Id” concept watches, wherein the manufacture endeavoured to remove oiling and highlight the carbon in the concept to the movement, the barrels, the regulating organs, the case and the dials.

From the R&D department, we headed over to the state-of-the-art laboratory, where thou-

by the modern structure, we began our tour not knowing what to expect but we were eager to find out more about the illustrious watch manufacturer.

Welcoming us at the entrance was a big wall clock, similar to those found in the brand’s numerous boutiques around the world. A reminder of Panerai’s dial indexes, this item perfectly symbolises the brand’s business and its inherent mission to create highly luminous watches that can very easily tell the time. “Luminosity is something we would like to highlight,” said Jerome Cavadini, Panerai Chief Operating Officer, who served as our beacon and masterful guide. “Whatever we do, it has to be immediately visible that it is a Panerai. As an Italian brand, we combine Italian ingenuity with iconic design and innovation, while remaining true to our historical design codes,” he added. Yet another unique object of note that Cavadini pointed out was Mr. Panerai’s car from 1936, which remains in perfect running condition and can still be used and driven around the compound.

Walking further into the building, he continued to share with us what goes on in the manufacture, “We have about 250 people working in this facility, divided of course between the various departments. But before any watch can see the light of day, it is in our Research & Development division that the very idea for the watch is discussed and pored over. At the moment, we have more or less 100 projects going on simultaneously. That includes the 48 new references for this year, as well as the 50



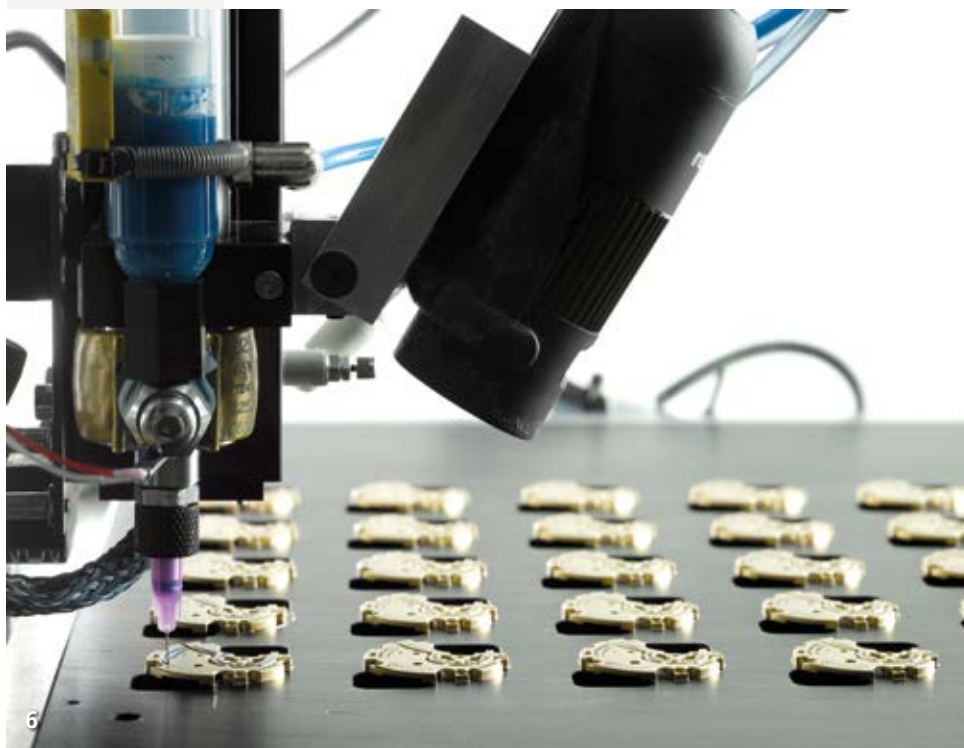
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that are in the works for next year, and we are already starting to define the ones for Watches & Wonders 2025.” He continued by describing how the products take shape, “Suffice to say, building a new case or movement takes time. A new case is between 12-18 months, while a new movement is between 17-18 months. That’s only the average time, as we still have a movement in development for more than this time because it’s a super complicated one.” With an average of 3 to 4 patents filed per year, the R&D division is constantly pushing the boundaries of what is achievable. On top of that the Maison also introduces a new material nearly every two years, cementing its reputation as an innovator of materials.

1. The Panerai Manufacture in Neuchâtel, Switzerland is a 10,000 m<sup>2</sup> facility that houses the brand’s various departments. Photo by Mattia Aquila
2. Jerome Cavadini, Panerai Chief Operating Officer
3. All Panerai watches undergo stringent testing to pass—or more often than not—surpass international standards
4. One of the departments we visited is the state-of-the-art laboratory where the watches are tested in a number of different ways. Photo by Mattia Aquila



sands of tests occur annually to ensure the reliability and robustness of the brand's creations. These include rigorous water tightness, shock, and aging tests that meet and, more often than not, surpass international standards. During this visit, we were able to see the water-resistant test, where watches are immersed completely in water, as well as the special machine for chronometric tests that assesses the accuracy and power reserve of the movements. This was followed by a quick look at the industrialisation department, where efficiency, modernity, and time to market are meticulously managed to ensure seamless production. Here, one can see some of the most advanced automated technologies, "It makes me proud that we decided to go 4.0. So here we have a lot of robots, a lot of automation, we also use some artificial intelligence, particularly in repetitive and redundant activities that humans do not need to oversee. This is in line with the company's aim to be more productive, to be more focused and efficient," explained Cavadini. The industrialisation department also handles the creation of signature Panerai materials on a daily basis, including Bronzo, DMLS, Carbotech™, titanium, brass, and steel.



Once the design of a watch is final, it is taken through the cutting-edge Machining division. With over 20 modern CNC machines, it operates six days a week and is overseen by a highly skilled team of engineers. Meanwhile, at the

Finishing division, the watches are elevated from functional tools to much coveted timepieces. From there we made our way to the Movement assembly, where the true magic happens. A row of skilled watchmakers slowly



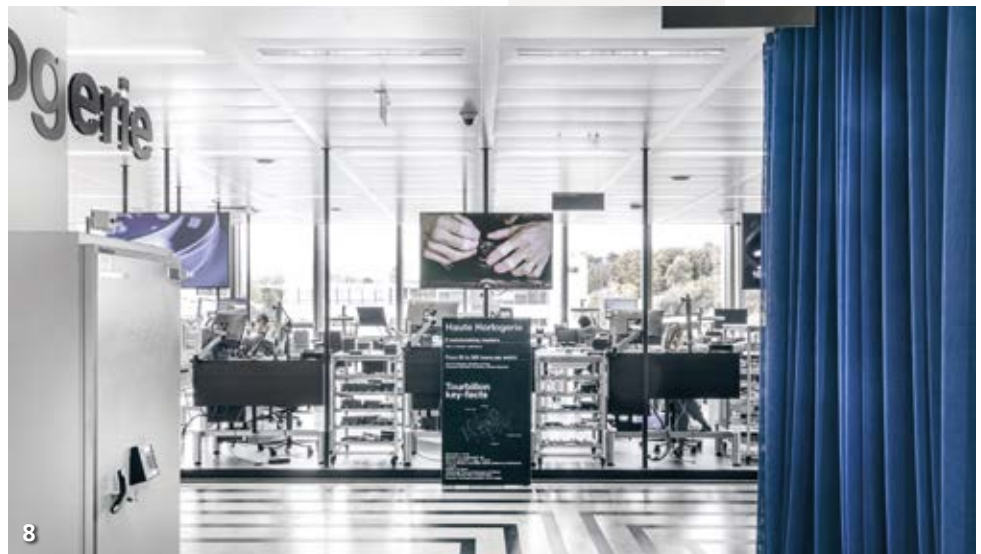
many customers as many watches we sold. But I would say, maybe 2-3 things that our customers have in common. First, they are open-minded people. So not mandatorily mainstream. They are technically curious persons. They like to know a little bit more about what they're buying, they don't just buy, they're also curious to know what's inside the watch. Lastly, they are modern but not grandiose, they have a Panerai but they are not show offs."

Ending our time at the Neuchâtel manufacture was bittersweet as it was truly exhilarating to explore the different departments that contribute to the creation of the iconic Panerai watches many have come to covet and adore. Seeing the meticulous processes behind each Panerai piece confirms our belief that the brand knows what it is doing and excels in innovating while keeping its history alive. "At the end of the day the customer pays a lot of money to have a nice timepiece. Quality is something non-negotia-

and painstakingly breathe life into the watches. To safeguard quality, an automated quality control robot is present, a pioneering technology co-developed by Panerai and CLA. In Watches assembly, the timepieces are encased and controlled. However, this doesn't mean that the work stops there as quality control cycles are doubled to ensure chronometric precision and water resistance. This final process also extends to straps and buckles in order to guarantee a steady durability.

The last department we visited was Haute Horlogerie, where we saw over 10 master watchmakers deep in their work. They proudly craft the Maison's masterpieces and innovations such as the Automatic skeleton, Regatta chrono, Annual calendar, Perpetual calendar, Tourbillon, Astronomo GLS and Minute Repeater. "Here, our production quantity is smaller as the watchmaker does everything from A to Z. For example, a Minute Repeater can take about 400 hours for one piece," Cavadini expounded. It is also in this division, where highly valued clientele can discuss how they would want their watch to be customised with the watchmaker. This is a priceless, bespoke service that Panerai extends to its clients that begins with the commercial team who are equipped with a configurator to display different hands, index colours, case materials, straps and engraving.

At this point, we curiously asked the Panerai COO how he would describe the current customers of Panerai and he said, "It's very hard to answer that with a few words. We have as



ble. We're all very proud of the products, and I think that is something we all have in common. We love Panerai watches and we buy them ourselves," Cavadini concluded.

5. The movement assembly department. Photo by Mattia Aquila
6. Automation serves a supplemental role in the Panerai Neuchâtel manufacture
7. Panerai watchmakers spend many hours in the creation of one watch
8. The Haute Horlogerie department where Panerai's masterpieces and innovations are created. Photo by Mattia Aquila
9. Assembly of a Panerai watch



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# RARE Artistry

PIAGET'S ONE-OF-A-KIND PIECES WERE SPLENDIDLY SHOWCASED AT A STAR-STUDED EXHIBITION IN THE HEART OF BANGKOK

In a whirlwind of extraordinary events, Piaget wasted no time in leaving its mark across Southeast Asia. Just a few days after the grand opening of its first Indonesian boutique in Jakarta's illustrious Plaza Senayan, the Maison swiftly turned its attention to the vibrant city of Bangkok. In this bustling metropolis, Piaget celebrated its first Thai boutique that found a prestigious home within the luxurious shopping haven of Siam Paragon.

The grand moment of the ribbon-cutting ceremony was nothing short of spectacular, with none other than the celebrated Thai actor, Nattawin 'Apo' Wattanagitiphat, gracing the occasion. He carries with pride the distinguished title of being the very first Friend-of-the-Maison for Southeast Asia & Oceania, adding an extra touch of stardom to the event. Joining him were Piaget representatives hailing from Switzerland to Singapore.



2

The journey led to the iconic Nai Lert Park Heritage Home. Here, an unforgettable inaugural experience was set to unfold. Piaget hosted its first-ever exhibition in Bangkok, showcasing the Maison's most resplendent high jewellery pieces and bejewelled watches



from recent years. These exceptional creations shared the spotlight with a stunning array of heritage pieces from Piaget's private collection, curated by Jean-Bernard Forot, Piaget's Head of Patrimony.

The exhibition, divided into three different rooms, played host to distinguished guests from Thailand, Indonesia, Singapore and Malaysia. The excursion commenced in the Patrimony room, where astonishing pieces from the 1950s to 1980s took centre stage. Each of these masterpieces vividly demonstrated the Maison's unwavering dedication to excellence and attracted a prestigious list of high society names. Among the horological treasures was a selection once owned and worn by luminaries, such as Miles Davis, Andy Warhol, and Salvatore Dali, amongst others.

Venturing further, guests were treated to an enchanting display of extraordinary jewellery and watch sets in the Vibrant Nature room. Colourful gemstones adorned the most exquisite necklaces, rings, cuffs and watches. Of particular significance, a selection of these creations boasted the magnificent beauty of rubies sourced from a mine that has ceased its operations, amplifying their rarity. Among the highlights was an asymmetrical Voluptuous Borealis Necklace featuring a 10.29 carat pear-shaped emerald from Zambia renowned for its exceptional clarity.

The tour of wonderment continued as guests found themselves immersed in the mesmerising ambience of the Endless Radiance room. Here, we encountered one of Piaget's most valuable creations—an Exquisite Moments Secret Watch with the most sought-after colour grade possible, the "Fancy Vivid Yellow"



diamonds. Hidden within this work of art was a watch dial concealed beneath the sparkling radiance of 500 marquise-cut white diamonds. Not to be missed in this room is the Extraordinary Lights necklace, a transformable piece of jewellery that offers nine distinct styles. Not merely designed for a seamless transition from day to night, this versatile necklace effortlessly adapts to a multitude of occasions.

Beyond the perfect balance of impeccable design and exceptional craftsmanship, Piaget's commitment to perfection extends to the unparalleled natural gemstones it has embraced since its inception in 1874. Each gemstone, unaltered by the heating and oiling processes, showcased its intrinsic beauty and clarity. In fact, when it comes to coloured diamonds, there's just one in 10,000 diamonds being fancy and only 6% of them displaying vivid colour. As a result, the Maison's skilled gemmolo-

gists embarked on years of treasure hunting to source the most radiant natural gemstones from around the world.

The evening culminated with a gala dinner at the Nai Lert Park's Summer House, where golden fringes transformed the ceilings and walls into a captivating display of light with enchanting shimmers. At the elegantly curved long tables, splendid floral arrangements set the stage for an exquisite dinner. Among the distinguished guests, mingling with regional press and loyal customers of Piaget, were a constellation of stars: Indonesia's luminous Velove Vexia, South Korea's heartthrob Hwang In Yup, Thailand's beloved Nattawin 'Apo' Wattanagitiphat and Sririta Jenson, and Malaysia's

radiant Scha Alyahya. Each graced the evening with their unique touch of glamour, bedecked in Piaget's most exquisite high jewellery pieces and watches. Together, they weave a vivid tapestry that further fortifies Piaget's eminent legacy and artistic finesse.

1. Seen at the gala dinner were Velove Vexia, Scha Alyahya, Hwang In Yup, Nattawin 'Apo' Wattanagitiphat and Sririta Jenson
2. The Exquisite Moments Secret Watch was featured at the Endless Radiance Room
3. A showcase of Piaget's craftsmanship was on full display at the Maison's first-ever high jewellery exhibition in Bangkok, Thailand
4. A jewellery presentation ensues as the guests look on





# BREAKING Boundaries

A DISPLAY OF DARING SPIRIT WITH THE TUDOR PRO CYCLING TEAM

With two Olympic gold medals and four world championships, Swiss professional cyclist Fabian Cancellara believes that performance is the ultimate measure of success, but the process of getting there matters just as much. The cycling legend envisioned a team to better themselves every day, face their fears and go beyond the limits. Sharing the same beliefs, TUDOR

and Fabian established the TUDOR Pro Cycling Team in 2022, which combine TUDOR's no-compromise attitude and history of innovation with Cancellara's unparalleled experience and vision. At present, the TUDOR Pro Cycling Team is competing for the UCI ProTeam class in the 2023 season, one of the biggest cycling events that attracts elite riders from across the globe.



Given the gruelling nature of cycling, we wondered what could possibly fuel the TUDOR Pro Cycling Team's determination and humility. Fortunately, in early October, we had the privilege of joining them on a ride along the



Coast Park, there awaited fresh kombucha and invigorating orange beverages to quench our thirst. In the outdoor area, we watched the TUDOR Pro Cyclists playfully compete in the interactive Bike Experience Area, all while TUDOR's #BornToDare signage in the brand's iconic black, red, and white colours, proudly stood on display. Gathering around a table laden with delectable pasta, burrata, fruits, and salad, we sat down with hearts full and celebrated the remarkable journey that had brought us to that very moment.

To get to ride alongside the TUDOR Pro Cycling Team offered us a glimpse of what it means to pursue passion and not perfection. The kind of passion that you hold on to, and in return, fuels you to rise above a conventional mentality to life. This passion makes you unquenchably thirsty for adventure, it al-



scenic routes of Singapore, and we were eager to uncover the answers. At the break of dawn, we made our way to Marina Bay donning sleek black jerseys adorned with iconic TUDOR shields, and each with a TUDOR watch on our wrists—ours was the TUDOR Ranger. To cater to the adventurous spirit of its wearer, every TUDOR watch is made to withstand extreme conditions. The Ranger, for one, is an expedition watch that is both robust and practical, featuring the Manufacture Calibre MT5402, which has been COSC-certified as a chronometer and boasts a power reserve that is “week-end-proof”, lasting approximately 70 hours. The timepiece was made for the most daring of lifestyles, and with it on our wrist, we were ready to achieve the extraordinary.

Fully aware that our cycling abilities varied, we were divided into three groups of different difficulty levels with varying distances, each led by one of the TUDOR Pro Cyclists in attendance: Arvid de Kleijn, Maikel Zijlaard and Se-

bastian Kolze Changizi. Following a round of safety briefings, bike adjustments, and hospitality by the TUDOR SEA team, we were ready to ride 30 km under the scorching Singapore sun. For those who were not regular cyclists, the task posed quite a formidable challenge. There were crashes, and our arms and thighs ached while we were all drenched in sweat. It didn't take long before it seemed like we had reached our physical limits. However, as we glanced around at the adrenaline-fueled joy on the faces of our fellow cyclists and heard their words of encouragement, our bodies gradually adapted to the rhythm. Our heads were held high, no longer fixated on the fear of crashing. Slowly but surely, the ride became increasingly enjoyable, and 30 km was swiftly covered in no time.

After dismounting our bikes, the lingering ache in our bodies returned, and we began to relish it rather than succumb to it. Fortunately, at Fico, an Italian restaurant nestled along East

Coast Park, there awaited fresh kombucha and invigorating orange beverages to quench our thirst. In the outdoor area, we watched the TUDOR Pro Cyclists playfully compete in the interactive Bike Experience Area, all while TUDOR's #BornToDare signage in the brand's iconic black, red, and white colours, proudly stood on display. Gathering around a table laden with delectable pasta, burrata, fruits, and salad, we sat down with hearts full and celebrated the remarkable journey that had brought us to that very moment.

1. The TUDOR Pro Cycling Team, along with 30 guests, gathered at Marina Bay
2. The TUDOR Ranger 39 mm steel case with black dial and green, red and beige fabric strap
3. Riding at top speeds, the pro cyclists embraced the thrill of the scenic route
4. With their bikes ready and helmets secured, the pro cyclists eagerly anticipated the moment to kick-start their ride
5. The cyclists and attendees indulged in a delightful post-ride meal and conversations at Fico, an Italian restaurant along East Coast Park

Hublot  
presents  
the Square  
Bang Unico  
Sapphire

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# TRANSLUCENT Beauty

HUBLOT DELIVERS A TIMEPIECE THAT NOT ONLY SHATTERS ALL CONVENTION, BUT ALSO DISPLAYS ITS PROWESS IN WATCHMAKING

By Maria Zarah Gregorio Viado



An innovative timepiece, the case of the Square Bang Unico Sapphire is crafted of sapphire crystal

Picture this: a timepiece that you can see through. A magical watch that goes beyond colour and delivers unparalleled crystalline appeal. Enter the Square Bang Unico Sapphire, a revolutionary model that puts Hublot at the forefront of watchmaking.

Designing a timepiece using sapphire was a definite challenge for the brand, but Hublot is not new to innovating with a novel material. Specialising in the “Art of Fusion,” Hublot masterfully develops and combines materials like no other, and excels in merging the past with the present in the futuristic watches it creates in its workshops.

### SHAPED TO PERFECTION

Year after year, Hublot shakes things up in the watchmaking industry by introducing models that seemingly defy all convention. This much can be said at last year’s Watches & Wonders, when the esteemed brand unveiled the new Square Bang Unico, inspired by the iconic Big Bang. Joining its array of barrel-shaped vari-

“*SPECIALISING IN THE “ART OF FUSION,” HUBLOT MASTERFULLY DEVELOPS AND COMBINES MATERIALS LIKE NO OTHER, AND EXCELS IN MERGING THE PAST WITH THE FUTURISTIC WATCHES IT CREATES IN ITS WORKSHOPS*”

ants within “The Shaped Collection,” the new timepiece is Hublot’s very own interpretation of the square watch.

