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Time Place

#63

INDONESIA



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Celebrating more than 100 years of being the world's largest watch and jewellery fair, Baselworld's 2018 edition once again drew members of the watchmaking industry, media and enthusiasts the world over. The fair was highlighted by the bevy of new releases and updates from haute horology's finest watch manufactures.

Of note is the Rolex Oyster Perpetual GMT-Master II, which is featured on our cover. Now furnished with a novel movement, the GMT-Master II, also known as the cosmopolitan watch, is rendered in three distinct versions. Find out more about these specialised watches in "Perfect Travel Companion".

TAG Heuer, in celebration of the Carrera's 55th anniversary, launched the Carrera Chronograph GMT, as well as the Carrera "Tête de Vipère" Chronograph Tourbillon Chronometer. Hamilton, which is celebrating 100 years of timing the skies this year, released the Khaki Pilot Auto Day Date, while Hublot unveiled the Big Bang Unico Red Magic in coloured ceramic. These are just some of the wonderful offerings presented at the recent watch and jewellery fair. Check out our special Baselworld 2018 coverage for more interesting novelties.

For our Heritage series, we put a focus on A. Lange & Söhne's watchmaking tradition in "A Saxon Legacy". Join us as we trace the German brand's humble beginnings and the spirited efforts of the Lange progeny in ensuring the continuity of the company founded by Ferdinand A. Lange.

On the lifestyle front, we celebrate the store openings of two distinguished brands: Valentino, with the reopening of its boutique in Plaza Indonesia, and Tory Burch, which now has a store in Tunjungan Plaza, Surabaya. Furthermore, we provide you unprecedented access to Berluti's private cocktail as well as the fifth anniversary celebration of Happy Hearts Fund Indonesia, held at On Five, Grand Hyatt Jakarta. Join us for more timepiece and lifestyle news in this edition of The Time Place Magazine.

A handwritten signature in black ink that reads "Irwan D Mussry". The signature is fluid and cursive.

Irwan Danny Mussry
Editor-In-Chief and Publisher

📧🐦 @irwanmussry

TO BREAK THE RULES,
YOU MUST FIRST MASTER
THEM.

THE VALLÉE DE JOUX. FOR MILLENNIA A HARSH,
UNYIELDING ENVIRONMENT; AND SINCE 1875 THE
HOME OF AUDEMARS PIGUET, IN THE VILLAGE OF
LE BRASSUS. THE EARLY WATCHMAKERS WERE
SHAPED HERE, IN AWE OF THE FORCE OF NATURE
YET DRIVEN TO MASTER ITS MYSTERIES THROUGH
THE COMPLEX MECHANICS OF THEIR CRAFT. STILL
TODAY THIS PIONEERING SPIRIT INSPIRES US TO
CONSTANTLY CHALLENGE THE CONVENTIONS OF
FINE WATCHMAKING.



ROYAL OAK
TOURBILLON
OPENWORKED
IN PINK GOLD

AUDEMARS PIGUET
Le Brassus

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JAKARTA: PLAZA SENAYAN · PLAZA INDONESIA |
SURABAYA: TUNJUNGAN PLAZA 4



AGUS SANTOSO
Photographer

Born in Surabaya, Agus started his professional fashion photography career in Jakarta in 2013. He joined NPM Photography in 2014, and worked with major franchised international fashion magazines. He also captured remarkable pieces designed by Sebastian Gunawan, which were showcased at the Asia Couture Federation and FIDE fashion week in November 2015.



ALEXA PICAULIMA
Writer

Alexa Picaulima has been writing professionally for five years and has written for several lifestyle magazines. In addition to being a writer, Alexa enjoys reading, learning history, spending time with her three dogs, and random culinary encounters. She is now editor at a digital media outfit on upscale living.



ANANTAMA PUTRA
Stylist

Previously a fashion editor, Anantama became a part of the panel of judges at the Southeast Asia Fashion Design Competition, during Kuala Lumpur Fashion Week 2016 and 2017. Now, he explores his dynamic and quirky fashion vision through fashion editorial images in magazines, celebrity styling and commercial projects.



ABI ARIMBI
Makeup Artist

Arimbi has been a professional make-up artist since 2012. She has collaborated with many franchised and local magazines. She has worked for local makeup brands and was the key makeup artist for Tangan Tangan Renta fashion show by Edward Hutabarat. She desires to create flawless looks through makeup.



DEBORAH ISKANDAR
Art Consultant

With more than 20 years' experience in the art trade under two of the world's preeminent auction houses, in 2013 Deborah founded her own art advisory firm, ISA Art Advisory. It aids buyers, sellers and collectors to approach art with ease and to build collections that will grow in value over time. She is also the Founder of Indonesian Luxury.



LISA JOHANNA KEEMINK
Writer

Bookworm, copy editor and watch nerd, Lisa spends her days working behind the computer or immersed in the latest fantasy novel. After 13 years of teaching, Lisa is currently working as a watch journalist while serving as copy editor for a Jakarta-based newspaper.



MULYADI KURNIAWAN
Writer

Mulyadi is a seasoned watch and jewellery writer who loves to travel and seek new adventures. Based in Jakarta, Indonesia, he has worked in marketing and public relations, and has a retail background, with more than a decade of professional experience.



RETTA OKTAVIANI SUPARLI
Writer

Writing has always been Retta's passion. She worked for more than seven years in the lifestyle media industry, before jumping into the world of Public Relations. Cappuccino, books and travel are three things she loves. When it comes to books, she enjoys historical fiction and biographies.



BREITLING
1884



AIR

LAND

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SEA



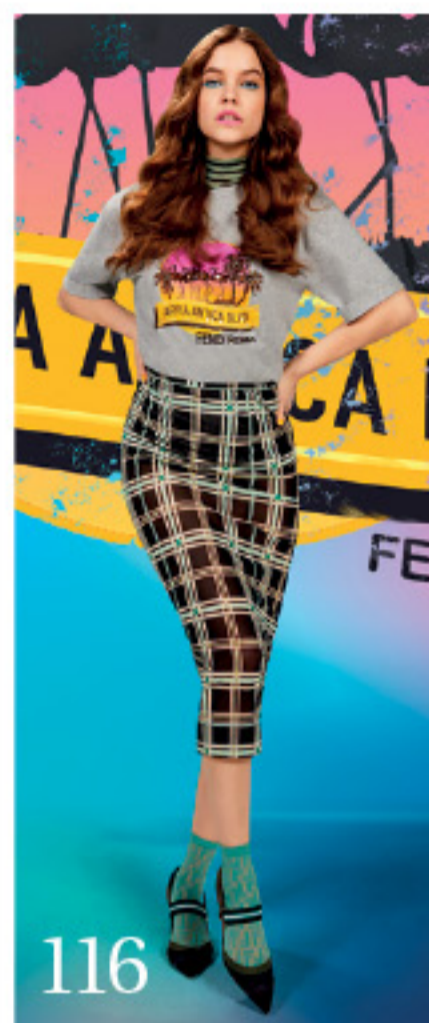
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The Time Place 63

INDONESIA



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JAEGER-LECOULTRE



JAEGER-LECOULTRE POLARIS CHRONOGRAPH

THE REBIRTH OF AN ICON

First introduced in 1968 as a diver's watch, the Jaeger-LeCoultre Polaris is brought back to life 50 years later in a contemporary version, equipped with the Manufacture Calibre 751H, as part of the new Jaeger-LeCoultre Polaris collection designed, manufactured and assembled in-house.

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For the Children

On Five, Grand Hyatt Jakarta, was the appointed venue for the fifth anniversary celebration of Happy Hearts Fund Indonesia, dubbed "An Evening with Petra Němcová". At the event, Time International, one of the organisation's staunch supporters, as well as Johnnie Walker, were on hand to express their support. Philanthropist and founder of Happy Hearts Fund, Petra Němcová, was also present and warmly greeted those in attendance. Happy Hearts Fund has built 128 schools in Indonesia and strives to provide better education to even more children in the country.



1. Ridwan Adipoetra, Lusman Yunarto, Sylvia Beiwinkler, Eurike Masrin & Hillary Masrin 2. Advina Ratnaningsih & Petra Němcová 3. Kelly Tandiono & Mike Lewis 4. Mia Egron, Emily Jaury & Petra Tedja 5. Rachel Lakhiani & Amrit Lakhiani 6. Denny Andrian & Susy Andrian 7. Johnnie Walker Trunk at the event.

#DontCrackUnderPressure



TAG Heuer

SWISS AVANT-GARDE SINCE 1860



TAG HEUER CARRERA CALIBRE HEUER 01

Chris Hemsworth works hard and chooses his roles carefully. He handles pressure by taming it, and turning it to his advantage. #DontCrackUnderPressure was coined with him in mind.



A Warm Welcome

After a hiatus, Valentino once again opens its doors at Plaza Indonesia. With a new store concept – developed by Valentino Creative Director Pierpaolo Piccioli together with renowned British architect David Chipperfield – the 296-square metre boutique was recently unveiled to distinguished customers of the brand as well as media friends. The event began with cocktails held in-store, where guests were able to take in the innovative Palazzo atmosphere, as well as preview the brand's Spring Summer 2018 offerings. This was followed by a sumptuous dinner at On Five, Grand Hyatt Jakarta.



1. Vanesha Prescilla, Sissy Prescillia Sungkar & Rifat Sungkar 2. Afgansyah Reza, Velove Vexia, Olivia Lazuardy, Irwan Danny Mussry, Tatjana Saphira & Richard Kyle 3. Renata Kusmanto 4. Wulan Guritno 5. Nagita Slavina 6. Ida Rhijnsburger & Mike Lewis.



7. Jessie Setiono 8. Gamaliel Tapiheru 9. Ade Andrini, Amalia P. Wirjono, Shannon Hartono & Vicky Shu 10. Dewi Rezer 11. Ario Bayu 12. Atiqah Hasiholan 13. Maudy Ayunda 14. Andini W. Effendi & Ririn Ekawati 15. Rosalindynata Gunawan 16. Isyana Sarasvati 17. Rachel Allison & Sally Koeswanto.



A Superb Fête

Surabaya's most stylish now need not travel to Jakarta for the latest fashion finds with the opening of the Tory Burch boutique in Tunjungan Plaza, Surabaya. The who's who of Surabaya and Jakarta society flocked to the stylish grand opening including Michel Gonzalez, President of Tory Burch Asia, and Irwan Danny Mussry, Time International President and CEO. The esteemed guests in attendance were treated to sumptuous canapés and cocktails as they previewed the brand's Spring/Summer 2018 collection.



1. Irwan Danny Mussry, Shannon Hartono, Juliaty Iskandar, Sutandi Purnomosidi, Gisella Anastasia, Maia Estianty & Michel Gonzalez 2. Gisella Anastasia 3. Maia Estianty 4. Olivia Lazuardy 5. Titi DJ 6. Sissy Prescillia Sungkar 7. Marsha Aruan 8. Nicoline P Malina 9. Ersa Mayori.



10. Sandra Ricatovild, Lisa Gunawan & Lieke Loho 11. Margenie 12. Stephanie Gunawan 13. Amelia Gonta 14. Vanessa Mantofa 15. Cella Vanessa Tjahyanto 16. Malvava 17. Bellinda Kuntara, Ben Gunawan 18. Michel Gonzalez 19. Jacqueline Caroline.



Branded for Life

As a renowned brand in premium leather products and menswear, Berluti recently hosted an intimate gathering to highlight its quality offerings and services. Held at the brand's Plaza Indonesia boutique, the two-day event focused on Berluti's painstaking process in creating natural patina on its full-grain leather. Furthermore, VVIP guests in attendance were able to preview its collection in-store, while discovering the launch of its tattooed products.



1. A craftsman demonstrates Berluti's leather treatment process 2. Mrs & Mr. Herman Utama 3. Richard Muljadi 4. Andhika Putra Wiranegara 5. Vanie Aprilia, Louis Philips & daughter 6. Primawan Hakim & Joezer Mandagi 7. Robby K Alamsyah & Adhidharma Herman

HUBLOT



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Rolex Testimonee Martin Scorsese has the Oyster Perpetual Day-Date 40 on his wrist

THROUGH the Lens

ROLEX CELEBRATES THE MAGIC OF CINEMA AND THE TALENTED INDIVIDUALS WHO MAKE THEM

As one of the revered manufactures in the world of watchmaking, Rolex has plenty on its plate. However, despite its many successes and accomplishments in the creation of highly precise timepieces, the esteemed brand also takes the time to recognise great achievements in other fields, specifically in the sports, arts and exploration.

Rolex is not new to the world of motion pictures. It has always been a staunch supporter of the field and a good number of its popular watches have also graced the big screen. In 2016, the manufacture hosted and designed the Greenroom of the Oscars®, the backstage area where the who's who of Hollywood spend time before appearing onstage. In 2017, Rolex became the Exclusive Watch of the Academy of Motion Picture Arts and Sciences, organisers of the Academy Awards, and in the



Rolex Testimonee Kathryn Bigelow is wearing the Oyster Perpetual Yacht-Master 40



Rolex Testimonee Alejandro G. Iñárritu is sporting the Oyster Perpetual Sky-Dweller

same year, it became a sponsor of the Oscars®, which is considered as the highest accolade in filmmaking. This year, the Swiss watch company once again spearheaded the Greenroom, which featured a new design that reflects Rolex and its Swiss heritage. With the Academy's mission to recognise and uphold excellence in the motion picture arts and sciences, Rolex has found an equal partner that advocates utmost quality and superiority, albeit in the art of storytelling.

To further cement its ties with the cinematic universe, Rolex is a Founding Supporter of the Academy Museum, which has the aim of safeguarding the history of cinema. Slated to open in 2019, the museum is still under construction and will become the world's ultimate institution that caters to the exploration of the art and science of moving images. Designed by Pritzker Prize-winning architect Renzo Piano, the museum will feature 50,000 square feet of immersive exhibition galleries, as well as a 1,000 -seat theatre and a state-of-the-art education studio.

Apart from these endeavours, Rolex was also honoured to put together a film encompassing the evolving relationship of Rolex with the big screen at the 2017 Oscars®. This was followed up with a similar undertaking at the 90th Academy Awards this year, during which a new campaign was unveiled. In this latest tribute to cinema, Rolex put the spotlight on some of the industry's most notable filmmakers, namely



The Academy Museum of Motion Pictures will be the world's premier institution devoted to exploring the art and science of movies



The 2018 Greenroom, hosted and designed by Rolex, reflects the brand and its Swiss heritage

Kathryn Bigelow, James Cameron, Alejandro G. Iñárritu and Martin Scorsese. These spirited individuals not only share a passion for film, they have also been awarded with Best Director Oscars for some of their most accomplished works. Their journey in creating moving images has spanned years, even decades, and their efforts have effectively influenced and enhanced the art of storytelling.

Armed with their own respective filmmaking styles and personalities, these four Rolex Testimonees are masters of their craft and are looked up to within (and outside) the film industry. Truly deserving of the accolades they have received, Rolex celebrates these four accomplished movie directors who continue to forge their own indelible paths in cinema. Their collective body of work, which can be described as revolutionary, powerful and engaging, serves as their lasting legacy. Rolex salutes them in their pursuit for excellence, a philosophy that is shared and upheld by the watch brand.



Rolex Testimonee James Cameron is donning the Oyster Perpetual Rolex Deepsea



Jake Gyllenhaal, shot by Matthew Brookes for Cartier

A MAN of Character

JAKE GYLLENHAAL IS THE NEW
FACE OF THE SANTOS DE CARTIER
WATCH

Luxury French maison Cartier once again has a celebrity as their campaign star. Actor and producer Jake Gyllenhaal has been chosen for his integrity, dedication and boundless curiosity, which represent the Santos de Cartier man. Gyllenhaal is a man of taste who utterly commits and does everything wholeheartedly. He is a man who defines fearless, as he is both honest and true to himself.

A career-driven person, the Hollywood actor is best known for his roles in "Brokeback Mountain", "Nightcrawler", "Zodiac", "Nocturnal Animals", and "Stronger", which he produced and stars in. For his performance in "Brokeback Mountain", he won the BAFTA Award for Best Actor in a Supporting Role and was nominated for the Academy Award for Best Supporting Actor. For "Stronger", he received the Hollywood Actor Award from the Hollywood Film Awards.

This body of work, along with his other notable accomplishments, make Jake Gyllenhaal the epitome of the Santos de Cartier man. He sports the new iconic Santos de Cartier, which was originally created in 1904, by the visionary gentleman, Louis Cartier, for his good friend, the aviation pioneer, Alberto Santos-Dumont. A product of experimentation, the timepiece is a symbol of the maison's determination and uncompromising quest to excel. The latest iteration of the watch features interchangeability thanks to Cartier's QuickSwitch system, as well as a new design for the bezel to improve the synergy between the lines of the case and the strap. These sleeker lines accentuate the stylistic dynamic of the model. Designed for a perfect fit on the wrist, the Santos de Cartier is a timeless luxury timepiece dedicated to men who value elegance at its finest. Scan this QR code to see Jake Gyllenhaal star in the Santos de Cartier short film.



Santos de Cartier in yellow gold and steel

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The Eilean will once again set sail at this year's Panerai Classic Yachts Challenge

HEROES of the Sea

THE ITALIAN WATCHMAKER KICKS
OFF ITS 14TH YACHT CHALLENGE



Officine Panerai is taking to the high seas with the 2018 Panerai Classic Yachts Challenge, a series of yacht races covering the Mediterranean and the shores of New England in the United States. Kicking off at the end of May, the event is part of the celebrated Italian watchmaker's "international commitment to classic sailing." Furthermore, Panerai explained in a statement, it brings together sailing aficionados from across the world in "sharing their passion for the sea and the respect for traditions."

The annual challenge is currently in its 14th edition and will comprise 10 regattas over a four-month season, starting at the resort town of Antibes in France to inaugurate the Mediterranean Circuit. Subsequent locations in the region include Cannes, also in France, as well as Porto Santo Stefano and Imperia in Italy.

Participants then head to the southern coast of England to wrap up the Mediterranean leg with its signature Panerai British Classic Week in Cowes, Isle of Wight. Meanwhile, the North American Circuit is set to take place in Marblehead, Newport, Nantucket and Bristol.

As in previous years, all eyes will be on Panerai's very own Eilean, a Bermudian ketch that has served as the watchmaker's ambassador of classic sailing and of its Corporate Social Responsibility (CSR) program conducted with several non-profit organisations.

Other yachts not to be missed in the challenge are Moonbeam IV, Stormy Weather, Enterprise, Comet and Santana - all of which will race to become Panerai's heroes of the sea.



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A MAGNIFICENT

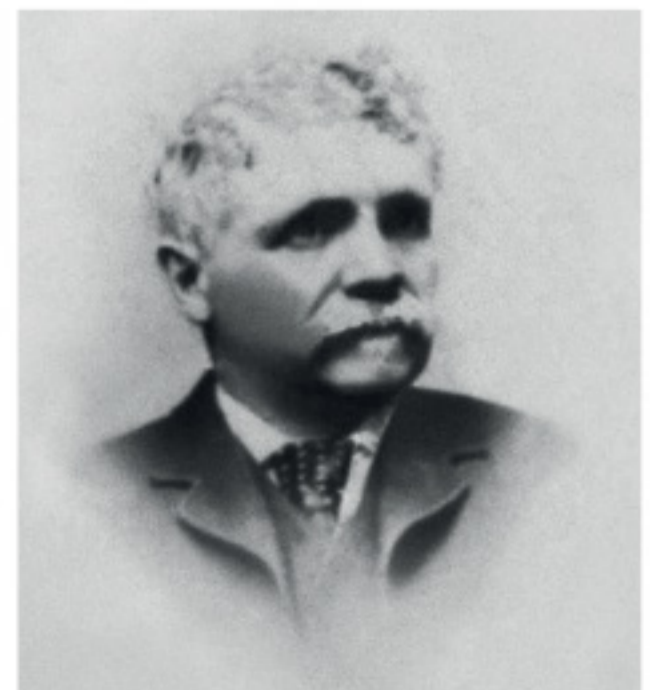


Feat

IWC SCHAFFHAUSEN REINFORCES ITS 150-YEAR LEGACY WITH A RETROSPECTIVE EXHIBITION

In the world of watchmaking, nothing is as celebrated as a new year, a new season to showcase a manufacture's innovations and prowess in timepiece creation. IWC Schaffhausen, one of the established manufactures in the field has plenty to celebrate this year with its 150th anniversary. The brand marks this great achievement with a retrospective exhibition held at the first level atrium of ION Orchard in Singapore.

Through the collection of timepieces on display, IWC Schaffhausen traces its history, from its founding by young visionary Florentine Ariosto Jones (F.A. Jones) in 1868, to its many accomplishments in the highly specialised industry of watchmaking. Visitors will be taken back in time, thanks to the exhibit's design, which takes inspiration from the industrial style of the IWC factory in its early days. The brand's line-up of watches on exhibit will also



IWC Schaffhausen founder, F.A. Jones

Movement components for production of the Jones calibre in the mid 1870's



Portugieser Constant-Force Tourbillon Edition "150 Years"



Tribute to Pallweber Edition "150 Years" Pocket Watch

provide a glimpse into its remarkable past, with 10 of the most iconic IWC Schaffhausen models taking centre stage. Taken from its archives in Schaffhausen, this selection includes the historic Special Watch for Pilots Ref. 436 (1936); the Yacht Club Automatic Ref. 811 (1967), which was one of IWC's first watches to be adorned with a blue dial; and the Lepine Pallweber III pocket watch (1886) that featured breakthrough jumping numerals.

Joining this assembly are the outstanding watches in the Jubilee Collection which were presented to the public at the Salon International de la Haute Horlogerie (SIHH) held in Geneva earlier this year. Amongst them are the Tribute to Pallweber Edition "150 Years" Pocket Watch as well as the other wristwatches in the line; the sparkling diamond-encrusted Da Vinci Automatic Moon Phase 36 Edition "150 Years"; and the Portugieser Constant-Force Tourbillon Edition "150 Years".



Various patterns of IWC Jones movements

IWC's Managing Director for Southeast Asia, Stanislas Rambaud, shares how important this retrospective is in inaugurating the brand's storied past and connecting it to its exuberant present, "For 150 years, IWC has remained true to the legacy of its founder F.A. Jones and made many lasting impressions from both an artistic and a technical perspective in the world of fine watchmaking. Looking back, for us, is just as important as looking forward. The juxtaposition of IWC's most iconic historical creations against the new Jubilee collection makes for a compelling story and, surely, there's no better way to showcase the company's heritage than that."

The exhibition is slated to run from 1st May to 13th May 2018, at the Level 1 Atrium of ION Orchard, Singapore.



Tribute to Pallweber Edition "150 Years" wristwatch with blue dial



Oyster Perpetual GMT-Master II in Oystersteel

PERFECT

ROLEX PRESENTS THE OYSTER PERPETUAL GMT-MASTER II IN THREE NEW VERSIONS

Travel Companion



Hans Wilsdorf, 1945



The brand's First Precision Certificate, 1910

Every year, the world's largest watch and jewellery fair serves as a platform for reputable watch brands to introduce their latest innovations and creations. At this year's Baselworld, Rolex eagerly showcased ingenious updates for its new watches. This includes a redesigned case and a large selection of dials for both the Oyster Perpetual Datejust 36 and the Oyster Perpetual Datejust 31; the pairing of sapphires and diamonds on the 18 ct Everose gold Oyster Perpetual Cosmograph Daytona; and a redesigned case and a broader bracelet for the Oyster Perpetual Rolex Deepsea. Highlighting this array of offerings is the Oyster Perpetual GMT-Master II which is now equipped with a new movement and available in three superb iterations.



