

#64

INDONESIA

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THE TIME PLACE The finest timepiece boutique celebrating the human spirit since 1999



ollowing SIHH and Baselworld this year, we now find ourselves midway through 2018. This does not mean though that the watch world's manufactures have slowed down their creative pursuits. In fact, most of them continue to be a haven of activity. Take for example, CHANEL. We feature the inimitable Maison's latest model, the Boy.Friend Skeleton, on our cover. Equipped with its own movement, Calibre 3, which was designed especially for the watch, CHANEL delivers a fantastically stylish yet technically advanced timepiece. Discover the Boy.Friend Skeleton in "Boy.Friend Appeal".

Last May, the world of cinema was abuzz due to the 71st annual Cannes Film Festival. The picturesque French Riviera resort town became the setting for some of the world's finest cinematic achievements as well as a hub for the talented actors/actresses who star in them. Some of these beautiful ladies graced the red carpet adorned with jewellery from the Chopard 2018 Red Carpet Collection. Composed of 71 pieces, the collection was proudly designed by Caroline Scheufele. Similarly, Ulysse Nardin, in collaboration with the Cannes Film Festival, launched a timepiece inspired by the Star Wars space freighter, the Millennium Falcon, at the event. Dubbed the Executive Skeleton Tourbillon Hyperspace, the Ulysse Nardin watch will surely be sought after by Star Wars fans and avid watch collectors alike.

In this issue, we also delve deeper into the compelling updates at HYT with Grégory Dourde, CEO of HYT, and explore Roger Dubuis' important partnerships with Olivier Gudin, former Roger Dubuis Managing Director for Southeast Asia and Australia. We also discover the history of Longines in our Heritage Series.

From watches to fashion, we present you with some of the Pre-Fall 2018 offerings from FENDI, Valentino and REDValentino, as well as the Fall/Winter 2018 collections of Tory Burch and DIESEL. For DIESEL, we are honoured to feature the travel diary of Indonesian actor and influencer, Mike Lewis, who travelled all the way to Korea for the brand's Fall/Winter 2018 show. Find out about his unique experience in "Stranger to Stronger".

Happy reading!

Iman D Mussry

Irwan Danny Mussry Editor-In-Chief and Publisher

TO BREAK THE RULES, YOU MUST FIRST MASTER THEM.

THE VALLÉE DE JOUX. FOR MILLENNIA A HARSH, UNYIELDING ENVIRONMENT; AND SINCE 1875 THE HOME OF AUDEMARS PIGUET, IN THE VILLAGE OF LE BRASSUS. THE EARLY WATCHMAKERS WERE SHAPED HERE, IN AWE OF THE FORCE OF NATURE YET DRIVEN TO MASTER ITS MYSTERIES THROUGH THE COMPLEX MECHANICS OF THEIR CRAFT. STILL TODAY THIS PIONEERING SPIRIT INSPIRES US TO CONSTANTLY CHALLENGE THE CONVENTIONS OF FINE WATCHMAKING.

ROYAL OAK OFFSHORE TOURBILLON CHRONOGRAPH IN YELLOW GOLD

THE TIME PLACE JAKARTA: PLAZA SENAYAN · PLAZA INDONESIA | SURABAYA: TUNJUNGAN PLAZA 4

AUDEMARS PIGUET Le Brassus

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Ifan Hartanto is a photographer who specialises in Commercial Beauty and Fashion. He began his professional career nine years ago, doing commercial campaigns for mass brands, as well as Indonesian fashion designers, alongside Third Eye Space or under his own name. Besides his commercial jobs, he also enjoys shooting editorials for both local and franchised international magazines.



TRISKA AGUSTI PUTRI Stylist

Departing from a fashion design background, Triska has cut her teeth at one of the leading men's fashion and lifestyle magazines, as well as an established e-commerce brand, in Indonesia. Now she embarks on a journey to explore the intersection of design and styling, while also pursuing her passion for French culture.



ZEARIS Makeup Artist

Every single woman is already beautiful but sometimes they need a bit more help, not only with their body but also to make a good first impression with a beautiful face. So makeup is not only my job. This is my passion - I always enjoy, I am always happy and free. That's why I like being a makeup artist -"Push yourself because no one else is there to do it for you".



ALEXA PICAULIMA Writer

Alexa Picaulima has been writing professionally for five years and has written for several lifestyle magazines. In addition to being a writer, Alexa enjoys reading, learning history, spending time with her three dogs, and random culinary encounters. She is now editor at a digital media outfit on upscale living.



DEBORAH ISKANDAR Art Consultant

With more than 20 years' experience in the art trade under two of the world's preeminent auction houses, in 2013 Deborah founded her own art advisory firm, ISA Art Advisory. It aids buyers, sellers and collectors to approach art with ease and to build collections that will grow in value over time. She is also the Founder of Indonesian Luxury.



LISA JOHANNA KEEMINK Writer

Bookworm, copy editor and watch nerd, Lisa spends her days working behind the computer or immersed in the latest fantasy novel. After 13 years of teaching, Lisa is currently working as a watch journalist while serving as copy editor for a Jakarta-based newspaper.



RETTA OKTAVIANI SUPARLI Writer

Writing has always been Retta's passion. She worked for more than seven years in the lifestyle media industry, before jumping into the world of Public Relations. Cappuccino, books and travel are three things she loves. When it comes to books, she enjoys historical fiction and biographies.



MIKE LEWIS Writer

Most regard Mike as an established actor, host and model but what is unknown to many is his love of food, books, writing and travel. With a career in entertainment and finance, Mike spends most his life on the road with international clients or production. He never fails to find time to put pen to paper, recording his unique observations and humorous views on all aspects of life.

IWC PORTOFINO. TIME TO REMEMBER.

Portofino Hand-Wound

Moon Phase. Ref. 5164: As early as the 1950s and 60s, the stars of the silver screen fell in love with a small town on the Italian Riviera that was soon to become world-famous: Portofino. Gazing up to the rising moon over the bay of this former fishing

village, this Portofino with its moon phase and hand-wound IWC manufactured 59800 calibre encapsulates the timeless, unhurried charm of southern Europe. It contributes to life's most precious moments, for those times we look back on with infinite fondness. IWC. ENGINEERED FOR MEN.

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Mechanical IWC-manufactured movement 59800 calibre · Hand-wound · 8-day power reserve · Power reserve display · Date display · Moon phase display · Small hacking seconds · Sapphire glass, arched edge, antireflective coating on both sides · See-through sapphire-glass back · Water-resistant 3 bar · Diameter 45 mm · Stainless steel · Alligator leather strap by Santoni

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JAEGER-LECOULTRE POLARIS CHRONOGRAPH

THE REBIRTH OF AN ICON

First introduced in 1968 as a diver's watch, the Jaeger-LeCoultre Polaris is brought back to life 50 years later in a contemporary version, equipped with the Manufacture Calibre 751H, as part of the new Jaeger-LeCoultre Polaris collection designed, manufactured and assembled in-house. www.jaeger-lecoultre.com



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Better with Time

DA MAN, Indonesia's only home-grown men's English language magazine, recently celebrated its 11th anniversary with a fun and happening party held at ONFive Residences, Grand Hyatt Jakarta. Present at the fabulous fête were very special guests Logan Shroyer and Aurelien Muller, as well as the evening's award winners Tara Basro, Richard Kyle and Reza Rahadian. The VIPs and friends in attendance, including Ronald Liem and Irwan Danny Mussry, were treated to a sumptuous dinner, as well as a wonderful musical performance by Matt Linnen, who was a participant in Series 14 of The X Factor UK.

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1. A special toast was made to commemorate the auspicious occasion 2. Aurelien Muller, Ronald Liem, Tara Basro, Reza Rahadian & Richard Kyle 3. Aimee Juliette 4. Ketty Sari 5. Kelly Tandiono 6. Jessica Schwarze.

DD



7. Cathy Sharon 8. Vidi Aldiano 9. Yvonne Yuen 10. Robert Harianto & Irene Kusma 11. Paula Verhoeven 12. Mentari De Marelle 13. Laura Muljadi 14. Mj Sehonanda & Samuel Wongso 15. Irwan Danny Mussry & Logan Shroyer 16. Irna Mareta 17. Renaldi Hutasoit 18. Ria Juwita & Rama Dauhan.



Love of the Game

Berluti recently hosted a sporty get together for its clients at ONFive, Grand Hyatt Jakarta. But instead of getting down and dirty to play sports, the special guests were treated to an exclusive viewing of the World Cup 2018 quarter finals. A delectable array of dishes was served to those in attendance as they followed the ensuing football match. While some were glued to the TV screen, other VIPs mingled amiably and took the time to preview a showcase of Berluti's choice products.



1. Guests watching the game at the event 2. Robby Alamsjah & Irwan Danny Mussry 3. Berluti Wholesale Director Delphine Astoux mingled with the distinguished guests at the event 4. Wiweko Adi Nugroho 5. Andika Wiranegara 6. Herman Utama.

#DontCrackUnderPressure

TAG HEUER CARRERA CALIBRE HEUER 01

Chris Hemsworth works hard and chooses his roles carefully. He handles pressure by taming it, and turning it to his advantage. #DontCrackUnderPressure was coined with him in mind.

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INDUSTRY NEWS



only fitting. The Oscar winner is a known champion of breast cancer research and has supported a number of charitable organisations. Frederique Constant, meanwhile, has donated US\$50 from each timepiece sold from its Ladies collections to charity group, DonorsChoose.org, since 2004. "What's great about Frederique Constant is their combination of classic style and strong values that I really agree with, but also they have a beautiful commitment to sharing their success by giving back. We are very well aligned in our passion for charity," added Paltrow.

With the continuation of their relationship, they will move forward with their patronage of DonorsChoose.org by focusing on education for children worldwide, helping anyone – from private individuals to corporations – seeking to provide funding for books and school supplies, sponsor school renovations or even organise field trips for students.

Commenting on the partnership renewal, Frederique Constant Co-Founder and Board Executive, Aletta Stas, added, "We are very happy to continue our collaboration with Gwyneth Paltrow as our Global Charity Ambassador." Through their new charity advertising campaign, Frederique Constant and Paltrow will work to promote the Ladies collection to further raise awareness about their endeavour. "Giving back is just as important to Gwyneth as it is for us, and thanks to her and our brand's engagement, we will continue to support DonorsChoose.org's educational projects," Stas said.

BETTER Together FREDERIQUE CONSTANT RENEWS ITS PARTNERSHIP WITH A HOLLYWOOD HEAVYWEIGHT

atchmaker Frederique Constant and award-winning actress Gwyneth Paltrow will continue their partnership in shining a spotlight on social issues that remain close to both their hearts. "I am very happy to continue my partnership with

Frederique Constant and excited to unveil my latest charity campaign for the brand," said the actress turned lifestyle mogul.

When the renowned luxury brand first teamed up with Paltrow in 2016, the move seemed

Frederique Constant Ladies Automatic timepiece

HUBLOT

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PACIFIC PLACE Ground Floor Unit 12A-B Jl. Jend. Sudirman Kav. 52-53 Jakarta Tel: +62 21 5140 27 76 Big Bang Meca-10 Magic Gold. Case crafted using a scratch-resistant 18K gold alloy invented and developed by Hublot: Magic Gold. In-house manual movement, with a 10-day power reserve and an innovative architecture inspired by Meccano-type design. Limited edition of 200 pieces.

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INDUSTRY NEWS



CELEBRATING Film

CHOPARD ONCE AGAIN GRACES THE RED CARPET OF THE CANNES FILM FESTIVAL

onsidered one of the most glamorous events in the world of cinema, the Cannes Film Festival is an arena where both filmmakers and actors can showcase their unique achievements in filmmaking. This year, the Cannes Film Festival celebrated its 71st anniversary with Chopard as its official partner.

Since 1998, Chopard and the Cannes Film Festival have formed a glittering duo. As part of the collaboration, Chopard is also known as the crafter of the much-coveted Palme d'or. Especially crafted from Fairmined-certified ethical gold, this auspicious prize is awarded to the best film. In addition to this, the brand also masterminded the manufacture of all the trophies handed out at the closing ceremony this year. This included the prizes for "Grand Prix", "Best Director", "Best Screenplay", the "Jury Prize" as well as the "Short Film Palme d'or". In previous years, the winners of these categories only received a diploma.

Over the course of several days, the world focused on Cannes as it turned into a centre for



cinema. Many actors and actresses flocked to the resort town on the French Riviera to take part in the proceedings. Among them was Hollywood actress Diane Kruger, who received the





Best Actress award last year for her work in the German drama film, "In the Fade". The German actress served as patroness of the 2018 Cannes Film Festival and was honoured to present the Trophée Chopard to two laureates chosen by the Trophée Chopard Committee.

Apart from members of the international filmmaking community, Chopard also invited two distinguished VIPs from Indonesia, namely Maria Pical and Caroline Chandra. The lovely ladies were given unprecedented access to the events leading up to the closing ceremony. On May 11, they attended the Secret Chopard Night, a traditional grand soiree with the theme "Secrets", where guests were asked to dress in black and don masks. There they revelled in thrilling and unforgettable experiences, as provided only by Chopard.

This was followed by a Happy Hearts lunch, where Chopard Co-President, Creative Director and designer of the Palme d'or, Caroline Scheufele, together with Natalia Vodianova, announced their timely collaboration. The two ladies came together to support the Naked Heart Foundation, an organisation that helps families who are raising disabled children. In line with this partnership, Chopard launched a new edition of its singular bangle bracelet with the iconic moving diamond as well as pink mother-of-pearl.

But of course, the highlight of the festival was the Cannes Film Festival red carpet, where the who's who of international cinema were photographed in their exquisite finery. Adorned in luxurious couture ensembles and gowns,





many of the beautiful actresses also wore stunning accessories. As the renowned visionary and creator of magnificent jewellery for Chopard, Caroline Scheufele envisioned 71 extraordinary pieces for the Red Carpet Collection 2018. This number is a tribute to the festival and signifies the number of years the event has been in existence. Some of the most famous names in film including Cate Blanchett, Julianne Moore and Marion Cotillard, to name a few, wore these sumptuous creations on the red carpet.

