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Interview
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ROSILLO
& BRUNO
BELAMICH**
Bell & Ross
Founders



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Fresh from the culmination of the 2022 World Cup in Qatar, we present the Big Bang e FIFA World Cup Qatar 2022™ connected watch on our cover. Bearing the flag colours of Qatar, which served as host this year, it is not only a wonderful representation of the tournament, but a worthy companion to every football fan. Read more about this novel timepiece in our cover feature entitled “Football Fever”.

In Bejewelled, we put the spotlight on the CHANEL Coco Crush. A fine jewellery line that bears a unique quilted motif, the CHANEL Coco Crush is a testament to the Maison’s expertise in jewellery creation. Meanwhile, in our Interview section, we spoke with Bell & Ross founders, Carlos A. Rosillo and Bruno Belamich, at the BR-X5 Launch Event in Kuala Lumpur, and got to know the Zenith Dreamers personalities at the “MEET THE DREAMHERS” event in Singapore.

To further enliven this edition, Maxime Bouttier graces our Photo Shoot section wearing Zegna. Dressed in the Zegna Overshirt and Zegna Triple Stitch Sneakers, the French-born Indonesian actor tells us how he got on with ‘Ticket to Paradise’ co-stars, George Clooney and Julia Roberts.

As the year comes to a close, plenty of celebrations are now underway. For Reborn, we join Longines in honouring its 190th year with the release of The Longines Master Collection 190th Anniversary. Find out more about the collection in “Elegant Tradition”.

In #TIMEFASHION, we introduce the latest offerings from the world’s most prominent luxury brands, including exclusive collaborations, anniversary releases, and fresh, new lines.

Rounding off this issue’s highlights is Luxury Pursuits, where we showcase The BMW 7 Series. You can discover this powerful driving machine in “Ultimate Luxury”.

That’s a wrap on 2022. See you all in 2023!

Irwan Danny Mussry
Editor-In-Chief and Publisher

  @irwanmussry



BREITLING



The all star squad

Giannis Antetokounmpo
Chloe Kim
Erling Haaland



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JAKARTA



IKMAL AWFAR
Photographer

Ikmal Awfar is a professional photographer and director based in Jakarta. Fueled by her passion and artistic vision, Ikmal has created visually-stunning campaigns for local fashion and beauty brands. A photographer of versatility, she has been entrusted with commercial work by top international companies, and her editorial work has been proudly featured in various acclaimed publications.



SHABRINA NESYA
Makeup Artist

Shabrina has been in the industry for about five years and found her passion for makeup when she was just in senior high school. Through makeup, she feels like she can express her feelings and creativity without any boundaries and limitations. Shabrina has worked with dozens of photographers, directors, public figures, and celebrities, including singers.



ALLYSHA NILA
Stylist

Allysha is a fashion stylist and writer living in Jakarta. She is largely influenced by her editorial background, having started her career at L'Official Singapore. Her versatility and detail as a stylist, insight in image-making, and vision beyond clothing, have made her appealing not only to highly niche brands but also to mass clients. She has done commercial work for both local and international brands.



ANASTASIA WINAYANTI WIBOWO
Writer

Coming from a background far from media, Anastasia has spent a greater part of her diverse career journey as a part-time writer and translator. After a couple of years in an editorial role at one of Indonesia's high society magazines, she honed her writing skills during a one-year freelance stint at two local luxury online publications while working full-time in the financial services sector.



KARINA SAPHIERA WITJAKSONO
Writer

During her years in the media industry, Karina has taken on a variety of roles ranging from editorial to business-oriented duties. Together with other country representatives, she was also appointed co-editor of a regional publication for Southeast Asia. As an aesthete, Karina's appreciation for craftsmanship can easily be seen in her writings, especially when it comes to intricate timepieces.



RIGA RAMADHAN
Writer

Riga spent the last 10 years writing about watches and luxury articles for a couple of Indonesia's prestigious luxury and lifestyle magazines. A jack of all trades who enjoys writing about watches, travel, and lifestyle features, Riga likes to collect Russian watches, go to music concerts and places where people can't even pronounce words well, and build Lego sets in his free time.

TIME TO REACH YOUR STAR

XIAO ZHAN, BRAND AMBASSADOR


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INDONESIA



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T for Tory

To celebrate the first anniversary of its Plaza Indonesia boutique, Tory Burch launched the T Monogram pop-up in the main atrium of the prominent shopping centre. Hosted by Cisca Becker, the pop-up launch was attended by the President and CEO of Time International, Irwan Mussry, Executive Vice President, Shannon Hartono, and Tory Burch Asia Wholesale Director, Thomas Vallat. Celebrities such as Mikha Tambayong, Haico Van der Veken and Yasmin Napper, as well as fashion influencer Olivia Lazuardy, also graced the event wearing Tory Burch ensembles.

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1. Namira Adzani, Debi Sagita, Jasmine Nadiko & Tisha Dionetta 2. Olivia Lazuardy 3. Callista Arum 4. Devina Kirana & Bunga Zainal 5. Mikha Tambayong 6. Haico Van der Veken 7. Yasmin Napper.



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TAG HEUER CARRERA

Porsche Chronograph

BOUTIQUE TAG HEUER

PLAZA SENAYAN - PLAZA INDONESIA - SENAYAN CITY
PACIFIC PLACE - CENTRAL PARK



Light-Hearted Luncheon

The Dining Room at Raffles Jakarta welcomed a group of well-heeled ladies to the Prestige Ladies Luncheon, held in partnership with Chopard and The Time Place. Hosted by Ronald Liem, Publisher and Editor-in-Chief of Prestige Indonesia, the intimate luncheon highlighted the brand's latest collection of Happy Sport, Happy Diamonds and My Happy Hearts, as well as the new campaign with aespa, who was recently named as global ambassador of Chopard.

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1. Ronald Liem, Kezia Trihatmanto, Noi Aswari & Irwan Danny Mussry 2. Indah Saugi 3. Diana Sze 4. Margaret Vivi 5. Angelina Soemarno 6. Linda Tan 7. Mirah Marhaendra 8. Cisca Becker 9. Pierre Millereau.

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Luscious Evening

Roger Dubuis and The Time Place held a VIP dinner to introduce a series of its latest products, namely the Excalibur Spider Pirelli, Excalibur Spider Huracán and Excalibur Monobalancier. Hosted by multi-hyphenate entrepreneur Melvin Tenggara, the event saw a group of watch enthusiasts at Sky Lounge in the Westin Surabaya. During the course of the evening, the guests had a chance to try on the products while also enjoying a scrumptious four-course dinner especially prepared for the occasion.

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1. Laurent Toinet 2. Mr & Mrs Henry Hidayat 3. Joceline Somer & Melvin Tenggara 4. Roy Adhidarma & Natasha Limanto 5. Janice Theresia & Frederick Arthur 6. Mr & Mrs Jannuar Liawner 7. Alexander Wijaya, Gabrielle Tancho & Michael Charlie.



Teaming Up

In anticipation of FIFA World Cup Qatar 2022™, Hublot Indonesia presented the first Hublot Loves Football pop-up at Plaza Indonesia in Jakarta. Held from 14 to 27 November 2022, the pop-up featured a unique football display created by Paris-raised designer, Mira Mikati, for the Hublot football brand ambassadors. This year also marks the fourth time of Hublot's appointment as the Official Timekeeper of the FIFA World Cup™.

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1. Hublot Loves Football pop-up in Plaza Indonesia 2. Kelly Tandiono 3. Dedy S. Tanjaya 4. Rosemarie Heng - Representative Officer Hublot 5. Marc Klok & Shannon Hartono 6. Rich Holiyanto 7. Ria.

Open for Business

The grand reopening party of FENDI boutique at Plaza Senayan in Jakarta was very much an exciting one. Hosted by Cisca Becker, the intimate cocktail party was attended by a number of celebrities and influencers including Director of Plaza Senayan Mr. Motoki Sato, Mrs. Randi Chadwick and Vera Maretina. Guests were seen enjoying glasses of champagne while listening to the set list from DJ Maliki.

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1. Maria Rahajeng, Tantri Namirah & Elizabeth Rahajeng 2. Bimo Permadi 3. Viola Maria, Daniel Mananta & Ade Andriani 4. Anastasia Siantar 5. Janisaa Lewis & Mike Lewis 6. Alyssa Daguise 7. Jihane Almira.



8. Hanifa Ambadar 9. Cisca Becker 10. Ayla Dimitri 11. Elxi Elvina 12. Motoki Sato, Enzy Storia, Kelly Tandiono, Cathy Sharon, Randi Chadwick & Vera Maretina 13. Lucky Oetama & Wisnu Genu 14. Kesya Moedjenan 15. DJ Maliki 16. Suhaila Nordin.



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DREAM Weavers

ZENITH PRIDES ITSELF AS A STRONG ADVOCATE FOR WOMEN WITH THE SECOND INSTALLMENT OF MEET THE DREAMHERS

What started with an introduction of the Defy Midnight back in 2020, Zenith's foray into the women's watch segment has turned into an impactful global campaign that champions women's empowerment. As part of Zenith's Horiz-On initiative, DreamHers is a platform for women to inspire and be inspired in fulfilling their dreams. Represented by a group of ac-

complished and approachable women from diverse fields, DreamHers is celebrated with events across the world.

Following the first instalment with six DreamHers—from a professional ballerina to an acclaimed architect—held in Madrid last year, the Meet the DreamHers event made a comeback in 2022 with a new line-up and a special





partnership. Held in Singapore last October, Zenith joined forces with Susan G. Komen® for the international Breast Cancer Awareness Month. Sheila Sim, a DreamHer since 2020, and Victoria Wolodzko-Smart—Senior Vice President of Mission at Susan G. Komen®—led a discussion about women's health empowerment during a Breakfast Talk session.

“You may have heard that Asian women are at lower risk of breast cancer. Unfortunately, that is no longer the case. Incidence rates across Asia are rising dramatically by one to 3% per year,” said Wolodzko-Smart. “And it’s predicted that breast cancer deaths worldwide will rise to more than a million deaths per year. It’s time, it’s beyond time. But there is hope.”

Enter the Zenith Chronomaster Original Pink, a special edition timepiece with a unisex 38 mm steel case and the latest generation of the El Primero automatic high-frequency chronograph calibre with 1/10th of a second measurement. Only available in a limited time from October 1 - October 31, 20% of the proceeds from the sales will be directly donated to

the Susan G. Komen® foundation, to support its efforts in spreading awareness, assisting breast cancer patients medically and mentally, as well as finding tomorrow’s cure.

“Zenith’s collaboration with Susan G. Komen® is really about empowering women. As Victoria said, the foundation was formed because they wanted to hear from the patients, instead of just from the doctors. And she didn’t only talk about the science, but also the importance of mental health during treatment and recovery for the patients. I think that’s completely a game changer,” said Sim in an interview with *The Time Place* magazine.

Another uplifting panel awaited us in the evening with all the DreamHers. Taking place in the historic building, Chijmes, the supermodel and well-being advocate Sheila Sim (Singapore) was joined by five new DreamHers: athlete and motorsport prodigy Catie Munnings (United Kingdom), acclaimed violinist Esther Abrami (France), TV personality Chiaki Horan (Japan), actress and LGBTQ+ rights activist Lola Rodriguez (Spain); and entrepreneur

Melody Hsu (Taiwan). Having met only 24 hours before the time of the main event, their natural and harmonious synergy on stage showed otherwise.

Abrami pointed out, “We just met 24 hours ago but there was a real connection. I think it was inspiring that everybody was willing to share their vulnerabilities. The reason why is because we felt like it was a safe space to do so. And I think that’s one of the things that Zenith is doing, giving a platform to do that. I felt really inspired with all those women around me and I had a really amazing time.”

Moderated by Singaporean television presenter, Anita Kapoor, the panel was beautifully orchestrated with the DreamHers sharing their story in such a genuine manner. The positive energy filled the room as the wonderful ladies narrated the challenges they faced as women in their respective fields—from rejections, body-shaming, to sexism—and the lessons learned that they embraced from their experiences. “It is so strange how similar the challenges that we all have, considering how different our industry is,” realised Munnings.

According to Zenith, we will soon see the evolution of DreamHers. “In 2023, (DreamHers) is not only about listening to these women inspiring ourselves. But it is also how we can concretely contribute to this cause. Next year, we will present, and this is the first time we are talking about it, a mentoring programme which means these ladies will help, coach, advise women that have a dream today and they want this dream to turn into a success and a reality tomorrow.” said Julien Tornare, CEO of Zenith, in his speech.

It was truly a magical evening as we witnessed the unique bond between the six DreamHers on the panel. Even though they came from different parts of the world, with completely different backgrounds, and are doing completely different things, the audience truly felt the genuine connection they had with each other. And this is what the Zenith DreamHers campaign is all about: inspiring women everywhere to chase their dreams and reach for the stars.

1. Zenith DreamHers from left to right: Lola Rodriguez, Sheila Sim, Esther Abrami, Catie Munnings, Chiaki Horan and Melody Hsu
2. Zenith Chronomaster Original Pink
3. Julien Tornare, Zenith CEO, gave a speech at the event



1

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HERE We Go

THE SECOND ITERATION OF THE TAG HEUER AND NINTENDO PARTNERSHIP COMES IN THE FORM OF TWO RACING-INSPIRED MECHANICAL WATCHES

After launching their collaboration last year with the TAG Heuer Connected X Super Mario Limited Edition, which quickly became a fan favourite and was sold out, Swiss luxury watchmaker TAG Heuer and Nintendo are returning this year with the second and much-awaited follow-up to their collaboration, comprised of two limited edition TAG Heuer Formula 1 chronographs commemorating Mario Kart.

This time around, Super Mario devotees will surely recognise their beloved figure taking

over one of TAG Heuer's iconic collections, which is appropriately devoted to racing. The TAG Heuer and Nintendo teams worked together closely to create the previously unseen designs, and the result is two TAG Heuer Formula 1 X Mario Kart Limited Editions in Chronograph and Chronograph Tourbillon versions.

Special for the latter, the TAG Heuer Formula 1 X Mario Kart Limited Edition Chronograph Tourbillon is limited to only 250 pieces. As the name implies, the centrepiece of this watch is



2



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4



arguably the tourbillon itself which is featured in the fully redesigned tourbillon cage at six o'clock that carries Mario in his kart, Spiny Shell, and Bullet Bill on its carriage, which makes one revolution a minute.

Aside from that, the dial comes with recognisable red contrasting lines along the cutouts, giving the watch face further depth and vigour. The central hands and 60-second or minute scale on the flange also complement the dial's stylish skeletonised black colour, with two-grained chronograph sub-counters at 3 and 9 o'clock following the tri-compax arrangement and a gearwheel at 12 o'clock mimicking the rims of motorsport tires.

With such a delightful technical wonder beating as its heart, this watch is a true sight to behold. Measuring 45 mm in grade 5 titanium, the watch is driven by TAG Heuer's high precision COSC-certified Calibre Heuer 02T movement, which has a Mario-theme rotor unique to this edition that can be seen from the back.

The Mario Kart emblem is shown in white Super-LumiNova at the top right of the black polished ceramic bezel, which has a tachymeter scale that goes up to 400 km/h, while the 2 o'clock pusher and crown also have Mario's M emblem accentuated on top with red lacquer surrounding them. In short, it is a wonderful offering from one of the most established watch manufacturers in the world of haute horlogerie.



On the other hand, the TAG Heuer Formula 1 X Mario Kart Limited Edition Chronograph version is powered by the automatic Calibre 16 movement and is limited to 3,000 pieces. Just like the previous chronograph tourbillon version, this watch is also enlivened by subtle but clever Mario elements, like a date window at 3 o'clock with symbols from the game including Bullet Bill, the Banana, and more, instead of numerals.

What's more, Mario's "easter eggs" are also shown in the 9 o'clock seconds indicator,

which is circled in signature red, the Mario Kart logo is engraved on the black polished ceramic tachymeter bezel and the dedicated screwed-down case back, while Mario's M symbol is etched on the crown. Housed in a 44 mm steel case with references to the world-famous racing game series, the watch is completed with a strong and sophisticated dial that has a racetrack-inspired checkered pattern in black and anthracite.

All in all, TAG Heuer has always been on point when it comes to its collaborative endeavours with many brands, and when the brand formally joined forces with Nintendo, it surely elevated this merging of passions to a whole new level. Now, as 2022 comes to a close, TAG Heuer—and Nintendo—have once again given fans of both worlds something to be excited about.

1. TAG Heuer and Nintendo collaborate once again on two new timepieces
2. TAG Heuer Formula 1 X Mario Kart Limited Edition Chronograph Tourbillon
3. TAG Heuer Formula 1 X Mario Kart Limited Edition Chronograph
4. The chronograph version boasts a checkered dial with Mario visible on the seconds indicator at 9 o'clock
5. The tourbillon cage of the TAG Heuer Formula 1 X Mario Kart Limited Edition Chronograph Tourbillon features Mario Kart elements


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COSMIC Escapade

BELL & ROSS EMBARKED ON A FUTURISTIC JOURNEY DURING THE SPACE-THEMED LAUNCH OF THE BR-X5



For a brand that is still relatively young, Bell & Ross sure has achieved a lot (and keeps everyone wanting more). Some may recall the brand's first stint into the horology sphere through its association with Sinn Spezialuhren, a German-based watch manufacturer.

Over the next years, Bruno Belamich (Bell of Bell & Ross) and Carlos Rosillo (Ross of Bell & Ross)—founders of the brand—would go on to come up with remarkable offerings of their

own, which were heavily inspired by aeronautical instruments and the military.

Despite being founded 30 years ago, it was not until 2005 that a shift took place and Bell & Ross became widely recognised through the launch of the BR-01. This now iconic line is a reflection of the duo's shared notion of 'function shapes form' and would become Bell & Ross' blueprint. The success then snowballed into other emblematic collections such as the BR-03 and BR-05.

Today, the Parisian brand is steering away from its signature utilitarian design codes in an audacious move to reach the urbanites. Enter the BR-X5, an iteration dubbed as the modernised version of the BR-05, whilst remaining cohesive to its predecessors in terms of practicality. In hindsight, this attempt to be more avant-garde was similarly applied to the BR-01's evolution to the BR-X1.

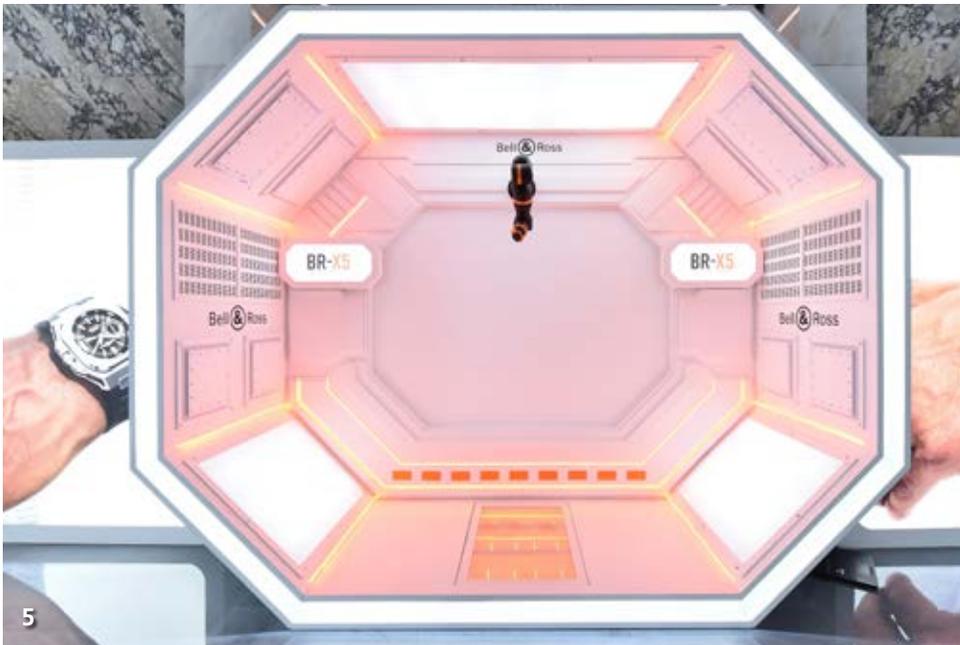
Although still carrying the quintessential round within a square case, the BR-X5 scores



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big on improvement, as manifested in a play on materials and technical specs. The collection comes in three different models: carbon orange with a rubber strap, steel with an ice blue dial, and steel with a black dial. Inside, the watches are powered by the BR-CAL.323, an automatic movement with a personalised oscillating weight and up to 70 hours of power reserve, manufactured by Kenissi. This also marks Bell & Ross' first partnership with the industry juggernaut.

