

The Time Place

#72

INDONESIA

#TIMEFASHION

Ermenegildo

Zegna

Timely

Reopening

**BELL &
ROSS**

Military
Inspired

Travel

Discovering
Rajasthan

Exclusive
Interview
TAG Heuer

**CHRIS
HEMSWORTH**



**ROGER
DUBUIS**

Larger
than Life

Breitling
Technical
Superiority

**Reborn:
HUBLLOT**
A Singular
Force



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WHEN I TAKE RISKS
AND ENJOY THE JOURNEY,

That's My Finest Hour.



THE TIME PLACE

The finest timepiece boutique celebrating the human spirit since 1999



With the onset of the COVID-19 pandemic, we find ourselves more united in working together, despite being separated by distance, and continuously committed to delivering to you, our dear readers, the 72nd edition of The Time Place Magazine.

In light of the situation, we have decided to produce the magazine 100% remotely and distribute it exclusively online. With this development, we are also launching our #ReadAtHome campaign, in full support of the Indonesian government's efforts to curb the spread of COVID-19. By making the 72nd issue readily available to you digitally, we can encourage you to stay at home and read the e-magazine, complete with attractive content highlights and features, in the comforts of your own home.

On our cover is the Roger Dubuis Excalibur Huracán in total black mode. The cutting-edge product of Roger Dubuis's fast-paced collaboration with Lamborghini Squadra Corse, the timepiece showcases the impeccable meeting of minds between the two esteemed brands. Discover this stealthy offering in our cover story, "Larger than Life".

In this edition, we are happy to present you with two exclusive interviews. We spoke with Hollywood actor, Chris Hemsworth, on his role as Global Brand Ambassador of TAG Heuer and Julien Tornare, CEO of Zenith, on how he is revitalising the established brand.

As we all stay at home, our future plans and trips are surely not far from our minds. We would like to help you envision a place you might like to visit once the pandemic is eradicated through our Travel article about Rajasthan, India entitled, "Land of the Kings".

With this latest instalment of The Time Place magazine, we hope to deliver some comfort to you while we are all taking time off from our regular routines. Let us all stay safe and let's #ReadAtHome.

A handwritten signature of Irwan Danny Mussry in black ink, located below the main text block.

Irwan Danny Mussry
Editor-In-Chief and Publisher

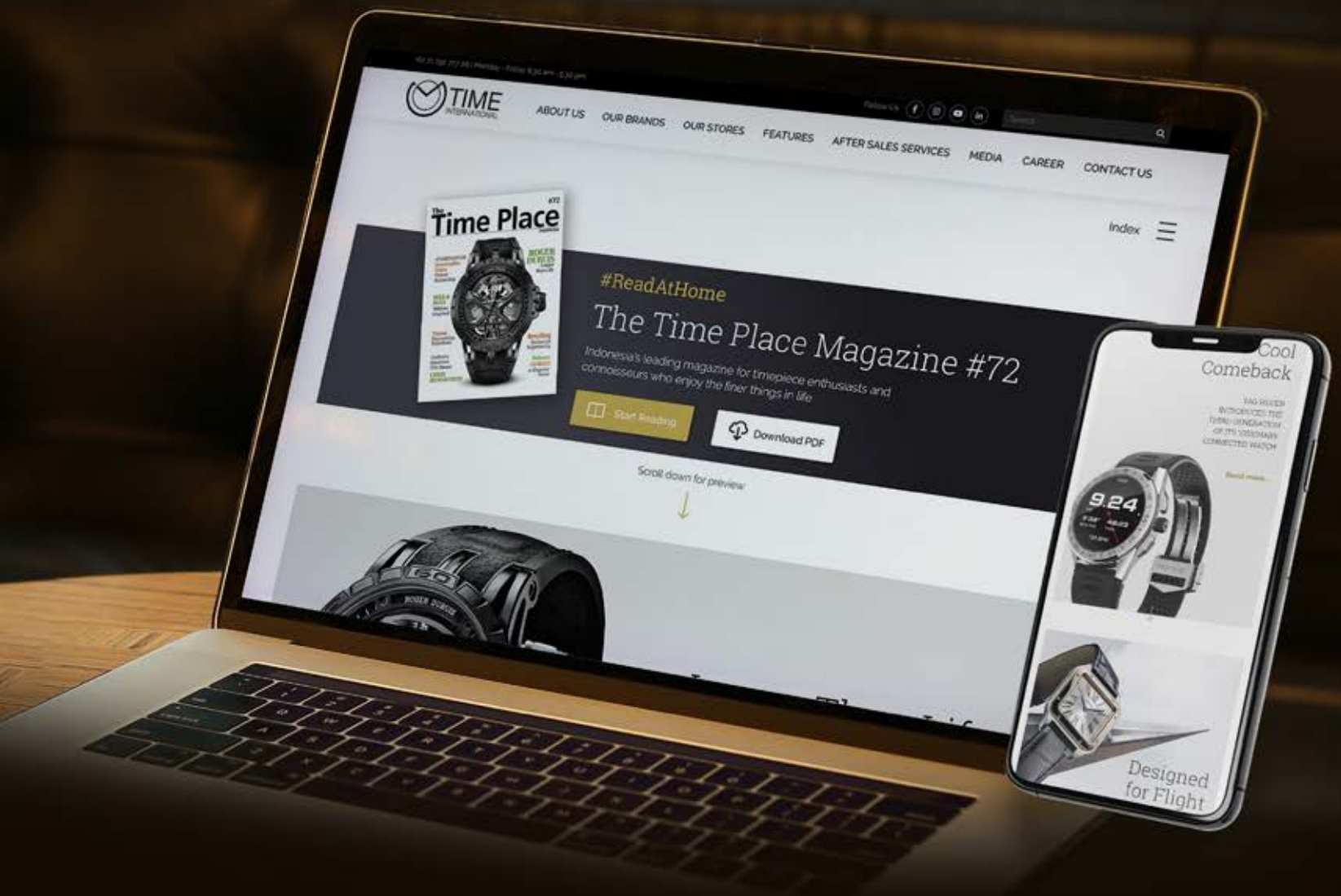
  @irwanmussry

The Time Place INDONESIA

INDONESIA'S LEADING MAGAZINE FOR TIMEPIECE
CONNOISSEURS AND ENTHUSIASTS

#ReadAtHome

Exclusive digital release of The Time Place Magazine #72
Discover insights from the world of horology, luxury lifestyle and more
with **clickable content**



AS AN EXCLUSIVE DIGITAL RELEASE, THE 72ND EDITION OF THE TIME PLACE MAGAZINE WAS 100% PRODUCED
REMOTELY AND IS AVAILABLE TO BE READ CONVENIENTLY AT HOME.



**MICHAEL
PURWAGANI**
Photographer

Born in Surabaya, Michael has been working as a photographer since 2016. With an eye for details and beautiful lighting, he now specialises in commercial photography, working with various clients from the fashion, beauty and hospitality industries.



**TRISKA
AGUSTI PUTRI**
Stylist

With a fashion design background, Triska has cut her teeth at one of the leading men's fashion and lifestyle magazines as well as an established e-commerce brand in Indonesia. Now she explores the intersection of design and styling, while pursuing her passion for French culture.



**IRENE
BARLIAN**
Writer

Irene Barlian is an independent documentary photographer based in Jakarta, Indonesia. Her documentary photographic interest primarily focuses on cultural, social, religious and spiritual themes. Her works have appeared in several publications and exhibitions in the USA, Switzerland, and Greece.



**DENVERINO
DANTE**
Writer

Dante has been writing about watches since 2013, and on occasion, represents The Time Place magazine at two of the most important watch fairs in the world: SIHH and Baselworld. He is also the Marketing Head of one of Indonesia's leading entertainment and lifestyle groups.



**DEBORAH
ISKANDAR**
Art Consultant

Deborah Iskandar qualifies as an expert on Indonesian and international art, with over 20 years of experience in Southeast Asia. Her company, now branded ISA Art and Design, provides advisory services for clients interested in buying and selling art, as well as building collections.



**LISA JOHANNA
KEEMINK**
Writer

Bookworm, copy editor and watch nerd, Lisa spends most of her days working behind the computer or immersed in the latest fantasy novel. After 13 years of teaching, she ventured into media several years ago. Lisa works as a watch journalist while serving as copy editor for a Jakarta-based newspaper.



**ALEXA
PICAULIMA**
Writer

Alexa Picaulima has been writing professionally for a number of years. She has written for several lifestyle magazines and has gained an uncommon perception on the culture, which led her deeper into the industry. She is now editor at a digital media outfit.



**KEVIN
SJAHRAL**
Writer

In the couple of years he has spent writing for luxury lifestyle media, Kevin has written on a host of topics, including fashion, food, automobiles, travels and more. Watches quickly became a favourite as they combine some of his main interests: design, craftsmanship, and technology.



**MULYADI
KURNIAWAN**
Writer

Mulyadi is a seasoned watch and jewellery writer who loves to travel and seek new adventures. Based in Jakarta, Indonesia, he has a wealth of experience in marketing and public relations, as well as a retail background, with more than a decade of professional experience.

The Time Place 72

INDONESIA



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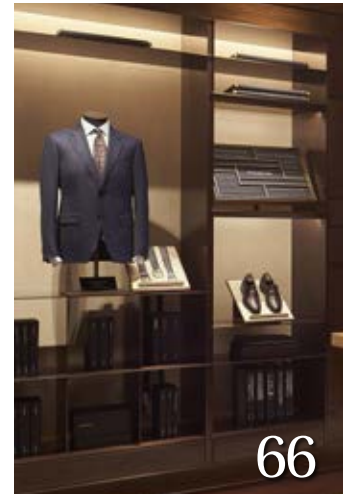
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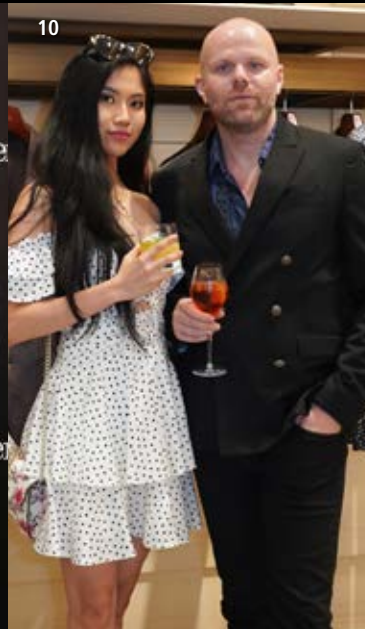


Refined Experience

To celebrate the reopening of Ermenegildo Zegna's boutique in Plaza Senayan, Time International President & CEO Irwan Danny Mussry, Ermenegildo Zegna General Manager for Southeast Asia Furusawa Kazuya, Plaza Senayan President Director Ryuichiro Saga and Director Motoki Sato shared a ceremonial toast at the newly renovated space. Followed by a festive cocktail party, the esteemed guests mingled as they enjoyed a refined lifestyle experience while discovering the complete range of the brand's menswear collection and accessories as well as the exclusive services of Su Misura and Personalization.



1. Motoki Sato, Irwan Danny Mussry, Ryuichiro Saga & Furusawa Kazuya 2. Mike Lewis, Shannon Hartono & Daniel Mananta 3. Ario Bayu 4. Arifin Putra 5. Chicco Jerikho 6. Richard Kyle 7. Hannah Al Rashid & Nino Fernandez.



8. Marcel Sebastian 9. Raphael P. Young 10. Win Young Rhee & Till Ahnert 11. Wina Davidson & Alasdair Davidson 12. Amel Marza & Rivaldi Wang 13. Andreas Iskandar & Stefani Soewono 14. Jiebbly Harold, Jonathan Sirang & Uka Rizky 15. Marshall Gunawan & Carven Yang 16. Fajar Arifan 17. DJ Andezzz 18. Dippy Diviantoro.



TRACING History

VACATIONING IN SWITZERLAND?
VISIT THE LONGINES MUSEUM AND
MAKE YOUR TRIP WORTHWHILE

Saint-Imier is located in the Bernese Jura region of Switzerland, a French speaking area which spans less than 21 km², which is known as the home of Longines since 1832. The manufacture's story began when founder Auguste Agassiz established an assembly and point of sales - while watchmaking was done at the homes of each of the

watchmakers - and business developed until it reached across the Atlantic Ocean to the United States of America. However, it wasn't until Ernest Francillon, Agassiz' nephew, took over the family business and formed the watchmaking factory in Saint-Imier that Longines started producing its watches under one roof in 1867. Since then, it has been the headquar-

ters of the Compagnie des Montres Longines Francillon S.A., its workshops, and a museum that houses the treasured history of the business and the brand.

It was the summer of 2019 when we had the privilege to visit the Longines Museum; it was a trip that opened our eyes and heightened our appreciation for the brand. The trip began with a 30-minute car ride from Neuchâtel. It was a joyous experience driving along a scenic road full of bends, which led to the small town with roughly 5,000 residents. Though it was summer, we rode with the windows down and with every turn of the road, the crisp air blew through our hair, and just as we reached the city centre, we turned into the Longines Museum which lies within the historic building nestled among Saint-Imier's luscious green hills.

Renovated and restructured in 2012 for the brand's 180th anniversary, the Longines Museum is open to visitors and allows a peek into the brand's historical watches, navigational instruments and timing devices, as well as exceptional pictures, videos, posters, and the pièce de résistance of the museum, famed archival records of every watch that Longines has ever sold. The Longines Mu-

seum has six areas that have been divided by topic and history.

The tour began with the first two areas that conveyed Longines's history. Based on the brand's two founders, these sections are aptly called "Agassiz" and "Francillon". They showcase the brand's archives that have been collected and gathered from all over the world; they contain documents detailing information about every watch sold dating back to the very first timepiece from 1867. The room, which resembles a library, has stacks of hard-cased ledgers kept in a temperature-controlled environment that note the years of manufacture, models, calibres, customer names or resellers that the watches were sold to; the information were meticulously gathered from invoices. A glass



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1. Longines devices, including the Chronocinégres, that were used in Gymnastics Championships and the Commonwealth Games
2. View of the Longines Museum
3. The official and actual letters and records of Auguste Agassiz and Ernest Francillon establishing the Compagnie des Montres Longines Francillon S.A. from 1867
4. Called the Livre d'établissement, this room houses the Longines archives of every watch sold since 1867



4

case displays the very first of the ledgers which records sales from the 1800s. The impressive records allow each customer to trace back the roots of their Longines watch – whether it's bought or inherited. Outside, three more glass cases showcase the original documentation from both Auguste Agassiz and Ernest Francillon when they first established the brand – precious papers that date back to 1832. The two areas are without a doubt the heart and soul of the museum; they show how the brand has evolved over the years and serve as reminders of the fact that Longines is one of the oldest watch brands in the world.

The remaining four areas are called "Tradition Horlogère", "Aventure", "Sport", and "Publicité" et "Élégance", which represent the values of the brand that remain intact from 1832 to the present day. As we walked into the third area, "Tradition Horlogère", we learned the very history of watchmaking and the emblematic watches and archives that highlight the deep roots of the brand's watchmaking capability; they speak volumes about Longines's past and present. A vertical glass case in the back al-



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lowed us to look at the calibres that Longines has produced. The glass case is equipped with a mechanical magnifying glass that is scrollable and allowed us to zoom into specific calibres, from hand-wound to quartz, to automatic, and of course, the Longines super-quartz V.H.P. calibre.

The “Aventure” area depicted Longines’s storied past and contribution to the world of navigation. US Navy officer, Philip Van Horn Weems, developed a rotating disc watch that enabled the wearer to synchronise the second hand with a GMT signal essential for navigation, called the Longines Weems Second-

Setting Watch. It is in this very section of the museum that the 1927 timepiece is stored. Another stunning historical piece is pilot Charles A. Lindbergh’s Hour Angle watch from 1931 – based on the Longines Weems Second-Setting Watch – that was used by aviators to calculate longitude, and when they combined it with their latitude, enabled them to pinpoint their exact location.

Longines’s contribution to the sports world is showcased in “Sports”, which happened to be our next stop. In the year 1954, Longines developed its first quartz clock, one which will propel them into a new level of accuracy for timekeeping instruments. Called the Chronocinégines, the instrument is equipped with a 16 mm camera attached to its quartz clock intended to capture a photo finish. This very device changed the game of sports, allowing the officials with a filmed tape to show a series of still images captured by the 16 mm camera, every hundredth of a second. Another device developed by Longines involved a wire system that was used in athletic competitions to record exact finish times. It is in this space that we discovered Longines’s foray into the Formula One racing world, with a Ferrari

cockpit sporting a proud Longines logo. Today, Longines still has sports in its DNA, as it is an official partner for several prestigious sporting events such as the Commonwealth Games, the Longines Prix de Diane equestrian race, the Artistic and Rhythmic Gymnastics Championships, as well as the upcoming FIS Alpine World Ski Championship 2021.

The last area “Publicité” et “Élégance” represents Longines’s tagline and philosophy, “Elegance is an attitude”. The room provides a compilation of every Longines media channel of communication that depicts and portrays the very essence of the brand. From old posters to classic motion picture advertisements, as well as models with particularly refined designs. It is here that we were able to witness Longines’s personality evolve through the years; these stories serve as evidence of the greatness and longevity that is Longines, as well as the brand’s rich history of business and watchmaking prowess since the 18th century to the present day.

