

# The Time Place

#71

INDONESIA

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THE TIME PLACE





**A**s we usher in the year 2020, we feature the Chopard Alpine Eagle on our cover. An ode to the Alps, the timepiece is a commemorative reinterpretation of the St. Moritz, the first watch designed by Chopard Co-President, Karl-Friedrich Scheufele.

Speaking of Chopard, the Maison was one of the main sponsors at our 20<sup>th</sup> anniversary celebration, “Journey of Time”, held last November. You can read up on the details of this memorable evening, as well as the Indonesia Limited Edition releases from four of haute horlogerie’s most distinguished brands in The Time Place 20<sup>th</sup> Anniversary Special Feature.

Apart from this, we were also honoured to speak with Breitling Aviation Pioneers Squad Member, Luke Bannister, as well as be privy to a round table discussion with Rolex Testimonees, Mark Webber, Nico Rosberg and Sir Jackie Stewart.

In our Reborn article, we highlight the array of timepieces Roger Dubuis has released in collaboration with Lamborghini Squadra Corse, while in #TIMEFASHION, we happily welcome Ermenegildo Zegna and Celine to the growing Time International family. Both established in their own right, Ermenegildo Zegna and Celine enrich the Time International portfolio; Ermenegildo Zegna as a luxury symbol for successful gentlemen, and Celine as a high fashion Parisian brand for sophisticated and stylish women.

Lastly, don’t forget to explore our High Living section, which includes a feature especially written by Mike Lewis. In the 10 years we have known Mike, he has not only become a good friend but also a wonderful collaborator. He shares with us his meaningful transit in Istanbul in the article entitled, “Time Flies.”

Here’s to new beginnings for 2020. Join us as we embark on the next chapter in our ongoing story.

A handwritten signature in black ink that reads "Irwan D Mussry". The signature is written in a cursive, flowing style.

**Irwan Danny Mussry**  
Editor-In-Chief and Publisher

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**MICHAEL PURWAGANI**  
Photographer

Born in Surabaya, Michael has been working as a photographer since 2016. With an eye for details and beautiful lighting, he now specialises in commercial photography, working with various clients from the fashion, beauty and hospitality industries.



**TRISKA AGUSTI PUTRI**  
Stylist

With a fashion design background, Triska has cut her teeth at one of the leading men's fashion and lifestyle magazines as well as an established e-commerce brand in Indonesia. Now she explores the intersection of design and styling, while pursuing her passion for French culture.



**MIKE LEWIS**  
Writer

An established actor, host and model, Mike also loves food, books, writing and travel. With a career in entertainment and finance, Mike spends most of his time on the road. However, he never fails to find time to put pen to paper, recording his unique observations and humorous views on all aspects of life.



**DENVERINO DANTE**  
Writer

Dante has been writing about watches since 2013, and on occasion, represents The Time Place magazine at two of the most important watch fairs in the world: SIHH and Baselworld. He is also the Marketing Head of one of Indonesia's leading entertainment and lifestyle groups.



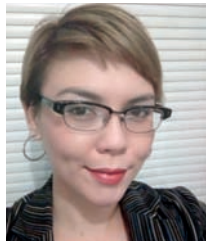
**DEBORAH ISKANDAR**  
Art Consultant

Deborah Iskandar qualifies as an expert on Indonesian and international art, with over 20 years of experience in Southeast Asia. Her company, now branded ISA Art and Design, provides advisory services for clients interested in buying and selling art, as well as building collections.



**MULYADI KURNIAWAN**  
Writer

Mulyadi is a seasoned watch and jewellery writer who loves to travel and seek new adventures. Based in Jakarta, Indonesia, he has a wealth of experience in marketing and public relations, as well as a retail background, with more than a decade of professional experience.



**LISA JOHANNA KEEMINK**  
Writer

Bookworm, copy editor and watch nerd, Lisa spends most of her days working behind the computer or immersed in the latest fantasy novel. After 13 years of teaching, she ventured into media several years ago. Lisa works as a watch journalist while serving as copy editor for a Jakarta-based newspaper.



**RETTA OKTAVIANI SUPARLI**  
Writer

Writing has always been Retta's passion. She worked for more than seven years in the lifestyle media industry, before jumping into the world of Public Relations. She loves cappuccinos, travel and books, especially historical fiction and biographies. She counts Anne Frank as one of her role models.



**ALEXA PICAULIMA**  
Writer

Alexa Picaulima has been writing professionally for a number of years. She has written for several lifestyle magazines and has gained an uncommon perception on the culture, which led her deeper into the industry. She is now editor at a digital media outfit.



**KEVIN SJAHRIAL**  
Writer

In the couple of years he has spent writing for luxury lifestyle media, Kevin has written on a host of topics, including fashion, food, automobiles, travels and more. Watches quickly became a favourite as they combine some of his main interests: design, craftsmanship, and technology.



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# The Time Place 71

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**The Time Place Magazine, Edition 71**

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## For the Arts

The first MACAN Gala was held at The Ritz-Carlton Jakarta, Pacific Place and attended by close to 300 influential figures from across Asia. Chaired by the Museum MACAN Foundation founders, Haryanto Adikoesoemo and Sintawati Ongkowijoyo, Time International President & CEO and MACAN Patron Irwan Danny Mussry together with Maia Estianty, as well as Maulana Indraguna and Dian Sastrowardoyo, the gala featured a charity auction that successfully raised funds to support the museum's art education and community.



1. Haryanto Adikoesoemo and Fenessa Adikoesoemo, Founder and Chairwoman of Museum MACAN Foundation at the 2019 MACAN Gala 2. Rosalyndinata Gunawan Bakrie & Jasmine Prasetio 3. Maulana Indraguna & Dian Sastrowardoyo 4. Nicholas Tan 5. Irwan Danny Mussry & Maia Estianty 6. Jessie Setiono 7. Marsha Timothy 8. Reza Rahadian 9. Raline Shah 10. Daisy Musin.

Image courtesy of Museum MACAN





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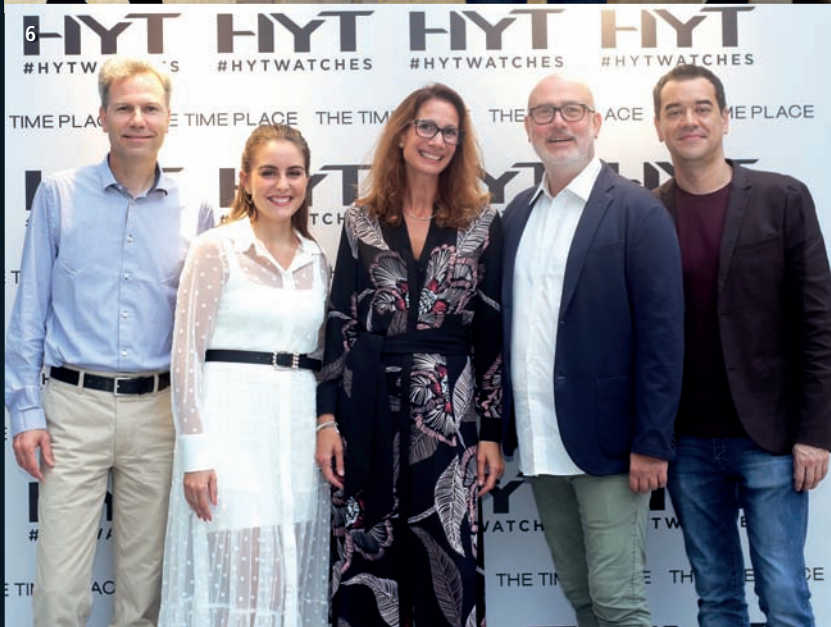
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## Exclusive Session

A select group of VIP clients were invited to the Glass House at The Ritz-Carlton Jakarta, Pacific Place to have an exclusive HYT Fluid Lab experience led by the brand's Scientific Expert, R&D Project Manager of Preciflex, Jean-Luc Budry and Abigail Vouillamoz, Fluid Lab Manager of Preciflex. To start the programme, HYT Vice President Sales, Mr. Giancarlo Mantuano, greeted the guests and delivered a short presentation about the HYT 2019 collection.



1. David Keel, Roy Koharjaya & Adhidarma Herman 2. Wirontono Tandiono & Miko Tan 3. Sugeng 4. Julius Evan, Setiawan Tjong & Stanley Halim 5. Aditya Sali 6. Jean-Luc Andre Budry, Bibiane Oliveira, Abigail Vouillamoz, Giancarlo Mantuano & David Keel 7. A VIP guest gets a glimpse into the world of fine watchmaking.



# GUCCI

timepieces



grip collection  
swiss made

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senayan city mal kelapa gading central park paris van java  
sun plaza bali galeria @time plaza indonesia time care service centre





## A Fashionable Evening

A three-course dinner hosted by Prestige, in collaboration with Hublot, was held at Orchid Court at the Four Seasons Hotel Jakarta. Attended by a select group of distinguished guests, the dinner began with welcome remarks from the Publisher/Editor-in-Chief of Prestige Indonesia, Ronald Liem. As a special highlight of the evening, guests were treated to a styling session with fashion stylist, Peter Zewet.



1. Garu Nauman, Rani Tachrill & Erick Iskandar 2. Vasil Rusinov & Yohana Irawan 3. Cosmas Ghozali 4. Kezia Karin 5. Jerry Haryanto 6. Riesya Ventra 7. Lio Tjhung, Kevin Maharis, Adeline Tjahjadi & Andy Setia 8. Ronald Liem & Shannon Hartono 9. Cisca Becker.



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## For Your Eyes Only

An exclusive soirée to celebrate the launch of the 2019 collection was successfully held at Cartier Boutique Plaza Indonesia and attended by a selection of VIP guests. After the viewing, the distinguished VIPs were escorted to OnFive at Grand Hyatt Jakarta for an intimate dinner in a luxurious atmosphere. During the dinner, guests were entertained by a beautiful classical performance by a harpist and a violinist.



1. Maeva Avril, Shannon Hartono & Lidwina Taruli 2. Caroline Sudanhi 3. Dedy Mulyadi 4. Dessy Soraya 5. Lisa Sutopo 6. Yuliana Tanuwidjaya 7. Theodore Salim 8. Stella Kohdong 9. Murni Setionegoro.



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The Longines Master Collection





## Life's a Masquerade

For the first time ever, the most-awaited Indonesia Tatler Ball was held in Surabaya at the Kaliandra Eco Resort, and was graced by the presence of distinguished guests dressed in their sharpest formal suits and gowns. Hublot, through The Time Place, participated in the event with an exclusive photo booth. Indonesia Tatler Bureau Chief, Millie Stephanie Lukito, greeted the guests in her welcome remarks and led the toast for the evening. With a masquerade theme, the 2019 Indonesia Tatler Ball celebrated the 19th anniversary of the magazine and marked the launch of Indonesia Tatler Surabaya, the latest addition to the Asia Tatler family.



1. Yuichi Abe, Millie Stephanie Lukito, Motoharu Taki, Beatrice Khoo & Muhammad Agil Saputra 2. May Farida and Jimmy Bachtiar 3. Mark Clay and Finna Huang 4. Janice Setyawan & Benita Setyawan 5. Amelia & Han Jayanata 6. HE Juan Camilo Valencia González & Madame Paz Cabrera de Valencia 7. Dingly Olivia Gunawan, Jennifer Puspitasari Widjaja & Victor Herjanto 8. Henny Yohanes, Patricia Mayoree & Yohanes.





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KELAPA GADING





## Black Bay P01 Night

A-list guests flocked to INTime Central Park, Jakarta for the launch of the Black Bay P01, TUDOR's new collection based on a legendary prototype developed in the late 1960s. Also present that evening was TUDOR's Southeast Asia General Manager, Cla Riedi, and Regional Senior Commercial Manager, Sean Ee. While enjoying canapés and cocktails, guests were invited to mingle and preview the collection on display.



1. Cla Riedi, Sadrina Isahak & Sean Ee 2. Adeline Kurniawan & Ayub Firdaus 3. Kartika Ayu 4. Peter Witono & Yenny Sartika 5. Jimmy Teddy 6. Setiawan Tjong & Renny Hidayat 7. Vincent Livinus & Yenny Chandrawati 8. Ronald Surya & Renaldo Winata.



The Aviation Pioneers Squad

Scott Kelly  
Rocio Gonzalez Torres  
Luke Bannister



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1884

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## Glamorous Night

The 2019 Prestige Gala, in celebration of Prestige Magazine's 15th anniversary, was held at the Grand Ballroom of Shangri-La Hotel Jakarta and attended by members of high society as well as top celebrities. Dressed in international and local designer pieces, the distinguished guests walked the red carpet and posed together for pictures. The Time Place participated in the event and showcased exquisite timepieces at an exclusive booth, which was visited by the VVIPs while enjoying cocktails. At the dinner, Prestige Magazine Publisher/Editor-in-Chief, Ronald Liem, welcomed the guests in his speech and led the celebratory toast to commemorate the special occasion.



1. Richard Kyle, Ronald Liem, Reza Rahadian & Marcelino Lefrandt 2. Widi Wardhana 3. Raphael Maitimo 4. Adeline Tjahjadi 5. Byron Grigoratos 6. Aimee Juliette 7. Kelly Tandiono, Titiradjo Padmaja, Harry Halim, Selly Wilson & Rachel Lakhiani 8. Airyn Tanu & Antonio Prawira 9. David Worth & Sherly Worth.





10. Heru S. Gusti & Rika Pauzie 11. James Goeland & Yvonne Yuen 12. Joshua Wongso, Patrick Owen, Samuel Wongso & Jonathan Wongso 13. Karen Vendela 14. Kevin Maharis 15. Kezia Toemion 16. Rory Asyari 17. Maria Rahajeng 18. MJ Sehonanda 19. Nia Ramadhani Bakrie 20. Sarah Dewi 21. Nadia Sukirno 22. Nashida Islam Bonnier.





# ARTS

## Appreciation

ROLEX CELEBRATED ITS MENTOR AND PROTÉGÉ ARTS INITIATIVE THROUGH AN ART-FILLED WEEKEND

From 8-9 February 2020, more than 200 artists and art leaders from South Africa and all around the world made their way to Cape Town's Baxter Theatre Centre to take part in the Rolex Arts Weekend. The Arts Weekend, a series of public events - talks, readings, exhibitions and performances, including two world premieres - featured the work of the

2018-2019 protégés of the Rolex Mentor and Protégé Arts Initiative with their mentors.

Only a deserving venue could house such an impressive line-up of events and The Baxter Theatre Centre was certainly the ideal choice to hold the inspiring weekend. "The Baxter is a most appropriate venue for the Arts Weekend,"

said Rebecca Irvin, Head of the Rolex Arts Initiative. "Not only is it known for presenting a variety of progressive works, it is led by CEO and Artistic Director Lara Foot, herself a former protégée of the theatre great Sir Peter Hall in the 2004-2005 series."

The Arts Weekend served as the culmination of the current cycle of the Rolex Mentor and Protégé Arts Initiative programme and expounded on the various insights the protégés learned from their mentors; it was an exchange between generations that Rolex considers as an integral part of its mission in upholding the transference of knowledge, specifically in perpetuating excellence in arts.

The two-day event opened with the world premiere of "When the night comes", a dance piece by Khoudia Touré. The Senegalese protégée performed the piece with three members of her Compagnie La Mer Noire dance company. Inspired by hip-hop and imbued with various dance styles and techniques, it was created following Touré's close interaction with her mentor, Canadian choreographer, Crystal Pite, who introduced the dance to the audience.

Another world premiere was "pulse", a composition by music protégé Marcus Gilmore, as



commissioned by the American Composers Orchestra. Created for ensemble and spoken word, the composition included a dazzling exchange between the innovative young drummer and former Rolex literature protégée, Tracy K. Smith. The work was performed by Gilmore with musicians from the Cape Town Philharmonic Orchestra and its resident conductor, Brandon Phillips. Following the performance and a solo by Gilmore, the protégé and his mentor Zakir Hussain discussed their mentoring experience.

The protégés for literature and architecture also presented their works. Mariam Kamara, together with her mentor, Ghanaian-born British architect Sir David Adjaye, presented their plans for a new cultural centre in Niamey, the capital of Niger, where Kamara hails from. Moderated by Ghanaian-Scottish architect



2



3

1. Colm Tóibín and Colin Barrett in Tóibín's office at Columbia University
2. Marcus Gilmore demonstrates his work to his mentor Zakir Hussain
3. Protégée Khoudia Touré and mentor Crystal Pite during a work session
4. Mariam Kamara, protégée in architecture, working at atelier masômī in Niamey, Niger

Muses: Influences and Confluences in the Making of Art” and “Against the Grain: The Arts in Times of Polarisation”, the audience witnessed international artists debate about the role of culture in society and the interdisciplinary nature of their work. Furthermore, an Arts Weekend Cinema event was held at the Baxter’s Golden Arrow Studio. Films about the Rolex Arts Initiative, as well as past and current mentors and protégés were featured.

Lesley Lokko, the presentation was followed by the official opening of the exhibition, “Public realm along the Niger River, Niamey.”

Colin Barrett, protégé for literature, featured an excerpt taken from “The English Brothers”, his first novel completed under the guidance of his mentor, fellow Irishman and author, Colm Tóibín. Local actors performed the excerpt which showcased the two writers’ mutual fascination with questions of belonging and self-definition. This was succeeded by a discussion, entitled “What Can Be Said: Home and Voice”, between the protégé and his mentor.

In addition to the work of the protégés, the Rolex Arts Weekend also provided attendees with the opportunity to hear two panel discussions led by Prof. Homi Bhabha of Harvard University. Entitled “Sister-Arts and Other



4

The 2020 Rolex Arts Weekend was curated by Fruzsina Szép, the Hungarian-born Festival and Artistic Director of Lollapalooza Berlin who also served as an Arts Initiative nominator, helping to identify suitable potential protégés for the programme in 2018–2019.

Created in 2002, the Rolex Mentor and Protégé Arts Initiative was inspired by the ethos of Rolex founder, Hans Wilsdorf. It is an initiative which aims to support the perpetuation of excellence, a tradition the brand is known for, while also making a unique and lasting contribution to the transmission of knowledge across generations. Since its inception, the programme has evolved into an enriching dialogue between artists of different generations, cultures and disciplines, helping ensure that the world’s artistic heritage is enriched and, more importantly, passed on.





# UNENDING Quest

ZENITH HELD A POP-UP EXHIBITION  
IN SINGAPORE TO INTRODUCE ITS  
RICH HISTORY TO THE PUBLIC

Watch collections come and go, but the ones that live on for five decades have surely achieved legendary status. This is the case for the El Primero, the collection that put Zenith watches on the watchmaking map. The watch is named El Primero - "The First" - for good reason as it was the world's first automatic chronograph. Since it was initially introduced and to this day, the timepiece is synonymous with accuracy. Plus, beating at 36,000 vibrations

per hour (VpH), the El Primero visibly ticks smoother than other watches in the era which were commonly beating at 21,600 VpH. Aside from precision, it also carried a power reserve of over 48 hours, which was higher than the norm at the time.

The year 2019 marked the El Primero's 50th anniversary, and Zenith went all out to spread the word by establishing a massive blue structure dedicated to the Zenith El Primero right

in the heart of Orchard Road in Singapore. The structure was a pop-up exhibition entitled "A Star Through Time" which narrated the story of the El Primero - past, present, and future - and showcased the brand's quest for precision and high frequency. Zenith itself is a watch company founded over 150 years ago, and its hometown of Le Locle is a UNESCO world heritage site. Last year was the first time in the company's long history that it opened its doors to tourists. The Singapore pop-up was based on the tourist experience called Le Monde Étoilé, a tourism project Zenith developed together with the Neuchâtel Tourism Office. It is an immersive experience at the Zenith manufacture that allows visitors to discover the history of Zenith and Swiss watchmaking. This Swiss-experience was then replicated in Singapore for five days only at the end of August 2019, which allowed the general public to get a glimpse into the world of Zenith.

The exhibition put a spotlight on the story of Zenith founder, Georges Favre-Jacot, who had a vision to identify watch craftsmen spread on the mountains in all of Switzerland and unite





them under one roof to produce the best timepieces. Moving on in the exhibition, several key timepieces from different eras were displayed. This included a Zenith chronometer that used to be displayed in front of Zenith boutiques in Europe and Russia in the early 20th century. This was a time when personal pocket watches were not precise, so passersby would adjust their watches to match that of the Zenith chronometer. These chronometers became the watch standard. Also on display at the exhibit were Zenith marine chronometers, which were very challenging to make at that time. The production of these marine chronometers had to make use of advanced knowhow so they would be able to withstand extreme temperature variances and keep their precision despite the severe rocking of a boat, as well as keep their movements free from ocean water. The exhibition also displayed a clock Zenith made for old post offices. Back then, the way one paid to send letters was not by using stamps,

but by calculating the amount of time spent/service rendered with a postman.

Another part of the exhibition showcased Zenith's award-winning movements. These movements mainly came from 1956 to 1967, an era when Switzerland held many timepiece precision contests. One highlight found in the exhibition was the original Movement 135 which won a staggering 255 prizes.

Visitors also got to know Zenith's quest for frequency. Starting from the '60s, when automatic watches were becoming fashionable, the addition of an automatic chronograph became the natural progression. Zenith was the first to launch the first integrated automatic chronograph in the Swiss watch industry. It had a frequency of 5Hz or 36,000 VpH, the only watch brand to display a 10th of a second. To help better understand various watch frequencies, the Zenith exhibition displayed

1. A chronological look at Zenith's history
2. Discovering Zenith's watchmaking knowhow
3. Inside the "A Star through Time" pop-up exhibition
4. Zenith's "A Star through Time" pop-up exhibition in Singapore
5. Zenith CEO, Julien Tornare, with Director of Neuchâtel Tourism, Yann Engel

watches of different frequencies side by side for visitors to see, hear, and understand the differences. A row of iconic El Primero models released throughout the years was also showcased, including the Defy El Primero 21 which is able to measure and display a high degree of accuracy of up to hundredths of a second. Also displayed was the Zenith Defy Inventor that debuted in 2019. The timepiece is made with the "Zenith Oscillator" control system that has a frequency of 18Hz, the vibrations of which are clearly visible on the dial.





# THUNDERING Party

THE TIME PLACE HAD A LOVELY EVENING WITH TAG HEUER AT THE 2019 FORMULA 1 SINGAPORE GRAND PRIX PRE-CELEBRATION

Every September, the Formula 1 season makes its way to Singapore for the iconic night race through the city streets. TAG Heuer kicked off the 2019 Formula 1 Singapore Grand Prix with an electrifying party at Singapore's famous Gardens by the Bay with TAG Heuer Ambassador, Australian actor Chris Hemsworth, and Dutch Aston

Martin Red Bull Racing Formula 1 driver, Max Verstappen.

Taking place at the Silver Leaf inside the Silver Garden by the Bay, approximately 300 guests including retailers, partners, media and customers were treated to the majestic views of the iconic Flower Dome and the Marina Bay

skyline in the background. Walking into the venue, we immediately found an eight metre long tunnel entrance lit up by green and red LED lights – representing the TAG Heuer brand colours – welcoming us along with a delectable selection of canapés and cocktails to cool us off in the warm evening. Present among the guests were TAG Heuer friends of the brand including Rozz Lee, who hosted the event, radio and TV personality Sonia Chew, Singapore's darling Joseph Schooling, and Jon Chua, lead guitarist for The Sam Willows, which is one of Singapore's leading bands.

As the sky turned darker, Chris Hemsworth and Max Verstappen made their way to the stage, joined by Amelia Sillard, Vice-President of TAG Heuer Southeast Asia and Australia, who thanked both of them for being the special guests of the evening: "The Formula 1 season is upon us here in Singapore, and for TAG Heuer it means we celebrate the great partnership we have with Aston Martin Red Bull Racing Formula 1 — and more widely motorsport



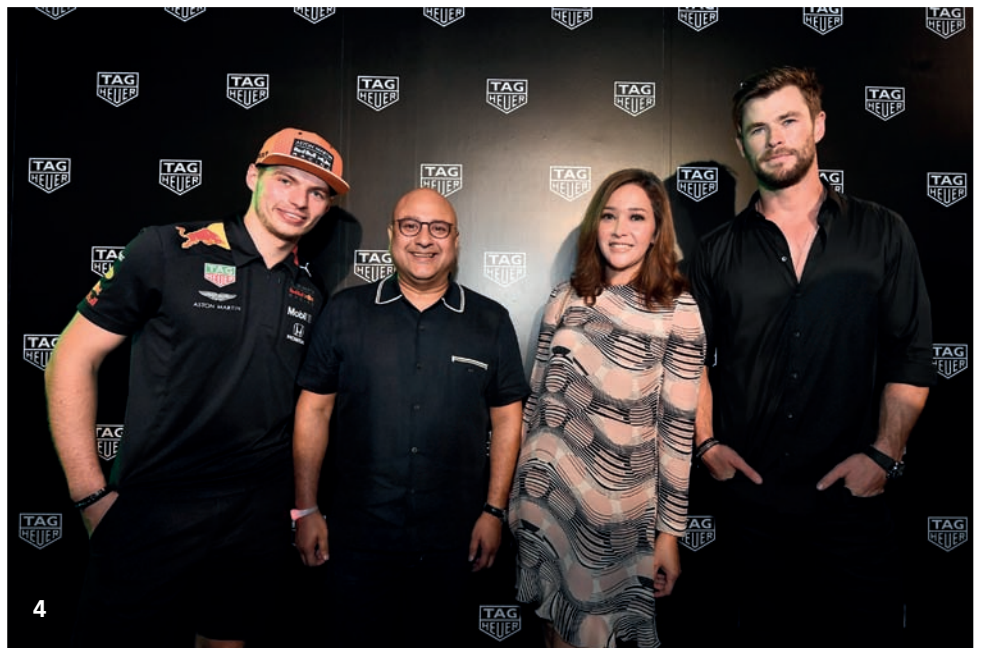


1. The Silver Leaf at Gardens by the Bay served as the venue for the event
2. Max Verstappen and Chris Hemsworth battle it out in the "Batak Challenge"
3. Max Verstappen, Joseph Schooling and Chris Hemsworth
4. Max Verstappen, Irwan Danny Mussry, Maia Estianty and Chris Hemsworth
5. Irwan Danny Mussry securing a tire at the Aston Martin Red Bull Racing Formula 1 garage

and performance which are so deeply rooted in our brand DNA. I thank Max and the team for joining us tonight and wish you the best of luck this weekend," she said. "And a very warm welcome to our long-standing ambassador Chris, who made the trip especially from Australia to be with us for this exciting weekend!"

Afterwards, both Chris and Max were thrown into the hot seat with two Formula 1-inspired challenges: first a "Pit Stop Tyre Challenge", in which both men were partnered with the other personalities, including Joseph Schooling, Sonia Chew, and members of The Sam Willows, in a challenge to change the tyres of a Formula 1 car. Afterwards, they engaged in another challenge called the "Batak Challenge", this time to test their reflexes and hand-eye coordination. Showing their love and passion for sports, Chris came a close second to Max, who was declared the winner upon the completion of both challenges.

As the event drew to a close, DJ Boey played some upbeat tunes that lured the guests to the dance floor. Those in attendance danced the night away and enjoyed their drinks which served as refreshments to cool them off in the warm Singapore climate. It was another year, another Formula 1 Grand Prix season, but this time made extra special with the presence of the God of Thunder.





