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JAKARTA: PLAZA INDONESIA THE TIME PLACE







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his year has been unpredictable to say the very least. However, despite the on-going pandemic, we have all shown remarkable resilience and strength during these trying times. With that in mind, let us welcome 2021 with open hearts and look forward to the possibilities and opportunities that the New Year will bring.

As we bid goodbye to 2020, we present you with the latest edition of The Time Place Magazine, featuring the TUDOR Black Bay Fifty-Eight "Navy Blue" on the cover. A representation of the brand's rich naval heritage, the timepiece bears historic details combined with modern applications. Discover this notable model in "Blue Reminiscence".

With the holiday season upon us, there is no better time than the present to give our loved-ones timeless remembrances of our affection. The Longines Master Collection is a suitable array of watches to select from. A pillar of Longines' watchmaking heritage, you can read up on the evolution of The Longines Master Collection and its latest iterations in our Reborn article, entitled "Timeless Classics".

The 2020 novelties of Hamilton are also top gift contenders. We had the honour of speaking with the brand's new CEO, Vivian Stauffer, about these fresh offerings, as well as the manufacture's wonderfully synergistic relationship with Hollywood in our Interview section.

Apart from watches, fashion pieces and accessories can convey your appreciation to the important people in your circle. You can take your pick from the latest collections of Time International's brands including CHANEL, Valentino, Ermenegildo Zegna, Berluti, Celine, FENDI, Tory Burch and DIESEL.

Lastly, we also introduce the winners of the Dream Wedding Giveaway – Yohana Trisya Anggraeni and Wisvici Yosua Samin – in this issue. Join us in sending them best wishes and congratulations as they plan their nuptials.

We wish you all a very Happy (and safe) New Year.

**Irwan Danny Mussry** 

Editor-In-Chief and Publisher

Iman D Nussry

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### LONGITUDE. LATITUDE. ATTITUDE.



#### Portugieser Chronograph. Ref. 3716:

The Portugieser's functional design took its inspiration from the nautical deck watches once used on ships to assist marine navigation. The Portugieser Chronograph, with its clean, eminently legible dial, is a direct reminder of this heritage. At the same time, the two recessed subdials and the flange with its printed

quarter-second scale imbue this timelessly elegant watch with a distinctive, sporty flair. This design classic is now powered by the IWC-manufactured 69355 calibre, which is visible through a transparent back cover. And with a precision instrument like this on your wrist, you can be sure of navigating your way through life with stylish understatement. IWC. ENGINEERING DREAMS. SINCE 1868.



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KARINA SAPHIERA Writer With a wealth of experience in the media industry, Karina was also appointed co-editor for a regional publication that spans Southeast Asia. As an aesthete, Karina's appreciation for craftsmanship can be seen in her writings, especially when it comes to intricate timepieces.



BIO IN GOD BLESS Writer Passionate on the finest things in life, Bio covers gourmet and resorts to timepiece and jewellery, as well as art, with a penchant for high fashion. Having a stint in a reputable fashion magazine, he is now an editor at a luxury online media outfit and contributes to several upscale print publications.



**DEBORAH ISKANDAR**Art Consultant

Deborah Iskandar qualifies as an expert on Indonesian and international art, with over 20 years of experience in Southeast Asia. Her company, now branded ISA Art and Design, provides advisory services for clients interested in buying and selling art, as well as building collections.



KEVIN SJAHRIAL Writer In the couple of years he has spent writing for luxury lifestyle media, Kevin has written on a host of topics, including fashion, food, automobiles, travels and more. Watches quickly became a favourite as they combine some of his main interests: design, craftsmanship, and technology.



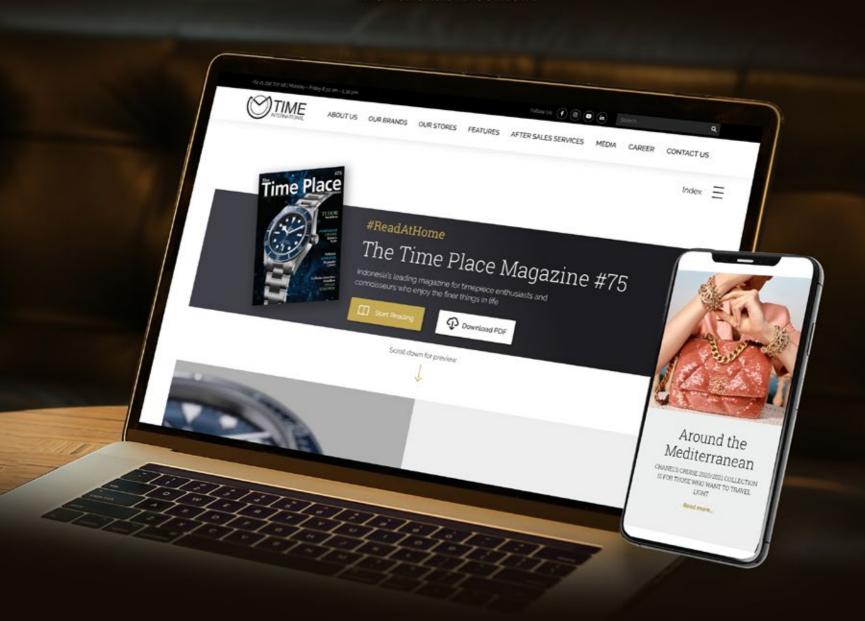
MULYADI KURNIAWAN Writer Mulyadi is a seasoned watch and jewellery writer who loves to travel and seek new adventures. Based in Jakarta, Indonesia, he has a wealth of experience in marketing and public relations, as well as a retail background, with more than a decade of professional experience.



INDONESIA'S LEADING MAGAZINE FOR TIMEPIECE CONNOISSEURS AND ENTHUSIASTS

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Digital release of The Time Place Magazine #75 Discover insights from the world of horology, luxury lifestyle and more with clickable content



THE 75TH EDITION OF THE TIME PLACE MAGAZINE WAS 100% PRODUCED REMOTELY AND IS AVAILABLE TO BE READ CONVENIENTLY AT HOME.



# Time Place 75



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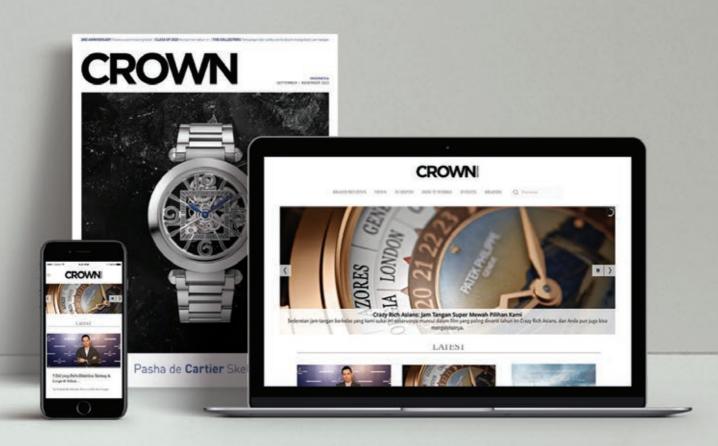
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## GOLFING Heritage

ROLEX FOSTERS MORE THAN 50 YEARS OF LONG-STANDING RELATIONS WITH THE SPORTING WORLD OF GOLF

ans Wilsdorf was not only influential as an innovative watchmaker, he also left behind lasting values that Rolex, as a brand, has striven to uphold in his honour. For more than a century, Rolex's quest for excellence through continuous improvement and innovation has underpinned all of the company's activities – in its watchmaking and all its engagements. As part of Perpetual Excellence, Rolex supports the most prestigious events, players and organisations in various fields of sports, including golf.

The brand's enduring relationship with the game began more than 50 years ago, in 1967,

with Arnold Palmer, joined by Jack Nicklaus and Gary Player. The three legendary golfers, known as the Big Three, changed the face of golf forever, and their partnership with Rolex marked the beginning of a relationship based on a commitment to continuous improvement and unwavering precision. Since then, the affiliation between Rolex and golf has grown into one with a global reach.

Throughout its history, Rolex's relationship with golf has only grown stronger. Some of its noteworthy achievements in the sport include becoming The Open's first Official Timekeeper in 1981, and starting a relationship with The



Masters in 1999. In 2006, the brand became the founding sponsor of the Rolex Women's World Golf Rankings, and in 2017, The Rolex Series was launched in partnership with The European Tour. At present, Rolex with its universal reach, is the Official Timekeeper of golf's main tours: the PGA TOUR® in North America, the European Tour and the Asian Tour.

Governed by integrity and respect for tradition, two underlying values that ensure

the continuity of expertise and knowledge, Rolex is instrumental in the development of the sport for future generations. As such, the Swiss watchmaker also extends its support to amateur tournaments, international federations and organisations representing golfers of all ages. Rolex is a Premier Partner of the American Junior Golf Association (AJGA), including its final event of the year, the Rolex Tournament of Champions. Rolex also supports the most prestigious amateur events throughout the world governed by The R&A, the USGA and Augusta National Golf Club.

In the growing relationship between Rolex and golf, the brand partnered with a roster of the sport's biggest names, spread across





several generations, and they are players who have shaped the game and are determining its future. They include the Rolex New Guard of leading players namely Cameron Champ (United States), Joaquín Niemann (Chile), and Matthew Wolff (United States); Major winners such as Americans Brooks Koepka, Phil Mickelson, Jordan Spieth, Justin Thomas, Tiger Woods, and Bryson Dechambeau, Australians Jason Day and Adam Scott, and Germany's Martin Kaymer, as well as leading players Rickie Fowler from the United States and Spaniard Jon Rahm.

The Spanish professional golfer, who was world number 1 in the Official World Golf Ranking following his winning game in the Memorial Tournament last July 2020, began playing golf under the influence of his parents, who picked up the game when he was very young. "It all started in 1997," Rahm relayed, "My Dad started playing, then my Mum started playing, my brother, then my parents would pick me up from school, they would go to their golf lessons



and I would just sit down and watch as a curious kid, one day I picked up a club and the rest is history. Funnily enough, 1997 is the year when Rolex became the Official Timekeeper of the European Tour so it's nice to have that connection."

Asked when he officially became a Rolex Testimonee, the 26-year-old had this to say, "The relationship really started in the summer of 2016 after I had turned pro. It came

- Rolex Testimonees Jon Rahm and Phil Mickelson at the WGC - Mexico Championship, 2017
- Rolex Testimonee Jon Rahm with The DP World Tour Championship, Dubai and Race to Dubai Trophies, 2019
- 3. Rolex Testimonee Tiger Woods on day one at The 147th Open
- European Ryder Cup Team Captain and Rolex Testimonee Thomas Bjørn celebrates winning the 2018 Ryder Cup with Team Europe
- The Big Three, Rolex Testimonees Gary Player, Arnold Palmer and Jack Nicklaus

about because my management company, which also manages fellow Testimonee Phil Mickelson, are close with Rolex and have had a great relationship over the years. Rolex were willing to put their faith in me, and I couldn't be more thankful. It means a great deal to me to be a Testimonee for such a great brand, they are such a big name in the world of watches, they are world class, so for me it's a great honour and something I will always cherish."

Apart from his partnership with Rolex, Rahm is also an aficionado of the brand, with a growing Rolex timepiece collection which includes an Oyster Perpetual Cosmograph Daytona in yellow Rolesor with black dial, a resplendent Oyster Perpetual Sky-Dweller in Oystersteel with blue dial, which he considers his favourite, and an Oyster Perpetual Cosmograph Daytona in Oystersteel with black Cerachrom bezel insert and white dial. This last watch holds a special place in Rahm's heart as it represents his close ties with Rolex and his first time to play in The Ryder Cup 2018, "It was a huge honour to play on The European Ryder Cup Team and out of all the things that I have to remember that week, the watch is the most special. To have a Rolex watch, as a Testimonee, engraved with the Ryder Cup logo is absolutely priceless. As my first Ryder Cup it is something that will stay close to me for a very long time."



## LUXURIOUSLY Creative

AUDEMARS PIGUET PARTNERS WITH RALPH & RUSSO FOR AN INSPIRING COLLECTION

udemars Piguet, the oldest haute horlogerie manufacturer still in the hands of its founding families, comes together with family-owned luxury fashion house, Ralph & Russo, for a collaboration that breaks boundaries between creative industries. Audemars Piguet is presenting timepieces to complement Ralph & Russo's Spring/Summer 2021 Prêt-à-Porter collection, released this fall. The partnership between Audemars Piguet and Ralph & Russo will present a unique perspective into the organic synergies between the world of haute horlogerie and luxury fashion. Bringing together innovative designs with the technical precision of time-honoured skills, savoir-faire remains at the core of both brands' philosophies. With teams of fastidious artisans and engineers at the top of their fields,

both Audemars Piguet and Ralph & Russo are consistently pushing to pioneer trends in their respective industries. Through their creations, the two houses will bring people all over the world together with a unique language of emotions.

To begin with, Audemars Piguet is presenting a number of its newest Royal Oak Selfwinding models in 34 mm – designed for smaller wrists – to complement Ralph & Russo's Prêtà-Porter collection. This new line includes four models in stainless steel, 18-carat pink gold, or a combination of the two, in order to match the different styles of the collection.

The 18-carat pink gold Royal Oak Selfwinding is adorned with a diamond-set bezel that goes around the silver-toned guilloché "Grande Tapisserie" dial. The guilloché dial, arguably the Royal Oak's most recognisable trademark, is produced through an intricate manufacturing process based on a rare in-house expertise that is no longer taught in horology school. In-





dividual little squares are carved out on the dial's thin metal plate by an engraving machine made in the 1970s that reproduces the specific motif. Small diamonds are simultaneously cut out in the thin grooves between the squares in a seamless "weave" that creates the tapestry look. Needless to say, this is a process that requires extreme dexterity and precision.

The two steel models are enhanced by a silvertoned or blue-grey "Grande Tapisserie" dial. The blue-grey model is also embellished with a diamond-set bezel. The fourth watch is an elegant two-tone model that combines a stainless steel case and bracelet with an 18-carat pink gold bezel and bracelet links. The two-tone model comes with a silver-toned "Grande Tapisserie" dial.

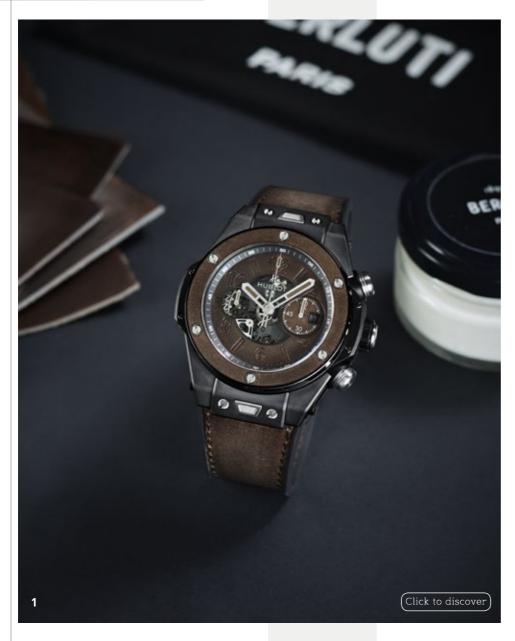
Powering these four models is the new self-winding movement: calibre 5800. It comes with a dedicated oscillating weight made specifically for the new 34 mm models, and it provides 50 hours of power reserve.

Further enhancing the Ralph & Russo Spring/ Summer 2021 Prêt-à-Porter collection is a truly magnificent timepiece: the new Royal Oak Concept Flying Tourbillon – available in 18-carat pink or white gold. The flying tourbillon is a high-end complication that is considered as one of the greatest expressions of watchmaking art. The brilliant timepiece combines a shimmering Frosted Gold finish - the first on a Royal Oak Concept - with a mesmerising dial made up of multiple layers. Achieved through an ancient Florentine jewellery technique that was revisited and adapted to the manufacture's watches, creating the Frosted Gold case was no easy feat. Tiny indentations are created one by one on the gold surface with a diamondtipped tool. This process also creates a sparkle effect that is akin to that of precious stones, like diamond dust. Superposed to the bezel's polished bevels, this combination of finishing showcases the ingenuity of the watch's design codes while catching your attention even from a distance.

The shining case perfectly frames the multilayered dial of four circles of increasing size. The circles stand out against the backdrop of graded hues of blue. The gradient has been designed to look like it is emanating from the flying tourbillon cage at six o'clock. The graded nuances along with the sunburst motif of the dial further emphasises the dial's sense of depth. The flying tourbillon cage comes with openwork gold-toned circles topped with brilliant-cut diamonds. Hour markers have been omitted from the face of the watch to enhance the purity of this contemporary design. A blue alligator strap, with large square scales, completes the timepiece.



- 1. Audemars Piguet Royal Oak Selfwinding size 34mm in steel and 18-carat pink gold
- 2. Audemars Piguet Royal Oak Concept Flying Tourbillon Frosted Gold
- Audemars Piguet presents Royal Oak Concept Flying Tourbillon Frosted Gold to complement Ralph & Russo's Spring/Summer 2021 Prêt-à-Porter collection
- 4. Audemars Piguet Royal Oak Selfwinding size 34mm in 18-carat pink gold and diamonds





BERLUTI AND HUBLOT'S
LATEST COLLABORATION PUTS
A UNIQUE WORK OF ART ON
THE WEARER'S WRIST



rtistic collaboration, the coming together of multiple creative minds to complement and extrapolate each other's expertise to create something unique, is a beautiful process to behold. The resulting masterpiece is even more impressive when the artisans involved come from different industries. This year, we are treated to yet another masterpiece from the minds of Hublot and Berluti.

Initiated four years ago, the collaboration between Berluti, the French men's fashion house and master of leather crafting, and watchmaker extraordinaire, Hublot, has given life to a series of remarkable watches. Bringing together Berluti's legendary Venezia leather and its patina to Hublot's masterful fusion of materials, the past models of this partnership have all had the Hublot Classic Fusion as their canvas. Working hand-in-hand with Kris Van Assche, Creative Director of Berluti, the two houses have turned their attention to one of Hublot's most iconic watches: the Big Bang Unico chronograph.

"The Big Bang chronograph's strong, unmistakeable and modern identity reflects Berluti's new universe and lifestyle. The patina is our trademark, usually present in our shoes and leather goods, but all that know-how can also be used for something totally different." said Kris Van Assche, Creative Director of Berluti, who added, "Using our tradition and heritage in innovative, forward thinking ways has opened up a world of possibilities."



will be able to continue taking on patina over time, making each watch truly a unique work of art. The same goes for the watch strap which is made of patina leather and rubber. A black ceramic strap with black-plated titanium deploying buckle clasp is also available.

Powering the Big Bang Unico Berluti Cold Brown is the one and only Unico manufacture movement, a chronograph with flyback function. The MHUB1242 calibre beats from within the 45 mm case providing a power reserve of 72 hours. Made available in a limited edition of 100 pieces, each Big Bang Unico Berluti Cold Brown will be delivered in a chest signed by both houses, and comes with the symbolic Berluti shoehorn key ring and travel case.

The Big Bang Unico Berluti Cold Brown seamlessly blends the heritage of a distinguished French men's fashion house and leatherwork with Swiss watchmaking precision. The vision of Berluti Creative Director Kris Van Assche

And indeed it has, as expressed in the new Big Bang Unico chronograph, which combines the prowess of both brands, "The final result combines an exercise in style, due to Kris Van Assche's flair for fashion, with an amazing technical feat made possible by the expertise of our watchmakers, designers and engineers, all of whose know-how was required to master the conception of this new bezel," said Ricardo Guadalupe, CEO of Hublot.

Drawing upon their experience from previous collaborations, the engineers at Hublot deftly applied Berluti's emblematic Venezia leather to the Big Bang Unico's dial. A special construction encases the leather between two pieces of sapphire glass. Another first for Hublot is having parts of the construction cut out to allow an unobstructed view of the Unico movement's gears. By virtue of a delicate process developed in collaboration with Berluti, the piece of the leather within has been encapsulated, as if frozen in time. This renders the organic beauty of the natural hide to endure the passage of time. For this exceptional timepiece, the Venezia leather comes in Cold Brown patina.

The Cold Brown patina draws inspiration from a past patina from Berluti's storied archives. Kris Van Assche brought the old patina upto-date in order to create the Cold Brown patina. A glacé finish on the leather emphasises the multitude of brown shades that make up the subtle Cold Brown colour. The process of creating the Berluti patina requires long and complex handwork. Additionally, the artisans



of Berluti make sure that each piece is unique with its colour variations.

