

# The Time Place

#65

INDONESIA



**Berluti**

B-Way  
Casual

**TORY  
BURCH**

Feminine  
Focus

**HERITAGE  
SERIES**

**Frederique  
Constant**  
Outstanding  
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**CHOPARD**

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WHEN I DEFEAT GREAT OBSTACLES,

*That's My Finest Hour.*

**THE TIME PLACE**

The finest timepiece boutique celebrating the human spirit since 1999



In this fourth edition of The Time Place magazine for 2018, we set our sights on the supremely elegant Happy Sport Oval from Chopard. In this iteration, the respected Swiss watch brand revolutionises the oval shape to fit more snugly on the wrist and lend utmost comfort to the wearer. Find out all about this sophisticated timepiece in our cover feature, “Joyful Time”.

In line with the celebratory appeal of our cover timepiece, we also present the fourth instalment of our “My Finest Hour” campaign. Once again, we pay tribute to a venerable group of successful individuals who have paved their own paths in the vastly competitive worlds of art, business, film, culinary, design and sports. Making valuable use of their time, they all continue to shine and reap success in their respective fields.

Also in this issue, we put a spotlight on the series of events that Swiss watchmaker TAG Heuer hosted throughout Asia. Reinforcing its “Don’t Crack Under Pressure” tagline, the dynamic brand spearheaded the TAG Heuer Sports Hub Exhibition at Senayan City from 15 to 26 August 2018. This was followed by the action-packed Singapore Grand Prix 2018, where Aston Martin Red Bull Racing TAG Heuer driver, Max Verstappen, finished second, as well as the TAG Heuer Aquatic Experience featuring the Aquaracer 300M in Thailand. You can read up on these sporty events in our Industry News and Features sections.

From the present, we look back to the beginnings of Frederique Constant in our Heritage Series. We also provide you with the latest news in the watchmaking world as well as invaluable insights into Jaeger-LeCoultre and Breitling with interviews of their esteemed principals in our Interview section.

Lastly, we usher in the Fall/Winter 2018-19 season with a sneak peek from some of the fashion world’s most sought after brands. Valentino mixes romance with punk in its latest men’s collection, while REDValentino derives inspiration from military cues. Tory Burch presents effortlessly feminine chic, and DIESEL, makes full use of urban influences in creating its lines for men and women.

We hope you enjoy this edition.

A handwritten signature in black ink that reads "Irwan D Mussry".

**Irwan Danny Mussry**  
Editor-In-Chief and Publisher

  @irwanmussry



TO BREAK THE RULES,  
YOU MUST FIRST MASTER  
THEM.

THE VALLÉE DE JOUX. FOR MILLENNIA A HARSH, UNYIELDING ENVIRONMENT; AND SINCE 1875 THE HOME OF AUDEMARS PIGUET, IN THE VILLAGE OF LE BRASSUS. THE EARLY WATCHMAKERS WERE SHAPED HERE, IN AWE OF THE FORCE OF NATURE YET DRIVEN TO MASTER ITS MYSTERIES THROUGH THE COMPLEX MECHANICS OF THEIR CRAFT. STILL TODAY THIS PIONEERING SPIRIT INSPIRES US TO CONSTANTLY CHALLENGE THE CONVENTIONS OF FINE WATCHMAKING.



ROYAL OAK  
OFFSHORE  
TOURBILLON  
CHRONOGRAPH  
IN YELLOW GOLD

AUDEMARS PIGUET  
*Le Brassus*

THE TIME PLACE  
JAKARTA: PLAZA SENAYAN · PLAZA INDONESIA |  
SURABAYA: TUNJUNGAN PLAZA 4

*What  
do you  
consider  
"My  
Finest  
Hour"?*



**AMI BECKS**  
Makeup Artist

*"Spending quality time with my family or my best friend."*



**ARIMBI**  
Makeup Artist

*"Spending time to work out at the gym."*



**JACQUELINE STEPHANI**  
Makeup Artist

*"Pampering myself in my house by doing head to toe treatments."*



**RETTA OKTAVIANI SUPARLI**  
Writer

*"Every time I travel, I take a stroll along the city streets by myself."*



**RYAN OGILVY**  
Makeup Artist

*"Grocery shopping with my mom and best friend."*



**TRISKA PUTRI**  
Stylist

*"When I spend my me-time at a café, having a cup of coffee while doing my work."*



**ZEARISTAN**  
Makeup Artist

*"All day skin treatment."*



  
**JAEGER-LECOULTRE**



# JAEGER-LECOULTRE POLARIS AUTOMATIC

## THE REBIRTH OF AN ICON

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#DontCrackUnderPressure



TAG Heuer

SWISS AVANT-GARDE SINCE 1860



**TAG HEUER CARRERA CALIBRE HEUER 01**

Chris Hemsworth works hard and chooses his roles carefully. He handles pressure by taming it, and turning it to his advantage. #DontCrackUnderPressure was coined with him in mind.





## Ode to Carrera

To commemorate the long history of one of the brand's most enduring products, TAG Heuer recently spearheaded the Museum in Motion Exhibition, in celebration of the Carrera's 55th anniversary. Held at the TAG Heuer boutique in Senayan City, the opening cocktail of the exhibition was graced by TAG Heuer collectors, members of the vintage watch community, VIP customers, as well as representatives from the media. Guests were encouraged to preview the array of vintage timepieces on display and learn about the legacy and distinct watch models of TAG Heuer. The exhibition was held from July 5 to July 15, 2018.



1. Charles Sutanto, Cindy Lee & Adhidarma Herman 2. Armansjah Dara Sjahruddin 3. Fajar Arifan 4. Tirta Bambang Wirawan 5. Alexander Respati 6. Michael D., Michael U. & Ronald H. 7. Rommy Djunaedi & Wienanto Tanuwidjaja



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red gold alloy: King Gold, with  
ceramic bezel. Interchangeable  
strap by a unique attachment.





## Prelude to Fall

FENDI recently held a high tea gathering at its boutique in Plaza Senayan to provide some of the brand's VIP followers a chance to preview its Pre-Fall 2018 collection. Those in attendance happily perused the lively and colourful collection, which are composed of pieces that evoke a fun, feminine personality combined with a rich, elegant nature. In addition, the Pre-Fall 2018 collection is enriched by a selection of timelessly chic accessories that are practical and functional. The lovely guests present at the event joyously set their eyes on the beautiful ensembles while they enjoyed tea and canapés by TWG.



1. Tities Sapetra, Lucky Oetama & Giofando Alex Sandro 2. Ririn Ekawati & Viena Mutia 3. Riany Parengkuan & Ratih Item 4. Chika Irsan & Liza Olivia 5. Jason Enrico & Ashley Michelle 6. Michelle Hendra 7. Andy Yanata 8. Elizabeth Rahajeng 9. Maria Rahajeng 10. Listia Prajoga Rahardjo.



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## Road to the Final

Hublot, together with Time International, spearheaded an intimate World Cup 2018 finals exclusive screening at the Csaba Private Living Room at The Gunawarman. Esteemed guests of both brands enjoyed a showcase of selected Hublot models as they arrived and mingled at the event. Those in attendance were also treated to a sumptuous dinner before they settled down to watch the closing ceremony of the World Cup 2018 and the final game between France and Croatia. Loud cheers erupted from the crowd as they rooted for their respective teams and savoured an evening of sporty camaraderie.



1. Some of the guests jubilantly cheering for their respective team 2. Rifat Sungkar & Sissy Prescillia Sungkar 3. Adri P. Martowardojo & Elsa Tadjudin 4. Regina & Eric Saputra 5. Rica Andriani & Raharditya 6. Santy Kristiana & Donny Peranginangin 7. Yohana & Pranoto.





8. Andi Jaka Kusumah 9. Arie Kurniawan 10. Hery Gunardi 11. Jaslin Lim & Joanne Chua 12. Maria Rosalina 13. Michael Hartono 14. Michel Rako 15. Lorenz Saputra & Mario Ariesta 16. Robby Alamsah 17. Zaid Sugiyanto 18. Setiawan Tjong & Renny Hidayat 19. Mr. & Mrs. Ronny Ekawan.





## An Interactive Launch

Breitling recently celebrated the launch of its Navitimer 8 collection in Indonesia at its boutique in Plaza Senayan. The guests – who were welcomed by Time International President and CEO, Irwan Danny Mussry, and Breitling’s new President of Southeast Asia and Greater China, Alvin Soon – enjoyed an impressive display of the brand’s latest offerings while Hannah Al Rashid hosted the evening’s programme. Celebrities Dion Wiyoko, Ario Bayu, Yoshi Sudarso, and Nadine Chandrawinata were also present at the event.



1. Ario Bayu, Nadine Chandrawinata, Hannah Al Rashid, Dion Wiyoko & Yoshi Sudarso 2. Maria Selena, Maher Gautama, Pierre Rollet, Ade Andriani, Irwan Danny Mussry & Sari Kusumaningrum 3. Jerry Haryanto, Herry Setiawan, Yenny Tutang & Janny Ross 4. Alvin Soon 5. Daniel Adnan & Marthino Lio 6. Sanjaya Tan, Kenny Haryanto, Stasya Bwarlele, Wisnu Genu, Ayu Ghani, Andy Yanata & Michelle Hendra.





## BR-X1 **R.S.18** CHRONOGRAPH

The BR-X1 R.S.18 embodies the perfect combination of Bell & Ross' expertise in the world of extreme watches and haute horlogerie. It is an instrument with an innovative design created for racing drivers, produced at a limited edition of 250 pieces. The lightweight case is protected by a "belt" made from microblasted titanium and rubber, which serves as a shield. The colours of the openworked dial have been chosen to make the values easier to read: yellow for the tachymeter and red for the chrono minutes display. The skeleton chronograph movement is an exceptional mechanism, combining haute horlogerie and precision · **The Time Place** Tunjungan Plaza Surabaya · **INTIME** Grand Indonesia · Kelapa Gading · Plaza Senayan · Pondok Indah Mall 2 · Senayan City Sun Plaza Medan · Galeria Bali · Paris Van Java Bandung · **@Time** Plaza Indonesia · **Service Centre** Menara Sudirman, JI.Jend.Sudirman Kav.60, Floor 12A - Tel: (62) 21 2927 2780 · [www.bellross.com](http://www.bellross.com)





## Eyes on Panerai

The Time Place boutique in Pacific Place, Jakarta was the elegant setting for a cocktail party hosted by Panerai. With Panerai's Managing Director for Southeast Asia, Giacomo Cinelli, in attendance, the intimate gathering began with some welcome remarks from the Italian principal. As the evening ensued, VIP members of society and devoted fans of the brand sipped on their chosen cocktails and feasted their eyes on the splendid timepieces on display. The spotlight was focused on the Luminor collection, which serves as one of the brand's most iconic offerings.



1. Laura Susanto, Maureen Tjahyadi & Claudia Susanto. 2. Ade Tya & Adith Hendar. 3. Bram Lengkon & Yosef Paskananda. 4. Agman Nataatmadja & Maggy Nataatmadja. 5. Sean, Roy Lum, Giacomo Cinelli & Dedy Then. 6. Jean Koh & Limin Wong. 7. Guntur Liem Swie King & family.





# ZENITH

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DEFY EL PRIMERO 21

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## A Spirited Gathering

Jaeger-LeCoultre hosted a cocktail party at the ARTOZ Whisky & Cognac Bar in Jakarta to present the new Polaris Collection. Present at the event was Jaeger-LeCoultre's Managing Director for Southeast Asia and Oceania, Maxence Kinget, who jumpstarted the evening with some welcome remarks as well as a short product presentation. Those in attendance were treated to a superb array of canapés and cocktails while they mingled and previewed the notable Jaeger-LeCoultre watches on display.



1. Octoreynie Sintia, Wina Andreini, Selvy Veriny & Lucyana Irawadhy 2. Maxence Kinget 3. Margie Untoro 4. Ngurah Anditya Ari Firmanda 5. Ion Akhmad 6. Wilhelmus Rio Resandhi 7. Muslim Alibar & Aditya Sarsito 8. Llia Salsabeela & Heera SKV 9. Mr. & Mrs. Indra K. Budiman 10. Dede Fikry & Eko Prasetyo.



#FREAKMEOUT



10:10am on Fifth Avenue.  
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Freak Collection

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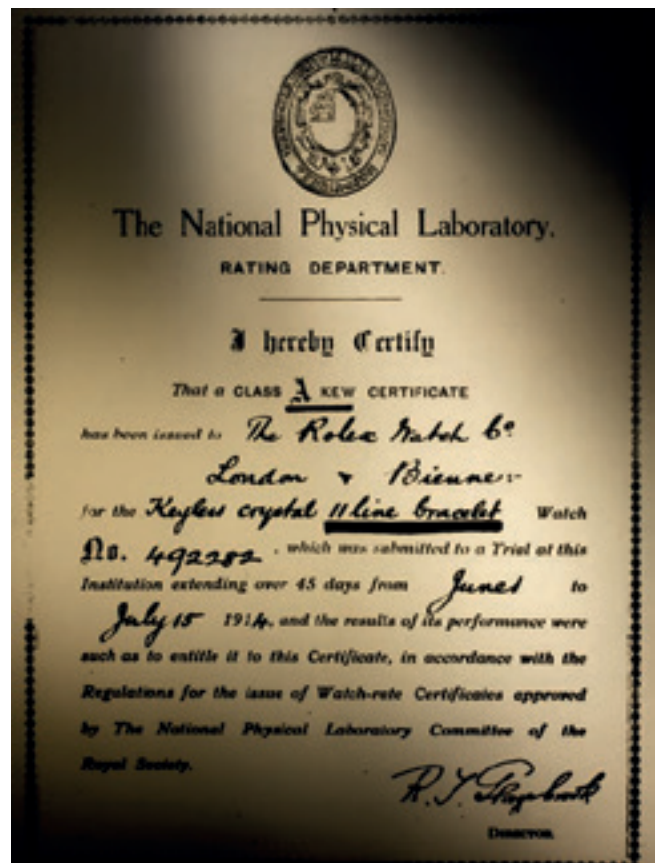
The Superlative Chronometer status is symbolised by the green seal that accompanies each Rolex watch

# THE MARK of Quality

ROLEX CONTINUES TO  
BE THE BENCHMARK  
OF WATCHMAKING  
EXCELLENCE

The Rolex Oyster is perhaps one of the most easily recognisable and iconic watches ever created by Rolex. Endowed with a timeless design and classic appeal, the enduring popularity of the Rolex Oyster is also largely due to its precision and performance as a Superlative Chronometer.

First formulated in the late 1950s, the Superlative Chronometer notion was born out of Rolex founder Hans Wilsdorf's desire to create a timepiece with certifications that are more rigorous than existing watchmaking norms and standards. Initially, the brand worked determinedly to equip its watches with movements that met COSC (Contrôle Officiel Suisse des Chronomètres, the



Archive document, first "Class A" Chronometer Certificate in the world, 1914



Official Swiss Chronometer Testing Institute) certification requirements. However, Rolex did not stop there. In 2015, the criteria that made Rolex watches “Superlative Chronometers” in the late 1950s were reinforced to establish a new standard of excellence for mechanical watches. Dubbed the Superlative Chronometer certification, Rolex pushes back the limits of mechanical watches pledging that a watch will continue to function with precision over the long term.

### THE SUPERLATIVE CHRONOMETER CERTIFICATION

From its inception in 1905, the manufacture founded by Hans Wilsdorf has championed the creation of highly precise watches. This fervent spirit for quality watch creation guides the manufacture in every step it takes. This includes ensuring that every watch that leaves the Rolex manufacture in Geneva, Switzerland is awarded the Superlative Chronometer status. This implies that the watch has under-



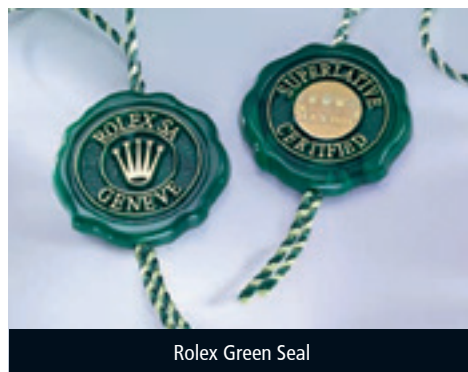
Indication of the Superlative Chronometer status on the Oyster Perpetual Cosmograph Daytona dial



Rolex pushes the limits of mechanical watches with the Superlative Chronometer certification

gone and passed extensive testing at the Rolex Laboratories, and according to its own criteria which exceed watchmaking norms and standards. Furthermore, these tests complement the official COSC certification of the movements.

Rolex uses exclusive testing methodologies which are executed with the aid of automated high-technology equipment, also developed by the brand, to determine if each watch meets its high quality standards. The testing done is



Rolex Green Seal

applied to the fully assembled watch, after casing the movement, in order to be as faithful as possible to the conditions under which the watch will be worn by its owner.

Throughout the testing process, Rolex focuses on four distinct areas: precision, waterproofness, power reserve and self-winding. In order to test precision, the cased movement is placed in seven static positions, as well as in a rotating rack, over a 24-hour cycle to stimulate real-life wear. Following stricter criteria than those used for official certification, Rolex uses a deviation of  $-2/+2$  seconds per day for a Rolex Superlative Chronometer, versus  $-4/+6$  seconds per day or more than twice required by COSC for the movement alone.

For waterproofness, two tests are borne by each watch. First, it is subjected to excess internal air pressure, followed by immersion in water in a hyperbaric tank. Since it aims for extremely precise and reliable results, only exclusive methodology developed by Rolex is used. Moreover, the manufacture exposes its watches to higher depths than their actual rating. For example, a watch that is guaranteed waterproof to a depth of 100 metres is tested at a water pressure equivalent to its rated depth plus 10 per cent, while divers' watches are tested with an additional safety margin of 25 per cent.

In addition, the Perpetual rotor self-winding module of the watches are thoroughly inspected by means of an exclusive method to





A Rolex watchmaker closely examines each individual component of the movement and identifies which components require replacement



Fitting the balance wheel and the blue Parachrom hairspring manufactured by Rolex

guarantee that all the components interact optimally and no obstructions or friction occur at casing. Power reserve, on the other hand, is checked according to the specifications for the various movements. Prior to testing, each watch is fully wound and then it is determined how long it runs before it stops.

Once a watch passes (or surpasses) all these intensive procedures, it is then granted the Superlative Chronometer status, symbolised by the green seal that accompanies each Rolex watch. This exclusive status is also coupled with an international five-year guarantee.

### ROLEX SERVICE PROCEDURE

Having gone over the exacting methods used by Rolex to certify the superlative performance of its watches, it is no wonder that the brand also applies the same discipline and passion in executing the Rolex service standards. Applying the same stringency in the servicing procedure of watches, Rolex service professionals ensure that each timepiece that leaves the workshop is not only 100% fully functional but also perfectly in line with the aesthetic specifications of the brand.

Each step in the Rolex service procedure requires the careful and expert handling of a qualified Rolex service professional. This begins with disassembly wherein the bracelet is detached, the case is opened, the movement removed and the case taken apart, followed by the cleaning of the movement which entails dismantling it and using specially formulated solutions to ultrasonically clean the various components. After which, the service professional inspects the different components of the movement and identifies those (if any) that need replacement. Defective components are then replaced with genuine replacement parts supplied directly by Rolex Headquarters in Switzerland.

To guarantee the accurate performance of any Rolex watch, only the most advanced lubricants are carefully applied to each functional component of the movement. Proper lubrication minimises friction and prevents wear and tear. Following this, timing calibration of the balance wheel is carried out. The heart of a Rolex watch movement is its balance wheel, which has a frequency of over 690,000 beats per day. To ensure timekeeping precision, the watchmaker meticulously adjusts the balance wheel and electronically tests its timing accuracy.

Thorough testing and careful observation is done over the course of several days to verify its performance.





To look carefully at the Perpetual rotor with its clean lines is to appreciate eight decades of a major chapter in watchmaking history written by Rolex



The screw-down winding crown and the case with screw-down back together make up the Oyster



Oyster bracelet with Oysterlock clasp

Similarly, the Rolex service standards also extend to the servicing of the case and bracelet. Devoting the same attention to detail, the case and bracelet are cleaned and undergo thorough examination for any worn or damaged components, which are replaced with genuine Rolex parts. The case and bracelet are then expertly finished and ultrasonically cleaned to restore lustre.

The next step is the reassembly of the case and the replacement of all the seals to guarantee waterproofness. To ensure that the watch meets pressure-resistance requirements and is truly moisture-free, a three-step test is carried out - a vacuum test, a compression test and a condensation test. Throughout each stage of the servicing process, rigorous checks are carried out for quality control. Before the servicing is completed, a final check is administered to verify that the power reserve, timing accuracy and aesthetic appearance of the watch meet manufacturing specifications. This guarantees that the watch possesses the highest possible standard of quality when it leaves the service centre.

Lastly, the completely serviced watch is covered by a two-year Service Guarantee.

For Rolex watch owners in Indonesia, you can visit the newly relocated Rolex Service Centre at the Centennial Tower, Ground Floor, Jl. Gatot Subroto Kav. 24-25, Jakarta 12930. For any enquiries, you can call (62-21) 2935 3555 or send an email to [rolex@time.co.id](mailto:rolex@time.co.id).





Prize-giving ceremony for the Prince of Wales's Stakes, claimed by Poet's Word. Presentation by the Prince of Wales and the Duchess of Cornwall

# A DAY at the Races

## LONGINES RENEWS A ROYAL PARTNERSHIP

**T**he Royal Ascot in Berkshire, England, is the world's leading horseracing event of the year. And with more than £7.3 million in prize money at stake, it is no wonder that the Royal Ascot attracts only the most skilled jockeys and trainers, the finest thoroughbred horses and the most elite visitors – the latter of which includes royalty.

This year's race was no exception, with special appearances by the Prince of Wales, the Duch-

ess of Cornwall, Queen Elizabeth II herself, and even the newly married Prince Harry and Meghan Markle, Duke and Duchess of Sussex. Also among the select group of VIPs was Canadian-Taiwanese actor Eddie Peng, who was there to represent another big name at the event, luxury watchmaker Longines.

The Swiss-based brand — a prominent player in haute horlogerie since 1832 — is no stranger to equestrian sports nor to the Royal Ascot.



The Duchess of Sussex was also amongst those who graced the event



It has served as the Official Timekeeper and Watch of the race for the past 12 years, and this year, on the second day of the occasion, Longines officially marked the renewal of this long-standing partnership with a special ceremony.