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# PRECISION Performance

THE TIME PLACE MAGAZINE HAD AN ALL-ACCESS PASS AT THE 2019 SINGAPORE GRAND PRIX THANKS TO BELL & ROSS

**P**roud partners, the Renault F1® Team and Bell & Ross have fostered a collaboration since 2016. It is a partnership which makes perfect sense as the two associates are all about timing, engineering, and performance.

While on television, viewers might only see the pit crew, The Time Place Magazine got

to see the many individuals that make up the Renault F1® Team. It was an army of engineers, chefs, and service crews that travel together around the world throughout the whole F1® calendar. All of them were united in sporting Bell & Ross timepieces.

It was mid-day Saturday on September 21, 2019, during the qualifying round at the pit



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lane, when The Time Place Magazine got a glimpse of the behind the scenes preparations made by the team for the qualifying event for that evening – from engine checks to choosing tires. All these efforts were in support of their two drivers, Nico Hülkenberg of Germany and Australian Daniel Ricciardo, who joined the team this season. The Time Place Magazine also got up close and personal with both drivers as Bell & Ross granted us access to the driver's lounge throughout the day. Day soon turned to night and the qualifying round commenced. It was exhilarating as the pressure was on for the drivers to compete for the best spots for the following race day.

To celebrate their fourth year supporting the Renault F1® Team, Bell & Ross released four watches for the 2019 race season. Staying true to the Renault F1® Team, all four timepieces carry the team's black and yellow highlight colours. And as these timepieces are dedicated to motorsport racing, the chronograph function to measure elapsed time is also a main feature.

First up are the BR V3-94 R.S.19 and BR 03-94 R.S.19. To use racing terms, the two watches share identical engines but come in different chassis. The visible difference between the two is that the 43 mm BR V3-94 R.S.19 is made with a circular case, meanwhile the 42 mm BR 03-94 R.S.19 comes in the classic Bell & Ross square case. Both watches are about legibility and have luminescent carbon fibre dials inspired by the Renault F1® Team steering wheel colour-coding first introduced in the R.S.17 collection. For the BR V3-94 R.S.19, a small seconds hand is at 3 o'clock, while a date window is at 4:30. Chronograph subdials are at 9 o'clock for the 30-minute counter and at 6 o'clock for the 12-hour counter, with central chronograph seconds. The BR 03-94 R.S.19 has a similar dial set-up with a minor difference of not having the 12-hour counter at 6 o'clock; it is instead replaced by a date window. Both timepieces have a tachymeter scale on the flange, and their subdials are highlighted with green, red and orange, mimicking the cockpit button colours. Each timepiece is limited to 999 pieces.

Meanwhile, the BR-X1 R.S.19 has a 45 mm square case made of a mix of grade 5 titanium, ceramic and rubber. The result of this combination is a lightweight and sturdy case thanks to the surrounding bumper made of micro-blasted ceramic and rubber. The timepiece's main visual feature is its raw, skeletonised dial. At 9 o'clock is the skeleton chronograph 30-minute counter, and counting the chronograph seconds is a central seconds hand. At 3 o'clock is the small seconds dial. Powering the



timepiece is the calibre BR-CAL.313 with its upper bridge shaped like an X.

The flagship of this year's collection is the BR-X1 Tourbillon R.S.19. Only limited to 20 pieces, the 45 mm timepiece has a case made of satin-polished titanium and matt ceramic with rubber inserts. Making the timepiece tick is the calibre BR-CAL.283 with 282 components and a 4-day power reserve. It has a chronograph function, with a 30-minute counter at 11 o'clock and a 60-second counter at 1 o'clock.

1. Bell & Ross is a partner of the Renault F1® Team
2. The BR-X1 Tourbillon R.S.19
3. The BR V3-94 R.S.19 has a circular case
4. The BR-X1 R.S.19 is a limited edition of 250 pieces

At 9 o'clock is a power reserve indicator. The showstopper is the flying tourbillon at 6 o'clock, with a ticking escapement and throbbing balance wheel making a full rotation every minute.



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# AVENGER

## Assemble

BREITLING INTRODUCED THE AVENGER COLLECTION AND THE BREITLING AVIATION PIONEERS SQUAD IN OCTOBER 2019

After saying auf wiedersehen to Basel-world during the brand's last participation in 2019, Breitling has been organising its very own series of events called the Breitling Summit for retail partners, sales associates, and members of the media from all over the world. The latest Breitling Summit was held in Dubai and Breitling took the opportunity to unveil its Avenger collection that

has been redesigned to reflect its bold and robust name.

The new Avenger collection joins two other collections - the Aviator 8 and the iconic Navitimer - in Breitling's Air universe. The redesigned collection not only reiterates Breitling's mark as the world's leading manufacturer of aviation-related watches, the brand also



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managed to breathe new personality into the Avenger collection that transcended six iterations. The watches in the Breitling Avenger collection are impressively varied, with case sizes ranging from 43 mm to 48 mm. The choice of dial colours will appeal to any aviation fan, while the vast selection of straps and bracelets will surely please the modern stylish individual. Originally introduced in 2001, the new Avenger collection oozes a distinct pilot's watch styling that blends with contemporary touches ushering a new era of modern aviation watches. The watches are available in chronograph, three-hand "time only" models, or with a 24-hour GMT hand.

The Breitling Super Avenger Chronograph 48 comes in a 48 mm stainless steel case, with a unidirectional ratcheted bezel and a black dial. Equipped with a COSC-certified automatic Breitling Calibre 13 chronometer move-



1. Breitling Super Avenger Chronograph 48 Night Mission
2. Breitling Avenger Chronograph 45 Night Mission in DLC-coated titanium case with black dial and anthracite leather military strap
3. Breitling Avenger Automatic GMT 45 Night Mission
4. Breitling Aviation Pioneers Squad member Scott Kelly wearing the Super Avenger Chronograph 48 Night Mission
5. Breitling Aviation Pioneers Squad member Luke Bannister wearing the Avenger Chronograph 45 Night Mission

ment, it has a power reserve of approximately 48 hours. The extra large-sized dial provides ample space for three subdials: at 12 o'clock, 6 o'clock, and 9 o'clock and additionally a date window at 3 o'clock. The Breitling Super Avenger Chronograph 48 Night Mission however comes in DLC-coated titanium case, strong yet lightweight, with a blue dial that recalls the stencilled numbers on the decks of aircraft carriers. The Super Avenger Chronograph 48 is presented in an anthracite military strap, while its Night Mission brother has a blue leather military strap to match its blue dial.

While the 43 mm would perfectly suit plenty of Asian wrists, it is the 45 mm that is considered

as the classic pilot's watch size. The Breitling Avenger Chronograph 45 comes in a 45 mm stainless steel case with a unidirectional ratcheted bezel and is available with either a black or blue dial. Like its bigger cased brothers, the Chronograph 45 with a black dial is paired with an anthracite leather military strap or a matching stainless steel bracelet. The blue dial option comes with a blue leather military strap or you may choose to go with the stainless steel bracelet as well. Following the same design codes as the 48 mm models, the Avenger Chronograph 45 Night Mission sports a rugged and lightweight DLC-coated titanium case with a black dial and anthracite leather military strap, or a green dial version that comes with





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a khaki-green leather military strap. Both of the 45 mm models are powered by the COSC-chronometer certified Breitling Calibre 13 movement with a power reserve of 48 hours. This movement drives the three subdials at 12 o'clock, 6 o'clock, and 9 o'clock, as well as the date function at 3 o'clock.

Breitling decided to expand the 45 mm case size to the Breitling Avenger Automatic GMT 45 and GMT 45 Night Mission. Perfectly suited for travellers and adventurers, the GMT 45 models feature an additional hand that indicates a second time zone. The Breitling Avenger Automatic GMT 45 has a 45 mm stainless steel case and a blue dial. At its heart is the Breitling Calibre 32 automatic mechanical movement with a power reserve of approximately 42 hours. The blue dial is complemented by a leather military strap or a stainless steel bracelet. The Night Mission version features a 45 mm DLC-coated titanium case with a black dial that represents its name well. It is delivered on a sand-coloured leather military strap for a contrasting look.

The next pair of watches are also rendered in 45 mm diameter cases: the Breitling Avenger Automatic 45 Seawolf and 45 Seawolf Night Mission. The name Seawolf refers to the feature that makes these watches ideally suited for adventures under the sea. Its 45 mm stainless steel case houses a striking yellow dial with hands and indexes coated in SuperLumiNova® for added legibility; the watch comes with an anthracite leather military strap or a stainless steel bracelet. Under the bright yellow dial is the COSC-chronometer certified Breitling Calibre 17 mechanical movement that has a power reserve of up to 38 hours. The movement is also water-resistant to an incredible depth of 3,000 metres or 300 bar – 10 times that of the other Avenger models. The Avenger Automatic 45 Seawolf Night Mission has a 45 mm case made of DLC-coated titanium with a black dial and an anthracite leather military strap.

In Dubai, Breitling also introduced a limited edition Avenger watch: the Breitling Avenger Swiss Air Force Team Limited Edition. Available in a 45 mm stainless steel case with a black

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dial embellished with the Swiss Air Force team logo on its subdial at the 9 o'clock position, the watch has sporty yellow and red accents that bear the Swiss Air Force colours, making it a worthy tribute to celebrate the 55th anniversary of the Swiss Air Force Team. Thanks to a rugged bezel and a special grip-pattern on the crown and chronograph pushers, the Avenger Chronograph 45 Swiss Air Force Team Limited Edition can be easily operated while wearing gloves. The case back is engraved with the Swiss Air Force Team's 55th anniversary logo – a stylised 55 and six supersonic jets in flight – along with the words “ONE OF 550,” an indication of its special limited edition status. Powered by the COSC-certified Breitling Calibre 13, the movement powers the watch up to 48 hours.

The last two models of the newly redesigned collection come in modest 43 mm stainless steel cases with unidirectional ratcheted bezels, available with black or blue dials. The Breitling Avenger Chronograph 43 is powered by the Breitling Calibre 17 chronometer that's COSC-certified with a power reserve of 38 hours. Its black or blue dial is spacious enough to house three chronograph subdials and a date window for symmetry. Another version is the Breitling Avenger Automatic 43 that presents a clean, elegant dial with central hour, minute, and second hands and a date window



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positioned at 3 o'clock. Similar to the chronograph 43 model, the automatic model is powered by the Breitling Calibre 17 with a choice of either a blue or black dial for added versatility.

Coinciding with the launch of its boldest collection, Breitling assembled the new Aviation Pioneers Squad as part of its #squadonamission campaign. The newly minted squad focuses on three accomplished individuals who

6. Rocío González Torres wearing the Avenger Chronograph 43
7. Breitling Avenger Automatic 45 Seawolf
8. The Breitling Aviation Pioneers Squad: Luke Bannister, Scott Kelly and Rocío González Torres
9. Breitling Avenger Automatic GMT 45 in stainless steel with blue dial and stainless steel bracelet

represent different airborne disciplines but all define an incredible new age of adventure in the air: Scott Kelly, Rocío González Torres, and Luke Bannister. Astronaut Scott Kelly spent 520 days of his life in outer space, stationed at the International Space Station (ISS). Commandant Rocío González Torres has logged more than 1,000 hours of flight time in a fighter jet and is proud to be a role model for girls and young women determined to conquer the skies. While Luke Bannister, stands out in a whole new aviation discipline, as he is one of the best in drone racing and won the World Drone Championship at the young age of 15; he has been on a winning course ever since. Breitling is proud to partner with such an exceptionally talented trio, and what better way than to have them wear the Avenger collection that perfectly complements the impressive aerial careers of the three Squad members, and reinforces Breitling's unparalleled pioneering status as the world's leading maker of aviation-related pilot's watches.





# LIVING IN the Moment

TUDOR CELEBRATES ITS  
#BORNTODARE MOTTO  
WITH A SNOWBOARDING  
EXPERIENCE IN THE ALPS

**T**UDOR's #BornToDare spirit is more than just about horology. It is a reflection of the brand's history, and all that it stands for today. It also refers to the vision of Hans Wilsdorf, TUDOR founder, who manufactured his watches to withstand even the most extreme conditions. In the years

since, numerous exceptional individuals have achieved extraordinary feats with a TUDOR watch on their wrists. #BornToDare is a testament to the brand's pioneering and cutting-edge approach to watchmaking - with numerous innovations having become industry benchmarks.

In celebration of the brand's daring spirit, TUDOR invited its #BornToDare Campaign Ambassador David Beckham to step out of his comfort zone again - having sent him freediving in Miami previously. Beckham joined Kjersti Buaas - Norwegian Olympian and Olympic snowboard medallist - for a backcountry snowboarding experience in the Alps. For this amazing adventure, Beckham wore the TUDOR Black Bay P01, while Buaas had the TUDOR Black Bay on her wrist. The Black Bay that Buaas was wearing is a vintage-inspired homage to more than 60 years of perfecting



the ideal horological instrument for divers. It comes with a burgundy bezel and a matching fabric strap.

The Black Bay P01 is an award-winning multi-purpose sports watch based on a legendary prototype developed in the late 1960s for the US Navy. This rugged watch is equipped with a high-performance TUDOR Manufacture calibre complete with a silicon balance spring and a 70-hour power reserve. Housed in a steel case with satin finishing, the Black Bay P01 is also waterproof up to 200 metres.

In 1967, TUDOR began developing a new watch in order to meet a set of specifications required by the American government - while incorporating the results of the latest research carried out by the brand's engineers. This resulted in the production of prototypes, as well as a patent for a hitherto unseen function. The ambitious project, which carried the code name "Commando", never came to fruition.

After being kept in TUDOR's archives for the past five decades, the unique aesthetic developed in the project is finally brought to life - in the form of the Black Bay P01. Its name stands for prototype one, and its aesthetic is heavily inspired by the "Commando" project. It is an outstanding timepiece that reflects the exploratory nature of the project, a cross between a diver's watch and a sailing watch.



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1. David Beckham wearing the TUDOR Black Bay P01
2. The TUDOR Black Bay P01
3. David Beckham taking pointers from Kjersti Buaas
4. Kjersti Buaas sporting the TUDOR Black Bay
5. The TUDOR Black Bay with burgundy bezel and matching strap

The Manufacture Calibre MT5612 that drives the Black Bay P01 model displays the hours, minutes, seconds and date functions. Its open-work rotor is satin-brushed with sand-blasted details, and its bridges and plate have alternating polished sand-blasted surfaces and laser decorations. Its build has been designed to ensure robustness, longevity and reliability, as does its variable inertia balance, which is maintained by a sturdy traversing bridge fixed in two-points. Thanks to these qualities, together with its non-magnetic silicon balance

spring and 70-hour power reserve, the Calibre MT5612 is certified as a chronometer by the Official Swiss Chronometer Testing Institute (COSC).

In a short video recapping their breathtaking adventure, Beckham can be seen learning under the guidance of the four-time Olympian and Olympic medallist in half-pipe, snowboarding. Climbing the mountain in the early hours wearing headlamps, the pair reached the top of a high-altitude slope with virgin snow and enjoyed a secluded first-track down the mountain.

"It's a great thing to be behind, and try and learn from a world-class athlete. It's been an incredible experience and I want to do more. What do we do next? I don't know. It's like we say, born to dare," Beckham said of his experience.





# SIGN OF the Times

PANERAI USHERS IN THE YEAR OF THE RAT WITH A LIMITED EDITION

**I**ntelligent, ambitious and full of creative energy; according to Chinese astrology, these are the characteristics associated with 2020, the Year of the Rat and a fresh start to the 12-animal zodiac cycle.

Drawing inspiration from these very traits to honour the Chinese astrological tradition, watchmaker Panerai released a special edition design of its Luminor Sealand just in time for Lunar New Year.

“Both ambitious and brilliant, those born under this sign use their intelligence and shrewdness to adapt to any situation, easily overcoming the problems and pitfalls of everyday life. They are also endowed with inspiration and intelligence, qualities which they share with the rat, the animal represented on the steel cover of the Luminor Sealand - 44 mm (PAM00863) dedicated to it,” the Italian brand explained.

While Panerai is better known for its clean and functional aesthetic, offering no-frills

watches that are both robust and elegant in their simplicity, this limited model is not a new departure for the Swiss manufacture. Its very first Chinese Zodiac-inspired collection was introduced in 2009 for the Year of the Ox. And every year since then, Panerai has created beautifully crafted timepieces that honour the corresponding astrological sign of that time: Tiger, Rabbit, Dragon, Snake, Horse, Goat, Monkey, Rooster, Dog and Pig.

On the 12th year of this remarkable horological convergence of Eastern and Western artistry, 88 exquisite timepieces were made. Like their predecessors, each 44 mm timepiece boasts a decorated cover that was hand engraved by “Italian master craftsmen using the ancient art of sparsello.”

The intricate carvings are then inlaid with gold threads in a process that requires up to 50 hours for each watch. Driving the collection is the mechanical P. 9010 Calibre, which has a three-day power reserve. Additionally the watch is water-resistant up to a depth of 100 metres.



1. The decoration on the cover is intricately engraved by hand by Italian master craftsmen using the ancient art of sparsello
2. The timepiece is a limited edition of only 88 pieces
3. The Panerai Luminor Sealand - 44 mm (PAM00863) ushers in the Year of the Rat

The limited edition Year of the Rat Luminor Sealand - 44 mm comes with a semi-matt calf strap in gold with beige stitching, as well as an extra strap made of black rubber.

This special edition illustrates Chinese astrological tradition depicted and enhanced by Italian craftsmanship.





▷ NEW BR 05 COLLECTION Automatic ⌀ 40mm • 100m water-resistant bellross.com

**TIME INSTRUMENTS  
FOR URBAN EXPLORERS**

**Bell & Ross**





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1. Frederique Constant's extended manufacture  
2. Inside the Frederique Constant Manufacture Experience

# CONSTANT Growth

FREDERIQUE CONSTANT PROUDLY EXTENDS ITS MANUFACTURING FACILITIES IN PLAN-LES-OUATES, GENEVA

The opening of Frederique Constant's extended headquarters in Plan-les-Ouates, Switzerland, is a historical milestone for the 30-year-old company. It took two years to construct an additional 3,200 m<sup>2</sup> space, bringing the Frederique Constant Group's headquarters to 6,200 m<sup>2</sup>. This enabled the group to completely reorganise the implementation of the different working spaces.

On the ground floor, visitors will find an exclusive dedicated space where guests have the chance to go through a Manufacture Experience and discover each brand's universe and history. Through numerous displays and settings, visitors get to discover heritage timepieces, the manufacturing process of the brands' in-house calibres, details of some of

the most iconic watches, innovative savoir-faire, specific watchmaking functions, connected watches and more.

The group's watchmaking highlights over the past few years include: the iconic Heart Beat Manufacture, the FC-700 calibre series including the successful Worldtimer Manufacture and Flyback Chronograph; high-end complications such as the Perpetual Calendar, or the newly released Tourbillon Perpetual Calendar Manufacture timepiece.

The Frederique Constant Group is optimistic and continues to implement its sales-focused strategy by defining strong guidelines for its two flagship brands. The focus will be on extending accessible luxury for Frederique Constant, and developing key markets and

distribution channels for Alpina (extended after the huge success of the AlpinerX outdoors smartwatch launched in 2018).

Ateliers deMonaco remains an important brand, where Master Watchmakers can innovate and create new movements, while pushing the boundaries of the highest watchmaking complications possible, which can then be spread to Frederique Constant and Alpina models.

Peter Stas, President of the Frederique Constant Group, said: "Frederique Constant has been producing watches in the heart of Plan-les-Ouates since 2006. Frederique Constant is a pioneer of innovation and excellence in the Swiss watch industry and worldwide thanks to the first Swissmade horological Smartwatch and Hybrid collection. The strong tradition of investing in new technologies, new in-house mechanical movement at an affordable price tag reflects the brand's commitment to make more people enjoy luxury worldwide."

Niels Eggerding, Managing Director of Frederique Constant, added, "The new building represents the industry's most cutting-edge facility for watch assembly, training and quality control. Having grown very rapidly in the last few years we needed a truly innovative workspace to improve efficiency. We now combine our R&D, production, assembly and quality control processes under one roof. That means a complete consolidation of work that will help our brands to become even more productive and streamlined than ever before."

With the opening of this new building, the group has now equipped its facilities for the future, preparing its brands to meet their demands for future growth. The overall goal is to increase the production capacity from 160,000 to 250,000 watches per year within the next 5 years.

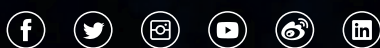


# BASELWORLD

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Chopard's  
newest  
timepiece,  
the Alpine  
Eagle



# SOARING to the Skies

CHOPARD PRESENTS  
THE ALPINE EAGLE,  
A TESTAMENT TO ITS  
SUPERLATIVE  
WATCHMAKING  
SAVOIR FAIRE





Karl, Karl-Friedrich & Karl-Fritz Scheufele

One of haute horlogerie's enduring brands, Chopard remains a family business, one that is proud to adopt vertical integration in its watchmaking processes. Apart from wholly manufacturing timepieces within its workshops, the Maison is also undoubtedly one of the most principled and environment-friendly manufactures in existence. With its ethical approach, Chopard is a stalwart force in sustainable watch creation.

This year, the Maison unveils the Alpine Eagle, a sporty and chic timepiece collection which derives inspiration from the brand's storied past.

### THE MAKING OF A MAN

In 1980, Karl-Friedrich Scheufele was a youthful 22-year-old Chopard employee who was just learning the ropes of watchmaking. However, despite his young age, he was able to present a novel idea for a watch to his father. He envisioned a sporty timepiece, one that would be made of steel. With support from his father and some calculated risk-taking, his idea paved the way for the creation of the St. Moritz, a watch which became a popular model over the next decade. The St. Moritz was an innovative piece as it was the first sports watch to be released by the Maison and its first steel timepiece, a feat in itself during a time when



St. Moritz Advertising Campaign in the 1980's (ski)

Chopard was specialising in diamond-set and gold pieces.

Karl-Friedrich's first foray into watchmaking will certainly not be his last. Driven by a spirit of adventure, Karl-Friedrich was also instru-

“

FORTY YEARS LATER, KARL-FRIEDRICH AS CO-PRESIDENT OF CHOPARD, CONTINUES TO INNOVATE AND LEAD THE MAISON INTO AN EVER PROMISING FUTURE ”

mental to the fruitful relationship Chopard has had with motor racing, particularly the Mille Miglia race. He was one of the first to distinguish and capitalise on the strong bonds between passionate automobile enthusiasts and watchmaking mechanics. In 1996, he raised the bar by founding the Chopard Manufacture in Fleurier. He spearheaded the building of the premises complete with Minergie label certification criteria, ensuring that the buildings on the site consume low energy and continuous



air flows through them, which is in line with the Maison's philosophy of sustainable luxury.

Forty years later, Karl-Friedrich as Co-President of Chopard, continues to innovate and lead the Maison into an ever promising future. With urging from his own son, Karl-Fritz, who was also secretly supported by the family patriarch, he revisits his primary watch design and reinterprets it for the present and beyond.

**A WORTHY RENDERING**

Dubbed the Alpine Eagle, Chopard's newest offering showcases Karl-Friedrich's creativity and evokes his deep passion for the Alps. With an integrated case and bracelet, the timepiece exudes both sophistication and utmost modernity. It bears a number of references to the Alpine Eagle it takes its name from, as



Alpine Eagle case detail



Alpine Eagle crown detail



Alpine Eagle Sketch



Making of the Alpine Eagle timepiece

well as the unique biotope where it resides: the rock-like textured dial is reminiscent of the eagle's iris, the watch hands are evocative of its feathers, while the cold, glistening steel represent the glaciers synonymous with the Alps. Furthermore, Karl-Friedrich was guided by Louis Sullivan's principles of harmony and the watch's form suitably follows its function.

Eight screws in pairs of four adorn the Alpine Eagle's round bezel. They not only enhance the aesthetics of the timepiece, they also ensure the water resistance of the watch to 100 metres. Speaking of aesthetics, the flat surfaces of the watch are satin-brushed to create pleas-

ing light effects that are further augmented by polished chamfers. On the dial, the hours and minutes hands are coated with Super-LumiNova® Grade X1 to guarantee nocturnal legibility. Additionally, a window between 4 and 5 o'clock provides the date. With great regard to the varying elements of the Alps which inspired Karl-Friedrich in his innovative design, the Alpine Eagle has alternating polished and matt finishes. The case is distinguishable by a singular protrusion protecting the crown which is engraved with a compass rose, while a gently tapered bracelet comprising a single ingot-shaped link, topped by a raised central cap, completes the watch.

Available in two different diameters of 41 mm and 36 mm, the Alpine Eagle is rendered in 10 distinct versions. These models are painstakingly crafted from either Lucent Steel A223, gold, bi-material or diamond-set gold. Lucent Steel A223 is an entirely new material crafted in-house by Chopard. As rich, precious and complex as gold, it is a result of an arduous re-smelting process which took the Maison four years to perfect. The industrialisation of this new alloy was a real challenge to manufacture to extremely strict specifications, leading to the substantial manufacturing time as well as the weathering on machining tools. However, regardless of the time it took to complete the





# STRIKING SPLENDOUR

## BEST IN SHOW

The winner of the Aiguille d'Or prize at the 2017 Grand Prix d'Horlogerie de Genève, the L.U.C. Full Strike is a true beauty. Now available in a fresh interpretation featuring handsome shades of grey, this pleasant-sounding timepiece is a magnificent representation of Chopard's watchmaking savoir faire. Considered the manufacture's most sophisticated chiming watch to date, the L.U.C Full Strike is in a league all its own. Available in "Fairmined" 18-carat white gold with exemplary Poinçon de Genève finishing, the singular timepiece has a beautiful sound, one whose creation encompassed a period of six years.







## UNPARALLELED SOUND

Chiming the hours, quarters and minutes on transparent crystal gongs, the Chopard L.U.C Full Strike has a matchless purity of sound that is rich, full, powerful, resonant and crystal clear. With its own signature sound, the gongs of the L.U.C Full Strike are tuned to two notes, C and F. Its chimes linger pleasingly with low sound-deadening factor. They are also astonishingly intense and uniform, something that is extremely hard to achieve and may well be considered a great accomplishment. This tonal richness is exceptional, especially since this is the first time that sapphire is used as a generator, as well as an acoustic amplifier.





## MATERIAL INNOVATION

As part of its development for the L.U.C Full Strike, Chopard has opted to use a non-traditional material in the creation of its minute repeater gongs. Instead of using steel or gold segments, it made use of transparent sapphire crystal, a very hard and homogenous material. Chopard also stepped things up by machining the gongs and watch glass together from a single sapphire block. Forming a single entity, there is perfect physical integrity between the gongs and the watch glass, ensuring good sound quality and unfettered transmission of acoustic waves. Due to the hardness of sapphire, it took Chopard more than three years to machine the gongs/glass set.





## ELEGANT DETAILS

Together with its singular horological aptitude, the Chopard L.U.C Full Strike is also utterly captivating. With its “Fairmined” 18-carat white gold case, framing a silver-coloured dial, the timepiece features a vertical satin-brushed case band creating a striking contrast with the polished bezel and case back. The “Fairmined” label ensures that the gold was sourced from a cooperative whose operations are certified as ethical, fair and sustainable. The white gold is also non rhodium-plated, lending it a distinct glow that will remain stable through the years. Measuring 42.5 mm in diameter, the L.U.C Full Strike has a significantly openworked dial, also rendered in gold, with a silver galvanic finishing treatment to match the grey shades of the case.