The first Oyster Perpetual GMT-Master, 1955



The first Oyster Perpetual GMT-Master II, 1982

“ HIGHLIGHTING THIS ARRAY OF OFFERINGS IS THE OYSTER PERPETUAL GMT-MASTER II WHICH IS NOW EQUIPPED WITH A NEW MOVEMENT AND AVAILABLE IN THREE SUPERB ITERATIONS ”

Oyster Perpetual GMT-Master II in Oystersteel and yellow gold



nighttime hours, the GMT-Master efficiently served its purpose and became one of Rolex's much-revered professional watches. It did the job so well that it eventually became the official watch of several airlines, including Pan American World Airways, better known worldwide as Pan Am.

Following the success of the GMT-Master, Rolex launched the Oyster Perpetual GMT-Master II in 1982. On the original GMT-Master, the hour hand, the minute hand and the 24-hour hand were synchronised. On the GMT-Master II, a new movement allowed for the hour hand to be set independently.

Over time, the Oyster Perpetual GMT-Master II was rendered in a number of versions, with the 24-hour graduated insert made of Plexiglas or aluminium. Notably, the GMT-Master II with 24-hour graduated Cerachrom insert in black ceramic was introduced in 2005. Furthermore, the GMT-Master II was chosen by Rolex to unveil the pioneering two-colour ceramic insert - with blue on one half and black on the other - in 2013. Affording the watches exceptional resistance to scratches and corrosion, these ceramic inserts are the result of Rolex's many years of research and development combined with its high-technology production methods.

FOR LONG-HAUL TRAVEL AND ADVENTURE

Originally designed to aid airline pilots in their navigation, the Oyster Perpetual GMT-Master II is a highly precise, reliable and functional tool. Distinguishable by its bidirectional rotatable 24-hour graduated bezel with virtually scratchproof two-colour Cerachrom insert, the Oyster Perpetual GMT-Master II allows airline pilots (and watch aficionados alike) to simultaneously read the time in two different time zones. But before we go into the updated specifications of the latest models, let us first take a look at the watch's evolution.

The original Oyster Perpetual GMT-Master dates back to the 1950s when intercontinental travel was just getting off the ground. With the advancement of the jet age, it was becoming increasingly important to know simultaneously the time in various places of the world. Rolex, led by its founder, Hans Wilsdorf, developed the Oyster Perpetual GMT-Master in response to the specific need of airline pilots for an instrument that capably displayed the time in different places on the planet. With its 24-hour hand and rotatable 24-hour graduated two-tone bezel which marked daytime from



Oyster Perpetual GMT-Master II in white gold with blue dial



Oyster Perpetual GMT-Master II in yellow gold

The Oystersteel model is fitted with a Jubilee bracelet



THE COSMOPOLITAN WATCH

This year, Rolex continues the evolution of the Oyster Perpetual GMT-Master II with three exquisite versions, all equipped with the new-generation calibre 3285. First up is a model in Oystersteel, fitted onto a five-link Jubilee bracelet. Complete with a red lacquer-coated 24-hour hand, the 40 mm timepiece bears the bidirectional rotatable bezel with a 24-hour graduated two-colour Cerachrom insert in red and blue ceramic, which is inspired by the original GMT-Master launched in 1955. It is the first time that these unique attributes – Oystersteel case, Jubilee bracelet and two-tone Cerachrom insert in red and blue ceramic – are combined in one watch.

The second iteration is rendered entirely in 18 ct Everose gold, while the third one is crafted of Oystersteel and 18 ct Everose gold (dubbed Everose Rolesor). Both 40 mm models boast a

“ THE SECOND ITERATION IS RENDERED ENTIRELY IN 18 CT EVEROSE GOLD, WHILE THE THIRD ONE IS CRAFTED OF OYSTERSTEEL AND 18 CT EVEROSE GOLD (DUBBED EVEROSE ROLESOR) ”



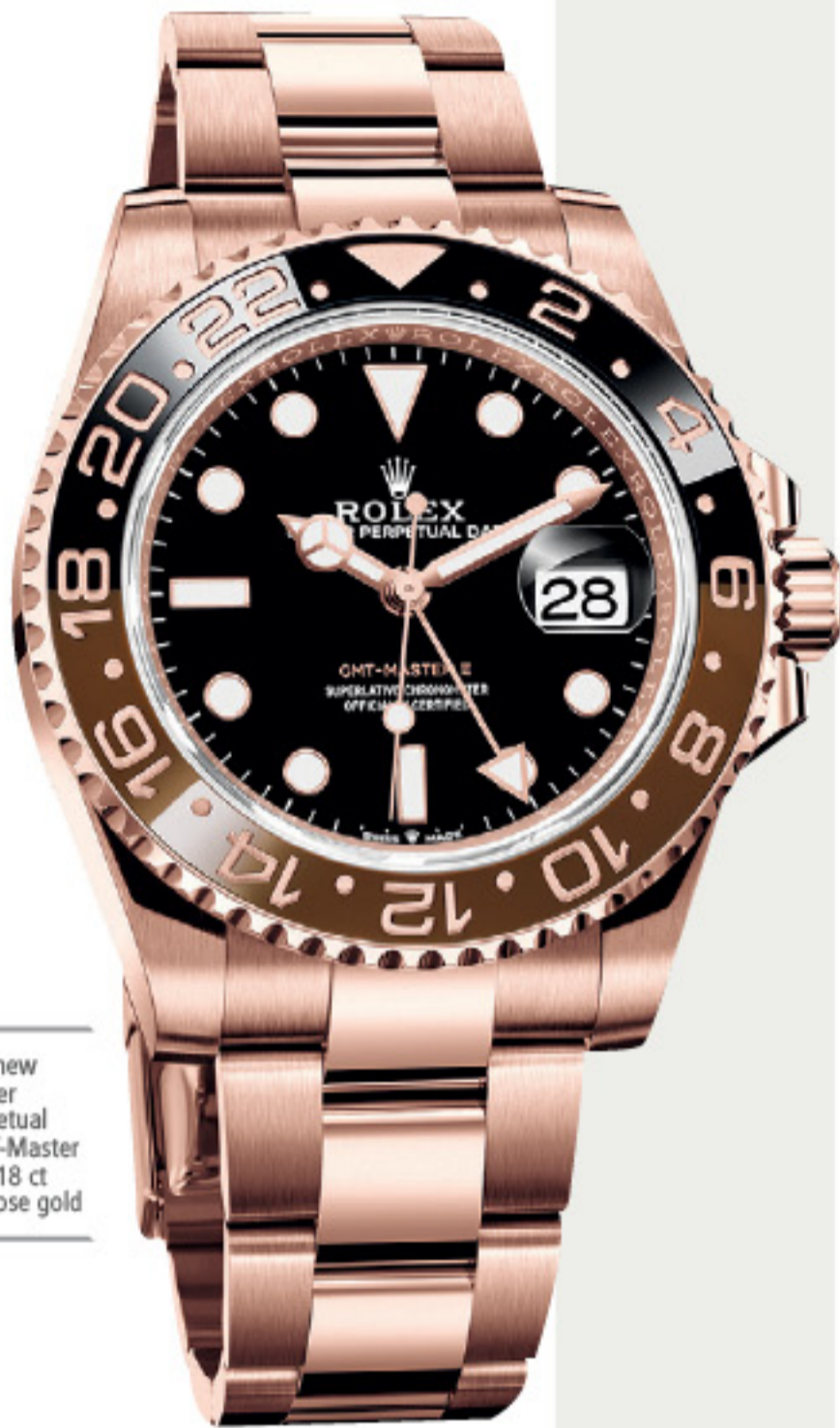
The new Oyster Perpetual GMT-Master II in Oystersteel



A closer look at the watch crown



A black lacquer dial accompanies all the new Oyster Perpetual GMT-Master II models



The new Oyster Perpetual GMT-Master II in 18 ct Everose gold



The new Oyster Perpetual GMT-Master II in 18 ct Everose Rolesor

24-hour graduated two-colour Cerachrom insert in a black and a newly developed brown ceramic. All three watches have black lacquer dials as well as highly legible Chromalight hands and hour markers in 18 ct white or pink gold.

The new Oyster Perpetual GMT-Master II models are waterproof to 100 metres, thanks to their hermetically sealed Oyster cases. They are powered by the innovative perpetual calibre 3285, entirely developed and manufactured by Rolex. With 10 patents filed in its creation, the self-winding mechanical movement affords the timepieces with higher precision, power reserve, resistance to shocks and magnetic fields, as well as optimum reliability and convenience. This is possible due to the Chronergy escapement made of nickel-phosphorus patented by Rolex, as well as the optimised blue Parachrom hairspring fitted to the oscillator. Made of an exclusive paramagnetic alloy and equipped with a Rolex overcoil to ensure its regularity in any position, this hairspring is up to 10 times more precise than a traditional

“ THE SUPERLATIVE CHRONOMETER STATUS IS SYMBOLISED BY THE GREEN SEAL THAT ACCOMPANIES EACH ROLEX WATCH AND IS COUPLED WITH AN INTERNATIONAL FIVE-YEAR GUARANTEE ”

hairspring in case of shocks. With this novel barrel architecture and the superior efficiency of the movement's escapement, the power reserve of all three GMT-Master II versions has been extended to approximately 70 hours.

Additionally, the Jubilee bracelet on the Oystersteel version, as well as the Oyster bracelets on the two Everose models, are equipped with the Easylink rapid extension system. This affords the wearer with the ability to increase the bracelet length by 5 mm and ensures utmost comfort on the wrist. Meanwhile, an Oysterlock safety clasp secures the watch bracelet and prevents accidental opening.

Lastly, the latest GMT-Master II watches are covered by the Superlative Chronometer Certification. This exclusive designation certifies that each watch has successfully passed a series of tests conducted by Rolex in its own laboratories. Guided by its own criteria, which exceed the current watchmaking standards, the certification applies to the fully assembled watch and attests to the superlative performance of all Rolex timepieces. The Superlative Chronometer status is symbolised by the green seal that accompanies each Rolex watch and is coupled with an international five-year guarantee.



The main entrance of Baselworld 2018



At the press conference of Baselworld 2018

HERE

We Go Again

BASELWORLD COMES AND GOES EVERY YEAR; BUT THIS YEAR, IT'S DIFFERENT

Basel has become the destination for everyone in the watch industry; whether you are an exhibitor, a watch dealer, a distributor, a member of the press, or a plain watch connoisseur. At the centre of the attraction is Baselworld, the show that has received its fair share of comments and departures of several brands in the past two years. This year's Baselworld was held for six, not eight days like it used to be, with a significantly less number of distributors, occupying less space, and drawing a visibly smaller crowd.

Despite the dwindling numbers - from all aspects - Baselworld still offers plenty of charm and excitement, in the form of new collections and satellite events. The city was vibrant



Julien Tornare, CEO of Zenith, Swizz Beatz and Jean-Claude Biver, President of the LVMH watch division

“ THE CITY WAS VIBRANT WITH THE ADVERTISEMENTS AND IMAGES OF NEW WATCHES, MAKING THE OVERALL ATMOSPHERE LIVELIER ”

with the advertisements and images of new watches, making the overall atmosphere livelier. Among the new collections that generated a lot of buzz are Rolex and TUDOR's GMT "Pepsi" watches, as well as TAG Heuer's new Carrera "Tête de Vipère" Chronograph Tourbillon Chronometer.

GMT timepieces seem to be a common theme among several brands namely, TAG Heuer, Rolex and TUDOR. The latter two unveiled two of the most popular watches during the week-long exhibition. The Rolex GMT-Master II Pepsi in stainless steel and the TUDOR Black Bay GMT with Pepsi bezel, are two very similar looking watches at first glance. Both are powered by in-house manufactured calibres; one is a certified Superlative Chronometer, while the other is chronometer-certified by the COSC. Both watches feature a blue and red tone bezel and have a GMT function. Rolex features a glossy Cerachrom bezel, while TUDOR went for an understated matt finish on the bezel. Without a doubt, the two watches are popular among collectors, purists, and the press, for their performance, aesthetics, and certainly value for money - depending on how deep your pockets are.

Speaking of chronometric performance, a private astronomical observatory, owned and operated by the Centre National de la Recherche Scientifique called the Besançon Observatory, certified the new TAG Heuer Carrera "Tête de Vipère" Chronograph Tourbillon Chronometer for its exceptional performance in precision. Throughout time, the Besançon Observatory has stamped its hallmark on just 500 watches, making the new Carrera Chronograph Tourbillon Chronometer, a one of a kind and rare watch amongst the best. The "Head of Viper" is presented in a blue 45 mm ceramic case and bezel. The case back, pushers, and crown are all made of stainless steel that's PVD-coated black,



Details of the structure designed by Herzog & de Meuron



The TAG Heuer booth

to match the included matt black alligator strap which features a black rubber lining with blue contrast stitching.

While there are brands that have chosen to exhibit in January in Geneva, Baselworld will remain an important event in the horological annual calendar. On a grand scale, Baselworld hosts more brands while still managing to gather players from around the world every

March, without fail, despite the recent slump in the watch industry, and the growing concern for the lower number of brands participating. Despite this, Baselworld still provides the excitement of looking ahead to the beginning of the year, with great anticipation for the attractive new watches and new technologies that will be unveiled by participating brands. We are already looking forward to next year's Baselworld.



The BR V2-94 Racing Bird is a sporty chronograph inspired by the BR-Bird

PASSION

for Aviation

BELL & ROSS PRESENTS THE
NEW BR-BIRD AND TWO NEW
WATCHES INSPIRED BY IT

Design inspiration can come from anything; in Bell & Ross' case, it often comes from speed and adrenaline. After creating the Aéro-GT and the Belly-tanker, and using them as motivation for new watches in previous years, Bell & Ross goes back to its roots of aviation-inspired watches by introducing two new novelties with the BR-Bird plane that inspired it.

INSPIRED BY FLIGHT

As the Bell & Ross design studio unveils the BR-Bird, a flying machine that features spectacular lines, two new Racing Bird watches inspired by this aircraft have become symbols of the brand's passion for aviation and creativity. The BR-Bird birthed two watches that were unveiled during this year's Baselworld: the classic three-hand BR V1-92 Racing Bird, and the

chronograph BR V2-94 Racing Bird, both with strong blue, orange and white colour schemes. We had the chance to speak with Bruno Belamich, Bell & Ross Co-founder, on what served to inspire the BR-Bird, "Every new collection is a challenge and we have to be creative yet stay in-line with the brand's DNA. So, it's important to have a story for each watch; the story of the new BR-Bird collection came from the success of launching the BR-Bike a few years ago and showing that Bell & Ross engine to represent the brand's identity, spirit and strength. So, we continued developing new engines and we arrived at the most emblematic engine for Bell & Ross, which is a plane." The BR-Bird is a race plane with a propeller engine; Belamich worked with designers to translate the engine onto a streamlined body in white. Once the plane was conceived, Belamich later designed the watches with the vision of the pilots who would wear the watches while flying the BR-Bird plane.

The classic BR V1-92 Racing Bird sports a clean white dial, with blue numerals and a second



The BR V1-92 Racing Bird

“ THE WATCH'S AESTHETICS, INCLUDING ITS BLUE CALFSKIN STRAP WITH CONTRASTING ORANGE LINING, MAKES IT THE PERFECT TIMEPIECE FOR DAILY WEAR ”

world. Last year's BR 03-92 Diver proved the brand's know-how in professional diving watches which became a solid starting point to the new versions: the BR 03-92 Diver Blue and Diver Bronze.

Symbolising the sea, blue was chosen as the colour of this new version of the BR 03-92 Diver. With a strong presence on the dial, on the accompanying rubber strap, and in the aluminium insert on the bezel, the blue hue serves as the perfect background to the white SuperLuminova®-coated indexes and together with the contrasting yellow hour hand, allow for maximum legibility underwater. The new

hand with the BR-Bird at the base of the hand. The pristine dial, with its date counter at 3 o'clock, is housed in a 38.5 mm steel case. The watch's aesthetics, including its blue calfskin strap with contrasting orange lining, makes it the perfect timepiece for daily wear. If you prefer a sportier version, the BR V2-94 Racing Bird Chronograph is perfect for you. It features similar aesthetics: a clean white dial, blue Arabic numerals inspired by aviation typeface, and a contrasting second hand with the BR-Bird base to set off the dial. Powered by the BR-CAL.301 automatic calibre, the hour, minute, small seconds, and date functions along with a 30-minute counter at 9 o'clock and a central chronograph hand, are encased inside a 41 mm steel case with domed sapphire crystal. Rounding off the BR V2-94 Racing Bird Chronograph is a satin-polished metal bracelet, or a blue calfskin leather strap.

INTO THE DEEP

Following the success of launching the brand's first square diving watch last year, Bell & Ross introduced two new diver's watches at Basel-



The BR V2-94 Racing Bird and its three hand counterpart were created as a nod to the brand's passion for aviation



The BR 03-92 Diver Blue

colour combination, paired with the emblematic square shape of the BR collections, gives the BR 03-92 Diver Blue a sporty yet attractive aesthetic.

The second version is the BR 03-92 Diver Bronze, limited to only 999 pieces. As the name suggests, the case and bezel are made of bronze – a material used for diving helmets of the olden days. The unique characteristics of bronze allow for the development of patina over time, which contributes to its distinctive look through the years. Commemorating this special piece, Bell & Ross added the engraving of a diving helmet on the case back. The Diver Bronze comes with a special aged brown leather strap to amplify the vintage spirit and match the colour scheme, while a black rubber strap is available for those who actually plan to go diving with the watch.

Both the Diver Blue and Diver Bronze are powered by the BR-CAL.302 automatic calibre, which drives the hours, minutes, seconds and date functions inside the 42 mm satin-polished case. The unidirectional rotating bezel with a 60-minute scale and water-resistance to 300 metres, make these professional diver's watches stylish whether above or underwater.



The BR 03-92 Diver Bronze with aged brown leather strap

VISIONS OF THE NIGHT SKY

As a follow-up to the success of the BR S Diamond Eagle collection for ladies in 2016, this year, Bell & Ross has expanded the collection with new colour iterations. The BR S Diamond Eagle first came in a rich dark blue dial depicting the celestial sphere. The dark blue dial also served as the perfect canvas to the host of sparkly diamonds that represent the constellation of stars in the night sky. For this elegant model, Bell & Ross chose the Aquila, or the Eagle Constellation, one of the brightest clusters of stars in the Milky Way, to lighten up the dial. The new versions of the BR S Diamond Eagle now come in four hues that evoke the colours of the sky as the Earth turns through months and seasons: midnight blue, grey, white and pink. The artistic directors chose midnight blue, which is the colour of the Milky Way. Grey represents the moon. White evokes fluffy clouds. And pink recalls the supernovae, the mysterious stars that produce a pink halo when they explode.

Each of the four colours in the collection come with an option of a diamond-adorned bezel, while the dial receives seven tiny diamonds to represent the stars in the Aquila constellation. The sunray motif on the dial lends the illusion of depth and space, which are avail-

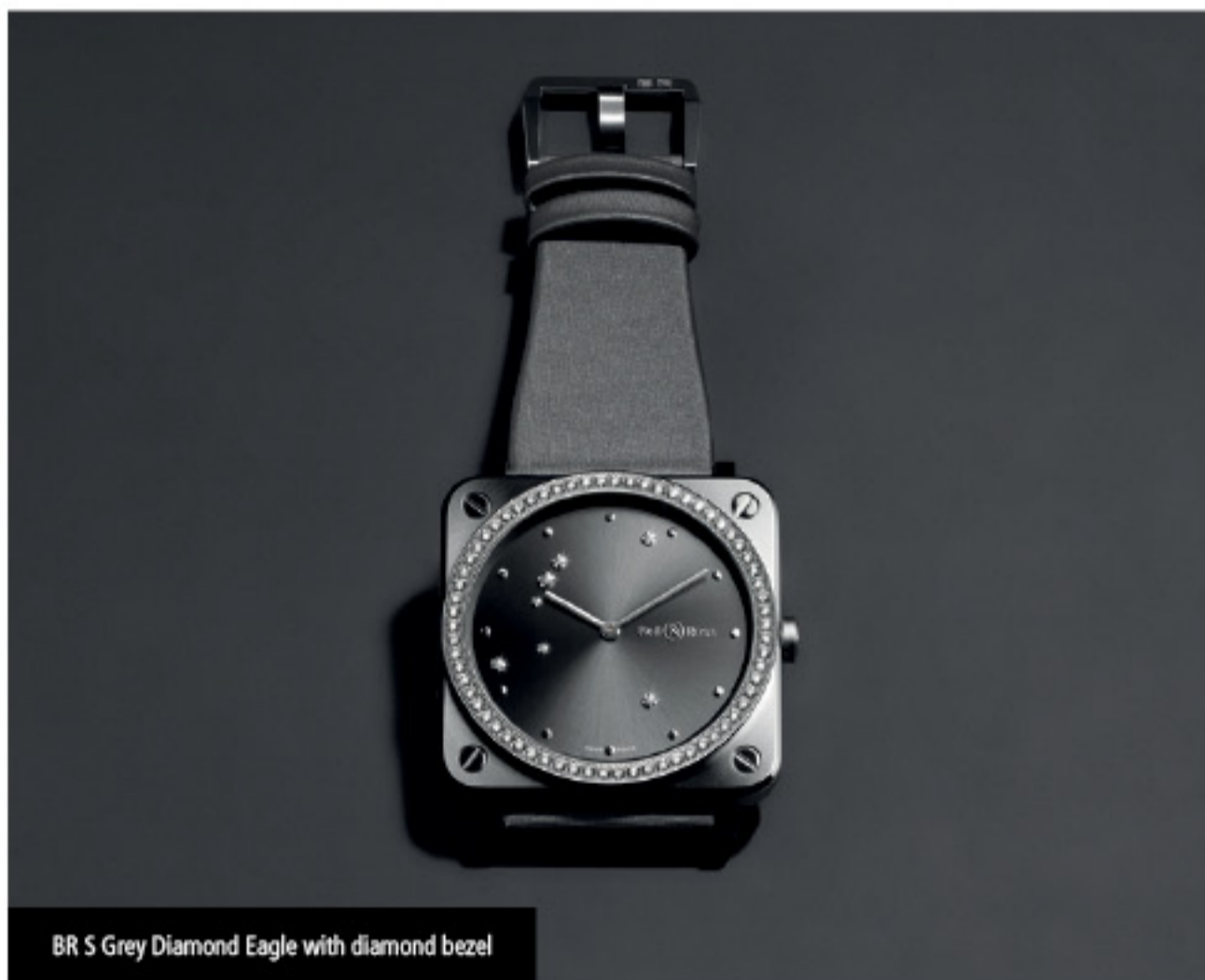


Bell & Ross booth at Baselworld 2018

“

EACH OF THE FOUR COLOURS IN THE COLLECTION COME WITH AN OPTION OF A DIAMOND-ADORNED BEZEL, WHILE THE DIAL RECEIVES SEVEN TINY DIAMONDS TO REPRESENT THE STARS IN THE AQUILA CONSTELLATION”

”



BR S Grey Diamond Eagle with diamond bezel



BR S Pink Diamond Eagle with Milanese mesh bracelet

able for the grey and pink models only. Hour markers are represented by 12 subtle metal appliqués, while the hour and minute hands are kept slim and elegant, creating a dial that is feminine and allows the diamonds to shine through. The white version features a ceramic dial that extends to the bracelet to create a jewellery-like effect on the wrist. While the ceramic bracelet is only available in the white model, an exclusive Milanese mesh bracelet is available for the grey, blue and pink models, with the option of a satin calfskin leather strap for the grey, and matching coloured alligator straps for the pink and midnight blue variants. The BR S Diamond Eagle watches are powered by the BR-CAL.102 quartz calibre and come in 39 mm cases; three are rendered in satin-polished steel while the white model is made of ceramic.