As the official partner of the 2018 Cannes Film Festival, Chopard expressed great pride in its important role in the annual event. Caroline Scheufele said it best when she was quoted saying, "It's a magnificent historical partnership. As I used to say to Gilles Jacob, we have become a fixture... just like the red carpet".



- 1. Cate Blanchett in Orchid Earrings from Chopard Haute Joaillerie Collection
- 2. Diane Kruger in Chopard Haute Joaillerie Collection
- 3. Marion Cotillard in Chopard Haute Joaillerie Collection



A POWERFUL Alliance

> ULYSSE NARDIN UNVEILS AN OUTSTANDING PIECE OF HOROLOGY

Star Wars fans will undoubtedly fall for the Ulysse Nardin Executive Skeleton Tourbillon Hyperspace. Inspired by the awe-inspiring Star Wars spacecraft, the Millennium Falcon, piloted by Han Solo and Chewbacca, the magnificent timepiece is nothing but an accomplishment of high technology and wonderful aesthetics.

A tour de force spearheaded by Ulysse Nardin and the Cannes Film Festival, the watch is jam-packed with details. Its fine micro-painting and miniature painting can only be seen through a microscope. The astonishing colours on the Executive Rectangle have all been painted by hand, using a brush the width of a single eyelash. This creates the illusion of streamlined speed when viewed under, once again, a microscope. The colour combination is immeasurable and certainly beyond imagination.

Docking for the first time at Cannes Film Festival this year, the Ulysse Nardin Executive Skeleton Tourbillon Hyperspace is made of ultralight titanium, and comes equipped with a flying silicium tourbillon and a seven-day power reserve. The aerial design includes an art piece along with the oversized Roman numerals, sword markers and rectangular bridge. Powered by the UN-171 manufacture movement, the lavish timepiece generates a power reserve of approximately 170 hours. It comes in a 45 mm case, which is very comfortable for wearers with large wrists, and is water-resistant to 30 metres.

Adorned with a sapphire crystal case back and available with a black carbon effect leather strap, the Ulysse Nardin Executive Skeleton Tourbillon Hyperspace is a dream come true, for people who want a piece of the galaxy far, far away. Star Wars fans, as well as enthusiastic watch collectors, will surely covet this unique timepiece from Ulysse Nardin.



The Ulysse Nardin Executive Skeleton Tourbillon Hyperspace

ROGER DUBUIS DARETOBERARE

EXCALIBUR

IRELLI

Limited edition of 88 pieces Performed with winning motorsport tyre rubber



INDUSTRY NEWS







CLOSE to Home

AUDEMARS PIGUET TAKES ON LUXURY HOSPITALITY fter mastering the art of haute horlogerie, watchmaking icon Audemars Piguet is stepping into the hospitality industry with an elevated take on luxury living.

The first ever AP House in Asia recently opened its doors on Hong Kong's Queen Central Road with the aim of offering travelling watch aficionados a home away from home. In fact, the concept was the direct answer to a lingering question the manufacture had long toyed with: What more can they do to further enhance their customers' overall Audemars Piguet experience? Guests will be able to "invite friends for lunch, organise a business meeting," explains Audemars Piguet Chief Executive Officer François-Henry Bennahmias.

To be sure, choosing and owning your very own Audemars Piguet timepiece – whether it's from the Millenary collection or a Royal Oak Offshore – is an experience in and of itself. With AP House, that journey is rounded out by the contemporary private apartment setting complete with a lounge that displays an enviable range of the manufacture's creations.

The concept for AP House evolved out of an imaginary situation involving Audemars Piguet co-founders Edward Auguste Piguet and Jules Louis Audemars being transported out of their late 19th century lives to entertain customers of the digital age. The result is an inviting space to rest and socialise, with an interior that is sleek and contemporary yet warm and inviting at the same time. "There's no obligation to buy a watch," Bennahmias assures. "You can take a seat, relax and chill out if that's where the mood takes you."

W A T C H B E Y O N D

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TIME INSTRUMENTS



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FEARLESS Spirit CARTIER CELEBRATES THE LEGACY OF THE SANTOS DE CARTIER

s far as friendships go, the one shared by Louis Cartier, and Brazilian aviator, Alberto Santos-Dumont, was one for the books. Because of the special bond between these two visionaries, the special request of Santos-Dumont for a timepiece he can conveniently tell the time with while mid-flight prompted Cartier to design a watch that allowed the pilot to see the time with just the flick of his wrist. This paved the way for the creation of the Santos, a revolutionary wristwatch that combined the pilot's name and the watchmaker's expertise in fine watchmaking. The Santos married form and function and was truly ahead of its time. It has transcended many years since its creation in 1904 and its iconic status and relevance lives on today.



The product spearheaded by the friendship between Louis Cartier and Alberto Santos-Dumont continues to evoke emotion and the loyalty of Cartier's avid supporters. This was apparent during the launch of the newest Santos de Cartier. Held last April in San Francisco, California, the event coincided with the Maison's annual international party. To uphold the bold and intrepid spirit of the brand, Cartier pulled out all the stops. Hosts Mercedes Abramo, President & CEO of Cartier North America and Arnaud Carrez, International Marketing and Communication Director, were on hand to warmly welcome the notable attendees as they arrived at Pier 48, the chosen venue for the fête.

Those in attendance included the Santos de Cartier's ambassador, Hollywood actor Jake



Sienna Miller and Chloe Sevigny





Gyllenhaal, as well as a slew of other names in the entertainment industry such as Sofia Coppola, Idris Elba, Sienna Miller, Freida Pinto, Lily Collins, Chloe Sevigny, Lisa Bonet, Jason Momoa, Liev Schreiber, Aaron Paul, Dave Franco, and Jeremy Renner, to name just a few. The event similarly drew other big names in business, lifestyle and philanthropy, with Charlie Spalding, Elizabeth Von Guttman, Vanessa Getty, Alexis Traina, Todd Traina, Trevor Traina, Victoria Traina, Emilie Spalding and Katie Paige Schwab among them. This distinguished group enjoyed performances by Phoenix, Jamie XX, Nonotak, Hot Chip and Wade Crescent. <image>



Apart from the fun-filled celebration, Cartier also hosted social labs which were conducted over the course of three days. Held in the heart of San Francisco, these social labs served as a platform for pioneering conversations that brought together visionaries, creatives, and innovators. These visionary individuals, who are trying to affect change, progress and creation, are undoubtedly the "Santos" men and women of our day. Amongst the speakers that participated in this special program were Daniel De La Falaise, Bob Roth, Neville Wakefield, Larry Jackson, Melanie Laurent, Idris Elba, Freida Pinto, Yves Behar, Laird Hamilton, Yansong Ma and David Lachapelle. In light of these events, it is obvious that Cartier's fearless spirit continues to permeate throughout the Maison. This can be clearly seen in the Santos de Cartier. Supported by its long history and esteemed status as one of the brand's most iconic watches, Cartier has successfully revamped the Santos de Cartier, making it a wonderful example of the brand's aptitude in expert watch manufacture. Knowing this, we can only look forward to what the brand has in store for us in the future. One thing's for sure though, it will definitely be a reflection of Cartier's tenacity and unique passion for creation.

INDUSTRY NEWS



BEYOND Impressive

AFTER 12 YEARS, THE HOUSE OF LANGE EXHIBITION MADE ITS WAY BACK TO SINGAPORE

he five-day exclusive exhibition, which took place at the Salon of the National Museum of Singapore from 26 – 30 June 2018, was all about A. Lange & Söhne's rich watchmaking history. The main purpose was to showcase the fine aspects of A. Lange & Söhne's horological craftsmanship to watch enthusiasts, retailers and members of the press, who arrived in separate groups. Comprised of five different components, the German horological manufactory engaged visitors to learn more about the brand's Saxon legacy.

After passing the entrance, guests were greeted by a huge history wall that showed the origins of the brand and its key milestones over the decades. Here, visitors







were allowed to have a precise overview of the ups and downs of the company since 1815 until today. All the details presented reflected the consistency of A. Lange & Söhne to always be innovative. It also depicted the brand's contributions to German watchmaking from year to year. The second important part of the exhibition was the Walter Lange Tribute Wall. The wall charted Walter Lange's life and his watchmaking career. One of his quotes was also highlighted, "Even if watches tick differently in every country, we all share the passion for mechanical timepieces", and served as a fitting memorial. Through that wall, visitors could admire his hard work and how he re-founded the brand after the fall of the Berlin Wall in 1990. Some of his timepieces such as the Wanderuhr and the Tourbillon Pour le Mérite in Yellow Gold numbered 1/150, were specially flown in to Singapore to be displayed for this purpose.

After admiring the Walter Lange Tribute Wall, visitors were brought to the novelty presentation which showcased some rare timepieces belonging to six collectors. Here, visitors could listen to the voices of the collectors talking about their experiences of owning these A. Lange & Söhne watches using the provided headsets. The rare timepieces on display were the A. Lange & Söhne "165 Years – Homage to F. A. Lange Collection", the "Datograph Pisa", the Datograph in Yellow Gold, the Cabaret "Lange Owners Group" Edition, the Langematik Anniversary in platinum and the 1815 Up/Down "Walter Lange Edition".

The House of Lange Exhibition knew how to engage people to fall in love more with the brand by giving them a better understanding of the goings-on at the manufactory through videos of watchmakers at work. Visitors were hooked to the visual art and stories. A com-

THE TIME PLACE 27

INDUSTRY NEWS





bination of 2-D and 3-D displays was used to accurately highlight the proprietary calibres of the brand. Furthermore, wall panels and posters depicted the different elements of traditional watchmaking techniques and elements appropriately deployed in every A. Lange & Söhne watch.

The last part of the tour was the most interactive section. In the Connoisseurs' Akademie Area, watchmaker Robert Hoffman who serves as Head of the Zeitwerk department from the manufactory, conducted mini watchmaking workshops for the invited guests. With clear introduction and directions, he showcased a brand new Energy Transmission module as a pertinent watchmaking issue that the brand places a huge emphasis on.

The House of Lange in Singapore opened its doors to the public on the last day of the exhibition. A wider audience was able to see up close how A. Lange & Söhne combines art, science, tradition and innovation into beautiful pieces of art which never lose value. Each piece is a valuable investment and can be passed on from one generation to the next. Set in an intimate atmosphere, the exhibition itself was not only inspiring but also educational.

The CEO of A. Lange & Söhne, Wilhelm Schmid, expressed his gratitude to all the visitors of the exhibit by saying, "Thank you for the immense support you've rendered to the brand all the years. It's your support for the brand that constantly motivates us all at the manufactory to push ourselves and to push the envelope to create better and more impressive products. We hope you liked the specially curated exhibition, especially the tribute to Mr. Walter Lange. Mr. Lange is a big part of the company and a person with a big heart. He has given so much to the brand and also to the larger watchmaking community. With the tribute, we just wanted to show our appreciation towards him and also allow the general public to know about this great person."







WELCOME

P. LANGE & SÖIINE



INTO the Wild

TAG HEUER'S LATEST CAMPAIGN FEATURING CARA DELEVINGNE COMES TO LIFE WITH A ROAR

on't crack under pressure. This phrase, frequently used as a motivational push to do better and be better, is now inextricably attached to Swiss watchmaker TAG Heuer. The clever, catchy tagline was first used for a massive advertising campaign in 1991.

More than 25 years later, and following a revival by Chief Executive Jean-Claude Biver in 2014, the slogan is not only thriving, but also getting a fresh spin from the multitalented Cara Delevingne. "I am delighted with the result of this new campaign. It shows Cara as powerful, courageous, audacious, and commanding of respect," Biver said. "Through her, I can see TAG Heuer reconnecting not just with the millennial and younger generations, but also with the brand's Avant-Garde spirit, the spirit which pushes us to do things differently, to innovate, to take risks. It is a new interpretation of "Don't Crack Under Pressure" which, I hope, will inspire the youth of today."

Known for her striking presence on the runway and on screen, Delevingne has parlayed her fashion career into a rising presence in Hollywood with roles in movies like "Suicide Squad",



"Paper Towns", and "Valerian and the City of a Thousand Planets". She has also proven herself as a designer and an author, having designed several collections for high-end fashion brands and co-writing the young adult novel "Mirror, Mirror", published in October 2017. She first joined the TAG Heuer team in 2015 as a new, vibrant and lively addition to the "Don't Crack Under Pressure" movement. The watchmaker even released a special-edition Carrera watch in her honour.

In her latest partnership with TAG Heuer, the 25-year-old is supported by fine art and wildlife photographer David Yarrow for an advertising campaign set in the breathtaking wilderness of Africa. Delevingne's co-star in the project is the king of the savannah himself, a majestic lion that symbolises the strength of the brand and its fierce brand ambassadress.



Cara Delevingne, a Leo, has a lion tattoo on her finger to guide her





The multifaceted star expressed her excitement about the campaign by saying, "It has long been a dream of mine to get the chance to work with wild animals, and particularly with a lion! I am so grateful to collaborate with TAG Heuer on this campaign."

TAG Heuer's decision to feature this unique setting was largely driven by its aim to shine a light on the precarious existence of lions and other endangered animals. With the discerning eye of Yarrow behind the lens, the images show a heightened degree of respect and support for these creatures.

"When I photograph an animal, the first thing I do is look into its eyes. If they are not piercing, then it's very difficult to capture the animal's soul. And Cara has a truly piercing gaze! I therefore knew right away that the look would be at the very heart of this project!" he explained.





FOR TODAY'S Gentlemen

BAUME & MERCIER STEPS UP ITS CLIFTON CLUB COLLECTION

Baume & Mercier is expanding its collection of attainable sports watches, the popular Clifton Club, with the release of the Clifton Club Quartz, a multipurpose timepiece designed to accompany a new generation of active, adventurous horology aficionados.

