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Time Place

INDONESIA

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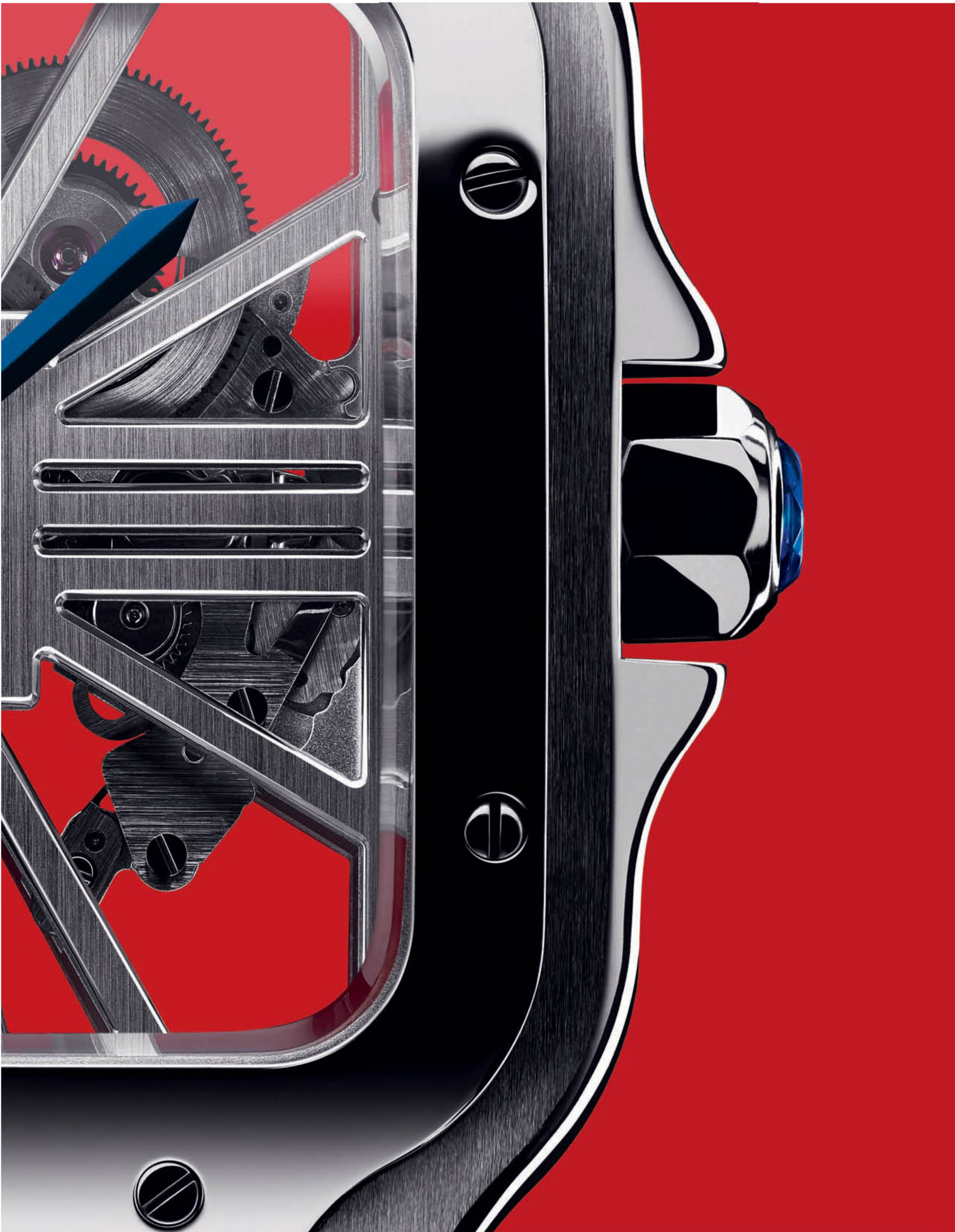
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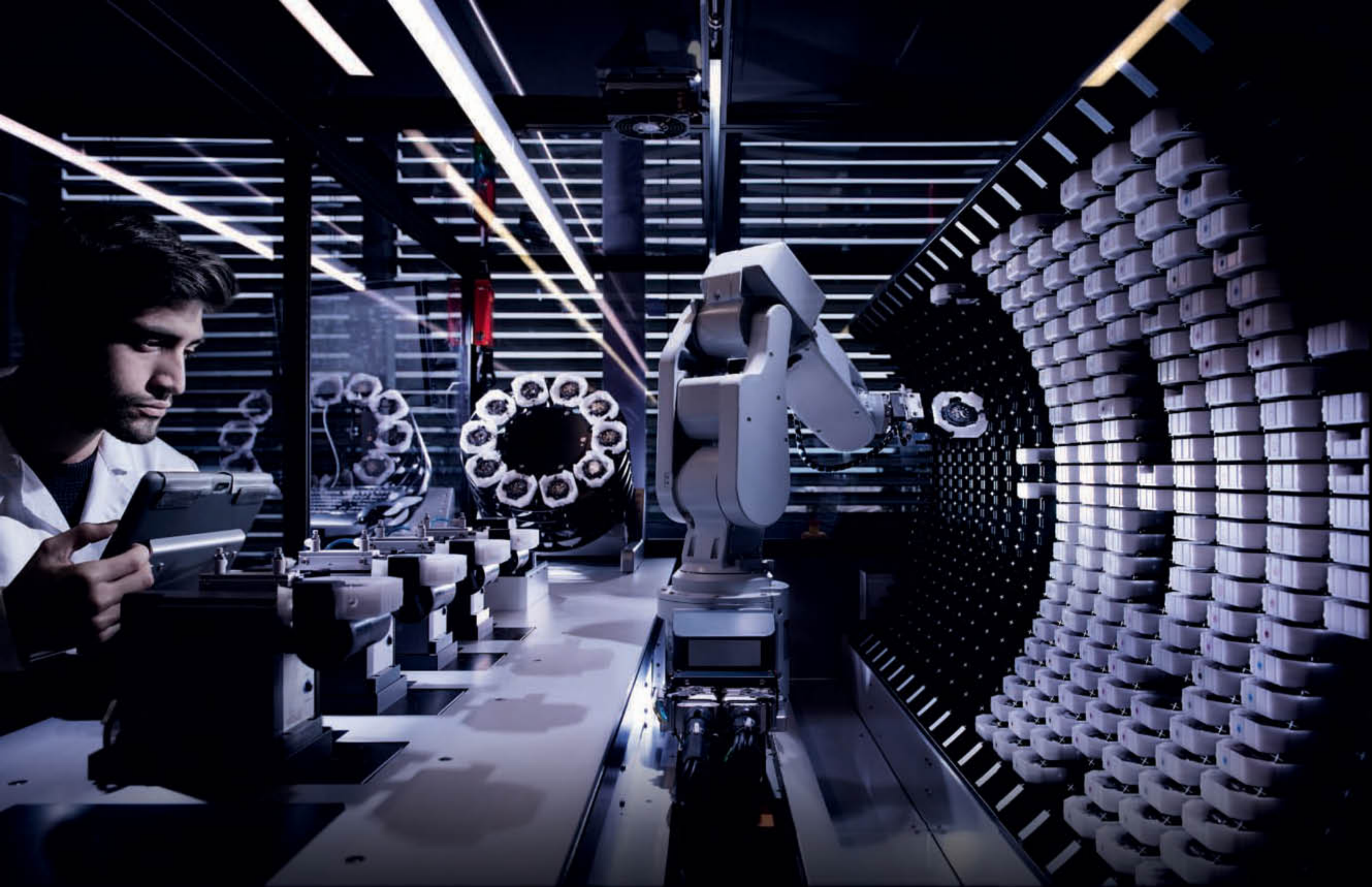




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THE TIME PLACE

The finest timepiece boutique celebrating the human spirit since 1999



Welcome to the second edition of The Time Place magazine for 2019, an issue packed with excitement from the recent Baselworld 2019.



Our cover this issue is the much coveted Rolex Oyster Perpetual Yacht-Master 42, the first in the line to sport an exquisite white gold case. The watch celebrates the brand's strong ties with the world of yachting; find out more in "Perpetual Excellence", and discover all our other features from the annual fair in our Baselworld 2019 exclusive coverage section.

In our Reborn section, we feature A. Lange & Söhne's Lange 1. Created a quarter of a century ago, the Lange 1 continues to be an icon of the brand's expertise. Meanwhile, for the #TIMEFASHION section, we were privileged to gain access to an exclusive interview with talented designer Tory Burch, whose Spring/Summer 2019 collection was inspired by her parents' love for travel.

In keeping with our promise to always strive to deliver more diverse and engaging content, we have now expanded our High Living section to also include culinary and travel features. We hope you enjoy the issue, and look forward to your comments on @thetimeplace.

Irwan D Mussry

Irwan Danny Mussry
Editor-In-Chief and Publisher

  @irwanmussry

TO BREAK THE RULES,
YOU MUST FIRST MASTER
THEM.

THE VALLÉE DE JOUX. FOR MILLENNIA A HARSH, UNYIELDING ENVIRONMENT; AND SINCE 1875 THE HOME OF AUDEMARS PIGUET, IN THE VILLAGE OF LE BRASSUS. THE EARLY WATCHMAKERS WERE SHAPED HERE, IN AWE OF THE FORCE OF NATURE YET DRIVEN TO MASTER ITS MYSTERIES THROUGH THE COMPLEX MECHANICS OF THEIR CRAFT. STILL TODAY THIS PIONEERING SPIRIT INSPIRES US TO CONSTANTLY CHALLENGE THE CONVENTIONS OF FINE WATCHMAKING.



ROYAL OAK
CHRONOGRAPH
IN YELLOW GOLD

AUDEMARS PIGUET
Le Brassus

THE TIME PLACE
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IFAN HARTANTO
Photographer

Ifan Hartanto is a photographer who specialises in Commercial Beauty and Fashion. He began his professional career nine years ago, doing commercial campaigns for mass brands, as well as Indonesian fashion designers, alongside Third Eye Space or under his own name. Besides his commercial jobs, he also enjoys shooting editorials for both local and franchised international magazines.



TRISKA AGUSTI PUTRI
Stylist

Departing from a fashion design background, Triska has cut her teeth at one of the leading men's fashion and lifestyle magazines, as well as an established e-commerce brand, in Indonesia. Now she embarks on a journey to explore the intersection of design and styling, while also pursuing her passion for French culture.



YOSEFINA YUSTIANI
Makeup Artist

Yusti started her career as a makeup artist in Jogjakarta while studying Psychology at Gadjah Mada University. She then developed her skills at Puspita Martha International Beauty School. Her unique combination of makeup and psychology helps her connect and understand clients' needs better, from personal makeup services to brand campaigns.



ALEXA PICAULIMA
Writer

Alexa Picaulima has been writing professionally for a number of years. She has written for several lifestyle magazines and has gained an uncommon perception on the culture, which led her deeper into the industry. Apart from writing, Alexa enjoys reading, learning history, spending time with her three dogs, and random culinary encounters. She is now editor at a digital media outfit.



DEBORAH ISKANDAR
Art Consultant

With more than 20 years' experience in the art trade, in 2013, Deborah founded her own art advisory firm, ISA Art Advisory. It aims to aid buyers, sellers and collectors to approach art with ease and to build collections that will grow in value over time. She is also the Founder of Indonesian Luxury, the definitive online resource for Indonesians looking to acquire, build and style their luxury homes.



LISA JOHANNA KEEMINK
Writer

Bookworm, copy editor and watch nerd, Lisa spends most of her days working behind the computer or immersed in the latest fantasy novel. After 13 years of teaching, she ventured into media several years ago, which stirred in her a growing sense of wanderlust. Lisa is currently working as a watch journalist while serving as copy editor for a Jakarta-based newspaper.



RETTA OKTAVIANI SUPARLI
Writer

Writing has always been Retta's passion. She worked for more than seven years in the lifestyle media industry, before jumping into the world of Public Relations. Cappuccino, books and travel are three things she loves the most. When it comes to books, she enjoys historical fiction and biographies. She counts Anne Frank as one of her role models.



MULYADI KURNIAWAN
Writer

Mulyadi is a seasoned watch and jewellery writer who loves to travel and seek new adventures. Based in Jakarta, Indonesia, he has a wealth of experience in marketing and public relations, as well as a retail background, with more than a decade of professional experience.



#DontCrackUnderPressure



TAG Heuer

SWISS AVANT-GARDE SINCE 1860



MONACO CALIBRE 11 AUTOMATIC CHRONOGRAPH

Steve McQueen's legacy is timeless. More than an actor, more than a pilot, he became a legend. Like TAG Heuer, he defined himself beyond standards and never cracked under pressure.



The Time Place 68

INDONESIA



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Yachting Excellence

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The Time Place Magazine, Edition 68

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Be a Success

The Plaza Indonesia store of DIESEL was the apt venue for the launch of the brand's new Spring/Summer 2019 collection. The new pieces will be presented in two different drops – Spring 2019, followed by Summer 2019 – and the Spring 2019 pieces were duly showcased and previewed by those in attendance. The timely introduction of the collection, which takes inspiration from extreme sports, motocross and 90s era video game graphics, also paved the way for the launch of DIESEL's latest campaign, "Make Your Way the Successful Way". Present at the event were digital influencer Gregggy Giorgio and tattoo artist Nadya Natassya who both served as hosts and icons of the campaign.



1. Armand Maulana, Naja Dewi Maulana & Dewi Gita 2. Gregggy Giorgio & Nadya Natassya Jahja 3. Sarah Arifin & Kin Poon 4. Qilan Umara & Yumna Sofyan 5. Rhay Irawan 6. Amot Syamsuri Muda 7. Firna Maulia Wardhani 8. Wisnu Genu 9. Irma Ryantina.



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Shopper's Delight

VIP friends and special guests flocked to the REDValentino store at Plaza Indonesia for a cocktail party to celebrate the brand's collections in-store. Host May Farida, a restaurateur who is championing Indonesian cuisine, mingled with her friends and accompanied those in attendance as they previewed the exquisite offerings on display. Putting the spotlight on the brand's Spring/Summer 2019 designs by much-lauded creative director, Pierpaolo Piccioli, the well-lit store served as a vibrant and fitting venue for the intimate event.



1. Theresia Temil, Elita Rachmadita, Shifa Aziz, Stella Kodhong, Risa Rilyani Irooth & Patrice Mulia 2. Elizabeth Yip & Hans Huang 3. Jill Claudia & Chelsea Marcha 4. Heni Jeniwati, Annie Sutio, Fanny Iskandar, Alva Susilo, Jill Claudia, Diana Lim, Helen Hui, Dewi Husein 5. Rina Chiang 6. Heni Jeniwati 7. Febri & May Farida 8. A showcase of the new collection.



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First of Many

Valentino Plaza Indonesia celebrated its 1st anniversary with a festive fête held at the spacious premises. Among those present at the lively evening cocktail were Sandra Dewi, Ririn Ekawati, Ayla Dimitri, Richard Kyle, Yasmine Wildblood, Anastasia Siantar, Indra Djokosoetono, Anindia Ayunda and Nikita Willy, who served as the distinguished hosts of the event. Items of the brand's recently launched Spring/Summer 2019 collection were beautifully displayed in-store and were made available for everyone to see. Guests expressed their appreciation for the notable offerings and happily mingled as they enjoyed their cocktails while a talented DJ provided upbeat tunes for the evening.



1. Iwet Ramadhan, Novita Angie, Dave Hendrik 2. Jasmine Wildblood, Sandra Dewi, Nikita Willy, Indra Priawan, Richard Kyle, Ririn Ekawati, Anastasia Siantar, Ayla Dimitri & Nindy Parasadyharsono 3. Jieby Harold 4. Cindy Karmoko 5. Tirta Bambang Wirawan 6. Sakinah Mahri.



7. Shirley Setiadi 8. Nurbaini Janah 9. Neneng Rahardja 10. Andin Argoebie 11. Sophya Angela & Ria Lirungan 12. Prajna Paramita & Lucia Kartika
 13. Irwan Danny Mussry, Nagita Slavina & Maia Estianty 14. Andy Yanata & Michelle Hendra 15. Anggie Rassly & Raisha Syarfuhan 16. Maria Rahajeng
 17. DJ Andezzz.



IWC Schaffhausen ambassador, Bradley Cooper

NOBLE Intentions

IWC SCHAFFHAUSEN AND
BRADLEY COOPER TEAM UP
FOR A CHARITY PROJECT
AT THE OSCARS

Appointed Brand Ambassador for IWC in 2018, Bradley Cooper made a statement at the 2019 Academy Awards® by wearing a Big Pilot's Watch Single Piece (IW500923) with a one-of-a-kind engraving.

It is obvious that Bradley's striking appearance in a classic black tuxedo during the Academy Awards® at the Dolby Theatre in Hollywood drew everyone's attention and the timepiece outstandingly spoke for itself. The IWC Big

Pilot's Watch Single Piece (IW500923) features a midnight blue dial and is housed in a case made of 18-carat 5N gold. It is powered by the IWC-manufactured 51111-calibre movement.

What makes this watch so special is the one-of-a-kind engraving on the case back, which says, "It is only with the heart that one can see rightly". This is an iconic quote taken from Antoine de Saint-Exupéry's phenomenal "Le Petit Prince" or "The Little Prince", a novella that has



IWC Big Pilot's Watch Single Piece (IW500923)

been voted the best book of the 20th century in France and has become one of the bestselling and most translated books ever published in the world.

The special timepiece worn by Bradley at the Oscars was auctioned by Sotheby's with a starting bid of \$16,000 last 22nd February to 4th March 2019. Proceeds from the auction were donated to the Antoine de Saint-Exupéry Youth Foundation to support the association Arrimage in Nice, France, which is known as a charitable organisation that focuses on teaching visually impaired children. Established by Dr. Claude Garrandes, a blind French artist and teacher, one of the organisation's main projects focuses on teaching visually impaired children how to read drawings in two-dimensional relief through the sense of touch, using the first-ever tactile art book of embossed illustrations of "The Little Prince" that it created.

"Supporting disabled children and adolescents is one of the cornerstones of our CSR effort. I am pleased that, together with our brand ambassador Bradley Cooper, and the Antoine de Saint-Exupéry Youth Foundation, we have the opportunity to support the association Arrimage," said Christoph Grainger-Herr, CEO of IWC Schaffhausen.

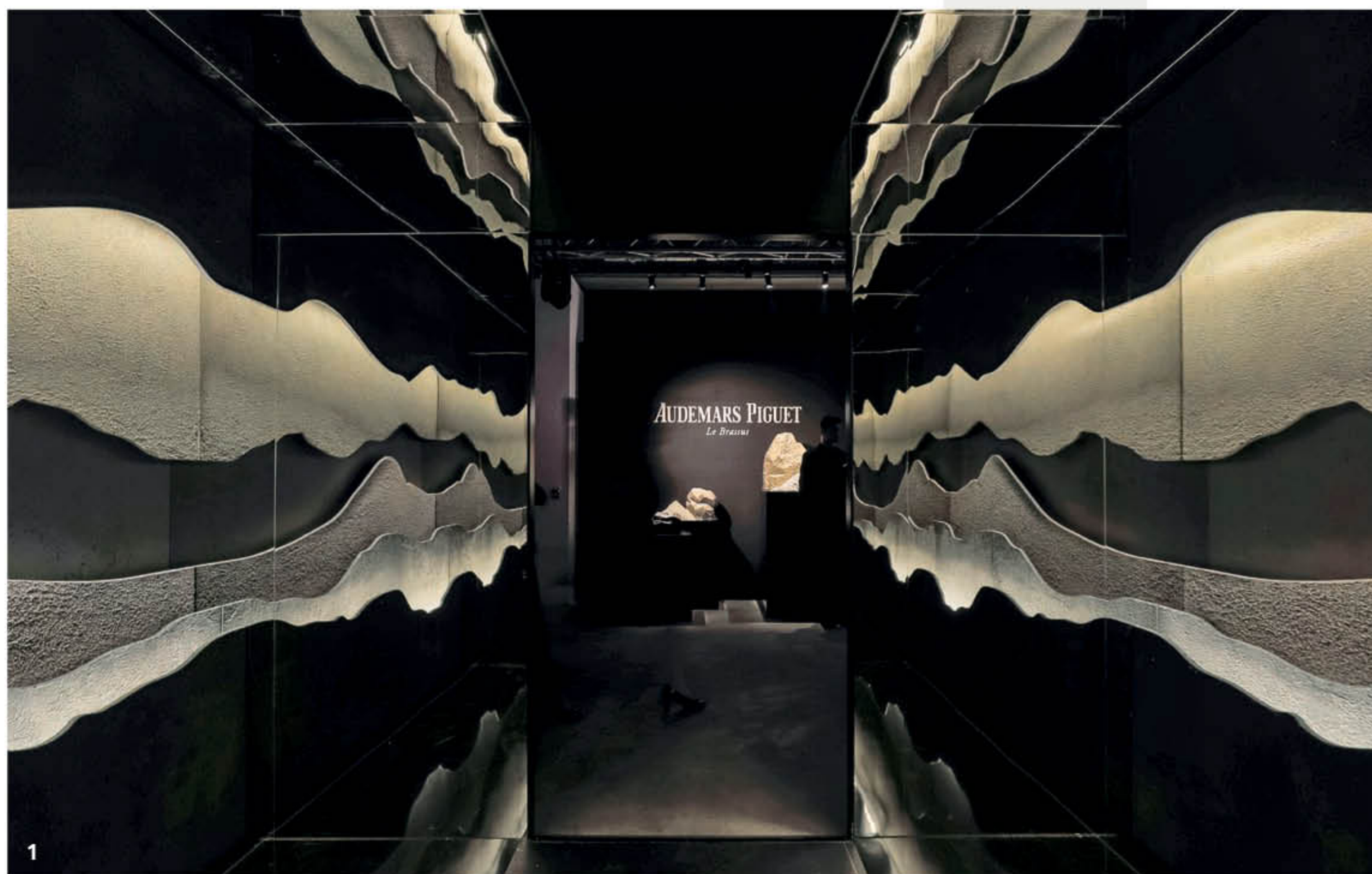
During the awards night, the American actor was in the spotlight for his latest film "A Star is Born", which received eight Oscar® nominations for "Best Actor in a Leading Role", "Best Picture", "Best Adapted Screenplay", "Best Actress in a Leading Role", "Best Actor in a Supporting Role", "Best Original Song", "Best Cinematography", and "Best Sound Mixing." In this musical romantic drama, Bradley served as co-writer, director, producer and actor. He also impressed audiences through his beautiful performance with co-star Lady Gaga.



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AUDEMARS PIGUET PRESENTS
VALLÉE DE JOUX TO THE WORLD
WITH ITS NEW LOUNGE

Are you familiar with the saying, “To break the rules, you must first master them”? Any discerning horology aficionado would instantly recognise the phrase as the official motto of legendary watchmaker Audemars Piguet.

True to its word, and having mastered the intricate art of haute horlogerie, the Swiss manufacture continues to lead the industry by not only defying trends but also setting new ones.

Its latest endeavour combines art, interior design and watchmaking, and takes the form

of a luxurious lounge, within Art Basel Hong Kong’s Collectors Lounge, designed by Brooklyn-based contemporary artist Fernando Mastrangelo. Dubbed “The Vallée”, it was unveiled at this year’s Art Basel in Hong Kong and will make its way to all three Art Basel shows taking place in 2019.

For the team at Audemars Piguet, the lounge has an especially sentimental significance to the brand as it was inspired by the natural beauty of the Vallée de Joux in Switzerland, the manufacture’s home since its founding in 1875.

“When I visited Audemars Piguet’s home in Switzerland, I was struck by the location’s timeless beauty and the technical mastery demonstrated by its watchmakers,” explained Mastrangelo who is known for crafting sculptural objects from natural materials, including salt, sand and rock.

To further deepen this connection and pay sincere homage to the picturesque valley, the 40-year-old designer made sure to incorporate minerals from Vallée de Joux into the lounge’s display cases, furniture, and even its walls.

“Material elements are integral to their roots and at the core of my practice. The result is a design that experiments with forms, materials, and textures and creates a universe inspired by the Vallée de Joux,” he added.

The Vallée is strikingly atmospheric and modern yet with a clear nod to the stark strength



2



3



4

of nature — a direct reflection of the legendary durability of Audemars Piguet’s timepieces. By deconstructing and reconstructing nature and playing with time’s geological manifestations, Mastrangelo creates a dialogue between past and present, interlinking the purity of nature and the passing of time, which aptly resonates with Audemars Piguet’s craftsmanship.

Dominating the centre of the lounge is a scattering of sand and silica-moulded spruce trees, creating an arresting forest of display cases. Nestled inside are watches from the brand’s latest collection, Code 11.59, and vintage models with unique designs.

In addition to a watchmaker’s desk in the technician’s corner, the lounge includes a strata wall depicting Vallée de Joux’s Combe Noire quarries in shades of grey, as well as the five

major components that make up Audemars Piguet’s newest offerings, namely gold, brass, iron, sapphire glass and aventurine. These serve as a tribute to the history of the brand in the region and symbolise the intricate craftsmanship and processes that go into quality watch creation.

Meanwhile, a cosy enclave within The Vallée called the Escape Lounge is specifically designed with visitors in mind. This smaller area, whose architectural design unites the round and the octagonal, is influenced by the complex geometry of Audemars Piguet’s new offerings. Curved walls and an ingenious lighting system reminiscent of the natural light found in the Vallée de Joux envelope visitors who are encouraged to sit back, relax and watch a screen showing a stunning sunset over the Vallée de Joux.

1. The Vallée is a tribute to the Vallée de Joux
2. Sand and silica-moulded spruce trees serve as display cases
3. Escape Lounge
4. Fernando Mastrangelo at Art Basel Hong Kong

To Audemars Piguet Board of Directors Vice President Olivier Audemars, the collaboration is a perfect match, “It gives us great pleasure and pride to present a new lounge concept by Fernando Mastrangelo at Art Basel Hong Kong, marking a continuity in Audemars Piguet’s relationship with an artist whose concepts directly parallel the artisanal quality and craftsmanship at the heart of our heritage. Our partnership is a natural fit given Fernando’s technical mastery, skilful precision and dedication to creatively presenting the natural world around him.”



Lamborghini Club Indonesia

FUELLED by Power

ROGER DUBUIS, TOGETHER WITH LAMBORGHINI CLUB INDONESIA, RACED THROUGH THE ISLAND OF THE GODS

Strength and impeccable performance – these are just some of the attributes shared by Roger Dubuis, Lamborghini Squadra Corse and Pirelli. The three esteemed companies forged high-profile relationships in 2017. Now, two years later, their affiliations have become stronger than ever before.

One evidence of this is the range of timepieces crafted by Roger Dubuis in partnership with these two other brands. With exceptional elements that indelibly link the three distinguished marques, these watches are definitely

in a class all their own. Take for instance the Excalibur Aventador S, a highly complicated watch inspired by the automotive world. Powered by the 312-part RD103SQ movement, which is propelled by the specially developed and impressive Duotor (double balance wheels) concept, the timepiece is a suitable product of Roger Dubuis' proud alliance with Lamborghini Squadra Corse.

Another example is the Excalibur Spider Pirelli. Fitted with the RD820SQ skeleton automatic movement with micro-rotor, which provides it

with a 60-hour power reserve, the timepiece boasts a 45 mm titanium black DLC case with a titanium black DLC crown overmoulded with blue rubber. The case is enhanced by a fluted titanium black DLC bezel with coloured numerals and lines. The two-tone black and blue motif continues to the skeleton dial as well as the resilient bi-material strap with black rubber base and Pirelli winning motorsport tyre rubber inlay with blue stitching. The inner part of the strap is adorned with the legendary tread motifs of a Pirelli CINTURATO™ intermediate tyre. Another equally arresting version is available in black and white skeleton dial. Both watches are available in a limited edition of 88 pieces.

However, Roger Dubuis' association with Lamborghini and Pirelli does not end with just collaborative timepieces. The Dare to Rare manufacture also extends support to Lamborghini and Pirelli events.

Earlier this year, a handful of show-stopping Roger Dubuis models, as well as a number of powerful Lamborghinis, descended on the island of the gods for Lamborghini Club Indonesia's Lamborghini Bali Giro 2019. The event, which was attended by more than 50 members of the club, was held over the course of three days and counted the participation of a number of venues. Amongst them were OMNIA

Beach Club; Sofitel Nusa Dua; Pura Ulun Danu; Plataran Canggu; Garuda Wisnu Kencana and Jumana Restaurant at Banyan Tree Hotel.