The Longines Museum is open from Monday to Friday. Visitors are advised to book an appointment in advance as the tour takes a couple of hours. It took us approximately two hours to cover all six areas - including the time taken for mandatory picture taking - however we do recommend marvelling through the historical pieces in “Tradition Horlogère” to fully understand and develop a deeper appreciation for the brand. Whereas, fans of the brand and collectors may enjoy the “Agassiz” and “Francillon” rooms to discover the painstaking effort that Longines has taken to keep track of every single timepiece it has ever produced and introduced into the world.



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- 5 . Showcase of all the Longines movements ever produced in the “Tradition Horlogère” section of the museum
6. A display of Longines timepieces
7. A look at the “Publicité” et “Élégance” area
8. Picture of Paul-Emile Victor, French ethnologist and explorer, who in 1947 went on exploratory missions to the Arctic and Antarctica with four Longines ship chronometers and 15 Longines wristwatches
9. A mock-up of the Spirit of St. Louis, the plane used by Charles Lindbergh on the first ever solo non-stop transatlantic flight in 1927; Longines served as official timekeeper of the flight



PRECIOUS Keepsake

CELEBRATE MEANINGFUL
STORIES WITH THE
JAEGER-LECOULTRE REVERSO

There is a personal value that's completely priceless carried by fine watches. They do so much than simply sit on one's wrist and tell the time. As an object that is often passed down through generations, a fine watch symbolises the deep connection between special moments in time and acts as an emblem of our most treasured memories. The way Jaeger-LeCoultre cherishes those memories is through personalised engraving. It was 90 years ago when Jaeger-LeCoultre first introduced the classic Reverso with the special feature of a blank metal flip side which was thoughtfully designed as a functional solution to the need of polo players to protect the delicate glass of their watches.

Over the years, the iconic characteristic became a canvas for special messages and artis-

tic expression, decorated with personal enamel or engravings. Aside from commissioning engravings as a gift for someone special, the owner of the watch could come up with expressive ideas significant to himself to mark one of life's milestones or as a reminder of something deeply meaningful. Continuing the exclusive tradition, the Maison invited three of its dear friends, namely Nicholas Hoult, Amanda Seyfried, and Ni Ni to share their meaningful stories about how each of them personalised their Reverso watches.

Amanda Seyfried was welcomed by Jaeger-LeCoultre as a friend of the Maison at the beginning of last year, coinciding with her first time attending SIHH. The "Mamma Mia!" actress has a deep story with her beloved dog, Finn, whom she rescued from an animal shel-

ter almost a decade ago. Since then, Finn has played a major part in Amanda's life. Cherishing her dog, Amanda asked Jaeger-LeCoultre's engravers to reproduce a favourite photograph of him so that she can have his little face against her skin everyday as a sincere reminder of how special their bond is. "He's been my constant companion, unconditional support, and the guiding light in my life," explains Amanda about the new lucky charm on the flip side of her Reverso Classic Medium Thin.

Another story comes from Ni Ni, one of China's most acclaimed young actresses, who starred in "The Flowers of War". Having joined the Maison's family in 2018, she has taken an active role off-screen in the Maison's initiatives to support and preserve the cinematic arts. She chose a story close to home and decided to put a plum blossom on her watch as a poignant reminder of her hometown. It also acts as an allegory of Ni Ni's delicate beauty and inner strength. "When I was a child, many Chinese poems about the elegance and resilience of the plum blossom impressed me a lot. In my hometown, Nanjing, we have the 'best Plum Blossom Mountain in China' and Xuanwu Lake, where you can find plum trees blooming vibrantly even in winter snow," she shares. The plum blossom illustration harmonises elegantly with the cool tone of the steel case of her Reverso Classic Medium Thin. Among other reasons, she chose to include this element not only due to the classic elegance of the plum blossom, but also because it is symbolic of perseverance in the face of adversity.



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On the other hand, Nicholas Hoult, who has enjoyed close links with Jaeger-LeCoultre for the past four years, chose to have his Reverso Classic Large Small Second in Steel engraved. The watch perfectly represents the “X-Men” actor’s relaxed and classical style and for this he picked his son’s initials as a deeply personal reminder of their relationship. “I engraved the initials HKH as a way to honour my son and keep him close to me every day. Timepieces have a tradition in my family of being passed down between generations. I am excited to pass along this watch to my son one day,” says Hoult, adding that his interest in watches began through his own father’s fascination with timepieces. With his watch, Hoult has created a future heirloom that has an emotional connection to his family.

Although many owners prefer the intimate experience of going to a Jaeger-LeCoultre boutique, the Maison has made the process completely accessible and extremely straightforward regardless of where in the world an owner may be. With that being said, everyone who owns a steel or gold Reverso can personally request engraving for the reverse side of their watch case through an online commissioning tool, found only at Jaeger-LeCoultre’s website. The various engravings online include a choice of initials or dates with an array of font selections as well as simple text messages or Zodiac signs. The possibilities are as finite as the skills of the Maison’s designers and engravers. Whether the design is simple or more complex, Jaeger-LeCoultre is readily available

to transform your valuable timepiece into an item with a personal story you can pass on.

1. Amanda Seyfried with Jaeger-LeCoultre at SIFF 2019 @Cliff Chen
2. Amanda Seyfried Personalised Engraving Reverso @AlexTeuscher
3. NiNi 2019 @AXstudio
4. NiNi Personalised Engraving Reverso @AlexTeuscher
5. Nicholas Hoult with Jaeger-LeCoultre at VIFF 2019 @Getty Images
6. Nicholas Hoult Personalised Engraving Reverso @AlexTeuscher


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1

SPECIAL AGENT

Chopard

CHOPARD HAUTE JOAILLERIE
PIECES TO BE FEATURED IN
NEWEST BOND FILM

Leading up to the release of the 25th James Bond film, “No Time to Die”, Chopard has announced that it will be an official partner of the film. Ana de Armas, who plays Paloma in the film, will be wearing three haute joaillerie models from Chopard’s Green Carpet Collection, crafted with the utmost respect for humankind and nature.

Chopard was founded in 1860 and has since been known for its brilliant jewellery through contemporary and ethical creations. The Maison believes in cultivating boundless creativity. The highest degree of fine craftsmanship is diligently nurtured through the work of passionate artisans who are experts in their respective fields of competence. In July 2018, Chopard became the first luxury watchmaker-

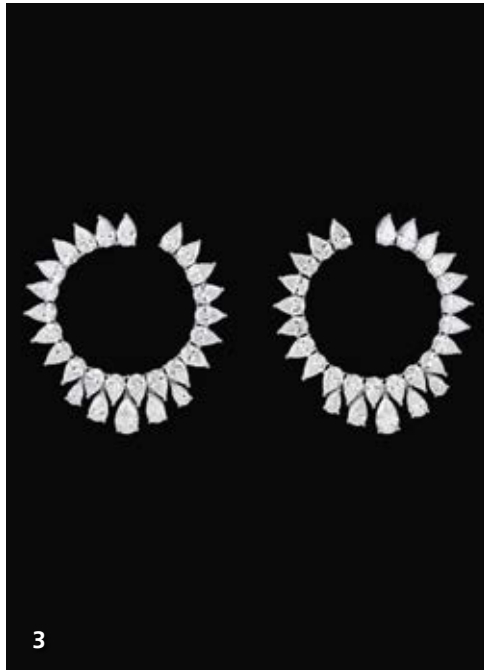
jeweller to use 100% ethical gold in the production of all its watches and jewellery.

Guided by the passion of its Co-President and Artistic Director, Caroline Scheufele, Chopard has also been passionately involved in the world of film for many years. Consistently present at the heart of major international cinema-related events, such as the Cannes International Film Festival, it has been an official partner of the much-revered film fest since 1998. The Maison discovers young talents through the Trophée Chopard, a prize that highlights tomorrow’s leading talents. Chopard also regularly contributes to the production of feature films.

The necklace set that Ana de Armas wears in “No Time to Die” is made up of pear-shaped diamonds totalling 43 carats. Adorning her wrist is a bracelet composed of an 82-carat cascade of pear-shaped and brilliant-cut



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diamonds. Completing the gorgeous set is a pair of earrings graced with 14 carats of pear-shaped diamonds.

These creations are all part of Chopard's Green Carpet Collection, the first collection entirely made from sustainably mined materials. They include Fairmined certified gold and diamonds from suppliers endorsed by the Responsible Jewellery Council. The Maison's Journey to Sustainable Luxury project has been ongoing since 2013. Caroline Scheufele, as Co-President and Artistic Director of Chopard, was keen to showcase these precious creations that radiate an aura that is just as brilliant as it is ethical.

Ana des Armas and Léa Seydoux, another Friend of Chopard, will shine in their own right wearing the Maison's jewellery on the occasion of the film's premieres in a number of the world's capitals.

In addition to the jewellery worn on screen, Chopard has also collaborated with EON Productions to create the Happy Hearts - Golden Hearts collection. The heart - for which the French equivalent cœur comes from the Latin cor behind the word "courage" - is the emblem of the Maison and is synonymous with bravery.

Through this new jewellery line, which is inspired by the iconic Chopard Happy Hearts Collection, Co-President and Artistic Director, Caroline Scheufele, shares her vision of the James Bond Woman: a determined and courageous woman. She decided to reinterpret the Happy Hearts by filling the hearts with ethical rose gold as gold is a leitmotif embedded in the



1. Ana de Armas wearing Chopard's Green Carpet Collection Photo: Greg Williams

2. Bracelet in 18-carat white 'Fairmined' gold set with brilliant-cut and pear-shaped diamonds for a total of 82 carats

3. Earrings in 18-carat white 'Fairmined' gold set with pear-shaped diamonds (14 carats)

4. Necklace in 18-carat white 'Fairmined' gold set with pear-shaped diamonds (43 carats)

5. Ana de Armas with Chopard's Green Carpet Collection, Photo: Greg Williams

6. Bangle bracelets from the Happy Hearts - Golden Hearts Collection



6

James Bond DNA, as displayed by a number of Bond film titles: "Goldfinger" (1964), "The Man With the Golden Gun" (1974) and "GoldenEye" (1995).

The Happy Hearts - Golden Hearts Collection includes a bracelet, earrings, pendant and sautoir necklace. The sautoir necklace playfully alternates between a large golden heart with a smaller heart containing the famous dancing diamond, another signature of Chopard and a symbol of freedom and adventure. A second version offers the same design with the large heart delicately set with diamonds. As with all Chopard jewellery and watch creations since 2018, the gold that is used is ethical. This makes these talismans as beautiful inside as they are outside; they are all precious, ethical, and easy-to-wear.



FASHIONABLE Time

HYT'S LATEST CREATION
EXCLUSIVELY FOR MR PORTER
IS A TRIUMPH OF STYLE
AND TECHNOLOGY

An award-winning online destination for men's style and a watchmaking company bent on changing the way we look at time; technologically advanced, breaking the laws of convention, and highly fashionable: who else to better pull off this deadly combination? HYT and MR PORTER have come together to create the H1.0 x MR PORTER - a seamless collaboration between two like-minded partners that transcends technology and fashion.



2



3

HYT was born out of a question: why limit time's measurement to indicating the now in splendid isolation with sharp needle hands or fleeting digital displays? Determined that the irrepressible flow of time should make statements and waves, a multi-disciplinary think-tank set out to create timepieces that visibly connect the past, present and future. HYT presented a watch that overcomes the force of gravity and tells the time using liquids. Today, HYT is an ecosystem that unites science, high technology, philosophy, art and design. A dedicated team of 43 individuals makes liquid time real time. Their radical wristwatches harmoniously incorporate a mechanical watch movement as the trigger to the fluid propulsion. They make total sense of time, time and time again.

Since its launch in February 2011, MR PORTER has established itself as the award-winning global retail and content destination for men's style, with expert advice and inspirational content. MR PORTER offers an unparalleled range of products from the world's best menswear and lifestyle brands, including their own labels Mr P. and Kingsman. MR PORTER publishes its bi-monthly newspaper, 'The MR PORTER Post', as well as a weekly online magazine called 'The Journal', plus daily news stories. MR PORTER provides unrivalled style advice and customer care service, including a dedicated personal shopping team.

The H1.0 x MR PORTER is carefully curated and rich in detail - successfully translating



4

1. The limited edition HYT H1.0 x MR PORTER
2. Only five pieces of the watch are up for grabs
3. A look at the HYT H1.0 x MR PORTER from the side
4. Red details accentuate the black & white colour scheme

the dynamism of time's constant motion in a very visually pleasing way. The predominantly black and white colour scheme is boldly accentuated by fiery red touches on the dial and the side of the case. Super-Luminova® ensures that time's transience is present around the clock - a reality that mirrors HYT's very philosophy.

The mechanical energy of the watch continuously powers the flow of the two fluids - tracing the unstoppable passage of time. Mindful technicality is expressed by an intricate movement and ergonomic layering of the vital parts that make up this timepiece, allowing the different elements to come together in a pure and dynamic form. The smooth curves and soft lines of the watch are rounded, offering a highly tactile experience.

The mechanical movement with manual winding - equipped with a 65-hour power reserve - is housed in a stainless steel case with black DLC coating and satin finishes. The stainless steel screw-down crown, domed sapphire crystal, and screwed case back with sapphire crystal ensures the watch is water-resistant up to approximately 50 metres. A black rubber strap with titanium folding buckle completes the timepiece. While HYT typically makes 500 watches a year, there are only five pieces of the limited edition H1.0 x MR PORTER.

HYT and MR PORTER know very well that style is unique to each individual, and so is how they spend their time. Both parties actively nurture these sources of uniqueness. The decision to sell the H1.0 x MR PORTER exclusively on the contemporary online platform for the most discerning shoppers empowers this process. HYT is committed to bringing exciting modern watch designs out of the vault, and on the wrist. It is there that they come to life as unparalleled instruments of time and style.

Roger Dubuis
Excalibur
Huracán



LARGER than Life

ROGER DUBUIS
REGALES THE
WORLD WITH ITS
TECHNICALLY
ADVANCED
MODELS



Roger Dubuis
Excalibur
Huracán in
total black
mode

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Renowned the world over for its trail-blazing approach to watchmaking, Roger Dubuis was founded by two visionary individuals in 1995. Since then, the brand has fully invested in an integrated Manufacture, where the development and creation of its avant-garde timepieces take centre stage. Driven by its innovative spirit, Roger Dubuis excels at thinking outside the box and going beyond traditional watch manufacturing. With its signature skeleton and Raging Mechanics, it continues to push technical boundaries, while similarly showcasing its creativity and prowess in cutting-edge design.

Not only drawing from the expertise of its proficient internal team, the manufacture also derives inspiration from other equally outrageous fields. Foremost in these categories is the Lamborghini Squadra Corse, which has been a partner of Roger Dubuis for a number of years. Honouring the integral values of precision, innovation and superb aesthetics, Lamborghini Squadra Corse and Roger Dubuis are

“
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THE SUPERCAR
AND MOTORSPORT
INDUSTRIES ”

two of a kind. Both manufactures dominate in their specific fields and unceasingly go beyond bounds to convey their ideas and creations, presenting products that are different in entirely original ways. Bringing together ideas taken from their individual creative and production processes, the two manufactures have formed an unparalleled synergistic union that is one for the books. Through this fast-paced relationship, they have not only fostered an exchange of specialities, they have also paved the way for the disclosure of technical and creative innovations the world had yet to see. These revolutionary concepts are now wonderfully manifested in the established watchmaking brand's exemplary watch, the Excalibur Huracán.

BOLD AND BLACK

For Roger Dubuis, extravagance is the norm. The brand's unique daring is exquisitely showcased in the Excalibur collection, the starting point of every inspiration. With the Excalibur, Roger Dubuis further hones its flawlessly mas-


[Click to discover](#)

Case back
of the
timepiece

tered know-how and emphasises that the key is not in conformity but in unrestrained expression. By tirelessly exploring the potential of the Excalibur, Roger Dubuis gives way to impeccable watch creation.

Using the Excalibur's distinctive features as a base – the round case, a fluted bezel, triple lugs and characteristic Dauphine-type hands – Roger Dubuis and Lamborghini Squadra Corse delve deeper into the very identity of the iconic collection and present the avant-garde Excalibur Huracán in total black mode.

The stealthy dark hue gives the Excalibur Huracán an otherworldly refined quality, an appeal that transcends all expectation. With a 45 mm skeletonised black DLC titanium case and bezel, the dark treatment extends to the black DLC titanium crown with lacquered ring, black DLC titanium case back with sapphire crystal and interchangeable rubber strap with Alcantara® inlay. Contributing to its overall virile appearance is the dial that features a lower flange with transferred texts and minute tracks as well as an upper flange with rhodium-plated hour markers filled with SLN. It undoubtedly exudes strong visual codes and unparalleled urbanity, the likes of which is yearned

for by the exclusive tribe of Roger Dubuis and Lamborghini Squadra Corse followers. With a Roger Dubuis Excalibur Huracán securely fastened on one's wrist, the wearer will be afforded countless off-the-radar experiences by both marques.