## UNPRECEDENTED POWER

One of the most important aspects of a minute repeater is endurance. For this very reason, the L.U.C Full Strike is equipped with two barrels. Both are equipped with a slipping spring, as used in self-winding movements, in order to ensure that winding operations are not impeded by an overwound spring, and thereby protecting them against any risk of snapping. One stores up the energy required for time measurement and the other for the minute repeater. Additionally, the timepiece is fitted with a special system for indicating the twin power reserves, composed of two coaxially fitted hands. The first rhodium-plated one indicates the movement power reserve, while the other blued one indicates the number of chimes that can be activated





## INCOMPARABLE CAPACITY

Powering the timepiece is the remarkably thin Calibre 08.01-L, which enables the watch to measure just 11.55 mm thick. With over 500 parts, the movement has an exceptional construction. On one side of the calibre is the barrel and the regulating organ – the timekeeping ensemble – which ensures a 60-hour power reserve certified by the COSC. The minute repeater mechanism, on the other hand, is placed on the dial side, making it fully visible to the naked eye. Since a minute repeater mechanism is a system of interactions, with numerous parts in motion, the calibre has been equipped with three security devices to safeguard it from any handling mistakes.





Case back of the Alpine Eagle 41 mm

Chopard Movement 01.01-C

research and development, Chopard's new rare and extraordinarily precious material now brings the Alpine Eagle to life.

Lucent Steel A223 has a number of valuable characteristics. It has a hypoallergenic composition, with signature qualities comparable to surgical steel, making it highly dermo-compatible and comfortable to wear for almost anybody. It is also very hard. Its 223 Vickers' strength allows for 50% more resistance to abrasion than conventional steels; this is particularly an advantage in a watch, since regular wearing could lead to inevitable wear and tear. Despite its hardness, Lucent Steel A223 has a superior homogenous crystal structure, with a purity that enables it to reflect light in a unique way. Similar to a diamond, whose brilliance is due to the lack of impurities, this novel steel has a lower number of impurities compared to regular steel, lending it brilliance and brightness akin to that of gold. This alloy serves as a worthy case material to the beating heart of the watch, its movement.



Alpine Eagle 41 mm with slate grey dial

Two different movements drive the multiple versions of the Alpine Eagle. As symbols of Karl-Friedrich's commitment to fine watchmaking, they feature automatic winding and are stunningly visible through the transparent

“EIGHT SCREWS IN PAIRS OF FOUR ADORN THE ALPINE EAGLE'S ROUND BEZEL. THEY NOT ONLY ENHANCE THE AESTHETICS OF THE TIMEPIECE, THEY ALSO ENSURE THE WATER RESISTANCE OF THE WATCH TO 100 METRES”



Alpine Eagle 41 mm, bi-material version

sapphire crystal case back. These movements were manufactured in Chopard's watchmaking workshops and are chronometer-certified by the Swiss Official Chronometer Control, a rare and proud feat for watches in this category.

Three Alpine Eagle 41 mm versions are equipped with the 01.01-C calibre, which comes with a substantial 60-hour power reserve. All are handsomely rendered in Lucent Steel A223, with the third model featuring a combination between Lucent Steel A223 and 18-carat ethical rose gold. They are complemented by equally distinct dials: one model is





Alpine Eagle  
36 mm with  
a blue dial



Chopard  
Movement  
09.01-C

gold. The first bears a slate grey dial whereas the second watch showcases a mother-of-pearl dial and a diamond-set bezel. The last three watches are made with ethical 18-carat rose gold cases – one has a slate grey dial, another shimmers with a mother-of-pearl dial and a diamond-set bezel, while the last one dazzles with a Tahitian mother-of-pearl dial, a diamond-set bezel and a partially diamond-set bracelet. All of these fine timepieces boast the 09.01-C calibre that equips them with an equally respectable 42-hour power reserve. Coincidentally, the smaller 09.01-C calibre 8-ligne movement is one of the smallest to re-



Alpine Eagle  
36 mm  
in ethical  
18-carat rose  
gold with  
diamonds



Alpine Eagle  
36 mm  
with  
mother-of-  
pearl dial



Alpine Eagle  
36 mm in  
diamond-set  
rose gold



Alpine Eagle  
36 mm  
in Lucent  
Steel A223  
and ethical  
18-carat rose  
gold

enlivened by a blue dial, while the other two come with refined slate grey dials.

The smaller 36 mm size, on the other hand, numbers a total of seven pieces. Two Lucent

Steel A223 variations come with a blue dial and a mother-of-pearl dial respectively, with the second model boasting a diamond-set bezel. Another two feature a combination of Lucent Steel A223 with ethical 18-carat rose

ceive COSC certification, which is yet another feather in Chopard's cap.

**LASTING LEGACY**

Together with the unveiling of the Chopard





The Alpine Eagle has Super-LumiNova® Grade X1 to guarantee nocturnal legibility

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PROVIDING A NEW VISION OF THE ALPS THROUGH THE EYES OF HUMAN BEINGS, SATELLITES, AS WELL AS THE PIERCING GAZE OF THE EAGLE, THE ORGANISATION'S FIRST PROJECT, "ALPINE EAGLE RACE" WAS LAUNCHED IN SEPTEMBER 2019 ”

piercing gaze of the eagle, the organisation's first project, "Alpine Eagle Race" was launched in September 2019. It allowed participants to preview images taken by a camera attached to an eagle launched from five different Alpine peaks: Zugspitze in Germany, Dachstein in Austria, Marmolada in Italy, Aiguille du Midi in France and Piz Corvatsch in Switzerland. The race ended in St. Moritz, a special and appropriate place to commemorate Chopard's St. Moritz timepiece, the fruit of Karl-Friedrich's first design effort and the commendable basis of the Alpine Eagle.

Alpine Eagle collection, Karl-Friedrich Scheufele, who is a hiking and skiing enthusiast, looks towards preserving the places he finds inspiration and serenity in, such as the high altitudes of Switzerland. The Chopard Co-President has been a part of the Alp Action programme of Prince Sadrudin Aga Khan in the 2000s.

As the Alpine Eagle's design was derived from the influence of nature, Karl-Friedrich aims to associate the line with a new sustainable approach through the Eagle Wings Foundation, an innovative and multidisciplinary environmental organisation, in which he is a founding member. This endeavour has the mission to raise awareness and invigorate the public to respect the importance, beauty and fragility of Alpine biotopes.

Providing a new vision of the Alps through the eyes of human beings, satellites, as well as the



Bernina Mountain Chain



Breguet  
Classique  
Extra-Plate  
5157



Guillochage on the oscillating weight

# EPITOME of Excellence

BREGUET PRESENTS ITS  
CLASSIQUE COLLECTION  
WITH MODELS THAT  
CONTINUE ITS RICH LEGACY

The House of Breguet, founded in 1775, is the epitome of excellence in watchmaking and forms part of the European cultural heritage. Its exquisite creations have graced the wrists of a number of the greatest figures in history. This is evidenced by the existence of the famous Breguet archives that house the details of every watch sold since the end of the 18th century. Amongst its illustrious patrons were Queen of France, Marie-Antoinette, Sir Winston Churchill and Musician Gioachino Rossini. Today, the artisans at the House of Breguet continue to master their crafts in producing unique works of art that bear witness to the brand's rich history.

The Classique wristwatches embody the House's watchmaking ideals of precision, clarity and elegant lines. Whether extra-thin models or complicated watches, the models of the Classique collection are distinguished by their timeless aesthetic that symbolises the ultimate Breguet style. For any Breguet watch, the style lies in all the intricate details in its cases. This includes its back, its buckle, its casing and last, but not the least, its dial. The Classique Extra-Plate 5157 in rose gold is the perfect example.

An extra-thin work of art, the Classique Extra-Plate 5157 is hand-crafted according to ancestral methods. More than an elegant timepiece,





A single traditional enameled dial can sometimes take up to several weeks

it is a very reliable piece with 45-hour power reserve, calibre 502.3, hosting silicon balance spring and level escapement. It is an illustration of refined watchmaking cased in a timeless 18-carat rose gold wristwatch

Engine-turning or guillochage, is an engraving technique favoured by master watchmakers from the 16th century onwards. Initially used to enhance watch cases, it was soon adopted by A.-L. Breguet for his watch dials to improve their aesthetics and increase readability. Transformed into indelible works of art, they testify to the infinite patience devoted to serving impressive technical mastery. They are hand-crafted according to ancestral methods, and the grace of the resulting details still stems from carefully kept production secrets. Engine-turning is done as it always has been, on a rose engine (for circular decoration) or a “straight-line” engine (for linear motifs), and is undoubtedly still a distinctive hallmark of a Breguet timepiece. The Breguet Manufacture currently has about thirty guilloche machines at its disposal for Breguet’s very own artisans to train and work with.

The Classique Extra-Plate 5157 in rose gold displays the time through traditional Breguet open-tipped hands in blued steel designed by Breguet in 1783. These distinct details are renowned for their slender elegance which watchmakers now favour, and because of this, the term “Breguet hands” is now part of standard watchmaking industry vocabulary.



Breguet Classic Dame 9087

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ENGINE-TURNING, OR GUILLOCHAGE, IS AN ENGRAVING TECHNIQUE FAVOURED BY MASTER WATCHMAKERS FROM THE 16<sup>TH</sup> CENTURY ONWARDS. INITIALLY USED TO ENHANCE WATCH CASES, IT WAS SOON ADOPTED BY A.-L. BREGUET FOR HIS WATCH DIALS ”

Another characteristic attribute is Breguet’s secret signature, engraved on either side of the 12 o’clock numeral. A.-L. Breguet first introduced this unique feature when he realised that his creations were being counterfeited. To this day, this signature remains a true guarantee of authenticity.

As mentioned before, Breguet has made watches for some of history’s most iconic royalty. In fact, one of the first wristwatches ever made was by Breguet, and it was a commission for Napoleon Bonaparte’s sister: Caroline, Queen of Naples. Drawing from this proud tradition of high watchmaking, the Classique Dame 9087 with moon phases is yet another timepiece in the Classique collection that embodies the very best of Breguet’s watchmaking ideals.

Both discreet and remarkable, the watch features exquisitely fluted sides and a dial in white ‘grand feu’ enamel. The enamel dial is particularly mesmerising, with its pure white, pearlescent aesthetic that is balanced by the black Arabic numerals. The blued-steel hours and minutes hands of the Classique Phase de Lune Dame have been redesigned to complement the enamel dial perfectly. The display of information on this rose gold model is completed by a small seconds hand and a moon-phase aperture at the six o’clock position.

A glamorous dressy choice is also offered by Breguet, with a diamond-setting adorning the Classique Dame 9087 bezel. For who like it better, Breguet animated the Classique 9087 with a guilloche white mother-of-pearl dial in white and rose gold. The hypnotic result is both a technical feat and a dressy look.





Longines Heritage Classic

# CLASSIC Rendition

LONGINES UNVEILS A REINTERPRETATION OF A POPULAR MODEL FROM ITS STORIED PAST

In a world where collecting has become a healthy obsession, retro or re-released iconic past models often have love-and-hate moments with collectors. Depending on how the retro watch is reinterpreted, the results often get varying receptions from collectors. Longines, being one of the oldest watch brands in history, surely has plenty of past models it could resurrect, and the brand has done just so

with its Longines Heritage collection. The newest addition to its fold is the Longines Heritage Classic, a watch that harks back to the 1930s era, which was the heyday of sector dials. The Longines Heritage Classic is a true representation of the era and it is beautiful.

Before we get into the watch, let's get to what a sector dial really is. A sector dial is a watch



1930s Longines timepiece

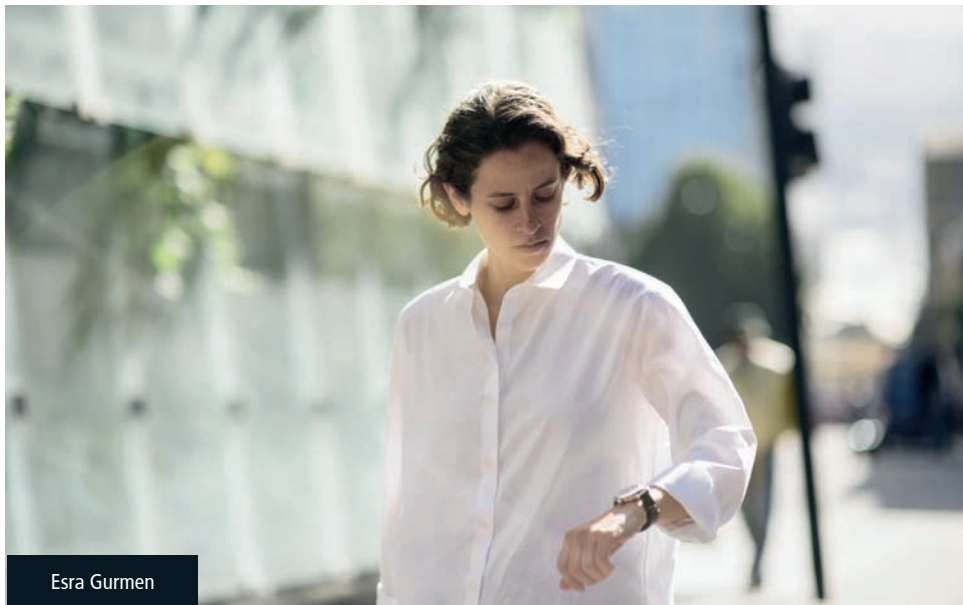


dial that includes simple markings dividing it into sub-sections. A traditional sector dial has two concentric circles on its face: one for the hours, another for the minutes. The circles are then connected to the hour and minute markers using radial lines that join the inner and outer edges of the circles – creating the “sectors”, which divide the dial into multi-toned sections. Sector dials were very popular in the 1930s and mainly appeared on pocket watches. Longines was one of the first brands at the time to feature sector dials on its watches along with other prestigious brands. The popularity continued through the 1950s until it died down during the 1960s and experienced a revival in the early 2000s.

Timepieces from the 1930s with sector dials served as inspiration for Longines. These watches directly inspired the Longines Heri-



The Longines Heritage Classic as worn by Esra Gurmen



Esra Gurmen

tage Classic in the truest sense of the word. The case is made of stainless steel in an elegant 38.5 mm diameter. Shaped to mimic the 1930s model – flat bezel, straight lugs, and of course, a sector dial – the Longines Heritage Classic will surely thrill even the most discerning connoisseurs or collectors.

To mark the launch of this new classic, Longines teamed up with three collectors, who represent the brand’s values. Together, they produced a series of films discussing design, heritage and story; three themes that are very important to Longines. One of the collectors is Matt Hanson, who specialises in collecting Longines because of the brand’s rich history. Matt also runs an Instagram account, @vintagelongines, as a testament to his love for the brand, a love that began when he bought



Matt Hanson

“

*TIMEPIECES FROM THE 1930S WITH SECTOR DIALS SERVED AS INSPIRATION FOR LONGINES. THESE WATCHES DIRECTLY INSPIRED THE LONGINES HERITAGE CLASSIC IN THE TRUEST SENSE OF THE WORD*”

his first watch, a 1960s Longines watch. Speaking about the Heritage Classic, Matt believes “Heritage is history, it speaks about a way of doing things or a way things were done”. Furthermore, Matt added on the importance of history, “The history and heritage of Longines is something that astounds me, the longevity of it. Having existed, producing watches through some of the most poignant moments in time, there’s something so special about that. I love collecting these watches for that very reason, you’re collecting small pieces of history.” To Matt, the Longines Heritage Classic remains aesthetically true to the brand’s past and offers a piece of history to modern day collectors.

Yet another collector is Esra Gurmen, a writer, who has worked on a number of different publications. She is an avid storyteller and an





The Longines Heritage Classic with black leather strap on Chris Beccan

equally passionate watch collector; a passion she considers borderline obsessive. Introduced to watches by an uncle, Esra considers herself somewhat of a purist, “I love time-only watches. To me, a good time-only watch should exude practicality and beauty at the same time – something the Longines Heritage Classic does so well.”

The Longines Heritage Classic certainly tells time efficiently and beautifully. It has a great “sector” design, with a silver opaline disc and a fine edge surrounding the hours, creating two zones that pleases the eye while definitively defining the two sectors: hours and minutes. A simple small-seconds counter is positioned at 6 o’clock and it fits along nicely with the other parts of the dial. Longines kept the dial very simple with only four Arabic numerals at 3, 6, 9 and 12, to keep things clean and symmetrical; there is also no date window. Blued steel hands bring the silver dial to life; this denotes perfection in the eyes of a photographer.

Meet Chris Beccan, a photographer, and more importantly, a watch collector and journalist who writes about all things vintage watches. Driven by aesthetics and small details, Chris



Chris Beccan

looks at the small elements, details in everything, including when wearing his watches. Chris considers looking at the time like looking at a piece of art, and that, in itself, is just as important as time itself. The small details

in the Longines Heritage Classic such as the colours of the hands, the finishes on the bezel, the different colours on the sectors, are things that he notices as part of his passion about photography – to isolate certain details. “Any





Longines Heritage Classic with blue leather strap



The watch's sector dial is aesthetically appealing



Steeped in simplicity, the watch is a beautiful representation of time

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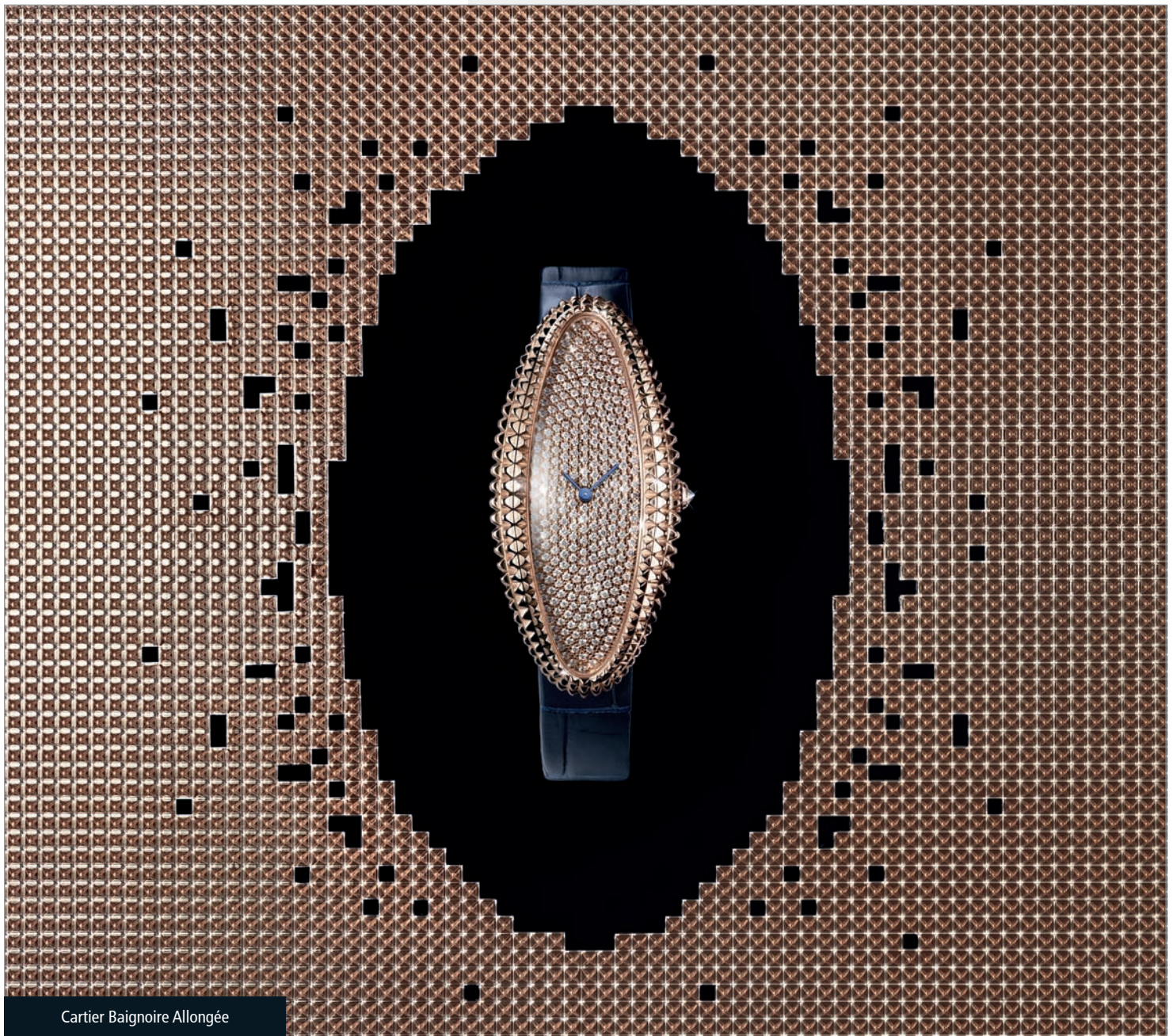
MAKE NO MISTAKE, THE LONGINES HERITAGE CLASSIC IS A BEAUTIFUL WATCH. ONE THAT DELIVERS A NOSTALGIC FEELING TO COLLECTORS WHILE PERFORMING ADMIRABLY FOR YOUR MODERN ACTIVE LIFESTYLE ”

watch can tell the time, but the design is more important”. Chris Beccan also runs a popular Instagram account with over 30,000 followers, and has written extensive content about Longines watches to portray his admiration for the brand.

Beneath the beautiful sector dial lies Longines' new and exclusive automatic Calibre 893. The new movement consists of 27 jewels, beats at 25,200 VpH, and provides a generous power reserve of 64 hours. The new automatic calibre is one of the modernised elements that Longines has decided to introduce in this rendition. While a manual-wound calibre would probably have been more true to the original, the automatic calibre presents a modern day convenience. The Calibre 893 also has a water-resistance level of up to 30 metres, which is useful, but surely you won't want to get this wet at all considering the beautiful leather strap that comes with the Longines Heritage Classic. A matching blue leather and NATO anthracite denim-effect strap perfectly hugs the silver dial. The leather mimics a worn look that gives credibility to the entire retro appeal of the watch, which is accompanied by a pin buckle to keep in tune with the 1930s aesthetic. A choice of black leather with NATO blue denim-effect leather strap is also available.

Make no mistake, the Longines Heritage Classic is a beautiful watch. One that delivers a nostalgic feeling to collectors while performing admirably for your modern active lifestyle. One that is stylish enough for a weekend in the Hamptons wearing your preppy Americana look, yet classy enough for a day in the office in your suit. There's a reason why they put the "classic" in Longines Heritage Classic.





Cartier Baignoire Allongée

# HOMAGE to History

CARTIER TAPS INTO ITS ILLUSTRIOUS HOROLOGICAL PAST FOR A FRESH TAKE ON AN ICONIC TIMEPIECE

**F**ine jeweller Cartier is bringing back a brand icon that has served as a fashion favourite for decades in the form of the new Baignoire Allongée, a reworked iteration that still captures the essence of its predecessor from the 1950s.

When it comes to haute joaillerie, or the elevated art of fine jewellery, no other name evokes quite the same measure of glamour and grandeur as Cartier. And with heirloom-quality watch collections like the Tank, Panthère de Cartier and Drive de Cartier gracing its atelier, the Maison is also a formidable force in the exclusive world of horology.

Among the iconic models to come out of Cartier's horology workshop is the Baignoire, which made its debut in 1958 but whose signature, elongated design was created by Louis Cartier himself in





The new Cartier Baignoire

1912. Baignoire means “bathtub” in French and the collection was named so because of its resemblance to the smooth, curved edges of the bathroom fixture.

Upon entering a second chapter in the 1960s as an oversized timepiece that paid homage to Swinging London (for the London-based Cartier workshop in which it was fashioned), the Baignoire Allongée combined “excessive chic with supreme simplicity,” Cartier explains in a statement.

It also caught the attention of a new, alluring generation of jetsetters and style legends who would inspire generations to come with their joie de vivre, irresistible sense of freedom and unabashed wit. French screen legends Catherine Deneuve, Romy Schneider and Jeanne Moreau are only a few of the strong, self-assured and quintessentially cultured women who sported the stylish timepiece around their wrist.

“The Baignoire watch is a signature watch for women who have their sights set high, who

forsake trends and fashions and choose this piece for its timeless French chic,” the brand elaborates. “It is worn by women in the know



Extra large iteration of the Cartier Baignoire Allongée

“*THE BAIGNOIRE WATCH IS A SIGNATURE WATCH FOR WOMEN WHO HAVE THEIR SIGHTS SET HIGH, WHO FORSAKE TRENDS AND FASHIONS AND CHOOSE THIS PIECE FOR ITS TIMELESS FRENCH CHIC*”

who embrace it for its obvious style and make it their own.”

This timeless approach continues to this day. More than 60 years after the Baignoire first dazzled fans and industry players alike with its game-changing aesthetic for women’s watches, the model is back with “a more dazzling presence than ever before as a graphic and sensual yellow-gold oval that adorns the wrist.”

The latest reappearance of the Baignoire Allongée — the third chapter of its journey so far — still has that signature oval case, narrow straps and Roman numeral hour markers. These features are undeniably an indelible part of the collection’s DNA, as is the collection’s distinct aura of sophistication.

According to the Maison, “its design remains unchanged, yet the piece itself has evolved.” Like its predecessors, the new Baignoire Allongée follows the undying trend of elegance defined by smooth lines and a clean, polished aesthetic — all elevated by a matt silver dial.

But the collection gets some dazzling texture, with some models featuring a bezel studded with diamonds, some with gold studs exquisitely sculpted into the Clou de Paris pattern, and a number of exceptional iterations festooned with diamonds.

It also comprises a diverse array of cases, some of which are oversized, that are fashioned from the highest quality of materials to come out of Cartier’s workshop, including 18-carat white and rose gold. They come attached to alligator straps in dark blue, grey and taupe.



Hublot Spirit  
of Big Bang  
Tourbillon  
Carbon Blue



# SPIRIT of Fusion

HUBLOT STRENGTHENS ITS “ART OF FUSION” WITH THE SPIRIT OF BIG BANG TOURBILLON

First introduced in 2014, the Hublot Spirit of Big Bang is exactly what its name implies: the collection reimagines the iconic Hublot Big Bang collection in a tonneau (French for barrel) shaped case. The Big Bang collection made its debut in 2004, the creation of Jean-Claude Biver, CEO of

Hublot during the time. His idea was to create a timepiece that was bold and instantly recognizable. This was done by combining various exotic materials for its case (Jean-Claude calls this the “Art of Fusion”) all the while upholding traditional Swiss-watchmaking to the highest degree.



Hublot Spirit of Big Bang Tourbillon Carbon Black



Basically, Jean-Claude designed a watch that made a big bang. Critics loved the timepiece so much, that the Big Bang snatched the Best Design award in the prestigious 2005 Grand Prix d'Horlogerie de Genève. Hublot presents limited edition timepieces every now and then that are linked with its different partnerships, however, the Big Bang collection is its bread and butter: the Big Bang Steel Ceramic launched in 2005 is Hublot's best-selling watch to this day. Not only did it win the hearts of watch collectors, but also now with the Spirit of Big Bang, Hublot aims to continue that success with a classic tonneau-shaped watch.