A DETOUR TO SPACE

As the BR-X5 represents a new phase in the brand's heritage, it is no wonder that a celebration was greatly overdue. Taking a cue from the future world, Bell & Ross took us to an entirely new dimension of time and space.

In conjunction with the BR-X5's regional debut in Kuala Lumpur, Malaysia, it is only fitting—and beyond promotional purposes—that the BR-X5 is aptly called an #advancedtimeinstru-

ment. Highly technical and wonderfully modern, the timepiece caters to men and women of all ages, as evidenced by the reception of those who attended the event.

The guests (prolific followers of the brand, media, and Key Opinion Leaders) were walked through a massive area in The Exchange 106 building, which was transformed into a continuum to conjure up different senses of space-time. The area was divided into five dimensions, aptly named with the letter 'X' as a symbol of experimentation.

Upon arriving in the first dimension, X-1, guests found themselves in a seemingly dark and empty space, though no less intriguing, where they could take pictures against a luminous backdrop resembling the galaxy. As an announcement blasted off the speakers, the guests were led to walk through a tunnel before entering X-2, a second dimension full of optical illusions in the form of a mirror maze.

As the night progressed, guests entered the third dimension, X-3, where they were greeted by none other than Bell & Ross' founders, Bruno Belamich and Carlos Rosillo. Here, the BR-X5 took centre stage and was presented to the guests.

Nothing short of interactive, the fourth dimension allowed the guests to be immersed in an experiential session where they could see the BR-X5—which was hoisted by a robot-like installation—up close and personal. The all-white concept in this dimension provided an interesting paradox between the theme's complexity and simplicity.

Finally, the guests entered the fifth dimension, X-5, which concluded their journey. Having been transcended to a time-space continuum, it was now time for the guests to land back on earth. This is where the real celebration began, as everyone wined and dined while dancing their hearts out.

Not just a mere concept, there was a more profound meaning behind this space-themed launch. "For Bell & Ross, our signature design codes and inspiration have always been the future and not referenced in history," said Tong Chee Wei, General Manager of Bell & Ross Asia. "The concept of space and the passing of time are irrevocably intertwined. Hence, we feel it is only timely (that) we present the BR-X5 within the settings of space-time defined by Bell & Ross' own dimensions." he elaborated further.

1. Bell & Ross BR-X5 in Orange Carbon
2. Mike Ethan is among the prolific guests of the Bell & Ross BR-X5 launch
3. Bruno Belamich, Tong Chee Wei, Irwan Danny Mussyry, Maia Estianty and Carlos Rosillo
4. Dimension X-4, a paradox between complexity and simplicity
5. The newly launched BR-X5 is a centrepiece whilst being hoisted by a robotic arm



1

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VISUAL Identity

JAEGER-LECOULTRE EXPANDS ITS 'MADE OF MAKERS' PROGRAMME THROUGH A NEW COLLABORATION WITH RENOWNED LETTERING ARTIST ALEX TROCHUT

Jaeger-LeCoultre is extending the connection that already exists between horology and art through its “Made of Makers” programme, which consists of a series of partnerships with artists, designers, and craftsmen from disciplines other than watchmaking. To this end, La Grande Maison particularly selects collaborations with international eminent creators who share its key values of creativity, knowledge, and precision, as well as whose work explores fresh modes of expression using various, frequently unexpected materials and media.

“In the spirit of our founder, Antoine LeCoultre, our Manufacture has always been driven by the belief that to be truly innovative and push boundaries, it is vital to be open-minded. Through Made of Makers we are looking for different perspectives on how the practices of watchmaking, art, and other creative disciplines can bring value to lived experiences,” says Catherine Rénier, CEO of Jaeger-LeCoultre.

Furthermore, the Maison marked a new collaboration in the aforementioned programme in 2022 with lettering artist Alex Trochut. This

time, the New York-based lettering artist has created a meaningful representation of La Grande Maison’s values through a new and boldly contemporary alphabet style titled the 1931 Alphabet. He took inspiration for it from Art Deco, a style that expressed the progressive and forward-thinking values of the 1920s and ‘30s, the period that gave birth to the Reverso.

Appearance-wise, each letter has a powerfully sculptural character, a strong feeling of visual depth, and a sense of dynamism and movement in a sharp and modern interpretation of Art Deco. More importantly, both two-dimensional and three-dimensional items can convey it in the same way as it is equally expressive.

“As I started creating the designs, a concept emerged that would unify Art Deco and Jaeger-LeCoultre’s craft of watchmaking,” Alex elaborates. “The letters evoked some sort of mechanism, full of different modular parts that work together to create a whole. I wanted these letters to feel physical and expose their intricate parts equally as functional and decorative, giving the sense of a moving machine.”

Overall, “Made of Makers” surely highlights the importance of creating bridges between the past and the future—celebrating what is made, how it is made, and who makes it. And in Alex Trochut’s case, the 1931 Alphabet is destined to become an additional signature of La Grande Maison, as it will be offered as a new style of personalisation for engraving on a Reverso case back and will be seen in a wide variety of other initiatives in the future.



2

1. Jaeger-LeCoultre bridges the worlds of horology and art with Made of Makers, featuring lettering artist, Alex Trochut
2. The case back of the Jaeger-LeCoultre Reverso with personalisation using the 1931 Alphabet

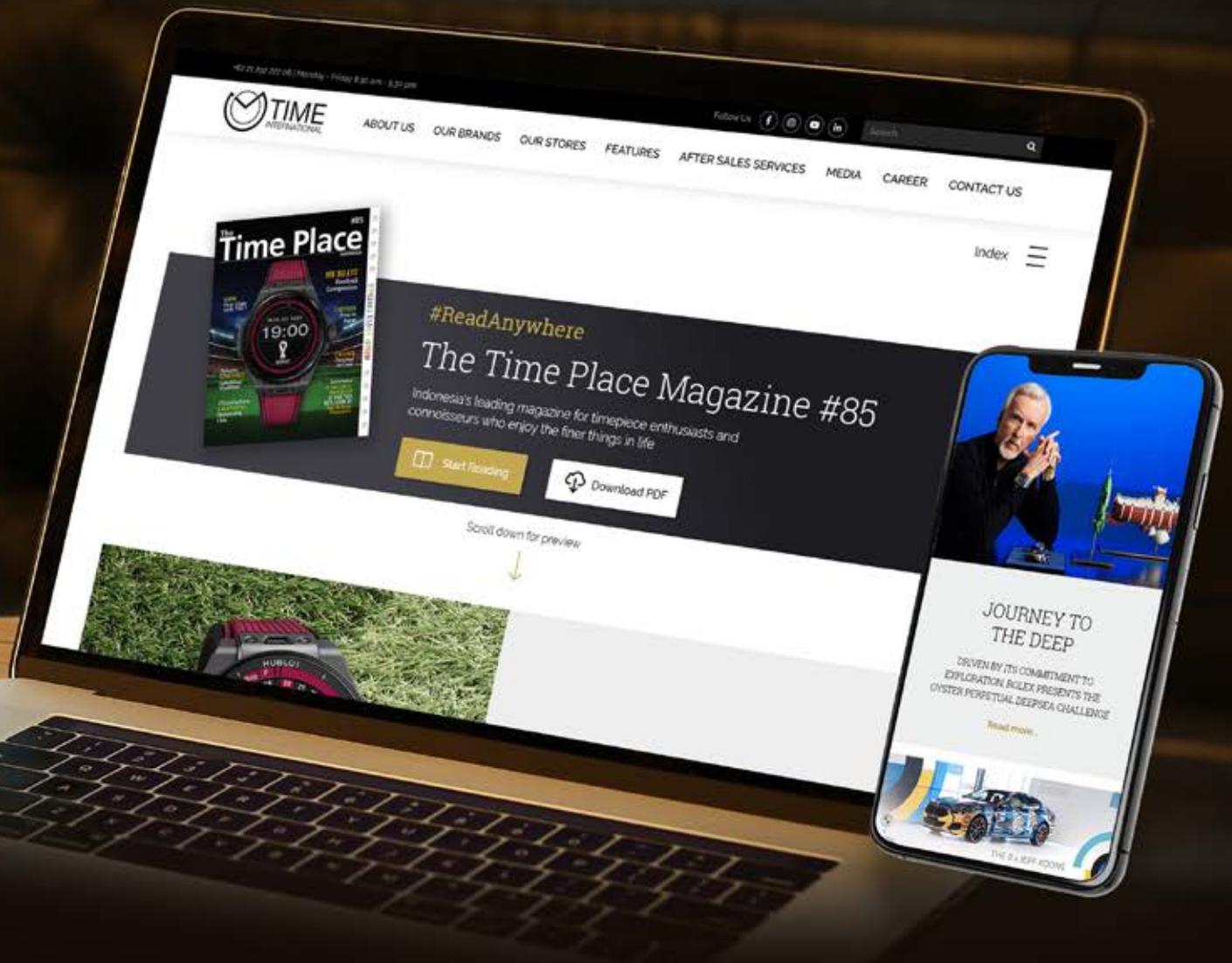
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The Hublot
Big Bang e
FIFA World
Cup Qatar
2022™

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FOOTBALL Fever

AS OFFICIAL
TIMEKEEPER OF
THE FIFA WORLD
CUP QATAR 2022™,
HUBLOT KEEPS
TRACK OF EVERY
MINUTE WITH ITS
GEN 3 CONNECTED
WATCH

By Maria Zarah Gregorio Viado



FIFA World Cup Qatar 2022 - Referee board



The Hublot Big Bang e FIFA World Cup Qatar 2022™ bears the colours of Qatar's flag

“

IT'S NO SECRET THAT HUBLOT DEFINITELY HAS AN AFFINITY FOR THE SPORT OF FOOTBALL, AS EVIDENCED BY ITS MULTIPLE PARTNERSHIPS IN THE FIELD, PARTICULARLY ITS FOURTH CONSECUTIVE TIME SERVING AS THE OFFICIAL TIMEKEEPER OF THE WORLD CUP”

An estimate of five billion people were glued to their TV screens for the opening ceremony of the FIFA World Cup Qatar 2022™ on November 20, 2022. The distinguished sporting event got off to a great start, with Morgan Freeman inviting everyone to celebrate and come together to support the 32 teams set to take part in the world's largest football tournament, while BTS' Jungkook delivered a fantastic performance of his new song, "Dreamers", featuring Qatari singer Fahad Al Kubaisi.

As the first of the matches kicked-off, another superstar came into play: Hublot, the official timekeeper for all the 64 games of the FIFA World Cup Qatar 2022™, including the final held in the Lusail Stadium in Doha on December 18. In line with its official timekeeping duties, the leading Fine Watchmaking brand introduces the Big Bang e FIFA World Cup Qatar 2022™ connected watch.

HUBLOT LOVES FOOTBALL!

It's no secret that Hublot definitely has an affinity for the sport of football, as evidenced by its multiple partnerships in the field, particularly its fourth consecutive time serving as the Official Timekeeper of the World Cup. Tracing its affiliation with the world sporting event, Hublot's ties with the World Cup began in 2010 with its designation as Official Timekeeper of the FIFA World Cup South Africa 2010, followed up by editions in Brazil, Russia, and now, Qatar.

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Hublot Big Bang e FIFA World Cup Qatar 2022™ will track every minute of the event



The timepiece features the Qualcomm® Snapdragon Wear™ 4100 processor powered with the latest version of Wear OS by Google™ (Wear OS 3)

However, the brand's participation in these tournaments did not stop at timing the matches, it also unveiled special watches to mark these special occasions. In 2010, Hublot presented the FIFA World Cup Winner's watch, the official timepiece of the FIFA World Cup 2010 champions, Spain. Featuring the Spanish national colours, the model was a Big Bang 44 mm Gold Ceramic Automatic Chronograph and highlighted the gold of the legendary FIFA World Cup trophy.

This was followed up four years later, with the official watch of the FIFA World Cup Brazil 2014™: the Big Bang Unico Bi-Retrograde Chrono. Reflecting the bright national colours of Brazil, particularly green and yellow, the timepiece was offered in two distinguished versions: 18-carat King Gold with a carbon fibre bezel limited to 100 pieces and black ceramic with a carbon fibre bezel limited to 200 pieces.



A close-up of the burgundy rubber strap and black composite deployant buckle clasp



The timepiece is available in a limited edition of 1,000 pieces

For Hublot's third undertaking with the FIFA World Cup Russia 2018™, the Fine Watchmaking manufacturer unveiled the Big Bang Referee 2018 FIFA World Cup Russia™, a smartwatch especially created for the special event. With a limited offering of 2,018 pieces, the timepiece was created according to the specific request by FIFA for a custom watch to be provided to the tournament's referees. Hublot was up to the challenge and connected the timepiece to goal-line technology, a video assistance system that reviews goals.

This year, the storied brand once again ups the ante with the Big Bang e FIFA World Cup Qatar 2022™, a connected watch with a timeline function that gives football fans access to the action on the pitch. This will surely be a much-appreciated feature for the millions—even billions—of football devotees the world over. "For this year's tournament, we wanted to do something that expresses our belief in a free, diverse and unified world in a new and memorable way. Football is the world's game and has a unique power to carry a message of hope to every corner of the Earth, connecting us and showcasing everything that brings us together," conveyed Ricardo Guadalupe, CEO

of Hublot. "We're also thrilled to be the Official Timekeeper of the FIFA World Cup™ for a fourth time, going back to the South Africa tournament of 2010. We are so excited for this year's festival of football to begin and wish every participating team the very best of luck. Hublot Loves Football!" he added.

As a manifestation of the brand's love for the game, Hublot guarantees that the Big Bang e FIFA World Cup Qatar 2022™ is its highest-performing and most exciting Big Bang e to date. With a larger and improved high-definition screen—the better to view information about each game—it is equipped with a newly designed football app.

Days before the start of the tournament, the watch was in countdown mode, leading up to the kick-off game last November 20 between Qatar and Ecuador. Every wearer of the watch will be spoiled with information, including team line-ups and player profiles which will be delivered minutes before each match. As each game begins, the timepiece will automatically enter "match mode" and activate "timeline" which will provide the game's highlights directly to football fans.

Furthermore, the dial display on this model has an outer edge divided into five equal sec-



The Hublot Big Bang e FIFA World Cup Qatar 2022™ bears a large high-definition screen



The Hublot Big Bang e FIFA World Cup Qatar 2022™ with different dials and straps

tions: for the first and second halves, additional time allowed in each half, and half time. Each goal made is accounted for and the timepiece will show a match event animation with the player's name, as well as a football symbol which will appear at the appropriate minute mark on the scale. This also happens for a yellow card, a red card or a penalty.

A wonderful blend of fine watchmaking and high-end electronics, the model boasts the Qualcomm® Snapdragon Wear™ 4100 processor powered with the latest version of Wear OS by Google™ (Wear OS 3). A dedicated, tailor-made app affords wearers with a seamless experience. Packed with impressive hardware, including an accelerometer, a gyroscope, a microphone, a speaker, GPS and a heart-rate monitor, the watch also has a full suite of pre-loaded apps that enables the wearer to stay connected and keep track of activity, health, and more. Other apps are also discoverable on Google Play.

Truly a priceless companion throughout the World Cup, the Big Bang e FIFA World Cup Qatar 2022™ allows the wearer to replay the events of the game by scrolling around the dial using the watch's crown. After checking on the



Hublot ambassador Kylian Mbappé

stats of your favourite team, after five minutes of inactivity, the watch automatically switches to low consumption mode to save battery life.

Sturdy and powerful, the timepiece derives inspiration from the iconic Big Bang watch, with its exquisitely engineered 44 mm case in micro-blasted and polished black ceramic and black titanium. Featuring a burgundy dial and a black and burgundy lined rubber strap

“*STURDY AND POWERFUL, THE TIMEPIECE DERIVES INSPIRATION FROM THE ICONIC BIG BANG WATCH, WITH ITS EXQUISITELY ENGINEERED 44 MM CASE IN MICRO-BLASTED AND POLISHED BLACK CERAMIC AND BLACK TITANIUM*”

that alludes to the flag colours of the state of Qatar, it promises an all-day battery life and is equipped with Bluetooth 5.0 which will connect it to a wide range of devices and accessories. Limited to 1,000 pieces, the Big Bang e FIFA World Cup Qatar 2022™ can also be personalised, with a wide variety of dial options available through the accompanying smartphone app. In addition, you can show your support to your favourite team as dial and strap designs in the colours of each of the 32 participating countries are also available.

Hublot not only showcases its love for football with this unique watch, it also expresses this sentiment through its ambassadors, including French football player, Kylian Mbappé. Just one year shy of 25, the young athlete is already considered one of the best players in the world. He made his World Cup debut four years ago in Russia, where he managed to score four goals and bagged the best young player award. For this year's tournament, much can be expected from the forward for Ligue 1 club Paris Saint-Germain, who is sure to deliver a great performance on the pitch. Leading up to FIFA World Cup Qatar 2022™, Mbappé joined 14 other football icons for the “Hublot Loves Football” campaign, as a show of solidarity for the love of the game.

Like Mbappé, and the 129 official referees who will be timing the game with the new Big Bang e FIFA World Cup Qatar 2022™ on their wrists, you can also express the same love for football by supporting FIFA World Cup Qatar 2022™ and getting your hands on the limited edition timepiece. Game on!

HUBLOT



SUPER SPIRIT

Kylian Mbappé's star continues to rise as he gears up for FIFA World Cup Qatar 2022™. The highest paid football player and Paris Saint-Germain forward joined a roster of Hublot ambassadors and Friends of the Brand for the "Hublot Loves Football" campaign. Lebanese fashion designer Mira Mikati was invited to design dream footballs for the 15 individuals, and for Mbappé, she wished to reflect the realisation of his ambitions by choosing his favourite colour, pink, as a base, punctuated by other details such as the number '98, which refers to his date of birth, the Earth, and some stars. The hues orange, which represents his Inspired by KM foundation, and blue for France, are also similarly featured.

LOVES

FOOTBALLING FORCE

Most fans of football would be familiar with The Special One, José Mourinho GOIH. The Portuguese former football player rose to prominence when he left the pitch to become a manager and aided Porto to multiple wins during that season. In 2004, he moved to England to join Chelsea and famously said during an interview “I think I’m a special one,” referring to his previous managerial success. For the “Hublot Loves Football” campaign, Mira Mikati designed a football that bears different flags, as Mourinho told her that “The World Cup should represent all the colours of the world.” In addition, she added the seasoned manager’s motto: “The most important victory is the next one.”