“The square watch is a very specific object that most watchmakers dare not tackle. This is a divisive, disruptive, and unconventional shape that no one has known how to rework for decades: it was just waiting for us! Hublot decided to get to grips with the shape in order to explore its power and create a totally unique timepiece. Like any Hublot, the Square Bang Unico has no equivalent!” said Hublot CEO, Ricardo Guadalupe.

In terms of the process of watch creation, Hublot’s R&D department is set apart from the rest because it works around one question: is there anything that has not been explored in watchmaking? And true enough, Hublot has done everything, from creating the most resistant materials, coming up with the craziest partnerships, and even developing extraordinary complications. For 2022, the innovative brand decided to focus not on one of these three aforementioned areas, but on the shape. To date, Hublot has mastered three forms:



Showcasing the technical prowess of Hublot, the timepiece is available in a limited edition of 250 pieces



The Square Bang Unico Sapphire is a triumph of unparalleled design and creative watchmaking

round, barrel-shaped, and the MPs or 'Master Pieces' that allowed it to break free from classic watchmaking. It has since added the square to this very lively mix.

Seasoned watchmakers are traditionally accustomed to working with round cases. This follows logic as the heart of the timepiece, the calibre, has the wheel as its basic component. Most watchmakers who attempted to explore the geometry of the square watch obscured the movement from view to give the illusion of a shaped calibre. Hublot, however, became invested in doing more than just offering a geometric form. To its credit, the distinguished brand spent a significant amount of time in the development of its new timepiece. But once the company was ready to show the world what it had done, there was no stopping this stalwart of haute horology.

The Square Bang Unico showcases its proprietary Unico movement right smack in the centre of its dial. And rightly so, as the Unico movement is the pride of the Nyon watchmakers and is the beating heart of many of Hublot's most popular designs for more than 10 years. The chronograph has a column wheel visible at 6 o'clock, while its bicompass display dispenses with a dial, to reveal the secret inner workings of its iconic calibre.

Inspired by the Big Bang's sandwich construction, Hublot reinforced the multi-level and architectural make-up of its new shaped watch and equipped it with a guaranteed 100 metre water resistance. With the same hands as the brand's iconic line, the Square Bang Unico makes full use of sapphire crystal to give an unobstructed view of the Unico movement. On the watch face, six (functional) screws—

“THE SQUARE WATCH IS A VERY SPECIFIC OBJECT THAT MOST WATCHMAKERS DARE NOT TACKLE. THIS IS A DIVISIVE, DISRUPTIVE, AND UNCONVENTIONAL SHAPE THAT NO ONE HAS KNOWN HOW TO REWORK FOR DECADES: IT WAS JUST WAITING FOR US!”

The sapphire crystal case back allows an unprecedented view into the Unico movement that powers the watch





The Unico movement takes centre stage on the sapphire dial

similar to the Big Bang—keep the case intact, while ‘ears’ on both sides of the case balance the design and give protection to the case. Equipped with the “One Click” interchangeable system, the watch comes with a rubber strap but can be personalised using an extensive range of optional straps.

### SAPPHIRE MASTERPIECE

This year, Hublot expands its square-shaped offerings and further showcases its technical prowess in material innovation with the Square Bang Unico Sapphire. Crafted entirely from sapphire—from the case, bezel, dial and case back—the timepiece is sure to be a collector’s delight. Available in a limited edition of 250 pieces, it is undoubtedly one of Hublot’s most attractive pieces to date.

Still measuring 42 mm like the variants preceding it, the Square Bang Unico Sapphire is not a reinterpretation, it is an entirely new

innovation. To get to the very essence of this new timepiece, Hublot watchmakers went back to the drawing board. First, they opted to use a translucent sapphire, devoid of colour and all the more difficult to fashion as its transparency reveals all the facets, particularly imperfections. From the get-go, the company’s engineers were presented with a two-fold challenge: that of the watch’s square format and the case’s multi-layered sapphire construction. But even these they were able to surpass as they successfully ensured that the model is water-resistant to a depth of 5 ATM or 50 metres.

Housed within its crystal clear case is the renowned Unico calibre: the MHUB1280 UNICO 2 Manufacture Self-winding Chronograph Fly-back Movement. Bearing all the distinct features on which its reputation is founded, the calibre has a frequency of 4 Hz or 28,800 vph and offers a 72-hour power reserve. For this

“

INSPIRED BY THE BIG BANG’S SANDWICH CONSTRUCTION, HUBLLOT’S REINFORCED THE MULTI-LEVEL AND ARCHITECTURAL MAKE-UP OF ITS NEW SHAPED WATCH AND EQUIPPED IT WITH A GUARANTEED 100 METRE WATER RESISTANCE”



A transparent structured rubber strap complements the translucent timepiece

particular model, the movement can be admired through the openwork dial, the back of the watch, and now through the sapphire crystal case itself.

Completing this marvel of haute horology is a transparent structured rubber strap with a titanium deployant buckle clasp. As the watch is equipped with the “One Click” interchangeable system, this clear strap can easily be changed with other straps of different colours.

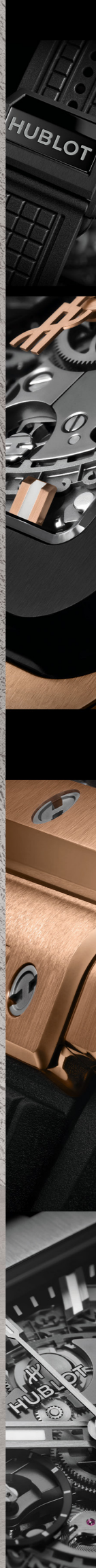


# IT'S HIP TO BE SQUARE

## SQUARE BANG UNICO KING GOLD JEWELLERY

As if Hublot had not yet covered all its bases, the distinguished brand now enters a new era in its creation of shaped watches with the Square Bang Unico. Greatly inspired by the iconic Big Bang timepiece, the Square Bang Unico is a representation of the creativity and innovation that only Hublot's R&D department can deliver. Now rendered in a variety of different materials, finishes and adornments—and more importantly equipped with the Hublot Unico proprietary movement—the Square Bang Unico has become a current fan favourite, one that we daresay, can rival the popularity and loyal following of the Big Bang. Foremost in the new offerings is the Square Bang Unico King Gold Jewellery, lusciously adorned with brilliant-cut and baguette-cut diamonds.

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# TRUE TO FORM

## SQUARE BANG UNICO TITANIUM JEWELLERY

At first glance, the unique shape of the Square Bang Unico captures one's attention. Its angular face is surrounded by six functional screws on the bezel as well as 'ears' on each side of the case that balance out the design while giving extra protection. But what if there was a way to further 'enhance' the appearance of the already attractive watch? In yet another feat of inspired creation, the avant-garde watch manufacturer strengthens its position in material

innovation by making use of sparkling diamonds.

The watches are available in Titanium or King Gold, an 18-carat gold alloy with copper and platinum to give it a redder hue than the 5N gold. Surrounding the square titanium case is a delicious sprinkling of diamonds, brilliant and baguette, rounded off by the unexpected combination of a robust rubber strap.



### SQUARE BANG UNICO TITANIUM DIAMONDS

Known for the "Art of Fusion", Hublot is no stranger to putting seemingly incompatible materials together and creating something entirely new. Case in point is the Square Bang Unico Titanium Diamonds. Crafted of titanium, which is known for its lightness, strength and corrosion-resistance, the watch is completed with a black decorated rubber strap. However, Hublot does not stop there. The inimitable brand takes it a step further and elevates the model with a sprinkling of diamonds on its polished titanium bezel. Because of this, the Square Bang Unico Titanium Diamonds is not only a sporty timepiece, it is also a bejewelled accessory that can take you from day to night.

LEVELLING  
UP





# FIT FOR A KING

## **SQUARE BANG UNICO KING GOLD DIAMONDS**

Not only an expert in pairing materials, Hublot also has unparalleled talent in creating its own. The brand is not afraid to push boundaries and that additional spunk makes all the difference in setting it apart from other watchmaking manufacturers. One proprietary material that Hublot is extremely proud of is King Gold. Warmer than the traditional 5N 18K gold, King Gold also graces the Square Bang Unico Diamonds line. Combining this innovative material with the dazzle of brilliant-cut diamonds, the Square Bang Unico King Gold Diamonds is a timepiece fit for royalty. Paired with a black decorated rubber strap, the watch comes with a King Gold and black-plated titanium deployant buckle clasp.

# BRING IN MORE DIAMONDS

## SQUARE BANG UNICO TITANIUM PAVÉ

Truly an ace in the field of watchmaking, Hublot knows no bounds. It is not afraid to do more, show more. If in the Square Bang Unico Diamonds models it made particular use of brilliant-cut diamonds on just the watch bezel, now it opts for a more opulent look with a pavé diamond setting featuring 138 sparkling white diamonds on the bezel and lugs. Enter the Square Bang Unico Titanium Pavé. A sparkling testament to the wonderful skills of the brand's esteemed watchmakers, the watch exudes an elegance that only Hublot can deliver. Truly a specialist in aesthetics, Hublot succeeds in delivering a timepiece that is beyond good-looking, it's dazzling.

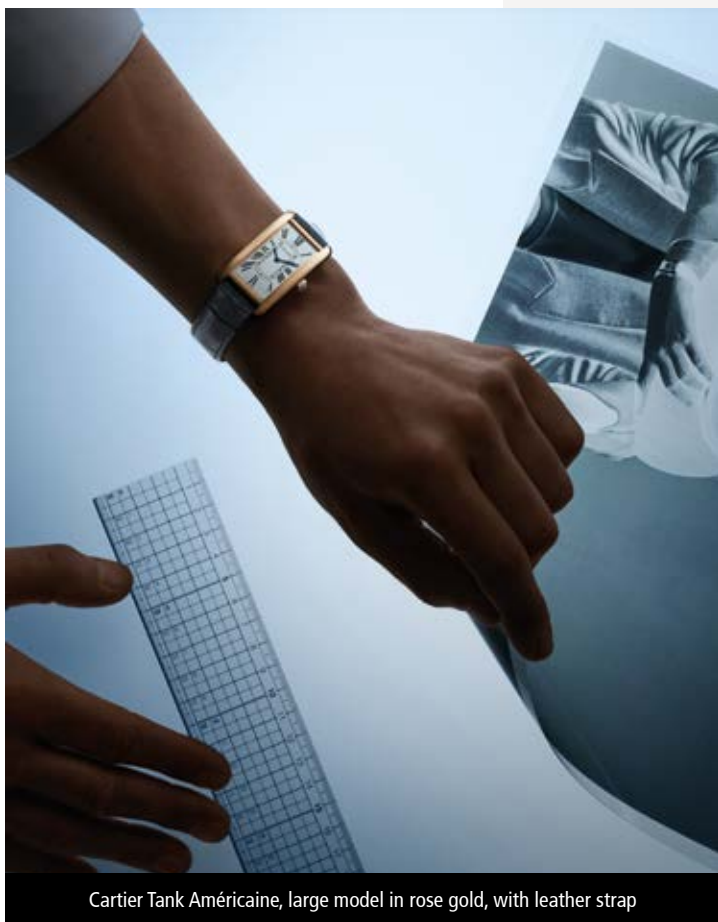


# DIAMONDS ARE FOREVER

## SQUARE BANG UNICO KING GOLD PAVÉ

Compared to the somewhat monochromatic look of the Square Bang Unico Titanium Pavé, the Square Bang Unico King Gold Pavé has a more contrasting appeal, with the sultry and warm King Gold material being beautifully offset by the stunning white diamonds totalling 3.3 carats. Not only an aesthetic adornment, the brilliant-cut gems also provide an unprecedented glamour, a suit of light to the otherwise powerful, edgy and masculine timepiece. Beating at the heart of this marvel of haute horology is the HUB1280 Unico Manufacture, Self-winding Chronograph movement, which provides the timepiece with a substantial 72-hour power reserve.





Cartier Tank Américaine, large model in rose gold, with leather strap



The watch features an attractive curved case

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# MADE FOR the Times

CARTIER PRESENTS THE  
UPDATED TANK AMÉRICAINNE  
TO A NEW GENERATION OF  
WATCH-LOVING INDIVIDUALS

**W**hen it comes to preserving the identity of its enduring icons, Cartier ensures that each timepiece remains loyal to the very elements that made it a success. Case in point is the new Tank Américaine, which highlights a subtle yet timely transformation.

Before we enumerate the details enhanced by the Maison, let us recall the inception of

the iconic watch. Heir to the Tank Cintrée dating back to 1921, the Tank Américaine watch belongs to the extended family of Tank design. It bears the same aesthetic codes as the iconic design, evoking freedom and a certain kind of lifestyle with its purity of lines and the accuracy of its emblematic proportions.

The watch was first introduced in 1989 with its signature rectangular tank-shaped case



Cartier Tank Américaine, large model in steel, with leather strap

design. With an overall slim, elongated figure, the timepiece has rounded brancards that enhances the pleasing curvature of the case.



Cartier Tank Américaine, small model in rose gold, with bordeaux leather strap



Cartier Tank Américaine, mini model in white gold, full diamond-set version

This year, Cartier brings back the Tank Américaine, albeit in a form that has undergone an evolution. Showcasing a brand new approach, the modern model exudes a more ergonomic feel. Reinforcing the purity of its form is the novel style of the dial and the flawless integration of the brancards into the extension of the strap.

Effortlessly chic and totally American, the Tank Américaine embodies the values of freedom and exceptional style. Like all Tanks before it, this new version evokes classic charm and a timeless appeal. With elements that stay true to what modern aesthetes look for, the watch has a dial that moulds perfectly to the curve of the wrist. Secured with either a stylish leather strap or a stunning metal bracelet, the model is offered in three different sizes—mini, small, or large. Suitable for any occasion, for work or play, for day or night, the timepiece conveys elegance at every turn.

Powered by either a quartz movement or the new Manufacture 1899 MC, a self-winding mechanical movement crafted for slimmer cases, the Tank Américaine is available in a number of models. For the mini model, the watch comes in a total of five variations, rendered in steel, rose gold or white gold in quartz movement. Water-resistant up to 3 bar or ap-



A timeless dial and elegant hands enhance the classic appeal of the Tank Américaine

proximately 30 metres, two of the watches benefit from the adornment of diamonds, while a third comes in a full diamond-set version.

The small model is also driven by a quartz movement. Slightly bigger than the mini size, it is available in steel or rose gold, with the latter offered in three distinct pieces: with a leather

“POWERED BY EITHER A QUARTZ MOVEMENT OR THE NEW MANUFACTURE 1899 MC, A SELF-WINDING MECHANICAL MOVEMENT CRAFTED FOR SLIMMER CASES, THE TANK AMÉRICAINÉ IS AVAILABLE IN A NUMBER OF MODELS.”

strap, with a leather strap and diamonds, and with a rose gold bracelet and diamonds.

Lastly, the large model comes in two beautiful models, one in steel with a dark blue leather strap, and the second in sultry rose gold with a grey leather strap. Powered by the new Manufacture 1899 MC, these large versions of the Tank Américaine uphold the casual chic spirit synonymous with the line.





The new Breitling Navitimer 36 and 32 are versatile versions of the classic aviator timepiece

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# BEAUTIFUL Treasures

BREITLING INTRODUCES ITS SIGNATURE LINE, THE NAVITIMER IN TWO SIZES—36 AND 32 MM—MADE FOR SMALLER WRISTS



Breitling Navitimer 32 with pink dial and pink leather strap

**A** staple in Swiss horology since 1884, Breitling has just released smaller-sized versions of its iconic Navitimer in 36 and 32 mm. Adorned with radiant mother-of-pearl dials, responsible lab-grown diamonds, and traceable 18-carat red gold, the new references are a reflection of Breitling’s efforts to provide more watch

variants for watch enthusiasts to choose from. Accompanying the release, Breitling has enlisted the star power of Academy Award, Charlize Theron, in a brand-new campaign entitled “NAVITIMER - FOR THE JOURNEY”.

“You can spot someone from across a room and know they are wearing a Navitimer. It’s



The new Breitling Navitimer 36 and 32

just that recognisable,” says Breitling CEO Georges Kern. “Charlize Theron so wonderfully represents this line because she too is an icon known all over the world for her strength, beauty, talent, and powerful journey.”

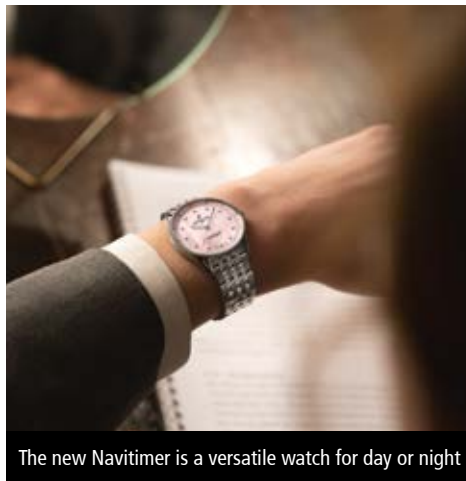
Introduced in 1952, the Navitimer, which is known for its trademark “beaded” bezel and iconic slide rule, was initially designed as a tool watch for aviators. Fast forward to the present, and the Navitimer has transcended its original utility. Not only made for pilots, the watch has become a symbol of something more profound, more meaningful to each person who has worn the timepiece and brought it along with them on their personal journeys. That is why the Navitimer has stood the test of time and has become one of the greatest watches of all time.

For 2023, Breitling releases two new additions to the Navitimer collection. Smaller and dressier, these showstoppers have so much more to offer than just their slender new sizes. The 36 and 32 mm models are available in a multitude of metals, dial colours, strap and bracelet choices, combined with the Navitimer’s distinct beaded bezel, resulting in a timepiece with jewellery-like appeal, lending versatile elegance to the legendary aviation watch.

Although slightly smaller, the new 32 mm Navitimer models still retain the iconic beaded bezel. They also do not feature the chronograph complication and possess a distinct straight-forward time-only display. Both the Navitimer 36 and 32 mm carry the Origins label, testifying to the ethical sourcing of precious materials. As part of its mission to do better, Breitling utilises sustainable, lab-grown “better



Breitling Navitimer 32 with white mother-of-pearl dial and two-tone bracelet



The new Navitimer is a versatile watch for day or night

“MY JOURNEY HAS ALWAYS BEEN ABOUT BEING UP FOR ANY CHALLENGE,” SAYS CHARLIZE THERON, STAR OF THE BRAND’S NEW CAMPAIGN ”

diamonds” and gold from Swiss Better Gold Association-accredited mines that are fully traceable.

### THE NAVITIMER AUTOMATIC 36

Breitling has released five versions of the new Navitimer Automatic 36, three in steel, one bi-metal and one in full gold. The steel version comes in a trio of metallic dial colours: mint green, silver or anthracite, with colourful strap options or the seven row bracelet.

The two-tone model is encased in steel and red gold and offered on a bi-metal seven-row bracelet or brown alligator leather strap. The bezel is rendered in red gold, with a white mother-of-pearl dial set with round-cut lab grown diamonds. The full gold model is encased in 18-carat traceable red gold. The dial, like the two-tone, is mother-of-pearl, complete with lab-grown diamonds.

Protected by glare-proofed cambered sapphire, the watches have a 36 mm case and measure a substantial 11.42 mm in thickness. Behind the screwed-in solid case back of the models is the COSC-certified Breitling Calibre 17. This self-winding movement operates at 28,800 vph (4Hz) and provides around 38 hours of power reserve. The watches are water-resistant up to 30 metres.

### THE NAVITIMER 32

On the other hand, the Navitimer 32 features a smaller case measuring 32 mm in diameter and 8 mm in thickness. Although the metal options of the Navitimer 32 are identical to its big sister, all of these watches come with diamond hour markers regardless of case material. Dial choices include pink, white, or light-blue mother-of-pearl on the steel variants and white mother-of-pearl with lab-grown diamonds on the red-gold and two-tone designs. The watch runs thanks to the COSC-certified Breitling Calibre 77 SuperQuartz™ movement and packs a 50 metre water resistance rating.



Zenith  
Chronomaster  
Sport Pink



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# STATEMENT Pieces

ZENITH UNVEILS ITS LATEST HOROLOGICAL OFFERING, WHICH BLENDS ELEGANCE WITH A WORTHY PLEDGE



The pink timepiece has a philanthropic purpose

The iconic brand with innovation as its guiding star, Zenith, recently launched two new timepieces crafted with distinctive aesthetics and generous hearts in mind: the Chronomaster Sport with an all-steel exterior and a striking blue tricolour dial, and the Chronomaster Sport Pink.