But of course, the sleek aesthetics is nothing but a gateway to the technological prowess within. Built at the heart of this ebony masterpiece is a compelling movement, the RD 360 calibre. A direct result of the meeting of minds between the visionary engineers of Lamborghini Squadra Corse and the out-of-this-world watchmakers of Roger Dubuis, the mechanism highlights a 12° angled balance wheel that represents the movement signature associated with the motorsport division of the Raging Bull. Lightweight, secure and high-performing, much like its namesake supercar, the state-of-the-art timepiece also has a 360° oscillating weight inspired by and reproducing the same kind of speed effect as a Huracán wheel as well as an upper calibre bearing a strut-bar design bridge reminiscent of those found on the V10 engine of the Lamborghini Huracán supercar itself. The impeccable features do not stop



Roger Dubuis
Excalibur
Huracán with
black DLC
titanium case
and bezel

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Roger Dubuis
Excalibur
42 Flying
Tourbillon

“*ROGER DUBUIS
PRIDES ITSELF
IN ALWAYS
CHALLENGING
THE LIMITATIONS
OF REALITY. IT
REVELS IN EXCESS
AND DELIGHTS
IN DELIVERING
PRODUCTS THAT
ARE ENTIRELY
UNEXPECTED*”

there. The sturdy movement also possesses a twin barrel supply that provides the watch with a substantially sound 60-hour power reserve. As for decorations, the main plate is shot-blasted and NAC coated, while the bridges are shot-blasted, trued-up and NAC or PVD coated.

A true marriage of refined aesthetics and powerful mechanical proficiency, the Roger Dubuis Excalibur Huracán is a worthy and incomparable addition to the audacious watchmaker's ever-evolving Excalibur line. The watch is a fitting representation of two well-respected and reputable marques; it serves as a passionate testament to what Raging Mechanics and the Raging Bull can accomplish together.

NON-CONFORMING MASTERPIECES

Roger Dubuis prides itself in always challenging the limitations of reality. It revels in excess and delights in delivering products that are entirely unexpected. Armed with audacity and a propensity for living life to the fullest, Roger Dubuis is a manufacture that goes to the limit and takes advantage of the present. With this in mind, it now unveils a repertoire of timepieces that convey its passion for high quality watchmaking. These are watches that greatly represent its mechanical artistry, its savoir-faire.

Part of the Astral Skeleton series, the Roger Dubuis Excalibur 42 Flying Tourbillon in pink gold provides the wearer with a spectacular view of the mechanical architecture, particu-



Roger Dubuis Excalibur 42 Flying Tourbillon in pink gold

Roger Dubuis
Excalibur 45
Double Flying
Tourbillon in
pink gold



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larly the flying tourbillon, which is at the heart of the resplendent timepiece. The dial features a black flange with a white minute-circle and Roger Dubuis transfers, as well as pink gold indices. Equipped with a 60-hour power reserve and water resistance of up to 30 metres. As a symbol of the high quality and finishing of its movement, the Roger Dubuis Excalibur 42 Flying Tourbillon bears the prestigious Poinçon de Genève seal. The Roger Dubuis Excalibur 45 Double Flying Tourbillon, on the other hand, is an unparalleled feat in watchmaking. The skeleton double flying tourbillon is as technical as it is hypnotic. Here, Roger Dubuis showcases the tourbillon, which is one of the pinnacles of horological achievement. But instead of just one, it features two tourbillons that have been skeletonised for all to see. This very complex undertaking is a magnificent achievement for Roger Dubuis. In fact, its movement,



Case back
of the Roger
Dubuis
Excalibur
42 Flying
Tourbillon



Roger Dubuis
Excalibur 42
Automatic
Skeleton



Case back
of the Roger
Dubuis
Excalibur 42
Automatic
Skeleton

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the RD01SQ has exquisite technical appeal. The Roger Dubuis Excalibur 45 Double Flying Tourbillon also ensures enhanced precision thanks to its differential system serving to average out the rate of the two tourbillons. For the top highlighted text: Crafted of elegant 18-carat pink gold, the 45 mm timepiece is accompanied by a striking strap with an adjustable folding buckle.

The only model in the trio which is crafted of black DLC titanium, the Roger Dubuis Excalibur 42 Automatic Skeleton is powered by an automatic, self-winding skeleton movement with a 60-hour power reserve. A first for Roger Dubuis, the skeleton was purposely built to reveal the beauty of the inner mechanism, magnified by the decoration of the Poinçon de Genève. What sets the movement apart, however, is the skeleton micro-rotor that keeps the same winding power as a traditional oscillating weight. Meanwhile, the skeleton dial highlights a charcoal grey flange with a white minute-circle and Roger Dubuis transfers. The time is indicated by elegant Dauphine-shaped hands. Water-resistant to 30 metres, the watch is rounded off with a matching pixel strap.

“ THE ONLY MODEL IN THE TRIO WHICH IS CRAFTED OF BLACK DLC TITANIUM, THE ROGER DUBUIS EXCALIBUR 42 AUTOMATIC SKELETON IS POWERED BY AN AUTOMATIC, SELF-WINDING SKELETON MOVEMENT WITH A 60-HOUR POWER RESERVE ”



Roger Dubuis Excalibur 45 Double Flying Tourbillon



The Rolex
Oyster
Perpetual
Cosmograph
Daytona

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RACING Spirit

THE ROLEX OYSTER PERPETUAL
COSMOGRAPH DAYTONA IN
STUNNING BLACK AND GOLD

When it comes to icons, Rolex certainly has a few in its repertoire of fine timepieces.

The Rolex Oyster Perpetual Cosmograph Daytona, inspired by the world of racing, is the benchmark for those with a passion for driving and speed. Like its predecessor, crafted of 18

ct Everose gold and featuring a bezel with colourful sapphires, the Cosmograph Daytona in precious 18 ct yellow gold presents a new take on the much celebrated racing chronograph.

This version takes elegance to a higher level thanks to the 36 trapeze-cut diamonds that adorn the timepiece's tachymeter scale. The

play on black and gold is most evident on the paved black lacquer dial, which highlights champagne-coloured chronograph counters intertwined with black lacquer and diamonds. Completing the dial with elegance are hour markers in the form of eight diamonds in 18 ct yellow gold settings and Arabic numerals 15, 30 and 45, also in 18 ct yellow gold, set at 3, 6 and 9 o'clock respectively.

Distinct in its own way, the Cosmograph Daytona proudly bears the Oyster case, Rolex's symbol of waterproofness. Guaranteed waterproof to a depth of 100 metres (330 feet), the Oyster case is an icon of robustness and reliability. With a middle case crafted from a solid piece of 18 ct yellow gold, it boasts a case back, edged with fine fluting, which is hermetically screwed down with a special tool. This means that only Rolex watchmakers can access the movement. The winding crown, equipped with the Triplock triple waterproofness system, is safeguarded by an integral crown guard that screws down securely against the case, along with the chronograph pushers. With vir-

tually scratchproof sapphire crystal, the waterproof Oyster case delivers optimum protection to the Cosmograph Daytona's high-precision movement.

At the heart of the timepiece is the calibre 4130, a self-winding mechanical chronograph movement developed and manufactured by Rolex. The chronograph function has a reduced number of components, thereby enhancing the movement's reliability. It is engaged by a robust mechanism with a column wheel and vertical clutch, allowing an instantaneous and extremely precise start. The outstandingly high precision of the movement is due to the blue Parachrom hairspring, which is manufactured by Rolex in an exclusive paramagnetic alloy. This unique composition makes the hairspring up to 10 times more precise than traditional hairsprings, especially in the occurrence of shocks. A Rolex overcoil accompanies the blue Parachrom hairspring and guarantees its regularity in any position. Calibre 4130 comes complete with a self-winding module via a Perpetual rotor and provides a power reserve of up to 72 hours.

Apart from the Oyster case and the ever reliable movement, the Cosmograph Daytona is equipped with the Oysterflex bracelet and Oysterlock folding safety clasp. The Oysterflex bracelet is a reflection of Rolex's watchmaking ability, as it combines the strength and reliability of a metal bracelet with the flexibility, comfort and aesthetics of an elastomer strap. Made of flexible metal blades manufactured from a titanium and nickel alloy, the bracelet is wholly developed and patented by Rolex. The technology adopted to create the bracelet includes the overmoulding of the blades with black high-performance elastomer, a unique material that enables it to be very durable and resistant to environmental effects. To enhance comfort on the wrist, the Oysterflex bracelet is fortified with longitudinal cushions that stabilise the watch when worn. The Oysterflex bracelet is equipped with Rolex-designed and patented Oysterlock folding safety clasp in 18 ct yellow gold, which prevents accidental opening. It also features the Easylink comfort extension link, developed by the brand, which allows the bracelet length to be increased by approximately 5 mm.

A symbol of quality and a unique representation of the love for racing, the Cosmograph Daytona is covered by the Superlative Chronometer certification redefined by the brand in 2015. This exclusive designation testifies that every watch leaving the brand's workshops has successfully undergone a series of tests conducted by Rolex in its own laborato-



A look at the black lacquer dial



The combination of black lacquer and 18 ct yellow gold lends the Rolex Oyster Perpetual Cosmograph Daytona a unique appeal

“ APART FROM THE OYSTER CASE AND THE EVER RELIABLE MOVEMENT, THE COSMOGRAPH DAYTONA IS EQUIPPED WITH THE OYSTERFLEX BRACELET AND OYSTERLOCK FOLDING SAFETY CLASP ”

ries according to its own criteria, which exceed watchmaking norms and standards. Symbolised by the green seal that accompanies each Rolex timepiece, the Superlative Chronometer certification is coupled with an international five year guarantee.



The new TAG Heuer Connected watch



The TAG Heuer Connected was designed to support an active lifestyle

COOL Comeback

TAG HEUER INTRODUCES THE THIRD GENERATION OF ITS VISIONARY CONNECTED WATCH

When TAG Heuer announced that it would launch a smartwatch in 2015, some wondered whether the timepiece was only a one-time quest by the Swiss luxury watchmaker to explore the uncharted product category, or the promising start of an entirely new collection that will join TAG Heuer's product universe.

In collaboration with Google for Google Wear and Intel for its microprocessor, TAG Heuer proceeded to present the world's first ever luxury connected watch that exceeded expectations. With the captivating chronograph-inspired design borrowed from the iconic Carrera, the TAG Heuer Connected watch cleverly fused the refined finishes of the Swiss watch-

making tradition and the allure of the smartwatch's connectivity.

Today, five years after the first launch, which was then followed by a variety of models including the TAG Heuer Connected Modular 45 in 2017 and the TAG Heuer Connected Modular Golf in 2019, the 160-year-old Swiss brand is back with a new set of high-tech features for the third generation of the visionary TAG Heuer Connected watch. It is now clear that the luxury connected watch is here to stay and will be part of TAG Heuer's offerings in the long run.

Improved sports performance tracking is the main highlight of the new TAG Heuer Connected watch. The Built-in GPS and sensors, including heart rate, compass, accelerometer, gyroscope, NFC and microphone, together with the newly developed TAG Heuer Connected 2020 app offer an immersive and customised digital experience, from detailed insights for golf, running, cycling, walking, to fitness and other physical activities. Two functional pushers on the right side of the case serve not only as app-opening shortcuts, but also operate the



Different dial options and colours allow for personalisation



The timepiece features improved sports performance tracking

TAG Heuer stopwatch application (timer and alarm functions are also available) that boasts to-the-millisecond precision.

The new Connected watch looks striking in 45 mm stainless steel or titanium cases whose surfaces are canvases for the craftsmen to apply the signature refined finishes of TAG Heuer chronographs, such as faceted lugs, polished and brushed details, a graduated ceramic bezel, a central rotating crown with two functional pushers and a screwed case back. For an elegant look, the bracelet in stainless steel is the go-to choice. Those seeking an ultimate sporty look, perforated rubber straps in black, red, orange and Khaki are available. In addition, more versatility can be had with the additional and collectible bold-coloured straps available in a black scale pattern with red stitching.

Comprised of an ultra-legible OLED touchscreen and scratch-resistant sapphire crystal, the dial of the new TAG Heuer Connected watch is more versatile than ever. The digitalised dial design of TAG Heuer's mechanical watches, such as a three-hand version of the Heuer 02 with skeletonised dial and Carrera

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A GREAT
COMPLEMENT TO
THE WEARER'S
INDIVIDUAL LIFESTYLE,
THE NEW TAG
HEUER CONNECTED
WATCH HAS WATER
RESISTANCE OF UP
TO 50 M AND IS
SUPPORTED BY A
430 MAH ALL-DAY
BATTERY”

Heuer 01, are classic alternatives, while a liquid crystal-like display, a unique algorithm-based neural network animation named Orbital and a tribute to the hexagonal nanotube structure of the brand's carbon composite hairspring of-

fer impressive digital displays. The wearer may further customise the watch dial with different options and colours directly on the watch or via TAG Heuer's mobile companion app which introduces new designs from time to time.

A great complement to the wearer's individual lifestyle, the new TAG Heuer Connected watch has water resistance of up to 50 m and is supported by a 430 mAh all-day battery. It comes complete with a magnetic battery charger and a personalised travel pouch. "The TAG Heuer Connected watch was designed and engineered with the same passion and attention to detail as our mechanical watches. It expresses the brand in a completely new way and offers limitless possibilities in terms of innovation for the future. Thanks to the talent and dedication of our teams, the new Connected is a truly brand-defining product that will lead the way into a new era for TAG Heuer," explains TAG Heuer's Chief Strategy and Digital Officer, Frédéric Arnault, who is also the leader of the project. Once again, TAG Heuer proves its leading position in the luxury connected watch category with premium craftsmanship, high-tech features and distinctive style.



CHANEL
J12.20 in
white
ceramic



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CHANEL
J12.20 in
black
ceramic

GAME Changer

CHANEL CELEBRATES THE
20TH ANNIVERSARY OF THE
REVOLUTIONARY J12 TIMEPIECE

It was in the year 2000, exactly 20 years ago, when CHANEL ventured deeper into the exclusive and closed world of fine watchmaking with the J12. It was a markedly important leap as the move allowed the House to expand its collections and further develop its vital watchmaking knowhow. Its avant-garde haute horlogerie offering was so ahead of its time that its release effectively changed the landscape of 21st century watchmaking.

The J12 was the brainchild of Jacques Héléu, then artistic director of CHANEL, who envisioned an unyielding timepiece, one that would stand the test of time. He conveyed that he “wanted a timeless watch in glossy black, indestructible.” He greatly admired the chassis lines of racing cars and, above all, the regal silhouettes of the America’s Cup racing class, the J12. The watch would take this as its name.

Certainly a departure from CHANEL’s elegant and feminine inaugural watch release, the Première, the J12 would both stun and captivate horology connoisseurs the world over. To bring his design inspiration to fruition, CHANEL and Jacques Héléu spent seven long years focused on the development of the timepiece. The esteemed designer ensured that the J12 would strongly reflect all of the CHANEL codes while also combining them with high technology, the automobile and the world of navigation.

The ground-breaking model was entirely crafted of highly resistant ceramic, a first in the industry. Timeless, beautiful, resistant and comfortable, the ceramic J12 was rendered in the deepest black hue. This colour was not due to the addition of a layer or the result of galvanic treatment, it was imbued into the material itself and served as a “symbol of strength and energy”.

Furthermore, the lines of the J12 were conceived to be equally simple, fluid and strong, while the dial was designed to be classically expressive. Because it is made of ceramic, the

J12 is impervious to scratches, easy to wear and cool on the wrist, as the material absorbs the heat of the body. These very properties served to shatter the customs of the day and ushered CHANEL into the heart of innovative, state-of-the-art watchmaking.

THE PROLIFIC PRESENT

This year, CHANEL proudly presents an array of new J12 models. The J12.20 in white highly resistant ceramic and steel is a wonderful tribute to the past two decades of the watch. It features 20 symbols and references from CHANEL: a 2.55 bag, a camellia, a bottle of N°5 perfume, even a tweed jacket. These rhodium-plated elements are punctuated with 12 diamonds on the dial, and pleasingly extend to the bezel. Available in 2020 pieces, the J12.20 is also presented in an Haute Horlogerie enamelled version, numbered and limited to five pieces.

The J12 Paradoxe, on the other hand, offers an entirely new take on the CHANEL classic. Combining light and mystery – day and night – the timepiece boasts a white and black colour scheme, thanks to the assembly of two ceramic cases (one white, one black) that were cut using different dimensions and then fused together.

From a two-tone treatment, CHANEL breaks free from its past and forgoes colour all together with the J12 X-Ray. Transparency is at the heart of the watch, with its sapphire crys-



CHANEL
J12 X-Ray



A behind the scenes look at the making of the CHANEL J12 Paradoxe

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THE J12 WAS THE
BRAINCHILD OF
JACQUES HÉLLEU,
THEN ARTISTIC
DIRECTOR OF
CHANEL, WHO
ENVISIONED
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THAT WOULD
STAND THE TEST
OF TIME”

tal case and matching incandescent sapphire bracelet. What’s remarkable is that the translucent nature of the timepiece is similarly apparent in its new movement, Calibre 3.1, designed and assembled by CHANEL Manufacture. The mechanism highlights a plate, timer bridge and cog bridge that are forged from sapphire crystal.

