

The Time Place

#74

INDONESIA



ROLEX
Conquering
the Depths

DIESEL
Racing
Fashion

**LUMINE
JAKARTA**
Tokyo
Inspired

Reborn:
PANERAI
Powerful Evolution

Exclusive Interview
Longines
**MATTHIAS
BRESCHAN**

TROYE SIVAN. RAMI MALEK.
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WHEN I TAKE RISKS
AND ENJOY THE JOURNEY,

That's My Finest Hour.





It has been a couple of months since we began sheltering in place and we hope everyone is keeping safe and healthy. For this issue, we are showcasing the Rolex Oyster Perpetual Submariner on our cover. Now redesigned and available in a slightly larger 41 mm case, the model is a testament to the enduring legacy of Rolex in creating impeccable diving watches. Find out about this novel timepiece in our cover feature entitled “Exemplary Archetypes.”

In our Industry News section, we unveil the newly renovated Cartier boutique in Plaza Indonesia. After being closed for a number of months, the boutique is now reopened and exudes an entirely fresh vibe. Read up on the tasteful Indonesian elements that were elegantly used throughout the vicinity in “Indonesia Inspired.”

Further delving into the watchmaking world, we recently spoke with Chabi Nouri, CEO of Piaget, about the world’s thinnest mechanical hand-wound watch, the Altiplano Ultimate Concept, and became happily acquainted with Longines’s new CEO, Matthias Breschan, who told us all about the brand’s 2020 releases.

From these launches, we take a step back and revel in the rich legacy of Panerai in Reborn. First introduced in 1949, the Luminor substance replaced the radium-based powder used in the brand’s Radiomir watches. This innovative material paved the way for the creation of the Luminor timepiece, a model that has undergone numerous reinterpretations throughout the years. We invite you to discover the Luminor’s evolution in “Italian Instinct.”

Lastly, we highlight the latest collections from the #TIMEFASHION brands. DIESEL presents a line strongly influenced by motorcycle racing while Valentino brings haute couture to daily wear in its Fall/Winter 2020-2021 pieces. LUMINE JAKARTA, on the other hand, introduces a number of new and original brands to complete its wide range of offerings.

Read up on all this and more in this edition of The Time Place magazine.

Irwan Danny Mussry
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The Time Place

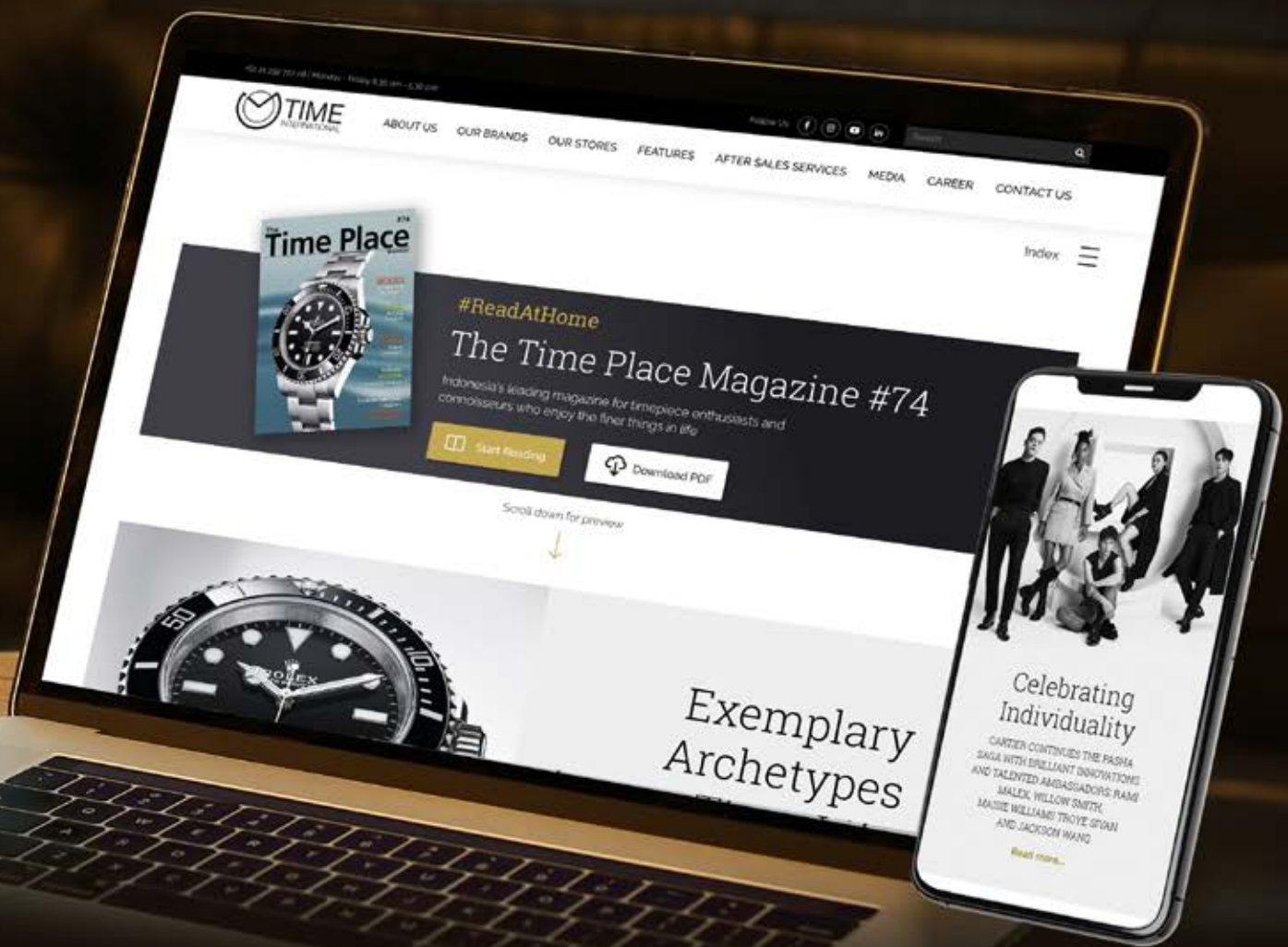
INDONESIA

INDONESIA'S LEADING MAGAZINE FOR TIMEPIECE
CONNOISSEURS AND ENTHUSIASTS

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**DEBORAH
ISKANDAR**
Art Consultant

Deborah Iskandar qualifies as an expert on Indonesian and international art, with over 20 years of experience in Southeast Asia. Her company, now branded ISA Art and Design, provides advisory services for clients interested in buying and selling art, as well as building collections.



**KEVIN
SJAHRIAL**
Writer

In the couple of years he has spent writing for luxury lifestyle media, Kevin has written on a host of topics, including fashion, food, automobiles, travels and more. Watches quickly became a favourite as they combine some of his main interests: design, craftsmanship, and technology.



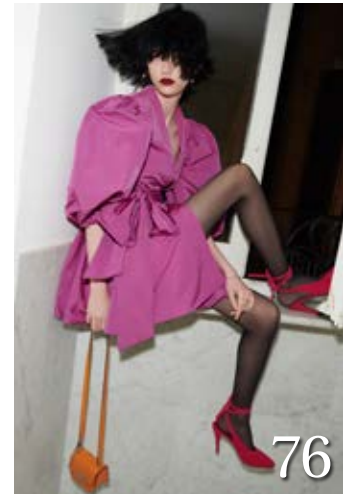
**ANUNG
KAMASWARA**
Writer

After working at several lifestyle magazines for a number of years, Anung challenged his pragmatic and cerebral fashion skill in television and retail. Now, he is an independent writer, stylist and trend analyst, so that he can work at night and sleep when the sun comes up.



The Time Place 74

INDONESIA



4 WELCOME NOTE

COVER FEATURE

18 **ROLEX**
Diving Icon

FEATURES

- 26 **AUDEMARS PIGUET**
- 28 **CARTIER**
- 30 **A. LANGE & SÖHNE**
- 32 **BREGUET**
- 34 **TUDOR**
- 36 **PIAGET**
- 38 **JAEGE-LECOULTRE**
- 40 **HUBLOT**
- 42 **IWC**
- 44 **ARMIN STROM**
- 46 **BELL & ROSS**
- 48 **FREDERIQUE CONSTANT**
- 50 **BAUME & MERCIER**

INTERVIEW

- 52 **LONGINES**
MATTHIAS BRESCHAN
- 56 **PIAGET**
CHABI NOURI

PHOTO SHOOT

- 62 **GEARED UP IN GUCCI**

REBORN

- 70 **PANERAI**
Celebrating the Luminor

#TIMEFASHION

- 76 **VALENTINO**
- 78 **CHANEL**
- 80 **ERMENEGILDO ZEGNA**
- 82 **BERLUTI**
- 84 **CELINE**
- 86 **FENDI**

- 88 **REDVALENTINO**
- 90 **TORY BURCH**
- 92 **DIESEL**
- 94 **LUMINE JAKARTA**

HIGH LIVING

- 98 **ART**
Deborah Iskandar highlights Indonesian diaspora artists
- 100 **HOSPITALITY**
Plan special events at Mandarin Oriental, Jakarta
- 102 **HOSPITALITY**
Revel in the charm of Hotel Monopoli

REGULAR COLUMNS

- 8 **INDUSTRY NEWS**
- 60 **SPOTTED - WATCHES**
- 96 **SPOTTED - FASHION**



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1


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INDONESIA

Influenced

A LUXURIOUS TROPICAL VIBE
ENVELOPES THE RECENTLY
REOPENED CARTIER BOUTIQUE

After several months of renovation, the Cartier boutique in Plaza Indonesia once again opens its doors to the public. Still exuding the high elegance synonymous with the esteemed Maison, the boutique now showcases inherently Indonesian elements, one that will certainly speak not only to each customer that crosses its threshold, but also those who simply pass by the iconic store.

In line with the Maison's philosophy of combining a transparent space with elegance, the corner boutique, which measures 195 m², has an eye-catching glass façade lending it an open and welcoming appeal. With warm earth tones dominating the interior, the well-appointed space incorporates local touches derived from Indonesian culture, specifically in the elegant patterns found throughout the premises.

The floor area is divided into masculine and feminine sections to ensure that clients are able to shop in unparalleled comfort. In the feminine section, located just by the entrance, a plush setting dominated by cream-coloured accents draws visitors in. A patina of gold envelopes the materials incorporated throughout the expanse, which is amply illuminated by a glittering modern chandelier. Adding tropical flair to the area is a remarkable bas-relief wall featuring the iconic Cartier Panthère juxtaposed against a verdant Indonesian landscape of volcanic mountains and broadleaf evergreen forests. This exclusive adornment gives the impression that the symbolic Cartier Panthère is truly at home in an Indonesian setting; this is a fact that cannot be denied since the Maison has flourished in Indonesia since 1995.

If the feminine section is punctuated by a sumptuously bright sheen, the space devoted to men is given a slightly darker yet equally sophisticated tone. Here, technology meets luxury as visitors witness the first and only digital iconography display in South East Asia. This modern and contemporary addition provides a continuous digital display of Cartier's



2



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years. But this last one definitely adds an unparalleled level of warmth and identity to the store, one that will surely elevate the shopping experience of all who come through its open doors.

1. The entrance of the boutique
2. The feminine area is lit by a modern chandelier
3. The discreet VIP area
4. The masculine area features a slightly darker tone

collection as guests browse through the offerings in-store.

Apart from the boutique's main areas, a tastefully furnished VIP area is discreetly tucked away for exclusivity and privacy. It is in this secure space where the Indonesian accents are most prominent; a rattan wall lines the expanse while the furnishings feature charming upholstery that can be likened to Indonesian batik motifs. This richly textured area will undoubtedly put loyal clients and friends instantly at ease.

With its pride of place at the first level of Plaza Indonesia, the Cartier boutique has gone through a number of renovations through the



4

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EDGY FOR a Cause

ZENITH TAKES ON A WORTHY
CAUSE FOR WOMEN WITH A
SPECIAL TIMEPIECE

Zenith exists to inspire all to pursue their dreams and make them come true, no matter the odds. Since its establishment in 1865, Zenith became the first watch manufacture in the modern sense of the term. Its watches have accompanied extraordinary figures that dreamt big and strived to achieve the impossible – from Louis Blériot's history-

making flight across the English Channel to Felix Baumgartner's record-setting stratospheric free-fall jump.

This year is a landmark one for Zenith in terms of creating watches tailored exclusively for women. Never afraid to embrace colours rarely applied in watchmaking, this time, Zenith



2

has created its most flamboyantly feminine watch to date: the DEFY 21 Pink Edition. This new model features the world's first pink-treated movement. In association with Pink Ribbon Switzerland, Zenith is committing to support a cause that affects countless women around the world.

The DEFY 21 Pink Edition is powered by the El Primero 9004 automatic, a lightning-fast 1/100th of a second chronograph movement. In addition to being the fastest chronograph with 1/100th of a second precision, it also provides a power reserve of more than 50 hours. In line with its edgy design, Zenith has created the world's first pink PVD-treated movement in a mechanical watch. Talk about making a statement.

The rose gold case features sharp facets that exude a particular kind of brilliance. Despite being of varying sizes, 288 white diamonds are perfectly set into the case. The rose gold bezel adds another layer of mesmerising sparkle: 44 scintillating baguette-cut pink sapphire stones go around the bezel. Echoing the brilliant tones of the watch's exterior, the open black and golden dial reveals the striking metallic pink-treated movement. The movement extends from the dial all the way through to the star-shaped oscillating rotor on the back.

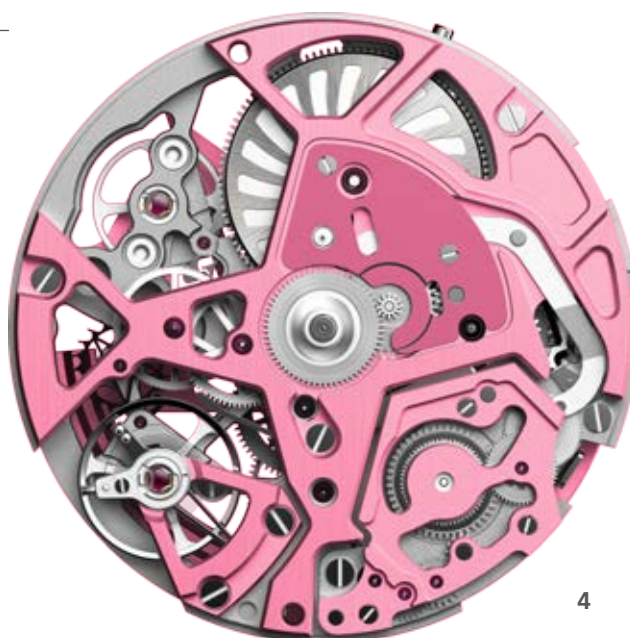
Recognising the need to spread positivity and hope to women all over the world who are battling breast cancer, the colour pink takes on another meaning with the DEFY 21 Pink Edition. The Pink Ribbon is the international symbol of breast cancer awareness. Pink ribbons, and the colour pink in general, identify the wearers' support for those who need it, and their willingness to help spread awareness about the indiscriminate disease.

Zenith is proud to announce that it will be joining the global Pink Ribbon awareness movement. A portion of the proceeds from the sale of the DEFY 21 Pink Edition will be donated to Pink Ribbon Switzerland. The watchmaker also took part in the 10th Anniversary Pink Ribbon Switzerland Music Gala as an auction partner. The gala was held at the Dolder Grand Hotel in Zurich.

To lend its support and help raise funds, Zenith offered a unique execution of this watch – the DEFY 21 “Pink Ribbon” Edition – for the charity auction. All proceeds from the auction will finance the VISION I project of SAKK (The Swiss Group for Clinical Cancer Research), a non-profit organisation which has been conducting trials in oncology since 1965 and promises to provide breast cancer patients gentler and better care.



1. Zenith DEFY 21 Pink Edition
2. The edgy timepiece is not only scintillating, it was also created for a worthy cause
3. A glimpse into the watch's dial and movement
4. The first pink-treated movement
5. Back side of the El Primero 9004 automatic movement





The L.U.C XP II Sarto Kiton timepiece is a result of the first partnership between Chopard and the Kiton Ateliers, masters of Italian tailoring. This extremely limited timepiece is available in only 100 editions. The ultra-thin L.U.C XP II Sarto Kiton case is made of beadblasted DLC-coated steel. The watch is handsomely attired with a houndstooth-patterned dial and a slate-coloured cashmere strap lined with red alligator leather. The in-house L.U.C 96.53-L mechanical movement with automatic winding is of the highest horological standards. It is equipped with a tungsten micro-rotor and Chopard Twin technology to provide a power reserve of more than 48 hours. The L.U.C XP II Sarto Kiton brings together the best of Swiss haute horlogerie and Italian sprezzatura.

The ultra-thin L.U.C XP watches are well-known for their elegance imbued with a spirit of purity and simplicity. The L.U.C XP II Sarto Kiton brings with it the same spirit, attired in a “suit” made to measure by the artisans of the Kiton Ateliers. The collaboration between the Swiss watchmaker and the Neapolitan coutu-



MASCULINE Legacy

CHOPARD COLLABORATES WITH
THE KITON ATELIERS TO CREATE
THE ULTIMATE MODERN DAY
GENTLEMAN TIMEPIECE



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4



5

1. The Chopard L.U.C XP II Sarto Kiton exudes simple elegance ©Patrick Csajko
2. Touches of red heighten the allure of the Chopard L.U.C XP II Sarto Kiton
3. Making of the watch
4. Case back of the Chopard L.U.C XP II Sarto Kiton
5. Sketch of the Chopard L.U.C XP II Sarto Kiton

rier seems to have been written in the stars. Both parties represent family Maisons committed to the same vision of craftsmanship and tradition. The two great names of the industries combined their know-how to create the L.U.C XP II Sarto Kiton watch.

"L.U.C is a collection of Haute Horlogerie watches that stands out for its distinctive character. Our partnership with Kiton is an entirely logical move, in that over the years our two family Maisons have proven the excellence of their craftsmanship and their fertile creativity", said Karl-Friedrich Scheufele, Co-President of Chopard and the man behind the creation of the Chopard Manufacture in 1996.

The L.U.C XP II Sarto Kiton's 40 mm diameter case has a mere thickness of 7.2 mm. The ultra-thin design affords the wearer maximum com-

fort, and imposes an aura of simplicity – two imperatives that sum up the philosophy of the L.U.C collection. It also echoes the sentiments of Ciro Paone, founder of the Kiton Ateliers, whose motto is "Elegance must be associated with simplicity."

The allure of the L.U.C XP II Sarto Kiton lies in its chromatic uniformity: a captivating black silhouette, subtly carved out from the slate grey shades of the beadblasted DLC (Diamond-Like Carbon) steel case, dial and strap. The Kiton Ateliers' signature is evident at first glance on the brass dial thanks to the Neapolitan tailor's houndstooth motif. The motif was purchased at an auction of the wardrobe of King Edward VII of England, who was hailed for his elegance as an acknowledged dandy. Against the dark dial, the golden Arabic numerals with matching hour markers and fu-

sée-type Dauphine hands make telling time effortless. The quarter-hour indicators and the Kiton logo at the six o'clock position add a subtle red touch – matching the topstitching on the strap. The strap is entirely handmade, free of any chemical treatment. It is made of a soft blend of Mongolian cashmere, wool, and flannel with a slight touch of elastane for enhanced wearer comfort. This lavish strap is lined with red alligator leather, as is the black alligator leather strap also available with this model.

The L.U.C collection epitomises the perfect blend of masculinity and sensitivity, humility and charisma that define the modern day gentleman. It demonstrates an ideal alliance between aesthetics and mechanics, celebrated by those who make their existence a quest for fine craftsmanship. It is for them that Chopard – an independent family Maison drawing upon the ancestral expertise of its master watchmakers – operates all stages of production in its Geneva and Fleurier workshops: from movement design to quality control through product design, case stamping and machining, the manufacture of movement components, as well as their hand decoration, surface treatment, polishing, assembly and adjustment.



1

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MIND-BENDING

Masterpiece

HAMILTON HAS BEEN ENTRUSTED
TO CREATE YET ANOTHER
BLOCKBUSTER WATCH

The Hamilton name has been synonymous with precision watchmaking since its founding in Lancaster, Pennsylvania in 1892. Always at the forefront of innovations in design, technology and craftsmanship, Hamilton combines the American spirit with true Swiss precision. Over the years, Hamilton's watches have graced the wrists of soldiers, aviators, and Hollywood

stars - making more than 500 appearances on the big screen.

Hamilton timepieces have been a favourite of filmmakers for decades. The Murph, a custom watch created for Christopher Nolan's hit movie "Interstellar", has become a fan favourite. The clock designed for Stanley Kubrick's iconic film, "2001: A Space Odyssey", influ-



2

enced the invention of the world's first digital watch. The latest partnership is with one of the most anticipated blockbusters of 2020: Christopher Nolan's "TENET".

The extensive collaboration between Hamilton's design team and the production design team behind "TENET" was the biggest one yet for the watchmaker. Initial conversations revealed that the film would require a watch with features that do not currently exist in any commercially available Hamilton watch. Taking on the challenge, Hamilton committed to merging creativity with craftsmanship to produce this crucial movie prop.

It took 18 months of preparation, including technical development, testing, and production at the Swatch Group's lab in Switzerland to bring the watch to life. During this time, the engineers of Hamilton found a way to integrate the needed technology into the dial of the Khaki Navy BeLOWZERO. In order to meet filming needs, Hamilton had to produce dozens of the final prop watch. In addition, Hamilton watchmakers were on the movie set to offer support with the watch's unique functions.