Previously, the Venezia leather was only featured on the strap and the dial of the watches. This time, the Venezia leather in Cold Brown patina has also been incorporated into the watch's bezel. This landmark innovation was made possible thanks to the development of an all-new assembly of the two-part bezel. With the use of an adhesive and rigidifying resin, the first part of the bezel is inserted into the second part. The first part is made of leather and around one millimetre thick, while the second part is a lower base made of black ceramic. The black ceramic base is then screwed onto the case of the watch. With this revolutionary process, the leather of the bezel

has come to life with the help of the master artisans and engineers of Hublot. And once again, the greatness that can be achieved creatively in a collaborative process is wonderfully showcased for all to see and experience.

- The Hublot Big Bang Unico Berluti Cold Brown is the beautiful result of the collaboration between Hublot and Berluti
- 2. The Hublot Big Bang Unico Berluti Cold Brown also comes with a black ceramic strap
- 3. A view of the MHUB1242 Unico manufacture movement
- 4. The Hublot Big Bang Unico Berluti Cold Brown will be delivered in a chest signed by both houses



irst founded in 2001, the Grand Prix D'Horlogerie De Genève (GPHG) Awards is the most prestigious awards celebrating the centuries-old art of watchmaking. While the skills and technology required have evolved throughout the centuries, the dedication to form, design, and craftsmanship has remained a constant for watchmakers throughout history. Dubbed the "Oscars" of the horology world, the GPHG provides a platform to showcase the very best of watchmaking, and reward the creativity and innovation of horologists from around the world.

In line with health protocols surrounding the pandemic, this year's ceremony was unlike any from the past two decades. The ceremony was not open to the public, and was only attended by selected winners, jury members, and the relevant authorities. Instead, it was broadcast live on several platforms for all to enjoy around the world.

Breitling was among the big winners at the 20th edition of the GPHG, held in November 2020, bringing home two prizes. The brand's watches were nominated in five categories and claimed the Petite Aiguille Watch Prize and the Diver's Watch Prize – with the Superocean Heritage '57 Limited Edition II and the Superocean Automatic 48 respectively.

Georges Kern, CEO of Breitling, was present at the awards ceremony, held at the Théâtre du Léman in Geneva, to accept the awards on behalf of the brand.

"We are proud that, even in this year's challenging circumstances and despite the lockdown, we remained committed to our strategy and our mission: we continued to launch

## AWARD-WINNING Craftsmanship

BREITLING WINS
BIG AT THE 2020
EDITION OF THE
GRAND PRIX
D'HORLOGERIE DE
GENÈVE (GPHG)
AWARDS



The large size and luminescence of the markers contribute to the fact that legibility will never be an issue even at great depths.

A soft-iron inner case offers even more protection against the effect of magnetic fields. Its bidirectional rotating bezel can be safely secured with a lock found on the left side of the case. The rubber strap in matching green is attached to the case with a DLC-coated stainless steel pin buckle. The rugged build of the Superocean Automatic 48 allows it to withstand water pressures of up to 300 metres. These attributes, amongst many others, make the timepiece truly deserving of the accolade it has received.

extraordinary new products, such as the Top Time in March and the Chronomat in April, followed by the Endurance Pro and the new Chronomat for women in autumn. Our modern-retro design approach has resonated with people around the world, and we are increasingly appreciated as a casual, inclusive, and sustainable alternative to more traditional luxury brands. This recognition from the GPHG confirms that we've been on the right path, and we are proud of these two prizes."

Introduced in April 2020, the first Superocean '57 Limited Edition garnered massive attention from the rest of the industry. It was launched during Breitling's first ever Summit Webcast, which had been streamed globally due to the pandemic and the ensuing lockdowns. The rainbow-inspired design elements immediately caught the attention of the entire audience. It was a symbol of hope and optimism, in a year full of difficult challenges.

The overwhelmingly positive feedback influenced Breitling to launch a second edition with the same rainbow elements, but with a blue dial this time. The second edition was limited to 1,000 pieces. Part of the proceeds from the watch had been donated to charities supporting frontline healthcare workers in some of the most affected countries around the world. A total of USD 777,000 was collected for the said charities. With this achievement, the Superocean Heritage '57 Limited Edition II became much more than just a timepiece. Even more important than the award it received, it became part of a great cause that helped many across the globe.

It is hardly a surprise to anyone that Breitling has produced an award-winning diver's watch. The Superocean Automatic 48 is an exceptional timepiece. It was designed specifi-





cally to meet the vital requirements expected of a diver's watch. Big, bold, and bulky, the Superocean Automatic 48 features an imposing oversized 48 mm DLC-coated titanium case. The titanium case is complemented by a black ceramic bezel and a striking green dial. The materials selected for this case enable it to be lighter than other watches of the same size.

- 1. Breitling CEO Georges Kern was present at the event to accept the prizes on behalf of the brand
- The Breitling Superocean Heritage '57 Limited Edition II wins the Petite Aiguille Watch Prize at the 2020 GPHG
- Breitling CEO Georges Kern accepts the Petite Aiguille Watch Prize at the 2020 Grand Prix D'Horlogerie De Genève (GPHG) Awards
- 4. The Breitling Superocean Automatic 48 Boutique Edition wins Diver's Watch Prize at the 2020 GPHG



## BLUE Reminiscence

TUDOR PAYS TRIBUTE TO ITS
ILLUSTRIOUS PAST WITH THE
BLACK BAY FIFTY-EIGHT "NAVY BLUE"

rom 1926, TUDOR has been known as a tool watch manufacturer, one that is intrinsically connected to the Rolex brand. This is because TUDOR was created by Rolex's esteemed founder, Hans Wilsdorf, as the former's more affordable brother. However, the similarities do not end there, as TUDOR watches possess the very same quality and dependability as the more mature brand.

Through the years, TUDOR has come into its own. Well-loved for its robustness, and of course, its affordability, TUDOR has been worn by a multitude of individuals, including



the boldest adventurers on land, underwater, and on ice. Since 2015, the manufacture that Hans Wilsdorf founded has offered mechanical Manufacture movements with multiple functions and superior performance, further enhancing its repertoire. This year, TUDOR adds yet another masterpiece to its growing range of impeccably sturdy timepieces.

#### THE BLACK BAY

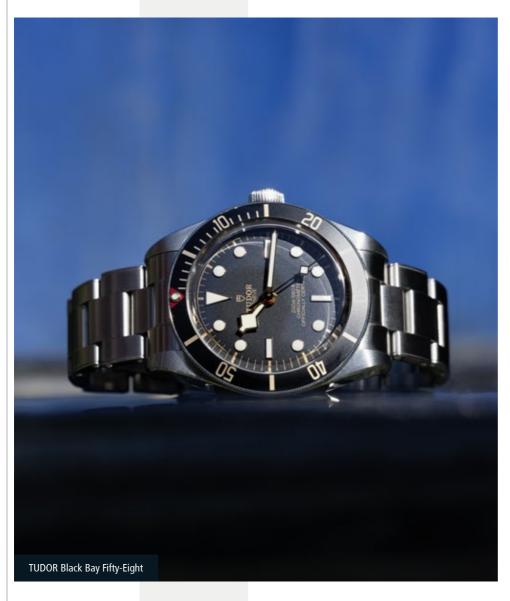
One of the foremost collections in TUDOR's arsenal is the Black Bay. Bearing features that date back to different periods throughout history, particularly the big crown from the famous 7924 reference of 1958, also known as the Big Crown, as well as the characteristic angular hands, known as "Snowflake", which were borrowed from the TUDOR watches used by the French Navy in the 1970s, the Black Bay is a wonderful representation of TUDOR's storied past, one that was particularly coloured by its connection to diving and the sea.

TUDOR's initial foray in divers' watches was reference 7922, launched in 1954. Waterproof up to 100 metres, it was the first in the brand's



"

SINCE 2015, THE
MANUFACTURE
THAT HANS
WILSDORF FOUNDED
HAS OFFERED
MECHANICAL
MANUFACTURE
MOVEMENTS WITH
MULTIPLE FUNCTIONS
AND SUPERIOR
PERFORMANCE,
FURTHER
ENHANCING ITS
REPERTOIRE



contacted TUDOR in 1956 to evaluate the suitability of the brand's models for equipping the French Navy's combat swimmers. This simple event was the spark that set into action the creation of some of TUDOR's most versatile timepieces and led to over half a century of supplying TUDOR watches to the largest Navies in the world.

The Black Bay Fifty-Eight, with its proportions, overall shape, gold accents on the dial, and red triangle on the rotating bezel, is probably the closest model, in terms of aesthetics, to the manufacture's first divers' watches. Similar to the models initially adopted by the French and American Navies, the Black Bay Fifty-Eight bears the spirit synonymous to these historic pieces and evokes the features reminiscent of the pioneering years of autonomous diving. The fabric strap affixed to the Black Bay Fifty-Eight is yet another nod to the past. It recalls the military divers' custom of wearing their timepieces on different types of straps or belts, sometimes even taking them from other field equipment.

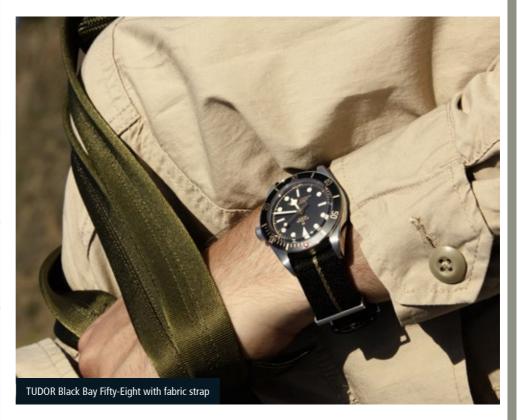
Another inspiring timepiece is the Black Bay P01. Having supplied the American Navy with watches since the 1950s, in 1967, TUDOR began developing a technical model to meet a set of specifications provided by the American Navy and incorporated the results of the latest research into functionality and ergonomics carried out by the brand's engineers. This development phase, with the code name "Commando", resulted in a number of prototypes.

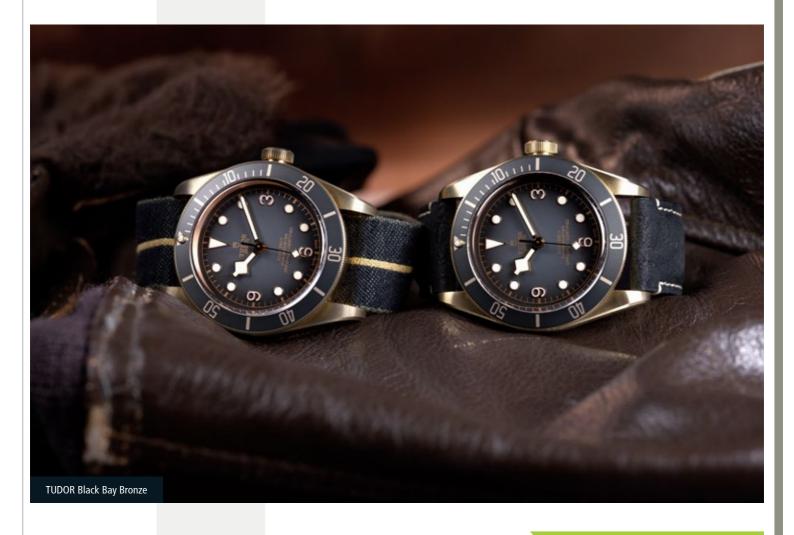
long line of affordable, robust, reliable and precise divers' watches. Truly representative of the brand's philosophy of a tool-watch, the Black Bay has wonderfully endured and has been in existence for seven long decades. This is an undeniable testament to the appeal of the Black Bay, with its neo-vintage styling, making it TUDOR's absolute front-runner.

#### **NAVAL HERITAGE**

The winning combination of robustness, great technicality, and an accessible price point, made TUDOR's divers' watches particularly attractive to organisations carrying out large-scale underwater activities. This includes the French Navy (Marine Nationale) and the US Navy, as two of their most important partners. Because of its innate characteristics, the Black Bay has been the model particularly suited to the endeavours of these fine organisations.

The GERS (Groupement d'Étude et de Recherche Sous-marine - Underwater Study and Research Group) was the organisation that





However, the US Navy decided to go with a simpler TUDOR model, the Oyster Prince Submariner Reference 7016, and the "Commando" project was halted. Despite this turn of events, this fascinating period in TUDOR's history is immortalised in the Black Bay P01, short for prototype 1, which was directly influenced by one of the prototypes. Bearing a contemporary spirit, the Black Bay P01 retains the principle of the winding crown at 4 o'clock, as well as hinged end-links with rotating bezel blocking system of the 1960s model. These facets make the timepiece a bold reminder of TUDOR's strong naval ties.

Apart from these offerings, TUDOR also pays tribute to the sea with the Black Bay Bronze. Though it does not refer to any specific model in the brand's naval heritage, the Black Bay Bronze features aesthetic elements derived from the rustic nature of life at sea. Most notable is the fabric strap which has an interesting story all on its own. As a sign of their ingenuity, the French Navy divers took particular interest in the equipment they used and wore during their dives. The French Navy divers were known to recycle elastic parachute straps for them to use onto their TUDOR watches. These elastic straps were recycled from the emergency opening system of the rescue parachutes



that were in use at that time. With a pleasing yellow stripe to distinguish it, the fabric strap of the Black Bay Bronze is a replica of this historical material.

From the strap, we go on to the watch case of the Black Bay Bronze. Crafted of a high-perfor"

THESE ELASTIC STRAPS WERE RECYCLED FROM THE **EMERGENCY OPENING** SYSTEM OF THE RESCUE PARACHUTES THAT WERE IN USE AT THAT TIME. WITH A PLEASING YELLOW STRIPE TO DISTINGUISH IT. THE FABRIC STRAP OF THE BLACK BAY BRONZE IS A REPLICA OF THIS HISTORICAL MATERIAL 55

mance aluminium-copper alloy widely used in naval engineering for submerged parts, the case possesses a high resistance to corrosion, alluding to naval activity. One truly mesmeris-



ing attribute of bronze is the development of patina. As it is exposed to elements, bronze tarnishes due to oxidation, making each Black Bay Bronze unique. Depending on the owner's habits and activities, the timepiece changes in appearance and ages along with its wearer.

#### **COLOUR REPRESENTATION**

Fifty-Eight

"Navy Blue"

For those in the know, regal blue TUDOR timepieces are unforgettably linked to the French Navy. Entrusted with the institution's divers' watch needs in the 1970s, TUDOR provided the French Navy with robust, technical watches for almost 20 years. It is these blue models that highly inspired the Black Bay Fifty-Eight "Navy Blue".

Equipped with a matt navy blue dial and bezel, the new variant takes on the proportions of these heritage timekeepers. Measuring 39 mm, the slightly smaller silhouette is perfectly suitable for slimmer wrists or those who prefer smaller watches. It is also incredibly attractive to the distinguished few who cherish vintage aesthetics. Made of 316L stainless steel, the navy blue dial is domed and grained with applied hour markers. To easily tell the time, "Snowflake" hands, a hallmark of TUDOR's divers' watches since 1969, are covered with grade A, Swiss Super-LumiNova® luminescent

Powering the timepiece is the Manufacture Calibre MT5402. Driving the hour, minute and peccable finish typically applied on TUDOR Manufacture calibres. Its rotor in tungsten monobloc is openwork and satin-brushed with sand-blasted details, and its bridges and mainplate have alternate sand-blasted, polished surfaces and laser decorations. Built to be robust, reliable, precise and long-lasting, the calibre has a variable inertia balance, which is maintained by a sturdy traversing bridge with a two-point fixation, as well as a non-magnetic silicon hairspring.

Chronometer-certified by the Swiss Official Chronometer Testing Institute (COSC), the Manufacture Calibre MT5402 goes beyond the standards set by this respected institute. The COSC allows for an average variation in the daily running rate of a watch movement of between -4 to +6 seconds in relation to absolute time, whereas TUDOR applies a tolerance of between -2 and +4 seconds' variation in its daily rate on the fully assembled watch. Apart from these incomparable attributes, the Manufacture Calibre MT5402 has a power reserve of 70 hours, allowing for the Black Bay Fifty-Eight "Navy Blue" to be weekend-proof; the wearer can take off the watch on a Friday night and put it back on the following Monday morning without the need to wind or reset.

Tough yet truly well-designed, the regal colour of the Black Bay Fifty-Eight "Navy Blue" also extends to its fabric strap. This year, 2020, marks the 10th year of TUDOR's fabric straps, which were first introduced in 2010 when the brand entered a partnership with the 150-yearold family company, Julien Faure. Woven in



France on 19th century Jacquard looms by the Julien Faure company in the St-Etienne region, the quality and comfort of TUDOR's fabric straps are unsurpassed. As one of the first watchmaking brands to offer such an option with its products, TUDOR continues this legacy to the present day. Other than the blue Jacquard fabric strap with silver band produced by Julien Faure, the Black Bay Fifty-Eight "Navy Blue" also comes with two other strap/bracelet options: a blue "soft touch" strap and a riveted steel bracelet.

Secure in the superior quality of its timepieces, TUDOR has always striven to create the most robust, durable, reliable and precise timekeepers. With this conviction, TUDOR advises the wearers of its watches to have their beloved pieces serviced approximately every 10 years depending on the model and real-life usage.

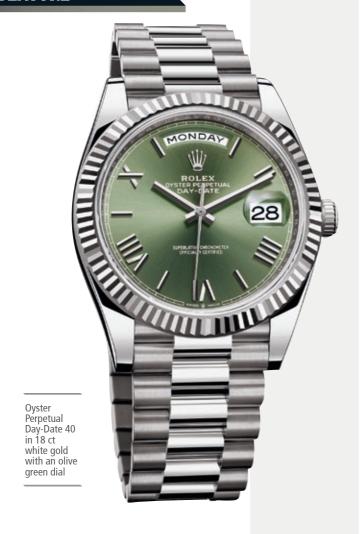
Strengthened by its many years of experience as a top quality watchmaker, TUDOR now offers a five-year guarantee on all its products sold after January 1st 2020. This guarantee is transferable and does not require the watch to be registered, nor does it need any maintenance checks. Moreover, watches that were purchased between July 1st 2018 and December 31st 2019 benefit from an 18-month extension to their guarantee; this means that

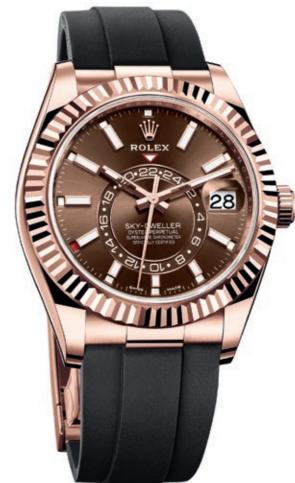
TUDOR Black Bay Fifty-Eight "Navy Blue' with fabric strap

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BUILT TO BE ROBUST, RELIABLE, PRECISE AND LONG-LASTING. THE CALIBRE HAS A VARIABLE INERTIA BALANCE, WHICH IS MAINTAINED BY A STURDY TRAVERSING BRIDGE WITH A TWO-POINT FIXATION, AS WELL AS A NON-MAGNETIC SILICON HAIRSPRING 55

their guarantee now covers a total of three and a half years. This firm confidence in its timepieces is a testament to TUDOR's watchmaking expertise, one that has been capably honed throughout the years.





Oyster Perpetual Sky-Dweller in 18 ct Everose gold with a chocolate dial

# HOLIDAY Treats

THERE'S NO BETTER REASON THAN THIS SEASON OF JOY TO PICK A ROLEX TIMEPIECE FOR YOUR NEAREST AND DEAREST

ven though the year 2020 did not turn out as expected, there's still plenty of things to celebrate and be thankful for. One way we can show our love and gratitude to those who are dear to us is by giving them well-thought of gifts that will stand the test of time. With this in mind, Rolex unveils its Christmas Gift Guide 2020. This timely catalogue comes complete with a thoughtful array of wonderful watches to suit the different traits of the special people in your life.

#### FOR THE GENTLEMEN

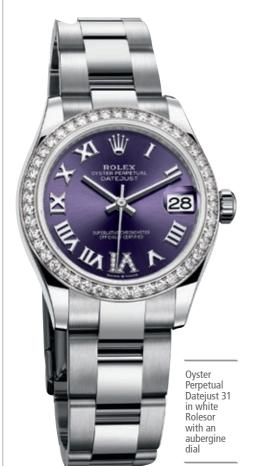
Click to discover

The Oyster Perpetual Sky-Dweller in 18 ct Everose gold with a chocolate dial will speak to the bold and bright personalities of the *glitterati* amongst us. The elegant timepiece displays two time zones simultaneously and features a revolutionary annual calendar inspired by the Saros, an astronomical phenomenon. Perfect for those who travel frequently, the Sky-Dweller is powered by calibre 9001, a movement entirely developed

and manufactured by Rolex, and one of the Swiss manufacture's most complex calibres ever created. Equipped with a self-winding module via a Perpetual rotor, the Sky-Dweller has a power reserve of approximately 72 hours.