On the bezel of the Spirit of Big Bang are the highly recognisable six H-shaped titanium screws; two additional H-shaped screws are found on both sides of the lugs. Then, there is the Hublot hour and minutes hands with their top middle halves filled with Super-LumiNova providing optimal legibility. Even its rubber screw-down crown with the iconic letter H is unmistakably Big Bang. Although considered a niche today, the tonneau-shaped watch is actually not a new design, as it was popular during the 1920s to 1940s. As such, Hublot taking on the tonneau shape is a story of marrying avant-garde performance with a vintage design based on traditional watchmaking – all wrapped in Hublot design aesthetics and following the Big Bang's core concept of mate-



The watch case is made of carbon fibre with black or blue composites



The back of the timepiece

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ON THE BEZEL OF THE SPIRIT OF BIG BANG ARE THE HIGHLY RECOGNISABLE SIX H-SHAPED TITANIUM SCREWS; TWO ADDITIONAL H-SHAPED SCREWS ARE FOUND ON BOTH SIDES OF THE LUGS ”

rial and colour fusion. The results are watches made of yellow and blue sapphire, King Gold, and ceramic blue. After all, the idea for both the Big Bang and the Spirit of Big Bang is to have a timepiece immediately recognisable for its concentration of innovation and expertise.





Components of the Hublot Spirit of Big Bang Tourbillon

The latest iteration of the Spirit of Big Bang not only champions high-tech case material and design as it also features the most prestigious watch complication: the tourbillon. The tourbillon rotates to offset the force of terrestrial gravity resulting in increased accuracy for the timepiece, all the while heightening its visual appeal. Hublot launched the Spirit of Big Bang Tourbillon and rendered it in two case variations: a carbon fibre case integrated with either black or blue composites. Each version is limited to 100 pieces. The fine fusion of the carbon fibre with the blue or black composite is what gives this timepiece its distinctive look. The skeleton dial can be described as an ensemble of edgy design: the off-centred hours and min-

utes are at 3 o'clock, the tourbillon at 6 o'clock, the 5-day power reserve indicator at 8 o'clock, the "web" of bridges that hold everything together, and the visible 183-part HUB6020 movement, which was specially designed for this case. All of this is well-executed within a 42 mm diameter and 13.25 mm thick case.

The Spirit of Big Bang Tourbillon is the first in the collection to come with a One-Click fastening system for easy and swift strap replacement. The black carbon composite version comes with a black structured lined rubber strap, meanwhile, the blue option comes with a matching black and blue structured lined rubber strap. Both variations have a black ce-



The timepiece has a structured rubber strap

ramic and black-plated titanium deployant buckle. "The very essence of Hublot is fully represented in this Spirit of Big Bang Tourbillon," said Ricardo Guadalupe, CEO of Hublot. "This model demonstrates that we have authentic watchmaking substance, despite our young age, and that we invest considerably in research and development, as much for the movements as for the materials."

The Spirit of Big Bang Tourbillon is made in the Hublot manufacture, a place best described where tradition and innovation coexist, and watchmaking is done the "Art of Fusion" way. Located in Nyon, Switzerland, the manufacture is home to a multitude of profes-



sions and manufacturing techniques as state-of-the-art material and fabrication techniques come together with centuries-old watchmaking handiwork. Innovation is at the centre of the timepieces, all made possible as Hublot's internal Metallurgy and Materials laboratory works closely with its Research and Development department.

As the brand grew bigger, in 2014, the manufacture also underwent heavy expansion, doubling its floor area. A new building was constructed right next to the original Hublot manufacture building. The new facility was constructed to house the production of movement components as well as watch cases. The micro-machine workshops with their CNC machines, including decoration, electroplating, general mechanics, and washing workshops are now located in the new premises.

At the design workshop, a timepiece starts its life from a sketch on a piece of paper, with its proportions and aesthetic elements being determined. The next step is the movement, designed around the initial concept, with its functions and aesthetic presentation taken into account. Then a prototype is made. Although still a raw product, a functioning sample of the case and movement is made to be tested prior to serial production. This whole process, of course, takes many stages of trial and error. The resulting watches coming out of this manufacture are in a league of their own, including those with record-breaking 50-day power reserves, those made with bright-coloured ceramic, which is a patented process, and of course, the models with in-house movements featuring minute repeaters and tourbillons.

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THE SPIRIT OF BIG BANG TOURBILLON IS MADE IN THE HUBLLOT MANUFACTURE, A PLACE BEST DESCRIBED WHERE TRADITION AND INNOVATION COEXIST, AND WATCHMAKING IS DONE THE “ART OF FUSION” WAY ”



The two versions of the Hublot Spirit of Big Bang Tourbillon



The Hublot Spirit of Big Bang Tourbillon is equipped with a One-Click fastening system for its strap



The edgy skeleton dial of the Hublot Spirit of Big Bang Tourbillon



The A. Lange & Söhne  
SAXONIA  
MOON  
PHASE



# TO THE MOON and Back

A. LANGE & SÖHNE'S NEW MODEL BRINGS TOGETHER THE VERY BEST OF THE BRAND'S WATCHMAKING KNOWHOW

**T**he SAXONIA possesses a legacy that goes back to the renaissance of Saxon precision watchmaking. Ferdinand Adolph Lange laid the cornerstone of Saxony's precision watchmaking industry when he established his manufactory in 1845. Even to this day, his precious pocket watches remain highly coveted among collectors around the world.

The timepiece stands out with its coherent design and the fascinating combination of two

popular complications: a precise moon phase display and the characteristic Lange outside date. These two elements dominate the face of the timepiece, with a focus on optimised technology and aesthetic perfection.

Apart from the time, the date indication is also another useful function of a watch. In this model, the famous outside date takes centre stage, and continues to be a style-defining facet of A. Lange & Söhne watches. The gold-



Case back of the watch





A closer look at the watch dial

framed split double aperture, along with the space-saving configuration of two separate display segments for the units and tens, was first showcased in 1994 and has evolved to become an iconic brand hallmark.

In the SAXONIA MOON PHASE, the outsize date is clearly located below the 12 o'clock position. The moon phase display, on the other hand, is located in the top half of the subsidiary seconds dial at the six o'clock position. This provides the watch a stunning visual counterbalance.

With its wealth of experience in the creation of precise moon phase displays, A. Lange & Söhne can be considered an expert in this regard. The self-winding calibre L086.5 inside the SAXONIA MOON PHASE is the Saxon manufactory's 16th movement with this popular astronomical complication. The display is connected to the hour-wheel continuum so, just like the moon itself, it is always in motion. It reproduces the period from new moon to new moon with an accuracy of 99.998 percent – thanks to a precisely calculated seven-stage transmission. Once set, and given that the watch runs unceasingly, the display only has to be corrected by one day every 122.6 years. This exacting quality makes the watch a much-valued life companion.

To operate the watch, winding and adjustment of the time is done through the aptly sized crown, while a flat rectangular pusher, designed flush to the case, can be pressed for quick outsize date corrections. In addition, the beautiful moon phase display can be corrected through a recessed push piece near the crown.

In terms of its other details, the timepiece displays an intense blue tone in its solid-gold lunar disc; this is the result of a special patented coating process. To add glittering effect, the



A. Lange & Söhne SAXONIA MOON PHASE in white gold

moon phase display is completed by the presence of stars, 852 to be exact, which were cut out using a laser. This adornment on the solid silver dial complements the rhodiumed gold or pink gold hands (depending on the model) that tell the time.

Apart from the intricate moon phase complication that gives it its name, the SAXONIA MOON PHASE is also equipped with great



WITH ITS WEALTH OF EXPERIENCE IN THE CREATION OF PRECISE MOON PHASE DISPLAYS, A. LANGE & SÖHNE CAN BE CONSIDERED AN EXPERT IN THIS REGARD



The self-winding calibre L086.5 powers the watch

power. The ample 72-hour power reserve is achieved with only one mainspring barrel. A large central rotor with a centrifugal mass in platinum efficiently delivers the winding power. With a classic screw balance, a free-sprung Lange balance spring, a three-quarter plate made of untreated German silver and a hand-engraved balance cock in a perfectly hand-finished movement, the SAXONIA MOON PHASE unites all of the quality features that connoisseurs around the world associate with A. Lange & Söhne timepieces.

This beautiful offering from A. Lange & Söhne is available in white or pink gold, with a diameter of 40 mm. Both versions are completed by a hand-stitched alligator strap; it comes in regal black for the white gold iteration and in elegant red brown for the model in pink gold. As an added treat for connoisseurs, the highly precise movement can be viewed through the transparent sapphire crystal case back.





Jaeger-LeCoultre Dazzling Rendez-Vous Red

# CRIMSON Crush

THE NEWEST JAEGER-LECOULTRE RENDEZ-VOUS IS A RAVISHING WORK OF ART

Jaeger-LeCoultre timepieces have become more than just timekeeping instruments. They are art forms in their own right, showcasing the highest mastery of balance and precision skills, combined with sophisticated artistry and aesthetical finesse. In keeping with the inventive spirit of 1833, the artisans of the Manufacture create collections which have always been at the forefront of haute horlogerie. The rich legacy built by the Grande Maison over generations serves as a constant source of

inspiration in pushing the boundaries with extraordinary timepieces. The Rendez-Vous collection is the embodiment of all these values.

The Dazzling Rendez-Vous collection effortlessly captures the pure essence of femininity, and has been reimagined as part of The Art of Precision theme that Jaeger-LeCoultre is celebrating. With a prong setting brought to life with only the most meticulous and striking jewellery techniques, the collection pays trib-



Luscious rubies and diamonds encircle the watch face





Amanda Seyfried, friend of the Maison, wearing the Jaeger-LeCoultre Dazzling Rendez-Vous Night & Day at SIHH 2019

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THE DAZZLING RENDEZ-VOUS COLLECTION EFFORTLESSLY CAPTURES THE PURE ESSENCE OF FEMININITY, AND HAS BEEN REIMAGINED AS PART OF THE ART OF PRECISION THEME THAT JAEGER-LECOULTRE IS CELEBRATING ”



A peek at the watch case back

ute to the highest form of precision – both in craftsmanship and creative passion.

The Dazzling Rendez-Vous collection already includes future classics such as the Dazzling Rendez-Vous Night & Day – available in white or pink gold – and the Dazzling Rendez-Vous Moon in white gold. Introduced at the 22nd Shanghai International Film Festival, the latest addition to the collection is the Dazzling Rendez-Vous Red.

Red is the colour of nobility, energy, passion, wisdom and good fortune. Red is also the colour for confident femininity – representing values such as extroversion and undeniable glamour. With the Dazzling Rendez-Vous Red, Jaeger-LeCoultre presents its emblematic Night & Day function in a radiant new setting that combines pink gold, white mother-of-pearl, white diamonds and the rich glow of rubies.

Embracing the spirit of jewellery watches, the Dazzling Rendez-Vous Red showcases the Grande Maison’s uncompromising attention to detail. To bring the eye to the delectable rubies that beautifully surround the watch case, the master jewellers have opted for a prong setting, one of the most demanding of jewellery techniques. Requiring extreme precision, each of the 36 rubies is held in place by tiny

gold spikes. The master gem-setters spend hours painstakingly positioning the stones one by one, mounting them high, to minimise the presence of the metal and allow light to pass through the stones from all angles. This lends the illusion that the rubies are floating, and intensifies their crimson red glow.

The silvery white mother-of-pearl dial is the perfect backdrop for the Night & Day display. The circle of brilliant-cut diamonds gleaming like moonlight completes the bezel, bringing out the best of the dial’s shimmering brilliance. The Night & Day display is visible through an opening at the six o’clock position. A golden crescent moon and a shining sun alternates as night turns to day in the endless dance of time.

Seventy two sparkling diamonds adorn the bezel; this is echoed by a ring of 47 smaller diamonds on the inner dial. Set between these glittering diamond configurations are pink gold floral numerals that stand out in warm contrast to the iridescent white dial. For a final flourish, 12 diamonds are set in the lugs, with one last diamond set in the crown.

As with the dial and the case, Jaeger-LeCoultre allows no compromise within the watch. Visible through the transparent sapphire case back, the Calibre 898B/1 is a self-winding mechanical movement entirely developed and produced within the Jaeger-LeCoultre Manufacture.

This irresistible timepiece is accompanied by a strap in ruby red alligator leather with a subtle shiny finish, fastened with a pink gold pin buckle.





A closer look at the sunray dial of the 43 mm model

# EMERALD Excellence

THE LATEST ADDITIONS TO TAG HEUER'S HISTORIC AQUARACER COLLECTION ARE SPORTY AS THEY ARE STYLISH

In 1860, Edouard Heuer founded his watchmaker's workshop in the Jura Mountains of Switzerland at the young age of 20. Throughout the decades, the watchmaker achieved numerous major technical innovations, many of which changed the watchmaking world forever. Today, the brand continues

to pursue the ultimate in accuracy, with a passion for disruptive designs that uniquely defines the watchmaker's spirit.

Ever since TAG Heuer patented one of the first water-resistant cases in 1895, the brand has been braving the high seas and send-



The smaller 32 mm timepiece is perfect for smaller wrists



ing divers lower and lower into the depths of the ocean, going deeper and darker. In recent years, they have done this aggressively with the Aquaracer. The Aquaracer's unique double security clasp and unidirectional turning bezel protect you so that you can take risks and count on the ultimate precision under pressure as you dive into life. The two newest models joining the TAG Heuer Aquaracer collection are further testament to this mastery of technical precision.

Inspired by the mesmerising blue and green shades of the ocean, TAG Heuer has created two green-dialled Aquaracer models that offer sporty functionality wherever the wearer goes. These stylish timepieces stand out from the crowd everyday with their versatility and dive-ready technology. Whether you purchase one or acquire two as couple's watches, these modern Aquaracer models invite their wear-



With dive-ready technology, the TAG Heuer Aquaracer 43 mm is particularly suited to underwater exploration



The new TAG Heuer Aquaracer 32 mm for women

ers to live the good life – whether that's cruising on the waves or exploring the world below the surface.

The 43 mm green dial – encased in a stainless steel case with unidirectional rotating bezel – creates an eye-catching light display with its sunray effect. The design of the horizontal lines that run across the dial resembles the wooden docks where sailboats are moored. The date window is located at the three o'clock position. The numerals on the bezel are filled with black lacquer, as is the triangle marker located at the 12 o'clock position. At the heart of the 43 mm model is the Calibre 5 Automatic movement.

The smaller 32 mm counterpart features the same regal sunray green dial and is decorated with elegant diamond hour markers – instead of horizontal lines across the dial. The date window is at the three o'clock position, and it has a triangle marker at 12 o'clock on the bezel for optimal readability. The 32 mm model is powered by a quartz movement.

Both Aquaracer timepieces are as robust as they are stylish. While they are prepared for experiences and sporty activities on any terrain, these timepieces are particularly well-suited for underwater exploration. They are both equipped with the six standard diving features

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EVER SINCE TAG HEUER PATENTED ONE OF THE FIRST WATER-RESISTANT CASES IN 1895, THE BRAND HAS BEEN BRAVING THE HIGH SEAS AND SENDING DIVERS LOWER AND LOWER INTO THE DEPTHS OF THE OCEAN, GOING DEEPER AND DARKER”

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of all models in the Aquaracer collection: water resistance to 300 metres, a unidirectional rotating bezel, a screw-down crown, luminescent hands and markers, a double security clasp, and a sapphire crystal.

Boldly sophisticated and confidently elegant, the latest additions to TAG Heuer's historic Aquaracer collection are a contemporary interpretation of the water-resistant timepieces the watchmaker has developed throughout its history. With their comfortable bracelets and timeless designs, the precise and reliable Aquaracer models are prepared to accompany watch connoisseurs wherever their experiences take them.





Rose gold iteration of the BR 05

# URBAN Instrument

BELL & ROSS PRESENTS  
ITS LATEST OFFERING:  
THE CONTEMPORARY BR 05

**B**ell & Ross has built quite the reputation for its unequivocal square cased, cockpit instrument-inspired utilitarian timepieces. In an attempt to conquer not just air but also sea and land, the La Chaux-de-Fonds watch company has created a timepiece to serve deep sea explorers with the BR 03-92 divers watch as well as race car enthusiasts with the BR V3-94 R.S timepiece made in partnership with the Renault F1® team.

At the end of 2019, Bell & Ross launched an exciting new collection, dubbed the BR 05. This latest iteration is not meant as an instrument for professionals in extreme environments, rather, it is an instrument for urban lifestyle. Compared to other Bell & Ross timepieces, the BR 05 looks more subtle with its satin-polished combination of round and square steel case complemented by a clean dial. Most importantly, it still meets the four principles of Bell



The BR 05 with a ribbed rubber strap





The BR 05 Skeleton

& Ross: legibility, functionality, reliability and precision. The best part is that the BR 05 is perfectly suitable for both casual and formal settings.

The BR 05 is unmistakably Bell & Ross, with its case held down by four screws on its edges – edges that are rather arched and not as sharp as the conventional BR 01 or BR 03 models. The purpose of the arched edges is for the BR 05 to obtain its own identity within the Bell & Ross family. The result is an instrument that exudes strength and elegance.

The main draw of the BR 05 is its integrated design: from its 40 mm case with a round shape integrated in a square case, to the bracelet that fuses with the case to create a unified piece. “This integration of case and bracelet is not only in line with the brand’s visual identity, it also brings another dimension to the watch: the first link forms part of the case,” said Bruno Belamich, Bell & Ross’ co-founder and creative director. “This type of design harks back to the Seventies, and when transposed to Bell & Ross, it creates a result with a graphic style which is both striking and modern.” The timepiece designers put a lot of attention on the arc of the curve where the case meets the bracelet, giving these components perfect alignment allowing for the BR 05 to be comfortably worn on any wrist.



The new Bell & Ross BR 05

The BR 05 comes with a black, navy blue, or grey sunray dial with applied numerals and indices coated in Super-Luminova®. Then there is the limited edition 500-piece BR 05 Skeleton that displays the heart of the timepiece, the calibre BR-CAL.322. Visible through the sapphire case back is the rotor and parts of the movement finished with an industrial look. For those who prefer precious metal, Bell & Ross also offers the BR 05 in a satin-polished 18-carat rose gold case and bracelet.

Aside from its shape, the finishing on the BR 05 is exquisite. While the satin-finished surfaces are flat, the polished bevels reinforce volume. The steel bracelet showcases a play of satin-finished and polished surfaces. Aside from a steel bracelet, the BR 05 is also available with a ribbed rubber strap. Whichever one chooses, both options are truly about comfort on the wrist.

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THE BR 05 IS  
UNMISTAKABLY  
BELL & ROSS, WITH  
ITS CASE HELD  
DOWN BY FOUR  
SCREWS ON ITS  
EDGES – EDGES  
THAT ARE RATHER  
ARCHED AND NOT  
AS SHARP AS THE  
CONVENTIONAL BR  
01 OR BR 03 MODELS”





The Silver Spitfire flying over the Statue of Liberty during the "Silver Spitfire - The Longest Flight"

# TAKING Flight

IWC SCHAFFHAUSEN PRESENTS  
THE LATEST ADDITIONS TO ITS  
PILOT'S WATCH COLLECTION

For its newest Pilot's Watch collection, IWC Schaffhausen took inspiration from the Spitfire, an iconic British fighter aircraft that was used by the Royal Air Force and other allied countries in the '30s to '40s. The Schaffhausen-based watchmaker released five Spitfire timepieces, all impressively made with IWC in-house movements.

The first timepiece is the 250-piece Big Pilot's Watch Perpetual Calendar Spitfire (Ref. IW503601). Within the 46.2 mm bronze case is a perpetual calendar and a moon phase complication. The subdial at 3 o'clock displays the date as well as the 7-day power reserve. Meanwhile, the subdial at 6 o'clock displays the month, whereas the subdial at 9 o'clock indicates the day and small hacking seconds. Ad-

ditionally, the subdial at 12 o'clock showcases a double moon display with the moon in the correct position in the northern and southern hemisphere. All of the adjustments can be easily done via the big crown. Parts of the in-house manufactured calibre 52615 can be admired through the sapphire glass back.

The second timepiece is the Pilot's Watch Timezoner Spitfire Edition "The Longest Flight" (Ref. IW395501). The timepiece gets its name from the "Silver Spitfire - The Longest Flight" project that IWC supported. The project involved two pilots - Steve Boulton Brooks and Matt Jones - taking turns flying around the world in a silver Spitfire. This was a feat never done before as the Spitfire was designed as a short range aircraft of less than 500 miles. The



IWC Big Pilot's Watch Perpetual Calendar Spitfire  
(Ref. IW503601)

journey started in August 2019 and successfully finished in December of the same year with the aircraft visiting some 30 countries and covering more than 43,000 kilometers. The Pilot's Watch Timezoner Spitfire Edition "The Longest Flight" was specially designed for both pilots; it also accompanied them throughout the adventure. The main feature of the watch is the IWC-patented Timezoner mechanism





IWC Pilot's  
Watch  
Chronograph  
Spitfire (Ref.  
IW387903)

which allowed the pilots to adjust the timepiece to their current time zone by simply rotating the bezel. Its stainless steel case is 46 mm in diameter, and inside is a black dial with rhodium-plated hands. Its crystal sapphire glass is secured against displacement by drops in air pressure. Powering the timepiece is the IWC-manufactured calibre 82760 which has a 60-hour power reserve. On the case back of this 250-piece offering is a special engraving of a Spitfire to celebrate the "Silver Spitfire - The Longest Flight".

The third watch in the Spitfire collection is the Pilot's Watch UTC Spitfire Edition "MJ271" (Ref. IW327101). The Coordinated Universal Time (UTC) function allows for a second time zone. The home time is read on the curved UTC display on the top part of the dial. Meanwhile, to adjust the second time zone, the wearer can turn the crown in its central position, and the hour hand will move forward or backward in hourly increments. The 271-individually numbered timepieces have a 41 mm bronze case, a titanium case back, an olive green dial and gold-plated hands. At the heart of the timepiece is the calibre 82710 in-house movement with a 60-hour power reserve. A brown calf leather strap secures the timepiece comfortably to the wrist.

Number four in the collection is the Pilot's Watch Chronograph Spitfire. The watch has two references, Ref. IW387901 and IW387902, with the former made with a stainless steel case and black dial, while the latter has a bronze case and an olive green dial. Both references are 41 mm in diameter. The highlight of the timepiece is the in-house movement's chronograph function, with an hour subdial at 9 o'clock and a minutes subdial at 12 o'clock. At 6 o'clock is the small hacking seconds subdial and at 3 o'clock, the day and date window are located. The watch is made with a soft-iron inner cage meant to protect the movement from the magnetic fields of electronic devices. The automatic winding calibre 69380 has a



IWC Pilot's Watch Timezoner Spitfire Edition  
"The Longest Flight" (Ref. IW395501)

46-hour power reserve. This movement is integrated with a chronograph movement from the 69000 calibre family introduced in 2016 which is considered one of the most important developments within the IWC-manufactured movements in IWC's early history.

The final timepiece from the IWC Spitfire collection released at SIHH 2019 is the Pilot's Watch Automatic Spitfire. This watch also comes in two references, one model in stainless steel matched with a black dial and secured by a green textile strap (Ref. IW326801) and the other with a bronze case, an olive green dial and a brown calf leather strap (Ref. IW326802). Inside the 39 mm diameter case is the 32110 IWC-manufactured calibre with a 72-hour power reserve. This timepiece also has an inner cage made from soft iron to protect the movement against magnetic fields. Its closed case back is highlighted with a Spitfire plane engraving.

“THE SCHAFFHAUSEN-BASED WATCHMAKER RELEASED FIVE SPITFIRE TIMEPIECES, ALL IMPRESSIVELY MADE WITH IWC IN-HOUSE MOVEMENTS”



IWC Pilot's Watch Timezoner Spitfire Edition  
"The Longest Flight" (Ref. IW395501) case back



IWC Pilot's Watch UTC Spitfire Edition "MJ271"  
(Ref. IW327101)





Gucci Grip with black dial and black rubber strap (YA157301)

Both come to life in 40 mm steel cases; one housing a silver dial attached to a matching steel bracelet and the other with a black dial complemented by a black rubber strap. A tachymeter scale runs around the outer rim of both dials, enabling the wearer to measure the speed and time it would take to cover a distance of 1 km.

The black model, or YA157301, displays this chronograph function with a red dot that moves along the tachymeter scale, while the silver edition (YA157302) uses a silver hand that ends with an interlocking 'G' symbol, Gucci's signature emblem. "This adds attitude and masculine style to the watch," the brand explains.

Meanwhile, two semicircular windows at the traditional position for 3 o'clock serve as hour and minute markers. Both models are fuelled by Swiss-made Ronda quartz movements and are water-resistant to depths of up to 300 metres.

# GRIPPING Timepieces

GUCCI EXPANDS ITS COLLECTION OF LUXURY TIMEPIECES WITH TWO NEW ARRESTING MODELS

High fashion house Gucci is stepping up its horology game with two brand new additions to the Grip collection of luxury watches.

Inspired by the exciting and gritty world of skateboarding, the Grip was one of Gucci Creative Director Alessandro Michele's first forays into haute horlogerie for the renowned Italian brand. The collection gets its name from "the

way skateboarders' sneakers stick to the grip tape on a skateboard," the Maison explains in a statement.

In line with Gucci's ultra-chic yet sophisticated approach to fashion, every piece exudes elegance with eye-catching components that serve as a clear, modern nod to sports. These attributes are elevated in the two new Grip watches, the YA157302 and YA157301.