For Hamilton, the creative process went beyond the shooting of the movie. The Khaki Navy BeLOWZERO served as the basis for the watched featured in the movie. Instead of just creating prop watches, Hamilton decided to celebrate the collaboration by creating a special edition timepiece inspired by the one in the movie.

Cased in lightweight titanium, this special edition features either a blue or a red tipped



seconds hand – a reference to the key colours in the movie. The otherwise all-black watch is the epitome of stealth and with 100-bar water

resistance, it is ready for action in any environment. A black rubber strap with a black PVD pin buckle completes the all-black ensemble. The H-10 automatic movement within provides the watch with a power reserve of 80 hours. Each version is limited to 888 pieces, a number chosen as a nod to the movie title which is also a palindrome, something that reads the same backwards and forwards.

The special packaging for this watch was created by Nathan Crowley, "TENET" production designer. It features colours inspired by the various design elements of the film.

"I'm always impressed by Hamilton's dedication to excellence and their willingness to think outside the box to create timepieces that do so much more than tell time," says Nathan Crowley.

"This project was one of the most challenging and exciting collaborations I've been a part of," says Sylvain Dolla, CEO of Hamilton. "It was truly a partnership of creativity that transformed ideas into a reality we'll get to see on movie screens around the world."

4



1. Hamilton BeLOWZERO Titanium Limited Edition
2. Hamilton BeLOWZERO Titanium Limited Edition Blue

3. Hamilton BeLOWZERO Titanium Limited Edition Red with packaging
4. Each version of the Hamilton BeLOWZERO Titanium Limited Edition is available in 888-pieces



PEAK OF Opulence

ROGER DUBUIS DEFIES ALL CONVENTIONS TO CREATE A TIMEPIECE THAT WILL OVERLOAD YOUR SENSES

Pride, along with excess, are part of the Roger Dubuis mindset. It is a duality that allows unfettered exploration of new territories and the ability to demonstrate the other side of its personality: dramatic singularity. Powered by an obsessive quest for pleasure, freedom, and hedonism, all these characteristics make up the very core of the watchmaker's DNA.

The result is a proud lineage of over-the-top and categorically contemporary timepieces through which the brand dares to be differ-

ent, putting aesthetics ahead of technique. In its latest demonstration of all the above, Roger Dubuis has come up with the Excalibur Superbia: a stunning contemporary embodiment of extravagance, guaranteed to send the senses of even the most hardened aficionados into overdrive.

Roger Dubuis is thus unabashedly guilty of the most serious of the seven deadly sins: pride, also known in Latin as superbia. Strongly linked to vanity and risk-taking, superbia is also regarded as having an addiction to adren-

aline, just like Roger Dubuis itself. Driven by this, and the firm's strong belief in living larger than life, the Excalibur Superbia is the ultimate totem for a tribe of people who trust that life is a game to make the most out of.





3

ent shape, and is thus unique. The design also demanded that at times, six or seven stones will meet at the very same spot.

The final challenge in creating the Excalibur Superbia was the process of grooving – the last step required to complete the invisible setting with perfectly triangulated stones. It took each gem setter an average of 30 minutes to do a single groove. This corresponds to 900 hours for this operation alone on all three sides of the 600 diamonds; add to that the 420 hours needed to set the case and bezel. The entire process takes approximately three times longer than the same case with baguette-cut stones.



4

The Excalibur Superbia is crafted in palladium-enriched white gold, adorned with exactly 600 precious white diamonds and blue sapphires. This offers a truly extravagant – and ideal – housing for Roger Dubuis's iconic signature calibre: the RD108SQ, a new generation DOUBLE FLYING TOURBILLON.



5

1. The Roger Dubuis Excalibur Superbia is an epitome of excess
2. The Roger Dubuis Excalibur Superbia is crafted in palladium-enriched white gold

3. Sketch of the Roger Dubuis Excalibur Superbia
4. Kaz Shirane
5. The watch features tetrahedron-shaped white diamonds and blue sapphires

However, the extravagance of the Excalibur Superbia comes neither from its alloy nor its number of stones. The part that makes this timepiece truly bold is that every stone set on the flange, bezel, case, and crown is tetrahedron-shaped and assembled with an invisible setting on curved surfaces. An invisible setting is the hardest way to set a stone; an invisible setting makes it a nearly impossible feat.

No jeweller or watchmaker has even dared to set a piece this way. Neither has anyone been ambitious enough to do it on a masculine watch. Enter Roger Dubuis. For this masterpiece, the Maison's master craftsmen had to set about creating a backbone structure to encapsulate each stone from the back. This complies with the brand's total determination to avoid any material between the stone themselves. To take the challenge to an even higher level, each stone requires boundless cutting skill to shape into a tetrahedron.

Not only did every stone have to be tetrahedron-shaped, the pattern was designed so that all 238 stones featured on the case had a differ-

The lines of this exceptional piece of artistry are strongly reminiscent of the art forms favoured by interior design artist, Kaz Shirane: simple, straight, and utterly frank. The brand and the design artist share a number of characteristics – not least from a visual perspective. "I was honoured that my work inspired the design of their new watch. It proves that art has many facets and can open up to new possibilities. I admire Roger Dubuis as it pours its heart into making its products; the importance it attaches to quality as well as its attention to details are visible in every aspect. I am looking forward to exploring this collaboration further. My role will be to express the Roger Dubuis philosophy and enable customers to experience its one-of-a-kind world through my art," said Shirane.

In the tradition of Memento mori pocket watches, and as a reminder that this time on earth is short and must be filled with excessive pleasure, madness and freedom, the movement of the Excalibur Superbia is secretly inscribed with the words Memento mori, a detail that will henceforth feature on each Hyperwatch created by Roger Dubuis.

Oyster
Perpetual
Submariner in
Oystersteel

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EXEMPLARY

Archetypes

ROLEX UNVEILS
ITS 2020 RELEASES
INCLUDING
THE NEW
ROLEX OYSTER
PERPETUAL
SUBMARINER

Having played a pioneering role in the development of diving watches, Rolex is showcasing its unique expertise in conquering the deep oceans with updates to its line of Submariner divers' wristwatches: the Rolex Oyster Perpetual Submariner and the Rolex Oyster Perpetual Submariner Date. Now available in slightly larger sizes and with remodelled bracelets, these new generation timepieces are but two of Rolex's 2020 releases.

To further brighten up this year's offerings, Rolex brings a new model to the range, the Oyster Perpetual 41, as well as versions of the Oyster Perpetual 36 displaying dials in vivid colours, bringing unparalleled appeal to this iconic collection. Last in the line-up is the Rolex Oyster Perpetual Sky-Dweller which is partnered with an Oysterflex bracelet for the first time.

LOOK TO THE PAST

Rolex's watchmaking legacy began when its founder Hans Wilsdorf embarked on a journey to create wristwatches that were not only convenient and functional, but also protected from dust, moisture and other elements. In 1914, he expressed in a letter the desire to create a wristwatch that was waterproof. In 1922, Rolex launched the Submarine – a watch attached on a hinge inside a second, outer case, whose bezel and crystal screwed down to make the outer case watertight. To wind the watch or set the time, one had to open the outer case.

This led to the introduction of the waterproof Oyster case, which was patented in 1926. Because his new invention had a unique system of screwing down the bezel, case back and winding crown against the middle case, it was hermetically sealed and assured the protection of the watch's movement from harmful elements on the outside. Wilsdorf dubbed the case 'Oyster' because "like an oyster, it can remain an unlimited time underwater without detriment to its parts." A breakthrough invention, the Oyster solidified Rolex's reputation as a leader in watchmaking.

With its history closely linked to the sea, Rolex has, since its inception, showcased its mettle in trying to conquer the deep. With the waterproof Oyster case, the brand capably ventured deeper into the ocean's depths with the advent of scuba diving in the 1940s. Over time, the components of the Oyster case have been duly changed and reinforced to further ensure the watch's waterproofness and to meet the rigorous requirements of divers as diving materials and techniques developed. By the 1950s, Rolex became involved in experimental



Chromalight Display on the Oyster Perpetual Submariner in Oystersteel

collaborations with explorers and pioneers of the deep sea. This, combined with the technical advances of the time led to the introduction of the first Submariner in 1953. The first divers' wristwatch waterproof to 100 metres (330 feet), the Submariner has since then gone through a number of developments, particularly in the improvement of its waterproofness.

In 1954, just one year after its creation, the Submariner boasted increased waterproofness of up to 200 metres (660 feet). But this aspect was not the only focus of Rolex. The *manufacture* also fitted the timepiece with other technical innovations, such as differentiating the hour hand and minute hand in size and shape, coating them



WITH ITS HISTORY
CLOSELY LINKED
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DEEP ”



Oyster Perpetual Submariner Date in 18 ct white gold with black dial and blue Cerachrom bezel insert

in a luminescent material for legibility in dark conditions underwater, and a crown guard. In 1969, a date function was added to the watch paving the way for the Submariner Date. Ten years later, the Submariner Date's guaranteed waterproofness of 200 metres was further extended to 300 metres (1,000 feet). This remarkable waterproofness was also achieved for the Submariner in 1989.

DIVING REQUISITES

Rolex has invested time and effort in ensuring that it only produces divers' wristwatches that meet the practical needs of divers. The Rolex Oyster Perpetual Submariner and the Rolex Oyster Perpetual Submariner Date are the fruits of this pursuit. Now packed with redesigned features, the timepieces continue to symbolise the brand's uncontested expertise in quality watch creation.

Presented in redesigned and slightly larger 41 mm cases, the new Submariner and Submariner Date have unique profiles that are highlighted by the light reflections from their case sides and lugs. Their Oyster cases are guaranteed waterproof to a depth of 300 metres (1,000 feet), with middle cases crafted from solid blocks of Oystersteel, a particularly corrosion-resistant alloy, or from 18 ct white gold. On the reverse, the case back is edged with fine fluting and hermetically screwed down with a special tool only Rolex watchmakers have

access to. To ensure waterproofness, the Triplock winding crown, with its triple waterproofness system, screws down securely against the case and is protected by a crown guard. The crystal is made of virtually scratchproof sapphire and, on the Submariner Date, is fitted with a Cyclops lens at 3 o'clock for easy reading of the date. The waterproof Oyster case provides optimum protection for the watch's movement.

As diving watches, it is a matter of survival that both watches enable divers to read the time clearly. Highlighting unparalleled legibility and functionality, the Submariner and Submariner Date have clean, unambiguous



Oyster Perpetual Submariner Date in yellow Rolesor with royal blue dial and blue Cerachrom bezel insert

dials, complemented by clearly differentiated hour and minute hands. The hour markers are represented by simple geometric forms – triangles, circles and rectangles – that allow for instant and reliable reading, preventing any risk of confusion underwater. Furthermore, both timepieces showcase a Chromalight display: the hands and hour markers are coated or filled with a luminescent material that emits a long-lasting blue glow in dark conditions. On the bezel, the triangular zero marker is also visible in darkness thanks to a capsule containing the same luminescent material.

The Rolex Oyster Perpetual Submariner is available in Oystersteel, with a stunning black dial and a rotatable bezel with matching Cerachrom insert, whereas in contrast, the Rolex Oyster Perpetual Submariner Date is presented in a number of versions. The first is a yellow Rolesor option (a combination of Oystersteel and 18 ct yellow gold) with a royal blue dial, a rotatable bezel and a blue Cerachrom insert; the second is in Oystersteel; while the third is rendered in 18 ct white gold. The last two bear unique colour combinations, with the dial and Cerachrom insert in varying shades: the Oystersteel variant features a black dial and a green bezel, while the 18 ct white gold selection combines a black dial with a blue bezel.

Armed with its exclusive expertise in the manufacture of ceramic components, the unidirectional rotatable bezel of these watches are fitted with 60-minute graduated Cerachrom inserts in black, green or blue ceramic that allows divers to confidently monitor their dive times. The moulded, recessed graduations and numerals are coated with platinum or yellow gold via PVD (Physical Vapour Deposition). The bezel's knurled edge offers excellent grip, to comfortably set dive time even when wearing gloves.

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Oyster Perpetual Submariner Date in Oystersteel with black dial and green Cerachrom bezel insert

“

THEIR OYSTER CASES ARE GUARANTEED WATERPROOF TO A DEPTH OF 300 METRES (1,000 FEET), WITH MIDDLE CASES CRAFTED FROM SOLID BLOCKS OF OYSTERSTEEL, A PARTICULARLY CORROSION-RESISTANT ALLOY, OR FROM 18 CT WHITE GOLD ”

At the heart of the Submariner and Submariner Date are self-winding mechanical movements entirely developed and manufactured by Rolex. Painstakingly crafted, the creation of these movements have led to the filing of several patents, and offer substantial gains in terms of precision, power reserve, resistance to shocks and magnetic fields, convenience and reliability. The new generation Submariner is powered by the calibre 3230, unveiled by the brand this year, while the Submariner Date is driven by the calibre 3235. These two mechanisms incorporate the Chronergy escapement, patented by Rolex, which combines high energy efficiency with great dependability. Made of nickel-phosphorus, it is also insensitive to magnetic fields.

The movements are fitted with an optimised blue Parachrom hairspring, manufactured by Rolex in an exclusive paramagnetic alloy that makes it up to 10 times more precise than a traditional hairspring in case of shocks. The blue Parachrom hairspring is equipped with a Rolex overcoil, ensuring the calibres' regularity in any position. The oscillator is fitted on the Rolex-designed and patented high-performance Paraflex shock absorbers, increasing the movements' shock resistance.

Both calibres are equipped with a self-winding module via a Perpetual rotor. Thanks to their barrel architecture and the escapement's superior efficiency, the movements' power reserve extends to approximately 70 hours.



Oyster Perpetual Submariner in Oystersteel

To round off the new generation pieces, Rolex presents the Submariner and Submariner Date with Oyster bracelets. A notable and robust component of the brand's watches, the Oyster bracelet was developed in the late 1930s and is distinguishable by its three-piece link structure. The Oyster bracelet on these updated offerings

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Oyster Perpetual Submariner in Oystersteel

is equipped with a Rolex-designed and patented Oysterlock folding safety clasp, which prevents accidental opening. It also features the Rolex Glidelock extension system, designed and patented by the brand. This particularly inventive mechanism comprises a rack located under the clasp cover and a toothed sliding link that locks into the chosen notch. The Rolex Glidelock on the Oyster bracelet has 10 notches of approximately 2 mm, allowing the length of the bracelet to be adjusted easily, and without tools, up to some 20 mm. To further enhance its longevity and flexibility, the Oyster bracelet on the 18 ct white gold Submariner Date includes ceramic inserts inside the links. In addition, a concealed attachment system ensures seamless visual continuity between the bracelet and case.

As a symbol of their quality, the Submariner and Submariner Date are covered by the Superlative Chronometer certification redefined by Rolex in 2015. This exclusive designation testifies that every watch leaving the brand's workshops has successfully undergone a series of tests conducted by Rolex in its own laboratories according to its own criteria. Symbolised by the green seal that accompanies each Rolex timepiece, the Superlative Chronometer certification is coupled with an international five-year guarantee.

EXQUISITE VERSIONS

Apart from the Submariner and Submariner Date, Rolex is also releasing a myriad of appealing offerings. Foremost is the new variants of



Oyster
Perpetual
36 with
yellow dial

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Oyster
Perpetual
36 with
turquoise dial



Oyster
Perpetual
36 with
green dial



the Rolex Oyster Perpetual 36, all crafted of Oystersteel. Vivacious and ultra-modern, the timepieces come complete with a Chromalight display and boast updated looks with lacquer dials in five new colours: candy pink, turquoise blue, yellow, coral red and green. Enhancing the waterproof Oyster case synonymous with Rolex, these marvellous and colourful additions provide added flair to any outfit or any style. The watches are powered by the calibre 3230, a movement entirely developed and manufactured by Rolex, which provides them with approximately 70 hours of power reserve.

Launched by the brand this year, the self-winding calibre 3230 is at the forefront of watchmaking technology and led to the filing of several patents, offering fundamental gains in terms of precision, power reserve, resistance to shocks and magnetic fields, convenience and reliability. Similar to other movements crafted by the *manufacture*, calibre 3230 incorporates the Chronergy escapement patented by Rolex, which combines high energy efficiency

with great dependability. Made of nickel-phosphorous, the mechanism is insensitive to magnetic fields. Furthermore, it is fitted with an optimised blue Parachrom hairspring, manufactured by Rolex in an exclusive paramagnetic alloy that makes it up to 10 times more precise than a traditional hairspring in case of shocks. The blue Parachrom hairspring is equipped with a Rolex overcoil, ensuring the calibre's regularity in any position. The oscillator is fitted on the Rolex-designed and patented high-performance Paraflex shock

absorbers, increasing the movement's shock resistance. Equipped with a self-winding module via a Perpetual rotor, calibre 3230's barrel architecture and the superior efficiency of the escapement has extended its power reserve to approximately 70 hours.

The Oyster Perpetual 36 offerings are complemented by Oyster bracelets in Oystersteel, the top links of which are satin-finished, while the sides are polished, providing a contrasting appeal. Lastly, the Oyster bracelets are equipped with an Oysterclasp and the Easylink comfort extension system – that allows the wearer to easily adjust the bracelet length by approximately 5mm – a first for the Oyster Perpetual range.

Next is the Rolex Oyster Perpetual 41, also rendered in Oystersteel. One version of the Oyster Perpetual 41 has a novel configuration: its silver, sunray-finish dial is graced with hands and hour markers in 18 ct yellow gold. A second version is introduced with a bright black sunray-finish dial, and hands and hour



Oyster Perpetual 36 with candy pink dial

markers in 18 ct white gold. Guaranteed waterproof to a depth of 100 metres (330 feet), the middle case of the Oyster case is crafted from a solid block of Oystersteel, a particularly corrosion-resistant alloy. The case back, edged with fine fluting, is hermetically screwed down with a special tool that allows only Rolex watchmakers to access the movement. This combined with the Twinlock winding crown, which is fitted with a double waterproofness system and screws down securely against the case, ensure the security of the components within. Also featuring a crystal made of virtually scratch-proof sapphire, the waterproof Oyster case provides optimum protection for the watch's movement.

Just like the Oyster Perpetual 36 versions, this larger model is driven by the calibre 3230, entirely developed and manufactured by Rolex. Similarly endowing about 70 hours of power reserve to the Oyster Perpetual 41, the movement is COSC-certified and has also passed Rolex Superlative Chronometer certification after casing.



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Oyster Perpetual 41 with silver dial



Oyster Perpetual 36 with coral red dial

“THE OYSTER PERPETUAL 36 OFFERINGS ARE COMPLEMENTED BY OYSTER BRACELETS IN OYSTERSTEEL, THE TOP LINKS OF WHICH ARE SATIN-FINISHED, WHILE THE SIDES ARE POLISHED, PROVIDING A CONTRASTING APPEAL”

The 2020 novelties also include the 42 mm Rolex Oyster Perpetual Sky-Dweller in 18 ct yellow gold. The Sky-Dweller displays two time zones simultaneously and has an annual calendar, named Saros. For the first time ever in the Classic category, the watch is fitted with an Oysterflex bracelet, an innovative bracelet made of high-performance elastomer. With a bright black, sunray-finish dial, the hands and hour markers are similarly rendered in 18 ct

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Oyster Perpetual Sky-Dweller in 18 ct yellow gold

“

JUST LIKE ALL THE WATCHES THAT LEAVE THE ROLEX HEADQUARTERS, THESE NEW 2020 NOVELTIES ARE ALL COVERED BY THE SUPERLATIVE CHRONOMETER CERTIFICATION REDEFINED BY THE BRAND IN 2015 ”

yellow gold and feature a Chromalight display where the hands and hour markers are coated or filled with a luminescent material that emits a long-lasting blue glow in dark conditions. The new watch is equipped with the fluted, rotatable bezel unique to the Sky-Dweller, which is used to set the watch in conjunction with the Ring Command system. Beating at its heart is the calibre 9001, one of the most complex calibres created by the brand, which affords the watch a power reserve of approximately 72 hours.

Last, but certainly not the least, is the elegant Rolex Oyster Perpetual Datejust 31 which is now presented in white Rolesor (a combination of Oystersteel and 18 ct white gold). Comprised of four versions, the watches are notably enriched by the addition of attractive colours. The first is a truly beautiful watch, with 46-brilliant cut diamonds set into the bezel, complemented by an aubergine,



The Saros annual calendar which shows the current month of the year in red

sunray-finish dial that is adorned with a diamond-set Roman VI. The other three are pleasantly fitted with a mint green sunray-finish dial, white lacquer dial or dark grey

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Oyster Perpetual Datejust 31 with aubergine, sunray-finish dial



Oyster Perpetual Datejust 31 with mint green, sunray-finish dial



Oyster Perpetual Datejust 31 with dark grey sunray-finish dial



Oyster Perpetual Datejust 31 with white lacquer dial

sunray-finish dial, and a fluted bezel in 18 ct white gold. To complement the sumptuous hues of their dials, the hands and index hour markers or Roman numerals on all four watches are also fashioned in 18 ct white gold.

All four watches are driven by the calibre 2236, a movement at the forefront of watchmaking technology, which equips them with a power reserve of approximately 55 hours. The Datejust 31 models with aubergine or white lacquer dials are fitted with an Oyster bracelet with a folding Oysterclasp and the Easylink comfort extension link, developed by Rolex, allowing the wearer to easily adjust the bracelet length by approximately 5 mm. A Jubilee bracelet, equipped with an elegantly concealed folding Crownclasp, accompanies those variants with a mint green or dark grey dial.