BR S White Diamond Eagle with white ceramic bracelet

Breguet
Marine
Chronographe
5527



MODERN

Marine

BREGUET INTRODUCED
TWO EXTENSIONS TO ITS
ICONIC MARINE LINE AT
BASELWORLD 2018

The Marine collection has been one of Breguet's most popular lines to date. Last year's Baselworld saw Breguet unveil a horological masterpiece, the Marine Équation Marchante 5887, that marked a new generation of Marine timepieces distinguished by a modern and dynamic aesthetic. Building on this masterpiece, Breguet presents the Marine Chronographe 5527, as well

as a multiple complication piece, the Marine Alarme Musicale 5547.

Upon first glance at the new Marine Chronographe 5527, one can't help but notice the uncanny similarities in aesthetics to the aforementioned Marine Équation Marchante 5887. The blue hand-guiloché dial with ocean wave decoration comes to mind, as it dominantly



Titanium
model of
the Breguet
Marine
Chronographe
5527



Breguet booth at Baselworld 2018

“

THIS YEAR, BREGUET EXPANDS THE MARINE LINE WITH ANOTHER ADDITION - THE MARINE ALARME MUSICALE 5547 WITH A SECOND TIME ZONE AS WELL AS A DATE FUNCTION”

fills up the dial of the new ref. 5527, accompanied by boxy Roman numeral hour markers. The Marine Chronographe 5527 is presented in a 42.3 mm 18-carat white gold case with the Breguet signature coin-style fluted case band and the signature Breguet-style hands. The central chronograph hand is marked by a subtle maritime detail as the counter weight. Two chronograph counters are present: a 30-minute counter is at 3 o'clock, while the 12-hour counter is at 6 o'clock. Completing the symmetry of the timepiece is a small seconds counter found at the 9 o'clock position with a date indicator at 4.30.

The Marine Chronographe 5527 also comes in a variation of rose gold with a silvered gold dial, and a version in titanium with a sunburst slate grey dial, which is a novelty for the collection. All three versions come with choices of leather or rubber straps for a sportier look.

This year, Breguet expands the Marine line with another addition - the Marine Alarme Musicale 5547 with a second time zone as well as a date function. Housing three horological complications, the ref. 5547, as the name suggests, also offers an alarm function suitable for daily use such as, wake-up calls, appointment reminders, and event reminders.

The Marine Alarme Musicale 5547 offers a subtle nod to the maritime world in the form of a small sailing ship bell that appears when the alarm goes off from a small window at the 12 o'clock position. Presented in a 40 mm titanium case with signature Breguet coin-style edges, the ref. 5547 sports a sunburst slate grey dial in gold, with Roman numeral hour indica-



Breguet
Marine
Alarme
Musicale
5547

tors, and an alarm counter at 3 o'clock, while a time zone display is spotted at the 9 o'clock position. The striking mechanism power reserve is visible between 9 and 12 o'clock. When fully wound, the arrow points to the all-red indication at 9 o'clock. The Marine Alarme Musicale 5547 also features a date display at 6 o'clock.

Similar to the Marine Chronographe 5527, the Marine Alarme Musicale 5547 is also available in other case material options: a 40 mm white gold case with a blue dial in gold, or a 40 mm rose gold case with a silvered gold dial to complete the collection. All three iterations come with luxurious alligator leather straps to match their dial colours.



Breguet
Marine
Chronographe
5527 in
rose gold



Navitimer 8 B01 in 18-carat red gold with a bronze dial and a brown alligator leather strap

A LEGENDARY

Future Begins

FAMOUS FOR ITS CHRONOGRAPHS, BREITLING INTRODUCED THE NAVITIMER 8 AT BASELWORLD 2018

Breitling fans need not worry; while the name may contain Breitling's popular model, the Navitimer, the all-new Navitimer 8 collection is a new addition to the family of chronographs, not a replacement of the beloved Navitimer collection. The collection is a nod to Breitling's strong link to the world of aviation; with the 8 in Navitimer 8 re-

ferring to the Huit Aviation department - huit is French for eight - which was set up in 1938 to produce cockpit instruments as well as classic pilot's watches for civilian and military use.

Georges Kern, Breitling's CEO, is excited about the new collection, "With the Navitimer 8, we are honouring not only our rich heritage, but



Navitimer 8 B01 with blue dial and stainless steel bracelet



Navitimer 8 B35 Automatic Unitime 43 with silver dial and black alligator leather strap



Breitling booth at Baselworld 2018

also our pioneering role in building chronographic instruments. But while the Navitimer 8 pays tribute to our past, it also does something considerably more important. It opens the door to a very exciting future."

A legendary future indeed for the brand as the Navitimer 8 collection introduces five distinctive models that represent Breitling's rich aviation link, its strong DNA, as well as its expertise in watchmaking. Each of the five models project a design code - the brainchild of Guy Bove, Breitling's Creative Director - who took the project into his own hands and took the time to sit down with us and share his inspirations for the collection, "With the Navitimer 8, we wanted to create a watch that was in line with our vision for the brand's future, but which would also pay tribute to the great Breitling watches of the early to mid-20th century. From a design perspective, it occupies a unique position between Huit's onboard clocks and the Navitimer." The strong aesthetics and values of the Huit Aviation Department's onboard clocks have been translated onto the dials and bezels of the new models, as well as other minute details that cover the functions of a pilot's watch.

The first and most popular of the new Navitimer 8 collection is the Navitimer 8 B01. As the name suggests, the new watch is powered by the exclusive Breitling Manufacture Calibre



Navitimer 8 Chronograph Blacksteel with black dial and black leather strap

01 - the first completely developed and manufactured in-house chronograph calibre by Breitling, equipped with more than 70 hours of power reserve and precision of within one fourth of a second, which merits the COSC certification for precision. The Navitimer 8 B01 is offered in a generous 43 mm stainless steel case, as well as an 18-carat red gold case. The dial is kept symmetrical; it is easy to read and adorned with Arabic numerals as well as a 30-minute counter and a 12-hour counter at the 3 o'clock and 6 o'clock positions respectively. The contrasting colours of the counters provide improved legibility for quick reading. The Navitimer 8 B01 comes with a choice of a black or blue dial for the steel models, while a

“ WITH THE NAVITIMER 8, WE WANTED TO CREATE A WATCH THAT WAS IN LINE WITH OUR VISION FOR THE BRAND'S FUTURE, BUT WHICH WOULD ALSO PAY TRIBUTE TO THE GREAT BREITLING WATCHES OF THE EARLY TO MID-20TH CENTURY ”



Navitimer Day Date with blue dial and black leather strap



Navitimer 8 B01 with black dial and black alligator leather strap

bronze dial complements the red gold version nicely. Completing the attractive new case – with notches on the bezel, and a combination of satin and polished finishing, as well as newly elongated lugs – is a steel bracelet or an alligator leather strap.

Aside from the overall aesthetics of the Navitimer 8 collection, Guy Bove is also responsible for Breitling's creative direction. He shared the brief he received from Georges Kern for the Navitimer, "It was to take the cockpit clock that was made back in the 1930s, and pick one and put it on your wrist." So, Bove adapted some of the design codes to implement such as, "the triangular markers at every 5-minute rail track, and the long lines for the one minute markings; these are straight from the cockpit clocks." Another aspect redesigned by Bove was the new typeface for the Navitimer 8, "I redesigned from a lot of vintage pieces from Breitling, and mixed from different ones. Then I came up with two typefaces, one for the markers and another for the sub-dials." These new typefaces will be implemented on Breitling's future timepieces from this point onwards.

The second member of the family is the Navitimer 8 Unitime, designed with world travellers in mind. The Unitime is a world-time classic watch that draws inspiration from the original 1950s models with clean dials and a cities ring as well as a 24-hour ring surrounding the hour and minute hands. The new model has a



Navitimer 8 Chronograph with blue dial and stainless steel bracelet

functional tweak; a rotating bezel that allows you to time different events using an engraved arrow on the bezel. Powered by the in-house Calibre B35, the Unitime tells the world-time via the turn of its crown which moves the cities ring, and the 24-hour ring to tell another time. As with any of Breitling's calibres, the B35 is

COSC-certified for precision and powers the watch to a travelling friendly 70-hour power reserve. Employing a similar design code as the new Navitimer 8 B01, the Unitime is offered in a 43 mm stainless steel case with a black or silver dial. A choice of a black alligator leather strap or a matching steel bracelet comes with the watch to suit every type of traveller.

The Navitimer 8 Chronograph is the third model in the new collection and is aimed for price-conscious customers. The Navitimer 8 Chronograph is powered by the Breitling Calibre 13 which runs the 30-minute and 12-hour counters and is also COSC-certified for precision. Calibre 13 also powers a small seconds hand counter at 9 o'clock while providing an ample 42-hour power reserve. Other functional features include a day of the week display next to the date aperture at 3 o'clock. The Navitimer 8 Chronograph is offered in a 43 mm stainless steel case or a cool black DLC-coated stainless steel version. The watch comes with a black or blue dial and is accompanied by a leather bracelet or a stainless steel bracelet.

Next up is the Navitimer 8 Day & Date, which is perfect for daily wear. All the essential information you need daily, such as the day of the week, date, and of course the time, is offered inside a 41 mm stainless steel case. Keeping the dial simple in both versions of black or blue, Breitling places the day aperture at 12 o'clock, while the date is opposite at 6 o'clock.

**MONTRES DE BORD
BORD CLOCKS
BORD-UHREN**



No. 620

Montre à jour avec seconde au centre
Toutes éprouvées thermiques et de vibrations
8 days dashboard clock with center
second. Temperatures and vibrations tests
Breitling 8 Tage, Sekundenzeiger im Zentrum
Statische thermische und Vibrationsproben



No. 619

Montre à jour avec seconde au centre et
aiguilles supplémentaires sur glace pour
calcul du temps de vol. Toutes éprouvées
thermiques et de vibrations
8 days dashboard clock with center
second and three hour and minute
hands on glass for time of trip calcu-
lation. Temperatures and vibrations tests
Breitling 8 Tage, Sekundenzeiger im Zentrum
Ergebnisse Zeitgeber auf dem Glas zur
Flugdauerberechnung. Statische thermi-
sche und Schwingungsproben



No. 656

Compteur de bord avec totalisateur 60 mi-
nutes et 12 heures avec arrêt immédiat.
Établie généralement avec les montres de
bord Nos. 619 et 620
Dashboard timer 60 minutes and 12
hours recorder and timing out. Gen-
erally used in conjunction with clocks No.
619 and 620
Breitlingzähler 60 Minuten und 12 Stunden-
zähler. Wird mit den Borduhren No. 619 und
620 gebraucht

Breitling's dashboard clocks are light and am-
bitiously treated. Serious control of the luminous
compounds. Breitling is a government's supplier


Das Gewicht der Breitling Borduhren hält sich sehr niedrig
Elektrolytische Behandlung des Gehäuses und sorgfältige Über-
wachung der Leuchtmasse Breitling ist Regierungslieferant

Onboard chronographs and instruments for pilots, Breitling catalog, 1941

G.-L. BREITLING

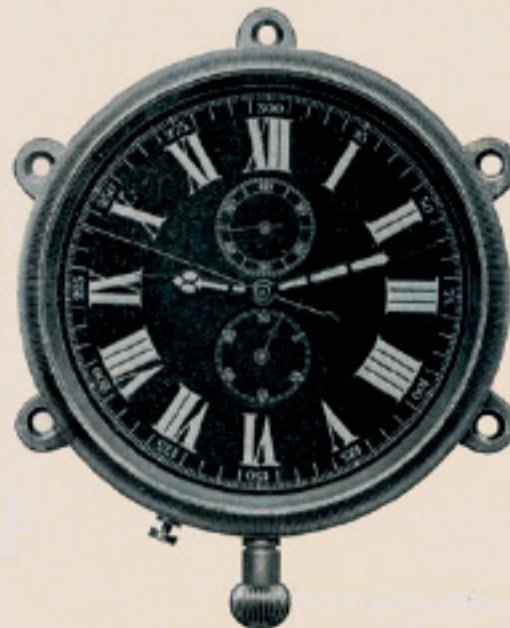
SOCIÉTÉ ANONYME
LA CHAUX-DE-FONDS
(SUISSE)

SPÉCIALISTES DANS LA FABRICATION
DES COMPTEURS & CHRONOGRAPHES

Nouvel article: 

CHRONOGRAPHE
pour avions, autos, etc.

Construction solide. Mouvement précis
Boîte aluminium à vis, légère mais résistante
Cadran lumineux
Fixation simple et pratique.



1931 advertisement for an onboard chronograph made for aircraft or automobiles

“

THE NAVITIMER 8
CHRONOGRAPH IS
POWERED BY THE
BREITLING CALIBRE
13 WHICH RUNS THE
30-MINUTE AND 12-
HOUR COUNTERS
AND IS ALSO COSC-
CERTIFIED FOR
PRECISION”



One of the onboard clocks made by the
Huit Aviation Department

Large Arabic numerals fill up the rest of the 12-hour ring. The Day & Date is powered by Caliber 45 that provides it with a 40-hour power reserve. Similar to the Unitime model, the Day & Date also comes with a rotating bezel and a triangular pointer which allows you to mark the time of an event.

The last model of the new Navitimer 8 collection is for the purists, the Navitimer 8 Automatic. This piece takes us to the legendary pilot's watches from the 1930s and 1940s, with the distinct design code lifted from onboard aviation clocks. Purists will love the no-fuss, three-hand display, with a date aperture at 6 o'clock. Like its Day & Date brother, the Automatic also comes with the functional rotating bezel to mark important occasions in a day. Powered by the Breitling Calibre 17, the Navitimer 8 Automatic has a 40-hour power reserve and COSC-certified timekeeping precision, housed inside a versatile 41 mm stainless steel case. It is also available in a DLC-coated stainless steel version.



Boy.Friend Skeleton with diamond bezel

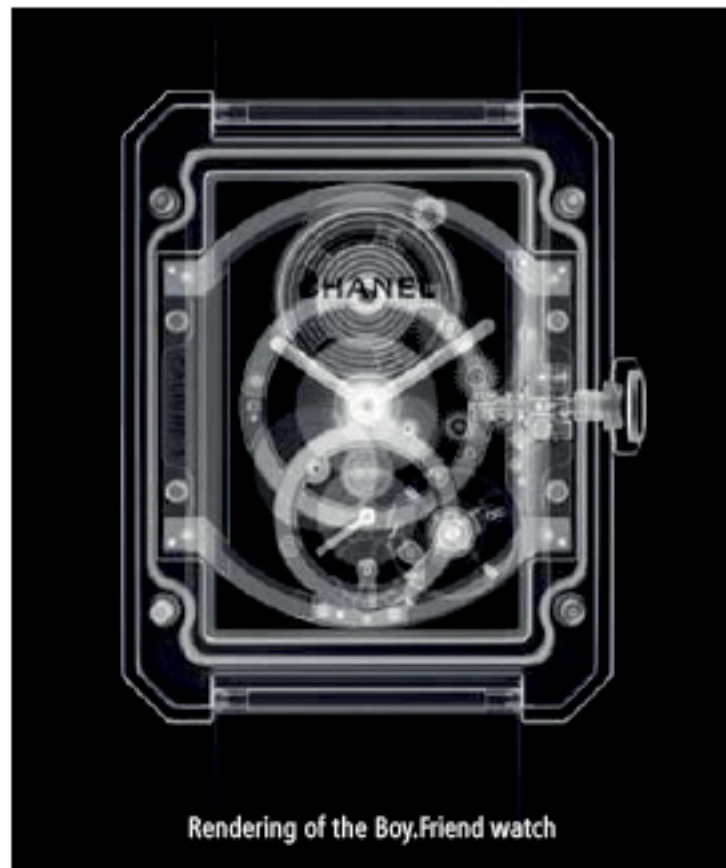


Calibre 3 manual wound movement

BLING IT

On!

CHANEL INTRODUCES ITS
NEWEST CALIBRE WITH THE
LATEST BOY.FRIEND TIMEPIECE



Rendering of the Boy.Friend watch



Boy.Friend
with coloured
alligator
straps



CHANEL's booth at Baselworld 2018

It was the year 2015 when we first saw the CHANEL Boy.Friend, the watch that was inspired by the emblematic and iconic – take your pick here – Chanel N°5 perfume bottle and the Place Vendôme. The octagonal shape also brings another CHANEL watch to mind, the Première, which saw its version of an in-house manufactured calibre last year. This year, CHANEL unveiled the Calibre 3, specifically engineered for the new Boy.Friend Skeleton watch.

The Calibre 3 is part of CHANEL's continued steps into the world of fine watchmaking, with

its intricate skeleton construction housed inside the Boy.Friend for the first time. Similar to its two predecessors, the Calibre 1 for the Monsieur de CHANEL watch, and the Calibre 2 for the Première Camélia Skeleton watch, Calibre 3 was developed with a single model and focus in mind, to fit the exact model it is intended for.

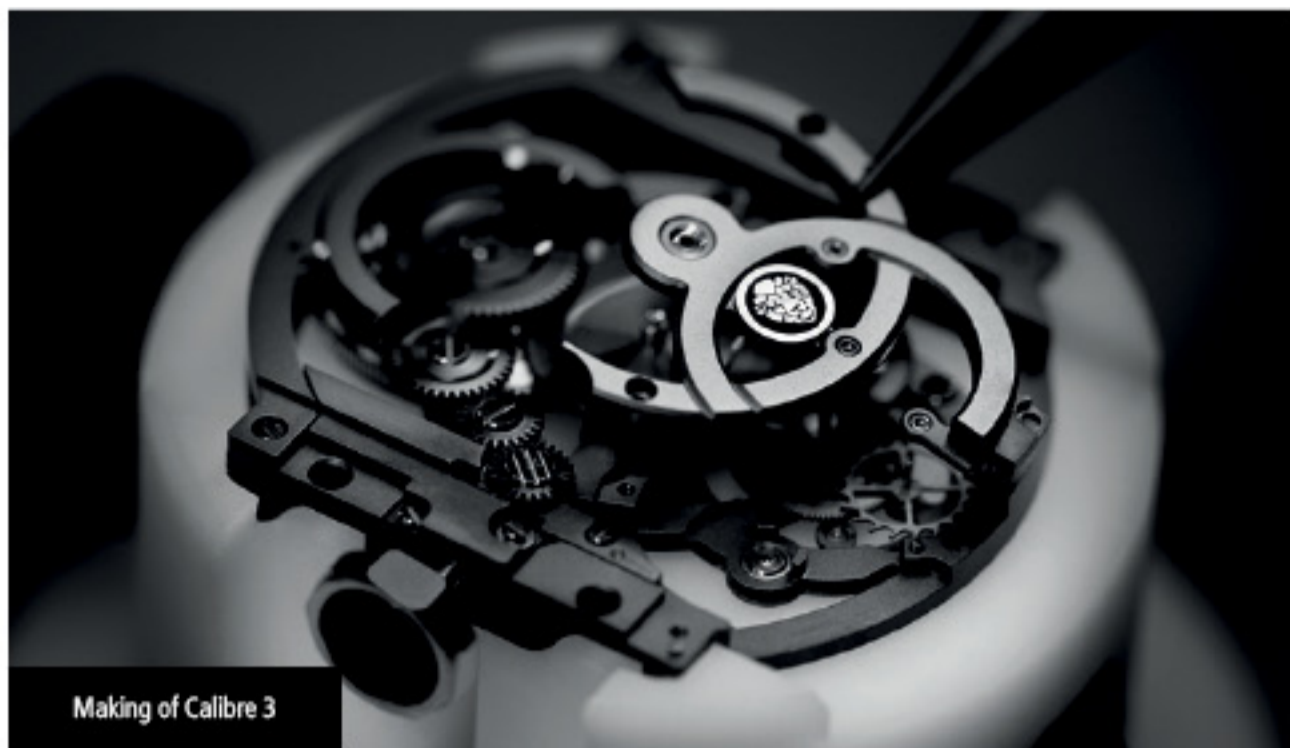
After three years of research and development, the third in-house manufactured movement can be seen floating inside the octagonal 18-carat beige gold case of the Boy.Friend Skeleton, with a matching beige gold bezel. In

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THE CALIBRE 3 IS PART OF CHANEL'S CONTINUED STEPS INTO THE WORLD OF FINE WATCHMAKING, WITH ITS INTRICATE SKELETON CONSTRUCTION HOUSED INSIDE THE BOY.FRIEND FOR THE FIRST TIME ”

”

order to fit into the shape of the Boy.Friend, the Calibre 3 was purposely-designed. The mechanism beats at a precise 4Hz frequency, powering the beige gold hours, minutes, and seconds hands, while providing an ample 55-hour power reserve. The Calibre 3 is a manual-wound movement, which is perfect for the skeletonised dial, as there is no oscillating weight that fills up the space like in an automatic movement. The skeleton calibre is a sight to behold, from the front and the back; the brass bridge and plates have black ADLC



Making of Calibre 3

coating while the edges receive a beige gold border thru a galvanic coating treatment to create contrasting coloured bevels. The mirror-polished beige gold bevelling, combined with the dial skeletonisation, and the ADLC bridges, create an illusion of depth and drama. Like the previous two calibres before it, the Calibre 3 also receives the CHANEL lion symbol on the movement's bridge, visible from the transparent case back.

The CHANEL Boy.Friend Skeleton is presented in two models: a classic 37 mm x 28.6 mm model with an 18-carat beige gold case and bezel with a shiny black alligator strap, or the more lavish 18-carat beige gold version, with its 18-carat beige gold bezel decorated with 66 brilliant-cut diamonds. Its shiny black alligator strap features 48 brilliant-cut diamonds set on the buckle, totaling 1.2 carats overall.

The Boy.Friend is also available in several other renditions - albeit without the in-house Calibre 3 inside: a large-sized Boy.Friend Beige Gold with a manual-wound mechanical movement, along with a quartz-powered medium-sized Boy.Friend Tweed Beige Gold with the tweed-like beige gold bracelet, and the small-sized Boy.Friend with brilliant-cut diamonds on the bezel, dial, crown, and buckle. Colourful alligator straps are available for the small, medium, and large sized Boy.Friend models in matt nude, pink, coral, light blue, and blue jeans, for a more casual yet versatile look.

INSPIRED OFFERINGS

Other notable releases include the Monsieur de CHANEL watch, with two new dials. The exclusive men's watch, powered by Calibre 1, now features a black Grand Feu enamel dial and a miniature lion sculpture positioned just



Monsieur de CHANEL in beige gold

below the 240° retrograde fan-shaped minute counter. The first version is available in an 18-carat white gold case, matching white gold hands, and a lion sculpture made of white gold that underwent a fire oxidation process to give it a deep black effect to match the black enamel dial. Another version is rendered in 18-carat beige gold, including the case, crown, hands, and lion sculpture, to contrast with the black enamel dial. Both versions come in 40 mm, with black alligator straps, and are each limited to 20 pieces worldwide.

CHANEL was certainly busy last year with the introduction of another new watch into



Monsieur de CHANEL in white gold

its fold, the Code Coco. The collection, as its name implies, is inspired by the "codes" of the Parisian fashion house such as its signature quilt-like pattern on the bracelet, to the turning-lock clasp on the dial, paying homage to the clasp on CHANEL's iconic 2.55 bag.