The Oyster Perpetual Day-Date 40 in 18 ct white gold with an olive green dial is for the leader in your life; it evokes status and ultimate achievement. Featuring an indicator for the present day of the week which is spelt out in full, the Day-Date was first introduced in 1956 and features Rolex's signature fluted bezel. The olive green dial with impeccable sunray finish is encased in the fully waterproof Oyster case. At its heart beats calibre 3255 which provides the watch with about 70 hours of power. What truly sets the variant apart is the President bracelet, exclusively created for the Day-Date, in 18 ct white gold.

The Oyster Perpetual Submariner Date in yellow Rolesor with a royal blue dial, on the other hand, speaks to the stylish and robust requirements of every trendsetter. A symbol of the historic links between Rolex and the world of diving, the Submariner Date features a redesigned 41 mm case in yellow Rolesor with a rotatable bezel and blue Cerachrom bezel insert. On the resplendent royal blue dial,



the time and date are perfectly legible, with hands and hour markers coated or filled with a luminescent material that emits a long-lasting blue glow in dark conditions. This is an integral aspect, as the ability to read time underwater can be a matter of life and death.

For the timeless style icon, who places elegance in high regard, the Oyster Perpetual 41 in Oystersteel with a silver dial is the perfect gift. Beautiful in its simplicity, the iconic watch is driven by calibre 3230, entirely developed and manufactured by Rolex. This self-winding mechanical movement offers fundamental gains in terms of precision, power reserve, resistance to shocks and magnetic fields, convenience and reliability. The movement incorporates the Chronergy escapement, patented by Rolex, which combines high energy efficiency with great dependability. Fitted with an optimised blue Parachrom hairspring that makes it up to 10 times more precise than a traditional hairspring in case of shocks, the movement of the sturdy Oyster Perpetual 41 certainly packs a punch.

#### FOR THE LADIES

Dazzle the glitter-eyed lady in your life with the Oyster Perpetual Pearlmaster 39 in 18 ct Everose gold and diamond-set bezel. This statement piece is a definite showstopper paved with 713 diamonds on the dial, as well as a diamond-set Pearlmaster bracelet with rounded five-piece links. What more can she ask for with such an exquisite piece?

For the feminine figurehead, who values the qualities of classicism and functionality, the Oyster Perpetual Datejust 31 in white Rolesor with an aubergine dial and diamond-set bezel, has just the right amount of colour and bling to warrant undivided attention. Forty-six brilliantcut diamonds adorn the 18 ct white gold bezel, while on the sunray finish dial, the VI is set with 11 stunning diamonds that add sheen to the Roman numerals in white gold. With its iconic date display at 3 o'clock, the attractive timepiece is powered by calibre 2236 with a power reserve of approximately 55 hours. An Oyster bracelet, with the Easylink comfort extension link that allows the wearer to easily adjust its length by approximately 5 mm, rounds off the model.



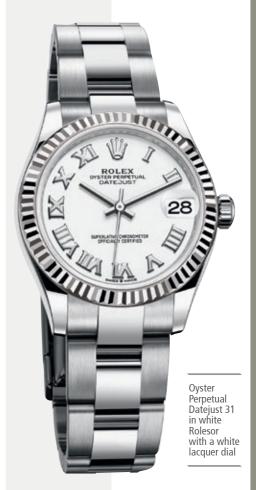
The stylishly vibrant Oyster Perpetual 36 in Oystersteel with a turquoise blue dial is ideal for the trendysetting ladies in our lives. Also available in candy pink, yellow, coral red and green, the watch is dynamic, youthful and replete with a Chromalight display. Driven by calibre 3230, with its barrel architecture and an escapement with superior efficiency, the Oyster Perpetual 36's power reserve has been extended to approximately 70 hours.

For the lady who exudes timeless elegance, the simple Oyster Perpetual Datejust 31 in white

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A THOUGHTFUL
ARRAY OF
WONDERFUL
WATCHES TO SUIT
THE DIFFERENT
TRAITS OF THE
SPECIAL PEOPLE IN
YOUR LIFE

Rolesor with a white lacquer dial is effortlessly chic. Adorned with an 18 ct white gold fluted bezel, the model is waterproof to 100 metres. Moreover, it is covered by the Superlative Chronometer certification redefined by Rolex in 2015, just like all the other models offered by the brand. This exclusive designation testifies that every watch leaving the brand's workshops has successfully undergone a series of tests conducted by Rolex in its own laboratories according to its own criteria. The Superlative Chronometer certification is symbolised by the green seal that comes with every Rolex watch and is coupled with an international five-year guarantee.





# ODE TO Tradition

ICONIC ELEMENTS AND A
CONTEMPORARY ARCHITECTURE
COME TOGETHER IN THE
BREGUET TRADITION 7047

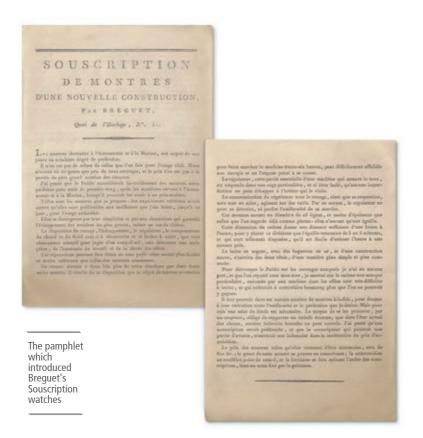
nown in haute horlogerie as the inventor of some of the industry's most innovative and complicated timepieces, Abraham-Louis Breguet is a pillar of quality watch creation. The astute watchmaker founded Breguet in 1775 in Paris, France, and developed a great following, even earning the loyalty and patronage of royalty as well as some

of the world's most distinguished individuals, including Napoleon Bonaparte and French Queen Marie-Antoinette; Caroline Murat, the Queen of Naples; and Winston Churchill, just to name a few.

Following the tumultuous years of the French Revolution, Abraham-Louis Breguet revived his workshops on the Quai de l'Horloge on the Ile de La Cité, and was inspired to see his new ideas to fruition. These novel creations became the basis for the celebrated Tradition line which was unveiled in 2005.

To say that the brand's founder was a study in contrasts would be perfectly accurate as Abraham-Louis Breguet not only excelled in putting forth superbly intricate models during his era, he was also lauded as the creator of the simplest timepiece ever made, the souscription (or subscription). In a brochure he had printed in 1797, Breguet provided a description of his creation, including its affordability, "The price of the watches will be 600 livres; one-quarter of this sum will be paid when subscribing; the construction will not suffer any delay and deliveries will be made by order of subscription (...)".

A wonderfully attractive and timely product, the souscription was Breguet's way of offering regular citizens with remarkably precise watches, the quality of which were only previously reserved "for Astronomy and the Navy". Available at an impressively accessible price point, the souscription was distinguished by



its large central barrel and a going train symmetrically arranged on either side of the barrel. Measuring 25 lignes or 61 mm, the timepiece was driven by a calibre that served to power a single hand, enabling the reading of both the hour and minutes. One last identifying facet of the souscription was a secret signature applied by the master watchmaker using a drypoint pantograph. This practice was a direct response to the many Breguet counterfeits that were in circulation at the time. As the saying goes, imitation is the highest form of flattery, and the fact that its products were being copied alludes to the already impressive reputation of the brand.

Though minimalist in design, the souscription was considered edgy and definitely ahead of its time. In a profound way, the model's striking simplicity also reflected the changed values and emotions of Breguet's followers. It was certainly deemed a success with about 700 pieces sold (along with tact watches) from 1798 to 1805. In this manner, the souscription symbolised a fresh, new beginning for Breguet.

#### MODERN INTERPRETATION

Fast forward to the present day and Breguet continues to showcase its prowess in exquisite watchmaking with the Tradition 7047. Featuring a tourbillon coupled to a fusee-and-chain transmission, the timepiece is powered by the Breguet 569 hand-wound calibre.

Designed to optimise the watch-rate regularity, the fusee-and-chain transmission ensures a

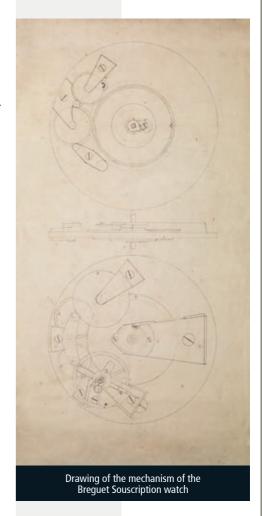
constant torque whatever the actual degree of winding tension. Dating back to the 15th century, this intricate mechanism is two-prong. The conical-shaped fusee features differential gears that provide continuous energy flow to the movement. When the watch and barrel are fully wound, the chain connecting the barrel to the fusee winds around the latter's smallest circumference whereas when the barrel is only partly wound and not able to develop full torque, the chain is there to compensate by winding around the broadest part of the fusee, offsetting the barrel's loss of power.

Boasting a unique architectural structure, the platinum Tradition 7047 has an understated off-centred dial located at 7 o'clock. This discreet attribute undoubtedly mirrors the Tradition style, complemented by shot-blasted surface finishing. Historical references abound starting with the Clou de Paris engine-turning, the archetypal Roman numerals, iconic bluedsteel Breguet hands, caseband fluting and round-ended welded lugs, some of which are reminiscent of the manufacture's first-tourbillon pocket watches from the early 19th century. The usage of three blued screws in securing the dial plate in place is a direct reference to Breguet's souscription watches, while a slim bezel and domed crystal afford a fantastic view of the tourbillon's majestic proportions.

With its inherently classical elements combined with contemporary touches, the Tradition 7047 is a masterpiece all on its own. Its daring design and innovative spirit makes it

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MEASURING 25
LIGNES OR 61 MM,
THE TIMEPIECE WAS
DRIVEN BY A CALIBRE
THAT SERVED TO
POWER A SINGLE
HAND, ENABLING
THE READING OF
BOTH THE HOUR AND
MINUTES



a fitting tribute to the man who started it all, Abraham-Louis Breguet, whose manifold achievements are wonderfully represented in the watch's different facets. A beautiful bridge between the past and the present, the time-piece is a delightful indication of Breguet's unsurpassed excellence in watchmaking, one that gives it pride of place in the annals of haute horlogerie.



## BOUNDLESS Tributes

CARTIER PAYS HOMAGE TO ITS LEGENDARY WATCH WITH NEW SANTOS-DUMONT MODELS

et sights on the horizon and prepare to break boundaries with Cartier's new Santos-Dumont watch. Originally made in 1904 by the esteemed Louis Cartier himself, the modern timepiece was built for aviator Alberto Santos-Dumont to allow the illustrious man to tell time on his journeys beyond the clouds. Reviving its goal to create simple and functional wristwatches, the haute horologist gives birth to a series of new Santos-Dumont models fit for every champion.

Available in two sizes – small and large – Cartier's latest reiteration of the historical watch still bears some semblance to the original masterpiece. The haute horologist has kept the new Santos-Dumont watch in its rounded square form as an ode to the base shape of the French landmark, the Eiffel Tower. Adding to its appeal, the watch is powered by a newly established quartz movement that outlives existing traditional movements by twice the amount of time. With an exceptional autono-





Protecting the inner workings of the new collection of Santos-Dumont models is a cut of sapphire crystal. Forged to thrive even in the most challenging environments, the crystal can withstand scratches and has water-resistance of up to 3 bar. Beneath the clear protective layer lies the horologist's iconic silver dial that glistens with a sunray effect. The cool base is adorned with subtle linework on its borders, the Swiss made engraving on the bottom, and of course, the Cartier name at its heart. The hours are marked with Roman numeral indicators that run along the edge of the watch. Pointing at them to tell the time are hour and minute blue-steel hands that owe their sharpness to their sword-like forms.

To sheath the timepiece, the new Santos-Dumont watch is encased in 18-carat pink gold, steel, or a combination of the two. A smooth sapphire cabochon or blue synthetic spinel is embedded in the pink gold or steel crown on the right side of the case. With an accessory like this, one would find it difficult to look at the time without marvelling over even the finest details such as this crown set. TO SHEATH THE
TIMEPIECE, THE
NEW SANTOSDUMONT WATCH
IS ENCASED IN
18-CARAT PINK
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COMBINATION OF
THE TWO

Juxtaposing the radiance of the watch is a deep alligator leather strap that proves a brilliant move from the neutral colours of its 20th century counterpart. Akin to the original design, these new iterations still embody minimalistic glamour, but each strap shade further highlights the intricacies of the watch like never before. While the dark grey alligator leather brings out the warmth of the pink gold model, the coolness of the steel watch version is reinforced by the navy blue alligator strap. Lastly, the new pink gold and steel Santos-Dumont

watch achieves perfect harmony and versatility with the help of its rich black strap. Each watch is secured with a delicate ardillon buckle in pink gold or steel.

Santos-

Dumont in

size model

Built to soar to new heights, the new Santos-Dumont watch lives up to Louis Cartier's vision of simplicity and innovation. Even without exuberant décor, the new models' irresistible charm lies in the hues and craftsmanship of its details. In addition, the high-powered movement further supports Cartier's aim of creating a watch that can accompany its owner through the ups and downs of their individual journeys. By allowing the timepiece's brilliance to speak for itself and by paying tribute to its long history, the haute horologist once again shows that the House still stands at the forefront of the watchmaking industry.



## PERFECT Combination

WHAT HAPPENS WHEN YOU COMBINE LUXURY WITH PRACTICALITY? PANERAI HAS THE ANSWER FOR YOU

aking the best out of the pandemic, Panerai in its relentless pursuit of novel applications for materials, has experimented with its innovations and now presents us with the new Submersible Goldtech™ Orocarbo - 44 mm (PAM01070). The beautiful result of combining two of Panerai's innovative materials for the first time: Goldtech™ and Carbotech™, the latest addition to the Submersible family utilises the Goldtech™ on the 44 mm case, while the rotating bezel,

crown, and crown bridge lever benefit from the usage of Carbotech™.

Goldtech™ is Panerai-speak for a gold alloy with an intense and stable colour made possible by its significant copper composition which is further enriched with platinum. The name refers to the modified composition of the case material that is mainly constructed of 18-carat pure gold, while the remaining 25% is comprised of copper as well





GOLDTECH™ IS
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MADE POSSIBLE BY
ITS SIGNIFICANT
COPPER
COMPOSITION
WHICH IS FURTHER
ENRICHED WITH
PLATINUM

as a soupçon of platinum, making it darker and less prone to oxidation – a perfect material for cases.

To break with the ordinary and accentuate the attitude of the model, a material was chosen to give shape and substance to the functional components of the timepiece such as the be-

A highly reliable tool, the Panerai Submersible Goldtech™ Orocarbo - 44 mm (PAM01070) comes with a black rubber strap

zel, crown and crown bridge lever, called Carbotech™. The material is a composite made of overlapping carbon fibre sheets with alternating orientations – 7 layers per millimetre to be exact – aggregated using controlled temperature and high pressure, and later fused with a late-generation polymer binder.

The new Submersible Goldtech™
Orocarbo - 44 mm (PAM01070)
sports a black dial featuring applied indexes and satiné soleil decoration, an unusual and never before seen element in the Submersible collection. As this is a true diver's watch, legibility is provided by luminescent indexes, hands, and the dots in a greenish blue tone that offset the black dial perfectly.

The screwed dodecagonal case back is made of titanium with black DLC coating, which protects the P.900 mechanical calibre beating

at 28,800 VpH that was entirely designed and developed by Panerai Manufacture in Neuchâtel. The P.900 mechanical calibre powers the watch, along with its date function, to a generous 72 hours.

One fun fact is that the Panerai Submersible watches meet the ISO 6425 standard that classifies a Diver's Watch as follows: a watch designed to withstand diving in water at depths of at least 100 metres and having a system to control the time of immersion. The new Submersible Goldtech™ Orocarbo - 44 mm (PAM01070) is tailored to withstand high pressure thanks to features like a unidirectional rotating bezel and a screwed case back.

This highly reliable tool is water-resistant up to 300 metres and comes complete with a black rubber strap and a trapezoidal pin buckle in titanium with black DLC coating. An additional black strap in Panerai Sportech™ material with ecru stitching also accompanies the watch, along with a screwdriver for removing the buckle.





## TAKE TO the Skies

IWC SCHAFFHAUSEN'S LATEST PILOT'S WATCH IS AS TOUGH, AS IT IS FASHIONABLE AND FUNCTIONAL

ith more than 150 years of history behind the brand, IWC Schaffhausen has developed a reputation for being the creator of functional complications, especially chronographs and calendars, which are innovative, robust, and user-friendly. The watchmaker has also come to be known for its mastery in the creative and ingenious use of titanium and ceramics. Living by the singular philosophy of "form follows functions" over complex and elaborate decorations, IWC Schaffhausen's timeless creations exemplify their wearer's dreams and ambitions as they make their way through life.

This year, IWC is expanding its iconic line of Pilot's Watches with a very special timepiece: the Pilot's Watch Chronograph TOP GUN Edition "SFTI" (Strike Fighter Tactics Instructor), a civilian version of its highly acclaimed predecessor. This new model draws inspiration from its predecessor introduced in 2018, a watch created in honour of the US naval aviation community. The watch was made available only for graduates of the SFTI programme, more popularly known as "TOPGUN".

This new model keeps the overall aesthetic of its predecessor, but it comes with bold new updates that further enhance its demeanour and function as a Pilot's Watch. The most significant detail of this new model still has to be its tactical and matt black design code. The iconic black ceramic case makes a comeback, this time with Ceratanium® case back, pushers, and crown.

The 44 mm case is made of black zirconium oxide ceramic. Ceramic is one of the hardest substances on earth, with a Vickers rating second only to that of a diamond. It is extremely scratch-resistant and known for not showing signs of wear even after years. Its stealthy black finish is completely anti-reflective, and its colour will not fade as ceramic is also unaffected by the sun's rays. Another advantage of ceramic is that it is lightweight – comparable to aluminium – and thus provides great comfort for daily use.

Ceratanium° is a recent innovation developed by IWC's engineers. This new material is as light and durable as titanium, but possesses the hardness and scratch-resistant qualities of ceramic. The combination of ceramic and Ceratanium° allows the watch to withstand the extreme strain that pilots experience in the cockpit of supersonic jets like the F/A-18 Super Hornet.

The tactical, rugged look is completed by a black dial and black hands that are coated



Edition "SFTI" is limited to only 1,500 pieces worldwide.

The IWC Pilot's Watch Chronograph Top Gun



### BEST CASE Scenario

A. LANGE & SÖHNE PRESENTS THE 1815 THIN HONEYGOLD "HOMAGE TO F. A. LANGE"

n the seventh of December 1845, in Glashütte, a small town in the Saxony region of Germany, Ferdinand Adolph Lange first laid the foundation that began his pocket watch workshop. Years later, 175 to be exact, Lange pays homage to this historic milestone by introducing a three-watch collection named "Homage to F.A. Lange". All three models are derived from the 1815 family, a collection that is named after Ferdinand Adolph Lange's birth year.

The three models introduced are the 1815 Rattrapante Honeygold, the Tourbograph Perpetual Honeygold and the 1815 Thin Honeygold. As mentioned above, we will be focusing on the latter, the simplest watch in the line-up that will probably stand the test of time, even 175 years from today.

The 1815 Thin Honeygold "Homage to F. A. Lange" comes in the form of a time-only watch in a limited edition of only 175 pieces. The ver-



Beautiful simplicity is expressed in the A. Lange & Söhne 1815 Thin Honeygold "Homage to F. A. Lange"



sion breathes the same classical 1815 aesthetic, yet unlike all the other time-only watches in the 1815 family with the small-seconds counter at 6 o'clock, the Thin Honeygold version strips the dial down to just two honey gold hands on a glossy white enamel dial, with accompanying railway-track minutes scale and large dark grey Arabic numerals. Keeping things to the bare essentials, the clean dial design harkens back to the aesthetics of pocket watches when Ferdinand Adolph Lange started manufacturing them in 1845.

Making its case for the best case, the 1815 Thin Honeygold "Homage to F. A. Lange" comes in a modest – perfect for dress watches – 38 mm honey gold case that is merely 6.3 mm high! The honey gold case gives off a unique warmth and comfort that of honey, yet it is harder and more scratch-resistant than other gold alloys or platinum. In addition, the honey gold is only found on Lange's most exclusive models such as the Richard Lange Tourbillon "Pour le Mérite" Handwerkunst, or the Zeitwerk Decimal Strike Honeygold, which explains the magnitude and the meaning of the 1815 Thin Honeygold "Homage to F.A. Lange" in the extensive and exclusive Lange universe.