Just like all the watches that leave the Rolex headquarters, these new 2020 novelties are all covered by the Superlative Chronometer certification redefined by the brand in 2015. Symbolised by the green seal that accompanies each Rolex timepiece, the Superlative Chronometer certification is coupled with an international five-year warranty.

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Code 11.59 by Audemars Piguet Selfwinding Chronograph with two-tone case

COLOUR Sensation

INNOVATION AND REFINED
AESTHETICS MEET IN THE
NEW CODE 11.59 BY AUDEMARS
PIGUET MODELS

Renowned the world over for its watch-making expertise, Audemars Piguet is a manufacture that has broken boundaries throughout its history. This year, it expands its reach with rich bursts of colour in the dials of its Code 11.59 by Audemars Piguet collection.

First released in 2019, the Code 11.59 by Audemars Piguet delivered a breath of fresh air and was a welcome addition to the established Manufacture's repertoire. This initial offering is further enhanced with juicy new dials, giving the collection a stylish and contemporary appeal. Now with smoked lacquer dials with sun-



Code 11.59 by Audemars Piguet Selfwinding model with smoked blue lacquered dial



Code 11.59 by Audemars Piguet Selfwinding Chronograph with smoked purple lacquered dial

burst pattern rendered in dark and light grey, purple, burgundy and blue, the Code 11.59 by Audemars Piguet collection has been made more sophisticated and versatile. This vibrant display accentuates the watch's multifaceted architecture - composed of an octagonal middle case, a round extra-thin bezel and stylish lugs. This timely and multi-hued evolution is showcased in a total of 10 references - five Selfwinding date, hour, minute and second references and five Selfwinding Chronograph models.

As a play on contrasts, the deep burgundy variant is encased in 18-carat white gold, with white gold hour markers and hands. Meanwhile, the blue and purple variants are heightened by cases crafted in 18-carat pink gold. To round off the offerings, dedicated alligator straps in matching shades lend the timepieces added allure.

However, colour is not the only pleasing factor in this collection. The intricate details of the dials, including the polished Audemars Piguet gold signature realised in galvanic growth, are brought to the forefront, with a play on depth and light, thanks to the double curved glare-proofed sapphire crystal and the extra-thin bezel. Wonderfully ergonomic and comfortable to wear, the Code 11.59 by Audemars Piguet watches fittingly showcase the artistry of the brand's craftspeople.

In addition to the shades of the dials, Audemars Piguet also puts its mastery of materials on display. Juxtaposing 18-carat white gold and 18-carat pink gold in a two-tone case for the grey sunburst lacquered dials in light or dark

“
AS A PLAY ON
CONTRASTS, THE
DEEP BURGUNDY
VARIANT IS
ENCASED IN
18-CARAT WHITE
GOLD, WITH
WHITE GOLD HOUR
MARKERS AND
HANDS ”



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The new Code 11.59 by Audemars Piguet Selfwinding and Selfwinding Chronograph models with smoked burgundy lacquered dials

hues, this exclusive combination highlights the case's refined geometries and impeccable hand-finishing. An 18-carat pink gold octagonal middle case provides glamour and an appealing sense of mystery to the elegant white gold case and lugs. Celebrating light and dark, these variants are complemented by glimmering 18-carat pink gold hour markers and hands.

Beating inside these Code 11.59 by Audemars Piguet watches are the latest mechanisms created by the Manufacture. Driving the Selfwinding models is the calibre 4302, an automatic movement with second and instant-jump date indication, while the Selfwinding Chronograph models are powered by calibre 4401, an integrated chronograph with column wheel and flyback function that enables to re-start the chronograph without stopping and



Code 11.59 by Audemars Piguet Selfwinding model with smoked burgundy lacquered dial

resetting it first. With a diameter of 32 mm, the movements are equipped with a patented setting mechanism that brings stability and precision when adjusting the watch's functions. These calibres enhance the beauty of the timepieces with delicate hand-finishing techniques - such as "traits tirés," "Côtes de Genève," circular graining, circular satin, and diamond-polished angles - that have been passed on from generation to generation. Both calibres are also equipped with a minimum 70-hour power reserve.

Combining traditional knowhow with modern technology, these new variants of the Code 11.59 by Audemars Piguet are testaments to the values that the Manufacture upholds: timelessness, forward-thinking and free spiritedness.



Code 11.59 by Audemars Piguet Selfwinding two-tone model with sunburst grey lacquered dial



Cartier unveils the new Pasha de Cartier

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CELEBRATING Individuality

CARTIER CONTINUES THE
PASHA SAGA WITH BRILLIANT
INNOVATIONS AND EXTREMELY
TALENTED AMBASSADORS

For the launch of its new Pasha de Cartier watch, Cartier has brought together a community of unique personalities who are changing the codes of success by forging exceptional, new, and diverse paths of creativity.

Rami Malek, Troye Sivan, Willow Smith, Maisie Williams and Jackson Wang: five accomplished talents, five authentic journeys, captured by New York fashion photographer, Craig McDean.

With its distinctive codes and phenomenal design, the Pasha de Cartier has always been

a timepiece for those who take a wider view of the world. This breadth of vision is shared by a new generation of talents who have cultivated their own uniqueness.

Maisie Williams, the English actress, is involved in various collaborative projects, while actor Rami Malek has played to perfection complex and captivating roles that don't conform to Hollywood's traditional standards. Artists like Troye Sivan or Willow Smith boldly assert themselves through their creativity and versatility. Jackson Wang's strong desire to unite and connect the youth is clear to see in his works.



Pasha de
Cartier
Skeleton
watch

"Since its creation in the 1980s, the Pasha watch has embodied a certain idea of success directly linked to its extroverted design, power and graphic non-conformism. It is as edgy as ever and in tune with today's new generation



Full diamond-set version of the Pasha de Cartier

“

SINCE ITS CREATION IN THE 1980s, THE PASHA WATCH HAS EMBODIED A CERTAIN IDEA OF SUCCESS DIRECTLY LINKED TO ITS EXTROVERTED DESIGN, POWER AND GRAPHIC NON-CONFORMISM ”

of creators. These new Pasha ambassadors owe their success to their differences, creativity, connection, multidisciplinary talents and generosity,” said Arnaud Carrez, International Marketing and Communications Director of Cartier International.

Interchangeable straps, a sapphire crystal case back, a new crown and personalised engraving: the Pasha de Cartier is all that and more. It is sophisticated not only in terms of watchmaking, but also design details that come together to enhance and maximise its ergonomic appeal. The new Pasha de Cartier is available in 35 mm and 41 mm steel, gold, vibrant diamond-set and skeleton movement versions.

One of the key design elements of the Pasha de Cartier watch is its chained crown. In this new version, Cartier added even more refinement by adding a blue spinel or sapphire. Also in this new version, the winding crown is hidden under the fluted crown cover. This division and duplication of blues enhance the ergonomics of the winding crown and the splendour of the watch.

With the Pasha de Cartier, the Maison is unveiling a new customisable engraving feature. Carved in the form of initials, the engraving will be placed under the crown cover, secret and undetectable. It is only revealed when the famous chained crown of the Pasha de Cartier watch is unscrewed.

The new Pasha de Cartier watch comes with an innovative strap in keeping with the spirit of our time. It acclimatises to new lifestyles, supports change, and adapts easily to various situations – depending on the colours and materials chosen.



Pasha de Cartier Community - Rami Malek, Willow Smith, Troye Sivan, Maisie Williams and Jackson Wang

Whether it is steel, gold, or leather, the straps can all be interchanged via an improved innovation of the Cartier-developed QuickSwitch system. The mechanism blends itself into the architecture of the watch, hiding itself from view under the case. The QuickSwitch mechanism can be activated by a single push.

In addition to the QuickSwitch system, Cartier has integrated another cutting-edge function for even higher levels of convenience: the SmartLink system. The SmartLink system – which has been registered for a patent – allows length adjustment of the metal bracelet to the nearest link without the use of any tools. Each SmartLink link is equipped with a push button that releases the fixing bar for allowing removal or addition of metal links to the watch.

Equipped with a sapphire crystal case back that reveals its movement, the new Pasha de Cartier is powered by the 1847 MC automatic calibre. This in-house movement, with improved resistance to both magnetism and water, goes further still in Cartier’s quest for precision and reliability.

The 1847 MC calibre effectively resists magnetism with a pair of innovations. The movement’s escape mechanism makes use of non-magnetic nickel phosphorus components, which is then paired with a shield made of a paramagnetic alloy integrated into the case. The 1847 MC calibre is well-equipped to resist the strong magnetic fields to which a watch can be exposed to in everyday life. The screw-connection design allows the new Pasha de Cartier to offer water resistance up to approximately 100 m, while retaining minimal thickness.

A. Lange & Söhne
ODYSSEUS in
white gold



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ACTIVE Elegance

A. LANGE & SÖHNE'S
NEWEST MODEL PACKS HIGH
LEGIBILITY AND SPORTINESS
IN AN ELEGANT DESIGN

The A. Lange & Söhne ODYSSEUS watch family is growing. The new ODYSSEUS model comes in white gold with an integrated rubber or leather strap. The sporty yet elegant timepiece features a large-format date and day display in a water-resistant case. Its grey dial with a special surface structure gives it a unique textured effect.

The ODYSSEUS family was created due to the feasibility of its markedly distinctive design. With its combination of the iconic Lange out-size date with a large day display on the opposite side, product developers at A. Lange & Söhne knew that it would be the cornerstone for its sixth and newest watch family. Launched in October 2019, it soon became the



Case back of
the A. Lange
& Söhne
ODYSSEUS



A look at the L155.1 DATOMATIC manufacture calibre

timepiece of choice for the active wearers of Lange watches. Its superior design emphasises the dynamic personality of the watch.

The latest model of the ODYSSEUS family combines a 40.5 mm white gold case with a textured grey dial. White gold hands and notched baton appliques ensure a high degree of legibility against the dark background. The numerals of the outside date and the letters of the large-format day display are in white to contrast against the grey. With a height of 2.4 mm, both date and day are easily readable even in poorly lit conditions.

The hour and minute hands, along with the hour markers, are luminous. The embossed groove structure beneath the applied hour markers and auxiliary seconds scale further enhance the textured effect of the dial. It contrasts splendidly against the inner surfaces of the main and subsidiary dials. The red “60” on the bevelled silvered flange ring with the printed minute scale provides a subtle colour accent.

The tapered buttons for adjusting the day and date are arranged above and beneath the crown respectively. The buttons accentuate the prominent shape of the three-part white gold case. The date pusher is at 2 o'clock, while the day pusher is at 4 o'clock. Both indications can be advanced in steps of one day. The functional design also allows both displays to be adjusted in either direction beyond midnight by turning the crown clockwise or anti-clockwise.

The finishing of the case and the lugs is characterised by alternating brushed surfaces and

polished chamfers. Two options of integrated straps are available: hand-stitched leather or black rubber. The black rubber strap features air ducts on the inside for excellent wearing comfort.



The A. Lange & Söhne ODYSSEUS features a grey dial with a large date and day display

“THE NEW MODEL IS POWERED BY THE L155.1 DATOMATIC MANUFACTURE CALIBRE DEVELOPED EXCLUSIVELY FOR THE ODYSSEUS WATCH FAMILY”

The new model is powered by the L155.1 DATOMATIC manufacture calibre developed exclusively for the ODYSSEUS watch family. The DATOMATIC name stands for the combination of date mechanism and automatic winding. Recessed poising screws minimise air turbulence that could affect the frequency of the balance. The skeletonised central rotor – partially made of black-rhodium with a centrifugal mass in platinum – ensures dependable energy delivery. This movement has a power reserve of approximately 50 hours.

In line with Lange's philosophy, every part of the watch is lavishly hand-finished, while the movement is assembled twice. Numerous artisanal details can be discovered at a glance through the sapphire crystal case back. These details include the German silver plate decorated with Glashütte ribbing, the wave pattern engraved on the balance bridge, and the screwed gold chaton above the escape wheel.



A closer look at the watch's textured grey dial

Breguet
Quantième
Retrograde
Tradition 7597
in 18-carat
white gold



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TRADITION

Meets Technology

BREGUET'S NEWEST TRADITION
TIMEPIECE TRULY EXEMPLIFIES
THE INGENUITY OF ITS FOUNDER

Abraham-Louis Breguet was undoubtedly one of the most remarkable watchmakers of his time – some might even argue of all time. He was the architect of numerous technological innovations that have been adopted throughout the industry. His creations included the gong spring for repeating watches created in 1783, and the tourbil-

lon in 1801. While he was known for inventing some of the most complicated timepieces, Breguet also made one of the simplest timepieces ever.

Breguet was looking to attract new clientele upon his return to his Parisian workshop after spending two years in Switzerland. He decid-



Breguet
Tradition
Quantième
Retrograde
7597 in
18-carat rose
gold

A closer
look at the
watch face



“BREGUET’S TRADITION COLLECTION ACTUALLY DRAWS INSPIRATION DIRECTLY FROM ONE OF THE MOST SIGNIFICANT PIECES OF THE WATCHMAKER’S HISTORY: THE SUBSCRIPTION WATCH CREATED BY BREGUET AT THE END OF THE 18TH CENTURY”



Case back of the Breguet Tradition
Quantième Retrograde 7597

ed the most effective way would be through a watch that was of the utmost simplicity, and yet extremely reliable. For this timepiece, Breguet offered a subscription service. This turned out to be a spectacular commercial success.

Breguet then went on to use the calibre of the subscription watches to create the first tact watches. Sometimes he would add a little dial

to them – this was the inspiration for the Tradition collection launched in 2005, marking a return to this architecture.

Breguet’s Tradition collection actually draws inspiration directly from one of the most significant pieces of the watchmaker’s history: the subscription watch created by Breguet at the end of the 18th century. The newest model, the Breguet Tradition Quantième Retrograde 7597, offers an unobstructed view of the movement with all its architectural shapes. Not only will the hours and minutes complications be in view, so will the retrograde date.

Unabashedly simple and stripped back, its fully visible movement unveils a perfectly symmetrical design. The new Tradition 7597 model also features a retrograde date display: a complication that the watchmaker was one of the first to develop, and which it has bestowed upon some of its most famous creations.

Housed in a fluted 18-carat white gold – also available in 18-carat rose gold – 40 mm case, the 505Q self-winding calibre is equipped with a reverse in-line lever escapement with silicon horns, as well as a Breguet balance spring, also in silicon. The gold rotor visible through the transparent case back is reminiscent of those found in the Perpetuelles – the first self-winding watches by Breguet – a resounding testimony to the ingenuity of the master watchmaker.

A perfectionist, concerned with both technology as well as aesthetics, Abraham-Louis

Breguet designed a movement that was a horological masterpiece, and remains to be so until the present. Centuries later, Breguet’s design is still at the heart of the Tradition range. The large barrel of the movement is positioned in the centre, topped by a symmetrically arranged gear train. This allows the centre wheel at eight o’clock to trigger the oscillating mechanism of the same size at four o’clock. This movement is also equipped with the famous pare-chute – the ancestor of all of today’s anti-shock mechanisms – invented by the brilliant watchmaker. The calibre 505Q movement provides the watch with a 50-hour power reserve.

Another unique feature of the watch is the hour and minute dial eccentrically positioned at 12 o’clock. It is made of gold and is inspired by certain Breguet tact watches. The new Tradition 7597 also features the same Roman numerals found in the historic models. The delicate engine-turned Clous de Paris pattern encircling the dial serves as a backdrop for the blued Breguet hands.

For the sake of balance, the retrograde date section is positioned between the three and nine o’clock positions. A skilfully curved hand indicates the date by moving on a vertical plane, fitting in with the ultra-architectural movement. A patented mechanism allows for fine adjustment of the date hand. The mechanism is multi-tiered, allowing the date hand to fly over the other movement components. At the 10 o’clock position, a screw-in corrector lets users set the date without damaging the other complications.



TUDOR Royal 41 mm

[Click to discover](#)

SPORT-CHIC

Royalty

THE TUDOR ROYAL PACKS
SPORT-CHIC AESTHETICS IN
A HIGHLY ROBUST CASE

Since its founding in 1926, TUDOR has set out to produce the best possible watches, with high reliability and unique value for money. This seemingly foolhardy mission, both then and now, was developed from the vision of Hans Wilsdorf, founder of TUDOR. Wilsdorf was not afraid to dream and took the necessary steps to bring his visions to life. The visionary came to be the inventor of numerous cornerstones of modern watchmaking including waterproof cases and the self-winding mechanical movement.

TUDOR started using the Royal name in the 1950s to emphasise the exceptional quality of its watches. The TUDOR Royal range has since become a part of the brand's heritage. The range offers automatic sport-chic watches with integrated bracelets – at a rate that is as affordable as the watches are reliable.

With highly advanced technical performance and sophisticated aesthetics, the Royal watches sit at the crossroads between classic and sports watches. The collection comes in stain-



TUDOR
Royal
28 mm

less steel or stainless steel with gold. There is a Royal for everyone as the watches are offered in four distinct sizes – 28 mm, 34 mm, 38 mm and 41 mm – and nine possible dials.

The TUDOR Royal range is the embodiment of the legacy that Wilsdorf has left behind. Own-



TUDOR Royal 28 mm

“THE VARIOUS DESIGN ELEMENTS OF THE TUDOR ROYAL MAKE FOR A TRULY UNIQUE PERSONALITY. THE NOTCHED BEZEL WITH ALTERNATING SURFACE POLISH AND CUT GROOVES IS UNMISTAKABLE”



Lady Gaga with TUDOR Royal 28 mm



David Beckham with TUDOR Royal 41 mm



Jay Chou with TUDOR Royal 41 mm

ers of TUDOR Royal watches are promised nothing less than the best possible quality at the most affordable price. Produced in Switzerland from a block of 316L stainless steel, the case of a TUDOR Royal is one of the most robust in existence and waterproof up to a depth of 100 m – thanks to its screw-down winding crown and back. The hidden movement is the epitome of Swiss mastery in micro-mechanics, decorated and regulated according to the highest standards of the watchmaking industry. The “five-link” bracelet stands out with its exceptional design, manufacture and finish.

The various design elements of the TUDOR Royal make for a truly unique personality. The notched bezel with alternating surface polish and cut grooves is unmistakable. The integrated metal bracelet creates a fluid profile as it melds seamlessly into the case. The

smoothness of the TUDOR Royal’s surfaces and its edges – highlighted by its three wide satin-brushed links set between two slimmer polished elements – show the amount of care taken by TUDOR to ensure comfort on the wrist.

The TUDOR Royal is designed to fit any wrist – both in terms of finish and size. Available in stainless steel, or with alternating links in stainless steel and yellow gold, the TUDOR Royal comes in the following sizes: 28 mm, 34 mm, 38 mm and 41 mm. The 41 mm model is unique amongst the new models as its mechanical movement displays the day and the date simultaneously. There truly is a TUDOR Royal out there just for you.

The sunray motif on the dials of the TUDOR Royal complete these elegant watches. Com-

ing in black, silver, champagne-colour, or blue, the sunray motif radiates from the centre of the dial. Light dancing on the face of the watch creates flattering reflections that showcase the grace of these watches. The feminine models feature diamond-set dials with mother-of-pearl finishes. Roman numerals adorn the dial for a finishing flourish.

Further supplementing the robustness of the Royal watches, TUDOR is offering a five-year guarantee on all its products sold after January 1st, 2020. The guarantee does not need the watch to be registered, or the performance of any maintenance checks, and is transferable. In addition, TUDOR encourages having its watches serviced approximately every 10 years, depending on the model and day-to-day usage.


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Piaget's latest ultra-thin model - the Altiplano Ultimate Concept - can be customised to your specific requirements

ULTRA-THIN Luxury

PIAGET CONTINUES TO PUSH
BOUNDARIES AND BREAK
RECORDS WITH ITS NEWEST
ULTRA-THIN WATCH

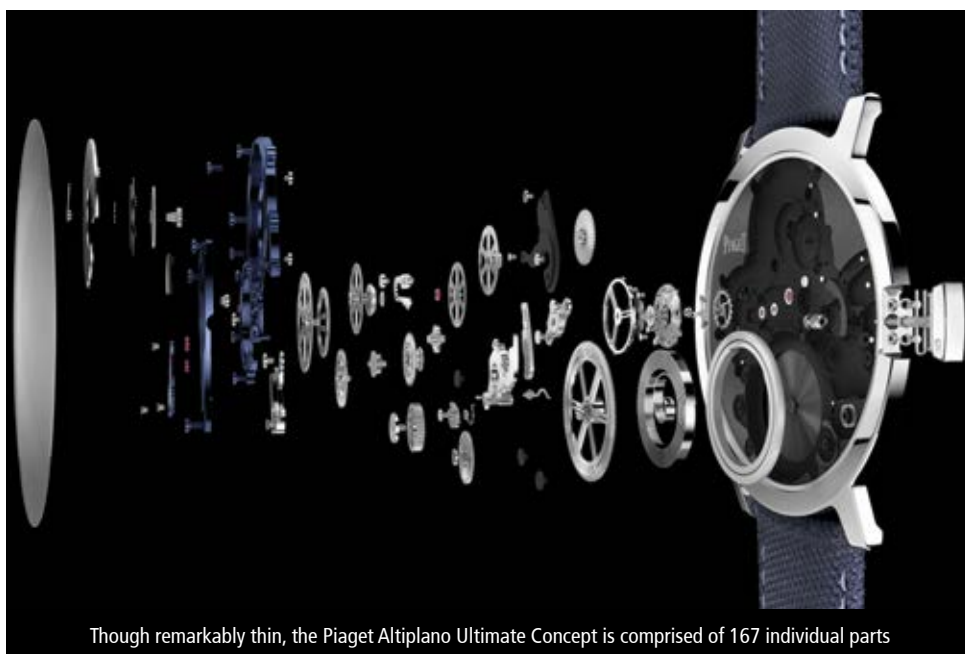
At the 2018 Salon International de la Haute Horlogerie, Piaget introduced the world to the phenomenal Altiplano Ultimate Concept - the thinnest mechanical watch in the world. Measuring a gossamer 2 mm, the Altiplano Ultimate Concept served as a foundation for several Piaget innovations. Those innovations include: a case that formed part of the movement, a unique integrated winding crown, an ultra-thin crystal, and more significantly, new constructions for the barrel and energy regulation. Thanks to this innovation, the power reserve of the Altiplano Ultimate Concept is extended to more than 40 hours - the new standard in the canon of ultra-thin watches.