As Longines Ambassador of Elegance, Peng was on hand to present Longines timepieces to winners of the Royal Ascot Queen's Vase category, trainer Aidan O' Brien and jockey Ryan Moore, who rode Kew Gardens to victory. Peng was joined by Longines Vice President and Head of International Marketing Juan-Carlos Capelli. Later that day, the Prince of Wales and the Duchess of Cornwall, also presented elegant Longines timepieces to the winning connections of Poet's Word, winner of the Prince of Wales's Stakes.



Highlighted throughout the race was the Longines Record collection which served as the Royal Ascot's Official Watch as well as the brand's unofficial champion. The automatic models in this line combine classic elegance and excellence, aspiring to become the spearheads of the brand. "And there is no shortage of arguments for these exceptional timepieces, whose movement includes a single-crystal silicon balance spring with unique properties," the company explained in a statement. "In addition, they are certified as a 'chronometer' by the Swiss Official Chronometer Testing Institute (COSC), a designation awarded to all of the pieces in the Record collection."

1. Ambience at Royal Ascot
2. The Duke of Sussex was in attendance
3. Prize-giving ceremony for the Queen's Vase, claimed by Kew Gardens ridden by Ryan Moore
4. Time International President and CEO, Irwan Danny Mussry, at the event
5. Poet's Word, winner of the Prince of Wales's Stakes





# FOR THE LOVE of the Game

TAG HEUER HOSTED A  
SPORTY EXHIBITION IN  
JAKARTA, INDONESIA

From cycling to football and motorsports, TAG Heuer has made a clear and strong presence in the world of sports, as its tagline “Don’t Crack Under Pressure”, very well represents the mindset an athlete must harness to simply be the best. Luckily for Indonesia, the brand’s love for sports came to life at Senayan City on 15 to 26 August 2018 through the TAG Heuer Sports Hub Exhibition. For 12 days, visitors were able to preview TAG Heuer’s latest timepieces as well as enjoy sports activities

such as a football penalty shootout challenge and virtual racecar driving with the Gran Turismo arcade game. The TAG Heuer Sports Hub Exhibition also featured an Aston Martin DB11 V8 model. Aston Martin is the title sponsor of the Aston Martin Red Bull Racing Formula One Team, for which TAG Heuer is the Official Timekeeper.

The TAG Heuer Sports Hub Exhibition was launched with a cycling challenge to raise funds for Yayasan Olahraga Anak Nusantara







(YOAN Foundation), a local non-profit organisation focusing on the development of young athletes to become future champions and to meet international tournament standards. The challenge was given to a team of cyclists who had to ride a static bicycle for 10 minutes. In the end, the total distance travelled would be tallied and valued. The twist was that the team did not consist of professional cyclists. The challenge was given to personalities from different backgrounds who possess a common passion for sports: actor and sportscaster Ibnu Jamil, Indonesian national football player Bambang Pamungkas, musician and triathlete Fajar Arifan, and professional bodybuilding champion Heintje Pojoh. The four men were led by Helen Tan, cycling instructor from Cycling Lab/Soulbox Jakarta. In front of a packed audience, the team of five cyclists managed to secure Rp. 200 million for the charity.

Ibnu Jamil is known as a sports TV host, and as a mark of his success, he has won two Panasonic Gobel Awards. Going beyond the confines of a TV studio, he has taken part in triathlons and extreme sports, especially off-road motorsports. He has even taken a more active role in developing sports in Indonesia by founding the YOAN Foundation. Ibnu admitted that when he was first approached to take

1. The cyclists who took part in the TAG Heuer Sports Hub Exhibition cycling challenge.
2. Helen Tan leading the group.
3. Daniel Mananta hosted the programme.
4. The event at Senayan City.
5. Ibnu Jamil smiles after completing the challenge.
6. A glimpse of the exhibition area.





7



8

part in the project, he wasn't made aware that his charity was going to be the recipient. Next up is Bambang Pamungkas, an Indonesian football megastar. Affectionately called Bepe, he is the striker for the Persija Jakarta football club and the Indonesian national league. Then there is Fajar Arifan, better known as Fajar Alexa, a nickname he picked up due to his status as the drummer of Indonesian pop band, Alexa. When not touring with the band, Fajar takes part in various sports activities, even triathlon tournaments such as the world-class Ironman Western Australia competition in 2016. The next sports star to join the cycling pact is Heintje Pojoh, a bodybuilding athlete who has won plenty of national and international competitions. Aside from coaching fellow bodybuilders, Heintje is the trusted personal trainer of several top national celebrities. The TAG Heuer Sports Hub Exhibition is a global activity from the brand, which also received a successful run in other countries such as Malaysia.

TAG Heuer's love affair with sports dates back to the 70s when it first sponsored F1 teams. From La Chaux-de-Fonds, Switzerland, where it has been based for 158 years, TAG Heuer can be found in over 4,500 points of sales around the world. As its tagline implies, the timepieces are made for those who love challenges. Aside



9



10

- 7. Sigi Wimala and Richard Kyle trying out the Gran Turismo arcade game.
- 8. Sigi Wimala.
- 9. Al Ghazali at the exhibition.
- 10. Fenni Rosalina, Hendri Take, Leonardo Slatter.



from sports, the brand's pillars include lifestyle and heritage. TAG Heuer has an arsenal of brand ambassadors who are not only at the top of their game, but also very relevant in their own specific worlds, such as Henrik Lundqvist, goal keeper of the New York Rangers in the National Hockey League (NHL); Cara Delevingne, trendsetter, author and top model; Chris Hemsworth, Hollywood actor; and Alec Monopoly, the first appointed Art Provocateur by a brand. TAG Heuer is also a key partner of Manchester United, the Bundesliga, Premier League, LaLiga as well as the French Professional Football League (LFP).

Then there is TAG Heuer's involvement in several motoring events such as being the official timekeeper of Gran Turismo Sport, the MXGP, which is said to be the most demanding motocross competition, and official timing partner of the FIM Endurance World Championship, as well as the prestigious Monaco F1 Grand Prix. In the realm of cycling, TAG Heuer is the official timekeeper of Giro d'Italia, one of three most prestigious Grand Tours (along with the Tour de France and the Vuelta a Espana). Founded in 1909, the Giro d'Italia is the first Grand Tour to be launched outside Europe, with departure to Jerusalem in 2018.

TAG Heuer is also the partner of the Tour of California, America's premier cycling stage race that covers more than 1,000 km, and the BMC racing team which is a United States-registered UCI WorldTour team sponsored by premium Swiss bike brand, BMC. The BMC Racing Team recorded 48 wins during the 2017 season and is home to some of the greatest cyclists in the world.



11. Fajar Arifan, Heintje Pojoh, Helen Tan, Bambang Pamungkas and Ibnu Jamil.  
12. Irwan Danny Mussyry presents the check to YOAN Foundation.



At the TAG Heuer Sports Hub Exhibition, we asked the distinguished members of the cycling group who participated in the event to tell us what the TAG Heuer tagline - "Don't Crack Under Pressure" - means to them. Here are their answers:

**FAJAR ARIFAN:** Pressure is what makes a diamond shine. This tagline is important to remember for those who want to achieve greatness.

**HEINTJE POJOH:** When you start to crack under pressure, just remember why you started and remember your passion. This will keep you going.

**BAMBANG PAMUNGKAS:** All men are created equal, what makes them different is how they react to problems. Be a fighter to be an inspiration to others.

**HELEN TAN:** Pressure comes in various forms, such as not wanting to disappoint people or being afraid to lose. However, to not crack under pressure is a matter of mindset and perspective. We often think too much of what people think about us. Start with the right attitude: do the best as if you are not afraid of anything.

**IBNU JAMIL:** Don't just criticise but give solutions and take part in something meaningful.





TAG Heuer spearheaded a fun and lively event

# WHAT A Night!

TAG HEUER KICKED OFF THE SINGAPORE GRAND PRIX 2018 WITH A COOK-OFF

Taking place just outside of the iconic ION Orchard, approximately 150 of TAG Heuer retailers, partners, customers and members of the press gathered at the outdoor atrium, which had been transformed into an open outdoor kitchen. As the guests walked in, little did they know that they were about to witness an interesting cook-off event featuring Aston Martin Red Bull Racing TAG Heuer driver, Daniel Ricciardo, and latest Friend of the Brand, Singapore's first Olympic gold medalist swimmer, Joseph Schooling.

While enjoying canapés and champagne, the guests were warmly welcomed by Ms. Amelia Sillard, Vice-President of TAG Heuer Southeast Asia, with an engaging speech before emcee and local Friend of the Brand, Rozz, took to the stage to introduce the special guest for the evening, Peggy Gou. The Berlin-based Korean DJ, who is known for her dark, pulsing house and techno beats, happens to be a friend of the brand.



Daniel Ricciardo was game to showcase his culinary skills





The make-shift kitchen sizzled as the cook-off challenge progressed

were heated up. The aroma of extra virgin olive oil and garlic filled the air as Schooling stir-fried the base of his pasta dish. Ricciardo, who was surprisingly savvy in the kitchen, demonstrated a level of finesse, which he later admitted was passed down from his father, who was a chef in his day. Emcee Rozz kept the mood light-hearted as Ricciardo and Schooling competed to become the winner of the night; both finished their dishes as the TAG Heuer timer counted down.

It won't be a proper cook-off without a panel of judges. A select panel of five people made up of Ms. Yeo Mui Hong, CEO of Orchard Turns Development, Dr. Kenny Chan, Group Managing Director of The Hour Glass as well as artists Kimberly Wang, Jonathan Chua and Edward Russel were the lucky five chosen to taste the



Joseph Schooling and Daniel Ricciardo received tokens of appreciation from Amelia Sillard, Vice-President of TAG Heuer Southeast Asia



The athletes having an upbeat time with DJ Peggy Gou

As the night turned hotter - quite literally and figuratively - Daniel Ricciardo was introduced along with local hero, Joseph Schooling. Rozz took the opportunity to probe each of the special guests about their #DontCrackUnderPressure stories - which happened to be the official hashtag for the evening. Ricciardo shared about his love for racing along with his challenges and success stories, while Schooling spoke about his personal life after turning professional and touched on TAG Heuer's brand heritage, whereas Peggy Gou shared about her experience playing in front of large crowds and her rise to EDM stardom.

Guests were then treated to the upbeat tunes mixed by DJ Peggy Gou which led to the sur-

prise event for the night - the cook-off! Putting a creative and interesting spin on Singaporeans' favourite pastime - eating - TAG Heuer challenged Daniel Ricciardo and Joseph Schooling to an East-meets-West cook-off challenge. Both athletes happen to be self-proclaimed food lovers, therefore they pitted their culinary skills against each other. The challenge for the night was to prepare a pasta dish in eight minutes.

Ricciardo paid respect to the Asian crowd with an Asian-style Black Pepper Crab Spaghetti dish, while Schooling went for something more Western, Prawn Aglio Olio. Once they put on their chef outfits, complete with chef hats, the kitchen began to sizzle as the stoves

pasta dishes. It was a close fight since both Ricciardo and Schooling won three votes each, as Peggy Gou was invited to vote for the winner as well, ending the East-meets-West cook-off challenge in a tie. At the end of the challenge, a splendid display of pyrotechnics celebrated the momentous occasion.

To continue the celebration, DJ Peggy Gou went back to the DJ booth with Ricciardo and Schooling spinning alongside her. Although the duo are professional sportsmen, they took to the DJ console like fish to water and had the crowd grooving and dancing to their own eclectic mix of house and techno beats. It certainly was a night to remember in Singapore for all the guests, ambassadors and fans of TAG Heuer.





Baume & Mercier together with Indian Motorcycle capture the essence of riding on the road with new timepieces

# *BORN* to Be Free

BAUME & MERCIER  
INTRODUCES WATCHES  
CREATED IN PARTNERSHIP  
WITH INDIAN MOTORCYCLE



Clifton Club  
Indian®  
Legend  
Tribute  
Scout®

**B**eloved watch brand Baume & Mercier has built its reputation as one of the greatest Swiss luxury watch manufacturers that impress with their technological advancements. Since 1830, the Baume family has developed timepieces, with several winning a number of timekeeping competitions. Particularly for the chronograph model, it has won the complete admiration and loyalty of watch aficionados around the world.

In 1918, the Baume family merged with the Mercier family, whose watch designs and artistic abilities matched that of the Baumes. The Baume & Mercier watch company became renowned for its particularly unconventional “shaped” models which proved to be a major hit and whose influences on the watchmaking world still reverberate until today, especially its mastery of the female demographic.

Starting from the second decade of the 21st century, Baume & Mercier renewed its brand strategy to include forging partnerships with other iconic or cultural companies or brands, including celebrated American race car maker, Carroll Shelby International, and various celebrity brand ambassadorships including Gwyneth Paltrow, Evangeline Lilly and Kim Basinger; all designed to attract a very specific audience.





The timepieces feature the Indian Motorcycle logo on their case backs

Last year, the company announced its plan to release watches under the auspices of its newest partnership with “America’s first motorcycle company”, Indian Motorcycle. Inspired by the engine of the venerable motorcycle model, the first watch in the series, the Clifton Club Indian® Burt Munro Tribute watch, borrowed design elements that showcase the ride-high attitude of Indian Motorcycle. This was a tribute to the man who built what was to become at that time “The World’s Fastest Indian.”

Originally, when the partnership was first announced, Baume & Mercier had planned to release a series of three exclusive watches billed as perfectly capturing the adventurous spirit of Indian. This year, the watchmaker unveils two new limited edition watches that not only boast legitimate, top-notch watchmaking, but also timepieces which express the spirit of the Indian with distinctive design codes derived from the hardy motorcycles of the 117-year-old brand.

The new offerings, part of the “Indian Legend” series, include the Clifton Club Indian® Legend Tribute from the Clifton Club Indian® - Chief® Limited Edition collection, and the Clifton Club Indian® Legend Tribute from the Clifton Club Indian® - Scout® Limited Edition collection. The former takes inspiration from the Chief® motorcycle which takes its power from the Indian’s ThunderStroke 111 V-twin engine, while the latter is a reflection of the lighter



A fruitful partnership has been formed between two formidable brands



Clifton Club Indian® Legend Tribute Chief®

bike. These limited edition watches are composed of only 1,901 pieces, a tribute to the year Indian Motorcycle was founded.

Another major selling point for the watches, in addition to its association with one of America’s most beloved motorcycle brands, is Baume & Mercier’s famous quality, which embraces its own codes of craftsmanship, sure to please anyone from biker to white-collar office workers alike. The two timepieces measure 44 mm in diameter, and both feature the Indian Motorcycle logo on their case backs.

The Scout® model delivers a pleasing combination of colours that captures the spirit of both brands. It has a self-winding calibre with a 48-hour power reserve. The timepiece is equipped with a chronograph, tachymeter and date indication in addition to the hours, minutes and seconds. Rendered in stainless steel with a fixed bezel in polished steel-ADLC, the watch, with its openworked opaline grey dial and snailed black chronograph counters, is fitted with a light brown calfskin strap with black stitching made by Horween.

Launched together with the Scout® model is the Clifton Club Indian® Legend Tribute from the Clifton Club Indian® - Chief® Limited Edition collection. Equipped with an automatic movement that provides the watch with a 48-hour power reserve, this watch has a polished and satin-finished stainless steel case with an opaline black dial and silver chronograph counters. With a steel-ADLC fixed bezel complete with a tachymeter scale, the timepiece boasts riveted indexes and hands with Superluminova® C1. The seconds hands are in “Indian Red” and the “I” of Indian Motorcycle logo can be seen on the counterweight, while the date disc bears the year “1901” in honour of the birth year of Indian Motorcycle. The watch is completed with a three-row polished and satin-finished stainless steel bracelet.

The new Baume & Mercier Clifton Club Indian® timepieces successfully capture the spirit of two great brands. They depict the freedom and buoyant feeling of the open road. “We designed these watches to honour the legacy of Indian, but at the same time to be a companion on the journeys of our customers’ lives,” said Alain Zimmermann, CEO of Baume & Mercier.





Alex Caizergues in his element

# TWO of a Kind

ULYSSE NARDIN AND  
ALEX CAIZERGUES ARE A  
MATCH MADE IN HEAVEN

Ulysses Nardin is not known to shy away from the big and bold, and the brand seems to espouse the belief that going charmingly overboard with design can be a good thing. To be fair, it truly must be a good thing, because there are those who are indeed in favour of big and bold diving watches. And if it's big and bold you're looking for, the Ulysses Nardin Diver Deep Dive is a watch perfectly suitable for those who live their lives daringly.

Alex Caizergues, the current holder of the World Sailing Speed Kitesurfing record with a run averaging 107.3 km/h or 57.98 knots (over 500 m), certainly relates to that philosophy. The 39-year old Frenchman has been intimate with the world of sailing from a young age, starting from 1985 when his dad became instrumental in the organisation of the first "International Speed Week". There, he met 80s greats such as Pascal Maka, Robby Naish, Laird Hamilton and Jenna De Rosnay.



A hammerhead shark engraving also adorns the case back





A red hammer head shark adorns the crown guard



Alex Caizergues wearing the Ulysse Nardin Diver Deep Dive

In 2005, Alex took part in his first competition, the Mondial du Vent, in which he ranked 12th and this event consequently changed his life forever. Bitten by the competition bug, Alex would later go on to become the most decorated French kitesurfer, with four World Champions, three French Champion titles, four kite world records and two outright world records.

In November 2013, Alex established a new world record in speed, making him the fastest kitesurfer in the world. Four years later in November 2017, Alex pushed further, and exceeded his previous record in speed kitesurfing with a time of 57.98 knots (107.3 km/h), the first to surpass 100 km/h on the water by sail power.

Through sheer determination and perseverance, Alex has managed to make his life about adventure, despite the challenges, pressure, and adversity. “You have to give everything to stay in the race. And it gets harder and harder every year because the level just keeps going up,” he said. Alex also believes that athletes and watchmakers have always been connected, “Time is crucial to me and the synergy is real”, he added. To Alex, he is first and foremost a lover of adventure, both as an athlete and as a person: adventure is what drives him and gives him the strength to push past any limits.

It is this synergy which has driven both Alex and Ulysse Nardin to partner up to tackle the



Ulysse Nardin's latest adventure watch the Diver Deep Dive

adventure of life together and to explore just how far they can take their limits. For its part, the Ulysse Nardin Diver Deep Dive delivers in spades. The 46 mm behemoth is unapologetic, uncompromising, and regrets nothing. The

Le Locle-based manufacture decided on titanium to help keep the overall weight down to acceptable levels, and completes the exterior with two oversized lugs on either side of the watch—a helium release valve at nine o'clock and a screw-down crown at 2 o'clock.

In addition to the Diver Deep Dive's titanium case, the watch is equipped with some serious watersports functionalities and ruggedness. For one, the Diver Deep Dive is water-resistant to a depth of 1,000 metres. Powered by the in-house calibre UN-320, the features of the Diver Deep Dive have been designed for extreme sports enthusiasts both under and on the water: a helium valve, a detachable titanium guard, an expandable and adjustable rubber strap and a large bezel fitted with 12 notched teeth for easy manipulation. Its dial is decorated with 15 hammerhead sharks, with a red one on the dial counter and the side of the crown guard, and yet another stamped onto the case back, to remind us that man only visits the oceans and that the sea belongs to the animals that inhabit it.

Together, Alex and Ulysse Nardin stand ready to carve out what lies beyond. Ulysse Nardin, watchmaker of the oceans, has never shied away from combining aggressive styling with upscale horology in their varied collection of sports and dress watches. Respectful and talented, Alex Caizergues is determined to carve out a life and a career in the world of board sports. And Ulysse Nardin will be his reliant companion on his many adventures.





Beauden Barrett with the All Blacks

# THE DARK Knights

THE ALL BLACKS SIGN ON TO BE PART OF TUDOR'S "BORN TO DARE" MOVEMENT

**T**UDOR, the venerable Swiss luxury watch brand, launched a campaign dubbed "Born To Dare", a multi-layered partnership program joining forces with the number one team in world rugby, the All Blacks, with leading player Beauden Barrett and the 2017 DHL New Zealand Lions Series. "Born To Dare" reflects both the history of the brand and what it stands for today. The collaboration was announced at the World Rugby Awards in Monaco. At the event, it was mentioned that the seven-year deal is the most prevalent of its kind for the international fed-

eration and with it, TUDOR will go on to become the Official Timekeeper of Rugby World Cup 2019 and 2023, Women's Rugby World Cup 2021, Rugby World Cup Sevens 2018 and 2022, and the annual World Rugby U20 Championship.

The long-term partnership will see the luxury watch brand support some of the world's biggest and most prestigious rugby competitions and events. Reflecting on TUDOR's "Born To Dare" manifesto, World Rugby has a rich and famous history that has helped the sport grow



Black Bay Dark with aged leather strap





Another version with a grey fabric strap

to what it has become today: the third biggest quadrennial global sporting event. Daring individuals have long chosen TUDOR while achieving the extraordinary on land, ice, in the air and underwater. It also refers to the vision of Hans Wilsdorf, the founder of TUDOR, who manufactured his beloved watches to withstand the most extreme conditions.

It also reflects well on TUDOR's renowned devotion to the classic. The All Blacks, leading player Beauden Barrett and the Lions Series embody the daring values that TUDOR has carefully cultivated throughout its existence. To commemorate the occasion, TUDOR released the Black Bay Dark, a vintage-inspired all-black steel diver's watch which perfectly matches the All Blacks and Beauden Barrett's team colours. As robust as the wearers and tested to the extreme, the Black Bay Dark pays homage to the more than 60 years TUDOR has spent perfecting the ideal professional's watch. The Black Bay is obviously one of the most celebrated models not just in the brand's portfolio but also amongst watch enthusiasts the world over.

The Black Bay Dark draws heavily from this lineage while adding a souped-up, blacked-out take on the company's popular vintage-inspired diver. The aptly named watch, revealed at Baselworld earlier this year, boasts a black case and a solid new in-house movement (MT5602) which offers a respectable 70-hour power reserve. The Black Bay Dark comes in at



The TUDOR  
Black  
Bay Dark

41 mm, with a PVD-treated satin-finished steel case, a matt finish dial, and a rotating bezel in black PVD-treated steel with a matt black anodised aluminium disc.

TUDOR has done away with a date display for the Black Bay Dark, which is not a bad thing in itself. The watch's clean, minimally-adorned face conveys perfect legibility in all conditions without exception. The hour and seconds hands with their characteristic "snowflake" shapes still deliver solid reading for a watch rated at 200 metres water resistance, the same rating the Black Bay had in 1958—a striking testimony to TUDOR's belief in streamline classicism, simplicity and functionality.

The decision to upgrade the movement into TUDOR's own MT5602 instead of the previous Black Bay tradition of using the ETA 2824

is a strategic decision which will only lend more firepower to this already wildly popular Black Bay iteration to date. The MT5602 is also COSC-certified, not quite expected or demanded from watches of this particular class but definitely most welcome. Aside from adding a little extra cachet to the watch, the movement also boasts a new, superior magnetic and temperature change-resistant silicon escapement. Finally, the MT5602's robust traversing bridge and variable inertia balance also further aids the intrepid explorers and adventurers who often find themselves dabbling in rigorous, extreme conditions.