The Chronomaster Sport Pink is the most recent in a long line of unique and exceptional

timepieces made by Zenith to promote breast cancer awareness. Design-wise, Zenith simply reimagines its award-winning and well-known 1/10th of a second chronograph with a striking pink dial for this profound purpose. Moreover, its bright pink-toned sunray-patterned dial reflects a vibrant pink hue, while the date wheel and oversized chronograph counters have been coloured to match, making all of it really pop against the steel three-link bracelet.

In contrast, the engraved 1/10th of a second bezel is made of steel rather than ceramic, for the first time in the steel version of the Chronomaster Sport. This completes a slight vin-



Perfect for day or night, the Zenith Chronomaster Sport has a power reserve of 60 hours



The El Primero 3600 powers the Zenith Chronomaster Sport

tage and nostalgic air as its polished surface and black-filled etched markings evoke the El Primero "Rainbow" models of the 1990s.

On the whole, this creation marks the latest action by the brand in support of the renowned leading breast cancer organisation, Susan G. Komen foundation, with a portion of the watch sales donated to reach more women and offer access to education, support and hope. This limited edition of 500 timepieces unveiled during Breast Cancer Awareness Month is definitely a beacon of compassion, and it serves as a vessel to promote the fight against breast cancer and raise awareness for the disease.

The Chronomaster Sport, on the other hand, comes in an all-steel exterior with a striking blue tricolour dial that recalls the brand's previous models. In particular, it's inspired by the "DeLuca" from the late 1980s, and the "Rainbow" of the early 1990s, the two El Primero references this new Chronomaster Sport extensively borrows from.

As such, the tricolour dial, one of El Primero's most recognisable design elements, is accentuated freshly in this timepiece. There is a distinction in tone and quality between the blue counter and the blue dial, while the grey and blue chronograph counters remain as stunning as ever. The date wheel has also been matched to the dial, creating a harmonious combination of contrasts, textures, and depths in metallic blue with a sunburst finish.

The vintage El Primero appeal continues up front, with the polished surface and black-filled etched markings of the bezel. The 41 mm steel case, with pump-style pushers and an engraved 1/10th second bezel, is made of stainless steel for the first time in the Chronomaster Sport steel core line, as opposed to ceramic. As pleasing as it is to the eye, it is also easy on the wrist, as the three-link steel bracelet with an adjustable clasp completes the sporty-chic appearance and appeal.

“THE CHRONOMASTER SPORT, ON THE OTHER HAND, COMES IN AN ALL-STEEL EXTERIOR WITH A STRIKING BLUE TRICOLOUR DIAL THAT RECALLS THE BRAND'S PREVIOUS MODELS”



The Zenith Chronomaster Sport is the epitome of a sporty-chic watch

At the heart of the watch is the El Primero 3600, which has an extended power reserve of 60 hours. Mind you, the unique part of the watch lies at the back, as the wearer can see the movement's contemporary architecture through the sapphire display. Moreover, it showcases a sleeker, more open design, displaying a blue column wheel and open rotor marked with the five-pointed Zenith star.

All things considered, it is reasonable to say that these two new models of the Chronomaster Sport beautifully combine elegance and generosity, demonstrating that timepieces can be more than simply fashion accessories. These latest timepieces with incomparable aesthetics represent Zenith's commitment to its heritage and loyal followers everywhere, one classy tick at a time.

IWC Ingenieur Automatic 40 (Ref. IW328901) with a black dial

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# INSPIRED

## Redesign

IWC SCHAFFHAUSEN PRESENTS NEW VERSIONS OF ITS CLASSIC WATCHMAKING ICON: THE INGENIEUR AUTOMATIC 40

One of the watchmaking world's most revered watch designers, Gérald Genta made waves with every timepiece he saw to fruition. One such creation was IWC Schaffhausen's Ingenieur, which the talented designer reinterpreted in the 1970s, with the Ingenieur SL. A master of sound design and bold appeal, he permanently infused the Ingenieur with a spirit of strength and versatility.

Deriving inspiration from the original model of 1955, Genta gave the Ingenieur a new and highly distinctive visual identity, evident in the screw-on bezel with five recesses, uniquely patterned dial, and an integrated H-link bracelet. Launched in 1976, the Ingenieur SL was ahead of its time, as it was powered by the first automatic movement developed in Schaffhausen, which came complete with a soft-iron inner case for magnetic field protection.

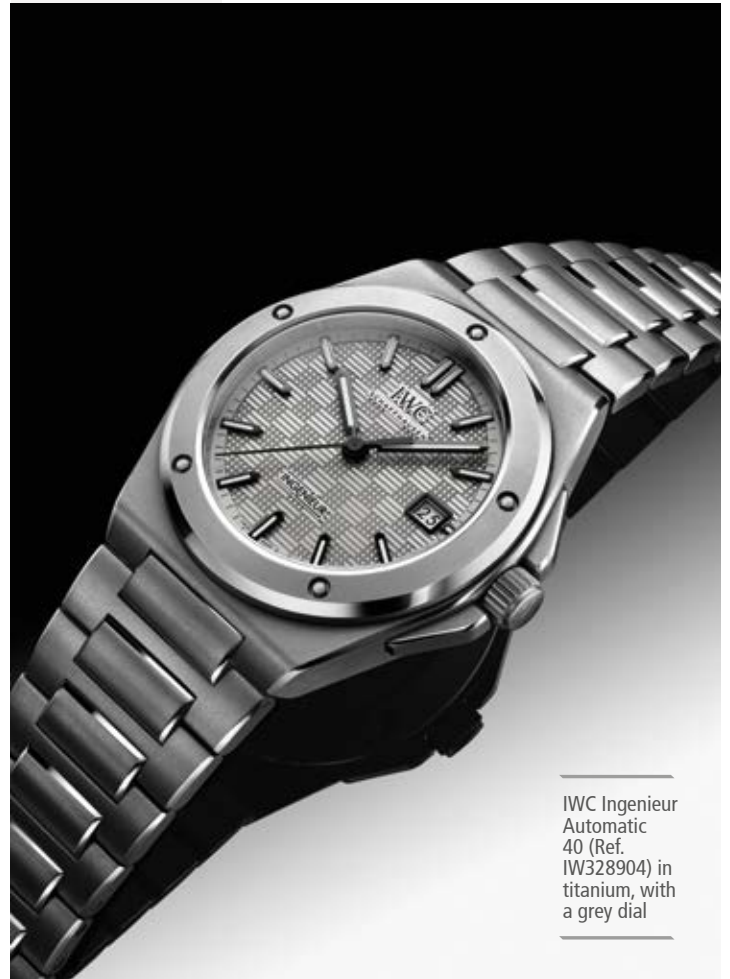


IWC Ingenieur Automatic 40 (Ref. IW328902) with a silver dial

This year, IWC Schaffhausen went back to the drawing board once again to give the Ingenieur an updated appearance, one that's in keeping with the demands and design codes



IWC Ingenieur Automatic 40 (Ref. IW328903) with an aqua dial



IWC Ingenieur Automatic 40 (Ref. IW328904) in titanium, with a grey dial

of the present day. “With the new Ingenieur Automatic 40, the steel sports watch with an integrated bracelet returns to our portfolio. While taking inspiration from Gérald Genta’s Ingenieur SL from the 1970s, we invested a lot of time and effort into engineering a new automatic model with perfect case proportions and ergonomics, a high level of detail and finishing, and equipped with modern movement technology. The new Ingenieur Automatic 40 is a versatile luxury sports watch for the 21st century,” conveyed Chris Grainger-Herr, CEO of IWC Schaffhausen.

#### LOOKING AT THE DETAILS

Reworking the overall dimensions of the Ingenieur case, IWC presents improvements down to the smallest detail. Now with a lug to lug distance of 45.7 millimetres, the watch is guaranteed to have perfect ergonomics and excellent wearability. Furthermore, the brand took the Ingenieur SL’s nose-shaped horns and replaced them with a newly engineered middle-link attachment. This new feature enhances the ergonomics and provides an even better fit on the wrist.

On the face of the watch, IWC introduces the presence of functional, polygonal screws on

“THIS YEAR, IWC SCHAFFHAUSEN WENT BACK TO THE DRAWING BOARD ONCE AGAIN TO GIVE THE INGENIEUR AN UPDATED APPEARANCE, ONE THAT’S IN KEEPING WITH THE DEMANDS AND DESIGN CODES OF THE PRESENT DAY”

the bezel. No, these are not just design details—as was featured on the Ingenieur SL—as these five screws now have the technical functional of securing the bezel to the case. In addition, the dial highlights an interesting “Grid” structure that provides balance to the technical and very sculptural case design. To provide

the watch with ideal legibility and extra depth, the appliques on the dial are covered with excellent luminescence.

The Ingenieur Automatic 40 is powered by the IWC-manufactured 32111 calibre with an automatic pawl winding system and a power reserve of 120 hours. In keeping with the tradition of the Ingenieur, a soft-iron inner case efficiently protects the movement from magnetic fields and guarantees the watch’s accuracy at every turn. Water-resistant to 10 bar, the Ingenieur Automatic 40 is a modern and fully versatile sports watch that can accompany you from day to night.

Rendered in stainless steel, the new timepiece is available in three distinct versions: with a black dial and an integrated stainless steel bracelet with butterfly folding clasp (Ref. IW328901), with a silver-plated dial and an integrated stainless steel bracelet with butterfly folding clasp (Ref. IW328902), and lastly, with an aqua dial and an integrated stainless steel bracelet with polished centre links and butterfly folding clasp (Ref. IW328903). A fourth version—(Ref. IW328904)—is available in lightweight titanium, a material that IWC pioneered in the 1980s.

Bell & Ross presents the BR 03 Gyrocompass, powered by the BR-CAL.302 self-winding calibre



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# ATTENTION Seeker

BELL & ROSS RELEASES A NEW LIMITED EDITION CONCEPT WATCH CALLED BR 03 GYROCOMPASS

**L**uxury watchmaker Bell & Ross is not interested in being subtle. Making sure that everyone turns heads upon seeing a Bell & Ross watch on one's wrist, the French watch manufacturer just recent-

ly released the new limited edition BR 03 Gyrocompass with the most iconic and bold dial yet, featuring a yellow aeroplane silhouette right at the centre of the black dial. This new offering is a knockout from the get-go.



The watch has a predominantly black colour palette



The BR 03 Gyrocompass is a must-have for design and aviation enthusiasts

Limited to only 999 pieces worldwide, the BR 03 Gyrocompass pays tribute to one of its favourite fields: aeronautics. A highly evocative timepiece, the appearance of the watch employs technical design used for a pilot's dial at the helm of an aircraft. The watch adopts the graphic codes usually known to professionals as a course indicator. Therefore, upon a closer inspection, the watch acts like a dashboard and functions both as a watch and magnetic compass. The representation of an aircraft tells the direction of the plane in the sky, allowing the position to be realigned with the compass if necessary. This is what Bell & Ross endeavoured—a closer feeling on board a cockpit, to ensure that the wearer stays on course.

Among its numerous collections, the BR 03 series is considered a central pillar in the Bell & Ross portfolio. Since its launch in 2006, the BR 03 has adopted a concept to showcase the Maison's expertise, which is replicating the indicators of an aircraft dashboard and reinterpreting them for the wrist.

For its recent release, the brand decided to reinvent the watch with new proportions. The iconic, rounded square shape of the BR 03 range, with a 10.6 mm thick black ceramic case, now comes in a 41mm size. If you look closely at the watch detailing, the timepiece adopts an all-black colour palette save for the yellow-tinted airplane silhouette in the middle, the cardinal points and their triangular indices coated with green Super-LumiNova®, and the white-coated minute track.

The display of the new BR 03 Gyrocompass has been designed to offer perfect practical readability in all circumstances, day, or night.



Featuring a silhouette of a plane on its dial, the BR 03 Gyrocompass allows the wearer to tell the time with precision

This is wonderfully shown through the fighter plane. The tip of the plane's nose aligns with the indices so that the wearer can tell the time with precision—a solution first visited by Bell & Ross in 2013. The external numerical inscriptions on the flange creates a seamless experience for the user. Discreet yet efficient, the round date window is carefully placed between 4 and 5 o'clock, making it easy to see when needed, without disrupting the ability to tell the time instantly in the heat of action.

Completing the iconic Flight Instruments collection launched in 2010, the watch's strong personality demonstrates its full functionality, elegantly transposing an aeronautical navigation tool into a timepiece design. Water-resistant up to 100 metres, the watch has a robust finish inspired by aeronautical equipment featuring a black rubber strap and a steel pin buckle with black PVD coating.

“FOR ITS RECENT RELEASE, THE BRAND DECIDED TO REINVENT THE WATCH WITH NEW PROPORTIONS. THE ICONIC, ROUNDED SQUARE SHAPE OF THE BR 03 RANGE, WITH A 10.6 MM THICK BLACK CERAMIC CASE, NOW COMES IN A 41MM SIZE”



The watch is fitted on a sturdy black rubber strap

It is worth noting that despite its name, the watch does not feature a real Gyrocompass, a visually simple yet technically complex system, a mechanism that transfers the position of the plane in flight into a vertical representation on the dial, which enables the pilots to understand their precise location. Instead, the timepiece is powered with an in-house automatic mechanical movement, the BR-CAL.302 self-winding calibre. Beating at a frequency of 28,800 vph or 4Hz, the timepiece has a substantial 54-hour power reserve.

Original and fun, the BR 03 Gyrocompass is a concept watch that stands out on its own with its one-of-a-kind display; it is a must-have for design and aviation enthusiasts.





Baume & Mercier celebrates the 50<sup>th</sup> anniversary of the Riviera with the Riviera M0A10714

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# TIMELESS Appeal

BAUME & MERCIER PRESENTS THE NEW RIVIERA WITH NEW SIZES AND COLOURS FOR BOTH MEN AND WOMEN

Summer has passed, autumn is underway, which means that the holiday season is just around the corner. If you are looking for matching couple watches as a Christmas gift to yourself as well as your nearest and dearest, take a quick peek at what Baume & Mercier has to offer.

The Geneva-based Swiss luxury watch brand has several signature collections

under its belt, with the Riviera as one of the most notable. After being re-launched in 2021 through a fifth generation that offers a multitude of looks, the Riviera makes its mark once again to commemorate its 50th anniversary this year.

The Riviera was first released in 1973 and has adapted to every era while retaining its signature characteristics. Inspired by the carefree



The 39 mm watch features a smoked blue sapphire dial

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Baume & Mercier also presents the Riviera M0A10727, available in a smaller 33 mm diameter

### FOR HER: THE RIVIERA M0A10727 WITH BLUE DIAL

This year, Baume & Mercier brings forth new variations for women: one with a violet dial (Riviera M0A10728) and another with a blue dial (Riviera M0A10727). The latter boasts an azure blue sun-satin dial, adorned with a transparent wave transfer decoration. Available in a 33 mm diameter that's suitable for more delicate wrists, the case harmoniously nestles against the arm, enhancing every gesture with elegance and ethereality. The date is placed in an aperture at 3 o'clock, while the hours and minutes are indicated on Roman numerals and riveted indexes coated in Super-LumiNova (C1, blue glow) by faceted rhodium-plated hands.

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lifestyle of the French Riviera, this is a watch of casual elegance that symbolises an easygoing view of refined watchmaking. This year marks a gentle-yet-assertive evolution that continues to highlight the Maison's distinctive expertise through the elaborate shapes and bold statement found in the watch design. Furthermore, this is also the first time that the Riviera collection is re-released in many variations not only for men, but also for women.

In addition to the 39 mm version which can be worn by both men and women, the Riviera is also available in smaller sizes of 33 and 36 mm models. Despite the addition of these new dimensions, the watch continues to be characterised by its dodecagonal case that offers a casual yet elegant look.

### FOR HIM: THE RIVIERA M0A10714

One of the three 39 mm models released as part of its 50th anniversary, the Riviera M0A10714, is crafted in a polished and satin-finished stainless steel case. It features a smoked blue sapphire dial with a transparent wave transfer decoration. Showcasing the distinctive shape with twelve sides and four screws, the watch is mounted on an integrated interchangeable blue rubber and alligator strap with tone-on-tone over stitching.

Powered by the Baumatic self-winding manufacture movement, with a 120-hour power reserve, and a frequency of 4 Hz or 28,800 vph, the watch is water-resistant to 10 ATM or 100 metres and features a daily precision of -4 s/+6. A reliable interchangeability system enables the user to change styles with a single click without the need for tools.



The Baume & Mercier Riviera M0A10714 is powered by the Baumatic self-winding manufacture movement

The brand's emblem, the Phi logo, appears in relief on the free octagonal crown, a reminder that the Maison chose the Greek letter as a reference to the golden ratio. The display is orchestrated by a quartz movement with a 10-year autonomy. In addition, the watch is water-resistant to 5 ATM or 50 metres.

With the same design and sporty-chic allure, the new Riviera watches adapt to the times and today's aesthetic. The original form of the timepiece is still there, but the desire to stay abreast with the times is exceptionally clear. The 2023 versions of the Riviera carry the evocative power of the original 1973 model in their DNA, while also showcasing multi-faceted and endlessly versatile appeal that's perfectly suitable for the present day.

“

IN ADDITION TO THE 39 MM VERSION WHICH CAN BE WORN BY BOTH MEN AND WOMEN, THE RIVIERA IS ALSO AVAILABLE IN SMALLER SIZES OF 33 AND 36 MM MODELS ”



Case back of the Baume & Mercier Riviera M0A10714



The alluring ladies' timepiece is a perfect match to its bigger equivalent for men



Longines celebrates the joy of life with the Mini DolceVita

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# ELEGANCE

## Redefined

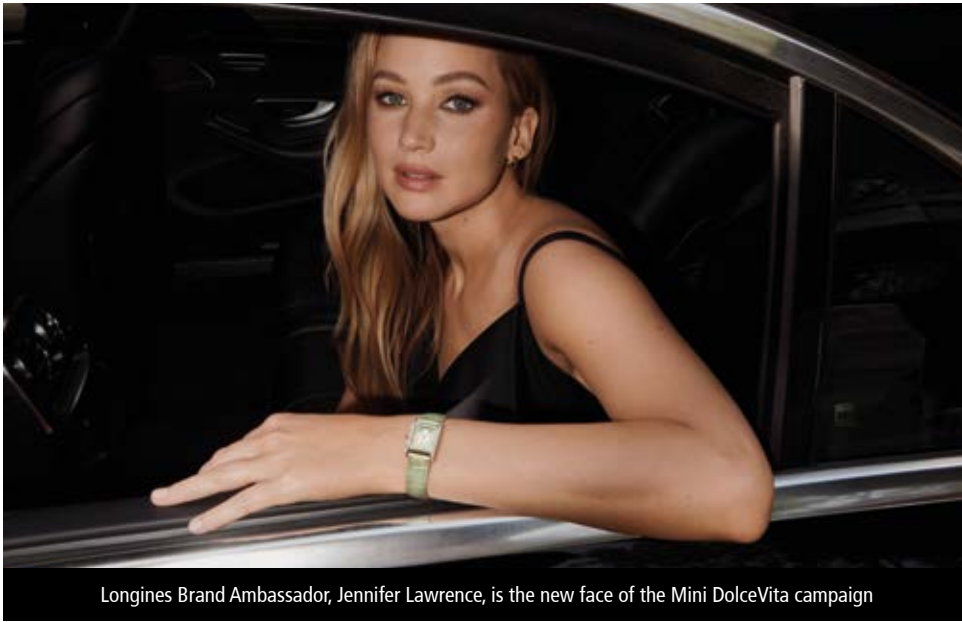
LONGINES' NEW MINI DOLCEVITA COLLECTION IS QUIET LUXURY MERGED WITH TIMELESS STYLE

**W**hen it comes to elegant luxuries that know no bounds, Longines stands as the epitome of it all. Living and breathing in its famous slogan, "Elegance is an Attitude," the Swiss luxury watchmaker returns to inspire and astound the world in what it means to blend quintessential traditions with sophisticated performances. In its latest redesign of the iconic Mini DolceVita collection, Longines honours elegance through its precise watchmaking proportions and soft, pure lines.

The DolceVita collection, which is inspired by the Italian phrase for "sweet life," was first launched in 1997, but its legendary design can be traced all the way back to as early as 1927. With a uniquely-made rectangular shape case that has wonderfully transformed and evolved throughout the years, the collection now returns with the all-new Mini DolceVita series. Rendered in a delicate size, the stunning array of watches, with their exemplary appeal, further exemplify the timeless elegance and subtlety of Longines' modern timepieces.