The Altiplano Ultimate Concept was developed and produced entirely in-house by Piaget's dedicated Research and Innovation division. The team worked solely on the prototype for four years - during which many of the established codes of watchmaking were re-invented. The team then took another two years to perfect the design and engineering of the landmark timepiece. The watch's classical design dictates a standard four-layer construction: bezel and crystal, dial, hands, and movement housed within a case and case back.

Piaget is no stranger to creating thin watches. The manufacture had used the fusion concept in its 900P in 2014, and 910P in 2018, consid-



The Piaget Altiplano Ultimate Concept is a mere 2 mm thick



Though remarkably thin, the Piaget Altiplano Ultimate Concept is comprised of 167 individual parts

ered the world's thinnest mechanical watches during their respective periods. This was made possible by creating a part where the case, case back and mainplate were directly carved from a single block of gold.

Naturally, with the Altiplano Ultimate Concept, Piaget had to go one step further. The watchmaker embarked on an extraordinary journey of miniaturisation that resulted in the filing of no fewer than five patents. The journey began with the creation of a case for the watch where the movement baseplate is directly machined on.

Piaget would not be able to achieve its target thinness for the watch with gold. The case had to be made from a newly engineered material: a cobalt-based alloy that is highly resistant and 2.3 times stronger than gold. This presented even more challenges for the machining process.

Other parts had to be completely re-sized. The wheels were reduced from the standard 0.20 mm to 0.12 mm thick, while the sapphire crystal – normally 1 mm thick in a standard watch – was pared-down by 80% to an unbelievable thinness of 0.2 mm.

The crown has been re-invented to take the form of a flat, telescopic system that fits flush with the case band. The conventional sliding pinion clutch and crown wheel have been substituted for a single 'infinite screw'. The revolutionary construction of the watch offers the great advantage of perfectly protecting the crown, and therefore the movement, from unwanted shock.



Black version of the Piaget Altiplano Ultimate Concept

The dial is located in an off-centre position, and thus, would not allow a straight winding stem to work. Piaget came up with a patented "staggered" stem to solve this issue. The conventional hour hand has also been replaced by a revolving indicator disc in order for the system to function.

Although the Altiplano Ultimate Concept measures a mere 2 mm thick, Piaget's strict parameters of accuracy, reliability and robustness still had to be upheld – as did the Maison's reputation for producing exquisitely hand-decorated movements.

“PIAGET IS NO STRANGER TO CREATING THIN WATCHES. THE MANUFACTURE HAD USED THE FUSION CONCEPT IN ITS 900P IN 2014, AND 910P IN 2018, CONSIDERED THE WORLD'S THINNEST MECHANICAL WATCHES DURING THEIR RESPECTIVE PERIODS”

Piaget's artisans rose to the challenge, by not only embellishing the movement with sunburst and satin-brushed finishes, chamfered and polished bridges, but also by enhancing the appearance of the combined case/baseplate.

A special alligator skin strap and a blue baltimor technical textile strap had to be developed specifically for this watch. They are ultra-thin and feature a velvet calfskin lining with ultra-strong Kevlar.

Bespoke finishes and unique features are often considered symbols of luxury, a fact that Piaget acknowledged more than 50 years ago when it introduced its innovative "Style Selector" – a programme that offers customers the opportunity to choose the shape of their watch case, the type of dial and bracelet and the extent of the gem setting.

The idea proved so popular that it was rolled-out to Piaget stores around the world. It has been revived today by making the Altiplano Ultimate Concept extensively customisable to the requirements of individual owners.

As a result, buyers may customise the colour of the bridge and dial, the finish of the hands and the mainplate and select straps that match or contrast. A range of options is available that will allow the Altiplano Ultimate Concept to be created up to 10,000 permutations. This ensures that few will be alike and some will be truly unique. Piaget presents you with the opportunity to possess your very own Altiplano Ultimate Concept.



Jaeger-LeCoultre Master Control Chronograph Calendar

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MASTER OF Machinations

JAEGER-LECOULTRE INTRODUCES
A NEW DESIGN AND NEW
MODELS FOR ITS MASTER
CONTROL COLLECTION

Since its introduction in 1992, Jaeger-LeCoultre's Master Control collection has been defined by technical rigour and stylistic restraint. This year, La Grande Maison is re-launching the collection. The watchmaker drew inspiration from the classic round watches of the 1950s, while adding a dash of 21st century flair. Rather than paying homage to a single historic reference,

Jaeger-LeCoultre presents a range of timepieces featuring some of its most emblematic complications.

Designed for the modern individual, every element of the Master Control line has been re-styled. The result is a refined yet entirely contemporary aesthetic that highlights the collection's complications. The new case design sig-



Jaeger-LeCoultre Master Control Date



Jaeger-LeCoultre Master Control Calendar

nals the introduction of a new pink gold alloy – Le Grand Rose gold®.

With the Maison's long history of technical innovation, the re-launch of the Master Control is not merely a stylistic exercise. The manufacture's engineers have thoroughly revised and updated all of the movements. This has resulted in increased power reserve, to as much as 70 hours, and enhanced overall performance and reliability. Like all Jaeger-LeCoultre timepieces, the Master Control watches come with an eight-year warranty in addition to the 1,000 Hours Control certification.

The new Master Control watches come in 40 mm cases, with outwardly sloping bezels and dynamically curved lugs. The case exudes a relaxed and understated elegance. Satin-brushing on the case sides is complemented by the polished bezel, crown, and lugs. Refined details can be found all over the case, including bas-relief engravings on the back bezel and a sapphire crystal case back to reveal the finely finished and decorated movements.

For the dials, Jaeger-LeCoultre's designers have reinterpreted the Maison's classical codes in a streamlined and modern style – in order to highlight each model's complications. The applied indexes add refinement with their elongated triangular shape echoed by the Dauphine hands. Common designs that run through the collection include: sunray brushing, a blue central seconds hand, and for the variants that apply, blue subdial hands to further accentuate the complications.

The versatility of the new collection is highlighted by the choice of two case materials: steel and Le Grand Rose gold®. Making its debut in the new Master Control line, the novel pink gold alloy has a remarkable sheen and depth of colour. The addition of palladium to the metal's proprietary formula guards against oxidation and ensures that the radiant colour will not fade.

The straps have also been reworked. The designers chose the soft, matt finish of Novonappa® calf leather in tan. The Presto Spring lug attachment and a simple clip for removing and refitting the deployant buckle make the Novonappa® straps easily interchangeable. Alternatives include: classic alligator leather in black or chocolate brown.

MASTER CONTROL CHRONOGRAPH CALENDAR

The headliner of the Master Control line features the new Calibre 759. The movement combines a chronograph with a triple calendar display and a moon phase, while providing a 65-hour power reserve. Complementing the Chronograph Calendar's timeless style, rectangular chronograph pushers bring a purposeful, modern air to the well-proportioned 12.05 mm thick case, which is offered in steel or Le Grand Rose gold®.

MASTER CONTROL DATE

With its cool, silvery-white colour palette, the Master Control Date has a 40 mm case that comes in at just 8.78 mm thick. Powering it is a Jaeger-LeCoultre mainstay since its introduc-

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THE VERSATILITY OF THE NEW COLLECTION IS HIGHLIGHTED BY THE CHOICE OF TWO CASE MATERIALS: STEEL AND LE GRAND ROSE GOLD®. MAKING ITS DEBUT IN THE NEW MASTER CONTROL LINE, THE NOVEL PINK GOLD ALLOY HAS A REMARKABLE SHEEN AND DEPTH OF COLOUR”

tion 15 years ago, the Calibre 899, which has been continually updated to incorporate the latest performance-enhancing technology. For the new Master Control line, the latest-generation Calibre 899 features a new silicon escapement and pallets, as well as a power reserve of 70 hours.

MASTER CONTROL CALENDAR

The new Master Control Calendar brings the tradition of triple calendar moon-phase movements into the 21st century. With a case measuring 40 mm x 10.95 mm, it is offered in either steel or Le Grand Rose gold® and features a delightful new jumping complication. Beating as its heart is the Calibre 866, bearing the same updates as Calibre 899.

MASTER CONTROL GEOGRAPHIC

Rather than indicating just the hour of a second time zone, the Master Control Geographic also has a 24 hour night/day indicator and an aperture at the bottom of the dial which displays the city name relating to the zone. This allows travellers to set a second time by location, rather than needing to calculate time difference. Calibre 939 powers the watch up to 70 hours.

Inspired by the past and redesigned in the bold spirit of the 21st century, the new Master Control collection combines creativity and deep know-how of Swiss watchmaking. Blending timeless style with the relaxed elegance of modern living, it is destined to become a point of reference in contemporary watchmaking.



The three versions of the Hublot Classic Fusion 40 Years Anniversary

later, Hublot is looking to celebrate its anniversary by reinventing the 1980 Classic Original – a true icon of disruption. Walking the fine line between past and future, horological tradition and technical innovation, the 2020 edition of the Hublot Classic is now a mechanical timepiece. Even after four decades, it remains the icon that works a variety of materials, finishes, with both modern and classic technologies. Three collectors' models are available to celebrate Hublot's 40th anniversary.

"These Classic Fusion models embody 40 years packed with technological advances and breaking with convention. Not content with simply reissuing the 1980 Classic Original, we have reinterpreted it to reflect the Hublot of today. One model with a mechanical movement in a 45 mm format for men. A brand-new contemporary version that celebrates Hublot's innovative approach of the last 40 years," said Ricardo Guadalupe, CEO of Hublot.

Combining original design with comfort, the 1980 Classic Original quickly captivated an astute group of collectors seeking a unique horological product. Carlo Crocco, founder of Hublot, had in mind a practical and robust timepiece that was wearable for all occasions. At the time, Hublot was the first watch brand

FINER with Age

HUBLOT CELEBRATES ITS 40TH ANNIVERSARY WITH NEW ITERATIONS OF ITS VERY FIRST WATCH

Over the decades, Hublot has been known as a fearless and pioneering brand. This year, Hublot once again shows its intrepid spirit with its latest time-

pieces. In 1980, Hublot's creation of a gold watch on a rubber strap broke conventional codes and laid the foundations for the brand's unique vision of haute horlogerie. Forty years



Hublot
Classic Fusion
40 Years
Anniversary
in black
ceramic



The watches also come with a triple deployant clasp



The iconic screws on the bezel complement the simple dial

to boldly combine precious gold with a modern rubber developed in its own workshops. A delightful fusion between two such disparate materials was something no one else had imagined. These were the origins of the “Art of Fusion” philosophy – an exploratory approach to materials underpinned by technological research and a fearlessness that has characterised Hublot for 40 years.

The “Art of Fusion” is best expressed through the heart of Hublot’s movements. Simple

watches bringing together innovative watch-making concepts and materials are powered by a range of unique in-house movements. With this philosophy, Hublot carries out a perfect symbiosis between functionality, architecture and design. The three Classic Fusion 40 Years Anniversary models are powered by the HUB1112 calibre self-winding movement. The movement provides 42 hours of power reserve.

The new Classic Fusion models embody the elegance and timeless refinement of the 1980

“

THE NEW CLASSIC FUSION MODELS EMBODY THE ELEGANCE AND TIMELESS REFINEMENT OF THE 1980 CLASSIC ORIGINAL, AS WELL AS FOUR DECADES OF UNCEASING EXPLORATION AND INNOVATION ”



All the watches feature a sapphire crystal case back

Classic Original, as well as four decades of unceasing exploration and innovation. The black lacquered and polished dial is ultra-understated: only faceted hands, an applique Hublot and H logo appear on it. The 45 mm case is made from yellow gold, titanium, or black ceramic. All three versions also include the famous screws on the bezel and a sapphire crystal case back. The case sits on a timeless, easily adjustable rubber strap with a triple deployant clasp for added comfort. These signature details add a contemporary touch to the novel reinterpretations of Hublot’s first watch, lending the models an exquisitely timeless character. The limited edition timepieces are available in 100 pieces for the yellow gold variant, 200 pieces for the titanium option and 200 pieces for the black ceramic version.



IWC Portugieser Perpetual Calendar 42 (IW344202)

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MECHANICAL

Reliability

WITH ITS EXPERTISE
IN WATCHMAKING, IWC
SCHAFFHAUSEN TAKES ITS CLASSIC
MODEL TO THE NEXT LEVEL

Back in the 1980s, IWC's very own Kurt Klaus designed a perpetual calendar that was made up of approximately 80 individual parts. The complication made its debut in the Da Vinci Perpetual Calendar (Ref. 3750) of 1985. It was the first time a perpetual calendar had a four-digit display and a perpetual moon phase display. Another advanced feature was its user-friendliness. All displays were perfectly synchronised and easily advanced using only the crown – even if

the watch had not been worn for some time. In 2003, the perpetual calendar appeared for the first time in the Portugieser family. The calendar module has since been continually improved over the years. It will require a correction only in the year 2100 as the leap year that would occur then will be omitted – due to a quirk in the Gregorian calendar.

This year, for the first time ever, the famous IWC calendar complication is integrated in

an IWC-manufactured movement from the 82000-calibre family. The timepiece, which has a 42 mm case, displays the calendar information on three subdials. In addition, IWC is also unveiling a boutique edition of this iconic timepiece in 18-carat 5N gold with a 44 mm case. This is the new IWC Portugieser Perpetual Calendar.

Meticulously thought out and developed to meet users' needs, the movement focuses on maximum autonomy and simple operation. No other complication expresses IWC's values quite as fervently as the perpetual calendar developed by legendary watchmaker Kurt Klaus in the 1980s. For the IWC Portugieser Perpetual Calendar 42 (Ref. 344202), IWC has integrated the iconic complication for the first time with an in-house movement from the 82000-calibre range. Its compact dimensions have made it possible to create the watch with just a diameter of 42 mm. The IWC-manufactured 82650 calibre moves the calendar module with a single impulse during the night. The automatic Pellaton winding is equipped with zirconium oxide ceramic components and provides a power reserve of 60 hours. The



IWC Portugieser Perpetual Calendar 42 in 18-carat 5N gold (IW344202)



A glimpse at the watch case back

movement can be admired through the transparent sapphire glass case back.

The perpetual calendar's mechanical program independently recognises the different lengths of the months and adds an extra day at the end of February during every leap year. All the displays are perfectly synchronised with each other and can be adjusted easily via the crown. In this version of the calendar, the displays for the date, month and day of the week are distributed across three subdials at three o'clock, six o'clock and nine o'clock. The perpetual moon phase display was integrated into the month display and deviates from the actual orbit of the moon by only one day after 577 and a half years. An indicator in the week-day display counts the number of years until the next leap year.

Two models of the IWC Portugieser Perpetual calendar are housed in 18-carat 5N gold cases, while the third features a stainless steel case. The classic IWC Portugieser Perpetual Calendar (Ref. 5033) comes in a 44 mm case and displays the calendar information on four subdials. In addition to the displays for the date, day, month and moon phase, it also features a four-digit year display, small seconds and a power reserve display. A new Boutique Edition of the IWC Portugieser Perpetual Calendar is now available. The new model comes with maritime-inspired design cues, an 18-carat Ar-



IWC Portugieser Perpetual Calendar 42 in stainless steel (IW344203)

mor Gold® case, a blue dial and a blue braided calf leather strap.

Powering the timepiece is the IWC-manufactured 52610 calibre. The movement features

“

THE PERPETUAL CALENDAR'S MECHANICAL PROGRAM INDEPENDENTLY RECOGNISES THE DIFFERENT LENGTHS OF THE MONTHS AND ADDS AN EXTRA DAY AT THE END OF FEBRUARY DURING EVERY LEAP YEAR

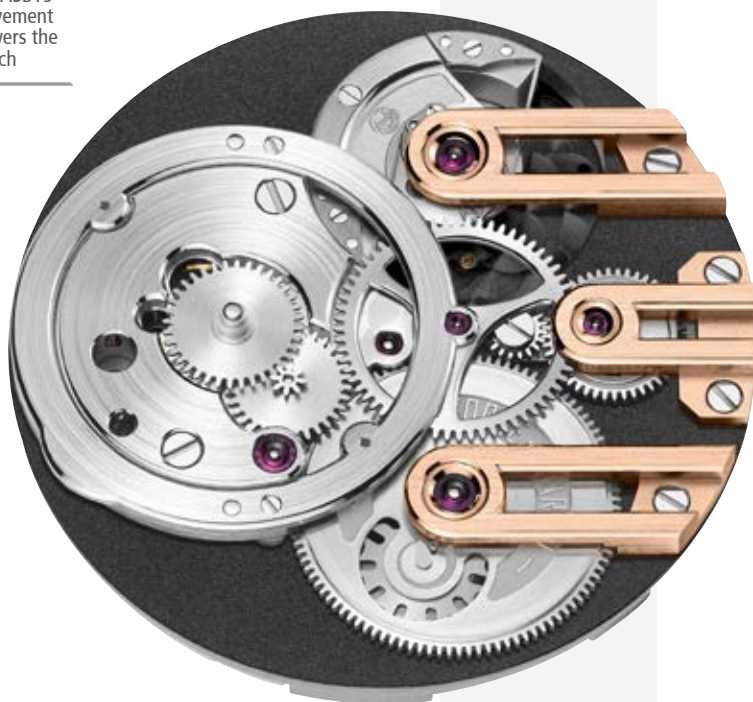
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Case back of the timepiece

a bidirectional Pellaton winding system fitted with components made of virtually wearfree zirconium oxide ceramic. A pair of barrels within build up an astonishing power reserve of seven days.

The ASB19 movement powers the watch



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Armin Strom Gravity Equal Force with black dial and rose gold case

DESIRE TO Innovate

ARMIN STROM'S LATEST CREATION IS A TESTAMENT TO ITS CONSTANT PURSUIT OF INNOVATION

The Gravity Equal Force is the embodiment of Armin Strom's core principle: always be innovating. This watch takes the traditional mainspring barrel and turns it on its head. The Gravity Equal Force's bold re-design of the movement, dial, and case, marks the launch of the System 78 collection, and a new era of innovation and watchmaking for Armin Strom.

The Gravity Equal Force signals a new direction for the brand, launching the System 78 collection. The System 78 collection offers fine watchmaking, impeccable finishing, and constant invention. Each timepiece showcases the watchmaking philosophy of Serge Michel and Claude Greisler – co-founders of the manufacture – both born in 1978. The collection also reflects the manufacture's desire for innovation

and consistently offers the highest standards of haute horlogerie.

The immense success of the premiere model in stainless steel is now succeeded by the new model in 18-carat rose gold. The sultry sheen of rose gold contrasts wonderfully with the black dial and black alligator leather strap. The black dial lends an elegant retro character that highlights the new design of the watch. To round off the watch, the option of an 18-carat rose gold double-folding clasp is also available.

The trademark of Armin Strom watches is that each piece must include an innovation. The inspiration behind the Gravity Equal Force was the desire to transmit equal force to the balance, thereby increasing consistency over long periods of time. Building on the manufacture's

classic stop-works mechanism, Armin Strom has developed a new ingenious stop-works declutch system. The new system operates inside the mainspring barrel to limit the torque delivered to the balance, providing smooth power delivery. This is the first time a stop-works declutch mechanism has been added to an automatic winding movement. With this innovation, Armin Strom's Calibre ASB19 is able to provide 72 hours of power reserve.

"We have reinvented the whole functionality of an automatic watch movement to bring another level of precision and to offer our collectors more assurance for reliable daily wear," said Claude Greisler of the watch's improved functions.

As a creative watch brand focused on innovation, Armin Strom's watchmakers and movement engineers routinely research and explore concepts across the horological landscape in search of ways to rethink theory and practice. This constant pursuit for excellence is not limited to mechanics alone. The entirety of Armin Strom's design aesthetic is evolving to build a new core moving forward.

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The
Bell & Ross
BR03-92
HUD takes
inspiration
from a jet
plane's Head
Up Display

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TAKE TO the Skies

BELL & ROSS' NEWEST AVIATION
WATCH PUTS YOU IN THE SEAT
OF A FIGHTER PILOT

Bell & Ross, maker of luxury watches and the ultimate reference for professional aviation timepieces, is looking to build further on its legacy. Constantly pushing the boundaries of aeronautical navigation instruments, Bell & Ross has developed and innovated a collection of exclusive watches. Every one of these watches make up a part of the instrument panel of an aircraft. Uncompromising legibility and a brand new way of reading time – what more could you ask for in a professional timepiece?

In 2020, as part of its never-ending quest for innovation and performance, the watchmak-

ers at Bell & Ross turned their attention to the Head Up Display (HUD) of a jet plane. The BR03-92 HUD is a new interpretation of the BR03-92 – one of the most iconic Bell & Ross watches. The new model is as much a luxury watch as it is a high-performance military instrument. With this new addition, the Flight Instruments family is complete.