"Designed for adventure with a contemporary, refined and athletic profile, the Clifton Club Quartz watch elegantly revisits the sports market while keeping traditional watchmaking values in mind," Baume & Mercier explained in a statement. The Geneva-based brand may be positioning itself as a maker of "affordable luxury watches", but it has an astonishing 188 years of watchmaking history to prove its mettle and offer a range of industrious timepieces.

The Clifton Club collection is a fitting example of this. With designs that are contemporary, adventurous yet undeniably refined, the Clifton Club sports watches allow discerning millennials with a nascent interest in horology to dip their toes into the world of haute horlogerie.

Baume & Mercier describes this expanding group as "Gentlesportsmen who share the same philosophy and the same approach to sport". They adhere to an athletic urban lifestyle that no longer sets boundaries or limitations on expression; they naturally embrace "the duality of looks that demonstrate two states of mind – two personalities – without disassociating them". The Clifton Club Quartz elaborates on that distinctive concept without disregarding the brand's traditional watchmaking values. Functionality and comfort are therefore a priority in its designs, followed closely by affordability and attractiveness. "It may be worn on weekends or weekdays, at the office or on a motorcycle excursion, on a business trip or for a morning jog," as described by the brand.

The collection comprises four models, each powered by a Quartz Ronda 6003.D movement that is also water resistant to depths of up to 100 metres – thanks to a sealed, screwedin case back.

Fashioned from 316L stainless steel – polished and satin-finished – for strength and durability, each piece has a well-balanced diameter of 42 mm to wrap comfortably around the wrist. With a thickness of 9.55 mm, it can be discreetly tucked underneath a shirt cuff for formal occasions.





Meanwhile, Gentlesportsmen can choose between smooth dials that come in matte white, opaline black and sun satin-finished blue. The more casual of these models, the M0A10410 and M0A10411, come with calfskin straps in black with Baume & Mercier's signature orange lining. For a more traditional yet equally sporty look, the M0A10412 and M0A10413 models come attached to a three-row bracelet made of polished and satin-finished stainless steel. Each boasts a Superluminova seconds hand in orange – another design choice that has grown synonymous with the brand. The sporty, gentlemanly spirit exuded by the Clifton Club Quartz is embodied in Baume & Mercier's wholesome group of sports ambassadors. These accomplished, passionate athletes came together for a photo shoot and gamely posed for the camera. Each of them wore a Clifton Club watch on his wrist.

COVER FEATURE



BOY.FRIEND Appeal Chanel's boy.friend Levels up with a Skeleton movement


n previous years, CHANEL was renowned for its timeless fashion and sophisticated aesthetic. It dominated the runways and surpassed other luxury brands the world over. Fast forward to the present day and the Maison founded by Gabrielle Chanel has also successfully conquered the competitive world of fine watchmaking. This year, the distinguished manufacture presents to the world a masculine-inspired timepiece that capably evokes true femininity – the Boy.Friend Skeleton.

The Boy.Friend watch first captured the eyes (and hearts) of CHANEL fans in 2015. Its unique octagonal shape greatly distinguishes it from the rest of the models the watch world has on offer. With a form reminiscent of the Place Vendôme, a setting which was close to the heart of the CHANEL founder, the Boy. Friend boasts pure lines and balanced proportions. It is a modern timepiece that dares to present a novel look, one that effectively dims the lines between the masculine and the feminine. Radical in its intention, the watch itself is surprisingly simplistic in its design.

However, it is somewhat inappropriate to use the word simple to describe the latest Boy. Friend iteration. Unveiled at Baselworld 2018,

CHANEL BOY.FRIEND SKELETON SPECIFICATIONS

- Case: 18-carat Beige Gold
- Bezel: 18-carat Beige Gold (set with 66 brilliantcut diamonds for gem-set version)
- Crown: 18-carat Beige Gold with onyx cabochon
- Hands: Beige Gold-plated
- Strap: Shiny black alligator with 18-carat Beige Gold ardillon buckle (set with 48 brilliantcut diamonds for gem-set version)
- Movement: Calibre 3 CHANEL manufactured skeleton movement with manual winding. With anti-shock system for the balance and variable inertia balance
- Functions: Displaying the hours and minutes
- Movement components: 114
- Number of rubies: 21
- Frequency: 28,800 vibrations/hour (4Hz)
- Motor Organ: With 1 fixed-clamp barrel
- Brass Bridge and Plates: With black ADLC
 (amorphous diamond-like carbon) edging
- Beige Gold Border: Attained through galvanic treatment
- Power reserve: 55 hours
- Water-resistance: 30 metres
- Total Gold Weight: ~37 g
- Diamonds: ~1.20 carats (for gem-set version)

THE BOY.FRIEND WATCH FIRST CAPTURED THE EYES (AND HEARTS) OF CHANEL FANS IN 2015. ITS UNIQUE OCTAGONAL SHAPE GREATLY DISTINGUISHES IT FROM THE REST OF THE MODELS THE WATCH WORLD HAS ON OFFER

the new timepiece is certainly a cut above the rest. Rendered in elegant 18-carat beige gold, the Boy.Friend now comes with its very own skeleton movement, the Calibre 3. Developed over three years, Calibre 3 is manufactured inhouse and is beautiful from every angle. The manual winding mechanism, with its graphic

COVER FEATURE



elements, serves as the alluring centrepiece of the watch. The movement's series of interlinked, vertically aligned circles, is visible on the watch face, as well as the mirror-polished beige gold chamfering which serves to emphasise its depth. At the back, the bridges can similarly be viewed in their stunning entirety.

The allure of beige gold, attained through galvanic treatment, is applied to the border of the Calibre 3 movement and extends to the watch case, bezel, and crown which is fitted with an onyx cabochon. This is offset by black-ADLC edging (amorphous diamond-like carbon) applied on the brass bridge and plates which creates a sublimely refined appearance. The application of CHANEL's proprietary gold doesn't stop there though. The hands that point to the time are also covered in beige gold and it even extends to the ardillon buckle attached to the shiny black alligator strap which accompanies the watch.

Offered in a large size, the Boy.Friend Skeleton is a sultry new model that evokes pure emotion. This sentiment is conveyed by French international model and music producer, Caroline de Maigret. In a series of videos, the statuesque de Maigret is shown having fun





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and being ever so attached to her Boy.Friend watch, including the Boy.Friend Skeleton. Placed in a number of situations, de Maigret playfully boasts about her Boy.Friend, even using it to get out of an awkward situation. What's not shown in the videos however, is the gem-set iteration of CHANEL's novel timepiece. Adorned with sixty-six brilliant-cut diamonds that sparkle on the 18-carat beige gold bezel, this glittering version also features 48 brilliant-cut diamonds on the 18-carat beige gold ardillon buckle that secures its lustrous black alligator leather strap.

Despite appearances, the Boy.Friend Skeleton is undoubtedly set apart due to the mechanism that powers it. Calibre 3, complete with a variable inertia balance as well as an anti-shock system, equips the timepiece with 55 hours of power reserve. Furthermore, it is equipped with water-resistance of up to 30 metres. A true technical feat, Calibre 3 was fashioned and developed to purposely fit the shape of CHANEL's newest offering. Now, we often hear of watch manufactures creating a movement and designing a watch around it. But CHANEL certainly challenged itself by producing an en-

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OFFERED IN A LARGE SIZE. THE BOY.FRIEND SKELETON IS A SULTRY NEW MODEL THAT **EVOKES PURE** EMOTION. THIS SENTIMENT IS CONVEYED BY FRENCH INTERNATIONAL MODEL AND MUSIC PRODUCER. CAROLINE DE MAIGRET



A Boy.Friend is the perfect companion



COVER FEATURE



tirely new calibre based on the existing form of the Boy.Friend watch. This is not, however, the first time the Maison has done this. It did the same thing with Calibre 1 and the Monsieur de CHANEL watch, as well as Calibre 2 which was intentionally built for the Première Camélia Skeleton. Now the question that most people would think to ask is: how does a prevalent fashion company endeavour to create such intricately technical masterpieces?

The answer lies in CHANEL's commitment. Dedicated to the development of its horological undertakings, CHANEL acquired G&F Châtelain SA, a watch assembly factory, in 1993. Since then, Châtelain, which welcomed an 8,000 m2 extension to its facilities in 2012, has been instrumental to the development of the Maison's haute horology offerings. In 2011, a division to spearhead in-house movements for CHANEL was set-up. The first fruit of this division was the Calibre 1, which as mentioned previously, was created especially for the Monsieur de CHANEL watch in 2016. The first men's watch in the CHANEL haute horology family, the Monsieur de CHANEL, powered by Calibre 1, paved the way for the fabrication of the skeletonised manual-winding Cali-





bre 2 in 2017, which was housed in the white gold Première Camélia Skeleton. This brings us to the present day, and the third achievement in three years delivered by CHANEL and Châtelain, the Boy.Friend Skeleton Calibre 3. Apart from creating CHANEL's exclusive watch movements, Châtelain also figures significantly in the manufacture of the Maison's high-tech ceramic timepieces, including the popular J12 line, as well as the recently released Code Coco, which combines the appeal of steel and black ceramic on the strap of one of its models.

With the distinguished expertise provided by Châtelain, CHANEL's prowess in haute horology will surely continue to strengthen and grow. This marks an exciting time for CHANEL, as it journeys deeper into the intricacies of fine luxury watchmaking. The notable accomplishments already under its belt are testaments to what the Maison can do in the field of watch creation. They affirm its capability in delivering more products that not only reflect and symbolise the innate sophistication of CHANEL, but also excel in terms of function, technology and precision.



WITH THE DISTINGUISHED EXPERTISE PROVIDED BY CHÂTELAIN, CHANEL'S PROWESS IN HAUTE HOROLOGY WILL SURELY CONTINUE TO STRENGTHEN AND GROW





DEEP Reverie Rolex takes diving to a

DIFFERENT LEVEL WITH THE NEW OYSTER PERPETUAL ROLEX DEEPSEA

hen it comes to diving watches, sturdiness, reliability and readability are three integral factors. With this in mind, Rolex presents the latest version of the Oyster Perpetual Rolex Deepsea. Made of resilient Oystersteel, the timepiece features a substantial 44 mm case, with redesigned lugs, sides and a broader bracelet.

The Oyster Perpetual Rolex Deepsea boasts a patented case architecture called the Ringlock System, which allows the timepiece to with-

stand colossal pressure at great depths. This system is composed of three elements: a domed 5.5 mm-thick sapphire crystal, a highperformance nitrogen-alloyed stainless steel ring positioned inside the middle case of the watch, and a case back in Oystersteel and grade 5 titanium. To guarantee waterproofness and watertight security, the watch has a Triplock winding crown with three seals that screw down against the case, as well as a helium escape valve, developed and patented by Rolex in 1967. In deep-sea diving, absolute

A D-blue dial with a

deep-blue to pitch-black gradient

adorns the

timepiece

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reliability and security are of the essence. To this end, a special hyperbaric test tank was developed in conjunction with COMEX (Compagnie Maritime d'Expertises). This is where every single Rolex Deepsea is tested to certify its waterproofness to 3,900 metres, with an additional safety margin of 25 percent.

The Rolex Deepsea features a unidirectional rotatable bezel, fitted with a 60-minute graduated Cerachrom insert in black ceramic. This provides the diver with the ability to monitor diving and decompression times. The patented insert is made of extremely hard and corrosion-resistant ceramic which is virtually scratchproof. Its colour is also unaffected by UV rays. In addition, the timepiece features a D-blue dial with a deep-blue to pitch-black gradient. Highly legible Chromalight hour markers and hands in 18 ct white gold enhance





readability with their long-lasting luminescence and blue glow. This dial was first seen in 2014 on a commemorative version which paid tribute to the Deepsea Challenge expedition.

At the heart of the new Rolex Deepsea is calibre 3235, a new generation movement entirely developed and manufactured by Rolex. This movement is equipped with the Chronergy escapement, which gives the watch heightened efficiency and great dependability. This is further supported by the oscillator with a blue Parachrom hairspring in case of shocks. It is also fitted with a Rolex overcoil, ensuring its regularity in any position. This increases precision up to 10 times more than a traditional hairspring. The new barrel architecture and the escapement's superior efficiency jointly contribute to the model's substantial 70-hour power reserve.

A broader Oyster bracelet, accompanied by an adapted Oysterlock folding safety clasp, keeps the Rolex Deepsea securely on the wearer's THE ROLEX DEEPSEA FEATURES A UNIDIRECTIONAL ROTATABLE BEZEL, FITTED WITH A 60-MINUTE GRADUATED CERACHROM INSERT IN BLACK CERAMIC

wrist. With the patented Rolex Glidelock system, the bracelet length can be adjusted up to 20 mm, while the Fliplock extension link extends the Rolex Deepsea bracelet by 26 mm. Both of these systems have been duly adjusted to accommodate the broader bracelet.

The Rolex Deepsea is covered by the Superlative Chronometer certification redefined by Rolex in 2015, which attests that each fully assembled watch has successfully gone through a series of tests conducted by Rolex in its own laboratories, according to its own criteria, which exceed watchmaking norms and standards. This certification pledges that the precision of the Rolex Deepsea is of the order of -2 /+2 seconds per day, or more than twice that required of an official chronometer. Symbolised by the green seal which accompanies every Rolex watch, the Superlative Chronometer status comes with an international five-year guarantee.

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CHARMING Trio ZENITH TAKES STEEL TO A WHOLE NEW SOPHISTICATION

he latest models in the Zenith Elite Lady Moonphase line-up exude a certain classicism all their own. Rendered in resilient stainless steel, the array of timepieces also includes a special version with a diamond-encrusted bezel. In this stylishly feminine iteration, no less than 64 brilliant-cut diamonds lovingly surround the watch bezel, adding sparkle and undeniable allure to the already captivating model. Each Elite Lady Moonphase is adorned with either leaf-shaped, rhodium-plated or blued hours and minutes hands in the centre, with the small seconds at nine o'clock and a delicate moon phase indicator at 6 o'clock. All of these details are beautifully featured on the gleaming white mother-of-pearl dial.