J12
Untitled



J12 Untitled
in white
ceramic and
steel



J12 Untitled
in black
ceramic and
steel

While Baselworld was not where Code Coco first made its debut, the watch carries another CHANEL code - diamonds. Being Gabrielle Chanel's favourite gemstone, CHANEL debuted the "blinged out" full-paved version of the Code Coco at Baselworld with baguette-cut diamonds on the case and bezel, brilliant-cut diamonds on the dial, and princess-cut diamonds on the bracelet, for a total of 54.76 carats.

"If I have chosen the diamond, it is because it represents, in its density, the greatest value in the smallest volume," said Gabrielle Chanel. The Code Coco represents value over size given its dainty 38.1 mm x 21.5 mm dimensions, which are enhanced by a diamond filled dial. The Code Coco, despite its structured appearance, is surprisingly supple to wear and comfortable on the wrist; putting it on is as easy as sliding the clasp onto the case before closing it

until it "clicks" - this is very similar to how you would close the Chanel 2.55 bag. The Code Coco is more than a watch, and more than a piece of jewellery; it's both!

Additionally, this year, the iconic J12 watch is released in a highly limited edition set. Composed of only 12 pieces, each is uniquely designed and forms a polyptych, showcasing a graphic design by the CHANEL Watchmaking Creative Studio when the watches are presented side by side. Named the J12 Untitled, the 12-piece set features 38 mm cases made of high-tech ceramic and steel, while the unique decorative designs on the dial and bezel are done using the ceramic marquetry technique with 18-carat white gold threads. The J12 Untitled collection is unique as an entirety, while each piece is also unique on its own, and will be offered to some of CHANEL's very best customers worldwide.



THE CODE COCO REPRESENTS VALUE OVER SIZE GIVEN ITS DAINTY 38.1 MM X 21.5 MM DIMENSIONS, WHICH ARE ENHANCED BY A DIAMOND FILLED DIAL



CHANEL Code Coco



L.U.C All-in-One in platinum with a blue alligator leather strap



POINÇON DE GENEVE

GENTLEMAN'S

Promise

THIS YEAR, CHOPARD SEES THE CULMINATION OF A VISION THAT BEGAN MORE THAN 30 YEARS AGO

Starting July 2018, Chopard has made a promise to use "Ethical Gold" for its watches and jewellery. This promise is a continuation of Chopard's Journey to Sustainable Luxury which sets the bar higher for the pioneering brand. Chopard defines "Ethical Gold" as gold acquired from responsible sources, verified as having met international best practice environmental and social standards. Taking it up another notch, in order to further increase its contribution in artisanal gold miners' improvement initiatives and contribute to a further growth of volumes of ethically extracted gold, the brand joined SBGA (Swiss Better Gold Association) in 2017.



Rose gold model of the L.U.C All-in-One

Addressing the audience at the press conference announcing the good cause, Karl-Friedrich Scheufele, Co-President of Chopard stated, "We are incredibly proud of being able to say that from July 2018, all of our gold will be purchased from responsible sources. We have been able to achieve this because more than 30 years ago, we developed a vertically integrated in-house production and invested in mastering all crafts internally, from creating a rare in-house gold foundry as early as 1978, to the skills of high jewellery artisans and expert watchmakers." This certainly allows Chopard the power to control all the processes: from manufacturing to final product, including controlling which gold is used in its products.

The announcement came in time with the brand's introduction of three new fantastic men's watches: the L.U.C All-in-One, the L.U.C Quattro, and the tonneau-shaped L.U.C Heritage Grand Cru. First up, we look at the grand complication watch presented at Baselworld 2018, the L.U.C All-In-One. The All-in-One is a follow up to last year's L.U.C Full Strike, a watch which won the coveted "Aiguille d'Or"

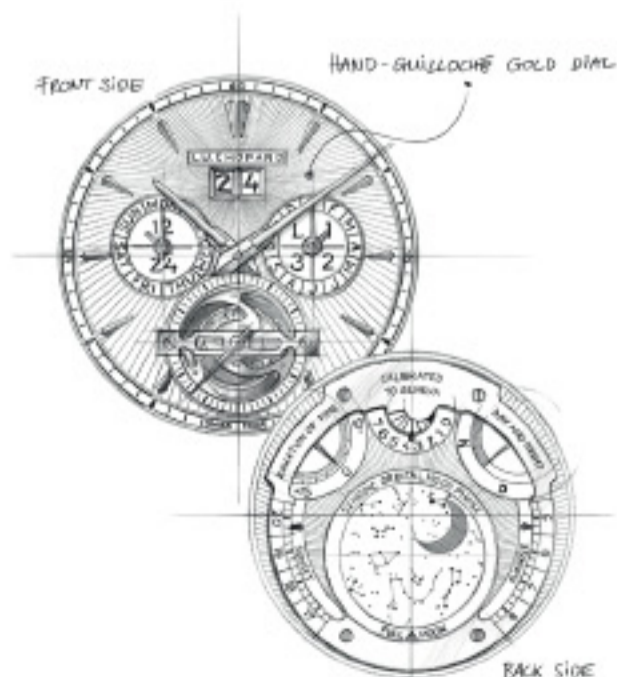


The back of the L.U.C All-in-One also displays indications



Chopard booth at Baselworld 2018

“ THE ANNOUNCEMENT CAME IN TIME WITH THE BRAND'S INTRODUCTION OF THREE NEW FANTASTIC MEN'S WATCHES: THE L.U.C ALL-IN-ONE, THE L.U.C QUATTRO, AND THE TONNEAU-SHAPED L.U.C HERITAGE GRAND CRU ”



at the prestigious Grand Prix D'horlogerie de Geneve 2017. It is aptly named the All-in-One, as the watch features 14 complications in one body including calendar and astronomical functions and a tourbillon. The L.U.C All-in-One utilises both the front and back of the case to display all of its 14 indications; the case itself measures 46 mm and is available in polished and satin-brushed platinum or in 18-carat rose gold. Each iteration is limited to only 10 pieces, while all the models bear the Poinçon de Genève mark.

Powering the grand complication piece is the L.U.C Calibre 05.01-L which happens to boast the most number of complications ever within an L.U.C watch. The solid gold plate dial features beautiful hand-guilliché engraving in grey blue to match the platinum case, and in verdigris for a bold combination with the 18-carat rose gold case. The dial serves as a fitting canvas for the perpetual calendar, a tourbillon and a small seconds counter at 6 o'clock, a 24-hour indicator and day of the week indicator at 9 o'clock, while the month



L.U.C.
Quattro in
rose gold

40 baguette-cut diamonds on the bezel, totaling 3.05 carats.

Powered by the L.U.C. Calibre 97.01-L, the Grand Cru is not just eye-pleasing, it delivers an ample 65-hour power reserve while measuring only 3.3 mm thick - or thin - and is one of the very few tonneau-shaped movements to be housed inside a same shape case. The calibre is also a COSC-certified chronometer and features the most sophisticated finishing techniques cultivated by the Manufacture: beveling, polishing, circular graining and Côtes de Genève motif, all meet the stringent demands of the Poinçon de Genève mark. A black lacquered dial complements the white gold and strikes a balance between elegance and time-

The L.U.C. Quattro is a slim and elegant dress watch



and leap year counter is at 3 o'clock. Finally to complete the symmetry, a pronounced date display is at 12 o'clock. The back of the case allows us to marvel at the rest of the complications including an equation of time display, a power reserve indicator, Day/Night indicator, Sunrise/Sunset times, and an astronomical orbital moon phase display, which happens to be a signature of the L.U.C. collection. The L.U.C. All-in-One is fitted with a brown or a blue alligator leather strap complete with alligator leather lining.

In the year 1997, Karl-Friedrich Scheufele took up the challenge of developing a barrel-shaped movement without making any technical compromises. In 2018, the L.U.C. Heritage Grand Cru was born of the challenge. The Heritage Grand Cru is intended for connoisseurs of the beautiful things in life - great wines, exquisite cars, and the rarest of diamonds. Elegance stems from supreme refinement, a perfect match between form and function. This lofty standard is reflected in the cambered design of the L.U.C. Heritage Grand Cru that smoothly embraces the wrist. The tonneau-shaped watch is offered in a 38.5 x 38.8 mm 18-carat white gold case, decked with



The master watchmaker working on the movement L.U.C 05.01-L



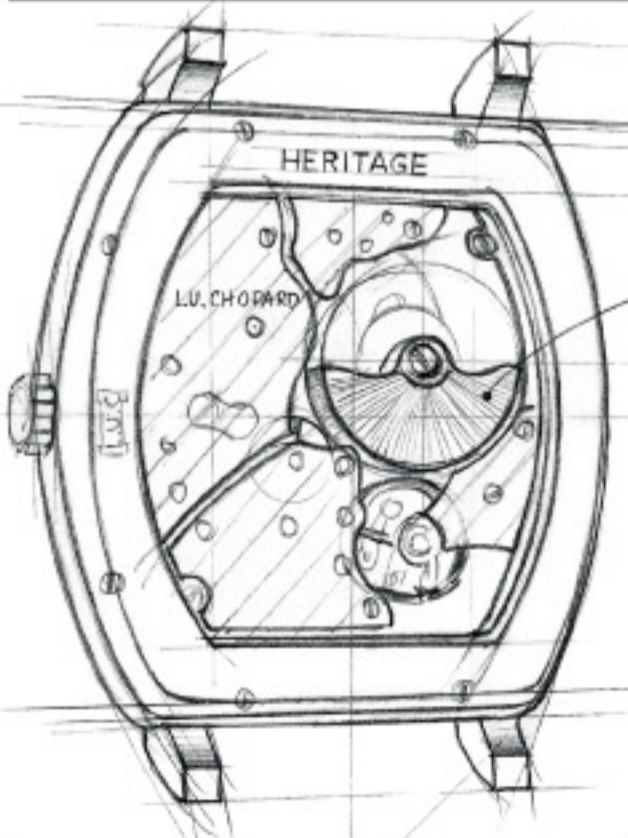
Calibre 98.01-L powers the L.U.C. Quattro



Forty baguette-cut diamonds adorn the bezel of the L.U.C. Heritage Grand Cru



Calibre 97.01-L powers the L.U.C. Heritage Grand Cru



Sketch of the L.U.C. Heritage Grand Cru

lessness. The L.U.C. Heritage Grand Cru comes with a black hand-sewn alligator leather strap with alligator leather lining.

While the Grand Cru is definitely for a class of distinguished gentlemen, the next piece from Chopard is for contemporary gentlemen: meet the new L.U.C. Quattro. The Quattro is not an entirely new member of the L.U.C. family; this year sees a new iteration of the model with a vertical silver-toned dial to match the 18-carat rose gold case and calfskin leather strap. The strong point of the Quattro is its nine-day power reserve that comes from four barrels that power the watch. From the aesthetical aspect, the Quattro is a slim, elegant dress watch that features the signature L.U.C. Quattro 6 o'clock sub-dial with small seconds and date indicator. At 12 o'clock is the power reserve display shaped like an unfurled fan. The silver-toned



Case back of the L.U.C. Heritage Grand Cru

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THE HERITAGE GRAND CRU IS INTENDED FOR CONNOISSEURS OF THE BEAUTIFUL THINGS IN LIFE - GREAT WINES, EXQUISITE CARS, AND THE RAREST OF DIAMONDS ”

dial is complemented by blued hour markers, blued hour and minutes hands, and blued baton-style hands for the small seconds, date and power reserve indicators.

At the heart of this nine-day watch is the L.U.C. Calibre 98.01-L with a bridge adorned with the Côtes de Genève motif. It is also COSC-certified for chronometric performance, and of course, bears the Poinçon de Genève hallmark for the highest quality. The 43 mm 18-carat rose gold case features an 18-carat rose gold crown with the L.U.C. logo as well as a polished bezel for a clean, modern look. The watch comes with a blue calfskin leather strap with brown alligator leather lining.



L.U.C. Heritage Grand Cru

The unique presentation box of the Golden Bridge Joachim Horsley watch

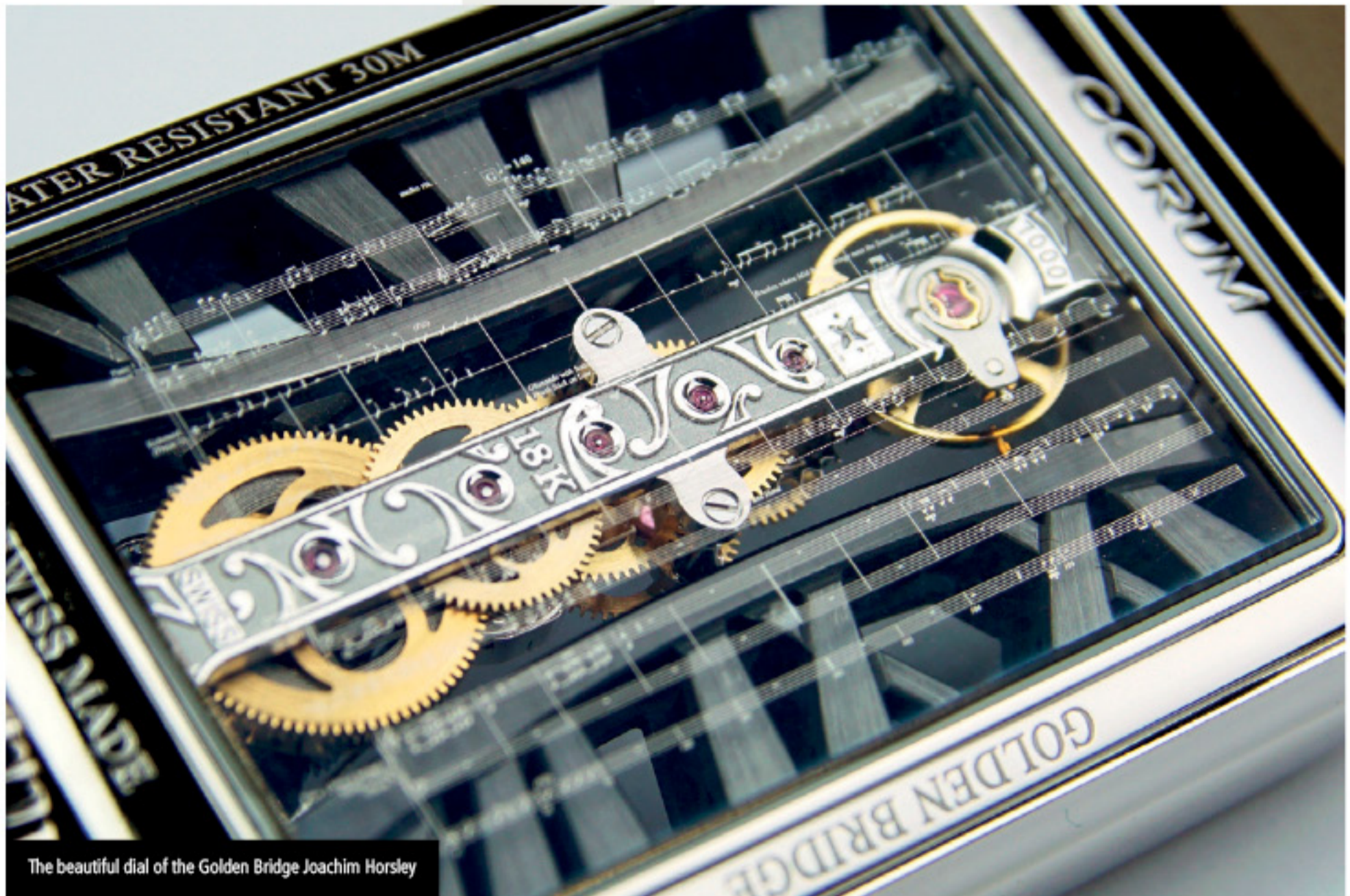


Golden Bridge Joachim Horsley limited edition watch

CRE-ART-IVE

Corum

THIS YEAR, CORUM TAKES ON A CREATIVE STREAK AND SHOWCASES UNIQUE OFFERINGS



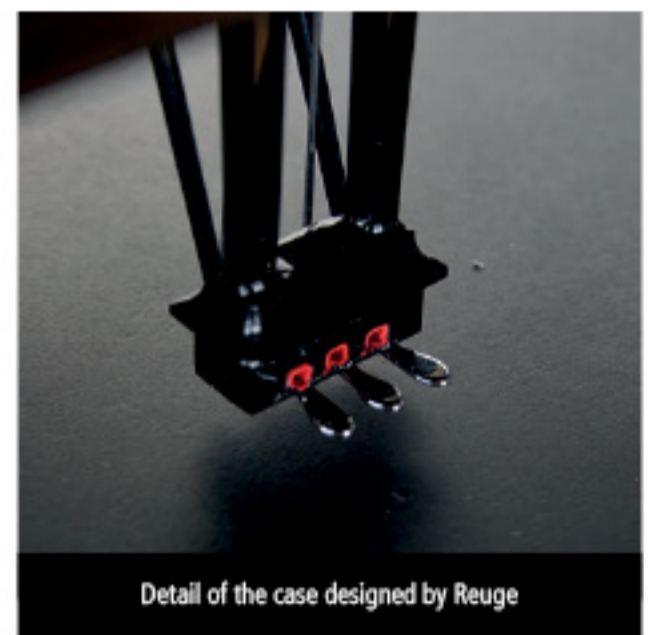
The beautiful dial of the Golden Bridge Joachim Horsley

The success of last year's Golden Bridge and the introduction of a new shape, the rectangle, prompted Corum to reinterpret the iconic model through an exclusive collaboration with Joachim Horsley – a unique talent, who has the knack of combining classic and modern to reinvent tradition. Youthful, refreshing, impertinent, with an off-beat style, are just some of the words used to describe Joachim Horsley, words that can also be applied to Corum. These shared attributes bring these two personalities together in the Corum Golden Bridge Joachim Horsley limited edition watch.

Taking the shape of the Golden Bridge Rectangle, the Golden Bridge Joachim Horsley is the first Corum watch to feature a metallic decoration on its sapphire case back. Depicting an extract of the original score of Beethoven's 7th Symphony, the watch is presented in an 18-carat 29.50 mm x 42.20 mm white gold case. A version in 18-carat pink gold is also available for those who prefer to stand out even further. "To reinterpret Beethoven's 7th Symphony with a Cuban-inspired arrangement and rack up 10 million views in six months is no mean feat. It goes to show that one can break boundaries with a classical background while taking an

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 DEPICTING AN
 EXTRACT OF THE
 ORIGINAL SCORE
 OF BEETHOVEN'S
 7TH SYMPHONY, THE
 WATCH IS PRESENTED
 IN AN 18-CARAT 29.50
 MM X 42.20 MM WHITE
 GOLD CASE”

audience to new, previously unexpected horizons,” explains Jérôme Biard, CEO of Corum. “At Corum, we are taking this same path in watchmaking. It was a natural partnership. It is an ode to creativity, to non-conformism, and to celebrating new possibilities.” The Golden Bridge Joachim Horsley is powered by the CO 113 hand-wound calibre with a 40-hour power reserve. Its dial features microstructures of Roman numerals – I, III, V, VII, IX, and XI – made



Detail of the case designed by Reuge



Another precious case detail



Joachim Horsley and Jérôme Biard, CEO of Corum

beats. Taking it up another octave – pun intended – Corum will also now offer the chance to create a unique Golden Bridge timepiece based on the same Joachim Horsley model. The unique personalisation can come in the form of a different score, motif, letters, or even logo on the metallic sapphire case back. This personalisation feature will certainly be an attractive aspect to fans of the brand, and specifically to collectors of the work of art we call the Golden Bridge.

BURST OF COLOUR

From one work of art to another, Corum decided to up the ante on its popular Admiral line with the new Admiral 45 Squelette. The Admiral 45 Squelette, as the name suggests, is a large 45 mm timepiece with a 12-sided titanium case with black PVD coating. It sports a skeletonised dial that allows the wearer to marvel at the Corum in-house CO 082 automatic calibre that equips the watch with a 42-hour power reserve. The radical work of skeletonisation showcases Corum's mastery in watchmaking; its bridges have all been open-worked, then coated with an anthracite grey surface that provides two contrasts: the first is with the movement's nickel silver geartrains, whose copper colour stands out strikingly



Red version of the Admiral 45 Squelette



Admiral 45 Squelette



Turquoise model of the Admiral 45 Squelette

of 18-carat gold with a black treatment to add depth and dramatic effect. A black alligator leather strap further accentuates the elegance of the watch.

Additionally, as part of this special limited edition piece, Corum teamed up with Reuge

to give the Golden Bridge Joachim Horsley a unique presentation case, in the shape of a music box. Specially designed for Horsley, this music box will play three of the melodies personally arranged by Joachim Horsley: compositions by Bach, Mahler and Beethoven, re-interpreted as rumbas or with Cuban-inspired

from the other components. Another version or versions should we say, are in more colourful options of turquoise blue, yellow and red, housed in a 45 mm titanium case. These bright colours are distributed in different places on each version: on the seconds hand, the case, the bracelet and the date.



Heritage Artisans Coin Watch or Hobo Coin

One standout view of the new Admiral 45 Squelette is the date disc that's visible from the skeletonised dial. The date disc features enlarged Arabic numerals that are individually blanked by means of precise electrical discharge machining. This blanking makes it possible to have thin numerals that do not require support and which are geared into position under the flange by means of a trans-

mission system, creating the illusion of depth on the dial. The Corum Admiral 45 Squelette timepieces come with matching coloured rubber straps.

HOBO EXPRESSION

The Coin watch has arguably been taking a backseat in the Corum arsenal of watches, compared to its popular brothers – the Golden

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THE POWERFUL LEGACY OF CORUM'S COIN WATCH WAS ACTUALLY PROMPTED BY THE APPEARANCE OF RONALD REAGAN ON THE COVER OF TIME MAGAZINE WEARING A GOLD CORUM COIN WATCH COMPLETE WITH GOLD BRACELET ”

Bridge, Bubble, and Admiral. The powerful legacy of Corum's Coin watch was actually prompted by the appearance of Ronald Reagan on the cover of Time magazine wearing a gold Corum Coin watch complete with gold bracelet. From then onwards, the Coin watch has graced the wrists of other powerful American Presidents including Richard Nixon, Jimmy Carter, George Bush Sr., and Bill Clinton. This year, almost 50 years after being the first brand in the world to turn the famous \$20 US Double Eagle coin into a cult timepiece, Corum unveils the newest generation: the Hobo Coin. The Hobo Coin or the Heritage Artisans Coin Watch is created in conjunction with master engraver, Aleksey Saburov, who was present at Baselworld 2018 to demonstrate his work of art.

Through Saburov's work, what was once the poor man's coin – five cents – made of nickel, and worth so little that even vagrants would rework them to earn a miserly profit (which earned it the name "hobo coin") is now used in a collection of Corum's latest timepieces. While it is now very rare, Saburov is helping to promote the hobo coins by producing modern hobo coins, subverting popular imagery and its legends, demons and beliefs, to create genuine and unique works of art, micro-engraved on authentic early 20th century five cent pieces. Each hobo coin is entirely hand-engraved by Aleksey Saburov and becomes the dial of the 43 mm timepiece powered by the CO 082 in-house automatic calibre, equipped with a 42-hour power reserve. For the first time, this new collection of Coin watches will be available on a blue denim strap with a blue sapphire crown.

Frederique
Constant
Hybrid
Manufacture



THE Hybrid

FREDERIQUE CONSTANT OFFERS
A MECHANICAL WATCH AND A
SMART WATCH IN ONE MODEL

While there is no doubt that smart watches are here to stay with their growing number of wearers, true watch connoisseurs still prefer mechanical watches any day. Frederique Constant acknowledges the preference of both sides and saw an opportunity to meet in the middle - a hybrid watch that is powered by an in-house automatic calibre, which provides the connectivity and analytics only a smart watch can.