Fully in line with this collection, the new BR03-92 HUD is influenced by the avionics displays of fighter jets equipped with the most cutting-edge technologies. The BR03-92 HUD's various elements are directly inspired by the essential aeronautical navigation tools of aircraft



The new Bell & Ross BR03-92 HUD

cockpits. This ingenious approach highlights Bell & Ross' four fundamental requirements: functionality, legibility, reliability and precision.



Not only for flight, the Bell & Ross BR03-92 HUD is perfect for the night owls in all of us

The HUD is a transparent glass screen that displays all the essential information needed for a pilot to fulfil a mission. The main purpose of the HUD is to ensure optimal effectiveness of the pilot. The HUD allows the pilot to read critical information while still keeping the pilot's eyes on his/her line of sight.

Through the concept of augmented reality, digital data is displayed onto the windshield. The pilot can then be alerted on information such as: horizon line, altitude, speed, and navigation aids such as flight path vector. As a result, legibility is of the utmost importance for this high-performance tool. Even in conditions of low visibility, the screen will adjust in brightness and contrast to optimise the ambient lighting.

The construction of the BR03-92 HUD exemplifies the spirit of Bell & Ross' instrument watches. The black matt ceramic case features the signature "circle in a square" that refers to the silhouette of an aircraft cockpit clock. The creative challenge was to reproduce this display-type on a scale of a mechanical analog watch.

The design approach of the BR03-92 HUD's display hides a treasure trove of sophistication. Arranged in layers, the BR03-92 HUD is built around superimposed levels. The three layers of augmented reality adapted to a timepiece are as follows: the sapphire glass, the hands, and the hour disc and the dial.

The first facet is the green-tinted sapphire crystal glass. It gives the illusion of a digital HUD-type display by making use of the surface of the



Composed of three layers, the watch dial offers optimum legibility



The Bell & Ross BR03-92 HUD also comes with an ultra-resilient black synthetic fabric strap

“

FULLY IN LINE WITH THIS COLLECTION, THE NEW BR03-92 HUD IS INFLUENCED BY THE AVIONICS DISPLAYS OF FIGHTER JETS EQUIPPED WITH THE MOST CUTTING-EDGE TECHNOLOGIES ”

disc dial and that of the glass. Four brackets are printed on the verso of the glass to echo the four corners of the HUD line of sight. The crystal glass is tinted through a green metallisation technique that is applied on its back side.

The second plane features black and green hands that tell the minutes and seconds. The centre parts of the hands are purposely hidden to increase the digit analogy and legibility principles of professional aeronautical instruments.

The third and last plane is where the hour disc and the dial are located. The hours are indicated by a green triangle marker which appears in the centre through an independent concentric disc that is not graduated. This ultra-light disc was created to ensure that the power reserve and accuracy of the watch would not be compromised.

The BR03-92 HUD fits right into the family of instrument watches with the objective of optimum readability under any circumstances. In order to provide an intense green light, the hours numerals, indices, triangle, the minute-circle, and hands are coated with green Super-LumiNova® C3 treatment. This practical approach is completed with a black rubber as well as an ultra-resilient black synthetic fabric strap.

Heroic and flirting with state-of-the-art technology, this new model opens up vast potential for creativity and new instruments. A true punch of light, the BR03-92 HUD is well suited not only for pilots, but also the "night owls" in all of us.

The BR03-92 HUD is produced in a limited edition of 999 pieces.

Frederique
Constant
Highlife
Perpetual
Calendar
Manufacture



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A HISTORIC Return

FREDERIQUE CONSTANT BRINGS
BACK A LEGENDARY COLLECTION
WITH MODERN AND DYNAMIC
INNOVATIONS

The creation of Frederique Constant's Highlife collection in 1999 has certainly contributed to the success and longevity of Frederique Constant. The sophisticated horological nature of the design is inspired by the most stunning examples of traditional Swiss watchmaking, with high-quality finishing. The careful attention and decision for a fair and proportionate price allows even more people to access Swiss-made luxury – a cause steadfastly and rigorously defended by Frederique Constant for more than 30 years.

This year sees the return of the Highlife. Two years of development were required to create the three new models: the Highlife Perpetual Calendar Manufacture, the Highlife Heart Beat and the Highlife Automatic COSC. These timepieces stay faithful to the original collection and are designed in accordance with Frederique Constant's key values: finely crafted, Swiss made, and affordable.

The three new models have decorated dials. Each one features the same globe motif as a



Two-tone version of the Frederique Constant Highlife Perpetual Calendar Manufacture

Frederique
Constant
Highlife Heart
Beat with
interchangeable
straps



way of unifying the collection. The motif represents the Earth, the harmony, and the perfection of the circle. It is also the icon of a new generation that share the same ideal for saving the planet through sustainable and sensible living.

An integrated system now allows the wearer to change bracelets effortlessly. The wearer only needs to press the two push-pins at the end of the bracelet or strap to disconnect it from the case. The wearer can just as easily click a new one into place. From a steel bracelet, a leather, crocodile suede or rubber strap, the Highlife can be reworked to your liking in seconds. A leather strap or a steel bracelet is fitted on as the standard, accompanied by a second rubber strap. A set of three options – crocodile suede straps in brown, blue and black – can also be purchased separately.

The revival of a remarkable collection begins with the Highlife Perpetual Calendar Manufacture. When it comes to the most coveted complications, the “Perpetual Calendar” often comes to mind first. The “Manufacture” in the name is a declaration of belonging to an exclusive club of watchmakers capable of designing, producing, assembling, and testing their own timepieces. The Manufacture FC-775 calibre, a self-winding mechanical movement, powers this watch. It provides a power reserve of 38 hours.

The dial of the Highlife Perpetual Calendar Manufacture is defined by three counters: day at nine o'clock, month and leap year at 12 o'clock, and date at three o'clock. A moon phase at six o'clock completes the face of the watch. Discreet controllers placed in the middle of the case make it possible to adjust all the indications. For maximum legibility, the hand-



Frederique Constant Highlife Automatic
COSC with black dial

polished hands and index hour markers are tinged with luminescent material.

Three versions of the Highlife Perpetual Calendar Manufacture are available. The first combines steel and rose gold plating on the bezel, bracelet, and crown for two-tone styling. Rose gold-plated hands and index hour markers against a white decorated dial complete the watch. This piece comes with a textured black rubber strap featuring a rose gold-plated buckle. The second version is mostly plain blue with silver hands – the same silver as the in-

“THE DIAL OF THE
HIGHLIFE PERPETUAL
CALENDAR
MANUFACTURE IS
DEFINED BY THREE
COUNTERS: DAY
AT NINE O’CLOCK,
MONTH AND LEAP
YEAR AT 12 O’CLOCK,
AND DATE AT THREE
O’CLOCK”

dex hour markers. The original steel bracelet is complemented by a second blue rubber strap with a steel pin buckle. Lastly, the third version comes with a black leather strap, as well as a second black rubber strap. This piece features a white dial with silvered index hour markers and hands filled with luminescent material.

The 2020 version of the Highlife Heart Beat is a delightful tribute to the original from 25 years ago. An aperture at the pole of the globe decoration reveals the inner workings of its movement. The FC-310 calibre within provides a power reserve of 38 hours. The famous aperture is finished with three luminescent hands. The design is understated, minimalist, and still unique as ever.

There are three versions of the Highlife Heart Beat available. The first features a white dial and rose gold-plated case with brown leather and rubber strap options. The second has a blue dial with a steel bracelet, and blue rubber strap alternative. The third features a black dial within a steel case and bracelet, with black rubber strap option.

The new Highlife Automatic COSC joins an elite class of timepieces intended for collectors who consider “Swiss precision” an everyday necessity. The Highlife Automatic COSC is available in three versions: two-tone, steel bracelet with blue dial, and leather strap with white dial.

A fourth original creation joins this trio: a variation with a rose gold-plated case and a black dial mounted on a brown leather strap – with a brown rubber strap option. The globe decoration signature of the Highlife 2020 collection is also present here. The Highlife Automatic COSC is powered by the FC-310 calibre.

Baume & Mercier
Hampton
10472



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INSPIRED

Timekeeping

BAUME & MERCIER'S LATEST TIMEPIECES WILL TAKE YOU BACK TO A HISTORIC ERA OF ARCHITECTURE AND DESIGN

Baume & Mercier's iconic Hampton collection is characterised by a unique rectangular shape inspired directly by the original model that started it all. Brilliant-cut diamonds adorn several models for those looking for more sparkle. The dials feature Arabic numerals against silver or natural mother-of-pearl backgrounds. The contrast between the two features creates an aura of timeless chic. Available in various sizes, a Hampton timepiece makes an excellent companion for the discerning connoisseur.

The newest additions to the Hampton collection are a series of timepieces that celebrate the Art Deco aesthetic. The rectangular watch case of Hampton watches makes them im-



Baume & Mercier Hampton 10523 with dual time zone display and day/night indicator



Baume & Mercier Hampton 10522



Baume & Mercier Hampton 10476 with sunray satin-polished blue dial

mediately distinctive and emblematic of the Art Deco movement. The new silhouettes and shapes pay tribute to the world-renowned architectural movement of the 1920s. The rectangular case features delicate curves and rounded edges that are meant to play with the way light reflects off the watch's surface.

The dials are protected by a domed sapphire crystal and are graced with contemporary Arabic numerals. These numerals are further emphasised by riveted indexes and accentuated by sword-shaped hands. The pure forms of the design, paired with the perfectly balanced proportions of the watch, bring about a subtle fluidity and softness, while offering clear visibility of the time. This creative and fully functional approach takes inspiration from the famous architectural movement that combined functionality with luxury.

The diamond-set dial comes in white mother-of-pearl, opaline silver, and sunray satin-polished blue. All these dials are adorned with a delicate grey minute track. The watches are

powered by a new-generation quartz movement with an optimised seven-year reliability.

The three-hand self-winding movements really bring the men's models to life. The oscillating mass of the hour, minute and seconds hands is decorated with the prestigious "Côtes de Genève" design. Depending on the model, each watch features either a 38-hour or a 42-hour power reserve. The passage of time is revealed by exquisite hands that move through silver-tone backgrounds and grained dials with various opaline textures. The sword-shaped black ruthenium hands add character by masterfully contrasting against the hue of the dial. A bi-colour black and grey minute track goes around the perimeter of the watch.

Taking it to the next level, the most notable offering of the new collection features a large date with dual time zone display and day/night indicator. This unique variant comes with a 42-hour power reserve. The self-winding Soprod TT651 movement that powers it is also decorated with a "Côtes de Genève" design.

“THE DIAMOND-SET DIAL COMES IN WHITE MOTHER-OF-PEARL, OPALINE SILVER, AND SUNRAY SATIN-POLISHED BLUE. ALL THESE DIALS ARE ADORNED WITH A DELICATE GREY MINUTE TRACK”

In order to match every wearer's style, the Hampton watches are mounted on metal bracelets that may be switched with ease.

VIBRANT SELECTION

Adding a layer of personality – with a touch of modernity and freshness – the women's watches play with colour. They make way for trendy pantones such as liquorice and the very chic, light brown. Also new this year is an assortment of eleven additional calfskin straps in radiant hues: ocean, coral, turquoise, lime, green, black, orchid, mauve, passion fruit, poppy and mango. Last, but not least, is a light brown wrap-around strap with cream over-stitching.

A model featuring a pastel strap also brightens the summer style, in a captivating sky blue exclusively developed by Baume & Mercier. If it is a dressier look that you are going for, the Hampton similarly offers a sleek three-row satin-polished metal bracelet.

The men's pieces are mounted on a black alligator strap with square scales, emphasised by grey over-stitching. The strap fits securely on the wrist thanks to a triple folding clasp with safety push-pieces. To enhance the offerings, the men's range is also available with various strap options in trendy hues of brown, grey and navy.

The relief, hues, shapes, and materials of the new Hampton models all point to the Art Deco spirit of the collection. Every accent of the new pieces – on both the women's and men's models – reflects and strongly upholds the overall classic appeal of the 1920s artistic movement.

MATTHIAS BRESCHAN – LONGINES CEO



LEADER

in Focus

The Time Place Magazine recently spoke with the new CEO of Longines, Mr. Matthias Breschan, to discuss about his plans and goals for the distinguished brand.

Congratulations on your appointment as Longines CEO! What advice did Mr. Walter von Känel give you upon your appointment?

Thank you. First of all, needless to say I have great respect for Mr. Walter von Känel and what he achieved since 1988, it is truly an inspiring journey. Now on my side and together with the teams, I want to lead the brand even further. In order to lead this evolution, we will continue to use our rich heritage and we will have to be innovative, to stay curious and sometimes to take risks.

What can we expect from Longines under your leadership? How would you describe your management style?

My vision and strategy can be summed up into two words: heritage and innovation. As I mentioned, it is very important for me to work hand in hand with the teams and to lead the brand towards unexplored territories. Curiosity is the key. Besides, we can count on our rich watchmaking expertise and heritage, as well as on the industrial power of the Swatch Group, in providing state of the art technologies and synergies to the brand to achieve these goals.

We really love your quote in Longines' website. You mentioned about how the watch industry is always looking back to its tradition in order to go further. From Longines' historical perspective, could you please elaborate more?

Indeed, in the world of watchmaking, honouring tradition is what allows you to stay alive and Longines in particular enjoys an impressively rich history. Longines will soon celebrate its 190th year of existence, it has endured through three centuries. Based in Saint-Imier since its inception, our brand's heritage is a true treasury we intend to cherish. It is not a question of confining ourselves to our history, but of using it as a springboard to ensure the pursuit of innovation, both technical and aesthetic, which has always been the driving force of the brand.

Talking about heritage, Longines expanded its Heritage line with many new offerings this year. Which re-issue is your favourite?

It is hard to choose only one, but I would say the Flagship Heritage. Each timepiece in our

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Longines Spirit Chronograph



Flagship Heritage



Case back of the Flagship Heritage



The launch of the Flagship Heritage is celebrated in partnership with the brand's Ambassador Kate Winslet

Heritage segment is a reinterpretation of a single model from our Museum and this one draws inspiration from a rare model with a black dial from 1957, which is particularly prized by collectors. Initially intended for men, these watches also enjoyed great success with female customers, which perfectly reflects our line of business.

As the highlight of Longines' 2020 watches, what are your thoughts on the Longines Spirit collection?

The Longines Spirit collection represents a turning point for the brand, which reaffirms its belief in its rich heritage. In fact, during the first half of the 20th century, Longines watches

and instruments received the complete trust of many pioneers of exploration and aviation, both men and women. That is why the timepieces of this collection are at the cutting edge of current watchmaking technology. Moreover, the message surrounding this line meets the demands of today's public in its quest for authenticity.



The five-star emblem in the Longines Spirit collection watches is the highest symbol of quality



Longines Spirit with matt black dial and dark brown strap

It is said that the Longines Spirit collection was inspired by traditional pilot's watches. Could you please tell us which pilot watches from Longines rich heritage influenced the Longines Spirit collection's design, features and function?

Linking history with state-of-the art innovation, the Longines Spirit models take traditional features from pilot's watches and combine them with contemporary lines and codes. The oversized crown, the flange, the pronounced step around the crystal, the font of the dial, the diamond shape indexes and the large, luminous "baton" hands are all elements drawn from the days of pioneering aviation. Reworked and updated, they blend harmoniously with the overall contemporary design and the exceptional anti-magnetic movement with silicon balance-spring that is COSC-certified. In addition, great care has been taken with the various finishes on the details, whether brushed, matt, polished or in relief.

The Longines Spirit collection features the 5-star emblem on its dial. Could you tell us more about this emblem?

In the Longines tradition, this has always signified an improvement of the quality and reliability of the brand's movements, a sign of precision. Five stars is the maximum number that can be achieved.



Howard Hughes



Amelia Earhart



Longines Spirit with grained silver dial and light brown strap

Most chronograph watches do not feature a date window or, in case they do, it is paired with baton indexes. Is there any particular reason that Longines, which is known for its clean and elegant dial, has paired Arabic



Case back of the Longines Spirit

numerals with a date window for the Spirit Chronograph?

The Longines Spirit models feature Arabic numerals as a traditional element from time instruments and pilot's watches used by famous pioneers like Amelia Earhart, Paul-Emile Vic-

tor, Elinor Smith and Howard Hughes in the first half of the 20th century. This typography, which is very aesthetic, was used to make it more legible for the pilots. Thus, it was very important for the brand to keep this traditional element and combine it with contemporary lines and codes. Moreover, the date window was ingeniously added as a complication, which also allows greater clarity and good readability in any circumstance.

Is there another highlight of the Longines Spirit collection that you would like to share?

In search of performance and precision, and committed to offering our customers the best possible service, Longines has announced that the warranty on all the models with the anti-magnetic silicon balance-spring, including all the timepieces of the new Longines Spirit collection, has been extended to five years.

Lastly, could you share your thoughts about the COVID-19 pandemic? How do you see the watch industry surviving in 2021?

For several months, most of our stores and points of sale around the world were closed. Fortunately, we have once again seen a positive trend since June, and in August, we already achieved a better result than what was experienced in August 2019. We hope, and we are convinced, that this trend will continue in the coming months.

CHABI NOURI – PIAGET CEO



FINE

Achievements

As the CEO of Piaget, Chabi Nouri gives The Time Place Magazine a glimpse of the intricate processes behind the creation of the Piaget Altiplano Ultimate Concept. She also reveals her favourite pieces from the 2020 releases of the brand she leads.

Piaget
Altiplano
Ultimate
Concept

Congratulations on the release of the new Altiplano Ultimate Concept! Could you please tell us about the biggest challenge you encountered in the creation process?

The Altiplano Ultimate Concept is not only a refined and stylish watch but rather a technical masterpiece that brought us many excitements, challenges and questions. However, the development of this watch also opened us up to new technological breakthroughs and possibilities for the future. We had to completely rethink the construction of the watch. With components no thicker than a hair, we had to innovate to find a very strong material to manufacture this watch. Gold would be too malleable for such extreme thinness. The Altiplano Ultimate Concept case had to be made from a new, cobalt-based alloy that is highly resistant (2.3 times stronger than gold) but much harder to machine. Other parts were entirely re-sized. This watch served as a stage for numerous Piaget innovations, including a case that formed part of the movement, a unique, integrated winding crown, an ultra-thin crystal and, more importantly, new constructions for the barrel and energy regulation. As a result, the power reserve of the Altiplano Ultimate Concept extended to more than 40 hours, a benchmark in the world of ultra-thin watches, which is something we are extremely proud of!

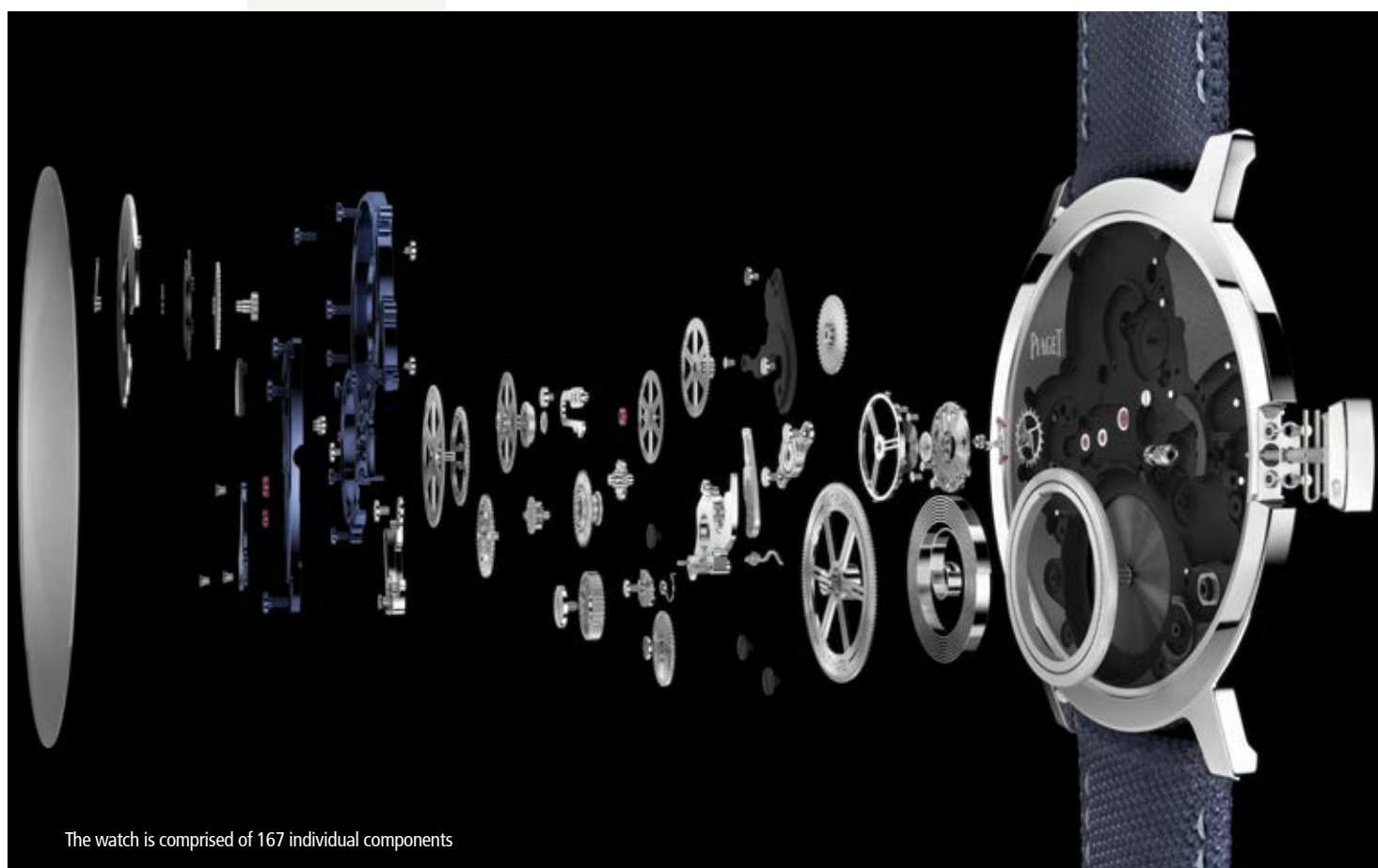
Could you tell us more about the Altiplano Ultimate Concept's testing process? To ensure its practicality for



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daily use, were there any particular testing processes applied especially for this watch?