These offerings are just some of the groundbreaking creations leaving the confines of the CHANEL Manufacture of late. It remains to be seen what other forces of nature the House will be unveiling in the future, but one thing’s for sure, they will definitely bear the inimitable spirit of CHANEL.



CHANEL J12 Paradoxe

The Breitling
Navitimer B03
Chronograph
Rattrapante 45



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MECHANICAL Magic

BREITLING PUSHES THE LIMITS WHILE SHOWING JUST HOW EXCITING A MECHANICAL WRISTWATCH CAN BE

The introduction of Breitling's first modern chronograph 85 years ago forever changed the course of watch design. Today, Breitling is pushing the boundaries even further with the new Navitimer B03 Chronograph Rattrapante 45. With the inclusion of the rattrapante complication - manu-

factured in-house - Breitling is showing that it is still at the cutting edge of innovation more than a century later.

Since its founding in 1884, Breitling has established a global reputation for high-precision timepieces. Its pioneering role in the develop-



A Stratos Gray dial showcases the chronograph counters

ment of the wrist chronograph, and its uncompromising commitment to design excellence are unparalleled. Breitling's storied association with aviation has seen the brand take part in the finest moments in humankind's conquest of the skies. In addition, the brand's spirit of innovation has also helped earn Breitling a respected place in the worlds of science, sport, and technology. Breitling manufactures its own movements in-house and the quality of every watch is confirmed by its status as a COSC-certified chronometer, made in Switzerland.

The Navitimer is arguably the most iconic of all Breitling wristwatches. This 20th century classic remains popular in the 21st century, more than 65 years after it was first launched to meet the needs of a growing commercial and recreational aviation market. Thanks to the circular slide rule, capable of performing a range of calculations relevant to aviation, the Navitimer was adopted by pilots and especially favoured by the Aircraft Owners and Pilots Association (AOPA). Instantly recognisable, this timeless chronograph's design is as appealing today as it was when it was first introduced.

Popularly known as the split-seconds chronograph, the rattrapante is one of the most sophisticated complications in all of watchmaking. It is a complication that can measure two elapsed times simultaneously. The new Navitimer B03 Chronograph Rattrapante 45 is equipped with Breitling's Manufacture Calibre B03, a unique split-second movement protected by two patents. Its innovative construction ensures maximum precision, sturdiness and reliability.

Put simply, with two superimposed central chronograph hands, the new Navitimer B03 Chronograph Rattrapante 45 can measure two elapsed times simultaneously. The rattrapante feature in this new timepiece is very special indeed, and there are some additional details that uniquely define this watch.

The Navitimer B03 Chronograph Rattrapante 45 is as pleasing to the eye as it is technically sophisticated. Housed in a bold 45 mm 18-carat red gold case, it is distinguished by a Stratos Gray dial. Its hour markers and hour and minute hands are coated with Super-LumiNova®, which guarantees legibility in all lighting conditions. The watch has a bidirectional rotating bezel with the circular slide rule that has long been associated with Breitling's Navtimers.

The Navitimer B03 Chronograph Rattrapante 45 offers yet another distinct and exquisite detail. Normally, a Breitling Navitimer features a stylised "B" logo with an anchor symbol



The watch can measure two elapsed times simultaneously

adorning the base of the chronograph hands. On this timepiece, however, there is a subtle refinement: the logo is divided between the two hands. The B is on the red chronograph hand, while the anchor sits on the split-second hand. As a result, the two elements of the logo are separated when the split-second hand is stopped, and re-form when the hands realign with each other.

The split-second pusher is housed in the crown at the three o'clock position. It serves to stop and restart the split-second hand as often as desired during a timing operation, allowing the wearer to measure split times or compare the results of several competitors. The Breitling Manufacture Calibre B03 was produced by the brand at its Chronométrie facility in La Chaux-de-Fonds. The COSC-certified chronometer offers a power reserve of around 70 hours. Its inner working and performance can be viewed through the watch's transparent sapphire case back. The finishing touch to this remarkable timepiece is a black alligator leather strap with pin buckle - beautifully complementing the 18-carat red gold case.

“

SINCE ITS FOUNDING IN 1884, BREITLING HAS ESTABLISHED A GLOBAL REPUTATION FOR HIGH-PRECISION TIMEPIECES. ITS PIONEERING ROLE IN THE DEVELOPMENT OF THE WRIST CHRONOGRAPH, AND ITS UNCOMPROMISING COMMITMENT TO DESIGN EXCELLENCE ARE UNPARALLELED”



Breguet Classique Tourbillon Extra-Plat Automatique 5367

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FINE Artistry

BREGUET UTILISES AN AGE-OLD CRAFT TO TAKE AN ICONIC WATCH TO THE NEXT LEVEL

The House of Breguet, founded in 1775, is the epitome of excellence in watchmaking and forms part of the European cultural heritage. Its creations have graced the wrists of some of the remarkable figures in history. The famous Breguet archives contain the details of every watch sold since the end of the 18th century. Today, the artisans at the House of Breguet continue to make unique works of art that bear witness to the brand's rich history.

The Breguet Extra-Thin Self-Winding Tourbillon is a magnificent complication in every

right. This year, Breguet is taking the watch this intricate movement is housed in to the next level by adorning its dial with a touch of deep blue using the traditional Grand Feu enamel technique. There are only a handful of artisans still capable of mastering this age-old process, one which was very dear to Abraham-Louis Breguet. He deeply appreciated the spotless aspect it conferred on the watches. This does not come as much of a surprise given that it was Abraham-Louis Breguet who revolutionised watchmaking aesthetics by ridding watches of heavy and superfluous decoration.



The watch comes with an alligator leather strap



A look at the watch case back

“

FOR THE NEW TIMEPIECE, THE HUE IS A BLEND OF SEVERAL BLUE NUANCES. THERE IS AN ADDITIONAL FINAL STEP CONSISTING OF GENTLE POLISHING BEFORE THE DIAL IS PLACED IN THE FURNACE ONE LAST TIME. THIS STEP CREATES ITS NATURAL SHEEN ”

Today, Breguet keeps this traditional art alive with a workshop entirely dedicated to enamelling.

Beyond providing decoration to the dial, enamel work is a particularly specialised and intricate craft. It is an art that requires rigour, patience, and technical mastery. After going through multiple stages of grinding and cleaning, the enamel is applied onto the gold dial – while still wet – with a brush, in a thin and consistent layer. It is then heated in a furnace at temperatures higher than 800°C. The final result is obtained by adding more layers of enamel until the desired colour is reached.

For the new timepiece, the hue is a blend of several blue nuances. There is an additional final step consisting of gentle polishing before the dial is placed in the furnace one last time. This step creates its natural sheen. The dial's gold elements are then bevelled by artisans dedicated to this revered craft. The different indicators are then applied on the dial. In keeping with the very distinctive method, artisans provide a striking depth effect within the dial itself to the Breguet numerals, the hours chapter, the seconds chapter, and the logo. The range of blues further accentuates the powdered silver indicators.

A closer look at the dial reveals another subtle detail above the tourbillon carriage: the famous secret signature. Abraham-Louis Breguet introduced the secret signature in 1795 as a guarantee of authenticity that helped in the fight against counterfeits, which were already



The tourbillon draws the eye to the blue Grand Feu enamel dial

a problem at the time. Breguet places the signature on the majority of its models these days for decorative purposes, as a fitting tribute to its beloved founder.

Under the dial lies the 581 calibre – the beating heart of the watch. With its minimalist design, the 581 calibre distinguishes itself through its finesse and technical performance. Breguet's thinnest tourbillon to date, the movement within this timepiece is no thicker than 3 millimetres – allowing the total case thickness to come in at an extra-thin 7.45 millimetres. Placed between the four and six o'clock posi-

tions, the tourbillon is housed in a titanium carriage that features a made-to-measure escapement and a silicon Breguet balance spring. The silicon balance spring oscillates at a frequency of four Hertz, which is particularly high for a tourbillon balance spring.

The Classique Tourbillon Extra-Plat Automatique 5367 is equipped with an 80-hour power reserve thanks to its high-energy barrel, a concept patented by Breguet. Available exclusively at Breguet boutiques, this new release in platinum is completed by a blue alligator leather strap.



The IWC Portugieser Chronograph (Ref. IW371605)

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TIMELESS

Icon

IWC REWORKS AN ICONIC CLASSIC WITH A NEW IN-HOUSE MOVEMENT

The Portugieser Chronograph is undoubtedly one of IWC Schaffhausen's most iconic designs. Ever since its introduction in 1998, it has become the most recognisable, best-selling, and most sought after model in the Portugieser collection. IWC Schaffhausen's big-

gest triumph is in creating a design that has endured the test of time; the brand has wisely decided not to change this winning aesthetic over the decades. This year, IWC Schaffhausen has unveiled a reworked version that will endear it to both long-time fans and new ones alike.



Slate-coloured dial iteration with 18-carat 5N gold case (Ref. IW371610)



The movement can be seen through the transparent case back (Ref. IW371610)

In 1868, the American watchmaker and entrepreneur Florentine Ariosto Jones travelled from Boston to Switzerland and founded the International Watch Company in Schaffhausen. His dream was to combine advanced American manufacturing methods with the craftsmanship of Swiss watchmakers to make the best pocket watches of his time. In doing so, he laid the foundation for IWC's unique engineering approach but also established the centralised production of mechanical watches in Switzerland.

Over its 150 year history, IWC Schaffhausen has developed a reputation for creating functional complications - especially chronographs and calendars - that are ingenious, robust, and easy for customers to use. A pioneer in the use of titanium and ceramics, IWC today specialises in highly engineered technical watch cases manufactured from advanced materials, such as titanium aluminide and Ceratanium®. Guided by the principle of "form follows function" over decoration, the Swiss watch manufacturer's timeless creations embody their owners' dreams and ambitions as they journey through life.

It is not difficult to see why the Portugieser Chronograph became one of the most popular

lar watches ever to emerge from Schaffhausen. The open, clean, functional dial, with two recessed totalisers at "6 o'clock" and "12 o'clock", appliquéd Arabic numerals and slim feuille hands, is encircled by a filigree bezel. The flange, printed with a quarter-second scale, enables precision reading of stopwatch times and gives the timeless Portugieser a subtle hint of sportiness.

With the new Portugieser Chronograph - grouped under Reference 3716 - the iconic design with its clean, open dial, two recessed totalisers and flange with quarter-second scale, remains unchanged. The changes take



Stainless steel model with blue dial (Ref. IW371606)

place within the case of the much-loved chronograph: the wristwatch is now powered by a high quality in-house movement from the 69000-calibre family.

The IWC-manufactured 69355 calibre ensures the precise display and measurement of time. The rugged chronograph movement with the classic column wheel design can be seen through the transparent sapphire glass case back. An automatic pawl-winding system can provide a power reserve of up to 46 hours.



IT IS NOT DIFFICULT TO SEE WHY THE PORTUGIESEER CHRONOGRAPH BECAME ONE OF THE MOST POPULAR WATCHES EVER TO EMERGE FROM SCHAFFHAUSEN

Six different versions of the Portugieser Chronograph ref.3716 are available, either in 18-carat 5N gold or stainless steel. The stainless steel models are equipped with the newly developed butterfly folding clasp, which is particularly comfortable in wear. In addition to the different cases, there are different straps to choose from - blue alligator leather, black alligator leather, black alligator leather by Santoni and brown alligator leather by Santoni. There are also four variations of dial colours: blue, silver-plated, black, and slate-coloured.



A version in stainless steel with silver-plated dial (Ref. IW371604)

Blancpain
Villeret
 Quantième
 Complet

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STRIKING Duo

BLANCPAIN ADDS ALLURING VARIATIONS TO THE VILLERET QUANTIÈME COMPLET AND VILLERET ULTRAPLATE LINES



Calibre 6654
as seen
through the
Blancpain
Villeret
Quantième
Completo case
back

intricacies of the dial, complemented by a distinct red gold serpentine hand.

With the 6654 self-winding movement and a reliable safety system, the Villeret Quantième Complet is every watch enthusiast's dream. The timepiece is heavily safeguarded against any disturbances to its movement, especially those that might occur during manual date adjustments. As if that's not enough, the patented under-lug correctors allow for adjustments to be made with a single press, thus discarding the less convenient pusher tool.



Blancpain Villeret Ultraplate



Calibre 1151 as seen through the Blancpain Villeret Ultraplate case back

Celebrating nearly three centuries of unparalleled artistry, Swiss haute horologist Blancpain welcomes the New Year with two fresh varieties to the Villeret collection. For the first time in history, the Villeret Quantième Complet and the Villeret Ultraplate now come in glistening red gold with alluring midnight-blue dials that leave little else to be desired.

A cherished signature of the Swiss watchmaker, the Villeret Quantième Complet is ingenuity captured in a sleek 40 mm case. Focal to the timepiece is an intricate moon phase display located at the six o'clock position. Its gleeful face adds personality to the timeless watch and shines fervently against the new blue dial. The watch is not complete without the apertures that display the day and month at the 12 o'clock position. And of course, adding to the allure and functionality of this masterpiece is the complete calendar that encircles the inner

Juxtaposing the quirky design of the Villeret Quantième Complet is the Villeret Ultraplate, a timepiece whose sophistication speaks for itself. The epitome of effortless beauty, this watch is embellished with a timeless date indicator at the three o'clock position. By keeping the dial design to a minimum, the haute horologist draws attention to the striking sunburst dial, which seems to radiate even more against the glistening red gold hands. Supported by the self-winding movement 1151, the watch

“

WITH THE BIRTH OF THE NEW VILLERET DUO, BLANCPAIN RETAINS ITS LONGSTANDING TRADITION WHILST EXPRESSING IT IN NEW PALETTES. THE ADDITIONS TO THE VILLERET QUANTIÈME COMPLET AND THE VILLERET ULTRAPLATE LINES ARE GRACED WITH 40 MM RED GOLD CASES AND MAGNETIC MIDNIGHT-BLUE DIALS ”

owes its four-day power reserve to the two series-coupled barrels and springs.

With the birth of the new Villeret duo, Blancpain retains its longstanding tradition whilst expressing it in new palettes. The additions to the Villeret Quantième Complet and the Villeret Ultraplate lines are graced with 40 mm red gold cases and magnetic midnight-blue dials. Staying true to the complementary colour scheme, both watches are adorned with hour-markers in the form of red gold Roman numerals. In addition to the sleek hour and minute hands that take the form of sage leaves, the Swiss watchmaker also pays homage to the House's founder, Jehan-Jacques Blancpain, by carving his initials on the seconds hand.

True to the elegance of Blancpain timepieces, the reverse side of these Villeret watches are also testaments to the House's finesse. Through sapphire crystal case backs, one can witness the impeccable decoration and motion of the movements. Behind the fine Côtes de Genève motif lies a world-class skeleton, secured with 28 rubies fit for the crème de la crème of society. To complete the look, the new Villeret duo don matching midnight-blue straps. In an effort to expand its collection, the ever-astute haute horologist has once again proven that perfection is almost attainable.

Cartier Santos-Dumont in pink gold



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Cartier Santos de Cartier Skeleton Noctambule in yellow gold and steel

DESIGNED for Flight

CARTIER DELIVERS UTMOST PURITY AND ELEGANCE IN ITS SANTOS-DUMONT AND SANTOS DE CARTIER LINES

Perpetuating a spirit of aviation, the Cartier Santos-Dumont was a timepiece created in honour of Alberto Santos-Dumont, an aviation pioneer who was a close friend of Louis Cartier. At that time, Santos-Dumont asked Louis Cartier to create a watch that he could wear on his wrist while he was in flight. This request paved the way for the creation of Cartier's first wristwatch.

From this rich legacy, the esteemed manufacture now presents the modern Santos-Dumont, a timepiece that upholds the values represented by the original 1904 model, as well as the latest versions of the Santos de Cartier: the Santos de Cartier Chronograph, the Santos de Cartier Large and the Santos de Cartier Skeleton Noctambule.

CLASSICALLY FASHIONED

The latest Santos-Dumont is a faithful rendition of the original watch. Simple yet refined, practical yet packed with modernity, the novel timepiece retains the symmetrical square shape, as well as the visible screws that frame the case. With an ergonomic leather strap, it is a worthy successor to the classic iteration.

Available in pink gold, pink gold and steel or all steel, the Santos-Dumont bears elegant Roman numerals synonymous with the House of Cartier, a beaded winding crown and a blue cabochon. Furthermore, this offering is wonderfully pared-down and remarkably stylish. Its thin and graceful construction makes it easy to style and wear for whatever occasion. This versatile sophistication is highly evocative of the impeccably dressed aviator who commissioned the prototype.

Moreover, the Santos-Dumont is equipped with a high-efficiency quartz movement, with an autonomy of approximately six years, as well as a high-performance battery ensuring ease of use. To guarantee that the movement's autonomy is twice as long as traditional movements, Cartier Manufacture reworked and resized the mechanism to reduce its energy consumption.