Mini DolceVita L5.200.0.75.6 with a Cosmo circular dial



Longines Brand Ambassador, Jennifer Lawrence, is the new face of the Mini DolceVita campaign

Longines recently unveiled the all-new collection at a star-studded lunch in New York City. Guests included award-winning actress and Brand Ambassador Jennifer Lawrence, who is also the new face of the Mini DolceVita campaign. Lawrence was seen wearing the Longines Mini DolceVita quartz watch in stainless steel. This watch specifically comes with a silver dial and blue steel hands, embodying a classic play on a graceful design. The timepiece is powered by the L178 calibre.

Evident of the quartz watch design, Longines successfully produced a timepiece that evokes quiet luxury. With a reduced profile, softened, pure lines, and stainless steel bracelet or leather strap to match the colours of the dial, this new collection boasts genuine elegance.

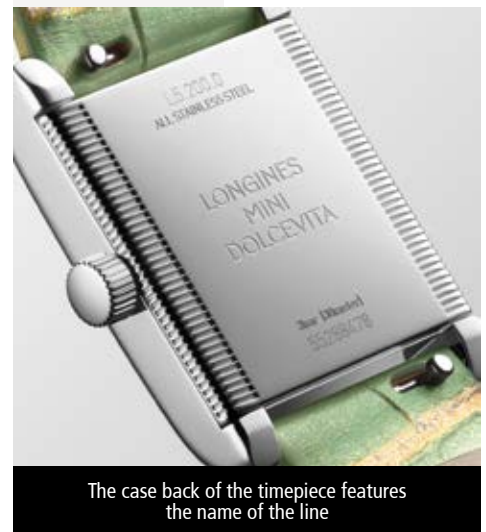
“Elegance is unique because it allows us to break from traditional aesthetic codes while revealing multiple facets of our personality,” says Longines CEO Matthias Breschan. “It is an opportunity to continually reinvent ourselves, based on our desires and moods, whether serious or playful, but always in keeping with our own tastes and values.”

Currently, the Mini DolceVita collection hosts a range of colour options and varieties, some of which include a diamond-bordered case, a Roman rectangular silver-coloured dial with a flinqué décor, and Roman painted numerals accompanied with blue steel hands. Four of the six diamond-bordered cases come in bold, fashion-forward hues: ivory white, mint green, blossom pink, and serene blue.

Each of these watches with vibrant coloured dials also comes with a matching leather strap,



A closer look at the dial of the Mini DolceVita L5.200.0.95.2



The case back of the timepiece features the name of the line



Mini DolceVita L5.200.4.71.5 with red leather strap

“THE DOLCEVITA COLLECTION, INSPIRED BY THE ITALIAN PHRASE FOR “SWEET LIFE,” WAS FIRST LAUNCHED IN 1997, BUT ITS LEGENDARY DESIGN CAN BE TRACED ALL THE WAY BACK TO AS EARLY AS 1927”

to further enhance Longines’ title for elegance. A quartz movement, the L178 calibre, powers the line. It is equipped with a scratch-resistant sapphire crystal glass and several layers of anti-reflective coating on both sides.

Watches with a Cosmo circular dial and silver sandblasted finishing are also offered in the collection. Each model features a newly-designed stainless steel bracelet or chic black leather strap, to bring in the utmost form of elegance. Each watch is 21.50 x 29.00 mm in dimension with a 3-bar water resistance. And since every watch comes with the Longines interchangeable bracelet/strap system, the possibilities for a sophisticated look are endless.

Standing as the epitome of elegance, the Mini DolceVita represents a rich heritage of contemporary models for spirited women. Where each small detail is made in perfect harmony to one another, Longines proudly defines elegance as its own.



The Chopard L'Heure du Diamant timepiece is offered in a full diamond-set version



Chopard L'Heure du Diamant pendants

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# GILDED Glamour

CHOPARD RETURNS WITH NEW  
JEWELLERY AND WATCHES  
IN THE L'HEURE DU DIAMANT  
AND HAPPY SPIRIT LINES

Leave it to Chopard to create jewellery pieces that are as exquisite as their names. Highlighting two of its signature series, the new offerings include a gorgeous white gold pendant featuring three concentric circles with playful dancing diamonds, and an oval-shaped gold pendant with marquise-cut diamonds, along with a stunning gold dia-

mond-adorned watch that will make its wearer stand out from the crowd.

## L'HEURE DU DIAMANT

The L'Heure du Diamant or "Diamond Time" collection shows the artisanal skills of the master watchmakers and gem-setters within Maison Chopard. The pièce de resistance

comes in an ultra-feminine watch with an oval-shaped 30 mm case fashioned from ethical 18-carat white or rose gold, graced with a textured mother-of-pearl dial dotted with 12 diamond hour-markers, while the crown is set with a briolette-cut diamond and the bezel is rimmed with 4.65 carats of brilliant-cut diamonds. Combined with either a red alligator strap or the emblematic tree bark-textured gold bracelet sculpted using a proprietary technique, the watch revives the inimitable spirit of 1960s glamour while embedding it firmly in contemporary aesthetic codes.

The timepiece is also available with a stunning bracelet in ethical white gold entirely paved with diamonds. The gold buckle is also polished or set with diamonds. This magnificent watch is not only beautiful to look at, but also water-resistant to 30 metres. Beating to the rhythm of a mechanical hand-wound movement with a frequency of 21,600 vph or 3Hz, equipped with a 40-hour power reserve, these timepieces bear within them the genius of expertise patiently nurtured through the years by Chopard's Artisans of Emotion.

Not only available in watches, Chopard's artisan jewellers also brilliantly developed a timeless jewellery design coupled with the



Chopard  
L'Heure du  
Diamant  
jewellery  
and watch  
set



Chopard  
L'Heure du  
Diamant in  
rose gold  
with a red  
alligator  
strap

unequaled beauty of diamonds. The renewed expression of their creativity is shown in three wonderfully elegant pendants in ethical gold, available in several refreshing colour options.

Each oval-shaped pendant is meticulously set with 2.80-carat marquise-cut diamonds, creating perfect harmony between shapes and materials. The distinctive feature of this pendant is the cleverly concealed bow, hidden beneath an exquisite selection of precious stones. Offering a bewitching palette of colours, they either feature a diamond, sapphire or emerald which enhances the brilliance of each piece. Chopard's peerless expertise is shown in the chains securing the pendant, exceptionally made with ethical gold and entirely crafted in-house by Chopard artisans. Each jewellery piece is a true work of art embodying timeless beauty and elegance.

### HAPPY SPIRIT

The Chopard Happy Spirit collection symbolises the cardinal values permeating the Maison. The joy of perpetual motion, gracefully expressed through the subtle movement of a mesmerisingly charming talisman jewel. The collection exudes the lightness of time and is punctuated by the timeless beauty of the circle and dancing diamonds. The Happy Spirit is



Chopard  
Happy Spirit  
pendant

available and offered in a complete jewellery set, but the most standout piece is the pendant, made of ethical 18-carat white gold and diamonds—a symbol of joyful radiance and endless celebration.

Happy Spirit captures the spirit of a mineral heart symbolised in the diamond, surrounded and further enhanced by concentric circles. Chopard's iconic dancing diamonds are present in the Happy Spirit, a jewellery line en-

“NOT ONLY AVAILABLE IN WATCHES, CHOPARD'S ARTISAN JEWELLERS ALSO BRILLIANTLY DEVELOPED A TIMELESS JEWELLERY DESIGN COUPLED WITH THE UNEQUALLED BEAUTY OF DIAMONDS”

dowed with mesmerising charm, talismans for the woman who wears them and a living tableau for those who observe them in action. The stunning large-size pendant shows three rotating dancing diamonds, protected by several nested circles. The versatile talisman jewel, crafted in ethical 18-carat white gold entirely set with diamonds, is a dazzling piece that can be worn from day to night.

MATTHIAS BRESCHAN - LONGINES CEO



# SUCCESS Story

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**W**ith extensive prior experience managing renowned watch brands within the industry, Matthias Breschan is no newcomer. Nevertheless, he assumed the position of Chief Executive Officer at Longines during a rather challenging juncture, precisely on July 1, 2020, right at the onset of the COVID-19 pandemic lockdown. Despite facing unprecedented challenges, Longines adeptly navigated the shifting market dynamics and exceeded expectations, gaining increased popularity and profits beyond anticipation. In our conversation with Mr. Breschan himself, we explore what propels Longines to succeed and endure as well as his vision for the nearly two-century-old brand.

**What factors do you think played a role in the double-digit growth that Longines experienced during the pandemic?**

Heritage takes centre stage in our communications. We actively engage with collectors, organising meetings, conferences, and inviting them to product presentations to share the rich history behind our timepieces. The second factor that distinguishes Longines is our equal strength in both classic and sports watch offerings. Consequently, we sell exactly 50% to men and 50% to women, which is very rare. Typically, the distribution is 80:20 or vice versa, both in terms of both the watch offerings and the customers' profile.

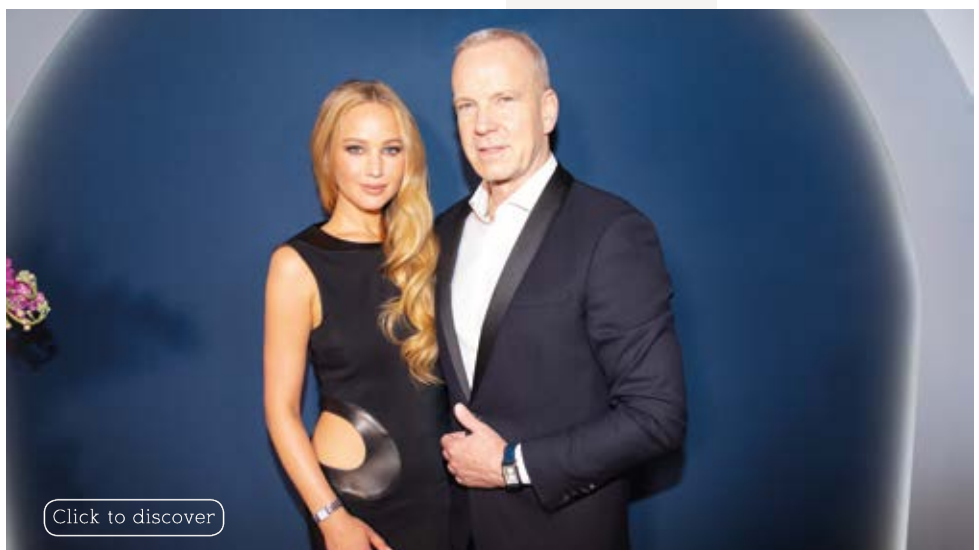
When I look at our competitors, we are comfortably positioned in the price range of about 1,000 - 5,000 USD. That was true for the past 20 years, and it will be true for the upcoming 20 years. Notably, we have been dominant in this market, holding between 40% to 80% market share in this segment, depending on the country.

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Longines Mini DolceVita

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Jennifer Lawrence & Matthias Breschan

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Longines Spirit Zulu Time

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Regé-Jean Page wearing the Longines Spirit Zulu Time

**What are Longines' key markets now and how does the strategy differ between these key markets?**

Our biggest market is still China due to its huge size. The USA follows as our second-largest market. In recent years, we experienced significant growth in Europe and Southeast Asia. However, we acknowledge a historical mistake; we focused excessively on attracting tourists, allowing retailers to exclusively showcase collections for tourists, neglecting the domestic customer base. This was a critical oversight, as our priority should always be the local market. The pandemic served as a wake-up call, prompting a return to basics. We now prioritise developing products that appeal to our domestic customers, recognising their significance. In Southeast Asia, European countries, and the US, strategic changes have been implemented, contributing to substantial growth by addressing necessary adjustments and elevating our brand to a significant next level.

**Longines recently launched the new Mini DolceVita. Could you tell us more about it?**

We launched the new Mini DolceVita just a month ago with Jennifer Lawrence, com-



Suzy Bae wearing Longines Master Collection

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memorating a rich part of Longines' history. Longines first introduced square watches in 1916, and they developed the first rectangular watch in 1918. And then the DolceVita watch was relaunched in 1997, drawing inspiration from a model dating back to 1927. To pay homage to this rich heritage, we've added the Mini DolceVita, a square (or almost square) model, to our collection. This design reflects the el-

gance we believe in, encapsulated by our slogan since 1999, 'Elegance is an attitude.' This model, inspired by the '30s, combines straight and circular lines typical of the designs from that era. The bracelet's unique design is reminiscent of the architectural style of the 1930s, like the brick construction seen in landmark structures such as the Empire State Building in New York.



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Longines Pilot Majetek Box Edition



Longines Pilot Majetek



Case back of the Longines Pilot Majetek



The Longines Pilot Majetek takes inspiration from the brand's established ties with aviation

DolceVita is a collection for both men and women, and while it's true that a majority of buyers are ladies, we also offer super elegant watches for men. The beauty of our collection lies in the fact that we no longer categorise watches as specifically for men or women.

Today, our watches are considered genderless and ageless—it's a matter of mindset. When you visit our website, you'll notice that we still use the terms 'men's watches' and 'women's watches,' but this is primarily for search engine optimisation. The most searched terms

on Google are 'women's watches' and 'men's watches,' and using these terms helps maintain our Google ranking. Interestingly, with our Mini DolceVita, we've had men come to the store saying they want the watch, but bigger with an automatic movement.



Matthias Breschan tells clients to expect heritage-inspired innovations next year

**Earlier this year, Longines introduced the Pilot Majetek watch. How do you correctly pronounce it?**

The name comes from the Czech language, and in Czech, it's pronounced 'mayetek.' The history behind it is fascinating. The watch features a rotating bezel, originally developed for aviation and pilot watches, later adapted for diving watches—now well-known for the latter. Longines holds a patent dating back to 1935, establishing us as the inventors of the turning bezel for diving watches. The Majetek watches are special; they were developed for the Czech army and used by Czech pilots. During World War II, when the Czech territory was occupied by the Germans, these pilots flew from the UK, showcasing remarkable courage in attacks against the Germans. Engravings on the case back, unique due to military specifications, often read 'Majetek and (the name of the pilot).' These pilots were famous for being pictured with their dogs, serving as mascots.

An interesting coincidence occurred when we discovered the manager of the hotel where we stayed for the equestrian final of the Global Champion Tour in Prague owns a Majetek. It was passed down from his great-great-grandfather, a piece with high emotional value, symbolising the courage of Czech army pilots during the war. The construction of the Majetek watch is extremely complex, and Longines is likely the only brand with this unique design in the market today. Although another brand attempted it in the past, they no longer produce it due to difficulties. Initially not water-resistant, today, all our watches meet this standard. The complexity arises from the need for a



The CEO with Longines Ski Athletes Mikaela Shiffrin and Marco Odermatt at the start of the FIS Alpine Ski World Cup 2023/2024 season

water-resistant case with an integrated ring for the flight indicator to move. The turning bezel comes on top of this water-resistant case, allowing the movement of the ring with the fixed flight indicator. It's a super-complicated and intricate construction. Since its launch, the Majetek has been permanently sold out.

**What Longines timepiece are you wearing today?**

I wear the Longines Spirit Zulu GMT, and it recalls the rich history that Longines invented the GMT movement in 1925, and that we are definitely the watch brand with the strongest link to the world of aviation because we in-

corporated all the big aviation pioneers in the 1920s, like Charles Lindbergh, Amelia Earhart, Amy Johnson, Howard Hughes, just to name a few of them. Longines equipped many airplanes with flight instruments in the 1920s. So, the ties with pilots was a very natural relationship that started because Longines had a huge experience in the world of aviation.

While many brands claim aviation ties, a closer look often reveals little substance in their history and heritage. It's amusing; one brand claimed aviation involvement since 1907, despite no airplanes at the time. Another launched a new movement with planes, stating it was from 1953, but the planes referenced were from World War II, not 1953. The storytelling in the industry can be peculiar, highlighting why collectors and young audiences

appreciate Longines for its truly authentic history and heritage.

**What can we expect from Longines next year?**

Our core values—precision, elegance, and tradition—are seamlessly integrated into each new introduction, evident in the 2023 novelties and set to persist in the 2024 collection. Expect heritage-inspired innovations next year, with a focus on our significant women's market, contributing 50% of sales. Look forward to the debut of powerful classic watch collections and the enduring global prominence of the Longines Master Collection.

SYLVAIN BERNERON - BREITLING CHIEF PRODUCT OFFICER

# PURSUIT for Excellence


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As one of the world's most recognizable watch brands, Breitling has launched some of the most iconic timepieces to date, including the celebrated Navitimer, Top Time, Premier, and Super-ocean collections. Steering the creative vision behind these distinctive collections is none other than Sylvain Berneron, who recently ascended to the role of Breitling's Chief Product Officer. Berneron's remarkable journey at Breitling involves the establishment of the brand's design department from the ground up. This year, Breitling is proud to unveil the newly redesigned Avenger, the brand's collection of timepieces synonymous with aerial exploration and expeditions. The Time Place Magazine had the honourable opportunity to engage in an insightful conversation with Berneron, delving into Breitling's creative processes and the newly launched Avenger line.

**Can you tell our readers a bit more about the journey of your career and your current role as the Chief Product Officer for Breitling?**

I began my career as an industrial designer in the German car industry, working for various companies such as BMW and Ducati for six to seven years. However, as time passed, the automobile industry faced increasing restrictions related to safety regulations, pollution control, ergonomics, and aerodynamics. These constraints limited my creative freedom. Consequently, I returned to Paris, my hometown, and established my own design studio. During this period, I began freelancing for several prominent watch brands, eventually transitioning to a full-time position at a renowned luxury goods group a decade ago. Fast forward to the present day, after a decade of working under the leader-


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For the first time, the Breitling Avenger B01 Chronograph 44 Night Mission (Ref. SB0147101i1X1) comes in a black ceramic case

ship of Georges Kern, and at Breitling for the past five years, I was recently promoted to the role of Chief Product Officer. My team and I are now responsible for the entire spectrum of product development, which encompasses strategy, design, movement development, and prototyping.

**How would you introduce Breitling as a brand to a new collector?**

What makes a Breitling, a Breitling, is precision and reliability. It should be mentioned that Breitling spends a tremendous amount of energy homologating their pieces in a much more demanding manner than the rest of the industry. When I transitioned from my previous employer to Breitling, I had to deal with a

great deal of frustration because most of the materials and techniques I could apply to other brands were simply refused at Breitling due to homologation failures. For instance, while other brands might subject dials to 24 or 48 hours of UV light testing, at Breitling, we extend this to 300 hours on average. This is 4-5 times more demanding than what I've experienced at other watch brands. As a result, we must avoid using fancy and fragile materials. We spend a lot of time building our pieces in a way that can be refurbished in the long term, and that is something very few people speak about.

**Is there one moment, memory, or individual, which really inspired you and is translated to the design in Breitling's collections?**



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Breitling presents the new Avenger B01 Chronographs



Breitling Avenger Automatic 42 (Ref. A17328101C1A1)

I grew up around watches throughout my entire childhood because my father and uncle were watch enthusiasts. Honestly, I'd like to introduce some external influences to Breitling, but the brand boasts a rich 140-year history. I am the 7th generation of designers working at Breitling. It's a brand that has delved into countless avenues, and even though I've been with the company for five years, I don't believe I've seen every Breitling watch ever made. My aim is to honour the brand's heritage and its strong collections by following our modern-retro design approach. This is why we continuously evolve case designs, enhance finishing and technique, and embrace more audacious creative approaches. For instance, we revamped the Superocean collection last year, updated the Navitimer, and now, we have redesigned the Avenger. I firmly believe that the biggest mistake is to fear change because, if you do, you risk becoming irrelevant.

**Can you share some insights into the creative process behind the redesign of the Avenger collection?**

The new Avenger collection represents our desire to elevate the collection. It's the first time we've integrated the Breitling in-house manufacture movement 01 into the collection, reflecting our commitment to elevating the product and bringing in more technical expertise. Alongside the Aerospace, the Avenger stands out as one of our most technically advanced offerings. Notably, this is the first time we've introduced the use of ceramic in the case and bezel of the Avenger Night Mission



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Breitling Avenger B01 Chronograph 44 Night Mission (Ref. SB0147101B1X1)

models, highlighting Breitling's dedication to innovation. We do not follow the hype train of fancy new materials. We prioritise conducting our own assessments and proceed when we feel confident and well-prepared. Furthermore, we've emphasised ergonomics in this iteration. We've replaced round pushers with rectangular ones to enhance ergonomics, providing a broader contact surface for gloves or fingers. Lastly, readability has been a significant focus for us. White numbers on the dial ensure optimal readability, regardless of the dial colour. We wanted to make sure that the watch remains easy to use, like a proper tool for the wild.