The Altiplano Ultimate Concept watch is a fully developed and tested watch. It goes through the same tests as the other Piaget watches: fall, wear, chronometry, water resistance. The AUC is not fragile and a shock absorber has even been developed. One of the five patents that Piaget has created for the Altiplano Ultimate Concept is on the glass gluing, which is sensitive due to the manipulation of the 0.2 mm glass. The second is related to the deformation



The watch is comprised of 167 individual components

of this glass. The patent takes advantage of the glass deformation to make it touch the bridges of the movement. As their level is higher than the wheels, hands and all organs of the calibre, the watch is protected from being damaged or stopping.

Is the Altiplano Ultimate Concept offered in a limited quantity?

Yes, it is a collector watch, ultra-limited; we produce only 3-5 pieces a year.

Other than micro-engineering, what are the other ambitious experiments that currently take place in Piaget's manufacture?

It is secret, I can't tell you, so you will have to stay tuned.

What are the main highlights from the new Piaget Limelight Gala?

We have launched for the first time the Limelight Gala automatic! We wanted to offer this iconic combination in an automatic version: the best combination of jewellery and watch-making!



Black option of the Piaget Altiplano Ultimate Concept



The watch comes with a blue baltimor technical textile strap



Side view of the Piaget Altiplano Ultimate Concept

Who do you think is the best representation of today's Jackie Kennedy/Elizabeth Taylor and the Piaget Society?

The Piaget Woman. She is elegant, confident in her choices, she is driven by a desire to always surpass herself. She is a free and audacious spirit and has a rare sense of sharing. Our friends of the brand, composed of distinguished men and women, perfectly embody the Piaget Society.

What is your favourite watch from the new 2020 releases?

So difficult to choose! But I will say the Lime-light Gala precious with Palace decor bracelet in white gold and dial adorned with sapphire and diamonds, and the Altiplano Ultimate Concept, the thinnest mechanical watch in the world. Two amazing creations that fully embody what Piaget is about: precious and high watchmaking timepieces.

In the Piaget manufacture, which one comes first: innovation or design? Does an innovation inspire a design or vice versa?

It is always the innovation serving the design. The best example is with the Altiplano Collection, ultra-thin which has been part of our DNA since the beginning of the Maison. Thanks to the ultra-thin calibres, the 9P and

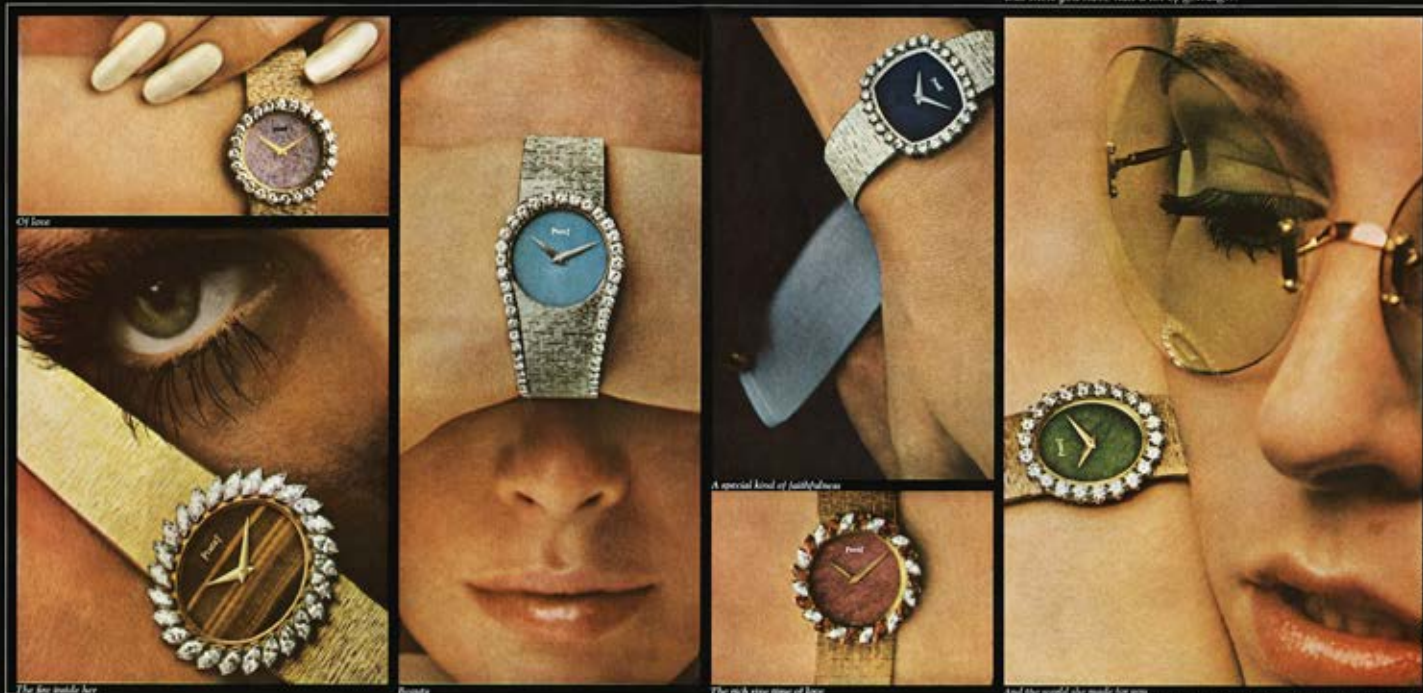
Piaget showcases its prowess in ultra-thin watchmaking with the Piaget Altiplano Ultimate Concept



The world's thinnest mechanical hand-wound watch - the Piaget Altiplano Ultimate Concept

Piaget's advertisement in Harper's Bazaar 1969 shows watches that paved the way for this year's Limelight Gala

Not all women are worth this watch.
Not all women could have loved you quite this way.
Not all women could have stood
The wait to where you are,
Nor would all women show such patience
Now that you are there.
That's why these watches.
They take a lot of giving.
But then you have had a lot of getting...



PIAGET

the 12P, the dial got thinner and larger which gave more space for the creativity on the dial.

Piaget has a very strong men's collection, which is further strengthened with ultra-thin creations, while for women, Piaget offers mesmerising jewellery watches. How has the customer numbers grown in recent years? Which one do you acquire more, male or female customers?

Our focus is on precious watches which are for men as well as for women. We unveiled at W&W Shanghai exceptional Piaget Polo Emperor skeleton pieces paved with diamonds and sapphires, which are the perfect fusion between high-jewellery and high-watchmaking. We have also launched for the first time an Altiplano Tourbillon in a 38 mm size, which fits women's wrists perfectly. We don't have a typical customer profile anymore.

What can we expect from Piaget in succeeding years?

We will continue to innovate and try to surprise you while staying true to our heritage with exceptional timepieces and jewellery!



Piaget Limelight Gala White Gold Palace Decor



Piaget Patrimony from 1964



LEWIS HAMILTON & VALTTERI BOTTAS

Both vying for the number one position in Formula 1, Lewis Hamilton, who is currently in first place, and Valtteri Bottas, who has been pretty steady in second place, have been stalwart race performers for the Mercedes AMG Petronas F1 team during the 2020 season. With a couple of races left this year, the whole world will be watching with bated breath to find out who wins the top prize. Lewis Hamilton and Valtteri Bottas wear IWC watches for #IWCxMercedesAMGF1.



ELLA BALINSKA – CARTIER

Having played Jane Kano in the third instalment of the “Charlie’s Angels” franchise, Ella Balinska is a star on the rise. The young actress of British, Polish and Caribbean descent is the daughter of renowned British TV chef, USA Food Network host and former top model, Lorraine Pascale, and Count Kaz Balinski-Jundzill. Balinska wears the Panthere de Cartier watch.



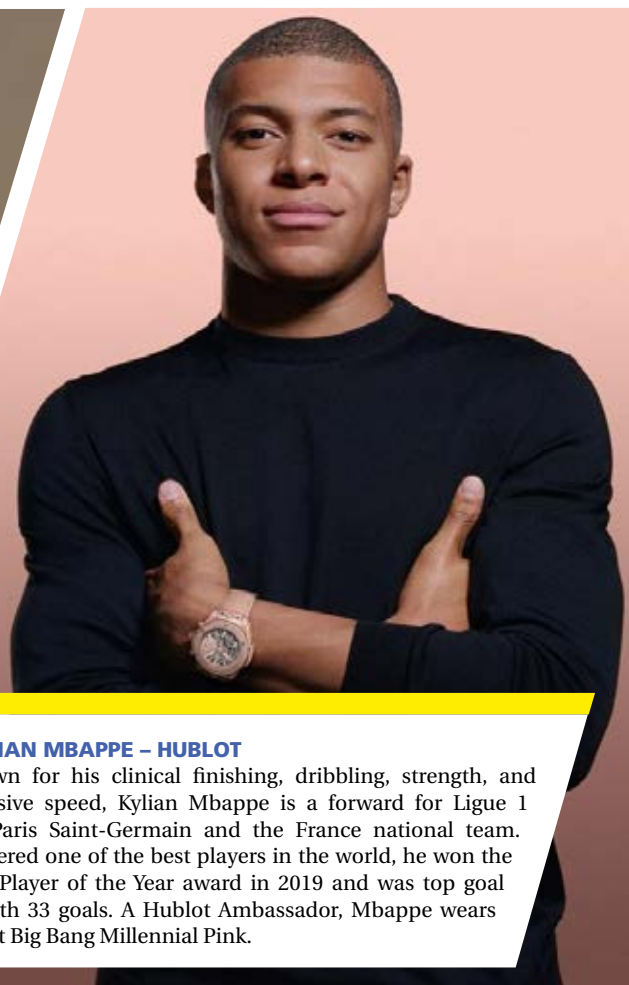
WU DAJING – CHOPARD

When it comes to speed skating, Chinese short track speed skater, Wu Dajing, definitely knows a thing or two. The 26-year-old athlete won China’s only gold medal at the 2018 Winter Olympic Games in Pyeongchang for the Men’s 500 metres, where he set an Olympic record (heat) and two world records (quarterfinal and final). Wu Dajing wears the Chopard Alpine Eagle.



SCOTTIE PIPPEN – ROGER DUBUIS

If there was one bright spot during this pandemic, it was the showing of “The Last Dance”, ESPN Films and Netflix’s successful documentary featuring Michael Jordan’s final season with the Chicago Bulls. Scottie Pippen, Jordan’s teammate and friend, was interviewed for the 10-part feature wearing the Roger Dubuis Excalibur Double Flying Tourbillon White Gold.



KYLIAN MBAPPE – HUBLOT

Known for his clinical finishing, dribbling, strength, and explosive speed, Kylian Mbappe is a forward for Ligue 1 club Paris Saint-Germain and the France national team. Considered one of the best players in the world, he won the Ligue 1 Player of the Year award in 2019 and was top goal scorer with 33 goals. A Hublot Ambassador, Mbappe wears the Hublot Big Bang Millennial Pink.



Gorgeous in Gucci

RENOWNED LUXURY BRAND GUCCI UNVEILS THE LATEST MODELS IN ITS TIMEPIECE AND JEWELLERY RANGE THROUGH A NEW ADVERTISING CAMPAIGN SHOT BY COLIN DODGSON AND ART DIRECTED BY CHRISTOPHER SIMMONDS. HIGHLIGHTING THE DESIGN ELEMENTS INTRICATELY INSPIRED AND EXECUTED BY ITS CREATIVE DIRECTOR, ALESSANDRO MICHELE, THESE PIECES ARE TESTAMENTS TO GUCCI'S CONTINUING RELEVANCE AND IMPACT ON THE EXPEDITIOUS WORLDS OF WATCHMAKING AND FASHION.

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Gucci
Grip



G Timeless Slim
29 mm (left)

G Timeless
36 mm

Gucci Grip
Yellow Gold
PVD Case (left)

Gucci Grip
Steel Case





G Timeless
Watch 42 mm

G Timeless
Automatic





Grip
Chrono
40 mm



Panerai
Luminor
Marina
Carbotech™
— 44 MM
(PAM01118)



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ITALIAN

Instinct

WITH ORIGINS DATING
BACK TO 1936, THE LUMINOR
CONTINUES TO BE AN
EVOLVING ICON OF PANERAI

One of the foremost manufactures in haute horlogerie, Panerai was the brainchild of Giovanni Panerai, a dedicated watchmaker who set up his shop on Ponte alle Grazie in Florence in 1860. Apart from a place where he could create and showcase his handcrafted timepieces, the shop also served as the location of the city's first watchmaking school.

Because of the distinct quality and high precision of his watches, Panerai was able to secure the patronage of the Royal Italian Navy. This great honour was a turning point in Panerai's history, one that would dictate the manufacture's direction throughout the Second World War and beyond. In order to meet the military needs of the Royal



Panerai
Luminor
Marina
1950 3 Days
Automatic
Acciaio
(PAM01312)

Luminor
1950



Italian Navy, Panerai created Radiomir, a radium-based powder that gave luminosity to the dials of sighting instruments and devices. In 1916, the manufacture secured the patent for the substance whose high visibility and excellent underwater adhesive qualities eventually became integral attributes of Panerai watches.

After launching the Radiomir prototype and other succeeding models, Panerai replaced the radium-based paste with a new self-luminous substance, Luminor, in 1949. This development paved the way for the introduction of a watch with the same name, the Luminor. With the close of the Second World War, Panerai was able to focus on the creation of the Luminor case. Bearing the same cushion-shape as the Radiomir, it featured a flat, wider bezel, a crown-protecting bridge as well as reinforced wire lugs created from the same block of steel as the case. Watches with this case are now fondly referred to as Luminor.

NATURAL PROGRESSION

Following many years of producing precision timepieces for the Royal Italian Navy, years which were covered by military secrecy, Panerai garnered its first public success with the Luminor Marina. Identified by a small seconds dial at 9 o'clock, it was one of the models which catapulted the brand into the world stage. In the 90s, Panerai became known as one of the stalwarts of contem-

porary high quality sports watchmaking.

As a move to enhance the history of the Luminor Marina, Panerai presented the Luminor Marina 1950 3 Days Automatic. Available in a variety of models that differ in their dimensions, finish, materials and dial designs, these watches are faithful to the historic design of the Luminor 1950 albeit with subtly modified proportions: the automatic P.9010 calibre, with its mere 6 mm thickness, has allowed for the case to be much thinner and lighter than those of the existing models in the brand's repertoire. Encased in steel, the new dimensions are as follows: the 42 mm watch variants feature a case thickness of just 13.2 mm, while the 44 models have a case thickness of 15.6 mm.

Throughout the years, the Luminor has clearly undergone a number of enhancements and variations. This is readily apparent in the first Lo Scienziato™, which derived inspiration from the 400th anniversary of the celestial observations of the Tuscan genius, Galileo Galilei. Almost 10 years after this novel offering, Panerai presented the Luminor Tourbillon GMT 47 MM – Lo Scienziato™ (PAM00768) as a bold expression of its visionary, high quality technical

expertise. Truly one of the most challenging projects from the Panerai Laboratorio di Idee, the timepiece is now encased in Grade 5 titanium, made using 3D printing with Direct Metal Laser Sintering (DMLS). The timepiece has a sandblasted finish and a steeper gradient, while the bezel, the crown and the lever of the crown-protecting Safety Lock™ are made of Carbotech™, another material noted for its tangible character and



Panerai
Luminor
Tourbillon
GMT 47
MM – Lo
Scienziato™
(PAM00768)

congenial tones. In contrast to this monochromatic exterior, the military green dial bears a flange encircling the floating numerals, the small-seconds dial, the 24-hour counter and the power reserve indicator. At its heart, the Luminor Tourbillon GMT 47 MM – Lo Scienziato™ (PAM00768) is powered by the P.2005/T calibre. The movement is physically reduced to the minimum in appearance, but not in performance as it can run the watch for up to six days.

In 2019, the Luminor Marina underwent another reinterpretation. Equipped with



Panerai
Luminor
Marina
– 42 MM
(PAM01028)



Panerai Luminor Marina – 44 MM (PAM01058)

a metal bracelet, the Luminor Marina – 42 MM (PAM01028) showcases a blue sun-brushed dial complete with luminous Arabic numerals and hour markers. The date can be seen at 3 o'clock, while the small seconds is located at 9 o'clock. At its heart beats



Panerai Luminor Marina Carbotech™ – 44 MM
(PAM00661)

the automatic mechanical, P.9010 calibre, executed entirely by Panerai. A version in a larger size, the Luminor Marina – 44 MM (PAM01058) is also available.

In terms of innovation, Panerai specialises in forging watches from all-new materials. The Luminor Marina Carbotech™ – 44 MM (PAM00661) is crafted out of a composite material based on carbon fibre. Never before used in the world of watch-making, this exceptional material has an uneven matt black appearance, which varies depending on the way it is cut. As a result, each timepiece is as unique as its owner.

COMPELLING RELEASES

This year, Panerai presents a treasure trove of Luminor variants. First up is the Luminor Luna Rossa GMT – 44 MM (PAM01036) complete with Ponte Vecchio calfskin strap in black with white stitching. Faithful to its moniker as a manufacturer of high quality sports watches, Panerai unveils a timepiece with a dual time zone function strongly inspired by the Challenger of the Record of the 36th America's Cup. An authentic synthesis of Italian spirit and invention, the timepiece is in support of the Luna Rossa

The dial of the Panerai Luminor Luna Rossa GMT – 44 MM (PAM01036)



team that will compete in the 36th America's Cup, the final act of which is expected in Auckland, New Zealand, in 2021. Imbued with cutting-edge materials, it is encased in lightweight and hypoallergenic titanium with special carbon-based DLC coating that increases its wear resistance.

As Official Watch of the team, the Luminor Luna Rossa GMT – 44 MM (PAM01036) bears a personalised inscription on the dial as well as an intricate engraving on the case back. To further cement the collaboration between the two distinguished parties, the dial is covered in a thin layer of technical fabric from the sailing equipment of the AC75 monohull of Luna Rossa. An additional black rubber strap is included, along with a box wrapped in technical sail fabric and personalised with the Panerai and Luna Rossa logos. Also enclosed is a certificate attesting to the authenticity of the technical material from Luna Rossa that composes the coating of the dial.

A limited edition of 250 pieces is available for the Luminor Luna Rossa GMT – 42 MM (PAM01096), the dial of which is made of Scafotech™, an innovative and sustainable composite made from carbon fibre residue

Case back of the Panerai Luminor Luna Rossa GMT – 44 MM (PAM01036)



Panerai Luminor Luna Rossa GMT – 42 MM (PAM01096)

Panerai
Luminor
Marina
- 44 MM
(PAM01117)



Panerai Luminor Marina Carbotech™
- 44 MM (PAM01118)

collected from the hull and hydrofoils of the Italian team's AC75 yacht. Similar to the larger variant, this watch recalls Luna Rossa with a dedicated inscription affixed to the dial and a personalised engraving on the titanium case back.

This year, the manufacture presents yet another model made from Carbotech™, the Luminor Marina Carbotech™ - 44 MM (PAM01118). Created in celebration of the 70th anniversary of the Luminor substance, the watch is designed to be sold exclusively in Panerai boutiques throughout the world and produced in an edition limited to 270 units.

Notable not only for its particularly bright luminescence, thanks to a formula of new generation Super-Luminova™ "X1" which provides a higher degree of luminosity that lasts longer, the timepiece is also guaranteed for an astounding 70 years. Throughout this period, Panerai will maintain the good working order of the watch as necessary under the terms and conditions of the International warranty. Similar to the other Luminor Marina releases, the timepiece is driven by the calibre P.9010 movement with automatic winding, entirely designed and developed by Panerai. The new Luminor Marina Carbotech™ - 44 MM (PAM01118) is fitted with a black Panerai Sportech™ strap with luminous stitching and Velcro fastening.

Also crafted of another innovative material is the Luminor Marina Fibratech™ - 44 MM (PAM01119). Limited to 270 precious pieces, and available exclusively in Panerai boutiques worldwide, the watch boasts a Fibratech™ case, composed of mineral fibres that come from the fusion of basalt rock and minerals additive. These fibres are bound with high-end polymers to become thin layers which are superimposed in a precise orientation and then consolidated through a pressure and temperature controlled process. Apart from its high-tech case, the dial is wonderfully illuminated by Super-Luminova™ "X1". The watch comes with a black Panerai Sportech™ strap with luminous stitching and a Velcro fastener. This exceptional offering is also covered by a 70-year warranty.

The third variant to celebrate the 70th anniversary of the Luminor substance, the Luminor Marina - 44 MM (PAM01117) showcases unparalleled luminosity due to the innovative substance, Super-LumiNova™ "X1". Though light, with a weight of just 100 grams including the strap, the watch is also extremely strong because of its titanium structure, manufactured by Direct Metal Laser Sintering (DMLS). All this advanced technology is rounded off by the incomparable 70-year warranty, which is sure to be a delightful treat for any Paneristi.