Cartier Santos de Cartier Large in steel



Cartier Santos de Cartier Chronograph in steel and ADLC

The Santos-Dumont comes in two sizes: small and large. The pink gold model is completed with a dark grey alligator leather strap, while the pink gold and steel iteration comes with a black alligator leather strap. Meanwhile, the all steel version is furnished with a navy blue alligator leather strap.

ENHANCED TRIO

Apart from the Santos-Dumont, the renowned brand also unveils additions to the Santos de Cartier collection: the Santos de Cartier Chronograph, the Santos de Cartier Large and the Santos de Cartier Skeleton Noctambule. Similarly drawing inspiration from the daring aviator, these watches mirror the Brazilian gentleman's sensibilities.

Speed was an important challenge for Alberto Santos-Dumont. As a pilot, he was adamant to exceed his previous records and monitor his speed. With modern innovation, present day pilots need not be burdened in the same manner. The Santos de Cartier Chronograph is made to measure records. Elegant and ergonomic, it has a single start/stop push button at 9 o'clock, with the reset function directly integrated into the crown.

Powered by the 1904-CH MC Cartier Manufacture movement, which distils the chrono-

“*IN TERMS OF READABILITY, THE SANTOS DE CARTIER LARGE HAS A SUBSTANTIAL FACE, WITH A DATE WINDOW AT 6 O'CLOCK, WHICH ALLOWS FOR CONVENIENT READING OF THE TIME*”

graph's ingenious guidance and coordination systems – column wheel, vertical clutch and linear reset hammer – the timepiece is fitted with the patented QuickSwitch system that enables the easy interchangeability of the straps and bracelets. This invisible mechanism blends seamlessly into the architecture of the case. Meanwhile, the steel bracelet can be adjusted to the nearest link thanks to its patented tool-free SmartLink size adjustment system.

Offered in an extra-large size, the timepiece comes in pink gold, yellow gold and steel or steel and ADLC.

In terms of readability, the Santos de Cartier Large has a substantial face, with a date window at 6 o'clock, which allows for convenient reading of the time. Available in yellow gold, pink gold, yellow gold and steel, and all steel, it is fitted with the automatic 1847 MC Cartier Manufacture movement. Also furnished with the patented QuickSwitch system, the watch can be paired with a selection of straps and bracelets.

Rounding off the new offerings is the Santos de Cartier Skeleton Noctambule. With a skeletonised baseplate serving as its dial, oversized Roman numerals radiate from a small, square plate that surrounds the central axis. The watch similarly bears a quality derived from Alberto Santos-Dumont's flying experience – it allows for clear visibility of the time, even in the dark. The watch bridges are coated with Super-LumiNova® pigments which, although invisible during the day, absorb light and radiate the stored light once night falls. Rendered in yellow gold and steel, steel ADLC or pink gold, the timepiece is driven by the 9612 MC Cartier Manufacture movement with manual winding.

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The Bell & Ross BR V2-94 Aéronavale Bronze is available in a limited edition of 999 pieces



A closer look at the Bell & Ross BR V2-92 Military Green



Bell & Ross BR V2-93 GMT Blue with steel bracelet

ARMED with Grace

CAN MILITARY STYLE BE STYLISH? CHECK OUT BELL & ROSS' THREE NEW MILITARY-INSPIRED WATCHES FOR 2020

From fashion to watches, the military aesthetic is often used as inspiration for designs. With this in mind, Bell & Ross kicks off the year 2020 with three new BR V2 models; each bears a unique design inspiration and features functions derived from the three military branches and the brand's three realms of expression: the army (land), the air force (air), and the navy (sea). Bell & Ross chose their round-shaped, vintage styled BR V2 line for the new models, namely, the BR V2-92 Military Green, BR V2-93 GMT Blue and BR V2-94 Aéronavale Bronze. The three watches are designed to continue the brand's collection of vintage style watches which is a trend carried over from last year.

The first of the three new watches is the BR V2-92 Military Green, a piece clearly inspired by the army. Following the principle that the essentials should be first and foremost, the new BR V2-92 Military Green model is a practical watch perfectly suited to all uses. Available in a modest 41 mm round



The Bell & Ross BR V2-93 GMT Blue is perfect for world travellers

steel case, the BR V2-92 Military Green sports an anti-reflective matt khaki dial, a simple black minute ring, and green-coloured Super-LumiNova® C3 on the markers, numerals and pilot-inspired hour and minute hands for improved legibility. The dial is kept simple with large Arabic numerals to represent the quarter hour markers, while a small, rather inconspicuous date window pops up at the 4.30 position. Inside the new watch is the BR-CAL.302 automatic movement. A black bidirectional bezel with an anodised black aluminium ring, as well as a green and black “stretchy” NATO strap with practical closure system created using parachute straps or a stainless steel bracelet complete the matt utilitarian look.

Moving on to the air force-inspired watch, the BR V2-93 GMT Blue has a 41 mm round steel case and sports a distinct vintage aes-

thetic reminiscent of the BR V2 models. The watch follows the BR V2-93 GMT 24H that was launched in 2018; both watches champion functionality and legibility as they are “tool” watches that display two time zones. The BR V2-93 GMT Blue sports a blue dial with sunray motif. Four faceted hands – hour, minute, seconds and GMT, along with the hour markers and numerals – are coated in white Super-LumiNova® to enhance legibility. The aforementioned GMT hand is a red arrow that contrasts with the blue and white look of the dial.

As a nod to the aviation aesthetic, the second hand counterweight is shaped to resemble an aircraft. The best feature of the watch is undoubtedly the bidirectional rotating bezel in two-tone anodised aluminium – the style is very trendy these days – with the grey colour indicating daytime, while blue depicts night

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BELL & ROSS CHOSE THEIR ROUND-SHAPED, VINTAGE STYLED BR V2 LINE FOR THE NEW MODELS, NAMELY, THE BR V2-92 MILITARY GREEN, BR V2-93 GMT BLUE AND BR V2-94 AÉRONAVALÉ BRONZE ”

time. Perfect for 21st century travellers, the BR V2-93 GMT Blue is powered by the BR-CAL.303 automatic movement. A choice of stretchy grey and blue NATO strap or a more pared-down steel bracelet is available for this model.

The final piece of the new release is the BR V2-94 Aéronavale Bronze, offered in a limited edition of 999 pieces. Combining functionality and elegance, the navy-inspired watch subtly evokes the prestigious ceremonial uniform of the French naval officers through its blue and gold case and dial colours. The 41 mm case is made of a stabilised CuAl7Si2 bronze which is comprised of 91% copper, 7% aluminium and 2% silicon. This material stands out against the fixed deep blue-coloured aluminium bezel with a 60-minute scale, and the ocean blue dial with sunray motif. As the bronze case develops patina over time, it will certainly add a novel flair to the watch.

True to vintage styling, a bi-compax chronograph layout comprises the dial with a 30-minute counter at the 9 o'clock position and a small-second counter at 3 o'clock. The central chronograph hand counterweight is shaped like an aircraft – a nod to Bell & Ross' DNA – while the hour and minute hands are cut slimmer than the other two models to give balance to the counters on the dial. Powered by the BR-CAL.301 automatic movement, the limited-edition BR V2-94 Aéronavale Bronze comes with a matching blue elastic canvas strap which adds distinctiveness to the long list of technical qualities a modern timepiece should have, apart from reliability, robustness, elegance, precision and legibility.



The Frederique Constant Flyback Chronograph Manufacture in rose gold ©Eric Rossier

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BY POPULAR Demand

FREDERIQUE CONSTANT INTRODUCES TWO NEW VARIANTS FOR ONE OF ITS MOST POPULAR COLLECTIONS

Frederique Constant watches have always been known for their very high quality, their unique features and the precision of their design and manufacture. The value of the products is perceived through the quality of the design, materials and manufacture; this is a key factor in the watchmaker's success. The house is involved in all the manufacturing steps of the watches - from initial design to final assembly and quality control.

Frederique Constant develops, makes and assembles its calibres in-house and boasts a collection of 29 different models imagined since 2004. Innovation is a constant feature of the brand's work to produce timepieces which are strongly creative and of exceptional value.

One of the brand's foremost creations is the Flyback Chronograph Manufacture, which has become somewhat of a cult design for



Blue variant of the Frederique Constant Flyback Chronograph Manufacture



Case back of the watch ©Eric Rossier

Frederique Constant. Due to popular demand from collectors, it is back again – for the third time. It was first released in 2017, then in 2018, and now once again in 2020; collectors cannot seem to get enough of this stylish timepiece. The Flyback Chronograph Manufacture is destined for discerning chronograph enthusiasts. The timepiece is entirely developed, manufactured, and assembled in-house at the Geneva manufacture. The individuality and intricacy of the collection make it highly desirable to lovers of the chronograph.

The flyback was one of the first features to be added to the chronograph in the 1930s. It was a straightforward concept that allowed the chronograph to be stopped, reset, and restarted with a single press of the push-piece, rather than the previous method of three successive presses. Although the ingenious idea came into its own while timing successive races at sporting events, it is underpinned by a truly sophisticated mechanism. The chronograph's stop, reset and restart functions were originally controlled by pressing two push-pieces in sequence. In flyback mode, a single press of the push-piece engages all three operations simultaneously.



The watch crown and pushers ©Eric Rossier

The conventional flyback mechanism is based on a set of numerous column wheels that act as a system of clutches. The Flyback Chronograph Manufacture is operated by the FC-760 calibre. It dispenses with the system of clutches, replacing the standard column wheel with a star-shaped wheel. This results in a thinner movement with fewer parts and operations.

“

ONE OF THE BRAND'S FOREMOST CREATIONS IS THE FLYBACK CHRONOGRAPH MANUFACTURE, WHICH HAS BECOME SOMEWHAT OF A CULT DESIGN FOR FREDERIQUE CONSTANT”

Not only is the FC-760 simpler, it is smoother and much more reliable.

Pressing the pusher at the four o'clock position declutches the chronograph's movement and resets it. When the pusher is released, the movement and the chronograph re-engage and the chronograph restarts. Six years of development were required to attain this degree of sophistication. The FC-760 calibre is now much more aesthetically pleasing, and can be appreciated through the new collection's sapphire crystal case back. The flyback module accounts for just 96 of the entire movement's 233 parts, making it one of the most efficient flyback modules in the world, as well as one of the most affordable, thanks to its ingenious, patented construction.

In response to the extremely popular trend of gold chronographs – a colour that already features heavily in the collection – Frederique Constant has come up with two refreshing new options. In addition, both options feature two-tone styling with silvered counters. In a first for the collection, the counters and the faces of the watches are of different colours. This novel contrast further improves legibility and gives the chronograph a sportier feel.

The first variant of the new Flyback Chronograph Manufacture features three counters set against a chocolate-coloured dial enveloped in a 42 mm rose gold case. The second model features a blue dial ensconced in a stainless steel case. Contemporary and dynamic, these new Flyback Chronograph Manufactures have baton indices and luminous hands, as well as alligator straps with deployment clasps stamped with the Frederique Constant logo.

BEYOND PRAGMATISM

EVERY DISTINGUISHED GENTLEMAN POSSESSES NOBLE ATTRIBUTES THAT ENCOMPASS MORE THAN JUST GOOD LOOKS, CHARM, ACCOMPLISHMENT AND PRACTICALITY. THE VERY SAME SENTIMENT CAN BE APPLIED TO THESE FINE-LOOKING TIMEPIECES THAT WERE CREATED NOT ONLY TO BE AESTHETICALLY PLEASING BUT ALSO MECHANICALLY SOUND. Photographed by: Michael Purwagani, Styled by: Triska Putri, Digital Imaging by: Abdul Khalik & Doni Susanto

Dressed for Success

LEFT:
Roger Dubuis Spider Huracán
Blue

RIGHT:
Roger Dubuis Excalibur
Skeleton Canelo Limited Edition

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Emboldened by Elegance

Hublot Classic Fusion
Aerofusion Moonphase
King Gold 45 MM

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Equipped with Power

Zenith Chronomaster El Primero
Grande Date Full Open

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Classically Inclined

LEFT:
Jaeger-LeCoultre Master
Compressor Extreme Lab 2
Limited Edition

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RIGHT:
Panerai Luminor Tourbillon GMT

[Click to discover](#)



Transparently Captivating

Bell & Ross BR 05 Skeleton

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Uniquely Inspiring

Hublot Classic Fusion
Aerofusion Chronograph
Ceramic Special Edition
Southeast Asia

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JULIEN TORNARE – ZENITH CEO

ONWARD and Upward



The Time Place magazine caught up with Julien Tornare, CEO of Zenith, during the “A Star Through Time” Exhibition in Singapore at the end of August 2019 to talk about how he is reviving the innovation spirit at Zenith.

What are the important learnings you have had as the CEO of Zenith thus far?

Since becoming CEO in 2017, I have taken my time to be close and learn about the market, the clients. You can change anything but you have to show you have a good reason to do it. One of the best learnings is that I want our team to be entrepreneurs. I want them to try things. If you tell people where to go, of course they will go there because you are the boss. But you are not going to add much value. Instead, you tell them where we want to go, and have them find the best way to get there. A great example is Tina (Tina Lee, Southeast Asia Brand Director of Zenith Watches), who did a great job in setting up this El Primero 50th anniversary exhibition. Of course, she got help from headquarters, but a big chunk of the work she did on her own. I congratulated her for that and told her she is exactly the spirit we want in the brand. We are not followers, we need to be leaders. And if you don't start with your own team, you'll never turn your brand into a leader brand.

What are your priorities as CEO of Zenith watches?

Priority number one is the El Primero and its 50th anniversary. It's an important year, and the aim is for me to attend every single El Primero 50th anniversary event. Second priority is we need to develop brand awareness and brand desirability because Zenith has such a big leverage to do better. It is an authentic watch brand. What does being authentic really mean? When we say that 100%



Julien Tornare, Zenith CEO, at the “A Star Through Time” exhibit in Singapore

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of Zenith watches have its own movement, how many watch brands can say that? Zenith also has a beautiful history. And just because we have a long history doesn't mean we can't be contemporary, dynamic, cool, appealing, and sexy. Until recently, Zenith has been meaningful to watch connoisseurs, but I need to build the marketing packaging to let it speak

to non-watch specialists as well. An example is this El Primero exhibition built in the heart of Singapore. The third priority is to continue to see people be happy around the brand: staff, clients, and press. If people are not happy, then they will not build the brand. I want people to come and discover the brand, and I will try to transmit my passion with the brand.



A closer look at a Zenith watch movement

Tell us about your leadership style.

When I came on board, the situation wasn't so easy for Zenith, so I had to give a positive message from day one. Normally, new leaders in companies would fire three quarters of the people and put in people they know. I decided to do the opposite. When I came on board, I told them I'm not going to fire anyone, I showed them where I want to go and what I want to do with the brand. This new boat will start and if you want to be with me you jump on the new boat. Join my values, my style. One of the main ideas is to be dynamic. Not because we are in the Swiss mountains and it's a traditional industry that we have to be slow moving, dusty, or boring. We have an excellent history but we need to express it in the super dynamic 21st century.

We also have a start-up spirit at all levels. I introduced the monthly breakfast with 25-30 people that are born in each month. Aside from celebrating their birthdays, I ask them to prepare ideas and suggestions. It forces them to integrate this start-up spirit. For all middle to top management, I ask them to bring five initiatives to put into place that are new and innovative. Otherwise, I don't pay their bonuses! We need to create a 360 degree approach with this start-up innovation spirit. It can be easy to apply in marketing, but when you are



Zenith watchmakers were on hand to share their knowledge with guests



Zenith's "A Star Through Time" exhibit at the heart of Orchard Road, Singapore



Special guests in attendance at the exhibit launch party



Zenith El Primero A386 Revival in rose gold



Julien Tornare giving a speech at the launch of "A Star Through Time"

in accounting or a watchmaker it can be quite challenging. Step by step, we are waking up the company and slightly shifting the brand culture. But don't get me wrong, it doesn't happen overnight. We still get frustrated as sometimes things don't go the way we want them to.

Because you cannot be innovative with just new products, we need to be innovative in different things. An example is that Zenith is the first brand in the world to open up its manufacture to the public since 2018. Here, we have also sold watches, which in the beginning we didn't think would happen, but we received many purchase requests. Some visitors were full of emotion wanting to buy timepieces after seeing the history, craftsmanship and passion of Zenith. When I'm not travelling, I'd welcome the incoming visitors and I am always surprised to see the various nationalities. Some come from far away countries and some come from a 20 kilometer drive away. Another innovative action we took is that we were the first Swiss watch company to officially work with George Bamford to customise our watches (George Bamford is the founder of the Bamford Watch Department, an expert in customising luxury timepieces based out of London).

What are your key messages for those new to the brand?