On the eve of the first day, a sumptuous dinner was held at the Sofitel Nusa Dua hotel. There, the club members were treated to a stunning showcase of Roger Dubuis timepieces, most notably the Excalibur Spider Pirelli. Roger Dubuis Managing Director for Southeast Asia & Oceania, Laurent Toinet, was on hand to enumerate and discuss the extraordinary attributes of the watch with those in attendance. Apart from the programme, guests were also given the opportunity to win some prizes from Roger Dubuis by playing a dart game.

The following day, the club members took part in the launch of the Urus, Lamborghini's



new Super SUV. Some excited members also had the privilege of test driving the impressive vehicle. Afterwards, they geared up for their touring activity. They made their way from Nusa Dua to Ulun Danu Temple then to Canggu and back to Nusa Dua, during which they marvelled at the spectacular beauty of Bali. The action-packed day was concluded with dinner at Plataran Canggu.

A photo session at Garuda Wisnu Kencana on the last day, as well as an appetising lunch at Jumana Restaurant at Banyan Tree Hotel, served to round off the jam-packed event. Of course, Roger Dubuis was a visible and prevalent presence throughout the weekend as distinguished club members adorned the hoods of their raging bulls with Roger Dubuis decals.

1. Photo session at Garuda Wisnu Kencana
2. Roger Dubuis Excalibur Spider Pirelli models
3. Showcase of Roger Dubuis watches
4. Lamborghini sporting a Roger Dubuis decal
5. Raging bulls of the Lamborghini Club Indonesia members



ADVOCATE of the Seas

BLANCPAIN EXPRESSES ITS STRONG DEVOTION FOR THE OCEANS WITH A NEW FIFTY FATHOMS

Since the launch of its innovative diving watch in 1953, Blancpain has been known as a watchmaking brand that has a historical connection with diving. It is the Fifty Fathoms – also famous as the world’s first modern diving watch – that brought the brand closer to the ocean. The watch is recorded as the very first one that was developed for professional diving. The Fifty Fathoms was a product of passion; it was designed and brought to life by the brand’s CEO at the

time, Jean-Jacques Fiechter, who was also a diver. From then on, and especially now under the current leadership of President & CEO Marc A. Hayek, Blancpain has been inclined with a firm determination to promote a wider knowledge of the ocean and to protect the fascinating underwater world that is now under a massive threat.

Through the Ocean Commitment programme, the brand has supported scientific and ocean-

ographic projects, as well as major publications, exhibitions, and events around the globe. These actions have contributed to doubling the expanse of protected marine areas worldwide with an addition of more than four million km² – 97 times the size of Switzerland.

For this devoted, longstanding commitment, the Swiss watchmaking manufacturer has recently received an award from Asia Dive Expo (ADEX) for its support to ocean conservation. Blancpain Regional Brand Manager for Southeast Asia, Emmy Tellier, accepted the inaugural Asia Dive Expo’s “Dedication to Ocean Conservation Award” on behalf of the brand at the awarding ceremony held in Singapore. To date, Blancpain has drawn and continues to engage the participation of many passionate divers, underwater photographers, as well as partners for its numerous projects and endeavours for the exploration and preservation of the ocean.

STRONGER AND LIGHTER

Blancpain’s Fifty Fathoms showcases practical features entirely designed for professional divers; this has made the watch stand out after its initial release in the ‘50s. What made it so popular at that time were the broad luminescent hour-markers and hands that contrasted

with a black dial, a unidirectional rotating bezel and a steel case with a delicate iron inner cage intended to protect its movement from magnetic fields.

This classic and legendary Blancpain piece was enhanced in 2007 by the placement of the date between 4 and 5 o'clock, while preserving its immediately recognisable features. Today, the watch continues to be relevant six decades after its release. The latest Fifty Fathoms iteration retains the watch's main original technical and aesthetic characteristics but is now paired with a lighter case material. Its ebony-black dial is now complemented by a satin-brushed titanium case.



Blancpain's Fifty Fathoms is now available in titanium

Titanium is known for its robustness as well as its high resistance to impacts and corrosion. As opposed to steel, it also has a low density, causing the material to be lighter in weight. This clearly is a major advantage for both divers and the brand. Blancpain can now come up with a large-diameter model, and still offer the technical guarantees of a diving instrument without weighing down the wrist.

The case of the new Fifty Fathoms Automatique measures 45 mm in diameter and is water-



Blancpain
Fifty Fathoms
Automatique



A look at the Blancpain 1315 calibre

resistant to 300 metres; it has a unidirectional rotating bezel that is fitted with a scratchproof domed black sapphire insert. The markers, dial hour-markers and hands are made of Super-LumiNova®, enhancing the contrast with the sunburst black face of the watch. Endowed with an optimal five-day power reserve, the Blancpain 1315 calibre is visible through the sapphire crystal case back.

Divers will need not worry about the negative effects of magnetism as the movement's silicon balance-spring protects it without the need to isolate it behind a metal cage. To top it all off, this movement boasts meticulous finishing performed in the most natural watchmaking traditions: a combination of straight-graining, circular-graining, bevelling, and circular-satin brushing techniques to highlight the exclusivity of the new Fifty Fathoms Automatique.

Rolex Oyster
Perpetual
Yacht-Master 42



PERPETUAL Excellence

ROLEX CELEBRATES ITS
AFFILIATION WITH YACHTING
WITH THE OYSTER PERPETUAL
YACHT-MASTER 42

Many would easily associate Rolex with the world of sports particularly tennis and golf, with its plethora of Testimonees, such as Roger Federer, Caroline Wozniacki, Tiger Woods, Jordan Spieth, and golf legends like Arnold Palmer and Jack Nicklaus, who all donned a Rolex on the wrist on their way to glory. However, it is not the green grass that is Rolex's natural environment, it is the deep blue sea.

STRONG TIES

From its inception in 1905, Rolex founder Hans Wilsdorf set out on the quest for chronometric precision. It was nine years later in 1914 when Rolex gave the world the then unrivalled and observatory-certified precision of the marine chronometer clock. By 1926, Rolex invented the first waterproof watch called the Oyster, and later in 1931, the first self-winding watch with a rotor called the Perpetual.

Known for being robust, precise, and of course waterproof, the Rolex Oyster Perpetual naturally became associated with activities that shared its excellence, precision and resilience. Such credentials and a strong brand affinity made Rolex a natural fit for yachting.

Yachting as a sport has a rich history; it demands audacity and a keen sense of strategy.



In addition to the essential intellectual and physical qualities needed for sailing, skippers and crew share the common values of fair play and camaraderie based on respect for their fellow competitors; yet, they are all also eager and ready to race to the best of their ability every time.

Rolex's association with yachting began in 1958 when the leading Swiss watchmaker formed an alliance with the New York Yacht Club. The New York Yacht Club was - and continues to be - an influential authority on the sport of yachting. In fact, it even provided creative input that would shape the sport and served to lay down the rules for yachting.

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ROLEX'S ASSOCIATION WITH YACHTING BEGAN IN 1958 WHEN THE LEADING SWISS WATCHMAKER FORMED AN ALLIANCE WITH THE NEW YORK YACHT CLUB ”

1. New York Yacht Club, Newport (USA)
2. The Rolex Swan Cup 2012. The Swan Cup is reserved exclusively for boats built by the Finnish Shipyard
3. Rolex actively works with regattas and yacht clubs to organise unique and memorable experiences
4. The Yacht Club De Monaco's flagship, Tuiga, at Les Voiles de Saint-Tropez, 2012

For over six decades, Rolex has been deeply involved in yachting and has cemented deep-rooted ties with important and influential yacht clubs all over the world. It works actively with them to help make every race they organise a unique and memorable experience. Furthermore, Rolex timepieces have become much-coveted prizes at these sporting events. These specially engraved pieces are symbols of success that are testaments to often remarkable accomplishments.

1

To Rolex, many thanks
for the splendid GMT-
Master.
Francis Chichester
19.8.66.



Gipsy Moth IV 17th April 1966

Copyright Eileen Ramsay

A manufacture steeped in tradition, Rolex and yachting share yet another element: the pursuit for precision on board. As Rolex has championed this aspect over the years, they became not only a partner but also a reliable timekeeper for many yachting events.

A SAILING HISTORY

Rolex's contribution to the world of yachting is not limited to being a timekeeper or reputable organiser. Rolex timepieces, with their impeccable attributes, have also served as trusty navigational tools and companions to a number of notable, daring and record-breaking adventurers in the history of yachting.

This includes Sir Francis Chichester, who in 1966-1967, was the first man to single-handedly sail the world from west to east. On his momentous voyage, Sir Francis relied only on a Rolex Oyster Perpetual chronometer for sextant work and working the foredeck. Sir



Francis's Rolex became a trusted and resilient navigational aid, as he plotted his position and course from the sun or the stars. "During my voyage around the world in Gipsy Moth IV, my Rolex Watch was knocked off my wrist several

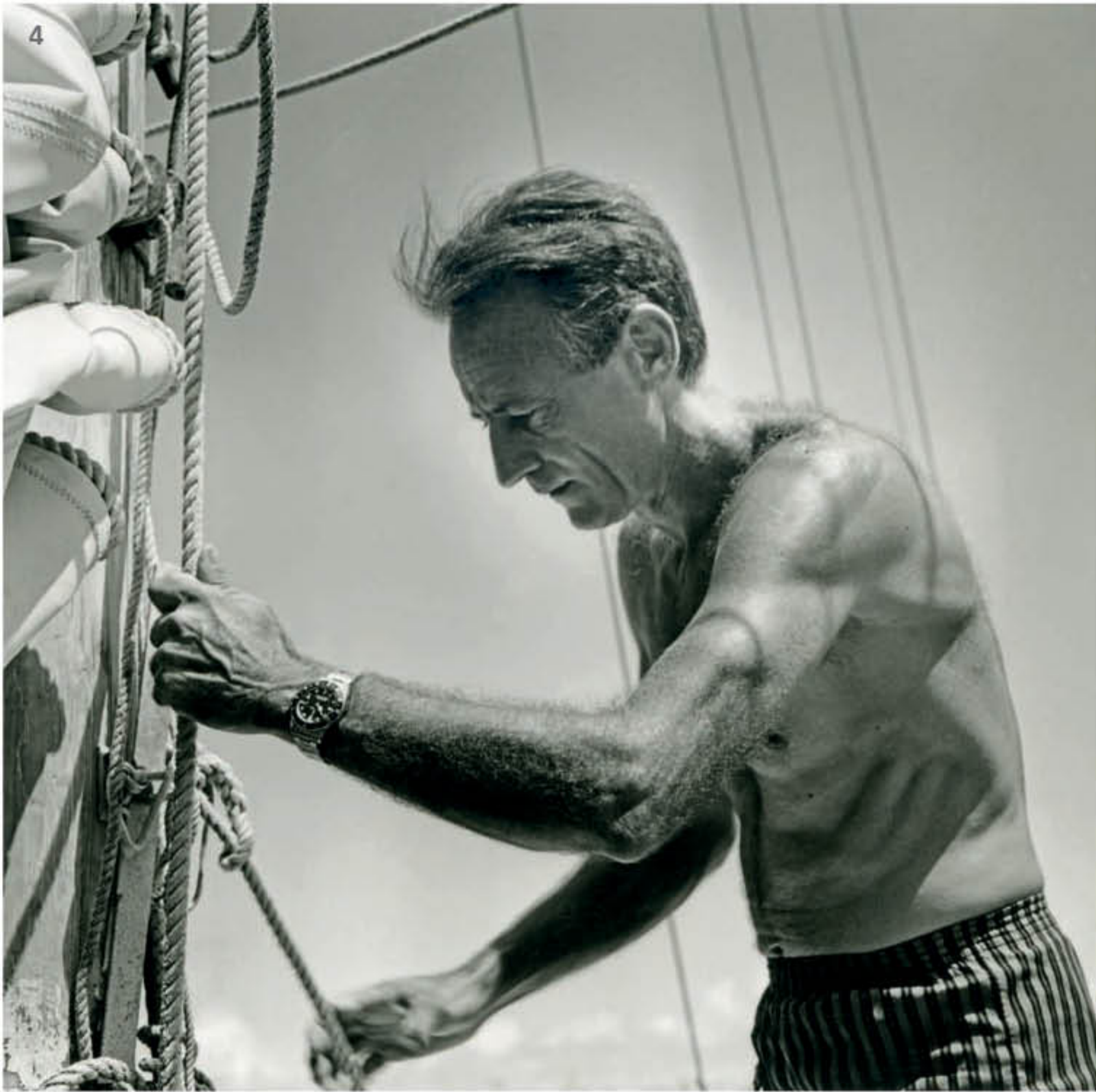
times without being damaged," he wrote in a letter in 1968. "I cannot imagine a harder timepiece. When using [it] for sextant work and working the foredeck, it was frequently banged, also doused by waves coming aboard; but it never seemed to mind all this." After 226 days at sea, Sir Francis arrived back in Great Britain, having traversed 25,700 nautical miles - with only one stopover in Australia.

This feat was followed up in 1968 by Bernard Moitessier, who successfully set a record for the longest distance non-stop solo voyage. A French seafarer and writer, Bernard was a participant of the Sunday Times Golden Globe Race, the first-ever solo non-stop round-the-world challenge, on board his ketch, Joshua.

2



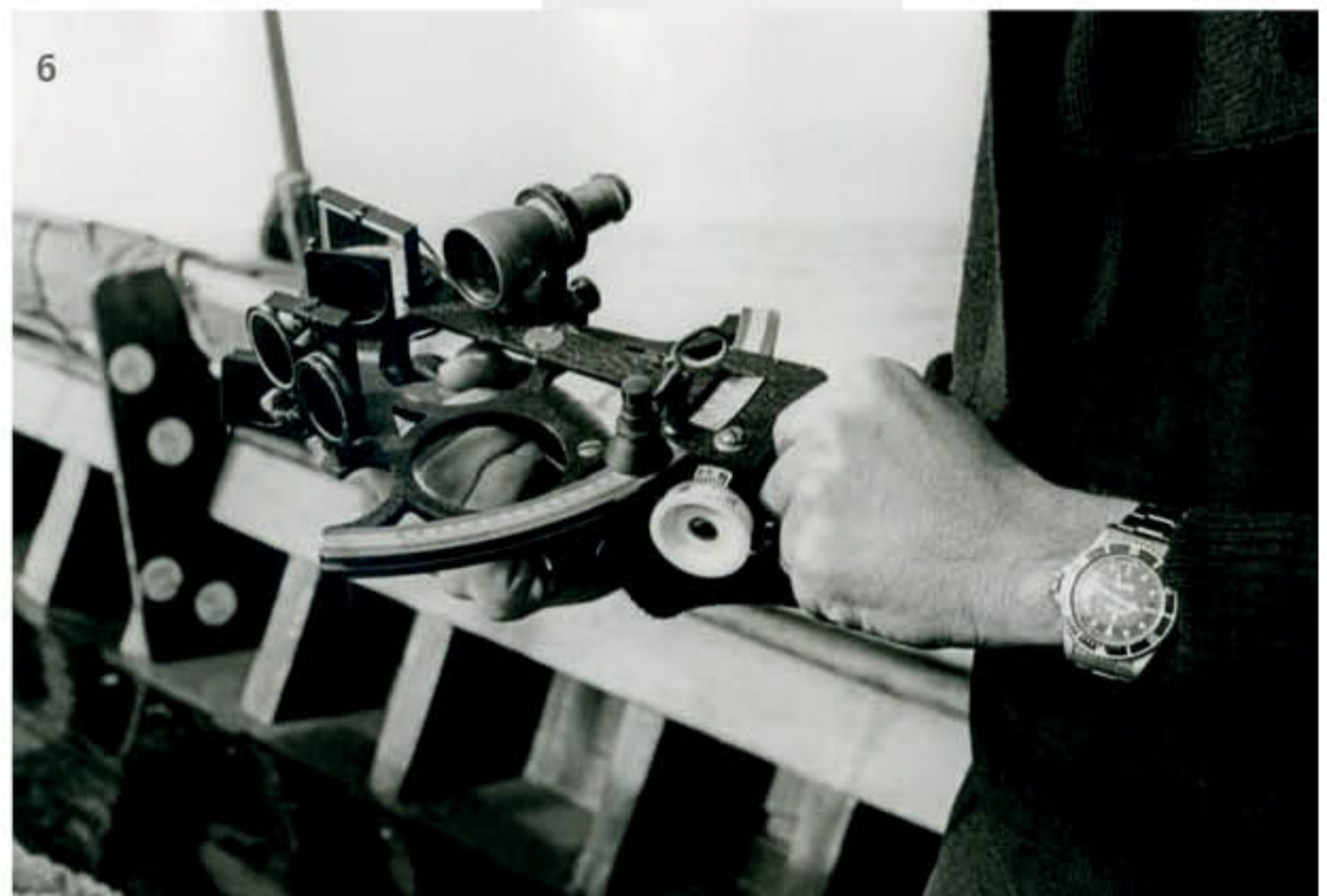
For his voyage, Rolex lent him a GMT-Master certified chronometer, a gesture which the sailor valued greatly as evidenced by his letter to the company, "Obviously, your Rolex is [much more] sophisticated in terms of regu-



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I HAVE OWNED THIS WATCH NOW FOR EIGHT YEARS DURING WHICH TIME I HAVE DIVED TO OVER 200 FEET WITH IT, MOUNTAINEERED, SAILED, SKIED, AND SURFED WITH IT, AND IT STILL KEEPS GOOD TIME ”

1. Gipsy Moth IV, 1966
2. Sir Francis Chichester, the first person to single-handedly sail around the world
3. Chronometer-certified Rolex Oyster Perpetual worn by Sir Francis Chichester during his solo circumnavigation of the world
4. Seafarer and writer Bernard Moitessier made the longest-distance, non-stop solo voyage in 1969
5. Sir Robin Knox-Johnston, winner of the Sunday Times Golden Globe Race in 1969
6. With a sextant and a wristwatch chronometer, navigators were able to calculate longitude at sea



larity, waterproofness and robustness and will allow me to make [much more] accurate sights since I will be wearing it on my wrist on deck. It is therefore one of the most important pieces of equipment on my boat [...].” However, Bernard had a sudden change of heart mid-race and decided to continue sailing east, instead of returning to England, the start and end point of the race. He used a slingshot to convey a message, which relayed his decision, to a passing cargo vessel. His message read, “I am continuing non-stop to the Pacific Islands because

I am happy at sea, and perhaps also to save my soul.” After 300 days at sea and covering 37,455 nautical miles, Bernard reached Tahiti.

Due to Bernard Moitessier’s withdrawal from the race, Sir Robin Knox-Johnston stepped up to the challenge and became the winner of the Sunday Times Golden Globe Race, the first single-handed, non-stop, round-the-world yacht race in 1969. On his ketch, Suhaili, Sir Robin spent 312 days at sea and wore a Rolex Explorer watch throughout the journey. He was so

pleased with the performance of his watch that he wrote the company to express his delight following his triumph, “I have owned this watch now for eight years during which time I have dived to over 200 feet with it, mountaineered, sailed, skied, and surfed with it, and it still keeps good time.”

These stories are a testament to the unparalleled qualities of Rolex watches. It is without a doubt that these first Rolex watches, which were instrumental to these sailors’ successes,



paved the way for the very foundation and incontestable future of Rolex's Oyster Perpetual models.

THE NEW YACHT-MASTER

From the past to the present, Rolex's relationship with yachting and the sea cannot be denied. The brand now further reinforces these

bonds with a new addition to the Yacht-Master collection. The latest offering – the Rolex Oyster Perpetual Yacht-Master 42 – comes in a new diameter of 42 mm and was unveiled recently at Baselworld 2019.

The new Yacht-Master 42 is fitted with a 60-minute graduated Cerachrom bezel insert

in matt black ceramic that perfectly complements its black lacquer dial. With the brand's exclusive expertise in ceramic, the bezel's raised graduations and numerals are first moulded into the ceramic and then polished. The first 15 minutes are graduated minute-by-minute to allow time intervals to be read with great precision. Furthermore, the knurled edge, which offers excellent grip, allows for easy and convenient turning.

The 18-carat white gold case material – a first for the Yacht-Master line – enables light to beautifully reflect on the case sides and lugs to highlight the profile of the 42 mm Oyster case. This, with the broad luminescent-filled hands and hour markers, provide the watch with outstanding legibility and a lasting glow even in the dark. Guaranteed waterproof to a depth of 100 metres, the Yacht-Master 42's Oyster case is an exemplary symbol of robustness and reliability. Its middle case is exquisitely crafted from a solid piece of 18-carat white gold and its case back, edged with fine fluting, is hermetically screwed down with a special tool that allows only Rolex watchmakers to access the movement. In addition, the winding crown with the Triplock triple waterproofness system screws down securely against the case, while the face of the watch is covered with virtually scratchproof sapphire crystal that is fitted with a Cyclops lens at 3 o'clock for convenient reading of the date. The waterproof Oyster case also offers ideal protection to the new high-precision calibre 3235.

Calibre 3235 incorporates the Chronergy escapement patented by Rolex. Made of nickel-phosphorus which is impervious to magnetic fields, it combines high energy efficiency with great dependability. The movement also comes with an optimised blue Parachrom hairspring in an exclusive paramagnetic alloy which is 10 times the precision of a traditional hairspring. This is equipped with a Rolex overcoil to ensure regularity in any position. Improved shock resistance is provided by the Rolex-designed and patented high-performance Paraflex shock absorbers. Entirely developed and manufactured by Rolex, the calibre 3235 has a self-winding module via a Perpetual rotor. With its barrel architecture and the superior efficiency of its escapement, the power reserve of the movement has been lengthened to approximately 70 hours.

The new model comes with an Oysterflex bracelet. This innovative bracelet marries the robustness and reliability of a metal bracelet with the flexibility, comfort and aesthetics

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CALIBRE 3235
INCORPORATES
THE CHRONERGY
ESCAPEMENT
PATENTED BY ROLEX.
MADE OF NICKEL-
PHOSPHORUS WHICH
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IT COMBINES HIGH
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WITH GREAT
DEPENDABILITY ”

of an elastomer strap. Composed of flexible metal blades manufactured from a titanium and nickel alloy, the Oysterflex bracelet is very resistant and durable. It is fitted with an Oysterlock folding safety clasp in 18-carat white gold which prevents accidental opening. The Rolex Glidelock extension system, designed and patented by the brand, is integrated beneath the clasp and allows the wearer to adjust the bracelet length by about 15 mm, without the use of tools.

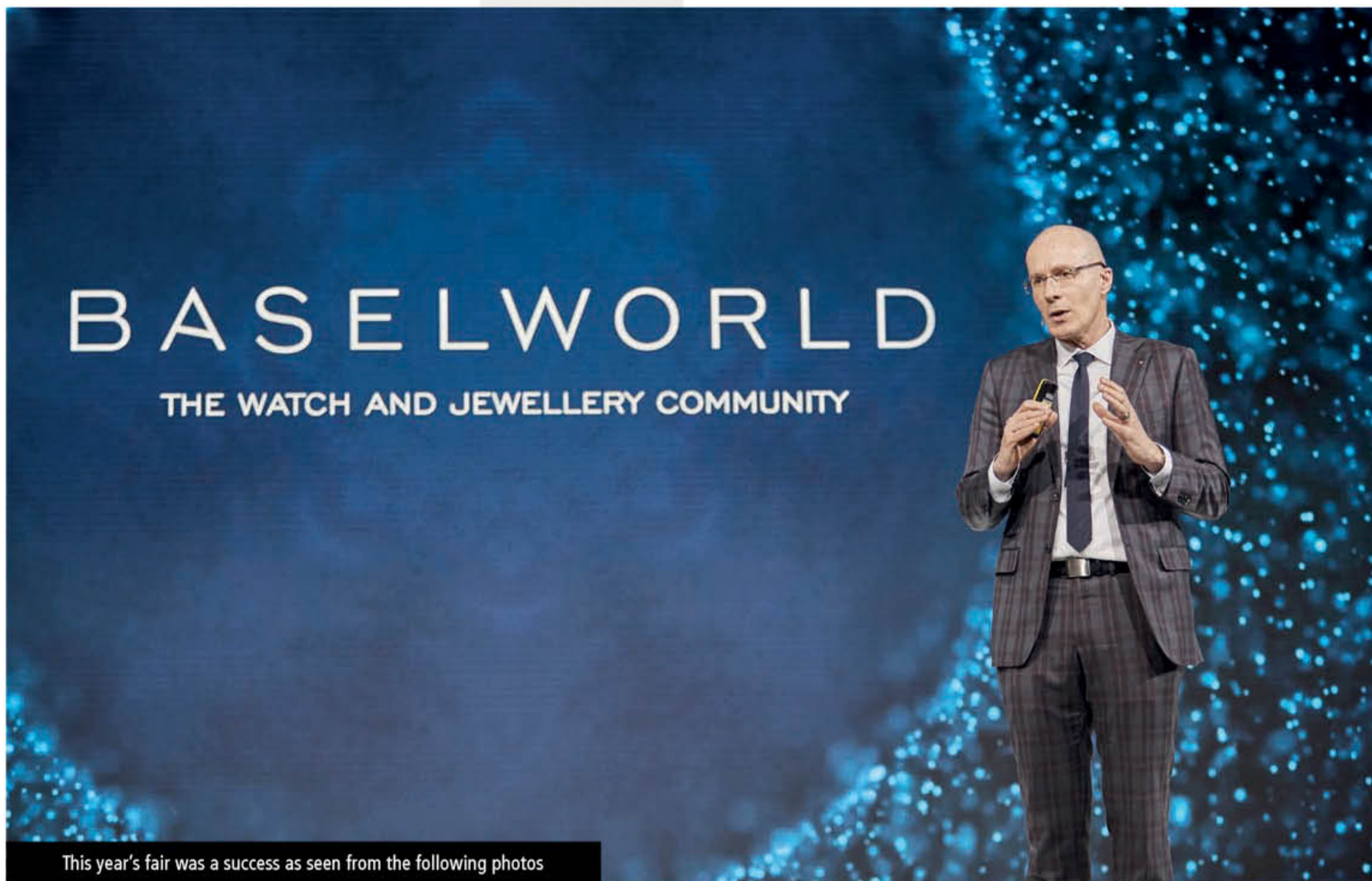
Just like other Rolex models, the new Oyster Perpetual Yacht-Master 42 is covered by the Superlative Chronometer certification redefined by Rolex in 2015. This exclusive designation guarantees that every watch that leaves the brand's workshops has successfully passed a series of tests conducted by Rolex in its own laboratories according to its own criteria, which exceed watchmaking norms and standards. The certification applies to the fully assembled watch, after casing the movement, guaranteeing superlative performance on the wrist in terms of precision, power reserve, waterproofness and self-winding. The Superlative Chronometer status is symbolised by the green seal that comes with every Rolex watch and is coupled with an international five-year guarantee.

With all these updates, the new Rolex Oyster Perpetual Yacht-Master 42 is an undeniable masterpiece. It is an incredible tribute to Rolex's affiliation with yachting and an important symbol of Rolex's true expertise in quality watchmaking.



1. Rolex fosters its affiliation with the elite world of yachting
2. The watch bezel, with a Cerachrom insert, has a knurled edge for excellent grip

3. Movement 3235
4. The raised graduations and numerals of the bezel are moulded into the ceramic and then polished



LOOKING

Forward to 2020

ANOTHER BASELWORLD FAIR HAS COME AND GONE. FIND OUT WHAT'S DIFFERENT THIS YEAR



Rolex's sister company, TUDOR, had a big year last year with the Black Bay Fifty-Eight. This year, building up on the success of the line, TUDOR introduced a beefier Black Bay Bronze in a 43 mm bronze case. The bronze case, as it develops patina over time, will add a quality of personalisation to your own piece. The brand also introduced the TUDOR Black Bay P01 - a polarizing one - inspired by the 1960s "Commando" prototype; it is easily recognisable with its bezel locking mechanism at the 12 o'clock position.

Lastly, CHANEL spent the entire week - and year for that matter - to rework and reintroduce the new J12, interestingly without doing any drastic changes. The new J12 is now available in a 38 mm high-resistant ceramic case, with aesthetical adjustments on the design to create a large, cleaner, yet slimmer

On March 26, 2019, after six days, Baselworld 2019 came to a close. While 520 brands exhibited this year, there was a considerably lower number of visitors who attended; the number of visitors was down by 22% to be precise. The biggest changes, however, are not limited to the number of attendees and participating brands. Three significant things should be pointed out: the layout of the Hall 1.0, the new Press Centre, and the fact that 2019 is a year of transition.