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COUTURE Flair

THE VALENTINO FALL/WINTER
2020-2021 COLLECTION BRINGS
HAUTE COUTURE PHILOSOPHY
INTO DAILY LIFE

Haute couture, throughout history, has always been lavish, imaginative and romantic. Modern lifestyle, in contrast, requires something reliable and functional for the numerous hectic routines and things we go through and do every day. Theoretically, it is almost impossible to merge these two areas effortlessly.

This is not the case for Pierpaolo Piccioli. The critically-acclaimed designer who became the sole creative director of Valentino from 2016 – the year his ex-colleague Maria Grazia Chiuri left the brand – can demonstrate the significance of high fashion in contemporary living. His creations for the Valentino Fall/Winter 2020-2021 collection is proof of this.



Everyday
fashion gets
the haute
couture
treatment
from
Valentino



A sequined skirt suit, a washed embroidery transparent shirt and a midi dress in Delft print cater to the business dress code albeit with an added touch of luxury that the career woman with exquisite taste can definitely pull off. Geometric prints are also showcased in a variety of dresses, tops and bottoms to fulfil the ladies' fashion staples. Meanwhile, for more special occasions such as cocktails, a puff-sleeved fuchsia dress or crystalised velvet black dress will lend the wearer a sense of drama without looking like an attention seeker. Piccioli clearly knows how to implement a grand gesture into an ensemble without slipping into the cheesiness of a fashion gimmick. Everything is so precise, distinctive, yet totally applicable.

During an interview, Pierpaolo Piccioli confessed how he respects haute couture, while also having reverence for it. The difference between the two, he said, is while being reverent means keeping a distance from what the past represents, the act of respect requires that the sense of belonging must not be denied. This premise is very much reflected in the formally attuned selections of the collection. Ball gowns and maxi dresses are crafted immaculately with impeccable ruffles, beads, lace and crystals. There are also party separates that define the balanced proportions of eclecticism and elegance.

Piccioli's interpretation of modern couture is also seen in the Valentino Fall/Winter 2020-2021 accessories. From sling bags to totes, pumps, sneakers and boots. The heightened



sophistication of couture is found in the different aspects of clothing: for day, night, work, play, parties, etc. It is very refreshing to see how couture has been translated into different disciplines, times and conditions.

For this new season, the Italian house re-releases the iconic Vlogo which were applied distinctively yet carefully in the different parts of shoes and handbags. When he started to work for Valentino, Piccioli was in the accessories department. Along with Maria Grazia Chiuri, he helped Valentino to compete with other big fashion names in the bag and shoe market.

The concept of haute couture brought to the fashion forefront by Pierpaolo Piccioli for the Valentino Fall/Winter 2020-2021 collection offers inclusiveness, openness and joy. This is extremely different compared to the conservative couture, which is haughty, exclusive and pretentious. And because of its lack of relevance to modernity and the present, some fashion experts debate the importance and the existence of haute couture.

Piccioli's couture idea asks us to adopt beautiful things in a happy manner, making it easy, lovely and lively. It whispers that life itself is the most precious thing. This is something new. Valentino is well-known for its couture dresses, a vision founded by its founder, Valentino Garavani. Looking at the direction Pierpaolo Piccioli has paved for the house and the institution in the present, it is certain that the legacy of Valentino and haute couture will continue to live on.



ODE TO Freedom

VIRGINIE VIARD CONSTRUCTS
PURE MOMENTUM FOR
CHANEL'S FALL/WINTER 2020-21
COLLECTION

Time flies. It has been more than a year since the fashion world mourned the passing of CHANEL's Creative Director, Karl Lagerfeld, whose legacy is about as iconic as Gabrielle Chanel — the founder of

CHANEL. And in the past year, we have been assured by the presence of Lagerfeld's successor, Virginie Viard, whose competence has convinced us that a new era of CHANEL is here.

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CHANEL AirPods pro case

By now, we have seen Viard's solo artistry for CHANEL in all of its fashion offerings. Her debut was for the Cruise 2019-20 collection which featured elegant travel-friendly attires that put focus on comfort and functionality. A youthful breeze of liberty blows across the rooftops of Paris, so typical of the fashion capital feminine was installed beautifully at the nave of the Grand Palais for the Spring/Summer 2020 Ready-to-Wear show. Whereas for her 2019/20 Métiers d'art collection, the entire atmosphere of 31 rue Cambon that has been recreated at the Grand Palais. This emblematic address, the heart of CHANEL's Fashion creation, was the witness of the beautiful and iconic creations of the House.

To close the 2020 fashion season of CHANEL, Viard embraces freedom in its simplest form for the Fall/Winter 2020-21 collection. Paying homage to Gabrielle Chanel's passion for all things equestrian – the icon even had her own



Black and white dominate CHANEL's offerings for Fall-Winter 2020-21

racehorse called 'Romantica' – Viard translates the feeling of liberation while horse riding with pragmatic clothing. Casaques or jockey silks are present as jackets and sweaters, while riding boots complete each of the looks. Other sources of inspiration for this season are the film "Les Biches" by Chabrol and "a photo of Karl Lagerfeld wearing a striped suit with riding boots" which are portrayed as strong-feminine pairings in black and white, the dominant colours of this collection.

Hints of colour come in pale green and CHANEL's emblematic pink in skirt, suits and dresses. The Maison's symbolic material, tweed, was recreated mostly in ankle-length coats that will undoubtedly be a statement for winter outfits. High-slit pants with multiple buttons are also major offerings that can be seen paired with almost everything — shirts, sweaters, cardigans, coats, even bustiers.

Byzantine Crosses are one of the numerous symbols Gabrielle Chanel was inspired by when she visited Venice for the first time with her friend Misia in 1920. This season, Byzantine crosses are revisited in vivid colours on necklaces, pendants, belts, cuffs, bracelets, brooches, hair clips and bag clasps.

For the fourth time now, Viard gives us assurance that the biggest French fashion house is in good hands. Beginning as an intern at CHANEL in 1987 and renowned as the right-hand woman of Lagerfeld for a long time, Viard now infuses her own highly practical style in crafting CHANEL collections for the women of today, while always honouring the legacy that guides her every step, "I love CHANEL so much, this collection could only be a new ode," says Viard.


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A BETTER Tomorrow

ZEGNA IS COMMITTED TO
CARRYING ON ITS FOUNDER'S
DREAM OF CREATING A BETTER
WORLD FOR THE NEXT GENERATION

Ever since its establishment in 1910, social and environmental responsibility have been at the core of Zegna's philosophy. Founder Ermenegildo Zegna's dream was not to just create the world's finest textiles, but also to make his hometown

– and the world around it – a better place. In order to achieve this goal, he knew that he had to ensure the highest quality of goods without compromising the quality of life for future generations. More than a century later, the Maison is still steadfastly standing for this very principle.

This year marks the 110th anniversary of Zegna. The Maison is celebrating the anniversary by exploring the concept of legacy: how we honour the legacy of our founder, and how we plant seeds today that will make for a better world tomorrow. The question Zegna asks of the community goes as such: what will your legacy be? This advances the conversation on modern masculinity that Zegna began in Fall 2019 and continued throughout 2020, delving into the values that guide the contemporary masculine mindset. The main point of discussion was the responsibilities that now fall on our generation's shoulders. Looking to the future, we have to be fully aware that it is our actions today that will shape our tomorrow. It is high time to seriously consider what our actions are, and what will be passed on to future generations.

For Zegna, it all starts with its approach to sustainability. Protection of the environment has been a lifelong mission of Zegna that was started by its founder. Ermenegildo Zegna started planting more than 500,000 trees in the 1930s. Driven by a deep sense of giving back, his re-



A view of OASI Zegna, located at Biella Alps in Italy

forestation project completely changed the landscape surrounding the Maison's wool mill and transformed it into a nature reserve that is today known as OASI Zegna.

This season, carrying on its founder's commitment to improve the planet, Zegna is asking the community to join in its efforts to leave a better world for the next generation. The community can become active supporters of OASI Zegna through the Fall 2020 campaign.

One of the major steps taken by Zegna is to make digital what was physical, through its new website: zegna.com. As a token of the Maison's contribution to sustaining the environment, everyone can buy an engraved wooden heart on this website. The wooden hearts are expertly crafted from Italian trees that have fallen naturally, or have been cut down for security reasons. With these hearts, Zegna celebrates its anniversary, and with these hearts, the community becomes a part of OASI Zegna.

Optimised for mobile use, the new zegna.com offers a tailored and immersive experience that unites user experiences from brick-and-mortar to mobile-browsing. Constructed as a new kind of flagship store, zegna.com is a digital boutique where customers will find the same luxury aesthetic and world-class customer service expected at Zegna stores worldwide. Naturally, this approach is much more sustainable. The website has been designed to make customers' orders available for pickup at



various points of the global monobrand network through advanced distribution channels. Various payment options at checkout complete the luxury online shopping experience.

Zegna's commitment to the environment continues with the #UseTheExisting movement,

which is part of its vision for sustainable luxury. From tailoring to leisurewear, Zegna is using pre-existing and post-consumer fibres that have been reworked for a new lease on life. This is about reinvention, much like our evolving ideas about masculinity, and getting closer to the dream of zero waste production.

In an ever-changing world, companies should choose to be a driving force in enforcing positive changes in the industry. Zegna's responsibility is to leverage its storied past to build a better present and future. This would involve every part of the business, from the technology used to create products, to the discussions had with clients and the community on how the world is changing.

Hand in hand, we will build a better future.

Zegna takes an active part in ensuring a brighter tomorrow with OASI Zegna



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WANDERLUST Style

BERLUTI DEBUTS A NEW PATTERN CANVAS AS PART OF ITS TRAVEL COLLECTION IN COLLABORATION WITH GLOBE-TROTTER

Take your travel ensemble to the next level with the new collection from Berluti's collaboration with renowned hand-crafted luggage brand, Globe-Trotter. The Travel Capsule collection is made up of several cases, available in different sizes, and will feature Berluti's

SIGNATURE canvas for the very first time. Founded just two years apart, in 1895 and 1897 respectively, both Berluti and Globe-Trotter have long, illustrious histories. Their shared artisanal heritage is what inspired Kris Van Asche, Creative Director of Berluti, to create a collection with Globe-Trotter.



Berluti SIGNATURE Canvas as featured in the Berluti x Globe-Trotter Travel Capsule collection

“At the heart of both our work are quality and a know-how that have remained unaltered throughout history,” said Van Assche.

Each case in the collection is the product of the combined expertise of both houses – from the rugged yet portable material, all the way to the design of the most intricate details. The solid yet lightweight base of a Globe-Trotter is obtained from a rigorous process in which 14 layers of a special Japanese paper are compressed to form an organically-textured shell. It is then finished with Berluti’s brand new SIGNATURE Canvas. The shell is then adorned with signature Berluti details like the hand-patinated Venezia leather handles and corners, leather straps and nickel hardware engraved with the Maison’s logo. The assembly is done with the same set of tools that Globe-Trotter has been using since its founding.

The Berluti x Globe-Trotter Travel Capsule collection comprises of eight hard cases in different formats: 2 rolling suitcases, a shoe trunk, a shoe care kit case and a watch box, as well as a messenger bag, a backpack, and a briefcase for daily use. The shoe trunk holds up to eight pairs of shoes.

The SIGNATURE Canvas is Berluti’s first pattern canvas printed with a Berluti seal. It was created by Van Assche. Since his arrival to the Maison in 2018, Van Assche had envisioned a pattern canvas to be incorporated into Berluti’s hand-patinated Venezia leather. Inspired by the legacy of the Maison and information from the archives, Van Assche came up with a motif that blended Berluti’s new logo and the undulating strokes of the iconic Scritto motif. The new logo was heavily influenced by the designs of the very first pair of shoes made by Alessandro Berluti himself, while the Scritto motif was a tribute to the art and calligraphy created by Olga Berluti.

“My idea was to design a printed canvas that would look as if it had always existed in the archives,” said Van Assche. “The more I think of the future, the more I want to anchor it in a historical context. This SIGNATURE Canvas creates a bridge between the past and the present.”

The SIGNATURE Canvas is printed over a black background in shades of slate and lead grey that evokes images of the Parisian landscape. It is then printed on a textured, coated fabric that is able to withstand the wear and tear of everyday use. Berluti’s trademark finishing that includes leather details and boot-maker studs that bring a metallic sparkle to each piece, completes the novel material.





FRENCH Fascination

CELINE'S FALL/WINTER 2020
COLLECTION CELEBRATES THE CHIC
AND COOL PARISIAN OF THE '70s

Consistency is often said as the key to achieving success. In the constantly changing world of fashion, consistency is mostly expected in terms of quality and service, while designs and styles are continuously evolving in order to offer fresh perspectives or to stay relevant with the current cultural topics. However, this is not the case for Hedi Slimane. The Frenchman is known as one of the few fashion designers who holds on to his style preferences so dearly, that his designs are instantly recognisable.

Throughout the decades of his career, Slimane has worked for several fashion houses with distinctive design codes yet still managed to present collections that are very him on the runway. His signature slim silhou-

ettes have attracted the likes of Karl Lagerfeld, Mick Jagger, Jack White and more, with his loyal demonstration of glamorous details and the rock star spirit derived from the '70s and '80s, whose eras are a frequent source of inspiration for him.

For his sixth collection upon joining Celine in early 2018, Slimane combines his signature slim silhouettes with the chic and cool attitude of the Parisian bourgeoisie in the 1970s. No less than 111 unisex looks were presented by male and female models at the Place Vauban in Les Invalides, Paris, as part of the Fall/Winter 2020 collection. According to Slimane, the men's looks can be worn by women and vice versa, thanks to the neutral tones which comprise of black, brown, as well as muted red, green and blue.



Hedi Slimane captures the '70s Parisian aesthetic for Celine's Fall/Winter 2020 collection



The neck area received much attention from Slimane this season with various collar offerings, from low-cut, high-cut, collaret to jabot. These collars are adorned with delicate details of bows and/or ruffles as well as scarves and necklaces. For Celine's jewellery line, the 52-year-old designer attentively chose the precious stones (amethyst, smoky quartz, pyrite, rock crystal, tiger's eye, shungite, hematite, star mica and barite) based on their meaning, history, culture significance, and beauty. One notable piece is the Celine César Project Compression Necklace in vermeil which is a limited and numbered edition of 100 pieces in collaboration with Fondation César.

The layering of the ensembles felt familiar not only compared to Slimane's previous collections but also the designer's personal style which usually comprises of a shirt, a blazer and a scarf. A rich selection of outerwear is available in leather, shearling, velvet, fur, denim as well as in checkered and animal prints. As an ode to the Parisian bourgeoisie from the '70s, the glamorous pieces come in the form of embellished jackets and dresses, with an overall style of effortless Parisian chic thanks to Slimane's signature slim silhouettes.

The iconic Triomphe canvas is back in numerous shapes of leather goods, such as wallets, clutches, pouches, even the fan-favourite

Cabas Vertical bag. The classic investment pieces of this season have to be the black Large Soft 16 bag in calfskin with two roomy interior compartments, and the sophisticated Belt Bag which is available in black, pink and dark green or dubbed as the amazon colour by the French fashion house.

Slimane's consistency might include some apparent repetitions. However, after a closer look at his Fall/Winter 2020 collection for Celine, his repetitions have distinctive details that require a genius such as Slimane's to pull off. It is clear that his prowess lies in reinventing the essentials that are familiar yet look great on both the runway and the street.



POWER Dressing

SILVIA VENTURINI FENDI
EXPLORES FEMININE
IDIOSYNCRASIES IN FENDI'S
FALL/WINTER 2020-2021
COLLECTION

FENDI has been staying true to its roots by serving us the glamorous ensembles that represent the lavish lifestyle of Italian women. But what's great about FENDI is its sharp and witty remarks that reconstruct the way we see and enjoy luxury. Through the highest level of crafts-

manship, deluxe materials are offered in unconventional silhouettes, shapes and prints. In other words, they put fun in fashion.

FENDI is now helmed by its third generation, Silvia Venturini Fendi, who has worked her way across various departments in the com-

pany, even earning FENDI the Fashion Group International award for the iconic Baguette handbag that she created in 1997. And Fall/Winter 2020 marked her first ever women's ready-to-wear collection without consulting with Karl Lagerfeld, FENDI's contributing Creative Director since 1965, who passed away in February 2019.

As a woman who designs women's clothing, Venturini Fendi found herself contemplating the ideas surrounding femininity, "The starting point was questioning what kind of women I wanted to dress: powerful, strong and



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Silvia Venturini Fendi delivers a new take on femininity with FENDI's Fall/Winter 2020-2021 collection



free. Talking about that, it was kind of natural to explore also the concept of femininity and on the multi-faceted of being feminine today. The starting point was also exploring the old clichés, the old codes that have been dictating femininity wardrobes for decades and opposing them to new rules and codes that represent today.”

With such a poetic narrative in mind, Venturini Fendi created 52 looks that represent “sensuality and austerity...from boudoir to boardroom.” An array of see-through and embellished lingerie and slip dresses that can also be worn as eveningwear take turns with lady boss statement dresses and coats on the runway. Any woman’s style will surely be elevated with these wardrobes which are made of luxurious materials, such as fur, cashmere, leather and lace.

FENDI’s experimental combination of materials and colours play their role in presenting the contrasting concepts and embodying perceptions about women, while opposing the clichés at the same time. Venturini Fendi further explains, “I started from the biggest cliché: pink, because ‘pink is for girls.’ So pink opposed to dark colours, like grey and black, or satin and lace opposed to leather and flannel. The idea was to write and to make old codes and new codes coexist.”

The signature playful silhouettes and prints are offered as buoyant balloon sleeves and cheeky leopard-paisley patterns that give a balance to the bold designs. For accessories, the Peekaboo now comes in three sizes with interchangeable inside pockets of smooth leather or precious skins. And the maxi shopper bag from FENDI’s previous men’s collec-

tion is back in pale pink. The shoes range from lambskin booties to satin pumps to complete these femme fatale looks.

FENDI’s Fall/Winter 2020-2021 collection not only serves as a testimony to Venturini Fendi’s artistry, but also her profound understanding of her fellow women, “I wanted a feminine attitude, but women have so many facets and I wanted to represent them all in the show and that’s why I chose to have a casting of different women that don’t answer to a prefixed idea of an ideal woman that to me does not exist. I wanted to have different women, different generations, ages, body, shapes,” concludes Venturini Fendi who casted Jill Kortleve, Paloma Elsesser, Karen Elson, Liya Kebede, Carolyn Murphy and Jacquetta Wheeler among the ‘regular’ models to walk in her inclusive runway.


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EXCESSIVE Expression

REDVALENTINO TRANSLATES
BROOKE SHIELDS' SPIRIT FROM
THE '80s IN ITS ENSEMBLES FOR
FALL/WINTER 2020-21

The girls of today might not be aware of how big of a star Brooke Shields was back in the 1980s. A model from the tender age of 11 months old, Shields was an American muse. Known for her unparalleled innocent look, Shields was an unapologetic actress as she took up the challenge to star in various types of movies. From comedy to thriller, she has done it all.

"Don't waste a minute not being happy. If one window closes, run to the next window — or break down a door," was one of Shields' infamous quotes that reflects her independent personality. And it is this very spirit that inspired REDValentino Creative Director Pier-



paolo Piccioli to create a collection that juxtaposes the glamour of the 1980s with contemporary grunge style for Fall/Winter 2020-21.

Excessive maxi and flowy silhouettes, sequined dresses and skirts, dangling earrings and furry jackets are toned down with sporty cardigans, chunky boots, leather jackets, parkas, and tartan prints whose grungy vibes lend a cool attitude. The presence of stripes, polka dots and floral prints on some of the fabrics add a dynamic clash that expresses freedom.

Whether on purpose or not, the overall palette of REDValentino's Fall/Winter 2020-21 collection mimics the spectrum of precious stones, such as green, blue, yellow, purple and red that screams hyper glam straight from the 1980s. Big bows make another comeback this season in the form of headbands and scarves, even as four-dimensional accents on sweaters. While all shoes are offered as chunky or rider boots with a very tough look that will most likely withstand challenging outdoor activi-



REDValentino channels Brooke Shields and the '80s in its latest collection

ties, the bags deliver feminine statements with their bold colours and silhouettes. Our favourite from this season is the furry messenger bag with maxi RED lettering that will surely provide enough room to carry every daily essential.

"With this collection, I wanted to telegraph a message of freedom, spontaneity and unconventionality, which I believe are the elements defining the identity of the young generations, who treat the past with irreverence, filtering it through their own vision and adapting it to their world without following any rules," says Pierpaolo Piccioli.




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Tory Burch collaborates with artist
Francesca DiMattio for Fall/Winter 2020

OPPOSITES Attract

TORY BURCH DELVES INTO THE
CONTRASTING ELEMENTS OF
FRANCESCA DIMATTIO'S ART
FOR FALL/WINTER '20

Last February, Sotheby's New York was witness to the exuberant collaboration between Tory Burch and American artist Francesca DiMattio. "This Fall/Winter 2020, we were inspired by Francesca DiMattio's sculptures. Her work 'imbues the decorative with strength and pow-

er.' Wedding-dress beads and basket weaving, often dismissed as mere decorations, transform into imposing structures, blurring what's man-woman, old-new, high-low. DiMattio challenges the traditional norms of femininity," says Executive Chairman and Chief Creative Officer, Tory Burch.