Utterly sophisticated, the timepieces are delivered in a 36 mm case diameter with matching stainless steel bracelets. They are powered by the Elite 692 automatic movement which provides them with approximately 50 hours of power reserve. This ultra-thin movement operates at a frequency of 28,800 vibrations per hour and consists of 195 components.

Zenith

Elite Lady

Moonphase 36 mm with

black Roman numerals

Like its predecessor, this trio of timepieces are stunning works of art – thanks to their distinctive pebble-shaped ultra-thin cases and slightly domed dials with engraved stylised hour-makers or painted numerals crossed by slim leaf-shaped hands. The watches are water-resistant to 5 ATM and are available with a choice of either discreet baton-type transferred hour-makers or more apparent black Roman numerals for a bolder effect.

To summarise, the Zenith Elite Lady Moonphase is an epitome of contemporary Zenith elegance, the watch every modern yet classy woman desires to wear on her wrist, wherever she goes, day or night.



ZENITH, THE FUTURE OF SWISS WATCHMAKING

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THE NEW JAEGER-LECOULTRE POLARIS IS AN IDEAL TIMEPIECE FOR MODERN MEN

t is no longer a secret that the 1968 Memovox Polaris, produced between 1965 and 1968, and fashionably known for its three crowns, was the watch 'for the man of action'. The name Polaris echoed the bold and adventurous spirit of the 60s, associated with freedom and avant-garde strength of mind. It heralds a revolution of a diving watch that fitted an alarm function and featured a patented triple case back to amplify its sound underwater. Inspired by this iconic model, the design of the 2018 Polaris Geographic WT – referring to

Grained finishing was applied on the case back



World Time- suits the needs of today's vibrant men, who are bold and adventurous. Introduced to the public for the first time at Salon International de la Haute Horlogerie held in Geneva earlier this year, the watch brings out the spirit of sporty elegance at its finest.

The watch comes in a 42 mm case, which is 11.54 mm thick. It is powered by the Calibre 936A/1, the Maison's mechanical self-winding calibre that brings forth a new feature to the collection, called the geographic function. The wow factor of the Polaris Geographic WT lies in its shorter lugs and slimmer bezel, which gives it a contemporary look while offering enhanced readability. In addition, the timepiece invites the wearer to discover the world through the 24 time zones instantly visible on the flange, which amazingly can be adjusted by the crown at 10 o'clock. In addition, a white asterisk indicates the time, with a one-hour difference for cities switching between standard and daylight saving time according to the seasons.

Moving on to the dial, the Polaris Geographic WT highlights two Jaeger-LeCoultre Polaris colours: a blue subtly turning to black. The smoky blue dial is decorated with three finishes: an opaline base for the city desk, a sunrayed subdial housing the calendar at 2 o'clock, the second time zone at 6 o'clock and the power reserve at 10 o'clock, and last but not least, grained finishing for the case back.



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THE WOW FACTOR OF THE POLARIS GEOGRAPHIC WT LIES IN ITS SHORTER LUGS AND SLIMMER BEZEL, WHICH GIVES IT A CONTEMPORARY LOOK WHILE OFFERING ENHANCED READABILITY The list of its amazing features does not stop there. Divided into two black and white sections, the day/night disk is easily recognisable and indicates whether it is day or night in the local city, and therefore, in the second time zone of choice. The small yet fascinating and eye-catching sun indicates the daytime hours – black numerals on a white background. On the other hand, the little crescent moon, which of course indicates the night hours, is totally compelling with white numerals on a black background. As the new iconic watch, the Polaris Geographic WT is also equipped with water resistance to 100 metres.

Don't wait until it's too late to get this impeccably arresting Swiss watch, as this model is a limited edition series of only 250 pieces in the entire world. Furthermore, the watch is exclusively available at Jaeger-LeCoultre boutiques.



SUPPLE Strops IWC WELCOMES TWO NEW ADDITIONS TO THE PORTOFINO FAMILY OF WATCHES

WC Schaffhausen is a watchmaker with an impressive line-up of luxurious collections, be it haute horlogerie, professional sports watches or simple, functional watches that can be used every day. Regardless of the type, the IWC collections have one thing in common: they are all finely engineered.

The Portofino collection is IWC Schaffhausen's dress watch series, with its simple and elegant presentation described by the Maison as to be meant for "discerning watch enthusiasts who value the charm and virtues of the Italian way of life". The collection, first launched in 1984, now has two novel additions, with an emphasis on their straps.

The timepiece in mention is the Portofino Hand-Wound Eight Days which comes in two new references: IW510115 and IW510116. Both watches are encased in 45 mm stainless steel. Ref. IW510115 has a grey suede strap, which is comfortable on the wrist and at the same time, visually appealing. This is the first time IWC Schaffhausen has utilised suede for its timepieces. The difference between leather and suede is in the production process: leather is made from the outside of a hide that has been tanned, while suede is made from the treated inside of the hide. In other words, suede is made from a hide that has been split, with the softer, velvet-like underside placed on the exterior. As a perfect complement to the strap's grey colour, a matching slate-grey coloured dial is used for this reference. Meanwhile, the second reference (IW510116) has a chic stainless steel Milanaise bracelet, partnered with a deep blue dial.

Speaking of the dial, at 9 o'clock is the 8-day power reserve indicator. The dial layout is completed with the seconds at 6 o'clock, and the date at 3 o'clock; this applies for both references. Powering the timepiece is the handwound Manufacture calibre 59210 with a 28,800 vph frequency and an 8-day power reserve. The timepiece consistently distributes the accurate amount of power within the first days of winding up to the last day of the power reserve, and a Breguet spring embedded within the movement helps keep the watch accurate. The movement with Côtes de Genève finishing is visible through the clear sapphire glass back.

Elegance is an attitude

Eddie Peng

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LET'S GO Overseas

VACHERON CONSTANTIN CAPTURES THE SPIRIT OF TRAVEL WITH THE NEW OVERSEAS

he word 'overseas' has a special meaning for travellers who dream to conquer the world, and that is the strong message delivered by the Geneva-based brand Vacheron Constantin through its Overseas series. Since it was created 20 years ago, the Overseas watch has been a symbol of watchmaking pleasure geared towards travel and escapism.

Two years ago, Vacheron Constantin opened up whole new horizons for its emblematic model through a collection with a revisited design perpetuating its initial spirit. With a blue dial evoking the maritime world, the 2016 Overseas watch achieved the perfect blend of performance and style – thanks to its combination of power and distinction, a sporting temperament and unquestionable refinement.

The 2018 Overseas watches come with a new dial colour, black, which is remarkably framed by the stunning gleam of the steel case. Available in two versions, a self-winding three-

Chronograph version of the new Overseas



hand watch and a chronograph, these elegant timepieces with a black dial exude a powerful and refined style. They feature a distinctive sixsided bezel, self-winding Manufacture movements and interchangeable bracelets/straps. All these key elements compose the visual signature and the horological qualities of the new Overseas series.

The 'panda type' aesthetic principle adopted on this year's Overseas is inspired by 1960s watches, which were dedicated to motor sports. Its light/dark contrast guarantees enhanced visibility and accentuates the indications provided by the chronograph function. The three-hand Overseas is powered by the self-winding Calibre 5100, which is enriched with a 22-carat gold Overseas oscillating weight. It comes in a 41 mm diameter, 11 mm thick stainless steel case, and has a power reserve of approximately 60 hours.

Meanwhile, the chronograph version is powered by the self-winding Calibre 5200 with a 22-carat gold oscillating weight and generates approximately 52 hours of power reserve. Speaking of the case, this timepiece comes in stainless steel with a 42.5 mm diameter and 13.7 mm of thickness. The twin-barrel movement is equipped with a column-wheel which drives the chronograph start, stop and reset functions. The watch also features a vertical clutch, which is a technical device that preADORNED WITH A TRANSPARENT SAPPHIRE CRYSTAL CASE BACK, BOTH OVERSEAS SELF-WINDING AND CHRONOGRAPH TIMEPIECES ARE WATER-RESISTANT TO APPROXIMATELY 150 METRES

vents any potential jerking of the hand when the chronograph is activated.

Adorned with a transparent sapphire crystal case back, both Overseas self-winding and chronograph timepieces are water-resistant to approximately 150 metres. Their black dials are lacquered, and come with circular satinfinished flanges. These are further enhanced by 18-carat white gold hour-markers. The hours and minutes hands are highlighted with white luminescent material.



The stainless steel half Maltese cross bracelet is symbolic of Vacheron Constantin

Moving on to the exterior, the stainless steel bracelets of the watches are secured by stainless steel triple-blade folding clasps with pushpieces and comfort-adjustment systems. More than that, the new generation of Overseas models opt for modularity and a personalised touch. The pieces come with a selection of straps. The stainless steel half Maltese cross bracelet is for a sophisticated vibe, while the strap in black Mississippiensis alligator leather is for a more casual look, and the black rubber option provides a sporty touch. Each type of bracelet is an expression of the wearer's mood or the kind of personality he wants to portray for any given day.

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Black and pink gold Bubble Central Tourbillon with rubber strap Bubble Central Tourbillon in natural titanium with blue dial

EXAMPLASTIC DUO CORUM PUTS THE SPOTLIGHT ON THE BUBBLE AND THE GOLDEN BRIDGE

wo special collections in the Corum repertoire receive novel offerings this year. Discover Corum's latest creations - the Bubble Central Tourbillon and the Golden Bridge Round 39 – and find out about their unique features and specifications.

THE BUBBLE CENTRAL TOURBILLON 47 MM

The Bubble Central Tourbillon is very special. A new addition to the Bubble family, the watch comes with a centrally positioned tourbillon, known to be a complex technical choice since it requires an inline movement construction. The complication features an unsoldered pallet, which makes it possible for the centrally placed tourbillon to straight away catch the eye.

1 24 mm 1 19111

ILLIK.

"The tourbillon was designed for pocket watches. On wristwatches, its function is purely aesthetic. With the magnifying effect provided by the Bubble's domed crystal, a tourbillon has never been as present or as powerful on a wristwatch. This novel approach provides us with a glimpse of the possibility of Fine Watchmaking for the Bubble," said Jérôme Biard, the CEO of Corum.

Providing ample space for the tourbillon to fully express itself, the watch has a large and round 47 mm grade 5 titanium case, and features an open back cover with glare-proof sapphire crystal. To accommodate the tourbillon, the hours and minutes are moved to the flange, and are indicated by two triangular markers. The black one indicates the minutes, with a second one indicating the hours, while the tourbillon indicates the seconds.

The Bubble Central Tourbillon is perfect for everyday life, from daylight till midnight. It beats at 28,800 vibrations per hour for enhanced precision and is water-resistant to 100 metres. Generating a 65-hour power reserve, the watch is powered by an automatic movement with a bidirectional oscillating weight. Available in black and pink gold on rubber, natural titanium and blue on rubber, with the option of a Milanese mesh bracelet of grade 5 titanium, the Bubble Central Tourbillon is very much an urban, sporty and modern watch.

THE GOLDEN BRIDGE ROUND 39

No woman can say no to the beauty of high jewellery, especially when it is combined satisfactorily with a timepiece. Corum introduces the Golden Bridge Round 39, which is offered in six gem-set iterations that are designed to draw attention to the wrists of stylish women. The watch features an exquisite interplay of shapes with its horizontal baguette movement and a half-moon on each side of the round 39 mm case. Diamond, sapphire, ruby, tsavorite and amethyst are the highlighted stones of these new additions to the Golden Bridge collection. Each stone sparkles uniquely which makes the watch look different throughout the day. A baguette movement plays the central element and core identity of this new Corum Golden Bridge timepiece.





"The success of the Golden Bridge Round 39 comes down to one thing: it honours the airy and light character of the baguette movement. Precious stones should serve an exceptional mechanism. And that is exactly the case with the Golden Bridge Round 39, which is the perfect combination of watchmaking and high jewellery," added Biard.

Available with a red or a blue alligator leather strap, the watch also has a diamond rendition, housed in an 18-carat white gold case. Diamonds also adorn the bridges that frame its baguette movement, as with the flange. The diamond version features 76 Wesselton diamonds on the case, 12 marquise-cut diamonds and 24 round-cut diamonds on the microstructure, as well as 46 round-cut diamonds on the bridges of the microstructure and 60 diamonds on the flange. With a total of 6.41 carats, the Golden Bridge 39 will undoubtedly be the worthy centre of attention wherever it is worn.

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THE BUBBLE CENTRAL TOURBILLON IS PERFECT FOR EVERYDAY LIFE, FROM DAYLIGHT TILL MIDNIGHT. IT BEATS AT 28,800 VIBRATIONS PER HOUR FOR ENHANCED PRECISION AND IS WATER-RESISTANT TO 100 METRES



MOVING Forward PANERAI CONTINUES ITS

INNOVATIVE JOURNEY WITH SIX NEW TIMEPIECES

ficine Panerai has expanded on its popular Luminor Logo series with the addition of six contemporary models, introducing along with them a durable new movement with updated technology. The hand-wound P.6000 calibre has an impressive three-day power reserve, making it a fitting choice for an active watch connoisseur who prioritises practical functionality. Wholly designed and manufactured in the brand's very own workshop in Neuchâtel, Switzerland, it represents the significant inroads Panerai has made in terms of horological innovation and independence. Decades after the company's establishment in Florence in 1860 as a watch supplier to the Royal Italian Navy, it still depended on movements manufactured by its peers to fuel its timepieces. In 2005, the very first fully Paneraimade movement, the P.2002, was released – much to the delight of a rapidly expanding fan base called the "Paneristi".