HUBLOT LOVES FOOTBALL



FOOTBALL

POWERFULLY POSITIVE

Someone who believes in giving ownership and building positive and open relationships with his players, Gareth Southgate OBE is the football manager of the England national team since 2016. A highly lauded leader, who was a former football player himself, Southgate is guided by the maxims “Be Brave, Be Kind and Follow Your Dreams!” These words served as a foundation for the football Mira Mikati especially designed for the English manager. Adding the colour green into the mix, an emotional hue for Southgate which is inspired by football pitches, the result is a vibrant and powerful art piece, one that also bears compelling and optimistic messages.



FIERCE FEMALE

For Alex Morgan's "Hublot Loves Football" campaign piece, Mira Mikati aimed to capture the warmth of California by depicting a sunset. Other iconic details synonymous with the state include a palm tree, while the addition of a horizon alludes to the unlimited opportunities for women in football. This rings true for Morgan, who is the captain of the San Diego Wave FC. She was instrumental in the US team winning the gold medal at the 2012 Olympics, and played an important role in the success of the United States women's national soccer team at the FIFA Women's World Cup in 2015 and 2019. Known for her fierceness on the field, Morgan is an inspiration for her teammates and young athletes the world over.



HUBLOT

COACHING CHAMP

French professional football manager and former player, Didier Deschamps, has a special achievement under his belt. He is only one of three men to win the FIFA World Cup™ as both player and manager, both for his native France. In an attempt to honour this unique accomplishment, Mira Mikati created “the victory ball.” Featuring the colours of the French Tricolore flag – red, blue, and white – the talented fashion designer added hand-drawn stars and hearts, painted as if by a child, to represent the victories yet to come in the seasoned gentleman’s life. Perhaps this could include a much-coveted win at the FIFA World Cup Qatar 2022™? Only time can tell.

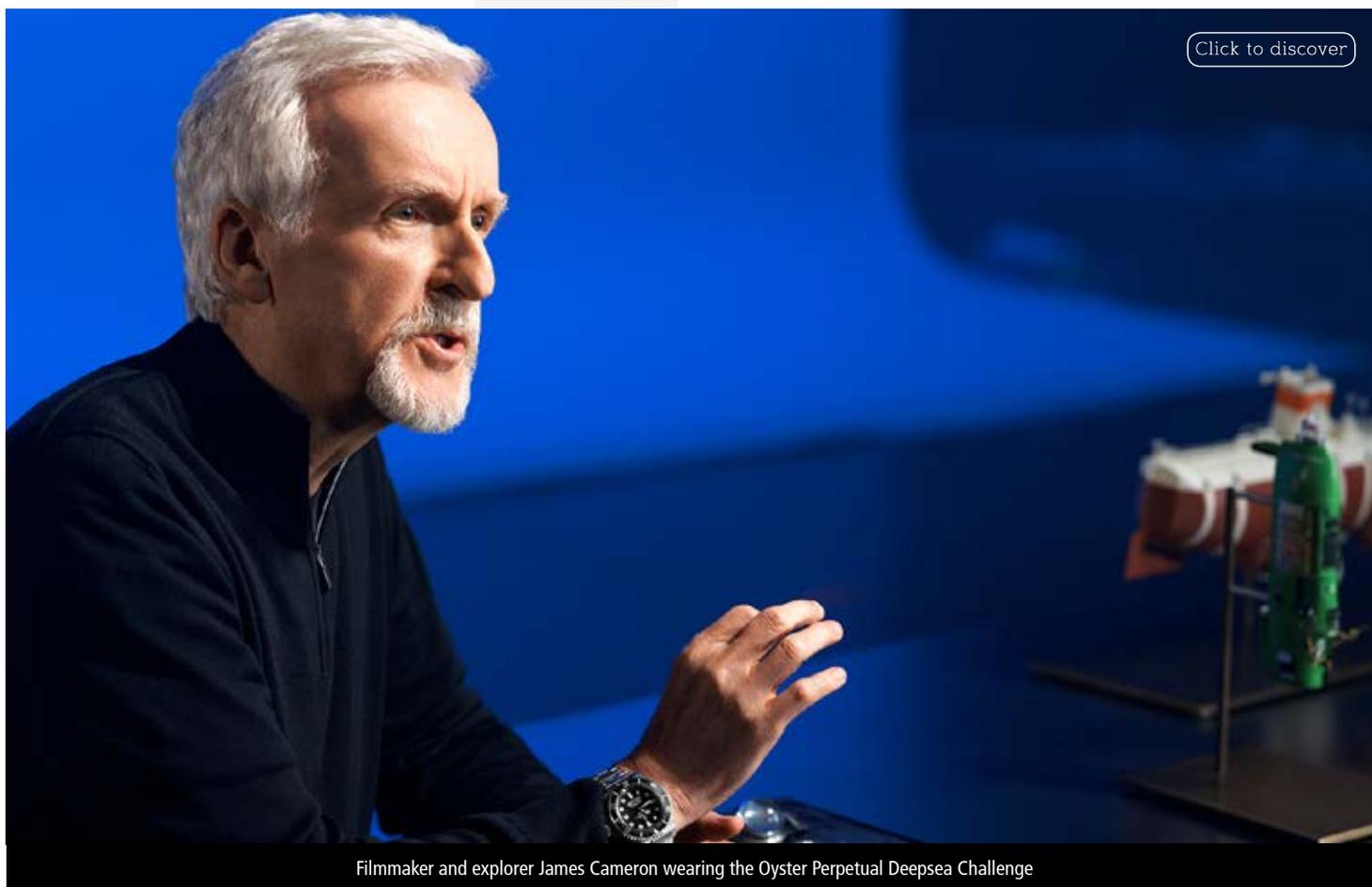


ADROIT ATHLETE

A Portuguese former professional football player, Luis Figo OIH was a winger for a number of renowned football clubs including Sporting CP, Barcelona, Real Madrid, and Inter Milan. Once a record-holder for winning 127 caps for the Portugal national team, Figo has since been bested by Pepe, Cristiano Ronaldo, and João Moutinho. A true sportsman, Figo drew a clover leaf on his football to bring luck to everyone he loves, while Mira Mikati added hearts and stars to represent his numerous victories and memories. Using his son's favourite colours – dark green, blue, and white – the football also features his very special mantra: “Follow Your Dreams, Never Lose Faith.”



FOOTBALL



Filmmaker and explorer James Cameron wearing the Oyster Perpetual Deepsea Challenge

JOURNEY TO the Deep

DRIVEN BY ITS COMMITMENT
TO EXPLORATION, ROLEX
PRESENTS THE
OYSTER PERPETUAL
DEEPSEA CHALLENGE

While many people were glued to the space race in the '60s, a historic dive was being undertaken in the Mariana Trench to explore the mysteries of the deep. On 23 January 1960, oceanographer Jacques Piccard and U.S. Navy Lieutenant Don Walsh set a diving record in the bathyscaphe Trieste. It reached a depth of 10,916 metres

(35,824 feet) with an experimental Rolex watch that was designed to resist extreme pressure attached to its exterior.

This mission, which was carried out off the island of Guam in the Pacific Ocean, created a window to the abyss, an underwater world that most researchers until this point considered

void of all forms of life. After touching down on the bottom, the two men looked out into the darkness and were amazed to discover many living creatures. Following the success of the endeavour, Jacques Piccard sent Rolex a telegram saying, "Happy to announce that your watch works as well at 11,000 metres as it does on the surface."

It wasn't until 2012 that Rolex returned to the Mariana Trench, this time in the company of renowned filmmaker and Rolex Testimonee, James Cameron. Descending to a depth of 10,908 metres (35,787 feet), Cameron was aided by a new experimental Rolex watch - the Rolex Deepsea Challenge - which was attached to the manipulator arm of the submersible used in the foray.

Presenting a two-fold challenge for the brand, the watch was to be tested to withstand extreme theoretic pressure of 15,000 metres (49,200 feet) and 17 tonnes of pressure on



The Oyster Perpetual Deepsea Challenge, made of RLX titanium



The engraved case back of the Oyster Perpetual Deepsea Challenge in tribute to two historic dives into the Mariana Trench

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PRESENTING A TWO-FOLD CHALLENGE FOR THE BRAND, THE WATCH WAS TO BE TESTED TO WITHSTAND EXTREME THEORETIC PRESSURE OF 15,000 METRES (49,200 FEET) AND 17 TONNES OF PRESSURE ON THE CRYSTAL, AND IT WAS SUCCESSFULLY DEVELOPED IN ONLY A FEW WEEKS ”

the crystal, and the brand only had a short amount of time allocated for its design, development and production. Thanks to the brand's extensive experience in underwater exploration, the timepiece was successfully developed in only a few weeks and flawlessly withstood the tremendous underwater pressure of the seven-hour dive.

In 2022, the quest continues with the creation of Rolex's latest offering: the Oyster Perpetual Deepsea Challenge. Guaranteed waterproof up to a depth of 11,000 metres, the Deepsea Challenge does just what its name suggests—champions the deep.

The ultimate modern diving watch, the Deepsea Challenge is crafted from RLX titanium, a grade 5 titanium alloy, particularly chosen for its lightness and resistance to deformation and corrosion. This is a direct answer to the wearability issue of the steel watch that accompanied James Cameron 12 years ago. RLX titanium was used for the case and bracelet of the new watch, making it 30% lighter than the experimental steel timepiece that inspired it. The Deepsea Challenge is distinctive among the Professional watches for the particularly visible grain in the satin finish on the bracelet and middle case, with



Dot-dash-dot, the three markings indicating that the winding crown of the Oyster Perpetual Deepsea Challenge is also made of RLX titanium

the exception of the crown guard. To further define the curvature of the lugs, the top edges have been chamfered and polished.

Apart from making the timepiece lighter, Rolex also equips the watch with its patented Ringlock system to protect it from the extreme pressures of the deep. The system is comprised of a reinforced case architecture, including a thick, slightly domed sapphire crystal, a nitrogen-alloyed steel compression ring, and a case back made from RLX titanium. This construction enables the Deepsea Challenge to withstand water pressure at 11,000 metres (36,090 feet), the same depth to which it is guaranteed waterproof.

To test the waterproofness of the watch, Rolex partnered with Comex (Compagnie Maritime d'Expertises) to develop an ultra-high-pressure tank. Equipped with this tank, the brand tests each Deepsea Challenge, as required by the standards for divers' watches. On top of this, Rolex adds a 25% safety margin,



Close up of the chamfered crystal of the Oyster Perpetual Deepsea Challenge

meaning that the timepiece can actually withstand the pressure at depths of up to 13,750 metres (45,112 feet).

While the Deepsea Challenge is armed with extreme pressure resistance, it is also fitted with a helium escape valve to manage



The Oyster Perpetual Deepsea Challenge, waterproof to a depth of 11,000 metres (36,090 feet)

decompression. Created to overcome new limitations experienced by divers' watches during saturation dives, the helium escape valve was invented and patented by Rolex in 1967. This mechanism activates automatically when the pressure inside the case is too high.

Apart from these proprietary updates, Rolex also applies its distinct watchmaking expertise in providing the Deepsea Challenge with unparalleled legibility, thanks to its Chromalight display; easy adjustment of the Oyster bracelet made of RLX titanium due to the Fliplock extension link and the Rolex Glidelock system; and reinforced waterproofness with the Triplock winding

crown. At the heart of the Oyster case is the calibre 3230, a movement entirely developed and manufactured by Rolex that was released in 2020. This calibre incorporates the patented Chronergy escapement, made of nickel-phosphorous, which combines high energy efficiency with great dependability as well as insensitivity to magnetic fields. Fitted with an optimised blue Parachrom hairspring, manufactured by Rolex in a paramagnetic alloy, the movement, thanks to its barrel architecture and efficient escapement, offers a power reserve of approximately 70 hours.

An ultimate diver, the Deepsea Challenge is covered by the Superlative Chronometer

“ TO TEST THE WATERPROOFNESS OF THE WATCH, ROLEX PARTNERED WITH COMEX (COMPAGNIE MARITIME D'EXPERTISES) TO DEVELOP AN ULTRA-HIGH-PRESSURE TANK. EQUIPPED WITH THIS TANK, THE BRAND TESTS EACH DEEPSEA CHALLENGE, AS REQUIRED BY THE STANDARDS FOR DIVERS' WATCHES ”



Decorative plate atop the waterproofness testing tank for the Oyster Perpetual Deepsea Challenge

certification redefined by Rolex in 2015. This exclusive designation testifies that every watch leaving the brand's workshops has successfully undergone a series of tests conducted by Rolex in its own laboratories and according to its own criteria.



A square-shaped dial inside a round case distinguishes the Cartier Pebble watch

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UNIQUE Proportions

CARTIER REINTRODUCES ONE OF ITS RAREST DESIGNS, THE PEBBLE-SHAPED WATCH

Many people know that Cartier manufactures some of the best jewellery in the world, but perhaps only a handful are familiar with Cartier's boundless creativity in inventing uniquely designed wristwatches. If you were to pore over the entire Cartier catalogue, you would probably find every watch shape that you could think of. This year, Cartier decided that

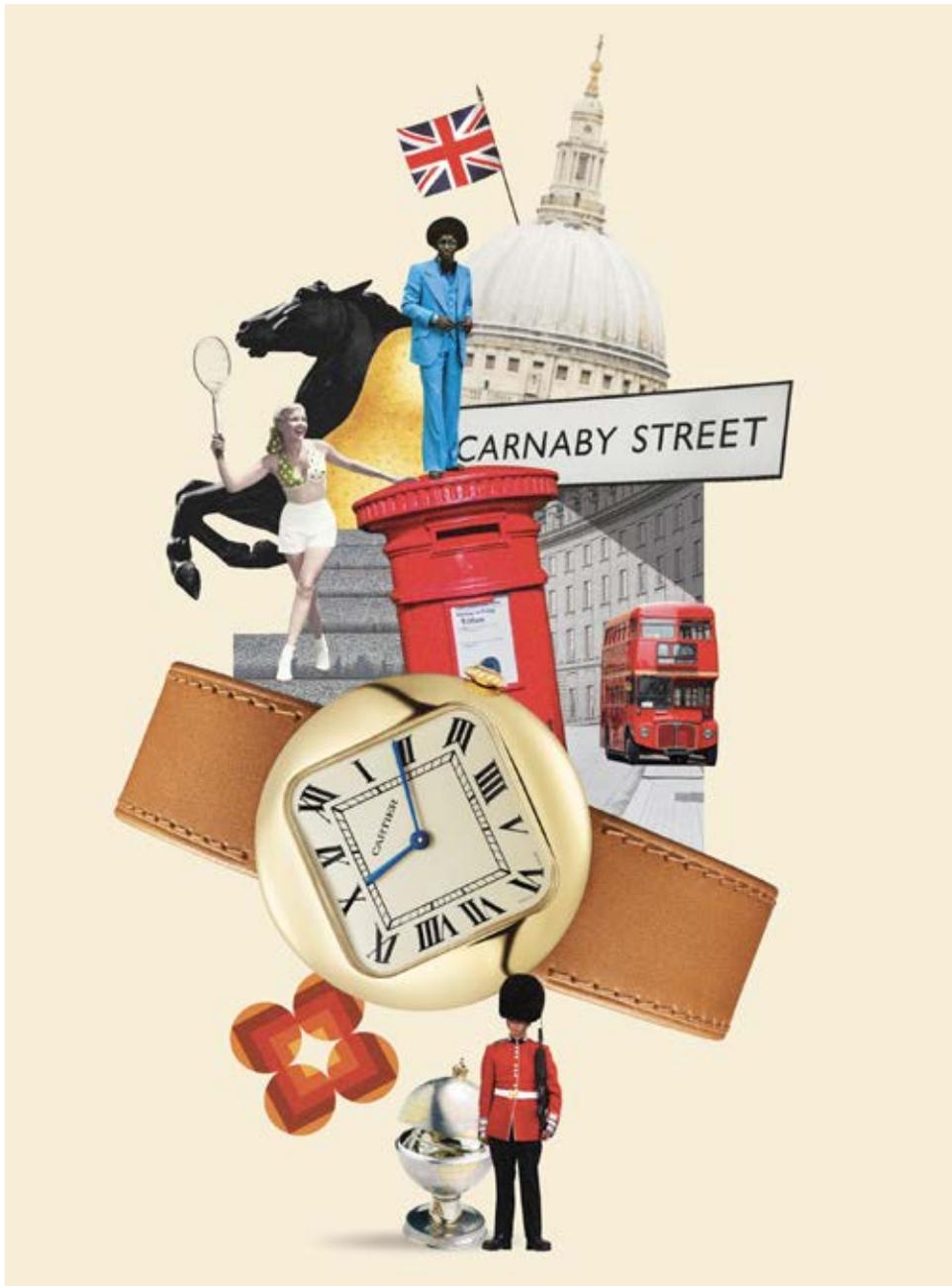
they would reissue one of their extremely rare watches, the Pebble Watch.

The first Pebble officially hit the market in 1972, and only six pieces of the larger 35.4 mm variation are known to have been produced—exactly five in yellow gold with cream dials and one in white gold with a black dial. Now, just in time for the model's 50th anniversary,

Cartier announced it will be reintroducing a new Pebble this November.

The Pebble, or "Baseball", as it is sometimes called in the US, was created by Cartier's London workshop in the early 1970s. The workshop operated independently from the Parisian jeweller and was known for creating some of Cartier's most daring designs, ranging from the Crash to the Asymétrique. At that time, there was a feeling of excitement in London, following the Swinging Sixties. The English capital witnessed an unparalleled spirit of creativity that also swept through Cartier. As a result, some of Cartier's wildest ideas were brought to life during this era, from the Crash in 1967 to the Maxi Oval in 1969 and the Double Strap in 1970, to the rare Pebble in 1972.

Cartier is known to have reissued some of its most historic designs for true connoisseurs. Watches that are highly sought-after are made available in versions that are as close as possible to their original designs. On top of celebrating the distinctive timepieces,



Cartier celebrates the 50th anniversary of the Pebble watch with a new limited edition offering

they represent milestones in the Maison's watchmaking history. This approach was most recently exemplified in 2021 with the release of 100 pieces of the Pasha Calendrier Perpétuel as well as the 100th anniversary edition of the Tank Cintrée, which was reissued in 150 pieces.

Featuring a square-shaped dial set against a rounded case, the modern interpretation of the Pebble remains faithful to the original. Sporting a light brown calf leather strap with a gold pin buckle, the new Pebble has a 36 mm 18-carat yellow gold case, an eggshell-coloured dial, Roman numerals and blued sword-shaped hands. In addition to showcasing a singular design, it also reflects the great creative principles established by Louis Cartier: pure

lines, precise shapes, harmonious proportions and attention to detail.

Paying tribute to its rarity and singularity, Cartier adds a couple of minor dial modifications, like the inclusion of Cartier's "secret signature" at seven o'clock and its modern logo at 12 o'clock. Furthermore, it now houses one of Cartier's flattest hand-wound movements: the Manufacture 430 MC movement.

If you are thinking of collecting a Cartier watch, or are just in the hunt for something rare, you might want to add this one to your collection, as this limited edition will only be released in 150 individually-numbered pieces.

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The Cartier Pebble is powered by the Manufacture 430 MC movement



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The new Breitling Chronomat Automatic GMT 40 watches

DOUBLE Unveiling

BREITLING WELCOMES TWO NEW MEMBERS, IN DIFFERENT SIZES, TO THE CHRONOMAT FAMILY

Pushing the boundaries in watchmaking, Breitling welcomes two new models in the Chronomat family, namely the Chronomat Automatic GMT 40 and Super Chronomat Automatic 38.