No less than 11 ceramic sculptures adorned the runway where models walked in Tory Burch's Fall/Winter 2020 ensembles with patterns exclusively created by DiMattio. "Based off our shared appreciation of the history of Turkish, English and French porcelain, but here the colours and patterns are bolder and more exaggerated," explains Burch. The key difference of these ceramic-inspired patterns with the regular floral pattern — which can be found on suits, dresses, skirts and coats — is the watercolour lines and details that exude nostalgic vibes of vintage porcelain vases or plates.

DiMattio's patterns are also present in the accessories. The Ella tote bag looks charming in a tile mosaic print, while the Kira Chevron shoulder bag, bi-fold wallet and Lila boots look pretty in rose floral prints. The coveted Lee Radziwill bag is offered with "new interpretations of the '70s saddlebag and an accordion shape." This season, Burch also introduces a new shoulder bag, Eleanor, which is made of



Tory Burch at the finale of her Fall/Winter 2020 show with Francesca DiMattio's sculptures in the background

Italian leather with an oversized signature TT hardware in sculptural brass and a convertible strap that allows the wearer to customise the length. Eleanor also comes in mini crossbody, clutch with metal chain strap, as well as a compact wallet.



The contrasting approach of DiMattio's ceramic sculptures is translated into mixed-materials and explorative proportions for Tory Burch's Fall/Winter 2020 clothing pieces. Dresses are presented with quilt details or embellished with sequins, a tailored blazer is paired with a delicate organza shirt and tailor trousers are tucked into over-the-knee boots. Even though all the looks on the runway were completed by boots, the shoes' line-up for this season also includes the Vintage Double T Trainer that is inspired by classic track shoes from the '70s.



The star-studded group sitting front row at Tory Burch's Fall/Winter 2020 show — Julianne Moore, Lucy Liu, Adwoa Aboah, Liya Kebede, and the stars of Netflix's docu-series "Cheer", Gabi Butler and Lexi Brumback — would agree that this new collection further advanced Burch's expertise in crafting her refined bohemian style that is nonchalant yet powerful.



Julianne Moore and Adwoa Aboah

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DIESEL X ALPINESTARS FW20 Capsule Collection featuring Alex Rins, Takaaki Nakagami, Fabio Di Giannantonio, Enea Bastianini, Maria Herrera and Ayumu Sasaki

RIDING

The Circuit

DIESEL AND ALPINESTARS
LAUNCH A DARING SECOND
COLLECTION INSPIRED BY
MOTORCYCLE RACING

Following its successful first collaboration with Alpinestars last year, DIESEL launches a second line with the iconic racing and protective gear brand. Its inspiration? The motorcycle racers' adrenaline, instinct, grit and bravery. Its design? Think

about Alpinestars' protective leather ensemble infused with urban street coolness. And its Icons? MotoGP's Takaaki Nakagami and Alex Rins, Moto2's Fabio Di Giannantonio and Enea Bastianini, Moto3's Ayumu Sasaki, along with MotoE's Maria Herrera.



Racer jackets, leather pants and leather skirts – all feature panelled and contrasting colour-blocking, with arcing lines that bring every race lovers' mind to the curves and straightaways of the circuit's track. The current streetwear trend is seen in the graphical elements of a 90's-



of craftsmanship. DIESEL, founded in 1978, rose to fame thanks to Renzo Rosso's creativity and pioneering take on luxe denim. The brand's fans span from Hollywood A-listers (Leonardo DiCaprio, Zoe Saldana, Zac Efron), famous musicians (Nicki Minaj, Rita Ora, Gucci Mane), to supermodels/runway regulars (Kate Moss, Gigi Hadid, Rosie Huntington-Whiteley).

Alpinestars, on the other hand, has been making outstanding protective gear for sports and skiing since 1963. Alpinestars has been trusted by numerous sports champions throughout its history, from Michael Schumacher, Marc Márquez to Jimmie Johnson, just to name a few.



era tribal tattoo motif, hybridised in DIESEL x Alpinestars logos. Some of them appear as leather patches, which mirror sponsor logo applications.

Rounding out the mix of this synergistic project are daily fashion staples such as sweatshirts, t-shirts, baseball caps. By exploring different designs, fashion items will be suitable not only for motorcycle racing fans but also for every man and woman who have a brave heart. Part of the collection was produced directly by Alpinestars, which now has two headquarters, namely in Asolo, Italy and Los Angeles, California, USA. All items are included as a mini capsule of DIESEL's Fall/Winter 2020-2021 collection and will be available in DIESEL brick-and-mortar stores as well as online.

Because the project's goal is to celebrate the commitment of both collaborators to motorcycle racing, DIESEL and Alpinestars aptly promotes this second partnership with the involvement of the discipline's finest stars and athletes. The official collection's campaign features racers Alex Rins, Takaaki Nakagami, Fabio Di Giannantonio, Enea Bastianini, Maria Herrera and Ayumu Sasaki. Throughout its history, DIESEL has taken inspiration from motorcycle racing. Real fans of the brand know how often DIESEL references design cues from the race track in its collections.

Outside this collaboration, DIESEL and Alpinestars also share a similar historical background. Both were established in Italy and have a persistent dedication to the excellence



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Photo: Beauty & Youth United Arrows



Photo: Spick & Span

Discover a fresh take on fashion with these new brands available at LUMINE JAKARTA

FROM TOKYO, With Love

THESE EXCITING NEW
BRANDS FROM LUMINE
JAKARTA WILL FEED YOUR
PASSION FOR FASHION

To celebrate its second year as Japan's trendy representative in Indonesia's fashion scene, LUMINE JAKARTA introduces six attractive new brands. The unique labels have been selected through the conceptual lifestyle store's continuous and considerate research and development. Each new label has a distinctive brand DNA and its own speciality. One of the most exciting things about this is that all the brands have approachable prices that belie their exceptional offerings and fine reputations.

Osewaya, for instance, offers fashion jewellery with prices starting from IDR 100.000 to 500.000. The brand, established in 1979, has an eclectic mix of gold and silver-tone jewellery to brighten up your daily life. Osewaya also has



glasslike and stone assortments in different styles to match – or boost – your mood.

You can also challenge your mix-and-match skills with Spick & Span. Like its name, the brand presents both sleek and playful ladies' ensembles to make every ordinary day extraordinary. Spick & Span allows you to be classic, flirty, trendy, or whichever other style you love, with its high quality pieces available from IDR 1.000.000 to 3.000.000.

For some women, shoes are the best companion to have. Well, this certainly cannot be denied, especially if they are already fans of LeTalon. From elegant classic pumps to trendy shoes, this brand offers a wide range of feminine footwear designs and colours priced from IDR 1.000.000 to 3.000.000. All LeTalon shoes are made in Japan, with craftsmanship that is popular for its precision and comfort.

LUMINE JAKARTA caters to those with impeccable taste with the arrival of Beauty&Youth United Arrows in Jakarta. United Arrows released its first collection in the autumn of



2006. Beauty&Youth United Arrows is a brand that laidback and cool style lovers should have in their wardrobe. It provides casual-with-a-twist outfits from IDR 1.500.000 to 4.000.000.



Vintage/modern, streetwear/stay-at-home, minimalistic/playful; *jouetie* is about juxtaposition. The brand was founded in 2011 by musician-model-influencer twins, Ami Suzuki and Aya Suzuki (stylized as AMIAYA). *jouetie* offers fashion combined with comfort, embracing eccentricity and triggering creativity with a very reasonable price range from IDR 1.000.000 to 4.000.000. What's not to love about this brand?

In Redyazel's world, fashion dressing is a fulfilling endeavour. Infusing playful details within simplistic urban prototypes, this brand's price point ranges from IDR 1.000.000 to 4.000.000. Redyazel offers high-quality texture apparel with feminine silhouettes, a combination of advanced girly and elegant sensuality.

With the addition of this current line-up, LUMINE JAKARTA now carries a total of 21 exciting brands and offers a gamut of fashion selections from stylish womenswear to smart menswear, from stylish accessories to kawaii lifestyle products. Each brand showcases the characteristics of Tokyo's fashion and culture, yet still imbibes elements craved for by Jakarta's upscale market. The ladies section is divided into three areas: "Elegant & Sophisticated", "Mode & Manish", and "Simple & Casual". LUMINE JAKARTA opened its doors in 2018 and showcases Japan's favourite brands and Tokyo Fashion Week's performers including Elendeek, Mistergentleman, Adina Muse, Mila Owen, Un3d, Tomorrowland and Zoff, to name a few. LUMINE Jakarta is located at Level 5 of Plaza Indonesia. Visit lumine.id for more information.



ARI LASSO – ERMENEGILDO ZEGNA

Ari Lasso, former lead singer of rock band Dewa 19, has come a long way as an artist. With several solo albums under his belt, he became a judge in season 2 of *The Voice Indonesia*. He is now one of the judges for Indonesian Idol 2020 where he was seen wearing Ermenegildo Zegna.



BLACKPINK JENNIE – CHANEL

When it comes to K-Pop, Blackpink is super hot. With the group's global success, due to their impeccable dancing/singing prowess and their well-curated outfits, the four members are the talk of the town. Case in point: Blackpink Jennie's CHANEL Spring/Summer 2020 Ready-to-Wear collection outfit in the "How You Like That" music video.



BEYONCÉ – VALENTINO

No introductions are needed when it comes to Queen Bey as her body of work speaks for her. For the visual album, "Black Is King", which serves as a companion to the album she curated for "The Lion King" movie, Beyoncé was seen in a custom Valentino by Pierpaolo Piccioli outfit.



TYGA – BERLUTI

Rapper Tyga has been keeping busy since his May 2018 single, "Taste", featuring Offset, and the release of his seventh album "Legendary" in 2019. He appeared in the A\$AP Ferg "Dennis Rodman" music video wearing a blue printed silk coach jacket from the Berluti x Brian Rochefort capsule collection.



HIGH LIVING





BUAH TANGAN

An Exhibition of Indonesian Diaspora Artist's

ADAM DE BOER HADASSAH EMMERICH INES KATAMSO IDA LAWRENCE SINTA TANTRA

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PERPETUAL Wanderer

HAVE YOU EVER IMAGINED
YOURSELF AS BELONGING NOWHERE
YET EVERYWHERE AT ONCE?
DEBORAH ISKANDAR ENQUIRES.

We currently stand at the peak of globalism, and with that, it presents an increasingly pressing question towards our identity. However, we shall not assume that globalism is a concept that is recent in Indonesia. As eloquently stated by Iola Lenzi in her essay on Southeast Asian art, "Southeast Asia's history (as) one of the most culturally

and commercially fluid or "globalised" zones in the world, centuries before the concept was coined." And no, it is not "brought" or "taught upon" by European spice traders; rather, it goes way back; ingrained in the culture as exemplified by the Srivijaya Empire's great ashram as a geographically and culturally strategic hub for Buddhist learning. This globalism

makes identity an equally relevant discourse in the art world, with artists continuously challenging the dichotomy of the East and the West, and by extension, craft versus high art.

ISA Art and Design is proud to present "Buah Tangan", a group exhibition of Indonesian Diaspora artists, as part of our exhibition line-up for the inaugural session of Art Jakarta Online Art Fair 2020. Featuring artworks from Adam De Boer (USA), Hadassah Emmerich (NL), Ines Katamso (ID), Ida Lawrence (AU), and Sinta Tantra (UK), selected works will be available for viewing on Art Jakarta's online platform. Our gallery will be exhibiting the full show at our space in Kebayoran Baru.

These artists do not necessarily conform to the monolithic idea of being Indonesian, having mixed heritage, or living away from Indonesia, yet they somehow still feel connected to the culture.

Adam De Boer was born in Riverside, California, in 1984. Although coming from an Indo-Dutch heritage of Purwokerto origin, he first encountered his roots as an adult on a surfing trip to Bali. In the quest to better understand his heritage and cultural legacy, Adam went on to study arts under a Fulbright research fellowship to Indonesia. He began to explore wood-crafting and wax-resist painting, or batik, which is still part of his art-making process. He now incorporates traditional crafts from Indonesia combined with LA subject matters, reflecting his hybrid identity through his artwork.

Hadassah Emmerich's art plays around the idea of the feminine and the exotic. Born from an Indo-German-Chinese family, Hadassah traces her family legacy back to Bandung, Indonesia, with her grandfather working in the railway industry. Her works employ repetition and tessellation of human female bodies, vaguely reminding us of batik, but with modernist geometry.

Ines Katamso wishes for her artworks to be un-compartmentalised and free of labels, just as her identity. She is a French-Indonesian artist based in Bali, with diverse training, not only in art but also in design and fashion. Her current practice breaks out of the mould from being just paintings, as it traverses the technique of canvas cutting, sewing, frame-making, and splicing, aside from just painting. She explores the themes of biology, astrobiology, and quantum physics. She is also currently focusing on pushing her art-making mediums to be environmentally sustainable.



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Ida Lawrence writes stories as much as she paints. The Australian-Indonesian painter combines texts and images, incorporating storytelling into her paintings. Quite a number of the stories she includes in her artworks are stories she heard from her Indonesian father or those derived from her Java experiences. She is a fine artist and a trained dancer, having studied dance at the Indonesian Arts Institute in Yogyakarta. She is currently based in Berlin, Germany.

Sinta Tantra is a New York-born British-Balinese artist known for her large-scale colourful public artworks and geometric paintings. Living and working between her two studios in London and Bali, Tantra's artwork occupies multiple dimensions and scales. She combines Balinese sensibilities with western visual structures. She traverses between East and West; she also blurs the boundaries between the flat and the dimensional. The renowned colourist has been featured in biennales, with the latest one being the Sharjah Biennale.

Reflective on the artist line-up choice, the artworks featured in this exhibition present an affinity towards concept fluidness, re-appropriation, and remix practices. We could attribute this mutual inclination to the fact that these artists fit more seamlessly to the globalised idea of citizenship than more typical ones.

Through this exhibition, ISA Art and Design provides a platform for alternate narratives as an homage and reminder to the dynamism of Indonesian Art history and visual tradition.

For more information regarding ISA Art and Design, please visit www.isaartanddesign.com.

1. Buah Tangan Poster - Ida Lawrence
2. Adam de Boer
3. Ines Katamso - BINARY FISSION 2, 2020, 140cm x 180cm, Gouache on Spliced Canvas
4. Studio Portrait of Hadassah Emmerich; credit to Teri Romkey
5. Sinta Tantra - Bird of Paradise, 2020 Tempera on linen 130 x 160 cm



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STEEPED in Luxury

MANDARIN ORIENTAL, JAKARTA'S
EVENTS AND MEETING FACILITIES
ARE NOW BETTER THAN EVER

With the warmth of Indonesian hospitality and its own famed levels of warm hospitality, Mandarin Oriental, Jakarta offers exemplary personalised service within its luxurious surroundings. Located in the heart of the city, the hotel is a sanctuary of 21st century affluence with 272 spacious guestrooms, suites and a range of award-winning restaurants and bar concepts – many of which have become the gathering hub of choice for both guests and locals.

This year, Mandarin Oriental, Jakarta has finished renovating its events and meetings facilities to perfectly suit the needs of event planners, wedding organisers, as well as guests of the luxury hotel.

Combining cultural history, modern design, and hi-tech features, the new facilities located on the hotel's third floor occupy a 900 square-metre space. It is made up of seven meeting rooms that let in lots of natural light, a ball-

room with a pre-function space overlooking the iconic Bundaran HI, and an outside balcony area.

The events space is a dream for wedding planners and event organisers. Its dedicated entrances and excellent access points make your events that much easier to run, and much more enjoyable for your guests. They will also be delighted with up-to-the-minute audiovisual facilities, digital signage, LED columns, and most importantly of course, superfast Wi-Fi connectivity.

Metaphor, an award-winning Indonesian interior design company, was inspired by the hotel's legacy when it came to designing the new third floor. Going for a contemporary feel, subtle batik details coupled with artwork representing traditional Betawi masked dancers can be found in the pre-function area. New lighting and chandeliers are set to make the ballroom sparkle.

The entire range of indoor and outdoor options has been completely renovated. Whether you are a couple looking for a suitable venue for your wedding, or wedding organisers working with betrothed couples, we welcome



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offers the Mindful Meetings programme. At your meetings, guests will get to enjoy healthy food options, juices, and sustainable water stations within the ballroom. There is also a Mindful Meetings corner that offers relaxing activities to keep attendees fresh and motivated.

Most importantly, the events team has put in place Mandarin Oriental Hotel Group's We Care programme. This is a set of health, safety practices and precautionary measures to uphold its commitment towards the comfort, safety, and health of all its guests and staff members. From private events, meetings to weddings, the newly refurbished space at Mandarin Oriental, Jakarta offers a fantastic choice of facilities and a range of packages founded on the property's legendary service. For further information, please call +62 21 2993 8888 or email mojkt-enquiries@mohg.com.



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you to come explore and experience for yourself the new and improved facilities.

The wedding planning team at Mandarin Oriental, Jakarta has created a flexible variety of enchanting wedding packages to ensure you get the wedding of your dreams – be it intimate or grand – at the most accommodating venue

possible. Supported by the hotel's culinary team, wedding menus can be customised to each couple's requirements. Needless to say, the food is always prepared with the utmost care, using only the freshest ingredients.

In order to help, support, and even inspire event attendees, Mandarin Oriental, Jakarta

1. Wedding at Azure, Mandarin Oriental, Jakarta
2. The Mandarin Oriental, Jakarta
3. Rasamala meeting room
4. Mandarin Oriental, Jakarta boardroom
5. Foyer of the hotel ballroom
6. The ballroom is a suitable venue for special occasions

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HOSPITALITY Redefined

HOTEL MONOPOLI IS REINVENTING
HOTEL STAYS WITH GOOD FOOD,
GREAT VIEWS AND CHILL VIBES

Hotel Monopoli is on a quest to reinvent hospitality by creating something fresh, vibrant and lively; a place where guests are free to express themselves without restrictions.

Hotel Monopoli's love for old buildings is clear for all to see. When the opportunity came up to repurpose it into a haven of hospitality, it was impossible to pass up. Located in the heart of Kemang, the hotel building teems with his-

tory. Complemented by modern retro designs that juxtapose the pragmatic with the romantic, Hotel Monopoli's exterior is a reflection of the establishment's philosophy on hospitality. At the core of Hotel Monopoli is the belief that hospitality is all about compassion, not just servility but rather the genuine concern for others' well-being and the ability to live with empathy. More than just providing accommodations and services, a city hotel really should be a welcoming space for guests of all

backgrounds; a space where new possibilities abound every day.

Smart Luxury is the term that most aptly describes what Hotel Monopoli is all about. Smart Luxury describes a fine selection of innovative ideas that make everything easy as "ABC" for the valued guests of the establishment. This is the mind-set that makes Hotel Monopoli a perfect match for the modern traveller.

Smart Luxury does not pressure you into anything – instead it seeks to inspire and charm, all the while looking fresh and youthful. This ideology is epitomised by the interiors that are light and airy, with design concepts that are cheery and exciting.

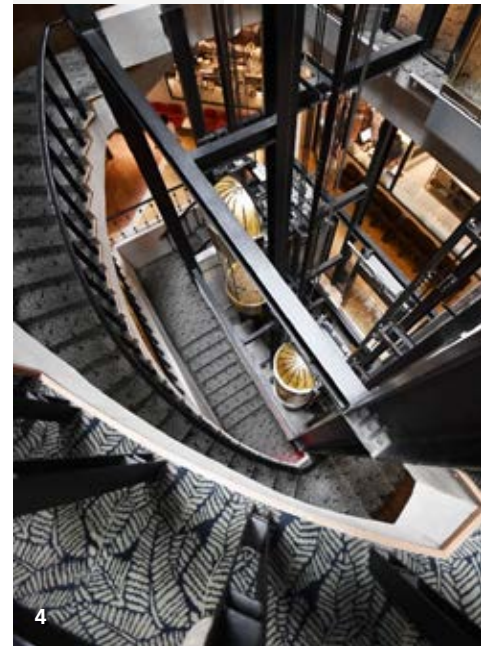
Such a brilliant hotel will not be complete without world-class restaurants. SEGUNDO Andrea Peresthu Cuisines offers a gourmet dining experience at a reasonable rate. Segundo translates to second in Spanish, and also tells of founder, Andrea Peresthu's second journey of creating authentic comfort foods. Marrying traditional Nusantara flavours with Spanish authenticity, the Indo-Mediterranean



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delicacies at SEGUNDO promise to please even the pickiest of taste buds. Dine in the vibrant and expansive dining area, and be serenaded by feel good tunes all day long.

Located on the other side of the hotel grounds is BLOOM LOUNGE. The hipster central coffee counter offers high-quality house-roasted coffee.

The fully-stocked bar offers an extensive wine programme with sofa-style seating along the windows – perfect for drinking wine with light nibbles. No matter what time of day, at BLOOM, pleasure can be enjoyed.

Looking to escape the hustle and bustle of the city? Look no further than THE MOON, Hotel

1. Bask in the comfort of the Hotel Monopoli Suite
2. THE MOON at the rooftop
3. Quality service greets you as you arrive at Hotel Monopoli
4. The quaint hallway of Hotel Monopoli



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tel Monopoli's top floor concept. The sprawling space includes a lap pool and an adjacent seating area. The seating area is surrounded by windows all the way from the top to the sides, giving guests a clear view of the city as well as the sky above. Top that view off with a glass of your favourite drink from the bar and delectable bites from the well-rounded menu. What more could you ask of an elegant getaway within the city?

5. Lovely façade of Hotel Monopoli

6. Fiorentina Steak

7. Cocktail Porter

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