The exclusive calibre was only the beginning, cementing Panerai as a leading name in modern watchmaking, and the P.6000 proves that many more innovations are still to come. The latest movement to come from the manu-



facture can be found in six new watches that are part of the 44 mm Luminor Logo family, namely three new models from the Luminor Base Logo 3 Days Acciaio collection and three from the Luminor Marina Logo 3 Days Acciaio series. The main difference between the two is that the latter includes a small seconds counter at 9 o'clock. First released in 1993, the Luminor line of robust sports watches pay tribute to Panerai's long horological history by using design elements featured in models created around the 1950s. This formula has endured through the decades to create a timeless aesthetic that is synonymous with Panerai: the signature crown guard, a dark dial featuring rounded index hour markers and four Arabic numerals that illuminate in the dark to match the hour and minute hands, and of course, the famous OP logo at 6 o'clock.

The latest iterations of the Luminor Logo do not disappoint and offer these same features but with an updated, contemporary sheen.





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A LUMINOR MARINA LOGO 3 DAYS ACCIAIO VERSION WITH THE SAME PALETTE AND DESIGN IS ALSO AVAILABLE, THE PAM00778, BUT WITH AN ADDED SECONDS SUBDIAL AT 9 O'CLOCK

Take the PAM00775 from the Luminor Base Logo 3 Days Acciaio series. Like its new peers, the watch is made of 316L polished stainless steel, but boasts a white dial with beige dot markers that go well with the caramel-brown leather straps. It also has a complete set of Arabic numerals (instead of the usual four) as well as the OP logo in blue, which help soften the piece's overall aesthetic, giving it a vibrant, almost playful persona.

A Luminor Marina Logo 3 Days Acciaio version with the same palette and design is also available, the PAM00778, but with an added seconds subdial at 9 o'clock. The PAM00774 and PAM00777, meanwhile, have a more casual appeal thanks to straps made of grey and blue fabric that look almost like denim.

Paneristi looking for a more formal timepiece can opt for the PAM00773 or PAM00776, which come attached to black leather straps with beige stitching.



Luminor Marina Logo 3 Days Acciaio with seconds subdial at 9 o'clock



Luminor Base Logo 3 Days Acciaio with black dial and black strap



TIMES Three

BELL & ROSS PRESENTS A WATCH CAPABLE OF INDICATING TIME IN THREE DIFFERENT TIME ZONES



Beautiful watches reimagined from aviation instruments. This feat is made possible due to the fact that at the core of the company is a team of watch designers and aeronautical control panel specialists. Leading the pact are two longtime friends, Bruno Belamich (Bell) and Carlos Rosillo (Ross), who embarked on the project in the early '90s. Their aim is still the same today: to create timepieces perfectly suited for professional use with a goal to be part of the great Swiss watchmaking tradition while meeting the demands of men facing extreme situations. More than just beautiful timepieces, Bell & Ross puts a strong emphasis on utility, which dictates their designs. Within their production facility at La Chaux-de-Fonds, Switzerland, Bell & Ross master watchmakers conceive, assemble and fine-tune their timepieces. Art and craftsmanship come alive in each precise measurement and in the strict quality controls and attention given to each step of the process, no matter how complex the mechanism. In the creation of their watches, Bell & Ross ensures that each model meets four basic principles: legibility, functionality, precision and reliability. The aim is to have every detail serve a purpose and function.

This utilitarian philosophy led to various security agencies using Bell & Ross watches in the field. In the mid-1990s, the French Security Services requested a specially issued timepiece equipped with an anti-magnetic case, called the Bell & Ross Bomb Disposal Type. Not just fulfilling aviation needs, the cockpitinspired watches made its way to the deep seas with the Bell & Ross Hydro Challenger watch. Working well 11 thousand metres below sea level, this timepiece broke the water resistance record in the Guinness Book of Records and became a benchmark for divers' watches.

The recently launched BR V2-93 GMT 24H is no exception to the utilitarian-meets-elegance that Bell & Ross watches have become known for. While the Bell & Ross' Instruments collection has a modern square-shaped case, the BR V2-93 GMT 24H is part of the Vintage collection and is aptly rendered in a round case. The Vintage collection is reminiscent of watches worn by pilots during the World War II era. The overall look is sophisticated and contemporary, accentuated with rounded lugs that sit nicely on the wrist.

It can be said that this timepiece is a follow-up to a Vintage collection model Bell & Ross released in 2014 displaying a dual time zone. The BR V2-93 GMT 24H caters to the needs of pilots and world travellers alike, as its main feature is a GMT function capable of indicating the time in three different time zones. First, there is the three hand display for the first time zone. The second time zone indicator, on the other hand, is the vivid orange hand that rotates around the dial in 24 hours. Meanwhile, the third time zone is read using the bi-directional bezel which has a 24-hour scale. Rotating it clockwise subtracts hours and moving it anti-clockwise adds hours. With a 24-hour scale, the grey section indicates daytime, and the black background night-time. This also happens to be the first bi-colour piece created by Bell & Ross.

Within its 41 mm diameter case is a black dial with Bell & Ross' distinct numerals and indices coated with white Superluminova^{*}, as well as metal skeletonised Superluminova^{*}-filled hour and minute hands. This black and white dial colour scheme is a main giveaway to the Bell & Ross aesthetic codes. After all, tradition-



THE RECENTLY LAUNCHED BR V²⁻93 GMT ²4H IS NO EXCEPTION TO THE UTILITARIAN-MEETS-ELEGANCE THAT BELL & ROSS WATCHES HAVE BECOME KNOWN FOR al on-board flight instruments were dominated by black and white to minimise reflection and maximise legibility. Completing the dial is a date window at 4:30.

Powering the timepiece is the BR-CAL.303 automatic movement with 42-hour power reserve, and protecting the dial is an ultracurved sapphire crystal with anti-reflective coating. Its case back is inscribed with a global aviation motif, and two strap options are available: black rubber and satin-polished steel. If travelling through different time zones is not your forte, you need not worry as the watch is suitable for any occasion, be it formal or casual. And for globetrotters planning to take the timepiece on underwater expeditions, it will function well up to 100 metres.

FEATURE



THROUGH Time and Space

BREITLING PRESENTS NEW ITERATIONS OF ITS LEGENDARY NAVITIMER 1 COLLECTION

Rirst founded in 1884, Breitling to this day produces impressive timepieces, winning the hearts of many aviation professionals and world travellers alike. Going even higher beyond the skies, Astronaut Scott Carpenter used a Breitling Navitimer in 1962 for his space mission on board the Aurora 7 spacecraft. And in a show of resilience, the Breitling brand managed to weather the Quartz crisis in the late '60s. One of the greatest reasons for the manufacture's success is its iconic Navitimer 1 collection.

Breitling is proud that its Navitimer 1 collection is one of the handful of recognisable and valued classic watch collections in the luxury Swiss watch market; the watch is especially popular amongst those who have a love affair with aviation watches. The recognition is not just in recent years, but has been true for the past six decades. A big reason for its success was that beyond reliable and accurate timekeeping, the Navitimer 1 came with a circular slide rule that was able to perform a range of

Navitimer 1 Chronograph

41 with silver dial and brown leather strap



Navitimer 1 B01 Chronograph 43 in steel and red gold with Stratos Gray dial and black alligator leather strap

calculations relevant to aviation. It provided real-time solutions for pilots in the sky – and was favoured by the Aircraft Owners and Pilots Association – in the same vein of today's smartphone apps.

The notched bezel too was a significant design trait of this collection. Its legacy continues today, and Breitling recently introduced eight new references to appeal to the needs of a growing commercial and recreational aviation market. On offer are new Navitimer 1 variants in different diameter sizes, dial options, bracelets, and straps. A highlight is the range of diameter size options, as the Navitimer for the longest time, was only available in a large size. Now offered in smaller diameter sizes, the new Navitimer is an inviting option for those who are new to the brand and the world of aviation – be it the younger crowd and/or those with smaller wrists.

First up is the Navitimer 1 B01 Chronograph 46 which comes in a sleek 46 mm 18-carat red gold case. Two interpretations are available for this timepiece, one with an anthracite dial and a black alligator leather strap, and another with a silver dial and a brown leather strap. A feature of the timepiece is its coloured subdials that contrast with the dial – Breitling calls this an "inverse panda look". Tucked underneath the dial is the COSC-certified Breitling Manufacture Calibre 01 which drives the timepiece

to a power reserve of 70 hours. This automatic movement has a dual-acting ball-bearing rotor and is visible through the clear sapphire case back.

Next up is the Navitimer 1 B01 Chronograph 43 with three case material types: 18-carat red gold, stainless steel, and a combination of both. The 18-carat red gold case variation has a blue dial on a black alligator leather strap. Whereas, the two stainless steel options boast a blue dial matched with a black alligator leather strap and a silver dial with a classic Navitimer stainless steel bracelet. Meanwhile, the 18-carat red gold and stainless steel model has a Stratos Gray dial presented on a black alligator leather strap. As for the calibre power-



Navitimer 1 B01 Chronograph 46 in 18-carat red gold with anthracite dial and black alligator leather strap

ing the timepieces, Breitling utilised the same Breitling Manufacture Calibre 01 used in the 46 mm Navitimer.

Last, but not least, is the Navitimer 1 Chronograph 41 which comes in two options. One is a combination of 18-carat red gold and steel with a red gold bi-directional rotating bezel, matched with a black dial and a black leather strap. The other option is a striking stainless steel version with a silver dial and a brown leather strap. Powering the Navitimer 1 Chronograph 41 is the Breitling Calibre 13 COSCcertified chronometer, which is wound auto"

A BIG REASON FOR ITS SUCCESS WAS THAT BEYOND RELIABLE AND ACCURATE TIMEKEEPING, THE NAVITIMER 1 CAME WITH A CIRCULAR SLIDE RULE THAT WAS ABLE TO PERFORM A RANGE OF CALCULATIONS RELEVANT TO AVIATION

matically by a unilaterally acting ball-bearing rotor. When fully wound, it has a power reserve of 42 hours.

All the aforementioned watches come with the signature bi-directional rotating bezel with circular slide rule, a chronograph complication, a date window, and hour and minute hands coated with Super-LumiNova^{*}. The timepieces are as much ready for the skies as well as the seas as they are all water-resistant up to 30 metres.







COLOUR Play HAMILTON PRESENTS NEW WATCHES FOR MEN AND WOMEN

amilton prides itself as a brand that makes its watches in Switzerland but with an American spirit at heart. Founded in Pennsylvania, USA, in 1892, Hamilton timepieces played an important role in America's quest to connect America through railways by preventing and reducing accidents through the synchronisation of railway timing. Then in the early 1900s, when airplanes took to the skies, Hamilton watches were used by the U.S. Airmail service to ensure their deliveries were on time. Fast forward to today, and Hamilton has kept its affiliation with the world of aviation as the official timekeeper of the Red Bull Air Race World Championship. Another field Hamilton is well associated with is the world of cinema. For the past 70 years, Hamilton watches have made appearances in over 450 major films, including several box office hits such as "Interstellar" and "The Martian".

Since 1974, Hamilton has been a member of the Swatch group, the largest watch manu-



facturer and distributor in the world. In 2003, Hamilton moved its headquarters and production facility to Biel, Switzerland. At this new location, they continue their quest for innovation. Hamilton has several collections under its belt: Jazzmaster, American Classic, Ventura, Broadway, Khaki Field, Khaki Aviation, and Khaki Navy.

The Jazzmaster is one of Hamilton's most renowned collections, as the watches are suitable to be worn for both formal and casual occasions. The Jazzmaster line is comprised of various models with leather and stainless steel bracelets as well as automatic and quartz movements. They are mostly three-hand watches while some pieces are equipped with the chronograph function. The 126-year-old watch company recently added a new model to this collection, the Jazzmaster Thinline Automatic.

This new offering addresses the need of a new generation of Swiss watch buyers who demand personalisation. And what better way to personalise a timepiece than with colour? With an emphasis on different colour combinations, there are four sunray dial colours and an array of straps to choose from. A slate grey dial option is matched with a cherry leather strap, a midnight blue dial is contrasted by a tan leather strap. While the combination of a bronze dial with black leather strap delivers a classic look, and a white champagne dial goes together well with an olive green strap.

As the leather straps are sold separately, customers are free to mix and match their chosen dial with another strap colour. Best yet, the calf leather straps are retrofitted with the EasyClick system, which allows for quick and easy strap replacement - there's no need for any tools or to go to a watch boutique to get it done. Within the 40 mm diameter stainless steel case is the automatic ETA 2892-A2 movement with date function that powers the timepiece.

Meanwhile, for the ladies, Hamilton presents two new timepieces, the Hamilton Jazzmaster Viewmatic Lady and the Jazzmaster Skeleton Lady Auto. The Hamilton Jazzmaster Viewmatic Lady is about understated elegance, with three different colour options defining its dial: lavender, sky blue or white. As a nice touch, four diamonds are placed at 12, 3, 6, and 9. The nickeled hours and minute hands are coated with Super-LumiNova® for legibility under a dark sky. At the heart of this gently curved 34 mm stainless steel cased watch is an ETA 2671 automatic movement with a date function. Its bracelet comes in purple or white with a crocodile pattern. A multilink stainless



Automatic with bronze dial and black leather strap

THE JAZZMASTER IS ONE OF HAMILTON'S MOST RENOWNED COLLECTIONS. AS THE WATCHES ARE SUITABLE TO BE WORN FOR BOTH FORMAL AND CASUAL OCCASIONS





steel bracelet option is also available and fitted with the EasyClick system.

Last, but not least, is the Jazzmaster Skeleton Lady Auto presented in a larger diameter case size of 36 mm. As its name implies, this timepiece is about a skeletonised pink mother-ofpearl dial that offers a clear view of the H-20-S automatic movement that powers the timepiece. Completing the look is either a white and pink leather strap with crocodile pattern or a stainless steel bracelet with the EasyClick system. Both the Hamilton Jazzmaster Viewmatic Lady and the Jazzmaster Skeleton Lady Auto are water resistant up to 50 metres.