Meet the new Frederique Constant Hybrid Manufacture, a watch that combines three unique technologies for the first time in Swiss watchmaking. Dubbed as the 3.0 watch, the Hybrid Manufacture is powered by the Swiss Made FC-750 automatic calibre, with smart watch functions that allow you to track your daily activities such as number of steps taken, calories burned, a sleep monitor, a battery life indicator, second time zone display, and a dynamic coach to motivate your health. On top of all the functions men-



Limited
edition
version in
stainless
steel

Frederique
Constant
Hybrid
Manufacture
FC-750
calibre



Frederique
Constant
Hybrid App



tioned, the Frederique Constant Hybrid Manufacture also offers a calibre analytics function that measures the performance of the movement, including rate, amplitude, beat error; information which are delivered to the Frederique Constant Hybrid mobile app that tells you how your watch is performing. When the notification inside the app is green, it means all is good; while red suggests that there is a need to check the watch.

Uniquely, the FC-750 automatic calibre still satisfies the purists by powering the hour, minutes and seconds hands, as well as the 42-hour power reserve. Unlike any smart watch we have seen before, the Frederique Constant Hybrid Manufacture offers a see-through case back that displays the mechanical movement with the Côtes de Genève motif on the rotor.

From its appearance alone, the Hybrid Manufacture does not look like a smart technological watch at all; presented in a 42 mm polished stainless steel case, the silvered dial with guilloché motif is completed by a connected counter at 12 o'clock, with a date counter at the 6 o'clock position. The only thing that suggests it's a hybrid is literally the text "Hybrid" next to the 3 o'clock Roman numeral hour indicator.

Several versions are available for you to choose from: a rose gold-plated 42 mm case with a silver dial and dark brown alligator strap; a stainless steel case with a navy coloured dial and matching blue alligator strap; or a limited edition 888-piece stainless steel model with a dark grey dial and dark grey alligator strap with contrasting blue stitching. The latter was seen on the wrist of actor Mark Ruffalo, a friend of the brand, during the launch of the innovative watch in New York in February 2018.

Rose
gold-plated
version with
dark brown
alligator
strap



“ MEET THE NEW
FREDERIQUE
CONSTANT HYBRID
MANUFACTURE,
A WATCH THAT
COMBINES
THREE UNIQUE
TECHNOLOGIES
FOR THE FIRST
TIME IN SWISS
WATCHMAKING ”

Stainless
steel model
with silvered
dial





Gucci booth at Baselworld 2018

THE GUCCI Effect

WHAT HAPPENS WHEN
ITALIAN FLAIR MEETS
SWISS ENGINEERING?

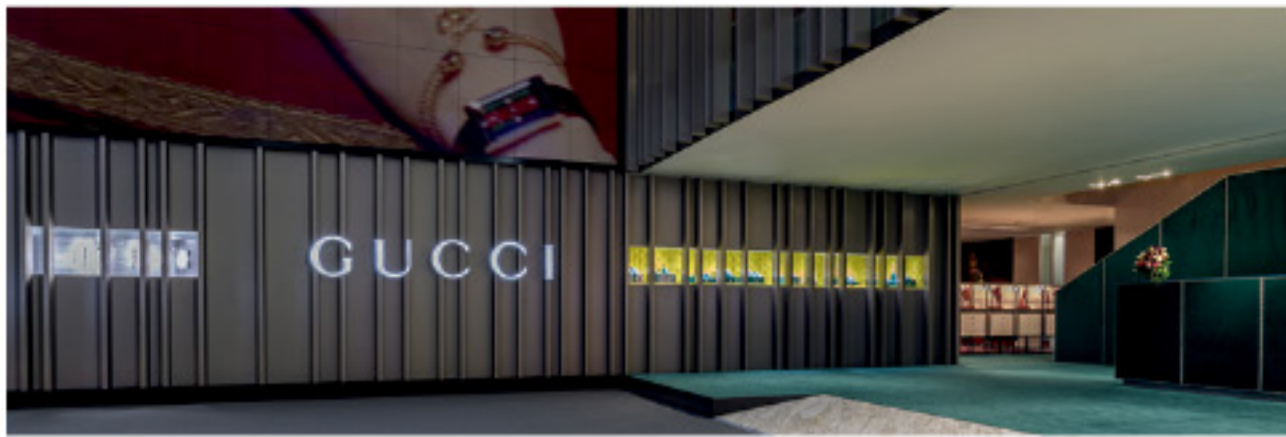
Italian fashion powerhouse Gucci showcased its serious intention in the world of watches by introducing the extensive G-Timeless collection, as well as a GMT automatic calibre watch, for the first time at Baselworld.

The G-Timeless collection has been a mainstay in the Gucci Timepieces family. Known for its richness in creativity and design, the G-Timeless sports a 38 mm steel case with a classic two-hand function, with dials usually decorated with Alessandro Michele's motifs such as the bee, the star, and the heart as index markers.

This year sees the G-Timeless in a new size, 27 mm, presented in two iterations. The first one shines in pure silver - with a steel case, silver dial with a silver feline head, and steel bracelet. The other, offers a mixed metal look, with a steel case and a silver dial with a yellow gold feline head accompanied by a steel and yellow gold PVD bracelet. Keeping with the feline theme, the G-Timeless 38 mm receives two new additions with the feline head featured on a silver dial: one showcases a steel case and bracelet, while the other incorporates yellow gold PVD into the strap, with touches of yellow gold applied on the dial as well. Furthermore, two versions with the snake motif are also available in the 38 mm size and feature a



New
G-Timeless in
27 mm with
a yellow gold
feline head
on the dial



“

THIS YEAR SEES THE G-TIMELESS IN A NEW SIZE, 27 MM, PRESENTED IN TWO ITERATIONS. THE FIRST ONE SHINES IN PURE SILVER - WITH A STEEL CASE, SILVER DIAL WITH A SILVER FELINE HEAD, AND STEEL BRACELET ”



The G-Timeless goes three-dimensional



Two-tone 38 mm G-Timeless with snake motif



Gucci Automatic 40 mm with GMT

vibrant dose of colour with the snake motif in red, black, and white on a silver dial. A steel case and a steel or steel and yellow gold PVD bracelet round off these new designs.

The G-Timeless also receives a special new model utilising an optical illusion in the form of a three-dimensional holographic effect on the dial and strap. Presented in a 38 mm steel case, the dial and strap receive a distinctive mix of materials to create a three-dimensional look by way of a floating hologram, offering depth and a playful and unexpected interpretation of a classic Gucci motif. The playful piece comes with a unisex black and white tone plastic strap. A special engraving of the Ouroboros motif is found on the case back. This motif also appears in the Gucci jewellery collection this year.

Deepening its collection of men's watches, while asserting the brand's approach to the world of mechanical watches, Gucci intro-

duced five new automatic watches housed in 40 mm cases. Two of the five come with a GMT function; the second time zone is represented by the popular Gucci coral snake. One model is available in a yellow gold PVD case with a matching yellow gold chevron-patterned dial, while another is housed in a steel case with a silver guilloché dial. Both come with luxurious alligator leather cuff-style straps.

Two other iterations of the automatic watches feature black leather straps for a versatile easy-to-wear look. The first comes in a 40 mm yellow gold PVD case with a yellow gold-coloured chevron dial, while the second combines a steel case with a silver-coloured guilloché dial. Finally, the last version showcases a sophisticated decorative technique that demonstrates Gucci's technical expertise. The bezel and the steel bracelet are engraved with a repetitive pattern to create and form texture. A steel case and a silver guilloché dial emblazoned with the Gucci logo complete this elegant design.



Unique Automatic model with repetitive decorative technique



Hamilton
Khaki Field
Mechanical
38 mm

FLYING High

HAMILTON CELEBRATES
100 YEARS OF TIMING
THE SKIES IN 2018

After a century of pilot's watches, Hamilton continues its long tradition and heritage in aviation-influenced timepieces and brand DNA by introducing the Khaki Pilot Auto Day Date. Combining the best in terms of functionality and classic pilot's watch design codes, the Khaki Pilot Auto Day Date is the perfect marriage between the past and a modern active lifestyle.

Powered by the H-40 automatic calibre, the Khaki Pilot Auto Day Date has a generous power reserve of 80 hours and is presented in a 42 mm stainless steel case, with the option of a brown PVD coated version. The black dial is filled with prominent Arabic numerals, sword-style hour and minute hands - all synonymous with aviation design codes. A date window is spotted at 6 o'clock, while a day window is at 12 o'clock, providing practicality



Black dial
version of the
Khaki Field
Mechanical
38 mm



Khaki Pilot
Auto Day Date

“

POWERED BY THE H-40 AUTOMATIC CALIBRE, THE KHAKI PILOT AUTO DAY DATE HAS A GENEROUS POWER RESERVE OF 80 HOURS AND IS PRESENTED IN A 42 MM STAINLESS STEEL CASE, WITH THE OPTION OF A BROWN PVD COATED VERSION”



The watch strap boasts a stylish hot stamping effect



Hamilton's aviation-themed booth at Baselworld 2018

and functionality at its best. The Khaki Pilot Auto Day Date comes with options of a brown leather strap or a full steel bracelet; while the brown PVD coated case comes with the exclusive brandy leather strap for added dramatic effect.

In every movie, there are often scene-stealing personas that catch your attention amidst the main characters; such is the case with the new Khaki Field Mechanical 38. Inspired by the military, the timepiece is built to last. The latest model from Hamilton's Khaki Field collection is essential for adventurers. With that in mind,

the Khaki Field Mechanical 38 is designed to be rugged, uncompromising and certainly functional. A 38 mm matt stainless steel case showcases the three-hand display; a dark dial against luminous numerals and indexes is essential for the active life, and projects strong military design codes. To complete the look, a durable NATO strap accompanies the piece, making it an identical recreation of the original 1940s Hamilton military heritage watch.

There are two versions to choose from: a matt black dial option with white luminescent nu-

merals and indexes in a matt steel sandblasted case accompanied by a NATO khaki coloured strap; or a matt brown dial iteration with sand-coloured Super-LumiNova® hands, numerals and indexes completed by a sand-coloured NATO strap.

These additions to Hamilton's aviation legacy certainly count as some of our favourites among the new watches presented by Hamilton this year; the same surely holds true for avid fans and collectors alike.

Big Bang
Unico Red
Magic



THE BIG BANG

Reality

BLENDING INNOVATION,
EXPERTISE AND DRIVE,
HUBLOT PRESENTED ITS NEW
COLLECTION AT BASELWORLD

Hublot focused on its iconic model, the Big Bang, at Baselworld 2018, and presented it in the form of the Big Bang Unico Red Magic, the MP-11, and the Sapphire Tourbillon. The Big Bang is also now rendered as a smart watch in the Big Bang Referee 2018 FIFA World Cup Russia™, just in time for the 2018 FIFA World Cup.

A WORLD'S FIRST

In 2011, Hublot introduced Magic Gold, an alloy of boron carbide (ceramic) and 24-carat gold making it the world's most scratch-resistant 18-carat gold. This year, Hublot introduced another new material - a vibrantly coloured ceramic. Designed and produced



Big Bang
Sapphire
Tourbillon



Big Bang
MP-11 3D
Carbon



Close-up of the Big Bang MP-11 3D Carbon dial

“

AT HUBLLOT, RED IS THE NEW BLACK! IN TIME FOR BASELWORLD, THE NEW 45 MM BIG BANG UNICO RED MAGIC WAS INTRODUCED IN A LIMITED QUANTITY OF ONLY 500 PIECES ”



All the red contrasts with and puts the focus on the Unico HUB124 calibre

in-house by the Hublot R&D team, this invention has been patented. A triple tour de force, the coloured ceramic is innovative in both the material itself, and the manufacturing process that produces it. Aside from its bright colour, it is also harder than conventional ceramic. Speaking of hues, the first of this coloured ceramic is administered in bright red.

At Hublot, red is the new black! In time for Baselworld, the new 45 mm Big Bang Unico Red Magic was introduced in a limited quantity of only 500 pieces. The case and bezel are made of Hublot's patented red ceramic with a glossy polished finish, and represents power, passion and glory. Matching the material are features in red including the flange, indexes, minute and seconds counters, Arabic numerals and hands. These contrast with and drive the focus to the Unico HUB124 calibre and its column wheel. The in-house manufacture self-winding movement pumps up to 72 hours of power reserve. A lined, structured black and red rubber strap completes the daring look of the Big Bang Unico Red Magic. This is a material true to the Hublot motto: "Be first, Be unique, Be different!"

NOVEL MATERIALS

Now we move on from red ceramic to another innovative material, carbon. In 2013, Hublot introduced the MP-05 "La Ferrari", and this



Big Bang Referee 2018 FIFA World Cup Russia™

year the brand pushes the bar even higher with the new Big Bang MP-11 that offers a 14-day power reserve. Ricardo Guadalupe, CEO of Hublot, shared his take on the new MP-11, "Born from the expertise acquired through the development of the MP-05 'La Ferrari' in 2013, the Big Bang MP-11 marks a new chapter in the Art of Fusion. The ultra-complex architecture of the movement has been completely rethought to fit seamlessly into a Big Bang case, which showcases the exceptional aesthetic and performance. The new Big Bang MP-11 embodies this fusion of reinvented mechanical watchmaking and demanding materials".

As the pioneer and leader in utilising creative, innovative materials, Hublot uses 3D carbon and polished convex sapphire as cases for the two versions of the MP-11. While the 3D carbon case is ultra-light, it is composed of polymer matrix composite with a three-dimensional weave - something that has never been used in watchmaking before - making the case highly-resistant to scratches, shocks, and lending it perfect durability to house the



Big Bang Referee 2018 FIFA World Cup Russia™

in-house HUB9011 manual-wound skeletonised calibre, equipped with seven barrels that are series-coupled. The movement powers the watch to an unparalleled 14 days.

The MP-11 is also available in an absolutely transparent 45 mm convex sapphire case which is limited to only 200 pieces. The transparent sapphire showcases Hublot's engineer-



Different dials are available for the smart watch

ing prowess in crafting the case, as sapphire crystal is very hard to contour and shape, given its virtue as the hardest and most resistant material next to the diamond.

The "All-black" MP-11 in a 3D carbon case comes with a matching black lined and structured rubber strap, while its transparent brother comes with a white lined and structured rubber strap to complement the sapphire case.

SAPPHIRE DREAMS

Staying with the sapphire theme, Hublot also introduced the new Big Bang Sapphire Tourbillon - entirely made of sapphire, making it completely transparent. While the aforementioned MP-11 and Big Bang Unico Red Magic were innovations of new materials for Hublot, the new Big Bang Sapphire Tourbillon is more about flexing the brand's design muscle even further. The watch showcases Hublot's mastery of sapphire crystal, an ultra-resistant material which is difficult to machine. The in-house skeleton tourbillon movement is laid bare, held by a strip cut in sapphire. The new Big Bang Sapphire Tourbillon is totally translucent, including the case, dial, straps and tourbillon movement, and it's highly limited to only 99 pieces worldwide.

For the first time, the HUB6016 manual-wound skeleton calibre, and all of the see-through connections, are revealed through 'invisibility', where only a few metallic gears sketch out the contours. All of the parts are clear: the sapphire middle, bezel and the back of the case re-



Hublot booth at Baselworld 2018



Sideview of the Big Bang MP-11 Sapphire



Big Bang
MP-11
Sapphire

veal crystal mechanics that seem to float. The dial and its indexes and power reserve indicator are all opalescent and flown over by perforated hands. All of these are encased inside a 45 mm polished sapphire crystal case with approximately 115 hours of power reserve.

"Sapphire is hard and fragile at the same time, which opens up an infinite realm of possibilities. In recent years, we have managed to industrialise it and to dye it in original colours. We are now going even further to perfect this unique expertise: creating detailed components from sapphire as well as high-tech polycarbonate," said Guadalupe, about the new Big Bang Sapphire Tourbillon

STAY CONNECTED

The final piece of our Hublot coverage will surely make a big bang this summer – pun in-

tended. The popular Big Bang model is now offered in the form of a smart watch, specially created for the 2018 FIFA World Cup in Russia. As the Official Timekeeper for the World Cup, Hublot applied its bold innovation to design the first connected football watch, made in a limited edition of only 2,018 pieces and aptly named the Big Bang Referee 2018 FIFA World Cup Russia™.

The Big Bang Referee 2018 FIFA World Cup Russia™ watch was derived from a specific need expressed by FIFA to customise a watch and provide them to the referees. Hublot caters

“

THE POPULAR BIG BANG MODEL IS NOW OFFERED IN THE FORM OF A SMART WATCH, SPECIALLY CREATED FOR THE 2018 FIFA WORLD CUP IN RUSSIA”

to this need with the 49 mm titanium watch that allows the referee to utilise the watch as it is connected to goal-line technology – a video assistance system that reviews goals – by following and tracking ball trajectories, which will help them determine whether the ball has crossed the line. However, if you are not a referee, you can still enjoy the features of the timepiece that includes notifications such as pre-match announcements 15 minutes before kick-off, issuance of yellow and red cards, player changes and goals. The Big Bang Referee 2018 FIFA World Cup Russia™ vibrates, displaying the word GOAL instantly every time a goal is scored. During the match, the dial shows the match statistics including the score, number of cards, names of goal-scorers, player substitutions and match times.

These engaging features are made possible by Wear OS by Google which is a technology developed by the LVMH Group. The watch is also compatible with Android 4.4 and above, as well as iOS 9 and above, which will allow you to pair the watch with your mobile phones. A 410mAh lithium-ion battery is capable of powering the timekeeper to one full day, while requiring approximately two hours to become fully charged. "The Big Bang Referee 2018 FIFA World Cup Russia™ offers all the usual features of a smart watch, of course, but that's not where Hublot has applied its innovation and audacity," said Guadalupe, in a brand-issued press release. "It brings together everything that inspires the passion of football lovers. The FIFA World Cup is the Holy Grail of emotions for football fans, so just imagine what an object such as a watch that captures each and every one of its moments, its turning points, its stakes could suddenly represent? The football aficionados from among the brand's friends have been waiting for this watch for a long time."

Longines' new
HydroConquest



ENHANCED

Offerings

LONGINES INCORPORATES CERAMIC TO PROVIDE A FACELIFT TO ITS POPULAR MODEL

The HydroConquest collection from Longines is one of the brand's popular lines with its sporty elegant aesthetics. At Baselworld 2018, Longines decided to freshen up the collection with ceramic bezel inserts that match the colours on the dials, and new sizes of 41 mm and 43 mm cases.

While ceramic has been used in watchmaking before, we are seeing more brands nowadays feature the material on their bezels. Longines' new HydroConquest is aimed at the modern gentlemen who has an active lifestyle and requires versatile styling; a



Black PVD
version of
the Longines
Conquest
V.H.P.
Chronograph

watch that's appropriate for the office until afterhours. Keeping the main features of the HydroConquest intact; the three-hand dial is now offered in black, blue, or grey with sunray motif. A date display is spotted at the 3 o'clock position, while a matching coloured ceramic bezel manages to keep the aesthetic elegant. The stainless steel case is accompanied by a stainless steel bracelet, or a choice of black, blue, or grey rubber strap to match the dial and bezel. A chronograph version of the Longines HydroConquest is available exclusively in the 41 mm case size.

Speaking of chronographs, Longines introduced the function to widen its Conquest V.H.P line at Baselworld 2018 and it is beautiful. The Conquest V.H.P - V.H.P stands for Very High Precision - is a series of sports watches powered by Longines' Ultra-Quartz that sets



Longines Conquest V.H.P Chronograph in steel with blue dial



Longines booth at Baselworld 2018

a new standard of precision on analogue watches with a deviation of only five seconds per year. Stemming from its high degree of precision, the brand decided to introduce the Longines Conquest V.H.P Chronograph in two versions: 42 mm or 44 mm cases in steel or black PVD. The dial comes in four options namely blue, carbon fibre, silvered or black to suit your style, and they all feature a 30-minute counter at 3 o'clock, 12-hour counter at 9 o'clock, and a 60-second counter at 6 o'clock. The sporty versatile model comes with a steel or black PVD bracelet to match the case materials, or with a blue or black rubber strap for those who lead an active lifestyle.

Another watch with a black PVD case was presented to us in Baselworld; meet the updated

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THE STAINLESS
STEEL CASE IS
ACCOMPANIED BY
A STAINLESS STEEL
BRACELET, OR A
CHOICE OF BLACK,
BLUE, OR GREY
RUBBER STRAP TO
MATCH THE DIAL
AND BEZEL ”



Longines Legend Diver in black PVD and black rubber strap

Longines Legend Diver, now in an all-black case, dial, and strap for a stealthy look. Maintaining the style codes and design elements, including the boxed glass and the bidirectional internal turning diving bezel and two crowns, the all-black Legend Diver is powered by the exclusive L888.2 calibre. The rotating bezel is activated via the crown at 2 o'clock that allows the divers to track remaining dive time.

Keeping things in black, the indexes, numerals, hands are infused with Super-LumiNova® to stand out against the black lacquered dial and improve legibility when diving. The 42 mm black PVD steel case is accompanied by a matching black rubber strap that mimics a Milanese mesh strap pattern for a refined look.

TAG Heuer
Carrera
Chronograph
GMT



CELEBRATORY

Year

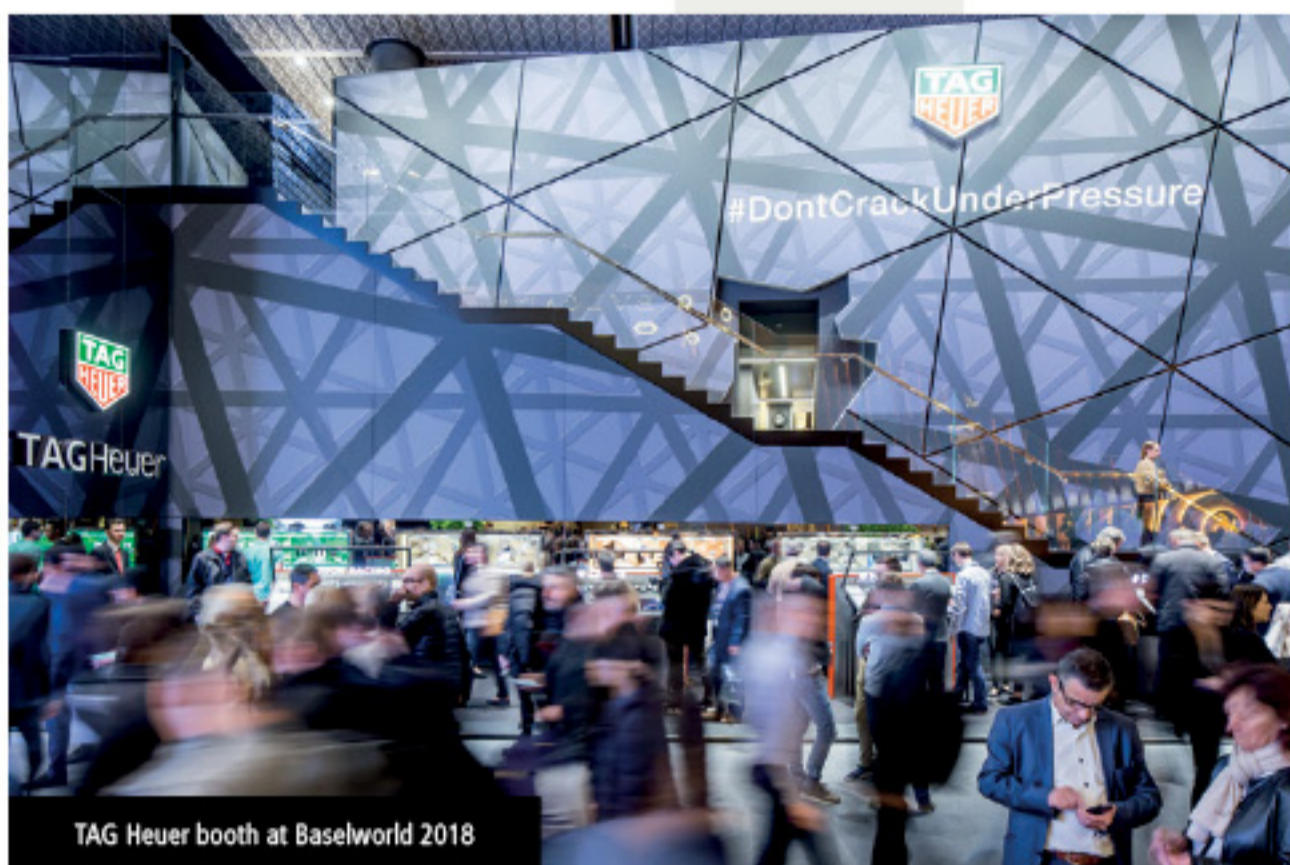
TAG HEUER CELEBRATES THE
CARRERA'S 55TH ANNIVERSARY

To celebrate the 55th anniversary of the Heuer Carrera, TAG Heuer unveiled a new Carrera with a new Heuer 02 manufacture movement and a GMT function. The calibre was first introduced in 2016, in the form of the chronograph tourbillon Heuer 02T. Today, the calibre powers the TAG Heuer Carrera Chronograph GMT, and for the first time incorporates the GMT function.