A thin case means an ultra-thin movement is needed - such is the case in this homage

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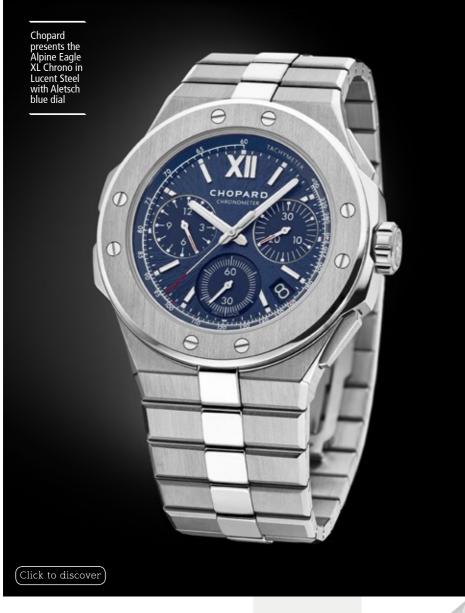
THE 1815 THIN
HONEYGOLD
"HOMAGE TO F. A.
LANGE" COMES IN
THE FORM OF A TIMEONLY WATCH IN A
LIMITED EDITION OF
ONLY 175 PIECES

Calibre L093.1 powers the A. Lange & Söhne 1815 Thin Honeygold "Homage to F. A. Lange"

model. The 1815 Thin Honeygold "Homage to F. A. Lange" is powered by the Calibre L093.1, a calibre that is found inside the Saxonia Thin models, and boasts a 2.9 mm thinness. Covering the calibre is the manually assembled German silver three-quarter plate which is visible from the case back and decorated with traditional artisanal techniques. This time, instead of carrying the traditional Glashütte ribbing, the plate displays a granular surface texture that mimics the case backs of Lange's historic pocket watches. The crown and ratchet wheels are integrated into the train bridge and decorated with circular graining. Naturally,

the freehand floral engraving on the balance cock, a feature of all Lange manufacture movements, is present.

The timepiece comes with a hand-stitched dark brown leather strap and a prong buckle in 18-carat honey gold to match the unparalleled timeless elegance and the warmth of the honey-coloured case. Simplicity often is the best case for dress watches, and in this case, the 1815 Thin Honeygold "Homage to F.A. Lange" is truly the best case scenario.



Alpine Eagle XL Chrono timepieces for those seeking a bolder look.

The two additions to Chopard's Alpine Eagle Large watches are made of 18-carat rose gold, sourced from ethical origins, as part of the Maison's commitment to responsible sourcing. Measuring 41 mm in diameter, the case boasts a sleek rose gold bezel adorned with eight screws. Whilst one remains minimalist with the warm bezel, another model glimmers with the 36 diamonds embedded between the screws.

Glistening beneath the sapphire crystal is an Aletsch Blue or Bernina Grey brass dial. The fine sunburst strokes give depth to the watch, highlighting the lighter-toned hour markers, hands, and date indicator further. Embodying the majestic eagle, each timepiece in the collection has a feather-shaped tip for its seconds hand, as well as an iris-like dial that could lure the eyes of anyone. Powered by the Chopard 01.01-C self-winding movement that shows through the transparent sapphire crystal, these models have an appealing 60-hour power reserve.

# BEGUILING Gaze

CHOPARD UNVEILS STUNNING NEW MODELS FOR ITS ALPINE EAGLE COLLECTION

thletic, bold, and beguiling, Chopard's Alpine Eagle timepiece captures the true charm of Mother Nature. Carefully designed by the Maison's artisans, the watch seamlessly merges state-of-the-art horology

with striking traits of the eagle. Its automatic movement and chic appeal have won the attention of both watch enthusiasts and casual wearers alike. This year, Chopard releases new remarkable models to the family, including





Chopard Alpine Eagle Large in ethical 18-carat rose gold

For a cool-toned alternative, the new Alpine Eagle Small in Lucent Steel A223 offers versatile glamour with its petite case. Measuring 36 mm in diameter, the diamond-set bezel and rich Aletsch Blue dial strike a beautiful balance with the coolness of the steel body. Aside from colour differences and the lack of a date indicator, the Small model bears similar details to its larger counterpart. The case is mounted on a Lucent Steel bracelet that leads to a triple folding clasp at the back. With the sapphire crystal protecting both the front and the back of the case, the hardy timepiece is driven by the Chopard 09.01-C movement, with a power reserve of 42 hours.

Lastly, the most awaited additions to Chopard's collection come in the form of three bold Alpine Eagle XL Chrono models, available in 44 mm for the first time. Comprised of Lucent Steel cases and bracelets, two of these models bear Aletsch Blue or Absolute Black dials whose pattern also resembles the iris of an eagle. The third model pairs Lucent Steel with an 18-carat ethical rose gold for its case and nuances, topped with the Absolute Black sunburst dial. Each watch case is linked to a matching mono or dual-toned bracelet of the same materials with a triple folding clasp.

As the only timepieces in the collection with the Chopard 03.05-C mechanical movement

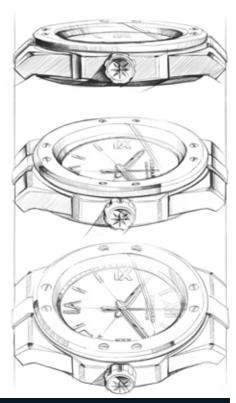
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THE TWO ADDITIONS
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beating within, the Alpine Eagle XL Chrono has a 60-hour power reserve and multi-functional features. In addition to the date indicator, the models have chronograph counters – 30-minute, 12-hour, and seconds counters – featured on the dial. Running along the perimeter outside of the hour indicator is a tachymeter that can be used to tell speed.

From the delicate body of the Small model to the robust build of the XL Chrono watch, the new Alpine Eagle timepieces will leave the world transfixed by their ornate yet modern allure. Once again, the Maison's keen eye for sophistication and desire to make an impact affirms its role as an inspirational leader in



Alpine Eagle Collection Case detail sketch



Chopard Alpine Eagle Small in diamond-set Lucent Steel A223 with Aletsch Blue dial

the industry. With its dedication to ethical and sustainable practices, Chopard ignites ripples of change towards a new era of sustainable luxury.



The 2020 CHANEL BOY: FRIEND comes in two

also appealing to the men with its minimalistic



sizes: small and medium. Both come with the option of a diamond-set bezel, making them truly extra special.

While the inside remains very much unchanged – the BOY·FRIEND remains to this day a time-only watch – it is the dial that often mesmerises onlookers, with its beautiful black or opaline hue, with a subtle guilloché pattern at the centre. The impact of the medium size is heightened by the addition of 64 brilliant-cut diamonds on the bezel; just the perfect amount of bling without overpowering the watch size, case material and its simple design code. Meanwhile, select models of the small size rendered in beige gold, are available with 62 brilliant-cut diamonds on the bezel.

On top of the new stainless steel cases — available in small (27.9 x 21.5 x 6.2 mm) or medium (34.6 x 26.7 x 7.3 mm) - the 2020 BOY-FRIEND also receives a new quilted motif calfskin strap. Borrowed from the equestrian universe, the quilted motif became the emblem of CHANEL in 1955. It was used for the very first bag designed by Mademoiselle and embellishes one of the BOY-FRIEND watch straps. This comes along with CHANEL's commitment to reduce the use of exotic leather straps for its watches. The decision was based on the increasing complexity of sourcing exotic leathers that meet the brand's high standards, in terms of both ethics (traceability guarantee, breeding conditions) and quality.

This year, the quilted motif calfskin strap is just one of many possible personalisation options made available via the Maison's website. Buyers may combine different watch sizes with CHANEL SWISS MADE

The new CHANEL BOY.FRIEND in stainless steel, medium model

coloured straps in calfskin, embossed calfskin with alligator motif, or the iconic CHANEL tweed straps, as well as the tweed motif in beige gold or steel. "

BOTH THE SMALL
AND MEDIUM SIZED
BOY-FRIEND WATCHES
ARE POWERED BY
A HIGH PRECISION
QUARTZ MOVEMENT,
WITH THE LARGER OF
THE TWO FEATURING
A DATE WINDOW AT 6
O'CLOCK

Both the small and medium sized BOY·FRIEND watches are powered by a high precision quartz movement, with the larger of the two featuring a date window at 6 o'clock. Waterresistant to 30 metres, the timepieces possess a steel or beige gold crown with a black spinel or onyx cabochon.

The CHANEL BOY-FRIEND may have only turned five years old, an infant according to watchmaking industry standards, however, it's versatile styling that appeals to almost a genderless audience, plus the added advantage of personalisation and the option of having the more accessible stainless steel case ensures that the BOY-FRIEND is here to stay for many more years to come.



### OPULENT Undertakings

ROGER DUBUIS DAZZLES
THE WORLD WITH TWO NEW
INCREDIBLY FLAMBOYANT
TIMEPIECES

any would describe Roger Dubuis as excessive, impertinent, and some may even go as far as to say that the brand is slightly mad. It is hard to disagree with any of these descriptions when the brand is borne of two unabashedly disruptive and uncompromising visionaries. Supported by an integrated manufacture, an innovative spirit, and a blatant disregard for conventions, Roger Dubuis has taken it all in stride and produced extravagant timepieces one after another since its founding in 1995. This year is no different.

Roger Dubuis continues to push the boundaries of Hyper Horology - a phrase that few

brands can embody as well – by not only breaking the rules, but basically reinventing the entire game. Throughout the years, Roger Dubuis has been steadfast in keeping to its disruptive habits. Naturally, only the most exclusive, invitation-only horology event would be fitting to launch a new Roger Dubuis watch. This year, that event was the Salón Internacional Alta Relojería (SIAR), held in Mexico City from 20th to 22nd October.

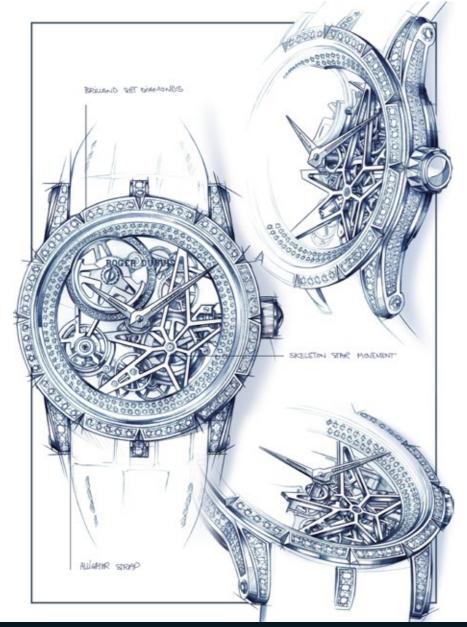
Considering that the SIAR is the only watch show in South America, to say that it is a mustattend event for all those invited would be an understatement. All local and foreign guests



The Roger Dubuis Excalibur Diabolus in Machina boasts two complications

who share a taste for the most exquisite creations in watchmaking know that they come to SIAR to be blown away. In this regard, Roger Dubuis is more than happy to oblige.

In its latest flight of fancy, Roger Dubuis gets down to the smallest details with the launch of its two new timepieces: the one-off limited



Sketch of the Roger Dubuis Excalibur Automatic Skeleton

edition Excalibur Diabolus in Machina and the Excalibur diamond-studded Automatic Skeleton. Both timepieces are technically elaborate, and more extravagant than one would expect, as the Maison outdoes itself again. A stunning mix of pink gold and dazzling diamonds truly brings out the unmistakable Roger Dubuis blend of eccentric aesthetics with just a pinch of madness.

The 45 mm case of the Excalibur Diabolus in Machina flaunts a fascinating combination of matt and polished finishes. Within the case lies two highly sophisticated complications: a flying tourbillon with a minute repeater, and tone playback function indicators. The pairing of these two complications is the epitome of the expressive singularity on which Roger Dubuis prides itself. The single tourbillon and the tritone

selected for this watch represent the height of Hyper Horology.

No one else but Roger Dubuis would hear the phrase "the devil is in the details" and interpret it in a literal sense. The minute repeater of this watch has been tuned to the famous chord – Diabolus in Musica – mostly used in rock music, but was previously outlawed in medieval times due to being perceived as evil. It is this creative irreverence that Roger Dubuis finds so very irresistible, thus often pushing sophistication to its tipping point.

The Excalibur Automatic Skeleton is yet another lavish interpretation of Roger Dubuis's iconic Excalibur timepiece. The emblematic skeleton calibre emphasises the Maison's undisputed mastery of technical skills and creativity.

ROGER DUBUIS
CONTINUES TO PUSH
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HYPER HOROLOGY A PHRASE THAT FEW
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AS WELL - BY NOT
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RULES, BUT BASICALLY
REINVENTING THE
ENTIRE GAME

This Poinçon de Genève certified movement provides a power reserve of 60 hours.

The 42 mm case is brilliant in every sense of the word. The pink gold case is set with round diamonds on the lugs and on the sides. The dial is just as ravishing with two rows of round diamonds set in the flange. Not to be left out, round diamonds are also set in the pink gold buckle. For anyone counting, that is a total of 523 diamonds set into the watch. The 3D Pixel Camo rubber strap rounds out the quintessential Roger Dubuis aesthetic.



Roger Dubuis Excalibur Automatic Skeleton



### A MODERN Relic

ZENITH GIVES US A PEEK INTO THE MAKING OF ITS DIALS WITH A SPECIAL VERSION OF THE PILOT TYPE 20

enith has always been about inspiring individuals to always go after their dreams, and to take all necessary actions to make them come true, no matter the odds. Zenith has been at the side of numerous extraordinary figures that have dreamt the unimaginable and strived to achieve the impos-

sible. It was a Zenith watch on Felix Baumgartner's wrist as he took his record-setting stratospheric free-fall jump.

Guided by the lifelong quest for innovation and inspired by centuries of tradition, Zenith's latest creation bares it all for the world to see.





The dial is composed of two parts, a matt blue base with the blueprint and a sapphire crystal layer with the markers and logo

When the team at the manufacture came across a blueprint of its historical building, they were immediately reminded of the blueprints they had seen of the first Aeronefs – the earliest iterations of our modern airplanes. The Type XI aircraft that Louis Blériot flew across the English Channel was created based on these early designs. Given the watchmaker's long-standing relationship with aviators, Zenith was excited to shine the spotlight on their ingenuity in a most surprising way with the brand's newest timepiece: the Pilot Type 20 Blueprint.

There is a certain charm about blueprints that sparks curiosity and piques one's interest. Getting to see within objects and comprehending how it all started is a fascinating experience. The blueprint is what translates the wildest dreams into tangible creations. Most commonly utilised in production and engineering plans in the mid-19th and early 20th centuries, each part is carefully calculated and drawn to extremely precise measurements. Even though it is now merely a relic from a bygone era, the sight of a blueprint continues to delight. It is also still synonymous with thorough and intelligent planning.

A few elements jump out when looking at a watch's dial: its colours, its finishes, the shape



The Zenith Pilot Type 20 Blueprint is completed with a blue calfskin leather strap

of its hands and markers, and the typography of the numerals. A lot of the focus is on the design, while far less thought is given to the precise calculations and design considerations that go into making them. Yet, each Zenith dial is meticulously thought out and developed, down to the smallest details. The designers at Zenith strived to bring this unseen develop-

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LIMITED TO 250 PIECES. THE PILOT TYPE 20 BLUEPRINT IS A PROUD SUCCESSOR OF ZENITH'S EVERGREEN PILOT WATCH. THE OVERSIZED STEEL CASE. FINISHED WITH A COMBINATION OF POLISHED AND SATIN-BRUSHED SURFACES, FEATURES THE TRADEMARK OVERSIZED "ONION"-SHAPED CROWN 77

ment process to light by incorporating the production plans directly onto the dial.

In order to achieve this effect, the new dial had to be created in two parts. The first is a matt blue base where all the technical plans and notes used by the dial-maker are shown. Above that first part is a sapphire crystal layer with the markers and logo. This assembly creates an unexpectedly deep, and enthralling, visual effect. The various markings cast a slight shadow on the blue base, giving the impression that they are floating above the blueprint dial.

Limited to 250 pieces, the Pilot Type 20 Blueprint is a proud successor of Zenith's evergreen Pilot watch. The oversized steel case, finished with a combination of polished and satin-brushed surfaces, features the trademark oversized "onion"-shaped crown. The unique crown allows adjustment of the time even while wearing flight gloves. A plaque bearing the unique limited edition number of the watch is screwed onto the side of the case. The Elite manufacture automatic movement powers this watch, providing a power reserve of approximately 50 hours. The blue calfskin leather strap completes the watch. It is a subtle tribute to the shearling leather flight jacket of yesteryear. The strap also comes with rivets, a titanium pin buckle, and a tab, just like one would find on a vintage pilot's helmet.



when it came time to return to the surface. With the movement in hand, Jaeger-LeCoultre began developing the Memovox Polaris watch, released in 1968. It had an internal rotating bezel, as well as an alarm. A triple-layer case back ensured even better audibility. Ever since then, the Memovox has been the reference in wristwatch alarm calibres – even making its way to urban lifestyle models.

This year, Jaeger-LeCoultre draws upon its wealth of expertise in chiming watches and pays homage to its distinguished legacy with the Polaris Mariner. The two variants of the Polaris Mariner – Polaris Mariner Date and Polaris Mariner Memovox – add high-performance sports elegance to the acclaimed Jaeger-LeCoultre Polaris collection.

Both watches come in a 42 mm case that features taut lines, glass-box crystals, and a dynamic mix of brushed and polished surfaces – key design codes of the Jaeger-LeCoultre Polaris. Going beyond the specifications of ISO 6425, both watches are water-resistant up to 300 metres – the minimum requirement being 100 metres. The crown used to set the notched inner-bezel is screwed-down to avoid any unintentional adjustments. The addition of an orange security band notifies its wearer when the crown is not fully screwed down.

## INNOVATION and Tradition

JAEGER-LECOULTRE BRINGS BACK ITS CLASSIC DIVING WATCHES WITH TWO HIGH-PERFORMANCE TIMEPIECES

aeger-LeCoultre's history of diving watches is a long and illustrious one. Back in the 1950s, scuba diving was a risky and hazardous military activity. A diver's only reliable equipment at the time was the watch, thus creating a large demand for professional div-

ing timepieces. In 1959, Jaeger-LeCoultre introduced a solution unheard of anywhere else in the industry.

It was the self-winding Memovox movement which was able to provide an aural warning



Jaeger-LeCoultre Polaris Mariner Memovox



The faces of the watches are very striking due to their rich gradient-blue dials. Staying true to contemporary Polaris aesthetics, the dials are made up of three concentric circles finished in different textures. The central disc is sunray-brushed, a great complement to the subtle graining of the middle ring, while the opaline finish of the outer ring – which serves as the unidirectional rotating bezel – completes the striking faces of the watches.

Large trapezoid-shaped indexes and three Arabic numerals line the middle circle. The hours, minutes, and seconds hands are shaped differently in order to be easily distinguished. All three hands, along with all the indexes have been filled with SuperLumiNova® – with that of the hour hand being a different colour – to ensure the highest level of legibility even in low light. The seconds hand features a central luminescent section rather than at its tip so as to better differentiate itself from the other hands. Its tip is also orange for daylight visibility.

The Polaris Mariner Memovox pays tribute to the very first diving watches by Jaeger-LeCoultre, from its robust technical performance, down to its unique aesthetics. The Polaris Mariner Memovox retains the three crown configuration of its predecessors. The top crown handles the alarm, turning the central disc of the dial in order for the triangle pointer lines to line up with the desired alarm time. The central crown moves the inner dive bezel, while the lowest crown sets the time.

A distinguishing feature from the Memovox watches of the past is the transparent sapphire case back which allows the wearer to see the alarm hammer in action. Previously, the hammer was attached to the closed case back of the watch. Now, it is attached to the side of the case. This required a rigorous and thorough



Jaeger-LeCoultre Polaris Mariner Date

process of redesigning the striking mechanism. Despite the redesign, Jaeger-LeCoultre has kept one important element constant: the signature "school bell" ring of the alarm, adding plenty of charm to the watch.

The open-worked heavy metal rotor gives an unobstructed view of the mechanism and the Côtes de Genève decoration found on the movement plates. The self-winding calibre 956 powers the Polaris Mariner Memovox. Just as with the calibre 899, this movement has been meticulously revamped by the manufacture's engineers to fit the alarm watches of today.

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Calibre 956 powers the Jaeger-LeCoultre Polaris Mariner Memovox

The Polaris Mariner Date, on the other hand, is the quintessential diver's watch. It offers all the classic diver's watch functions: luminescent hours and minutes, running time indicator (seconds hand), and a unidirectional inner bezel. Jaeger-LeCoultre decided to add an instantly-jumping date display in place of the three o'clock marker. The dual crown configuration is the hallmark of a super compressor diver's watch case, with the upper crown operating the inner bezel and the lower crown for setting the time and date. Powering the Polaris Mariner Date is the calibre 899. The movement has been constantly updated by the engineers at Jaeger-LeCoultre to include the latest technologies. This new version provides a power reserve of 70 hours.