Throughout the week, Baselworld 2019 presented videos of Vision 2020+ to exhibitors in the Blue Room, a newly designed presentation room. The objective is to make Baselworld the most important community for the jewellery and watchmaking industry and transform it from a classic trade fair into an experience platform. This transition already began in 2019 with the reworked layout of Hall 1.0. The hall now feels more open with a plaza just in front of the new Press Centre and now occupies the space that was vacated by a large group recently. The biggest benefactor of this new layout? Breitling. The new layout not only provides a sitting area for attendees, but it also provides an unobstructed view to Breitling's booth.

Speaking of Breitling, 2019 also happens to be the 50th anniversary of the automatic chronograph. Breitling, one of the three brands which pioneered the popular complication, celebrates the anniversary by presenting one of the best looking novelties for the year, the Navitimer Ref. 806 1959 Re-Edition.

It would not be the year of the chronograph without the legendary Zenith El Primero movement. As one of the pioneers of the



movement, Zenith turned the clock back with the El Primero A386 Revival, offered in a set of three: white gold, rose gold, and yellow gold. TAG Heuer, also one of the pioneers of the chronograph, presented the TAG Heuer Autavia Isograph, which uses a carbon composite hairspring to achieve chronometric certification.

Rolex, on the other hand, included the highly anticipated GMT-Master II with black and blue ceramic bezel (dubbed "Batman") and the new Yacht-Master 42 in white gold with an Oysterflex bracelet in its Baselworld 2019 offerings. If you are a fan of Rolex, or the "Pepsi" from last year, better get in line now for your "Batman", as this one was undoubtedly the most talked-about watch for the entire week at Basel.

face. Inside the new J12 is an all-new Cal 12.1 that was engineered by Kenissi Manufacture, which CHANEL Haute Horlogerie now owns a 20% stake in.

Overall, Baselworld 2019 had its fair share of interesting novelties; many of them were very crowd-pleasing, and will surely do well commercially. Despite the smaller number of attendees, the entire week felt more relaxed and the excitement everyone felt was palpable, especially with regards to the changes that everyone can look forward to in 2020. Starting next year, the two largest events in the watch industry (Salon International de la Haute Horlogerie and Baselworld) will be held one after the other. This synchronisation will undoubtedly fortify the industry and will usher both fairs into the future and beyond.



Bell & Ross booth at Baselworld 2019

THE Square Appeal

BELL & ROSS PRESENTS NEW VERSIONS OF ITS ICONIC SQUARE-CASED MODEL, THE BR03-92

The Bell & Ross BR03-92 MA-1 with orange strap



From the cockpit to the wrist, that was the main message conveyed by the Bell & Ross booth at Baselworld 2019. Throughout the years, Bell & Ross has utilised many aviation-related objects or instruments as the foundation of their novelties; this year, it is the iconic MA-1 flight jacket. While the jacket is not necessarily an instrument inside the cockpit, it plays an instrumental role to aviation by providing comfort and warmth to the pilot during a flight. Originally a lifesaving tool, it has become an iconic fashion piece, and in

2019, the latest inspiration to Bell & Ross' quest for pioneering design. Enter the BR03-92 MA-1, the new pilot watch from Bell & Ross. The watch takes the form of Bell & Ross' signature BR03-92 square case with subtle touches derived from the US Air Force's legendary MA-1 flight or 'bomber' jacket of 1958.

Like Bell & Ross' professional watches, the MA-1 flight jacket answered a critical brief in a highly functional way - its sharp aesthetic was a form that simply followed. The need for



Bell & Ross BR03-92 MA-1

the bomber jacket was driven by the progress in the capability of jet aircrafts to fly at higher altitudes. As a result, the cockpit became narrower due to the addition of more equipment, while the air got much colder due to the higher altitude. Therefore, pilot gear needed upgrading, paving the way for the creation of the MA-1 flight jacket. The jacket was made of nylon which is lightweight yet warm, rugged and functional. Featuring the material inside and outside as it is reversible, the jacket had a bright orange inner lining which can serve as a beacon for any pilot who needs rescuing. These qualities served as inspiration for the new BR03-92.

The watch movement is housed in a scratch-resistant yet lightweight 42 mm matt khaki ceramic case. The ceramic reaches this colour when it is still at the oxide powder stage, during which a pigment is added before the crystalline structure is made, creating this shade of dark khaki. This colour extends from the case to the dial where the sandwich construction reveals orange-coloured Arabic numerals



Dark khaki dial of the Bell & Ross BR03-92 MA-1

and indexes. Powering the new MA-1-inspired watch is one of Bell & Ross' signature calibres, the BR-CAL.302 automatic movement, which runs the timekeeping and date functions. Finishing off the aesthetics, like the reversible MA-1 flight jacket, the khaki and orange calfskin leather strap is also reversible; on the

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 PIONEERING DESIGN”

other side is an ultra-resilient synthetic fabric. The BR03-92 MA-1 is a limited edition of 999 pieces.

FINDING ITS WAY

Bell & Ross has a reputation of breaking away from traditional watchmaking codes since



The Bell & Ross BR03-92 Bi-Compass is colour-coded for legibility

the very beginning. Pushing its exploration of aeronautical navigation instruments further, Bell & Ross has since developed unique and high-tech models such as the BR01 Radar, BR01 Altimeter and the BR01 Climb, which are memorable and exclusive watches with innovative displays. Continuing on this path, Bell & Ross introduces a new version inspired by the analog instrumentation of aircraft cockpits, where each instrument is a reference point in terms of precision, legibility, reliability and performance: the BR03-92 Bi-Compass.

The main objective of the BR03-92 Bi-Compass is to improve legibility by pushing boundaries; Bell & Ross designers have borrowed the graphic characteristics of navigation tools to create an original and extremely legible time display. The result is a design and colour code that allows the time to be read quickly and accurately. Keeping the 42 mm matt black ceramic BR03-92 case intact, the work starts inside the case where the dial - built on a two-tier basis - divides the centre and the outer parts using a small "step" that reads the minute track. The outer ring of the dial tells the minutes, while the hour ring is in the centre of the dial. This design implementation is meant to improve legibility, following the original instruments inside the cockpit that allowed pilots to read information easily.

Colour coding was also implemented to enhance legibility. The hour is indicated by a



Bell & Ross BR03-92 Bi-Compass

green triangle marker which appears in the centre through an independent concentric disc which is not graduated. This technical challenge was made possible by the creation of an ultra-light disc that ensures that the power reserve and the accuracy of the watch are unaffected. As it rotates, an adjustment to the nearest micron ensures that the disc is constantly parallel to ensure precision. Furthermore, the disc needs to be sufficiently resistant so as not to become deformed or risk any friction. This dual challenge has required the development of specific materials and new techniques.

The use of colour is important in aviation for the coding of signals. The BR03-92 Bi-Compass implements different colour codes on the dial: the Munsell green hue indicates the hours in large Arabic numerals, and Off-white or coquille d'oeuf hands and numerals indicate the minutes and seconds. Both colours are set against a contrasting matt black dial to ensure legibility day or night. This particular colour scheme was commonly used on US Navy aircrafts. The anti-glare, black matt ceramic finish of the case is inspired by the colour of the instrumentation panel, designed to make the dial easier to read by eliminating glare. The new BR03-92 Bi-Compass is powered by the BR-CAL.302 automatic movement with a date function at the 4.30 mark. The watch comes with a black rubber strap and is limited to 999 pieces.



Case back of the BR03-92 Diver Green Bronze

BOUND FOR SEA

Switching to the ocean and applying the same passion for pushing boundaries, Bell & Ross translates the military watch and combines it with diving functionality in the form of the BR03-92 Diver Black Matte and the BR03-92 Diver Green Bronze. The BR03-92 square diving watch has become a collection in its own right and the two new additions to the family certainly bear their own weight. The BR03-92 Diver Green Bronze features a case and bezel made of bronze - a material that is deeply rooted in the world of diving. The brand complements the unique patina quality of bronze with a monochromatic olive dial for a contrasting effect that allows for easy reading of the time day or night, thanks to the gold-plated appliqué indices.

The colour combination of bronze case and olive green dial gives the BR03-92 Diver Green Bronze a very unique appearance - bronze develops patina over time - mirroring the colour of the military camouflage uniform. The watch comes with a khaki-coloured leather strap, which is interchangeable with a rubber strap for a more genuine diver's watch look.

While most of the limelight goes to the bronze version, it is the BR03-92 Diver Black Matte that not only truly evokes the spirit of the



The Bell & Ross BR03-92 Diver Black Matte is the perfect tool for divers



Bell & Ross BR03-92 Diver Green Bronze with rubber strap

diver's watch but is imbued with a strong Bell & Ross identity. Like the Diver Green Bronze, the all-black watch draws inspiration from state-of-the-art military technology particularly its matt black ceramic case. Perfectly in

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IN ADDITION, IT'S
COMFORTABLE TO
WEAR, LIGHTER
THAN STEEL,
SCRATCH-RESISTANT,
HYPOALLERGENIC,
AND LET'S FACE IT,
EVERYTHING LOOKS
BETTER IN BLACK”

tune with the aeronautical codes that reflect the brand's DNA, the high-tech ceramic case resists extreme temperatures, acid attacks, corrosion and erosion. This is because the case of the BR03-92 Diver Black Matte is similar to those found in the nose of aerospace rockets or thermal shields used in space. This is combined with the elements of a diver's watch: water-resistance to a minimum depth of 100 metres, a unidirectional rotating bezel with a graduated minutes scale, an operation indicator and luminescent markers, legibility in the dark, as well as anti-shock and anti-magnetic protection. These features make this timepiece the perfect diving watch. In addition, it's comfortable to wear, lighter than steel, scratch-resistant, hypoallergenic, and let's face it, everything looks better in black.



George Kern speaks on stage during the Breitling Baselworld Summit 2019

HOT Stuff

BREITLING CEO, GEORGES KERN, CLAIMED THAT HE HAD THE HOTTEST BRAND AT BASELWORLD 2019

Two years after his appointment as the CEO of Breitling, Georges Kern has continued the brand's transformation and evolution with the reintroduction of the brand's iconic collection, a rebirth of the Premier line, and this year, the re-edition of a popular vintage model from 1959.

Breitling unquestionably benefited the most from the redesigned Hall 1 of the Messeplatz, where Baselworld is held every year. The main hallway was opened up, leading to an unob-

structed view of Breitling's booth with its large LED screen promoting the novelty collection, including the Breitling Navitimer Ref. 806 1959 Re-Edition which caught every visitor's eye and is one of the many new offerings within the popular Navitimer collection this year.

CLASSIC COMEBACK

The Breitling Navitimer Ref. 806 1959 Re-Edition is a faithful recreation of the 1959 model; it is a chronograph that mimics - to the smallest detail - the design codes of one of the most



Breitling Navitimer Ref. 806 1959 Re-Edition



Historical Navitimer Ref. 806 from 1959

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THE BREITLING NAVITIMER REF. 806 1959 RE-EDITION IS A FAITHFUL RECREATION OF THE 1959 MODEL; IT IS A CHRONOGRAPH THAT MIMICS - TO THE SMALLEST DETAIL - THE DESIGN CODES OF ONE OF THE MOST VENERATED EARLY NAVITIMERS, THE BREITLING REF. 806 ”

venerated early Navitimers, the Breitling Ref. 806, with its all-black dial, tone-on-tone subdials and rotating beaded bezel. First developed in 1952, the Navitimer is without a doubt the most iconic of all Breitling wristwatches. Thanks to the circular slide rule, the Navitimer was quickly adopted by pilots and especially favoured by the Aircraft Owners and Pilots Association (AOPA).

Stylish yet functional, like the original model from 60 years ago, the Breitling Navitimer Ref. 806 1959 Re-Edition has an all-black dial with tone-on-tone subdials and the Breitling inscription in capital letters with an unsigned winged logo. A fun fact is that the unsigned winged logo was used for the European market, while the watches sold in the US had an AOPA-signed logo. The timepiece has a rotating beaded bezel made of precisely 94 beads, the exact number found on the 1959 model. The stainless steel case comes at a precise 40.9 mm diameter, which was developed specifically for the Breitling Navitimer Ref. 806 1959 Re-Edition, but featuring the same lugs profile and finish as the original Ref. 806. The signature circular slide rule also follows exactly the same shape as the original model, and to finish it off, the watch is presented with a black vintage-inspired leather strap.

One thing different from the original Ref. 806 is Breitling's Manufacture Calibre B09 mechanical movement that powers the new model, a nod to the brand's pursuit of perfection and precision. The Breitling Navitimer Ref. 806 1959 Re-Edition comes in a worldwide limited



Breitling Navitimer 1 Automatic 41 with silver dial and stainless steel Navitimer bracelet



Breitling Navitimer 1 Automatic 41 with red gold bezel and anthracite dial

edition run of 1,959 individually numbered pieces with engravings on their case backs.

CONTEMPORARY PIECES

Riding on the popularity of the Navitimer line, Breitling also introduced the three-hand Breitling Navitimer 1 Automatic 41, which combines the historic appeal of a true icon with the refinement of a sophisticated and contemporary design. In the words of Breitling CEO, Georges Kern, "The new Navitimer 1 Automatic 41 is an ideal companion for the cosmopolitan traveller. It has a fresh, contemporary look but draws much of its inspiration from the iconic Navitimer Ref. 806 and the Reference 66, a three-handed Navitimer we launched back in the 1950s. This watch will never go out of style."

Breitling
Premier
Bentley
Centenary
Limited Edition



Offered in either a 41 mm steel case or steel case with red gold bezel, the watch is beautifully paired with a variety of different dial colour options, and finished off with an alligator leather strap or a Navitimer stainless steel bracelet. The Breitling Calibre 17 serves as the engine for the three-hand watch and provides it with up to 38 hours of power. A chronograph version, the Breitling Navitimer 1 Chronograph 41, is also introduced in steel with an 18-carat bidirectional rotating bezel with a silver dial. This model is equipped with the Breitling Calibre 13 to power the chronograph functions and provide it with a 48-hour power reserve.

A PREMIER PARTNERSHIP

Towards the end of last year, we saw Breitling reintroduce the Premier line – a line that combines purpose with stylish, fashionable flair – with several models such as the Premier B01 Chronograph 42, the flagship piece of the line, which uses the in-house manufacture Calibre 01 movement. This year sees Breitling further ushering the Premier collection into the world

of luxury with the Breitling Premier Bentley Centenary Limited Edition and the Breitling Premier B01 Chronograph 42 Norton Edition.

Breitling and Bentley have enjoyed a fruitful partnership since 2002, when the luxurious car manufacture commissioned Breitling to create an onboard clock for its Bentley Continental GT model. Part of the reintroduction of the Premier line in October 2018, Breitling introduced the Premier B01 Chronograph 42 Bentley British Racing Green, a striking wristwatch with a distinctive British racing green dial. Employing a similar dial colour as well as unique material choices, Breitling chose an elegant and unique brown elm burl dial with black chronograph subdials at the 3 and 9 o'clock positions for the new Breitling Premier Bentley Centenary Limited Edition.

The watch is powered by Breitling's flagship Manufacture Calibre 01 chronograph movement. The wooden dial features a white tachymeter scale on the black inner bezel circling the dial with a contrasting red tachym-



Case back of the Breitling Premier Bentley Centenary Limited Edition



Breitling Premier B01 Chronograph 42 Norton Edition with steel bracelet



Breitling Premier B01 Chronograph 42 Norton Edition

eter inscription. The limited edition model is presented in a 42 mm 18-carat red gold case and is paired with a special brown leather strap with stitching patterns that mirror those of the plush seats inside a Bentley car. A stainless steel version is also available with a matching steel bracelet, or the brown Bentley-inspired leather strap. Both versions come with a transparent case back featuring the Bentley logo: the 18-carat red gold version is engraved with a "One of 200" inscription, while the stainless steel version is engraved with a "One of 1000" inscription. A small engraved "Bentley" inscription found on the left side of the case is based on the dashboard of the historic supercharged 1929 "Blower" Bentley.

NEW COLLABORATION

Introducing another alliance with an iconic British company, Breitling presents a new timepiece which combines two iconic brands that express style, performance, and the finest engineering know-how. The Breitling

Premier B01 Chronograph 42 Norton Edition celebrates the partnership between Breitling and the British motorcycle company, Norton, known worldwide for its high-performance motorcycles.

Presented in a 42 mm steel case, the watch features a Norton logo engraving on the left side similar to the Bentley version. The transparent case back features a printed Norton motorcycle and its logo to signify the partnership. The Breitling Premier B01 Chronograph 42 Norton Edition has an elegant black dial with gold numerals, as well as hour and minute hands. The watch comes with a brown vintage-raw leather strap - almost suede-like in texture - that appeals to watch lovers, fashion-forward males, and even rugged motorcyclists. Contrasting silver chronograph subdials at 3 and 9 o'clock are powered by the in-house Breitling Manufacture Calibre 01 movement that equips it with a 70-hour power reserve. The model is also available with a stylish stainless steel bracelet.

“THE BREITLING PREMIER B01 CHRONOGRAPH 42 NORTON EDITION CELEBRATES THE PARTNERSHIP BETWEEN BREITLING AND THE BRITISH MOTORCYCLE COMPANY, NORTON, KNOWN WORLDWIDE FOR ITS HIGH-PERFORMANCE MOTORCYCLES”



CHANEL booth entrance

THE CHANEL

Effect

FIND OUT THE DIFFERENT WATCHES CHANEL HAS TO OFFER THIS YEAR

The year was 1909 when Gabrielle ‘Coco’ Chanel opened her hat shop in Paris; little did she know that the hat shop would become an empire spanning around the globe, transcending generations of designs and products, including the introduction of CHANEL watches in 1987. Almost 80 years after the inception of the brand, CHANEL’s wrist-

watch division was established, and debuted its first luxury watch – the Première. Building on Coco Chanel’s legacy of elegance and allure, CHANEL’s first wristwatch was, and still is, an icon of femininity. However it wasn’t until the year 2000, when CHANEL’s most iconic watch, the J12, was born. Inspired by sailing, the J12 collection quickly caught people’s at-



CHANEL J12 with diamond indicators



The new CHANEL J12 in white ceramic and steel

tention with its all-black ceramic look; it was sleek, sporty and chic a la CHANEL. The collection ultimately gave the ceramic material its watchmaking credentials, and the model became one of the most iconic modern watches to date. Throughout the years, the J12 has seen different iterations including a Tourbillon version in 2005. At this year's Baselworld, the CHANEL J12 watch changes everything, without changing anything.

The J12 watch was designed by Jacques Helleu, who decided to create a watch that he would want to wear. He imagined it would be timeless, sporty, and all-black. The J12 was inspired by two of his great loves: cars and sailing. He greatly admired the form of racing cars and the distinct silhouettes of the J-class yachts of the America's Cup. Twenty years after its creation, Arnaud Chastaingt, director of the CHANEL Watch Creation Studio gave the J12 a make-

over without altering the very characteristics that have led to its status and unparalleled popularity.

So what does "changes everything, without changing anything" mean? The new J12 looks and feels almost the same as the old J12. On the surface, the new J12 comes in white and black polished ceramic with matching coloured lacquered dials. It now comes in a slightly thicker 38 mm one-piece high-resistant ceramic case but with a rounded profile and soft edges all around which allows the J12 to stay slim and chic, as always. The links on the bracelet are also longer giving it a thinner look. The crown is also thinner; the width is cut by a third on the new J12, along with the size of the ceramic cabochon.

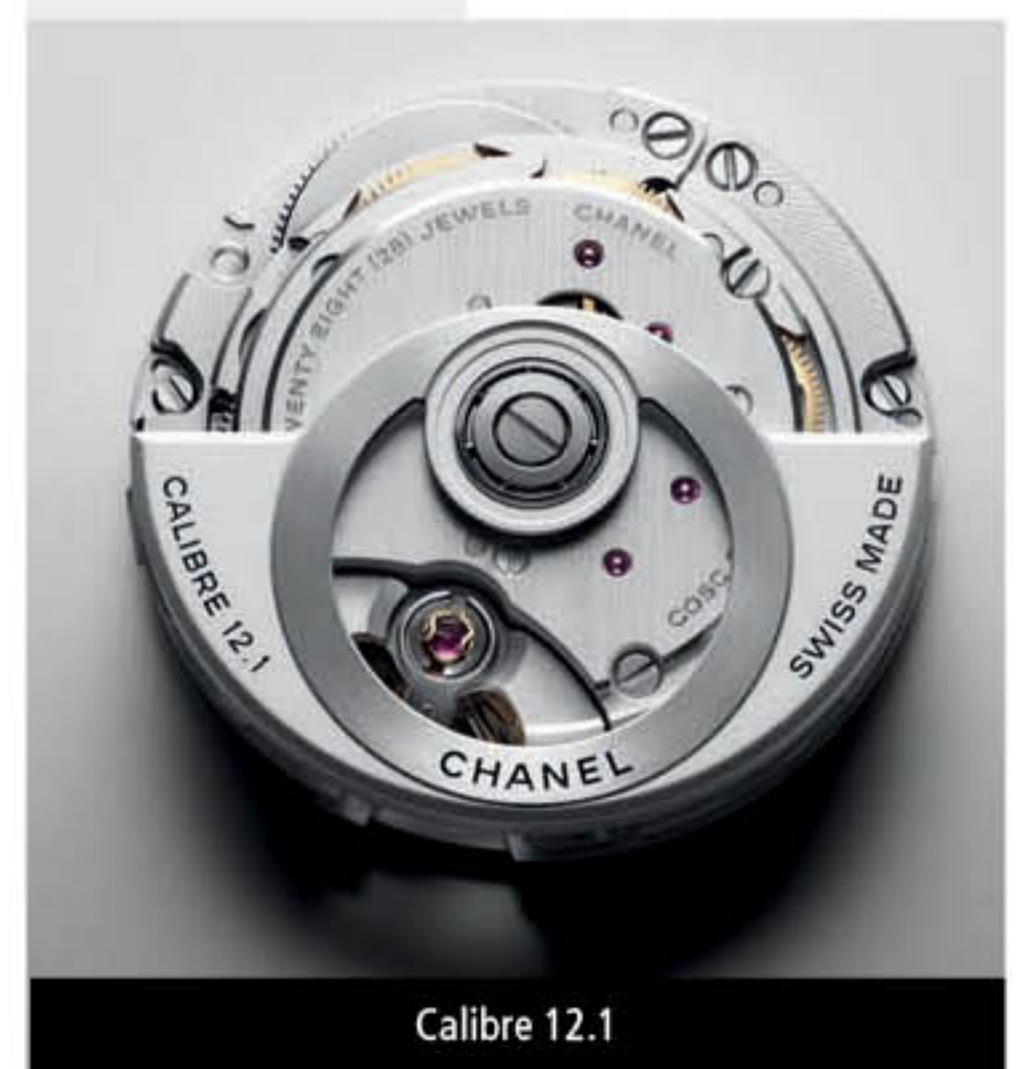
Dig a little bit deeper under the surface and you will find that the bezel has been refined;

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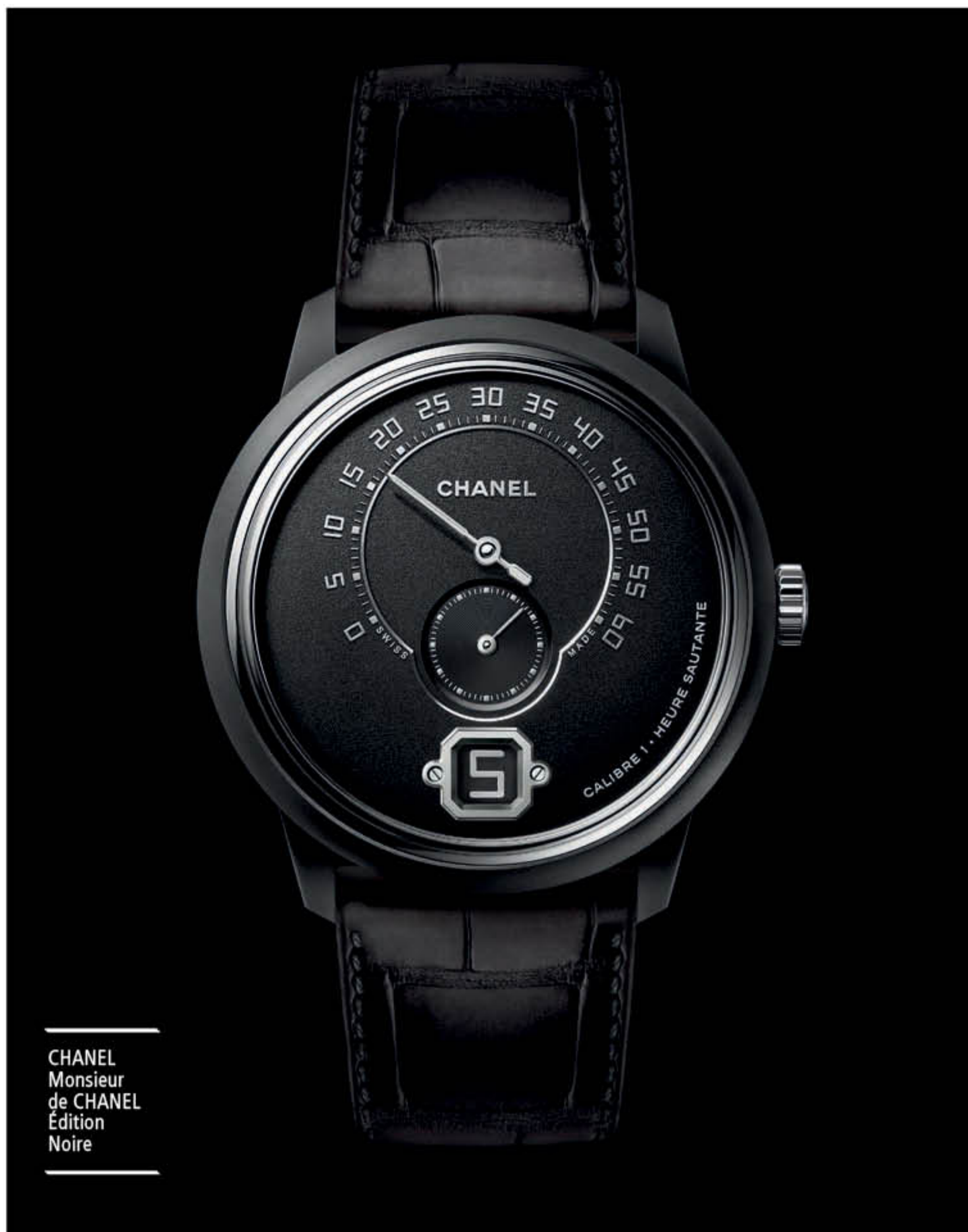
ALMOST 80 YEARS AFTER THE INCEPTION OF THE BRAND, CHANEL'S WRISTWATCH DIVISION WAS ESTABLISHED, AND DEBUTED ITS FIRST LUXURY WATCH - THE PREMIÈRE ”



The new CHANEL J12 with black ceramic case



Calibre 12.1



CHANEL
Monsieur
de CHANEL
Édition
Noire

there are now 40 notches instead of 30. The dial opening is also larger which creates the illusion of a larger watch. The Arabic numerals on the dial also receive a newly redesigned and narrower typeface by the CHANEL Creation Studio. The applied numerals are now made of ceramic. Moreover, the AUTOMATIC and SWISS MADE inscriptions are now in CHANEL typeface - a very subtle change - and the SWISS MADE is integrated on the flange. All of these refinements allow a cleaner look for the J12, without a significant change of aesthetics on the dial. The hands also received some work too, they were honed and refined and are now in the same width. They come with a dimensional adjustment of the luminescent areas in black Super-LumiNova on the black J12 and in white on the white J12, for a negative effect.