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THE SLIM Specialist

PIAGET ONCE AGAIN EXHIBITS ITS MASTERY IN ULTRA-THIN WATCH CREATION

n the Olympic Games, athletes battle it out to break world records, with winners determined by a difference of millimetres. A similar scenario is true in the haute horology world, with one category being ultra-slim watches. There are several watch brands competing in this segment, but only one Maison has truly devoted itself to this craft, making it seem like it is only battling its former self. Not just in recent years, but for the past six decades, Piaget has been shattering world records in ultra-thin watch-making. Their latest winner is the Altiplano Ultimate Automatic, which holds the title of world's thinnest automatic timepiece at a mere 4.3 mm thick.

Before we get into the details of the Altiplano Ultimate Automatic, it is worth mentioning that the birth of this timepiece coincided with the 60th anniversary of the Piaget 9P movement. The 9P was one of the world's thinnest movements of its kind at the time it



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THE ALTIPLANO ULTIMATE AUTOMATIC, WITH ITS 9¹⁰P MOVEMENT, SHARES A SIMILAR REVOLUTIONARY CONSTRUCTION CONCEPT AS THE 900P: COMBINING THE CASE AND MOVEMENT TO BECOME ONE SINGLE UNIT

as it allows perfect machining, and it endows this component with a weight, an inertia and a robustness guaranteeing excellent winding performance. With all this slimming down, luckily Piaget did not slim down the power reserve, as the Altiplano Ultimate Automatic enjoys a generous 50-hour power reserve. All these technical wonders are encased within an 18-carat pink gold or an 18-carat white gold case.

Granted, slim watches might come across problems that are not confronted by conventional watches. One possible problem would be if a slim watch was accidentally pressured, its glass can be distorted and the hours and minute hands could be pressed down which would make it stop moving. Piaget came up with a clever (patented) solution of fitting the hands below the bridges. This then frees up space between the cannon-pinion and the glass. If the glass is distorted due to pressure, it no longer pushes on the hands, but instead on the gear-train bridge and thus, has no effect on the smooth running of the movement.

For Piaget, the small movements not only have to function well, but must also have a great level of detail in finishing. Machined in the actual watch case, the mainplate has been satin-brushed and sandblasted. The wheels are alternately sunburst or circular satin-finished, and the chamfered bridges are sunburst satin-brushed. As a nod to its historical roots, the Altiplano Ultimate Automatic is inscribed with "Piaget Automatic", an inscription that appeared on the very first ultra-thin timepiece from Piaget.

was created and measured just 2 mm thick. It was presented at the Basel Fair in 1957, then moving forward it revolutionised the market. In 2013, Piaget unveiled the Piaget Altiplano 38 mm 900P, then the thinnest mechanical watch in the world.

The Altiplano Ultimate Automatic, with its 910P movement, shares a similar revolutionary construction concept as the 900P: combining the case and movement to become one single unit. The case essentially becomes the mainplate - typical watches have its movement mainplate as a separate piece from the watch case. Here is where it gets tricky, as there is limited space to cram together the 238 thin components (movement and case) that make up the timepiece. All in all, it took three years for developers, engineers, watchmakers, designers, as well as case and movement engineers, to figure things out. They even created some parts that are thinner than a human hair - some parts are a mere 0.12 mm thin. By comparison, conventional timepieces would have a similar functioning part at 0.2 mm.

To make way for the movement components - the thickest being the balance wheel - the hours and minutes display is placed off-centre. Piaget opted for a suspended barrel, held by a single bridge on the dial side, contrary to customary barrels that are also fixed on the mainplate side. Its bridges, as well as the going train, are placed on the dial side. As a result, these parts are visible which further enhances the watch's distinction from others. The bulkiest component of an automatic watch is its oscillating weight (rotor) that powers the movement. To combat this size issue, some watches are made with a micro rotor. Piaget's answer to this challenge however is revolutionary: the Altiplano Ultimate Automatic has its oscillating weight positioned on the movement periphery, so as to be incorporated into its thickness and thus contribute to the overall slimness. The oscillating weight is made of 22-carat gold

OLIVIER GUDIN - FORMER ROGER DUBUIS MANAGING DIRECTOR FOR SOUTHEAST ASIA AND AUSTRALIA

WEALTH of Experience



old and aggressive are two words that define Roger Dubuis watches. Coincidentally, these are the defining features of the Italian supercar, Lamborghini. Thus, a partnership between the two marques makes perfect sense and it helps that both cater to a similar niche crowd. Another important partnership Roger Dubuis has forged is with Pirelli, the sole provider of tires for Formula 1 racing. One of the watches created from the partnership is the 8-piece Roger Dubuis Excalibur Spider Pirelli Double Flying Tourbillon, with its strap featuring a rubber inlay taken from previous F1 winning tires. Through these partnerships, Roger Dubuis is crafting money-can't-buy experiences for its customers: owners of these horological wonders will also receive a onetime all access opportunity in a Formula 1 race. Meanwhile buyers of the Roger Dubuis Lamborghini pieces, such as the Excalibur Aventador S, will be invited to Lamborghini Super Trofeo races around the world. Another experience for customers will be visiting the Roger Dubuis manufacture in Geneva matched with a trip to the Lamborghini factory in Italy.

Roger Dubuis is also taking part in supporting Lamborghini activities on a local level. During a recent Lamborghini Club Indonesia tour around Bandung and Cirebon, the Roger Dubuis logo graced the hoods of the supercars. "We are bonding with the Lamborghini car owners," said Olivier Gudin, former Roger Dubuis Managing Director for Southeast Asia and Australia, during a Roger Dubuis press luncheon in Jakarta. "Through these partnerships we are seeing more people coming into our brand." Olivier also added, "The Excalibur is an exceptional timepiece and highly identifiable on the wrist." The Excalibur is Roger Dubuis' prized creation, as its extremely skeletonised case is home to horological wonders such as a double tourbillon



Roger Dubuis recently hosted a press luncheon in Jakarta

and tilted double sprung balances. In addition, the partnerships with Pirelli and Lamborghini provide new materials and technology that have been adopted to the Excalibur, such as the use of carbon fibre from Lamborghini cars for the case. Despite looking all modern and sophisticated, the Excalibur adheres to strict traditional Swiss watchmaking craftsmanship with each piece stamped with the Poinçon de Genève certification.



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GRÉGORY DOURDE - CEO OF HYT

FLUID Timekeeping

irst introduced in 2012, HYT made headlines with its liquid time display. To show the world that their watches are not fragile gimmicks, HYT put in necessary steps to make their timepieces last for decades. Take the recently launched H0 for example, its crystal sapphire dome was built thick enough to resist shocks, and is reinforced on the angles where it is most exposed. Then there is the issue of the fluid itself, the DNA of HYT. Aside from abiding by the standards of Swiss watches and mechanical stress tests, HYT had to create new protocols to answer its liquid durability. "There was no manual for microfluidic horlogerie; so we had to create one - of which is a continuous process," said Grégory. "HYT developed technology using the best materials out there to make sure the colour of the liquid will last for the coming decades."







The dyes used in HYT come directly from advanced medical fields and are used for neuron imaging. These dyes must be tested to perform well under changing temperatures. To tackle this issue, HYT invented and patented the thermo compensator, which is a complication in itself. "Aside from UV tests, the liquid tests included putting it in a 70 degree Celsius room for two years to mimic the effect of normal temperatures of 20 years," said Grégory. "HYT then had to create a system that can regulate the liquid to flow precisely matching the flow of time." This watch company is literally writing new pages in the watchmaking world: Grégory mentioned that the thermo compensator they created will be included in a new book about updates in Swiss watchmaking complications.

The year 2017 marked an important moment in the short history of HYT. "It marked our five year journey, so we stepped back and asked ourselves who we really are," said Grégory. "We explored our initial vision and we

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found that we were a little shy with the liquid, of what makes us unique." The answer they found lies in the analogy of the flow of a river. "This is similar to show that time is fluid, that we wanted to express a new perception of how time flows." With this initial thought, HYT refined its aesthetic codes, and the H0 was born, serving the new clarified mission of HYT. "We have made the watch visible from the side, and the dome of the titanium hiding the start and end of the capillary was removed. The dial has a ripple like a drop of water."

HYT is a watch company defined by innovation – this is both a success and challenge. "HYT brought a lot of breakthroughs in the watchmaking world in a short period where within nine months of launching the HYT H1, the H2 made its appearance, and six months later the H3," said Grégory. "We need the right tempo to develop, present, communicate and sell our products, and this is something tricky. The fact remains that many people still don't know HYT, and I'm sure that 75 percent of people that buy HYT in 2018 hadn't even heard of our brand a year ago."

Simply put, HYT wants people to have something visibly beautiful with the understanding and appreciation of what is inside. To do this, HYT brings its customers to their factory. "It will give a new and completely different view of our products after our customers go through the HYT academy," said Grégory. "HYT is either the easiest brand to sell or it's the most difficult brand to sell with talk about liquid, bellows, capillaries, which are new vocabulary for a watch sales team. So to make them understand, we need time do this and we are doing just that."





Producing approximately 420 to 450 watches this year, HYT continues to make investments in research and development. Included in their list of things to do is exploring the possibility of thinner and smaller watches. "I'd love to bring a fluidic watch for women, not a reduction from a men's watch, as there will be new territories to develop for women," said Grégory. "What we are developing now is the innovation of indicating time, maybe to create energy in a different way. Another project HYT is developing is a sister brand that will be priced lower than HYT." Unfortunately, Grégory couldn't disclose any more details of this project and only mentioned that it is set to make its debut in 2021. "Time never stands still, and so should we," added Grégory in conclusion.

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STEP UP KOURGAME

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WARDROBE: UNDER ARMOUR



WRAP YOUR HEAD Around It

TIMEPIECE: BREITLING Super Avenger II

WARDROBE: VALENTINO

ALL IN THE Conditioning

TIMEPIECE: JAEGER-LECOULTRE Polaris Memovox

WARDROBE: DIESEL

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TIMEPIECE: TUDOR Heritage Black Bay Chrono

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DRIVE HARD

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TIMEPIECE: BELL & ROSS BR V2-94 Garde Côtes

WARDROBE: DIESEL

Photographer: Ifan Hartanto Stylist: Triska Putri Grooming: Zearistan Model: Connor Scott (21 Model Management) Location: Emporium Gym Square (Jalan Kebon Jeruk Raya No.19, Rawabelong, Jakarta Barat)

THE HERITAGE SERIES



A LEGENDARY Timekeeper

KNOWN BY ITS WINGED HOURGLASS LOGO, LONGINES PROUDLY SHOWCASES ITS 186-YEAR WATCHMAKING LEGACY

amed after the area where its factory was constructed, Longines perseveres in creating watches that reflect its strong devotion to tradition, elegance and performance. It carefully bridges the past and the present with its priceless watchmaking knowhow.

HISTORICAL OVERVIEW

1832

The Longines story began with Auguste Agassiz, in the Saint-Imier municipality of Switzerland. He entered the world of watch creation by joining a trade office in the area. With hard work, he was eventually promoted to manager and secured his place in the company when it was named Agassiz & Co. At that time, watches were made using the "établissage" system, which allowed watchmakers to do their work at home and then send their finished products to the trading offices for selling. Over time, Agassiz was able to create a vast network, through which he was able to bring his watches to North America.

In the 1850s, Agassiz's nephew Ernest Francillon took over the company. His first order of business was to determine a more effective way of manufacturing watches. From the "établissage" system, Francillon decid-



Auguste Agassiz



Ernest Francillon



The Longines logo, 1867



ed that it would be more conducive to bring all the stages of watch production together under one roof. He desired to construct a factory where he could house the assembly and finishing of watches. To see his idea to fruition, in 1866, he bought two adjoining pieces of land on the right bank of the River Suze, which runs through the Saint-Imier valley. Locally known as Es Longines, this was (and continues to be) the site of Francillon's manufacture. It was at this time that he also chose to use the name "Longines" for his company.

1867

With the development of the company, Francillon paved the way for Longines' first achievements. In 1867, it created its first movement, the 20A. Equipped with an anchor escapement, the movement won an award at the Universal Exhibition in Paris that same year.

To differentiate its products from the rest of the offerings in the market, Longines registered its winged hourglass logo in 1889. In 1893, it received worldwide protection when its logo and name were filed with the United International Bureaux for the Protection of Intellectual Property. From then till now, the brand's dials and its movements bear this iconic mark.



Calibre 22A, 1945

1913

Longines developed its first calibre for a wristwatch with a single push-piece in 1913, dubbed the 13.33Z. This was followed by the development of shaped movements for oval and rectangular watches. Along with these products, the manufacture slowly became renowned for its highly accurate timekeepers. Because of their accuracy and reliability, in 1919, Longines was named the official supplier for the International Aeronautical Federation. After this wonderful feat, it began the creation of navigation instruments especially geared towards aviation pioneers who used them to time their new flight records.



Walter von Känel, President of Longines

1945

The company's first self-winding movement, the patented calibre 22A was produced in 1945. This was followed by the introduction of the Conquest collection in 1954. The first in a new product development strategy, the Conquest initiated the integration of a line or family of watch mod-

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THE HERITAGE SERIES







els. Next unveiled was the elegant Flagship line in 1957.

Apart from its active watch creation, Longines was also making waves as a reliable sports timekeeper. In 1982, it signed technical partnerships with the Formula 1 teams of Ferrari, and later, Renault. It became the official timekeeper for F1 races for a period of 10 years.

In 1983, it became a part of the Société Suisse de Microélectronique et d'Horlogerie SA (SMH), now known as the Swatch Group. Two years later, Longines was named the official timekeeper for all the artistic and rhythmic gymnastics events organised by the International Federation of Gymnastics (IFG).