The TUDOR Black Bay Dark comes with a range of strap options. It includes a stealthy black bracelet, an aged leather alternative as well as a fabric selection with a matt black PVD-treated buckle.



Happy  
Sport Oval



# JOYFUL Time

THE CHOPARD HAPPY SPORT  
CONTINUES TO BE A SYMBOL OF  
FREEDOM AND FEMININITY



In the world of haute horlogerie, no other maison can claim that it has equal mastery in the arts of watch and jewellery making as Chopard. Founded in 1860, the Chopard manufacture has survived the passage of time, and even an important change in its ownership. But what has remained constant in the company is its passion for beauty and impeccable craftsmanship.

### AN ODE TO FREEDOM

With the Scheufele family taking over Chopard in 1963, new ideas abounded within the manufacture. One of which was the Happy Diamonds concept. Spearheaded by Karin Scheufele, mother of Karl-Friedrich and Caroline, the Happy Diamonds concept involved the placement of loose diamonds between two sapphires, allowing the gems to move about beautifully without restraints. Stating that "Diamonds are happier when they are free," Karin was greatly influential in the creation of one of the brand's signature design aesthetics.

In 1993, Caroline Scheufele, who was then not only actively involved in her family's enterprise but also a young budding designer, drew inspiration from her mother's brainchild and created the Happy Sport watch. In tune with the spirit of the times, Caroline envisioned a unique watch that women could wear every day, regardless of the occasion, the situation, or the outfit they were wearing. Furthermore, she wanted a timepiece that went against the existing rules of horology. With this in mind, she thought of combining precious free floating diamonds with sporty steel, a pairing that was considered absurd at that time. This creative journey culminated in the sophisticatedly feminine Happy Sport line which celebrates freedom, joy and modernity.

Chopard  
co-President  
Caroline  
Scheufele



THIS YEAR, THE HAPPY SPORT CELEBRATES ITS 25<sup>TH</sup> ANNIVERSARY. IT IS AN UNDERSTATEMENT TO SAY THAT THE WATCH HAS ATTAINED GREAT SUCCESS, WHAT WITH HAVING MORE THAN A THOUSAND VERSIONS TO DATE



Chopard  
1993



The first  
Happy Sport,  
1993

Happy  
Sport, 2018







Happy Sport Oval varieties

**OVAL PERFECTION**

The highlight of this year's anniversary is the presentation of the Happy Sport Oval, a revamped and contemporary take on the Happy Sport oval design. The distinctive shape has been reinvented and now houses a self-winding movement, the Chopard 09.01-C, especially developed by the Chopard manufacture. This calibre provides the watch with approximately 42 hours of power.

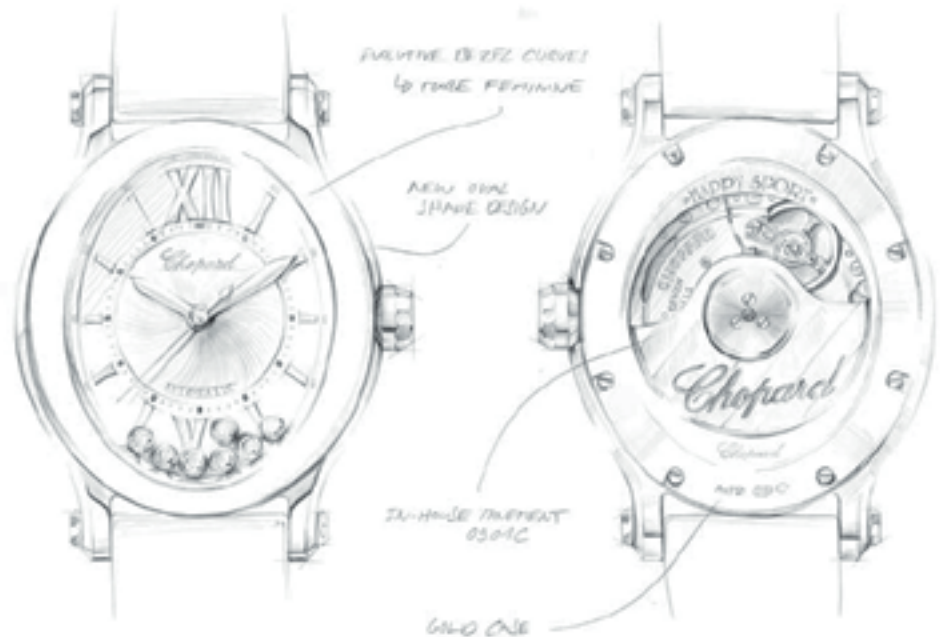
Imbued with the same playful and mischievous Happy Sport spirit, this supremely elegant model is a fitting tribute to femininity with its thoroughly delicate aesthetic. Noticeable is the slimmer bezel at 12 and 6 o'clock, whilst being more generous at 3 and 9 o'clock. This allows the wearer a better fit on the wrist and



The Happy Sport Oval is powered by the calibre Chopard 09.01-C

This year, the Happy Sport celebrates its 25th anniversary. It is an understatement to say that the watch has attained great success, what with having more than a thousand versions to date. Rendered in a variety of shapes and adorned with a stunning array of precious jewels, the Happy Sport has become an enduring symbol for bold, independent women.

For 2018, the collection is enhanced with a self-winding movement, the 09.01-C calibre, which was specially developed for the 30 mm models. In addition, the line also welcomes new variations such as the Happy Sport, with its delicate mother-of-pearl dial offered in pastel shades. These exquisite interpretations serve to showcase the talents of esteemed watch artisans and the art forms they specialise in, including the application of Urushi lacquer for the dials and Fleurisanne engraving for the movements.



Happy Sport Oval Inspiration Sketch





fairmined

*Chopard*

*JOURNEY TO SUSTAINABLE LUXURY*

CHOPARD IS COMMITTED TO BEING A RESPONSIBLE  
GAME CHANGER IN HAUTE JOAILLERIE AND HORLOGERIE





# Chopard

## *At the Heart of the Matter*

With Chopard flourishing under the helm of the Scheufele family, the manufacture founded in 1860 is now one of the celebrated brands in the luxury industry. Driven by the Scheufele's strong family philosophy, which includes responsibility and ethics as two of its key factors, Chopard's journey to sustainable luxury began more than 30 years ago and continues to gain strength in the present day. It all began with the family's vision and determination to develop vertically integrated in-house production and to invest in mastering high quality craftsmanship. In 1978, it created a rare in-house foundry which was instrumental in the management of all the processes of creation – from manufacturing to final product.



Chopard

THE JOURNEY TO SUSTAINABLE LUXURY

#CHOPARDETHICALGOLD



## *An Unwavering Commitment*

Chopard's commitment to sustainability was strengthened in 2012, when it became a certified member of the Responsible Jewellery Council. The following year, 2013, the brand launched its Journey to Sustainable Luxury by entering a partnership with Eco-Age. This multi-year, ambitious endeavour is a direct product of Chopard's commitment to responsible sourcing and providing assistance to the often overlooked people in the supply chain. Since the start of the Journey, the brand has fostered a philanthropic collaboration with the South American mining NGO, the Alliance for Responsible Mining (ARM). With this collaboration, Chopard has become the world's first watch and luxury jewellery company to support and enable gold mining communities to reach Fairmined certification and provide training, social welfare and environmental support.



## *Paving the Way to Sustainability*

One of the most important achievements of the Journey to date is the Fairmined certification awarded to two Latin American mines (Colombia and Bolivia). By providing its direct support, Chopard has perpetuated the existence of small scale mines. Furthermore, it has opened new trade routes from the mines it sources from, therefore providing increased income to local communities. Most recently, Chopard together with ARM, once again extends support to a new mine – CASMA in Peru – in its efforts to reach Fairmined certification. These steps taken by Chopard have also given birth to some of its most important collections and accomplishments, including its guarantee that the brand will use 100% Ethical Gold from July 2018 onwards for all its jewellery and watches. This means that Chopard will only acquire gold from responsible sources that apply only international best practice environmental and social standards.







## *Key Milestones*

With the brand's emphatic efforts and support of sustainable development, it has certainly achieved a number of notable milestones through the years. At Cannes 2013, Chopard unveiled the first pieces of the Green Collection, as worn by Marion Cotillard. This was followed up with the presentation of the world's first haute horlogerie watch made of Fairmined Gold, the L.U.C Tourbillon QF Fairmined, at Baselworld 2014. In the same year, at Cannes 2014, Chopard achieved yet another world first with the creation of the Palme d'Or in Fairmined gold. Because of her active participation in the Journey to Sustainable Luxury, Caroline Scheufele was awarded the Environmentalist of the Year Award at the Bravo Business Awards 2014. As a sign of its deepening commitment to the Journey, the maison launched new pieces of the Green Carpet Collection of High Jewellery and another Fairmined watch, the L.U.C XPS Fairmined, at Baselworld 2015.







## *Sustained Achievement*

Through the years, Chopard has exhibited great propensity for realising its goals. Aided by its clear vision, the brand announced a new partnership with Gemfields in 2016 and unveiled a capsule collection of Green Carpet High Jewellery showcasing responsibly sourced emeralds at Cannes 2016. This was followed up with new Green Carpet High Jewellery pieces launched at the Venice Film Festival 2016. Yet another highlight for 2016 was the introduction of the L.U.C Full Strike, the brand's first minute repeater in 18-carat rose Fairmined gold. Without hampering its activities, Chopard unveiled the Ice Cube collection, a jewellery diffusion line crafted in Fairmined gold, at Baselworld 2017. The maison also figured significantly at Milan Fashion Week 2017 during the inaugural Green Carpet Fashion Awards, in which beautiful statuettes made of Fairmined Gold by Chopard were presented to all the winners.







## *The Journey Continues*

To further increase its contribution in the improvement of artisanal gold mines and the continuous volume growth of ethically extracted gold, Chopard joined the SBGA (Swiss Better Gold Association) in November 2017. This year, at Baselworld 2018, Chopard revealed its heightened commitment to sustainable luxury by announcing that it will be using 100% Ethical Gold in all its jewellery and watches from this point onwards. A precious offering of the maison's craftsmanship using Ethical Gold was showcased at the annual event including an array of Green Carpet High Jewellery pieces, the High Horlogerie L.U.C Full Strike and the exquisite Happy Palm, the dial of which is adorned with gold palm branches in honour of the Cannes Film Festival. This is but a small glimpse of what Chopard has done and is willing to do in the pursuit of sustainable luxury. Surely, the brand will have more to show for in the subsequent years to come.



“

THE HIGHLIGHT OF THIS YEAR'S ANNIVERSARY IS THE PRESENTATION OF THE HAPPY SPORT OVAL, A REVAMPED AND CONTEMPORARY TAKE ON THE HAPPY SPORT OVAL DESIGN ”



Happy Sport 36 mm with rose gold case

lends the model more distinction and grace. With this timely redesign, Chopard draws on the oval as an icon of abundance and possibility. The shape imparts joy and the guarantee that the future holds ample promise.

Available in a variety of iterations, the new Happy Sport Oval is available in 18-carat rose gold. Featuring a stunning silver-toned guilloché dial with seven happily moving diamonds

Arizona Muse wearing the Happy Hearts and Happy Sport Collections



Happy Sport 30 mm iterations





Happy Sport 30 mm with white dials and straps

across its surface, the timepiece comes with a selection of colourful alligator straps, ranging from royal blue to deep navy blue. Of note is the exquisitely feminine version, which makes use of luscious pink sapphires on the 18-carat rose gold bezel. This pink frame serves to outline the seven moving gems – composed of two diamonds, two pink sapphires and three rubies – twirling freely on the white mother-of-pearl dial with a silver guilloché centre. The delicate touches don't stop there as the model also comes complete with a delectable fuchsia pink alligator leather strap.

#### INSPIRED BY THE ORIGINAL

To mark the 25th anniversary of the Happy Sport, Chopard also presents new 36 mm and 30 mm timepieces. Showcasing the sheer talent and inventiveness of the brand, Chopard now turns to rose gold to add unparalleled elegance to its latest offerings. The Happy Sport 36 mm is rendered in sultry rose gold, the appeal of which is further complemented by two bezel options; a shiny polished variant or a diamond-set option, which takes the watch's sophistication to an entirely new level.

To heighten the unique charm of this model and pay tribute to the time-honoured traditions of classical watchmaking, Chopard has crafted an entirely guilloché silver-toned dial. This exquisite surface serves as a fitting backdrop for the seven moving diamonds that happily grace the dial. Available in four equally enthralling versions, the timepieces come with either an 18-carat rose gold bracelet or a grey brushed canvas strap.

Although smaller in size, the Happy Sport 30 mm provides impeccable allure. The iconic watch is now the epitome of contemporary femininity, with its incorporation of somewhat contrasting ideals: feminine and technical, playful and radical, precious and modern. The Happy Sport 30 mm proves that it can be all of these attributes and more, especially now that it is equipped with a self-winding movement which was exclusively developed for it – the 09.01-C. Composed of 159 components, the calibre has a frequency of 25,200 vph (3.5 Hz) and possesses 27 jewels. More importantly, it equips the timepiece with a substantial power reserve of 42 hours.

With this timely development, the Happy Sport 30 mm now successfully combines high technology with graceful beauty, making it an apt symbol and companion for today's modern females. Women on the move no longer have to settle or compromise; they can happily indulge in their femininity and embrace their technological savviness with the Happy Sport 30 mm, the quintessential women's timepiece.

But what's even more exciting is the fact that Chopard renders this latest offering in a num-

Happy Sport 30 mm is driven by the calibre Chopard 09.01-C



Happy Sport 30 mm with diamond bezel, blue dial and strap





Chopard  
commits to  
100% Ethical  
Gold - press  
conference

ber of interpretations. Taking inspiration from the joyful spirit of the original Happy Sport, the Happy Sport 30 mm can now be enjoyed in four special ways.

Those who love vibrant hues can opt for the buoyant blue dial model which is encased in gem-set steel, or they can similarly choose the rosy pink dial variant that is housed in a combination of steel and 18-carat rose gold. Ladies who prefer a pristine look may fall for the charms of the lustrous white dial and 18-carat rose gold case version, while those who yearn for a bit more dazzle can feast their eyes on the fourth variation, that boasts a pearly white dial in a sparkly gem-set 18-carat rose gold case. All four models also feature an exhibition back with screws, which is decorated with the Happy Sport logo and covered with glare-proofed sapphire crystal.

These renditions are not only united by the moving heart that powers them but also by their beautifully textured mother-of-pearl dials. Imbued with unparalleled iridescence, the naturally occurring wave-like motifs of the mother-of-pearl lends each iteration great distinction. And of course, to complete the Happy Sport signature aesthetic, five free floating diamonds playfully whirl and dance above each dial. They perform their infinite dance for the sublime pleasure of the wearer (or whoever else observes it) and beautifully convey incomparable joie de vivre that can only be associated with the Chopard Happy Sport.



Happy Sport  
Oval, 2012

### THE FUTURE IS BRIGHT

Just this July, Chopard announced that it will now only use 100% Ethical Gold in its jewellery and watch creations. This initiative is in line with the brand's Journey to Sustainability which began more than 30 years ago and shows the company's firm commitment in improving mining practices and bettering the lives of the miners and their families.

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THE HAPPY SPORT 30 MM PROVES THAT IT CAN BE ALL OF THESE ATTRIBUTES AND MORE, ESPECIALLY NOW THAT IT IS EQUIPPED WITH A SELF-WINDING MOVEMENT WHICH WAS EXCLUSIVELY DEVELOPED FOR IT - THE 09.01-C”

A truly momentous undertaking, Chopard does not only continuously strive to provide happiness and high quality to the people who buy its products, but also wants to impart only the very best to the valuable individuals who make the supply of 100% Ethical Gold and sustainably-sourced gems possible. With this unwavering love existing at the very heart of the manufacture, there is no question that Chopard pours its heart and soul into everything it does. Reflected in every watch and piece of jewellery that leaves its workshops, this affinity will surely convey the brand successfully into the future and beyond.



White gold model of the 1815 "Homage to Walter Lange"



Yellow gold iteration of the 1815 "Homage to Walter Lange"

# THE Meister

WALTER LANGE'S LEGEND LIVES ON WITH A SPECIAL TRIBUTE COLLECTION

A. Lange & Söhne is known for some of the finest watches ever made; its place in the horology pantheon is undoubtedly at the very top with its iconic collection including the Lange 1, the 1815, and the Saxonia, to name a few. In light of Herr Lange's passing in January of the same year, on 7 December 2017, A. Lange & Söhne introduced a special collection named the 1815 "Homage to Walter Lange", which consists of three 1815 models with a stoppable jumping seconds hand that

dates back to a 150-year-old invention by Ferdinand Adolph Lange.

The three exquisite 1815 models are presented as such: 145 watches in white gold, 90 in pink gold and 27 in yellow gold. There is nothing indicating that these numbers serve a special purpose, except they do! The numbers represent important milestones in the Lange family history: From 7 December 1845, the date when Ferdinand Adolph Lange originally

established the company, which was exactly 145 years ago, to 7 December 1990, when Walter Lange registered Lange Uhren GmbH. It is precisely 27 years from the latter to 7 December 2017, when the 1815 "Homage to Walter Lange" tribute collection was unveiled.

The 1815 "Homage to Walter Lange" watch collection comes in a 40.5 mm case with an argenté-coloured dial, signature blued steel hands, and the classic 1815 railway-track minute





This unique steel version was auctioned off earlier this year



A pink gold version completes the collection

scale. A small seconds counter appears at the 6 o'clock position and performs at a chronometric level precision; the blued sweeping seconds hand may run continuously or may be stopped when needed with a push of the crown at 2 o'clock. As previously mentioned, the jumping seconds hand complication is very near and dear to the Lange family as it was invented by Walter's great-grandfather, Ferdinand Adolph, and first implemented in a masterpiece crafted by Walter's grandfather, Emil Lange.

A special version of the 1815 "Homage to Walter Lange" comes in a stainless steel case. Yes, you read that right, in a 40.5 mm steel case with a black enamelled solid silver dial. The unique piece features stainless steel, a material that A. Lange & Söhne reserved for only a very few exclusive and special timepieces, and was auctioned off for a charitable purpose in 2018. At the time of writing, the unique A. Lange &

Söhne 1815 "Homage to Walter Lange" was sold for \$852,525 at the Geneva Watch Auction in May 2018.

All versions of the 1815 "Homage to Walter Lange" are powered by a newly developed movement with a very special calibre designation: L1924. The digits mark Walter Lange's birth year. Additionally, the first three digits of the reference number 297.078 recall his date of birth, 29 July.

The collection is truly a tribute fitting for the A. Lange & Söhne leader, a man who resurrected the brand in 1990 to its current prominence. Walter Lange once said, "I am the bridge to our past." While doing so, he not only brought the brand to an exceptional level of watchmaking, but also shaped the future of the German watch industry and placed it on the map, next to the Swiss' very best. Walter Lange will be missed and his legacy will live on forever.

“THE UNIQUE PIECE FEATURES STAINLESS STEEL, A MATERIAL THAT A. LANGE & SÖHNE RESERVED FOR ONLY A VERY FEW EXCLUSIVE AND SPECIAL TIMEPIECES, AND WAS AUCTIONED OFF FOR A CHARITABLE PURPOSE IN 2018”



Excalibur  
Spider Pirelli  
Single Flying  
Tourbillon with  
purple strap



# SHOW Stopper

ROGER DUBUIS PRESENTS  
THE EXCALIBUR SPIDER  
PIRELLI SINGLE FLYING  
TOURBILLON



The Excalibur  
Spider Pirelli  
Single Flying  
Tourbillon in  
partnership  
with Pirelli





Seven interchangeable straps are available with the PitStop Collector Box



Black strap iteration of the Excalibur Spider Pirelli Single Flying Tourbillon

The term “flying” is often attributed to the exceptional watchmaking complication normally associated with the tourbillon movement. In 2018, the term “flying” at Roger Dubuis refers not only to the complication, but also to its overall performance as it rolls out new additions to the iconic Excalibur family.

Meet the brand new Excalibur Spider Pirelli Single Flying Tourbillon. A watch that was introduced mere minutes after the famous Monaco Grand Prix concluded, it features a strap that – for the second year in a row – was created using the winning Pirelli tires from the race. The collaboration between Roger Dubuis and Pirelli began in the year 2017, with the production of the racing-inspired Excalibur Spider Pirelli Double Flying Tourbillon. The skeletonised watch was technically impressive with its double tourbillons, but it also sported a rubber strap created from a Pirelli tire that was actually used in a professional race.

To up the ante from last year, in 2018, the collaboration is back again with one tourbillon, but with a set of rubber straps the colour of which match the tires of the newly crowned winning driver’s car. Fans and collectors will experience further thrills when they find out that the exclusive boutique version of the Excalibur Spider Pirelli Single Flying Tourbil-

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*THE COLLABORATION BETWEEN ROGER DUBUIS AND PIRELLI BEGAN IN THE YEAR 2017, WITH THE PRODUCTION OF THE RACING-INSPIRED EXCALIBUR SPIDER PIRELLI DOUBLE FLYING TOURBILLON*”

lon will be delivered with a PitStop Collector Box, which comes with seven interchangeable straps that match the colours of Pirelli’s entire racing tire catalogue from last season of the races.

Speaking of the interchangeable straps, for convenience purposes, Roger Dubuis introduces a Quick Release System which allows the wearer to quickly change straps within

three seconds – a nod to the flying fast pit stops in car races. The straps will also have a part of the Pirelli logo and a code used by Pirelli to track its winning tires. Additionally, the code will also be on the Certificate of Authenticity.

The Excalibur Spider Pirelli Single Flying Tourbillon sports a 45 mm black DLC-coated titanium case, powered by the skeletonised RD508SQ calibre which powers the tourbillon and pumps out a 60-hour power reserve. The skeletonised dial features a speedometer-like seconds counter and automotive-inspired pointers surrounding the rim, in keeping with the racecar vibe. New trigger and bridge designs are incorporated to provide an optimal view of the RD508SQ hand-wound calibre with power reserve indicator and state-of-the-art black Astral Skeleton star. Completing the dial is the single flying tourbillon stationed at 7 o’clock, while a multi-coloured power reserve indicator mimicking a racecar’s fuel gauge is fitted between the 9 and 10 o’clock position.

Limited to only 28 pieces worldwide, the boutique edition Excalibur Spider Pirelli Single Flying Tourbillon is surely one for true watch collectors. Be not afraid however, a version sans the seven interchangeable straps but with a unique strap, will be available in a number of Roger Dubuis specialised stores.