The B01 in-house calibre powers the new chronographs

NICHOLAS BIEBUYCK - TAG HEUER HERITAGE DIRECTOR

# WATCHMAKING Treasure



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**I**n the world of watches, a brand's identity is significantly influenced by its heritage. From design, craftsmanship, storytelling, and values to creating a sense of authenticity and continuity, heritage stands as a powerful force in watchmaking that must be both guarded and dug into. To do so, a brand requires the talents and knowledge of exceptional individuals, and Swiss luxury watchmaker TAG Heuer has discovered such treasures in Nicholas Biebuyck.

Appointed as TAG Heuer's Heritage Director in 2021, Nicholas' duties extend beyond overseeing the brand's museum and archives. He is also the discerning mind behind the elements and styles that will resonate with watch enthusiasts and collectors all across the globe. The Time Place Magazine had the privilege of discovering Nicholas' insights into the TAG Heuer brand identity, unique history, as well as its ingenious marketing campaigns.

**What aspects of vintage watches fascinate you the most?**

I think the way that it is possible to understand so much of history through an object such as a watch is fascinating. I have been able to learn about Switzerland, manufacturing, macro-economic history, cultural movements, social-political moments from the past, global trade, retail and the broader luxury industry, a combination for which there is no formal education.

**TAG Heuer, as a brand, draws significant inspiration from the world of motorsport. Are there any specific similarities that you find between the world of motoring and the world of watches?**



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The brand introduces the usage of lab-grown diamonds in the TAG Heuer Carrera Plasma Diamant D'Avant-Garde line

It is important to remember that Heuer was the first luxury brand to have an official partnership in motorsport, becoming a technical partner to Scuderia Ferrari in 1971. Our CEO at the time, Jack Heuer, had a great passion for motorsport so he was able to understand the market extremely well and know what would resonate with consumers, resulting in collection names, design codes and timekeeping solutions that would evoke but not be contrived. This is a key balance that is often hard to discern. We would go on to work with the McLaren team for decades and become the official timekeeper for Formula 1 from 1992 until 2004, and today we continue this fascinating and symbiotic relationship with motorsport through Red Bull Racing and Porsche, as well as other exciting projects which leverage this incredible multi-decade relationship with the discipline.



TAG Heuer Carrera Plasma Diamant D'Avant-Garde 36 mm

By Charlene Atalie



Ryan Gosling stars in The Chase for Carrera campaign

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Ryan Gosling wears the 2023 Carrera Chronograph

**How do you manage TAG Heuer's modern identity, combining avant-garde and vintage-inspired watches, to maintain a consistent brand image while appealing to diverse audience preferences?**

Innovation is one of the key pillars of the brand, existing since the foundation of the business through to today. As long as we keep this close to our heart and stay true to it, we will be able to continue to serve a wide spectrum of people who can appreciate us pushing the boundaries of watchmaking, both technically and creatively.

**How do you balance preserving the historical significance of TAG Heuer timepieces while also incorporating modern**

**marketing and communications strategies for new products?**

We know well what the strong elements from the brand history are, and it then becomes key to share them with as wide an audience as possible. Campaigns such as The Chase for Carrera starring Ryan Gosling help to bring a new audience to the brand and we are then on a mission to educate them and help to understand what makes us so special versus our competitors, be it our innovative spirit dating back to 1860, the incredible connection to motorsport, or our extensive portfolio of iconic designs and watches.

**In your opinion, what sets TAG Heuer apart in terms of its heritage and historical significance in the watch industry?**

Our continued innovation for more than 160 years is key to us as a brand, from precision timekeeping with the Mikrographe in 1916 through to Carrera Plasma and the Solargraph movement today. Beyond that, our multi-decade relationship with motorsport, pioneering marketing strategies such as the early use of ambassadors and our unforgettable campaigns all make TAG Heuer a unique asset in the industry.

**What is a lesser-known fact or anecdote from TAG Heuer's history that people may not be familiar with?**

The "Barbie" film featured three vintage TAG Heuer timepieces with Ryan Gosling's charac-



TAG Heuer Carrera Plasma Diamant D'Avant-Garde



A view of the TAG Heuer Carrera Plasma Diamant D'Avant-Garde case back

ter Ken wearing all three of these watches at once, adding a fun twist to the storyline. These watches symbolise the shift from Barbie's dreamy world, where time doesn't matter, to the real world where time is everything. Ryan's character was so proud to show off those watches—it brought some good laughs and charm to the movie and it was great to be able to use watches from the museum collection for a scene that has become such a key part of popular culture.

CHRISTOPHE BOURRIE - PIAGET GLOBAL HIGH JEWELLERY  
& HIGH-END WATCHMAKING DIRECTOR

# PRECIOUS Pieces



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Piaget's natural flair for creativity dazzles through their high jewellery collections. From the initial sketch to the final polish, Piaget strives to preserve time-honoured techniques that have been the hallmark of the House for over a century, even in a world driven by evolving technologies. Under the guidance of Christophe Bourrie, Piaget's Global High Jewellery & High-end Watchmaking Director, the Maison breathes life into wearable works of art adorned with the most exquisite gemstones. We were fortunate to engage in a conversation with Bourrie to discuss qualities that make Piaget's craftsmanship truly exceptional and inimitable.

**Piaget is known for its rich heritage in high jewellery. How do Piaget's High Jewellery collections meet the changing preferences of the modern clientele?**

There are at least two ways, both of which are challenging. The first way is to use different materials, which is a direction we are exploring in high jewellery. This approach aims to create pieces that are lighter, more comfortable and may incorporate a twist of colour. The second approach is the infusion of modernity, which is primarily facilitated by transformability. This concept is our core mission, as we aim to create transformable pieces in response to the expectations of the younger generation who seek playful jewellery. These are the kind of pieces that can be worn on a day-to-day basis, suitable for pairing with jeans, yet they can also be worn as a full set at a gala dinner. It represents a significant innovation.

**In your view, what distinguishes Piaget's style from other luxury jewellery brands, and how does this uniqueness resonate with your clientele?**



The Extraordinary Lights Necklace can be worn in nine different ways

First, we incorporate colours into our watches. We feature a wide variety of precious stones, including lapis lazuli, malachite, tiger's eye, and many others dating back almost a hundred years. The second is asymmetry. If you come across asymmetric pieces where one part is higher than the other, there's a good chance it's a Piaget creation. The intriguing part of this asymmetry is that it requires finding a delicate balance. Thirdly, we use a lot of marquise as we find it very elegant and very Piaget. And fourth, we never adopt a figurative approach. Our inspiration comes from nature, such as birds and animals. When you examine our pieces, you might recognise a bird's wing or a canopy, but we never aim for a literal representation of a certain thing.

**What exciting developments or innovations can enthusiasts and collectors look forward to from Piaget?**

Definitely, there will be more transformability. You'll be in for a surprise when you see what's coming. The beauty of my job is that it entails a three-year development process. Currently, we have been working on a collection for two years. I have a clear perspective on what is in store for next June, the June after that, and the one after that. You can anticipate boldness. We'll return even closer to our roots and heritage. Additionally, we're engaged in a pure form of technical innovation that I cannot reveal yet, but you're in for a surprise at the next Watches & Wonders.



TAKASHI MURAKAMI - JAPANESE CONTEMPORARY ARTIST

# TRANSCENDING Time

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**T**akashi Murakami may just be one of today's most celebrated contemporary artists. Distinguished for merging contemporary and traditional Japanese techniques, he adeptly propagates and champions pop culture in ways unexpected by many. As if a magnet for success, Murakami has forged partnerships with top-tier brands and musicians. After two prosperous collaborations since 2021, he returns with Hublot to unveil another extraordinary collection that goes beyond what was thought possible. During the grand reveal in Singapore, we were fortunate to engage in a conversation with the iconic Japanese artist himself regarding his well-matched collaboration with Hublot and the recently unveiled MP-15 Takashi Murakami Tourbillon Sapphire, limited to only 50 pieces.

## What was it about Hublot that led you to collaborate with them?

Initially, I hesitated when Hublot proposed a collaboration, fearing limitations on my creative freedom. However, my perception changed after visiting the Hublot manufacture in January 2020. Witnessing the impressive factory, the technology, and their commitment to innovation inspired me. I discovered that Hublot values quality and grants creative freedom. Consequently, we've collaborated on several editions, and the process has become more intricate. This year marks our third collaboration.

## What does time mean to you?

I actually enjoy watching numerous YouTube videos about physics discussing Time, Space, and the Universe. There is this movie titled "Interstellar" that I particularly enjoy; it always gets me thinking about transcend-



Hublot MP-15 Takashi Murakami Tourbillon Sapphire

ing various possibilities. To me, the world isn't just 4D; it's more of a multiverse space. So, I'm essentially a physics geek, and that's how I perceive time—not as linear but remarkably multifaceted.

## How do you interpret Hublot's "The Art of Fusion" philosophy?

About a year and a half ago, NFT art gained substantial popularity, and the concept of the Metaverse rose to prominence when Facebook became Meta. I strongly believed in the potential of the Metaverse, especially as my 10-year-old child, amidst the pandemic, frequently interacted online with gaming friends. This highlighted the significance of the Metaverse. As an artist, I believe in preserving core values, yet I also see the value in embracing change and integrating current trends into my established style. For me, fusion involves blending my beliefs with the current trends.

## Your signature smiling flower is on the new MP-15 watch, could you tell us the story behind the flower?

I obtained a doctorate in Japanese traditional painting, which predominantly focuses on themes like snow, the moon, pearls, flowers, and windows. The distinctive feature is the absence of human figures in these artworks, and that's where I drew my inspiration. If I want to connect with an artwork, I need to create a piece that aligns with this characteristic, where the primary subject isn't a human figure. That's why I added it to the dial—a depiction of nature's flowers.

## What feeling does the new MP-15 watch give you?

It is a dream come true for me. The watch gives me a zero-gravity feeling, which is incredible and almost magical.



ARVID DE KLEIJN, MAIKEL ZIJLAARD AND  
SEBASTIAN KOLZE CHANGIZI - TUDOR PRO CYCLING TEAM

# RACE TO the Finish



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**T**UDOR, in collaboration with Swiss cycling legend, Fabian Cancellara, infused its bold and adventurous spirit into the world of professional cycling with the TUDOR Pro Cycling Team. Driven by an unpromising attitude and a profoundly human-centered philosophy, the pro cycling team achieves outstanding performance by fearlessly confronting challenges, promoting respect and kindness, and daring to surpass the limits they once thought defined them. On an exclusive TUDOR riding experience, we had the privilege of riding alongside TUDOR Pro Cyclists Arvid de Kleijn, Maikel Zijlaard and Sebastian Kolze Changizi. We also had the opportunity to sit down and engage in conversation with them, discussing their bold adventures and the importance of TUDOR's #BornToDare spirit in their race to the finish line.

**How did you get started in professional cycling, and what inspired you to pursue it as a career?**

**DE KLEIJN (DK):** My cycling journey began when I was 16 years old. I had just won a 5 km run, and a friend of my dad suggested that I try cycling competitively. I took up the sport and discovered I had a deep passion for it, as well as a talent. It wasn't until I was 22, and won the under-23 Paris-Tours, that I truly understood the potential of making a career out of cycling.

**ZIJLAARD (Z):** Due to my family's passion for cycling, it seemed destined that I would pursue a career as a professional cyclist. My love for the sport served as the driving force behind my pursuit of a professional cycling career.

**KOLZE CHANGIZI (KC):** I began cycling at a young age of 11, and although I dreamt of be-



The TUDOR Pro Cyclists trained together in the city of Singapore at the crack of dawn

coming a professional cyclist, I initially struggled as I was not very skilled. However, I always enjoyed riding my bike and found it fun. The competitive aspect and the thrill of racing to be the first across the finish line appealed to me. In the beginning, it was all about having fun, and as time went on, it transformed into a dedication to working hard and pursuing a career in cycling.

**How do you mentally prepare for a race, and what strategies do you use to stay focused and motivated?**

**DK:** I focus on thoroughly studying the parcours and devising a solid strategy for the final

stretch. During the race, my aim is to conserve energy efficiently, reserving it for the crucial moment, typically within the last 3 km.

**Z:** I have an insatiable hunger for races and an inherent drive. When an opportunity to excel arises, I believe in giving it my all. The world of cycling can be challenging and it's prudent to stay ahead of tough times proactively.

**KC:** I consistently visualise and consider various race scenarios to ensure mental preparedness. I also grant myself brief mental breaks during the race periods, where I relax, con-



Sebastian Kolze Changizi, Maikel Zijlaard and Arvid de Kleijn are proud to be part of the TUDOR Pro Cycling Team



The TUDOR Black Bay Chrono, special edition for the TUDOR Pro Cycling Team

verse with old friends, and then switch back into focus for the final stages.

**Can you share with us your favourite TUDOR timepieces?**

**DK:** My favourite TUDOR watch is the Black Bay Chrono with the black dial. It looks similar to our team watch, but I like this one just a little more.

**Z:** Since visiting Watches & Wonders earlier this year, I have fallen in love with the Black Bay Burgundy.

**KC:** My favourite is the TUDOR Royal 41, specifically ref. M28603. In a watch, I look for something daring and eye-catching without being excessively colourful or extravagant, all while maintaining a stylish and attractive appearance.

**Are there specific features or complications in TUDOR watches that you find particularly useful during your cycling training and racing?**

**DK:** To maintain optimal aerodynamics, I only wear my TUDOR watch after completing training and racing sessions.

**Z:** During races, I remove my TUDOR watch as it's too valuable to risk. However, outside of racing, I greatly enjoy wearing it frequently.

**KC:** An interesting analogy could be drawn between the precision of a watch's internal mechanics and the workings of a lead-out train



The TUDOR Black Bay Chrono is available in Indonesia

in cycling. Just as the intricate components inside a watch must align perfectly for it to function accurately, each member of the lead-out train must collaborate seamlessly, adhering to the pre-race plans to position our sprinter effectively for the final sprint. Any deviation from the plan could disrupt the team's success, mirroring the importance of precision in both distinct cases.

**Can you share your thoughts on the values and qualities that the TUDOR Pro Cycling Team upholds proudly: Swiss, Human, and Performance?**

**DK:** I appreciate the collaboration with numerous Swiss companies who genuinely value input from everyone on the team. It's inspiring

to witness the collective effort, with each cyclist striving towards their distinct goals, while the team ensures we have access to the finest equipment, testing, and staff available.

**Z:** I find it truly exceptional. Personally, the human aspect holds significant value for me. It makes me feel like more than just a cyclist, but also a respected individual. While cycling is undeniably crucial, there is a world beyond it.

**KC:** I believe that the combination of Swiss precision and a daring approach works harmoniously together. One element alone is insufficient to carry the team; we require all the elements working together to create a well-rounded and complete team.



# LILY ROSE-DEPP

**F**rench-American actress and fashion model Lily-Rose Depp surely knows how to make a statement. Looking visually stunning in a turquoise silk shirt and rocking the CHANEL Première Édition Originale, the CHANEL ambassador recently made headlines as she starred in the female lead role of the HBO TV drama series, "The Idol," alongside The Weeknd and Jennie of Blackpink. The beautiful daughter of Johnny Depp and Vanessa Paradis, Depp is serious about pursuing acting, as she is also currently busy wrapping up three upcoming movie projects.

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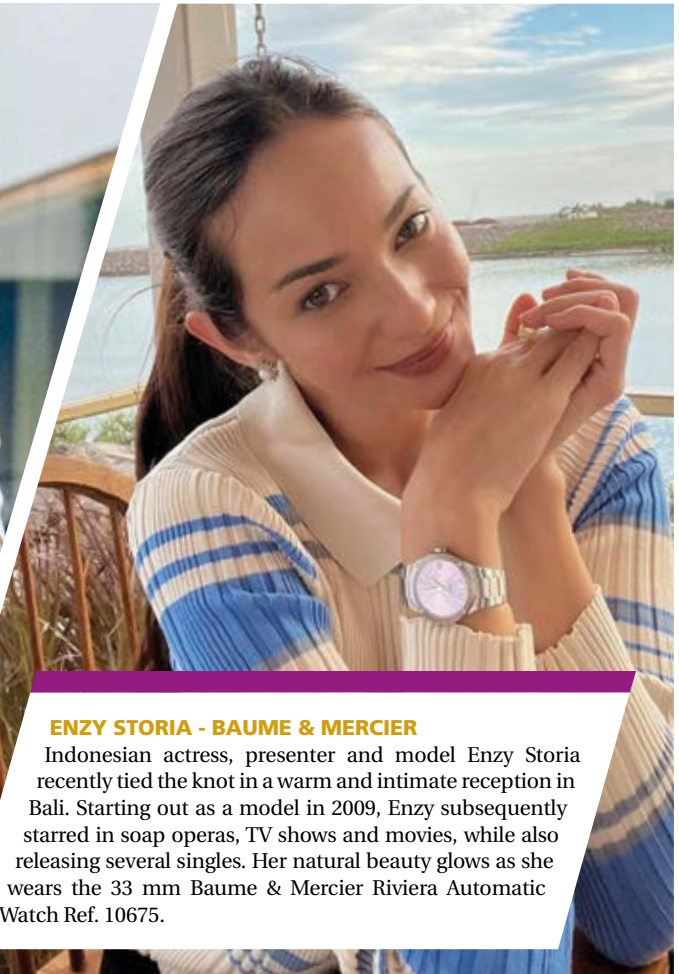
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**AL GHAZALI - TAG HEUER**

DJ and singer Al Ghazali has always been passionate about music. In 2009, he established a band called Lucky Laki alongside his brothers, and in 2010, he spread his wings into acting, making his debut in the movie "Laskar Cilik." Al has since starred in "Dignitate"(2020) and "13: The Haunted" (2018), and many more. The multitasking young man charms in the TAG Heuer Carrera Chronograph.

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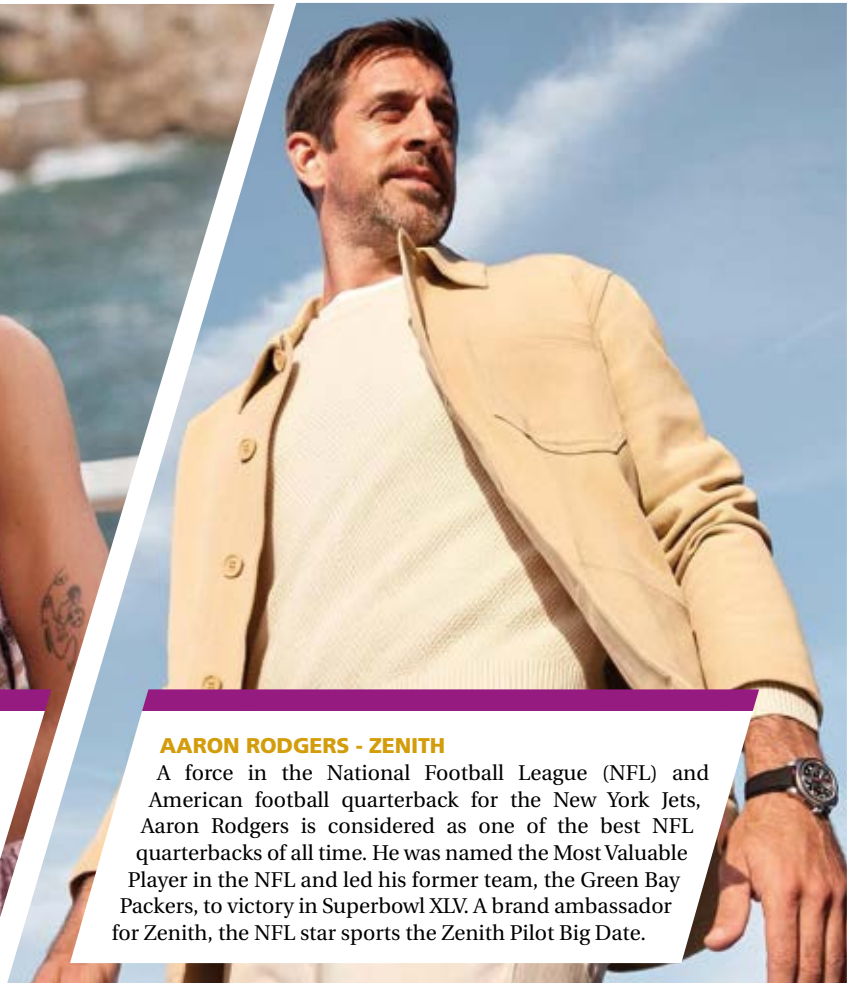
**ENZY STORIA - BAUME & MERCIER**

Indonesian actress, presenter and model Enzy Storia recently tied the knot in a warm and intimate reception in Bali. Starting out as a model in 2009, Enzy subsequently starred in soap operas, TV shows and movies, while also releasing several singles. Her natural beauty glows as she wears the 33 mm Baume & Mercier Riviera Automatic Watch Ref. 10675.