A bestseller since its re-launch in 2020, the Chronomat comes in a range of sizes, most notably the large 44 mm chronographs and the slim 32 mm three-hand models. Both of

these sizes are commonly found among distinguished watch brands, but Breitling sees that they do not provide much flexibility among its users. Therefore, Breitling has decided to add two more sizes in the middle to bridge the gap, as seen in the Chronomat Automatic GMT 40 and the Super Chronomat Automatic 38.

Ideal for any wrist size, the models offer new features. The Chronomat Automatic GMT 40



Breitling Super Chronomat Automatic 38 with silver dial



Breitling Super Chronomat Automatic 38 in ice blue and mint green

“ A BESTSELLER SINCE ITS RE-LAUNCH IN 2020, THE CHRONOMAT COMES IN A RANGE OF SIZES, MOST NOTABLY THE LARGE 44 MM CHRONOGRAPHS AND THE SLIM 32 MM THREE-HAND MODELS ”

swaps the chronograph found on larger models for a dual-time-zone complication and a simplified look, while the highlights of the Super Chronomat Automatic 38 include its oversized diamond bezel and the designation as Breitling’s first-ever traceable watch.

One thing that stands out about Breitling is its star-studded brand ambassadors. Familiarly known by the hashtag #SQUADONAMISSION, the latest Breitling all-star squad puts the spotlight on four professional athletes, each of them hailing from a different background and nationality. They are Norwegian professional footballer Erling Haaland, Greek-Nigerian professional basketball player Giannis Antetokounmpo, American snowboarder and two-time Olympic gold medallist Chloe Kim, and American football quarterback Trevor Lawrence.



Breitling’s new all-star squad, Trevor Lawrence, Chloe Kim, Erling Haaland, and Giannis Antetokounmpo

CHRONOMAT AUTOMATIC GMT 40

This all-around watch features a 40 mm stainless steel case and is named after the Greenwich Mean Time, the original international time-zone standard. A tribute to avid travelers, it has a dual-time-zone display and a 24-hour scale which lets the user track a second time zone and know at a glance whether it’s day or night.

The watch comes in subtle dial colours of black, blue, green, anthracite, and white, combined with an all-steel case and stainless steel rouleaux bracelet with butterfly clasp, as well as Super-LumiNova® luminescent indexes and hands. Breitling went for a tone-on-tone 24-hour scale to let the red GMT hand speak for itself.

As an all-purpose sports watch which can be worn either on land, air, and sea, the GMT 40 is COSC-certified and has an impressive 200-metre water resistance. Powered by Breitling Calibre 32, it has a power reserve of up to 42 hours and a balance frequency of 28,800 vph or 4 Hz. The timepiece has an onion crown, a classic Chronomat feature named for its fluted dome shape, which provides easy grip. All in all, with the GMT 40’s practical size and understated style, the watch ticks all the right boxes to fulfil the Chronomat’s mission as a watch for every pursuit.

SUPER CHRONOMAT AUTOMATIC 38

Jumpstarting Breitling’s mission to do better, the Super Chronomat Automatic 38 is designed to make a statement, both sustainably and aesthetically. Dubbed “Super”, this model

has ceramic rider tabs and crown as well as a rubber rouleaux bracelet.

Featuring a 38 mm stainless steel case, the bezel comes in a choice of 18-carat red gold or stainless steel adorned with oversized lab-grown diamonds, further enhancing the dial colours available in three different shades: silver, mint green, and ice blue. The timepiece also showcases Super-LumiNova® luminescent indexes and hands.

Powered by Breitling Calibre 17, the watch has a power reserve of up to 38 hours and balance frequency of 28,800 vph or 4 Hz. Water-resistant up to 100 metres, it is also COSC-certified. For a distinctive look, you can pair it with different types of straps, ranging from polished metal rouleaux bracelet with butterfly clasp, rubber rouleaux strap, or alligator leather strap with folding buckle.

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Roger Dubuis presents the Excalibur Double Tourbillon White Ceramic

TRULY Eye-Catching

ROGER DUBUIS UNVEILS A LIMITED EDITION VERSION OF ITS EXCALIBUR DOUBLE TOURBILLON



The watch is crafted from the brand's proprietary EON GOLD™

Just as one would expect from an unforgettable masterpiece, the Excalibur has long been one of Roger Dubuis' pride and joy. Signifying competitive craftsmanship and design, the unique watch has many varieties that mark different times.

This certainly rings true for its new version, which was designed to attract the attention of collectors around the world.

Choosing to expand its collection, the haute horologist adds another stunning limited edition model to the table in the form of the Excalibur Double Tourbillon White Ceramic. The overall aesthetic of the new Excalibur timepiece lies not only in its unmatched calibre, but also in its allure. Paired with EON GOLD™, the white palette of the 45 mm wristwatch symbolises pristine glamour. The use of white ceramic not only makes the wristwatch a ver-



The brand's signature star takes pride of place on the dial

satellite accessory that can be worn to just about any occasion, but also complements the complicated skeleton as well.

As a testament to its excellence, the new Excalibur watch is certified with the Poinçon de Genève. Held together by the ceramic case, the timepiece features a beautiful dial that remains visible even in the dark. The Excalibur Double Tourbillon houses the hypnotising skeleton double flying tourbillon. With a 72-hour power reserve, the watch was made to accompany its wearers and fulfil its function for as long as it could. Made to withstand magnetism and to provide unparalleled performance, the signature Rober Dubuis calibre is also openly exhibited at the back of the watch.

Atop the ceramic case is the EON GOLD™ bezel whose shape is akin to that of a gear. The warmth of the gold, which is also used as the material for the crown and parts of the movement, radiates against the white backdrop. This is certainly true for the Roger Dubuis logo and the hour indicators, which one can see gleaming against the white inner ring.

Protected beneath the durable sapphire crystal is, as mentioned, the skeleton double flying tourbillon. Pinned at the centre are the unique gold hands that allow wearers to tell time. As the hands make their movement across the surface, so too do the tourbillons along their perimeters. Some of the details are intentionally made in SuperLumiNova™ to allow for great visibility in the dark. This includes the signature star and tourbillon cages, tips of the hands, hour indicators, and tourbillon outlines.



The RD108 calibre powers the watch

With such incredible precision and hypnotism, the Excalibur Double Tourbillon White Ceramic edition will undoubtedly become one of Roger Dubuis' most tempting pieces. The avant-garde yet still elegant design leaves little to the imagination, leaving the eight few

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AS A TESTAMENT TO ITS EXCELLENCE, THE NEW EXCALIBUR WATCH IS CERTIFIED WITH THE POINÇON DE GENÈVE. HELD TOGETHER BY THE CERAMIC CASE, THE TIMEPIECE FEATURES A BEAUTIFUL DIAL THAT REMAINS VISIBLE EVEN IN THE DARK”



The timepiece also boasts great visibility even in the dark

who manage to add the timepiece to their collection lucky collectors indeed.

Roger Dubuis has been the go-to luxury watchmaker for those seeking impeccable craftsmanship and museum-worthy aesthetics. Though it has gained a global client base, the haute horologist was only founded in 1995 and was acquired by the Richemont group 13 years later. Today, its collection has expanded to the Excalibur, Excalibur Spider, Hyper Watches, Knights of the Round Table, and Velvet. The haute horologist offers different looks to different audiences. As an example, while the Excalibur might be more futuristic, the Knights of the Round Table timepieces reimagines Arthurian legend in a brave new art form.



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The Classique Dame 8068 is upgraded with an array of interchangeable straps

LIMITLESS Allure

BREGUET'S CLASSIQUE DAME 8068 OFFERS INTERCHANGEABLE STYLES LIKE NO OTHER

Keeping up with its traditions yet still spicing up its offerings, Breguet recently celebrated the new reiteration of one of its timeless collections, the Classique Dame. Unlike other versions in the collection, the Classique Dame 8068 features an irresistible advantage: interchangeability. With just one click, wearers of this already stunning watch can change its strap to fit their outfits instantaneously.

The Classique Dame 8068 exudes timeless glamour, just as the original model did before. Crafted with a delicate 30 mm case, the lithe watch is made to complement the elegance of Breguet ladies. Available in 18-carat white or rose gold, the self-winding wristwatch is powered by the haute horologist's own 537/3 calibre and provides the exceptional timepiece with up to 45 hours of power until the next winding.



The white gold iteration with a Byzantium purple alligator leather strap



The bezel, lugs and crown of the watch are adorned with dazzling diamonds

“THE CLASSIQUE DAME 8068 EXUDES TIMELESS GLAMOUR, JUST AS THE ORIGINAL MODEL DID BEFORE. CRAFTED WITH A DELICATE 30 MM CASE, THE LITHE WATCH IS MADE TO COMPLEMENT THE ELEGANCE OF BREGUET LADIES”

The efficient and beautiful movement is made visible on the back of the watch. There, one can witness first-hand the intricate work of Breguet's master craftsmen, be it the movement or the details of the movement. Both sides of the watch are of course protected by sapphire crystal to ensure that nothing would disrupt its pace.

At the heart of the watch is a glistening mother-of-pearl dial adorned with a distinct guilloché pattern. The lightness of the dial juxtaposes both the dark-coloured hands, markers and calligraphy. The sharp hours, minutes, and seconds—trademark Breguet hands—are rendered in blue, whilst all the engravings and markers are in black, including the Arabic numerals used as hour indicators. In addition to the hour indicators, the haute horologist's name and the unique serial number inscription are written in beautiful calligraphy right below the 12 o'clock position.



The dial highlights the brand's logo and the unique serial number inscription

Though small in nature, this version of the Classique collection is made exuberant by the precious gems it showcases. Embedded on its round bezel, as well as on the gold pieces that hold the strap together, are strings of brilliant-cut diamonds. Another larger cut of the precious gem can also be found on top of the crown.

The Classique Dame 8068 is presented with three different straps for three very different styles. For a classic look, one can opt for the black strap made of satin, a fabric quite rarely used in the world of haute horlogerie. In contrast, the two other straps are designed to be as bold as can be, seeing as they are made of

bright-toned alligator leather. Be it the teal blue or Byzantium purple straps for the white gold timepiece, or the peacock blue or raspberry pink straps for the rose gold version, the alligator straps were created to captivate every passerby. As previously mentioned, wearers can easily change the straps with just one click of the pusher beneath the strap, making the Classique Dame 8068 a truly versatile and unique timepiece worth collecting.

French-born haute horologist Breguet was founded in 1775 by watchmaker Abraham-Louis Breguet. Since its establishment, the haute horologist has gone on to create some

of the world's most memorable complications and wristwatches. Among its most historical pieces is the Marie-Antoinette N°1160, an invention so clever it is still named as the fifth most complicated watch in the world, with the Sympathique clock and the no. 5 pocket watch closely following behind. Today, Breguet also stands proudly for its modern wristwatch collections, one of which is of course the Classique collection. Aside from that, however, it is not uncommon to hear collectors covet over other models like the Tradition or the Queen of Naples. Today, the Breguet name and masterpieces have been immortalised in its museums in Paris, Zürich, and Shanghai.



One version of the new "Moonphases" Riviera Baumatic features an appealing blue dial

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Baume & Mercier "Moonphases" Riviera Baumatic (M0A10682)

HEAVENLY Inspiration

BAUME & MERCIER PRESENTS
TWO NEW "MOONPHASES"
RIVIERA BAUMATIC MODELS THAT
TRACK THE PHASES OF THE MOON

Renowned for creating watches that leave a lasting impression, Baume & Mercier is one established haute horlogerie brand that knows how to play to its strengths. Case in point: the esteemed watch manufacturer takes the Riviera Baumatic and takes it to an all new level with the addition of a moonphase display.

At first glance, it is apparent that the new models exude the timeless appeal associated with

the iconic Riviera, particularly in their distinguished shape and quintessential twelve-sided bezel. A symbol of the freedom and carefree elegance associated with the 70s, the Riviera is one of the brand's pillar collections, one that has been in a process of continuous development and adaptation since its creation in 1973.

This year, Baume & Mercier not only updates the Riviera, but also combines it with a prestigious movement, the Baumatic. Famous for

its great performance and high accuracy, the Baumatic delivers a five-day power reserve that surpasses the industry standards of today.

The ingenious pairing of these two elements serve to elevate the latest offerings. However, the brand does not stop there. It adds one more feature, a special complication in the form of a moonphase that will take watch enthusiasts over the moon.

CELESTIAL INTERPRETATION

Bringing the moon's mysteries to Earth, the "Moonphases" Riviera Baumatic is available in two equally distinguished versions, one with a subdued sand-coloured dial (M0A10681), and the other with a striking blue dial (M0A10682). The former is a play on restraint and represents lunar strength with its 43 mm steel case and steel dodecagonal bezel fastened with four screws. Its sun satin and lacquered dial is surrounded by a dark grey flange that complements the subdial at 6 o'clock which shows the date and the moon phases. Wonderfully muted yet with a diaphanous glow about it, the watch has a sapphire crystal case back, which offers a view into the inner workings of the self-winding mechanical Baumatic manufacture movement.



A robust interchangeability system allows the wearer to easily change straps/bracelets

Meanwhile, the second iteration is reminiscent of the carefree lifestyle of the French Riviera, for which the line has been named. Easy-going yet utterly refined, this variation is similarly encased in robust stainless steel. What sets this piece apart is its blue dial, which brings to mind the view of the Earth from the moon. The auxiliary date indicator shares the same hue and magnifies the moon phase display. Another colour, green, coats the seconds hand, while the Phi logo—the Brand's symbol—appears on its counterweight.

Sporty and chic, yet exuding versatility with a quiet elegance, both “Moonphases” Riviera Baumatic models can be worn for day, night, and everything in between. The watches, which are waterproof to 10 ATM (approx. 100m), are fitted on a three-row steel strap, with a triple folding buckle, while the grey version also comes with a rubber strap. Equipped



Baume & Mercier “Moonphases” Riviera Baumatic (MOA10681)

“

A SYMBOL OF THE FREEDOM AND CAREFREE ELEGANCE ASSOCIATED WITH THE 70s, THE RIVIERA IS ONE OF THE BRAND'S PILLAR COLLECTIONS, ONE THAT HAS BEEN IN A PROCESS OF CONTINUOUS DEVELOPMENT AND ADAPTATION SINCE ITS CREATION IN 1973 ”

with the Fast strap interchangeability system, the straps/bracelets of the watches can be easily replaced.

With the Baumatic movement beating inside them, the two new models possess a 120-hour power reserve (or five days) that makes it very convenient for the wearer. With this novel feature, the watch can be forgotten on a night table from a Thursday evening to a Tuesday morning and still be full of energy when the owner puts it on once again.



A sapphire crystal case back provides a view of the movement



Piaget Possession invites you to turn life on with its array of delicate jewellery offerings



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EXPRESS Yourself

WITH INVIGORATING HIGH JEWELLERY PIECES, PIAGET POSSESSION IS DESIGNED TO SPICE UP YOUR LIFE

Founded nearly 15 decades ago—in 1874—Piaget started off small at La Côte-aux-Fées in the Swiss Jura Mountains, where its founder, Georges-Edouard Piaget, set up his first workshop on his family farm. In the beginning, Piaget specialised in crafting pocket watches and high-precision

clock movements, before moving on to wrist-watches.

After becoming a registered trademark, Piaget dabbled in the jewellery market, and in the late 1950s, the company launched its first pieces of jewellery. Through its pursuit of mas-

terful craftsmanship, the Maison has created emblems of daring excellence channelled into its collections including Altiplano, Piaget Polo, Limelight Gala, Possession, Piaget Sunlight, Piaget Rose and Extremely Piaget.

ONE ICON, ONE SIGNATURE CRAFT

Revolving around a spinning movement and a signature shape, the Possession collection is unique and playful. Possession is more than just a collection—Possession celebrates freedom and champions you to freely express your personality. Behind its simplicity and sophisticated nature, Possession calls out for you to explore your creativity and be bold. The collection stands as a rallying sign for a community eager to experience and have fun in your own way. To put it simply—it is an invitation to turn life on.

Making its debut in 1961, the Décor Palace is the epitome of Piaget’s gold craftsmanship. This unique, signature adornment is inspired by the guilloché technique traditionally used on watches. It produces sumptuous gold light effects, as a result of meticulously texturing



Piaget Possession rings and earring

the precious material with irregular streaks. Because of the manual engraving technique, each Décor Palace piece is unique and one-of-a-kind. The Possession's exclusive turning element, coupled with the Décor Palace, underlines the distinctive characteristics of this latest collection, comprising of seven rings and a pair of triple rose gold earrings.

It is worth mentioning that Piaget's unique expertise in gemmology plays a major part in the collection, displaying outstanding works of art. If you look closer at each ring and earring in this collection, you can see that a diamond is highlighted, thanks to two half spheres of gold surrounding it, known as the "half-moon setting".

Of course, when it comes to mixing colours, volumes and textures, Piaget, with its expertise in jewellery creation, always gets it right artistically and aesthetically. Looking at the pieces, you would have great difficulty in choosing which one is right for you: there is either one or two paved turning rings, half-moon set dia-



The Piaget Possession rings are also available in white gold

monds, which comes in big or smaller sizes, all rendered in either white or rose gold. We can see that Piaget's creativity and savoir-faire are really reflected in each of the Possession pieces.

“ MAKING ITS DEBUT IN 1961, THE DÉCOR PALACE IS THE EPITOME OF PIAGET'S GOLD CRAFTSMANSHIP. THIS UNIQUE, SIGNATURE ADORNMENT IS INSPIRED BY THE GUILLOCHÉ TECHNIQUE TRADITIONALLY USED ON WATCHES ”



Piaget Possession Rainbow Ring

Out of all the seven rings in the collection, there is one particular piece that stands out from the rest: the Possession Rainbow Ring. This stunning piece features two central turning bands with Palace Décor in the colour of rose gold. It displays a spectacular array of green tsavorites Garnet and coloured sapphires, on top of the 44 brilliant-cut diamonds. Organised into a spectacular rainbow colour chart, each stone has undergone a careful selection process to find the perfect colour and size for each gemstone to smoothly transition to the next.

Mixed and matched, worn on their own or stacked together, the Possession and the Palace Décor iteration offers endless possibilities for styling. Both of them demonstrate a perfect sense of elegance combined with historical know-how. The collection is an invitation to play, to twist, to turn life on. Welcome to the world of Piaget Possession.

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BEAUTIFUL ENCOUNTERS



A PREDOMINANT BRAND IN A VARIETY OF FIELDS, CHANEL ASPIRES TO REFLECT THE VERY ESSENCE OF TODAY'S MODERN WOMEN IN ITS PRODUCTS, JUST LIKE ITS FOUNDER, GABRIELLE "COCO" CHANEL, DID IN HER HEYDAY. EXUDING BOLDNESS, STRENGTH, BEAUTY AND FEMININITY, THE COCO CRUSH JEWELLERY ELEVATES THE TOTAL CHANEL ALLURE, WHILE THE PREMIÈRE ÉDITION ORIGINALE WATCH DELIVERS EXTRA ELEGANCE THAT TOPS OFF THE CHANEL WOMAN'S EVERY DAY ENSEMBLES.

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WOMAN OF SUBSTANCE

An emblem of the house since 1955, the quilted motif is showcased in the COCO CRUSH jewellery line.

*SIMPLE
SOPHISTICATION*

Inspired by the first watch created by CHANEL Watchmaking in 1987, the Première Édition Originale is a reissue of a timeless classic.





*CONTEMPORARY
GLAMOUR*

For the Cruise 2023
collection, CHANEL
imbues its offerings
with modernity and
sophistication.