The Bell &amp; Ross BR V2-94 R.S.18

# BACK to France

BELL & ROSS PRESENTS A NEW  
WATCH IN COLLABORATION  
WITH THE RENAULT SPORT  
FORMULA ONE™ TEAM

Commemorating the return of the French Formula 1° Grand Prix this year, Bell & Ross in partnership with the Renault Sport Formula One™ Team launched a new Vintage model called the Bell & Ross BR V2-94 R.S.18.

Linked by the values of high precision and excellence, the partnership between Bell & Ross and the Renault Sport Formula One™ Team is a continuous source of inspiration and motivation for the watch brand.

While the partnership between Bell & Ross and the Renault Sport Formula One™ Team began in 2016, several watches were released each year in mostly Bell & Ross' iconic square shape. Despite the watchmaking prowess and complications offered in the exclusive collection, the watches stand out with the Renault Sport Formula One™ Team livery colours. Enter the new Bell & Ross BR V2-94 R.S.18, with a classic round 41 mm satin-finished steel case. Its sporty yet elegant carbon fibre dial is flushed in black and yellow in refer-



ence to the colours of the Renault Sport Formula One™ Team.

The carbon fibre dial is a canvas to the applied Superluminova®-filled Arabic numerals and metal skeletonised Superluminova®-filled hour and minute hands for added legibility, with the numerals adopting the typography used for the Renault Sport Formula One™ Team. Powered by the calibre BR-CAL.301 automatic, the BR V2-94 R.S.18 has a yellow internal minute track and two counters, one in red for optimal legibility of the chronograph function. The bezel also features a tachymeter scale, along with the internal minute track, which allows for the instant reading of the elapsed times and calculated average speeds. A central chronograph seconds hand appears in yellow to match the minute track, while the 30-minute counter, placed at the 9 o'clock position, is in red for added contrast. To create balance to the dial, a small seconds counter is positioned at 3 o'clock.

As we flip to the sapphire case back, a metalised Renault Formula 1® car appears along with a serial number to indicate the limited nature of the collection. Available in only 999 pieces, the BR V2-94 R.S.18 will be highly



A closer look at the carbon fibre dial



Versions of the Bell & Ross BR V2-94 R.S.18.

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POWERED BY THE CALIBRE BR-CAL.301 AUTOMATIC, THE BR V2-94 R.S.18 HAS A YELLOW INTERNAL MINUTE TRACK AND TWO COUNTERS, ONE IN RED FOR OPTIMAL LEGIBILITY OF THE CHRONOGRAPH FUNCTION”

sought after by collectors and fans of sports watches alike. The strap choices include a black micro-perforated calfskin strap with yellow lining or a steel bracelet; you can choose the one that perfectly suits your style. A special set of black rubber straps stamped with the French flag was made available during the French Formula 1® Grand Prix, commemorating the return of the prestigious race to France.





The timely collaboration has given birth to two limited edition timepieces

# HEART in Havana

ZENITH GOES BACK TO HAVANA  
IN 2018 TO UNVEIL ITS LATEST  
COLLABORATION WITH COHIBA

Partners since 2016, Zenith and famous Cuban cigar manufacturer Cohiba, recently launched a collection of two limited-edition Pilot Type 20 watches. The Pilot watch is known as one of Zenith's most famous and popular models among watch fans and collectors - it boasts the large signature adjustable crown, the iconic case, and the profound Arabic numerals in Zenith typeface which are all strong DNA codes for aviation inspired timepieces.

The partnership went off to a smoking start at the 20th prestigious Cuban Habanos Festival, launching the two limited edition timepieces: the first of the partnership collection is the 50-piece Pilot Type 20 Extra Special Cohiba Maduro 5 Edition in an 18-carat rose gold case. Powered by the robust automatic Zenith Elite 679 calibre, the Pilot Type 20 features simple three-hands on a black dial with the Cohiba logo. The 45 mm 18-carat rose gold case houses large Arabic numerals for legibility with gold-



Pilot Type 20  
Extra Special  
Cohiba  
Maduro 5  
Edition





Zenith and Cohiba present the Pilot Type 20 Chronograph Cohiba Maduro 5 Edition

plated hands, faceted and coated with Super-LumiNova® SLN C1. The case back dons an “El Laguito” engraving, which is a historical building in Cohiba’s manufacture in Cubanacán, on the outskirts of the Cuban capital city, Havana. The highly limited model comes with a set of brown alligator leather straps with rubber lining to adapt to the active modern lifestyle.

The second watch in the exclusive partnership collection is also a limited edition, but with 150 pieces. The Pilot Type 20 Chronograph Cohiba Maduro 5 Edition is powered by the legendary El Primero 4069 automatic calibre that pumps out a minimum 50-hour power reserve. The chronograph function appears on the black dial with the Cohiba logo, in the form of a 30-minute counter at 3 o’clock and a central chronograph hand. On the opposite side of the dial, a small second counter is placed at 9 o’clock to create harmonious symmetry. Like its 50-piece limited edition brother, the Pilot Type 20 Chronograph Cohiba Maduro 5 Edition sports large Arabic numerals with gold-plated, faceted and Super-LumiNova® SLN C1-coated hands and markers. Looking rather similar, the two watches are easily differentiated by their case materials, leather straps and chronograph pushers on the case side. The Pilot Type 20 Chronograph Cohiba Maduro 5 Edition is housed in a 45 mm bronze case with a titanium case back engraved with “El Laguito” and is presented with a set of matching

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*THE PILOT TYPE  
 20 CHRONOGRAPH  
 COHIBA MADURO 5  
 EDITION IS POWERED  
 BY THE LEGENDARY  
 EL PRIMERO 4069  
 AUTOMATIC CALIBRE  
 THAT PUMPS OUT A  
 MINIMUM 50-HOUR  
 POWER RESERVE*”

brown oily nubuck leather straps for a more rugged and sporty look.

Both watches in the collection are tributes to the Maduro 5, which is Cohiba’s high-end cigar collection celebrated by its aficionados. While taste is a subjective matter, Maduro 5 connoisseurs have a very specific and highly desirable set of expectations and the same could be said of their watchmaking counterpart. Brought together by a love of exceptional style and quality, aficionados of both fine Cuban cigars and magnificent timepieces are sure to be captivat-



Pilot Type 20  
 Chronograph  
 Cohiba  
 Maduro 5  
 Edition

ed – again after the previous El Primero collaborative collection – by these latest spectacular embodiments of this unlikely, yet highly successful partnership between two totally unrelated but fully complementary industries.





HYT's latest offering this year is the H0 Gold in 2N yellow gold

*THE*

# Midas Touch

HYT PRESENTS A  
REVOLUTIONARY ADDITION TO  
ITS IMPRESSIVE PORTFOLIO

The HYT H0 Gold is undoubtedly one of SIHH 2018's most talked about novelties. After the successful reveal of the HYT H0 during Baselworld 2017, the HYT H0 Gold is the logical next step for the H0 line-up.

The independent Swiss watch brand has refocused its attention to the fluids and technology which has revolutionised the watch industry—the “0” in “H0” signifies HYT’s attempt to go back to the essence. As a result, HYT has taken great care in designing an impressive sapphire dome to better display the contrasting fluids from all angles. The H0 is a representation of



the new direction the brand is taking, going for a pure look, with softened lines and smooth curves, complemented by graphic elements.

The H0 is now rendered in an elegant 2N yellow gold case with black fluid. This bold interpretation brings the H0 to a whole new level, making it less utilitarian, and even more appealing on the wrist, especially with its substantial 48.8 mm diameter. Its allure is further enhanced by the curved dial surface as well as the mixture of circular-brushing and sand-blasting. Yellow gold watches may often receive divided opinions, but the fact is they will always remain much sought-after by the select few who understand what they are buying into. The H0 Gold is HYT's ritziest version yet, being in 2N yellow gold. Gold always has a distinct charm to it and in HYT's case, it always tends to look better when offered in a brushed and satin finishing as opposed to a high mirror polish.

The microblasted, polished and satin-finished yellow gold case contrasts nicely with the H0 Gold's box-domed sapphire crystal. This shape allows the viewer to observe the beautiful dial not only from the front but from all around too. The gold opaline dial has engraved indices and numerals filled with Super-LumiNova®. To



The domed sapphire crystal has a height of 18.7 mm

give contrast to the gold case, the liquid indicating the elapsed time is black, just like the matt black alligator strap, while the counters are brushed and microblasted. Like most HYT creations, the H0 Gold is water-resistant to 30 metres and sports a screw-in, sapphire crystal case back. The H0 Gold's 48.8 mm wide and 18.7 mm thick mass attracts instant attention, and its redesigned case complete with a seductive bulbous sapphire crystal orb and the usage of minimal metal to show off its curves



The HYT H0 Gold sports a curved sapphire dome for better dial visibility

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*THE H0 GOLD IS HYT'S RITZIEST VERSION YET, BEING IN 2N YELLOW GOLD. GOLD ALWAYS HAS A DISTINCT CHARM TO IT AND IN HYT'S CASE, IT ALWAYS TENDS TO LOOK BETTER WHEN OFFERED IN A BRUSHED AND SATIN FINISHING AS OPPOSED TO A HIGH MIRROR POLISH*”

will give even the most radical, most rebellious watchmakers on the market today a run for their money.

Unlike its cousin, the H2.0, which sports an open-face dial with skeleton numerals and

markers with diamond-cut rhodium plating, the H0 Gold has a closed face to improve legibility. Super-LumiNova® coating is applied to both hands. The H0 Gold's manual winding movement has 35 jewels and gives the watch a 65-hour power reserve.

Wearers can enjoy the pleasant view on the dial twice a day when the liquid hour indicator hits the end of the tube, which causes the bellows to reset and the opposing liquids to move the indicator all the way back to the starting point. This particular fluidic technology, of course, was first dreamed up by HYT back in 2010 and was brought to actual life with its partnership with its sister company, Preciflex SA in 2012. The result of this partnership has rewritten watchmaking history thanks to its fluid technology that unites liquid and mechanics in a watch. In 2018, the H0 Gold's movement still follows the same concept but with smoother and better technology and materials. A mechanical movement propels the fluid into a capillary (less than 1 mm in diameter) to portray time in a linear fashion. The capillary houses two immiscible liquids; one transparent, the other one coloured with a highly resistant dye. Time is indicated where the two liquids meet.



Radiomir  
Black Seal  
Logo 3 Days  
Acciaio



# ICONIC

## Legibility

PANERAI PRESENTS TWO  
NEW ADDITIONS TO THE  
RADIOMIR FAMILY

It can be said that the iconic Radiomir is the timepiece that put the Officine Panerai brand on the map. By now any watch aficionado is most likely able to spot the design codes of the Radiomir from a distance. But this recognition did not develop overnight; the journey of the Radiomir goes as far back as a century. Back then the concept of watches that had larger diameters than 45 mm was certainly not the rage. Still, Panerai unwaveringly maintained this critical design code throughout the years. So much so, that the success of the company has been in retaining many of the watch's original features over the years,

such as the relatively large cushioned-shaped case, vivid luminescent numerals and indices, wire lugs welded to the case, and a hand-wound movement.

The Radiomir was born out of necessity, specifically for the use of the Royal Italian Navy. They needed a highly legible and reliable underwater timepiece, hence the large diameter case. Documents reveal that the name Radiomir was first patented by the company in 1916. It was on the eve of the Second World War that Panerai released the first prototypes of the Radiomir. These were then further de-



Radiomir  
Logo 3 Days  
Acciaio

veloped for the use of the frogmen commandos of the First Submarine Group Command of the Royal Italian Navy.

While visible iconic aesthetics were preserved, the company continuously improved the calibre and features to improve performance.

Even from the first prototype to the actual production pieces, Panerai implemented several upgrades: using overlapping plates for the dial, in which the upper part has perforated indices and numerals so as to make the radium paint more readable and luminescent. Improvements were also made to the wire lugs as to make them more resistant, comprising of a metal bar folded at both ends and welded to the case middle.

As underwater visibility was key, Panerai simplified the numbering of the dial to revolve around four large Arabic numerals located at the cardinal points and a series of indices, hour and minute hands, while doing away



Case back of the Radiomir Logo 3 Days Acciaio

with the small seconds hand. By the 1940s, the Radiomir timepiece for the Royal Italian Navy was developed to withstand extreme underwater conditions for long periods of time. One method to combat the extreme pressure under these conditions was to forge the case and lugs from the same block of steel.

Fast forward to today, the Radiomir continues to look sleek and is available in various case sizes and materials - from ceramic to titanium and rose gold. The latest iterations of the Radiomir are the Radiomir Logo 3 Days Acciaio (PAM00753) and the Radiomir Black Seal Logo 3 Days Acciaio (PAM00754). Both timepieces come in a 45 mm polished steel cushion-shaped case and are powered by the P.6000 calibre - a new hand-wound mechanical movement developed by the Florentine brand. To maintain precision whilst adjusting the time, the calibre incorporates a device which stops the balance wheel as soon as the winding crown is pulled out.



A closer look at the Black Seal dial

“ BOTH TIMEPIECES COME IN A 45 MM POLISHED STEEL CUSHION-SHAPED CASE AND ARE POWERED BY THE P.6000 CALIBRE - A NEW HAND-WOUND MECHANICAL MOVEMENT DEVELOPED BY THE FLORENTINE BRAND ”



The Black Seal model features a seconds subdial



The winding crown is also adorned with the OP logo

The dials of both timepieces are similar, with the Radiomir Black Seal Logo 3 Days Acciaio featuring a seconds subdial at 9 o'clock and “Black Seal” below the Radiomir text under the 12 o'clock position. The deep black dials perfectly contrast with the luminous Arabic numerals and hour markers. As their names imply, the timepieces have a 3-day/72-hour power reserve. Both timepieces have the OP logo at 6 o'clock, with one arrow pointing upwards to the sky and another arrow pointing down to the deep sea. Securing the timepieces on the wrist are leather straps with contrasting beige sewing which are fastened with trapezoid steel buckles. Both timepieces are water-resistant to 100 metres.

In a nutshell, the two watches inspired by iconic Radiomir models in the history of Officine Panerai, retain similar design codes while also incorporating the latest technical advancements consistent with the highest standards of contemporary high quality watchmaking.





The Portugieser Perpetual Calendar in platinum



The Portugieser Automatic in stainless steel

# CLASSIC ELEGANCE

IWC SCHAFFHAUSEN  
INTRODUCES TWO NEW  
ADDITIONS TO THE  
PORTUGIESER FAMILY

Those who are into classic watches must be aware of IWC Schaffhausen's watch collections. Since its early days, with its clear focus on technology and improvement, IWC Schaffhausen has been known for its magnificent craftsmanship and lasting pieces. From the classic Da Vinci, the resistant Aquatimer, to the iconic and timeless Jubilee collection, each piece is always treated with high

attention to detail, and combines supreme precision with exclusive design.

One of the selected highlights of the brand and included in its time-honoured pieces is the Portugieser. As one of the oldest and best-known watch collections from IWC Schaffhausen, this watch incorporates so many of the technical tours de force of high horology com-



The IWC 52615 manufacture calibre as seen through the Portugieser Perpetual Calendar case back

pared to other collections. There has been numerous Portugieser watches produced to date, and just recently, the brand added functional upgrades to the line. This series welcomed two new classical and elegant models in June this year. Let's run through these new watches in more detail.

One of the recently released watches is the Portugieser Perpetual Calendar. Just as the name suggests, its main feature on the dial is, of course, the perpetual calendar. First developed in the 1980s by the contemporary watchmaker and engineer, Kurt Klaus, the mechanism consists of 80 considerably detailed parts that are able to display the date, month, and moon phase, as well as the year in four digits. As a feature, it can easily be adjusted using the crown.

IWC Schaffhausen now uses platinum for the case because the material is particularly corrosion-resistant and hypoallergenic. The high-density of platinum also makes the watch extremely robust and durable. As for its appearance, the silver-plated dial suits the gleaming white-grey trademark of platinum perfectly, as well as the rhodium-plated hands and appliques. The case houses the IWC 52615 manufacture calibre. Its systematic Pellaton winding is gracefully made up of ceramic components that are wear-free and builds up a power reserve of up to seven days with its oscillating weight made from solid 18-carat red gold. And what makes it even fancier is the high-embellished movement that is clearly visible through a transparent sapphire glass case back.

Additionally, the perpetual calendar is able to automatically identify different month lengths as well as leap years. The watch is also guaranteed to work until the year 2100 without needing any correction. Another interesting detail is that this version of the calendar comes with a double moon display that gives an inverted view of the moon phases for the northern and southern hemispheres.

What's impressive is the fact that there is a special reduction gear that allows the display to be so accurate that it will only deviate from the actual orbit of the earth's satellite after 577.5 years, and then only by one day.

The Swiss luxury watch manufacturer is also thrilled to introduce the new Portugieser Automatic this year. To put it simply, this watch is a union of high engineering wrapped soundly in a stainless steel case. A bit different from the previous watch, the IWC 52010 manufacture calibre powers this piece which also has a Pellaton winding with ceramic components.

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*IWC SCHAFFHAUSEN  
 NOW USES PLATINUM  
 FOR THE CASE BECAUSE  
 THE MATERIAL IS  
 PARTICULARLY  
 CORROSION-RESISTANT  
 AND HYPOALLERGENIC.  
 THE HIGH-DENSITY  
 OF PLATINUM ALSO  
 MAKES THE WATCH  
 EXTREMELY ROBUST  
 AND DURABLE*”

The oscillating weight of the Portugieser Automatic is fitted with an 18-carat gold medallion and builds up a power reserve of seven days.

Now, let's expose the other timeless qualities of this watch. Showcasing the Portugieser classic traits, like the applied Arabic numerals and the railway track style chapter ring and the slim feuille hands, the watch appears with a silver-plated dial and rhodium-plated hands. These are all enveloped in a stainless steel case. Elegantly worn on a black alligator leather strap, this timepiece will be a perfect choice for more casual occasions.

Perpetual  
Calendar



A transparent case back provides a glimpse to the IWC 52010 manufacture calibre of the Portugieser Automatic

Calibre Family







The TAG Heuer Aquaracer 300M is water-resistant to 300 metres, making it the perfect diving companion

# AN AQUATIC JOURNEY

THE TIME PLACE MAGAZINE  
WENT UNDERWATER WITH THE  
TAG HEUER AQUARACER 300M

The weather forecast showed that it was going to rain for the whole week during our trip to the eminently sunny island of Phuket. However, we were still excited to prepare our summer outfits, knowing that we will spend most of our time there outdoors. Before we departed from Jakarta, we were told about the long history behind the evolving watch that we were going to see perform underwater, the TAG Heuer Aquaracer 300M.

It all started in the late 18th century, when the owner of TAG Heuer, Edouard Heuer, came up with the idea for a water-resistant watch. He was one of the first in the watchmaking industry who patented the technology. What began as a pocket watch slowly developed into a wristwatch. Following its immediate success, this watch continued to be upgraded through the years: the “Solunar” in the mid-19th century, the “2000 Series” in the late 19th century,



The watch remains perfectly readable even in low light conditions

and finally in 2004, with a more modern name, the “Aquaracer”. This very watch was the star of our journey in the Thai province that’s famous for its Phi Phi Island.

When we arrived in Phuket, there was no sign of rain whatsoever. The climate even felt like it



was a couple degrees higher than in Jakarta. After a two-hour journey, we eventually made it to our villa in the region of Rawai, where we were greeted warmly by our hosts. So perhaps it is true, that the nature of Thai people is so warm that people know it as the Land of Smiles. Just when we thought it was a nice day already, we were taken to this friendly seafood market to eat freshly caught and cooked seafood.

The next day began just after breakfast, at around nine in the morning. We were taken to our boat to kick-off the first adventure. The agenda for the day was to explore the underwater world with the TAG Heuer Aquaracer 300M. An hour and a half boat ride away from the Rawai region, was



Aquaracer  
blue dial



A starfish encounter

a small, secluded island called Ko Racha Yai, with crystal clear blue water and fishes swimming all around.

Before we dove in, we were prepared for not only what we would be experiencing, but we were also informed about what to do during the process, and what we had to understand, especially about a diving watch. There are six essential elements that a diver's watch should possess: water-resistance to at least 100 metres, a screw-in crown to prevent water from leaking into the watch and minimise the chance of accidental operation underwater, a unidirectional rotating bezel so that the diver would not lose track of time, six studs for good prehension, Superluminova hands and hour

markers to be able to see the time in the dark, and lastly, a double safety clasp to never lose the watch while being underwater. All these important features are present in the latest update of the TAG Heuer Aquaracer 300M, except that it is able to accompany divers to deeper depths of up to 300 metres.

Besides seeing so many fishes and feeling so relaxed by the silence of the underwater world, the stunning watch stole our attention during the dive. With its gleaming red bezel, sapphire glass, and its three-row polished and satin-finished steel bracelet, it stood out gallantly amidst the corals and the colourful, swimming sea creatures. Too bad we only had 15 minutes to experience

“

THE AQUARACER 300M IS FULLY EQUIPPED TO BE YOUR MOST LOYAL COMPANION, NOT JUST FOR DIVING AND OTHER SEAFARING ACTIVITIES, BUT ALSO FOR ANY ROUTINE OR HOBBIES THAT YOU LOVE”

the natural underwater beauty. So we went back to the boat after the brief dive to eat lunch, where one of the dishes served was a Dorado fish that was caught as we made our way to the island.

We were then taken to explore the beach on the island. It was surrounded by solid cliffs, white sands, blue water, and only a few people were present, compared to the crowd you would see at Patong Beach. Before the sun set, we headed back for a casual barbecue dinner at the villa. The ambience was really intimate, making us feel like a family on vacation.

A Muay Thai class awaited us the following day. For a full hour we had an energetic session, before we headed to the spa to loosen up. Afterwards, the group went to the Phuket Shooting Range to go target shooting. Apparently, shooting is an activity tourists go for in Rawai. We also rode go-carts there as well, before deciding to go to the famous Patong area to shop for gifts. We then ended the day with a last meal together as a group, when the rain started pouring hard.

After almost a week of moving dynamically from one activity to another, we realised the message behind this super pleasant trip. We learned that the TAG Heuer Aquaracer 300M is a watch that can be worn on casual days, to accompany the wearer on his/her daily activities, but it definitely steps up to the challenge on more rigorous, sporty activities, and even under the most extreme conditions that one can face. Borrowing TAG Heuer's tagline, this watch does not crack under pressure. The Aquaracer 300M is fully equipped to be your most loyal companion, not just for diving and other seafaring activities, but also for any routine or hobbies that you love.