The two new Polaris Mariner watches are entirely high-performance additions to the Polaris diver's watch collection. They are worthy tributes to the Maison's earliest diving watches and are excellent symbols of its guiding philosophy of uniting innovation and tradition.



# A TIMELESS Passion

TAG HEUER CONTINUES
ITS 160<sup>TH</sup> ANNIVERSARY
CELEBRATIONS WITH FOUR
NEW CHRONOGRAPH MODELS

n celebration of its 160th anniversary, TAG Heuer is introducing redesigned models of its legendary Carrera watch throughout the year. Earlier this year, the manufacture introduced two limited edition anniversary pieces: the TAG Heuer Carrera 160 Years Silver and Montreal Limited Editions. Now, the brand reveals four flagship models that will be added to the brand's evergreen collection.

The TAG Heuer Carrera is undoubtedly one of the most recognisable watches in the entire industry. From the very first racing chronograph introduced in 1963, all the way through its numerous reinterpretations throughout the decades, the TAG Heuer Carrera has always remained an icon with its high-performance timekeeping abilities and unparalleled appeal that exude elegance and drive. The four new





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WORLD

models introduced at this juncture will mark the beginning of yet another new chapter for the TAG Heuer Carrera.

Inspired by the legendary Carrera Panamericana race, Jack Heuer, CEO of TAG Heuer at the time, knew instantaneously that he was going to name a timepiece after it. A year later, the first TAG Heuer Carrera chronograph was unleashed into the world. Its bold and striking lines are the best representations of Jack's passion and drive to create brilliant timepieces.

Jack's love of clean, modern designs inspired the Carrera's well-proportioned and legible features, elements that made the watch perfect for drivers in high-octane races. It lived up to its name for being extremely reliable and elegant, and was the instrument of choice for several racing legends.

The four chronographs now presented by the brand are refined yet strikingly sporty, just the way Jack would have liked it. The new 44 mm stainless steel cases now come with shorter lugs for enhanced comfort. Alternating polished and fine-brushed finishes make the watches look sleeker than ever.

The dials of the new TAG Heuer Carrera Chronographs feature a circular brushed finish available in a variety of colours: deep blue with a matching ceramic bezel, muted olive green with a stainless steel bezel, and two black variants, each with a black ceramic bezel. The flange is bevelled with indexes slanting towards the centre of the dial – drawing the



The black and rose gold model has a crown and push buttons made of solid 18-carat rose gold

wearer's eyes to the dial, making reading time easy even at a glance.

The three chronograph subdials are located at the three, six, and nine o'clock positions. The hours counter at nine o'clock now features the numbers 4, 8, and 12 – providing visual balance to the minutes counter at three o'clock. The seconds counter and date window are both at six o'clock, completing the range of chronograph functions.

Out of the four models, one stands out in particular: the black and rose gold TAG Heuer Carrera Chronograph. For this model, the black ceramic bezel is filled with rose gold-coloured lacquer – a first for TAG Heuer. Building on the rose gold aesthetics, the crown and push buttons are made of solid 18-carat rose gold. A cut above the rest of the stainless steel models, a classic black leather strap completes this watch. The oscillating weight of the movement – visible through the sapphire crystal

case back – is fashioned from black PVD-coated brass with rose gold printing.

Powering all four redesigned models is the signature Calibre Heuer 02 movement – visible through the transparent case back. This sophisticated in-house movement is entirely Swiss-made in TAG Heuer's Chevenez manufacture. The Calibre Heuer 02 provides an impressive power reserve of 80 hours.

The first TAG Heuer Carrera is often described as a high-precision "race-car dashboard for the wrist". It was built to meet the taxing and technical demands of the world's top drivers one that was made to also reflect their unique and elegant style. Decades later, the TAG Heuer Carrera is a genuine and contemporary tribute to the timeless icon, featuring an exceptional level of cutting-edge technology and innovations. There's no need to choose between form and function when both come together so seamlessly in the new TAG Heuer Carrera Chronographs.



describes the purpose of these watches in the world of watchmaking. They are about the possibilities that emerge when creativity takes innovation to new territories. Triggered by a pusher, a specially developed micro-generator stores and disperses energy to activate eight or 13 meticulously positioned LEDs - depending on the version. These LEDs then spread light evenly across the dial, simulating a natural wave. Part by part, the light reveals the various "stories" that make up the piece's time-telling capacity, never allowing its wearer to lose sight of time's unstoppable flow. Both variations on the FLOW theme are limited editions, and play very different games with the emitted light.

On the FLOW - DIAMONDS, a dome of 73 baguette-cut 1.7-carat diamonds dances spectacularly to rhythms derived from the 13 LEDs below it. Just as time's flow is constant, this unique horological light show is a thrilling performance of energised change bringing together jewellery and light, thanks to dynamic reflections and refractions. Horological innovation has never been quite this mesmerising. The other variation - simply named FLOW - explores the concept of infinity through a precisely tapered vortex construct. Here the wearer is

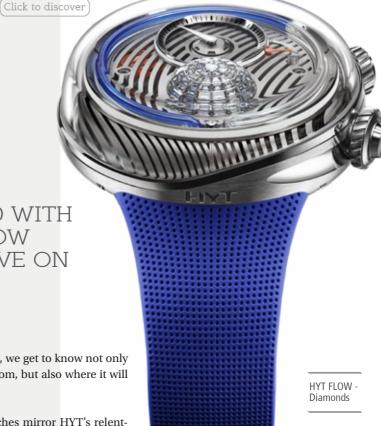
#### INFINITE Flow

HYT ENTRANCES THE WATCHMAKING WORLD WITH A DAZZLING LIGHT SHOW AND A NEW PERSPECTIVE ON TELLING TIME

YT takes the craftsmanship of mechanical watchmaking into a new age of enlightenment with their newest timepiece. Mechanics replaces electronics as the unexpected catalyst of illumination, with a proprietary new complication that generates light on demand. The resultant rays revel in their technically-sourced brilliance to reflect the electrifying energy of our modern times.

With the HYT FLOW, we get to know not only where light comes from, but also where it will

The new FLOW watches mirror HYT's relentless quest to bring innovation that resonates with its contemporary context. Literally speaking, light illuminates what already exists, figuratively it brings deeper meaning. The latter





ON THE FLOW DIAMONDS, A DOME
OF 73 BAGUETTECUT 1.7-CARAT
DIAMONDS DANCES
SPECTACULARLY TO
RHYTHMS DERIVED
FROM THE 13 LEDS
BELOW IT



A ring of Super-LumiNova® luminescent detail chronicles the divide between night and day. Polished accents on the circular-brushed case accentuate specific elements such as bezel angles. This is a fitting overture to the threedimensional character of the opaline-finished grey dials, where "metallic" is starkly juxtaposed with "velvety". Intricate electro-erosion technology adds a further signature to the theme of tension. Electric currents were used to physically cut out strips of metal to create the illusion of a wave. The high-energy appearance of the dials' backgrounds contrast against the calmer, more minimalistic time indication. Concave and convex surfaces play off of each other, inviting the eyes to look behind the waves for a glimpse of the intriguing mechanism below.

invited to visualise a revolving, never-ending flow down towards the bellows, as a side-aperture brings on the light emitted by eight LEDs. Somehow, the limitlessness of infinity fits neatly into the inevitable transience of time.

Within the HYT FLOW watches, opposites do far more than just attract - they form a rich source of design energy. A seemingly con-

tradictory combination of liquid and electric lights set the scene, while the boldly asymmetrical shape of the 51 mm case and vibrant colour choices fill up the stage. An optical wave sweeps around its side, reminding us that stopping time's momentum is never an option. The purposefully designed curve tantalises the eyes to explore new perspectives on time – a crucial element of modern life.

**HYT FLOW** 



#### GIRL Power

ARMIN STROM'S FIRST WATCH ESPECIALLY DESIGNED FOR WOMEN BY WOMEN IS SURE TO TURN HEADS

rmin Strom's newest watch is the embodiment of the brand's constant pursuit for innovation. For the first time in the brand's history, Armin Strom has crafted a uniquely feminine timepiece. Fearlessly redesigning the brand's signature movement, dial, and case, Lady Beat marks a milestone for the

new System 78 collection – which brings innovative watchmaking at a competitive price.

Lady Beat's design codes feature distinct aesthetics that make it unlike any other from the brand's archives. In order to achieve this extraordinary look, the men at Armin Strom

knew that they needed help from outside the company. The brand's dominant masculine in-house design just would not do. Armin Strom consulted female freelance designers to ensure authenticity and a decidedly feminine feel for the timepiece.

The result of this process is Lady Beat: the manufacture's answer to women interested in the finer mechanics of watchmaking. Serge Michel, owner of Armin Strom, and Claude Greisler, technical head of Armin Strom, felt that it was long overdue to include women's variants in the manufacture's high quality Swiss-made offerings.

"There is more to discover with this watch than women are used to. Our passion for visible mechanics is also evident at first glance here," said Greisler, referring to the brand's history in skeletonisation and openworked movements, special features once again seen in Lady Beat.

The Armin Strom team, along with the freelance design consultants, decided to base the Lady Beat's look on the Gravity Equal Force. The Gravity Equal Force is a very significant



watch for Armin Strom. It launched the System 78 collection, replacing the Single Barrel collection, and signified the brand's new trajectory heading into the future. This decision was made to both build on and highlight the brand's System 78 collection.

While the fundamental idea of the watch is rooted in Gravity Equal Force, the inner workings of the timepiece have been redesigned to ensure both the svelteness and wearability of the watch are of the highest quality. The movement still remains as the centrepiece of any Armin Strom watch. The original case design of the Gravity Equal Force has been trimmed down to even sleeker proportions, creating Armin Strom's first ever 38 mm case.

From there, the most important question they had to answer was: "What does a woman desire on her wrist?" Naturally, the answer had

to come from the very heart of Armin Strom, by examining its own values then combining them with new thoughts and practices.

A great deal of the charm of the watch is the balance between the two sides of the dial. The crescent-shaped bridge on the left is superposed by a round disc containing the hour and minute markers. Both the bridge and the disc are finished with an eye-catching pattern of pleats that create the illusion of a much larger volume – greatly contrasting the minimalist approach to the rest of the watch.

Three openworked bridges occupy the right side, showcasing the mechanics within the watch, including the automatic movement powering it. The sandblasted grey background here provides the contrast needed to draw our eyes to the mechanical components beneath. Bright pink rubies on the bridge provide a pop of colour on the chic grey and white dial.

DISCOVER WITH
THIS WATCH THAN
WOMEN ARE USED
TO. OUR PASSION
FOR VISIBLE
MECHANICS IS ALSO
EVIDENT AT FIRST
GLANCE HERE

The case is crafted from stainless steel, and is oval with a round bezel on top – a highly elegant and feminine construction that looks great on the wrist. The open dial is certain to appeal to lovers of mechanical watches. The crown with a domed profile adds even more of a feminine touch to the watch. The Alcantara and rubber strap is integrated into the oval middle case – without any lugs – to cap off a truly streamlined profile.

A closer look at the dial of the Frederique Constant Ladies Automatic Small Seconds

ntensely alluring yet so subtle, Frederique Constant's new Ladies Automatic Small Seconds models are a sight to behold. Effortlessly blending modernism and grace through sleek and sophisticated design codes, these watches are splendid examples of what watchmakers with an eye for grace can create for the modern woman. The new Ladies Automatic Small Seconds comes in four distinct, completely redesigned models that are vying to outdo each other in elegance and femininity.

The most vivid memories we have are often also the most fleeting. A quick glance, a simple gesture, or even just a few words - these are all enough to leave us with precious moments in our memories. It is exactly these precious moments that the new Ladies Automatic Small Seconds epitomise.

The four new models possess subtle design aspects that make them stand out from one another, yet ironically these very elements unify them as Frederique Constant timepieces. The spirit of the Maison truly shines through the sophisticated curves of the 36 mm case.

The Ladies Automatic Small Seconds comes in four versions: rose gold-plated stainless steel case with white dial and navy blue alliga-

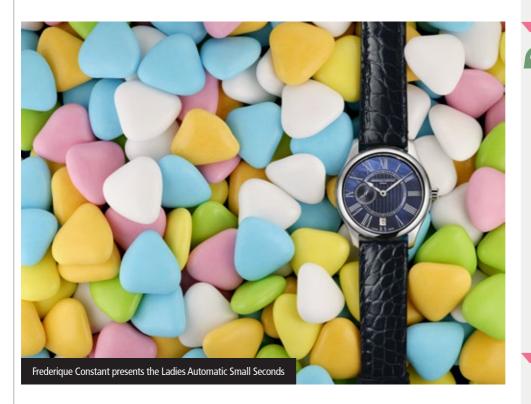
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#### AN EYE for Grace

FREDERIQUE CONSTANT RAISES THE BAR OF CLASSIC WATCHMAKING WITH SUBTLE **SPLENDOUR** 



Automatic Small Seconds with chocolate brown dial and matching strap



THE FOUR NEW
MODELS POSSESS
SUBTLE DESIGN
ASPECTS THAT
MAKE THEM STAND
OUT FROM ONE
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FREDERIQUE
CONSTANT
TIMEPIECES

tor strap, rose gold-plated stainless steel case with chocolate brown dial and brown alligator strap, stainless steel case with white dial and navy blue alligator strap, and stainless steel case with blue dial and navy blue alligator strap.

Underpinning the emblematic collection is the brand new dial that comes in a variety of colours. The most eye-catching detail on the face of the watch is the small seconds hand located off-centre at the nine o'clock position. Playing on the stunning asymmetry, the mother-of-pearl hour circle is complemented by markers in three different colours – blue, white, or brown. Three of the four models feature a navy blue alligator leather strap, while the last model comes with a brown alligator leather strap that matches its dial.

The dial has been completely revamped especially for the new Ladies Automatic Small Seconds. Within the hour circle marked with large Roman numerals, Frederique Constant has incorporated a popular pattern seen across many of its women's watches. The vertical chevron pattern creates a unique effect when light hits it by capturing, reflecting, and then diffusing it.

This new guilloché decoration is completed with the hour and minute hands. The tip of the hour hand is modified into a shape reminiscent of a heart, an intricately romantic declaration for marking the best of times. The small seconds hand, in its own delicate place to the side, hovers over a sunray disc.

A look at the self-winding FC-318 movement within

The final detail seen on the dial is the date window located at six o'clock. To bring together the entire face of the watch, the date window is highlighted by a border that is of the same colour as the case – rose gold or steel. On the back of the case, each piece features a sapphire

Frederique Constant has veritably raised the bar of watchmaking for women with creativity and distinction. Perfect for everyday wear, the new Ladies Automatic Small Seconds are just the classic timepieces you've been looking for.

crystal that allows its wearer to see the beating

heart of the watch: the self-winding FC-318 movement. The movement provides the watch

with a power reserve of 38 hours.

Frederique Constant Ladies Automatic Small Seconds with white dial and navy blue strap Bell & Ross
BR 05
Chrono with blue dial and rubber strap

Bell & Ross
BR 05
Chrono with blue dial and rubber strap

Bell & Ross
BR 05
Chrono with blue dial and rubber strap

aving conquered the skies, Bell & Ross turns its attention to the BR 05 collection designed for urban explorers. Bell & Ross' expertise in the area of aviation watches translates seamlessly into creating the latest watch for the BR 05 collection: the new BR 05 Chrono.

The BR 01 and BR 03, Bell & Ross' most emblematic models, have become modern classics thanks to their trademark look commonly described as a "circle within a square". The BR 05 collection is Bell & Ross' endeavour in creating less segmented timepieces with an urban feel.

Created in 2019, the BR 05 is the brand's take on the increasingly popular stainless steel sports watch with an integrated bracelet. Despite being an entirely new concept for the brand, the BR 05 successfully channelled signature Bell & Ross design codes with its square case motif housing a circular dial.

The BR-CAL.301 powers the sporty watch

### NEO-RETRO Sports Luxury

BELL & ROSS DESCENDS FROM THE SKIES TO EXPAND ITS URBAN EXPLORATION COLLECTION This year, the brand regales us with the introduction of the BR 05 Chrono, the successor powered by an automatic chronograph. The tried-and-tested calibre BR-CAL.301, an automatic mechanical movement perfectly adapted to the frenetic pace of metropolitan life, powers the BR 05 Chrono.

The incorporation of a chronograph means an added shot of sportiness to the timepiece. The BR 05 Chrono looks busier than its predecessor, but also much bolder and more masculine. With precisely executed finishes at every turn, the BR 05 Chrono is sculptural, elegant, and exudes strength. The satin-polished surfaces are perfectly flat, while the polished bevels further enhance the volumes they contain.

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The Bell & Ross BR 05 Chrono is available with a rubber strap in the same colour as the dial

Blending fluidity and robustness, the continuity of the lines becomes part of the BR 05's identity.

The original BR 05 featured large Arabic numerals at the quadrants. In the BR 05 Chrono, legibility is further improved with graphics and contrasting elements. The nine and three o'clock markers have been replaced by registers – a small seconds and a 30-minute register. The registers are shaped similarly to the case – squares with rounded corners. The registers are a subtle reference to timepieces of the 70s, giving the BR 05 Chrono a neo-retro vibe. In order to accommodate the new look of the BR 05 Chrono, the case has grown to 42 mm from the previous 40 mm.

The chronograph pushers flank the case on the side of the crown. The position of the pushers

is a very intentional design choice. Along with the crown guard and the crown, the pushers form a single piece perfectly incorporated into the profile of the case.

Another striking feature of the BR 05 Chrono is its integrated bracelet that has been fused into the case to make one cohesive piece. The bracelet is attached at a specific angle that has been carefully designed to follow the contours of the wearer's wrist, ensuring a comfortable and secure fit for daily use.

"The case and bracelet form one unit," explained Bruno Belamich, the brand's Creative Director. "This type of design harks back to a category of watches which appeared in the 1970s and when infused with Bell & Ross' signature identity, the resulting graphic style is both striking and modern."

ANOTHER STRIKING
FEATURE OF THE
BR 05 CHRONO IS
ITS INTEGRATED
BRACELET THAT
HAS BEEN FUSED
INTO THE CASE
TO MAKE ONE
COHESIVE PIECE



Bell & Ross BR 05 Chrono in steel with blue dial

The BR 05 Chrono is available with a navy blue or a jet black dial. The striking colours of the dials complete the luxurious sporty look. In addition to the stainless steel bracelet, there is also the option of a rubber strap. The colour of the rubber strap matches that of the dial. With four variants of the BR 05 Chrono in total, wearers will definitely be spoilt for choice.



# TURNING the Tides

BAUME & MERCIER SHOWCASES ITS EXPERTISE IN CREATING ENVIRONMENTALLY-FRIENDLY TIMEPIECES

fter a development process spanning two years, the newest iterations of the BAUME collection are finally here. Bringing together centuries of heritage and design philosophies with modern and environmentally conscious innovations, the collection is here to forge its own fate and blaze a new path into the future for Baume & Mercier.

The BAUME collection is the embodiment of the Maison's expertise in mindful designs that care for the environment without compromising quality. BAUME will carry the Maison's distinct aesthetic and eco-responsible philosophy into the future, while also serving as a laboratory for yet-to-be-discovered innovations. This new chapter in Baume & Mercier's evolution will be marked by new dynamism that blends tradition and modernity, elegance and originality, combined with environmental responsibility.

The BAUME collection features six models and two limited edition BAUME OCEAN models. The most eye-catching design codes of the BAUME collection are: an off-centre crown at 12 o'clock in the spirit of classic pocket watches; moving lugs for optimum comfort; and a system of interchangeable straps with buttons for easy customisation.



Baume & Mercier BAUME timepiece in blue

The six contemporary models in the collection come in a range of different looks and two different sizes – three 35 mm quartz models and three 41 mm models – that can be adjusted to





Case back of the BAUME watch, with a view of the unique button system on the interchangeable strap

fit any wrist size. The fundamental BAUME aesthetic seen throughout the collection is accented by the differently coloured flange of each model. Blue, black, green, red, or violet, each BAUME watch comes with a colour combination that makes it unique. The stitching on the straps of the watch, and the thread on the button, match the colour of its flange.

Interchangeable straps with a unique button system allow for high degrees of personalisation with no difficulty. Cork lining on the inside of the strap provides the ultimate comfort for daily wear. The straps are crafted in natural, upcycled or recycled textiles such as RPET. The current selection of BAUME straps are available on the brand's e-commerce platform, enabling BAUME wearers from around the world to personalise their watches.