Fashion: CHANEL Cruise 2023 collection, Fine Jewellery: CHANEL Coco Crush, Watch: CHANEL Première Édition Originale, Photography: Ikmal Awfar, Styling: Erika Tania, Makeup: Sissy Sosro, Hair Styling: Claudya Purba, Models: Min Young & Polina Azarenko from Mannequin Studio Singapore.

BELL & ROSS FOUNDERS AND CREATIVE DIRECTOR
CARLOS A. ROSILLO & BRUNO BELAMICH



URBAN ARTISTRY

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What started as a friendship between two childhood friends flourished into a much sought after horology brand. At the forefront of aviation and military-inspired watches since its inception in 1992, Bell & Ross has no plans of slowing down. In the hands of Bruno Belamich & Carlos A. Rosillo, it has embarked on a journey of evolution. Today, the dynamic duo talks to us about what it means to jump into the urban bandwagon and conveys their excitement about the newly launched BR-X5.

Is Bell & Ross' current journey anything like you both envisioned upon starting out?

It's like watching your kids grow up. You expect the best and give everything for them to prosper in life without knowing how they will turn out. A similar analogy also applies to the brand. We rely on the customers as the key to the brand's success. The most challenging part when we started was human resources, or the lack thereof. Therefore, finding key collaborators is paramount to the success of any brand and we were lucky enough to find the best talents in our team.

What is a lesser-known fact—albeit no less important—about Bell & Ross?

The Bell & Ross logo is a depiction of a watch. If you look closely, the letter B symbolises the buckle, whereas the ampersand represents the dial, and the letters E, L, L, R, O, S, and S are a portrayal of the strap.

How does Bell & Ross manage to find the essential balance between mass utilitarianism and attractive pieces of design?



Bell & Ross
BR-X5 in steel
with an ice
blue dial

There's no secret recipe, really. We only have the desire to innovate, although we never know if a certain product will be a hit or a miss. We do this by combining our instincts and the commercial aspect of the product and by looking at the latest trends around us for inspiration.

With sustainability pushing its way forward across industries, how does Bell & Ross implement any new sustainable strategies?

It is one of the most challenging issues to tackle in our industry. I believe we don't really have this problem in the horology world because mechanical watches, by nature, are already sustainable, as they do not require battery

replacement. It is more about the approach that you have, from the philosophic and political standpoints. We are not only interested in jumping on the bandwagon, we have been working for a long time on this, and we will uncover the realisation this December.

Which was more important to Bell & Ross: the form following function or vice versa?

Of course, the function is less important for the customers. However, from the philosophical standpoint of a designer, we learned that function comes first. It usually starts with the movement and then the rest of the watch. For us, the secret formula lies in passion and the ability to take a risk of innovation. A lot of



Bell & Ross
BR-X5 in
steel and a
black dial

brands are afraid of taking risks due to the fear of failure.

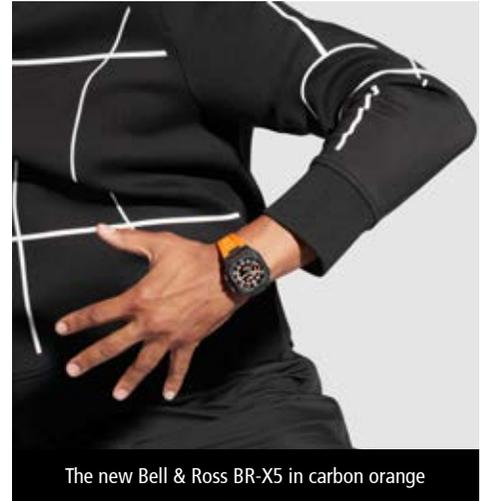
Are there any interesting stories behind Bell & Ross' partnership with Kenissi for the BR-X5?

As our longtime partner, CHANEL asked us if we would be interested in Kenissi. We said yes on one condition, to customise our signature in this movement. Upon the mutual decision of both companies, the oscillating weight and balance wheel were reconfigured as a reflection of our philosophy and competence. With their experience, they know how to make reliable, COSC-certified movements with a long-lasting power reserve. We gave a requirement

that the movement had to meet our design principles: reliable, precise, functional, and legible. They covered all those aspects and truly delivered. In turn, we had to make a suitable design to house this movement. Altogether, we call it the quintessence of knowledge.

Let's touch base on the design. What is the most challenging part in the conception of the BR-X5?

It was to find a good balance between sophistication and utility. We wanted to keep this balance for all our customers. So, you have to give more but not too much to keep this timeless design. On one side, we need to show the refinement—and it is pretty apparent on the



The new Bell & Ross BR-X5 in carbon orange

watch. On the other hand, we have the round within the square case, which in essence is our iconic identity.

Did both of you come across any difficulties in formulating new materials in Bell & Ross' offerings?

We don't create new materials but we work with suppliers to mix the recipe with them. What was important for the BR-X5 is to design the case and allow many possibilities of animation whilst keeping two things intact: resistance and lightness. The starting grid was to develop an easy construction to create a lightweight case.

With the launch held in a lot of Bell & Ross' key markets, how would you describe the perception of the BR-X5 so far?

There are two sides to the same coin. From the media side and the end customers. The launch was received with happiness, although there are people who are not necessarily fans. Criticism is good when it's fair, it could help you progress. However, it is all too soon to tell. For now, let's enjoy the momentum of the launch.

As a designer, how do you explain your use of colour? Why did you go with orange in the novelties?

We need to ask ourselves what good design is. Is it good-selling? Is it a wearable accessory? On the commercial side, we know that there are better colours than others. So we mix the utilitarian and the fashion approach. Some colours immediately speak to your mind such as orange or red. It's colours that you can't explain. Orange is also used to convey important information on an airplane dashboard. Additionally, this mix of carbon and orange allows you to see the sophistication of the construction.

ZENITH DREAMHERS: SHEILA SIM, CATIE MUNNINGS AND ESTHER ABRAMI

WONDERFUL WOMEN



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It's easy and definitely tempting to only share the best moments from one's life. Ironically, it requires a lot of courage to be vulnerable and express one's true feelings. In the heartening Meet the DreamHers panel in Singapore last October 2022, Zenith brought together a group of inspiring and relatable women from different fields that perfectly demonstrate authenticity by sharing their journey as it is. To The Time Place Magazine, three out of six DreamHers—Model & Entrepreneur Sheila Sim, athlete and motorsport prodigy Catie Munnings, and violinist Esther Abrami—conveyed their take on women's empowerment and how Zenith champions women in its endeavours.

What are the challenges for women in your field of work?

Sheila Sim (SS): In modelling, I think it's a lot about rejections. I experienced a lot of self-doubt. When you have self-doubt, it doesn't just affect your career, it affects your personal life, relationships and you as a person. And one of the things that I never liked about modelling is that they always made me feel that I'm not skinny enough. But I love that I have been through that. And I think modelling has helped me to discover this imperfection and insecurity that I have, and led me to discover authenticity.

Catie Munnings (CM): When I first started racing, I was learning in the same way that a lot of male drivers would learn, but nobody's watching them because they weren't in the public eye. When a female starts, people will immediately pay attention. And in my first ever race, there was one comment left on my social media that said, "Get out of the car and make me a sandwich". I used to be very upset



Acclaimed violinist from Spain, Esther Abrami

but it doesn't affect me anymore. I think it's so important to get your head around that and have a really solid base outside the race, family and friends that you could talk about it with.

Esther Abrami (EA): There's a lack of female representation in classical music. When I was 12 years old, my music teacher told me that a conductor needs to be respected by all the members of the orchestra and that is why women can't be a conductor. Another teacher in my university told me that there hasn't been that many female composers with good music, therefore in my 15 years of music education, I only learned pieces from male composers. I didn't believe it, so I did my own research and discovered many female composers who have written and published many wonderful works,

but without exception, have literally been erased from history. This needs to change.

What are your hopes for women in your field of work?

SS: What I never liked about modelling was body shaming. But I think so much has changed, clothes are no longer made to only fit "Barbie dolls". There's no more the so-called ideal beauty. I would love to see more and more inclusivity in modelling. Beauty really comes in so many forms, all shapes and sizes, all ages. It really is about embracing aging. I love the idea that even when you have silver hair, and you are at a certain age, you can still make dreams come true. And that's something very hopeful.

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Athlete and motorsport prodigy from United Kingdom, Catie Munnings



Model & Entrepreneur from Singapore, Sheila Sim

CM: I hope there's more opportunity. And I hope that there are pathways to that opportunity. And it is what's happening in the minute, we're doing that in the championship that I raced in. The girls who have a lot less experience already in a few races battling with the men and it's quite powerful. We're lucky that we are one of the few sports where women can compete with men.

EA: I hope that we can have a broader audience. I'd love to see more youth and people from different backgrounds. More different points of view and platforms where people can express themselves. I would like to make it more inclusive and accessible.

What does women's empowerment mean to you?

SS: I think it is about being authentic, and embracing the strengths and weaknesses, and passing it down to the future generation.

CM: I think the confidence to feel that you can express yourself and still do whatever you want to do professionally. In this world, we only have one life, so there's no point in suppressing who you are.

EA: There are so many times when you've had to go into a room and you're supposed to be the one making the decisions and yet you have people walking over you. It takes time, experience, and confidence to know how to fight that and own your space.

What piece of advice would you give to your younger self?

SS: Take your time to grow, you have a lifetime ahead of you.

CM: You are never really ready to do something big. If it doesn't scare you, then it isn't big enough for you. You've got to take the leap of faith.

EA: The way people see you, what people might say about you and to you, do not have an impact on who you are and who you can become. It is only you who can have an impact on that.

What do you think about Zenith as a brand?

SS: First of all, I love Julien, I think that he is a very great leader, he has a good relationship with his staff. He's very charismatic. He has

a very good vision. And he supports women. He's a man in a very male-dominated industry, and there he is, bringing all these women together and showing their vulnerability and embracing women's empowerment. I think that's just beautiful. I really admire that. And I'm very glad to be part of Zenith.

CM: Zenith is so forward-thinking. The fact that Zenith sponsored an electric championship. It's not something that a luxury brand will get involved with. And what I love about Julien and his team, they all have their opinions that actually matter, especially their work as an agent of change. How they see the world is like how the brand works in terms of sustainability and charity work. They're not afraid to take the leap.

EA: I was talking with Julien about the similarities between classical music and watchmaking. These are two very old-fashioned worlds and it's really nice to bring the two together. I'm so proud that I'm wearing a Zenith watch. It feels like it's representing me very well. I tend to wear things that mean something to me. It's not just a watch, it's a statement.



JENNIFER LAWRENCE

Oscar-winning actress and activist Jennifer Lawrence received many accolades for her role in "Silver Linings Playbook", however it was her portrayal as Katniss Everdeen in "The Hunger Games" franchise that established her as the highest-grossing action heroine of all time. She recently starred in "Causeway", a movie that she also produced under her production banner, Excellent Cadaver. As a Longines Ambassador of Elegance, Lawrence wears the Longines Master Collection on her wrist.



AJA NAOMI KING – CHOPARD

Aja Naomi King, pictured here wearing a set of Happy Diamonds jewellery and Happy Sport timepiece by Chopard, has appeared on the silver screen for 14 years. She is best known for her role as Michaela Pratt in the TV series “How to Get Away with Murder”, which earned her first NAACP Image Award nomination in 2015. She stars in Apple TV+’s “Lessons in Chemistry,” to be released next year.



AIRI HATAKEYAMA – ZENITH

Airi Hatakeyama spent her entire youth training to become a rhythmic gymnast. At just 17-years-old, she represented Japan at the 2012 Olympics. Since her retirement after the 2016 Summer Olympics, Airi has reinvented herself as a beloved young TV personality in Japan. She hosts a number of TV shows and is also a sportscaster for NHK. Airi dazzles in Zenith’s ad campaign wearing the DEFY Midnight.



GISELE BÜNDCHEN – IWC SCHAFFHAUSEN

Brazilian supermodel and environmentalist Gisele Bündchen, IWC Schaffhausen’s first-ever Environmental and Community Projects Advisor, starred in the worldwide advertising campaign of the brand, wearing the new Portofino Chronograph 39. She is also Goodwill Ambassador for the UN Environmental Programme since 2009.



ZHOU GUANYU – HUBLOT

Shanghai-born Zhou Guanyu is the first driver from China to race in Formula 1, landing a seat with Alfa Romeo for the 2022 championship. Zhou officially started his racing driver career when he joined the Ferrari Driver Academy in 2014. In 2019, he joined the Renault Sport Academy and became the development driver of the Renault F1 team. As part of the Hublot family, Zhou is seen here sporting the Spirit of Big Bang.

A NEW PERSPECTIVE

MAXIME BOUTTIER UNVEILS HIS VARIOUS ARTISTIC PERSONAS AS HE DIVES IN WITH
THE TIME PLACE MAGAZINE IN ZEGNA'S FW22 COLLECTIONS

ZEGNA

Jacket: Light Avio
Blue Oasi Cashmere
Overshirt

Pants: Light Avio

Blue Premium

Cotton Pants

Shoes: Light Blue

Suede Triple Stitch™

Low Top Sneakers

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Maxime Bouttier is a soul of depth and dimension, one that personifies a true artist. As an actor, model, rock star, composer, and gamer, Maxime dwells in between different personas. The France-born Indonesian actor grew up flambéing, sautéing, and broiling in the kitchens of hotels with his father, Patrice Bouttier, who worked as an Executive Chef. Undeniably well-versed in French cuisine and its culinary techniques, Maxime had dreams of becoming a chef. Nevertheless, just like many things in life, an encouraging push can propel one toward a path where plans shift and priorities change. In Maxime's case, it was his father who facilitated his start in the film industry.

To pursue his acting career, Maxime left the tranquillity of Bali for the fast-paced, sprawling metropolis of Jakarta. Jumping into acting with no relevant experience and receiving mere “crash courses” for his roles was not an easy feat. He confessed to feeling overwhelmed and disoriented from living through blurry months of indefinite routines. Thankfully, Maxime knew he had important tools at his disposal: time, a sense of responsibility, and control over perspective. “In your darkest days, your only ally is time. Only time heals,” Maxime expressed. “Time pushes you to adapt. Time gifts you with experience,” he continued.

Unseen from behind the screen is Maxime's heightened self-awareness and sensibility. Driven by long-term plans and a sense of responsibility, Maxime longs to make his parents happy. “There was a period of time when I only wanted to make myself happy. Now, I want a house for my parents to live in,” Maxime revealed. “If I can take care of them, I can take care of my own future family.”

Maxime describes himself as a snowball rolling down a frosty hill into the dark and deep abyss. As it rolls down, the snowball gets bigger and bigger until it might just break. At one point, there may be light at the end, but the reality of life is the uncertainty of the future. Some look for light only to find a hollow void. Some ignite a candle to light their own way.

Like the rolling snowball, Maxime entered the film industry with no prior acting background. Finding himself in a different city filled with unfamiliar faces, he did not have the means of steering clear of vicissitudes. Making time his ally, Maxime slowly learned to manoeuvre challenges through experience. He ignited his own candle, developed his own personal acting style, and adjusted to the uncontrollable and ever-changing uncertainties of life. “Circumstances cannot always be controlled, but you do have control over your own perspective,” Maxime affirmed. “Fortunately, adopting a different perspective changes the way you inwardly view things, thus shaping the outward reality. At the end of the day, it's all about perspective,” he wisely concluded.

Initially unaccustomed to the ins and outs of acting, Maxime navigated challenges by resiliently curating his own processes and style through experiential learning. By viewing his character from a third-person lens, breaking down the traits and perks, and dissecting his script to the core, Maxime manages to fully embody his characters' persona and disconnect from his own. “I build my character from the ground up. I don't want to reflect parts of myself in my character, but rather the opposite—I want my character to be reflected in me,” explained the young actor.

Landing a role alongside A-List actors, George Clooney and Julia Roberts in the Hollywood movie “Ticket to Paradise” certainly was an enormous leap in fame and achievement from the Indonesian soap operas that he was accustomed to. The blinding glitz and glam may faze many, but Maxime has become an expert shapeshifter from experience. Strong-willed and sure-footed in his principles and values, Maxime morphs excellently into his character Gede, a young seaweed farmer from Bali. Indeed, the feel-good, banter-filled rom-com is a breath of fresh air with its enjoyable pace and witty storyline.

Growing up watching the Ocean's film series, Maxime admitted that working with his childhood idol, George Clooney, still baffles him to this day. Initially, he thought George and Julia Roberts, as well as co-star

Kaitlyn Dever, had “big star” images, as he only used to watch them before on the big screen. However, Maxime realised while working with them on the set that they are just normal people who happen to be very famous and very, very good at what they do.

“They are just so human,” he mused. “I think it speaks volumes on perspective and how illusory it can be when perceiving others.” Adjusting his lens to George's and Julia's provided him a glimpse of the dynamics at play before the public eye. Poised in his certainty, Maxime finds contentment from his awareness of a multitude of perspectives, and with no ability to control a single one except his own. “I realise that it doesn't have to be too complicated. Everything is perspective, not the truth. Peering through George and Julia's perspectives eased me to relax and just be myself, to be the Maxime that I know,” he reflected.

Being a rock and roll aficionado, Maxime plays in his own band called No Persona in which he is the lead vocalist and composer. The snazzy actor slash rock star admits to being a big fan of collecting guitars, and of Matt Bellamy, the frontman of famous English rock band, Muse, who used to serve as his fashion inspiration. In recent years, Maxime would be seen wearing an ensemble of eccentric rock star outfits and T-shirts, even suit jackets over T-shirts.

Nonetheless, his fashion style has also evolved over time. Although rock and roll still flows through his veins, Maxime now prefers versatile clothing pieces such as light and breathable shirts, and multifunctional shoes that he can wear in comfort, especially as he would be in costume most times while working on set and on the go on other occasions.

A person of principle and strong self-awareness, Maxime kindles a candlelight to navigate through life's uncertainties. While doing so, he also illuminates the path of others through the art he creates in his movies and music. Being a man of perspective, Maxime fits right into his various artistic personas, and although interchangeable in guise, he never loses sight of his own identity at the end of the day.

ZEGNA

Jacket: Black

Oasi Cashmere

Overshirt

T-Shirt: Black

#UseTheExisting™

T-shirt





ZEGNA

Jacket: Vicuna
Color Oasi
Cashmere
Overshirt

ZEGNA

Top: Black High Performance™

Wool Crewneck

Pants: Navy Blue High Performance™

Wool Joggers

Shoes: Black

PELLETSSUTA™

Triple Stitch™

Low Top Sneakers

Backpack: The Outdoor

Collection - Black

Recycled Polyester

Special Backpack



ZEGNA

Pants: Navy
Blue High
Performance™
Wool Joggers
Shoes: Black
PELLESSUTA™
Triple Stitch™
Low Top Sneakers





ZEGNA

Jacket: Avio
Blue Stretch
Wool and
Silk Chore Jacket
Pants: Light
Avio Blue
Premium
Cotton Pants
Shoes: Avio Blue
Deerskin
Triple Stitch™
low top sneakers



ZEGNA

Jacket: Navy Blue
Oasi Cashmere
Overshirt
Knitwear: Utility Blue
Cashseta Crewneck
Pants: Utility Blue
Stretch Cotton
Gabardine City,
5-Pocket Jeans
Shoes: Utility Blue
Suede Triple Stitch™
Low Top Sneakers



ZEGNA

Shoes: Light Beige Suede Triple Stitch™ Low Top Sneakers
Pants: Light Grey Stretch Cotton Gabardine City, 5-Pocket Jeans
Jacket: Technical Fabric Reversible Blouson in White and Grey

Photography: Ikmal Awfar, Styling: Allysha Nila, Grooming: Shabrina Nesya
Location: St. Regis Residence Jakarta, Jl. Setia Budi Tengah No.29, Kuningan Jakarta Selatan, DKI Jakarta 12910.