**ZOE FOSTER - HUBLOT**

Fashion influencer Zoe Foster looks gorgeous wearing a pink jacquard two-piece set with the Hublot Classic Fusion Black Magic on her wrist as she attended the launch of the new Big Bang Unico Azur at Hotel Cap-Estel in Èze, France. The digital darling has amassed quite a number of followers on social media, with 110K followers on Instagram and 29.4K on TikTok.



**AARON RODGERS - ZENITH**

A force in the National Football League (NFL) and American football quarterback for the New York Jets, Aaron Rodgers is considered as one of the best NFL quarterbacks of all time. He was named the Most Valuable Player in the NFL and led his former team, the Green Bay Packers, to victory in Superbowl XLV. A brand ambassador for Zenith, the NFL star sports the Zenith Pilot Big Date.

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# *Effortless* ELEGANCE

IN VELOVE VEXIA'S WORLD, KNOWLEDGE IS INFINITE, AND THE PURSUIT OF IT IS A LIFELONG ADVENTURE. THE GRACEFUL LADY SWAYS FOLLOWING LIFE'S INHERENT UNKNOWNNS, AND YET SHE IS ABLE TO ANCHOR HERSELF IN ITS CENTRE OF CALM AND CONTENTMENT.



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PIAGET  
Treasures  
Earrings

Necklace:  
PIAGET  
Celestial Parade  
Necklace

Watch:  
PIAGET  
Dazzling  
Swirl Watch

**V**elove Vexia seeks to unlock the secrets of the universe. Always on an endless quest for answers, the actress would search for them within the pages of books. To do so is wise, and truly elegant of her, as she knows that each book is a silent mentor, and every page is a portal to the uncharted realms of the mind. From her earliest years, she and her father cherished their tradition of weekly library visits. She would make her choice for her next read, or her father would pick one for her when she could not decide. Once she finished reading, the father-daughter would discuss the book's contents together. It was an important ritual, and it kept Velove alive and bright-eyed with the need to keep learning and asking the right questions. Throughout many places and phases, the library remained her sanctuary and books her steadfast companions, and in return, they gifted her the invaluable, unquenchable curiosity for life and all its mysteries.

Starting her career at the tender age of 16, Velove's journey began unexpectedly when she was scouted during a vacation in Bali. Like many teenagers, she had typical desires for designer bags, and an offer to model for a beauty brand sounded to her as a means to independently finance her pursuits for those coveted bags. During that time, the beauty industry had only a handful of major players, making the opportunity all the more intriguing for Velove, and yet it unravelled before her in a way that felt incredibly natural, as if it was just destined to be. The entertainment world though, was not a place she ever planned to be in, let alone imagine thriving in. In her youth, her dreams revolved around becoming an astronaut or, at the very least, to be working for NASA. Alternatively, the introverted lady would have found simple contentment in the idea of a desk job or lab work, where the spotlight was not shining on her every time she took one step out of her house. She was perfectly happy curled up at home with a good book, missing social gatherings and parties.

Yet, when the opportunity presented itself, it felt like a once-in-a-lifetime chance, one that would indeed alter the course of her life, and Velove had to say yes. A producer later approached her with an enticing project, one that enticed her even more as it offered flexible working hours. It was titled "Olivia" and narrated the story of a young girl who disguised herself as a boy

to pursue her passion of playing football. When the series was released, it swiftly climbed the ranks, claiming the top spot in all programmes and amassing numerous favourable reviews. Velove, who played Olivia herself, found the immense success of the series truly difficult to believe. "How was I out there, playing football under the scorching sun while dressed as a boy?" the lady chuckled gracefully, reminiscing about those memories. "Although I might have been a bit out of my mind then, as I look back at it now, I could not help but feel a deep sense of pride. I had no prior acting training and my knowledge of the entertainment industry was close to zero. Yet, to have contributed to the creation of something that was enjoyed and adored by many...that young woman ought to be proud of herself," she smiled radiantly.

Following the success of "Olivia (2007)", Velove began receiving offers to act in more movies and TV shows, and she embraced these opportunities, slowly gaining fame that she had never been exposed to. Velove was merely a teenager, yet she would return home late after shooting films and fulfilling work obligations, all while her peers enjoyed more typical teenage lives. It was no matter for her though, because she believed that the path she was treading had been carved for her. "I am aligned with my own timing, just as others are aligned with their own timing," and she held that belief as strongly as she believed in herself.

While content with the career she pursued, there were vivid memories etched in her mind of watching the news and observing reporters in the most perilous corners of the world, yet they venture forth to cover stories and aid those in need. "These people, they lead lives that allow them to broaden their horizons and make a difference." Her spirit for humanitarian work had always burned within her, though she had not taken action towards the frequent tugging of her heart. Her career in the entertainment industry had thrust her into the spotlight, and all that was discussed was what she was wearing, what she was saying, who she was with, and often, it felt like the world revolved around her.

When she lost one of her dearest friends at an early age, Velove took it as a stark wake-up call. "You cannot plan life. What you truly have is what you have at this very moment. One day, you might be here—happy, accomplished, admired—and the next

might just be your last," She thought about the career she had been building since she was 16, attending fashion shows, starring in films, and working with big-name brands. "What would truly fulfil my soul if my time on this Earth were to end tomorrow?" that final tug in her heart seemed to call for her, and she wasted no time to answer. The headstrong lady took on the role of UN Women Indonesia Advocate and journeyed to the City of Palu in Central Sulawesi to assist the victims of natural disasters. She did not come as Velove Vexia, the public figure, but as a volunteer, eager to understand firsthand the needs of the victims. "I saw that many of the clothes sent to them were not proper—tank tops, shorts, and the like. So, I provided them with knitting machines, enabling them to create clothing and earn a living," she shared.

As the years go by, Velove has become more determined to seek balance in life, although not the kind of balance where both sides carry equal weight, for that is inherently unattainable. "I want to lead a life where I live in the present moment, and know my priorities well enough to never compare, or heaven forbid, compete because that is not life—it is less than a life—it is a prison." She understands that this life contains fluctuations and imperfections and there is no use in imposing a rigid sense of balance to it. "By accepting this reality and aligning one's values and priorities, that delicate, beautiful balance in asymmetry will be found."

Similar to Velove's quest for that exquisite balance, an admirable feature of a number of Piaget High Jewellery pieces lie in their ability to maintain a graceful equilibrium despite being uniquely asymmetric and bearing substantial carat weights. Each finely crafted treasure bears distinctive designs, colour gradations, the rarest of gems, and a special story behind their creation. As breathtaking as works of art, the stunning woman wears them with perfect poise, dazzling on her skin with every movement. "When adorned in Piaget, I feel aligned. It strikes that elusive balance of being not too subtle that I fade into the background, yet not too ostentatious, so as not to seem like I'm trying too hard. Its elegance is effortless, not overtly literal, exquisite just as it is. As someone who intends to live a life filled with harmony, humility, gratitude, and intellectual curiosity, I celebrate Piaget's silhouette of natural asymmetry as a symbol of a meaningful existence."

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Treasures  
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Raja Siregar  
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Audemars Piguet Manufacture in Le Brassus, Switzerland

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# ENTER the Beast

AUDEMARS PIGUET CELEBRATES THE ROYAL OAK OFFSHORE WITH A NEW BLACK CERAMIC CHRONO INSPIRED BY THE “END OF DAYS”

**M**any watch brands derive inspiration from its archives in order to ensure the longevity of a line or as a response to a huge demand from loyal clientele. The former could be said about the Royal Oak Offshore, which celebrates its 30th anniversary this year.

To mark the occasion, Audemars Piguet introduces the new Royal Oak Offshore Self-

winding Chronograph inspired by the limited edition “End of Days” timepiece from 1999. But before we delve deeper into the specifics of this anniversary offering, let us first trace the humble beginnings of the ground-breaking Offshore.

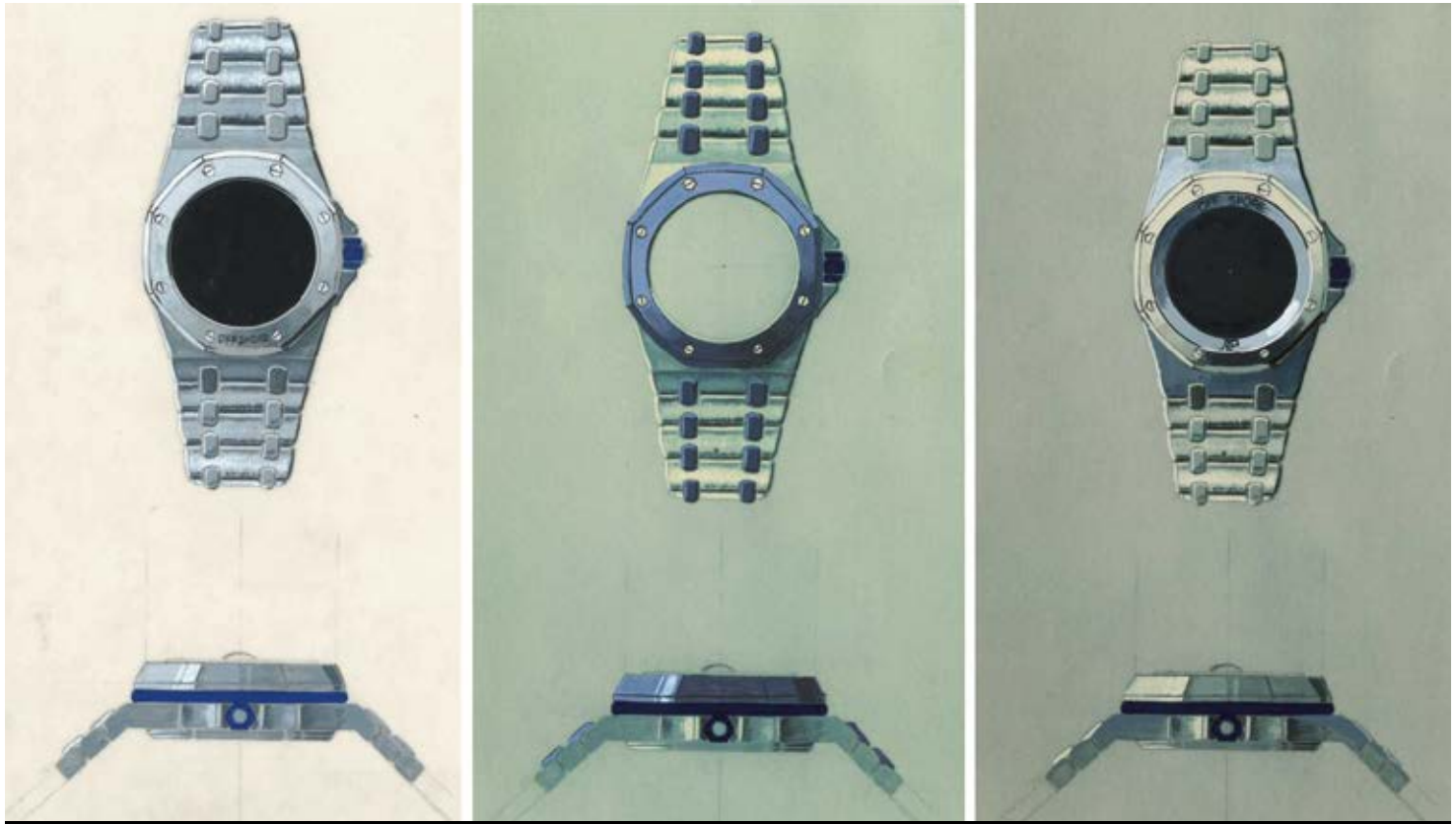
## GENEROUS PROPORTIONS

From the big hair and neon colours of the 80s, the 1990s was a relative low-key decade



Original Royal Oak Offshore (ref. 25721ST), 1993

for style. However, in haute horology, the period was marked by the introduction of a revolutionary timepiece—the Royal Oak Offshore—aptly dubbed “The Beast.”



Sketch of the Royal Oak Offshore from 1989

A ground-breaking model, the Royal Oak Offshore was inspired by the universe of powerboat racing. However, before any sketch or idea was ever cemented, Steve Urquhart, co-CEO of Audemars Piguet at that time, already registered the name "Offshore." This would turn out to be a prudent move on his part.

Using the Royal Oak as a base, a young designer named Emmanuel Gueit was entrusted with overseeing the creation of a new watch to give a youthful boost to the Royal Oak on its 20th anniversary. Gueit was only 22 years old, however he proved himself to be perfectly capable of the task at hand. Under the direction of Jacqueline Dimier, Gueit decided to boost the proportions of the timepiece, starting with its size of 42 mm, then considered vastly oversized at that time. All the other elements served to complement the model's diameter: a thick gasket, a crown coated with coloured rubber, links and studs. Bearing a sporty and bold aesthetic, the Offshore was designed with a compass, a handy and useful tool, instead of a chronograph.

Initially slated to be unveiled in 1992—in conjunction with the Royal Oak's 20th an-



Emmanuel Gueit was entrusted with the redesign of the Royal Oak. Boosting the watch's proportions, he jumpstarted the era of "The Beast." Here he is photographed in 1996

## Royal Oak Offshore Chronographe



L'un des leaders de la collection Audemars Piguet, le Royal Oak Offshore n'a jamais affiché le moindre compromis. Cette version acier sur bracelet cuir encore moins ! A la tête d'un bracelet de haute technologie abritant un mouvement mécanique à remontage automatique chronométrique à tirage des cordons. Le Royal Oak Offshore ne craint rien hormis de figurer parmi les modèles les plus remarquables et gracieux au monde.

In 1997, the Royal Oak Offshore was offered in a variety of colours

Audemars Piguet innovation a “sea elephant.” Perhaps it was this comment from Genta that secured the nickname “The Beast” for the avant-garde timepiece.

Regardless of the violent reactions from the older set, the younger generation welcomed the Royal Oak Offshore with open arms and slowly paved the way for the success of the model. Considered ultra-cool and unabashedly luxurious, the watch was particularly favoured because of its distinctive contrast to the classical pieces worn by the previous generation.

As Raphaël Balestra, Heritage & Archives Manager at Audemars Piguet, explained: “The idea behind the Royal Oak Offshore was to create a trend-setting watch for the 1990s, inspired by offshore powerboat racing that would be aimed at a younger generation. But if the watchmaking world was outraged, young people adopted it. In spite



Power boat publicity photo, 1989

niversary—it was pushed back one year because of significant challenges in the Offshore’s development. The first hurdle was in guaranteeing the watch’s water resistance to 100 metres, while the second was in the production of the bracelet, the links of which were painstakingly curved and finished by hand. Despite these setbacks, Audemars Piguet managed to green-light the new timepiece in 1993.

Surprisingly, the watch was received with a tidal wave of outrage. Designed for the younger and thrill seeking generation, the Offshore model 25721 was initially met with criticism, especially because of its massive size and downright steep price—double that of the Royal Oak model 14790 in steel. Even celebrated watch designer, Gérald Genta, reacted with shock and called the



The Royal Oak Offshore End of Days (ref. 257705N), 1999

Royal Oak  
Offshore T3,  
2003



Royal Oak  
Offshore  
Alinghi,  
2007

of its difficult beginning, the Offshore was a huge success and extremely popular during the 2000s.”

#### POPULAR CULTURE

A timepiece inspired by the yacht racing universe, the Royal Oak Offshore's initial sketch included a compass that was replaced in actual production by a chronograph, a complication widely used in sports. Because of this change, the watch has been indelibly linked to the world of sport and performance.

First intimately connected with motorised water sports, Audemars Piguet has sponsored racing teams and numerous races over the years. In 2000, it entered a collaboration with the Swiss sailing team, Alinghi. Three years later, with the team garnering victory at the America's Cup, the first Royal Oak Offshore Alinghi was created. Furthermore, in 2008, a limited edition of 150 pieces was dedicated to the Ladycat women's sailing team.



Royal Oak Offshore Ladycat, 2008

Over the years, the Royal Oak Offshore has extended its reach to motorsports, including partnerships with big names such as Juan Pablo Montoya, Ruben Barichello, Jarno Trulli and Michael Schumacher. In the same vein, the watch has also served as a key piece in collaborations with celebrities in the worlds of sport, music and cinema. These human encounters have enriched the collection further, allowing it to evolve in line with these famous people and various technical innovations.

One big name in cinema that first associated himself with the Royal Oak Offshore is none other than Arnold Schwarzenegger. A pocket watch collector and already a proud owner of an Offshore timepiece, the bodybuilder turned movie star turned California governor visited Le Brassus in the autumn of 1997. This visit cemented the Austria-born actor's enduring love affair with Audemars Piguet. This affinity led to a special collaboration in 1999, thanks in part to current Audemars Piguet CEO, François-Henry Bennahmias, who was then just a young salesman starting out.





The Royal Oak Offshore Selfwinding Chronograph celebrates the 30<sup>th</sup> anniversary of the collection with an ultra-contemporary ceramic design

privileged children. A timepiece that ushered the Offshore into the limelight, the Royal Oak Offshore End of Days would also start the trend for multiple partnerships with celebrities. This would jumpstart a new era in the esteemed brand's history.

This year, Audemars Piguet presents the latest Royal Oak Offshore Selfwinding Chronograph, which draws inspiration from the original "End of Days" model. A worthy piece to commemorate the line's 30th anniversary, the watch is crafted entirely of black ceramic, with the addition of titanium details. The choice of these materials allows the timepiece to be light regardless of its substantial proportions.

Rendered in a 43 mm diameter, the black dial with Mega Tapisserie pattern is punctuated by yellow touches. This new reference



Assembly of the latest Offshore



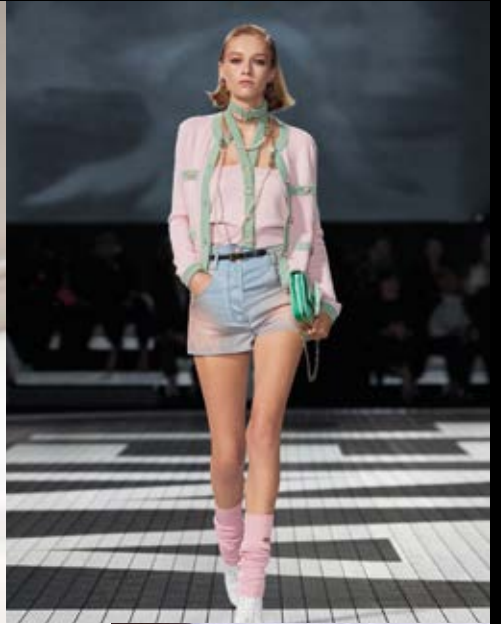
The timepiece is powered by the selfwinding calibre 4401, which is visible through the watch case back



Yellow details adorn the watch dial

Launched in conjunction with the release of Schwarzenegger's film "End of Days", the Royal Oak Offshore End of Days featured a blackened steel case and a Kevlar® strap. Some were sold to benefit the actor's Inner City Games Foundation, providing sports and educational programmes for under-

is powered by the Manufacture's latest self-winding chronograph movement, Calibre 4401, which is fully integrated with a column wheel and flyback function. Equipped with a black calfskin strap with textile effect and yellow stitching, the timepiece comes in a limited edition of 500 pieces.



#TIMEFASHION





# VINTAGE Allure

CHANEL'S CRUISE 2023/2024 COLLECTION REVISITS FASHION'S MOST ICONIC ERAS WITH AN ATTRACTIVELY FRESH TWIST

**E**arlier this year, CHANEL unveiled its Cruise 2023/24 collection, curated by Virginie Viard, in a grand fashion event held in Los Angeles.

This grand occasion swept the audience into a world of vibrant elegance. It began by evoking the 1920s and 30s era with their

extravagant parties and iconic flapper dresses, captivating everyone with the Jazz Age allure.