Continuing an environmentally-conscious tradition started in 2018, the BAUME collection features no precious materials or animal products, and also recycles any unused parts. The packaging also continues to be reduced to the barest minimum. This is achieved through the use of a special hexagonal package made of FSC-certified cardboard. In keeping with a circular economy – an economic system aimed at phasing out waste and recurrent use of ma-

THE BAUME
COLLECTION IS
THE EMBODIMENT
OF THE MAISON'S
EXPERTISE IN
MINDFUL DESIGNS
THAT CARE FOR
THE ENVIRONMENT
WITHOUT
COMPROMISING
QUALITY

terials – Baume & Mercier has committed two per cent of sales from each BAUME model to NGOs around the world, including Waste Free Oceans (WFO).

In an effort to increase awareness of global environment protection, Baume & Mercier is working with WFO and the SEAQUAL INITIA-TIVE in creating the two BAUME OCEAN Limited Edition models. The common key beliefs in eco-responsibility through innovation is the biggest driving force in designing the two BAUME OCEAN models.

The BAUME OCEAN Limited Edition watches feature the signature BAUME aesthetic of an off-centred crown located at 12 o'clock. The sleek look of the crown is attributed to the material it is made from – black anodised aluminium. The interchangeable strap for the BAUME OCEAN is equipped with a unique material called SEAQUAL® YARN – made from upcycled marine plastic debris.

One of the most unique features of the watch is its case. The 42 mm case is made up of 80 per cent recycled plastic - produced by WFO and 20 per cent glass fibres to increase its resistance. Baume & Mercier worked closely with WFO to select plastic debris from the ocean that are of the highest durability and quality. The deep grey and streamlined dial features a mise en abyme effect achieved by stacking numerous layers with varying finishes. The conventional way of telling time is given a twist here with the small, central hour display, surrounded by the larger minute display. The face of the watch is completed by the flange coated in blue or green anodised aluminium, creating a striking contrast to the dark façade of the watch.

VIVIAN STAUFFER - HAMILTON CEO

#### FAMILIAR Face



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arlier this year, Swatch Group made some key changes to its top management. As Hamilton's former CEO, Sylvian Dolla, was appointed as the new CEO for Tissot, his position is now filled by Vivian Stauffer, who was previously the brand's Head of Sales. Having been part of Hamilton for 13 years, Stauffer told The Time Place Magazine about the brand's DNA, Hollywood collaboration, 2020 novelties and more.

Congratulations on your appointment as Hamilton's CEO! Could you tell us more about yourself and the story behind the appointment?

Thank you! I've always been proud to work for Hamilton. My journey with Hamilton started 13 years ago, as Regional Sales Manager, and later, I was appointed Head of Sales. Now, I'm



very excited to take this next step as CEO and lead us into the future – we have incredible projects in the pipeline that seamlessly further our story.

How were your first months as the CEO during this unfortunate pandemic? Were you able to adapt well in your new position or were there any immediate actions to be taken?

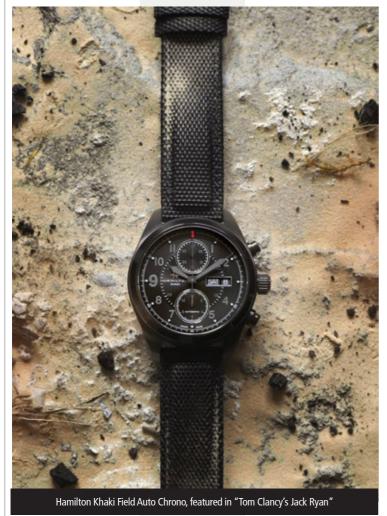
Hamilton has been led and built by incredibly talented people over the years so thankfully, I am taking the lead of a brand that is already well-established and organised. The transition to CEO certainly is a change but it's a smooth one since I've been a part of Hamilton's management team for many years. As CEO of Hamilton, it's my goal to continue our success story and bring opportunities to life that will ensure a bright future for the brand.

Could you share your thoughts about the COVID-19 pandemic and the watch industry as well as the evident impact on Hamilton's operations and business?

The COVID-19 pandemic has impacted the entire world in all aspects of life – personal and professional. With uncertainty comes opportunity, and that's what we focus on at Hamilton. We've been at the forefront of using digital media to engage with our fans and we've utilised e-commerce for almost a decade already. We will continue our digital journey, just as we continue to find new and innovative ways to collaborate with valued brick and mortar stores.

To bring Hamilton to the next level, we need to push the boundaries of possibility and the way to achieve this is with a team that passionately questions the status quo and brings in new ideas to the table every day. We've always been







an innovative brand and we will navigate our future with that same attitude of adventure.

#### You've been part of Hamilton since 2007. How do you see the growth of Hamilton? What has and hasn't changed?

At Hamilton, we've always been at the forefront of ground-breaking developments and our watches have been timing changes in the industry since 1892. Our reputation for precision began over a century ago, when our watches helped synchronise the first American railroads. Since then, constant innovation has been at the heart of our approach and our watches continue to tell the stories of our landmark moments. One of the main changes is the way we sell watches. Now our e-commerce platform is a key selling tool for us, which was not a very popular system back in 2007. Moreover, the HQ team has almost tripled. What was considered a start-up in 2007, is now a fully implemented brand. However, the spirit - innovator and future-oriented - remains the same.

What keywords would you like to be associated with Hamilton?

Character, authenticity and boldness. Hamilton's heritage gives it a unique story full of character and personality. With a combination of American spirit and Swiss precision, we create watches that are both authentic and innovative. Many of our watches celebrate iconic designs and innovations such as the Ventura and the PSR, others showcase our skilled craftsmanship and cutting-edge technology. While our collections may be diverse, they have a spirit of curiosity and boldness that sets them apart from the crowd.

#### How would you define Hamilton's American Spirit?

American Spirit is being bold, daring and making the impossible possible. Our brand DNA and our watches are infused with our American heritage, like the Khaki Field line with its military history, or the Khaki Aviation, which goes back to the first years of aviation in the U.S.

#### How savvy is Hamilton's digital marketing?

We stay ahead in the game of digital, so we

put a lot of effort into digital marketing and e-commerce. We are present on all major social media around the globe, where we engage and interact with our consumers. This year, through our "TENET" movie promotion, we were the first watch brand to have a 3D watch model available in Google Search AR (Augmented Reality).

We evolve the design and functionalities of our website constantly, this year we heavily rolled out the action of "check and reserve". We want to offer the best seamless online experience to our clients – anytime and anywhere.

### The fact that Hamilton has been featured in over 500 movies is truly amazing. Was it always a genuine collaboration? Or did Hamilton also sponsor the movie(s)?

Filmmakers contact us because they need a timepiece that will help them create a character or further their plot. They know Hamilton has years of experience working with Hollywood and we are known especially for making the impossible happen when it comes to films. Our relationship with Hollywood is true and authentic and it is crucial that we do not



just deliver watches but we get involved in the creative process by developing watches dedicated to the story the moviemaker wants to tell. For instance, with "Interstellar," the producer contacted us and asked us to create a special watch for the movie, and that is how the "Murph" came to life. Then, five years after the movie released, we launched the Khaki Field Murph, an almost exact reproduction of the movie prop watch.

#### Out of all Hamilton's watches that have been featured in movies, what is your favourite and why?

Difficult choice, as there are many watches I like to wear. To choose one, I really like the bold and rugged design of our Khaki Field Auto Chrono, which is featured in "Tom Clancy's Jack Ryan," an Amazon Prime Video series where Jack, played by John Krasinski, wears the watch throughout.

For Christopher Nolan's movie, "TENET", Hamilton created a limited edition watch based on the Khaki Navy BeLOWZERO. Other than the removal of the date window, which we think is a great decision to balance out the dial's design, what are the design/feature adjustments that you would like to highlight from this watch?

One of the major changes is the titanium case, which makes the watch 30 percent lighter than

the previous stainless steel version. Another update is, as you said, the removal of the date function. For the two special editions, we added a red or blue-tip on the seconds hand, as a nod to the key colours of the film. The limited edition – 888 pieces of each colour are available – also features special packaging designed by the movie's production designer, Nathan Crowley, that contains clues to the movie's storyline.

While other brands seem to be holding back on the release of their novelties due to the ongoing pandemic, Hamilton has presented many new watches including the special revival of Hamilton PSR. Could you share your thoughts on this?

Indeed, we presented our Hamilton PSR in March. It is inspired by the original digital wristwatch, the Hamilton Pulsar, that we launched in the 1970s, one of the emblematic creations of the space-age era. Its ground-breaking technology disrupted the market, and its futuristic look made it a favourite of forward thinkers and style leaders including Jack Nicholson, Joe Frazier, Elton John and Keith Richards. With the Hamilton PSR, we are proud to bring back the unmistakable style of the digital watch that changed the world.

Could you share with us some interesting stories behind the development of Hamilton's 2020 novelties?



The Hamilton Khaki Aviation Converter is one of the brand's novelties for 2020



Hamilton extended its range of pilot watches with the Khaki Aviation Converter. These new models make conversions and calculations easy. To promote our new collection, we collaborated with our Hamilton pilots, who were also included in each step of the production, to make sure our watches meet the requirements of professionals. Due to the current situation, instead of professional video taking, we relied on our pilots to create content from their hangar or from their planes, which turned out to be authentic and original!

We've been hearing about Nivachron™ since late 2018, however there are not so many explanations about this invention. Could you please elaborate more? And which of Hamilton's 2020 watches are equipped with this revolutionary hairspring alloy?

This year, we started to equip some of our watches with balance springs made from Nivachron™, which offers a number of advantages including considerable reduction in the influence of the residual effects of a magnetic field on the running of a watch. The Swissmade balance spring, made of a titanium base,

is very effective against temperature variations and ensures excellent shock resistance. Our Jazzmaster Open Heart in 36 mm and our Khaki Aviation Converter Auto are now equipped with this balance spring, and we plan to implement this new alloy in all of our watches in the future.

### How is Hamilton doing in the Asian market, especially Indonesia? Could you share with us your thoughts on Indonesian customers?

Hamilton is doing great in Asia, with Japan and Korea being among our top five markets. We're also very active in China, Hong Kong and Taiwan. Regarding Indonesia, we have local consumers who highly appreciate our engagement in the cinema. We look forward to strengthening our presence in the country.

#### What do you love about watches?

For me, watches do much more than tell time. They have a personality and add character to the wearer. They can inspire a memory, mark a celebration, showcase personal style, and of course, keep you on time too.

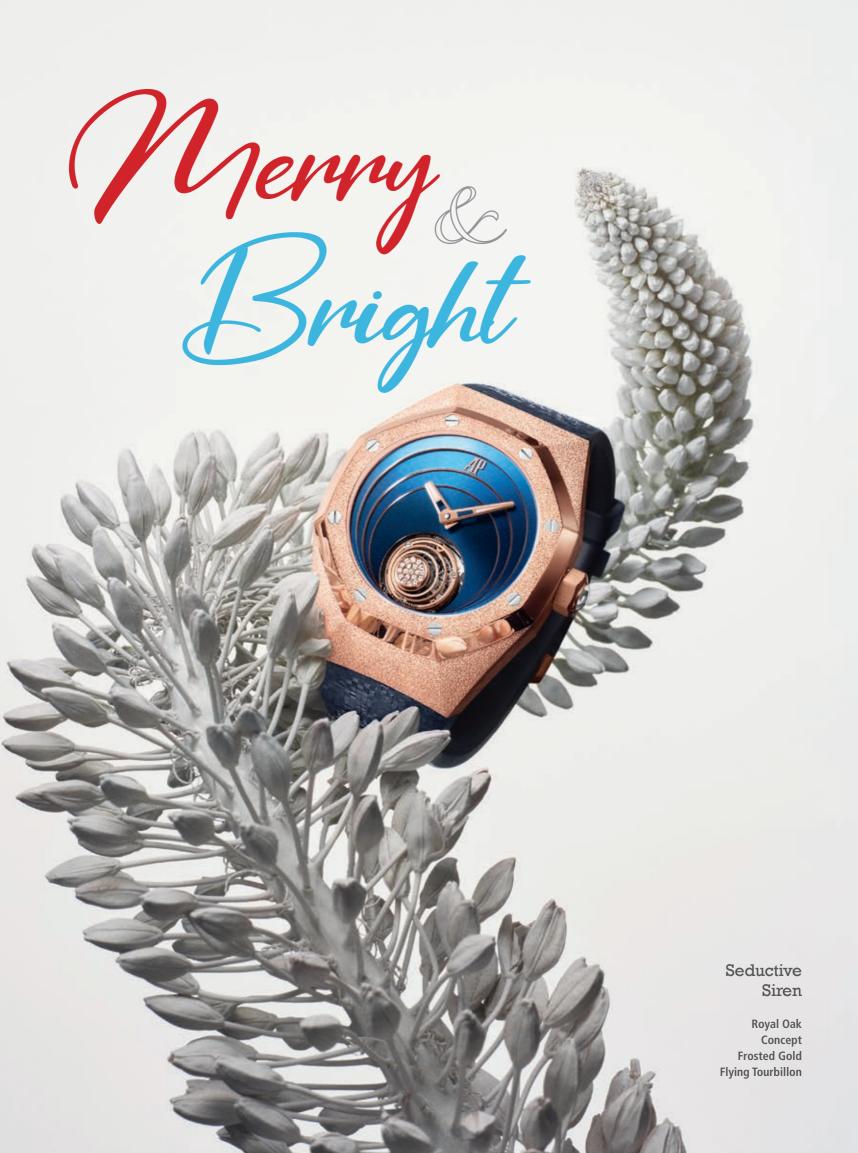


Hamilton Jazzmaster Open Heart

























## TIMELESS Classics

A CUT ABOVE THE REST, THE LONGINES MASTER COLLECTION ENDURES WITH ITS UNDENIABLY ELEGANT APPEAL

rafting exceptional timepieces from its inception in 1832, Longines has had a long and rich history in watchmaking. Through the years, the esteemed manufacture has unveiled a myriad of wonderful watches steeped in tradition, elegance and performance.

In 2005, the brand founded by Auguste Agassiz and his partners presented to the world a product that would ultimately become its bestseller – The Longines Master Collection. This line continues to flourish to this day and remains an incontestable favourite of watch enthusiasts the world over.

#### EMBLEM OF EXCELLENCE

As an established watchmaking company, Longines has always safeguarded its know-how and traditions. By combining age-old techniques and nuances with contemporary styling and the latest technology, the brand has capably bridged the past to the present. This grasp of the old and the new is beautifully manifested in The Longines Master Collection.

An answer to the global trends that showed a renewed preference for mechanical movements in the new millennium, The Longines Master Collection is a sound perpetuation of the brand's distinguished heritage. Composed of pieces that are equipped with mostly self-winding mechanical movements, the collection is one that continues to inspire the creativity and prowess of Longines' expert watchmakers.

Over time, new sizes and sophistications have enriched the line, all bearing the innate classicism that has made The Longines Master Collection a popular favourite. In 2017, coloured dials were added to the mix. Two pleasingly chromatic editions were presented in grey and blue, replete with steel bracelets, as well as tasteful alligator watch straps rendered in the same colours.

Available in a number of diameters – 42 mm, 40 mm, 29 mm and 25.5 mm – the 2017 The Longines Master Collection boasted sunray dials that highlight the hours, minutes, and seconds with the use of subtle yet attractive rhodium-plated hands. Suitable for men or women, thanks to the varying sizes, these steel timepieces featured clear case backs that enabled wearers to marvel at the intricacies of the automatic calibres powering them. The 42 mm and 40 mm versions were driven by the automatic L888 calibre, while the 29 mm and 25.5 mm selections were equipped with the automatic L592 calibre.



ing The Longines Master Collection family.

Two years later, in 2019, the brand's watchmaking know-how was dazzlingly showcased with new options on top of the traditional three-hand models. Catering to the well-rounded gentleman, the 2019 The Longines Master Collection timepieces are savvy accessories that can be worn to business meetings, sports events and even while travelling. Fulfilling the requirements of the man who is always on the go, the watches afford the wearer a multitude of displays: chronograph functions, indication of time in all 24 time-zones worldwide, power reserve indicator, phases of the moon or retrograde functions.

Rendered in a variety of sizes - 38.5 mm, 40 mm, 41 mm, 42 mm and 44 mm - these models are encased in steel, steel and yellow gold or 18-carat pink gold. Their black or silver dials are adorned with a barleycorn design that enhances the rhodium-plated







or blued steel hands. Water-resistant to 3 bar, the watches have a transparent case back through which the fascinating workings of the movement can be appreciated. Each piece comes complete with a steel and yellow gold or a steel bracelet, or a black or dark brown alligator strap, all equipped with a folding safety clasp.

Zooming in to one of these timekeepers, The Longines Master Collection with a moon phase indicator enhances the range with its refined aesthetics. The sleek dial, with the moon phase indicator at 6 o'clock circled by an Arabic numeral date ring on which a hand points to the current day, supports the brand's eternal quest for elegance and preserves the manufacture's subdued and harmonious appeal. Powered by a new self-winding movement, developed exclusively for Longines, the L899 calibre, this piece is available in two sizes – 40 mm and 42 mm – and comes with a range of different dials: black barleycorn with painted Roman numerals, silvered barleycorn with painted Arabic numerals or blue sunray

The Longines Master Collection, 40 mm, with chronograph and moon phase display, 2019

with applied indexes. These watches are offered with either a stainless steel bracelet or a black, brown or blue strap to match the different dial colours. In addition, a 40 mm version is further heightened with the adornment of diamond indexes, making for a resplendently remarkable interpretation.

Apart from the variants described above, Longines also released an elegant piece with



an annual calendar, a complication which undoubtedly appeals to the sentiments of watch lovers all over the world. While retaining the timeless and sophisticated aesthetic associated with The Longines Master Collection, this iteration is the first in the brand's range to be furnished with an annual calendar.

An astute complication, the annual calendar automatically manages the varying lengths of the months. This means that the timepieces fitted with an annual calendar are able to distinguish between 30-day months and 31-day months, with no manual intervention necessary. Driven by the automatic L897 calibre affording the watches with a 64-hour power reserve, these models feature the annual calendar at the 3 o'clock position of the dial.

Rendered in resistant stainless steel, The Longines Master Collection with annual calendar is available with an array of dial



The Longines Master Collection, 42 mm, with moon phase indicator



colours – black or silver barleycorn or sunray blue – and are complemented by a steel bracelet or black, brown or blue alligator strap. Truly a marvellous feat of watchmaking, these exquisite timepieces are also offered at a great price, making them even more attractive especially for those who value watches with an exceptional quality-price ratio.

#### UPDATED VERSION

This year, Longines introduces modern interpretations of The Longines Master Collection, majority of which are adorned with resplendent sunray blue dials. Presented in a variety of sizes, the new range includes models with chronograph functions and a power reserve indicator. Moreover, two sublime versions are encased in stainless steel and 18-carat yellow gold.

All powered by mechanical self-winding movements, this line-up of timepieces displays a fusion of Longines' impeccable watchmaking expertise. The chronographs in particular are a wonderful manifestation of Longines' know-how. Available in two sizes, 42 mm and 44 mm, The Longines Master Collection with column wheel chronograph is equipped with the automatic L688 move-

ment, which beats at 28,800 vibrations per hour. This self-winding calibre drives the chronograph mechanism, including the central 60 seconds hand, 30 minutes counter at 3 o'clock and 12 hours counter at 6 o'clock. Additionally, the movement provides the two versions with a 54-hour power reserve.

Encased in stainless steel, with scratch-resistant sapphire crystal and transparent case backs with sapphire crystal – the better to admire the movements within – the watches are water-resistant to 3 bar. In line with the understated elegance of the line, the beautifully deep sunray blue dials of the timepieces showcase applied indexes and silvered polished hands. To round off the selection, Longines has complemented them with matching blue alligator straps with triple safety folding clasps and push-piece opening mechanisms.

Propelled by its rich heritage and tradition, these variants are but two of the offerings Longines has unveiled for this year. If these timepieces are any indication, it is certain that the brand will have plenty more in store for us in the definite future and beyond.