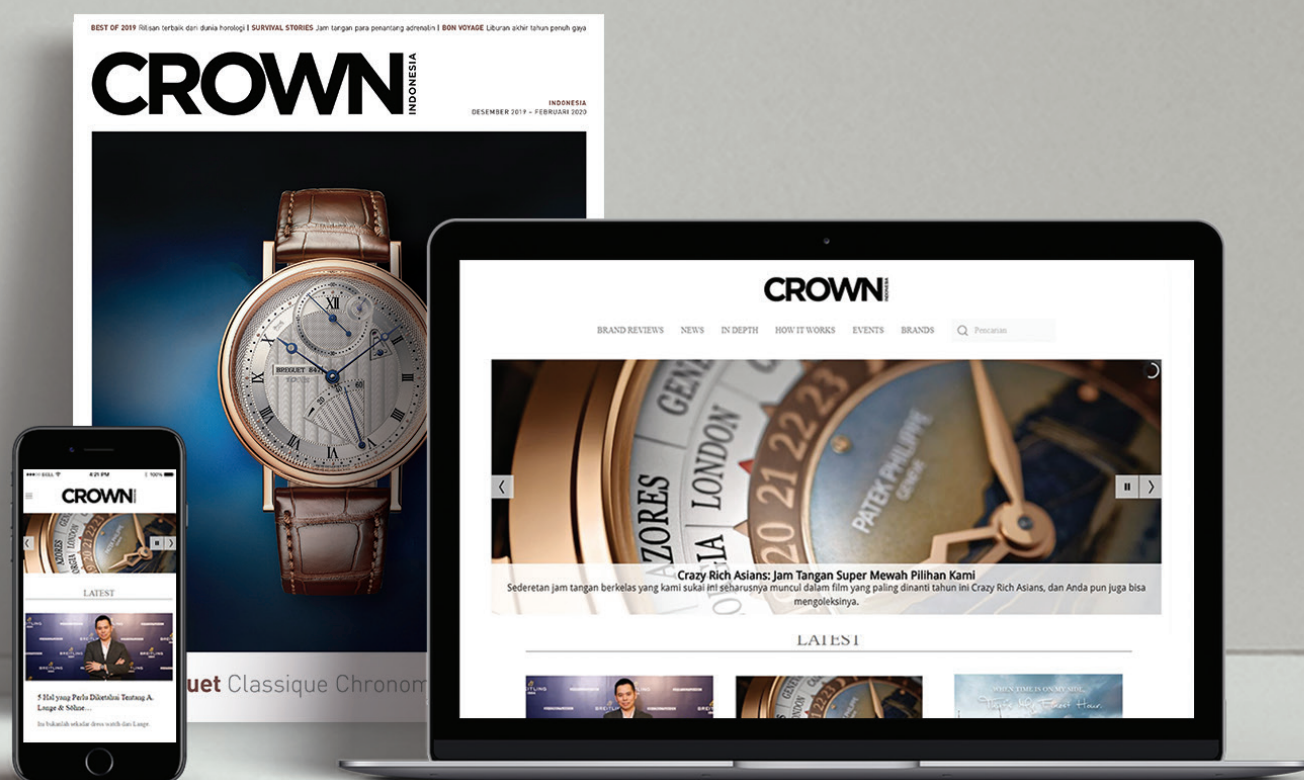
Gucci Grip with silver dial and silver bracelet (YA157302)



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ROLEX TESTIMONEES MARK WEBBER, NICO ROSBERG  
AND SIR JACKIE STEWART

# MOTOR SPORT Legends



Rolex article in the Daily Mail, 1927

Since the '30s, Rolex has had an enduring and active role in the world of motor sports. The distinguished brand invited Sir Jackie Stewart, Mark Webber and Nico Rosberg to discuss the world of racing and what it means to be a Rolex Testimonee.

**Rolex has been involved in motor sport since the 1930s. As racing drivers, what does this enduring partnership mean to you?**

**Mark Webber:** I think that clearly innovation and pushing the boundaries unites Rolex with motor sport – they are both synonymous with world-class products. In motor sport, you can never rest on your laurels – the only easy day was probably yesterday, you never know what is around the corner. When Rolex is designing and developing watches, the company is constantly pushing the boundaries of the products' capabilities.

**Sir Jackie Stewart:** Beyond that too, Rolex has always associated itself with excellence, it goes back a long way. This is demonstrated by the brand's association with Sir Malcolm Campbell, who broke the World Land Speed Record on Daytona Beach in the 1930s wearing a Rolex watch. When Edmund Hillary climbed Everest in 1953, he was again wearing a Rolex. And when Mercedes Gleitze, the first ever Rolex Testimonee, crossed the Channel in 1927, she wore a Rolex Oyster.

**Nico Rosberg:** As Sir Jackie says, Rolex has always been associated with extraordinary achievements. I think that Formula 1 is one of the most prestigious sports in the world. It has been in the past, and still is to this day, it has a huge legacy. Those two attributes – prestige and legacy – fit perfectly with Rolex.

**Sir Jackie Stewart:** And Rolex partnered with Daytona and Le Mans long before they formally came in to Formula 1.



Rolex Testimonee Mark Webber

**Mark Webber:** Which signifies the endurance component of the Rolex and motor sport partnership really well. I mean, when has a Rolex let you down? To even come close to winning, let alone finishing, a 24-hour race, your car needs to be just as robust and reliable.

**What does it mean to be a Rolex Testimonee?**

**Sir Jackie Stewart:** I'm very proud that my relationship with Rolex started so long ago when I hadn't even won a World Championship! I will be forever grateful for their foresight and my admiration for the brand continues to grow every single year because of the quality of the people involved and the quality of the product. As the brand continues to support individual

excellence, I feel incredibly privileged to still be part of the Rolex family over 50 years later. Rolex's long-term relationships also include the greatest tennis players and golfers in the history of sport. Only the best sportsmen and women have had partnerships with Rolex and that is because excellence and the quest for perfection is so embedded within Rolex's culture. It's an honour for the three of us to be a small part of this.

**Mark Webber:** For me, it means a great deal. When I was younger, growing up in a little-known corner of Australia, the chance for me to see a Rolex, let alone have one, was out of this world. A lot of it also goes back to my relationship with Sir Jackie – he was a very significant part of my career – and he spoke volumes





Rolex Testimonee Sir Jackie Stewart

about Rolex and how fantastic a brand they are to work with.

**Nico Rosberg:** I was honoured to become a Rolex Testimonee last year. It's a privilege to represent the brand, alongside other international sportsmen and women, like yourselves, who have achieved unbelievable things in their respective fields. Sir Jackie, your legacy in Formula 1 truly speaks for itself – it is testament to you and the brand that your partnership started over 50 years ago.

**A watch comes to represent a special moment in your life, could you identify a key memory that one of your Rolex watches symbolises?**

**Mark Webber:** Each Rolex I own is special to me in its own unique way; every watch holds a personal story. When I won my first Grand Prix in 2009, at the Nürburgring in Germany, I bought a GMT-Master II, a present to myself to mark the occasion.

**Nico Rosberg:** I did the same in Monaco, after my first win there. On the Monday morning – the day after the race – I went straight to the shop. I bought my wife her wedding gift – because we were getting married the following year – and myself the green Submariner to celebrate my first Monaco win.

**Sir Jackie Stewart:** See then, in that case, all three of us bought a watch because we had won something, long before we were personally associated with Rolex. In 1966, I went to



Sir Malcolm Campbell

Indianapolis and qualified well. And so, I went and bought an 18-carat gold Day-Date with president bracelet; I had always dreamed of having a Rolex.

**Mark Webber:** Watches are so incredibly personal, aren't they? And I think that's because it represents something in your life which you'll never, ever forget – like those key moments that we just spoke about. A Rolex watch will certainly be a lifetime gift to yourself. For my Dad's 70<sup>th</sup> birthday, I bought him a Rolex, it was a very special moment for both him and myself.

**How much do you consider your style and your choice of watch? Do you have different watches for different occasions?**

**Sir Jackie Stewart:** When you are succeeding at the top level in sport, you mix with lots of different and extraordinary people, and are exposed to such a variety of styles. I always thought that it would be nice to mould into the right occasion; for instance, if I'm dressed in black-tie I feel as though I should be wearing a watch to suit that occasion. It's almost a fashion statement, in a way; we all wear different things for different times – and a watch, for me, follows the same pattern.

**Mark Webber:** For me, my lifestyle probably comes into consideration a little more. I like the sporty side of the Oysterflex bracelet; I think it's sensational on the Daytona. The motor sport component of the Daytona is something that is pretty significant to me too. But when I put a watch on, I often don't take it off for anything – the watch stays on. I might even go a month and have the same watch on; which watch that is will simply depend on my mood. However, to Sir Jackie's point, if it is a



Rolex triple-faced clock at the Formula 1 Gran Premio De Mexico 2019



very special occasion, I may well change gears and wear something a little different.

**Nico Rosberg:** I like the elegance. At the moment, I'm wearing the white-dial Daytona, which was a gift from my wife to mark 10 years of being together. For me, it's really the most beautiful piece of art that I'm wearing on my wrist, and it is absolute pure elegance. That's why in Sir Jackie's words, it's a subtle and classy fashion statement. I just absolutely love wearing it.

**Why do you think that Rolex and motor sport is such a natural partnership?**

**Mark Webber:** I think it starts with the vision and the design. The elegance, but also the toughness and robustness, that you need in such mechanisms, both in terms of watches and cars. Take the Rolex Deepsea, for example, it's incredible how that watch is waterproof to a depth of 12,000 feet. It's highly unlikely that anyone wears the watch that deep, but Rolex is showing what the watch can do. Similarly, a Formula 1 car can do extraordinary things in the right hands; it's incredibly over-specified for what it needs to do, and the car is rarely pushed to its absolute limits. When you compare the vision that the designers at Rolex possess, and the vision that the designers have in the concept of building a Formula 1 car, as well as how many thousands of pieces are involved to ensure that all of the components work in harmony - the parallels are really exceptional,



Rolex Testimonee Nico Rosberg



Post-qualifying atmosphere at the Formula 1 Rolex Magyar Nagydíj 2019

and that's why motor sport and timing are so inextricably linked. Crafting a beautiful piece of jewellery like a Rolex watch is very similar to designing and building a top-flight racing car.

**Sir Jackie Stewart:** The standards of precision and engineering excellence upheld by Formula 1 and the highest echelons of motor sport are very similar to those set by Rolex; levels that are incredibly rare. Performance has to be one of the major reasons why Rolex is where it is today. No other watch company in the world demands precision to such a high standard; the testing and the components that go into its watchmaking have enabled Rolex to achieve the ultimate in engineering. Similarly, in Formula 1 we are leading the way - we have the best aerodynamics, we use the best equipment and materials and we also have exceptional people working together to push the boundaries of technology and engineering. It is this shared ethos and the values of teamwork that unite the worlds of motor sport and watchmaking.



**Nico Rosberg:** I completely agree. Formula 1 is the pinnacle of motor sport, showcasing racing drivers and teams who are constantly testing the limit of what is possible. As one of the biggest and most legendary sports, with a prestigious history, Formula 1 connects with people around the world. Rolex and motor sport both continue to set new standards of excellence and precision.

**You have all accomplished a great deal at the highest level of motor sport, what attributes do you associate with success in this sport?**

**Sir Jackie Stewart:** The animal that is a racing driver, is an unusual animal. Certainly, in my day, there were so many people being killed but yet the mentality was to keep going. Racing drivers have an ability – once they get to a certain level and all three of us have been at that level – to exercise mind-management, allowing us to remove emotion. It is a skill that I attribute strongly to my success, one that I learnt and extensively developed throughout my years shooting for Scotland and Great Britain before I became a racing driver.

**Mark Webber:** I think you've got to have a tremendous amount of belief in yourself – there's no question about that. You have to have a certain amount of confidence to get in the car and to do the job we did. As well as a real mix of other attributes such as the ability to tackle the risk component and manage adrenaline. Equally, as Sir Jackie mentioned, composure and mind-management are required to truly reach the highest level. While learning from your mistakes and being prepared to listen to older people – which, when you're a young racing driver, doesn't come easily – helps give you vital experience. I'm not a huge fan of believing in sacrifices – because if you really want something enough, then you already have the passion and there's no real plan B. Plan A is: "We're going to make this work. I want to get as far as I can and I'm really going to exhaust all of my potential to get the most out of myself." It's also crucial to surround yourself with good people – because you'll never achieve success on your own, especially in our business. You need the best mechanics, the best partners – and that's how you get the job done.

**Nico Rosberg:** As you say, dedication is extremely important to achieve success. The engineering aspect of it, for instance – that's an area where we really need to apply ourselves. Without the engineering side, we can drive as well as we want, but we're not going to win anything, because we need to be able to adapt the car to our needs at all times. And to work



Rolex Testimonees, Nico Rosberg (GER), Sir Jackie Stewart (GBR) and Mark Webber (AUS)



Race action at the start of the Formula 1 Pirelli Grand Prix De France 2019

with the engineers, that really requires a certain depth of understanding in that field, and a huge amount of dedication and time.

**Mark Webber:** Interestingly, since I've stopped racing, it's been fascinating to spend a bit more time with other sports people. In our sport, we can't miss a race. In golf and tennis and lots of other sports, you can miss certain events. I'm the biggest tennis and sports fan there is in the world – I'm not belittling how their sports are – but in motor sport, we can't miss two or three races because we have a sore back or have the flu. I did not miss a day of work in racing. Not one day of work, in fifteen years. I did not miss a test, I did not miss a PR day, I did not miss

one single practice – because I couldn't. You can't in motor sport – it is about absolute dedication.

**Nico Rosberg:** Same for me, I never missed a day. And to be at the top of my game I had to dedicate my whole life to the sport and to winning that next race. My team mate was Lewis Hamilton, who as we know is one of the best drivers of all time, and to beat him, I had to deliver the best possible performance throughout the entire season.

**Mark Webber:** It's amazing! For us it's about absolute focus and mind-management.



STANISLAS RAMBAUD – IWC SOUTHEAST ASIA  
MANAGING DIRECTOR

# CHAMPIONING the Local Market



**I**t was all glitz and glamour during the unveiling of the IWC Pilot's Watches exhibition and the brand's new flagship boutique in Kuala Lumpur in mid-2019. Leading the event was Stanislas Rambaud, Managing Director of IWC Southeast Asia. Based in Singapore, he oversees IWC operations and its retail network for Singapore, Malaysia, Thailand, Indonesia and the Philippines, as well as Australia and New Zealand.

Held in the centre court of Pavilion Mall, one of Kuala Lumpur's finest shopping malls, the list of invitees included a roster of media, influencers, and mainly local IWC clients. This event was in line with the strategy adopted by Stanislas and his team: to foster closer relationships with local customers.

**How has your strategy helped in developing better relations with customers?**

"Now with the decrease of taxes and increased luxury penetration in the main and second tier cities in China, Chinese consumers are enabled to purchase IWC in their home country," said Stanislas. Some markets under Stanislas' care have considerable exposure from purchases made by Chinese tourists. "For us this is a transformation, to work harder and focus on our local clients." Such markets include Thailand, which has a high dependency in travel retail purchases. Singapore has a balance of local and international buyers. Luckily for Indonesia, IWC distributes its watches through Time International's boutiques which mainly serve local buyers.

**What other activities are you engaging in to improve customer satisfaction?**

"Aside from conducting events, we are enhancing our in-store customer experience," said Stanislas, who has been based in Southeast Asia since July 2017. "Brick and mortar will still remain the majority of our business,



Hannes Pantli and Stanislas Rambaud at the launch of the new IWC Pilot's Watch collection and commemoration for "Silver Spitfire - The Longest Flight"



Stanislas Rambaud speaking at a private event

and among our efforts is adding in-store digital features to connect our physical products and storytelling." Case in point is the new boutique in Kuala Lumpur – designed with IWC's new global boutique concept – which ticks all the right marks: prime location, excellent customer service, and emotional storytelling. This is also true for the new IWC flagship store in Marina Bay Sands, Singapore, unveiled in Au-

gust 2019. "Our boutiques are not just stores to buy a watch from, but it's for our customers to feel at home, and for us to know our customers better," said Stanislas, who has over a decade of experience in the luxury watch business. "By engaging with our customers we can better listen and understand them, be it when making a purchase or about after sales service."



LUKE BANNISTER – BREITLING AVIATION PIONEERS  
SQUAD MEMBER

# EVERYBODY Loves to Fly



**W**hen you hear the name Breitling, perhaps the most well-known name in the world of aviation watches, you think of pilots, the pilot watches, bomber jackets, and of course, airplanes and jet fighters. During the latest Breitling Summit in Dubai, Breitling took the opportunity to launch one of its iconic collections with Air DNA, the Avenger. To celebrate the renewed Avenger collection, Breitling introduced its newest squad from their #SQUAD-ONAMMISSION initiative called the Breitling Aviation Pioneers Squad which consists of three modern day 'pilots' – an astronaut, a female supersonic jet pilot, and a 19-year-old drone flying champion.

This new class of 'pilots' breathes new meaning to the word 'aviator' and we sat down with the youngest member of the Breitling Aviation Pioneers Squad, Luke Bannister, to see how he feels since joining the squad in Dubai last October.

### So Luke, how does it feel to be part of the Breitling Aviation Pioneers Squad?

It's been surreal to be part of it, it gives me great pleasure to know how much Breitling is into the sport and it legitimised my love for the brand.

### How do you see Breitling as a brand?

I love the watches, the look and the quality. In my world of drone racing, time is everything. When you're racing, especially in short races which only last about 60 seconds, milliseconds become crucial, and time becomes a big factor in the sport. Having Breitling as the official timekeeper for the Drone Champions League is great.

### As a new generation 'pilot', how do you think the average customers who are non-pilots can relate to Breitling's watches?



Breitling Aviation Pioneers Squad Member and Multiple World Champion Drone Pilot, Luke Bannister

I think Breitling is very well-rooted in aviation, which becomes the main consideration when someone considers an aviation-related watch. Although I don't fly myself – I fly my drone – I have had an interest in flying since I was a little kid; I wanted to fly, I wanted to race, and everybody loves to fly.

### What do you love about your sport?

With first-person view (FPV) drone racing, there are no boundaries – the sky is limitless and my horizons are constantly expanding! Racing is adrenaline pumping excitement. There's always the challenge of learning new manoeuvres, tricks in freestyle, and perfecting piloting skills. I love the freedom to explore – different locations, dramatic scenery, aerial views, and the sensation of soaring like a bird with my wings. It's a futuristic sport akin to sci-fi: it's dramatic and virtual yet it's reality – a surreal mix!



It makes perfect sense then that Luke wears the new Avenger collection, and he chose the Avenger Chronograph 45 Night Mission with DLC-coated titanium case and black dial to take him sky high with his drones.



IÑIGO OHLSSON – JAEGER-LECOULTRE MANAGING DIRECTOR FOR SOUTHEAST ASIA & OCEANIA



# COMING TO Southeast Asia

**C**an a market be interesting while also being challenging? The Time Place magazine spoke with Iñigo Ohlsson, the new Managing Director of Jaeger-LeCoultre in Southeast Asia & Oceania about his new market and his role with the brand.

**Tell us about your new role with Jaeger-LeCoultre and a little bit about yourself.**

My name is Iñigo Ohlsson, I'm Spanish - married with three kids - and I have been with Jaeger-LeCoultre since 2012 in Mexico. I moved to Australia by the end of 2015, and I recently moved to Singapore in April 2019, as the new Managing Director for the Southeast Asia & Oceania market. I have been settling down well in Singapore and professionally, I believe it is a very interesting region with a very challenging role with the brand.

**How or when did your passion for watches begin?**

I think it started when I got my very first watch from my parents as a gift for my first communion, I think I was 10 years old then. As time passed, my passion for watches grew - it became a mark for special occasions in my life. Every time I received a new watch or bought a new watch, it was symbolic for me as it represented the person who gifted the watch or the milestone occasion. As with Jaeger-LeCoultre, I started learning more about what goes inside watchmaking: the inside of a watch, the technicalities and complexities, and certainly the brand's proud history as well as the people behind the brand; these have all fuelled a deeper passion for watches in me. I started off as a customer, enjoying the watches, and then being in the industry - which is full of people who are passionate about watches - and this fuelled the contagious passion in me.

**Can you share more about the challenges of the Southeast Asian market?**

I believe Southeast Asia is a region that is composed of a lot of very different markets



Jaeger-LeCoultre Master Grande Tradition Gyrotourbillon 3 Jubilee



Iñigo Ohlsson addressing the audience

and this is why I mentioned it earlier as a very interesting one. The combination of different markets with different levels of maturity and complexities require different approaches;

markets such as Singapore, Australia, Indonesia, and Thailand, to name a few, are very different to one another - this is why I'm really enjoying my current role. While it is interesting,



however, it also provides the biggest challenges – meeting different people – which in this case, are customers with different backgrounds and trying to understand what they want, what they are proud of, how they enjoy life, and ultimately providing the customers with the right products for the market.

**Any strategies on how to reach them as well as the younger market?**

I think Jaeger-LeCoultre is not focusing on a specific age bracket; due to the price position of the brand, it is easier for the more mature market who can afford the product. That being said, all of our products are focused on meeting the customers’ needs, whether they are male or female, younger or older. How we reach the younger market would be the way we communicate to them, using social media and technol-



Jaeger-LeCoultre Master Ultra Thin Tourbillon Enamel



Iñigo Ohlsson



Jaeger-LeCoultre Dazzling Rendez-Vous Night & Day

ogy as part of the selling process by providing experiences inside or outside our stores. It is key for us to determine the channel we use to interact with the younger market, a channel that allows two-way flow of communications, and adapt the message for relevancy to the demography.

**What is your strategy to balance between new buyers versus repeat buyers?**

Jaeger-LeCoultre has a high number of repeat buyers – people who appreciate the brand as well as our watchmaking expertise, they are connoisseurs. On one hand, we have to make sure to keep them and offer new products, as well as a high level of services and experiences with the brand. On the other hand, we always strive to expand the awareness of the brand



Jaeger-LeCoultre Rendez-Vous Ivy Tourbillon

and get to know different people or markets. By organising events and through the media, we look to present the brand, where we can share the story – and history – of the brand to create new client bases. At the end of the day, I believe it’s about human interaction: we meet new people, we introduce the brand, and share our passion about watches and create a connection with the people. Once they are connected and hooked on the brand, they will start to get to know more about the products, and that’s when we know we have to transition them to become our new buyers. One very interesting point about the Southeast Asia market is the high level of passion for the brand; whenever I meet new people, it is always them who ‘sells’ the brand to me instead of the other way around. That reflects to me the respect and passion for the brand in the region.





# Journey of Time

The past 20 years would not have been possible without the generosity and support of our valued partners and sponsors. We are deeply grateful for your trust and patronage.

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AUDEMARS PIGUET  
*Le Brassus*

BREITLING  
1884

*Chopard*

ROGER DUBUIS

ZENITH  
THE FUTURE OF SWISS WATCHMAKING SINCE 1882

Bell & Ross  
TIME INSTRUMENTS

*Cartier*

IWC  
SCHAFFHAUSEN

JAEGER-LECOULTRE

mandiri

A. LANGE & SÖHNE  
GLASHÜTTE USA

ARVIN STROM  
SWISS MADE MANUFACTURE

BAUME & MERCIER  
MAISON D'HORLOGERIE GENEVE 1830

BLANCPAIN  
MANUFACTURE DE HAUTE HORLOGERIE

Breguet  
Depuis 1775

FREDERIQUE CONSTANT  
GENEVE

GUCCI

HAMILTON  
SWISS MADE MANUFACTURE

HUBLOT

THE HYDRO  
MECHANICAL  
HOROLOGISTS

HYT

LONGINES

PANERAI

PIAGET

TAG Heuer

TUDOR

ULYSSE NARDIN  
SINCE 1848 - Le Temps s'écoule





## In Jubilation

The Time Place spearheaded a lavish event with the theme “Journey of Time” for its 20<sup>th</sup> anniversary. Held at the elegant ballroom of the Four Seasons Hotel Jakarta, the special occasion drew the attendance of Jakarta’s high society, top celebrities, as well as friends from the media and other industries. As a befitting way to celebrate The Time Place’s 20<sup>th</sup> anniversary, the programme included breathtaking performances by Yura Yunita, RAN, Elfa’s Singers, Maruli Tampubolon, Krisdayanti and Andi Rianto. The event was sponsored by Audemars Piguet, Breitling, Chopard, Roger Dubuis, Zenith, Bell & Ross, Cartier, IWC, and Jaeger-LeCoultre.



1. Minqi Lim, Chee Wei Tong, Costner Poh 2. Richard Kyle & Jessica Iskandar 3. Rio Dewanto & Atiqah Hasiholan 4. Renata Kusmanto & Fachri Albar 5. Lia Lukman & Lukman Sardi 6. Maruli Tampubolon 7. Ivan Tandyo 8. Krisdayanti 9. Dian Sastrowardoyo 10. Adinia Wirasti.





11. Kartika Sary & Yuni Shara 12. Indra Priawan & Nikita Willy 13. Hannah Al Rashid & Nino Fernandez 14. Indra Bakrie & Gaby Bakrie 15. Daniel Mananta & Viola Maria Mananta 16. Abi Yapto & Yasmine Wildblood 17. Laura Basuki & Rinaldy A. Yunardi 18. Ayu Dewi, Luna Maya & Jessa Setiabudi 19. Christian Sugiono 20. Marsha Aruan 21. Ario Bayu 22. Mike Lewis 23. Arifin Putra.





# ONE MOMENT in Time

THE TIME PLACE CELEBRATED ITS 20<sup>TH</sup> ANNIVERSARY WITH A FÊTE OF GRAND PROPORTIONS

November 20, 2019 will surely go down in the pages of The Time Place history as the night to beat all nights. It was the evening of The Time Place's 20<sup>th</sup> anniversary celebration, aptly dubbed "Journey of Time". Months of planning and preparations led up to the very special moment, which was held at the elegant ballroom of the Four Seasons Hotel Jakarta.

Upon arrival, guests were greeted by a number of well-appointed booths leading into the main event area. Some of the world's best haute horlogerie brands expressed their support and lent their presence by showcasing some of their finest collections, namely Breitling, Chopard, Zenith and Roger Dubuis. In addition, the different branches of The





8



9



10

1. Maruli Tampubolon
2. Krisdayanti
3. Yura Yunita
4. An all-star ensemble of Indonesia's finest entertainers shared the stage
5. RAN
6. Andi Rianto
7. Elfa's Singers
8. General Manager of Luxury Watches & Jewellery Adhidarma Herman, Vice President Shannon Hartono, & CEO Irwan
9. The Time Place Surabaya booth
10. Showcase of The Time Place magazine editions

Time Place in Plaza Senayan, Plaza Indonesia, Tunjungan Plaza IV Surabaya and Pacific Place respectively, also had their own booths to highlight the different watches available in their separate inventories. Those in attendance were encouraged to visit the booths and look at the watches on display; they were also invited to take photos at The Time Place "Journey of Time" backdrop, as well as the exclusive video corner in the form of a lift, especially decorated with The Time Place paraphernalia. A unique presentation of all The Time Place magazine covers was also exhibited for everyone to see; similarly, beautiful images from The Time Place's My Finest Hour campaign were especially featured at the terrace for the celebration.

If the arrangement of a place could be a sign of what's to come, the unique configuration of the ballroom was certainly indicative of something extraordinary. Comfortable seating areas were situated throughout the premises, however, what drew one's eye were the enormous screens that took up three walls. As guests entered the venue, a video montage of

The Time Place's milestones was played for everyone to see. The evening's host, Ersa Mayori, welcomed those present to the auspicious occasion and paved the way for the first highlight of the programme, a special message from Academy Award-winning actress, producer, philanthropist and member of the Breitling Cinema Squad, Charlize Theron. This was followed by a wonderful cinematic rendering of the four Indonesia Edition timepieces from Zenith, Chopard, Breitling and Audemars Piguet, which were exclusively created for The Time Place's 20<sup>th</sup> anniversary.

Afterwards, techno-illusionist Galih Montana went onstage and captured everybody's attention with his innovative illusions. The lights, audio and visual display was certainly out of this world and drew the applause of those in attendance. Their claps reverberated even more as the image of Time International President and CEO, Irwan Danny Mussry, was projected on the screen. He welcomed all the guests to the party and with a short performance from Galih Montana, the screen parted and Irwan Danny Mussry stepped out

onto the stage. He sincerely thanked everyone present, his team for making the event as well as the last 20 years possible, the exclusive partner for the event, Bank Mandiri, and the sponsors, Audemars Piguet, Breitling, Chopard, Zenith, Bell & Ross, Cartier, IWC and Jaeger-LeCoultre, who are all instrumental to the success of The Time Place.