With these changes on the dial and the case, naturally, this is not just a new J12 watch, it is

the J12 of today and tomorrow, and a worthy successor to the original. One major change however is not visible to the naked eye. The new J12 now receives a novel 12.1 calibre automatic movement, specially developed by the new Swiss manufacturer, Kenissi Manufacture. As part of CHANEL putting its best foot forward in watchmaking, the Maison has been acquiring stakes in several manufacturers since last year, including Romain Gauthier (who developed the Calibre 1 that powers the Monsieur de CHANEL watch), F.P. Journe, Bell & Ross, as well as Kenissi, which CHANEL owns a 20% stake in. The Cal. 12.1 that powers the new J12 is also COSC-certified, has a frequency of 4Hz and provides an ample 70-hour power reserve. This was made possible with the introduction of a redesigned oscillating weight made of tungsten. This allows for an openworked design of the oscillating weight while maintaining efficient rewinding power given the perfect circle shape. This was specially designed by



CHANEL Boy-Friend Skeleton Édition Noire



A look at the case back of the CHANEL Boy-Friend Skeleton Édition Noire



CHANEL
Première Rock
Édition Noire

CHANEL Creation Studio to carry the graphic signature of CHANEL Haute Horlogerie.

The J12 comes in several offerings to suit your personal style. Two of the most popular ones are the black and white 38 mm high-resistant ceramic cased watches, each with a matching coloured lacquered dial. Also available are two versions of the exact models with 12 diamond indicators replacing the Arabic numerals.

Those who prefer a subtle appearance would love the J12 Édition Noire, along with three other CHANEL models that the Maison introduced at Baselworld 2019: the Monsieur de CHANEL Édition Noire, the Première Rock Édition Noire, and the Boy-Friend Skeleton Édition Noire. The J12 Édition Noire - noire is black in French - is a 55-piece limited edition with a black 38 mm high-resistant ceramic and steel case, with a matching black lacquered dial. The watch has a black ceramic fixed bezel with matt black coating and baguette pattern, crown set with one brilliant-cut diamond and a black ceramic bracelet to match. To live up to its name, the Cal. 12.1 that powers the watch has its main plate and bridges in brass, treated with black galvanic bath finishes, while the tungsten oscillating weight is ADLC-treated. The next watch is the Monsieur de CHANEL.

First presented in 2016, the watch specifically designed for men, becomes more manly with its exquisite details such as the matt black alligator strap and dial, the Calibre 1 manual-winding mechanical movement with instant jumping hour and 240° retrograde minute, in addition to its 72-hour power reserve. Limited to 55 pieces, the new Monsieur de CHANEL Édition Noire comes in a 42 mm matt black high-resistant ceramic and steel case, with matching matt black dial. The Boy.Friend watch was in the spotlight last year with the introduction of a skeletonised version. This year sees the Boy.Friend Skeleton in an all black large model. Measuring 37 x 28.6 x 8.4 mm, the rectangular case is made of shiny black high-resistant ceramic. The Calibre 3 that powers the watch also receives the Édition Noire treatment, and is constructed of black ADLC with silver bevel. The Boy-Friend Skeleton Édition Noire is limited to 55 pieces and comes with a matching shiny black alligator strap.

The last watch that joins the “dark force” is the Première Rock Édition Noire, which also comes in a limited 55-piece availability. The Première model is known for its iconic triple row steel bracelet that wraps around the wrist; in this version, the steel chain bracelet is treat-



THE PREMIÈRE MODEL IS KNOWN FOR ITS ICONIC TRIPLE ROW STEEL BRACELET THAT WRAPS AROUND THE WRIST; IN THIS VERSION, THE STEEL CHAIN BRACELET IS TREATED WITH BLACK ADLC INTERWOVEN WITH BLACK LEATHER”

ed with black ADLC interwoven with black leather. It is presented in a 23.6 x 15.8 x 6.2 mm rectangular steel case with black ADLC treatment. The Première Rock Édition Noire also has one brilliant-cut diamond on its steel crown to offset the all-black look.



The elegant façade of the Chopard booth

FLY TO the Rainbow

CHOPARD EXTENDS ITS
L.U.C LINE AND PRESENTS A
COLOURFUL GEM-SET WATCH

The year was 1996 when co-president of Chopard, Karl-Friedrich Scheufele, decided to establish the brand's own movement manufacture in Fleurier. Twenty-three years on, the spirit of L.U.C. - Chopard's top of the line timepieces - continues to imbue the very best of Chopard's offerings. This year in Basel, Chopard took the opportunity to introduce the Chopard L.U.C Flying T Twin, the L.U.C Chrono One Flyback, the L.U.C XPS Twist QF, and the Imperiale Joaillerie Rainbow watch.

With the new L.U.C Flying T Twin, Chopard is unveiling its first calibre equipped with a flying tourbillon. Before we get to the marvellous technical and mechanical aspects of this watch, let's look at how the L.U.C Flying T Twin easily stands out from the rest. Chopard spent a tremendous amount of time and effort especially on the dial - the solid gold dial is finished with grey ruthenium on the surface, made possible by galvanic treatment to create the unique colour. In the centre of the dial is a hand-guilloch  honeycomb motif, while sur-



Chopard L.U.C Flying T Twin with a hand-guilloch  honeycomb motif



Chopard
L.U.C
Flying T Twin

rounding it is a chapter ring with snailed motif. To contrast with the grey colour on the dial, rose gold gilded Dauphine fusée-type hours and minutes hands perfectly offset the tone. At the bottom of the dial is the flying tourbillon cage where a small white small seconds hand hides right before your eyes. One thing of note is the absence of a date window, which keeps the purity of the design, and allows the tourbillon cage to be the centre of attention. The finishing is so impeccable; testifying to the fine craftsmanship and “Poinçon de Genève” quality hallmark of the new L.U.C Flying T Twin.

Chopard chose a 40 mm diameter case in 18-carat Fairmined rose gold to house the brand’s first flying tourbillon. The watch also happens to be an automatic, which is another first for Chopard. Entirely developed, produced and assembled in the L.U.C workshops, the flying tourbillon means it has no upper bridge, making it slimmer than the average

tourbillon. This is the reason why the case is just 7.2 mm thick, or thin. The Calibre 96.24-L that powers the watch is merely 3.3 mm thick and it powers the timekeeping function and the tourbillon; it is also chronometer-certified for precision. Just as its name suggests, the watch also offers two stacked barrels in line with Chopard’s patented Twin Technology which provides the watch a 65-hour power reserve. Accompanying the 50-piece limited edition watch is a hand-sewn plant-dyed matt black alligator leather strap, with a cognac-coloured alligator leather lining underneath.

While 2019 celebrates the 50th anniversary of the automatic chronograph, Chopard ups the ante with its own L.U.C Chrono One Flyback. Two versions were unveiled at Baselworld 2019: 100 pieces featuring a Titalyt® case and 250 pieces clad in stainless steel, both measuring 42 mm in diameter. The stainless steel version is not without its fair share of L.U.C’s

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THIS YEAR IN BASEL, CHOPARD TOOK THE OPPORTUNITY TO INTRODUCE THE CHOPARD L.U.C FLYING T TWIN, THE L.U.C CHRONO ONE FLYBACK, THE L.U.C XPS TWIST QF, AND THE IMPERIALE JOAILLERIE RAINBOW WATCH”



Making of the Calibre 96.24-L



Chopard
L.U.C
Chrono
One Flyback
in stainless
steel



Chopard L.U.C Chrono One Flyback with Titalyt® case



Chopard L.U.C XPS Twist QF



A close-up of the Chopard L.U.C XPS Twist QF dial



The L.U.C Calibre 96.26-L

signature fine finishing; it has vertical satin-brushed sides, as well as polished bezel and lugs. The slate grey dial sports the same fine vertical satin-brushed motif to match the case side and bezel resulting in tone-on-tone, chic, understated elegance.

The more limited version comes in Titalyt®, a material widely used in aerospace, aeronautical and medical fields which is known for its hypoallergenic properties. It is essentially titanium, which has been hardened and reinforced by electro-plasma treatment. The Tita-

lyt® gives a matt dark green colour to the case, with Chopard choosing a military green dial with steel grey hour markers, hands, and chronograph counter rings. Both versions have the small seconds counter at 6 o'clock, a 30-minute counter at 3 o'clock, while a 12-hour counter is at the 9 o'clock position. A date window is present at the 4.30 mark to complete the dial's composition.

At the heart of the L.U.C Chrono One Flyback is the L.U.C Calibre 03.03-L that is a certified chronometer by COSC. As its name implies, the L.U.C Chrono One Flyback chronograph features a flyback function enabling it to measure short times in quick succession by allowing the wearer to zero-reset the counters with a single press. The calibre is also equipped with a stop-



seconds device enabling highly accurate time setting. This, in addition to an openworked 22-carat gold rotor, provides a clear view of the high-end hand-crafted finishing, while also optimising its winding power due to its high density. The stainless steel L.U.C Chrono One Flyback comes with a slate grey alligator leather strap with brown lining, while its Titalyt®-cased brother comes with a brown calfskin leather strap with brown calfskin lining.

While the first two L.U.C watches focus on mechanical marvels, the next two highlight elegance, but one comes with a twist, literally. Enter the new L.U.C XPS Twist QF, a watch that is very much in the identity of the original XPS. Available in a 40 mm diameter, the L.U.C XPS Twist QF has an 18-carat Fairmined white gold case that is merely 7.7 mm thin. Keeping the aesthetics intact, the timepiece sports a blue-grey satin-brushed dial with a circular-pattern motif. Now here comes the twist, the crown of the L.U.C XPS Twist QF is positioned at 4 o'clock as opposed to the usual 3 o'clock position. A small seconds counter is located at 7 o'clock, while normally it is found at 6 o'clock.

The twist in the L.U.C XPS Twist QF quite literally means that Chopard has the Calibre 96.26-L twisted inside the case, which explains the positions of the crown and the small seconds counter. As mentioned previously, the movement is a derivation of the original XPS calibre, however, it now has a double barrel that

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EXCLUSIVELY
AVAILABLE AT
CHOPARD BOUTIQUES
- RUMOUR HAS IT
THAT ONE PIECE
HAS BEEN SOLD TO
A CUSTOMER FROM
INDONESIA DURING
BASELWORLD 2019 ”

provides a 65-hour power reserve. The Calibre 96.26-L is a certified chronometer and was tested by the Qualité Fleurier label to earn the Qualité Fleurier Certification that guarantees technical conception, high-quality finishing and control of the precision and robustness of each watch at the same time. A cool thing about the L.U.C XPS Twist QF is the circular-pattern motif on the dial, which is centred on the small seconds counter. This allows the counter to become the focal point on the dial and ultimately leads the story to a twisty ending. Limited to 250 pieces, the L.U.C XPS Twist QF comes with a hand-stitched matt blue-

grey, plant-dyed, CITES-certified alligator leather strap for an elegant look.

Finally, it wouldn't be a proper Baselworld fair without a stunning jewellery watch to wow visitors. Meet the jewel of jewellery watches, the Imperiale Joillerie Rainbow. Entirely paved with diamonds, the 36 mm 18-carat rose gold case offers a precious backdrop, while a rainbow of colours adorn the dial and the bezel. These are set with baguette-cut sapphires in shades ranging from orange to violet to yellow, green, blue and indigo. Meticulously selected, sorted, and set by the jewellery artisans of Chopard, the gems in the Imperiale Joillerie Rainbow create colour combinations that blend together in a subtle and elegant way; this is inspired by - you guessed it - a rainbow. The harmony of colour is reflected on the dial. While the 12, 3, 6, and 9 have Roman numerals, the rest of the hour markers are set with colourful baguette-cut sapphires that complement the tone of the dial and the bezel. The dial itself is crafted of textured white or Tahitian mother-of-pearl. The iridescence of the mother-of-pearl matches the sparkle of the precious stones in a dazzling celebration of light and colour.

Exclusively available at Chopard boutiques - rumour has it that one piece has been sold to a customer from Indonesia during Baselworld 2019 - the Imperiale Joillerie Rainbow watch is fitted with a white or grey leather strap.



Watches displayed at the Frederique Constant booth

CONSTANTLY Beautiful

FREDERIQUE CONSTANT
DRAWS FROM ITS STRENGTHS
AT BASELWORLD 2019

Productive doesn't even begin to describe what Frederique Constant has achieved in the last three decades. Without missing a beat, the brand introduced its 28th in-house movement as featured in the new Manufacture Slimline 50-hour Power Reserve at Baselworld 2019.

Frederique Constant's Manufacture Slimline family has undoubtedly been its bread and butter over the last several years. The line's

slim - pun intended - and sleek styling have been the main attractions for men and women alike who are seeking a sophisticated, elegant, mechanical timepiece with an in-house movement that does not break the bank. Developed in-house, and built on the brand's famed FC-703 automatic movement, the Manufacture Slimline 50-hour Power Reserve is powered by the new FC-723 Manufacture automatic calibre that adds a fan-shaped power reserve indicator, located at the 10 o'clock position, to



Frederique Constant
Manufacture Slimline 50-hour Power Reserve



Frederique Constant Classics Art Déco watch

“KEEPING THE ELEGANT, VERSATILE AND UNISEX APPEAL, THE WATCH IS OFFERED IN FOUR REFERENCES, ALL WITH 40 MM CASES”



The dial features a power reserve indicator



A peek at the case back



Frederique Constant Classics Art Déco with white dial

the dial and provides the timepiece with a 50-hour power reserve. The power reserve indicator comes with a red sector telling the wearer to put the watch on, or wind it, when power is low. The watch itself features hours, minutes and a date display at 6 o'clock.

Keeping the elegant, versatile and unisex appeal, the watch is offered in four references, all with 40 mm cases. You can choose from either stainless steel or rose gold-plated stainless steel for added panache. Three dial colours are available to suit anyone's style: silver, dark grey, or our favourite, navy blue. Roman numerals and a sunray motif decorate the dial perfectly and complement the composition

without taking any focus away from the new power reserve indicator. Finally, the Manufacture Slimline 50-hour Power Reserve comes with an elegant alligator strap, making it the best bang for the buck power reserve complication watch in the market.

Adding to its family of "affordable luxury" timepieces, Frederique Constant introduced all-new Classics Art Déco watches just before Baselworld took place. Each of the Classics Art Déco watches is powered by the FC-200 quartz calibre that provides more than five years of battery life, thanks to Swiss Made accuracy. Inspired by the posh social life conveniently enjoyed in the 1920s, the Art Déco

collection breathes timeless feminine beauty through its oval-shaped case with a highly polished finish, perfect for glamorous occasions. The dial is beautifully decorated with delicate guilloché in the centre of the white or navy blue mother-of-pearl. This is wonderfully presented with elegant rose gold-plated, applied silver, or black printed Roman numerals and diamond indexes which create a balanced combination of modern luxurious materials with vintage lavish aesthetics. Final touches to the watch include an intricate fluted case band along with a blue sapphire crown which effectively make this watch a perfect companion for work or a suitable accessory to offset your stylish social life.



The verdant Gucci booth

GET a Grip

ALESSANDRO MICHELE
LEND'S HIS UNIQUE TOUCH
TO GUCCI WATCHES

It has been four years since Italian fashion powerhouse Gucci appointed Alessandro Michele as its Creative Director; what a journey it has been with Michele, as he has infused Gucci with his aesthetical influence, which has transcended into the vast Gucci product collections, including Gucci Watches.

This year, at Baselworld, Gucci introduced an entirely new unisex timepiece called the Gucci Grip - which is very much a product of Michele's vision, flair and creativity, mixed with Gucci Watches' know-how of the finer things in life.

The Gucci Grip collection features a design that serves as an accurate representation of

Gucci's fashion collections. The watch blends a unique design with timeless appeal and highly contemporary styling that is purely indicative of Alessandro Michele's flair. The collection boasts a rounded square case with three windows that remind you of a traditional weighing scale. The three window openings show part of three rotating discs situated underneath the dial that read the hour, minutes and date respectively.

The collection is comprised of four quartz-powered models. One comes in a yellow gold PVD case with a yellow gold PVD bracelet, both engraved with Gucci's signature Interlocking G logo. Another model sports pure steel for a sleek, modern look that combines easily with different outfits. The last two are of-



Gucci
G-Timeless
Automatic
with black
Shanghai calf
leather strap

ferred with coloured calf leather straps that will definitely add a sophisticated and luxurious touch to your style.

At Baselworld 2019, the brand also took the opportunity to refresh and re-launch its iconic G-Timeless Automatic line with eight new references.



Gucci G-Timeless Automatic with green malachite stone dial



Gucci G-Timeless watch with Kingsnake motif

The new G-Timeless Automatic watches feature a variety of stone dials decorated with Gucci bees. A transparent case back is present to allow a glimpse of the automatic movement that powers the new G-Timeless collection.

Offered in two case sizes - 38 mm and 42 mm - the G-Timeless Automatic is available in an 18-carat yellow gold case, paired with a black onyx stone dial and a black alligator strap. Another version features a brown tiger eye stone dial matched with a brown lizard strap, while a green malachite stone dial variant is combined with a precious printed pattern skin strap for added swag. True to its fashion design influence, the three watches have straps that are interchangeable, offering endless possibilities for customisation.

Two more 38 mm models combine 18-carat yellow gold and steel to form a more every day, pared down look: one has a steel case, a steel and gold buckle, and a blue lapis stone dial with a matching blue lizard strap while the other has a steel case, a blue lapis stone dial, and a steel and gold bracelet. All the watches are adorned with bee motifs, making them unmistakably Gucci.

The G-Timeless Automatic also comes in a steel case and bracelet with a black onyx stone dial which is available in either 38 mm or 42 mm. For the 42 mm options, a steel case with



Gucci Grip in solid gold featuring the Interlocking G logo



Gucci Grip with calf leather strap

a black onyx stone dial and a black Shanghai calf leather strap with a steel buckle completes the offerings.

Gucci also adds two new quartz timepieces to the G-Timeless line. The two new pieces reflect

let with a printed snake body. Also available in a 42 mm edition is a steel case watch with a mesh-pattern dial featuring the green-red-green House Web pattern, which extends to the steel mesh bracelet to create a seamless, 360-degree effect.



THE GUCCI GRIP COLLECTION FEATURES A DESIGN THAT SERVES AS AN ACCURATE REPRESENTATION OF GUCCI'S FASHION COLLECTIONS

the House's flair for creating continuity between the dial and strap, while also featuring Gucci's new and revolutionary technique: the printed mesh.

Inspired by Gucci's other iconic motif, the Kingsnake, a 38 mm model comes in a steel case, with a mesh-pattern dial showing a printed snake head, and a steel mesh brace-



The Hublot booth at Baselworld 2019 featured a Ferrari

COLLABORATIVE

Efforts

HUBLLOT LAUNCHES THREE NEW MODELS, AND INCLUDING ONE WITH A TOURBILLON, AT BASELWORLD 2019

One of the most popular collaboration timepieces by Hublot is the Big Bang Sang Bleu, initially launched in 2016. The Sang Bleu – blue blood in English – is easily recognisable because of its geometric patterns and design on the watch case, hands, and dial. Fast forward to 2019, the new Big Bang Sang Bleu II passionately channels the design skills of world-renowned Swiss tattoo artist, Maxime Plescia-Buchi, and retains the same aesthetic as the first model.

The Big Bang Sang Bleu II refines the chiselled lines projecting a three-dimensional illusion on the dial that depicts the passage of time. The motif starts on the 45 mm case which features distinct angles, edges and sculpts that cut into the hexagonal bezel, which uses both polished and satin finishes to create depth and volume. Underneath the sapphire crystal are two elongated diamond and arrow-shaped hands – stylised fragments of tattoos – that are integral parts of the aesthetic and illusion created.

Beneath the illusion is the HUB1240 UNICO manufacture self-winding chronograph calibre with a power reserve of up to 72 hours. The Big Bang Sang Bleu II is also available in Hublot's signature 18-carat King Gold, a model limited to 100 pieces, whereas the titanium version is limited to 200 pieces worldwide.

TOURBILLON ENHANCED

While we're in the spirit of Big Bang, Hublot adds a tourbillon to the new 42 mm Spirit of Big Bang Tourbillon watch. One thing clearly stands out from this watch – and it's not the tourbillon – it's the carbon fibre case with blue or black occlusions. The tonneau-shaped case breathes Hublot's Art of Fusion by integrating coloured inserts that create a one-of-a-kind pattern to the carbon fibre case and bezel. Put the watch under different lighting and angles and one would highly appreciate the technique as different angles provide different colour shadings.



Hublot Big
Bang Sang
Bleu II King
Gold



THE BIG BANG SANG BLEU II REFINES THE CHISELLED LINES PROJECTING A THREE-DIMENSIONAL ILLUSION ON THE DIAL THAT DEPICTS THE PASSAGE OF TIME

Driving the Spirit of Big Bang Tourbillon is the new HUB6020 tourbillon movement specially designed for the case. The HUB6020 hand-wound movement powers the hours and minutes, positioned off-centre at 3 o'clock, the tourbillon at 6 o'clock, and the 5-day power reserve with an indicator at 8 o'clock. Also for the first time, this Spirit of Big Bang model receives a "One-Click" fastening system that allows for the strap to be changed safely and quickly. "The very essence of Hublot is fully represented in this Spirit of Big Bang Tourbil-



Hublot Spirit
of Big Bang
Tourbillon
Carbon Blue

Hublot Spirit
of Big Bang
Tourbillon
Carbon Black





Hublot
Classic Fusion
Orlinski
Titanium Pavé



Hublot Classic
Fusion Orlinski
King Gold
Alternative Pavé

lon. This model demonstrates that we have authentic watchmaking substance, despite our young age, and that we invest considerably in research and development, as much for the movements as for the materials,” revealed Ricardo Guadalupe, Hublot’s CEO, about the new Spirit of Big Bang Tourbillon which comes in blue or black. Each edition is limited to 100 pieces.

ARTFUL TIME

On to the next collaboration, which can be deemed as more of an art piece than a watch – the Classic Fusion Orlinski. The new version of the popular model plays with lights and shades – sculpted in the way of artist Richard Orlinski – all the way from the case to the dial. Six Classic Fusion Orlinski watches have been created as a continuation of the artistic and technological alliance between Richard Orlinski and Hublot, and this time, all six references come in a modest 40 mm diameter case of titanium or 18-carat King Gold.

Translating the characteristic folds in Orlinski’s works, the edges, bevels and facets have been miniaturised with horological precision to create mirror effects on the black dial. While

two of the six references focus more on the facets and sharp-angled forms reminiscent of Richard Orlinski’s sculptures, four feature diamond-set cases to add bling to an already glossy surface. On four of the timepieces, the bezel – a dodecagon which has distinguished Classic Fusion Orlinski models since 2017 – is set with 54 diamonds and sits on a case which is either fully set with 210 diamonds or partially set with 112 diamonds. All six references of the new Classic Fusion Orlinski come with a matt black rubber strap.

NEED FOR SPEED

The last collaboration piece is born out of Hublot’s long-standing partnership with Ferrari. Since the announcement of the alliance in 2011, it has unearthed watches with unique designs and technical movements such as the Big Bang Ferrari, the MP-05 LaFerrari and the Techframe. This year, Hublot and Ferrari present an elegant and contemporary piece that relates to the “Gran Turismo” universe called the Classic Fusion Ferrari GT watch. The GT world is one of innovation and refinement, with a passion for mechanics performance and innovation: values shared by Ferrari and Hublot. “Driving over long distances at high

speed in comfort and with style” – this is what the “Gran Turismo” spirit is all about. The term also defines a category of limited-production, very high-performance luxury cars, and in this case, a very high-performance luxury watch.

Channelling the spirit of “Grand Touring” cars, Hublot and Ferrari have decided this year—and for the first time – to combine their aesthetic creativity and mechanical innovation in a Classic Fusion model, which brings together traditional and modern styling, with the codes of the GT world. If you think you’ll see the same Classic Fusion model in this watch, you would be sadly mistaken. Unlike any other Classic Fusion model of the past, or any other Hublot Ferrari model, the Classic Fusion Ferrari GT is a watch for lovers of fine mechanical pieces who want to display a contemporary and refined style.

Three versions are available in 45 mm diameter Classic Fusion cases with varying materials: titanium in a limited edition of 1,000 pieces, King Gold in a limited edition of 500 pieces, and 3D Carbon in a limited edition of 500 pieces. The 3D Carbon case material is a new material used for this particular model; it



A peek at the case back of the Hublot Classic Fusion Ferrari GT King Gold



Hublot Classic Fusion Ferrari GT 3D Carbon



Hublot Classic Fusion Ferrari GT Titanium

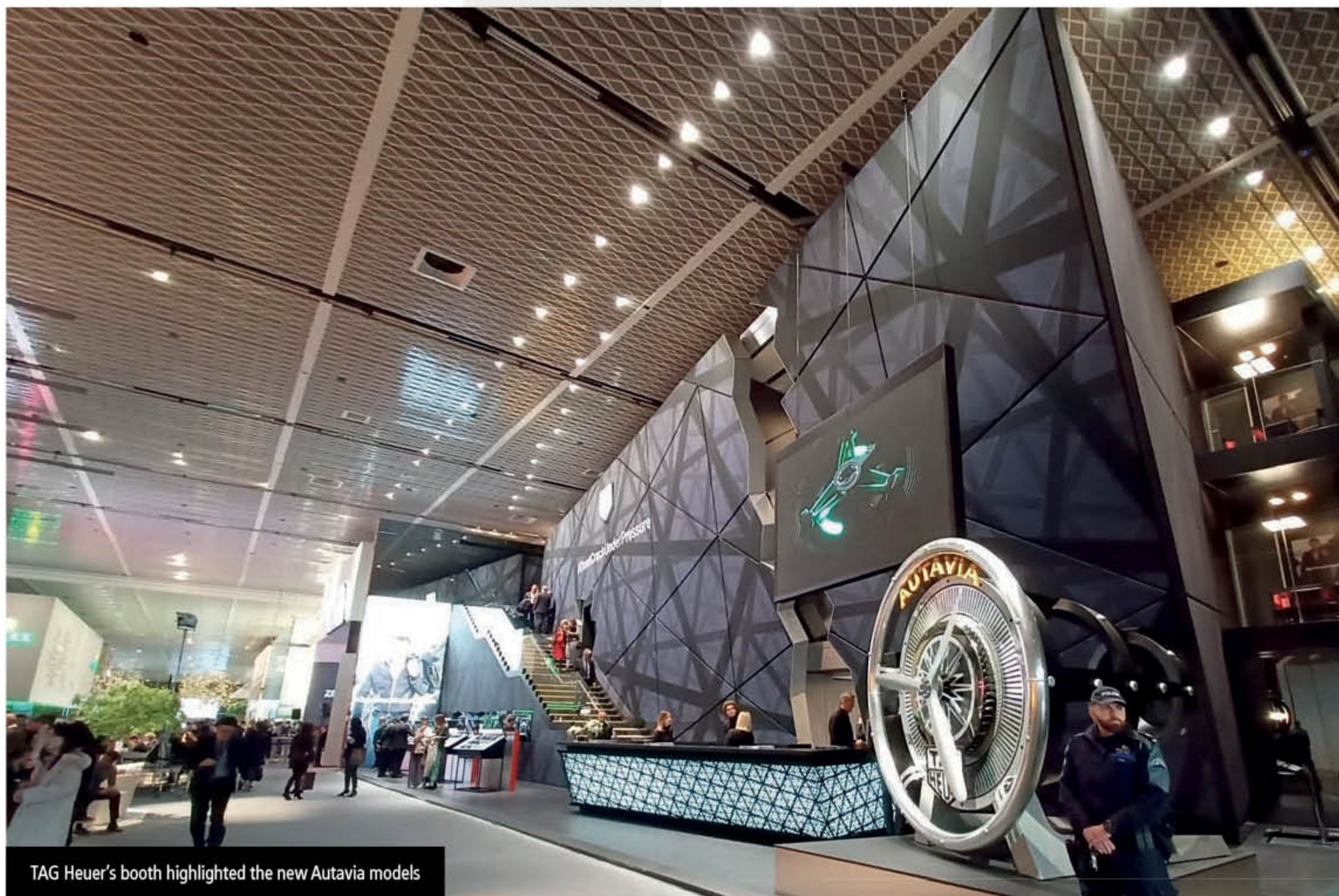
“ THE CLASSIC FUSION FERRARI GT IS UNLIKE ANY OTHER WATCH WE HAVE SEEN FROM HUBLOT, OR ANY OTHER MANUFACTURE FOR THAT MATTER ”

is a polymer matrix composite (PMC) made of three dimensional fibres. This high-tech material, often used in competitive motorsports, offers outstanding qualities of resistance, and in the case of the Classic Fusion Ferrari GT, offers a lightweight but solid layer of protection to the UNICO HUB1280 manufacture movement. One of the main design features

of the new model is its case, designed by the “Centro Stile Ferrari”. The new Classic Fusion Ferrari GT is true to the image of the powerful creations that leave the Maranello workshops. Its contemporary design reads Ferrari all over as the Italian automotive giant worked on the body while Hublot provided the engine. The result is a perfect blend of both Hublot and

Ferrari, visible through the sapphire crystal that reveals the UNICO HUB1280 calibre, and the Prancing Horse logo at the 12 o'clock prime position.