The Aquaracer 300M in a black bezel version

The Aquaracer Lady is also water-resistant to 300 metres

# DIVING ESSENTIAL

TAG HEUER PRESENTS THE  
LATEST ADDITIONS TO  
THE AQUARACER FAMILY

**E**douard Heuer had the idea for a strong water-resistant watch and in 1895, its design was brought to life, when TAG Heuer patented one of the very first water-resistant cases for pocket watches. As one of the pioneers in the industry of haute horlogerie, TAG Heuer was always inspired by sailing. In 1950, the company launched the Mareograph, the first chronograph equipped with a tide indicator and a dial for regattas. This watch was called the Seafarer in the American market.

In the early '80s, TAG Heuer was also the manufacturer that introduced a watch with the six

essential diving features. These include: water-resistance to 200 m, a screw-in crown, a unidirectional rotating bezel, six studs for good prehension, Superluminova hands and hour makers – meaning the hands and hour makers are based on non-radioactive and non-toxic materials and offers up to 10 times higher brightness than the previous zinc sulfide based materials – and finally, a double safety clasp so the watch does not slip easily from one's wrist.

After many progresses and great improvements, the watch was renamed the Aquaracer in 2004. In 2017, all the qualities from the pre-

vious upgrades were put together into one durable dive watch, the Aquaracer 300M. Available in a case of polished and satin-finished steel, the Aquaracer keeps its key characteristics while becoming more accessible with its aluminium bezel and a quartz movement to meet the strong market demand. The bracelet is composed of three-rows of polished and satin-finished steel, with a polished steel folding buckle plus the addition of safety push-buttons and a diving extension. This essential watch is water-resistant to 300 metres.

Its other features include a unidirectional rotary bezel in red, black or blue anodised aluminium, as well as a significant case size of 43 mm, which makes the watch immediately recognisable. The Aquaracer 300M has developed into the perfect timepiece, not only for diving and other seafaring activities, but for all kinds of extreme conditions. To top this latest update, the Swiss brand also released a brand new version for women, made in steel with the accent of a natural mother-of-pearl dial in semi-transparent blue or black lacquer, a first for TAG Heuer. Presented in a more delicate 35 mm diameter, the new Aquaracer Lady is also water-resistant to 300 metres and boasts two stunning gem-set versions.



Aquaracer Lady with gem-set bezel

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PEGGY GOU - TAG HEUER FRIEND OF THE BRAND

# LET'S Keep It Gou-ing



**W**e caught up with Berlin-based, Korean-born DJ, Peggy Gou, at the TAG Heuer pre-Singapore Grand Prix event held in ION Orchard. At the lively affair, the award-winning DJ and TAG Heuer Friend of the Brand played her repertoire of upbeat tunes and was accompanied by Daniel Ricciardo and Joseph Schooling in the DJ booth.

**Peggy, tell us, how did the partnership with TAG Heuer begin?**

It began casually in Zurich with Red Bull who was collaborating with TAG Heuer, while I was there for a gig and was later asked to be a part of the collaboration video. Afterwards TAG Heuer came back and invited me over for future projects.

**How has the partnership been?**

Thing is, the “Don’t Crack Under Pressure” tagline is so Peggy Gou! In my line of work I face a lot of pressure, and I like it! Pressure keeps me wanting to do more and it liberates me from limiting myself and keeps me gou-ing (get it?)

**What does it mean for you to be a part of the TAG Heuer family?**

Honestly, I’m very happy to be here, especially in Singapore. I’m surprised and humbled to find myself among the list of the legends that are part of the brand – among them Daniel Ricciardo and Joseph Schooling, who were present at the event as well – so many actors,

models, sportsmen, and DJs, including Martin Garrix, he is huge! I truly appreciate TAG Heuer for supporting aspiring artists like me, and I’m very thankful for that.

**Which TAG Heuer watch is your favourite?**

The Aquaracer model I’m wearing right now, but specifically with the mother-of-pearl dial for ladies. I love the cool sophisticated blue on the bezel and strap!

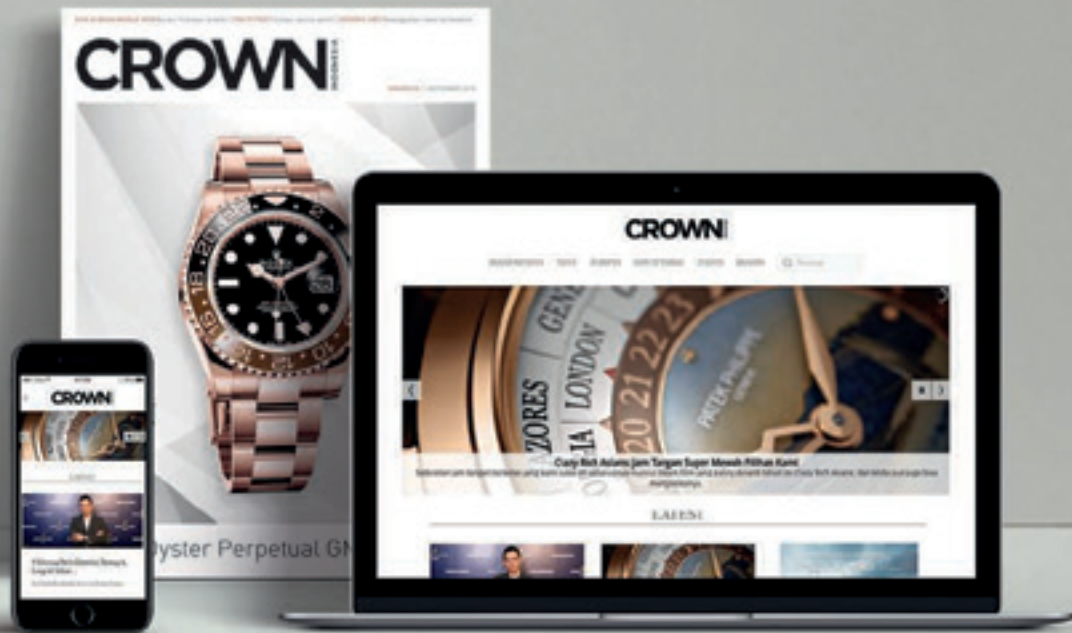
**If you can design a watch, how and what will it be like?**

That’s an interesting question! I like watches that are unisex – men and women can wear it – so the colour can’t lean to a specific gender. But I love big watches in general.

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ALVIN SOON - BREITLING PRESIDENT FOR GREATER CHINA  
AND SOUTHEAST ASIA

## FLYING IN A New Direction



Since appointing a new CEO last year, Breitling has taken off with several significant changes. With the launch of the Navitimer 8, the direction it's going has become clearer to customers. Alvin Soon, President of Breitling Greater China and Southeast Asia, sat down with us to talk about how, under Georges Kern, the brand is making progress.

**The Navitimer 8's design pays tribute to the brand's history while also exhibiting the vision for the brand's future. What was the design inspiration behind this watch?**

As you can see, the Navitimer 8 is a very interesting product lineup. I call it a renewed old collection. Why? Because the design of this watch is inspired by the cockpit clocks we have been doing since 1932. We had a department called the Huit (eight) Aviation Department, where the name Navitimer 8 came from. So, this is like a prequel of Navitimer 1. If you see the Navitimer 1, you know instantly that it's a Navitimer. But with this watch, we are putting a new and at the same time more classic and iconic design.

**One of the designs in the Navitimer 8 collection is the Chronograph, which was made for price-conscious customers. Knowing that, what is the main reason behind the decision to position the brand as an approachable luxury brand?**

The answer is the millennials. We are aware that the world is changing now. In five years' time, the affordable luxury segment is going to be dominated by the millennials. Meaning, we have to start thinking to pin a dream to all these new customers so they can get to know our brand. Most probably, instead of a \$10,000 watch, they would start off with a \$4,000 or \$5,000 watch. Hence, we need



Alvin Soon giving an overview of Breitling's products

something cool. You know, the millennials, they want something cool and edgy, not just a basic three-hand watch. The Chronograph perfectly represents this. With a cool function, which they can relate to, it is sold at a certain price point so that we can communicate well with them.

**We noticed there are lifestyle elements in the collection, especially in the Navitimer 8 Day & Date. Could you say that this collection is actually more for people who want the style of a pilot's watch and the traditional Navitimer 1 or B-01 is like a purist's watch?**

We create what the market wants. Because when we look at it, a pilot watch has a lot of DNA. You need to have a bi-directional bezel and the pilot index, etc. But the date function is very practical for daily use. So while we are

pursuing design and style, we also want to do something functional. That is why we came up with the Day & Date in the Navitimer 8 collection. It is for someone who pursues style, yet still looks for a very good and useful function they can use daily.

**Since Georges Kern's arrival last year, Breitling has released an array of new products, rebranded watches, and even appointed several new managers. It is really interesting to see these steps. How do you see the progress so far?**

I used to work for a local company, now it's like I'm working with an international agency that has so many top brains collaborating together. Tim Saylor, the CMO, is the former Global Marketing guy for Audemars Piguet, our Chief Sales Director used to work for BCG and Jaeger-LeCoultre, and Guy Bove, our designer, is



may not be as social as the Indonesians – the world’s number two social media users – the Chinese are so digitally savvy, that WeChat has become the main communication channel, followed by T-Mall for commerce. The strategy doesn’t really change, we just have special platforms in China. That’s about it.

**Several brands in the industry have released highly commercial collections. Will Breitling do the same for the sake of marketing in the future?**

We did that last year before Georges came on board. We launched Colt Skyracer that costs around USD 2,000, which is a super edgy price point, but the market is dead. So we’re going to stop there. We will move into the arena of the Swiss products and focus very clearly on that.

from IWC and Chopard. When all these minds get together, with specialties that we can learn from, we create value. These people have a lot of experience and have learned their mistakes along the way, so we have a chance of making fewer mistakes. They know exactly what to do and we get it done. This is why within seven months, so much progress has been made; I have opened nine new boutiques in China alone.

**Speaking of which, how is the brand faring in Asia, specifically China and Indonesia?**

As I mentioned, we are growing in China. China and Hong Kong are in fact two countries with the fastest growth in the world. And for Indonesia, our sales have increased by 48% this year. It’s fantastic. We are growing organically. Ninety-nine percent of the customers who buy Breitling here are Indonesians, so I guess the Indonesians really like Breitling.

**As a luxury brand, it is always important to provide an in-store experience for the customers. But we know that we are in an era where everything is digitalised. How does Breitling keep up with the market digitally?**

The right word for this is “omni-channel”. It is a strategy that means to come up with an offer to everyone, not just the millennials, that they can buy online and offline. Because today, the first touch point of the customer experience no longer starts in the boutique, it starts on a mobile phone, your laptop, it starts everywhere. People usually search for the price online, and then go to the boutique to pick the



watch. So later it’s their choice whether to buy it at the boutique or have the product delivered to them. We just need to have the indicator of experience online and offline, and it’s a very clear indication that you get more offline, though you can also buy online. So, this has to be the standard in every country in the next two years.

**What’s the digital strategy for China, since the market isn’t on the same platform as everyone else in the world?**

China is very unique. It has a very different market and platform. You cannot use your Google or Facebook strategy because they don’t exist. This country is very interesting. Although they





MAXENCE KINGET - JAEGER-LECOULTRE MANAGING DIRECTOR FOR SOUTHEAST ASIA AND OCEANIA

# MEMORABLE

## Memovox



**D**uring a short trip to Jakarta, we caught up with Maxence Kinget, Jaeger-LeCoultre's Managing Director for Southeast Asia and Oceania, to talk about the new Polaris collection, his favourite piece, and his inputs during the product development of the collection that was a big hit during SIHH 2018 in Geneva.

### TELL US WHY JAEGER-LECOULTRE HAS GONE DEEPER INTO THE SPORTS WATCH MARKET.

Looking back at the first sports watch that we did, the Reverso in 1971 for the polo players, then we had plenty of military-inspired watches in the 1940s, and then in the 1960s, diving became the sport for the high society, and in the 2000s we had the master compressor collection; we have always had sports watches and we are looking at continuation, therefore we are bringing back the Polaris, one of the brand's icons and we saw the opportunity to introduce a whole collection to fit the modern lifestyle and modern gentlemen of today, who are ready for action in their active daily lifestyles.

### THE POLARIS MEMOVOX MADE A RETURN 10 YEARS AGO, WHY IS IT BACK AGAIN SO SOON?

The idea is to revive and give birth to the Polaris collection, and we received inputs from prominent Jaeger-LeCoultre watch enthusiasts that we cannot have a Polaris collection without the Memovox, as it is the starting point, the icon so to speak of the entire collection. When you think of the Polaris, you think about the three generations of the Polaris back in 1963, 1965, and the big boom in 1968. That's the reason why we bring it back again in 2018, which is also the 50th anniversary of the iconic Polaris Memovox 1968 model.



### WHICH MODEL IN THE COLLECTION IS YOUR FAVOURITE AND WHY?

I'm wearing the Polaris Date, and it is my favourite because it offers the essential hours, minutes, seconds and date, while also looking exactly like the original 1968 Memovox with the yellow Luminova indexes, the big numerals, inner bezel to measure time or to serve as a reminder. I like how it sits nicely on the wrist, with the Clous de Paris pattern on the rubber strap. From a pure design perspective, it is perfect for a casual weekend or even for dressy events during the week.

### WERE YOU PART OF THE PRODUCT DEVELOPMENT PROCESS?

I'm part of the executive international committee, so we had a lot of discussions, shared the voice of our markets, the connoisseurs, the professionals, which is very useful during product development. It is important for Jaeger-LeCoultre to be able to listen, to understand, to feel the moment, to be able to convey and interpret these with the amazing creativity of our watchmakers, to create the Polaris collection and for it to become the key watch of the year.




# Treasuring Time

Buddha once said, "The trouble is, you think you have time." Living in a fast-paced world requires us to value time, every minute and every second, because it is precious and irreplaceable. Once it's gone, it's gone forever. Through this special edition of "My Finest Hour", we invite you to spare a moment and enjoy the inspiring stories of our 20 wonderful personalities, who make the most of their time and never take it for granted.

Photographed by Nurulita Adriani Rahayu, Styled by Triska Putri







*“To be healthy and happy is my priority. It helps me to function and continuously give love and happiness to the people around me, especially my little family.”*

# Dian

## Sastrowardoyo

Actress

Successful actress Dian Sastrowardoyo is a self-confessed morning person. Her reason for waking up early is pretty simple, “I have a thing for mornings, around 5:45am when the sky looks blue. And sometimes, when I am somewhere exotic, I can catch the sky changing colour and it makes me feel so blissful,” said the mother of two.

When she is not shooting a movie, she goes for morning runs and takes all the positive energy from the sun. Running makes Dian a healthier and happier person. It is her way to be intimate with herself. With her friends, she initiated a movement called #PertemananSehat to inspire people to stay healthy by doing sports.

“Doing sports is essential for my balance. It’s also a perfect moment for me to be alone and sort things out,” she said.

Dian is a disciplined person who gives her all in everything she does. She understands the value of time, so she does not waste it on useless things. She believes that anybody can be successful as long as they focus on what they are doing. When she is on set, she gives 100% of her attention to her work. And when she is at home with her family or spending time with her friends, she is 100% there for them.

*“To be healthy and happy is my priority. It helps me to function and continuously give love and happiness to the people around me, especially my little family.”*

Dian is currently busy promoting “Aruna dan Lidahnya”, her latest film based on the Laksmi Pamuntjak book of the same name. She was also a finisher of the Berlin Marathon 2018. Dian Sastrowardoyo wears Audemars Piguet Lady Royal Oak.



*"Time is a luxury I can't afford so I use it wisely by making my family more important than my friends."*

# Oka

## Antara

Actor

When asked to choose between basketball and acting, award-winning Indonesian actor Oka Antara is unable to pick just one. These two different fields dominate his world and make him more than just an actor. When he's not on set, he involves himself in the running of his basketball school for kids aged 6-12. "My long-term goal is to make an impact on the young generation through my basketball school, and of course, keep doing movies," said the father of three.


A well-crafted daily schedule is essential for Oka to make sure everything is on the right track. Self-discipline is key. "It's not that hard when you have everything lined up six months prior and I normally take a timeout in between projects. When I am on timeout mode, I dedicate my time fully to my family. My kids and I, we enjoy playing basketball together."

As he grows older and wiser, Oka prioritises his family over everything else. His life completely changed when he became a father for the first time. That was the moment when he finally understood what people say about unconditional love. "My perspective in life changed from then on. Time is a luxury I can't afford so I use it wisely by making my family more important than my friends."

The actor is best known for his roles in the films "Sang Penari" (2011), "V/H/S/2" (2013), "Killers" (2014) and "The Raid 2" (2014). Currently, he is beyond excited about the launch of his new movie "Aruna dan Lidahnya", a film adaptation of Laksmi Pamuntjak's novel, and last but not least, his other upcoming movie "Foxtrot Six". Oka Antara wears TAG Heuer Carrera Calibre Heuer 02 T.







*“There is nothing more important in this world than my loved ones. Hence, I always try to make time for them.”*

# Rosalindynata

## Gunawan

Fashion Designer


**G**rowing up in a family that values art and fashion is a privilege for Rosalindynata Gunawan, the Head Designer of Bubble Girl. Her uncle, Sebastian Gunawan, influenced her in so many ways. And like many other fashion designers, seeing sketches come to life gives her a higher level of joy and excitement. “My activities revolve around designing, fabric sourcing, fittings and meetings with clients. I am in my element when doing those things,” said the graduate of The Royal Melbourne Institute of Technology, Australia.

Designing children’s clothing is indeed challenging, as there are more aspects to consider. Comfort comes first followed by aesthetics. The fashion industry is her happiness, but her new role as the wife of Aga

Bakrie makes her happier. “I am a newlywed, so I am still adjusting between household chores and work. It’s challenging in a fun way. I do my best to plan my day ahead so I get to maximise my time,” she said.

When she is not working, Rosalindynata loves to pamper herself or go on exercise dates with her friends. “There is nothing more important in this world than my loved ones. Hence, I always try to make time for them.”

Her current number one priority is pretty obvious, “I want to build a happy home,” she said with a smile. Rosalindynata Gunawan wears Breguet Tradition.



*"I enjoy meditation exercise where God talks to me and I talk to God. It's also the moment when I can recentre my mind and soul to be more creative."*

# Rinaldy

## A. Yunardi

Millinery and Accessories Designer

No stranger to Hollywood celebrities, Rinaldy A. Yunardi became the talk of the town in both international and local media when legendary diva Madonna wore his creations - a crown and a rosary necklace - at the prestigious Met Gala 2018 in New York. Recently, he once again made the news when he worked on the Asian Games 2018 opening ceremony wardrobe design. "I was tremendously happy and proud as it was a (huge) project for my beloved nation and country. For now, The Clique (with a fashion wardrobe project for TV programme "Shake It Up" in China) and my bridal business are the centre of my attention," he said.

A bright star in the sky, Rinaldy is forever a humble person. He does not always have all the time in the world, but with good time

management, he has control of his life and always makes time for his family and friends. "They are my emotional support system. It's always enjoyable to spend time with them." Meanwhile when he needs time for himself, Rinaldy simply does meditation. "I enjoy meditation exercise where God talks to me and I talk to God. It's also the moment when I can recentre my mind and soul to be more creative."

Some people see the fashion industry as a tough world, but Rinaldy sees it as a playground to grow, "This is my life, my love, and I am beyond happy that my work and expression of creativity bring value and inspiration to Indonesia and the world." Rinaldy A. Yunardi wears Jaeger-LeCoultre Polaris Chronograph.





*"You can get almost everything with money, but once time is gone, it's gone forever. Hence, as a business owner, I have to be very careful with this precious resource."*

# Kevin Osmond

Serial Techpreneur

Founder and CEO of Printerous.com, Kevin Osmond has been in love with basketball since he was in the fifth grade. He and his team recently returned from Thailand after participating in the Annual ASEAN Veteran Basketball Tournament. "Everyone needs me time once in a while to relieve stress and recharge their energy no matter how busy they are. Mine is playing basketball, obviously," he said.

A passionate web developer-turned-entrepreneur, Kevin sees time as the most important resource in his life, which expires every day. "You can get almost everything with money, but once time is gone, it's gone forever. Hence, as a business owner, I have to be very careful with this precious resource," he added.

Kevin has plenty on his plate. He runs Printerous, an online printing platform whose mission is to make printing convenient, efficient and transparent for businesses in Southeast Asia. "We are currently serving more than 5,000 businesses and working with more than 180 printers in 16 cities in two countries," he said proudly.

Even with his tight schedule, Kevin always prioritises his family. He spends quality time with them after work or on the weekends. "My happiness is pretty simple. I will be so happy when I can be of help to my surroundings, from friends and family to employees, customers and partners." Kevin Osmond wears Panerai Luminor Base Logo 3 Days Acciaio.



*"Time is a gift from God that comes with responsibility."*

# Anandita

*Makes Adoe*

Entrepreneur, Hotelier

**B**ecoming a first-time mother can be a daunting experience, but Anandita Makes Adoe sees it as a challenging and amazing new role in her life. Motherhood is such a glorious blessing and she is really grateful for the experience, "Time is a gift from God that comes with responsibility. I truly feel blessed to be able to spend time with my daughter, watching her grow and enjoying all the little moments," she said.


But even so, she is not putting aside her other role as Group CFO of Plataran Hotels & Resorts. She added, "Being in a family business, you have to get involved in other scopes even outside your department - so yes I do have to multitask a lot and get used to putting on different thinking hats." Now, people might wonder how she balances her multiple roles, "Good time management is

key. I am still old-fashioned though. I have an agenda, so I can write down my work and my family's schedules in it," she added.

As the second-generation leader of Plataran Hotels & Resorts, Anandita is proud that Plataran serves as a continuous invitation to the discovery and appreciation of Indonesia's many treasures through its luxury brand of boutique hotels and resorts, private cruises, as well as dining and event venues.

"My life has changed since I became a mother. I truly enjoy my time with my daughter before I go to the office and after I get home. But I especially look forward to our weekends, when I truly indulge in the company of my husband and my daughter." Anandita Makes Adoe wears Santos de Cartier.





*"As I get older,  
I try to see time as being  
in the present moment."*

# Gwen Winarno

Entrepreneur, Holistic Health Coach

**G**wen Winarno loves being a wife, a mother, and finding the time and the space to work through all of life's challenges. She feels blessed to have her own business so she can manage her time and daily schedule conveniently. "On a daily basis, I look after Pure Foods Company, a natural and organic café grocer and catering business that I established with my husband, Yudha Budhisurya. Adding to my excitement, I am also currently in the middle of completing my certification as an Integrative Nutrition Health Coach," she said.