1997

Never idle, the manufacture showcased the Longines DolceVita in 1997. Highlighted by contemporary aesthetics, it became a popular watch for the younger, female set. In 1999, the company adopted the slogan "Elegance is an attitude". It is a philosophy that Longines continues to apply and use until the present.

With the advent of mechanical timepieces in 2005, Longines spearheaded its Longines Master collection, composed entirely of models powered by mechanical movements. It allowed the brand to draw from and perpetuate its long watchmaking tradition.





A mere two years later, Longines became the official partner and official timekeeper of the French Open Tennis Championship at Roland Garros. The prestigious manufacture proudly maintains this honour until the present day.

2012

To celebrate its 180th anniversary, Longines refurbished and reworked the Longines Museum for the special occasion. In line with the momentous occasion, it also introduced the Longines Single Push-Piece Chronograph 180th Anniversary Limited Edition watch.

In the following year, a partnership agreement between Longines and the International Equestrian Federation (FEI) was signed. In addition, colourful models were also added to the HydroConquest collection.

Today, Longines remains an intrepid watch manufacturer. With the support of its bevy of ambassadors, including Simon Baker, Andre Agassi, Kate Winslet, Stefanie Graf, and Eddie Peng, it continues to revolutionise its efforts in the areas of watch production and timekeeping.



Original Longines Heritage 1969



Longines Avigation BigEye, 2017

THE HERITAGE SERIES



A LOOK AT THE LONGINES COLLECTIONS

Drawing from its extensive watchmaking tradition, Longines has reinterpreted a number of its most iconic watches in recent years. The following is an overview of these impeccably designed and manufactured pieces.

2014

In celebration of the 60th anniversary of the Conquest collection, Longines unveiled the Conquest Heritage 1954-2014 watches in 2014. Highlighting designs based on the original Conquest models, the limited series editions are rendered in steel, yellow gold and rose gold. Their case backs feature gold and enamel medallions that represent the "gold seal of Longines quality", a quality guarantee derived from the initial offerings. This was followed by the presentation of the Longines Column-Wheel Single Push-Piece Chronograph in 2015. Equipped with Longines' exclusive single push-piece column-wheel movement, the timepiece exudes a quiet elegance in its matte black or white lacquer dial iterations.

2016

Another watch taken from the brand's heritage is the Longines Heritage 1969. Released in 2016, this reissue is singular in its charm and simplicity. It retains the cushionshaped case and silver dial of the original, but is now offered in steel, with the addition of rose-coloured hands and indexes.



Longines Heritage 1945, 2017

The Longines Legend Diver, Longines Heritage 1945 and Longines Avigation BigEye were the next watches to receive updates in 2017. The Longines Legend Diver hails from 1960, but has been revamped with a Milanese mesh bracelet. It retains some of the 60s elements, but also showcases modern components including a sapphire crystal and screwed crown and back to guarantee a water-resistance rating of 300 metres. For divers, the inclusion of an internal bidirectional rotating disc will surely prove useful when going down the depths.

The Longines Heritage 1945, on the other hand, has a brushed copper dial and a sturdy steel case. Driven by an automatic self-winding movement, this new offering measures 40 mm and comes complete with a beige leather strap, with a nubuck finish.



Lastly, the Longines Avigation BigEye is a true winner. This timepiece, whose design inspiration comes from the aviation watches of the 30s, was the Grand Winner of the Prize "Revival" of the 2017 Grand Prix d'Horlogerie de Genève. It houses the L688 column wheel chronograph movement within its 41 mm diameter case.

2018

This year, Longines presents understated elegance with the new Longines Legend Diver in All Black. The Black PVD coating of the 42 mm steel case affords the timepiece modern appeal while a sapphire crystal, two crowns and a screw-down back to guarantee water-resistance to 300 metres, give it high-performing advantage. Super-LumiNova® coated indexes, numerals and hands on the black lacquered dial ensure optimum legibility, even underwater. A Milanese-style black rubber strap equipped with an integrated diving extension completes the timepiece.

With its incomparable legacy, Longines is a unique example of a manufacture that has shown great resilience and tenacity. Amidst the many changes that has occurred since its establishment, the brand has endured, with its watchmaking endeavours still intact and stronger than ever before. Not only has it managed to keep up with the times, the established manufacture has also successfully imbibed true elegance into its DNA.



HIGH LIVING







THROWBACK Inspiration

VALENTINO'S PRE-FALL EXPLORES THE ICONS OF THE MAISON'S ARCHIVES FROM THE 60s AND 70s

Restance of the second second

Pierpaolo Piccioli has taken inspiration from Valentino's archives and brings into the present some of its icons, such as the tiger from 1967, the dragon from 1968 and the snake from 1971. These images appear on anglon bomber jackets, parkas, silk



tracksuits, and last but not least, army jackets. And nothing is fancier than the bold tiger print or the dragon graphic expertly rendered in gold sequins. This is how Piccioli passes on the history and knowledge of the brand's heritage to today's fashion enthusiasts. He deciphered the combination to picture modern times, to be relevant in this more dynamic and vigorous world.

The 2018 Pre-Fall collection speaks about an attitude much more glamorous, individualistic and hedonistic. The sum of the looks are very Valentino – yes we are talking about the ruffles, hearts, polka dots and bows of before – now delivered with a touch of freshness. The modern energy is symbolised through VLTN, the brand's new graphic black-and-white logo, which appears on coats, furs, and bags. Valentino embraces today's spirit of glam and fun without leaving its roots or being less refined and ladylike.









Pierpaolo Piccioli captures Valentino's unique and timeless aesthetic in his Pre-Fall creations





The personality of each look is an affirmation of oneself. The collection presents genres in the mix, in the spontaneous conversion or rules. See the furs and tracksuits, dresses and boots, as well as the nonchalant ball gown. It looks regal in its simplicity. Embroideries and logos mark the down jackets created in collaboration with Moncler. It's all about the glimmer and the volant. Lace on sweaters, black that overflows and shots of decisive colours. Rouches on sportswear and patent leather for the t-shirts, brings every day wear to an entirely new level.

Piccioli wants women to have fun in fashion through this Pre-Fall collection, which is perfect for walking down the street, dining in formal restaurants and partying at clubs. The collection tells you the true meaning of spontaneous glamour, which encourages women to seize the moment and not to escape from reality. It shows you how to party and have a good time. It is something lavish that catches the eye and connects your glam personality to the fun, wide world.





ARTISTRY With History MEET THE HOUSE BEHIND CHANEL'S MÉTIERS D'ART

or more than a century, maison CHANEL has been serving the consumers of fashion with its chic and exceptional taste. In preserving its reputation, the brand keeps up with modern market demands while ceaselessly maintaining its classic traits intact. One of the most awaited innovations by CHANEL is its collaboration with the House of Lesage, especially for the Haute Couture collection.

It was in 1983, when Karl Lagerfeld arrived at CHANEL, that the two companies started their collaboration. In 1998, François Lesage began proposing tweeds to CHANEL for the ready-to-wear collections. Ten years later in 2008, the House of Lesage initiated the invention of new tweeds for the Haute Couture of CHANEL, pro-







ducing extraordinary pieces that never fail to amaze. It has indeed been a long crucial journey for the two famed houses.

Lesage was officially acquired by CHANEL in 2002. To this day, Lesage has invented a total of 75,000 embroidery samples for CHANEL, while retaining relationships with other big fashion houses.

Speaking of Métiers d'Art, for those wondering, other fashion houses would call this specific time of the season 'Pre-Fall', but this is CHANEL. The CHANEL Métiers d'Art collection is created to celebrate the craftsmanship of the House's various Maison d'Arts acquired since 1985; such as milliner Maison Michel, glove maker Causse, feather-maker Lemarié, and jeweller Goossens, amongst others. Putting careful attention into every detail, this collection has definitely become one of the most anticipated collections for fashion enthusiasts.

Lesage's creative legacy has existed since 1924, when François' parents, Albert and Marie-Louise Lesage, first took over Michonet's atelier of embroiderer. Michonet was founded in 1858 and at the time supplied the first big names in the history of Haute Couture such as Paquin, Frédérik Worth, and Madeleine Vionnet, whose assistant in charge of embroidery was none other than Marie-Louise Lesage. House of Lesage shortly became famous for its emblematic avant-garde motifs and by inventing new techniques, such as the shading system for muted tones and vermicelli straight yarn. In 1949, when his father died, François Lesage took over the business, continuing the

legacy that was built through the years by his family.

Ateliers hold a crucial role in runway shows that bring a designer's visions to life, however extraordinary they might be. They lend unique knowhow to a collection that could engage viewers. As one of the pivotal embroidery houses, the House of Lesage today represents the largest collection of couture embroidery and extraordinary pieces in the world and has become an inexhaustible source of inspiration for many.

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HIGH LIVING



QUEEN of Hearts BE IN THE MOOD FOR LOVE WITH FENDI



harming, magnetic, and attractive is how FENDI describes the woman of its Pre-Fall 2018 collection. Portraying a fun personality with an elegant nature, the Italian fashion house combines love and luxury perfectly. From the plain coloured to plaid, jacquard, velvet and furry with lively embellishments, you'll definitely want at least one of these pieces in your closet.

Playfully executed, the palette of this collection will perhaps remind you of the famed film, "The Royal Tenenbaums", with a heightened sense of empowered and polished modern femininity, as seen in the velvet dress with heart appliqué on the neck and fur details on the sleeves. The heart motif becomes the focal point of this line-up, although it is not meant to accentuate a romantic connotation. The buoyant







symbol is placed accordingly to support the graphic trait with an artsy touch rather than evoke sentimentality. The embellishment sits aptly on a wide range of signature garments, from the easy-chic sweatshirts and sweaters inspired by the Fair Island, to the essential upscale fur coats.

Sharp and precise silhouettes are seen in the collection: fitted dresses, A-line skirts, with straight or oversized pants. The shoulder cut is another detail that will attract attention; it is seductive in a way that is discreet, as girly as it is elegant. Jackets feature wide lapels and necklines, with blouses and dresses that reveal sensual cutout details, while exquisite frocks are peppered by tres chic off-the-shoulder trompe-l'oeil illusions.

Thanks to a whole lively mix of globetrotting exoticism in the patterns, the lineup is vibrantly appealing. A colourful coat with Madrasinspired macro-checks is rendered in a chic, wintery impression, and a tropical vibe could be felt in the West African Dutch wax prints that get a cheerful pop makeover or inspire a hyper sophisticated floral motif of graphic dandelions. Chic and extravagant, these pieces keep up with the renowned fashion house's idiosyncratic spirit proportionately.

The Pre-Fall 2018 collection is also enriched with abundant accessory pieces. For the bags, FENDI makes sure that timeless elegance and practical functionality are the core elements of this season's items. The good news is that there seems to be a new item introduced in the collection, with a smart style that features magnets that enable it to transform its silhouette quickly. The Madras motif shows up again on the interwoven leather of the 'Kan I F' bag and on the 'Runaway' graphic tote, as well as its mini version. FENDI lavishly showcases its iconic House symbol embossed in colour







contrast or tone on tone, with a circular straw handle in the 'Runaway' series.

The 'Baguette' and 'Peekaboo' bags are also present, being two of the prominent items in the collection. They feature the FF logo squared pattern in shearling on them. Exotic skins are involved, combined with heartshaped intarsia on the 'Mini Kan I' bag with scalloped edges. Digging a more casual style? The Backpack is presented in leather with the iconic 'F is FENDI' logo. To add more flair to your bags, the 'Strap You' can also lend a unique touch with lace-up, inlays, velvet artistry, and with gold metal FENDI logo details. Shoes are also available to complete your look. The sensually iconic 'Rockoko' boots come in a combination of leather and knitted fabric, the stunning sock-shoes also get a makeover, becoming more Western than ever with cowboy elements added to them, and lastly the collection's signature hearts motif inspire the cutout details of a feminine open-toe sandal. The whole collection exudes a sharp sense of exclusivity, from the velvet dress, lively accented sweaters, dresses, to the bags, boots, and headpieces - everything is inherently FENDI.

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FASHION Rebellion

AN ITALIAN FASHION BRAND IS MAKING ITS OWN RULES FOR THE PRE-FALL/WINTER SEASON

Reduction is on a mission to break the rules and defy expectations – all with poise and romantic grace, of course. Its latest runway offering is a message of sorts; a statement of the brand's refusal to stay trapped inside one box, play one role or be confined to one descriptive label.

The Italian high-fashion label created its Pre-Fall/Winter 2018-19 collection with this concept in mind, presenting an array of dresses, coats, tops and accessories that embrace eclecticism.

The collection, the brand explains, represents the "freedom to play with archetypes." Each look blends multiple sources of inspiration, and expands on them, "adding one to the other" to offer pieces that transcend fleeting trends. "It mixes strictness and gentleness, exuberance and calm, past and present," the team at REDValentino said in a statement.

Here, ruffles meet straight lines, polka dots are paired with plaid and sheer fabrics are adorned with floral patterns or animal print, creating an eclectic aura of gentle classicism and exuberant modernity.

Lace socks, for example, are combined with studded heels and a buttoned jacket for an edgy office-ready ensemble. In another look, the lace socks are matched with slip-ons and a tiger-print coat to form an outfit that is perfect for a stylish night out. Pussy bows also make a frequent appearance in the collection, adorning blouses and sweaters made of silk and angora

Other fabrics to grace REDValentino's Pre-Fall/Winter 2018-2019 are tulle, leather and tweed in classic shades of black, camel, cream, red and light blue.



The diverse offerings transcend trends and exude romantic grace







FLOWERY Tory DISCOVER THE TORY BURCH FALL/WINTER 2018 COLLECTION

n the Fall/Winter 2018 collection, Tory Burch takes inspiration from the effortless style of New Yorker and socialite, Lee Radziwill. Dominated by a sea of pink flowers, the runway showcased the romantic looks from this season's collection. This novel set idea was inspired by a field of carnations in one of Pina Bausch's performances, entitled "Nelken".