Keeping the focus on the watch itself, the Classic Fusion Ferrari GT comes with a black rubber strap dressed in Schedoni leather, like the seats of the Maranello historical race cars. The Classic Fusion Ferrari GT is unlike any other watch we have seen from Hublot, or any other manufacture for that matter. It breathes the spirit of “Gran Turismo”, with the sexy curves of Ferrari cars, and it certainly pushes the envelope with Hublot’s innovation and passion.



TAG Heuer's booth highlighted the new Autavia models

GAME Changer

TAG HEUER ADDS VERSIONS OF THE NEW TAG HEUER AUTAVIA ISOGRAPH TO THE AUTAVIA FAMILY

In 2017, we saw TAG Heuer bring back one of its heritage watches - by popular demand - the TAG Heuer Autavia with a brand new Calibre Heuer 02 movement. The watch was arguably just a single timepiece that hardly formed a collection. This year, TAG Heuer introduced the TAG Heuer Autavia Iso-graph, a watch so important to the brand that TAG Heuer chose to revolve its Baselworld 2019 presentation around it.

The new Autavia Iso-graph is one of those watches that looks better every time you see it; it grows on whoever is looking at it. Upon first impression, it is no other than a simple three-hand watch, with a 42 mm diameter that has clear references to the automotive heritage of TAG Heuer. The name Autavia was coined as a combination of Automobile and Aviation; this year, TAG Heuer chose to go with the aviation aspect in its new watch.



TAG Heuer Autavia Iso-graph with a black dial

The Autavia now becomes a full collection: seven references – yes, you read that right – were introduced in Baselworld 2019, all in 42 mm, featuring the rounded first-generation Autavia case and bevelled lugs from the 1960s. A bidirectional rotating bezel with a 60-minute scale comes in either black ceramic, blue ceramic or stainless steel and breathes a sporty appeal to the watch. Like all the great pilot watch models, the Autavia Isograph sports an oversized crown and Arabic numerals, while the hour markers and hour, minute and seconds hands are coated in SuperLuminova® for added legibility.

Three dial choices are available to choose from – black, grey, or blue – all with a smoked or fume effect, which has been gaining popularity lately, for added depth and character to the dial. Finally, a date window is spotted at the 6 o'clock position just like all other TAG Heuer



A closer look at the dial



TAG Heuer Autavia Isograph 2019 models

Calibre 5 powered watches. The Autavia Isograph is versatile in style; the strap or bracelet is interchangeable. The leather calfskin straps come in dark brown or light brown. A NATO strap is included in the watch box for the stainless steel bracelet models.

A nice modern element to the bracelets and straps is the easy-to-switch feature. Using simple push buttons on the underside of the case, the owner can change straps and the look of the watch at will. As the slim and sleek case is turned, an engraving of a propeller on the steel case back can be found. This is a direct nod to the aviation heritage of the Autavia. Two versions are introduced with a bronze case. Re-

taining the same 42 mm diameter, the bronze models feature a smoked green or brown dial with a black or brown ceramic bezel respectively. The brown dial and brown ceramic bezel version is presented with a matching brown leather strap, while the green dial and black ceramic bezel model is presented with a khaki-coloured leather strap.

Powering the Autavia Isograph is the chronometer-certified Calibre 5. These models feature a cutting-edge carbon-composite hairspring that gives this collection the Isograph distinction. The name comes from the Greek word iso, which means “equal”, and refers to the stable and consistent movement of the

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THREE DIAL CHOICES ARE AVAILABLE TO CHOOSE FROM – BLACK, GREY, OR BLUE – ALL WITH A SMOKED OR FUME EFFECT, WHICH HAS BEEN GAINING POPULARITY LATELY, FOR ADDED DEPTH AND CHARACTER TO THE DIAL ”

component. The carbon-composite hairspring improves performance and precision due to its lightweight, low-density hairspring that is virtually unaffected by gravity and shock; it is also completely anti-magnetic. The carbon-composite hairspring is designed and produced by TAG Heuer in-house at La Chaux-de-Fonds.

So what originally began with just a single watch has now become a collection this year. Inspired by the success and popularity of the TAG Heuer Autavia Calibre Heuer 02, the new members of the Autavia family have their own genuine identities while remaining true to the original models that made automotive and aviation timepiece history.



TUDOR Black Bay P01 has its winding crown at 4 o'clock

THE RIGHT Stuff

THE PROVERB – “IF IT AIN’T BROKE, DON’T FIX IT” – REPRESENTS TUDOR’S PRESENTATION AT BASELWORLD 2019

Last year, TUDOR presented one of the year’s most talked about watches, the TUDOR Black Bay Fifty-Eight, a 39 mm diving watch which combines sleek modern styling with TUDOR’s in-house manufacture movement. In the last few years, we have also seen TUDOR riding on the success of the Black Bay line with the introduction of the S&G model in 2018; in short, TUDOR has the right stuff. This year, TUDOR retains the same formula that has garnered the attention of watch con-

noisseurs and presented three new models: the TUDOR Black Bay Bronze, the TUDOR Black Bay Chrono S&G, and the all-new TUDOR Black Bay P01.

First up is the TUDOR Black Bay Bronze. Bronze has seen a resurgence in recent years; it is a warm hued material that is renowned due to its unique characteristic of developing patina over time. TUDOR decided to make full use of the appeal of bronze for one of its



TUDOR Black Bay P01

powerhouse models – the TUDOR Black Bay Bronze – winner of the “Petite Aiguille” prize at the 2016 Grand Prix d’Horlogerie de Genève. What’s new in this iteration is that the 43 mm bronze case, which makes use of the same highly corrosive resistant material used in old ships and diving equipment, receives a satin-brushed finish to help the patina development process. Also new is the slate grey dial, shaded from the exterior to the centre of the dial, and complemented by gold-accented hands and hour markers, creating a rich, warm, yet worn look. The TUDOR Black Bay Bronze is accompanied by a slate grey woven jacquard strap or a second option of a black nubuck leather strap with a contrasting bronze buckle. Powering the 43 mm beauty is TUDOR’s own COSC-certified Manufacture Calibre MT5601 that provides an ample 70-hour power reserve.

We move on to the TUDOR Black Bay Chrono S&G, which is the brand’s first chronograph with an in-house self-winding Manufacture Calibre MT5813 movement, column wheel and vertical clutch, in steel and gold. True to the design codes of the Black Bay, the new TUDOR Black Bay Chrono S&G sports a domed black dial with champagne-coloured chronograph counters at the 3 and 9 o’clock positions, and a date window at 6 o’clock. Presented in a versatile 41 mm steel case with polished and satin finishes, the model comes with a riveted steel and yellow gold bracelet with matching polished and satin finishes as the case, or an option of brown leather with a



TUDOR
Black Bay
Bronze



The COSC-certified Manufacture Calibre MT5601

removable rock-style bund, or the understated look of a black fabric strap. The COSC-certified MT5813 pumps out a 70-hour power reserve while powering the chronograph and time-keeping functions.

Last, but not least, TUDOR presents the TUDOR Black Bay P01. Originally a prototype developed in the late 1960s, the watch was proposed to the US Navy but it never went into production until now. Imbued with a modern and sporty spirit, the watch retains the original winding crown at 4 o’clock derived from the prototype model. However, the TUDOR Black Bay P01’s most recognisable feature is its stop system for the rotating bezel via a mobile end-link at the 12 o’clock position. The P01 – which stands for prototype 1 – is powered by the Manufacture Calibre MT5612 that drives the timekeeping and date functions. The movement beats underneath the domed black dial which is surrounded by the 60-notch, 12-hour graduated steel rotating bezel of the 42 mm steel case. The novelty of the TUDOR Black Bay P01 doesn’t stop at the 4 o’clock crown position, but also includes the hybrid leather and rubber strap attached to the watch case that extends beyond the lugs; making this piece one of the most recognisable watches at Basel-world 2019.



TUDOR Black Bay Chrono S&G with brown leather strap and removable bund

“TUDOR HAS THE RIGHT STUFF. THIS YEAR, TUDOR RETAINS THE SAME FORMULA THAT HAS GARNERED THE ATTENTION OF WATCH CONNOISSEURS AND PRESENTED THREE NEW MODELS”



The Zenith DEFY Inventor headlined Zenith's Baselworld 2019 offerings

LET'S GO

Five-O

FIFTY YEARS ON, THE LEGENDARY EL PRIMERO LIVES ON

The year was 1969 when Zenith, along with several movement makers, invented the world's first automatic chronograph in a proverbial race of who goes first. At the time of its invention, Zenith named its automatic chronograph the El Primero, measuring 6.5 mm in height and 29.33 mm in diameter. However, it was the beating heart – beating at 36,000 VpH or 5 Hz – that gave the El Primero its legendary status, making it loved and lauded by collectors and fans of watches alike.

Through the decades, the El Primero has seen several iterations and competitions – including the quartz era – and powered several famous watches along the way. But no other movement has had such a high frequency as Zenith's El Primero, until recently.

DEFYING THE ODDS

It was 2017 when Zenith introduced the DEFY El Primero 21, equipped with an extraordinary chronograph movement that beats at a whopping 360,000 VpH which is accurate to 1/100th



Zenith DEFY Inventor with brushed titanium case & aeronith bezel



Zenith DEFY
Inventor



A closer
look at the
Zenith DEFY
Inventor's
Aeronith
textured bezel

of a second. Continuing its streak, Zenith introduced the 10-piece limited edition DEFY Lab in 2017 and it sold out instantly. This year, an all-new timepiece called the Zenith DEFY Inventor is produced in a limited run of several hundred units and equipped with its own patented regulating organ. Like its predecessor,

the DEFY Inventor offers superlative technical performance and a modern aesthetic composed of cutting-edge materials.

The DEFY Inventor beats at a frequency of 129,600 VpH or 18 Hz - much higher than your standard chronograph movement. This

“

IT WAS 2017 WHEN ZENITH INTRODUCED THE DEFY EL PRIMERO 21, EQUIPPED WITH AN EXTRAORDINARY CHRONOGRAPH MOVEMENT THAT BEATS AT A WHOPPING 360,000 VPH WHICH IS ACCURATE TO 1/100th OF A SECOND”

is made possible by the exceptional properties afforded by disruptive technology: the single-piece Zenith Oscillator developed and patented by the Maison. The Zenith Oscillator essentially replaces the sprung balance that was normally used in mechanical watchmaking for centuries, and quite literally becomes its own



Zenith El Primero A386 Revival Rose Gold

regulating system while eliminating contact and friction created with having multiple components, and improving accuracy as it is made of monocrystalline silicon that is impervious to temperature changes and magnetic fields. It was quite a sight to behold and witness the DEFY Inventor around the wrist at Baselworld 2019; its 44 mm openworked construction with a case made of brushed titanium and its Aeronith textured bezel, makes it feel very light despite the large case size. The dial mirrors a propeller of a jet engine; the openworked aesthetic forms five blades that also form the legendary Zenith star logo. To top it off, the DEFY Inventor is paired with a black rubber strap with blue alligator leather coating underneath for a sporty futuristic look.

A FITTING TRILOGY

As exciting as it is to look at what the future holds for the El Primero, it is time for Zenith to look back at the legendary model that started it all in 1969. While the DEFY Inventor represents what Zenith is and will be in the future, the El Primero A386 was the one that will always be in the hearts of collectors. With this in mind, Zenith has brought back the 1969 model in three glorious 38 mm references: in white

gold, rose gold and yellow gold. The three watches are faithful renditions of the El Primero A386 model - it was in steel back in 1969 - with the iconic sub-counters in silver, grey, and blue against a warm white-lacquered dial. Other aspects that have been revisited are the hands and indexes. While the original model used steel hands along with the steel case, the 2019 versions have plated versions of the case materials. Keeping the dial simple, a date window is present at the 4.30 position, just like the original model 50 years ago.

Inside the Zenith El Primero A386 Revival is the El Primero 400 calibre, a slightly modernised version of the El Primero. However,



Zenith El Primero A386 Revival White Gold

most of the parts and the overall architecture are based on the movement introduced in 1969. As part of the 50th anniversary of the El Primero movement celebration, the three watches are limited to 50 pieces each and they come with a 50-year guarantee - yes, you read that right.

CELEBRATING FLIGHT

A Zenith Baselworld event will not be complete

without another of its icons, the Pilot Type 20 watch. While we celebrate the big 50th anniversary of its chronograph movement, Zenith celebrates the 110th anniversary of the historic Louis Blériot flight across the English Channel, with the introduction of the Zenith Pilot Type 20 Extra Special Silver in a limited offering of 250 pieces worldwide. The watch itself is nothing new, bearing the classic Elite 679 movement inside, beating at 4 Hz with a 50-hour power reserve; it is the case and dial that are new and pay tribute to aviation history.

The hulking 45 mm diameter case harks back to classic aviation watchmaking styles with its pronounced crown, oversized form and hand-stitched calf leather strap. The case is made of genuine 925 silver. While bronze has seen its popularity rise in the past years because it provides cases with a warm and aged look, it is time for silver to take its turn in the spotlight. This marks the very first time that Zenith has ever used silver in a watch case.

Another cool element of the watch is the brushed silver dial that features a stamped



Zenith El Primero A386 Revival Yellow Gold



Brushed riveted dial of the Zenith Pilot Type 20 Extra Special Silver



Zenith Pilot Type 20 Extra Special Silver case back with engraving

“ A ZENITH BASELWORLD EVENT WILL NOT BE COMPLETE WITHOUT ANOTHER OF ITS ICONS, THE PILOT TYPE 20 WATCH ”

rivet pattern that pays homage to the vintage aviation world much like the industrial, exposed rivet construction on a vintage airplane. The dial remains faithful to the classic Type 20 model with large Arabic numerals and large hands to complement the 45 mm case. A brown calfskin leather strap with a matching rivet comes with the watch, a perfect companion to a vintage leather jacket that aviators will surely appreciate to round off their unique style.



Floral Fancy

TIMEPIECE:
CHANEL J12

OUTFIT:
CHANEL

A Charmed Existence

LIVING YOUR BEST LIFE MEANS NOT BEING CONFINED BY CONVENTIONS. TAKE CHARGE, LISTEN TO THE BEAT OF YOUR OWN DRUM, EMBRACE EVERYTHING THAT LIFE HAS TO OFFER, AND WELCOME EVERY NEW DAY IN STYLE WITH THESE FASHION AND TIMEPIECE SELECTIONS.



Positive Focus

TIMEPIECE:
**CHOPARD HAPPY SPORT
AUTOMATIC**

OUTFIT:
VALENTINO



Flowery Thoughts

TIMEPIECE:
PIAGET POSSESSION

OUTFIT:
TORY BURCH



Happy Intentions

TIMEPIECE:
CLÉ DE CARTIER

OUTFIT:
TORY BURCH





Bright Vision

TIMEPIECE:
HUBLOT
BIG BANG
ONE CLICK
CALavera
CATRINA

OUTFIT:
TORY BURCH



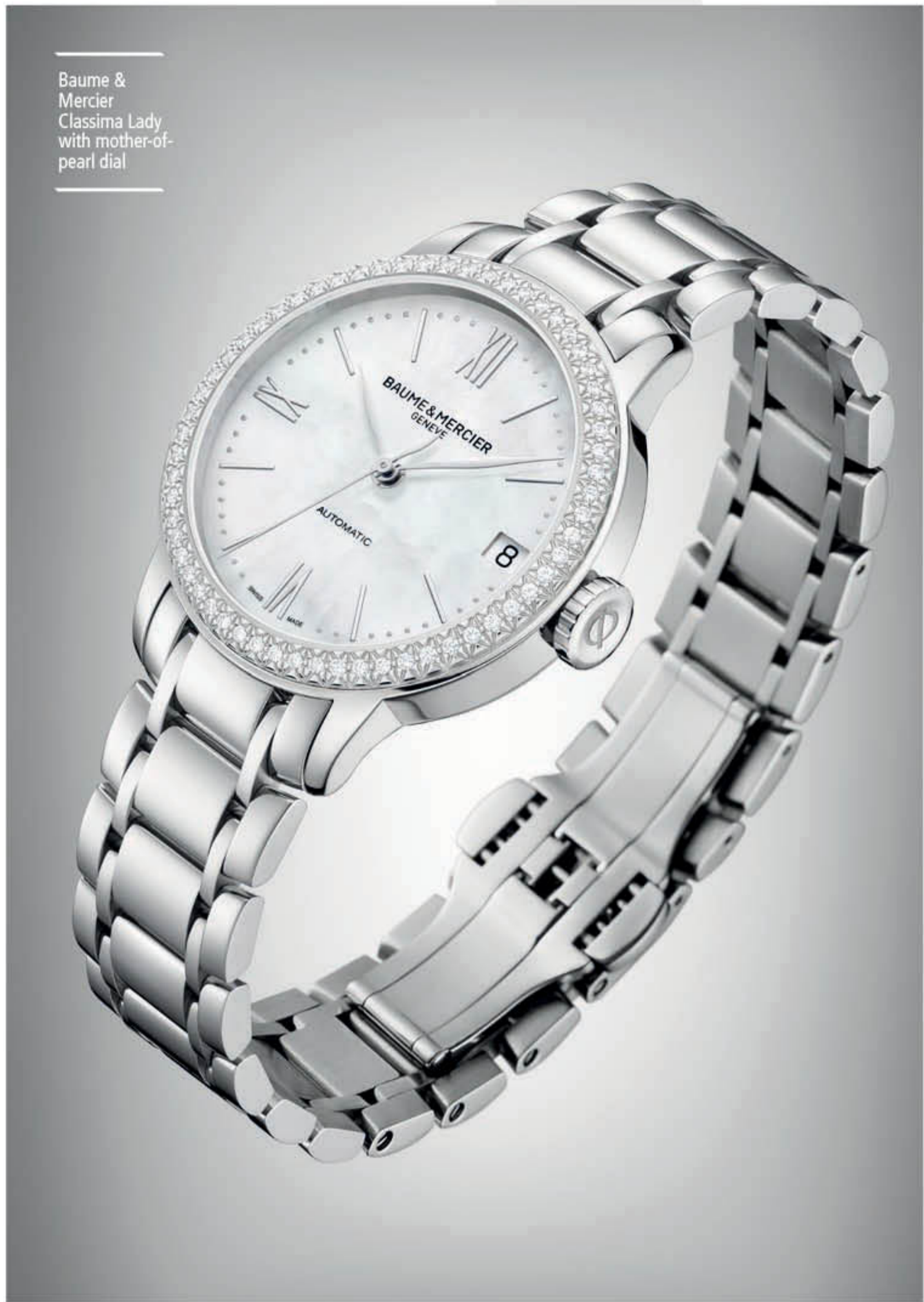
Calm Reverie

TIMEPIECE:
**BALLON BLEU
DE CARTIER**

OUTFIT:
FENDI

Photographed by
Ifan Hartanto,
Styled by
Triska Putri,
Make up by
Yosefina Yustiani,
Model: Bruna
(F Models International),
Location: Raffles Jakarta

Baume & Mercier
Classima Lady
with mother-of-pearl dial



Considered the seventh oldest Swiss watchmaking brand, Baume & Mercier has a strong foundation in ladies' timepieces. This year, the brand proudly revealed eight Classima Lady steel watches, designed as ideal timepieces for every woman. The 27 mm and 34 mm diameter versions join the existing 31 mm models of the Classima line and two jewelled models with mother-of-pearl dials and diamond-set cases further enhance the strong feminine aesthetic of the line.

A LITTLE FLASHBACK

Baume & Mercier's journey in designing watches for women started in 1869 when Louis-Victor Baume gave his daughter Méline a gold fob watch decorated with floral motifs. The gift was considered a very unusual and forward-thinking gift back then, as that was the year when women's watches were rare and did not particularly differ from those designed for men.

The story continued in the early 20th century when fob watches began to make way for wristwatches, while jewellers began creating watches for women that resembled pieces of jewellery. In this era, Baume & Mercier brought out smaller wristwatches and more unusual

FEMININE
Touch

BAUME & MERCIER WELCOMES
NEW ADDITIONS TO THE
CLASSIMA LADY COLLECTION



A look at the automatic movement through the transparent case back



A close-up of the elegant dial

designs, such as the iconic “baignoire” or oval shape. In the mid-1940s, women’s watches became slimmer, and Baume & Mercier unveiled a timepiece with a slender rectangular case mounted on a cuff bracelet named the Marquise. This model became one of the brand’s bestsellers until the early 1960s.

Inspired by a watch from 1965, the Classima collection represents the true meaning of delicacy and femininity. Every watch is a perfect combination of watchmaking expertise and the simple refinement of a timeless design.

ALWAYS CLASSY

Simple yet elegant, the latest Classima Lady watches feature new dials and sizes; they are also equipped with quartz and automatic movements. Each one features the classic hour and minute functions on the dial as well as a date display at 3 o’clock. All are mounted on a five-row stainless steel bracelet with a triple folding clasp with security push-pieces and feature water resistance to approximately 50 metres.

The Automatic Classima Lady comes with Roman numerals at 3, 6, 9 and 12 o’clock, a transparent sapphire case back, a silver-plated dial and a refined circular-grained minute track. Furthermore, the Diamond-set Classima Lady captures the essence of femininity through a radiant dial in white mother-of-pearl en-

“SIMPLE YET ELEGANT, THE LATEST CLASSIMA LADY WATCHES FEATURE NEW DIALS AND SIZES; THEY ARE ALSO EQUIPPED WITH QUARTZ AND AUTOMATIC MOVEMENTS”

hanced by a dazzling diamond-set bezel. The watch comes in a 31 mm case and is available in a quartz or automatic version. The latter features an elegant minute track that complements the dial.

With its new and exciting additions, the Classima Lady collection represents 189 years of Swiss watchmaking tradition and Baume & Mercier’s heritage of timepieces for women. The watches are dedicated to women who value luxury and modern technology.



34 mm model of the Baume & Mercier Classima Lady with diamond indexes



A micro-sandblasted brown ceramic disc has been applied to the rotating bezel

MADE FOR the Sea

PANERAI HIGHLIGHTS A WATCH THAT SHOWCASES ITS PASSION FOR THE OCEAN

From all of the materials used to make Officine Panerai timepieces, bronze could very well be the material closest to the watch brand's DNA as both share an affinity for the sea. Panerai watches are a natural blend of Italian design, Swiss technology and passion for the sea.

Meanwhile, copper alloys were mainly used throughout the millennia as the go-to material for shipbuilding due to its excellent resistance to corrosion by salt-water and salt-laden atmospheres. Here is a little nugget of metallurgy: any alloy that contains at least 60 percent copper can be called bronze. Another feature of bronze is the natural formation of patina, a thin layer that variously forms on the



The Panerai Submersible Bronzo - 47 mm (PAM00968) with military green rubber strap



Case back of the Panerai Submersible Bronzo - 47 mm (PAM00968)



Panerai Submersible Bronzo - 47 mm (PAM00968)

surface due to oxidation, age, and exposure. This dynamic appearance gives any bronze product a one-of-a-kind look without changing the integrity of the product.

It was in 2011 that Panerai first introduced a bronze-cased diving watch, and now for the first time, a new model appears in the collection with a design enhanced by a ceramic bezel. The Panerai Submersible Bronzo appears strong and decisive with its solid bronze 47 mm diameter case, matched with the iconic device for protecting the winding crown patented by Panerai in 1955. The latest iteration of the Luminor Submersible comes with a micro-sandblasted brown ceramic disc that has been applied to the rotating bezel, which integrates perfectly with the brown of the dial and the strap made of natural leather. Visible on the dial are central hour and minute hands, as well as a small seconds counter at 9 o'clock and a date window at 3 o'clock.

At the heart of the timepiece is the automatic P.9010 Manufacture calibre, developed and created in the Panerai Manufacture in Neuchâtel. The energy necessary to garner a power reserve of 72 hours - the standard for Panerai in-house movements - is stored in

two spring barrels whose springs are wound by a bi-directional oscillating weight. The movement consists of 200 components and 31 jewels. The balance, fixed by a bridge with twin supports, oscillates at a frequency of 28,800 vibrations per hour (4Hz). It is associated with the device which stops it as soon as the winding crown is pulled out, enabling the watch to be perfectly synchronised with a reference signal. In the P.9010 Manufacture calibre, the hours can be conveniently adjusted without interfering with the movement of the minute hand, thanks to the device which directly moves only the relative hand in jumps of one hour forward or backwards. This function is very useful when changing time zones or moving between summer time and winter time, and makes the adjustment of the hour hand convenient as it is automatically connected to the date indicator. Much of the movement can be seen through the sapphire glass porthole on the back

As the name suggests, the Panerai Submersible Bronzo is a timepiece capable of being submerged into the deep blue sea, perfect for accompanying professional and novice divers, up to depths of 300 metres. Some diving-related numbers: the technical term for deep diving is a depth exceeding 60 metres, meanwhile the world record for the deepest technical scuba dive is at 322 metres, held by Egyptian scuba diver, Ahmed Gabr, during a dive in September 2014.

“IT WAS IN 2011 THAT PANERAI FIRST INTRODUCED A BRONZE-CASED DIVING WATCH, AND NOW FOR THE FIRST TIME, A NEW MODEL APPEARS IN THE COLLECTION WITH A DESIGN ENHANCED BY A CERAMIC BEZEL”

In the depths of the sea, light may not be able to fully penetrate hence reading the time in the dark may be an issue. However, darkness is not a problem for the Panerai Submersible Bronzo as its luminous hour markers and dots, as well as hour, minutes, and seconds hands are perfectly legible even in the dark. Moreover, the rotating small seconds hand at 9 o'clock indicates that the watch is running properly in all situations, and the unidirectional rotating bezel enables the safe duration of each dive to be calculated. Last but not least, as an alternative to the leather strap, the timepiece comes with a military green rubber strap, suitable for all types of activity in the sea.



Jaeger-LeCoultre Master Ultra Thin Tourbillon in Pink Gold



Silhouette of the timepiece

IMPRESSIVE Piece

THE MASTER ULTRA THIN TOURBILLON IN PINK GOLD IS A CELEBRATION OF PRECISION AND PERPETUAL STYLE

The new addition to Jaeger-LeCoultre's Master Ultra Thin collection – the Master Ultra Thin Tourbillon in pink gold – is an epitome of elegance and timeless design. Fashioned and created for men who are in search of the most elegant timeless watches, the Master Ultra Thin Tourbillon in pink gold combines the qualities of Jaeger-LeCoultre's expertise, such as the roundness

of its case, the strong presence of its hour-markers, the sophistication of its Dauphine hands, the finishes of its Jaeger-LeCoultre Calibre 978G, and the endless ballet of the tourbillon together with its moving titanium carriage. The slim round case, along with the chocolate brown alligator strap, further enhance the timeless design of this time-piece.

Inspired by the first ultra-slim watch designed by Jaeger-LeCoultre in 1907, the case of the new Master Ultra Thin Tourbillon is available in a 40 mm diameter, which can be considered small by industry standards. The self-winding mechanical movement benefits from a 45-hour power reserve, while the tourbillon draws the eye through a wide aperture at 6 o'clock, captivating the gaze with the play of full and empty spaces among its gear cogs. Against the eggshell-coloured dial of the Master Ultra Thin Tourbillon watch, larger hour-markers with their gilded, honed silhouette are more eye-catching and easier to read.