Juggling motherhood and work, Gwen has a secret recipe to keep her heart happy and this reflects on everything she does. She appreciates the small things in life, starting from the moment she opens her eyes in the morning. She strongly believes that there is always new hope and opportunity with every sunrise.

When she is alone at home, Gwen makes the best use of her time by meditating or catching up on her studies. In her eyes, meditation does not only mean sitting down with her eyes closed and focusing on her breathing, but it is something that she does with intent while being actively present in the moment.

"As I get older, I try to see time as being in the present moment. I have experienced so many things in the past and always wonder what my future will look like. But I believe that there is no other time, or one might even say a better time, than now. For the past three years my WhatsApp profile has been 'I'm exactly where I need to be.' And I mean that quite literally." Gwen Winarno wears TAG Heuer Aquaracer.

*"It's one of my precious moments when I can forget about stuff and be in the present."*

# Riki

*Kono  
Basmoleh*

Entrepreneur


Take Riki Kono Basmoleh to a round of golf or to any music festival and he will feel nothing but happiness. These activities serve as an escape from his busy daily life as the Director of Omiyage Inc. Indonesia, a company that specialises in confectionery souvenirs. "It's one of my precious moments when I can forget about stuff and be in the present. And when there are no music festivals, I spend my free time hanging out with people so I get (positive) energy from them," he said. His extroverted personality makes it easy for Riki to mingle with highly driven people.

A successful entrepreneur under the age of 30, Riki has turned his passion into a promising career. The half-Indonesian and half-Japanese businessman has always wanted to blend the two cultures together. He saw potential in the souvenir industry in Indonesia.

Hence, he and his two friends established the company. Without a doubt, he turned his childhood dream into reality. "I currently focus on running a brand called DORÉ by LeTAO. Proudly, we are now expanding to café and eatery concepts to serve our customers better."

Riki sees time as the most precious thing yet it is hard to cherish. He understands that running a business is a lifetime learning process. Influenced by his father, he is setting the bar higher to gain even more success. 'Surprise yourself' is his mantra to keep moving forward and continue growing. "That's something that I tell myself every day. And above all, I enjoy every moment when I can focus on my work and generate many ideas for my company," he said with a smile. Riki Kono Basmoleh wears IWC Portugieser Perpetual Calendar.





*"Time is precious and once it has passed, you can never get it back. So I cherish every moment, including my morning coffee time."*

# Lidia Siregar

Businesswoman

Lidia Siregar reveals her secret on how to feel energised in the morning, "Once I have a cup of coffee, my brain will start churning out all new concepts and ideas. Time is precious and once it has passed, you can never get it back. So I cherish every moment, including my morning coffee time," she said. This morning routine brings out her positive energy, improves her mood and makes her feel happier. After a cup of coffee, she is ready to conquer the world.

As the Creative Director of Goodrich Global Indonesia, Lidia encourages herself to always be creative and ahead of others. She appreciates every single minute she has and gives her best to the company. "I am proud to say that we just launched our new Goodrich

hotel named the Goodrich Suites, which is also integrated with our Goodrich Showroom. It's a new concept that combines the best design with an unforgettable experience," she asserted.

Lidia is a passionate business leader who works from the heart. She understands that she must be open to new things in order to be creative. Hence, she sometimes takes time off to travel to clear her mind and be recharged. "I simply just go to my favourite places or somewhere I've never been to before. The purpose is absolutely making time for myself. I also make new friends during these trips and explore things that keep me open to new ideas." Lidia Siregar wears Breguet Reine de Naples.

*"For me, everything is about prioritising. I manage more than three to four businesses, but I can also manage to have breakfast and dinner with my wife."*

# Ben Soebiakto

Businessman

**B**en Soebiakto has plenty on his plate. He embraces his role as founder and managing partner at Benson Capital where he currently manages seven different F&B businesses with more than 18 outlets. He is also involved in more creative pursuits, and recently invested in a Mira Lesmana and Joko Anwar movie. "Apart from those things, I still have time to manage and lead my annual idealist project, Ideafest," he said confidently.

As a business leader, Ben understands that time is indeed a precious commodity one can never get back. He must be able to manage it well and turn it into a valuable experience. "For me, everything is about prioritising. I manage more than three to four businesses,

but I can also manage to have breakfast and dinner with my wife," said the newlywed.

Ben claims that he is an extrovert type of person who spends his free time with his friends. "I get more energy by sharing joy and happiness. I love inviting friends to come to my house. We can chit-chat or simply play games together." Doing business never tires him out. But he also sees the importance of getting away for short periods of time. For this very reason, he chooses to travel with his loved one. "But I need to admit that my best moments are when I make business deals. Those are my happiest moments." Ben Soebiakto wears Santos de Cartier.



# Fenessa

Adikoesoemo

Art Enthusiast

*"My heart was full of joy when I saw the exhibition that my team and I had been planning come to life."*

Museum MACAN Foundation made headlines in both local and international media when "Yayoi Kusama: Life Is the Heart of a Rainbow", the first large-scale exhibition of Yayoi Kusama ever presented in Indonesia, opened to the public in May 2018. Visitors flocked to the museum to see over 130 works by the Japanese artist, ranging from paintings to interactive installations, created in a span of 70 years. It was a huge success for the museum, and of course for the Chairwoman of the Foundation, Fenessa Adikoesoemo. All their hard work truly paid off, "My heart was full of joy when I saw the exhibition that my team and I had been planning for months, even years, come to life," she said.

As a person who juggles two jobs, at AKR Land and Museum MACAN Foundation, Fenessa is pretty disciplined when it comes to time management. "I've been working full time since I graduated, and I had been exposed to the family business even before that. At this point, I can absolutely manage my work-life balance." Influenced by her father, Fenessa has a deep love for art and especially museums. Work is her number one priority but she manages to make time for her family and loved ones. She also sets aside some time for herself. "I love diving. But when I'm home, playing with my dog Pepper, a mini Schnauzer, is my simple happiness." Fenessa Adikoesoemo wears TAG Heuer Carrera.



# Naufal Abshar

Artist

*"Time is the key to everything. It is precious. Appreciate and use it wisely, and we can become unstoppable!"*


Young and talented artist Naufal Abshar is known for his artworks called the "HAHA Series", which speak about the roots and boundaries of humour and laughter. His determination has led him to some great achievements. He won the first prize in the Indonesia Arts Festival Live Painting Competition in 2003 and participated in various group exhibitions in Jakarta, Singapore, Jogjakarta, Venice, Lithuania and Spain.

On a daily basis, Naufal works in his studio from 9am-9pm. His profession as an artist brings him joy and happiness as he has plenty of alone time, "I spend most of my time to work or just develop my creativity. But sometimes, I also hang out with my friends or family." One sweet example is that he spends one or two hours to have lunch with his mother.

Naufal considers his family his number one support system. It's his second priority after his personal relationship with God, the entity that brings out the best in him. Therefore, he appreciates every single minute spent with his loved ones. "Time is the key to everything. It is precious. Appreciate and use it wisely, and we can become unstoppable!"

It is important for anyone, especially artists, to sometimes distance themselves from their daily routine to clear their minds, and Naufal is no exception. His particular way to do this is by travelling solo. "That's my perfect moment to dream, brainstorm and focus my mind on my vision and mission in life. And oh, music is a great companion when travelling," he said. Naufal Abshar wears Corum Admiral Legend 42 Chronograph.





"My best moment is after 1 am, when I normally sit on my terrace and think about what I had done during the day."

# Andrew Darwis


Start-up Founder

Andrew Darwis is the brilliant man behind the success of the biggest user-generated, content-based discussion platform in Indonesia, KASKUS. Established 19 years ago, the website now has more than 10 million users and members. As the site's owner and founder, he absolutely has a strong vision for business and technology. "Recently, many new start-up players approach me to learn about the business and to exchange ideas. Sharing knowledge with them brings me joy and happiness," said the humble entrepreneur.

Andrew's daily routine revolves around work and meetings with his partners. He understands that someone in business has to move fast and create new ideas in order to exist and stay relevant in this fast-paced digital world. But even so, he knows when to switch off.

"My best moment is after 1 am, when I normally sit on my terrace and think about what I had done during the day. This is also the best time when I am not bothered with Whatsapp messages or phone calls, so I can think about my plans for the future. Apart from that, I can just simply open my laptop to read the news, browse some good places to travel to or reply emails."

Still single and ready to mingle, Andrew spends his free time catching up with friends. They can talk for hours about everything, including travelling. "Recently, I like exploring the undiscovered destinations in Indonesia, especially the beaches. I go for a getaway every two months to clear my mind and recharge." Andrew Darwis wears Zenith Defy El Primero 21.



*"I guess when you love what you do and you do it wholeheartedly, you will manage through it all."*

# Hanifa

## Ambadar


Start-Up Founder

An optimistic and determined person, Hanifa Ambadar is the founder and CEO of Female Daily Network. A role model for modern women to pursue successful careers, she believes in creating positive habits, setting goals and having persistence. "I am really in my element whenever I am in front of my laptop with a cup of coffee next to me. I love working that much," she said in a powerful tone.

With the launch of the Female Daily app last year, she is now focusing on how to grow the number of users and make the app more useful so Indonesian women can find the best beauty products that suit their skin profiles and concerns. Her days are basically filled with

internal and external meetings. When asked if it's too much to handle, Hanifa said confidently, "I guess when you love what you do and you do it wholeheartedly, you will manage through it all." Even so, her fast-paced work rhythm does not make Hanifa spend less time with her family. "I live pretty close to the office and to my kids' school, so that helps a lot in navigating the days since I don't spend much time in traffic." Hanifa also loves to declutter and reorganise her house and office. "Somehow, I find it therapeutic to let go of things. It's not only because I get a clean space afterwards, but I'm also rewarded with a peaceful mind and a content heart." Hanifa Ambadar wears Hublot Big Bang Broderie Sugar Skull Fluo Hot Pink.





*“When I am alone, I enjoy painting or simply reading books. That’s how I get intimate with myself.”*

# Sabrina Bensawan

Social Entrepreneur, Philanthropist


Sabrina Bensawan believes in the stone and sand concept. “We all have an empty cup, so we need to fill it with stones first, which represent important things, then we can fill the gaps (if there are any) with sand, which of course represents the unimportant things. Never do it the other way around.” With this concept in mind, she manages to deal with conflicting priorities and multiple tasks.

At a young age, Sabrina has proven that an average girl can make an impact. She established Saab Shares in 2014, a non-profit organisation that focuses on children’s education, healthcare and women’s empowerment, exactly when she was only 16 years old. She is also the recipient of the Most Inspiring Social Activist Award and the youngest nominee of Kick Andy Young Heroes 2016. Another proud moment was when President Joko Widodo invited her to the state palace as

one of the National Inspirational Figures, “For me, those are not just awards. Those are tokens of appreciation that multiply my motivation to do more for society.”

Young and humble, she claims she is a lifetime learner, who will never stop trying to do what she can to help people. She is grateful to have her family as her support system. She loves spending quality time with them, from having high tea, coffee, lunch or going on short vacations to being picked up from an agenda so she can chat with them in the car.

“When I am alone, I enjoy painting or simply reading books. That’s how I get intimate with myself,” she said with a smile. Sabrina Bensawan wears Piaget Possession.



*"Sunday morning is a crucial time for me, when I usually unwind by doing sports."*

# Kevin Kumala

Social Entrepreneur

Kevin Kumala spends every second serving a purpose that brings him fulfillment and joy. His love for Mother Nature led him to co-found Avani, which strives to become the world's leading supplier in sustainable alternatives using renewable resources. His business is not only about making profit, but also contributing positively to the environment or the people. Avani produces an Eco Bag made from cassava starch, and printed with non-toxic ink.

"My mission is to replace single-use plastic products with compostable replacements, so my day-to-day activities include a lot of travelling and being mobile. I am currently juggling paving new avenues for the company and simultaneously evangelising breakthrough technologies that promote sustainability for the Earth," he elaborated.

As an entrepreneur who spends most of his time on the go, Kevin manages his time very well, be it in his professional role or private life. "Sunday morning is a crucial time for me, when I usually unwind by doing sports. While on the other hand, free time comes more spontaneously during my business trips. Normally, I would dedicate a day or two to my loved ones."

Kevin added that his finest moment comes often when he is in a serene setting. He uses it for doing some self-reflection or simply recharging his spiritual batteries. "Creating social and environmental impact through Avani, enhancing my spiritual life and absorbing the most that I can through scholastic and practical exposures are three things that bring me joy and happiness." Kevin Kumala wears Zenith Chronomaster El Primero Full Open.



*"I feel that God created everything beautiful. So I try to find that beautiful side in people when I photograph them,"*

Photographer Nurulita Adriani Rahayu is the woman behind the lens of the "Sambut Energi Asia" posters, the official campaign materials for the Asian Games 2018. Her photos showcased vibrant colours, which reflect the Energy of Asia. "Making art for the Asian Games was a great honour. And I felt so moved that finally I was able to create something for my country," she said humbly.

Nurulita's passion for photography grew significantly when she was a high school student in Bandung. In the beginning, she felt the need to learn about the beauty in human beings. "I feel that God created everything beautiful. So I try to find that beautiful side in people when I photograph them," she explained.


A determined person, Nurulita started her own photography business eight years ago. It was not an easy journey at first, but she never gave up. "I once pawned my car to buy a new camera. Yes, that was the sacrifice that I made to pursue this career, and I will always remember it," she said with a laugh.

Photography makes her happy and so do her two dogs. She loves to play with them when she gets some free time. "Playing with them makes me feel God's love for all beings and I feel grateful to be able to feel that with my dogs." And when she feels a bit tired from work, she will take some time off to find growing shoots. "Wherever I see the buds of growing plants; that is the moment I calm down and smile to myself. The plant/leaf buds have their own beauty and seeing new life grow beautifully serves to remind us that we must always grow into better people day by day." Nurulita Adriani Rahayu wears TUDOR Heritage Black Bay.

# Nurulita

*Adriani  
Rahayu*

Photographer



*“Doing my job is my finest hour. I embrace it wholeheartedly.”*

# Jacky Suharto

Photographer

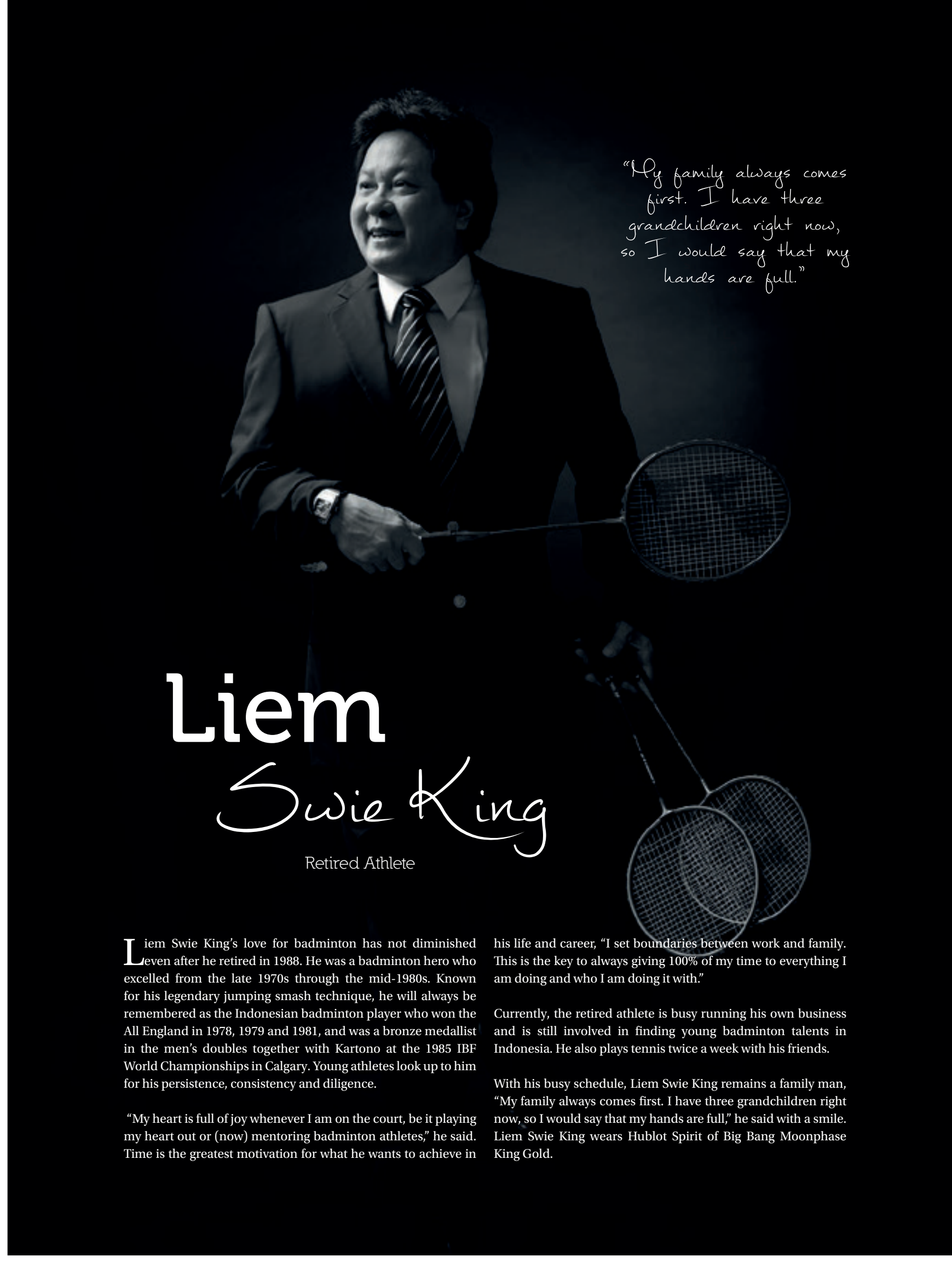
A photographer in high demand, Jacky Suharto is a person with an appealing personality. He is someone you can have an interesting conversation with. His love for photography began when he was still in university. “Photography for me is a powerful tool to communicate without saying a single word. It was a hobby which led me to who I am today,” he said.

Jacky’s world is so dynamic and colourful. He meets plenty of people and also travels to beautiful places in Indonesia and overseas. “I flew to Iran to do a pre-wedding photo shoot this year and it was an amazing experience. So, what can I say? Doing my job is my finest hour. I embrace it wholeheartedly.”

Like everyone else, Jacky has a certain way to keep his life in balance. He said, “Nothing compares to the pleasure of riding on a two-wheel, be it motorcycle or scooter. Exploring the city by motorcycle after a full day of work somehow makes me feel so good.” In his free time, he sometimes joins fellow bikers for getaways from Jakarta.

Besides riding motorcycles, skateboarding is another option to clear his mind. Two times a week, Jacky heads to any skate park in Jakarta to hone his skills. “A bit different from riding a motorcycle, I find skateboarding a pretty challenging extreme sport. I’m telling you, to take absolute control of my own skateboard gives me a nice feeling. It boosts my mood,” he said. Jacky Suharto wears Breitling Navitimer 8 B01 Chronograph 43.





*"My family always comes first. I have three grandchildren right now, so I would say that my hands are full."*

# Liem

# Swie King

Retired Athlete


Liem Swie King's love for badminton has not diminished even after he retired in 1988. He was a badminton hero who excelled from the late 1970s through the mid-1980s. Known for his legendary jumping smash technique, he will always be remembered as the Indonesian badminton player who won the All England in 1978, 1979 and 1981, and was a bronze medallist in the men's doubles together with Kartono at the 1985 IBF World Championships in Calgary. Young athletes look up to him for his persistence, consistency and diligence.

"My heart is full of joy whenever I am on the court, be it playing my heart out or (now) mentoring badminton athletes," he said. Time is the greatest motivation for what he wants to achieve in

his life and career, "I set boundaries between work and family. This is the key to always giving 100% of my time to everything I am doing and who I am doing it with."

Currently, the retired athlete is busy running his own business and is still involved in finding young badminton talents in Indonesia. He also plays tennis twice a week with his friends.

With his busy schedule, Liem Swie King remains a family man, "My family always comes first. I have three grandchildren right now, so I would say that my hands are full," he said with a smile. Liem Swie King wears Hublot Spirit of Big Bang Moonphase King Gold.



*"Time flies and I am beyond happy to spend most of my time with my family."*

# Susi

## Susanti

Retired Athlete

**T**he opening ceremony of the 2018 Asian Games at the Gelora Bung Karno Stadium stole everyone's attention, especially the part when retired badminton player Susi Susanti lit the cauldron to mark the official beginning of the games. It's been 26 years since she made history by winning the women's singles gold medal at the 1992 Olympic Games in Barcelona, yet she still has a very special place in everyone's hearts. She will always be remembered as the first Indonesian woman to win gold at the Olympics, who had tears streaming down her face while the Indonesian national anthem played.

"It was absolutely the best moment in my life, especially since my then fiancé, now my husband, Alan Budikusuma, won a gold medal too. My heart was full of joy," she said.

Her achievements include winning multiple times at the All-England, the Japan Open, the Indonesian Open and the

Badminton World Cups. She is also the recipient of the Herbert Scheele Trophy in 2002. Soon after she got married in 1997, Susi decided to retire and focus on her family.

"Time flies and I am beyond happy to spend most of my time with my family. Together with my husband, we give the best of what we have to our three kids. We want to raise them well. But even so, I still have time to take care of my spa business and spend some time for myself on the weekends. It's all good!" she said.

Susi now serves as the Indonesian Badminton Association's (PBSI) head of sport development for 2016 - 2020. With her title, she hopes she can make more contributions to her beloved Indonesia and restore the glory of the country's badminton women's team, like what she experienced in the 90s. Susi Susanti wears Chopard Happy Sport.





Frederique Constant Manufacture Building, 2017

# LUXURY for All

FREDERIQUE CONSTANT CREATES  
HIGH QUALITY SWISS WATCHES  
FOR ALL ENTHUSIASTS

**R**ubbing elbows and being grouped together with the established manufactures of fine watchmaking is certainly no mean feat for Frederique Constant, a relatively new watch company, which is currently making waves in the watch world. Guided by its unique positioning, the 30-year-old brand aims to provide quality, Swiss-made timepieces to people from all walks of life. Its mission is

not to restrict interest in its products to just a small, affluent group of connoisseurs but to make them available to a larger selection of enthusiasts who want to enjoy high quality Swiss watches offered at sensible prices. This different approach, and more thoughtful way of timepiece creation, is one of the reasons why Frederique Constant is slowly capturing the hearts (and following) of more watch aficionados the world over.