Following his short speech, Time International Vice President, Shannon Hartono, and Time International Luxury Watches and Jewellery Division General Manager, Adhidarma Herman, were asked to come up on stage to join Irwan Danny Mussry, as well as everyone in the ballroom, in a celebratory toast to commemorate the 20<sup>th</sup> year of The Time Place. The guests lifted their glasses as a way to congratulate The Time Place for the last 20 years and express their hopes for the continued success of the company. With their warm wishes enveloping the venue, the main programme promptly began.

A distinguished line-up of performers - Elfa's Singers, Maruli Tampubolon, Yura Yunita, RAN, Krisdayanti, accompanied by grand musical arrangements by Magenta Orchestra, as well as a surprise performance by Andi Rianto - provided lively entertainment as the guests savoured the sumptuous dinner prepared by the chefs of the Four Seasons Hotel Jakarta. As the programme ensued, those in attendance happily danced and sang along with some of Indonesia's best musical talents and continued to mingle amongst themselves. Their revelry enlivened the momentous evening and effectively ushered the 20<sup>th</sup> year of The Time Place to a very good start.



The rotor has been fashioned to form The Time Place 20<sup>th</sup> anniversary logo



# A TIMELY Offering

AUDEMARS PIGUET PRESENTS THE ROYAL OAK PERPETUAL CALENDAR THE TIME PLACE LIMITED EDITION

Most people celebrate turning 17 with a proper birthday party; some would even invite special guest stars to perform during their special day. When The Time Place celebrated its 20<sup>th</sup> anniversary, the company celebrated by making a vow to continue its mission of providing the very best watches anyone could get in Indonesia. This

was evidenced by the release of the Audemars Piguet Royal Oak Perpetual Calendar The Time Place Limited Edition.

The name may be long, but the availability for sure is not. The celebratory Royal Oak was presented in a highly limited edition of only 20 pieces. The base model itself is something we



Audemars Piguet's special piece for The Time Place's 20<sup>th</sup> anniversary





The Audemars Piguet special corner at The Time Place Plaza Indonesia

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THE 20-PIECE LIMITED EDITION MODEL COMES IN A 41 MM CASE MADE OF 950 PLATINUM THAT ALSO EXTENDS TO THE BRACELET. THE DIAL FEATURES A VERY TRENDY “SALMON” PINK GOLD-TONED DIAL WITH THE ICONIC “GRANDE TAPISSERIE” MOTIF ”

”

have seen previously; the Royal Oak Perpetual Calendar was first introduced in 1983 - 11 years after the Royal Oak was first introduced in 1972. The Perpetual Calendar model has had many different iterations over the years including variations in case materials and case sizes, including a 33 mm for the ladies, a 39 mm when it first came out, and now the 41 mm for today's modern lifestyle.

To many purists, a Perpetual Calendar complication must include a leap-year indicator on the dial, however, it wasn't until 1995 when Audemars Piguet had actually put the indicator on the dial. Throughout the years - despite case size changes - the dial has remained true, with four counters placed in symmetry against the signature tapisserie motif. This applies to the Audemars Piguet Royal Oak Perpetual Calendar The Time Place Limited Edition which we shall delve in deeper below.

The 20-piece limited edition model comes in a 41 mm case made of 950 Platinum that also extends to the bracelet. The dial features a very trendy “salmon” pink gold-toned dial with the iconic “Grande Tapisserie” motif; this is paired with a rhodium-toned inner bezel to provide contrast for improved legibility. Four counters are on the dial, starting with the month and leap-year indicators at 12 o'clock, a date indicator at 3 o'clock, the day indicator at 9 o'clock, and as always, the moon phase display at 6 o'clock. The four counters also have a rhodium-toned base - same as the inner bezel



Audemars Piguet Royal Oak Perpetual Calendar The Time Place Limited Edition

that also indicates the week of the year - to add beautiful contrast against the pink dial. The Audemars Piguet Royal Oak Perpetual Calendar The Time Place Limited Edition - same as the Perpetual Calendar model launched during SIHH 2019 - is powered by the automatic calibre 5134 that is visible through the sapphire crystal case back. Speaking of the case back, the celebratory model features a special rotor which has been skeletonised to shape the commemorative The Time Place 20<sup>th</sup> anniversary logo, making this truly a collector's piece.

As Audemars Piguet continues to grow its presence in Indonesia - along with the brand's overall strategy - a special dedicated corner for Audemars Piguet is now part of the exclusive The Time Place boutique in Plaza Indonesia. This allows the very best customers in Indonesia to find an extensive selection from the brand, and amplifies the positioning of the brand in the market of sports watches in Indonesia. Visit the Audemars Piguet special corner at the Time Place Plaza Indonesia now to find out the most suitable model for you.



Breitling  
Emergency  
Indonesia  
Limited  
Edition



# HEROIC Device

BREITLING AND THE TIME PLACE PRESENT THE BREITLING EMERGENCY INDONESIA LIMITED EDITION

As part of the celebration of The Time Place's 20<sup>th</sup> anniversary, Breitling – a long time valued partner of Time International – introduced a very special edition of its famed Emergency watch in a special colourway paying respect to Indonesia. Meet the Breitling Emergency Indonesia Limited Edi-

tion with distinct red accents. This bright crimson colour is often associated with heroism and bravery, ideals that the timepiece greatly represents.

Though the name may suggest otherwise, the Breitling Emergency is actually a watch that

can save lives. Originally introduced back in the year 1995, the very first Breitling Emergency was more than just a watch – it was a highly sophisticated technological mechanism made to save lives – and was especially geared towards pilots, seafarers, and other adventurers who could depend on the Breitling Emergency when they most needed it. The popularity and high demand propelled Breitling to revamp the watch in 2013 – often called the Breitling Emergency II – although Breitling has since dropped the II from the name.

The new Breitling Emergency, like its older brother, relies on the International Cospas-Sarsat search-and-rescue system, an emergency monitoring agency, to “listen” to its broadcast emergency signals on 121.5 MHz frequency, as well as the more modern 406 MHz signal. The distress signals are broadcasted from the watch, along with its improved personal locator beacon (PLB), to allow positioning and facilitate the rescuing of the wearer who might be in danger or in need of emergency assistance.





Breitling booth at The Time Place 20<sup>th</sup> Anniversary

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THE BREITLING EMERGENCY INDONESIA LIMITED EDITION IS PRESENTED IN A MASSIVE 51 MM BLACKENED TITANIUM CASE WITH SATIN-BRUSHED SURFACES THAT HOUSES THE BREITLING SUPERQUARTZ™ CHRONOGRAPH MOVEMENT, CHRONOMETER CERTIFIED BY THE COSC ”



The red accents on the watch are a tribute to Indonesia

The Breitling Emergency Indonesia Limited Edition is presented in a massive 51 mm blackened titanium case with satin-brushed surfaces that houses the Breitling SuperQuartz™ chronograph movement, chronometer certified by the COSC, that powers the beacon system as well as normal timekeeping function. The dial is a canvas for large Arabic numerals for easy reading of the time, while an LCD digital display under the “12” acts as a battery end-of-life indicator.

As mentioned previously, red accents are everywhere on the dial and watch; the flange,

the numeral hour markers, and the hands are in red, contrasting with the black dial and the rotating bezel and case. The matching red rubber strap combined with the 50-metre water resistance and the lightweight yet sturdy titanium case, makes this watch tough as nails and a hardy companion when going off the beaten path; it really could be the device, the hero that saves your life.

The Breitling Emergency Indonesia Limited Edition comes in a limited quantity of 20 pieces, sold exclusively at The Time Place.



The Chopard L.U.C Perpetual Twin Indonesia Edition showcases a map of Indonesia on its case back



# FINELY Crafted

FOR THE TIME PLACE'S 20<sup>TH</sup>  
ANNIVERSARY, CHOPARD UNVEILED  
THE CHOPARD L.U.C PERPETUAL  
TWIN INDONESIA EDITION

Chopard's L.U.C timepieces have been known for the highest standards of Swiss watchmaking – they have to as they bear the initials of the brand's founding father, Louis-Ulysse Chopard. The L.U.C collection includes some of Chopard's finest pieces, among them is the winner of the "Aiguille d'Or" Grand Prix 2017, the L.U.C Full Strike minute repeater.

As recent as November last year, the L.U.C collection welcomed the newest member of its growing family, the L.U.C Perpetual Twin Indonesia Edition. Not a new watch per se, the L.U.C Perpetual Twin was first introduced by Chopard at Baselworld 2016, and it was an instant hit among the public and media alike due to its highly-revered perpetual calendar complication, which was offered at a very reasonable price. Chopard was able to do this by introducing the calibre L.U.C 96.51-L that powers the perpetual calendar, with two barrels – hence the name Twin – in a 43 mm stainless steel case.





Chopard's booth at The Time Place's 20<sup>th</sup> Anniversary Event

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GIVEN THE SUCCESS OF THE L.U.C PERPETUAL TWIN WORLDWIDE, INCLUDING INDONESIA, A 15-PIECE CELEBRATORY COLLECTION IS NOW AVAILABLE IN 43 MM 18-CARAT ETHICAL ROSE GOLD ”



Chopard L.U.C Perpetual Twin Indonesia Edition

Given the success of the L.U.C Perpetual Twin worldwide, including Indonesia, a 15-piece celebratory collection is now available in 43 mm 18-carat ethical rose gold. The collection not only celebrates The Time Place's milestone, it also serves to perpetuate Chopard's sustainability efforts in using only ethical gold for its production, a journey taken by Chopard in 2013, aptly named, "The Journey to Sustainable Luxury".

The L.U.C Perpetual Twin Indonesia Edition features a perpetual calendar function sans the moon phase display and day/night indicator – similar to the version launched in 2016. Unlike most perpetual calendar watches that have four counters on the dial, the L.U.C Perpetual Twin Indonesia Edition makes do with just three: a month of the year counter with a small leap year indicator at 3 o'clock, a day of the week indicator opposite at 9 o'clock, and a

60-second counter at the 6 o'clock position. To fill up the space at 12 o'clock, Chopard chose a large twin-aperture date window, a flagship complication of the L.U.C collection. The three counters are in blue to match the large, polished, and raised blue Roman numerals that are set against the striking gold-toned dial with its fine sunburst satin-brushed motif that radiates from the L.U.Chopard inscription.

Powered by the automatic calibre L.U.C 96.22-L, the L.U.C Perpetual Twin Indonesia Edition has a generous 65-hour power reserve thanks to its patented Chopard Twin® technology which employs two barrels to supply the power needed to run the perpetual calendar function. Just like all of the L.U.C calibres, the calibre L.U.C 96.22-L is chronometer certified by the COSC, a testament to the determination of Chopard Co-President, Karl-Friedrich Scheufele, who devotes great importance to

the independent certification of the timekeeping precision achieved by L.U.C watches.

Individually numbered and limited to 15 pieces only, the L.U.C Perpetual Twin Indonesia Edition is presented with a hand-sewn blue alligator leather strap with alligator leather lining. This makes it a truly luxurious piece to celebrate The Time Place's 20<sup>th</sup> anniversary.



The watch case back features an etching of the Borobudur Temple



# FOR THE 21<sup>st</sup> Century

THE TIME PLACE CELEBRATES  
ITS 20<sup>TH</sup> ANNIVERSARY WITH  
THE ZENITH DEFY EL PRIMERO  
21 INDONESIA EDITION

Zenith has recently launched a South East Asia edition in which the collection is comprised of three exclusive editions for Singapore, Malaysia, and of course, Indonesia. The Zenith Defy El Primero 21 models in this capsule collection feature silhouettes of the famed landmarks of the three different countries on their sapphire crystal case backs: the Marina Bay Sands for Singapore, the Petronas Towers for Malaysia, and the Borobudur Temple for Indonesia.

The Zenith Defy El Primero 21 originally introduced at Baselworld 2017. While the original El Primero calibre - introduced back in the year 1969 - put Zenith's name in the pages of watchmaking history with the world's first high frequency, fully integrated, automatic calibre chronograph, the Defy El Primero calibre surely puts Zenith's name at the very top of the list.





The Zenith booth at The Time Place's 20<sup>th</sup> Anniversary "Journey of Time"

Consider this, when it was launched in 1969, the original El Primero calibre had an already high 36,000 VpH, enabling it to reach chronometer-certified tenth of a second precision. Fast forward to today, most automatic chronograph calibres beat at 28,800 VpH – still lower than the original El Primero from 50 years ago. Zenith's new Defy El Primero 21 calibre beats at a staggering 360,000 VpH with a precision up to a hundredth of a second. High-frequency chronograph calibres have always been a part of Zenith's DNA and the Defy El Primero 21 is a way for Zenith to usher the brand into the 21st century – just as the 21 in the name suggests.

Something so special such as the Defy El Primero 21 merits a special anniversary celebration, and what better way than to commemorate The Time Place's 20<sup>th</sup> anniversary? Zenith and The Time Place have collaborated to bring forth a special Indonesia Edition model to celebrate the auspicious anniversary; limited

to 20 pieces only, the Defy El Primero 21 Indonesia Edition comes in a generous 44 mm titanium case. It features the red and white colours of Indonesia on the open-worked dial, where four indicators can be found: a power reserve indicator at 12 o'clock, a striking red 30-minute counter at 3 o'clock, a small seconds counter at 9 o'clock, and finally, a contrasting white seconds counter with a red-tipped hand at 6 o'clock.

The special Zenith Defy El Primero 21 Indonesia Edition comes with two differently coloured straps to choose from; representing the colours of Indonesia is a red rubber strap with white contrasting stitching to complement the look of the watch, or a classic black rubber strap for a more toned down appeal.

“

ZENITH AND THE TIME PLACE HAVE COLLABORATED TO BRING FORTH A SPECIAL INDONESIA EDITION MODEL TO CELEBRATE THE AUSPICIOUS ANNIVERSARY; LIMITED TO 20 PIECES ONLY, THE DEFY EL PRIMERO 21 INDONESIA EDITION COMES IN A GENEROUS 44 MM TITANIUM CASE ”



Zenith Defy El Primero 21 Indonesia Edition





# Wonders of Indonesia

IN HONOUR OF THE TIME PLACE'S 20TH ANNIVERSARY, FOUR HAUTE HORLOGERIE BRANDS – AUDEMARS PIGUET, BREITLING, CHOPARD AND ZENITH – PRESENTED LIMITED EDITION INDONESIA EXCLUSIVES. Photographed by: Michael Purwagani Styled by: Triska Putri



# Symbol of Quality

Audemars Piguet  
Royal Oak Perpetual  
Calendar The Time Place  
Limited Edition









Made for  
Adventure

Breitling  
Emergency  
Indonesia  
Limited Edition



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#SQUADONAMMISSION

**BREITLING  
EMERGENCY**

OFFICIALLY CERTIFIED CHRONOMETER  
MANUFACTURED IN SWITZERLAND  
WATER RESISTANT 5 BARS

MINIMUM OPERATING LIFETIME 18 HOURS  
CHARGE EVERY TWO MONTHS

CLASS 2 -20/+55°C (-4/+131°F)  
WILL NOT FLOAT

**REPLACE BATTERY  
BY SEP 2021**

V76325

UIN C1AF404DD000B35  
COUNTRY CODE: INDONESIA

1735510

PULL ← 2 **WARNING** USE ONLY IN CASE OF REAL EMERGENCY PULL 3 →





Komodo Island, East Nusa Tenggara



# Truly Unique

The Chopard L.U.C  
Perpetual Twin  
Indonesia Edition







Borobudur Temple, Magelang





## Singular Rendition

Zenith Defy  
El Primero 21  
Indonesia Edition

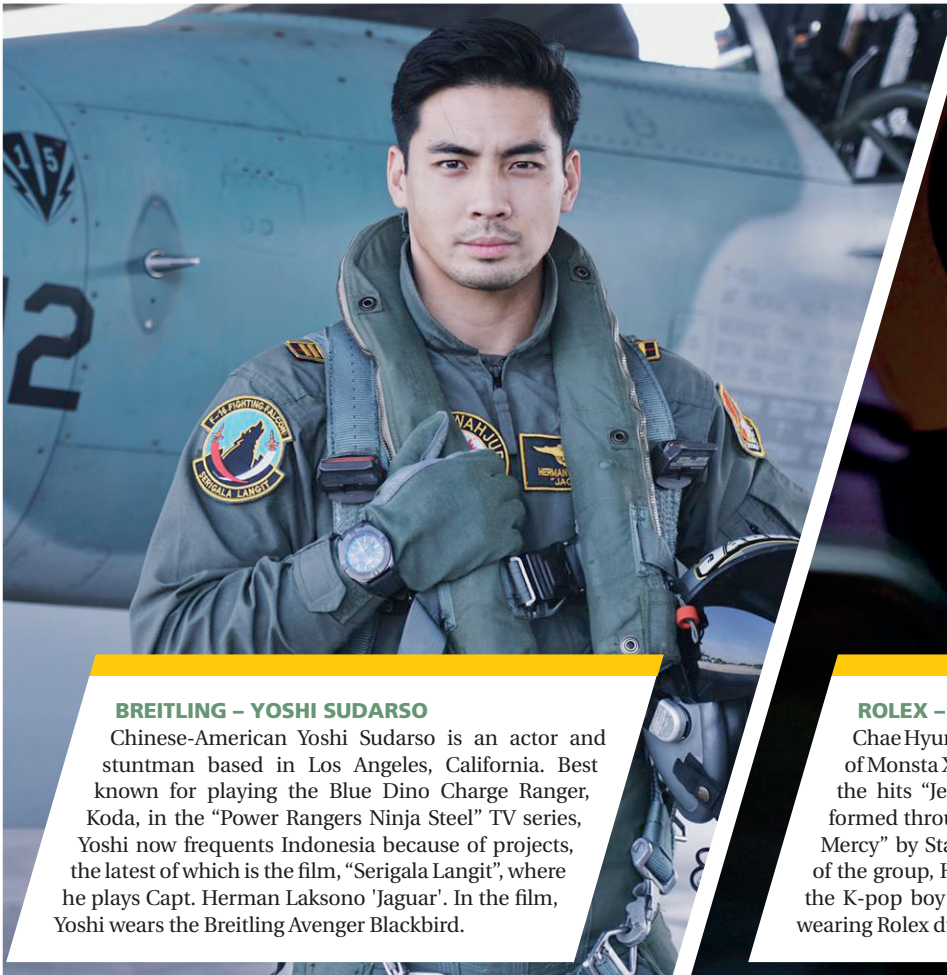




# HENDRA & ARIES BASIR & SUSANTI RAHAYU

International Federation of Sport Climbing (IFSC) World Cup gold medal holder Aries Susanti Rahayu was warmly welcomed at the INTime boutique in Plaza Senayan together with her coach, Hendra Basir, following her record-breaking feat in China. Aries is the first female sport climber to finish in less than seven seconds, beating former number 1 sport climber, Yi Ling Song. She also broke the world record for women's speed, making her a true champion. To congratulate them on their double achievement, INTime and Irwan Danny Mussry presented TAG Heuer watches to Hendra Basir and Aries Susanti Rahayu.





**BREITLING – YOSHI SUDARSO**

Chinese-American Yoshi Sudarso is an actor and stuntman based in Los Angeles, California. Best known for playing the Blue Dino Charge Ranger, Koda, in the “Power Rangers Ninja Steel” TV series, Yoshi now frequents Indonesia because of projects, the latest of which is the film, “Serigala Langit”, where he plays Capt. Herman Laksono 'Jaguar'. In the film, Yoshi wears the Breitling Avenger Blackbird.



**ROLEX – MONSTA X CHAE HYUNGWON**

Chae Hyungwon is a DJ and one of the seven members of Monsta X, a South Korean boy group who is behind the hits “Jealousy” and “Alligator”. Monsta X was formed through the reality survival programme “No. Mercy” by Starship Entertainment. The lead dancer of the group, Hyungwon was a model before joining the K-pop boy band. Chae Hyungwon was spotted wearing Rolex during a fan signing session.

Image courtesy of: AOM



**ZENITH – REINO BARACK**

The CEO of MNC New Media and MNC Shop is a man about town. Only in his mid-30s, the son of Rosano Barack is slowly changing the Jakarta dining scene with his friends and partners. Apart from his businesses, the spouse of Syahrini is also a boxing enthusiast and the creator of Bima Satria Garuda. A watch connoisseur, Reino wears the Zenith Pilot Type 20 Chronograph Extra Special.



**LONGINES – LAURA BASUKI**

In “Susi Susanti – Love All”, co-produced by Time International Films, Laura Basuki played Indonesian badminton player and first Indonesian Olympic gold medallist, Susi Susanti. The 32-year-old, who won a Citra Award for Best Leading Actress for her work on the film “Tiga Hati, Dua Dunia, Satu Cinta”, was lauded for her performance. Laura wears the Longines Symphonette.



The Roger  
Dubuis  
Excalibur  
Aventador S  
Yellow



# ROARING Engines

ROGER DUBUIS AND LAMBORGHINI  
TEAM UP TO PRESENT A SAMPLING  
OF ASTOUNDING TIMEPIECES

**K**nown for its powerful and daring designs, Roger Dubuis has been at the forefront of contemporary watchmaking since 1995. With its highly technical and beautifully modern timepieces, the manufacture has achieved true excellence in watchmaking and continuously combines boldness and extravagance – two

of the brand's signatures – in every watch it produces.

Determined to go beyond expectations as well as exceed its current capacity for watch creation, Roger Dubuis has teamed up with Lamborghini Squadra Corse, a division of the established Italian marque which spe-

cialises in motorsports. Though hailing from different industries, these two manufactures are more similar than anybody would think. They share the common values of breathtaking technology and daring customer experiences; they are innovators who aim to break the mould – and the rules. Lamborghini Squadra Corse offers the best Italian aesthetic flair and performance, while Roger Dubuis delivers its prowess in Swiss precision and mechanical instruments. They come together in an irresistible way and present the world with timepieces that are steeped in each other's strengths.

## RUSH OF ADRENALINE

Roger Dubuis timepieces are unique, in that the brand inarguably places technique in the service of beauty. A philosophy shared by Lamborghini, this common ground has undoubtedly guided the partnership of the two companies as they create surprisingly sound and magnificently daring watches.





Lamborghini  
Huracán  
Super Trofeo  
EVO



The RD1035Q Calibre powers the Excalibur Aventador S



The Roger Dubuis Excalibur Aventador S Yellow has a multi-layered carbon skeletonised case

As a primary result of their high speed collaboration, Roger Dubuis and Lamborghini Squadra Corse presented the Excalibur Aventador S in 2017. Unveiled at the legendary Centro Stile, the heart of Lamborghini's R&D department, the Excalibur Aventador S is an expression of the Lamborghini spirit as conveyed by Roger Dubuis' Raging Mechanics. Its design is the culmination of joint input from both manufactures' design teams. Using high-tech materials such as multi-layered carbon, based on the same technology used for Lamborghini cars, the case of the timepiece is robust yet lightweight. This unparalleled material is given a sporty and sophisticated look while also exuding prestige and luxury. The Roger Dubuis designers and engineers fashioned a charismatic power control display that serves as a central signature in the middle of the watch, yet another element derived from the super sports car.

Surely a timepiece worthy of bearing the Lamborghini and Roger Dubuis signatures needs an engine that depicts the power afforded by the two marques. The watch is





Run to Ibiza with the Excalibur Aventador S Yellow by @TheGoodLifeInc



The Excalibur Aventador S Yellow derives inspiration from the Italian supercar

powered by the specially developed Duotor calibre. A Lamborghini-exclusive Roger Dubuis movement, the Duotor calibre is a reflection of the two manufactures' close alliance as it features engine strut bars reminiscent of the Roger Dubuis Astral Skeleton principle and a performance-enhancing longitudinal placement similar to that seen in the Italian supercar. Available in 88 pieces, the Roger Dubuis Excalibur Aventador S showcases the Lamborghini "Giallo Orion" yellow colour on the hands, flange, crown and strap. A more limited edition in "Aranzio Argos" is available in only eight pieces.

### PEDAL TO THE METAL

Pushing boundaries, Roger Dubuis follows up its inaugural offerings in conjunction with Lamborghini Squadra Corse with another collaborative timepiece. The Excalibur Aventador S Blue is yet another example of highly complicated watchmaking inspired by the automotive world. It boasts a C-SMC carbon case, the same innovative material used on actual Lamborghini cars. As depicted by its name, the Excalibur Aventador S Blue provides a true blue experience with its black and Neptune blue bi-material strap, blue rubber over-moulding on the case and crown, and blue markings on the fluted carbon bezel.

Powered by the impressive Duotor concept as showcased in the entirely revamped 312-part RD103SQ movement, the watch has a skeletonised case and dial that enable the wearer to marvel at its beating heart. Similar to the 2017 release, the calibre of the Excalibur Aventador S Blue has engine strut bars derived from the iconic Roger Dubuis Astral Skeleton principle, providing a distinct contrast with the rest of the movement, as if the engine "hood" were transparent. The placement of its double balance wheel recalls the performance-enhancing longitudinal position of Lamborghini engines; it is inclined at a similar angle, supported and highlighted by holders shaped like triangular wheel suspension assemblies.

Available in 88 pieces, the Roger Dubuis Excalibur Aventador S Blue measures 45 mm and has a power reserve of 40 hours. It proudly bears the Poinçon de Genève certification, the true indication of Roger Dubuis' expertise in watchmaking. A second iteration, the Excalibur Adventador S Pink Gold, is available in a very limited edition of 28 pieces.





Case back of the Roger Dubuis Excalibur Aventador S Blue



The Roger Dubuis Excalibur Aventador S Blue



Skeletonised dial and case of the Roger Dubuis Excalibur Aventador S Blue

Apart from these outstanding high-octane timepieces, Roger Dubuis' partnership with Lamborghini also extended to the race track as it lent its support for the Lamborghini Super Trofeo Championship 2018 as a main sponsor. In 2018, the legendary one-make series highlighted the brand-new Huracán Super Trofeo EVO which was attired in an all-new carbon fibre body kit developed with Dallara, one of the most influential Italian firms on the worldwide motorsport scene. With this sophisticated speed machine, Roger Dubuis could not have chosen



Components of the Roger Dubuis Excalibur Aventador S Blue





Roger Dubuis Excalibur Huracán Performante

a better platform to showcase its outrageous spirit.

### THE PERFECT GRIP

In 2019, the partnership between Roger Dubuis and Lamborghini continued to flourish. With their joint philosophy of breaking borders, the two brands brought in yet another distinguished entity into their fold. Pirelli, a premium supplier of tyres, has been a partner of Lamborghini for over half a century and has fitted Lamborghini sports and road cars over the years. With this unbeatable trio, nothing short but greatness could be expected. This much can be said about the Excalibur Huracán Performante. This 88-piece masterpiece takes perfect hold of the wrist with its bi-material strap bearing a rubber inlay featuring the Pirelli P Zero Trofeo™ R tyre-pattern design. This custom made tyre, a product of Pirelli's centennial racing expertise, enhances the watch's grip on the wrist, much like it improves driving pleasure and represents state of the art performance for the ultimate execution on the track.