The Longines Master Collection, 40 mm, with annual calendar, 2019

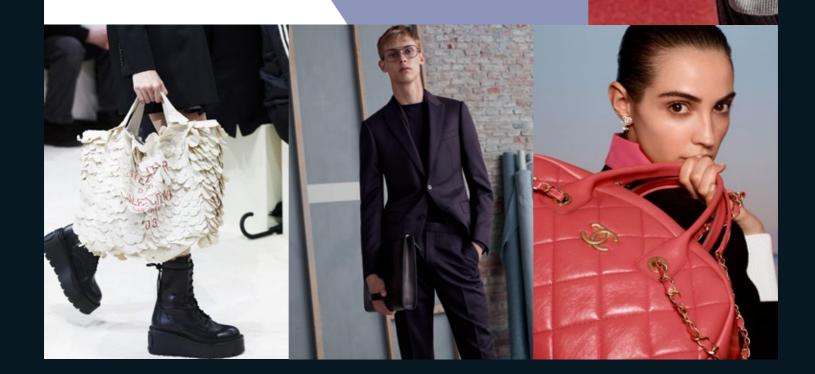








#TIMEFASHION











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AROUND THE Mediterranean

CHANEL'S CRUISE 2020/2021 COLLECTION IS FOR THOSE WHO WANT TO TRAVEL LIGHT.

fter three consecutive years holding Cruise shows in Paris, CHANEL presented its latest Cruise collection in Capri. Bringing its Cruise runway to the parts of the world that inspired the collection is actually not a new thing for the Parisian House. From Dubai to Seoul to Havana, CHANEL explores the earth in terms of aesthetic design ideas as well as creating one of a kind catwalk experiences. Capri's charm







CHANEL Cruise 2020/2021 collection exudes a Mediterranean feel

was supposed to be the substance and the venue for the Cruise 2020/2021 collection if only the pandemic never started. Adapting to the change in situation, Creative Director Virginie Viard made creative adjustments without compromising the end result.

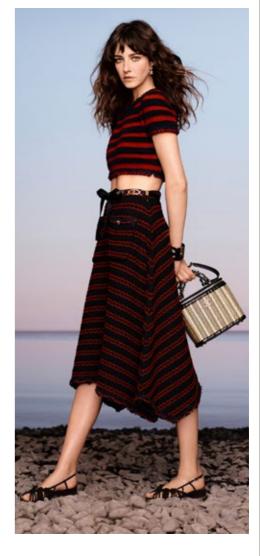
The CHANEL Cruise 2020/2021 collection is comfortably set around the Mediterranean theme. Viard mentions some aspects of the coastal scenery which inspired her creativity in designing the pieces, "The islands, the scent of the eucalyptus, the pink shades of the bougainvillea." The very feminine embodiment for the latter mentioned appears in a pink midi dress with its V-neckline constructed by layers of frills. Another pink look combines an embroidered tweed bikini top with shorts, a long cardigan, and mules with the interlocking C logo.

Other than pink, the colours of this collection are dominantly neutral with black and white the most often used. Majority of the pieces are pure but when motifs come into play, those usually applied are stripes such as in a bluewhite knit jacket or cropped top with matching skirt in dark red-navy blue shades. Simplicity is clearly the key concept of these outfits. The silhouettes are sleek without heavy appliqués. Twists for each model are lightly manifested

yet exude loveliness. Print adorns flare denim pants while blue jeans get tweed pockets. A high slit skirt has buttons as pleasing accents. A cutout swimsuit is worn with ruffled pants. A see-through silk muslin is transformed into a jacket with wide lapels, evoking a touch of tailoring.

In these ensembles, Viard treats the free spirit of CHANEL women with a fresh approach that speaks elegance in the modern sense of the word. From casual pieces that will elevate your beach style to rich outfits perfect for cocktail receptions at a beachfront resort, the glamorous side of CHANEL is definitely not left behind. It is even accentuated through the range of accessories such as visor sunglasses, black shiny cuffs, sparkling earrings, and decorated bags in various sizes. The pieces in this collection indeed convey the appeal of legendary actresses of the 1960s enjoying their getaway at the French Riviera or Italian Riviera. In fact, a star of our time, Lily-Rose Depp, conveyed the idea. In the campaign's behind the scene footage, she said, "I really want to take this collection with me on vacation to the French Riviera."

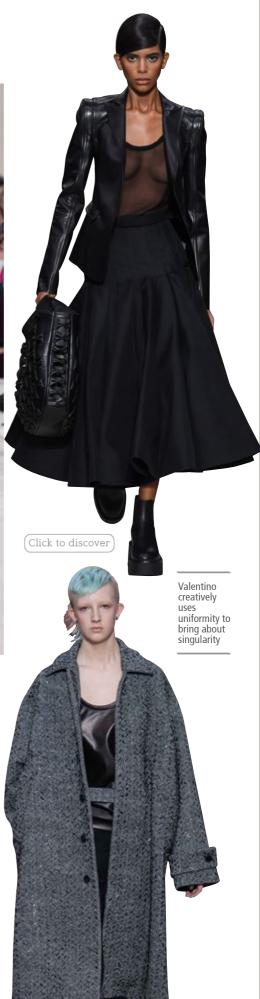
Practicality and versatility also pervade the concept of this collection. Viard talks about "a wardrobe that can be carried in a little suitcase



on wheels, a shopper and an embroidered handbag." To travel light was the impetus for developing the collection. The items are multipurpose and some are even transformable. The tweed suit is made unlined so that it can also be used for relaxed occasions. Pull up the long skirt and it becomes a strapless dress. In case you are not going anywhere, this "Balade en Méditerranée" collection can pretty much be worn gallivanting around the city too.







## BEAUTIFUL Contradiction

OFFERING A NEW STYLE OF UNIFORM DRESSING, VALENTINO HIGHLIGHTS INDIVIDUALITY FOR FALL/WINTER 2020-21

s our understanding of humanity gets richer and deeper, we see everything in a new light; this includes the way we approach fashion. As much as we want to enjoy visual pleasure and comfortable function-

ality from a piece of design, we also expect it to be produced with a progressive perspective on the essence of being human. Pierpaolo Piccioli has consistently brought forth these topics in his recent collections for Valentino.



Diversity and inclusivity are words Piccioli bases his works on; he translates these words' meanings into beautiful and often elaborate creations in the spirit of Valentino's design codes. For the Fall/Winter 2020-21 collection, he begins by acknowledging that humans are different but are also the same simultaneously. Choosing to promote equality as a whole throughout his collection, Piccioli utilises the idea of uniform dressing in a creative manner.

Instead of conforming to the major view of the uniform as a tool to eradicate individual identity, Piccioli imposes a new interpretation that emphasises how the uniqueness of every individual – from facial features to body language and emotional expression – is indeed exposed in contrast with the homogenous quality of the uniform as a backdrop. The result is subtle beauty statements rendered in this season's silhouettes through which aspects of the wearer's individuality can boldly be identified.

Black plays a significant part in this collection. The colour equated with elegance comes in various formulas which adheres to the concept of heterogeneity found in similarity. Some are treated with tailoring, from the long coat paired with a sequined turtle neck or oversized trousers to a wide neckline coat dress. The impression of daring women radiates through black leather pieces, such as a jacket combined with a voluminous midi skirt and a bustier top full of sculptural rose petals.

The more seductive composition can be seen in the use of black sheer fabric transformed into an embellished shirt to a ruffled dress. Other black creations incorporate big flower paintings which are not only beautiful adornments but these details can also signify the ar-

tistic disposition of the wearer. Those who want a milder version of the looks can go for the greys that appear in reserved tweed or in more playful feline motifs. When the red hue is poured into these forms, the effect is dazzling. A red V-neck dress with a high-slit accent will definitely

be owned by an expressive woman who is not afraid of being the centre of attention.

Meanwhile, dresses in dark moss green or burgundy serve a perfect mix of colour dynamism and understated character. Encapsulating innocent romance and purity, white grabs attention in this collection, whereas the glittery range presented in midnight blue, dark green, silver, and chocolate brown looks mesmerising for evening celebrations. To complete the looks, Piccioli brings his focus to the essentials. He equips Valentino women this season with Valentino Garavani Atelier bags adorned with studs, bows, and flowers that will match the cabochon-encrusted jewellery.

Equal in every aspect and set apart as shown by the colours they wear, Valentino women are diverse personas with different unique attributes. They are

also not defined by old dogmas of feminiity as elements historically associated with men's clothing like leather and tailoring are a structural part of their outfits. In this collection, Valentino brings fluidity to the forefront; it is not hidden or hindered, rath-

er it is celebrated.





## RESPONSIBLE Tailoring

WITH THE #USETHEEXISTING PROJECT, ERMENEGILDO ZEGNA IS CREATING A NEW FACE OF FASHION

he Ermenegildo Zegna XXX Winter 2020 collection redefines tailoring. Its savoir-faire of suits and menswear in general, known as the finest for over a century, levels up by exploring contemporary silhouettes and shapes. Zip-up overshirts with low collar lines replace traditional shirting. Belted blazers, wraparounds, coat/parka fusions, and voluminous coats with deep back pleats address the aspiration of men in this era who pursue comfort and functionality without neglecting distinctive style. More importantly, men of Zegna make responsible choices for their appearance.

Zero-waste is Ermenegildo Zegna's dream. As part of the realisation, it offers more #UseThe-Existing items in its Fall/Winter 2020 collection. The House launched the #UseTheExisting project as a commitment and pledge to create a better living environment. In achieving the zero-waste target, it implements the strategy to use pre-existing or post-consumer materials in creating collections. With the help of innovation and high technology, the brand's internal textile division aims to produce new high quality fabric from existing ones as well as existing fibres and other remnants.







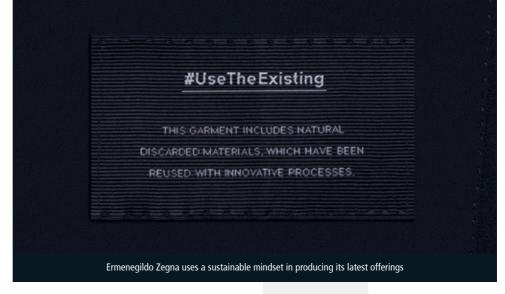
through the Zegna Oasis Project in 1993. Covering an area of 100 km2, Oasi Zegna has since become home to plants and animals, a place where people can also immerse in natural beauty and learn about nature and local history.

Until now, that legacy of natural preservation serves as the breathing symbol of Ermenegildo Zegna's environmental concern. The #UseTheExisting project is a natural evolution of its founder's legacy. "The main goal is to rework the fashion system in order to reduce our ecological footprint," said Sartori, who also stated that #UseTheExisting is more than just a project but a state of mind. For its efforts in shaping a better fashion business model with great consideration to environmental impact, Ermenegildo Zegna received accolades from the Green Carpet Fashion Awards. In its third edition, the CNMI Award in Recognition for Sustainability was presented to the house.

For the brand that celebrated its 110th anniversary this year, improving the face of fashion and making the industry more ecofriendly is as essential as having the highest quality materials for product creation. The



Making its debut in the Ermenegildo Zegna XXX Fall/Winter 2019 collection, one-fifth of which were made of recycled fabrics, the #UseTheExisting products will be found in every collection from this season onwards, including the Modern Tailoring and Luxury Leisurewear line. "One experimentation leads to the next, in one seamless dialogue, always keeping in



mind that our art should always respect the earth. That's our mission, as both humans and fashion-makers," said artistic director Alessandro Sartori about the project.

Ermenegildo Zegna's concern for conserving nature is rooted in the very beginning of the House's history. Ermenegildo Zegna, who established the label in 1910 in Trivero, Italy, planted 500,000 conifer trees that surrounded the company's wool mill. The forest that resulted from the reforestation process that began in the 1930s was then developed as Oasi Zegna

latter is unquestionable. One manifestation of the brand's never-ending pursuit of having the best materials was made by acquiring the majority of the Achill wool farm in 2014. With that step, Ermenegildo Zegna has achieved direct control in every stage of production, from the Merino sheep breeding in Australia to the wool fabrication in Trivero, and the final products available at Ermenegildo Zegna boutiques worldwide. High quality control at every stage guarantees high quality products. Ermenegildo Zegna is truly about the highest quality with a heart for sustainability.



Berluti presents the Signature canvas collection in different shapes and colours to delight this holiday season



# A SEASON of Giving

BERLUTI LAUNCHES
ITS TIMELESS HOLIDAY
COLLECTION TO MARK
NEW BEGINNINGS

evered Parisian fashion house Berluti ends the year in high spirits with the release of its impeccable fashion accessories to accompany the festive holiday season. Whether it be the Traveler II or the Ulysse PM, the sumptuous designs are as captivating as they are versatile. These staple pieces reflect the Maison's legacy in many aspects whilst also adding a fun twist and wholesome variety to functional fashion.

Incorporating Berluti's milestones into the collection, creative director Kris Van Assche designed the Signature canvas to merge its iconic logo with the intricate Scritto motif. Set against the textured dark fabric are patinated Venezia leather details that add even more ardour to the elegant pieces. The new colours are further complemented by the Maison's finishing touches, such as bootmaker studs and other metallic details.

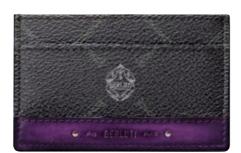
Perhaps the most svelte in the collection, the Séjour II is a compact cardholder with room for three cards. Resting on the bottom of the cardholder is a stunning strip of patinated Venezia leather, available in Acqua Blue and Sunset purple.

Similar to the Séjour II, the Imbuia II offers a safe space for one's business cards, with slots for up to three credit cards in the most compact and stylish design possible, which is available in Grass green and Utopia blue.

Expanding the collection to larger pieces, Berluti's Excursion II is an all-rounder that can carry eight credit cards as well as bills that can be kept in its flat or lateral pocket. The classic wallet is incomplete without its Nespola orange calf leather lining that runs along the bottom of the fashion necessity.











Fourth in the collection is the Traveler II, a reliable travel companion that offers convenience unlike any other. Hidden in the back of the vertical case are four easily-accessible credit card slots. The interior itself is kept safe by the magnetic closure sewn underneath the rich Utopia blue leather flap. The vertical travel accessory also has a delicate removable strap that can easily be adjusted to fit one's torso.

A strong candidate for those seeking a bold zipped wallet, the Itauba II boasts a spacious bill compartment that rests opposite to 12 credit card slots. The Itauba II, which is available in Simal red and Utopia blue, also has gusset and coin compartments.

A simple yet luxurious option for the minimalist traveller, Berluti's Enveloppe GM is an irresistible clutch that can be worn on any occasion. The Signature canvas complements its Utopia blue-patinated tip and remains slender even with the two zipped slots inside.

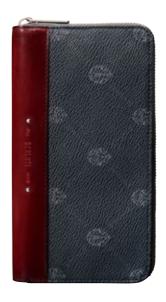
Though similar to the Enveloppe GM, the Nino GM is a chic zipped clutch that has six card slots and a metallic D ring that allows for personalisation. The clutch is available in Rose Garden pink and Utopia blue.

Taking the collection to a whole new level, the Ulysse PM is a structured tote bag that has an abundance of flat and zipped pockets. The tote

is lined with gorgeous Sunset purple-patinated Venezia leather details and hangs on a removable shoulder strap.

Built to endure time and wear, the nylon-strapped Explorer MM is the last addition to the collection. Tailored for laptops up to 13 inches in size, the backpack's padded compartment guarantees security, akin to its inner pockets. The Explorer MM, available in Nespola orange, also has a large outer zipped pocket for extra space.

From the fine details of the Scritto canvas to the use of its Venezia leather, Berluti's holiday collection shows the unparalleled craftsmanship the Maison has to offer. Since its conception in 19th century Paris to its recent releases, Berluti continues to astound the world with bespoke masterpieces made to last a lifetime.











## MODERN Persuasion

THE CELINE SUMMER 2021 COLLECTION IS DOMINATED BY A LAIDBACK STYLE WITH A DASH OF GLAM

f someone asked about the state of fashion, the answer must inevitably be continuous change. From time to time, era to era, the landscape of mode has gone through the process of interpretation and reinterpreta-

tion. New cultural phenomenon keep arising, silhouettes are always being modified, and icons of reference never stop appearing. In today's fashion realm, the spotlight is on Celine. The ongoing evolution of the French house





sparks interest and curiosity. Established in 1945 by Céline Vipiana, notable designers have brought their own characters into the conversation with the brand's DNA directing the collections. Hedi Slimane, who arrived at Celine in 2018, is making his mark with an open attitude.

The Celine Ladies' Summer 2021 collection is a crystal clear perpetuation of the spirit of its menswear range for the same season. The parallel can be inferred from the set of two shows. While the men paraded in Circuit Paul Ricard, the women marched in Stade Louis II, Monaco. At the football stadium, with scenic rocky hills as a background, the runway walk matched the rhythm of the hip hop song "I Like Him" by American rapper Princess Nokia. The vibe of this track mirrors the soul of the looks. Although bearing a similar sense of casual appeal as the menswear offerings, pieces in this collection are calmer.

Celine women live their daily lives by taking a more laidback approach, more so than their male counterparts, yet they don't make less of a statement; Celine women are very focused whilst confidently expressing shades of glam in their outfit choices. They wear a simple cap or sometimes a bucket hat to protect them from the sun, which at the same time gives them a cool look. The same principle applies to sunglasses. Comfortably taking steps in sneakers or boots or anything flat, a Celine woman dons a black leather jacket over a bandeau top paired with sweatpants, or a denim jacket with a cropped top and leather shorts to show a rebellious and masculine mood.

She can also channel her sporty side by putting a windbreaker over a hoodie and opting



for printed, loose pants. A shoulder bag subtly feminises her look. When she wants to have a boyish preppy aesthetic, she goes for a blue striped shirt, layers it with a formal jacket, and completes the outfit with high-waist boyfriend jeans. She is not afraid to show off her quirkiness by strutting down the street wearing a vintage looking shirtdress in beige or a midi denim dress with puff sleeves. As understated as she is, the Celine woman also has a selection of evening pieces in her wardrobe, from a subtle golden hue pleated dress to a black sequined halter neck dress.

All the creations in Celine's Summer 2021 collection reflect the mindset of the current and younger generation about fashion. Celine is

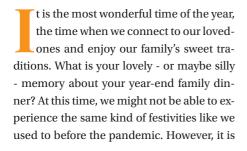


moving ahead to capture the relevant spirit of today, encapsulating its exclusive quality with modern designs and attitude. Accordingly, the decision to tap Blackpink's Lisa Manoban as the new global ambassador signifies Celine's seriousness to see its vision to fruition. Does it mean we will not be able to see Slimane's glamorous rock 'n roll lady anymore? As mentioned at the outset, the fate of fashion is about constant change. A style never really disappears. It is only on a journey to re-appear again at the right time, to be re-approached, to be presented with a new interpretation. For now, let's enjoy the present and revel in what is.



## HAVE FUN in FENDI

ENJOY THE HOLIDAY
SEASON DRESSED TO THE
NINES WITH THESE STYLISH
OFFERINGS FROM FENDI



during situations like this that we are forced to reflect and value the relationships we have and the time we get to spend together. Presents are now exchanged with an entirely new level of appreciation.

If you need special gifts to share or want to have remarkable looks for this very special



time, FENDI has to be on top of your list. For this holiday season, FENDI interprets the contemporary urban scene and takes its very identity – the iconic FENDI ROMA logo – as a main ingredient in its FENDI ROMA capsule collection. The pieces, spanning from women's and men's ready-to-wear to accessories, are designed with the thought of modern travellers in mind, thereby infusing the selections with a functional and versatile character.





Protecting the body from the cold temperatures of the winter season, the men's puffer jacket comes in FENDI's signature yellow colour. Decorating the scarves, the FENDI logo in that yellow palette brings contrast as well as extra cosiness when it is used along with the impeccably slick suits. For women, elements of femininity are thoughtfully implemented. The tracksuit becomes a chic creation through the use of fluid viscose which is further decorated with golden FENDI ROMA bands. Ultra feminine skirts match the thick knits with the FENDI ROMA logo.

Above all that has been mentioned, you need to pay extra attention to the very unique items resembling FENDI packaging. Having made its debut at the FENDI Men's Fall/Winter 2020 runway show and after that at the Women's collection presentation, this range of products is a unisex collection. The stars of the line are the bags but you can also find small leather goods embellished with the iconic FENDI ROMA logo.

The idea to make these playful accessories arose when creative director Silvia Venturini Fendi aspired to design great basics, "I started from the basics because I wanted to have a Collection that was talking about great basics for men. I asked myself, what is the most basic thing we do? And it's our packaging. It's the first thing you think about when you think about FENDI, so I said, let's start from this: it's the FENDI yellow," stated Silvia Venturini Fendi.



The shopper bags and box bags, which comprise the FENDI Pack styles have striking similarities with FENDI's actual packaging; they are truly perfect gifts for this holiday season. Presented in FENDI's signature logo and yellow hue, the more feminine variations are coloured in powder pink. While the shopper bag is impeccably appealing and easy to tote, the box bag with its bulky and rigid construction will add just the right touch of quirkiness to the wearer's total look. Both will surely draw the eye of anyone who takes a closer look at them, knowing that they are real bags, and not just packaging.

Also part of the packaging-inspired range are drawstring pouches with cloud-like softness, which are really practical when carrying essentials. This bag will remind you of the dust bag that functions as secondary protection for newly bought items from the store. Just like the two previous styles, this one will also put a smile on the face of whoever sees it. Taking the inspiration further, you will find the Peekaboo bag ornamented with a cascade of fringes. Which one would you pick for gifting? Remember that you always have the choice to buy them all for yourself as obviously they are all quite tempting pieces to wear and to own.