The Carrera is arguably one of the brand's more popular lines with its avant-garde design and strong DNA. The new Carrera Chronograph GMT uses the original's design codes and implements it in the form of the original Carrera "3-6-9" counter layout from 1963. For this special occasion, TAG Heuer adopted a black skeletonised dial to showcase the new calibre, with the chronograph minutes and hour at 3 and 9 o'clock respectively, while a small seconds counter is at 6 o'clock. Additionally, a small date display is at the 4.30 position.



The TAG Heuer Carrera "Tête de Vipère" Chronograph Tourbillon Chronometer has a blue ceramic case



TAG Heuer booth at Baselworld 2018



The Carrera Chronograph GMT also comes with a rubber strap

A lacquered red GMT hand present on the dial, serves as the second time zone indicator, and contrasts against the black and blue ceramic bezel equipped with a 24-hour GMT scale. For optimum readability, the hand is mounted in a secondary position between the hour and minute hands, allowing it to pass over the indexes and reach closer to the GMT scale on the bezel.



IT'S A REAL PRIVILEGE TO FORGE LINKS WITH GULF AND ITS HISTORY IN AUTOMOTIVE SPORT THAT INCLUDES THE PORSCHE 917K, STEVE MCQUEEN, THE LE MANS 24 HOUR RACE AND THE MONACO WATCH

The Carrera Chronograph GMT is presented in a large 45 mm steel case with a matching steel bracelet, or an option of a rubber strap. It is an essential tool for today's younger generation, who are hungry for travel and adventure, and certainly those who appreciate fine mechanical watches.



The "Tête de Vipère" stamp is visible on the bridge

THE VIPER SEAL

TAG Heuer also introduced the TAG Heuer Carrera "Tête de Vipère" Chronograph Tourbillon Chronometer, which bears the title of the first TAG Heuer chronograph with the "Tête de Vipère" hallmark of excellence.

Since it was re-introduced in 2006, the coveted and esteemed "Tête de Vipère" stamp has been awarded to only 500 watches. "Tête de Vipère" is French for head of the viper; the hallmark is awarded by the Besançon Observatory, an independent certification body that inspects chronometers. More than simply a proof of quality and accuracy, this stamp is a confirmation of technical expertise which borders on perfection. In addition, the stamp actually certifies the watch as a whole, not just the movement. As one of the 500 watches to have been certified the prestigious hallmark, the TAG Heuer Carrera "Tête de Vipère" Chronograph Tourbillon Chronometer is certainly a testament to the brand's unparalleled prowess in calibre creation and watchmaking.

The new model is presented in a 45 mm blue ceramic case, with its lugs and bezel with tachometer scale also rendered in the same material. A black skeletonised dial was chosen to showcase the Heuer-02T calibre underneath. Several touches of blue can be seen on the weight and movement barrel. The timepiece has a combination of polished, brushed and bead-blasted finishing giving it a sophisticated, luxurious, yet contemporary look. The revered "Tête de Vipère" stamp can be spotted on the bridge, visible though the see-through case back.

The chronograph tourbillon piece is complemented by a luxurious matt black alligator strap, sewn onto black rubber with blue stitches to give it a refined sporty look. The 155-piece limited edition TAG Heuer Carrera "Tête de Vipère" Chronograph Tourbillon Chronometer is the result of the brand's advanced technology, exceptional manufacture expertise and great handle on precision, combined with its perfect mastery of industrial processes and production costs, making it the perfect piece to celebrate the 55th anniversary of the Carrera, Avant-Garde since 1860.

TRIBUTE TO RACING

Staying with the celebratory theme, TAG Heuer presented a special Gulf edition of its Monaco watch, flushed in the former's racing colours for the 50th anniversary of the Gulf Racing Stripes. The Monaco was first introduced in 1969, as the first square waterproof automatic chronograph, and it reached cult status when Steve McQueen wore it in the 1971 "Le Mans"



TAG Heuer
Monaco Gulf
2018 Special
Edition

on the square case to run the chronograph. In keeping the same colour motif, a special blue perforated calfskin strap with orange stitching comes with this very special watch.

The Monaco Gulf 2018 Special Edition is a beautiful interpretation that pays homage to the iconic racing heritage of the brand, while also giving a nod to the legendary Steve McQueen. It is a collector's piece for the purists and ardent fans of TAG Heuer.

The colours
of Gulf Oil
are prevalent
on the
square dial



movie. The movie depicts McQueen as a racer sponsored by Gulf Oil, with its distinct blue, white, and orange stripes visible on his car and his race suit.

Jean-Claude Biver, CEO of TAG Heuer and Chairman of the Watch Division of LVMH Group, stated in a press release, "It's a real privilege to forge links with Gulf and its history in automotive sport that includes the Porsche 917K, Steve McQueen, the Le Mans 24 Hour Race and the Monaco watch. It's a prestigious and emotional partnership. I know of few other brands that could share as many memories of pit stops and which have a relationship as strong and authentic. We share the same passion and this promises good things for the future!"

The Monaco Gulf 2018 Special Edition is presented in a 39 mm x 39 mm square steel case, with the crown located on the left. The TAG Heuer Calibre 11 automatic chronograph powers the iconic watch, displaying hours, minutes, seconds and the chronograph function, as well as a date window at 6 o'clock. Sunray blue PVD along with light blue and orange stripes comprise the dial which features a chronograph minute counter at 9 o'clock, and a current seconds counter at 3 o'clock. Two push-buttons at 2 and 4 o'clock are placed



Steve McQueen in character for his movie, "Le Mans" in 1971

Elegance is an attitude



Zhao Li Ying

LONGINES®



The Time Place Tunjungan Plaza IV (031) 532 7991
INTime Plaza Senayan (021) 572 5323
INTime Grand Indonesia (021) 2358 1208
INTime Pondok Indah Mall 2 (021) 7592 0797
INTime Galeria Bali (0361) 767 039
INTime Paris Van Java (022) 8206 4135
INTime Sun Plaza Medan (061) 8051 2538



The Longines Master Collection

TUDOR Black Bay GMT with a "Terra di Siena" brown leather strap



VERSATILITY

is Key

THE SUCCESS OF TUDOR'S BLACK BAY COLLECTION CONTINUES WITH THE TUDOR BLACK BAY GMT



TUDOR Black Bay Fifty-Eight with Jacquard weave strap

The Black Bay now sees its first dual time zone watch in the form of the Black Bay GMT, unveiled at the 2018 Baselworld. Measuring at a modest 41 mm, the steel Black Bay GMT is unmistakably popular given its rotating bezel in deep blue and burgundy. The bezel has a 24-hour graduated anodised aluminum disc with a matt finish. The steel case combines two finishes – polished and satin – to give the GMT watch a refined and sophisticated look.

The dial is kept simple in black to contrast with the bezel; it also serves as a good canvas to showcase the snowflake hands that first appeared in the brand's catalogue in 1969. Underneath the classic dial, the new Manufacture Calibre MT5652 powers the Black Bay GMT model. The in-house calibre, which features a



Manufacture Calibre MT5652 powers the Black Bay GMT model

non-magnetic silicon balance spring that amplifies timekeeping precision, boasts a COSC-certification. The MT5652 runs the hours, minutes, seconds, date function and the GMT, while also providing a 70-hour power reserve.

As an homage to the olden days of TUDOR diver's watches, the Black Bay GMT offers a "riveted" steel bracelet, which was famous for its visible rivet heads that attach to the links, as well as a stepped construction. Two other strap options are available: a "Terra di Siena" brown leather strap, or a black fabric strap with a burgundy band featuring the Jacquard weaving technique.

The Black Bay family expands even further with the introduction of the Black Bay Fifty-Eight. The Fifty-Eight refers to the year in which the first TUDOR diver's watch was introduced as waterproof to 200 metres – it was



An all steel Black Bay GMT

the reference 7924, dubbed the "Big Crown". Like the "Big Crown", the Fifty-Eight sports a 39 mm case size, aptly proportioned to suit slim wrists, people who like more compact watches, and of course, vintage enthusiasts. Combining polished and satin finishing on its case, the Black Bay Fifty-Eight features a unidirectional rotating bezel in steel with a 60-minute graduated disc in matt black. A black dial complements the black bezel and the iconic snowflake hands.

The Black Bay Fifty-Eight is powered by the Manufacture Calibre MT5402 to run the hour, minute and second functions. The calibre has been redesigned to fit the Fifty-Eight, as well as other TUDOR watches which will be rendered in a medium size. Given its qualities, the MT5402 is COSC-certified as a chronometer and provides a generous 70-hour power reserve. The Black Bay Fifty-Eight is offered with three bracelet options to choose from: a steel riveted bracelet similar to the Black Bay GMT model, a classic brown leather strap, or a black fabric strap with a gold-coloured band made using the Jacquard technique.

TUDOR also took the opportunity to introduce a brand new watch, called the TUDOR 1926. Paying tribute to its origins and watchmaking

“
THE BLACK BAY FIFTY-EIGHT IS POWERED BY THE MANUFACTURE CALIBRE MT5402 TO RUN THE HOUR, MINUTE AND SECOND FUNCTIONS”



All steel rendition of the Black Bay Fifty-Eight

traditions, TUDOR proudly presents the line – a range of watches that are classic, timeless, elegant, and positioned as an entry point to the world of TUDOR. The 1926 line is named after the year when "The TUDOR" was registered as a brand on behalf of Rolex founder, Hans Wilsdorf. Since then, TUDOR has continued its path of excellent watch creation with exceptional mechanical watches.

The 1926 line is composed of simple three-hand watches that are positioned for both men and women. It also boasts a range of sizes from 28 mm, 36 mm, 39 mm, to 41 mm, to accom-



The TUDOR booth situated beside Rolex

moderate preferences and wrist sizes. You may also personalise your 1926 with options such as the use of diamonds to replace the odd-numeral hour markers, or to have a polished black dial, or an embossed silver dial. Choices of all steel or steel and gold combinations are available for the case and bezel to ensure that the 1926 will suit any specific style or personality. Similar to its versatile case and bezel combinations, the 1926 line comes with choices of all-steel or steel and gold bracelets to round off its timeless look.

Powered by a self-winding mechanical movement, the 1926 has a 38-hour power reserve and a date display at the 3 o'clock position. Though seemingly simple, this latest offering from TUDOR has everything anyone can ever need in an elegant dress watch.



Steel and gold version of the TUDOR 1926 & TUDOR 1926 with diamond indices

#FREAKMEOUT



10.10am on Fifth Avenue.
N 40° 43' 53.1" W 73° 59' 49.1"

Freak Collection

ULYSSE NARDIN
SINCE 1846  LE LOCLE - SUISSE

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THE TIME PLACE PACIFIC PLACE Ground Floor, Sudirman Central Business District Jl Jend Sudirman Kav 52 - 53 Jakarta, 12190. T: +62 21 5140 2776



Zenith Defy
Zero G

DEFYING Gravity

ZENITH KEEPS ON DEFYING EXPECTATIONS WITH ITS LATEST OFFERINGS UNVEILED AT BASELWORLD 2018

In 2017, Zenith introduced the Defy collection to the world with the Defy El Primero 21 Chronograph, and later that year, it presented the Defy LAB with its revolutionary monocrystalline silicon oscillator incredibly precise to 0.3 seconds per day. With the success of both Defy timepieces, Zenith chose to expand the collection to appeal to a wider spectrum of individuals with the introduction of the Defy Zero G and the Defy Classic.

Stemming from the pursuit of innovation and perfection, the Zenith Defy Zero G is cut from the same cloth as the Defy LAB of last year. An embodiment of futuristic Haute Horlogerie, the Defy Zero G defies the laws of gravity with its downsized and optimised gyroscopic module to "control" gravity.



Defy Zero G
in rose gold

Gravity causes and impacts precision time-keeping; Zenith devised and patented a self-regulating gravity control device dubbed the "Gravity Control" gyroscopic module, which cancels the effects of gravity on the running rate of the watch by keeping the regulating organs and balance wheel horizontal. The Defy Zero G incorporates this very technique, and couples it with the revolutionary high oscillating Defy El Primero calibre for a tenth of a second precision.

The manual-wound El Primero 8812S calibre is tasked to carry the double precision objectives for the Defy Zero G, which also produces more than a 50-hour power reserve, while driving the hours, minutes, small seconds and gravity control functions. Even more fascinating, all of these processes take place underneath an openworked dial with the hour ring in a purposely different colour to off-set the dial.



The Zenith booth at the fair



Closed dial model of the Defy Classic



Defy Zero G Swiss Beatz

The Defy Zero G comes in options of 44 mm brushed titanium or rose gold cases; both versions come with matching bracelets or black rubber with blue alligator leather coated straps to choose from. Adding extra oomph to the already fascinating Defy Zero G is a highly limited-edition collection of three watches called the Defy Zero G Swiss Beatz, announced as a collaboration with American Hip-Hop artist, Swiss Beatz. Known for his eclectic and discerning style choices and his mature appreciation of watchmaking, Swiss Beatz customised

the three-piece collection with an engraving either on the bezel or the strap featuring all or part of the quote: "Never let people tell you what you can't do, because sky's not the limit, it's just the view".

Another addition to the Defy family is the timeless three-hand Defy Classic. Imbued with the spirit of the Defy El Primero 21, the Defy Classic oozes charisma from its 41 mm titanium case with two dial options: a skeletonised version and a closed dial version.

“AN EMBODIMENT OF FUTURISTIC HAUTE HORLOGERIE, THE DEFY ZERO G DEFIES THE LAWS OF GRAVITY WITH ITS DOWNSIZED AND OPTIMISED GYROSCOPIC MODULE TO “CONTROL” GRAVITY”

The Defy Classic boasts elegance and sporty tones from its different dial choices: the openworked dial with the blue colour minute ring, combined with large baton-style hour markers and faceted applied hour-markers giving off a strong masculine and sporty feel, or the classic blue sunray dial with a date aperture at 3 o'clock which provides the elegant, classic dress watch look.

The Defy Classic is powered by the Elite 670 automatic calibre, reinterpreted for the Defy models. For the very first time, the ever reliable and accurate calibre, fitted with a silicon pallet-lever and escape-wheel, is revealed by means of an ultra-modern openworked approach. The Elite 670 is showcased for you to



Pilot Type 20 Extra Special Chronograph Cohiba-Maduro 5 Edition



Pilot Type 20 Extra Special Cohiba-Maduro 5 Edition

marvel at under its skeletonised dial. It pumps out a 48-hour power reserve while driving the hours, minutes, seconds, and date display.

Fitted with an integrated metal bracelet, a rubber strap coated with alligator leather, or a unistructure rubber option, the Zenith Defy Classic radiates a blend of distinction and modernity, no matter which model you go for.

FUELLED BY AVIATION

It wouldn't be Baselworld without the presence of the Zenith Pilot watch. Like the Defy collection, the iconic Pilot watch receives a new iteration to spruce up its legendary aesthetic. This year sees the Pilot Type 20 Extra Special 40mm in bronze. Flushed with vintage styling, the

bronze case adds an extra special touch as it develops patina over time, making it one-of-a-kind. The new timepiece retains genuine Pilot watch elements such as large Arabic numerals for legibility, an in-house movement, a broad fluted crown, and a set of pronounced hands to fill up the spacious dial.

At the heart of the Pilot Type 20 Extra Special 40 mm beats the automatic Zenith Elite 679 calibre. This reliable and accurate in-house movement drives central hours, minutes and seconds hands, while delivering a 50-hour power reserve. The solid bronze case back features a plane flown by Louis Blériot when he

crossed the channel in 1909 wearing a Zenith watch. The bronze tone is accompanied by a green or blue oily nubuck leather strap with protective rubber lining to keep up with the wearer's active lifestyle.

The Pilot Type 20 model also receives a special rendition in the Zenith/Cohiba partnership for the year 2018. Off to a smoking start, the partnership kicked off at the 20th prestigious Cuban Habanos Festival, with the launch of two spicy new limited-edition versions of the brand's celebrated Pilot Type 20 model: the 50-piece Pilot Type 20 Extra Special Cohiba Maduro 5 Edition in 18-carat rose gold and the 150-piece Pilot Type 20 Extra Special Chronograph Cohiba Maduro 5 Edition in bronze.

The Pilot Type 20 models showcase a neo-retro look that is inspired by aviation aesthetics. The first model, the Pilot Type 20 Extra Special Chronograph Cohiba-Maduro 5 Edition combines a 45 mm bronze case, an El Primero 4069 automatic calibre, and a sandblasted dial with the Cohiba logo. Its titanium case back is engraved with "El Laguito", Cohiba's historical factory, and the name 'Cohiba Maduro 5' above it. The El Primero 4069 calibre powers the watch to a generous 50-hour power reserve while running the gold-plated hour and minute hands, along with a small seconds display at 9 o'clock, and of course, the chronograph and 30-minute counter at 3 o'clock.



The Pilot Type 20 Extra Special



Pilot Type 20 Extra Special 40 mm with blue strap



Pilot Type 20 Extra Special 40 mm with green strap

On the other hand, the Pilot Type 20 Extra Special Cohiba-Maduro 5 Edition is rendered without the chronograph function. This model is presented in a highly limited 50 units worldwide and housed in a 45 mm 18-carat rose gold case. The Elite 679 automatic calibre provides

an ample 50-hour power reserve and runs the watch's functions.

These two Pilot Type 20 Extra Special watches come with two leather straps to distinguish them from each other. The 18-carat rose gold

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AT THE HEART OF THE PILOT TYPE 20 EXTRA SPECIAL 40 MM BEATS THE AUTOMATIC ZENITH ELITE 679 CALIBRE. THIS RELIABLE AND ACCURATE IN-HOUSE MOVEMENT DRIVES CENTRAL HOURS, MINUTES AND SECONDS HANDS, WHILE DELIVERING A 50-HOUR POWER RESERVE ”

Pilot Type 20 Extra Special Cohiba-Maduro 5 Edition receives a classic brown alligator leather strap for a classic look, while the chronograph receives a sportier yet vintage brown oily nubuck leather strap to match the bronze case.



The Perfect Mix

THE RIGHT ACCESSORIES CAN MAKE OR BREAK AN OUTFIT. AN ELEGANT WATCH PAIRED WITH TIMELESS JEWELLERY CAN ROUND OFF ANY ENSEMBLE

GOLDEN EYE

TIMEPIECE: **ROGER DUBUIS** Excalibur 42 Skeleton Flying Tourbillon • **JAEGER-LECOULTRE** Geophysic World Time • **A. LANGE & SÖHNE** Lange 1 Daymatic • **HUBLLOT** Spirit Of Big Bang King Gold • JEWELLERY: **CARTIER** Juste un Clou Ring • WARDROBE: **ERMENEGILDO ZEGNA**

GLAMOUR GIRL

TIMEPIECE: **PIAGET** Possession Watch • **CARTIER** Panthère de Cartier • **BREGUET** Reine de Naples 8918 • JEWELLERY: **CHOPARD** Ice Cube Necklace • **CARTIER** Amulette de Cartier Ring • **CARTIER** Paris Nouvelle Vague Ring **CARTIER** Amulette de Cartier Bracelet • **CARTIER** Panthère de Cartier Bracelet • **CARTIER** Amulette de Cartier Necklace • **CHOPARD** Ice Cube Ring • **CARTIER** Paris Nouvelle Vague Ring • BEAUTY PRODUCT: **CHANEL** Joue Contrast • WARDROBE & CLUTCH: **VALENTINO**





THE SOPHISTICATE

TIMEPIECE, JEWELLERY, WARDROBE AND BEAUTY PRODUCTS: All by **CHANEL**

WORLDLY AND WISE

TIMEPIECE: IWC Pilot's Watch Mark XVIII • BREGUET Classique 7787 • PIAGET Polo S Watch • JEWELLERY: CARTIER Love de Cartier Ring • CARTIER Love de Cartier Bracelet • WARDROBE: ERMENEGILDO ZEGNA





SPORTY STYLE

TIMEPIECE: CHOPARD Mille Miglia • CHOPARD L.U.C Time Traveler One • HUBLLOT Classic Fusion Titanium Green • ZENITH Defy El Primero 21 • IWC Da Vinci Chronograph Edition "Sport For Good Foundation" • JEWELLERY: CARTIER Love Ring • WARDROBE: Valentino

PLAYFUL MOD

TIMEPIECE: **CHOPARD** Happy Ocean • **CHOPARD** Happy Diamonds • **BELL & ROSS** BR 5 Diamond Eagle • JEWELLERY: **CARTIER** Panthère de Cartier Necklace • **CARTIER** Amulette de Cartier Earrings • **CHOPARD** Ice Cube Bangle • FRAGRANCE: **CHANEL** Eau Fraiche • WARDROBE: **TORY BURCH**

Photographer: Agus Santoso – NPM Photo • Stylist: Anantama Putra • Makeup Artist: Abi Arimbi • Manicurist: Siti - HerGlam Nail Salon • Models: Paolo - Gustav Models & Anna R - WYNN Models • Photography Assistants: Angelika Samara & Candra • Retoucher: Takajo Karina



Breguet
Marine
Équation
Marchante
5887



THE GRANDE Complication

THE BREGUET MARINE ÉQUATION MARCHANTE 5887 MARKS THE START OF A NEW ERA FOR THE MARINE COLLECTION

The story of the Marine collection began decades ago when King Louis XIII of France awarded A.-L. Breguet the official title of chronometer maker to the French Royal Navy on October 27th, 1815. A prestigious honour, Breguet was already a name in the creation of marine chronometers which were of vital importance to fleets as they could determine the positions of ships at sea.

A brand that has a lot invested in its heritage, the House of Breguet presents a worldwide exclusive model named the Marine Équation Marchante 5887, also referred to as a Grande Complications watch. As A.-L. Breguet was the first to introduce guilloché decoration to watch dials, his legacy



The rose gold model features an engine-turned dial in silvered gold



A version in platinum features a blue dial, in gold, engine-turned

lives on and this tradition continues today with hand-turned gold dials on rose engines.

From the brand's established decorative techniques, we move to the powerhouse running the timepiece. The new Marine Équation Marchante 5887 features the self-winding 581DPE calibre movement with a running equation of time, a perpetual calendar, a tourbillon and an 80-hour power reserve. The equation of time is one of the rarest and most fascinating horological complications, which serves to display the difference between mean solar time, corresponding to civil or standard hours and minutes, and true solar time, which means the actual solar hours and minutes.