Apart from its state-of-the-art strap, the Excalibur Huracán Performante features a brand new “engine” with a 60-hour power reserve: the 233-part RD630 movement with its 12° inclined balance wheel representing the calibre signature associated with Lamborghini. With its strong visual cues,



Roger Dubuis and Lamborghini Squadra Corse join forces

the timepiece pays tribute to the hexagon. The shape, which appears on the louvered air intakes of the Lamborghini Huracán Performante, is represented by miniature versions visible through the openwork dial of the watch. Other aesthetic details include a new crown derived from racing nuts found on supercar wheels, a twin-barrel “energy tank” and a multi-material “spoiler”, used for the decorative openworked bridges. From the back, the complete circular weight of the automatic movement emulates the design of the wheel rims of Lamborghini's Huracán family. High performing, lightweight and secure, the Excalibur Huracán Performante is truly a reflection of its

namesake supercar. It features “Technical Titan Grey” livery complemented by Lamborghini's signature bright yellow accents.

These are but a sampling of what the combined forces of Roger Dubuis and Lamborghini Squadra Corse can accomplish. Driven by their shared values of cutting-edge performance, ferocious groundbreaking technology and super sleek aesthetics, both manufactures have successfully expressed their high impact R&D vision and have left the public wanting for more. It will surely be just a matter of time before we are once again astonished at what these two distinguished marques can achieve.





#TIMEFASHION







# AN ARTISTIC Perspective

HISTORICAL YET DYNAMIC,  
VALENTINO EXPLORES  
THE IDEA OF ROME FROM  
DIFFERENT PERSPECTIVES

For the nth time, Rome becomes the centre of attention behind Valentino's latest collection. A home to the brand, it never ceases to inspire. This time, for Resort 2020, Valentino experiments with an artsier direction, noting how legendary Italian artists, such as Italian film director Pier Paolo Pasolini, master photographer, Paolo di Paolo, and

Giotto, who sees the city as a place of echoes, illusions, and desires, view the city. This collection also takes its inspiration from the culture of the historical city, highlighting decadent nobility and the Rome of Catholicism in face/off with paganism, the city of liberal associations and the metropolis of countless layering of aesthetics and worlds.



The Resort 2020 collection brings forth the romance of Rome





Each piece in the collection brings with it the brand's authentic identity, while defying the known borders of previous manifestation. Resort 2020 delves into a Rome that's slightly romantic, probably decadent, and certainly extravagant. Romance has always been close to Valentino's brand identity, and this collection reflects the heart of the brand alluringly. Soft, pure cuts mix with giraffe prints, while feathers and languors are grounded on utilitarian sandals; they give an image of an opulent dilapidated garden that is hidden in full sight at the centre of the cultural city. Safari jackets and separates convey the daywear ease of a real wardrobe. Elegantly flowing long dresses and

some assertive oversized outerwear represent a luxuriant Rome that is thorn out at the edges.

Clearly offering romanticism at its core, the pieces are exquisitely designed to be worn outside, to show off grace and femininity. The Maison's direction is reflected as the flowing, elongated silhouettes get materialised into a dreamy urban vision. Some pieces present a classic sense, some are just extravagant; regardless of the design, the looks are all well-suited for comfort. Although taking inspiration from many of Italy's notable artists, the vibe of the present moment is still fully shown and felt throughout the collection, no nostalgia is needed.

Logo-ed belts wrap the waist firmly as a statement, large-brim hats shield the eyes from the sun, colourful small bags that sit on the shoulders bring a lively touch to the looks. The collection speaks freely of art, combining everything together harmoniously. The huge scope of references deliver an idea of inclusiveness that is deeply and authentically Roman, yet all refreshingly contemporary. It's all about allowing things to come together, irregularly without an expected pattern, recreating Valentino's true character in delicate frictions and in touches of decadence. The Eternal City, where the brand comes from, expresses balance in the mixture of everything.





# A CHANEL Signature

CHANEL'S TWEED JACKETS  
ARE ADAPTED IN A MODERN  
MANNER FOR CRUISE 2020

Appearing in various colours, such as pink, green, and mauve, CHANEL's tweed jackets bring forth a gentle sense of suppleness, comfort, and functionality; these elements meet all the requirements of travel and cater to modern-day demands. The Cruise 2020 collection presents a wider range of eccentric touches; the tweed jackets are designed with or without collars, with a number of pockets, with soft and rounded or square and nervous shoul-

ders, cut short or long, single or double-breasted, belted with a chain interlaced with leather or fastened with jewelled buttons. These explorative designs demonstrate a reinvention of something classic that has been updated to exude casual modernity.

## GABRIELLE'S TWEEDS

The 1920s bore witness to the revolutionary tweed creation. Previously recognised to be a fabric used in menswear, Gabrielle Chanel

turned the simple material into her womenswear signature. Inspired by the laidback elegance of the men in her life, particularly the Duke of Westminster, she transformed the fashion codes of her era by choosing fabrics with the main focus of comfort in mind. Then there was jersey and tweed, which she crafted to feel more supple and comfortable. "It was me, in fact, who taught the Scots to make lighter tweeds," she stated. Today, 100 years later, the tweed has become one of the Maison's most recognised signatures.

Gabrielle Chanel invented a famed twist in the fashion scene when she first came up with tweed suits in the 1950s. She saw that womenswear of the decade were too constrained and unsuited to the era. "I really care about women," she would say, "and I wanted to dress them in suits that make them feel at ease, but that still emphasise femininity." This simple idea was then translated into a form of casual elegance with the CHANEL tweed jackets. They were adaptively designed to be supple, functional, and comfortable; three characteristics that are still relevant as well as much-sought after today.



The main principle of CHANEL jacket's construction is the freedom to move, featuring straight, structured, and fastened edge-to-edge cutting that exudes a mark of elegance. The savoir faire of the Tailleur atelier on the rue Cambon is responsible for translating the designer's vision into reality. The front is mounted along the straight grain, with no bust darts, to increase suppleness without losing its shape. The same principle is applied to the back, separated simply by a seam down the middle. The sleeve is set high on the shoulder to optimise comfort. Every detail in each design is highly considered, starting with the fabrics, sewing and stitches, to the braid and buttons. Gabrielle's intuition marks an avant-garde, daring, and liberated way of thinking that has ensured the constant evolution of womenswear.

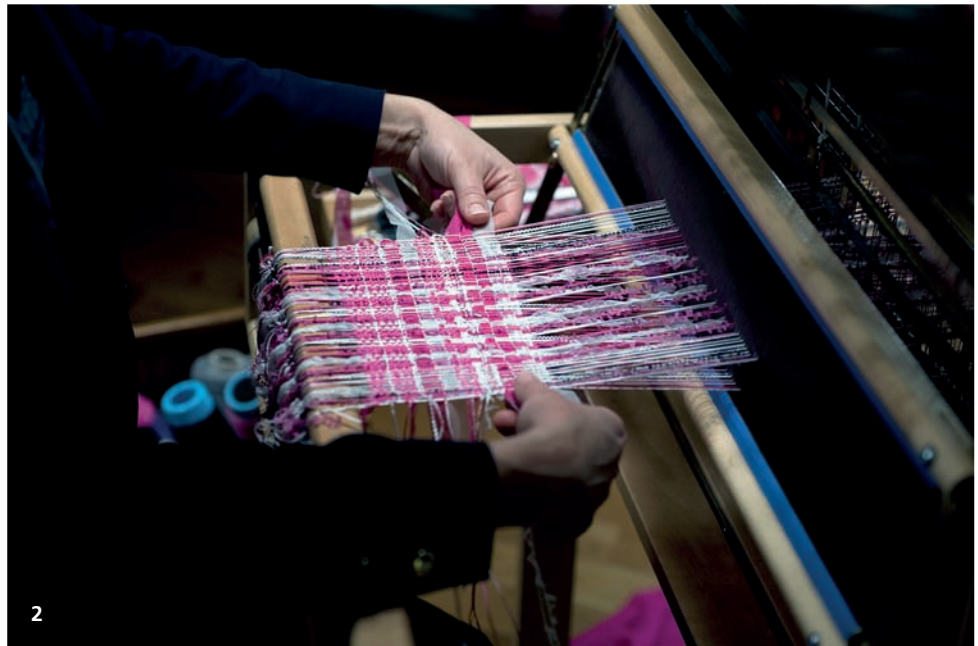
### KARL'S TWISTS

Inspired by Gabrielle's legacy, Karl Lagerfeld gave the tweed jacket a fresh update when he arrived as head of the House in 1983. He was able to carry out the jacket with a mischievous humour, capturing the air du temps and women's desires like nobody else. Two years after his arrival at CHANEL, he innovated by coupling the jacket with a pair of jeans and a sporty striped top. He gave new exposure to the jacket with every collection, always having fun without lessening its allure. With his limitless imagination, equipped by his encyclopaedic knowledge of the garment, the cut, the proportions, Karl pushed his designs to the fullest without ever losing sight of CHANEL's aesthetic codes.

Karl explored the styles of the classic jacket by combining the look with shorts, a swimsuit, and even a wedding dress. He created countless combinations that featured sequins, beads, feathers, strips of tulle, organza, chiffon, lace, denim, even leather. He invented new proportions, played with its length, volume and shoulder span, which provided the Tailleur ateliers new and exciting challenges. And by trusting the savoir faire of the Métiers d'art, he also delved deeper into his ideas, creating unique statements with every collection.

### VIRGINIE'S SEEDS

A hundred years after its invention, the tweed grows as a signature trademark well-known throughout the fashion world. Still holding firmly to the stylistic vocabulary of Gabrielle Chanel and Karl Lagerfeld, the Maison's new designer, Virginie Viard, explores the jacket and renders it in a way that confronts modernity - playing with its pockets, collars, shoulders, cuttings, as well as its belt. She also brings a new approach to the suit, giving it a spin with



flowing miniskirts, lengthened knickerbockers, and Bermuda shorts or leggings.

Far from modest but still visually pleasant, the tweeds in the new collection exhibit colours such as frank, violet, green, fuchsia, or blended in variations of subtly mirroring tones. They also come in a waxed cotton canvas and a cotton tweed, evoking variations of denim. As detailed as ever, every piece is adorned with delicate braids, jewelled buttons with a muted shine, and neat silk linings that connect the tweed motif in perfect continuity.

Sprouting from intuition, the tweeds have turned into ever-changing creations that highlight the Maison's strong character. With the Cruise 2020 collection and Virginie Viard's direction, the soft, lightweight jackets have once again been adapted into a relevant reinterpretation of CHANEL's iconic story.

1. Backstage at CHANEL Cruise 2019/2020 by Benoit Peverelli
2. Tweed savoir faire by Lesage
3. Kristen Stewart
4. Caroline de Maigret





# GENTLEMEN'S World

TIME INTERNATIONAL WELCOMES  
ERMENEGILDO ZEGNA TO ITS  
EVER-GROWING FAMILY

Choose  
conscious  
fashion with the  
new Z Zegna  
collection

Italian fashion house Ermenegildo Zegna has been known for years as a luxury symbol of successful gentlemen. Since it was established in 1910, the company has evolved from high quality textile production to the artisan commercialisation of sartorial expertise. It now has a retail network covering over 100 countries including Indonesia.

Last year, in September, Ermenegildo Zegna and Time International signed an agree-

ment. Ermenegildo Zegna now partners with Time International for distribution in Indonesia. To expand the brand's equity in the market and strengthen customer engagement within Indonesia are the two essential purposes of the agreement.

"The strategic partnership that our company has finalised with Time International marks a very significant accomplishment for Zegna within the Indonesian market. Time Interna-





tional is a leader in luxury retail with a tangible and solid experience and an unparalleled position in the market. It represents the perfect partner for the continued growth of Zegna's business in the Indonesian market," said Ermenegildo Zegna, CEO of Ermenegildo Zegna Group.

Indonesia, especially Jakarta, is an important market for Ermenegildo Zegna. In the capital city, the brand has three boutiques, which can be found in Plaza Senayan, Pacific Place and Plaza Indonesia. After the signing, the Plaza Senayan boutique underwent changes in its design concept and it reopened last December 2019.

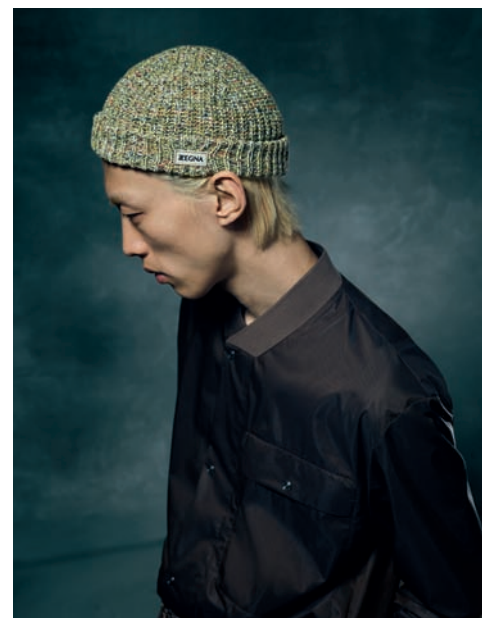
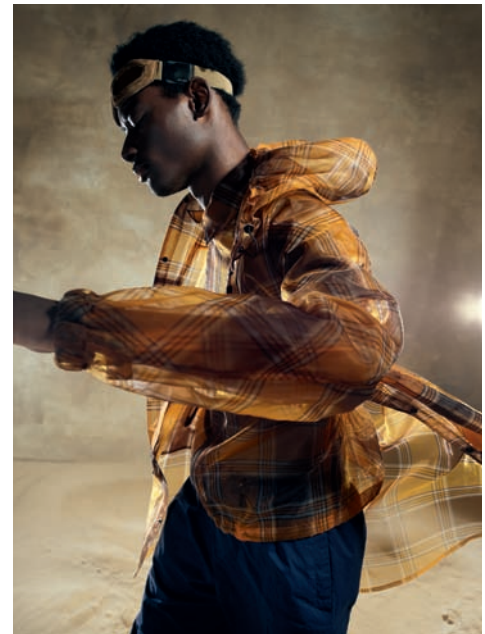
"I am pleased to welcome Ermenegildo Zegna to the Time International family. The brand is a luxury symbol of successful gentlemen and has an immeasurably strong heritage built on the foundations of family. Zegna is a company admired around the world, and we will continue to support their global strategy," said Irwan Danny Mussry, President and CEO of Time International. He also added, "Furthermore, Zegna has strong and loyal customers that complement our existing brands, with a clear path for growth ahead."

After the reopening, the boutique in Plaza Senayan has become the destination for gentlemen to find a complete range of the brand's menswear collections, from Ermenegildo Zegna contemporary formalwear to the latest in Luxury Leisurewear and from the Z Zegna collection to a wide range of textile and leather accessories. It does not stop there. The exclusive services of Su Misura and Personalisation are available upon request for customers who want to look for high quality standards and enjoy the privilege of choosing their own fabrics and finishes to create their personal looks.

#### FOR THE SUMMER!

Climate change is a global issue and Ermenegildo Zegna takes it seriously. The brand understands that desertification is an environmental challenge and must be considered as a threat to global well-being. Proudly, Ermenegildo Zegna has been at the forefront in developing reforestation and environment preservation for over 80 years. The Oasi Zegna in Biella, Val d'Aosta Region, is the outstanding result of this programme.

For Summer 2020, Ermenegildo Zegna presents a fascinating Z Zegna collection, which embraces an ethical and conscious lifestyle, driving the choice of materials and techniques. Desertification is not only the main



inspiration here, but more of a reflection of a mindset. The collection is dominated by colours such as deep rust, nocturnal indigo, off-white, orange shades, desert nude, khaki, lime green and pink red.

The Z Zegna collection uses materials crafted from up-cycled and recyclable fibres, water-friendly treatments and washing processes. The fabrics used in this collection range from TECHMERINO™, TECHMERINO™ Wash & Go, cotton, techno nylon, linen blend to wool. With a sophisticated urban style, the Z Zegna collection boasts ultra-lightness, high-performance and unquestionable elegance.

The Summer 2020 presentation also included GRAVITY. It is a new project that represents a different approach to performance-backed

tailoring. Wool bi-stretch exclusive fabrics, with innovative design and thermal comfort benefits are available for new suits and jackets silhouettes, as well as for a modern concept of broken suit.

Included in the brand's summer offerings are footwear suitable for the season. For the first time, Ermenegildo Zegna presents sandals, made of high-quality material, as part of the collection, which challenges design concepts. Its EXTRALIGHT™ sole is made of re-used expandable and cross-linking polyolefin material obtained from industrial production waste and moulded products.

The Z Zegna Summer 2020 collection is what every gentleman needs for a sophisticated yet conscious lifestyle.





# SUIT UP in Rome

BERLUTI NAMES BLONDEY MCCOY AS THE FACE OF ITS SPRING-SUMMER 2020 CAMPAIGN

Berluti brings modern styling to the forefront



On the streets of Rome, Italy, Blondie McCoy wore a suit with a shaved head and struck poses for the Berluti Spring-Summer 2020 campaign. It was his long-time friend and collaborator, Alasdair McLellan, who photographed Blondie. This, following the release of Alasdair's book, 'Blondie 15-21' in June 2019, which documents the last seven years of Blondie's life.

With art direction by M/M Paris, the shoot itself marked the photographer's third campaign for the prestigious French fashion brand under the artistic direction of Kris Van Assche. Blondie McCoy is a familiar name in London, especially among art enthusiasts. He is known as a 22-year-old contemporary artist, skateboarder, clothing designer and model of Brit-

ish and Lebanese descent living in London. Blondie works in several environments and mediums, including collage, installation art and murals. Last year, in May, Blondie created "The Loved One" a hyper realistic sculpture representing Plato from "Rebel without a Cause" hanging on a T similar to the letters of the Hollywood Sign. He exhibited his work in a Pop Up in Los Angeles and then in London



for his exhibition "Stella Populis" at the Ronchini Gallery. In addition to that, Blondey has published two books, 'Us and Chem' in 2018 and 'Stella Populis: Pop Will Eat Itself' in 2019.

"Blondey immaculately blends the qualities of an old soul with the lust for life of a new generation. For Berluti, which historically catered to the likes of Greta Garbo, Robert Mapplethorpe and Patti Smith, his refined rebellious attitude is the spirit with which this Maison is entering a new decade," Artistic Director Kris Van Assche commented.

Berluti's SS20 collection is transported from the runway to reality through the Blondey McCoy-starred campaign. Dressed in a sharp black suit and an acid-dye shirt in one of the looks, Blondey takes the elegance of Berluti to the next level. He breathes the spirit of youth into the brand and makes Berluti the fashion brand for artsy and modern men his age.

Featured alongside Alasdair McLellan's images of Blondey McCoy, the Spring-Summer 2020 campaign photographed by Erwan Frotin observes the shoes and bags of the season through the genre of portraiture. Echoing the stones and minerals of Rome, they are pictured with abstract shapes created only for the brand.

### THE COLLECTION

The Berluti Spring-Summer 2020 collection highlights trim overcoats, billowing shorts and elegant handbags. The enhanced hues that elevate classic tones are fascinating, such as fluo orange and terracotta, bright yellow and mustard, cobalt blue and navy as well as intense violet and royal purple. Moreover, speaking about technique, the marble and patina stain motif of the silk shirts is first woven into a jacquard fabric, then printed with the marble pattern, and finally overprinted with multi-coloured stains.

This season, Berluti has certainly come up with an extraordinary collection and a genderless affair. The silhouette expands seductively in trousers and shoulders, triggering a sense of freedom characterised by an unrestrained attitude to dress codes. With regards to details, jackets appear in sleeveless form, Bermuda shorts are introduced, and the motocross trousers of the new Berluti wardrobe convert into a harmonising jacket and multi-colour leather boot. Furthermore, the idea of sportswear is explored through perforation, in woven leather tops and outerwear in laser cut deerskin.

Moving to shoes, the Alessandro Edge heralds a new Berluti era, combining a formal sole with a sneaker sole. This diamond-sculpted



Alessandro shoe and Stellar sneaker appear in evolved manifestations, while a three-buckle monk shoe makes its debut. Meanwhile, in the bags section, the Un Jour Gulliver is revived in patina with painted orange edges next to the Trois Nuits trio-pocketed bag adorned with motorcycle chains, patina stain bag charms, and Berluti's signature shoe horn.

Through this collection, Kris Van Assche amazingly juxtaposes classic tailoring and streetwear-inspired pieces for any occasion. Whether it is a slender two-piece or a sleeveless jacket and pleated trousers, it all works in a fantastic way. Contemporary masculinity is what Berluti would like to highlight in its Spring-Summer 2020 collection. The brand dedicates this fascinating collection to the diverse, independent and adventurous men who are always up for a challenge and are very enthusiastic in expressing themselves through fashion.





# EMPOWERED Femininity

FENDI CELEBRATES THE  
STRONG FEMALE SPIRIT IN ITS  
RESORT 2020 COLLECTION

**T**he first collection designed without the late Karl Lagerfeld, FENDI Resort 2020 is the true definition of vibrant. New creative lead of the Maison, Silvia Venturini Fendi, is inspired by the true FENDI woman in this collection: strong and resolute, a person who faces life with courage and self-awareness.

For its Resort 2020 collection, FENDI portrays this marching army with determination, elegance and a spontaneous, quintessential delicacy. The collection features some exquisitely tailored silhouettes that look both sharp and supremely comfortable at the same time. Effortless shirt jackets, including a luxurious style crafted from lightweight mink fur, look







Exude strong femininity with these Resort 2020 offerings



perfect to be tucked into high-waisted pants with sartorial deep pleats.

Tailoring influences echo in the tie-like micro patterns, combined with the Karligraphy FF logo, which are splashed on shirts with plunging V-necks, pajama-inspired silk suits and weightless dresses revealing fluttering ribbons, an evolution of the romantic bows from the FENDI Women's Fall/Winter 2019 collection. The refined silk piping in the signature Pequin logo-no-logo stripes, Karligraphy and traditional FF logo, as well as regimental motifs punctuate an array of designs, spanning from jackets and shirts to outerwear styles. The same motifs give a distinctive touch to the selection of fur pieces, including a mink robe coat and a lightweight safari jacket showing mink fur stripes masterfully embroidered on crêpe de chine.

Bold eye-catching colours dominate the FENDI Resort 2020 collection such as earth tones, feminine pink, bright red and varied shades of blue. Highlighting the charming sense of lightness infused in the line-up, a net-like effect is conveyed on see-through skirts, tops and safari jackets, while leather is hand-drilled for a cool pink jumpsuit cinched at

the waist with a tiny belt. The FF logo pattern pervades all-over an ultra-luxurious trench in shiny python. Yet another top choice is the luxurious black leather V-neck dress with an oversized bow which would be perfect for a romantic date or evening out in the town.

The Resort 2020 also offers an attractive lineup of bags, including the quintessential perfection of the FENDI Peekaboo and Baguette, which is exalted by the essentiality of leather rendered in a discreet colour palette, spanning from deeper tones of black, blue and red to lighter sorbet hues, while ostrich and python add a hyper luxurious touch. FENDI's signature logo-no-logo, the Pequin, appears as a vertical ribbon insert on the Peekaboo and as an all-over pattern on the Baguette styles, crafted from suede and mink. The new scalloped Pequin introduced in the Back Home Collection by Cristina Celestino for FENDI and FENDI Casa during the Salone del Mobile 2019 in Milan is rendered in two colour variations: blue and cherry red, on a leather Peekaboo and exotics versions of the Mini Peekaboo. Moreover, the Kan U is presented in the collection's signature colours, while a '70s mood defines the constructions of the Karligraphy family, which includes a small strap style, a

rounded design and a new structured option. It does not stop there for sure. The FENDI bag offering also welcomes a new versatile tote inspired by an archival shape from the '70s.

Your look is not yet perfect without fabulous footwear and FENDI understands that. For this collection, FENDI presents FFreedom booties which evolve into boots crafted from glossy calf leather or regimental silk, both revealing the overall Karligraphy micro logo. The FFreedom's iconic heel also pops-up on slingbacks and sandals enriched with a feminine ribbon. Apart from that, the Colibri family is enlarged with sandals and slingbacks crafted from leather mesh or FF logo tone-on-tone net.

Last thing to add before leaving the house: accessories. In this collection, the Pequin takes centre stage in the selection of sophisticated jewellery boxes. The brand's iconic Janus Bifront appears on the metallic medallion giving a charming '70s vibe to long necklaces. The collection's tie-like micro patterns, the regimental motifs and the micro Karligraphy logos are splashed on the silk crafted for a wide selection of scarves and hair accessories. This is perfect for women wanting to have a chic, fashionable look.





# GOING Retro

CELINE REVIVES VINTAGE  
FASHION TRENDS IN ITS  
LATEST COLLECTION

Capturing the essence of St. Tropez, Celine's Spring 2020 collection is retro-inspired. Photographed by Hedi Slimane, the campaign was presented in Paris back in July 2019 featuring the beautiful model, Laura. In one of the looks, Laura is seen wearing a boyish cut blazer, a ruffle-neck button-down, white trainers and a pair of high-waist flared jeans. The addition of aviator sunglasses and a leather handbag round off the ensemble perfectly.

This is Hedi Slimane's Celine. Having joined the brand in February 2018 as artistic, creative and image director, Hedi has slowly delved deeper into his role. His duties encompass the women's line, men's fashion, couture and the fragrances of the French brand. Chairman and





The new collection is all about chic Parisian style

CEO of LVMH, Bernard Arnault, said this upon Hedi's appointment, "He is one of the most talented designers of our time. I have been a great admirer of his work since we collaborated on Dior Homme, which he launched to global critical acclaim in the 2000s. His arrival at Celine reinforces the great ambitions that LVMH has for this Maison. He will leverage his global vision and unique aesthetic virtuosity in further building an iconic French Maison."

Similarly, Hedi expressed his excitement in joining Celine when he said, "I am delighted to join Bernard Arnault in this all-embracing and fascinating mission for Celine. I greatly look forward to returning to the exciting world of fashion and the dynamism of the ateliers".

It is indeed an exciting time at Celine with Hedi at its helm. He presents a fresh perspective, a departure from the minimalist aesthetic of the past. His Celine is bolder, undeniably sophisticated yet effortless. His designs exude cool Parisian chic without breaking a sweat.

### HERE COMES SPRING

For Spring 2020, the talented designer pres-

ents a wonderful tribute to the 60s and 70s. With jeans as a focus, the versatile material can be seen on pants, culottes and skirts. These staples are then combined with choice pieces such as feminine tops with ruffled necklines, button down shirts and beautiful well-tailored jackets. Dresses are also embellished with bow neck details and cinched at the waist with dainty belts.

But what is very apparent throughout the collection is the easy, effortless way everything is put together. This is Hedi's claim to fame. He is renowned as a stickler for details and it truly shows. From the selection of bags, the layering of jewellery, the choice of footwear and down to the eyewear, every ensemble on the runway looks complete, well-rounded and downright sexy. No element is overlooked in Hedi's Celine, every small detail has a great stylish purpose. Each offering is an epitome of Parisian style, an ode to the graceful air of the quintessential Parisian woman.

He also references the Celine of 1974, when it was a destination store for the French bourgeoisie. At that time, the store offered silk sep-

arates, bags with horse-bit details and shoes. These very items are showcased in the Spring 2020 line, but significantly updated to accompany the offerings that can be also described as an attractive cross between streetwear and high fashion.

It must be stressed that although Hedi's inspiration comes from the *je ne sais quoi* that is innate in Parisian women, his designs are totally wearable. The pieces are truly versatile and can be mixed and matched according to a woman's unique taste or can be suited to whatever the occasion calls for. This exceptional quality of Celine's new offerings is a testament to Hedi's virtuosity in design.