(Click to discover)

# CHALLENGING the Norm

THE TORY BURCH FALL/WINTER 2020 COLLECTION PONDERS ON THE MEANING OF BEING A WOMAN

ory Burch understands women, what they like, and what they need. The brand's aesthetic finely merges with functionality. Relevancy, both of design and practicality, is in its soul. More importantly, the collection speaks more than just about clothes. The brand's creativity is never showcased without context, and women's current reality is always observed contemplatively.

The Fall/Winter 2020 is no exception. This time, the renowned brand started by exploring what it means to be a woman today. In doing that, a comparison was made between contemporary women's condition and how women were treated in the past. Strong women artists from different eras became the focus of this new offering. The life of Judith Leyster, a Dutch painter in the 17th century, was cho-











sen as an example. When she was still alive, the artist was celebrated. Unfortunately, she was forgotten after her death and for over 200 years, her works were attributed to her mentor or husband.

Leyster's life was typical for any women in history. Their achievements were intentionally ignored or concealed –Leyster's signature in her paintings were covered up by art dealers. Thanks to the relentless fight over women's equality, things have changed so much. The world now gives room, though sadly not in its entirety yet, to female artists like Francesca Di-Mattio – another inspiration of this Fall/Winter 2020 collection – who utilises her freedom and artistic ability to challenge the traditional view of femininity.

"Her work imbues the decorative with strength and power. Wedding-dress beads and basket weaving, often dismissed as mere decorations, transform into imposing structures, blurring what's man-woman, old-new, high-low," said Tory Burch herself about the New York-based contemporary artist. On the runway, 11 of DiMattio's sculptures were placed strategically, which underlined the meaning of the show pieces. Challenging the rigid categorisation between what belongs to men and women, menswear suiting here is reinterpreted with softer shapes. Fluid silhouettes are accompanied with structural detailing. All this is expressed in the form of a grey power suit, a silk lace blouse, and tall leather boots.

In the shades of petal pink, bright yellow, mint, cream, white, charcoal, navy, and black, the collection explores proportion and form. The result is a refined nonchalance where tailored trousers are tucked into over-the-knee boots, and silky pajama dressing is layered with caftans. Sculpted shoulders enhance the strong vibe of high-collar jackets. Depth and dimension are shaped through exaggerated sleeves and collars as well as architectural hemlines. Echoing DiMattio's sculptural works, the collection is composed using mixed materials: from velvet, cotton jacquard, crepe de chine, silk satin, to organza. Another trace of reference to DiMattio's artworks is the prints. A series of prints by the artist are incorporated.

Other than that, you can find plaid and stripes as well as Delft-inspired blue-and-white tile print.

A new bag is introduced. Eleanor is a classic shoulder bag crafted in a textural goat skin with hand-painted edging. Its chain-strap radiates classical glamour with a twist. The logo, which is the focal point, has been made bigger and was produced using the artisanal technique of hand-pouring. Each bag requires nine hours of production. The Lee Radziwill Saddlebag is now interpreted anew. The tribute to style icon, Lee Radziwill, is infused with the appeal of the 70s and an accordion shape. Through every item in this collection, Tory Burch does not only challenge the traditional conception of femininity but also stimulates conversation on the present meaning of being a woman.







## DRESSING Unforgettably

THE DIESEL FALL/WINTER 2020 COLLECTION TRANSLATES THE SPIRIT OF JEAN PAUL GAULTIER

ne clear thing about DIESEL is its energetic spirit. This is why it only seems natural that the name Jean Paul Gaultier is mentioned as one source of inspiration for the label's Fall/Winter 2020 collection. Indeed, it rather feels more like crossreferencing. Gaultier was one of the few people in the world of haute couture who rocked a high-

octane fuel of energy in his care-free and rebellious designs. This boldness permeates DIESEL's universe and drives the adventure and beautiful, chaotic beauty found in this new line.

There will not be enough frenzied feels without any clashes. Colour-wise, this collection joyfully collides bright hues against neutral ones,

including black. Silhouettes from DIESEL's archives pay reverence to the brand's journey since it was established in 1978 by Renzo Rosso. Nevertheless, things are never meant to stay in the past. The brand's DNA has been extracted and moulded through the years to achieve global relevance. A contemporary approach can be seen in the two drops for Fall and Winter. The Fall drop pays tribute to the past but renders pieces in an ultra-modern way. A dress is worn over jeans or a tee under an oversized jacket. Layering, patterned textures, and a new ring logo are also some key features from this range.

The colder the climate shifts, the more expressive the assortment becomes. For the Winter drop, rock culture takes the form of leather and denim biker jackets with the same materials tailored as tight fitting pants. Of course, DIESEL's flagship category also gets an upgrade. The new model, named D-Multi Works, is a pair of pants that features zips so that the wearer can change its length according to one's mood. Talk about ingenious. In addition,







some shearling and faux fur elements in the ladies' pieces are tinted with vibrant colours. Together with little black dresses and ankle boots, DIESEL portrays a lively nightlife.

The theme of rock recurs in the field of accessories. The boots have a new category of 55 mm square heels available in ankle or knee length. Serendipity sneakers from the Pre-Fall collection also get new colour options. More selections of bags are produced for men with new nylon bags – from a backpack to a belt bag – decorated with DIESEL metal lettering, while those for women – the KUB8 and REJOI bags – cater to every aesthetic. Inspired by the party scene, the KUB8 bag is made of metallic leather with a shoulder strap of embellished chain, meanwhile the liquid nylon REJOI bag appears in a more formal style with a black or white colour palette.

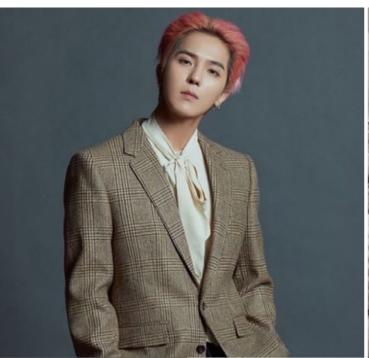
Just like the regular line, the latest of DIESEL's Black Gold collection looks back to the label's archives for inspiration. DIESEL's first denim model for women called "Conchas" has been reinterpreted in this Fall/Winter 2020 collection. Ethnic references result in more exciting motifs such as patchwork shirts. Knitwear and denim are adorned with prints. Dynamic shapes, layers, and other experimental treatments are utilised along with exquisite craftsmanship. Here, you will find a combination of velvet with shiny leather finishes that is as captivating as pink denim with bleach-effect.

For DIESEL, this latest collection is not just about looking cool, it is about creating a memorable dressing experience as reflected in the campaign's name, "Unforgettable Denim". This resonates even more to the fact that today most (if not all) people depend on the closest things they could reach to make good memories out of this unprecedented situation. As shown in the commercial of this campaign, a fun service is offered at select stores worldwide to customise the denim's leather tag with the client's postponed or cancelled plans. This is a simple way to commemorate what could have been and poke fun at the travesty that has been 2020.



Photo Credit: Mnet Korea

Photo Credit: YG Entertainment



#### **WINNER MINHO – CELINE**

In the K-pop music scene, Minho is more than just a member of the boy band, Winner. He recently launched his second solo album, "Take", and was awarded the "Issue Trend Award" at the Korea Fashion Awards held in early December. Minho is dapper in a Celine blazer and pussy bow shirt.

#### **LUNA MAYA – VALENTINO**

Luna Maya is unquestionably a star in her own right. Beginning her professional journey as a model, she has appeared in plenty of movies and has been awarded in multiple categories. At present, she is a judge for Indonesia's Next Top Model. Her classical beauty is elevated in Valentino collection.



#### **OLIVIA LAZUARDY – TORY BURCH**

Olivia Lazuardy's creativity is one of the many reasons behind the success of her online platforms and fashion collaborations with international brands and local designers. Olivia looks resplendent in Tory Burch's Fall/Winter 2020 collection; she totes the Cleo bag to complete her look.

#### MONSTA X SHOWNU – ERMENEGILDO ZEGNA X FEAR OF GOD

The main dancer and vocalist of Monsta X, Shownu has been integral to the band's successful journey thus far. Known for his vocal and dancing skills, Shownu is also incredibly stylish. He wore a striped suit by Ermenegildo Zegna x Fear of God at the CAP-Teen press conference.



## HIGH LIVING









Click to discover

# ART IN THE Everyday

DEBORAH ISKANDAR PONDERS ON THE SIGNIFICANCE OF ART IN LIFE hat comes to mind when you think about art? Do you think about a grand landscape, maybe a beautiful portrait, or even abstract splatters and brushstrokes? Have you ever considered that a single chair could be art?

The convention of representing everyday objects appeared in the art world before the 1700s, when Dutch painters started to paint everyday objects as part of their still life paintings. Usually, still life painting has symbolic meanings contained in every item depicted in it. Many painters paint still lifes to be a reminder of human ephemerality. But the inclusion of an actual object (or part of it) rather



between tool and function; losing the objective behind our action/s. By freezing time, and using analogue objects, Meliantha is creating a moment where we can be truly present.

Ella Wijt also incorporates everyday objects into her artworks. Although the items that she includes might be small in size, it has a profound contribution to the look and feel of the painting. She does not think of her creative practice and her art practice as separate. Ella incorporates cattail grass and dried flowers from her living quarters into her painting. The painting itself features domestic subject matter. Windows, curtains, chairs, flower pots, painted with sufficient negative space, creates a composition of quiet and serenity.

We are so used to going through the motions of routine. These slight alterations of everyday objects could help us step back and realise that fascinating detail and wonderment could exist anywhere. This December, ISA Art and Design will be presenting an exhibition of artists that raises the theme of everyday aesthetics. This exhibition will also be part of the OPPO Art Jakarta Virtual Programme. For more information, visit www.isaartanddesign.com.

than its representation in artworks only started in the late modern period with Synthetic Cubist Collages.

The inclusion of non-art objects and its elevation into art in the Western understanding was reintroduced in Indonesia in the 1970s, one of which was through the Gerakan Seni Rupa Baru movement. This movement took under its wings the exploration of installations, photography, found objects, performances, as opposed to the decorative paintings and sculptures popular and championed during the era.

New meanings, objectives, and styles of art that utilise everyday objects developed along the way. Its intention of usage could be cubist, dadaist, situationist, or even pop; depending on how the artist looks at it. Nevertheless, the appearance of everyday objects removed from its mundane context could help us appreciate and reflect our everydayness more.

Meliantha Muliawan is an Indonesian artist that utilises everyday objects in her work. She uses different methods to position the objects such that they appear frozen in time. Meliantha pairs stockings and silk ties with table fans, or a telephone with cotton socks; the unusual combinations make the whole artwork feel familiar yet so strange at the same time.



Meliantha features items that are slightly outdated and distinctly analogue. Analogue objects are often more specialised, devoting themselves to one particular function, while digital tools champion agglomeration and compactness. However, this compactness might mean that we are losing the connection

- 1. Ella Wijt, Ursula, 2020, 56 x 56 cm, Pencil, dried grass, yarn and acrylic on raw canvas
- 2 . Meliantha Muliawan, Telephone & Sock, 2019, 16x16x100cm, Telephone, Sock, Resin & Acrylic Paint
- Meliantha Muliawan, Blow #1, 2019
   50x65x24cm, Fan, Tie, Resin & Acrylic Paint



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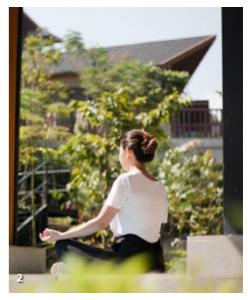
## PARADISE Awaits

CULTIVATE A HEALTHY LIFESTYLE WITH PULLMAN CIAWI VIMALA HILLS' WELLNESS WEEKEND

s the world slowly regains its footing, everyone is eager to make new exciting memories, and what better way to do that than to step inside a safe sanctuary? Tucked in the rich environs of Bogor, Pullman Ciawi Vimala Hills Resort Spa & Convention is a world waiting to be explored by anyone seeking solace. Though it is only an hour away from Jakarta by car, the resort seems far removed from the haste of the city, a rare quality that

allows its guests to fully enjoy their peaceful getaway.

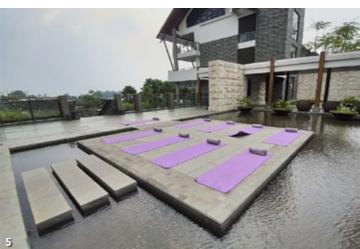
The brightly lit resort spans across a 14-hectare area, with its borders seamlessly blending into the surrounding nature. Just by walking a few feet away, one could go from taking in the view by the paddy field to participating in a family wall climbing match in a matter of minutes.



Using the environment to their advantage with the Wellness Weekend, Pullman Ciawi Vimala Hills Resort Spa & Convention encourages its guests to embrace the rich landscape to gain a peaceful experience. Offering a vast array of activities, the programme aids guests to take one step closer towards maintaining a healthy lifestyle. Advocating a balanced approach, the new programme also incorporates the Glow & Glory concept of exploring healthy indulgences to satisfy one's cravings without taking away the pleasure from it.









Wake up to a breathtaking view of Mount Salak and begin the adventure with a Nature Walk. A visit to the lavish paddy field, herb garden, and fish pond would brighten anyone's day. For those who prefer not to stray too far, several gardens are scattered throughout the resort, providing intimate bits of nature to be savoured at any given time. The environment plays a key role in cultivating a healthy mind and even stands as a pillar for this getaway.

Next on the weekend's focus is physical wellness, an aspect that can be easily delved into at the resort's vast premises. Though the gym could be one's go-to option when it comes to fitness, the Wellness Weekend offers Hatha and Vinyasa Yoga, Pilates, and aqua aerobic sessions that can be enjoyed against the stunning landscapes of the resort. Led by famed wellness aficionados such as Rani Widayanti, the inspiring guru who trained under Shiva Yoga Peeth in India, the various yoga classes are held twice a day over the weekend. Equally as mindful, the resort also offers 40-minute Pilates sessions that can help build strength and flexibility. And finally, the aqua aerobic sessions are held at one of the three swimming

pools and remains as an option for a relaxing, low-impact cardio workout.

To enrich the guests' wellness journeys, the resort offers a healthy cooking demo where its expert chefs teach participants delectable healthy recipes that they could bring home. Outside of this intimate class, guests can similarly satisfy their palates during their stay. Through Damar Restaurant and Mad Cow Vimala Hills, the resort instantaneously reignites its guests' passion for food and makes dining part of the unforgettable experience. For more casual meals and refreshments, the Padi Pool Bar and Salak Bar & Lounge are the perfect stops in between activities. Each of the food and beverage outlets has its own flair, but needless to say their collective charm will blow one's breath away.

Truly a world all on its own, the Pullman Ciawi Vimala Hills Resort Spa & Convention invites everyone to a holistic experience that can melt one's worries away. Whether you're seeking to join the revitalising Wellness Weekend or looking to make fond memories with your family, the resort has something for everyone from all walks of life.



- The Pullman Ciawi Vimala Hills Resort Spa & Convention offers guests a tranquil getaway in a verdant setting
- The Wellness Weekend promotes health and wellbeing
- 3. The pool is an inviting place to lounge or engage in aqua aerobic sessions
- Guests can enjoy a nature walk or jog around the resort's premises
- 5. Guests can join a yoga class to improve their practice
- The Pullman Ciawi Vimala Hills Resort Spa & Convention affords guests with a safe sanctuary away from the city
- Yoga enthusiasts can join the Wellness Weekend programme



## A LOVE to Last

TWO LUCKY INDIVIDUALS
HAVE BEEN CHOSEN FOR
TIME INTERNATIONAL'S
DREAM WEDDING INITIATIVE

ood news have been hard to come by during this pandemic. Knowing this, Time International, Four Seasons Hotel Jakarta, and Prestige Indonesia, banded together and came up with the idea to bring happiness to one couple with the Dream Wedding Giveaway. Announced a number of months ago, the special contest was geared towards putting the spotlight on medical frontliners, who put their health and safety on the line to care for their patients. Through the Dream Wedding Giveaway, Time International and its partners aimed to give one special couple, with at least one medical frontliner, the wedding of their dreams.

With a submission period which began midway through August, aspiring couples sent in their five-minute videos and hoped for the best. After a thorough review of the submissions, the lucky winners have finally been chosen.

A distinguished panel of judges, which included Four Seasons Hotel Jakarta General Manager, Yonatan Kachko; Time International Vice President, Shannon Hartono; Prestige Indonesia Publisher and Editor-in-Chief, Ronald Liem; Kenisha Wedding Organiser Founders, Fenny Palijama and Vijay Manghnani; and Nefi Décor Founder, Nefianto Setiono, gathered at the Presidential Suite of the Four

Seasons Hotel Jakarta last November 18 to personally handpick the deserving couple. The selection process was definitely not an easy one but the judges were especially touched and impressed with the video sent in by Yohana Trisya Anggraeni and Wisvici Yosua Samin, who both happen to be doctors by profession.

Having identified the winning couple, the notable partners and vendors especially chosen for the giveaway can now begin the beautiful task of seeing Yohana and Vici's wedding dreams to fruition.

To start off, Yohana and Vici can now plan their special day with Kenisha Wedding Organizer, who will be in-charge of ensuring that everything goes as intended on the wedding day itself, as well as with Nefi Décor, whose role will be to transform the venue – the ballroom of the Four Seasons Hotel Jakarta – into a beautiful wedding reception area, with the assistance of Lumens for the lighting.

The highlight of the wedding will of course be the bride and groom, who will be adorned in only the very best. Some of Time International's top brands have generously pledged their involvement in this unique giveaway. Cartier, the jeweller of kings, will provide the couple's wedding rings to symbolise their forever love, and ensure that Yohana, will be the most beautiful bride, in a selection of their valuable jewellery. The groom, Vici, will look resplendent in

Ermenegildo Zegna, while Yohana will be radiant in a gown by Hian Tjen and Hosana Textile.

At the reception, Andi Rianto and his team will play beautiful music while Le Novelle Cake will provide the wedding cake. No other than Daniel Mananta will serve as host and director for the day's events, while The Leonardi Photography will capture the unforgettable moments of the wedding. As an added bonus, The Leonardi Photography will also treat the couple to the pre-wedding photo shoot of their dreams.

#### THE SPECIAL COUPLE

The soon-to-be-wed couple will surely be







pampered with the offerings of the Dream Wedding Giveaway. With only the top brands and wedding vendors catering to their every want and desire, Yohana and Vici's special day will surely be the stuff dreams are made of. And rightly so, because these two lucky individuals truly deserve it.

A general practitioner, Yohana met Vici two times before anything transpired between them, ""Our first meeting was when we were actually dealing with someone else's problems, and the second one was to discuss about a scholarship program," she relayed in their video submission. After these initial meetings, Vici, following the completion of his paediatric residency training in Jogjakarta, found work at the same hospital where Yohana, a general practitioner, was working. It was while working at this hospital that they grew close and fell in love.

The couple's plan for their wedding was to have an intimate ceremony in Bali, but unfortunately, the pandemic struck and all plans went down the drain. Especially because as dedicated medical professionals, Yohana and Vici had to honour their Hippocratic Oath and continue to tend to their patients despite the threat of the COVID-19 virus. As the pandemic took more victims, Yohana and Vici were further inundated with their tasks and both grew even more stressed about what was going on. It was during this low point that they found out about the Dream Wedding Giveaway and decided to try their luck. And their gamble paid off. Because of their dedication to their professions and their undeniably selfless actions in caring for the sick, they were chosen by the judges to have the wedding of their dreams.

As their wedding is slated to be held in the first trimester of 2021, the couple will surely be occupied over the next few months as they put together the details of their special day. In no time, they will be able to show their devotion for one another and finally share a life of blessed togetherness. However, despite their

nearing nuptials, Yohana and Vici still juggle their busy everyday schedules as doctors with the preparations for their wedding. They are true heroes of their generation.

Asked what they are most looking forward to, the lovebirds said that they want to see their families gathered, as witnesses to the blessing of their union. With their unique love story, we can only wish these two medical frontliners the very best as they joyously count down the days before they embark on a new beginning as man and wife.

- Wisvici Yosua Samin and Yohana Trisya Anggraeni, the lucky winners of the Dream Wedding Giveaway
- A toast to the Dream Wedding Giveaway winners -Yohana Trisya Anggraeni and Wisvici Yosua Samin
- 3. The distinguished panel of judges tasked to choose the winning couple
- Wisvici Yosua Samin and Yohana Trisya Anggraeni work tirelessly as medical frontliners

# CONGRATULATIONS TO OUR LUCKY COUPLE FOR WINNING THEIR DREAM WEDDING!

### Wisvici Yosua Samin

Pediatrician |



## Yohana Trisya Anggraeni

General Physician

Presented by





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L E O N A R D I









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