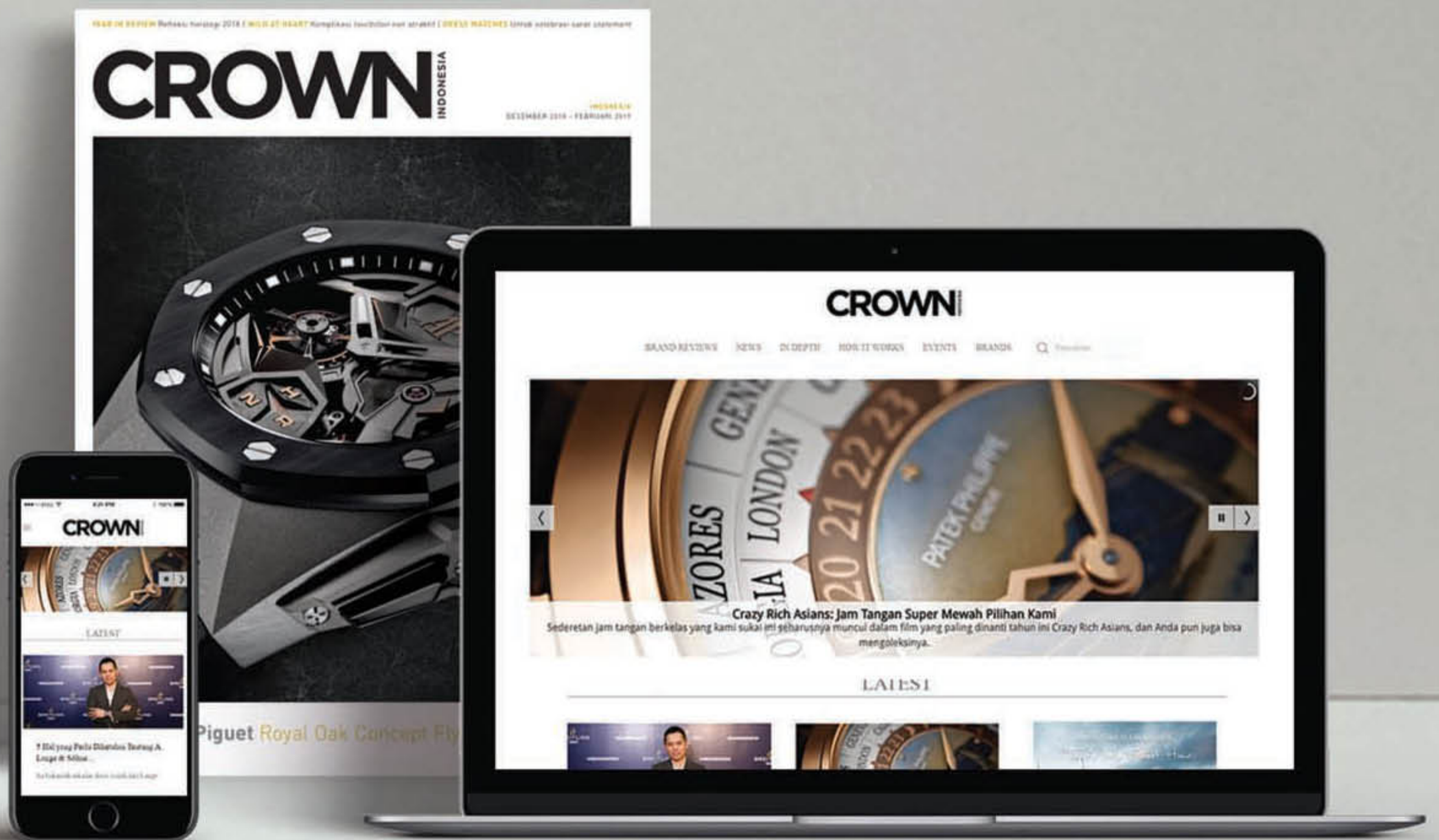
Powered by the automatic in-house Jaeger-LeCoultre Calibre 978G, as mentioned earlier, the movement is beautifully ensconced in a 10.77 mm pink gold case. On the wrist, this thin and stylish watch is utterly comfortable and ideal for any occasion. A celebration of precision and fine design, this impressive piece of art is a high-valued investment that can be passed on from one generation to the next.

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A PROUD MEMBER OF TIME INTERNATIONAL GROUP

A close-up
of the dial



INTERSTELLAR

Creation

HAMILTON PRESENTS A ONE-OF-A-KIND WATCH INSPIRED BY AN ICONIC MOVIE

Making headlines around the world in early April were the very first images taken of a black hole, as captured by astronomers. To the delight of movie buffs, these real images came close to the black hole depicted in “Interstellar”, the blockbuster science fiction movie starring Matthew McConaughey and Jessica Chastain. If there was an Academy award nomination for “Best Application of Astrophysics”, this movie would definitely have it in the bag as writer/director/producer Christopher Nolan took Caltech theoretical physicist Kip Thorne on board as

executive producer and scientific consultant for the movie. The physicist worked closely with the movie’s visual effects team to create their interpretation of a black hole, so not only were the jaw-dropping visuals captivating, they were also based on scientific findings. The fruits of all their labour were aptly rewarded when the movie garnered the Academy Award for Best Achievement in Visual Effects at the 87th Academy Awards in 2015.

More than just an epic science fiction movie, “Interstellar” demonstrates the strong bond

between a father and a daughter. An important piece linking the two characters, and an important accessory for the movie plot is the Hamilton Khaki Field, a timepiece worn by Murphy, the NASA scientist/daughter character in the movie. Movie fans later dubbed the watch as the Khaki Field Murph. As the movie unravels, it becomes more apparent that the existence of humanity is under threat as the Earth starts to die. This prompts a team from NASA to use interstellar travel in trying to find a new planet. Cooper, a former NASA pilot, joins the mission which means he will be leaving his daughter, Murph, behind. Upon leaving Earth, Cooper gives Murph his watch. As the movie progresses, Cooper finds himself inside a ‘tesseract’ of the fifth dimension. Here he sends a message using Morse code through the seconds hand of Murph’s watch. It is the quantum data that will help humanity escape the dying Earth. When she figures out the formula, Murph shouts ‘Eureka!’ to mark her discovery, and the human race is saved.

Being an important piece in the movie, it was no surprise that fans wanted an opportunity to own a piece of cinematic history. Answering the call is Hamilton's latest timepiece, the Khaki Field Murph, which is a faithful reproduction of the watch that appeared in the movie worn by Murph. The 42 mm timepiece has a stainless steel case, a black dial, and nicked hour and minute hands with beige Super-LumiNova®. Powering the timepiece is the H-10 automatic movement with a date function, which is equipped with an 80-hour power reserve and is water-resistant up to 100 metres. The H-10 appears with intricate contrasting snail and pearled patterns. There is a slight difference with the movie piece, though fans will definitely appreciate this subtle deviation. The secret sits on the seconds hand, where the word "Eureka" is printed in lacquer in Morse code. The code was purposefully made discreet, as its significance has a special meaning, especially for "Interstellar" fans.

Another connection to the movie is the watch box, made with coloured stripes that recall the inside of the tesseract/supercube where Cooper was when he discovered he can communicate with Murph through time and space. The box was made in collaboration with the film's award-winning production designer, Nathan Crowley. The Khaki Field Murph itself is not limited, but only 2,555 pieces will be presented with the special packaging.



2,555 pieces of the Hamilton Khaki Field Murph will be presented in a special box



Hamilton Khaki Field Murph in stainless steel

The Khaki Field Murph is part of Hamilton's Khaki Field collection, which is a range of classic army style watches. Its characteristics include being rugged, robust and resilient, and it is perfectly ready for the outdoors as it can compete with the best of sports watches. Hamilton watches was first founded in the USA in 1892, and have combined the American spirit with precise Swiss movements and technologies. Throughout its history, Hamilton has made fine military watches; some were even used during World War II. During this important event in history, Hamilton stopped producing watches for consumers to focus on producing over a million timepieces, including wristwatches and marine chronometers for the Armed Forces. The timepieces of this era inspired the Khaki Field collection.

“THE FRUITS OF ALL THEIR LABOUR WERE APTLY REWARDED WHEN THE MOVIE GARNERED THE ACADEMY AWARD FOR BEST ACHIEVEMENT IN VISUAL EFFECTS AT THE 87TH ACADEMY AWARDS IN 2015”

Cartier
Panthère
de Cartier
Manchette
watch



THE FELLINE

Attraction

CARTIER PUTS ITS FOCUS ON ONE OF ITS ENDURING ICONS

The allure of the panther has made a lasting impression on Cartier ever since its debut on a Cartier wristwatch in 1914 - the panther was presented in an abstract motif composed of onyx spots and diamonds. This everlasting connection between female and feline was signified by Jeanne Toussaint, Cartier's high jewellery creative director in 1933, who had a fixation with exotic big cats that transformed the panther into a

symbol of radiant femininity freed from convention.

For 2019, Cartier is enhancing and transfiguring the panther with three main creative currents: by uniting jewellery and watchmaking; through Cartier's beloved artistic crafts; and by mingling magic and technology through the Maison's latest watchmaking innovation. The Panthère de Cartier was the definitive



Diamond-set Cartier Panthère de Cartier Manchette watch



Diamond-set Cartier Panthère de Cartier Mini watch

watch of the 80s, and until today, it is as relevant as ever. The Panthère de Cartier is celebrated as a glamorous, modernly designed timepiece that embodies the Cartier feminine spirit. Two variations of the Panthère de Cartier are highlighted this year: the Mini watch and the Manchette watch.

The Mini watch might seem small for today's watch size standards, however, this offering is a replica of the original model. The white dial, black Roman numerals and black hours and minutes hands are enclosed in a square-shaped dial with exposed tiny screws; this is unmistakably Cartier. The Mini model comes in a variety of case materials (pink gold, yellow gold, and white gold), as well as versions adorned with diamonds. Those who prefer a



The Cartier Panthère de Cartier is perfect for any occasion



Cartier Panthère de Cartier Mini with triple loop bracelet

subdued timepiece could opt for the small model without diamonds, while ladies who love to dazzle and stand out in a crowd can choose from a number of diamond-set versions. With or without sparkling diamonds, every stylish lady can complete her outfit with a Mini watch adorned with a triple loop bracelet.

A refreshing take on the Panthère de Cartier is the Manchette watch, a timepiece highlighted by its cuff bracelet. This unique bracelet further emboldens the timepiece to

“

THE PANTHÈRE DE CARTIER IS CELEBRATED AS A GLAMOROUS, MODERNLY DESIGNED TIMEPIECE THAT EMBODIES THE CARTIER FEMININE SPIRIT ”

be identified as a precious piece of jewellery. The dial of the timepiece is placed in a slightly off-centred position, with the dial owning a similar design to that of the Mini watch. Available in a number of variations, with diamonds and without diamonds, as well as options with an interplay of gold and black lacquer, these watches symbolise the seduction of the panther in its purest form.

Of the Panthère de Cartier variations that have diamonds on their cases, one special Manchette watch model also has diamonds on its bracelet. This bracelet was designed to be partly open-worked, which not only reveals a part of the skin of the wearer, but it also makes the timepiece slightly lighter, presenting both a casual and entirely stylish piece.



The words "Time is Precious" are engraved on the sides of the case

TIME FOR Reflection

HYT LAUNCHES A
CONTEMPLATIVE
TIMEPIECE

It can be agreed that the human perception of time is that it is fluid, there is a past, an existing present and a future that is yet to be. Time flows, it is always moving. Just take a look at a computer screen, lots of websites or programs use a progress bar to depict the fluidity of loading time. This concept of fluid time

dates back to three thousand years ago to the time of the Pharaohs which used Clepsydras - water clocks that indicated time by moving water from one container to another which measured elapsed, or in the words of the Pharaohs, "stolen" time. Fast forward to the modern age, and the first watchmakers created



HYT H0
Time is
Precious



A close-up of the dial

time-telling devices using hours and minute hands. This concept is actually an abstraction, thus we lose the perception of the fluidity of time. It is not the watchmakers' fault as it is in the best interest to keep fluids away from the mechanical movements of a timepiece.

Enter HYT. At its core, the watch company founded in 2012 is about rethinking old problems and presenting new solutions with artistic and scientific creativity. The result of this rethinking are timepieces that embrace old world craftsmanship while also being equipped with the latest technological advancements. HYT timepieces are one part mechanical movement, one part fluid display. Yes, HYT embraced liquids when other watch brands did not dare do so.

HYT's most striking feature is the liquid-filled capillary used to indicate time. Within this capillary are actually two liquids, one transparent and the other coloured. To take the concept of fluid time further, the coloured liquid represents the past, the transparent fluid represents the future, and the point where the two liquids meet is the present. Throughout the years, HYT has presented collections that

fully embrace fluid timekeeping. Variations equipped with this fluidic technology include a play of colour on the fluids, dial, and strap, and the addition of diamonds.

Meanwhile, for 2019, HYT has released an artistic piece, the 48.8 mm HYT H0 Time is Precious. More than just for telling time, the HYT H0 Time is Precious invites the wearer to question the essence of time, to reflect and cherish the precious quality of time. What is more precious than time? Some people might have the ability to buy anything they want but no one can buy time. Like broken glass, the dial is a monocrystalline silicon plate with 63 laser cut mirrored fragments. Each plate is slightly tilted at an angle, allowing for a contemporary viewpoint. An implication to having the fragments on the dial, HYT had to move the position of the hour markers.

The majority of HYT timepieces have hour markers on the dial, but for the HYT H0 Time is Precious, the grey numeral hour markers are engraved on the domed sapphire crystal.

At 12 o'clock sits the sapphire minute subdial with grey numerals and a grey minute hand.



Laser cut mirrored fragments adorn the dial

“

HYT TIMEPIECES ARE ONE PART MECHANICAL MOVEMENT, ONE PART FLUID DISPLAY. YES, HYT EMBRACED LIQUIDS WHEN OTHER WATCH BRANDS DID NOT DARE DO SO ”

At 9 o'clock, the rotating seconds disc can be found, while at 3 o'clock, the power reserve indicator is located. Like the majority of HYT watches, the two iconic bellows that regulate the fluid must be clearly seen. Visible all around the side of the stainless steel case is a satin-finished "TIME IS PRECIOUS" engraving. Powering the timepiece is an exclusive HYT mechanical winding movement, with bevelled and Côtes de Genève adorned bridges that can be admired via the see-through case back. This movement can store up to 65 hours of power reserve. To embody the idea that nothing can hide from time, the timepiece comes with a transparent rubber bracelet. The HYT H0 Time is Precious is limited to 50 pieces.



TESSA Thompson

The Men in Black™ are back! Now with a new team, they continue protecting the Earth from the scum of the universe in "Men in Black™: International". Starring Chris Hemsworth and Tessa Thompson as Agents H and M respectively, they investigate a mole within the Men in Black organisation and tackle the greatest threat the MIB has ever had to face. Joining them on-screen is the Hamilton Ventura, the official watch of the movie. Tessa Thompson, who plays Agent M, sports a Hamilton Ventura which features the original colour combination of the timepiece: stainless steel case, black dial and black leather strap.



CHRIS PRATT – CARTIER

Chris Pratt has endeared himself to moviegoers with his comedic timing and undeniable charm. The actor is now one of Hollywood's most bankable stars with the success of "Guardians of the Galaxy" and "Jurassic World". Chris showcased his unique sense of humour as a guest on Jimmy Kimmel Live! where he wore a Calibre de Cartier Chronograph on his right wrist and a Calibre de Cartier Diver on his left wrist.



KYLIAN MBAPPÉ – HUBLOT

One of the world's best players, French footballer Kylian Mbappé is a forward for the Ligue 1 club Paris Saint-Germain and the France national team. Known for his adroit control of the ball, as well as his speed, the 20-year-old joins Hublot as one of its ambassadors. "Kylian Mbappé embodies the new generation," said Hublot in a statement. Kylian wears a Hublot Big Bang timepiece.



ADAM DRIVER – BREITLING

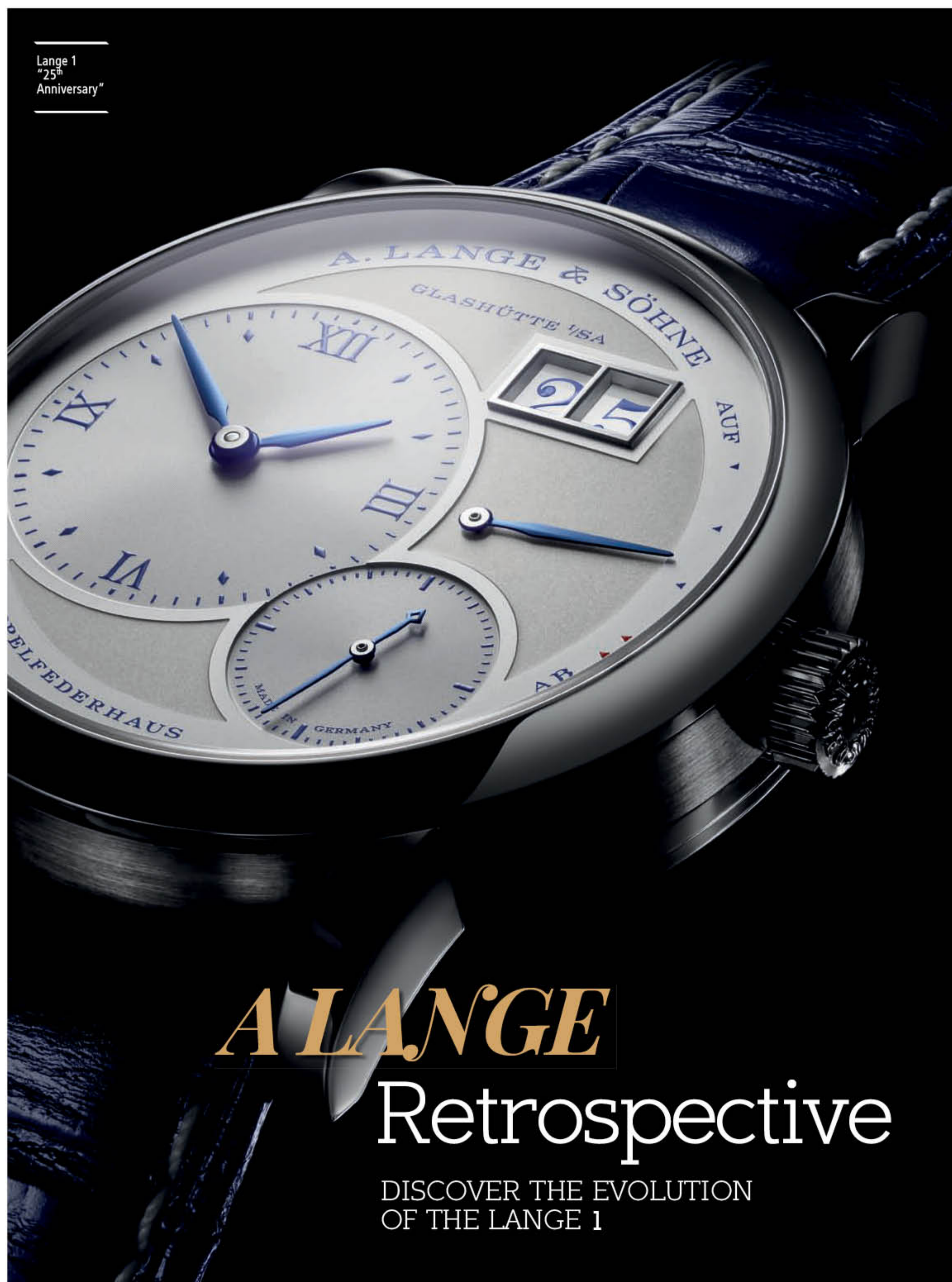
Renowned for his portrayal of Kylo Ren in the Star Wars movie franchise, Adam Driver has certainly made a name for himself. He now joins Hollywood heavyweights Brad Pitt and Charlize Theron in the Breitling Cinema Squad. Together, the three actors will work together on a shared mission to unveil some of the secrets behind their exceptional craft. Adam wears a Navitimer 8 timepiece.



DWAYNE JOHNSON – IWC

Dwayne Johnson can definitely pride himself in being a rags to riches story. The actor/producer once only had \$7 in his wallet when he decided that it was time to change his life, and his mindset. Now one of the world's biggest stars, he continues to work hard and never loses sight of his goal – to never be broke again. Dwayne wore the IWC Big Pilot's Watch Perpetual Calendar Spitfire at Cinema Con 2019.

Lange 1
"25th
Anniversary"



A LANGE

Retrospective

DISCOVER THE EVOLUTION
OF THE LANGE 1



The original Lange 1, 1994



Lange 1 Tourbillon, 2000



Lange 1 Daymatic, 2010

Renowned as the foremost German watchmaking brand, A. Lange & Söhne is differentiated from other watchmakers because of its rich Saxon legacy. Throughout its existence, the esteemed brand has presented the world with a wealth of notable timepieces, including the iconic Lange 1, which was launched in what can only be considered as the most important time in its history.

The Lange 1 is unquestionably a cornerstone of the A. Lange & Söhne manufacture. Created 25 years ago, the timepiece is a clear reflection of the straightforwardness, functionality and efficiency that is usually associated with German design.

THE BEGINNING

A. Lange & Söhne debuted the Lange 1 on 24 October 1994; the timepiece received great enthusiasm from fans as well as distinguished members of the watchmaking world. Renowned for its asymmetrical dial, the singular watch serves as the brand's quintessential model, one that combines classic style elements with technical innovations.

Through the years, the Lange 1 has been rendered in a variety of sizes and materials; some have even been equipped with



The outside date is an identifying feature of the Lange 1 collection

additional features such as a moon phase display, a second time zone, or even a combination of complications featuring a tourbillon and a perpetual calendar. Equipped with either a manually wound or self-winding in-house movement, the Lange 1 has also been released in limited runs as

well as special editions. Because of their remarkable characteristics, these particular models have become much sought after by collectors; they garner record prices at auctions.

Beyond the defining elements of the watch, the Lange 1 also represents the rebirth of the manufacture following the onset of World War II and the company's nationalisation by the German communist regime. After more than 40 years of being out of commission, in 1990, the company was revived by Walter Lange, a fourth generation descendant of A. Lange & Söhne founder Ferdinand Adolph Lange. A master watchmaker, Walter, together with his partner Günter Blümlein, reinstated the brand with the fall of the Berlin Wall and Germany's reunification. The Lange 1 was one of four new-era wristwatches that the partners presented at the Dresden Palace in 1994.

DEFINING FEATURES

Like with any new thing, it takes a certain amount of time and adjustment for people to accept something out of the ordinary. The same could be said of the Lange 1. With its unique attributes, the timepiece served as a provocation, a challenge to the norm when it was first released. The combination of an asymmetric dial, an outside date and



Grand Lange 1 Lumen, 2013



Lange manufacture calibre L095.3 is at the heart of the Grand Lange 1 Moon Phase



Grand Lange 1 Moon Phase, 2014

a finely crafted mechanical movement was entirely new to the watchmaking world and everyone took notice. What's more, the watch was instantly recognisable and it effectively ushered the newly re-established brand into the modern age.

One may think that the virtues of the Lange 1 were just the result of a random design experiment, but nothing could be further from the truth. The design of the watch was actually very intentional. Classic design rules such as the Golden Section and triangular corner points were used in creating the watch's harmonious proportions. This is why despite the off-centre arrangement of the dial, it still bears an organised and balanced look.

The Golden Section was also applied in determining the height and width of the framed double date aperture, whose design was inspired by the famous five-minute clock in the Dresden Semper Opera House that Ferdinand Adolph Lange helped build. Measuring about three times larger than other date displays, the outsize date of the Lange 1 is definitely one of its identifying features.

Add to that the three-day power reserve with a twin mainspring barrel and elements of Saxon precision watchmaking such as the three-quarter plate, screwed gold chatons, and a screw balance, and A. Lange & Söhne had a true masterpiece in its hands.

EVOLUTION OF AN ICON

Even after 25 years, the Lange 1 has remained almost unchanged aesthetically. However, it has also undergone some modifications and updates over time.

Following its overwhelming success in 1994, a smaller format was presented in 1998. Dubbed the Little Lange 1, the new model featured a smaller diameter – 2.4 mm less than the Lange 1. A corrector button for the outsize date was also added, recessed in the case. Apart from these, the Little Lange 1 retained all the assets which defined the original.

At the turn of the millennium, A. Lange & Söhne introduced the Lange 1 Tourbillon, which was succeeded by the Lange 1 Moon

Phase in 2002. Accurate for up to 122.6 years, the display only has a deviation of a single day from the true lunar cycle. Just a year later, the manufacture launched the Grand Lange 1, which measured 41.9 mm and boasted a two-tone dial design.

Through the years, other Lange 1 iterations have been brought to life. The Grand Lange 1 "Luna Mundi" was the brand's first two-watch set which correctly displayed the moon phases: clockwise for the northern hemisphere (white gold) and anti-clockwise for the southern hemisphere (pink gold). Whereas, a home and time zone indication as well as a circumferential city ring were the determining elements of the Lange 1 Time Zone, while a moon phase function was added to the Little Lange 1 in 2009. These were followed by the release of the Lange 1 Daymatic, the Lange 1 Tourbillon Perpetual Calendar that combines two classic compli-

The Lange 1 "25th Anniversary" features a hinged cuvette with an engraving of Lange's headquarters



Lange 1 "25th Anniversary" with deep blue printed argenté dial



The Lange manufacture calibre L121.1 drives the Lange 1 "25th Anniversary"



Little Lange 1 "25th Anniversary"



The Lange manufacture calibre L095.3 powers the Grand Lange 1 Moon Phase "25th Anniversary"



Grand Lange 1 Moon Phase "25th Anniversary"

cations, and the Grand Lange 1 Moon Phase. In 2013, the Grand Lange 1 "Lumen" was launched. Bearing a stunning semi-transparent dial, the timepiece also sported the first luminous outside date display.

Because of its notable features, the Lange 1 has endured the test of time. This year, A. Lange & Söhne celebrates its 25th anniversary with a "25th Anniversary" offering in white gold. Limited to 250 pieces, the Lange 1 "25th Anniversary" features a deep blue printed argenté dial with a recess, blue date numerals, a hinged cuvette with an engraving of Lange's headquarters and a hand-engraved balance cock with blue lines. Powered by the manually wound Lange manufacture

calibre L121.1, the timepiece comes with a dark blue, hand-stitched alligator leather strap with grey stitching.

The jubilee edition also includes the Grand Lange 1 Moon Phase "25th Anniversary" with a hand-engraved lunar disc. Also offered in stunning white gold, the limited edition timepiece is comprised of just 25 pieces and showcases an argenté-coloured dial in solid silver with printed deep blue numerals as well as a white gold lunar disc with hand-engraved stars. It is powered by the Lange manufacture calibre L095.3.

The smallest model of the family also receives a "25th Anniversary" special edi-

tion. The Little Lange 1 "25th Anniversary" shares similar attributes with its siblings: a white gold case, a blue printed argenté-coloured dial and a blue hand-stitched alligator leather strap. It is also driven by the Lange manufacture calibre L121.1 movement.

However, these are not the sum of A. Lange & Söhne's releases for this particular anniversary. To celebrate the milestone accordingly, the manufacture will present a limited edition classic from the Lange 1 watch family every month until 24 October 2019. Now that's a fitting tribute for the Lange 1, the undisputed icon and treasure of the manufacture from Saxony.



#TIMEFASHION





FROM the Street

VALENTINO BRINGS A
FRESH PERSPECTIVE TO
THE MEN'S SPRING/SUMMER
2019 COLLECTION

Like a peacock showing off its beautiful colours to attract its partner, the Valentino Men's collection for Spring/Summer 2019 includes many eye-catching elements in its pieces, bringing an attractive and fresh perspective for gentlemen, especially the brand's loyal customers. Creative Director Pierpaolo Piccioli combines a strong sense of culture with the personality of couture. This collection blends the essence of fashion and style in a festive manner that brings forward originality from the streets as one of its inspirations.

Among other things, this season, Valentino focuses on prints and patterns, executing them with colourful impressions that provide a fun element to the entire collection. Taking inspiration from the streets, with hip hop seen as a considerable and tangible idea, it feels like the collection is keen on telling a story and becoming a



A\$AP Ferg and Keith Ape



Carmelo Anthony, Pierpaolo Piccioli, PJ Tucker, James Harden and Serge Ibaka



Valentino makes streetwear personal

testament to breaking schemes and converting the extraordinary into the ordinary – in a delicate manner – as guided by Piccioli’s direct vision.

The brand’s new “VLTN” logo strikingly appears in many pieces, drawing the eye to it at every turn. From the neutral black, brown, and camouflage prints to the more playful colours of fuschia, mint green, pink and white, the collection successfully delivers sharp and fresh looks. Bucket hats play a major part in translating the Creative Director’s vision of presenting hip hop in shades – á la Run DMC. Add to that baseball caps and bombers, urban items that

merge with one’s personal associations. This is street style; it imbues all the pieces like an upbeat rhyme and unites all the looks to create a cohesive whole.

The collection brims with multi-purpose silhouettes: an Art Deco print tracksuit, a half-zip covered in psychedelic flowers, lacquered camouflage jackets made for decadent day-wear, and feather accents sewn neatly onto parkas as an emblem, giving out a lively touch to this season’s collection and revamping any ideology one may have had of the brand before. Shoes and socks also give bold statements to the full looks. There are animal prints in vi-

brant colours reminiscent of a tropical jungle, adding a wild appeal to some of the pieces.