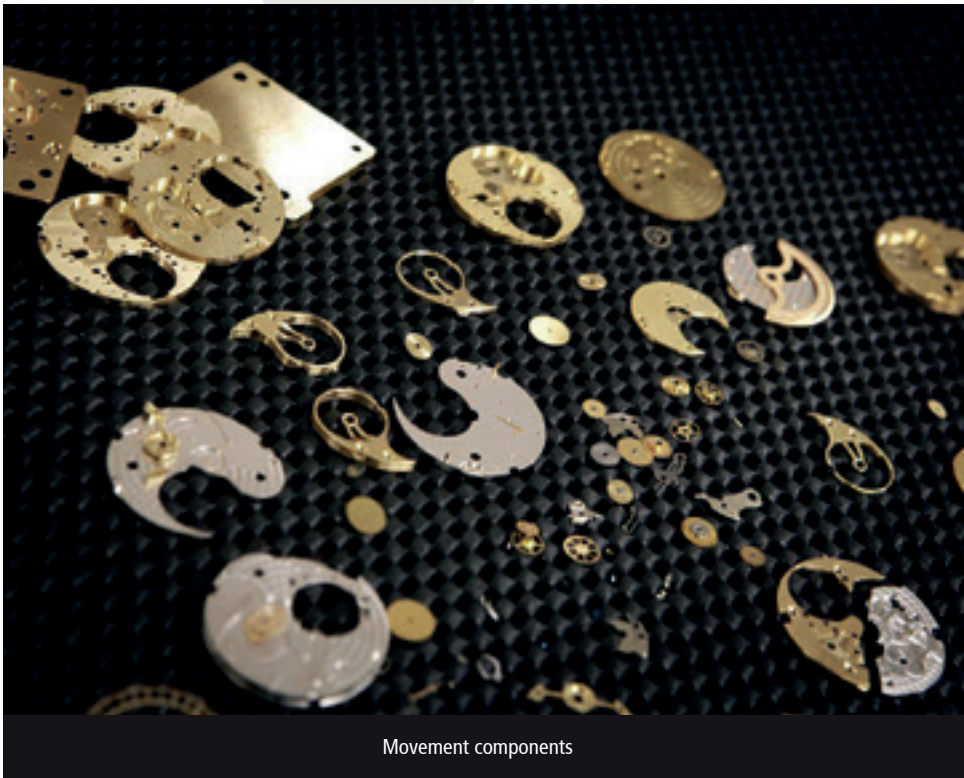


Frederique Constant founders,  
Peter and Aletta Stas, 2016



The First Slimline Watch, 1992





Movement components

## 1988-1992

Like most manufactures, the Frederique Constant story began with a common passion shared by two esteemed individuals. But unlike other watch companies with hundreds of years of history, the brand which was founded in 1988, dates back to only 30 years ago. That time, Peter and Aletta Stas were on a winter vacation in Switzerland when they passed a specialty boutique. There, Peter made the observation that only two varieties of watches were sold: elegantly handmade models which were very expensive, or simpler, mass produced pieces which were obviously of lower quality.

This gave birth to the theory that serves as Frederique Constant's edge over other brands – to produce high quality, handmade Swiss timepieces offered at exceptional value. As the couple pointed out in a brand statement, “From the beginning, we decided to create Swiss classical watches at attractive prices. We were in our early 30's, just married and practically without any assets. No complaints about our salaries, but there was no way we could afford a 15'000 CHF watch. Still, we were very interested in beautiful and high quality Swiss timepieces. Hence, we were our own target consumer.”

Though Peter and Aletta were at that time still involved in their own careers – Peter

worked for Royal Philips Electronics while Aletta was employed by ING Group (NL) – they began creating the design for their first prototype watch. A move to Hong Kong followed by marriage in 1991, solidified the couple's plans and paved the way for the presentation of their first horological offering at the Hong Kong trade fair in 1992. Much to their surprise, a Japanese buyer liked their product and promptly ordered 350 units. This led the couple to eventually leave their jobs so they could focus all their time and energy to the development of their watch manufacture. But first, they needed a suitable designation for their horological undertaking. They derived the Frederique Constant name from Frederique Schreiner, Aletta's great-grandmother, and Constant Stas, Peter's great-grandfather.

## 1994-2004

In 1994, the brand's Heart Beat Collection was unveiled. With a unique design that offers an intimate peek at the balance wheel in a mechanical movement, the Heart Beat became an iconic signature of the brand. Due to an oversight however, Frederique Constant discovered one of the most crucial lessons in watch creation – patent registration. Lacking this, the Heart Beat's singular design was eventually copied by other companies. From this failure however, the brand persevered and has since registered patents for all its succeeding creations.



The first Heart Beat watch, 1994



The First Chronographs, 1992



Aletta and Peter Stas at the inauguration of the new building, 2006





Classical watchmaking meets high technology in the Horological Smartwatch, 2015



Manufacture Tourbillon, 2008

Just two years later, in 1996, Frederique Constant was flourishing with a yearly growth rate of +25% and was churning out up to 17,000 timepieces. From 2001, a total of nine Frederique Constant Manufacture calibres had been developed, produced and introduced in the market. This clearly shows that despite its commitment to exceptional value, the manufacture was (and continues to be) focused on providing customers with only the best quality products.

As a sign of its unwavering passion for creation, Frederique Constant introduced the Heart Beat Manufacture Calibre at Baselworld 2004. The calibre was created in collaboration with eight specialists from the École d'Horlogerie de Genève, the École d'Ingénieurs de Genève and the Horloge Vakschool Zadkine. Working closely with these institutions, as well as other similar bodies, allowed the brand to keep costs under control. Their efforts were not in vain as the Heart Beat Manufacture won the Watch of the Year Award in the category up to 3000 Euro.

## 2006-2010

In 2006, the Frederique Constant manufacture in Plan-les-Ouates, Geneva was officially inaugurated. Measuring 32,000 square metres, the new facility has four storeys where every step of watch creation, from movement component production, calibre assembly, watch assembly, and extensive quality control, are undertaken. This



Classics Manufacture Worldtimer, 2012

centralised environment allowed Peter and Aletta to supervise each step of watch creation while also guaranteeing the exhaustive control of all production stages – from initial design to final assembly and quality control. Proudly Swiss Made, all Frederique Constant watches are made in Genève, the most prestigious region for Swiss watchmaking. Furthermore, each watch is painstakingly assembled by hand, by watchmakers that possess extensive training and ex-

perience. This greatly attests to the manufacture's commitment to quality.

The following year, 2007, the company welcomed the Ladies Automatic Double Heart Beat Collection and presented the implementation of new high-tech materials, such as a silicium escapement wheel, at Baselworld 2007. One short year later, in 2008, the Frederique Constant Manufacture Tourbillon Silicium was introduced. Fully made



Delight Automatic, 2016



Perpetual Calendar Manufacture, 2016



Horological Smartwatch, 2016

in-house, the watch featured a silicium escapement wheel and lever. From 2010, Frederique Constant enjoyed a growth rate of 45% and sold more than 100,000 timepieces, a mere 18 years since its inception.

## 2012-PRESENT

Without slowing down, the brand unveiled the Classics Manufacture (FC-710) and the spectacular Worldtimer Manufacture (FC-718) in 2012. Just three years later in 2015, Frederique Constant introduced yet another groundbreaking offering, the "Horological Smartwatch", with analogue time and function display, followed by the first accessibly priced Grande Complication, with

a perpetual calendar entirely developed, produced and assembled in-house in 2016. That same year, the company presented Oscar®-winning actress and philanthropist Gwyneth Paltrow as its new Global Charity Brand Ambassador. With their shared passion for philanthropy, Paltrow was a suitable partner for the brand. This collaboration was sealed with the presentation of the Delight Collection.

Considered accessible luxury, Frederique Constant watches are also wonderful investments because you not only receive a beautifully made watch, you are also able to help those who are in need. This philanthropic undertaking is spearheaded by the

Stas' passion for charity and is a substantial part of the company's "Live with Passion" motto. In fact, \$50 from each watch sold in the Ladies' Collections is donated to various charities, including those related to the heart and children.





Flyback Chronograph Manufacture in rose gold plated stainless steel

Still retaining their unique business model designed to keep costs down, Frederique Constant's passion for watch creation has not abated. In fact, one can say that its line-up of watches are only getting better with time. This year, in celebration of its 30th anniversary, the brand proudly unveils the Hybrid Manufacture, which combines three technologies: manufacture, smart watch functions and calibre analytics. Peter Stas summed it up by saying, "We were the first Swiss Watch Manufacturer to introduce the Horological Smart Watch in 2015. Now, we are the first to combine a Manufacture Mechanical Calibre with Smart watch functionality."

Another special product on offer is the Flyback Chronograph Manufacture, offered in either rose gold plated polished and satined stainless steel or polished and satined stainless steel. With a diameter of 42 mm, the timepiece is powered by the automatic FC-760 Manufacture calibre, which is complete

with a Flyback chronograph with the date adjustable by the crown. Equipped with a 38-hour power reserve, the watch features a navy blue dial with the date at 6 o'clock as well as hand polished rose gold plated or hand polished silver hands. The watch is completed with either a blue alligator or dark brown alligator strap.

Armed with this array of specialties, Frederique Constant also renews its partnership with Gwyneth Paltrow, as its Global Charity Brand Ambassador and the star of its new Charity Advertising Campaign. This is but a glimpse of what's in store for the brand's enthusiastic followers and patrons of its Accessible Luxury offerings. That being said, the success of Frederique Constant thus far is certainly one for the books. Founded on passion and guided by quality creation, there is no doubt that we will be seeing more from this truly unique manufacture.



Gwyneth Paltrow, Frederique Constant's Global Charity Brand Ambassador



Hybrid Manufacture with silver dial





# HIGH LIVING







# *MODERN* Aristopunk

DISCOVER THE VALENTINO AND  
VALENTINO GARAVANI MEN'S FALL/  
WINTER 2018-19 COLLECTIONS

**A**s the music started to play, models in dark ensembles entered the runway and dominated the Fall/Winter 2018-19 offerings of the Valentino and Valentino Garavani Men's Collections. Last January, these lines were showcased at the Hôtel Salomon de Rothschild, Paris. As a means of expression, the pieces bring forward a punk and romantic style, offering the liberating choice to be oneself, without any labels or belongings.

The vision of Creative Director Pierpaolo Piccioli densely guides the collections. The brand presented an authentic style that portrays classy, contemporary, and simple



all at the same time. Romanticism and Aristopunk have become the two crucial keywords to denote the distinct character of these lines. Romanticism carries the meaning of a subtle subversion of interiority laid bare, while Aristopunk provides a touch of delicate rebellion that sprouts from awareness. Combined together, you get an image of modern, cultured men with a sense of youthful urban appeal.

It has become clear over the last couple of years that younger styles steadily rule the market trends. But Valentino introduces a whole new attitude for men, breaking schemes and bringing what is commonly known to unknown territories and making it conventional. In this collection, the extraordinary becomes ordinary in the most original sense. Of course, it is not Valentino if the ordinary doesn't come with a memorable spin.

Hoodies, blouses, cashmere sweaters, tracksuits and tiger-print T-shirts appear along with long coats and leather blazers; the coat as a cover, the tracksuit as the new suit, the blouse as a base. These looks manage to create a mature yet fresh combination, which is mostly presented in dark hues. But zooming in, we can see that the Valentino Garavani accessory line completes the personality of the Valentino Men's Fall/Winter 2018-19 collection. The unique pieces did not fail in catching everyone's attention.

Besides shoes, a selection of bags including a belt bag, tote, messenger, backpack, clutch, and all the way to a document holder, are available to support every gentleman's per-



Romance and punk come together in the Fall/Winter 2018-19 offerings



sonal city style. Featuring the letters VLTN, these bags appear simple yet are very stylish. Piccioli still plays with dark colours with most of them, and without the playful prints, these bags look bare and modest to the eye.

With adjustable shoulder straps, the Valentino Garavani cross body bag will complete



your casual day-to-day look. The bag is also adorned with the VLTN logo detail, equipped with a magnetic flap closure that ideally simplifies its function. The calfskin tote bag is another essential element with its white optical VLTN print and palladium-finish stud detailing. It also comes with an inside zip pocket.

On the runway, the shiny canvas messenger bag becomes an important element of the revised urban repertoire with its maxi VLTN logo detail and palladium finishing. And fi-



nally, after displaying a parade of especially dark tones, perhaps the brightest one of the selection is the practical camouflage belt bag that is wrapped in a navy blue camouflage motif. Its adjustable strap exhibits the iconic VLTN logo as a statement, making it one of the essentials in the collection. If you are a practical individual, then this bag would be perfect for you.





# CRUZ

## for Cruise!

CHANEL APPOINTS A NEW  
AMBASSADOR AND MUSE FOR  
ITS CRUISE COLLECTION

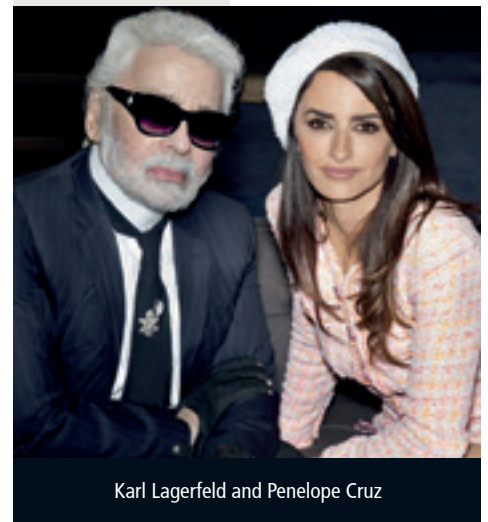
**P**enelope Cruz has officially joined the CHANEL ambassador squad along with the likes of Margot Robbie, Kristen Stewart, Keira Knightley and Lily-Rose Depp. The Academy Award-winning actress will be

the face of the brand's Cruise 2018/19 campaign, shot by creative director Karl Lagerfeld himself. Ready for her new role, Cruz looked fittingly Parisian in a pink tweed dress while attending CHANEL's Couture show in July.

Throughout her career, Cruz has been nominated three times for an Oscar and won the Academy Award for Best Performance by an Actress in a Supporting Role in 2009 for her performance in the film "Vicky Cristina Barcelona", becoming the first Spanish actress to ever win the prestigious golden statue. The 44-year-old began her journey in the film industry with "Jamón Jamón" directed by Bigas Luna, and "Belle Époque" by Fernando Trueba, both released in 1992, when she was just 16.

Having been in the acting business for 26 years, Cruz has received other distinctions including three Goya Awards (Spain's main national annual film awards), the Best Actress Award at the 2006 Cannes Film Festival for the movie "Volver", a Bafta, and recently this year, she was bestowed the Lifetime Achievement Award at the 43rd César Awards. The award was presented to her by director Pedro Almodóvar, who calls Cruz his favourite muse as she has appeared in several of his movies. Besides Pedro Almodóvar, Cruz has also worked with many other successful and established directors such as Stephen Frears, Alejandro Amenábar, Rob Marshall, Sergio Castellito, Woody Allen, and Asghar Farhadi.

Cruz is no stranger to the fashion world and the brand itself. The actress first attended a CHANEL fashion show in 1999 and has since donned stunning pieces by the Maison for her appearances at award show red carpets and countless opening nights. Penelope Cruz, with her enviable figure, has the perfect charisma and sophistication to resplendently carry off Haute Couture silhouettes as well as outfits from CHANEL's Ready-to-Wear line. Fun fact, in 2009, she was especially dressed by CHANEL for Pedro Almodóvar's film entitled "Broken Embraces". Cruz in Cruise? Sounds like it has a ring to it.



Karl Lagerfeld and Penelope Cruz



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PLAZA INDONESIA LEVEL 1 #058







# FOR URBAN<sup>®</sup> Living

BERLUTI PRESENTS A  
RESPLENDENT ARRAY OF  
ACCESSORIES

**H**aving introduced fine leather goods in 2005, the Parisian brand, Berluti, presents a new range of accessories featured in its Fall/Winter collection this year. Consisting of bags, shoes, and a jacket, the B-Way collection is handcrafted in the same nylon used as lining for traditional Venezia trolleys, exposing a casual modern style while still maintaining its classic personality.

This collection is utterly resistant, lightweight, and supple, essential traits for practical daily use in an urban environment. The soft garment used in the collection is made from waterproof nylon that is bedecked with Venezia leather details and Scritto-tone-on-tone jacquard embroideries.



The B-Way also demonstrates an homage to the calligraphy and manuscripts established in the early 2000's by Olga Berluti that are commonly implemented in Berluti's calf leather pieces. As an icon of this collection, the brand showcases the Scritto motif for its nylon accessories as well, setting up an innovative testament to its savoir-faire and creating a discreetly elegant, timeless urban hiking style.

The pieces of the B-Way collection will complement the casual style of every urban male



'Croquis.' Functionality is key to both of these smaller items. The ultra-lightweight Esprit pouch can be used as a standalone clutch or as a bag organiser to carry essentials to important meetings or just any casual day out. On the other hand, Croquis has a whole different task. This supple, ultra comfortable toiletry case has an internal zipped pocket as well as a patinated Venezia leather label.

The two additional pieces in this collection are the shoes and jacket. 'Fast Track' is a comfortable shoe that combines the sporty aesthetic of the Fast Track sneaker and the mountain character of an iconic duo, the Brunico and Greta Garbo boots. The shoe fuses Venezia or glazed calf leather with a padded Scritto nylon heel protection, making it extra comfortable, even if it is worn frequently.

Finally, the collection includes the jacket 'Scritto B-Way Blouson.' Although it was technically first shown in the Fall/Winter collection, this water-repellent jacket is special. It takes on the Scritto motif under a camouflage pattern, complete with nubuck classic leather details and highly technical finishing. As part of the B-Way line, it is the only product that isn't lined for maximum lightness. However, with different roles and responsibilities, these seven products create a complete all-in-one package for all of your urban needs.

Seven different singular products have been available worldwide since April this year. These products all keep their own functionality and expertise, from the bags, shoes, and jacket. Let us elaborate on the distinct character and functions of these products.

'Complice' is a cross-body bag in nylon jacquard Scritto. It is easy to carry, as its design is completely body-friendly. With a water-repellent finish and patinated Venezia leather quality details, this bag will suit a young, city-smart wearer. Practical and simply modern, this will be a perfect option for those who are always on-the-go.

'Duo' is another interesting item in this collection. The bag is versatile and can be worn either on the shoulder or as a tote bag with its two handles. The extra large bag is accentuated

with the emblematic Scritto nylon paired with technical fabric and a calf leather piece at the bottom, which makes for a supremely structured, ultra-lightweight finish.

For more laidback and sporty individuals, the 'Evasion' and 'Volume MM' have high functionality. Evasion is made especially for round-the-clock use or as a sports bag. The super easy to carry mode is combined once again with the Scritto nylon and patinated Venezia leather details, giving it a trendy style suitable for more casual, daily use. While the Volume MM is a medium-sized backpack in nylon jacquard Scritto, with water-repellent, ultra-lightweight finishing, that renders it an essential for urban activities.

Looking for a more compact pouch? The B-Way collection also boasts the 'Esprit' and the







# PEEK the Bag

FENDI INTRODUCES THE  
PEEKABOO X-LITE

**T**here is always transformation going on at FENDI. This time, the Italian fashion house is ready to bring the latest version of the iconic, constantly evolving FENDI Peekaboo bag to the stores.

It has been 10 years since the initial release of FENDI's Peekaboo bag and the renowned #MeAndMyPeekaboo campaign. Celebrating this occasion, the Maison presents yet another Peekaboo interpretation called the Peekaboo X-Lite. This bag joins the Peekaboo family, which was originally designed by Silvia Venturini Fendi back in 2008.



Representing an evolution of the bag, the Peekaboo X-Lite is presented in an unexpected unstructured version. The bag first appeared on the FENDI Women's Fall/Winter 2018-19 runway, demonstrating a whole new level of the Peekaboo series, with not only high-quality materials and conspicuous attention to detail, but also showcasing the Maison's expertise and infinite creativity.

Unlike the previous iterations of the bag, Peekaboo's design here is transformed evidently while still maintaining the core emblematic look and allure. The classic bag has been deconstructed in a more modern and functional hobo-shaped silhouette, which is x-lightened from the original central bar and middle frame that have always been a key look for the bag. The transformation results to a perfect balance that brings on a strong characteristic that ultimately complements the softness of the model. This ideal combination has given the bag a new contemporary and relaxed attitude.

FENDI uses only the softest and smoothest leather both for the exterior and the interior of the Peekaboo X-Lite. The brand exasperates the "smiley look", focusing more into the concept of preciousness on the use of high-quality materials and minimalism. Some versions even get the accent of hand-painted sides to further highlight the pure and artisanal aspect of this new luxurious creation. Classy, elegant, yet still appropriate for casual outings, the bag exudes a different impression from the previous version with its playful twist.

There is also the reflection of an urban theme with the minimalistic colour palette. Neutral hues like black, moss green, brown, and beige are highlighted to complete the sophisticated



The FENDI Peekaboo X-Lite completes any outfit or ensemble



look. These colours then get contrasted by an internal pocket that pops up in neutral tones, pastel or the famous FF logo jacquard. In some variations, the FF logo also embellishes the internal lining in soft shearling.

Additionally, functionality appears in a polished contemporary aesthetic with the gold and silver metal accessories that are inherited from the bag's relative, the Peekaboo Essential. Every detail of the bag fits perfectly with modern tastes. The frontal closure, characterised by the twist lock, is exposed in a chic 'bite' version, while the details showcased on the side come in an aerodynamic diamond-cut construction.

The FENDI Peekaboo X-Lite perfectly emphasises the Maison's savoir-faire and unparalleled craftsmanship in the field of leather goods. This collection suits those who seek a cool and contemporary style and want to convey a chic, minimalist statement. The Peekaboo X-Lite collection is available in FENDI boutiques worldwide and online from August 20, 2018.







# A BOLD Change

REDAVALENTINO AND RED (V)  
SHIFT GEARS TO 'MAKE  
A STATEMENT'

**T**he brand, often referred to as Valentino's little sister label, is usually known for its urban yet feminine selection of womenswear and accessories — a consistent offering of contemporary chic that is versatile and practical.

Not to say that the Fall/Winter 2018-19 collection isn't any of those things, but the line certainly exudes a boldness, an audacity that its predecessors lacked – or tried to contain.

The collection is about “creating harmony by roaming large; taking things here, there and everywhere,” the brand explains in a statement. It is the “freedom to be oneself, freedom to



REDValentino and RED (V) take cues from the Cold War in their latest collections

play with archetypes. Adding one to the other, defying age, space, time. Subtly. Stubbornly.”

The seemingly sudden shift is reportedly part of Piccioli’s strategy to make REDValentino seem “less fragile”. In this case, he couldn’t have chosen a better, tougher source of inspiration than the military or “military strictness”, elements of which can particularly be seen among the collection’s boots, wool-denim jackets and outerwear.