The Breguet Marine Équation Marchante 5887 features two apertures, one between 10 and 11 o'clock and the other between 1 and 2 o'clock, which display the days of the week as well as the months and the leap-year cycle. The day is indicated with the anchor-shaped hand. The date appears inside the chapter ring, while the layout of the information has been arranged carefully to guarantee simple and easy reading of the time, along with elegance and sophisticated appeal.

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 THE NEW MARINE
 ÉQUATION
 MARCHANTE 5887
 FEATURES THE SELF-
 WINDING 581DPE
 CALIBRE MOVEMENT
 WITH A RUNNING
 EQUATION OF
 TIME, A PERPETUAL
 CALENDAR, A
 TOURBILLON AND
 AN 80-HOUR POWER
 RESERVE ”

An integral feature of this watch is the inscription 'Marine Royale', engraved on the tourbillon bar. Seen through the sapphire case back, the watch's bridges have

been manipulated to depict the Royal Louis, the first rank vessel in the French Royal Navy. Visible on the barrel is a windrose motif, paying particular reference to astronomical navigation. Two types of engine turning are used on the front dial, including a 'wave' pattern, which was especially developed for this new collection.

The magnificent Grandes Complication watch comes in a substantial 43.9 mm-diameter case rendered in a choice of 18-carat rose gold or platinum. The rose gold version frames a silvered dial, while the platinum model has an attractive blue dial. An alligator leather strap - available in brown for the rose gold version, and blue for the platinum model - comes equipped with a gold folding clasp.

The Marine Équation Marchante 5887 is an exquisite highlight of Breguet's watchmaking efforts this year, as it embodies the true meaning of elegance, legibility and aesthetic balance. This is an exceptional timepiece that highlights the values of heritage and technology, two notable areas that the Breguet manufacture continues to specialise in.

The Ulysse
Nardin
Freak Vision



A NEW Freak

DISCOVER THE LATEST ADDITION
TO THE ULYSSE NARDIN FREAK
VISION COLLECTION

At SIHH last year, Ulysse Nardin introduced an impressive watch that boasted innovation in every part, called the InnoVision 2 Concept Watch. No less than 10 avant-garde innovations were implemented into this piece, including a silicon balance wheel with stabilising micro-paddles, a new “Dual Constant Escapement”, and a unique self-winding system named “Grinder”. However,

the piece was demonstrated with no commercial intentions.

Tracing back to how the Freak has always served up the spirit of experimentation for Ulysse Nardin, some of the innovations incorporated in the InnoVision 2 have been updated and made more reliable, with one intention: integrating its qualities in a serially



A look at the
watch case
back



The new Freak Vision from Ulysse Nardin

produced watch. Thus, Ulysse Nardin presents the newest member of the Freak Vision family this year.

The main technical novelty of this version lies in the winding system. Previously, the Freak watches were all hand-wound. This one is specifically introduced as the first automatic watch in the collection. The piece also adopts the "Grinder Automatic Winding System", which was first shown on the InnoVision 2. This system, besides being visually appealing, completely revolutionises energy transmission, so much so that it surpasses existing systems for efficiency by a factor of two. In short, it distributes twice the amount of energy to the main spring compared to a regular rotor. It does this simply by lowering the winding system's torque, so that the energy of slight movements can be captured and stored in the mainspring.

Following the first version's architecture and gamut of innovative materials that were introduced in 2001, the Freak Vision now has a super-light silicium balance wheel with nickel mass elements and stabilising micro-blades. It is this anti-magnetic balance that gives the watch a very slight mass at the centre, while the surrounding solid nickel elements provide

a high moment of inertia to stabilise amplitudes and substantially improve accuracy.

Alternately, the "Ulysse Nardin Anchor Escapement" marks the second major innovation of this watch, and is also linked to the balance. It is a constant force mechanism based on the principle of flexible mechanisms, exploiting the elasticity of flat springs. Made entirely of silicium, this update features a circular frame with a pallet fork that moves without friction. The anti-magnetic balance and anchor escapement added to the new Ulysse Nardin Freak Vision are intended to increase its precision, and equip it with a significant power reserve of 50 hours at constant amplitude.

The watch is large at 45 mm in diameter, but it sure does not wear huge on the wrist. The case is made from platinum, and the bezel is made from titanium and blue rubber, a good thing as the watch is set by turning the bezel. This piece is specifically read like any other Freak. You can tell the hours by the rotating arrow pointing at the periphery of the dial, while the minutes are indicated by the long, rotating arm of the Freak mechanism.

Additionally, as Ulysse Nardin has historically been one of the major industry leaders, it is

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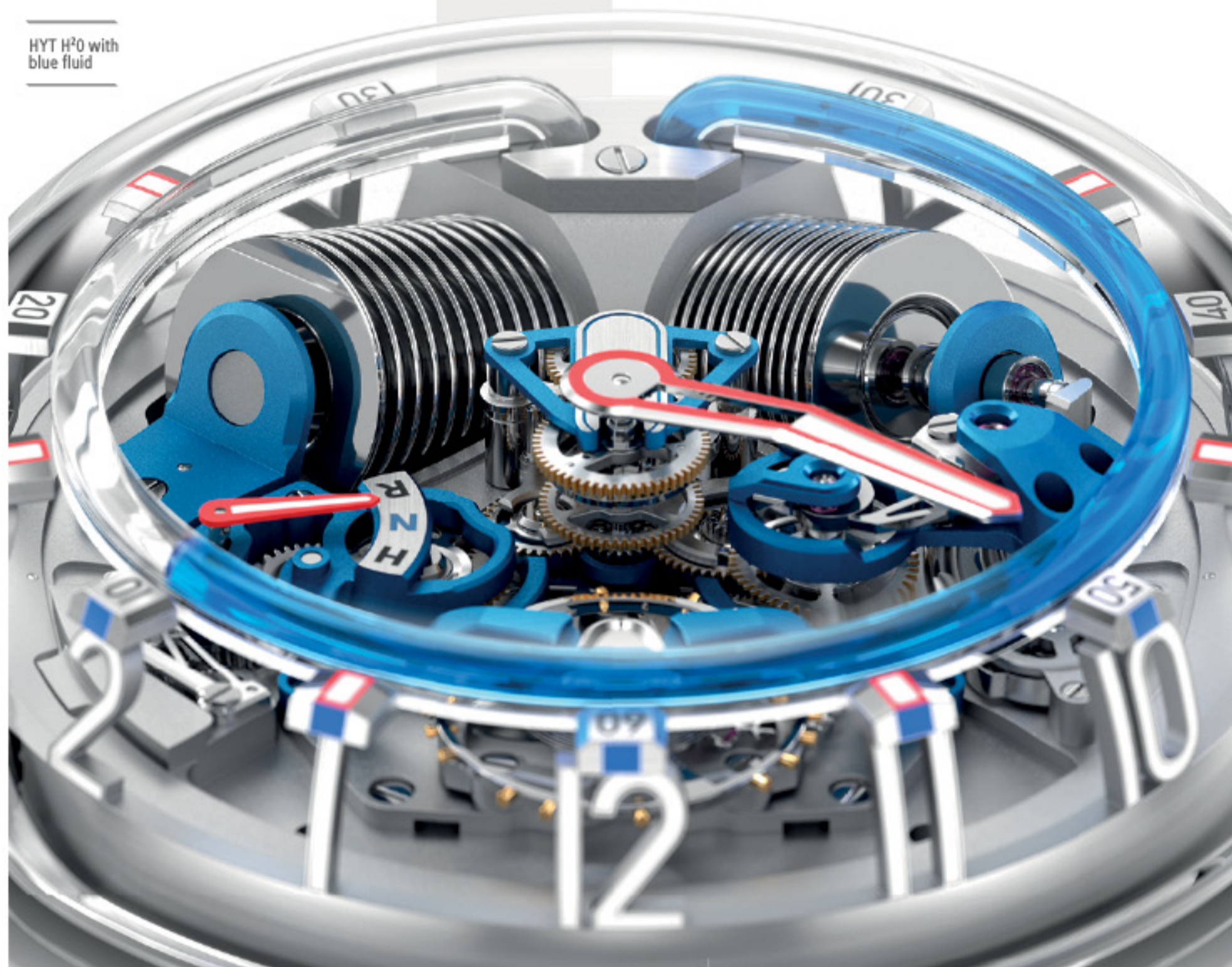
THE MAIN TECHNICAL NOVELTY OF THIS VERSION LIES IN THE WINDING SYSTEM. PREVIOUSLY, THE FREAK WATCHES WERE ALL HAND-WOUND. THIS ONE IS SPECIFICALLY INTRODUCED AS THE FIRST AUTOMATIC WATCH IN THE COLLECTION”



The timepiece comes with a blue dial and strap

encouraging to see this innovation that indicates how a watch manufacturer continues to explore, advancing horology not just as an art, but also as a science. The Freak has always been a watch for a very specific kind of collector, now it is a full-fledged family of watches within the Ulysse Nardin portfolio (instead of being just a set of limited editions), so we can finally look forward to seeing more models to debut in the near future.

HYT H²O with blue fluid



RADICAL Time

FLUID. FORWARD-THINKING.
FASCINATING. HYT ONCE AGAIN
SHAKES UP WATCHMAKING

Named after the chemical formula of water, HYT H²O was introduced this year as a watch that traces and embraces the essence that liquid matters. The two watches in the collection convey the universal design language of transparency, while accenting aesthetics and technical details simultaneously. As an emblematic trait of the brand, time is displayed through a tube filled with two liquids, one coloured and the other transparent. The release of the liquid is controlled by two bellows which pushes out the fluids.



A curved sapphire crystal adorns the top and sides of the timepiece

Profile of
the HYT
H²O



The HYT H²O
also comes
in a black
version with
green fluid

Besides having a strong trademark on fluids, their watches have always been designed to make a bold statement on the wrist of the wearer, and this collection certainly follows suit in this regard. The watches feature a 51 mm wide and 19.95 mm tall DLC-coated stainless steel case. However, the lug-less case will ensure that the watch sits comfortably on varied wrist sizes.

A cloche-shaped sapphire crystal flows seamlessly from the top to the bottom of the case, giving a three-dimensional view of the internal

mechanics of the watch. As a result, the mesmerising 3D transparency resembles a smoothed stone that has been weathered by time to perfection; it provides a broader view of the movement inside and also makes it easier to read the skeleton hour markers behind the crystal. Viewed from the side, the digits, markers, and directive arrows, appear to be floating. Yet their anchor is pure precision.

H²O showcases the essential HYT union of art and science, reflected by the capacity to defy gravity and measure the passage of time elegantly using fluids. Its technology enlists forces with a mechanical movement in a coherent whole, symbolic of a fundamental, fascinating fusion of time and space. The minute markings of this piece have been applied brilliantly using the hour markers as the base and red outlined rectangles have alternately been added on top of them to create a distinctive flair. The red outline continues on the centrally mounted minute hand as well as the thermal indicator.

A power reserve indicator is also part of the dial. The powerhouse behind H²O is a manually winding movement which operates at 21,600 vph, has 28 jewels and offers a power reserve of a whopping 192 hours. The movement is comprised of sandblasted titanium bridges, PVD coating, satin finishes and rhodium-plated bellows. Integrated with this mechanical movement, as explained before, is HYT's patented microfluidic module which

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A POWER RESERVE INDICATOR IS ALSO PART OF THE DIAL. THE POWERHOUSE BEHIND H²O IS A MANUALLY WINDING MOVEMENT WHICH OPERATES AT 21,600 VPH, HAS 28 JEWELS AND OFFERS A POWER RESERVE OF A WHOPPING 192 HOURS ”

includes two liquid filled multi-layered bellows along with a borosilicate glass capillary tube through which the liquids flow to give an indication of the hours. All harmoniously put together, the transmission between the movement and its fluidic module happens by conversion of rotation into linear movement using a cam-follower system.

As desirable as the watch is, the Swiss watchmaker will only produce the H²O in an exclusive limited edition of 25 numbered pieces with bright green fluid and a black skeleton numeral ring, and 25 pieces with blue fluid harboured in a stainless steel case.



A closer look at the dial

IMPRESSIVELY Stunning

AUDEMARS PIGUET PROUDLY
INTRODUCES NEW ADDITIONS
TO ITS ROYAL OAK FAMILY

Creative energy has been essential for Audemars Piguet to keep moving forward since it was established in 1875. Every year, the Swiss brand comes up with new innovations, ideas, material combinations and design features. This year is no exception. Audemars Piguet has again sought to repeat its watchmaking success with the Royal Oak Concept Flying Tourbillon and Royal Oak Double Balance Wheel Openworked.

ROYAL OAK CONCEPT FLYING TOURBILLON

The Royal Oak Concept Flying Tourbillon is the first Audemars Piguet flying tourbillon as well as the first Royal Oak Concept watch for ladies. One essential point about this watch is its invisible setting, which adds splendour to its monochromatic baguette-cut diamond version. This magnificent watch comes with



A version
with brilliant-
cut diamonds

satin-finished bridges, polished angles and white lacquered decoration, which all are visible through the sapphire crystal case back. Furthermore, on the dial, there is a glimpse of the openworked barrel at 11 o'clock, a snowflake amid diamond-set icicles. Regarding its gem-setting, the watch includes 397 brilliant-cut diamonds for the case and buckle and another 62 brilliant-cut diamonds for the dial.

Inside the Royal Oak Concept Flying Tourbillon is the Audemars Piguet calibre 2951. It operates at 3 Hz - equal to 21,600 vibrations per hour - with a minimal guaranteed power reserve of 72 hours. As per the usual, the movement boasts beautiful finishing and decorations. The watch comes with a diameter of 38.5 mm and a total thickness of 11.4 mm. Water-resistant to 20 metres, the Royal Oak Concept Flying Tourbillon features an 18-carat white gold case set with either baguette-cut or brilliant-cut diamonds, with glare-proofed sapphire crystal and case back; while the crown is set with a translucent sapphire cabochon. On



Royal Oak
Concept Flying
Tourbillon



Royal Oak
Double
Balance Wheel
Openworked

the dial, openworked 18-carat white gold is set with brilliant or baguette-cut diamonds.

Big and bold, this feminine watch is available with a hand-stitched 'large square scale' white alligator strap with a diamond-set 18-carat white gold Audemars Piguet folding clasp. In addition to that, a white rubber strap can also be a beautiful alternative to secure the timepiece on a woman's wrist.

ROYAL OAK DOUBLE BALANCE WHEEL OPENWORKED

A fine piece of art, the Royal Oak Double Balance Wheel Openworked is nothing but the embodiment of top-notch refinement in form and function, both inside and out. Powered by the calibre 3132, which was first introduced in 2016 in the 41 mm Royal Oak case, the new 37 mm magnificent timepiece is water-resistant to a depth of 50 metres and beats at a frequen-

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THE ROYAL OAK CONCEPT FLYING TOURBILLON IS THE FIRST AUDEMARS PIGUET FLYING TOURBILLON AS WELL AS THE FIRST ROYAL OAK CONCEPT WATCH FOR LADIES”

cy of 3 Hz with a minimal guaranteed 45-hour power reserve. A state-of-the-art piece, this watch is an epitome of pure harmony where two balance wheels and two hairsprings are on the same axis and move in perfect synchrony.

The watch features a hammered 18-carat white gold case with glare-proofed sapphire crystal and case back. The openworked 18-carat rhodium-toned dial is paired beautifully with pink gold applied hour-markers and Royal Oak hands with luminescent coating. A bracelet in hammered 18-carat white gold rounds off the offering and comes with the Audemars Piguet signature folding clasp.



The Jaeger-LeCoultre Rendez-Vous Tourbillon

BLUE

Rendez-Vous

JAEGER-LECOULTRE BRINGS THE COLOUR OF THE SKY TO YOUR WRIST WITH THE NEW RENDEZ-VOUS WATCHES



Rendez-Vous
Tourbillon in
white gold



Rendez-Vous
Night & Day
Medium



Rendez-Vous
Night & Day
Small

Blue is considered the warmest colour. This graceful hue has become the main theme that now connects a number of new models of Jaeger-LeCoultre's Rendez-Vous women's collection. Combining mystery, elegance and sophistication, the deep midnight blue shade brings an elegant hint of originality to the wrist. The dials, straps, hands and day/night indicators of the new models are bathed in blue's majestic aura, heightening their appeal. All are adorned with shining and sparkling diamonds; each model comes with a midnight blue alligator leather strap.

We begin with the Rendez-Vous Night & Day Small and Rendez-Vous Night & Day Medium. These two timepieces are dazzling and mysterious. Available in 29 mm and 34 mm stainless steel cases, the watches provide a magnificent setting for the extremely delicate day/night indicator complication. Glamorous and feminine, these versions reveal a playful contrast between the midnight blue dial and the dazzling, gem-set bezel. The sapphire crystal case back reveals part of the movement to lend a touch of sophistication. The small iteration is powered by the Jaeger-LeCoultre Calibre 967A automatic mechanical movement which contains 203 parts and is equipped with a 42-hour power reserve. Meanwhile, the Jaeger-LeCoultre Calibre 898A/1 automatic mechani-

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THE DIALS, STRAPS,
HANDS AND DAY/
NIGHT INDICATORS
OF THE NEW
MODELS ARE
BATHED IN BLUE'S
MAJESTIC AURA,
HEIGHTENING THEIR
APPEAL”

cal movement of the Rendez-Vous Night & Day Medium contains 204 parts and has a 40-hour power reserve.

Another exquisite model of the family is the Rendez-Vous Night & Day watch, which expresses femininity both by day and night. The watch looks so classical with its dial capturing the gaze and sparking the imagination with its delicate finishes. The guilloché finishing imitates wild silk to create a material-effect backdrop against which the floral numerals are placed, scattered with mounted diamonds.

The second hand and floral blued steel hands mark the passing of time. The watch features a delicate day/night indicator at the 6 o'clock position, where the sun and moon take turns to show whether it is day or night. Like the Rendez-Vous Night & Day Medium, the Rendez-Vous Night & Day is also powered by an automatic mechanical movement which contains 204 parts and has a 40-hour power reserve.

The last one is a tribute to the tourbillon. Available in white gold, the Rendez-Vous Tourbillon brings together Jaeger-LeCoultre watch and jewellery know-how. At the 6 o'clock position of its midnight blue dial, the timepiece reveals a glimpse of one of the most sophisticated watch complications - the tourbillon. Another level of luxury is shown by a row of brilliant-cut diamonds which encircles the heart of the Rendez-Vous Tourbillon's dial. The ring is then intersected by another precious circle to showcase the tourbillon. And when combined with the gem-set bezel, they form a perfectly proportioned aesthetic. Powered by the Jaeger-LeCoultre Calibre 978 automatic mechanical movement, equipped with a 45-hour power reserve, the Rendez-Vous Tourbillon is absolutely a marvellous piece of art, perfect for ladies who value true luxury and technical knowhow at the same time.



The graphic aesthetic of the Altiplano Malachite Marquetry Tourbillon dial



SET IN Stone

PIAGET EXPLORES THE DECORATIVE
ART OF HOROLOGY

Piaget is known for its dedication to develop its great expertise in every aspect of creating luxury watches and luxury jewellery, and demonstrates its taste for challenges through collaborations that have brought exceptional creations to life. With the Altiplano collection, however, the Geneva-based brand raises the bar even higher by utilising the unique art of stone marquetry to introduce two new timepieces.

This year's edition of the Salon International de la Haute Horlogerie (SIHH) saw Piaget

present its Métiers d'Art collection: the Altiplano Malachite Marquetry Tourbillon and Altiplano High Jewellery Lapis Lazuli Marquetry Tourbillon.

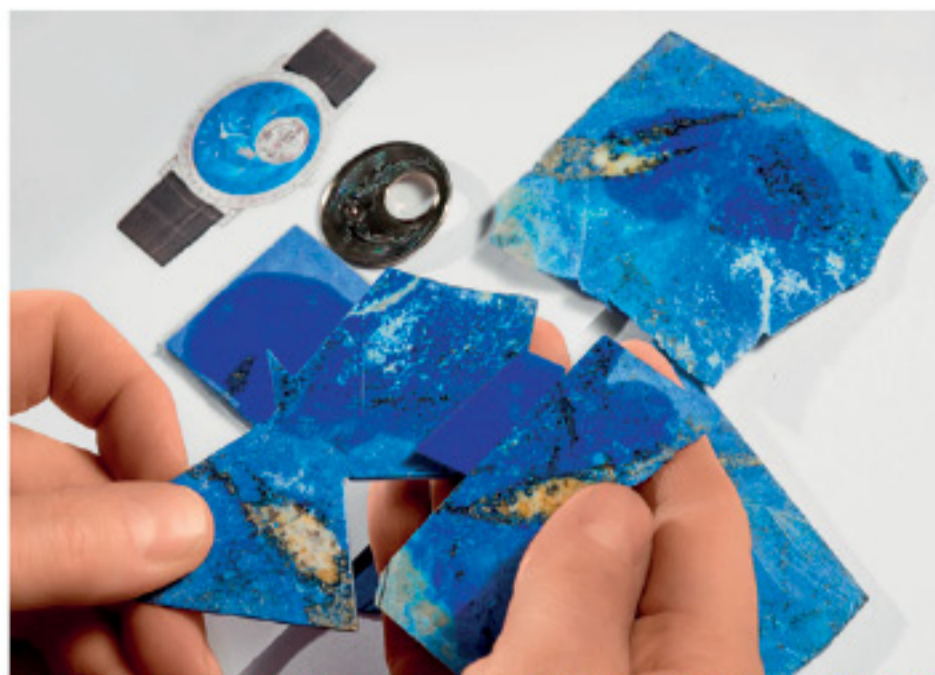
Displaying hard-stone dials brought intricately to life by Maître d'Art (Master of Arts) Hervé Obligi, these two distinctive models utilise the majestic lustre of malachite and lapis lazuli – both widely admired for their striking colours.

While brilliant-cut diamonds, ruby cabochons and sapphires are common adorn-



Altiplano Malachite Marquetry Tourbillon

ments in watchmaking, the application of stones and minerals reflects a level of artistry that requires superlative precision and skill.



Rich colours adorn the stone watch dials



Altiplano High Jewellery Lapis Lazuli Marquetry Tourbillon

“ONE OF THE HARDEST CHALLENGES IS TO MAKE THE COLOUR OF THE STONE TRULY VIBRANT BY CREATING GRAPHIC EFFECTS ON SUCH A SMALL SURFACE”

Minerals and hard-stone artistry have been part of Obligi's Decorative Arts portfolio of works for the past 30 years, but using them to fashion elaborate watch dials for Piaget presented a new challenge for the multi-talented artist, "One of the hardest challenges is to make the colour of the stone truly vibrant by creating graphic effects on such a small surface," Obligi explained.

In addition to adopting stone marquetry, these new Altiplano timepieces bring with them a complication that has never before been part of the line, namely the flying tourbillon. Making this possible is the Piaget Manufacture 670P ultra-thin mechanical hand-wound flying tourbillon movement, which powers both 41 mm models. Positioned at 2 o'clock, the captivating complication complements the watches' clean and subtly elegant off-centred dials.

The Altiplano Malachite Marquetry Tourbillon features a pink gold case that frames a dial filled with a swirling band of malachite in shimmering shades of green. The hues are layered in a graphic pattern that evokes impressions of modern art created by both man and nature.

Meanwhile, the Altiplano High Jewellery Lapis Lazuli Marquetry Tourbillon is a palate of incandescent blues - azure and aquamarine embellished with specks of white and gold. Its 18-carat case of white gold is encircled by 265 brilliant-cut diamonds that provide a striking contrast with the deep blue of its alligator leather strap.