Longines factory in Saint-Imier, Switzerland



The Longines Master Collection 190th Anniversary

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ELEGANT Tradition

LONGINES CELEBRATES ITS 190TH ANNIVERSARY BY UNVEILING THREE EXCLUSIVE TIMEPIECES IN THE LONGINES MASTER COLLECTION



The winged hourglass brand commemorates its founding in 1832 with three new watches, including one with a brushed grey dial

Many people think of timekeeping when the name Longines is mentioned, and indeed, the brand has served many years as official timekeeper for many world championships in different sports or as official partner of international sports federations. Alongside its merit as a great supporter of sports, the storied company has also quietly refined its watchmaking expertise through the years and has ensured that each timepiece that leaves its workshop is imbued with unparalleled elegance.

The brand's history dates back to 1832, when Auguste Agassiz entered the world of horology by joining a trading office in Saint-Imier, the very place where Longines was founded. Agassiz rose through the ranks and eventually took over the company and named it Agassiz & Co. He began making watches using the "établissage" system, whereby watchmakers worked at home and supplied their products to the



The Longines Master Collection, 34 mm, with moon phase indicator

trading offices. With this system, Agassiz built a network of commercial contacts, through which he sold his watches on other continents, particularly in North America.

In the 1850s, Agassiz's nephew, Ernest Francillon, took over the business, and after some deliberation, decided that it would be more beneficial to house the different stages of watch creation under one roof. He endeavoured to set up a factory to do just that, and bought two adjoining pieces of land in 1866 on a site locally known as Les Longines. It was here that Francillon chose to build his factory in 1867. It was also around this time (1880) that the company started using the winged hourglass symbol and the name "Longines" to ensure the quality of its products and differentiate them from the counterfeit items being sold at that time.

Now a member of The Swatch Group Ltd., Longines is represented in over 150 countries



The Longines Master Collection, with "barleycorn" pattern dial and moonphase indicator



The Longines Master Collection chronograph, 42 mm

and continues to uphold the traditions set by its founding fathers. Celebrating its 190th anniversary this year, the brand continues its legacy of elegant watchmaking by introducing the latest timepieces in The Longines Master Collection.

MASTERING TIME

Created in 2005, The Longines Master Collection is undoubtedly the brand's bestselling line. Because of the level of its success, the range has become synonymous with the Longines name. Over the years, the watches in this collection have been interpreted in different sizes and enhanced with the latest sophistications. But regardless of the changes made to them, they retain the timeless classicism that Longines has come to be known for.

Several elements make this line a true showcase of Longines' watchmaking expertise. First is the fact that all the models are fitted with self-winding movements. These exclusive calibres power a whole range of functions that provide a choice of displays sure to captivate watch connoisseurs the world over. They include: chronograph functions, indication of time



The Longines Master Collection, 40 mm, with blue sunray dial

in all 24 time-zones worldwide, power-reserve indicator, phases of the moon, day-date or retrograde functions. Apart from the different displays, the watches are also offered in a myriad of sizes - 25.5 mm, 29 mm, 34 mm, 38.5 mm, 40 mm, 41 mm, 42 mm and 44 mm - making them ideally suited to any wrist. Variety is also exercised in the options for case materials, such as steel, steel and 18-carat yellow gold or rose gold, as well as in the black or silver dials which are adorned with a barley-corn design highlighting rhodium-plated or blued steel hands. Rounding off the pieces are a transparent case back through which one can glimpse the inner workings of the movement, as well as bracelet/strap alternatives: steel and yellow gold or steel and rose gold or a steel bracelet, or dark brown alligator strap, all with a folding safety clasp.

In recent years, The Longines Master Collection has been enriched with blue or grey dials that add depth to the already versatile watches in the line. Suitable for men and women, these coloured dials are perfectly in conjunction with the classic and understated spirit of the brand. In 2019, Longines went even further and introduced



For its 190th Anniversary, the brand presents a new series of The Longines Master Collection

a new watch face for its flagship collection. Featuring a moon phase indicator at 6 o'clock encircled by an Arabic numeral date ring on which a hand points to the current date, the models are powered by the L899 calibre. Rendered in 40 or 42 mm, they are available in three different dial variations.

This was followed up in 2021 with a women's version fitted in a smaller 34 mm diameter case. To enhance the femininity of the watch, delicate elements such as a mother-of-pearl dial and diamond hour markers were added. Inside, the exclusive L899.5 automatic calibre serves as its beating heart, complete with a light, non-magnetic, and hard-wearing silicon balance-spring. A choice of coloured straps in red, blue, taupe, or a stainless steel bracelet, completes the timepiece.

Earlier this year, The Longines Master Collection was further expanded with new 34 mm versions. Available with a steel bracelet or a leather strap, the novel additions include updates to the existing versions as well as a notable piece with a champagne-coloured sunray dial. All the



The Longines Master Collection, 34 mm, with steel bracelet



The Longines Master Collection, 34 mm, with a champagne-coloured sunray dial, 2022



A closer look at the grained anthracite dial of the 18-carat rose gold version



The Longines Master Collection 190th Anniversary in 18-carat yellow gold with brushed grey dial

models have three hands and a calendar that are powered by an exclusive automatic calibre offering approximately 72-hour power reserve.

SECURING THE FUTURE

A watchmaking brand with a strong tradition, Longines celebrates 190 years of history this year. To mark the special occasion, the winged hourglass brand presents a new series within The Longines Master Collection. Composed of three distinctive watches, the models are crafted in steel and gold, with the 18-carat yellow gold and rose gold versions offered in a limited, numbered edition of 190 pieces.

Pulling out all the stops and heightening the elegance of its latest offerings, Longines took special care in the production of these luscious timepiece. Displaying meticulous craftsmanship at every turn, the watches in the series measure a substantial 40 mm and have dials in grained anthracite, brushed grey, or sandblasted silver. Complete with delicately engraved Arabic numerals and elegant pink, gilt, or blued steel hands, the watches exude refined purity.



The watch also comes in steel with a sandblasted silver dial

Inside their cases, the new Longines Master Collection timepieces are driven by the self-winding mechanical movement, the L888 Longines exclusive calibre. Equipped with a silicon balance-spring, guaranteeing high precision, the calibre beats at 25,200 vibrations per hour and delivers a power reserve of approximately 72 hours. The beauty and artistry of the movement can be admired through the transparent case back, which also happens to feature a commemorative engraving that



The L888 calibre powers the anniversary offerings

wonderfully marks the 190th anniversary of the prestigious brand.

With almost two centuries of quality watchmaking under its belt, Longines continues to uphold the traditions set by its founders. Armed with its unique expertise and a positive outlook of the future, the winged hourglass brand aims to further strengthen its offerings and create more timepieces that reflect its incomparable sophisticated style.



#TIMEFASHION





Monaco holidays inspired CHANEL's Cruise 2022/23 collection

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SUNLIT Dreams

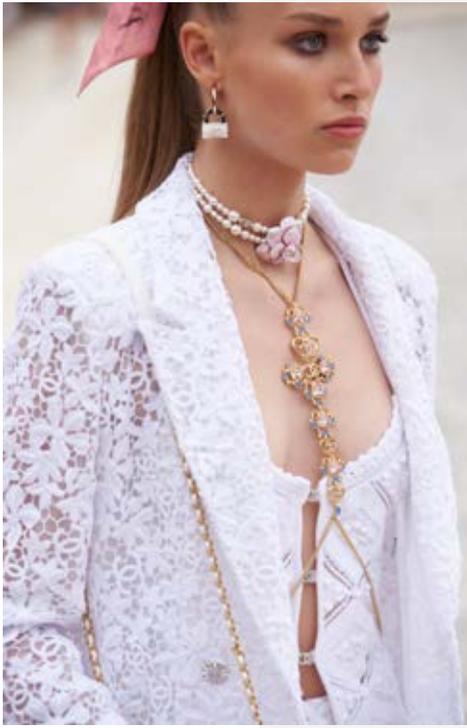
CHANEL'S CRUISE 2022/23
COLLECTION IS THE FUN
SUMMER DREAM ONE
WISHES WOULD NEVER END

No summer can beat the dream CHANEL had just created with its Cruise 2022/23 collection. This year, the renowned luxury fashion house enchanted everyone with its effortlessly lavish line. Unveiled in Monte Carlo on the 5th of May, the collection captivated the second it hit the runway and has continued to be coveted by fashion enthusiasts.

Just as Creative Director Virginie Viard had envisioned it, both the collection and the fashion show were the epitome of lavish leisure. As each model walked down the runway, which was set in lovely Monaco, the audience was stunned by the effortless grace of each look. Though each piece was given the atelier's touch, be it in the form of the iconic double C logo or distinct textures, CHANEL introduced



new and refreshing silhouettes as well. Perhaps one of the most anticipated parts of its designs are the handbags. The Cruise 2022/23 collection might have given new reiterations to its classic outlines, one of which is the white and gold leather purse made of woven leather



and metal, but it also comprises of quirky designs. Be it the tennis racket bag, helmet-like purse, or minaudiere resembling a lottery machine, the atelier's bags are as tantalising and as unforgettable as ever.

In addition to the handbags, other accessories such as jewellery, were also just as stunning. Made of materials such as beads, pearls, and gold, these jewellery pieces bring together elements of summer days and trademark CHANEL opulence. One such example is the frequent appearance of gold-plated shells embellished with the iconic double C logo. Just as lavish and fun are the Cruise 2022/23 collection's other pieces, such as the red-sequined hat, scrunched satin belt, crochet mules, and pink tweed Mary Janes.

Though each outfit already has its own appeal, it is the combination of clothes, setting, and campaign that won the hearts of many. Prior to the unveiling of the collection itself, the world-renowned fashion house provided a glimpse of the Cruise 2022/23 offerings in the form of a dream-like campaign by Sofia and Roman Coppola. Beneath warm sunlight, the short trailers showcased sultry glimpses of the looks. Set against scenic backdrops, each trailer exemplified a seemingly never-ending summer, as depicted by the women donning the beautiful pieces whilst enjoying their days swimming, playing tennis, or simply basking underneath the sun. In celebration of the luxury House's masterpieces, the director joined CHANEL at the fashion show's after-party, which was also attended by other illustrious



faces. This, of course, included Brand Ambassadors Kristen Stewart, G-Dragon, Charlotte Casiraghi, Vanessa Paradis, and Caroline de Maigret, each of whom also wore distinct CHANEL outfits.

Ever since it was founded by Gabrielle Chanel in the early 20th century, CHANEL has been leading the world of luxury fashion. The luxury House first appealed to the stylish set with its classic yet groundbreaking designs, before it was further revolutionised by Karl Lagerfeld in the 80s. Under the helm of the German fashion designer, the once classical brand began to introduce modern and eclectic pieces, including athleisure. Some of its most iconic handbags today include the CHANEL 2.55, the Timeless Classic, and the CHANEL Boy. When Virginie Viard was introduced as CHANEL Creative Director in 2019, the brilliant designer also began introducing new interpretations of luxury. Only envisioned by the talented designer this year, the CHANEL 22 is a quirky bag marketed as "light and supple", which has since become a global trend.





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REIMAGINED Persona

VALENTINO'S SURFACES SPRING 2023 COLLECTION FEATURES AN ENIGMATIC MOTIF AND IMPECCABLE PIECES



With the end of the year finally here, it is high time to celebrate a year's worth journey and a new beginning. There is no better way to do this than to dress up to the nines for the festivities. One such Maison that would be fitting for such a joyous occasion is Valentino. Its Surfaces

Spring 2023 collection not only offers refreshing day-to-day outfits, but also glamorous pieces perfect for year-end revelry.

The Surfaces Spring 2023 collection features contemporary looks that still bear Valentino's unparalleled elegance. Led by Creative Direc-



Valentino brings modernity to the fore while also paying tribute to its long and elegant history



tor Pierpaolo Piccioli, the Surfaces Spring 2023 collection is comprised of minimalist silhouettes and bold elements. Be it the women's or men's looks, each ensemble was made to be as versatile and wearable as possible. Both the design and materials of the pieces allow one to wear each piece throughout different seasons.

Leaning towards monochromatic and bold colours, the women's collection features day to day looks as well as occasion wear. Even for every day wear, Valentino's latest offerings serve to make statements and includes staple pieces that can enhance any wardrobe, what with the integration of the Valentino Toile Iconographe. The Maison prints its bold VLogo motif against lighter toned materials in a seemingly endless design. Set against camel toned canvas or bright fabric, the pattern elevates camel-toned apparel and accessories without overcrowding the pieces. The Valentino Toile Iconographe can be seen on simple and retro silhouettes such as the coat and Twiggy-inspired A-line

dress, just to name a few. As for accessories, the luxury fashion house marks its knee-high boots, elegant handbags, and semi-sheer tights with the iconic motif as well.

Whilst the women's daywear collection embodies the Maison through the Toile Iconographe, the new releases for the men's line maintains Valentino's fine touch in a different way. Consisting of pieces such as oversized outerwear and light-washed denim, some of the minimalist yet strong pieces exude the effortless chic of the seventies. The looks would not be complete without accessories, such as the green shoulder bag and sneakers.

In contrast, the occasion wear for both men and women takes an entirely different approach by breaking away from the neutral palettes and versatile materials. The use of sequins, sparkling fabric, fur, and even a mix of all of them, is balanced by the still effortless lines of each clothing. For the women, Valentino offers retro

pieces such as low cut gowns to more modern ones, one of which is the iridescent bralette-shorts two-piece. The men, on the other hand, would also be happy to note that their options for upcoming festivities are not only limited to dashing black suits. They can also amp up their styles with the collection's sheer black top or bedazzling gold attires.

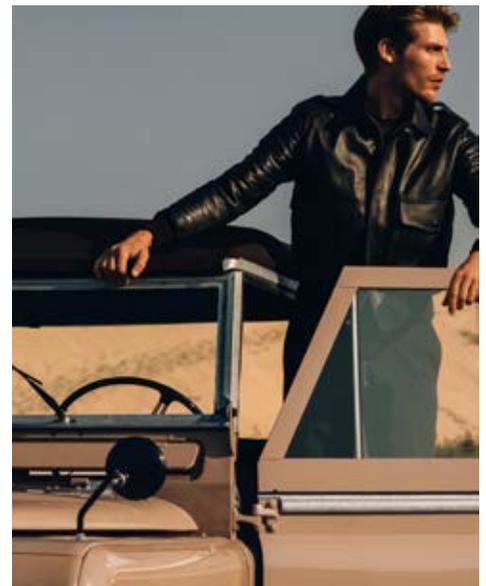
Since its establishment in 1960, Valentino's iconic logo has always been part of its persona. This includes the V pattern, now so synonymous with the Maison. Founders Valentino Garavani and Giancarlo Giammetti shaped their brand throughout the decades into the luxury powerhouse it was meant to become. Today, with the guiding hands of its Creative Director Pierpaolo Piccioli, the Maison masterfully upholds the founders' legacy and presents staple clothing and accessories with the reimagined pattern, which in this case is the Valentino Toile Iconographe.



Let adventure call you with the customised vintage Land Rover Defender by Berluti

SENSE OF Adventure

BERLUTI PRESENTS A ONE-OF-A-KIND PIECE THAT'S IN LINE WITH ITS EXCEPTIONAL LIFESTYLE KNOW-HOW: A CUSTOMISED VINTAGE LAND ROVER



In life, there are some journeys that can be considered once-in-a-lifetime adventures. They can be likened to roving that helps us discover our meaning and destiny. Imagine travelling over multiple luxurious towns between the sea and mountains on Côte d'Azur or the French Riviera, from the Mediterranean shores of Saint-Tropez to Menton, to the hills of Provence, and the Alpine Mercantour Massif, exploring different cultures and landscapes. While on this journey of discovery, it's also vital to have access to utmost comfort.

On journeys like this, unpredictability becomes a constant companion, resulting in unexpectedly stunning and unforgettable moments. Drawing on this notion, iconic Parisian Maison Berluti explores its sense of adventure by introducing a very special item in its lifestyle objects collection: a vintage Land Rover Defender.

Through the legendary and iconic 1963 model, Berluti's Land Rover is basically one of the first four-by-four vehicles to expand its reach from

professional use to leisure travel. The Maison's love for shared experiences, extraordinary moments, and off-the-beaten-path adventures is embodied in this personalised Land Rover.

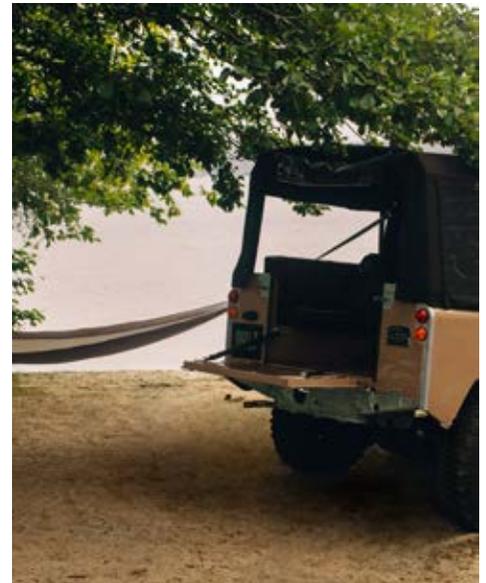
Appearance-wise, this Land Rover has been repainted in its original sand colour and Berluti also adds a luxurious touch with a convertible canvas hood that is imprinted with an extravagant Scritto motif. Additionally, it has seven newly reupholstered seats in Venezia leather with a classic Cacao Intenso patina.



Moreover, the French leather specialist certainly didn't hold back on the livery, as the storage area now has been optimised, with secret pockets and cases that are modelled after the inner compartments in renowned and iconic Berluti bags, while the dashboard is highlighted with its analogue chrome mileage counter.

Keeping things vintage, the model's original technological simplicity as a whole is kept with just slight changes like power steering and the installation of disk brakes, to allow it to be driven on all roads and to meet 21st-century expectations. Meanwhile, on the technical side of things, Berluti's Land Rover also features the well-known timeless ultra-light aluminium bodywork of the vehicle as well as a 2.3, 77-horsepower, four-cylinder petrol engine.

On top of that, there's also a range of matching car accessories that completes the look. It includes a key ring, hiking-specific backpacks, travel blankets, a tiny Nino bag, and also a hammock that can fit up to two people. The latter was especially made for the range and can be considered a delightful highlight, as it was constructed of canvas and leather. It's also intended to be hung from the car on one side and fastened to a tree or a specially made met-



al stand in the absence of a tree. With this on hand, you can quickly gear up and head off to a new adventure any time you wish.

Most importantly, the Winter 2022 collection by Berluti also matches the mood and captures the spirit and theme of the iconic yet daring Land Rover. A spread that includes tough Venezia leather down jackets, workwear-inspired designs, and the new outdoor-ready Aspen and Ultima Neo boots.

All in all, Berluti has produced high-quality leather goods since 1895, and with the support of its outstanding creative directors, the brand's timeless reputation has endured the test of time and fashion. This year, through Berluti's customised Land Rover, which is made to order and available upon request, it can be said with confidence that this vehicle is not only a perfect example of Berluti's flair for savoir-vivre, but also the absolute best choice when you need to travel in style.