As we are celebrating 50 years of El Primero, we have unveiled three limited edition references of the Zenith El Primero A386 Revival. Each reference is made of 50 timepieces, and we are giving a 50-year warranty to every single one. This is the first time this has been done. We invite the owners of these timepieces



Visitors were able to see a chronological showcase of Zenith's history

to celebrate the El Primero 100th anniversary on 10 Jan 2069 with us. Whoever owns the watch at that time, if they show up at the event with the certificate, they will get another 50-year warranty. This is not just a marketing tool, this idea is to show that El Primero is forever. We also want to communicate that when the El Primero was made in the '60s it was a very big innovation. Even if the term start-up spirit didn't exist yet, it was already there.

For the 50th anniversary we did our research and found eight people who held key positions and were involved in the making of the El Primero. We had lunch with them; the youngest was born in 1945 and the oldest in 1933. They told us many stories and the atmosphere during the time they were developing the El Primero. A lot of people told them high frequency was not going to work, don't do it, it's a headache, and useless. Yet, they went with it anyway. They were super innovative and creative. That's why today, it's our job to bring back that energy, dynamism, innovation spirit into the brand. I didn't create the start-up spirit as it was already there. It's my job to bring it back to life, not to repeat the past, but to bring in new things.

What is your take on the future of traditional annual watch exhibitions/shows?

We are in the middle of a global transformation of our industry. These shows have not changed in years, with more or less the same format of business to business with press and retailers. I think now we have to change, to think more about the end client and brand building. We have to catch the pace of the rest of the world. For the last 15 years, demand from China was



The Zenith Defy Inventor



A display of Zenith watches through the years

huge and production couldn't cope. The result is that brands became lazy, and people made the mistake that this China demand will continue. They'd ask "why would I change my business model?" This is a big mistake, especially with the lack of understanding of the

next generation of Chinese buyers that now buy differently. Then there is the lack of consideration of other markets around the world. Now these changes are forcing us to change. Another challenge is how to keep millennials interested in wearing mechanical watches.

CHRIS HEMSWORTH
TAG HEUER GLOBAL BRAND AMBASSADOR

TAKING Stock



The Formula 1 Singapore Grand Prix was not all about the cars, racing or the star drivers; one star sat down with us to reminisce about his life and memories on race day. TAG Heuer Global Brand Ambassador and Australian actor Chris Hemsworth reflects on slowing down when it comes to life; find out what he had to say in our interview below.

Share with us your experience/s as TAG Heuer Global Brand Ambassador.

I love working with the brand, plain and simple; I love the watches. I was introduced to them a few years ago when I did the movie "Rush", and Ron Howard gave me a TAG Heuer watch as a gift when we wrapped up the movie; that was when my fascination and appreciation for the brand began. Since then, I've been to the factory in Switzerland and have seen first-hand the enthusiasm and passion, the details and craftsmanship that go into making the watches and I've grown to respect the brand further.

Hypothetically speaking, how would you design your own TAG Heuer watch?

Hmm, something with laser beams probably? A glass-cutter feature - very James Bond-like watch. Just kidding of course. I like the sort of heavier dress watch; however, when I'm surfing I wear my Carrera as it's quite light. But perhaps I would do a carbon fibre watch, very light, durable, with a kind of military feel to it which can survive all sorts of abuse from training, camping, to my kids getting hold of it.

What does time mean in your fast-paced life?

Realising how quickly time goes by, especially the busier you are, the older you get, the more that's going on, I guess I want it to slow down a bit to appreciate everything. I



TAG Heuer Global Brand Ambassador, Chris Hemsworth

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just want to soak it in; I feel like I've spent a lot of years chasing something in my career, and things just whipping by, and the last year or so, I thought I really have to settle into this and just appreciate the moment rather than looking too far ahead or too far behind me.

What has been the most memorable thing you've done with TAG Heuer?

There are so many to remember but the racing events have been amazing. Unfortunately, I'm not here to race at this Formula 1 event, I'd love to however. The Monaco race was amazing, the Indy 500 was pretty intense as I got to wave the flag - with the roar of the engines as the cars passed by, the intensity was unlike anything else; it was as if I was in a rocket ship that was about to take off, the vibration moved the ground making it a pretty remarkable memory for me.



Chris Hemsworth at a TAG Heuer event

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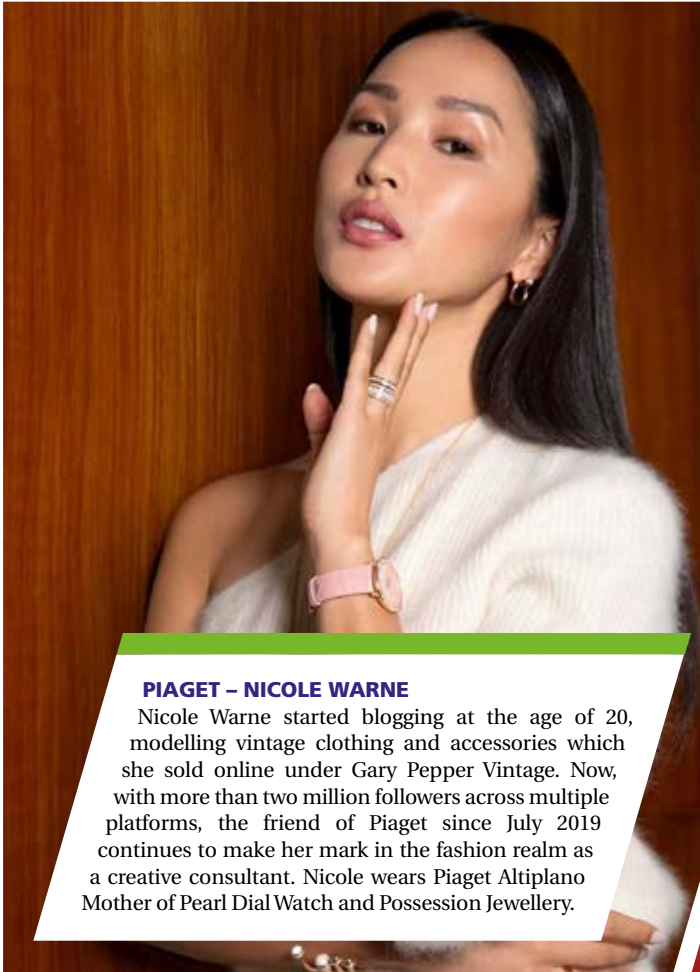
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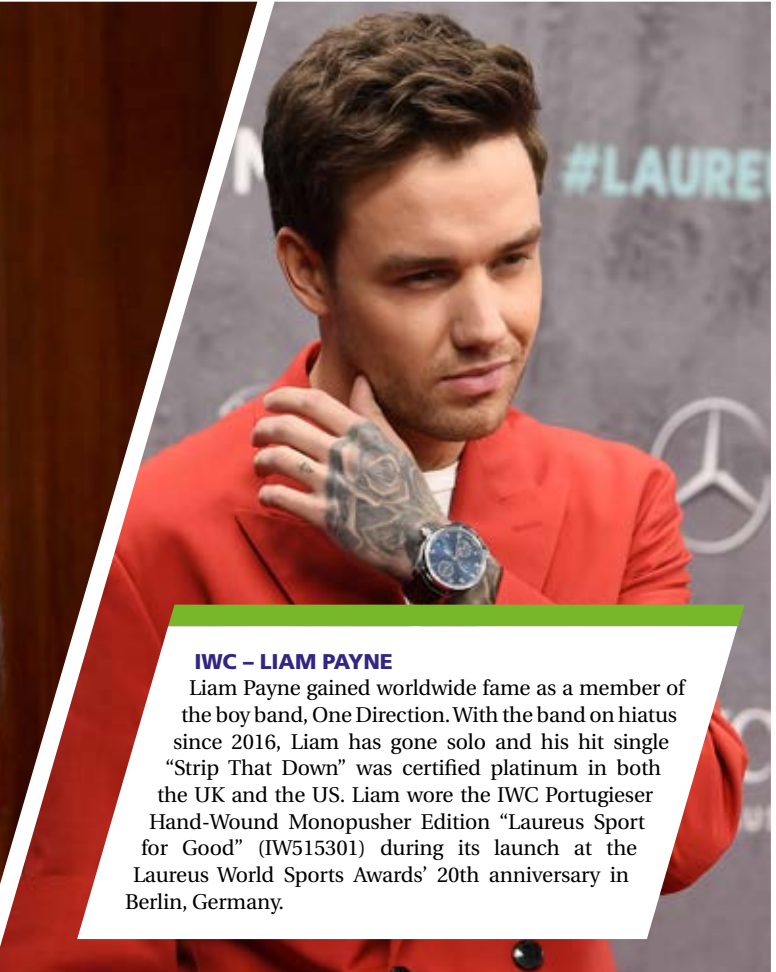
JULIANNE MOORE

In her 37 years of acting, Julianne Moore has appeared in dozens of independent and blockbuster films; she has amassed a number of prestigious awards, including an Oscar® for her touching portrayal of a woman with Alzheimer's in "Still Alice". But in her personal life, Julianne is known for being a strong advocate of various humanitarian and environmental causes. In 2018, the mother of two joined Chopard co-presidents Caroline and Karl-Friedrich Scheufele, as well as Livia Firth from Eco-Age, on stage at Baselworld to announce the brand's commitment to sustainable luxury through the use of ethical gold in its jewellery and watches. Julianne wears the Chopard L'Heure du Diamant watch.



PIAGET – NICOLE WARNE

Nicole Warne started blogging at the age of 20, modelling vintage clothing and accessories which she sold online under Gary Pepper Vintage. Now, with more than two million followers across multiple platforms, the friend of Piaget since July 2019 continues to make her mark in the fashion realm as a creative consultant. Nicole wears Piaget Altiplano Mother of Pearl Dial Watch and Possession Jewellery.



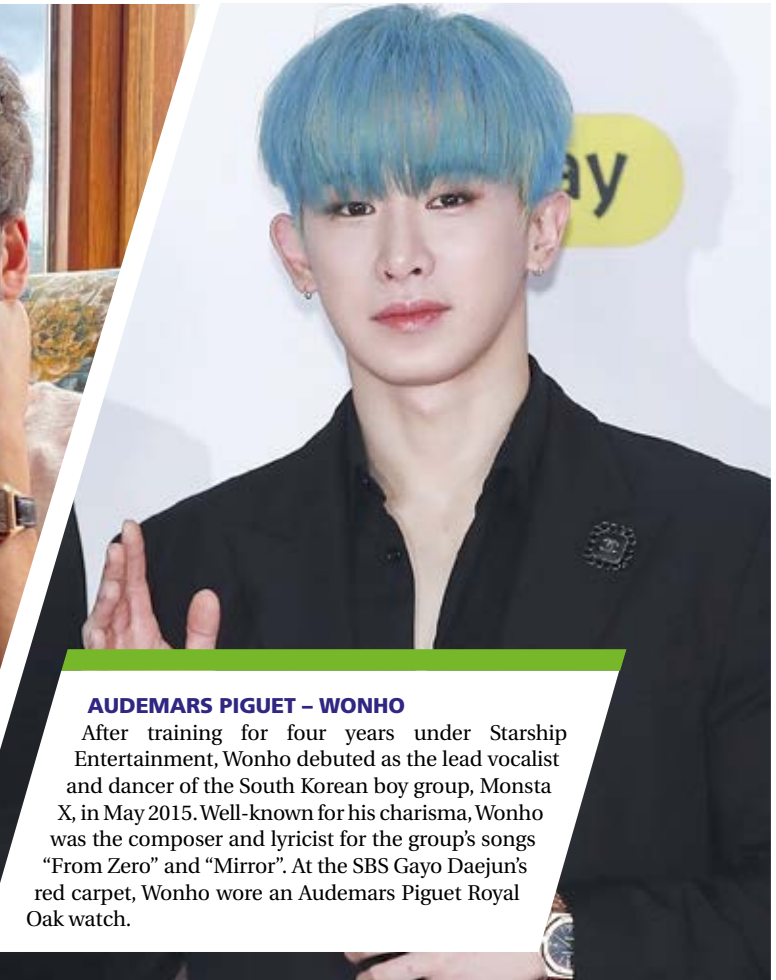
IWC – LIAM PAYNE

Liam Payne gained worldwide fame as a member of the boy band, One Direction. With the band on hiatus since 2016, Liam has gone solo and his hit single “Strip That Down” was certified platinum in both the UK and the US. Liam wore the IWC Portugieser Hand-Wound Monopusher Edition “Laureus Sport for Good” (IW515301) during its launch at the Laureus World Sports Awards’ 20th anniversary in Berlin, Germany.



CARTIER – SEBASTIÁN YATRA

Sebastián Yatra achieved global success following the release of his 2019 bilingual single “Runaway”, in collaboration with Daddy Yankee, Natti Natasha, and the Jonas Brothers. During a visit to Ecuador for his Yatra Yatra Tour, the Colombian singer and songwriter shared a photo of himself on his Instagram account wearing the Cartier Santos-Dumont Large Model.



AUDEMARS PIGUET – WONHO

After training for four years under Starship Entertainment, Wonho debuted as the lead vocalist and dancer of the South Korean boy group, Monsta X, in May 2015. Well-known for his charisma, Wonho was the composer and lyricist for the group’s songs “From Zero” and “Mirror”. At the SBS Gayo Daejun’s red carpet, Wonho wore an Audemars Piguet Royal Oak watch.

Hublot Big
Bang
Integral
Titanium



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PROLIFIC Power

AN EXPERT IN ADVANCED TECHNOLOGY AND UNIQUE MATERIALS, HUBLLOT IS A SINGULAR FORCE TO BE RECKONED WITH

When the words big bang are uttered or heard, most people would think about the leading theory on how the universe began. However, for watch connoisseurs, Big Bang pertains to an entirely different thing. It is the name of Hublot's most popular and enduring watch collection, the signature line that put the brand on the watchmaking map.

Suffice to say, the Big Bang watches catapulted Hublot to the worldwide renown it enjoys today.

A LOOK BACK

But before we get into the nitty-gritty of the iconic collection, let us first trace the beginnings of Hublot as a manufacture. The relatively young brand was established in 1980



Hublot Big Bang Integral King Gold



Jean-Claude Biver, Chairman of Hublot & Non-Executive President of LVMH Watch Division



Ricardo Guadalupe, CEO of Hublot



Hublot Big Bang Gold Ceramic, 2005



The Hublot Manufacture

by Carlo Crocco who created a gold watch with the first ever black natural rubber strap to be introduced in haute horlogerie. This novel marriage of different, never before combined materials was a fresh idea that took the world by storm and established Hublot as a watch manufacture.

In 2004, Jean-Claude Biver took over the brand as its CEO. With his wealth of experience in the watchmaking world, Biver was able to put his knowledge to good use in managing and growing the brand. He de-

veloped Hublot's preliminary concept and introduced it as "The Art of Fusion." This revolutionary philosophy was showcased in the unveiling of the Big Bang chronograph at the 2005 Baselworld. A groundbreaking product, the Big Bang was a huge success for the company and drew accolades throughout the watchmaking world.

With Biver still at the helm, Hublot was sold to LVMH in 2008. Following this, the Luxembourg-native continued to be instrumental in the expansion of the company,

not only in terms of its products but also its physical headquarters. In November 2009, a new high-tech manufacture was built on the banks of Lake Geneva in Nyon. Under the supervision of Biver, an area of 6,000 m² was allotted for the art of watchmaking as well as the development, creation and production of the UNICO, a column-wheel chronograph, and grand watch complications including tourbillons, minute repeaters cathedral, the Antikythera movement, the Key of Time movement, and the MP-05 LaFerrari, which is the World Record for the



Unico Quality Control ©FredMerz

autonomy of a watch with 50 Days of power reserve.

Since the presentation of “The Art of Fusion”, Hublot has been lauded for its great capacity in fusing a wide array of unique materials in the creation of its watches. The manufacture now also specialises in creating patented resources, the result of putting together two materials, such as Magic Gold, which is a combination of 24-carat gold and ceramic. This unique material was launched in collaboration with the EPFL (Swiss Fed-



Hublot Big Bang Unico Bi-Retrograde Chrono, Official Watch of the 2014 FIFA World Cup Brazil™



Hublot Big Bang Unico Sapphire All Black

eral Institute of Technology Lausanne) at the end of 2011 and is produced at Hublot’s very own foundry at the Nyon Manufacture. Additionally, Hublot procured the Swiss company Profusion, which specialises in the manufacture of carbon fibre components. This, together with an in-house galvanoplasty department that continuously tests new metal treatments, resulted to the creation of a bright red coloured ceramic, a first in the industry, in 2013.

Thanks to Jean-Claude Biver’s genius, “The Art of Fusion” continues to drive the com-



Hublot Big Bang Unico “10 years” Haute Joaillerie

pany’s actions, decisions and innovations; it also wonderfully melds together the brand’s past, present and paves the way for its future. Though Biver is no longer directly involved in the day to day operations of Hublot as Chairman of the Board, his novel philosophy is wonderfully enriched by the management of Ricardo Guadalupe, who has been the company’s CEO since 2012.

THE BIG BANG

Synonymous with its attention-grabbing name, the Big Bang timepiece certainly captivates. It has a substantial case featuring a bezel furnished with six H-shaped titanium screws. Large hour and minute hands half-filled with luminescence point to the time. But what truly sets the Big Bang apart is the unparalleled amalgamation of elements that is highlighted with every timepiece.