With the Spring 2020 collection, fans of Celine all over the world can feel *très chic* in their chosen ensembles wherever they are in the world. In Indonesia, Celine recently joined the Time International family, the country's world-class curator and cultivator of leading brands. With Time International as the brand's new retail partner since December 2019, Celine hopes to make a lasting impact on the Indonesian fashion scene.







# TORY'S Delight

WITH CONSTANT EXPLORATION,  
TORY BURCH COMES UP  
WITH MORE RELAXED  
PIECES IN HER LATEST LINE

Tory Burch  
Resort 2020  
highlights  
the American  
folk tradition



Calming visuals with muted tones accompany Tory Burch's Resort 2020 collection. Sweaters and boots, long dresses and skirts, all presented in natural earthy hues that highlight the American folk tradition. This collection is the representation of a chic woman in the modern age, with intricate quilting, gauzy eyelets, and crafty wild-

flower embroideries. Seemingly in contrast with Tory's preceding collections, the Resort 2020 offerings still contain a neat personal story behind them for the designer. "There is nature throughout, inspired by the multi-coloured birds and butterflies from our farm growing up. A sense of free-spiritedness carries through to the accessories from sculp-

tural heels to mixed-material handbags," explains Tory. Focusing on flowy materials, the collection has a rustic homespun charm that finds balance in refined tailoring and festive, high-shine appliqués.

The colours that are featured in the collection are quiet, dominated by crisp white, cream,





and black. The designer's signature is also added through the harmony of bold, warmer hues such as red, orange, and Tory navy. Taking inspiration from antique Pennsylvania Dutch bedding, Tory chooses delicate eyelets and pillowy quilting fabric to accentuate some tops and dresses. Velvet bows, satin trims, and off-beat earring-like paillettes strike festive, giving a distinctly seasonal appeal to the collection.

Staying true to Tory Burch's taste, the Resort 2020 collection captures easy, fluid shapes to highlight the spirit of the season. The collec-



tion has an understated nonchalance in the form of soft A-line skirting, languid pajama dressing, and long, billowy dresses. It is perfect for all types of weather as knitted sweaters appear with scarves and long dresses are paired with quirky boots. Rainy or sunny, all rustic yet still refined, anyone can choose a piece to wear from the collection. The unexpected layering concept is brought into prints with polka-dots being implemented over asymmetrical striping. The whole idea also carries a sense of whimsy in the form of oversized fauna, such as birds and butterflies, hyper-hued in psychedelic colourways.

As for the accessories, the collection explores wider notions with electrifying textural play. The classic Lee Radziwill Double bag is designed with soft suede and embossed lamb-skin, giving it a new refreshing spin for the new decade. Sandals are kept simple, and flats, with ribbons overlaying on the front all the way to the back, appear modestly charming. Glossy patent boots, penny loafers, and mules are finished with a sleek illusion heel, while mismatched earrings feature a refined magpie appeal. The Resort 2020 collection is an expression of what the designer likes and loves. It is a graceful depiction of the very things that Tory takes great delight in.





# ECLECTIC Soul

DIESEL IS READY TO  
WELCOME THE NEW DECADE  
WITH A DARING COLLECTION

"Digital  
Minds"  
presents the  
juxtaposition  
of the past  
and the  
present



With the willingness to grow, new perspectives are born, which then lead to dynamic changes in lifestyle. With rapid progression, 2020 brings with it a new age of advancements, be it from the beauty and jewellery industry, all the way to fashion and technology. It is the era of the digital spirit, where progressive thinkers reside. This idea is implemented in the latest collection of Italian fashion house, DIESEL.

Presenting strong characteristics that feature a touch of vintage combined with the spunk of the future, DIESEL's collection for Pre-Spring 2020 is called "Digital Minds".

The whole collection takes a lighter spin from the previous Holiday 2019 collection, turning pieces into slightly thinner - in terms of fabric - and more wearable apparel for the warmer season. Pre-Spring 2020 also acts as a bridge





to the complete Spring/Summer looks, which will arrive next. As an essential part of every DIESEL collection, the denim displays tranquil, colder blue hues to the colour-dominated collection. This season becomes witness to two of DIESEL's denim members: D-Reggy for women and the D-Macs for men. Designed with five pockets and a straight-leg fit, the women's denim features a twist with a slightly higher rise and an embroidered "D" on the right thigh as a statement accent. The men's denim is more low-key with its regular rise and the "D" embroidered on the back pocket instead.

The "Digital Minds" collection plays with volume through newly relaxed, oversized silhouettes. It also showcases feminine grunge over the combination of workwear pants and deconstructed tops. Bold colours are balanced with the presence of neutral palettes, giving it a sense of clean modernity. Some vintage touches also appear in the collection through the re-imagining of elements from DIESEL's archives. The main attraction, however, is the repurposed style that features psychedelic and black-and-white sketch prints, giving an impression of strength and glamour in the women's collection.



The men's styles exhibit a kind of eccentric masculinity, with slim and relaxed silhouettes that are paired with vintage, worn washes and deluxe treatments. Bright pastel-coloured hoodies and bomber jackets as well as contrast-stripe details bring a sense of quirkiness into the looks. In the midst of distinct jackets, pants, and hoodies, a classic denim overcoat looks simply stunning to wrap a look and tone it down a little. This collection also releases accessories to round out the refreshed outfits and ready-to-wear offerings with an injection of a new range of colours on iconic sneakers and bags.

Accentuating the jackets, there is an apparent, recurring and banded text motif called the "copyright" print. It is engraved on a black fabric diagonally and appears in long coats and straight-leg jeans, or as part of the hybridised leather jackets. The motif also becomes an essential detail to the collection as it further speaks to the premise of the internet and the digital landscape in today's world: What is, and is not, out-of-bounds to repost, re-story, and re-gram? The brand intentionally uses the word ironically for a bold visual stripe.





1

# A MAGICAL World

THE TIME PLACE CELEBRATES  
THE FIRST ANNIVERSARY OF  
LUMINE JAKARTA

In December last year, urban retail concept, LUMINE JAKARTA, celebrated its first anniversary. Located at Plaza Indonesia, Indonesia's first-class shopping and lifestyle destination, the store offers 20 Japanese fashion and accessory brands for both men and women, who fancy the chic and versatile Japanese sense of style. By partnering up with leading luxury retailer, Time International, LUMINE JAKARTA was launched in the country and is the brand's second overseas branch, with the first one located in Singapore.

For its first anniversary, the store held an event with the theme "Magical World", which was attended by many of Jakarta's most fashionable people, such as Olivia Lazuardy, Cindy Karmoko, Aero and Aqsa Aswar, just to name a few. The programme included a live calligraphy session by Cosmas Adrian. The theme was chosen as it was approaching the festive season and it was a way to celebrate the diversity of fashion in Jakarta's urban society. As a global theme, "Magical World" connotes a space that provides no borders and limitations, a safe



2



haven where one's imagination and creativity may flourish and there is freedom of thought, freedom to explore the unknown, and openness to limitless possibilities.

With that in mind, the brand hopes to draw even more customers and fully immerse them in the endless options available at LUMINE JAKARTA. Each item that is showcased at LUMINE JAKARTA entirely represents the quirkiness of Japanese fashion and culture, while staying relevant to the Indonesian market. With the New Year, everything in the store, particularly the ready-to-wear collection, is now specially curated according to the theme. It highlights the fact that fashion is a canvas that is magical and dreamy, an ideal medium to express and tell one's stories.

Entering the store, you will be met with "Elegant & Sophisticated", "Mode & Manish", and "Simple & Casual", the three areas that comprise the ladies' section. Category selections that are featured in-store vary, ranging from fashion, accessories, to lifestyle products. Explore the place and you will bump into the romanticism of voluminous maxi skirts, pleats and ruffled dresses in dark colours, suitable pieces to help you bring out your sensuality as well as your mysterious side.



LUMINE JAKARTA's fashion offerings are conveniently situated alongside LUMINE CAFÉ. Dominated with a sleek wooden interior and featuring touches of minimalist Japanese influence, the café serves food and drinks that are true to the Japanese taste. These range from shaved ice desserts, soymilk dessert drinks, to hot dog bun sandwiches, which is currently a trend in Japan. The café's menu will surely spoil your palate and provide you with healthy and wholesome ingredients. Health-conscious customers have nothing to worry about, as all the desserts on offer are especially made and catered for you. The spacious dining area provides a comfortable ambience to enjoy the one-of-a-kind sweets and drinks offered only at LUMINE CAFÉ.

1. Unique interior of the store
2. Yoshiaku Arai, Director & Advisor Lumine Co.Ltd
3. Guests in attendance at LUMINE JAKARTA's first anniversary
4. A celebratory toast to mark the occasion
5. DJ Jacqueline Caroline spun vibrant tunes
6. Live Calligraphy by Cosmas Adrian





**CELINE – BLACKPINK LISA**

Part of highly successful K-Pop girl group, Blackpink, Lisa is a muse for Hedi Slimane, CELINE's creative, artistic and image director since 2018. Here she wears some of the brand's pieces while being photographed by Hedi Slimane himself.



**FENDI – AIMEE SONG**

At only 32 years old, fashion blogger and designer Aimee Song has over two million page views per month on her blog, "Song of Style", and more than five million followers on her Instagram account. The influencer was recently seen toting a FENDI Peekaboo bag and FENDI Nano Baguette.



**VALENTINO – NADYA HUTAGALUNG**

A proponent of sustainable living, Nadya Hutagalung is an eco-activist and media personality who created [www.greenkampong.com](http://www.greenkampong.com), an online resource which she considers her favourite project thus far. The UN Environment Goodwill Ambassador and mother of three wears Valentino Resort 2020 collection.



**ERMENEGILDO ZEGNA – RAN**

Members of the Indonesian pop rock band, RAN, were decked out in elegant Ermenegildo Zegna suits during The Time Place's 20th anniversary celebration, "Journey of Time". Apart from being special guests of The Time Place, the trio also showcased their musical prowess during the programme.





# HIGH LIVING







1

# FEMALE Provocation

DEBORAH ISKANDAR SHOWS  
HOW ADJUSTMENT CAN BE  
ACHIEVED THROUGH RESILIENCE

**P**atriarchal structures and inequalities are still deeply rooted within many industries today, including the world of fine arts. The road to uncovering the previously oppressed voices of female artists has been long and arduous, paved by the feminist art movement and the likes of Miriam Schapiro, Judy Chicago and the Guerrilla Girls. Today the movement is global, touching all levels of society. A case in point was an exhibition entitled “Maladjustment” which was held at the

Neka Art Museum in Ubud, Bali, in November 2019. Open to visitors, it presented different forms of female struggle, all relatable regardless of cultural barriers and united by a common refusal to submit.

The exhibit brought together the works of Arahmaiani and I GAK Murniasih, both from Indonesia, as well as Australian artist, Mary Lou Pavlovic, and highlighted the systematic silencing and fabricated curtain of shame

designed to keep women’s oppression hidden. The contribution of each of these artists towards gender equality is considerable and through their work they demonstrate an unwillingness to suffer abuse in silence, hence the title “Maladjustment”. Curated by Pavlovic herself, the exhibition exuded a refusal to accept and adjust to the unrealistic demands of a sexist society. Arahmaiani’s installation criticises the state’s intrusion on the female body and the absence of adequate birth control. Murniasih’s paintings address the horrendous crimes of incest and sexual violence, often blamed on the victims, while Pavlovic’s posters campaign against domestic violence and the toxic football culture surrounding it.

Considered as one of Indonesia’s pioneering performance artists, Arahmaiani has made a lasting impact on the art scene in Southeast Asia, always presenting honest works openly criticising social and political inequalities. Raised in a Muslim family in Java, her unapologetic commentaries of religion and politics have predictably gotten her in trouble





1. Arahmaiani, 'Do Not Prevent The Fertility of The Mind' (1998 - 2019). Photo Courtesy of The Artist taken at Museum Macan

2. 'Yoga' (2002), I GAK Murniasih. Photo courtesy of Tonyraka Art Gallery

3. 'Liar!' (2004), Mary Lou Pavlovic. Photo courtesy of the artist

with Indonesian government officials and religious groups alike. Portraying the reality of Indonesian women struggling for bodily autonomy, "Do Not Prevent the Fertility of the Mind" (1998-2019) is one of her most substantial works. Originally created in response to President Suharto's strict regulations on family planning, the piece consists of her self-portrait with instruments used for abortion placed on a wall entirely covered by sanitary napkins, with a glass flask containing blood in the forefront. Seemingly breaking taboos, the installation simply shows the various realities of the female reproductive life, all natural and normal, while pointing out the ridiculousness of period shaming.

Ironically, the lack of legal rights endured by Balinese women has greatly shaped and inspired I GAK Murniasih's artistic journey. Her disobedience against the local male authorities and customs led her to become a key figure of female resistance. She is also known to be the first woman to be granted a legal di-

voice in Bali in 1993. In Murniasih's art, the abstract sexualised characters reflect a personal narrative of sexual resistance, triggered by the abuse she experienced in the hands of her father. Nudity and sexual imageries are integrated into her work, melting together with ancient Balinese traditions. Her piece, "Yoga" (2002) explores ancient Eastern cultures with a feminist twist. It depicts the female and male through genitalia, the lingam and yoni derived from ancient Hindu scripts. Frequently undermined or vilified in mainstream culture, here the female genitalia takes centre stage while the male counterpart, lingam, is made trivial by a selection of colours, shapes and composition. Blending her private corporeal experiences with the vulnerable position of women in society, Murniasih uses symbolism drawn from traditional Balinese culture and mythologies.

An avid contributor to social justice projects, Mary Lou Pavlovic's artistic practice is also focused on raising awareness around gender

inequalities. Her work, "Liar!" condemns the silenced crime of domestic violence, which escalates every Australian Football League season. In 2004, Pavlovic spread 200 large posters around Melbourne, including a self-portrait with a black eye and the word 'Liar!'. The Australian media picked up on her message, helping it reach a wider audience in the country and giving hope for victims of domestic abuse to be heard. As an active feminist, artist and writer, Pavlovic is continuously exploring the blatant ways women's issues are ignored and brushed aside in different cultures, while tracing similarities between them.

Although the artworks presented in "Maladjustment" were all envisioned and created many years ago, they are more relevant than ever. If anything, their value is only increasing, as the wider public now understands their importance. Brought into daylight through global movements such as 'Me Too' and 'Time's Up', the issues and injustices the pieces reflect have not disappeared and they are certainly not isolated cases limited to specific cultures. The rebellious nature of all three artists and their provocative artworks can be seen as a form of maladjustment; a refusal to obey the rules set by patriarchy or a refusal to respect the constructed social norms of the mainstream culture. Above all, the exhibition demonstrates how feminist art does not constitute a short-lived tendency from the last decades, but rather an ongoing social and artistic movement fluctuating with each period and its challenges.

Deborah Iskandar qualifies as an expert on Indonesian and international art, with over 20 years of experience in Southeast Asia, heading both Sotheby's and Christie's Indonesia during her career, before establishing ISA Art Advisory in 2013. Her company, now branded ISA Art and Design, provides advisory services for clients interested in buying and selling art, as well as building collections. In addition, ISA Art and Design is also the leading provider of online resources of luxurious furniture, architecture and art for clients seeking to acquire and build their homes and desired spaces with strong sophisticated design.

**ISA Art + Design ©**

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# TIME Flies

A SHORT BUT MEMORABLE  
TRANSIT IN TURKEY LEAVES  
MIKE LEWIS MESMERISED

I am constantly flying around the world and jet-setting; life moves so fast, sometimes it seems impossible to “stop and look around once in a while” (the immortal words of Ferris Bueller). When R.E. Lee International sent me to Germany to give a presentation to McLaren Club Indonesia in the midst of their transcontinental tour, it was an opportunity I could not miss. I had a 12-hour layover in Istanbul airport and it was just enough time to make a day out of it. Crazy to think that all I needed was 12 hours in the right city to feel free, to get my stop and smell the roses moment.

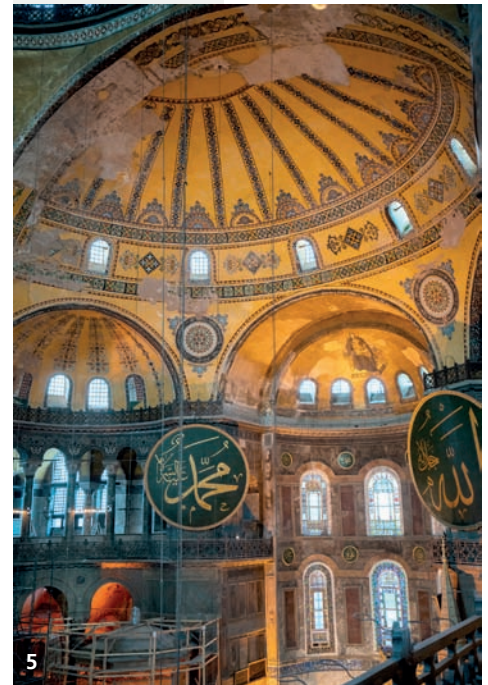
My business associate and I arrived at one of the biggest airports we had ever seen, with a business lounge second to only one that I know of, Dubai. We could very well have stayed there the whole time, with Turkish delights beyond just the name of their famous dessert. Chefs at stations scattered across the vast lounge worked on a plethora of regional delicacies. Pide, a thin baguette or “Turkish pizza”, and specifically the Kuzu Tandir, a slow-roasted lamb specialty, had me salivating. Complimentary wine and a parade of personal chefs certainly made it difficult to leave, but we were enchanted by the

stories of Istanbul and what sights there were to behold within the ancient city.

A scholar of history myself, I needed to see the Hagia Sophia, if only to feel the depth of civilisation beneath my feet. From our first glimpse of it coming off the horizon, we were immediately awed by the magnitude and grandeur of this great wonder of the ancient world. Birds seemed to slow in motion as they glided around that glaring dome, drawn to it like a sun’s gravitational pull, enticing everything towards it. The feeling of history being beneath your feet is almost unexplainable. To think of the struggles and the celebrations that this magnificent piece of architecture must have endured over its thousand plus years of existence, encompassing the Byzantine Empire, the Crusades, the Ottoman Empire, which were all crucial parts of world history. It is only appropriate that it is now a museum and home to hundreds of historical relics from the region. My father reminded me to check for the Viking runes carved into the walls, some truly vintage graffiti for Banksy fans out there.

Then something tickled my ear; a familiar sound, just done far more beautifully than I had heard before. The Adhan (Azan) was coming





from the Blue “Sultan Ahmed” Mosque, only steps away.

Though it was semi-covered due to recent restoration, scaffoldings could not hide the grandeur and beauty of this Islamic palace of prayer. Built to reassert Ottoman authority over the region and over the old grand palace, its six minarets dominate Istanbul’s illustrious skyline next to the Hagia Sophia. Hundreds of people were waiting patiently to enter in a long line that ran slowly but smoothly as we gasped in awe of the

eminent blue tiles and imperial interior. We paid our respects and left with emboldened hearts and lighter steps, as well as a deeper understanding of the importance of the two behemoths of history we just experienced. I walked around the centre of Istanbul for a bit longer to take in the aura of the city, its charm, on what was an incredibly crisp and sunny September day. We got on a bus to head back to the airport enamoured with our Istanbul afternoon, a moment in time that would go down as the greatest transit of my life.

1. Inside the courtyard of the Blue Mosque and a glimpse of its stunning architecture
2. Tourists can also enjoy a pleasant visit to the park between the Blue Mosque and the Hagia Sophia
3. The Blue Mosque
4. Hagia Sophia
5. The interior of the Hagia Sophia, now a museum, is beauty in itself





1

# A SUMPTUOUS Love Letter

STEP INTO THE PAST FOR A MODERN  
APPROACH TO TRADITIONAL CUISINE  
AT PLATARAN MENTENG

**T**he Menteng area of Central Jakarta is known for its historical ties to the capital's elite, serving as a residential haven for high-ranking government officials and Jakarta's well-to-do since the early 1910s.

It's only fitting, therefore, that this exclusive neighbourhood is now home to a luxury din-

ing destination for discerning culinary enthusiasts. Welcome to Plataran Menteng, a lavish 1,500-square-metre venue that turns every meal into a sumptuous experience for every occasion.

As a love letter to Indonesia's rich history, culture and culinary heritage, it also offers a

unique glimpse into Jakarta's Dutch colonial past through its luxurious interior. But first, upon arriving at Jl. HOS Cokroaminoto No. 42, visitors will come to an imposing, three-storey white building that shows an arresting blend of modern and 1930s/40s colonial-era architecture. As you step through the pair of intricately carved double doors that serve as an entrance, you are brought to the exquisitely decorated space that lies beyond, providing you a further glimpse into the past.

Decorated tiles, teak fixtures, high ceilings and stunning antique chandeliers are in abundance, holding the classical ambience together without overwhelming the senses. Instead, the combination is quaint and charming, and despite all the finery on display, Plataran Menteng still manages to be assuredly homey.





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melinjo crackers), Bebek Mawur (roasted duck with traditional herb crumbs and curry leaves) and Kerapu Bakar Madura (baked live groupa with rock salt served with green chilli relish), with delectable desserts such as Pudding Batok Putih (coconut pudding) and Pisang Bakar Plataran (bananas with cheddar rosti). All, of course, with the added gastronomical artistry of Plataran Menteng's talented chefs, who are supported by an international-standard modern kitchen that rivals the facilities of a five-star hotel.

Meanwhile, guests looking to venture beyond the archipelagic borders can choose from a selection of Asian-inspired dishes such as Pad Thai (flat noodles with prawn, tofu, bean sprouts, egg, chives and sweet and spicy sauce) and Kari Ayam Deli (curried chicken, pomelo and curry leaves served with roti prata).

With three floors available for dining and events, as well as a rooftop area called Langit Menteng, the venue has a maximum capacity of 350 seats spread across two main dining areas, a lounge and five private rooms. All

1. The elegant dining area
2. A private room with a view
3. Salad Prabu, a delectable starter
4. Bebek Mawur, one of the restaurant's specialties
5. Diners can enjoy fresh Kerapu Bakar Madura
6. Udang Sriwedari is another appetising viand

are ready to cater to any occasion, from family gatherings, wedding receptions and corporate events, to birthday celebrations and product launches.

To ensure that the many goings-on at Plataran Menteng have a minimum impact on the already fragile environment, the venue is dedicated to sustainability with an eco-friendly operational approach that includes a water treatment plant.

This inspiring combination of modernity, cultural heritage and commitment to providing an unmatched luxury dining experience is what elevates Plataran Menteng into the must-go-to destination for an unparalleled culinary indulgence.

The friendly service and welcoming smiles of staff members have something to do with it, but arguably a major factor behind this warm, hospitable atmosphere is the restaurant's wide array of traditional comfort food that hail from across the vast archipelago; dishes that Indonesians grew up with and have fond memories of.

Signature offerings include Nasi Goreng Keling (black Kalamata olive fried rice, with prawn, chicken, cashew and lime served with





# SCOTTISH

## Bothy Experience

JOHNNIE WALKER SPEARHEADED  
AN EVENING OF WHISKY AND  
CULINARY APPRECIATION

**G**o ahead and search online for images of Scotland, and what you will find are portraits of picturesque mountains, vast lakes, and majestic castles. Images that provoke natural adventure and discovery, to be explored by foot, with a backpack. This is exactly what many of the 3.4 million overseas tourists did when they visited Scotland in 2018 (the nation is about twice the size of the Netherlands and is home to 5.5 million people). While adventurers hike up the Scottish Mountains, they are bound to come across a bothy.

A bothy is a form of a basic shelter found in the remote mountainous areas of Scotland, and is available for anyone to use, free of charge. Travellers stay and rest in a bothy overnight and continue on with their adventure the next morning. People from different walks of life would meet in the same bothy whilst sharing a meal, even a dram of Scotch whisky.

It is this underlying bothy concept – of strangers coming together and leaving as friends – which inspired Johnnie Walker Blue Label, the

flagship offering within the Johnnie Walker Scotch whisky collection, to craft the Johnnie Walker Blue Label Bothy Experience. To best represent its identity, the Johnnie Walker Blue Label version of a bothy is reimagined to be that of luxury and sophistication. In the Johnnie Walker Blue Label Bothy Experience, guests are virtually transported to the Scottish mountains thanks to stunning audio and visuals whilst savouring food perfectly matched with whiskies from the four corners of Scotland. The Johnnie Walker Blue Label Bothy Experience was introduced in selected cities around the world, and in Indonesia, the Johnnie Walker Blue Label Bothy Experience was erected at the Pasola Restaurant of The Ritz-Carlton Jakarta, Pacific Place from 5 to 7 December 2019. Each session served 24 covers by invitation or reservation only.



The entrance of the Johnnie Walker Blue Label Bothy Experience was set up with images and natural vegetation of a Scottish highland, and while waiting for the event to commence, canapés were served with a glass of Johnnie Walker Blue Label Old Fashioned. Opening the event was Ewan Gunn, Diageo Global Whisky Master, and Sean MacDougall, Executive Chef at The Ritz-Carlton Jakarta Pacific Place. “We focused on whiskies that highlighted key aromas from each individual Scottish region: Island of Islay, Highlands, Speyside, and Lowlands” said Ewan. Johnnie Walker Blue Label after all is a blend of whiskies from all four corners of Scotland, with a ratio of 1 in 10,000 casks deemed worthy to be blended into a Johnnie Walker Blue Label. “For the whisky and food pairing we looked at dishes that traditionally worked well with the whiskies we chose, also food which the Chef can get very creative with.”

A great example of the Chef getting creative was the entrée of lightly smoked oysters, bonito vinegar, and oyster ice cream matched with Lagavulin 16 Years old single malt whisky. “As you drink the Lagavulin 16 Years old chilled, the smoke is a bit subdued and allows the ice cream to be at the front,” said Ewan in front of the audience. “Then over time the Lagavulin becomes more apparent as it is warmed.” Whilst enjoying the dish, Ewan presented videos of the Lagavulin distillery, Islay and its people. The Lagavulin being chilled is indeed not a ‘traditional’ way to enjoy whisky. “I’d like to encourage those discovering whisky to enjoy it however they want to,” explained Ewan, mentioning that there is no ‘rule book’ on how to enjoy whisky. “People shouldn’t be intimidated with Scotch whisky as it is a beautiful liquid with such a broad range of flavours, and it excites me that more and more people are discovering whisky on their own terms.”



1. Ambience at the event
2. The Menu with Johnnie Walker Blue Label
3. Executive Chef of The Ritz-Carlton Jakarta, Pacific Place, Sean MacDougall
4. Diageo Global Whisky Master, Ewan Gunn
5. Guests enjoying whisky at the Johnnie Walker Blue Label Bothy

The journey continued on with the first and second courses, matched with The Singleton of Glen Ord 18 Years old (from Highlands) and Mortlach 25 Years old (from Speyside) respectively. Rounding up the meal was dessert matched with Glenkinchie 12 Years old (from Lowlands). And of course, throughout the journey, a glass of Johnnie Walker Blue Label was present. “When friends or strangers come together in a bothy, they will share stories and knowledge, and this is what we want to do with the Johnnie Walker Blue Label Bothy, to share the authenticity, heritage, and craftsmanship of our whiskies,” closed Ewan.





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