All in all, unlike previous collections, the Valentino Men’s Spring/Summer 2019 collection presents a rich tropical vibe that is completely refreshing – a fearless move that perfectly wraps the whole collection to be comfortably appropriate for the warmer summer months, both in the visual and the physical sense. With the changes showcased, the brand still maintains a high-fashion mindset with luxury afforded with ease. “Couture as in personal and extravagant, that comes from the street,” as the show notes state.



EGYPTIAN Whimsy

CHANEL'S METIERS D'ART
OFFERINGS FOR 2018/2019
ARE INSPIRED BY EGYPT

Details
punctuated
CHANEL's
Metiers d'arts
offerings

CHANEL Metiers d'art 18/19 was the last show in which longtime Creative Director Karl Lagerfeld appeared on the runway before he passed away in February. The late designer especially chose the Temple of Dendur at the Metropolitan Museum of Art in New York to showcase the collection. The brand gathered esteemed houses to construct the Métiers d'art 2018/2019 collection, among them are devoted partners such as Maison Michel; House of Montex and Lesage that were in charge of embroideries; Lemarié, which colourfully depicted a graphic reinterpretation of Egyptian paintings into the pieces; Desrues, which created the buttons for the collection; and Lognon, who helped in enhancing the shapes of the pieces. Graffiti artist, Cyril Kongo, who was also involved, designed the invitations and prints for some of the pieces.





Margot Robbie

The Metiers d'art collection is always created based around a destination that is linked to the history or the present of CHANEL. This year, as a major inspiration, Egyptian culture was implemented into the main DNA of the designs, which also reflected the chosen venue itself. It was all executed in a subtle and modern manner, delivering the current allure of the House. "Egyptian civilisation has always fascinated me: I get inspired by an idea, which I make a reality," explained Karl Lagerfeld.

Following the overall theme, the collection features gold as a centre point – a colour highly cherished by Gabrielle Chanel. The colour comes in so many variations, with clear and simple lines, pure, distinct, and geometric shapes. As a very essential characteristic of CHANEL, the whole collection presents lively and ultra-feminine looks that are slender; where hips are emphasised by a white belt and the shoulders highlighted with a plastron col-

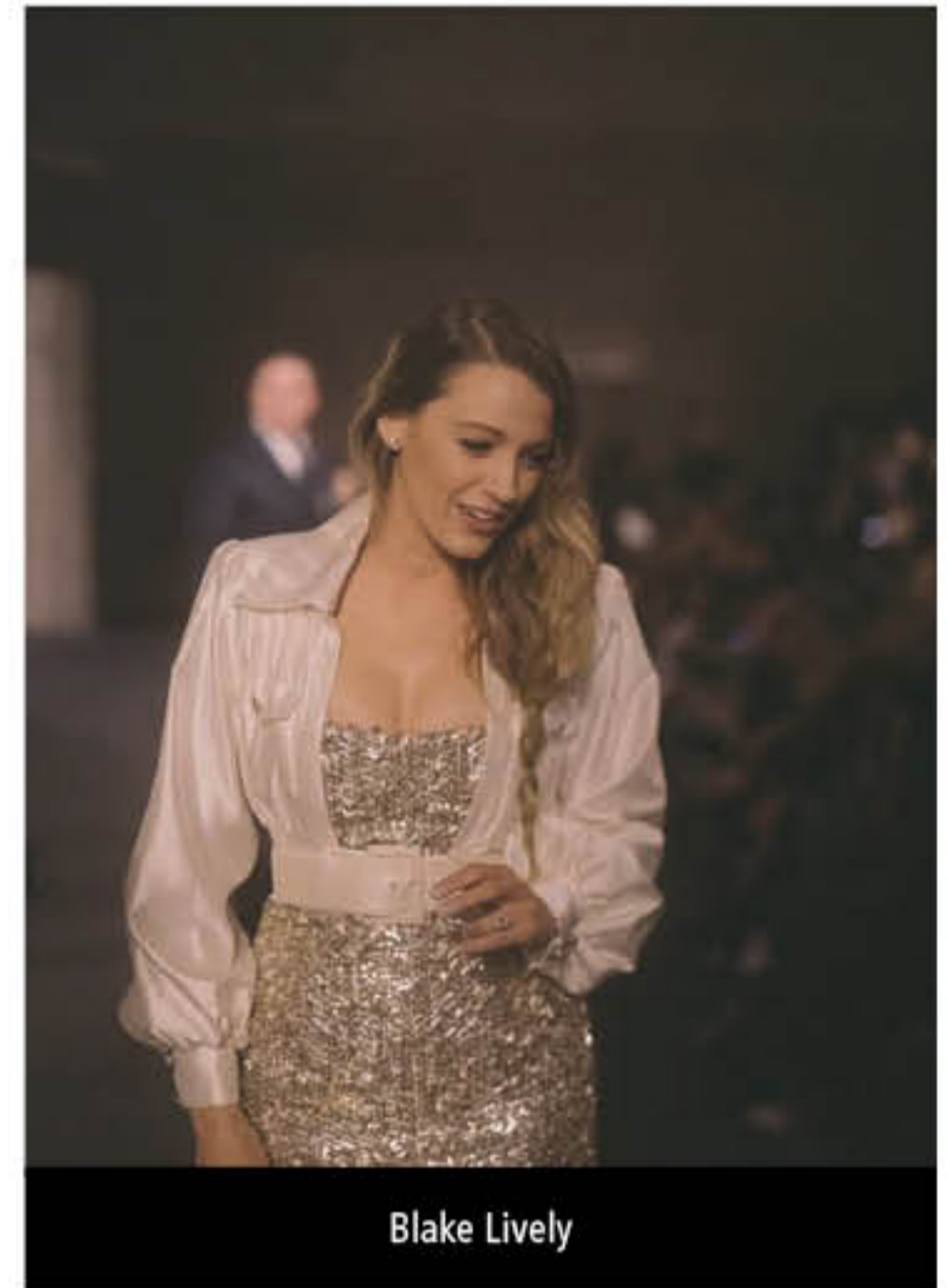


Marion Cotillard & Penelope Cruz

lar, creating silhouettes that vibrate under the sun with optical lines that are almost kinetic. Leather also complements many of the looks, highlighting a sense of modernity from the traditional Egyptian culture. It punctuates the pockets and collars of jackets, accentuates the rounding of a hem or plays with the stripes on the sleeve of a dress. This element plays with appearances; worked in relief, crackled or printed, forging new creative innovations of looks.

Maison Michel took part in creating the hats in the accessory line. Their works accentuate the purity of the silhouette, with ultra-modern boaters that come in crackled gold leather, featuring folded back brims. The details that Karl Lagerfeld put into the Metiers d'art line play a role as a perpetual creative dialogue, which helps in illustrating the sumptuous elegance of the accessories. All the Houses that were involved in constructing each look in the collection have included touches of their own personal elements that stand out but are collectively in harmony. Desrues created buttons in sparkling and patinated gold metal or enamelled, embellished with coloured cabochons or very '80s-style strips of strass, as modest accents that articulate the looks.

Gold net camellias, gold cuff bracelets, twisted leather bangles, and necklaces of hammered medallions encompass the references from street art to art deco and antiquity. Karl Lagerfeld's ultimate reference to ancient Egyptian civilisation is the scarab beetle, where it is translated into various pieces in the jewellery line. Constructed by the House's original jeweller, House of Goossens used a mould that was originally created by its founder, Robert



Blake Lively

Goossens. The beetle comes as a cyclic symbol of the sun that is reborn every day, unifying the past, present, and the future. It represents "a dream time", according to Lagerfeld, "in the scintillating shadow of a city that never sleeps."

Gabrielle Chanel and Karl Lagerfeld both had a nostalgic connection with New York. The brand's founder once stated that America is where she made her fortune, but it was New York City that first celebrated her on the New Continent. It was in the early 19th century that the American press started paving her path to success there, leading the sketches of her designs to be featured in prestigious magazines. Shortly thereafter, Gabrielle Chanel was recognised as a woman ahead of her time who was made for the New World. The founder was a visionary, and was profoundly attached to New York, as was Karl Lagerfeld during his time leading the fashion house.

It was in New York City that he chose to exhibit the "Paris-New York" Metiers d'art collection back in 2005. CHANEL's Cruise collection was then held the following year at Grand Central Station in Manhattan, another iconic New York location. The city had become a setting of many of Karl's advertising campaigns for the brand, with scenes being shot on Fifth Avenue, Harlem, and Brooklyn. Its endless streets, iron balconies, and fire escapes on buildings with their iconic red brick façades, the traffic lights and street signs had become inspirations for the late designer to associate CHANEL with an urban backdrop. With this shared history, it is only reasonable that the Metiers d'art 2018/2019 collection presentation was held there, with the city as a perfect backdrop that matches the whole collection sophisticatedly.



Berluti presents a whole new vibe thanks to its new Creative Director, Kris Van Assche

BERLUTI'S New Beat

THE ITALIAN FASHION HOUSE
STICKS TO THE ESSENTIALS
WITH ITS KVA CAPSULE
COLLECTION

In an industry that places a major emphasis on catering to women, Berluti has long played a significant role in revolutionising high-end menswear.

Though it is best known for its superlative offerings of leather shoes crafted from calfskin, kangaroo leather and alligator skin, the luxury Italian brand continues to strengthen its influence on the world of men's fashion.

Its most recent endeavour in this regard was driven by Berluti Creative Director Kris Van Assche himself in the form of his first Capsule Collection for the maison.



With nearly 20 years of experience in the industry, the Belgian-born designer has been included in the Business of Fashion's BoF 500 list four years in a row, carving a name for himself among the top influential figures of haute couture.

He joined Berluti in the first half of 2018, and less than a year later, KVA has brought his vision for Berluti to the runway with a Spring/Summer 2019 Capsule Collection that mixes the brand's superlative craftsmanship with both modern and vintage influences.

It can be said that putting together a capsule is a far more challenging task than presenting a large seasonal collection, because the former comprises select pieces that are limited edition or are not constrained by trends, making them functional and timeless.



KVA's capsule for Berluti was "inspired by the dark atmospheres and electronic sounds of New Wave music, all while exploring the way in which street culture, formalwear and technical details merge together to create today's menswear," the brand explains in a statement.

Sleek and simple with clean, fine lines, the collection's formalwear does indeed boast a very contemporary look, but one that transcends seasons. The suits are fitted and have the slightest shoulder padding, while the shirts worn underneath are made of stretch cotton poplin with contrasting black and white piping.



Some more casual offerings include short-sleeved jersey tops that bear Berluti's new logo. They can be worn over short-sleeved shirts for an all-day smart-casual look. Meanwhile, the capsule's selection of outerwear features a "technical-inspired" electric blue hooded parka made from French calfskin.

Then there's Berluti's signature blouse jacket — or blouson — in matt, grainy red with elasticated cuffs. These blousons, as well as an array of silk shirts, are enhanced by a Scritto motif that was inspired by 18th-century manuscripts and created by Olga Berluti, granddaughter of founder Alessandro Berluti.



But arguably the pièce de résistance of this Spring/Summer 2019 Capsule Collection is an updated iteration of Berluti's iconic Alessandro shoe, which received a 1980s makeover with what the brand describes as "a reversed patina treatment, in which details and contours, rather than darkened, are now highlighted with blue colour."

Meanwhile, a brand new addition to the Berluti family is a statement sneaker called the Gravity, fashioned from nylon, rubber and opaque Vitello rubber.

With his debut collection for the maison, KVA proves that "timeless savoir-faire and state-of-the-art technical achievements go hand in hand."



HIGH-TECH Fashion

FENDI BLENDS INNOVATION WITH SAVOIR FAIRE FOR ITS LATEST SHOE COLLECTION

Who says technology and haute couture don't mix? Luxury fashion house FENDI is proving skeptics wrong with a contemporary shoe collection that combines tech with the highest example of savoir faire. The results are vibrant, fun and unabashedly feminine — a reflection of the confident urban fashionista thriving in today's fast-paced world.

According to the Italian legend, the name of its latest shoe collection, FFreedom, is a direct nod to the iconic FF logo that is emblazoned on all its offerings, from accessories to footwear and even clothes. It is also a revamped successor to the sculptur-



al shoes unveiled at the FENDI Couture Fall/Winter 2018/19 runway show in Paris.

“The FFreedom collection evolves including contemporary models made with elegant fabrics, modern colours and unique drawings that have appeared on the Spring/Summer 2019 catwalk,” the brand explained in a statement. “The silhouette is defined by a squared shape with slightly rounded corners and a sinuous heel with 3D details, a pure element of design that requires incredible workmanship.” Each piece in the collection was created using “high-tech processes” that are complemented by the superlative craftsmanship FENDI is known for.

Fun, ultra-feminine pumps are fashioned from a technical material called “framis” as well as



FENDI presents a new and colourful FFreedom shoe collection

Lycra. Both are commonly used in sportswear and are known for their durability, but the former utilises a heat-sealing process for a smooth, seamless effect.

This high-tech feature only enhances the aesthetic of each shoe, adding graphism and a three-dimensional quality that beautifully accentuate the graphics that embellish them. Inspired by the smooth lines and geometric qualities of art deco, they are a prominent element of the line. And combined with the distinct square silhouette and the detailed heel, they create a unique look that harkens back to the flapper lifestyle of the 1920s while still being recognisably modern.

Meanwhile, a bold and eye-popping colour palette that includes fluorescent fuchsia, para-

keet green, fire-engine red, tangerine orange and powder pink elevates FFreedom’s already discernible glam factor.

Other materials to make an appearance in the collection include satin, mesh and even rubber. In addition to pumps, they can be seen adorning sneakers, heeled slingbacks and mules to create a “feminine yet fierce collection that is ready to become a new icon of the Maison, as well as a must-have for the contemporary and fashionable FENDI woman.”

FENDI’s FFreedom line of shoes is now available in FENDI stores worldwide, including the brand’s online store.





CHIC Steps

KICK OFF YOUR DAY
WITH REDVALENTINO!

One of the most important steps in choosing an outfit for the day is the selection of accessories that would enhance an entire look, especially if it can be mixed and matched in a versatile manner. Understanding the nuances of these convenient items, REDValentino has proudly designed an array of elegant ballerina sneakers in its Spring/Summer 2019 collection to accompany you on your steps throughout the day. Whatever your activity may be, these sophisticated choices will definitely add a sleek feminine touch to your looks, and if you're the kind of person who prioritises both style and comfort in an ensemble, then REDValentino has just the shoes for you. From girly to sporty and a combination of both, these kicks will surely add value and panache to your day.



GLAM RUN SNEAKER

Made in Romania, this high-top sneaker is created in a stretch knit material. Featuring the indicative REDValentino Point d'Esprit motif, the sneaker comes in black, declaring its neutrality to outfits with its elegantly shaped flexible white sole that will adjust to the shape of your feet smoothly wherever your steps take you. The high-top sneaker is accented with Grosgrain ribbon that has the "REDV" logo printed on it. You can pair this with jeans or pants and dress it up with a frilly blouse or top. You can add extra flair to your ensemble by choosing the right kind of jewellery. Why not try yellow gold accessories to offset your look?



Be sporty yet feminine with REDValentino's versatile footwear



This feminine, elevated version of the classic Glam Run Sneaker would be perfect to accompany you even to semi-formal occasions. The sneaker is designed to be lightweight with its flexible rubber sole that provides comfort and ample support. Made of stretch knit material, the shoe fits like a glove and feels heavenly on the feet. The addition of sleek fringed ribbons lends the sporty shoe heightened femininity and elegance.

RED BALLET SNEAKER

This sophisticated sneaker was originally inspired by the traditional ballet shoe. Its gentle colour highlights the classic image of a ballerina, while its design reflects modernity. Made of neoprene rubber, the sneaker features a Grosgrain ribbon - printed with the "REDV" logo - that is stylishly implemented as a bow decoration that can wrap beautifully around your ankle. Paired with a dress, a skirt or even shorts, this versatile and girly shoe will definitely take you places.

REDValentino brings its signature outlook to the chic sports sneaker silhouette. The black version of the RED Ballet Sneaker may appear



slightly more casual, but it definitely gives off a modern yet feminine vibe. The low-top sneaker is designed with a bow with waxed cord, two elastic bands that cross the instep, and two sleek fringed ribbons. However, with its deluxe materials, just like the other ones in the collection, the sneaker will keep you comfortable and stylish throughout the day.

Choose one or all of these versatile kicks to complete your wardrobe and make a resounding fashion statement. Regardless of which one you pick, you will definitely exude the REDValentino style that permeates from each of these chic and stylish footwear.





Tory Burch

and crisp shirting. Some looks are layered to bring out a sense of nonchalant elegance. With a curiosity to find out the story behind this collection, we talked to the designer about her own adventure.

Can you tell us a little bit about your Spring/Summer 2019 collection?

“Spring/Summer 2019 was inspired by the casual, travelled glamour of my parents, Buddy and Reva Robinson. They were explorers. Each summer, they would board a big steamer ship and set sail to a new, exotic location—Greece, India, Morocco. My parents would spend six weeks travelling around to different countries, collecting trinkets and memories along the way. We were inspired by the nomadic elegance of their personal style.”

What are some of your favourite pieces from this collection?

“There is one look that is the perfect embodiment of both my parents’ styles: a black jersey tank-dress layered over a crisp white shirt. It is so simple and elegant. Then, of course, our Buddy Sneaker. I love that it reminds me of my father – he always wore a similar style while travelling abroad.”

If you could take six weeks during the summers to travel, where would you go?

“Since so much of my travel is international – in just the last few weeks I’ve been in Japan, Egypt and France – I would love to do a classic

PRINTED Statements

A CONVERSATION WITH TORY BURCH GREATLY REVEALS WHAT INFLUENCES HER

For the Spring/Summer 2019 collection, Tory Burch pays homage to her parents, Buddy and Reva Robinson, who loved to go on adventures. Thoroughly inspired by their summer travels, during which the couple used to sail from Italy and Greece to Morocco and Spain, the collection brings beautiful patterns and prints to the season. Infused with the brand’s bohemian spirit, every piece in the collection is balanced to create stunning looks that carry this reminiscence.

The collection features earthy tones – crisp white, classic khaki, and the brand’s signature Tory navy – that are combined with daring, bold colours that pop out, such as bright orange, cobalt blue, Kelly green, pale pink and soft pastel yellow. Tory’s father’s penchant for custom, made-to-measure shirts inspires the silhouettes: easy, billowy shapes balance the tailored pieces

Tory Burch presents prints and colours for Spring and Summer





American road trip. It might take some convincing to get my boys to come with me."

Do you have a most memorable trip? Why is this the most memorable?

"It's difficult to choose just one, but this most recent trip to Japan was unforgettable. We really lucked out with our timing, it was Cherry Blossom season, and the people there are so warm and hospitable.

You mention that your parents were collectors of things they found on their travels. Do you collect anything from the places you travel to?

"Yes, I have always been drawn to unconventional pieces with a story. The shelves and tables in our home are covered with flea market finds. My family laughs at me because I am constantly moving them around."

Where are you off to next and what will you pack?

"I would love to spend some time in South America. I think our Something Wild print would look right at home there."

What role does travel play in your design process?

"Travel is my greatest source of inspiration. There is no better way to get inspired than to walk the streets of Mumbai or Kyoto or Tangier. I always come back from my travels feeling excited and refreshed."

How else have your parents inspired you and the Spring/Summer 2019 collection?

"My parents' love story was especially romantic. While courting my mom, my father Buddy took out ads in the local newspaper, publishing love letters to her. We took excerpts from those letters and embroidered them into the lace used in the collection. We also embroidered the words humor, passion and excellence into the lace; they epitomise the way my parents lived their life together."

INTO THE DETAILS

As a focal point of the Spring/Summer 2019 collection, emblematic prints appear in every piece ranging from the clothing to the accessory and jewellery line. Tory implemented these prints to enhance the story of her parents' love, which inspired the designer constantly throughout her life. There are four kinds of prints in total: Gemini Link, Poppy Floral, Something Wild, and Webbing Stripe.

As the most prudent among the four, in terms of colour, Gemini Link pays homage to Buddy and Reva's time at sea, while the graphic pattern is created as a symbol of life's dualities – two is a significant number for Tory, defining her twins and her zodiac sign. Poppy Floral is the chic print that showcases soft, feminine colours such as pastel pink, red, and muted pastel green. The print is based on a hand-drawn sketch and highlights a tangle of pretty poppies that grow wild. Webbing Stripe is the third print in the collection. Just like its name, the print comes in stripes with woven accents. It is inspired by the market bags Tory's parents found on their travels. Featuring the brand's iconic navy blue, the woven pattern uplifts the complete appearance of this print. Tory's mom's love of birds and her collection of vintage scarves provided the inspiration for an exotic bird print that pops up in Something Wild. The print is the most daring of all, with bold colours permeating the pieces. From dresses, shoes, to accessories, Something Wild enhances a complete look with its beautiful interpretation of nature.

Tory brings such a personal touch into the collection, highlighting her love for her parents and her parents' love for travelling. From delicate lace and crisp poplin, to raffia and flocked organza, these textural combinations speak for the brand's eclecticism and bohemian spirit. Handwoven leather pieces are a nod to the collection's craftsmanship while Moroccan-inspired fabrics underscore the brand's universal influences.

Tory Burch's Spring/Summer 2019 collection brings out a tropical mood that is visualised in a unique, one-of-a-kind manner. The vibrant pieces reflect the true character and inspirations of the designer herself.



Japanese and Western details adorn the Summer 2019 offerings



EAST Meets West

DIESEL BRINGS JAPAN AND ROCKABILLY TOGETHER FOR A WILD, ROCK-INSPIRED SUMMER DROP

From J-Pop to Manga and Sakura trees, Japan is both a cultural and pop-culture powerhouse that has most of the world enthralled.

The Asian giant is an unending source of inspiration, especially for fashion. And, in a fresh twist that no one expected, high-end lifestyle brand DIESEL went beyond what most have concocted in the past by bringing in a Rockabilly influence for its Japan-inspired Summer 2019 Collection.

Fans of DIESEL know very well that the Italian label is not one to take the conventional approach to fashion. An avant-garde of the industry, it has long used its platform and sartorial

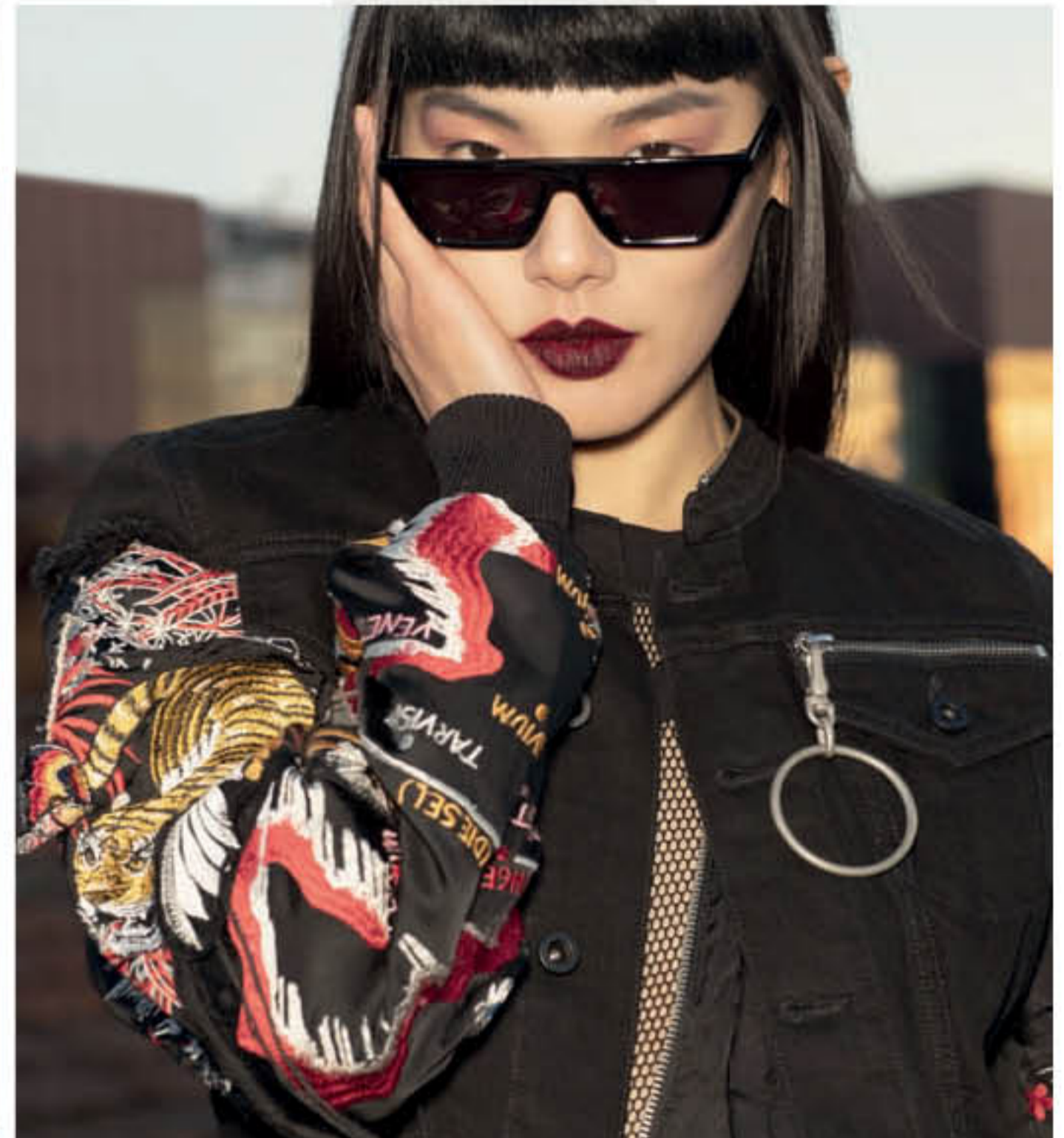


designs to not only make a statement about various societal issues but also push its audience to question the status quo - whatever it may be.

DIESEL is loud, DIESEL is proud, and it's not afraid to stand out. In that regard, the DIESEL Summer 2019 Collection does not disappoint.

After a Spring release that paid tribute to the worlds of motocross and videogames, the Breganze-based clothing line "looks to Tokyo, Japan as its main influence for its Summer drop. Tokyo has long been central to DIESEL's aesthetic direction and overall inspiration," the brand explains in a statement.

More specifically, the collection was partly shaped by the "street-style packed neighbourhoods of Shibuya and Shinjuku," both of which are major commercial and business centres.



And, in a remarkable example of East meets West, the Summer 2019 Collection also boasts the Rockabilly stylings of 1950s rock 'n roll and country music from the United States' deep South. The genre is famously associated with such legends as Elvis Presley, Buddy Holly and Johnny Cash, to name a few.

A signature of DIESEL, denim once again plays a large role in the drop, along with leather and souvenir jackets. They can be worn over a range of colourful, embroidered tops that boast a touch of black and grey "for a defiant, wild-child appeal."

The overall aesthetic of the collection, however, is defined by oversized silhouettes with XL denim cuts, jackets adorned in bold Japanese and rock-inspired prints, as well as frayed or grommet-studded jackets.

Neon strobes, tear-away tops, tasseled shorts and a flowing, knee-length pleated skirt in soft peach also make an appearance, offering up a stark contrast of styles that complement each other well.

The latter features the distinctive print of Western bandanas, which can also be found on skirts, shirts and shorts.

The pieces encourage their wearers to mix-and-match to their liking — and be as bold and experimental when doing so. Whatever ensemble they come up with can be amplified by a range of accessories, from chain jewellery to studded belts and eye-catching sneakers.

"This is a fearless interpretation of summer for 2019 — and one that speeds from the race-course to the rock stage. It's time to scream at the top of your lungs and party onward—and give new meaning to the term 'dancing in the streets,'" DIESEL adds.



C-Channel

LUMINE JAKARTA showcased loose silhouettes and light colours

TASTE of Japan

LUMINE JAKARTA CHARMS AT
PLAZA INDONESIA FASHION WEEK

Japanese retail concept LUMINE wasted no time in making a splash in Jakarta's fashion scene, playing a major role at the Plaza Indonesia Fashion Week 2019 only three months after opening its doors in the high-end mall.