In 2005, the first ever Big Bang collection was delivered in two similarly appealing versions. The Big Bang Gold Ceramic featured an 18-carat polished and satin-finished red gold case with a polished black ceramic bezel. A stamped, carbon effect dial served as an interesting background to the gold-plated hands and red chronograph second hand, while a black rubber structured strap rounded off the watch. The Big Bang Steel Ceramic, on the other hand, had a polished and satin-finished stainless steel case adorned with a polished black ceramic bezel. Both timepieces were equipped



Usain Bolt wearing the Hublot Big Bang Unico Usain Bolt

designed for the world of football. The official watch of the 2014 FIFA World Cup Brazil™, it had a bi-retrograde display and function, a first for the manufacture, along with a central chrono. Furnished with a 72-hour power reserve, the watch dial featured the national colours of Brazil – yellow and green.

The following year, 2015, Hublot celebrated the Big Bang's 10th year anniversary with three new models, each featuring unique and fundamental Hublot elements: the Big Bang Unico Full Magic Gold, the Big Bang Tourbillon 5-day Power Reserve Indicator Full Magic Gold and the Big Bang Unico "10 years" Haute Joaillerie, a line of 10 watches priced at \$1 million each, culminating in a \$10 million collection. Using three of the most complex diamond setting techniques, namely invisible setting, Clou de Paris set-



Hublot Big Bang Scuderia Ferrari 90th Anniversary 3D Carbon



Magic Gold @Fred Merz

with the HUB 4100 self-winding chronograph movement. So avant-garde was its design that it won the Best Design award in the Geneva Watch Festival's "Grand Prix d'Horlogerie" competition.

Not only did Hublot succeed in terms of the quality and novelty of its watches, it was also able to forge fruitful relationships with notable figures in the world of sports, art and music. This is yet another testament to Biver's marketing prowess, wherein he connected Hublot with real living legends and made them ambassadors of the brand. In 2014, Hublot presented the Big Bang Unico Bi-Retrograde Chrono, a watch especially



Dustin Johnson wears the Hublot Big Bang Unico Golf

ting and rail setting, these watches were beautifully adorned with precious diamonds. In 2016, Hublot celebrated the 10th anniversary of the All Black collection. An update of the "invisible visibility" concept, the Big Bang Unico Sapphire All Black revealed all the workings of the movement and the watch construction. Fashioned from blocks of sapphire crystal and coated with metal, the watch was driven by the HUB 1242 Unico movement with black PVD coating, developed and manufactured in-house by Hublot.

Other sports-related releases were the Big Bang Unico Usain Bolt in 2016, the Big Bang



Hublot Big Bang One Click Italia Independent

Unico Golf in 2017 with Dustin Johnson, and the Big Bang Scuderia Ferrari 90th Anniversary in 2019. The Big Bang Unico Golf has a case of Texalium®, an innovative material exclusive to Hublot, which is a combination of carbon fibre and aluminium. Due to this unique composite, the watch weighs only 97.93 grams. Whereas, the Big Bang Scuderia Ferrari 90th Anniversary serves as an apt commemoration of the racing marque's founding in 1929. As its long-standing partner, Hublot highlighted three limited edition versions that showcased the evolution of materials used by Scuderia Ferrari: the first has a platinum case and a stitched perforated strap reminiscent of Scuderia Ferrari's glorious past; the second bears a 3D carbon case and a Nomex fire-resistant synthetic fibre strap, the same materials used by the marque in competition driving today; and the third has a transparent sapphire case with a futuristic Kevlar-looking strap. The three watches are driven by the famous Unico movement, a flyback chronograph that offers a 72-hour power reserve.

Through the years, Hublot has also unveiled a number of beautiful watches for women. In 2017, it introduced the Big Bang One Click Italia Independent, in collaboration



Hublot Big Bang One Click Rainbow

with the Italia Independent brand, while in 2019, the gorgeous Big Bang Unico Rainbow and Big Bang One Click Rainbow were also unveiled. Both showcase sparkling gems – dazzling diamonds for the former; rubies,

pink sapphires, amethysts, blue sapphires, blue topazes, tsavorites, yellow sapphires and orange sapphires for the latter. These timepieces are proof of Hublot's prowess in outstanding design and aesthetics.

For 2020, the brand introduces the Hublot Big Bang Integral, the first Hublot timepiece equipped with an integrated bracelet. Embodying the spirit of Hublot, the watch is rendered in black ceramic, King Gold or titanium. Celebrating the 15th anniversary of the Big Bang, this timepiece bears a redesigned case as well as indices instead of Arabic numerals. The model also looks back to Hublot's past, with pushers whose design harkens back to the 2005 original.

With such an illustrious line-up of watches in its catalogue, Hublot is definitely one of the most innovative manufactures in modern watchmaking today. Guided by "The Art of Fusion", the brand continues to conceptualise and produce state-of-the-art pieces, as well as develop new materials that further enhance its watchmaking ability. This passion for growth and conception is greatly reflected in every Hublot watch: each timepiece is a wonder of the imagination and delivers an undeniable explosion of creativity.



#TIMEFASHION




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The Ermenegildo Zegna boutique in Plaza Senayan offers the whole range of the brand's offerings

TAILORED to Perfection

ERMENEGILDO ZEGNA
FLOURISHES WITH A REOPENED
BOUTIQUE IN PLAZA SENAYAN

Established at the start of the 20th century, Ermenegildo Zegna has come a long way since its inception as a wool mill in Trivero, Italy, employing four looms to create high-quality fabrics that would later be exported across the globe. It was here that the family business became a highly respected brand and young Ermenegildo Zegna took over the reins from his father Angelo and realised his vision of international success by delivering only first-rate products.

Decades later in the 1960s, a third generation of Zegna entrepreneurs took the company to the next step, producing a collection of menswear that was an instant success. Today, the name Zegna is synonymous with luxury tailoring and “provides a complete lifestyle wardrobe for a modern man,” the brand explains in its official website.

This approach is strengthened by three primary pillars that create a range of sartorial

essentials for the discerning gentleman: Couture, handmade bespoke suits fashioned from Zegna’s finest fabrics; Tailoring, traditional Italian-style tailoring with a modern touch; and Luxury Leisurewear, stylish leisurewear that balances elegance and comfort.

All three are now even more accessible right here in Indonesia’s capital with the reopening of Zegna’s boutique in Plaza Senayan. Occupying 125 square metres of luxury selling space, it is one of the brand’s three locations in the growing fashion metropolis, offering a complete range of Zegna’s collections. Every shining detail of the boutique was designed and organised by the maison’s in-house architects so visitors will be taken on an intimate journey into the world of Ermenegildo Zegna.

A combination of Earth tones — warm beige, mahogany, and deep browns — creates a clean and refined colour palette that makes an impression on its own but also ensures that the



products stand out. Its walls are lined with ce-rused ashwood and three-dimensional plaster to fully complement the wooden, mahogany brown display islands and cream-coloured shelves.

Couture, Tailoring and Luxury Leisurewear — they are all expertly displayed to ensure a comprehensive shopping experience that includes a special area for Z for Zegna, which bears its

parent brand's signature sleek, sophisticated styling with a distinctly fresh and masculine aesthetic. Here, you'll find accessories for every occasion, ranging from shoes and eyewear to various leather goods and textile accessories.

Move deeper into the boutique and you'll find an exclusive enclave for the services of Su Misura and Personalization. This is where the magic of Zegna happens, as the brand's

made-to-measure service for suits, coats, jackets, trousers, shirts and ties; these pieces are made from the customer's own choice of fabrics and are exquisitely custom-made for a truly personal look. Located at Level 1 of Plaza Senayan, the boutique is quintessentially Zegna, where all the elements of a refined life-style come together to meet the sartorial needs of the modern urbanite. The boutique is open every day from 10 a.m. to 10 p.m.



Mikha Tambayong



Tory Burch presents lively pieces for Spring/Summer 2020



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EMBRACING Ambition

TORY BURCH LAUNCHES ITS
“WALK THE WALK” CAMPAIGN

Ever since Tory Burch was a young girl, she was fascinated by Diana Spencer’s fearlessness, intelligence, and most of all, her humanity. Because of this, the prolific designer took cues from the timeless fashion icon for the Spring/Summer 2020 collection. For Tory, the enigmatic lady has also inspired her to give back through her Foundation. With that in mind, along with this season’s collection, Tory Burch launched a global campaign with the

title “Walk the Walk”, which emphasises the brand’s overarching message of women’s empowerment. The main idea is to #EmbraceAmbition.

Over the last decade, society has paid ever more attention to women and their qualities. With different strengths and characteristics, each woman is unique. This is one of the reasons why The Time Place magazine chose to interview four influential women to talk about

empowerment as well as their dreams and ambitions. Coming from different generations, backgrounds, and professions, we present our conversations with Mikha Tambayong, Andini Effendi, Ufa Sofura, and Mega Iskanti.

WHAT IS EMPOWERMENT TO YOU?

MT: Empowerment is when you feel strong, inspired, and able to inspire other people.

AE: Empowerment means having the power to reach your dreams and to turn your ambitions into something beneficial, not only for you but also for other people.

US: In my opinion, empowerment is strength. Meaning, we have to have that strong determination to achieve our goals, a strong intention to carry out our mission, and also a strong heart to face the obstacles we will face during the process.

MI: It’s about taking full responsibility for the choices you have taken. Knowing there are consequences and risks but taking a step for-



Andini Effendi



ward regardless. To put it simply, empowerment is when you dare to take action.

AS WOMEN, WHAT WERE THE CHALLENGES THAT YOU FACED IN YOUR LINE OF WORK AND/OR INDUSTRY?

MT: In my life, I've never really experienced people underestimating me because I'm a girl. But there have been some cases in my career as a lawyer that people doubted me because of it. Maybe they don't underestimate me in ways that they show bluntly, but the fact that they would prefer working with men rather than women is a huge deal. Also, it's harder to prove yourself when you're a young woman with my kind of background in this specific industry. There is a tendency that they will turn a blind eye to you. But that's a challenge that I'm up for actually.

AE: As a woman, I haven't encountered any. Being a Muslim woman who comes from Indonesia has become a strong asset in my career as a journalist. It makes me different from everyone else because there aren't many Muslim Asian women who have made it as global

journalists. I think my identity got me where I am today. If anything, it wasn't a challenge, it was a blessing.

US: The stigma. Female dancers are often seen as objects of sexiness and sensuality. So it has become one of my main motivations to prove that stigma wrong. I want to educate people that female dancers can be as elegant as they are powerful.

MI: People tend to see models as 'beauty without brains' and that our job is easy. For me, it's a challenge to prove myself to the people who have that point of view. On the other hand, I meet a lot of people and clients through my job as a model. Having a strong personality to face people with different characters is also something that I uphold.

DID BEING A WOMAN AFFECT YOUR AMBITION IN ACHIEVING YOUR DREAMS?

MT: No. For me, having formal education is very important because it has become a tool and a weapon. When you talk to people, they will know whether you're knowledgeable and

whether you're insightful or not. It's very important that you are educated, not just by going to school, but from reading the news, reading books, and talking to a lot of people. I feel that when I'm well-equipped, I would be confident to somehow overcome all those challenges.

AE: I see myself as someone who has goals and I know I have to make them happen. For me, it is important to have determination, perseverance rather than ambition.

US: I have a strong drive to challenge people's minds, in terms of seeing dancing as something negative. You may call it a positive ambition to show people how my profession can very much be beneficial, it's not just a hobby.

MI: At first, yes. But as time went by, I started having no problem in focusing solely on my vision and goals. People can underestimate you, but it's up to you to prove them wrong.

HOW IMPORTANT IS THE ROLE OF AMBITION TOWARDS REACHING YOUR DREAMS?

MT: Ambition is one of the key ingredients in



Mega Iskanti



actually achieving your goals. It's not enough to only have passion or a dream, you have to have the driving force to actually start working for it. Ambition is key.

AE: As I said, for me the word is 'determination'. I think it is the most fundamental trait to have, not only for women. We must have true grit to carry on.

US: Ambition helps me focus on my goals, it has made me want to learn more and more. It has maintained my curiosity to find out about different dance genres, what makes them great, their uniqueness and characteristics.

MI: Everyone has dreams and ambition should be a crucial part of it. If we don't have ambition, we would not have the urge to think strategically, step by step, to reach our dreams.

HOW DO YOU THINK A WOMAN SHOULD EMBRACE AMBITION?

MT: I think it's a privilege to have ambition to begin with. Especially in this era where we

don't have to be afraid and are not limited to certain lines of work. In an era where everything is digitalised, you can even work from home and create your own business from home. It's a great time to embrace it honestly.

AE: Embrace your goals and embrace the journey towards your goals. Plenty of people often forget to embrace the journey. It can be painful and challenging, but know that there is a finish line and that you need to get there. Be aware of your capabilities.

US: First, you have to know what you want and then dare to show off your true ambition in a positive way. I'll take Kartini for example, she knew that she wanted women to go to school, so she embraced that and worked hard to make it happen.

MI: Ambition has a negative connotation when it comes to women having it. But it goes back to what I said before, everyone has their own vision and goals, so ambition will help them drive towards these goals. As women, we have different roles and responsibilities, especially when it comes to the kind of life we choose.

You just have to know the right amount of ambition according to your own situation.

WHAT IS THE MOST IMPORTANT CHARACTER FOR A WOMAN TO HAVE TO REACH HER GOALS?

MT: I think women should be intelligent, not only in their careers. Because when you're intelligent, you can balance everything. I believe in balance and as women we also have to embrace our traditional virtues, such as nurturing people, because it is in our nature.

AE: To listen less to what others think. It is also important to be surrounded by the people who are your tribe, those who have the same values as you, because they make you a better person. That's what I learned as I got older.

US: The most important ones are to be tough and strong. Women are soft in nature, but we also have strength in our hearts. With our qualities and privileges, we are responsible for many things in life, like being pregnant and giving birth, for example. Being tough and strong will help us go through these successfully.



Ufa Sofura



MI: Women are powerful in a beautiful way. But we also have a soft side; this should become one of the strengths that we utilise.

TORY BURCH HAS DIANA SPENCER AS HER MAIN ROLE MODEL. DO YOU HAVE A WOMAN FIGURE WHO FIRMLY INSPIRES YOU? PLEASE EXPLAIN HOW SHE HAS IMPACTED THE WAY YOU SEE OR THE WAY YOU WORK TOWARDS YOUR GOAL/S.

MT: I would say my late mom. She quit her job to help me with my career and education. I feel like that was the biggest sacrifice that I could ever imagine. It showed how much she believed in me and in my career, so it was inspiring for me and it motivated me to do my best. She was my number one role model.

AE: My role model is a combination of a lot of women. I'm inspired by so many women; women who endured losses, changes, and even challenges that are worse than the ones I face. They kept going and now they are able to serve their community better. For me, they are the people who I am proud to call my sisters

and friends, the changemakers in their community.

US: My grandmother. I spent a lot of my childhood with her, she was an artist just like me. When my parents didn't support my dream of becoming a dancer, she always told me to do my best until I am able to prove myself to my parents, without ever disrespecting them.

MI: My mom. She's a teacher and she had a completely different world than the one I have now, but she has taught me countless values in life as a woman. She is able to see someone for their potential and she never forced me to pursue the same path that she had taken. I have learned so much from my mom and these helped me to get to where I am now.

IF ONE DAY YOU SUCCEED IN REACHING YOUR DREAM, WHAT IS THE ULTIMATE LEGACY THAT YOU WANT TO LEAVE BEHIND?

MT: I want people to remember that I was kind to them, because I feel like that is the only legacy that people would remember. I mean,

I want to be successful in my career and businesses, but I also want to have an impact in other people's lives, and one of the simplest ways is to be kind.

AE: First of all, I don't think there is a finish line to success. Success is a journey. For example, I think I am successful enough to be sitting here for this interview with you. But this isn't the end goal, there is still a journey ahead of me. The legacy that I want is to have an impact on at least a small amount of people through the stories that I tell and to inspire people to do something for the better.

US: I want to be known as someone who works hard, especially in the dance industry. I want people to see the process that I've been through to be able to reach where I am now. Nothing comes instantly, everything in life requires persistence.

MI: To do something successfully in my industry requires a lot of people, not only me. So, to be able to lift each other up is what I want my legacy to be.

DO YOU HAVE ANY FAVOURITE PIECES IN THE TORY BURCH SPRING/SUMMER 2020 COLLECTION?

MT: I really like the Lee Radziwill Raincoat. It's moderate but also eye-catching and has that classic sense. I like things that are timeless.

AE: Basically, the ones with bright colours. I'm all about colour. Like the midi dress I wore yesterday at Peacock Lounge, I love it because it's a combination of red, blue, and some other colours. It has that Spring/Summer vibe, very much like celebrating life.

US: The yellow bag I wore to Peacock Lounge.

MI: The off-white loafers which I got. They have a classic style.



CELINE – JIMIN

BTS continues to take the world by storm. Aside from touring different parts of the world for concerts, the South Korean boyband has also been performing in major American music awards and TV shows. Last February, BTS appeared in “The Today Show” in New York, where one of its members, Jimin, was spotted wearing a Teddy jacket from Celine by Hedi Slimane.