But the journey didn't stop there. The Cruise 2023/24 collection seamlessly also transitioned to the spirited atmosphere of the 1970s and 80s, known for its bold fashion, disco culture, and liberating spirit. It skilfully captured



CHANEL presents a wonderful combination of eras in its Cruise 2024 collection



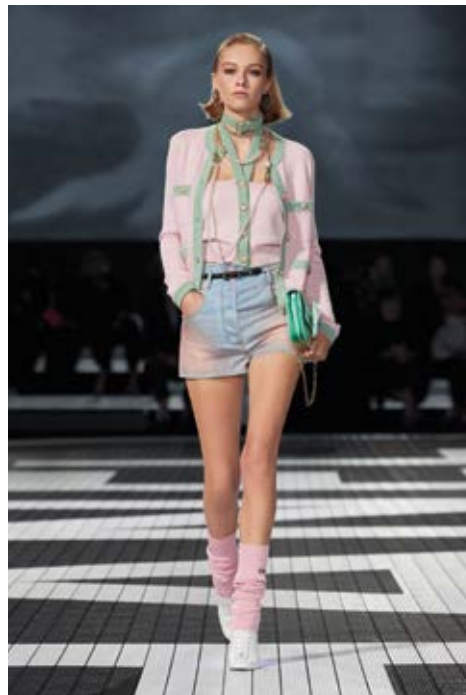
the essence of those times, blending nostalgia with a contemporary twist to embrace the modern world.

“Between a tribute to the glamour of great film stars and evoking the world of fun to be had with aerobics, sports and roller skating, between the dream on one hand and what you want to wear on the other, it's all a question of balance,” says Virginie Viard.

The runway dazzled with a mix of vintage and modern styles. Rhinestone-covered mini-shorts, embroidered bustier, and 1960s-inspired suits exuded charm. Bathrobes, casual pyjamas, and 1930s-style shoes added comfort and playfulness. Crêpe de chine and terrycloth showcased versatility, while swimsuits, wrap-around tops, and legwarmers offered a range of styles. This collection expertly blended CHANEL's history and codes with contemporary fashion, creating a captivating showcase.

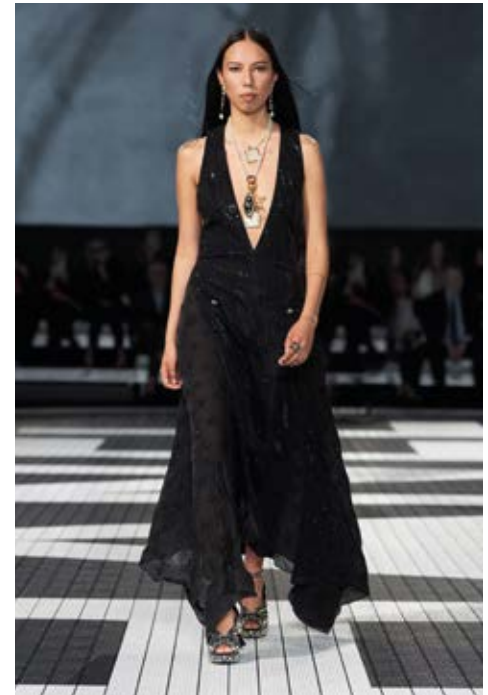
A vibrant burst of energy emanated from a thoughtfully curated multi-coloured palette, striking a harmonious balance between the timeless House colours, soft pastel hues, and bold new shades. In addition to the iconic white and black, the collection featured various shades of pink, a colour close to the heart of the Artistic Director. Gold also played a prominent role, evoking the glamorous era of cinema, the regal allure of actresses, the dazzling projectors that illuminated them, and the eternal sunshine of California.

This dynamic vitality, which pulsated at the core of the collection, found expression in an



array of fabrics, embroideries, and prints. An eclectic range of motifs, spanning from geometric patterns to vivid figurative imagery also took centre stage in the collection. Among these were captivating gold squares, striking black and gold chevrons, nostalgic disco balls, whimsical milkshakes, and evocative roller skates in bright white, all of which pay homage to the spirited essence championed by the late great Karl Lagerfeld.

In an array of shoes and handbags, two particular items stood out. The first was a white sequins sling bag adorned with a golden chain, featuring vibrant "Coco Chanel Disco"



in crayon-style elegantly printed upon it. The second was a pair of exquisite wedges, boasting a mesmerising array of multiple hues, adding a delightful touch of sophistication (and playfulness) to the collection.

The event saw a star-studded turnout, including celebrities like Kirsten Stewart and Margot Robbie. The “Twilight” star and CHANEL brand ambassador looked elegant in a white and silvery fantasy cotton tweed jacket with matching pants from the Fall-Winter 2023/24 Ready-to-Wear pre-collection, completed with accessories and shoes. Meanwhile, CHANEL brand ambassador and “Barbie” headliner Margot Robbie, turned heads in a metal, leather, and strass waistcoat from the 2022/23 Métiers d'art collection, paired with classic blue denim jeans.

Among the other stars in attendance were Marion Cotillard, Whitney Peak, Margaret Qualley, Korean sensation G-Dragon, and Malaysian singer Yuna.

The day following the Cruise 2023/24 show, around 200 art, film, fashion, and design students from California universities were invited to a talk at the Academy Museum's Ted Mann Theatre. The discussion was led by Tyler Brûlé, President and Editor-in-Chief of Monocle magazine, and Bruno Pavlovsky, President of CHANEL's Fashion activities and Chairman of CHANEL SAS. Before taking questions from the students, Pavlovsky also mentioned the timely opening of CHANEL's new boutique in Beverly Hills, which coincided with the lively Cruise 2023/24 show.



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# PROGRESSIVE Styling

VALENTINO PRESENTS A LOVELY ANDROGYNOUS LINE THAT REIMAGINES CLASSIC BLACK-TIE ATTIRE



Valentino revolutionises the black tie for Fall/Winter 2023

**C**an you break free from the traditional norm of universal symbolism? For Pierpaolo Piccioli, the answer is a resounding yes.

For the Fall/Winter 2023 season, Valentino's Creative Director has embraced the concept of "black tie" quite literally, transforming it from a mere figure of speech into the foundational idea behind his latest fashion

collection. This line defies conventional norms by seamlessly integrating elements from our everyday lives. In doing so, it overturns our preconceived notions about the necktie, a symbol historically associated with male authority and a rigid adherence to tradition. Instead, Piccioli's vision liberates this seemingly mundane accessory, reimagining it as the theoretical cornerstone upon which his collection is built.



At the same time, a new legacy is being forged in the world of Valentino's accessories. The iconic Rockstud, originally introduced in 2010, has now become a central motif in the entire presentation, embellishing not only Valentino Garavani shoes but also handbags and accessories. Amidst this collection, you'll find an exhilarating spectrum of styles, from Valentino neon pink heels to knee-length boots and even shoes adorned with delicate feathers. To complete the ensemble, a wide range of handbags is offered, available in various sizes and an array of captivating colours. This interplay of aesthetics forms a nuanced dialogue, one that bridges history and the contemporary, drawing from both the classical elegance of a renaissance era and the rebellious spirit of punk culture.

The traditional significance of the necktie, laden with notions of masculine power and orthodoxy, undergoes a profound transformation within this collection. Piccioli masterfully subverts our expectations, employing the tie as a central motif to challenge established fashion conventions and to emancipate its inherent symbolism. The very ideology that once anchored the necktie's meaning is tested, contradicted, and ultimately, wholly redefined.

Signifiers undergo a fascinating metamorphosis, shedding their old skins to become entirely new garments in Pierpaolo Piccioli's vision. The conventional tie, once synonymous with restraint, is now set free, gliding seamlessly between the sartorial language of both casual and formal attire, blurring the boundaries of day and evening wear. The fusion of shirts and ties gives rise to a diverse array of dresses and gowns, where traditional garments are ingeniously adapted to accommodate both long and short skirts, breaking down gender norms with their universal appeal.

Within this collection, an unyielding commitment to meticulous tailoring commands the spotlight, accentuating the practicality and utility of everyday attire. Yet, in the signature style that defines Valentino, several pieces are imbued with the ethereal beauty of feathers, adorning garments such as coats, jackets, and even long dresses. The runway also bears witness to the presence of sheer fabrics and bejewelled short skirts, coexisting harmoniously with the rich heritage of Maison Valentino, which boasts its own unique and unmistakable lexicon. In this collection, you'll find the timeless elegance of couture gestures, striking graphic patterns, and unparalleled craftsmanship seamlessly intertwined with the brand's enduring values.



What was once seen as a societal instrument of conformity, the concept of uniformity undergoes a profound transformation, emerging as a unique lens through which to magnify and accentuate human diversity and individuality. Rather than erasing our distinctive identities, homogeneity can be envisioned as a canvas upon which each person paints their own unique persona. With fashion, commonalities now serve to amplify the beauty of our differences and highlight the subtleties that make us who we are.

Valentino's Black Tie is now an instruction that has the potential to transform into an inviting opportunity, a dress code that can evolve into a symbol of liberation, removing limitations hence paradoxically setting all of us free. In the same vein, universally accepted symbols can be ripe for reinterpretation and redefinition.





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# GENTLEMEN'S Series

INSPIRED BY ITS STORE INTERIORS, BERLUTI PRESENTS A NEW TRAVEL LINE FOR ITS DISCERNING CLIENTELE

**G**ents, are you ready for your next jet-setting adventure? Don't forget to include Berluti in your choices for go-to fashion and accessories as the Italian

brand has just unveiled The Toile Marbeuf, a fresh addition to its Fall/Winter 2023 collection, marking the brand's exciting foray into the realm of travel accessories.

Meticulously designed for the Berluti gentleman, the new line mirrors an intuitive and unburdened approach to travel: an easy grace formed by a dynamic nomadic lifestyle and the redefined fashion standards it champions, grounded in exquisite artistry infused with the essence of the Maison's heritage. Seen through Berluti's refined perspective, these principles materialise in a genuine wardrobe brought to fruition through the Maison's artisanal expertise, tailored to encompass the enduring, adaptable, and daring qualities that epitomise contemporary luxury and travel.

The result? Six travel-ready styles that pay homage to Berluti's storied heritage while crafting a fresh travel narrative, inspired by the store's interiors from which it takes its name.

The Toile Marbeuf collection introduces six new bags, each showcasing a unique charm. Designed to cater to both travel and urban needs, these bags feature durable materials. The line-up comprises of the Cabas tote, the Cartable backpack, the Musette messenger, the compact cross-body Bourse, and the spacious Bagage weekender. Notably, the collection also includes the iconic rolling luggage—Formula 1005—as a prominent highlight.

Grounded in the rich history and essence of Berluti, the fresh canvas draws inspiration from the distinctive ambience found within the Rue Marbeuf boutique. This Parisian establishment, which is especially cherished by Olga Berluti, transitioned from an atelier and salon into a store over time.



Berluti presents an array of travel accessories steeped in the brand's history



In previous years, a sophisticated gentleman's club was nestled behind the store's beautifully adorned wooden-panelled façade, a haven that warmly welcomed discerning aficionados from all corners of the globe. Here, they were invited to partake in an immersive journey into the captivating world and exquisite craftsmanship that defined Berluti. Inside these hallowed walls, guests could savour the essence of the brand, its rich heritage, and unparalleled savoir-faire. This exclusive enclave provided a sanctuary where patrons could indulge in the artistry of Berluti, forging a deep connection with the brand's legacy while experiencing the unparalleled luxury it embodied.

Numerous exquisite details from the Rue Marbeuf boutique find itself within this canvas, reflecting the highest standards of craftsmanship. Within the new design, the graceful



curves reminiscent of the boutique's metallic grid and staircase balustrade seamlessly merge with the iconic Scritto motif. This fusion results in a fluid and interwoven pattern, elegantly framed by grained Venezia Palmelato leather accents, mirroring the same rich

brown tone as the renowned Club chair envisioned by Talbinio Berluti.

Made from a distinctive linen-based canvas, thoughtfully coated to enhance its flexibility and reveal the innate texture of the material, this canvas is further adorned with an understated embossed Berluti logo. This logo proudly features the original historical emblem from the front of the Marbeuf store. Furthermore, they are adorned with aged gold metallic components and meticulously handcrafted stitching, while leather-covered fasteners provide the finishing touches to this impeccable line of exceptional creations.

Starting from September 1st, 2023, the Toile Marbeuf collection will be accessible at Berluti stores across the globe and on the brand's online e-shop. Don't miss out!





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# MILANO Meets Roma

FENDI DIVES DEEP INTO TWO ITALIAN AESTHETICS WITH STEFANO PILATI FOR ITS WINTER COLLECTION

**F**or its Winter 2023-24 collection, the Italian fashion house came up with an exciting collaboration called 'Friends of FENDI'. This represents a multifaceted assortment of initiatives and fashion collections brought to life through the collaborative vision of Kim Jones and Silvia Venturini Fendi. These endeavours transcend the conventional boundaries within the fashion realm and are

characterised by their commitment to authenticity rather than calculated tactics, with a genuine camaraderie at their core.

Curated together with Stefano Pilati, the new collection delves into both the established domains of women's and men's fashion within the FENDI brand and arrives at a fresh interpretation, transcending traditional gender



FENDI's Winter 2023-2024 collection, curated with Stefano Pilati, explores duality and merges the fashion styles of Milan and Rome



boundaries to embrace a more character-driven and rebellious essence. Drawing inspiration from the aesthetics of both the 1920s and the 2020s, Pilati reimagines the concept of 'the flapper' for contemporary times, not only through clothing but also through a thoughtful selection of models, offering insights into who might embody this role in today's world.

In the 1920s, the young woman, characterised by her slender figure, lack of corsets, and bobbed hair, symbolised audacious female liberation. Stefano Pilati now reinterprets her as an emblem of freedom that transcends gender boundaries. In today's context, both the boyish girl and the girlish boy hold equal significance for the designer within the collection. This perspective reflects profound cultural and aesthetic transformations, where established clothing traditions harmonise with elements of rebellion and subversion.

The collection embodies a distinct sense of duality, a hallmark characteristic of FENDI, and showcases a blending of styles in both individual garments and accessories, as well as clothing pairings. This hybridisation is evident in the fusion of the precision and structure of a masculine aesthetic with the graceful, curvaceous lines of femininity, especially in the tailoring, which exhibits a more supple and voluminous construction.

Thus, the men's tailoring seamlessly integrates with silk or leather camisoles, blurring gender lines. Women's tailoring, on the other hand, exudes a casual versatility that suits both sex-



Pilati exhibits his mastery of cutting and construction for both men and women, wielding a deep understanding of fashion rules to both challenge and apply them across genders.

"Stefano is one of the designers I admire the most. I was always in love with his work and he is somebody I look up to—he has been an inspiration for what I do. Stefano epitomises Friends of FENDI: He is a friend, an inspiration, and a designer for modern times, always looking to the future, asking questions and proffering solutions," said Creative Director Kim Jones.

The concept of duality also extends into a meeting point between Milan and Rome within the collection. In this juxtaposition, we witness the convergence of Milanese bourgeois elegance with the unfettered spirit of Rome. The collection cleverly teases the boundaries of prim bourgeois aesthetics while embracing



es. Throughout the collection, there are also exciting and deliberate experiments in traditional garment constructions.

For instance, a modern reinterpretation of the traditional 'basque' bodice finds its place in tailored trousers and skirts, featuring a drawstring waistband. This soft bodice, crafted from fabric that complements the contrasting cotton and silk shirting in the collection, not only flatters but also elongates the body's silhouette. This structural innovation extends to the collection's dresses as well. In essence, Stefano

an aristocratic nonchalance. Pilati, a Milanese designer, approaches classic elements of silhouette, materials, and taste with both seriousness and a touch of playful creativity.

"Milano versus Roma: I am from Milan but there is a freedom in the Roman style that Milan does not have—there is always 'more.' This is a coming together of two worlds and I am so touched by the opportunity that Kim, Silvia and FENDI have given me to be so much myself while exploring theirs, the incomparable world of FENDI," said Stefano Pilati.



ZEGNA and The Elder Statesman take Singapore by storm with its timely collaboration and launch of Oasi Cashmere FW23 collection

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# ETHICAL Fashion

THE COLLABORATION BETWEEN ZEGNA X THE ELDER STATESMAN TAKES SINGAPORE BY STORM WITH A ONE-OF-A-KIND EVENT

Over the Singapore F1 weekend on September 17th, 2023, ZEGNA transformed a simple date on the calendar into a momentous celebration by bringing THE OASI CASHMERE UNIVERSE to life. This exclusive event marked the grand introduction of the highly-anticipated Oasi Cashmere FW23 collection and the exciting collaboration between ZEGNA and renowned fashion brand, The Elder Statesman. The setting for

this extraordinary affair was none other than the breathtaking outdoor terrace of the Fullerton Hotel—an architectural gem that exudes neoclassical elegance—which features the glitzy Marina Bay Sands and other Singaporean skyscrapers as its backdrop.

The event gathered ZEGNA's dearest friends, VIPs, trendsetters, influencers, media professionals, creative minds, and clients from



Alessandro Sartori, ZEGNA Artistic Director

around the world and featured a star-studded guest list, including Thai actor and model, Mario Maurer, dressed in a sharp scarlet t-shirt and jacket, while Thai-Chinese actor, Mike Angelo, exuded charisma with his impeccable swag. Adding to the international flavour of the event, Indonesian-Singaporean singer, Nathan



Constance Lau wore a laidback yet elegant ensemble

Hartono, made a stylish entrance in a semi-formal ensemble of a well-fitted jacket paired with tartan pants.

Singapore's own TikTok sensation, David Matthew Ubaña, rocked a black shirt and plaid shorts with a pearl necklace, while Constance Lau from "Crazy Rich Asians" kept it chic and comfy in a neutral-toned jumper and pants. The diverse fashion choices added to the evening's cosmopolitan flair.

In the presence of ZEGNA Artistic Director Alessandro Sartori, all the guests were treated to a musical experience curated by DJ Tom Bray of Yeti Out, complemented by the distinctive sounds of Formula 1 car engines.

As the evening unfolded, attendees were invited to explore the Oasi Cashmere FW23 collection, a masterpiece of luxury and craftsmanship. Each garment showcased meticulous attention to detail and the unparalleled quality that ZEGNA is renowned for.

Amidst the captivating ambience of the Singapore F1 weekend, this exceptional event unfurled against the mesmerising backdrop of the city's iconic skyline. The gleaming skyscrapers, illuminated in vibrant hues, provided a breathtaking contrast to the darkened sky, creating a picture-perfect setting for the evening's festivities. As the event attendees mingled on the outdoor terrace of the Fullerton Hotel, they were



Indonesian-Singaporean singer, Nathan Hartono, was spotted at the event

treated to an unparalleled view of Singapore's urban splendour, a testament to the city's modernity and sophistication.

In retrospect, Oasi Cashmere serves as a platform for ZEGNA to engage with innovative and socially responsible cultures and perspectives. It embodies a novel approach to environmental sustainability and business ethics, reflecting ZEGNA's commitment to achieving complete traceability by 2024.

Named in homage to Oasi Zegna, the brand's cherished haven in the Northern Italian Alps, Oasi Cashmere signifies a natural progression of ZEGNA's foundational principles regarding sustainability and responsible craftsmanship. Embracing the ethos of "crafted for tomorrow," Oasi Cashmere provides an ideal platform for pioneering collaborations and creative discussions, exemplified by a partnership with the Californian brand, The Elder Statesman.

ZEGNA and The Elder Statesman share a common devotion to craftsmanship, an unwavering commitment to the finest materials, a deep appreciation for master artisans, and a harmonious relationship with the natural world. Together, they redefine the masculine wardrobe in alignment with Alessandro Sartori's vision, infusing it with The Elder Statesman's distinctive Californian blend of luxury and playfulness.

The ZEGNA x The Elder Statesman collection is currently accessible at major ZEGNA stores worldwide, The Elder Statesman's retail outlets, and specific wholesale partners. Notably, the ZEGNA boutique at Marina Bay Sands in Singapore has undergone a striking transformation, featuring a distinctive pop-in section that encapsulates the spirit of the ZEGNA x The Elder Statesman partnership. Additionally, the ZEGNA Flagship Store at Paragon Retail Mall will showcase the latest Oasi Cashmere FW23 collection.



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# WAXING

## Nostalgic

TORY BURCH CHALLENGES TRADITIONAL NORMS OF FEMININE CLOTHING WITH DAZZLING CREATIVITY



Get holiday ready with Tory Burch's offerings this season

If you're looking forward to what's coming next from Tory Burch, you don't need to look very far as the brand's Holiday 2023 collection is just around the corner. This the season to be jolly and you can bring good cheer and make the festive season brighter for you and your loved-ones with Tory Burch's wide array of offerings. Of note are the brand's selection of new and iconic handbags as well as beautiful shoes that can complete any out-

fit. Whether dressing up or dressing down during the holidays, Tory Burch makes sure you will be dressed impeccably whatever the occasion. Furthermore, these immaculately made pieces can also make wonderful presents for those you hold near and dear.

To start off, the collection's handbags and shoes are a reimagining of Tory Burch's signature staples. The Eleanor is available in a

delightful range of different sizes and textures, while the Lee Radziwill Double Bag interestingly features a playful fluffy cow print. For footwear, the Ballet Loafer comes in the brand's T Monogram jacquard print, while the Eleanor Mule Sandal is updated for the festivities, and exudes elegance every step of the way.