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FENDI celebrates the Baguette bag with new renditions and a collection that reimagines it as an embellishment for pieces of clothing

MULTIPLE Renditions

FENDI GOES ALL-OUT FOR THE 25TH ANNIVERSARY OF THE BAGUETTE BAG



FENDI celebrated the Baguette bag with a very special fashion show while also premiering its Holiday 2022 line during New York Fashion Week (NYFW) in September. More than just an anniversary, the Italian brand turned to the city, New York, where the Baguette's fate was sealed

as a forever "It-Bag" to celebrate its moment in both fashion history and popular culture.

The "It-bag" in the late '90s and early '00s made its mark in pop culture history thanks to Carrie Bradshaw of "Sex and the City". There is an episode when Carrie gets mugged, and

Carrie corrects the thief who asked her to hand over her "bag" by saying, "It's a Baguette." In 2019, actress Sarah Jessica Parker who played Bradshaw in the series, starred in FENDI's campaign relaunching the cult bag. She also happened to rock the Baguette in last year's hit series, "And Just Like That".

By Anastasia Winayanti Wibowo



The history of the Baguette began in 1997, when current Artistic Director of Accessories and Menswear Collections, Silvia Venturini Fendi, designed the Baguette in an attempt to revive the brand's image, which was losing relevance at the time. It has since become an enduring symbol of the brand, so enduring that FENDI's creative directors decided it merited its own celebration.

On Friday, September 9, the Hammerstein Ballroom in Manhattan was decorated with a light-coloured carpet, bright spotlights, and an expansive mirror, where a large crowd of VIPs gathered, eagerly waiting for the show to start. Front row attendees included Sarah Jessica Parker, Grace Jones, Tommy and Dee Hilfiger, Kate Moss, Kim Kardashian—all of them, of course, were carrying their own versions of the Baguette.

For the collection, Kim Jones, Artistic Director of Couture and Womenswear Collections and Silvia Venturini Fendi also enlisted designer Marc Jacobs, Tiffany & Co., and Porter to help bring the show to life. The fashion show opened with the opening of a curtain, dramatically revealing newness from an archived piece that was popularised among celebrities in the early 2000s.

For the Baguette's quarter century celebration, each designer brought his/her own interpretation to the runway. Silvia transposes the utility of the Baguette into a multi-pocketed motif, reimagining its dimensions as mini and micro pockets embellishing every piece of clothing.



While Marc Jacobs found inspiration within the architecture and colours of the concrete jungle, presenting exaggerated, bold, logo-printed silhouettes, Tiffany & Co. garnished

FENDI's covetable 'F' logo with scintillating diamonds.

Elsewhere, Sarah Jessica Parker crafted a capsule collection alongside Silvia, with each of her Baguettes inscribed with her historic line "It's not a bag, it's a Baguette." Finally, Porter's collection gave the Baguette a masculine slant, with hard-wearing bonded nylon paired with the precision of Japanese craftsmanship enhancing the Baguette's glamour.

In the show's finale, the designers made their appearance—Silvia, Kim Jones, Marc Jacobs and Silvia's daughter, Delfina Delettrez Fendi, Artistic Director of Jewelry. The finale was nothing short of showstopping, where the legendary supermodel and current face of FENDI, Linda Evangelista, walked across the stage, gorgeously dressed in a Tiffany blue cape with white satin opera gloves and the glittering silver Baguette dangling effortlessly from her arm. As the show came to an end, the star-studded collaborators took their bows as the lights faded.

After successfully debuting the new renditions of the classic Baguette bag during its celebratory runway show at NYFW, the LVMH-backed label also collaborates with a number of the industry's powerhouses. In addition to the launch of the 25 piece re-editions capsule collection, there will be more collaborations dropping throughout the rest of the year. Bags designed by Japanese brand Porter, Sarah Jessica Parker, Tiffany & Co., and Marc Jacobs will follow.

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Zegna and Real Madrid form an exceptional partnership

A DISTINCTIVE Partnership

ITALIAN LUXURY FASHION BRAND ZEGNA HAS A NEW LUXURY TRAVEL WEAR PARTNER, AND IT'S NO OTHER THAN REAL MADRID

There's a new collaboration that's the talk of the town: leading Italian luxury menswear house Zegna joins forces with one of the biggest football clubs in the world, Real Madrid. Interestingly, the cooperation between Zegna and Real Madrid is truly one-of-a-kind. Not only will Zegna serve as Real Madrid's Official Luxury Travelwear Partner, but the football and basketball first squads of Real Madrid, whenever the occasion calls for it, will also wear exclusive Zegna outfits.

"I am outstandingly thrilled about our newly announced partnership with Real Madrid,

one of the most recognisable brands in the world with a loyal and enthusiastic fanbase," explains Gildo Zegna, Chairman and CEO of Ermenegildo Zegna Group. "The importance of values is what attracted Zegna and Real Madrid. We are both convinced that what is visible, either an item of clothing or winning a football match, only matters if there is an ethical stance behind it."

Speaking about values, both brands were created historically in the early 20th century: Real Madrid in 1902 and Zegna in 1910. Because of their storied histories and rich experiences, the merger between an elegant and experienced



By Riga Ramadhan, Photo: Zegna



luxury menswear label with one of the most prosperous football clubs in the world makes sense. In addition to that, the relationship between them is also built on common values and a strong desire to push boundaries in order to make a good difference in the world.

Alessandro Sartori, Artistic Director of Zegna, notes that creating a luxury leisurewear wardrobe for such an iconic team of football players, and doing it in the traditional made-to-measure way, allowed him to test his ideas with men who truly live the lifestyle we address as Zegna.

“Real Madrid is a unique football club, the most famous club in the world,” adds Sartori. “This makes for an electrifying exchange, in

which we both learn from one another.” That being said, it’s pretty much safe to say that Zegna and Real Madrid were drawn to one another by excellence with an ethical perspective, which has bound their intentions into a special totality, in order to have a positive impact in the world.

Collection-wise, the partnership spawns a wardrobe that was unveiled in early September during the first Champions League game of the 2022/2023 season. As a whole, if you’re looking for a more casual look, do take notice that as the season passes, the number of products that are a part of the clothing that is specifically created for the club will grow, introducing new components and extending possibilities.



Real Madrid legend, Emilio Butragueno, with Gildo Zegna, Chairman and CEO of Ermenegildo Zegna Group

On top of that, the look itself also transcends generic notions as we see the clothing consists of the distinctive overshirt, chore jackets, jogger bottoms or narrow trousers, crewneck underpinning, and distinctive triple-stitched shoes. Another fresh nod to menswear is fun layers of jackets, which come in a tonal light-reflecting version of Zegna’s brand new logo that can be seen on the top left pocket, conveying a clear message.

At first glance, we can clearly see that it features a double-stripe design that honours the 232 Road that was established as a result of the founder’s early devotion to sustainability. It’s also a source of inspiration for everyone at Zegna that has permeated all of the company’s activities for the past 112 years, including this relationship.

Finally, as a cherry on top, there will also be unique made-to-measure collection items that combine the histories of the two brands as well as Zegna’s contemporary aesthetic and its focus on luxury craftsmanship. These items are inspired by the partnership and will simultaneously be offered in a select number of Zegna boutiques around the world.

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Tory Burch invites women to experiment and develop their own style with its Holiday 2022 line

“There’s so much you can’t control in the world, and I think people can control how they look and how they dress. I think that’s an incredible creative outlet. Individual creative expression is what I’m really interested in right now. I really see that in young women,” said Burch.

Burch further pointed out that the Holiday 2022 collection is “an invitation for individuality and experimentation, which is the core of American sportswear.” Burch continues the formula from her last Fall 2022 Ready-to-Wear collection, where she provides strong wardrobe-building blocks. Her focus is to offer women the tools to dress confidently and to have a signature personal style.

Holiday 2022 is inspired by iconic elements that have been deconstructed and re-envisioned with new perspective—from tunics and tracksuits, pleating and corsetry to tweeds and florals. Construction drives evolution with techniques both traditional and modern, creating new silhouettes and separates designed for convertibility. Contrast plays out in the juxtaposition of materials: humble against noble, tech against hand-done, while a balanced restrained and bright palette draws attention to expressive detail and embellishment.

With this collection, the designer continues to focus on versatility, convertibility, and range, be it in fabrication, silhouette, and adding new, quirky details, as well as mixing era-spanning references with modern, polished ease.

PLAYFUL Perspective

TORY BURCH IS NOT AFRAID TO EXPERIMENT FOR HER HOLIDAY 2022 COLLECTION

As we are approaching the end of 2022, a number of fashion houses have started to gear up and present a glimpse of their offerings for the coming year. American luxury fashion label Tory Burch is one of those that premiered its Holiday 2022

collection sometime in the middle of this year. The eponymous founder of the label, Tory Burch, gave a noteworthy opening remark during a preview of the collection which was held at her company’s Jersey City studio in New Jersey, United States.





"I wanted to think about proportions and not about a time in history—the way I see women today taking ideas from anything from historical pieces to the '60s to the '90s and putting their personal spin on it, that's really interesting to me," Burch stated.

The choices offered in this collection are quite slim compared to the regular seasons, but we can see here that Burch is not afraid to play with bold shades. Pieces of apparel and accessories are available in eye-popping colours. With a vast possibility of mix-and-match, this collection is about being fun and playful.

A sense of play permeates the season, as displayed in one look, replete with raffia tassels that accent baggy cargo pants paired with a sleeveless tweed peplum top. There is also the two-piece dress consisting of a little wrap shirt over a yoke-waist skirt with lots of volume, where an additional padding at the hips and hem gives it a more profound shape. Most experimental are a pair of party looks whose tops and skirts are cut on the round with zig-

zag edges trimmed in beads. In mismatched but complementary floral prints, these outfits put the emphasis on craft and quirk. For a Friday casual office look, Burch also pairs a blue tinsel mock neck sweater with a contrast double-faced wool tailored pant in radiant red, complementing the ensemble with a white slim belt, a mustard hand bag and pointed toe mules.

Other notable pieces include an asymmetrical heeled mule sandal in Bergamot, as well as the showstopping Eleanor Pave Pump, with its deconstructed heel and deep purple colour. For those who prefer stylish comfort, the Eleanor Pave Ballet or Minnie Travel Pave Ballet shoes should do the trick.



HOSHI – BERLUTI

Hoshi loves to make a statement, and he is not afraid to show off his Berluti Playoff Scritto Leather Sneakers. The South Korean performer and choreographer is originally a member of the K-pop boy band SEVENTEEN, a 13-member idol group formed by Pledis Entertainment. SEVENTEEN recently released their third Japanese EP, “Dream”.



SCHA ALYAHYA – FENDACE: FENDI BY VERSACE

Scha Alyahya is a model, actress, and influencer, who is best known as one-half of Malaysia’s celebrity power couple, Schawal. The flight attendant-turned-actress got her big break after winning a local beauty pageant in 2006 and broke into the entertainment industry after starring in the “Awan Dania” TV series. The mother-of-two poses in an ensemble by Fendace: FENDI by Versace collection.



JOLENE MARIE – TORY BURCH

California-born Jolene Marie Cholock-Rotinsulu is a model, actress and activist. Actively modelling from the young age of 10, she was crowned as Puteri Indonesia Lingkungan 2019. She recently released a single entitled “Terlalu Percaya Kamu,” and stars in “Mendua,” alongside Adinia Wirasti, a series set to debut on Disney+ Hotstar in December 2022. Jolene totes the Tory Burch Kira Vanity Case in Brie.



WANG ZIYI A.K.A. BOOGIE – ZEGNA

Rapper, dancer, and singer, Wang Ziyi, also known as BOOGIE, poses in Zegna #MyClaudio sneakers. Wang debuted as a member of boy band Boom Boom Taker (BBT) in 2017, prior to participating in the Chinese survival reality show, “Idol Producer”. He was also part of the now defunct Chinese boy group Nine Percent. Wang has released a number of singles, and this year starred in the TV series, “Why Women Love”.



LUXURY PURSUITS




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Redefining luxury, comfort, and innovation, THE BMW 7 Series is heaven on wheels. Offering a first class driving experience, the marque's flagship full size sedan delivers a first class driving experience, both in the front and back seat.

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1. Created for sheer driving pleasure, THE BMW 7 Series is also a plug-in hybrid
2. The marque's flagship full size sedan provides power on the road
3. The interior of THE BMW 7 Series features unparalleled elegance
4. Your dream car is now within reach with the BMW BLISS program

Laserlight in front, and a newly designed rear apron with flat LED rear lights in the back.

THE 7 is paired with an 8-Speed Automatic transmission, with 2.998 cc engine that offers 340 hp of power and 450 Nm of torque. With an acceleration of 0-100 Km/h in 5.6 seconds, the sedan also channels this power as a plug-in hybrid. Extremely efficient, it makes the most of the interplay between the 6-cylinder engine, the electric drive, and the high-voltage battery of the latest generation.

Luxury truly meets performance in BMW's flagship full size sedan. The best part is that you can now easily avail of this ultimate driving machine with the BMW BLISS, a leasing program from BMW Indonesia. Now you can own your dream BMW car in a flexible and hassle-free way. With a low downpayment of just Rp 66 million, you can choose your own lease term, enjoy the assurance of no vehicle depreciation, and have the option to own the car with a predetermined value. Under this program, you will also have freedom of choice: you can restart you lease, retain the car, or renew your lease, any time you want to. Furthermore, you will have peace of mind, as BMW BLISS covers servicing, road tax, and insurance.

In conclusion, BMW BLISS provides added value to your purchase. With this program, which is on offer depending on the car's availability, you can bring home THE 7 with less upfront payment of Rp. 66 million and a monthly lease payment of just Rp. 66 million





PRIVATE Eyes

MURAI ART PROJECTS SHOWCASED FINE ARTISTRY AND FUNCTIONALITY AT ITS “TIMELESS CREATIVITY” EXHIBITION

Few can have the pleasure of owning artworks for themselves, but the ones that do can enjoy their beauty more frequently than others. This year at the “Timeless Creativity” exhibition, Murai Art Projects offered its esteemed clientele artworks in functional forms, which only the lucky few can enjoy in the comfort of their homes.

Following their show in Art Jakarta 2022, Murai Art Projects’ name garnered even more attention in the world of contemporary art. This time, the creative company aspired to offer something unique by merging art with interior

design. Held on 26 October until 4 November, “Timeless Creativity” exhibited Murai Art Projects’ latest highly coveted pieces. The exhibition marked the first time three renowned names from different backgrounds collaborated for the same purpose. Instead of a canvas, contemporary artists Naufal Abshar and Bunga Yuridespita worked together with furniture designer Laurence Howell to create furniture pieces worthy of an exhibition.

Each stunning piece presented at the “Timeless Creativity” exhibition is an amalgamation of intentional design and deep vision. One



such piece was made by Naufal Abshar, the rising artist known for using expressive characters as a medium for deep insights and reflections. This time, the internationally renowned youth was able to translate his creativity into never-before-seen pieces such as unique dining tables.

Though it serves an entirely different function, the watch cabinet has components of the dining table that is distinct to the artist’s style. The strokes of illustrations and thoughts are combined to relay dreams and the passing of time. Whilst the light strokes against a



dark backdrop is used in most of his furniture pieces, Naufal adopts a different approach for his rectangular table, which features abstract paintings against a collage of newspaper.

In the same exhibit there were other magnificent pieces of furniture by a similarly renowned artist. Bandung-based artist Bunga Yuridespita is known for accurately capturing complex thoughts and emotions through simplified silhouettes. During the “Timeless Creativity” exhibit, it was easy for one to see the irrefutable talent she has in relaying concepts through geometric shapes and bold hues. Her style, which is reminiscent of Kandinsky or Mondrian, was used this time to embellish the functional pieces. Through her modern take on watch cabinets, for example, she invites the audience to not only bask in its aesthetics but to also see things from different perspectives through nearly abstract shapes.

Together with Laurence Howell, the two artists’ fine touch seemingly gave life to the inanimate furniture pieces. It is through talents such as theirs that the furniture designer and Ku Casa can test the boundaries between art and interior design. Though the pieces presented in “Timeless Creativity” are one-of-a-kind, Murai Art Projects’ venture in uncovering the two worlds does not stop here. With two nouveau tables and over 10 art plates sold, the image of each art piece has been seared onto audience’s minds and continue to spark the interest of its elite clientele. Though two other pieces are reserved and the exhibition has ended, each of the captivating furniture pieces can still be viewed at Ku Casa Gallery.

Established in 2021, Murai Art Projects was born out of the fortuitous partnership between Yudi Wanandi and Ari Sanjaya. By pooling talents from different fields, the pair succeeded in pushing the boundaries of art in the form of artworks and design. Just as it had done in Art Jakarta 2022 and the “Timeless Creativity” exhibition, Murai Art Projects hopes to continue opening its audience’s perspectives and offering novel experiences through its collections.



1. "Diversity of Stories" - Rectangular Dining Table 2.3
2. "The Circle of Creativity" - Round Dining Table 2.3
3. "It's Summer Time" - Ladies Watch Cabinet 2.4
4. Laurence Howell, Irwan D. Mussry, Bunga Yuridespita, Willie Low, Naufal Abshar & Ari Sanjaya
5. Mira Rajasa, Nina Prawiro, Judistira Wanandi, Ade Krisnawati & Yukako.



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POWER ON the Road

A COLLABORATION BETWEEN
BMW AND JEFF KOONS TURNS
THE BMW 8 GRAN COUPE INTO
A ROLLING SCULPTURE

Nothing says luxury than exclusivity. This much can be said about the BMW 8 Gran Coupe, which thanks to a collaboration with famed artist Jeff Koons, has been turned into a much-coveted work of art. Recently unveiled to Indonesian VIPs and art connoisseurs at the Museum MACAN, the car is part of a very limited 99-piece global offering and is the only one available in Southeast Asia, making it a truly valuable commodity.

A follow-up to BMW's initial collaboration with the famed artist in 2010 (with the M3 GT2), this latest art partnership is showcased on the BMW 8 Gran Coupe. Jeff Koons applies his artistic touch on the sleek, top of the line vehicle and turns it into his dream car. Under his deft hands, the minimalist and conceptual BMW 8 Gran Coupe has been wonderfully transformed into a sporty and flashy automobile, one that goes POP! POP! POP!

A predominantly blue and yellow colour palette was applied for the interior of the multi-hued vehicle, while the exterior reflects the vivid tones used for superheroes in comic books. This lively evocation of power is a stark reflection of the BMW 8 Gran Coupe's high performance.

A true rolling sculpture, the car is not meant to just be displayed in the museum as it was created and elevated to dominate the road. With 285 hours taken to apply the exterior paintwork alone, the BMW 8 Gran Coupe by Jeff Koons is a beguiling sight to behold. You can see this work of art at the BMW x Jeff Koons exhibition of the Museum MACAN until 6 November 2022.

Furthermore, you can also take part in the online bidding to purchase the singular BMW 8 Gran Coupe by Jeff Koons from 30 October – 6 November 2022. To take part in this once-in-a-lifetime event, go to <https://www.bmw.co.id/the8xjeffkoons> and download apps to join the online bidding.

1. Jeff Koons poses together with his work of art, the BMW 8 Gran Coupe X Jeff Koons



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FOR THE Greater Good

THE FIRST EDITION OF THE “B20 SUSTAINABILITY 4.0 AWARDS” BRINGS AWARENESS TO ENVIRONMENTAL SUSTAINABILITY AND ITS IMPACT ON THE FUTURE

Sustainability has a significant effect on the environment and has become increasingly popular in business, from the MSMEs (micro, small and medium enterprises) to big corporations in Indonesia. Furthermore, the country’s role as the G20 Presidency this year has also brought the discussion of sustainability into sharper focus than ever before.