Inspired by the sprawling emerald fields of Japan's countryside in the summer months, LUMINE JAKARTA showcased a collection under the theme, "Grassland". And like the natural landscape for which it is named, the collection represents a return to one's roots and "one's longing to connect to its root culture," the retailer explains in a statement.



C-Channel

True to the lush and serene images its name conveys, the ready-to-wear collection “exudes nostalgic memories of countryside lifestyle” with loose silhouettes in enchanting pastel hues complemented by neutral earth tones.

The “Grassland” runway show by LUMINE JAKARTA featured simple yet compelling dresses in various styles and lengths — one-shoulder, asymmetrical, tea length and ankle length — as well as strappy tops, skirts and culottes. Among the plain, no-nonsense fabrics were pops of lace, tassels, applique, floral motifs, and even sheer fabric.

The showstopper, however, was a floor-length lace dress that conjures up images of the early 1900s – ruffled collar and all. Despite the very modern feature of a layered skirt (which cascades into a marvellous train), the gown is a charming, romantic nod to femininity in a frenetic, increasingly urbanised world.

The annual Plaza Indonesia Fashion Week has developed into a much-anticipated fashion event in its few years of existence, making it the perfect occasion to introduce LUMINE JAKARTA to the capital city’s “urbane society.”

A one-stop shopping hub, LUMINE was established in 1966 and now boasts 15 centres in its home country. After successfully branching out to Singapore in 2017, the respected brand joined hands with Time International to introduce LUMINE JAKARTA in Plaza Indonesia on December 7, 2018.

Located on the fifth floor of the popular high-end shopping mall, the approximately 1,200-square-metre LUMINE JAKARTA offers 20 brands that have never before been available in Indonesia — ranging from women’s fashion to menswear and accessories. Many of these carry lifestyle “products representing Tokyo’s fashion and culture,



Time International



Time International



Time International



Plaza Indonesia

while still being relevant to the market,” the retailer assures.

These include Drawing Numbers, SLOW, Mila Owen, Tenerita and Tomorrowland, just to name a few.

And if customers wish to take a brief break from their day of shopping, the LUMINE Café is ready to serve them with a taste of Japan’s culinary culture. Its delectable menu boasts among other delicious treats: ice desserts, soy milk desserts and hot dog bun sandwiches — a current trend in Japan.

LUMINE JAKARTA is open daily from 10 a.m. to 10 p.m.



JEROME KURNIA – DIESEL

Having starred in “Dilan 1991”, an Indonesian teen romantic drama which became the fifth highest grossing Indonesian film in history, Jerome Kurnia has gone from relative obscurity to overnight sensation. His portrayal of Yugo in the film has caught the attention of movie viewers and will undoubtedly pave the way for more projects in the future. Jerome Kurnia wears a complete DIESEL look.



VANESHA PRESCILLA – REDVALENTINO

Not many 19-year-old actresses can claim that they have starred in two consecutive blockbuster movies, but Vanessa Prescilla can certainly be proud of this accomplishment. The pretty teen made the rounds in a REDValentino jacket last February 2019 to promote her latest film, “Dilan 1991”, a follow-up to the 2018 hit, “Dilan 1990”. In both movies, Vanessa plays the role of Milea, one of the lead characters.



LEE SUNG KYUNG – FENDI

South Korean model and actress, Lee Sung Kyung, got her big break in 2016. Following roles in “Cheese in the Trap” and “The Doctors”, the 28-year-old landed her first leading role in “Weightlifting Fairy Kim Bok-joo”, which was based on the real life story of Olympic weightlifting champion, Jang Mi-ran. Lee Sung Kyung was at the FENDI Fall/Winter 2019 show in Milan wearing a red FENDI ensemble.



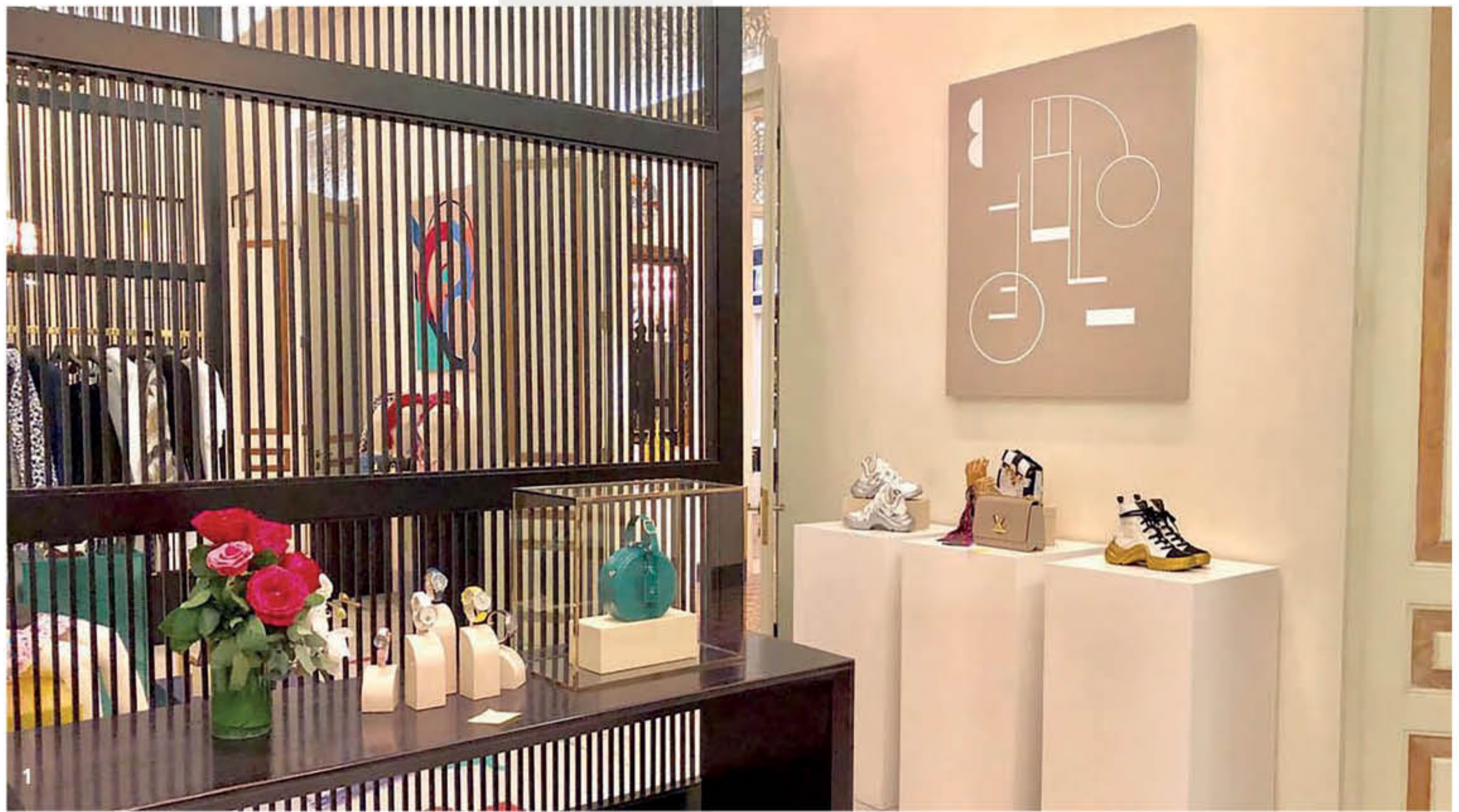
BRIE LARSON AND ROBERT DOWNEY, JR. – VALENTINO

Anybody who’s seen “Avengers: Endgame” is most probably still reeling, however, with the conclusion of the renowned saga, we can only hope that Marvel will still have plenty in store for us avid fans in the future. Let’s revel instead on this photo of Brie Larson and Robert Downey, Jr. in Valentino (RDJ in Valentino coat; Brie Larson in dress, cape and boots by Valentino) during the movie’s press tour in Seoul.



HIGH LIVING





ART Couture

DEBORAH ISKANDAR DISCUSSES
HOW THE FASHION INDUSTRY
CAN PROFIT FROM ART

In the 21st century, globalisation is widely discerned as one of the leading drivers of business strategies. One of the biggest and most significant sectors in this globalisation era is the luxury fashion industry. Despite the ever-changing general economic environment, the European fashion firms are continuously growing and competing for the leading position. In his book, Jean-Noël Kapferer, a professor of marketing at École des Hautes Études Commerciales in Paris, states that the current luxury fashion market is defined by another global feature which is the rise of new particular segments of consumers. These particular consumers are not merely buying luxury fashion products as a vehicle to enhance their social status, but they are also looking for an 'experience'. Therefore, it is now common

for luxury fashion firms to merge the commercial and creative features of their trades. In this context, blending luxury fashion with art is perfectly optimising this strategy.

It is important to distinguish between fashion and art. Fashion, whether it is categorised as luxury or not, cannot be treated as art due to its commercial transitory and functional nature. Art is valued through its longevity whilst fashion is valued through its accelerated phases of production and consumption. Yet, the creative directors at today's luxury brands are considered artists in their own rights. Without such leadership and charisma, luxury brands would have a hard time succeeding. On top of the accomplishment of the creative director in embodying the brand's identity, the way the prod-

ucts are commercialised and marketed is also an important part of this 'experience' for the customer. Moreover, luxury brand stores are designed to achieve more than simply encouraging sales; they must also promote the brand by selling this 'experience'. Therefore, the consumers' perception of the brand and the image of the store play a significant role.

In effect, art can help luxury brands through aesthetic and ethical support in gaining their marks. Here, ethics refer to the sensation of 'feeling good' when consumers come face to face with art, since art itself is positively associated with culture, creativity, tradition and rarity. Art acts as a sign of distinction and taste within the field of luxury fashion brands. Collaborating with art has proven to be an effective commercial strategy for marketing and branding purposes as it gives luxury fashion brands the status, atmosphere and uniqueness which differentiate them from competitors.

There are a considerable number of luxury brands that have previously collaborated with art thus providing the customers an 'experience'. One major example is Louis Vuitton which regularly employs contemporary artists such as Olafur Eliasson, Takashi Murakami, Richard Prince and Yayoi Kusama. Other examples are Prada, Armani, Trussardi, Fendi, etc. Luxury fashion houses step into the role of a medium, bringing the artists they sponsor



closer to the public, while encouraging a desire for contemporary innovation. That is why these brands often exhibit artworks in some of their 'maisons' or houses: the selected artworks reflect the products and give the potential buyers the feeling of being at home in an exclusive and exceptional environment.

The demand for luxury fashion brands is exceptionally high in developing countries such as the Middle East, the BRIC countries or commonly in Asia. In these regions in particular, to give respect to the ever-growing markets, luxury fashion houses commonly apply intensive strategies by adorning their stores with artworks by local artists, whose styles match their products. ISA Art Advisory, a Jakarta-based art consultancy, has for instance previously worked with a European luxury fashion brand by curating and providing a selection of artworks for the brand's special event. Walking into their store was like taking a trip through Indonesia, reflecting the origins of the brand, which is luxury travel. The visitor received an introduction to contemporary Indonesia with carefully coordinated bold colours.

Irfan Hendrian, a Bandung-based artist known for his work with different materials and textures, participated in this event with his artworks which encapsulated the same vision as the fashion house. The brand itself has always been a forward-thinking company famous for its exploration of materials and luxury. By bringing Hendrian to the narrative, they accentuated an appreciation for the meticulous process of creating beautiful and unique pieces and their long-standing history of luxury craftsmanship. Sinta Tantra, an Indonesian artist of Balinese descent, displayed works with graphic elements in vibrant colours. Her works complemented the brand's

overall look without forgetting the Indonesian element. Musicality, rhythm and colours, dichotomies of masculine and feminine, direction and scale, all were harmoniously defined in Tantra's abstract pieces.

Talented interior designers ensured that the shop told a story while the chosen artists highlighted the brand's perspective on modern Indonesia. The clothing, accessories and space all transported the customer through a journey of luxury travel and design, while inviting them to see the pieces not only as goods, but as art pieces to care for. Art can thus add value to any item or further increase the mythical aura surrounding luxury goods. A carefully decorated setting together with a selection of artworks will bring any brand's goods to the spotlight. As a marketing strategy this is efficient, since a customer will be more inclined to purchase a product when they receive a full-on experience catering to all the senses.

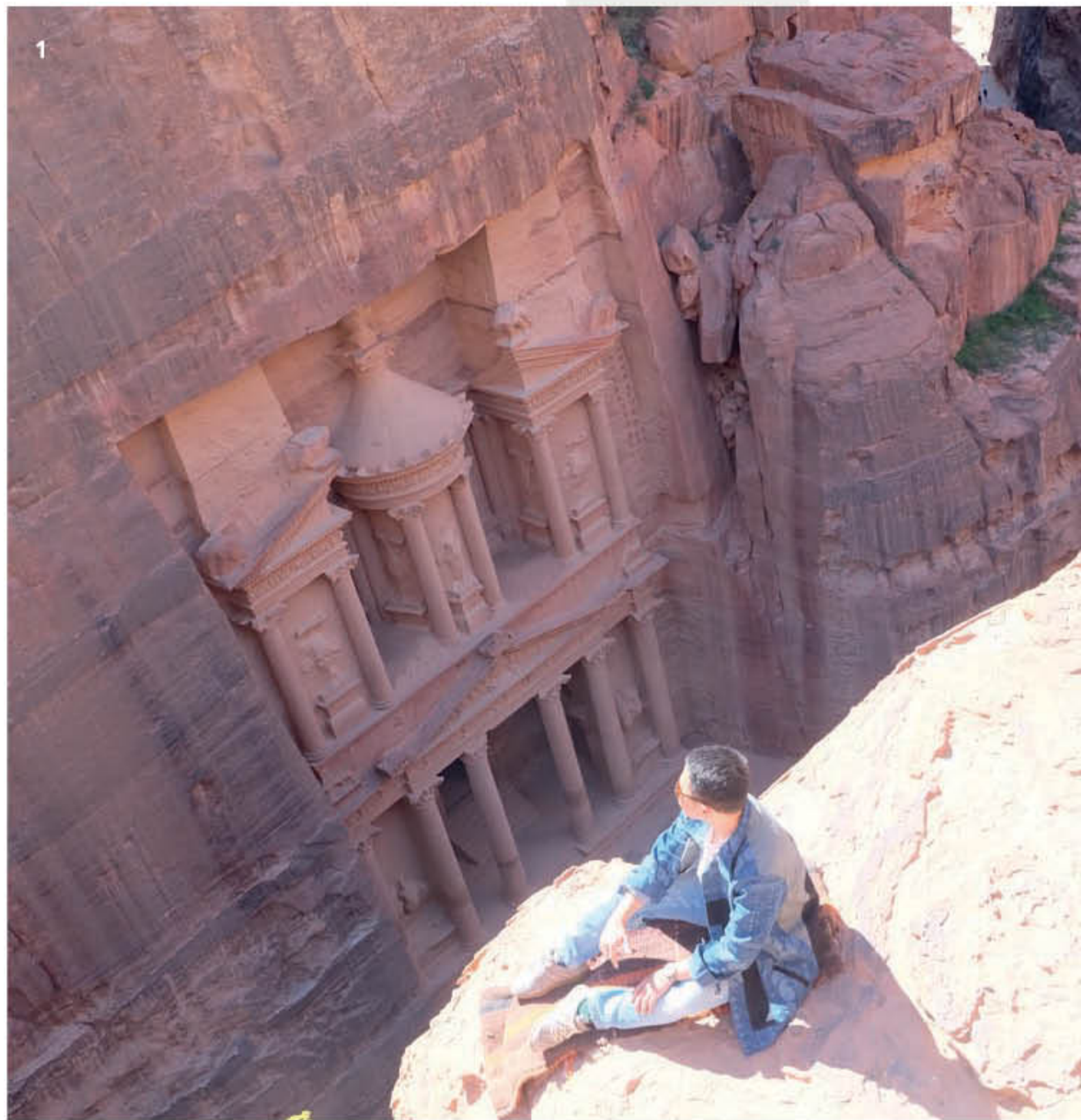
1. Past collaboration between ISA Art Advisory and the branches of a European luxury brand in Surabaya
2. Installation by Sterling Ruby at Calvin Klein's Madison Avenue store
3. FENDI Bag Bugs Installation on display at the Exhibition "The Artisans of Dreams" at FENDI's Headquarters
4. The staircase of Louis Vuitton Paris flagship store flanked by Annie Morris's sculptures

Deborah Iskandar is Principal of ISA Advisory, which advises clients on buying and selling art, and building collections. An expert on Indonesian and international art, she has more than 20 years of experience in Southeast Asia, heading both Sotheby's and Christie's Indonesia during her career before establishing ISA Art Advisory in 2013. She is also the Founder of Indonesian Luxury, the definitive online resource for Indonesians looking to acquire, build and style their luxury homes.

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A WORTHY Trip

DISCOVER THE ALLURE
OF JORDAN WITH TRAVEL
BLOGGER, KENNY SANTANA

For most Indonesians, Jordan is a side trip destination that is always combined with other trips such as Umrah, Hajj or Holy Land tours, even though there are many interesting things that the country has to offer. From the historic area of Petra to the Dead Sea to the capital city of Amman, travellers will surely find plenty of things to discover while in Jordan.

AMMAN

The biggest attraction in Amman is the Amman Citadel, a historical site located in the centre of the city. Known as Jabal al-Qal'a in Arabic, it is located about 850 metres above sea level, with stunning views of the city. Inside the Citadel, visitors are invited to see some historic relics such as the Temple of Hercules, the Umayyad Palace and the Archaeological Museum. Many

visitors visit the Citadel to see its most famous attractions, such as the Temple of Hercules. One must-see is the hand of Hercules, the only part of an ancient statue that was unearthed by archaeologists. Another important part of the Citadel is Umayyad Palace, the best-preserved building in the area. It was used as the residence of the Amman governor then continued to be used until the Fatimid era.

DEAD SEA

Bordered by Jordan and Israel, the Dead Sea is located 430 metres below sea level; it the lowest land elevation on Earth. With a salt content of 33.7%, visitors can easily float in this sea without having to master any swimming technique. As the level of salt is eight times more than what is found in other seas, fish and other sea creatures cannot live in the Dead Sea, thus the name; it is also called Salt Sea. Most people who visit the Dead Sea never miss the oppor-

tunity to use mud from the sea on their skin as salt, magnesium and minerals contained in the mud are believed to provide high efficacy for the skin besides being good for blood circulation and beneficial for those suffering from rheumatic conditions. While in the vicinity, do not miss the opportunity to try out your best poses and post them on Instagram; one unique pose would be to read a newspaper while floating in the sea.

WADI RUM

The closest thing to experiencing planet Mars is a visit to Wadi Rum, a protected desert which can be reached by driving four hours from Amman or two hours from Petra. Because the landscape is filled with red sand, natural arches and enchanting rock mountains and prehistoric rocks, Wadi Rum is often used to shoot big films such as "Red Planet", "Rogue One: A Star Wars Story", "Transformers: Revenge of the Fallen", and of course, "The Martian". Indeed, Wadi Rum can give the impression of being on the red planet, especially because of its expansive location. Tourists do not flock as much to this site as Petra, therefore the impression of being on a majestic planet far away from Earth can truly be created there. You can engage in a few exciting activities in Wadi Rum such as 4WD, camel rides, and hiking. But if you want to truly enjoy the authentic atmosphere, you can try luxury camping.

PETRA

Jordan is always synonymous with Petra; it's impossible to visit Jordan and skip Petra. Many visitors for example go to Jordan only to see Petra as part of their travel itinerary. It's not difficult to see why, Petra is certainly the highlight of any trip to Jordan. After walking around 1.2 km from the entrance gate, the narrow canyon opens up at the end of the Treasury or Al-Khazneh building. With a height of almost 40 metres, this 2,000-year-old Treasury is very grand indeed. Moreover, the structure is very well-preserved because it is carved into a hill so that it has always been protected from the heat and the rain. Although no one is sure what it was used for, the theory of some archaeologists is that the building was a temple, but there are also some who say it was a place to store important documents.

When you arrive at the Treasury there will be many local guides offering their services to take visitors to the hills to get a view of the Treasury from above. Take this opportunity, the payment they charge is around \$5 plus tip per person, depending on the number of participants. There are two different routes; the one to the left of the Treasury is much more difficult than the right route. Regardless of



1. A stunning view of Petra, 2. The Citadel, 3. Hand of Hercules, 4. At Jerash, 5. Floating in the Dead Sea

which route you choose, your hard work will pay off, as the view from the higher spot has arguably better angles. The decision is in your hands, but it must be said that the left route is not recommended for the faint-hearted.

You can also enjoy Petra's beauty at night. You will be surrounded by candles and treated to

Bedouin music for approximately half an hour, with the Petra by Night program. This event is offered only on Mondays, Wednesdays and Thursdays, so plan your trip accordingly. To get the best photo at Petra by Night with no one in sight, wait 15 minutes until the event ends right before the staff asks you to leave the premises.



TURKISH

Delight

RAFFLES JAKARTA IS SERVING AN AUTHENTIC TURKISH EXPERIENCE DURING THE MONTH OF RAMADHAN

For the last couple of years, Raffles Jakarta has been bringing a bona fide Turkish Ramadhan experience to Indonesia. This year is no exception... only better. In its third year of offering this special treat, Raffles Jakarta goes all out to design a true Turkish experience that includes culinary highlights, music, entertainment, decorations, and original arts that will transform Jakarta into Istanbul. By involving two talented chefs from

Raffles Istanbul, Chef Umut Tabak and Chef Bilal Keser, the hotel will serve its customers with a selection of authentic Turkish dishes during the whole month of Ramadhan. You can savour the flavourful dishes as much as you like, from the various spiced lamb kebabs, live shawarma station, thin crust Turkish pizzas, Turkish salads, and most importantly, the chef's famous baklava among others, all presented buffet style.



1. Raffles Jakarta presents Turkish Ramadhan
2. An array of Turkish sweets

To highlight the Turkish atmosphere while you dine, Raffles Jakarta will also have a Turkish Bazaar that is elegantly decorated to resemble a



Chef Umut Tabak and Chef Bilal Keser

traditional Turkish setting. The bazaar will also feature musical performances by musicians who will play special traditional instruments. For dessert, be prepared to be entertained by a Turkish ice cream performer who is ready to bring another surprise to your evening. Completing the experience, the hotel will host a raffle draw every night. One lucky winner will receive a return flight package to Madinah or Istanbul. This is a program spearheaded by Raffles Jakarta and Le Club AccorHotels. So if you're planning this year's Ramadhan meeting with friends, family, or colleagues, you might as well include Raffles Jakarta's Turkish Ramadhan on the list.

In line with this event, we were able to sit down for an exclusive interview with Chef Umut Tabak to talk about the dishes he will prepare.

Were there any specific preparations that you or the chefs here at Raffles Jakarta did for this special occasion?

Yes, we have prepared a very special food presentation with so many different types of dishes. We present Turkish traditional and cultural food which will relate very much for the month of Ramadhan. We want to bring our culture and we want people to feel the kind of feeling we have in Turkey every year during the Ramadhan season. We believe Raffles Jakarta guests will feel the Ramadhan atmosphere with our special dishes and presentation.

You are bringing Turkish food to Indonesia. We know that both countries use a variety of spices for their traditional foods. In reference to the taste, did you try to find a balance between the two cultures?



A spread of savoury dishes for Ramadhan

To be honest, I can't find the taste balance between Indonesian and Turkish food because they are totally different, in terms of taste and presentation. Yes, we are similar in using a variety of spices in our food, but the spices are different because the climate in both countries is also different. That is why our food taste different, as we have different vegetables, spices or fruits. As I know, Indonesian food is very famous in Asian countries. And as I am Turkish, we like food that has a history and background story behind it.

This is the third time Raffles Jakarta will present Turkish Ramadhan, what makes this year different than the previous ones?

We are very proud that Raffles Jakarta is highlighting Turkish food for the third time. I believe that this year there are more kinds and variety of food in the buffet than last year. And every year, we keep improving the taste of our food and the presentations. That is why this year's food will be tastier and more delicious for sure. As part of the Raffles team, we have the same vision and will always support each other.

What is one dish from the menu that you would highly recommend?

All the food is very delicious and, of course, I will recommend all of them. But, I highly recommend my favourite dish, "Hunkar Begendi". Because as I told you earlier, Turkish people like food that has a history and background story. The history of "Hunkar Begendi" is that

it is the dish that was first created in Istanbul's Topkapi Palace during the Ottoman Empire (Sultan Murad 1623).

How do you find Indonesian food compared to Turkish?

Turkish and Indonesian cuisine are very different. We tried Indonesian food several times in Turkey. There are some Asian restaurants that serve a few Indonesian dishes. I tried Nasi Goreng, and I like it because it is very delicious and tasty. But when I tried the food here, it has a totally different taste because of the ambience and the fact that it belongs to Indonesia. I think it tastes better here because it is very nice to eat something in its origin country.



1

ROARING

Anew

PORSCHE UNVEILS THE NEW PORSCHE MACAN

First introduced in 2014, the Porsche Macan is undoubtedly one of the sportiest SUVs in its segment. It can handle off road well, and with its 911 DNA, ultimately it's also a sports car – that's what the Macan is groomed for. This year, a new Macan has emerged – with new interior and exterior design features – to enhance comfort, connectivity, and driving dynamics.

In general, the Macan has a clean design, and the exterior enhancements are focused mostly

on the front and rear of the vehicle. From the front, a large central air intake commands attention; this is characteristic of the Macan concept. The front end of the vehicle has been reworked to appear wider, while the rear is updated based on the former model. New technologies have given the Macan designers the opportunity to devise ever more precise signatures that complement the exterior design. The LED standard headlights showcase modules with a three-dimensional design that can be further maximised depending on the

owner. Thanks to the Porsche Dynamic Light System Plus (PDLS), light distribution can be adaptively controlled. The entire redesign comes across as very compact featuring self-contained simple shapes with a sophisticated finish. The overall effect is sharper and more striking, creating a determined look that extends throughout the vehicle.

The new Macan shows the Porsche DNA most effectively and obviously at the rear. The rear of the vehicle features a light strip, an element that has become an integral part of the brand identity. This three-part, three-dimensional LED light strip represents the typical Porsche design element at the rear and almost spans the entire width of the vehicle. The four-point brake lights mirror that of the four-point day lights in the front; both reflect the brand's identity.

From the exterior which centres on maximisation, the focus for the interior design is greater comfort and innovation. The new Macan features a newly designed instrument panel complete with a full HD touch screen display that has been given a size upgrade – from 7.2 to 10.9 inches. The infotainment system, just like those found in the Panamera and the Cayenne, has a



1. Wherever you drive, the Porsche Macan will always deliver
2. A sporty steering wheel complements the updates

3. The newly designed instrument panel
4. A streamlined silhouette enhances the Porsche Macan

5. The Porsche Macan is available in exciting new colours
6. The Porsche Macan features a wider front design

user interface which can be customised using predefined tiles. The air vents now sit lower which gives more space for the display itself, as well as operations. To further emphasise the sports aspect, a GT Sports steering wheel is now available as an option, linking the new Macan to the 911. This, along with the mode switch plus Sport Response Button integrated into the steering wheel, is part of the optional Sports Chrono Package.

Other features that make the Macan a “sports car in the compact SUV segment” are its fine-tuned chassis and mixed sized tyres. The fine-tuned chassis delivers neutrality all the while keeping the vehicle stable thus further en-

hancing comfort. Meanwhile, the tyres come with different widths on the front and rear axles. In the same vein of Porsche sports cars, this tyre arrangement gives the opportunity for drivers to best utilise the all-wheel drive Porsche Traction Management (PTM).

Available in exciting new colours such as “Miami Blue”, “Mamba Green Metallic”, “Dolomite Silver Metallic”, and “Crayon”, Porsche has also extended the list of comfort options for the Macan. This includes a heated windscreen and an ioniser to improve the quality of air within the interior. New interior packages are also on offer ensuring a greater level of customisation.

Making its debut in Indonesia, Christoph Choi, Managing Director of Porsche Indonesia said, “The new Macan roars back again and with more to offer in terms of design, technology, and handling, continues to excite the Indonesian market ever since its first debut in Jakarta. We believe that the Macan fits the Indonesian market very well with the challenging and undeniably beautiful terrain that we have. Also, given the combination of sports car performance and the functionality of an SUV, our customers who value togetherness with their family and friends can be assured that in the Macan they can always choose thrilling.”

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