In terms of fabrics, the line is a play on contrasts with sheer and opaque, luminous and



matt, slick and tactile, all making appearances in the offerings. Some materials aren't quite what they seem; Tory Burch heightens the regular and delivers it in a more sophisticated way.

This also extends to the silhouettes which ranges from georgette tops and moulded tees, to Grecian bubble dresses. Curved waists are all the rage, formed with lingerie underwires, with swathes of tulle and jersey looped in a single piece. Apart from these, stretchy separates hug the body and box-pleated canvas skirts and viscose cargo pants offer more structure.

If you're looking for more options, the Fall/Winter 2023 collection challenges conventional notions of beauty and femininity. Tory Burch and her design team embarks on a mission to deconstruct the established wardrobe and, in its place, craft an entirely fresh perspective characterised by a nonchalant demeanour. Familiar clothing shapes are reimagined through the art of sculpting, meticulous tailoring, and imaginative twisting, all while preserving a sense of elegant simplicity. Sumptuous materials are left in their raw, unrefined states, logos dangle casually from bags, and intentionally "broken" heels show deliberate marks of wear and tear, accentuating the allure of imperfections.



This collection also focuses on previously concealed details in the fashion designs, such as lingerie, interior structural elements, and even safety pins—as seen in the first look: a simple pleated long skirt. The collection celebrates the beauty of unadorned and unconventional aesthetics, redefining traditional ideas of beauty and femininity for modern women, of any age, everywhere.

But that's not all, as Tory also went back in time for the Jessa Chain, which she brought back from the brand's archives. The equestrian-inspired design has been elegantly streamlined and simplified, featuring gold and silver accents on a pump and encircling the ankle, in a fresh take on a riding boot. Boasting a streamlined silhouette, lustrous leather, and a gracefully curved toe box, this boot has earned a cherished place among Tory's all-time favourites.

For handbags, the American brand offers the Ella Chain Soft Tote. Made of featherweight recycled polyester with a braided chain strap, the bag is ideal for every day. Equipped with a roomy interior, it has a magnetic snap closure to keep your things safe and secure. In addition, it has one exterior pocket and one interior back wall zipper pocket for your valuables.

This season also continues to embrace cherished handbag classics, including the T Monogram, Kira, and Fleming handbags in resplendent gold. The T Monogram is rendered in luscious embossed metallic leather and lined in soft microsuede. These are perfect accessories to round off your holiday outfits and bring extra dazzle to the festivities.

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**LUPITA NYONG'O - CHANEL**

Mexican-Kenyan actress Lupita Nyong'o is probably best known as Nakia in the "Black Panther" franchise. However, it was her role in "12 Years a Slave," which earned her an Academy Award for Best Supporting Actress. Here, Nyong'o is seen clad in CHANEL Cruise 2023/24 collection to this year's CHANEL Fall-Winter Haute Couture show in Paris.



**DANIEL BRÜHL - ZEGNA**

Spanish-German actor Daniel Brühl plunged into acting at the age of 15 and has starred in many movies and TV shows. When he is not acting onscreen, he also takes time to show off his modelling chops. A long-time friend of Zegna, Brühl wears a Zegna x The Elder Statesman checked cashmere wool cardigan paired with white trousers.



**ANDREW GARFIELD - VALENTINO**

Andrew Garfield got his big break starring as Peter Parker in three "The Amazing Spider-Man" movies. The talented actor won a Golden Globe for Best Actor for his role as Jonathan Larson in the musical "Tick, Tick... Boom!" in 2021. He is pictured here looking radiant and wearing a Valentino L'École blush pink coat at the Valentino Spring/Summer 2024 Show.



**NATASHA WILONA - TORY BURCH**

Despite her youth, Natasha Wilona is not new to the movie industry. Also a model and singer, she has starred in several movies, and received many accolades for her roles in "Anak Jalanan" and "Siapa Takut Jatuh Cinta". Beautiful and multitasking, Wilona stuns in a beach-ready Tory Burch floral dress and Mini Bon Bon Leather Bag in Lilac.

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# LUXURY PURSUITS






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# UNPARALLELED

## Opulence

LET US TAKE YOU ON A MAGIC CARPET RIDE OF ETHICAL LUXURY WITH ROLLS-ROYCE'S LATEST EV, THE SPECTRE

**W**hat comes to mind when you think of Rolls-Royce? It's a conversation starter. It's the co-founders' magnum opus. It's the pinnacle of luxury. However, there is more than meets the eye beyond the titles the brand holds. Recently, Rolls-Royce jumped on the Electric Vehicles (EV) bandwagon, as a response to the zero-emission cars policy that must be complied with

by 2030 (in the US) and 2035 (across EU). Be that as it may, the British automotive brand is a visionary—if not a pioneer—since 1900. Cult followers of Rolls-Royce must remember the following statement (or prediction) made by THE Charles Rolls by heart. “The electric car is perfectly noiseless and clean. There is no smell or vibration. They should become very useful when fixed charging stations can be arranged.”

The said prophecy was brought forth by Rolls-Royce since its inception. There is one thing that Rolls-Royce always keeps in mind when manufacturing any of its vehicles. It is the ‘Magic Carpet Ride’ motto that it holds dearly. This is a testament to how smooth Rolls-Royce vehicles can run under any circumstance, thanks to the craftsmanship and technology designed to make it that way. Of course, this ethos is also emphasised through the brand's new EV, which essentially provides a smoother ride than full tank vehicles. Perhaps some of you are wondering if this is Rolls-Royce's first foray into EV. The answer is yes and no. Back in 2011, Rolls-Royce had actually produced an EV prototype based on the Phantom. It was a testing ground for new ideas and technology, which, at that point of time were found to not yet meet Rolls-Royce standards. Now that the



electric power ecosystem is fully developed, Rolls-Royce has officially taken off. Meet Spectre, a groundbreaking addition to Rolls-Royce's astounding portfolio.

We had the pleasure of attending the Spectre's first South East Asian debut in Singapore and immersing ourselves in the beauty of the car in person. Spectre is dubbed as the first ultra-luxury electric super coupé, and we believe it deserves such a title. It is built and still feels like other Rolls-Royce cars: a sumptuous engineering masterpiece. Let me preface it by saying that Rolls-Royce devotees will surely miss the incomparable V12 engine. However, a lot of time and effort has been spent by the engineers and technicians at Rolls-Royce to ensure that there are no differences between Spectre

and Ghost, Phantom, or Cullinan. You will not feel the strong inertia of an electric vehicle, as you accelerate, decelerate, or brake. What an amazing feat for a 3-metric-ton car (the battery alone weighs 700 kg). We know what you are thinking, can this car still fly with that much mass? Absolutely. Spectre's suspension has been really uniquely engineered, so it was made to feel like there is an engine beneath it. Spectre is equipped with a dual-motor electric powertrain, capable of moving the beast through its instant torque, silent running, and seamless acceleration. It also further emphasises that there is no compromise in performance when it comes to Rolls-Royce. We also had the pleasure of talking with Irene Nikkein, Rolls-Royce Regional Director of Rolls-Royce Motor Cars Asia Pacific. When asked about

the significance of Spectre for Rolls-Royce, she said "The new era represents modernity for the brand. Ten-15 years ago, Rolls-Royce came across as very high status. This modernity tells us that we are off the pedestal, as it is more approachable and a lot more casual,"

Of course Spectre was built on the proprietary Architecture of Luxury platform—introduced in 2017—with an aluminium spaceframe chassis and has been distinctively tailored to the EV. Other notable exterior modifications include the Parthenon grille, enlarged and configured to minimise the force to move the vehicle and the Spirit of Ecstasy mascot, which has been redesigned to meet aerodynamic requirements. Moving inside, we were left in awe by the interior. It very much reflects Rolls-Royce's pillars: rarity and craftsmanship and extends to an infinite amount of choices—including wheels, interior materials, features, even paint colour—all offered by Rolls-Royce's bespoke principle. Nonetheless, even when the car comes in the default option, without any bespoke customisation, we would still be enamoured. This sentiment is also reiterated by Nikkein, "Indonesian clients are more conservative and humble in their choice of bespoke. They are not so much "in your face" as other Asian clients who seek something loud and a big presence." Another design element that stands out is the Shooting Star Headliner, matched with the Starlight doors and illuminated fascia (dashboard). Suffice to say, Spectre is a sky full of stars on its own. And we are ready to bask in its radiance.

1. Rolls-Royce Spectre in chartreuse against the sombre skies of Marina Bay Sands, Singapore
2. Irene Nikkein, Rolls-Royce Regional Director, Rolls-Royce Motor Cars Asia Pacific
3. The interior of Spectre with the Shooting Star Headliner and Starlight doors
4. Spectre's Illuminated Fascia


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# BEYOND Homes

THE RESIDENCES AT  
THE ST. REGIS JAKARTA  
REDEFINE LUXURY LIVING  
WITH INTERIOR DESIGN

**W**hen talking about luxury living, the concept of 'homes' transcends mere places of habitation. With every meticulously designed detail and lavish amenity, they become exclusive sanctuaries of comfort and sophistication. Owning a place at The Residences at The St. Regis Jakarta signifies that you have entry to these exclusive havens. More so, it means that you belong to the elite few who reside beyond the new standards of 'luxury residential' concepts in Asia.

Last year, The Residences at The St. Regis Jakarta garnered attention when they teamed up with esteemed interior designers, Vinoti Living, Bika, Agora, and St. Regis Signature Collections to curate fully-furnished show units, all of which quickly found buyers. This year, The Residences at The St. Regis Jakarta returns with an even more ambitious project: partnering with six artisan interior designers: St. Regis Signature Collections, Magran Living, SANI-HARTO, R8 Asia, Vinoti Living, and Ku Casa.



Those who understand quiet luxury know that privacy is its most coveted form. Strategically located in the lower zones of The Residences at The St Regis Jakarta, the six show units are assuredly private and exclusive. Every aspect of the units, right down to the smallest detail, is uniquely curated, with full furnishing sets available for purchase, spanning furniture, curtains, rugs, lighting, table accessories, paintings, and artwork. Moreover, the interiors of each unit are complemented by a soft and



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contemporary design aesthetic, alongside a minimalist colour scheme, all contributing to a cohesive narrative of understated luxury. However, if you still wish to personalise the interior according to your unique preferences, The Residences at The St. Regis Jakarta may offer you a tailored experience. After all, your home should tell the story of who you are, and be a collection of what you love.

With a commitment to elevating the home-buying experience, the exclusive expertise of the artisan interior designers not only offers prospective buyers an alternative design but also includes all the associated furniture, fixtures, and equipment (FF&E) within the package. This comprehensive approach eliminates the need for additional design fees and the time-consuming task of redecorating and



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refurnishing. Everything can be effortlessly prepared for you at The Residences at The St. Regis Jakarta, ensuring an immaculate and ready-to-move-in home that is perfectly suited to your tastes.

Beyond the interiors lovingly shaped by skilled artisan designers and the added convenience of acquiring a unit already refurbished with top-of-the-line FF&E, these purposefully designed residential units present an enticing investment opportunity for both local and international buyers. The units offer more than just high-rise living; they grant the privilege of ownership under the globally renowned and ultra-luxurious St. Regis brand. That is why, until this very moment, The Residences at The St. Regis Jakarta continues to hand over units to buyers, with almost 80% of the total units already sold.

As the saying goes, "There is no place like home," and one look around the six showcase units of The Residences at The St. Regis Jakarta is all it takes to recognise that these spaces are designed to make you feel right at home. What they have mastered alongside the skilled artisans is a form of opulence that isn't characterised by excessive glamour, but rather by a sense of serenity and tranquillity—because homes are more than just a place; they embody a feeling.

1. The Residences at The St. Regis Jakarta provides unparalleled luxury living
2. Find solace at The Residences at The St. Regis Jakarta
3. Ku Casa designed a home that combines a subdued colour palette with unparalleled comfort
4. Vinoti heightens the sophistication even further with gold accents and unique furniture
5. Ku Casa explores an array of materials and finishes


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# ARTISTIC Alchemy

SYAGINI RATNA WULAN  
BRINGS CAPTIVATING  
HUMAN PERSPECTIVES  
TO ART JAKARTA 2023

**D**rawing from a profound cultural heritage, Indonesia's art industry has shown continuous growth. An undeniable contributor to the current developments is Art Jakarta, one of the most awaited art fairs in Southeast Asia. This year, Art Jakarta returned bigger and better to celebrate art on its grandest stage yet—on the sprawling 10,000 square metres of JIExpo Kemayoran, Jakarta.

Held on 17-19 November, Art Jakarta 2023 welcomed 70 art galleries, with 42 originating from Indonesia and 28 from around the world. One Indonesian artist, in particular, caught the eye of many with her ambiguous and unconventional, perhaps even a little satirical (yet unquestionably authentic), approach to art. Her name is Syagini Ratna Wulan, or “Cagi” as people would call her.



Syagini was born in Bandung, West Java in 1979. Growing up, she and her brother treated their house as if it were a playground. “We would doodle on the walls, and play games every day. It was a household with no strict rules,” Syagini shared. “My father never pres-



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sured us to become extraordinary or to have grand dreams. Instead, he encouraged us to explore and create." Since then, it appears that the siblings never stopped creating. Her brother grew up to be an interior designer and Syagini became an artist eager enough to create just about everything, experimenting with light, colour, and interactive installations that leave people reeling with emotions.

In her work titled "100 Years of Tempest (2012)," Syagini presented a collection of 100 lockers containing various objects representing personal challenges that she had encountered in her life. Among these objects were cups, books, bracelets, maps, perfumes, shoes, and cutlery, as well as videos, photos, drawings, and audio recordings. These items were cleverly concealed within the lockers, inviting the audience to interact with both the lockers and their contents, thereby unveiling and reconstructing their own narratives and resolutions. The non-linear occurrences of life inspired Cagi to explore generative storytelling in 2012. Long before the trend of generative elements in art which is supported by the presence of Artificial Intelligence in the latest decade.

"I infused my own human experiences into the creation of "100 Years of Tempest,"" Syagini explained. "People engage with it, discover their unique paths, and inevitably find connections. The art will unfold differently for each individual, and the artist, in this case, myself, is not the artist anymore. Instead, the artist becomes the audience—those who engage with the art. This is because humans are creatures driven by



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an innate curiosity that is never fully satiated by what they initially perceive. Perception operates in such intricate ways that what we see rarely quenches our thirst for understanding. Thus, the process of creating and manipulating symbols is intrinsic to human existence."

Being an artist intrigued by the mundane aspects of daily life and contemporary culture, Syagini frequently spotlights consumerism as a prominent theme in her work. "BiblioTea (2011)," exemplifies that the human ego is a compelling aspect worth exploring. She invited audiences to a bookshop-tea house where they were served tea not brewed from leaves but from books. The project served as a commentary on today's consumerist culture, where people often expect immediate gratification with minimal effort. For instance, if the book was about achieving success, it was con-

ceptualised that drinking the tea would immediately grant success to the individual.

When asked about her perspective on art, Syagini said, "Art can serve a multitude of purposes: a means of creative expression, a form of research, a vessel for pouring anxiety and frustration about political and social issues, a realm for speculation, or even a space for illicit financial activities. To me, art represents a choice—my choice—a place where I can play and be free," Passionately, she elaborated, "While art itself may be void of emotion, the act of creating art is an exploration of emotion, and that is the beauty of it."

Idiosyncratic and enigmatic may be two words to describe Syagini's art. "I am drawn to existential themes and the triggers of human reactions. To put it simply, my art reflects my belief

that humans are the biggest mystery there is, and I for one, love exploring the unknown." Thankfully, at Art Jakarta 2023, we had the chance to experience and admire Syagini's art up close as she presented an installation which previously represented Paviliun Indonesia at the Venice Biennale in 2019. When asked about her thoughts on the showcase, she said with enthusiasm, "This is the first time audiences will see this particular work of mine, and I am very excited that it is at Art Jakarta, where the energy and the attendees are always extraordinary."

1. Parhelion (2021)
2. Syagini Ratna Wulan
3. Glass House (2019) presented in Venice Biennale 2019
4. 100 Years of Tempest (2012)



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# COMMUNITY

## Enrichment

THE TIME PLACE AND  
TIME INTERNATIONAL  
EXTEND SUPPORT FOR  
THE ANNUAL MACAN GALA

Indonesia's largest annual fundraiser for the arts has returned, and this year's event laid out the red carpet in the prestigious The St. Regis Jakarta. With a special charity auction featuring artworks by some of the country's most talented and leading artists, Museum MACAN hosted the 2023 MACAN Gala to support the institution's education and community enrichment programmes.

Since its launch in November 2017, the Museum of Modern and Contemporary Art in

Nusantara, or simply known as Museum MACAN, has welcomed more than 900,000 visitors, including students and children, through its doors. The museum's very first fundraising Gala was held just two years after its launch, with nearly 300 distinguished figures and entrepreneurs in attendance. Time International's Founder and CEO, Irwan Danny Mussry, humbly serves as Patron for Museum MACAN and leading timepiece retailer, The Time Place, serves as a proud sponsor for the annual MACAN Gala.



"Since 2017, Museum MACAN's education programme has transformed the art education landscape in Indonesia," Fennessa Adikoesoemo, Chairwoman of Museum MACAN Foundation, said. "The educational resources that



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we produce are developed to integrate into the Indonesian education syllabus.”

At this year’s MACAN Gala—a celebration of art and culture—the Museum set out its mission to “transform the future of young people through art education”. The auction line-up included artworks made by Indonesia’s and Southeast Asia’s leading artists such as Agung Kurniawan, Alexander Sebastianus Hartanto,

FX Harsono, Goenawan Mohamad, Hendrik Paulides, Irfan Hendrian, Jumaadi, Sunaryo, Isabel and Alfredo Aquilizan, as well as a fabulous FENDI Medium Baguette bag, kindly donated by Time International, and complete with an art kit to be painted by I Putu Adi Suanjaya (Kencut).

The FENDI Baguette bag is made uniquely of white canvas with a decorated FF clasp. The

painting kit adds a personalised charm for the future wearer, featuring a front flap, magnetic clasp, and internal compartment with zipper pocket and gold-finish metalware. Its detachable straps allow it to be worn in any capacity, such as a high end hand carry style or chic crossbody look.



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1. Museum MACAN founder, Haryanto Adikoesoemo, and Chairwoman, Museum MACAN Foundation, Fenessa Adikoesoemo, welcome the guests to the gala
2. 2023 MACAN Gala Ambassador - Andien
3. FENDI Medium Baguette Art Kit courtesy of Time International
4. 2023 MACAN Gala Ambassador and Celebrities - Asmara Abigail
5. Ariefin Makaminan, Mark Lettenbichler, Fenessa Adikoesoemo, Aaron Seeto
6. 2023 MACAN Gala Ambassador - Michael Wahr and Adinia Wirasti.





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The evening was adorned with luxurious colours and playful themes, to enliven the auction, which served as the highlight of the event. The gala's dress code called for whimsical tones and esteemed guests made sure to match the festive ambience. Puffed-up sleeves and gowns, brightly coloured fabrics, and intricate shimmering designs swept the red carpet as celebrities, VIPs, and the country's most influential guests gathered to raise funds for the pursuit of art education. Styles varied from jewelled dress coats and pearls, to vibrant, eye-popping formalwear.

The MACAN Gala helps to support the museum's community enrichment programmes, which include school outreach programmes, visits for students hailing from diverse social

and economic backgrounds, art-making workshops, lectures, and movie screenings.

"We know that art education is a powerful vehicle to develop critical thinking and creative problem-solving skills," Aaron Seeto, Director of Museum MACAN, said. "It sparks the imagination, expands a child's understanding of the world, and offers tools to support empathy and tolerance. Museum MACAN has a great ambition to expand upon this work, and to ensure that economic and social disadvantage is not a barrier to accessing art education in Jakarta."

The 2023 MACAN Gala was held at the Astor Ballroom of The St. Regis Jakarta on 25 August 2023. Guests enjoyed a delightful dinner prepared by the chefs of The St. Regis Jakarta.

- 7. 2023 MACAN Gala Ambassador-Valentine Payen-Wicaksono and Ario Bayu
- 8. 2023 MACAN Gala Ambassador - Ayla Dimitri
- 9. 2023 MACAN Gala Ambassador and Celebrities - Vidi Aldiano and Sheila Dara Aishal
- 10. 2023 MACAN Gala Ambassador-Angga Yunanda and Shenina Cinnamon
- 11. 2023 MACAN Gala Ambassador and Celebrities - Titi DJ

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