For example, one oversized, double-breasted, deep blue coat adorned with gold buttons bears a slight resemblance to a vintage Soviet Army uniform.

The Eastern European Cold War references don’t stop there. Emblazoned on the sleeves of a leather jacket, the front of a long-sleeved tee, the back of a brightly coloured cardigan and even on the side of a RED (V) handbag, are a combination of numbers and letters – LØV3 YØ6, FØRG37 M3 NØT, MI55 YØU. These are messages in easily readable code inspired by Cold War-era cryptography acting as “bold slogans to make a statement”.

Further inspiration came from what the brand calls “Balkan baroque”, drawing from the rich colours and textures found steeped in the multicultural heritage of the Balkans in southeast Europe.

The shades REDValentino borrowed from this region are deep and vibrant – blue and pink – while contrasting starkly against pieces that are uniformly black, grey and white. Prints



make only a brief appearance as solid shades play a leading role, with hints of metallic peeking through ever-so subtly here and there.

These main themes make themselves known throughout the Fall/Winter 2018-19 collection, which comprises greatcoats and duvets, airy dresses and pleated skirts, statement sweaters, leather jackets, varsity jackets and denim jackets.

Each piece is meticulously crafted in high-quality fabrics, ranging from felt, silk and wool, to nylon, tulle and even PVC.





# A TALE OF Femininity

TORY BURCH JOURNEYS INTO ROMANTICISM FOR HER FALL/WINTER 2018 COLLECTION

American designer Tory Burch often looks to icons of the past for inspiration for her eponymous fashion label. These sartorial glimpses into a different era have shaped the Tory Burch brand into the unique force it is today, bringing us classic elegance with a modern polish, nostalgic charm with a millennial edge.

Its Fall/Winter 2018 collection, introduced amid a sea of pink carnations in a runway show at New York's Bridge Market, harkens back to a time of shapeless yet feminine dresses, with short hemlines and colourful prints, and when women began taking risks with their own sense of fashion by being bold yet still romantic: the 1960s.

Burch found two inspirations for this collection. The first is American socialite Lee Radziwill, who was also formerly known as Princess Caroline Lee Radziwill (during





her marriage to Poland's Prince Stanislaw Albrecht Radziwill) or Caroline Lee Bouvier, the younger sister of Jacqueline Kennedy Onassis.

Radziwill, who is now 85 and resides in New York and Paris, may not be a familiar name in Asia. But her famous family, aristocratic marriage and long-time work as a public relations executive have kept her in the upper echelons of New York society. And now, she joins a select list of fashion and pop-culture figures to have inspired Burch. One handbag in the new collection is even named after her. Radziwill shares the proverbial stage this season with modern-dance icon Pina Bausch, the late German dancer and choreographer who was known for her elaborate stage performances.



The Lee Radziwill satchel joins Tory Burch's latest offerings



Describing the new line, Burch said: "From Lee Radziwill's effortless style to a field of carnations inspired by the drama of Pina Bausch's *Nelken*, romanticism defines the Fall/Winter 2018 mood." She was referring to Bausch's 1982 stage performance that utilised pink carnations. The collection includes "feminine layers mixed with classic tailoring, a modern take on chintz and contrasts of texture and print," she continued.

The silhouettes of this collection are indeed relaxed, but they are also refined and adorned with feminine details such as layers and floral patterns. The dresses are loose and fluid, again strengthened with defined lines and bold chintz as well as stripes and classic checks.

For outerwear, the collection has offerings ranging from tomboy jackets to trim blazers and classic peacoats to blanket ponchos. All of these come in soft and relaxed fabrics, such as delicate lace, organza, wool and cashmere, matched against structured poplin, cotton chino and bonded wool satin. Also scattered throughout the collection are top-stitch details on poplin and snap closures for an edge of sports mixed in with bohemian elegance, as well as cascading ruffles with organza edges.

The accessories of Tory Burch's Fall/Winter 2018 collection, meanwhile, were designed to be natural and effortless in style while still reflecting the main theme of "romanticism" that Burch described. One special item is the James saddle bag, named after Burch's youngest son. "It's a bag that we brought back from one of our first collections and updated. It draws from a favourite 70s silhouette of mine — so easy to carry," Burch said.





# JOIN the Tribe

DIESEL'S REBOOT  
CONTINUES WITH ITS  
LATEST COLLECTION

**I**t's full steam ahead for fashion brand DIESEL and its ongoing revamp, as the label grows "Stranger & Stronger" with its latest Fall/Winter 2018 collection.

Created in 1978 in Molvena, Italy, DIESEL built a global reputation with its dynamic denim wear. But by the 1990s, its fashion-forward catalogue had expanded to encompass all forms of sartorial selections and accessories. The company kicked off a "reboot" of sorts of its overall image several years ago, with the aim of offering a refreshed take on today's modern lifestyle, urban culture as well as fashion. As part



Express your individuality with DIESEL's  
urban inspired pieces

of that campaign, DIESEL's Fall/Winter 2018 collection brings a vibrant dash of sports into the element while elevating the role of denim, placing the versatile and timeless fabric front and centre along with colours, graphics and treatments.

"The collection creates an avant-garde mixture translated through three tribes-MuffinHeads, Voltag3 and Kultur, appealing to a variety of personalities whose attitudes can be balanced, free and convincing," the label explained in a statement, referring to the three fictional "tribes" that represent the three main looks of the line and whose names are emblazoned across many of its garments.

Inspired by the diversely dynamic styles of London, from the city's pop culture and historic elements to its school uniforms and gothic and post-punk subcultures, these tribes "are different, but mix seamlessly into the collection making it even more appealing."

The common thread connecting all three are oversized silhouettes, but pieces under the MuffinHeads theme – also dubbed the English Ravers – adhere to a more urban colour palette of bottle green, utility orange, burgundy and dark grey. With their graphic stripes in surprising colour combinations, they are a slight reminder of school uniforms – with a rebellious twist.

The Voltag3 theme is a combination of two unexpected influences, sports and the Victorian era, and includes unique transformable pieces that are playful and versatile.

Finally, the Kultur tribe is based on a classic wardrobe but with a heavy dose of what the label calls a "gothic-cyber" influence. This translates into elegant wool coats with raw edges and blazers sporting hoodies, to name only a few examples.

Scattered throughout the three themes are sports details on classic items, removable

puffy faux fur, volume, gothic church-window graphics, and of course, denim.

Which brings us to the denim offerings of DIESEL's Fall/Winter 2018 collection that boast design features ranging from ripped and repaired treatments, different washes and classic constructions to an array of volumes and proportions to accommodate various body shapes.

Along with revamped versions of old favourites, the new line comes with several new jeans that include the high-rise Babhila High for women, the Dagh-XP for men, the regular slim fit Shibuya-Ne and the Blanck, DIESEL's denim answer to biker pants.

The entire collection – with its thought-provoking amalgamation of unsuspecting themes and design elements – manages to embody DIESEL's "quest of authenticity" as the brand barrels forward to grow stranger and stronger.







# MORE than Words

DEBORAH ISKANDAR EXPLORES  
PHOTOGRAPHY COLLECTING

Photography has been around since the 1820s. The first permanent photo etching was an image produced in 1822 by a French inventor, Joseph Nicéphore Niépce. Sadly, it got accidentally destroyed in an attempt to make prints out of it and the earliest

surviving photograph is called “View from the Window at Le Gras”, dating from 1826.

Photographers can be considered as editors of reality. Real life can be chaotic and photographers are making sense of it by cutting away

the superfluity from the frame and creating curated, two-dimensional images. The results are a distilled version of a scene, person or feeling, and when skillfully captured, it becomes art. The first evidence of portraying photography as art can be traced back to the Victorian era in the UK. However, it was not until the 1970s, that photography became widely considered as fine art. Household names such as Ansel Adams, Dorothea Lange and Minor White were amongst some of the established photographers who succeeded in changing the public’s opinion about seeing photography as an art form.

Since then, modern and contemporary photography have become increasingly popular, especially among art collectors. While the thought of paying a fortune for a photo may sound daunting to someone who has just started an art collection, there are actually many reasons to get excited about collecting photography. Experts advise to trust your instinct when choosing a piece. Start with images you like and try to stick to a theme, which can be a certain style, time period or a particular artist. Don’t be afraid to be adventurous and think outside the box. The important thing is to not think of a collection as static; your tastes will change and develop the more you learn. The chosen medium also says a lot about the quality of the works; the materials used for developing a photograph, for instance C-print or silver gelatin print, provide different outcomes, and besides paper, metal or canvas can also be printed on.

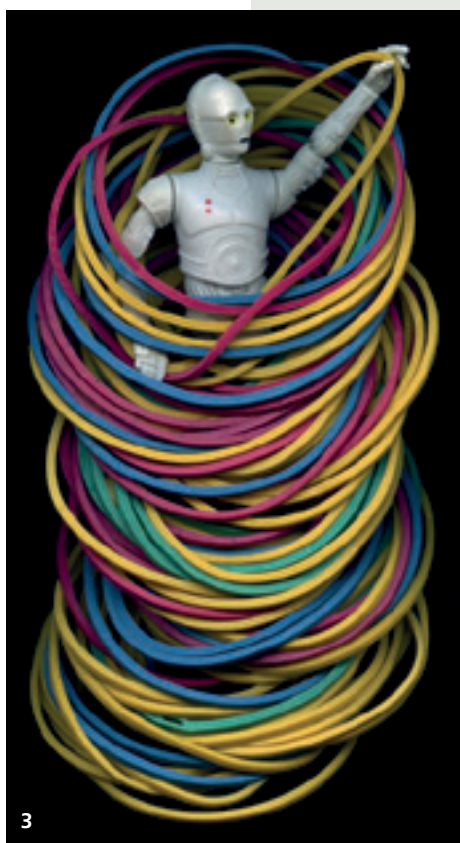
Many buyers frequently have doubts about the exclusivity of a photograph. That is why understanding editions is essential when collecting photography. Generally, the lower the number of prints in an edition, the more expensive they will be. Today, editions of 25 prints are already seen as relatively large, while editions of around three to five are seen as small. To rarify and add further value to their artworks, some artists are even opting to offer editions of just one single print, giving their work the same unique quality as a fine art painting. Other artists such as Adam Fuss and Christian Marclay use photographic processes like cyanotype and daguerreotype, creating inherently one of a kind pieces, which are not reproducible.

Although photography may have originated and developed in the Western world, Asia is catching up fast. Indonesian photography is on the rise with prominent artists such as Agan Harahap and Angki Purbandono grabbing the public’s attention. Harahap rewrites history by skillfully photoshopping Western celebrities in trouble with the Indonesian au-



thorities or local politicians in questionable settings. Through his work, he is criticising our obsession with celebrity culture and the unattainable aim for a perfect life, which has led to the proliferation of image editing apps and software used for fabricating variations of reality. Purbandono is one of Indonesia's most celebrated contemporary artists. Originally from Yogyakarta, he is known for his scanography, which are photos created by scanning objects using a flat-bed image scanner. The results differ greatly from traditional images, as with a flat-bed scanner the depth of field is reduced and the distance smaller, making images vivid and detailed. His approach is unique and often carries a social or ethical message.

Alexander Thian represents an emerging generation of photographers who reach new audiences through various social media channels. Thian, an Instagram sensation known for his stunning photos and quirky sense of humour,

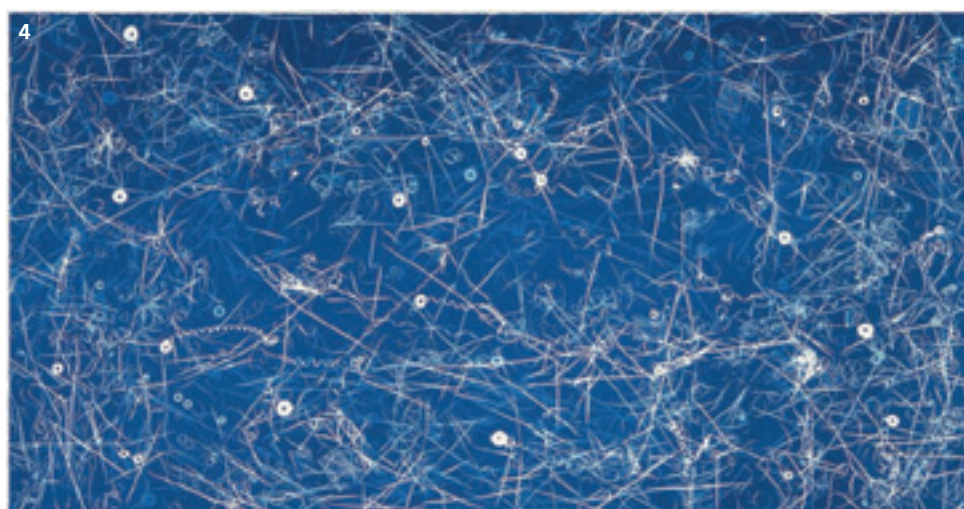


3

recently held a major solo show “#Let Me Tell You A Story” at Art Jakarta 2018 in August. Curated by ISA Art Advisory with the support of Indonesian Luxury, the exhibition was received at the fair with astounding success. Presented on lightboxes, the works showcase his adventures in exciting urban destinations and the most beautiful, untouched parts of the planet. His pictures are honest, with a little personal story behind each shot. These stories



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make his photos unique, giving the images deeper meaning. Thian is a storygrapher and a voice of his generation. He is also working with Erza S. T. on *The Jux Duo*, an artist collaboration, whose concept can be described as ‘the hedonistic traveller seen through the lens of a nomad photographer’. The duo travels around the world to shoot luxurious batik fabrics by Iwan Tirta in historical locations.

Apart from simple art appreciation, from a financial point of view, collecting photography has also proven to be a great investment. One perfect example is Andreas Gursky’s “Rhein II”, which sold at \$4.3 million dollars in 2011.

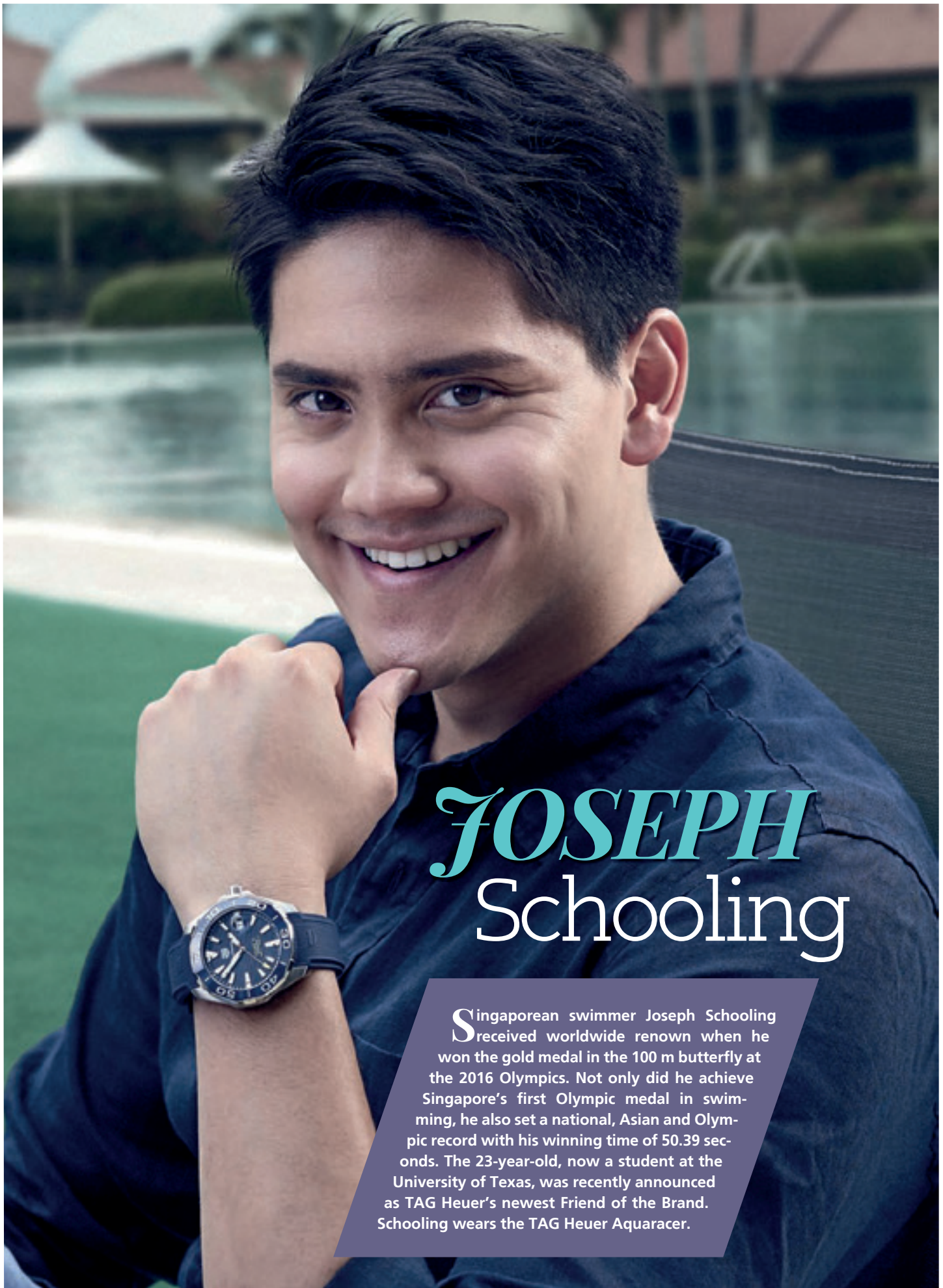
1. *The Deceitful Planes*, Alexander Thian 2018
2. *Postcard for Jokowi - JK*, Agan Harahap
3. *The Plastic Monument*, Angki Purbandono
4. *Allover (The Oakbridge Boys, Rollin Band, Styx, and Others)*, Christian Marclay

Deborah Iskandar is Principal of ISA Advisory, which advises clients on buying and selling art, and building collections. An expert on Indonesian and international art, she has more than 20 years of experience in Southeast Asia, heading both Sotheby's and Christie's Indonesia during her career before establishing ISA Art Advisory in 2013. She is also the Founder of Indonesian Luxury, the definitive online resource for Indonesians looking to acquire, build and style their luxury homes.

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# JOSEPH Schooling

Singaporean swimmer Joseph Schooling received worldwide renown when he won the gold medal in the 100 m butterfly at the 2016 Olympics. Not only did he achieve Singapore's first Olympic medal in swimming, he also set a national, Asian and Olympic record with his winning time of 50.39 seconds. The 23-year-old, now a student at the University of Texas, was recently announced as TAG Heuer's newest Friend of the Brand. Schooling wears the TAG Heuer Aquaracer.



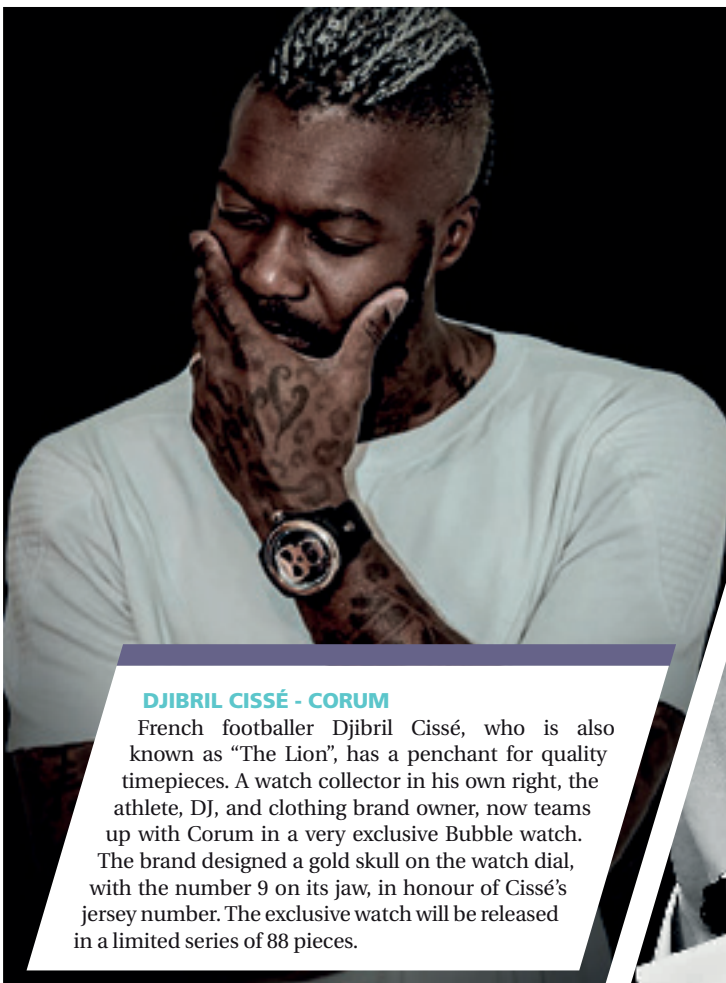
**HENRY CAVILL - JAEGER-LECOULTRE**

English actor Henry Cavill is best known for his portrayal of the DC superhero, Superman in “Man of Steel”, “Batman v Superman: Dawn of Justice”, and “Justice League”. Though his run as the Man of Steel seems to be over, he remains highly visible with film projects such as “Mission: Impossible – Fallout” and “Nomis”. At the world premiere of “Mission: Impossible – Fallout”, he wore a Jaeger-LeCoultre Polaris.



**LADY GAGA - TUDOR**

Pop superstar Lady Gaga certainly has nothing left to prove to the world. However, the talented singer and performer showcases yet another talent as she capably acts in the movie “A Star is Born”, opposite Bradley Cooper. Because of her “Born To Dare” spirit, Mother Monster, as her fans fondly call her, is also part of TUDOR’s roster of ambassadors. Lady Gaga dons the TUDOR Black Bay timepiece.



**DJIBRIL CISSÉ - CORUM**

French footballer Djibril Cissé, who is also known as “The Lion”, has a penchant for quality timepieces. A watch collector in his own right, the athlete, DJ, and clothing brand owner, now teams up with Corum in a very exclusive Bubble watch. The brand designed a gold skull on the watch dial, with the number 9 on its jaw, in honour of Cissé’s jersey number. The exclusive watch will be released in a limited series of 88 pieces.



**ADRIEN BRODY - CHOPARD**

Winning the Academy Award for Best Actor at the young age of 29 for his starring role in the Roman Polanski movie “The Pianist” certainly paved the way for Adrien Brody and secured a place for him in the annals of Hollywood. A solid actor, Brody’s recent projects include the English TV series “Peaky Blinders”. He is also featured in Chopard’s #TheGentlemansway wearing a Chopard L.U.C timepiece.





# *We're Moving*

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