VALENTINO – ANASTASIA SIANTAR

As one of the first Indonesian style bloggers, Anastasia Siantar dominates the local fashion scene: from sitting front row at Fashion Week, attending stylish parties, to collaborating with brands for a capsule collection. Even when she’s on vacation, a chic ensemble is a must. She lightened up her neutral winter look with a VSling bag from Valentino Garavani collection while in Spain.



ZEGNA – JONAS BROTHERS

Many will agree that the Jonas Brothers’ return was one of the best news in 2019. After more than five years in hiatus, the American pop rock band made a massive comeback with the hit single “Sucker”. Just like their musicality, the real life siblings still have what it takes when it comes to style. Joe, Nick and Kevin Jonas looked dashing dapper in Ermenegildo Zegna XXX at the 2020 Grammy Awards.



FENDI – PEVITA PEARCE

Local moviegoers might know Pevita Pearce for her previous romance movies, including “Lost in Love”. However, the Indonesian actress takes on a new challenge as she prepares for her upcoming first ever action superhero film entitled “Sri Asih”, which is scheduled to be released in 2021. Pevita was recently spotted wearing a FENDI blazer from the Fall/Winter 2019 collection.



HIGH LIVING





1



2

THIRTY

Under 30

DEBORAH ISKANDAR EXPLORES THE WORKS OF FEMALE ARTISTS UNDER THE AGE OF 30

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3

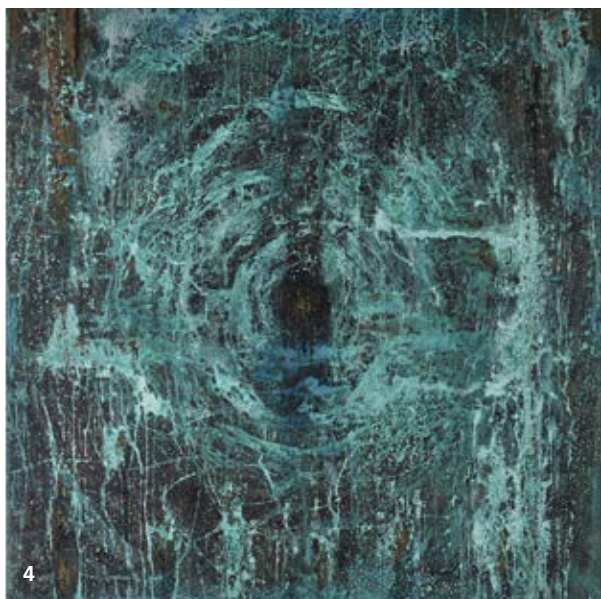
What is “Intersubjectivity”? In simple terms, it is the relationship between people. The notion of intersubjectivity has been studied and explored thoroughly by scholars and academic professionals in the context of philosophy, psychology, sociology, and anthropology as a way to deepen our existential understandings. Intersubjectivity is the understanding of our existence derived from relation, dialogue, and the delicate art of negotiation and compromise between the self and others against the background of the natural world; it is at the heart of what makes us human. The study of intersubjectivity has been explored through a vast array of mediums and

practices - art, literature, science and even through mathematics. However, art allows an infinite space and resource for the exploration of many essences and its matters.

In celebration of International Women's month, ISA Art opens its gallery to the public to present its annual group show of women artists. The title “30 under 30” refers to young artists in their 30s or younger and their artworks, which are priced under 30 million rupiah. The number and value depicted in the title is merely the dichotomy of young artists who are just starting out and the value of their artworks in relation to the market. These

young women artists represent issues beyond the celebration of womanhood, addressing subjects like expressionism, silence, and mythology.

Korean artist Hannah Shin, who is based in London and Jakarta, projects her study of light as a core subject that manifests into expressionist paintings. More than just time fossilised in amber, they capture a sequence of moments, not as a still frame but as an elongated and preserved encounter, whilst Indo-



1. Artwork by Hannah Shin, 'Flourishing #3', 2020 Oil on canvas

2. Artwork by Ines Katamso, 'Tropical Regime 3', 2018, Oil and Pencil on Linen, 80 x 100 cm

3. Artwork by Claudia Dian 'Untitled #2', 2019, Watercolor on paper

4. Artwork by Etza Meisyara 'Garam di Laut, Asam di Gunung, Bertemu dalam Belanga #1', 2019, Salt, ammonia on copper plate

5. Artwork by Ella Wijt 'The Land's Charm', 2019 Dermatograph, acrylic paint, dried bone and flowers and yarn on raw canvas.

nesia-based artist, Ella Wijt, creates an homage to silence and pause, which she poetically describes as “full in its emptiness”. Her paintings use feeling and sensibility as non-representational modes of expression, communicating not in the cryptic ways of a standardised language. The composition in her paintings shows no anxious need to over-describe; it is concise and confident in its sentimentality.

Yogyakarta-based artist, Etza Meisyara, highlights the inherent relation between science and mythical ideologies in her series 'Salt in the Sea, Acid on the Mountain, meets inside the Cauldron'. Etza hypothesises that there must be an inherent knowledge to the point that both myth and science share many beliefs, such as salt as a purifying element. The shared beliefs also suggest that there might be a deeper understanding between human and non-human, how we can pick up signs from nature and interpret it consciously and unconsciously into myths, tradition, as well as science. Andrita Yuniza Orbandi is a Bandung-based artist who sources her work from extremely in-depth research about the human relationship between physical, spiritual and the environment. Together, these artists along with Ida Laurence, Rega Ayundya, Talitha Maranila, Natasha Lubis, Ruth Marbun, Audya

Amalia, Anastasia Astika, Etza Meisyara, Melta Dessyka, Claudia Dian and Aisya Rosli have come together to abstract the objective truth of the world's construct under an exhibition titled “Inter(Subject)ivity”. The objectification of 'women' and 'art' inevitably eludes our human perception into thinking that their work somehow lays above or below the average worth or covered with a sensual veil to protect an illusion of vulnerability, whether because of their struggle to gain recognition in the industry or because of gender-centric biases.

Instead, the exhibition seeks to prioritise the search for a deeper understanding of human-human connection. This is built upon what has been filtered down into three sensibilities through curatorial study and research: Social, Environmental and Spiritual. The three spheres of each element overlap where the presence of intersubjective relations occur. The exhibition is an attempt to shine the importance of seeing the artworks as an extension of the artists, their concerns, history, fights, beliefs and their positions in society.

WHY 30 UNDER 30?

The market is one of the most realistic aspects that we face as an art public. Sadly, it is also where severe commodification draws out the

worst of our objectifying tendencies through calculation and manipulation. Collecting art from emerging and women artists is seen as an unpreferred gamble.

However, buying art from emerging artists should be seen equally as buying any piece of art. The legacy of Dorothy and Herbert Vogel still lives today to inspire collectors around the world. Working as civil servants for half a century and living in a one-bedroom apartment in New York City in the 1960s did not stop them from building over 4,000 works by major artists of the 20th century including Roy Lichtenstein, Donald Judd, Chuck Close and many more, which they donated to the National Gallery of Art in Washington D.C. in 1992.

The title “30 Under 30” emphasises intersubjectivity and mutuality-based interaction. The artworks that we choose to buy are beyond the appreciation of artists' thoughts, concerns, and beings but also a reflection of us. It is the mutuality and the deep inter-relational connection through shared linguistic meaning, feelings, perceptions and aesthetic refinement.

The exhibition aims to shift the perspective so that collecting art is an act based on human connection and emotional relation rather than exclusively an investment. Market and collectors need not be the enemy of emerging female artists. Collecting should be seen and done as a form of support and appreciation for our artists, a human to human connection, and an investment of value that is beyond monetary.

“30 Under 30: Inter(Subject)ivity” was exhibited at the ISA Art & Design Gallery, Jl. Wijaya Timur Raya No.12 from March 3- April 3, 2020.

With more than two decades of immersive experience in the art world, Deborah Iskandar is an expert in both Southeast Asian and international art. Her eye and passion for art is the driving force behind the online/offline gallery based in Jakarta, Indonesia, providing a dedicated platform for emerging and prominent women artists of the region. Originated as a consultancy firm, ISA Art & Design also works closely with architects and interior designers to provide desirable artworks for private and public refinement.

ISA Art + Design ©

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1


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FLIPPING Out

A NEW ERA IN SMARTPHONES
EMERGES WITH SAMSUNG'S
GALAXY Z FLIP

It was only a matter of time before technology managed to bend the laws of physics. And it's no surprise that the one to accomplish this feat is none other than smartphone giant Samsung Electronics with its Galaxy Z Flip, the world's first-ever foldable glass smartphone.

The company offered a sneak peek of its first foldable innovation earlier last year with the Galaxy Fold, which boasted the largest Galaxy smartphone screen to date with a 7.3-inch display,

causing jaws to drop and sending anticipation through the roof. Now, Galaxy Z Flip is shaping it for a new decade.

"At Samsung, we were encouraged by the excitement for the new Galaxy Fold," says Samsung President and Head of Mobile Communications Business, Dr. TM Roh. "Galaxy Z Flip is an important next step as we look to build the foldable category by bringing to consumers a new form factor, new display and most importantly, a new kind of mobile experience."

2





3



4

While the Galaxy Fold aimed to open the doors to a new “foldable era”, the Galaxy Z Flip, as the first model in the Z series, is expected to redefine the standards of smartphone technology.

Featuring a 6.7-inch FHD+ Dynamic AMOLED screen that delivers remarkable colour quality and reduced blue light, the Galaxy Z Flip offers a stunning display with minimised bezels and no notch. The phone folds into a compact device the size of a wallet, it is so small that it can easily fit in your pocket or the palm of your hand. However, despite its size, the Galaxy Z Flip certainly packs a punch.

Drawing inspiration from a lotus blossom, the Galaxy Z Flip is equipped with a “Hideaway Hinge”, which allows for a precisely articulated folding motion. It even lets the user adjust the folding angle, a feature that is particularly unique and useful when taking low angle shots; this is no doubt an additional highlight for trigger happy folks who want to capture more thought-provoking images. Furthermore, the phone experience is truly enhanced with the freestop fold; the Flex Mode, which splits apps in half and converts the bottom portion into a control display, lets you enjoy true convenience at a glance. Sweeper technology assists in repelling dirt and dust, enabling your phone to remain spick and span. When closed, the gadget looks sleek and stylish with a prismatic finish and smooth, rounded corners. And with a choice of three eye-catching colours such as Mirror Purple, Mirror Black and Mirror Gold which is available in select markets, the Galaxy Z Flip is a fun way for fashionable users to express themselves in a multitude of ways.



5



“With Galaxy Z Flip’s unique foldable design and user experience, we’re redefining what a mobile device can be, and what it enables consumers to do,” Roh elaborates.

Fitted with Samsung’s revolutionary Ultra-Thin Glass (UTG), the device is a veritable multimedia hub at your fingertips. For both amateur and well-versed photographers, there’s a 10 megapixel front “selfie” camera and another 12 megapixel wide-angle camera in the back. And to elevate your social media content, upload clear low light shots and timed group photos, and capture Night Hyperlapse and 4K videos with a 16:9 ratio.

Even when closed and without unfolding the phone, the rear camera will allow users to take

high-quality one-handed selfies. All of this can be done with ease, with more space to hold your content and for a longer time period, thanks to an optimised dual battery system.

This “standout device for those who live to stand out” uses the Android 10 operating system and is now available in select markets worldwide.

1. The new Samsung Galaxy Z Flip takes the smartphone to a whole new level
2. The Mirror Purple model is perfectly suited for stylish users
3. The Galaxy Z Flip is a new generation smartphone from Samsung
4. Slim and compact, the phone conveniently fits in the pocket
5. The Samsung Galaxy Z Flip is available in three colours: Mirror Purple, Mirror Black and Mirror Gold



1

LAND OF the Kings

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A SCENIC TRIP TO RAJASTHAN,
INDIA IS FOOD FOR EVERY
TRAVELLER'S HEART AND SOUL

India has been on many travellers' maps for hundreds of years. Christopher Columbus, the first European to explore the world since the Vikings, even had India on his list. But he never made it there. In a world where air travelling is now the norm and people could go anywhere in the world by just buying tickets online, India seems like an absolute destination.

Rajasthan is one of India's foremost enchantments. The country's biggest state is home to

luxurious palaces, historical fortresses and an excess of cultural offerings. The state lures more travellers than any other part of the country with its vibrant festivals, rich traditions, and prolific wildlife. However, the quintessential draw of the land of maharajas is the architectural legacy of Rajputs, a band of warriors that ruled the state in the 9th century.

Located in northwest India, Rajasthan means the Land of the Kings. On a cold morning, I arrived in the capital city of Rajasthan, Jaipur.



2

The city is surrounded by rugged hills and blockaded walls. The bustling, pink-coloured city is one-third of India's most famous Golden Triangle route. In 2019, the famously known Pink City was recognised as a UNESCO World Heritage site.



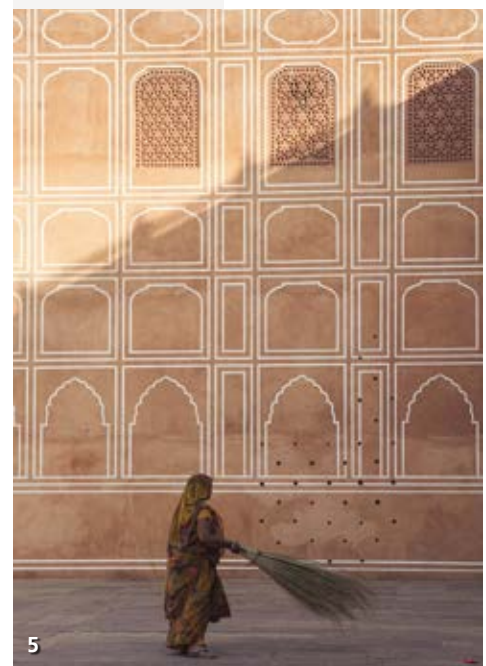
The sun's rays illuminated the salmon-coloured gate as my taxi sped up on a winding road towards Amber Fort. We passed cramped streets full of motorcycles, rickshaws, buses, painted elephants, and cows in the city centre. My driver slowed down as we faced traffic ahead. I slowly turned my gaze and saw a gargantuan, yellow-coloured fortress soaring above the hills. The majestic view was amplified as a flock of pigeons flew across the glimmering Maota Lake situated in its front yard. I had arrived.

I walked through the massive garden, ascended many stairs, passed the Suraj Pol (Sun Gate) and finally entered Jaleb Chowk. It is a courtyard where the king and his army assembled. Amber Fort's architecture is a fusion of Rajput (Hindu) and Mughal (Islamic) styles. Erected in 1595 by Maharaja Man Singh I, the palace was built on the remains of an 11th century fort. It was once the capital of Jaipur state and home to Rajput rulers.

I continued my exploration of Diwan-e-Aam, Ganesh Pol, and Diwan-e-Khas. All were adorned with astonishing sandstone and mosaic work. These are true masterpieces; they were declared as UNESCO World Heritage sites in 2013.



Leaving the complex with full admiration, I resumed my journey to the Wind Palace. Located in Badi Chaupar, the monument is an iconic landmark to the city. Built in 1799, the construction was an extension of the women's quarters of the City Palace. It was a place where royal women used to sit behind windows and watch the city unfold without being noticed.



1. A cramped street in Jaipur
2. Elephant rides at Amber Fort
3. The beautiful façade of the Wind Palace
4. Rajput style painting in Amber Fort
5. A woman, sweeping the complex of the City Palace



6

The façade, the most magnificent part of the building, is believed to resemble Lord Krishna's crown. In 1876, Prince Albert visited the city and Maharaja Ram Singh decided to paint it pink. He believed that the colour represented hospitality. It has remained so ever since and Jaipur got its nickname as The Pink City.

I could feel the land of the maharajas steal my heart as I drank my lassi at the Wind View Café, located opposite of the Hawa Mahal or The Wind Palace. From there, I saw an unobstructed view of the masterpiece popularly known as Hawa Mahal as I tried to hide from the heat of the dry, desert climate.

My exploration of the regal culture continued in The City Palace where the royal family still lives. Various parts of these expansive decorated complexes are now museums, displaying an overview of Jaipur history such as artefacts, royal clothing, armoires, textile, and many more. The main attraction is the Pitam Niwas Chowk, where four decorated gates are located and represent the different seasons. The young monarch of Jaipur, Maharaja Sawai Padmanabh Singh, has listed the Gudliya Suite for rent, a former space used by the royal family to host high profile guests such as Princess



7

Diana. Travellers can now experience living like a noble in a 300-year-old palace.

British travel writer, Tahrir Shah said, "Time spent in India has an extraordinary effect on one. It acts as a barrier that makes the rest of the world seem unreal." India's surrealism is a journey that one has to take, at least once in his/her lifetime.

6. Two women exploring the 27-pillared Diwan-e-Aam in Amber Fort

7. Panna Meena Ka Kund, an ancient stepwell in Jaipur

Text & Photography: Irene Barlian

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