On this note, the Swiss-Indonesia Chamber of Commerce (SwissCham)—in which Time International stands as one of its founding

members—organised the first edition of the Business Twenty (B20) Sustainability 4.0 Awards—a joint European-Indonesian project, and a side event of B20 Indonesia 2022 that was welcomed by various businesses—alongside the Indonesian Chamber of Commerce and Industry (Kadin) and the European Business Chamber of Commerce (EuroCham).

The event itself was created to bolster the development of sustainability practices in the corporate world of Indonesia, while at the same time aiming to strengthen awareness of

the importance of sustainability and its impact on the future. The awards also focused on a number of issues, including carbon emissions, clean water, reduction and recycling, women’s empowerment, and digital sustainability.

On October 18, 2022, the B20 Sustainability 4.0 Awards finally announced the Winners and Runner-ups at a ceremony held at the Grand Hyatt Hotel Jakarta. In attendance were Coordinating Minister of Maritime and Investment Affairs of the Republic of Indonesia, Luhut Binsar Pandjaitan; Switzerland Ambassador to Indonesia, Timor Leste & ASEAN, H.E. Kurt Kunz; Chair of B20 Indonesia, Shinta W Kamdani; Chairman of B20 Indonesia Sustainability 4.0 Awards, Christophe Piganiol; Chairman of SwissCham Indonesia, Henry Chia; Chairman of EuroCham Indonesia, Agus Ciputra; as well as Chair of Chamber of Commerce and Industry (KADIN) Indonesia and Host of B20 Indonesia, M. Arsjad Rasjid P.M.

1. The B20 Sustainability 4.0 Awards Ceremony was attended by the Coordinating Minister of Maritime and Investment Affairs of the Republic of Indonesia, Luhut Binsar Pandjaitan, as well as other VIPs



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ARTISTIC Journey

NAUFAL ABSHAR RECENTLY
HELD A SOLO EXHIBITION
ENTITLED “FLASH, POW, BHAM!”

Can’s Gallery hosted a series of collaborative exhibitions by Indonesian artist Naufal Abshar, entitled “Flash, Pow, Bham!” The solo exhibition, curated by Bob Edrian, was held at the SPAC8 showroom in Ashta District 8 of SCBD in South Jakarta.

The exhibit had a premiere on November 25, followed by a public viewing from November 26 to December 18, 2022. During this period,

the exhibition was open to the public, free of charge and without pre-registration. In addition, several programmes and agendas were already lined up for every weekend, including live studio screening of short documentaries and artist talks, a gallery tour with public figures, and a drawing workshop with artists.

As an artist who places his work amid the current era, Naufal Abshar traces the devel-

opment of popular culture and the world of entertainment through observing human behaviour. The ease of access to information and the diminishing boundaries of space and time makes humans so close to the screen in touch, grip, and eyesight, which in turn have given rise to various spectrums of illusions of perception and understanding that we never imagined before.

Through the exhibition, Naufal presents a variety of sensations, perceptions, to the human persona through reflection on the world of entertainment and daily life, and the relationship between these two worlds are interpreted interactively and full of surprises.

Presenting more than 30 recent works of Naufal in various presentation formats, the exhibition is an effort to widen his artistic exploration. In line with its efforts to analyse human behaviour that is immersed in various forms of entertainment and daily activities, “Flash, Pow, Bham!” is a celebration of noise and fanfare of the screen culture era.

A graduate of Lasalle College of the Arts in Singapore and Goldsmith University of Lon-



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and TikTok. As quoted from Manual, “Naufal tries to examine the relationship between the entertainer and the entertained. And this interaction with visitors showcases the modern-day liberty that allows everyone to be a creator on their own platform, and therefore it makes them as the entertainer with the help of technology.”

1. An interactive artwork reminiscent of the childhood game of Snakes and Ladders
2. For the exhibit, Naufal Abshar reconstructed his work area when he attended a residency program in New York, USA, and used the space as a studio to meet and interact with other artists
3. A corner space in the “Flash, Pow, Bham!” exhibition
4. An installation artwork with old-style television sets

don, Naufal Abshar is no stranger to public attention. With a signature artistic style that combines painting and humorous elements, Naufal is recognised widely for his catchphrase “HAHA”, which is evident in some of his paintings. He is quite popular among art enthusiasts worldwide, with some of his artworks having been sold not only locally but also to collectors in Spain, France, Singapore and South Africa. One of his most popular works is the award-winning album cover art for Kunto Aji’s “Mantra Mantra” album.

“The understanding of the tug of war between the act of entertaining and the act of being entertained is a main territory that inspires Naufal Abshar’s work,” wrote curator Bob Edrian, ““Flash, Pow, Bham!” is Naufal Abshar’s latest statement on the capacity of human relationship which requires us to rethink the meaning of entertainment and interactivity.”

Bob further breaks down the title of the exhibition word by word. “Flash”, the clamour of the entertainment industry that is so swift, fast and instantaneous in a pile of choices on the screen. “Pow”, related to the repeated blows and punches of the information in the digital age that quickly come and go. Lastly, “Bham!” is an expression of anxiety due to human helplessness in responding to existence in the middle of a connected interactive world.

Uniquely, Naufal urges visitors to get involved by sharing photos and videos of the event to social media accounts, such as Instagram



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ART for Good

ONE OF THE HIGHLIGHTS OF INDONESIA'S ANNUAL EVENT CALENDAR, THE 2022 MACAN GALA RETURNS WITH A BANG

It was a star-studded evening at the Four Seasons Jakarta, where a crowd of public figures and art enthusiasts gathered for the 2022 MACAN Gala, one of Jakarta's largest fundraising events for the arts, presented by Museum MACAN. After the pandemic forced almost every public event to take a pause, the MACAN Gala now makes its return to Jakarta's high society scene to support its ongoing mis-

sion in art education and its community enrichment programme.

Established in November 2017, The Museum of Modern and Contemporary Art in Nusantara or Museum MACAN was founded by Haryanto Adikoesoemo, President and Director of AKR Corporindo, who also happens to be an art collector. Located in Kebon Jeruk in Jakar-



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By Anastasia Winayanti Wibowo



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as artists representatives, as well as Riserva by ERHA, and ELLE Indonesia as media partner.

The highlight of the event was the live charity auction conducted by world-class auctioneer Phillips, featuring distinguished artworks donated by Indonesia's leading artists such as Agus Suwage, Eko Nugroho, Nadiyah Bamadhaj, Syagini Ratna Wulan, and Uji 'Hahan' Handoko, a pendant by Chopard from The Time Place, and a bottle of vintage wine from France.

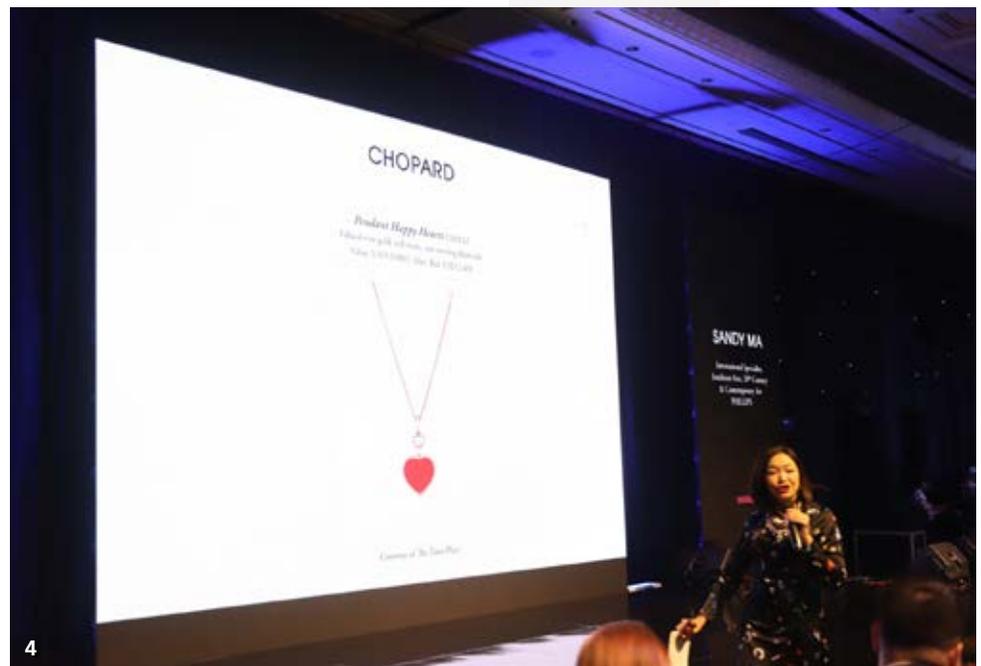
Proceeds from the Gala will go to the development of Museum MACAN's education and community enrichment programmes, such as school outreach programmes, visits for school children through regular children's tours and special curator-led tours, art-making workshops, talks, lectures, and film screenings.

ta, the privately-owned museum is the first in Indonesia to host a collection of modern and contemporary Indonesian, as well as, international artworks. Having been featured in the list of the World's 100 Greatest Places in 2018 by Time Magazine, the museum displays numerous local and international contemporary artworks, most notably the "Infinity Mirrored Room" and "Life Is the Heart of a Rainbow" exhibition by Japanese artist Yayoi Kusama.

Since the museum's opening in 2017, Museum MACAN has received more than 900,000 visitors, and welcomed more than 270,000 students and children. Over 563 schools and institutions, and 2,277 educators from 23 provinces out of 34 provinces in Indonesia have experienced the museum's education programmes through offline and online outreach initiatives.

Although the night was still young, a number of guests started to arrive on the red carpet, and we saw Chairwoman of Museum MACAN Foundation, Fenessa Adikoesoemo, Marshall Pudjiadi, Director Aaron Seeto, Japanese artist Chiharu Shiota, Curator of Mori Art Museum Mami Kataoka, and Head of Development Amalia Wirjono, among the first to arrive at the annual charity event.

As the evening progressed, more ambassadors and celebrities appeared, including Jerome Kurnia in head-to-toe Valentino PP Pink by Time International, Cissyliya Stefani-van Leeuwen in Peggy Hartanto, Asmara Abigail in STELLARISSA, Rossa in Hian Tjen, Afgan in Didit Hediprasetyo, and Kelly Tandiono in Adrian Gan.



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Elsewhere on the venue, Asmara Abigail and Lukman Sardi posed in front of the scene-stealing THE 8 x JEFF KOONS, the most elaborately designed BMW Art Car in history, produced in a very limited quantity of 99 pieces. It was showcased at Museum MACAN from 26 October until 6 November 2022.

In the ballroom, guests were seen admiring the fabulous venue decorated by Stupa Caspea. As the evening was underway, they were treated to an exquisite dinner prepared by Four Seasons Jakarta, accompanied by the finest cocktail selections by Johnnie Walker Blue Label. The event was organised by Tiara Josodirdjo & Associates, and supported by illy and San Peligrino, ROH Projects and A+ WORKS of ART

Ending the sumptuous celebration, the event was closed with an after-party where guests were seen chilling, mingling, and enjoying the musical set from DJ Anton and Hogi Wirjono.

1. Fenessa and Haryanto Adikoesoemo gave an opening speech before the programme
2. Sandy Ma of Phillips led the auction
3. Jerome Kurnia in Maison Valentino
4. A Chopard pendant from The Time Place was part of the auction


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COCKTAILS & Craftsmanship

MEET BILL WISMOYO, THE SAVVY MIXOLOGIST WITH RAVISHING COCKTAIL RECIPES AND A GREAT PENCHANT FOR HISTORY

Mixing, juggling, and pouring with flair. Every day, The Lounge at The Intercontinental Hotel Jakarta Pondok Indah puts on a show with the hotel's resident mixologist, Bill Wismooyo, in the spotlight. A storyteller at heart, Bill recounts his favourite historical tales through the cocktails he concocts.

It all started back in 2013. Bill, awestruck by flair bartenders in the years prior, decided to

enter his first national mixology competition. Successfully bagging the top 8th place, while also being the youngest of all the contestants, it was clear as day to Bill that cocktails and craftsmanship were what he was destined for.

Within his seven years of professional experience as a mixologist, Bill has picked up all the secrets to an extraordinary cocktail. "Two things: preferred cocktail style and favourite spirits," Bill remarked. "Once I know the fla-

vours my customers are inclined towards, whether it be sweet, sour, earthy, or floral, and the cocktail style they favour, may it be straightforward or complex, I can pretty much concoct anything their taste buds desire," Bill revealed.

A master of metamorphosis, Bill has a knack for reincarnating bits of history into his cocktails with traditional herbs and spices. During Negroni Week in September 2022, Bill presented the Negroni Mirabilis, a cocktail inspired by Aqua Mirabilis or 'miraculous water'. In the 1600s, the essence Aqua Mirabilis was an antiseptic. In later years, thanks to a perfumer, the Aqua Mirabilis was transformed into a light perfume with a fruity and light scent. Now, thanks to Bill, it has metamorphosed into a Negroni cleverly concocted to be sipped like one, yet with the sublime scents of a perfume—with citrus notes from Campari, light bitterness from dry vermouth, earthy notes from vetiver, and the floral hints of rose petals.

Bill's culinary education and his finesse in cocktail concoctions lay the foundation for



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ry books. “Historical tales are the source of my cocktail inspirations,” Bill professed. In 1667, Run Island, one of the smallest islands of the Bandan Islands, was traded with Manhattan by the English to the Dutch. Rich in nutmeg, a commodity more valuable than gold at that time, Run Island bestowed The Dutch with a worldwide monopoly on the prized commodity. The tale birthed Zamrud Khatulistiwa, a cocktail Bill pioneered as a nod to Indonesia’s rich culture and abundant natural resources. Bill fused the cocktail with aged Indonesian rum and nutmeg. “Through this cocktail, I wanted to convey that Indonesia is incredibly rich. It is where rum has its roots, and where the sought-after nutmeg resides,” he proudly stated.

Bill Wismoyo’s assorted cocktail inventions are bewitchingly beautiful, complex-tasting, and cleverly chronicled. The suave mixologist revealed that his favourite cocktails to make are his favourite to enjoy. Indeed, Bill’s excep-



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his brilliant bona fide creations. The Marie Vernet, a deconstructed black forest cake in cocktail form is admittedly one of Bill’s proudest inventions. He experimented with different ingredients and base spirits for one and a half months. The result? A thick-textured, luscious black forest indulgence crafted from the rich bitterness of dark chocolate and delicately sweet and sour flavours of spiked Italian cherry. The cocktail is served in a gown-shaped glass, a wink to the first-ever fashion model in the early 1850s—the iconic muse that is Marie Vernet herself.

The connoisseur does not hold back when it comes to fashioning extravagant cocktails with stories to tell from behind the bar. Inspired by

the Genoese province in Italy best known as the place where denim was born in the 1500s, The Genova is a sight to behold as it flaunts its stylish translucent blue hue and a “denim leather” as top garnish. “The drink is sustainable. There is no waste in production as the edible dehydrated blue chip placed on top—the denim leather—is made from the remains of the premixed cocktail.” Bill explained. The cocktail tastes old-fashioned and mild with fusions of grappa and floral notes from rose, citrus, blossom tea, and milk. Undeniably, The Genova is a creation that beautifully depicts Bill’s calibre of cocktail craftsmanship.

Other than toying with herbs and spirits, Bill enjoys spending time inside the pages of histo-

tional taste in cocktail crafts and plenteous archival stories will guarantee that an evening at The Lounge at The Intercontinental Hotel will make for a tale memorable enough for a second visit and perhaps, many, many more.

1. Bill Wismoyo, resident mixologist of The Intercontinental Hotel Jakarta Pondok Indah
2. The Lobby Lounge at The Intercontinental Hotel Jakarta Pondok Indah
3. Negroni Mirabilis
4. The Marie Vernet
5. The Genova

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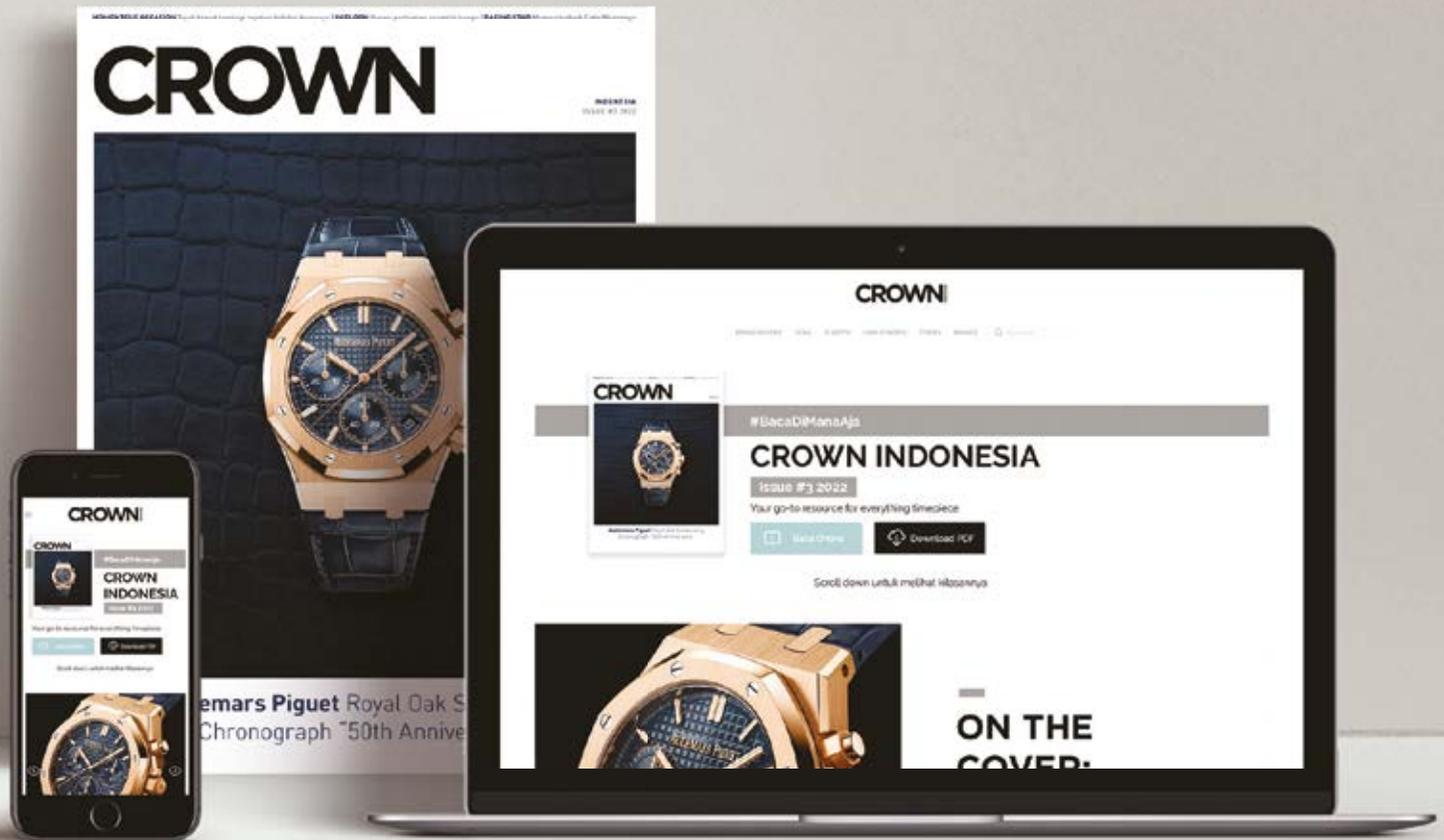


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