The collection highlights a romantic mood, as was felt in the pieces. Tory presents contrast, earthy toned items, and balanced the palette of ivory, pale pink, leaf green, red, deep burgundy, and the brand's very own signature, Tory Navy. All these, combined together, create a picture of a modern city girl, with a chic bohemian style.



Zoey Deutch

The designer mixes feminine layers with classic tailoring, and brings forth the brand's iconic bohemian spirit through an eclectic mix. A modern take on chintz gets interpreted in several colour ways and anchors a patchwork of florals set against stripes and classic checks. Not to forget the contrast of texture and print seen a number of times in the collection. Tory adapted a similar spirit last season, and portrays it through the combination of a sturdy parka which is topped off with a flowy patchwork-print dress.

The feminine details become focal points when we notice the relaxed yet refined silhouettes, with loose, fluid dresses and scarf hemlines. However, these girly items are neatly balanced with jackets and trim blazers, adding an elegant tomboy appeal to the collection. Tory's layered outerwear stole the spotlight, from a classic pea coat to a blanket poncho. They exude the effortless vibe of the season.

Ready for the twist? Tory adds a new sensation by bringing in different fabrications, finishes, and textures. If you pay close enough attention, you will notice a series of soft, relaxed fabrics that are ready to indulge the skin of the wearer. From delicate lace and organza, to wool and cashmere, these materials are used against structured poplin, cotton chino, as well as bonded wool satin.

As for the accessories, Tory Burch is putting the focus on a more natural and effortless style. They are pared back and refined in this collection. There's a handbag named after Lee





Radziwill that gets introduced with special fabrications, pointy-toe booties that have clean, modern lines, and wishbone rings. Perhaps the strongest piece amongst the accessories is the delicate medallion pendant necklace that references good luck. With a simple minimalist style, the pendant becomes a subtle companion for the looks, creating a subdued sense of elegance.

Through its designs, Tory Burch has become known as a brand that highlights the Bohemian style. Launched in 2004, the brand has since then perfectly embodied the personal style and sensibility of its designer, Tory Burch herself. Tory loves to explore with colours, prints, and eclectic details in her collections. With this strong trait, her designs are easily recognisable. To sum it up, though playing inside her comfort zone this season, Tory Burch has once again succeeded in retaining the ultimate character of her brand by combining her various inspirations.

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STRANGER to Stronger MIKE LEWIS SHARES HIS TRAVEL DIARY FOR HIS TRIP TO KOREA WITH DIESEL

stepped off the plane almost a complete stranger to the Seoul I once knew as a child; my diplomat father was posted there from 1988-1992. This new Seoul, had so much more...well...soul to it. K-Pop, fashion, lifestyle, it is no surprise that the city has established itself as a veritable nuclear cultural power plant for all of Asia to feed off; and for DIESEL, this was just the place to energise its Fall/Winter 2018 collection. Being a friend of DIESEL has its perks and this was definitely one of them. I can't help thinking to myself, "Who me? Part of DIESEL's new regional video campaign?" However, resistance is futile.

And there we were, the Indonesia team, brighteyed and bushy-tailed in Incheon airport. When we arrived at the hotel, we found a present with a card that read, "Welcome to Land on Planet DIESEL" attached to a beautiful gift – a miniature Korean chest. It was just the beginning but I was already loving this new planet and highly anticipated meeting my fellow Asian influencers. So we headed to Apgujeong



Gangnam, the "Beverly Hills" of Seoul, and the location of our upcoming event. Indoor scaffolding, chain link fences, and an overall industrial vibe made the venue Oh So DIESEL and completely fitting for its Fall/Winter 2018 collection. In an effort to continuously reconstruct its image, DIESEL takes inspiration from a melting pot of elements and unveils this avant-garde mixture by way of three tribes – Voltag3, Muffin Heads, Kultur. Appealing to different personalities, these are influenced by school uniforms, goth and post-punk.

Here came my first challenge: I was asked to pick two complete outfits from the sample rack, one for the video and one for the event. This was not a collection where one could just stay safe, this was a dare to be BOLD, be DIF-FERENT, be UNIQUE opportunity. I loved the look of the loose jeans and modern desert style hiking boots, with a reversible camo-orange jacket. It's a young look, but us wily veterans can still pull it off.

Next stop, was an iconic street art tunnel that led to the Han River boardwalk, where vibrant colours and pop culture graffiti permeated





the underground pass. It was GAME TIME. A photographer from Shanghai captured each of the influencers in turn. Each one of us was individually different yet similar in energy and tone. Then came the group shots which were a ton of fun, and I got a chance to hang out with fellow DIESEL advocates.

With the day shoot over, we headed to another trendy part of town clustered with bars and restaurants. Like children of the night, we were hunting for the neon colours of city lights, the electric feel that fit the collection. The shoot was natural, fluid, and seemingly effortless. We were done in a blink of an eye and it was finally time to enjoy Seoul's famous Korean BBQ.

In the morning of day two, I woke up to the most delightful and unexpected visitor, Chris-

tine, my half Korean, half Indonesian little bestie, who had arrived to play host and tour guide. We took the team to an all tuna brunch and I did the Face Mask dare. It was perfect timing too, as the main event was just hours away.

The completed garage style event was now bustling with neon lights and flashing cameras. The stars had come out to shine, one of whom was Press & PR Head of Pacific at DIESEL, Evan Zhang, who gave us a personal tour of the latest collections explaining their evolution and inspirations. After mingling for a bit, I was called to have an ad-hoc photo shoot outside the venue (if you follow my IG, this is where most of my Korea pics come from). It was gorgeous, pre-sunset light and I fed off DIESEL's energy to bestow what I think was my favourite shoot of the year.

We had a wonderful dinner with the DIESEL family at a Michelin star Korean restaurant where our DIESEL hosts had such wonderful things to say about the teams from all over Asia. Praise was given where it was due and planet DIESEL was revolving around another wonderful setting sun. With that, we said our farewells and Christine took us to a local bar, where we met Kim Joong Kook, the host of "Running Man", reality TV star, Silvia Kim, and Amber Liu from FX, who was pure entertainment from start to finish. After a wonderful night of spirited talks around the table, pop up karaoke, and sporadic dance battles, I finished off my last night in Korea stronger than ever. I still smile thinking about it to this day. Much love to DIESEL, and to Korea, you get that thumb finger love sign that we all do now.

HIGH LIVING



INFLUENCES of Islam

DEBORAH ISKANDAR EXPLORES ISLAMIC ART AND ARCHITECTURE IN INDONESIA

vidence suggests that since the early 8th century, there have been Islamic merchants trading in Indonesia. However, the spread of Islam was gradual and it only began to really spread in the 13th century under the influence of the Malay kingdoms. Today, over 87% of the Indonesian population identifies as Muslim. As a religion, Islam is not as deeply rooted in Indonesian art and design. The development of Islamic art differs from one country to the next depending on other external cultural influences. For instance in Indonesia, traditional arts like batik and calligraphy are an amalgamation of various cultures from Europe and Asia, thus Islam is not the dominant force. Indonesian history has always been shaped by a strong cultural heritage and folklore, and through the emergence of Islamic art, it gained a new perspective.

Legendary calligrapher and artist A. D. Pirous is undoubtedly one of the best-known examples of Islam's impact on Indonesian art. As one of the fathers of modern Indonesian art, his career has spanned over 60 years, inspiring entire generations of artists. Originally from Aceh, he started studying the Koran and the temples of his hometown in the 1960s with the idea of creating a visual narrative. Ironically, it was during his studies in New York when he realised his true identity as a Muslim artist, after visiting an exhibition at the Islamic galleries at the Metropolitan Museum of Art. As a Muslim, his faith is reflected in his artworks.

With his career and his works resonating with deep spirituality, Pirous examines how the teaching of Islam, and religion in general, guides society in every aspect of life. Today, his work aims to question modern society through contemporary calligraphy and verses from the Koran. In October 2017, Pirous and his wife Erna opened the Serambi Pirous Galeri to present the development of their work for the past 50 years and to educate the public about art and Islamic poetry.

Pirous has also served as a role model for another Indonesian painter, Ahmad Sadali, who is recognised as one of the foremost abstract and modernist artists in Indonesia. As a student of Dutch painter Ries Mulder, Sadali's work was strongly influenced by his teacher's cubist practice, although he developed a sense of harmony and balance in his works as a contrast to random abstraction. He was also a member of the Art Students League of New York in the 1960s, which in turn exposed him to the works of abstract expressionists such as Willem de Kooning, Franz Kline and Arshile Gorky. Sadali used these influences to create his own unique style based on the principles of Islam, but rather than adopting a random approach to abstraction, his works are more comparable to those of Rothko with depth and precision. The use of geometry, gold and calligraphy in art was relatively new and unique in Indonesia and once a pioneer of his time, Sadali continues to inspire aspiring painters.

As a religion, Islam has not only shaped art, but architecture as well. One of the earliest instances when Islam and Indonesian architecture came together was in the development of mosques. Often noticeably different from traditional towers with domes, the mosques in Indonesia adopted specific characteristics from the culture of the islands they were built on. Some defining traits of the early mosques were for instance pyramid like multi-tiered roofs, with open columns in-between. These were primarily found on the island of Java, as they were influenced by the surrounding temples and their architecture.

Some contemporary Indonesian architects are also bringing the spirituality of Islam into their designs. Isandra Matin Ahmad, the founder of Andramatin studio, is known for his distinctively clean and modern style. He is consid-





project comes from the house owner's children, who both have the word "nur", or light in Arabic, as part of their first names. Furthermore, the name inspired Aaksen to include the element of the sun into the design, which draws directly from Islamic religion and the prayer ritual, as the prayer is said five times a day, indicating the transition of the sun. The strong component of "nur" is felt in the prayer room where a triangular window, which provides natural daylight, was installed to accentuate the contrast of light and shadow. The word Allah is written on the window, its shadow projecting dramatically on the floor every time the sun is shining. Its airiness and white colour make NOR House stand out in the densely populated urban neighbourhood, and with its well-designed architecture, it is a modern interpretation of the connection between humans and the greatness of the Creator.

From modernist artists to contemporary architecture, Islamic art and style are an integral part of the cultural diversity in Indonesia. Islam has permanently left its beautiful mark on art, design and architecture, and its influence continues to thrive through young Indonesian innovators.

ered as one of the leading Indonesian avantgarde architects, with a vision to bring new meaning to Indonesian design. This vision is prominently crystallised in one of his latest projects, the As Sobur Mosque in Lampung, Indonesia. The unique mosque was designed with every detail of Islamic tradition in mind, including the implementation of Islamic numerology: the main platform's dimensions are 34m x 34m, taken from the number of sujud (prostrations to god) people do daily in their prayers, while the 99 light openings at the top of the tower represent the 99 names of Allah. These different elements, which are symbolic by nature, have now become a visual representation for a place of worship shared by many.

Features of Islamic architecture can also be found in private residences, such as the NOR House, a Bandung-based project under Head architect Yanuar Pratama Firdaus from Aaksen Responsible Aarchitecture. The name of the 1. A.D. Pirous Pulanglah ke Syurgaku

- 2. Ahmad Sadali Field and Fragments on Red
- . Masjid As Sobur at Tulang Bawang Barat, Photo Courtesy of Andramatin
- NOR House by Aaksen Responsible Aarchitecture, photo courtesy of Aaksen Responsible Aarchitecture

Deborah Iskandar is Principal of ISA Advisory, which advises clients on buying and selling art, and building collections. An expert on Indonesian and international art, she has more than 20 years of experience in Southeast Asia, heading both Sotheby's and Christie's Indonesia during her career before establishing ISA Art Advisory in 2013. She is also the Founder of Indonesian Luxury, the definitive online resource for Indonesians looking to acquire, build and style their luxury homes.

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KIM Myungsoo

These days more of an actor than an idol, Kim Myungsoo, better known as L from the Korean band Infinite, stars in the legal drama "Miss Hammurabi". The 26-year-old, who aside from singing and acting is also an avid photographer, leads the heartwarming drama with his role as the right-hand young judge, who plays by the rules but soon discovers he is more compassionate than he thought he was. In the drama, Kim Myungoo wears TAG Heuer.

RECISIC

CHRIS LEE – GUCCI

Dubbed China's biggest pop star, Chris Lee is taking her gender neutral style to new heights. The successful singer, actress and ambassador for Gucci Timepieces & Jewellery in Asia was seen attending the Kering Women in Motion photo call at the 71st annual Cannes Film Festival last May. On her wrist was a Gucci G-Timeless yellow gold PVD case watch featuring a butterfly detail on the dial.

DANIEL HENNEY – HAMILTON

AN SPIRI

American-Korean actor Daniel Henney started his career as a model. However, after playing a supporting role in a South Korean TV drama, he began his foray into film. At present, Henney plays the role of Matt Simmons in the popular US police drama "Criminal Minds". A brand ambassador of Hamilton, he was recently at the manufacture's Korea event, where he wore the Hamilton Khaki X-Wind Limited Edition.

MADS MIKKELSEN – ULYSSE NARDIN

You may not know his name, but you have certainly seen some of his films. Danish actor Mads Mikkelsen was Kaecilius in Marvel's "Doctor Strange" and played Galen Erso in the Star Wars story, "Rogue One". At the premiere of his latest epic adventure movie, "Arctic" the former gymnast and dancer chose to wear the Ulysse Nardin rose gold and black Executive Skeleton Tourbillon timepiece.

NICHOLAS SAPUTRA – ZENITH

Hands down one of Indonesia's most popular leading men, Nicholas Saputra teams up once again with Dian Sastrowardoyo in the movie adaptation of Laksmi Pamuntjak's novel, "Aruna dan Lidahnya". Nicholas plays the character of Bono, a chef, while Dian plays the lead character Aruna, an epidemiologist. At a recent press briefing for the film, which is slated to be shown in September 2018, the German-Indonesian actor wore the Zenith El Primero Chronomaster.



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