According to Obligi, "Stone tolerates no mistake and is more likely to make others bend than break itself. The high demands it imposes naturally inspire humility."

Vacheron
Constantin
Overseas
Ultra-Thin
Perpetual
Calendar



CLASSICALLY

Sporty

A MODERN HOROLOGICAL ICON
EXPANDS ITS REPERTOIRE WITH
TWO NEW MODELS

As one of the oldest luxury watch companies in the world with more than 260 years of history, Vacheron Constantin has stayed in the forefront of watchmaking by catering to the needs of consumers without losing track of its brand DNA. And with the addition of two new models in the iconic Overseas collection, the Geneva-based watchmaker once again proves its relevance in an exclusively competitive industry.

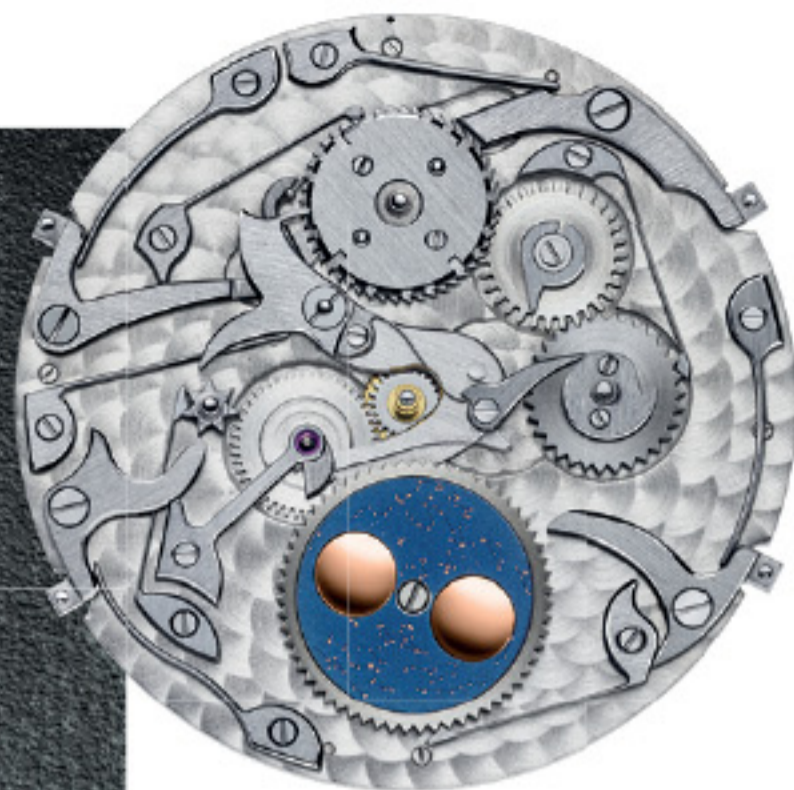
Vacheron Constantin introduced its first Overseas sports watch in 1996 to fans and industry stakeholders who were still shaking off the vestiges of a so-called quartz crisis that had gone on for decades. The collection still represented the core values of haute horlogerie (the high art of watchmaking), but, more importantly, offered a versatile and functional choice for the busy executive - a highly sought-after attribute at the time.



Pink gold iteration of the Vacheron Constantin Overseas Dual Time



Vacheron Constantin Overseas Dual Time



Vacheron Constantin Calibre 1120 QP/1 powers the Overseas Ultra-Thin Perpetual Calendar

Over the next two decades, the Overseas continued to evolve further. “The Overseas embodies a modern lifestyle resolutely open to the wider world,” the brand explained in a recent statement.

And this year, Vacheron Constantin unveiled during the annual Salon International de la Haute Horlogerie (SIHH), the Overseas Dual Time and Overseas Ultra-Thin Perpetual Calendar, two striking timepieces that seamlessly straddle the line between dress watches and sports watches.

In line with the general theme of the Overseas collection, these two models exemplify the casual elegance of today’s frequent travellers – both are suitable for business and leisure. But above all, they emphasise comfort and user-friendliness, attributes that are driven home by their interchangeable alligator straps and rubber bracelets.

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**VACHERON
 CONSTANTIN
 INTRODUCED ITS
 FIRST OVERSEAS
 SPORTS WATCH
 IN 1996 TO FANS
 AND INDUSTRY
 STAKEHOLDERS
 WHO WERE STILL
 SHAKING OFF THE
 VESTIGES OF A SO-
 CALLED QUARTZ
 CRISIS THAT HAD
 GONE ON FOR
 DECADES**”

Both are fuelled by a mechanical, self-winding in-house movement that boasts a substantial power reserve. And of course, they feature the watchmaker’s signature six-sided bezel inspired by the Maltese cross.

The Overseas Dual Time is fitted with the new Vacheron Constantin Caliber 5100 DT, allowing the 41 mm timepiece to indicate two different time zones; the hours hand is set to the wearer’s current location, while another hand sporting an arrowhead shows the time in a reference time zone.

Two equally arresting iterations are available: in stainless steel with a blue or silver-toned lacquered dial, and in 18-carat pink gold with a silver-toned dial that comes attached to alligator or rubber straps. At 6 o’clock, you’ll find a full-month date indicator, while a pointer-type AM/PM display is visible at 9 o’clock.

Meanwhile, the Overseas Ultra-Thin Perpetual Calendar exudes an air of understated sophistication that only the intricate complication – arguably the most complex and sought-after in horology – can accomplish. Its dial, available in translucent silver-toned, features a perpetual calendar (which includes the days of the week, date, month and even leap year) and a moon phase indication powered by the iconic Vacheron Constantin Calibre 1120 QP/1. The movement is barely 4.05 mm thick but comprises 276 parts, making this Overseas model a lightweight horological feat.

All the watches have a transparent sapphire crystal case back and bear the Hallmark of Geneva certification.



A SAXON Legacy

A. LANGE & SÖHNE CONTINUES
THE SAGA OF EXCELLENT
CRAFTSMANSHIP BEGAN BY
ITS SPIRITED FOUNDER



Grand Complication No. 42500, 1902

Known as the esteemed German manufacture, A. Lange & Söhne was founded by Ferdinand A. Lange, a talented young watchmaker from Dresden. A visionary in his own right, Lange not only worked laboriously to build and expand his business, he was also instrumental in the growth of industrial watchmaking in the poor town of Glashütte.

1815

Ferdinand A. Lange was born in 1815, during the rule of Augustus the Strong. Considered a prosperous period in Saxony, it was a time when science and artisanship was flourishing, and this spirit of discovery permeated throughout southeast Germany. It is no wonder then that in 1830, at just 15 years

old, Lange began an apprenticeship with one of the most distinguished clockmakers of his time, Johann Friedrich Gutkaes. This was followed by a season of travel in which Lange made his way through France, England and Switzerland. Throughout his travels, the German youth made countless observations and ideas which he wrote down in a book. This volume serves as the spiri-



The old family domain, 1920

tual foundation on which each timepiece made by A. Lange & Söhne is built.

1841

In 1841, Lange became a key person in the construction of the world-famous Five-Minute clock in Dresden's Semper Opera. Two years later, the driven watchmaker made a proposal to the government of Saxony to establish the impoverished town of Glashütte as an industrial watchmaking centre. It was after this, in 7 December 1845, that Lange set up his Glashütte-based manufactory and effectively laid the ground work for the Saxon watchmaking industry.

1846

With his manufacture already in place, Lange set out to make a number of outstanding accomplishments in watchmaking. In 1846, he introduced the metric system into his watchmaking process. This facilitated the careful calculation and manufacture of movement components. He followed this up in 1864, with the three-quarter plate, which enhanced the stability of the movement. To this day, the three-quarter plate remains a crucial part of A. Lange & Söhne watches.

In between these years, in 1848, Lange became more involved in the development of Glashütte. He served as the town's mayor for 18 years. Twenty years later, his son Richard, joined him in the business, followed by another offspring, Emil, and the manufacture came to be known as A. Lange & Söhne (A.



Ferdinand A. Lange, founder of A. Lange & Söhne

Lange & Sons). In 1873, the Lange headquarters was built and comprised of the family residence and the company's workshops. A mere two years later, Lange passed away in 1875, leaving behind his watchmaking legacy to his sons.

1902

As A. Lange & Söhne gained worldwide fame, it also received the patronage of Saxon royalty, including German Emperor William II and King Ludwig II of Bavaria. The brand was a favourite of the court of Saxony over several generations. With its increase

in popularity, the Lange progeny reinforced its watchmaking prowess with the launch of the Grand Complication No. 42500 in 1902. The most intricate A. Lange & Söhne pocket watch at that time, it featured a chiming mechanism, a minute repeater, a split-seconds chronograph with flying seconds, as well as a perpetual calendar with a moon phase display. In 1906, the third generation of Langes, led by Emil's son Otto, joined the company.

1930

Following the steps of his father, Richard Lange made an ingenious discovery in 1930 when he found that adding beryllium to nickel and steel alloys improved the quality of hairsprings. Unfortunately, despite A. Lange & Söhne's renown as a manufacturer of highly precise and innovative pocket watches, the Second World War put a hamper on the brand's flourishing business. In 1945, its main production building was destroyed in an air raid and in 1948, the company was nationalised by the communist regime. The brand A. Lange & Söhne was removed from watch dials. Nonetheless, the future of the company was secured



Lange 1, 1994



Watchmaker bevels a three-quarter plate

as Walter Lange, a fourth generation family member and master watchmaker, moved to the West.

1990

For over 40 years, A. Lange & Söhne seemingly vanished into oblivion. But in 1990, Walter Lange reinstated the brand with the fall of the Berlin Wall and Germany's reunification. He registered the A. Lange & Söhne trademark worldwide. Together with his

trusted partner, Günter Blümlein, Walter paved the way for the rebirth of the brand A. Lange & Söhne.

Their combined efforts harnessed the watchmaking prowess of the brand and resulted to the new Lange collection in 1994. The line consisted of the Lange 1 with its iconic graphics, the Saxonia, the Arkade and the Tourbillon "Pour le Mérite", which featured the first fusée-and-chain transmission in a wristwatch. These watches were



Datograph,
Calibre
L951.1, 1999



Calibre
L903.0 of the
Tourbillon
"Pour le
Mérite"



Lange
Zeitwerk,
2009



The "165
Years –
Homage to
F.A. Lange"
collection



Lange 1
Tourbillon
Perpetual
Calendar,
2012

the first fruits of Walter's vision to build "the world's best watches". Unsurprisingly, the Lange 1 – with its revolutionary off-centre dial layout and patented outside date – was awarded watch of the year in 1995.

1997

With its remarkable comeback, the manufacture A. Lange & Söhne regained its distinguished place in haute horology. In 1997, it launched the Langematik, with its patented zero-reset mechanism, followed by the Datograph in 1999.

For many years, the manufacture was without a permanent home. But in 7 December 2001, the Lange headquarters was opened once again. This prompted a period of incredible technical achievements for the brand, beginning with the production of the manufacture's very own balance springs



Richard Lange
Tourbillon
"Pour le
Mérite", 2011

The revolutionary Triple Split



at its Technology and Development Centre, which was erected in 2003.

In 2005, the Lange 1 Time Zone, as well as the Tourbograph "Pour le Mérite", the most complicated Lange watch thus far, were born. Two years later, A. Lange & Söhne opened its first boutique in Dresden. This was followed by the inauguration of international stores in Shanghai, Tokyo, Seoul, Hong Kong, Abu Dhabi, Dubai and Paris.

2009

A trailblazer, A. Lange & Söhne continued its quality watchmaking journey with the release of the Lange Zeitwerk in 2009. The first mechanical wristwatch that displayed hours and minutes with jumping numerals, the timepiece won a slew of highly coveted awards, including the "L' Aiguille d'Or" at the "Grand Prix d'Horlogerie de Genève".

In 2010, A. Lange & Söhne celebrated its 165th year. The auspicious occasion was commemorated with the presentation of



1815 "Homage to Walter Lange" in yellow gold

the "165 Years – Homage to F. A. Lange" collection. More inspired creations were showcased by the brand in the succeeding years. The Richard Lange Tourbillon "Pour le Mérite", with its fusée-and-chain transmis-



Saxonía Thin with copper blue dial

sion and tourbillon with a patented stop-seconds mechanism, was produced in 2011, while the Lange 1 Tourbillon Perpetual Calendar was made in 2012.

2018

This year, A. Lange & Söhne is showing no signs of slowing down. The Saxon manufacture introduced the Triple Split at SIHH 2018 and ushered in a new dimension in timekeeping. The watch is the first and only mechanical split-seconds chronograph in the world that can measure additive and comparative times for as long as 12 hours. Other notable novelties include the Saxonía Moon Phase and the Saxonía Thin, as well as the 1815 "Homage to Walter Lange". Equipped with a jumping sweep seconds hand and rendered in white, yellow or pink gold, the 1815 "Homage to Walter Lange" is a worthy tribute to the person who brought A. Lange & Söhne back to existence.

These exquisite timepieces are not only evidence of A. Lange & Söhne's watchmaking capabilities, they are also testament to the enduring watchmaking heritage spearheaded by Ferdinand A. Lange in 1845.



HIGH LIVING





Façade of the newly reopened Valentino store in Plaza Indonesia



VALENTINO

in Jakarta

A HIGH-FASHION FAVOURITE
RETURNS TO PLAZA INDONESIA

Luxury fashion house Valentino has made its highly anticipated comeback to one of Jakarta's most exclusive shopping destinations, Plaza Indonesia, with the re-opening of its renovated boutique. The extensive revamp was part of the Italian brand's worldwide retail development efforts to not only boost its profile among a new customer base and its new vision, but also provide fans with an elevated and complete haute couture experience.

The fashion world first got a glimpse of this new approach in 2012 with the opening of the refurbished Valentino Flagship Store in Milan, Italy. Next, the ambitious strategy targeted regional fashion epicentres, including Rome, Hong Kong, New York, London, Tokyo, Shanghai - and now, Jakarta.



The inviting store interior



The gentlemen's corner

The 296-square-metre boutique, located at Level 1 of Plaza Indonesia, is the latest concept from renowned British architect, David Chipperfield, and Valentino Creative Director, Pierpaolo Piccioli, to be unveiled, along with Valentino's most recent collection of clothes and accessories.

Fresh and innovative, the store's concept stays true to Valentino's standing as one of the world's most recognisable high-fashion labels, while

also offering a "new architectural format in place of a more traditional retail boutique structure," the company explained in a statement.

The result is modern opulence exemplified, brought to life by only the finest materials in interior design, including Venetian terrazzo, Palladiana, Carrera marble, brass, leather, carpet and timber furniture. The colour palette exudes an urbane yet inviting ambience of muted elegance.

These elements, under the direction of Chipperfield and Piccioli, blend seamlessly together to create a Palazzo-style atmosphere, and more importantly, a clean and calming space that effectively highlights the collections on display.

But more than that, the concept fosters a sense of intimacy between the visitor and each high-fashion piece resting on the boutique's hanging shelves or suspended from its smooth racks. In the centre, a marble display island exhibits must-have items. A set of comfortable chairs is also available in the seating area for accompanying friends and loved-ones.

Valentino's Plaza Indonesia store showcases ready-to-wear collections for both men and women, plus an exclusive range of accessories and fragrances. These include pieces from the label's latest Spring/Summer 2018 line of bright and billowing dresses, structured and vibrant handbags, as well as intricately adorned sandals. For gentlemen, there is a range of athletic-inspired jackets and trousers, as well as eye-catching sneakers in bold colours.

The boutique is open daily from 10 a.m. to 10 p.m.



Kaia Gerber
for the
CHANEL 2018
Handbags ad
campaign,
shot by Karl
Lagerfeld

FOREVER

Iconic

SIXTEEN-YEAR-OLD MODEL, KAIA GERBER, IS THE NEW FACE OF THE CHANEL SPRING/SUMMER 2018 HANDBAG CAMPAIGN



The 11.12
in pink and
yellow leather
and PVC



CHANEL's
Gabrielle
handbag in
green leather
and PVC

At CHANEL, accessories evoke a stroke of brilliance, audacity, and mischievous irreverence. Gabrielle Chanel always had a taste for accessories, and a handbag is an essential element to every outfit. A true definition of elegance, the iconic CHANEL handbag requires more than 180 different procedures and just as many meticulous gestures in its creation. It takes about 15 hours to produce a single piece.

The Creative Director of CHANEL, Karl Lagerfeld, photographed Kaia Gerber, the daughter of Cindy Crawford, at the very home of Gabrielle Chanel in Paris. In the black and white pictures, the young model gracefully lounges on a suede sofa with quilted cushions, surrounded by the late designer's belongings. She poses with the house's Spring/Summer 2018



handbag collection. The CHANEL handbag is beautifully timeless and so is this campaign. Every picture gives a sense that the soul of Gabrielle Chanel remains and looks on. The images are striking, stunning and everlasting.

High fashion enthusiasts adore CHANEL handbags for their iconic appeal; they symbolise every woman's dreams, and represent the brand's alluring history. Furthermore, each bag is meticulously fashioned. The campaign celebrates three styles of the brand's iconic bags: the 11.12, the Gabrielle and the Boy.

Delivered in richly embroidered tweed or playful in coloured and transparent PVC, the 11.12 bag illustrates a mood, a desire, and travels through time, essential to every silhouette. The CHANEL Gabrielle, named after CHANEL's founder, is practical and elegant. It has volume and its supple leather body is fitted on a rigid base. Its strap allows multiple ways of wearing it and distinguishes it from the other bags of the brand. Its versatility enables the wearer to use it over the shoulder or as a cross-body, it's really up to the wearer to choose how to wear this epitome of casual chicness. In addition, the bag is also available in different versions,



CHANEL vanity in tweed and leather

including a shopping tote, a backpack and a purse.

The Boy CHANEL, on the other hand, is the epitome of androgynous elegance. The bag is perfect for those who crave a little bit of the masculine, mixed with a hint of the feminine. The idea for this piece was inspired by Gabrielle Chanel's own penchant for wearing menswear, most notably the hunters' cartridge belts she wore over the shoulder. A true fashion accessory, the Boy CHANEL reflects the fashion house's high value for excellence.

In this new campaign, the diversity of CHANEL bags is made very clear, and yet they are all linked by an eternal, instantly recognisable style. The CHANEL bag is a true fashion manifesto. It is the forever iconic bag women never feel tired using or talking about.



A demonstration of how Berluti's processes change the colour and sheen of the leather

CANVAS

of Creativity

THE MENSWEAR MAESTRO HIGHLIGHTS ITS UNIQUE APPROACH TO LEATHER

By definition, "patina" describes a brownish-green finish on copper or bronze that is created naturally by the effects of time. The resulting aesthetic has been adopted by the fashion world to denote a classic look, an effort to replicate the muted elegance of a bygone era that is worth preserving.

In high-fashion menswear, particularly pertaining to leather goods such as belts and shoes, no other brand has been able to mas-

ter the highly coveted patina finish in quite the same level of craftsmanship as Berluti.

"From the very outset, Berluti has understood how to soften the effects of the passage of time, while showing due deference for the rich depth it confers on objects," the Paris-based fashion house explained in a statement.

For Berluti, the "very outset" was 1895, when Italian shoemaker Alessandro Berluti brought his skills to the French capital and opened his

very own Maison. His specialty was lace-up shoes fashioned from a single piece of leather without any visible stitching, eponymously called, the "Alessandro". It didn't take long for his list of clients to expand and include European royalty and the continent's elite.

Since then, Berluti has widened both its repertoire and reach to offer bespoke as well as ready-to-wear shoes and leather accessories across the globe. The Alessandro remains a bestselling model to this day, available in a variety of iterations and, of course, a range of patinas.

Its popularity received a significant boost in the 1990s with the creation and launch of Venezia, a premium-quality full-grain leather that is unique to the brand. "This exclusive Berluti natural leather undergoes a special mineral and vegetable tanning process to give it a unique suppleness and very adhesive properties, making it a blank canvas for creativity," the Maison elaborated. With the addition of essential oils massaged carefully into the material, followed by natural pigments and a variety of waxes, "each piece of leather is unique, and so therefore, is every hue."



Massaging different substances onto the leather allows it to develop a unique look and feel



From the Venezia's mélange of shades, two have stood out among Berluti and fashion aficionados to become the brand's icons. These are Tobacco brown and Saint-Emilion red. The former has been a Maison mainstay since the beginning of its 123-year high-fashion journey, resonating a warm amber hue that elevates the patina effect. The glossy crimson shade of

Saint-Emilion red, meanwhile, conjures up images of vintage wine - elegance and sophistication poured delicately onto Venezia leather.

An additional 40 shades are available at Berluti boutiques worldwide to "offer each customer an exclusive choice that can be developed in accordance with their wishes."



FENDI Pop Tour T-shirts campaign

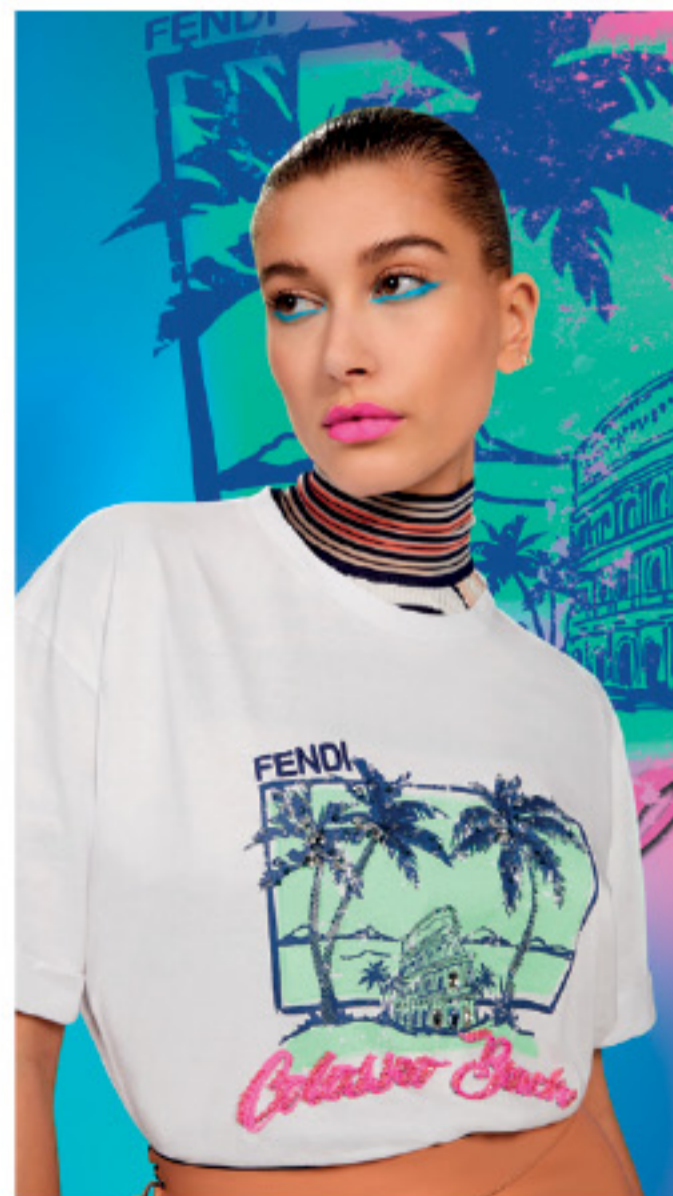
TRIP

Tease

WITH THE ARRIVAL OF SPRING, FENDI LAUNCHES A NEW LINE OF HIP AND HAPPENING T-SHIRTS

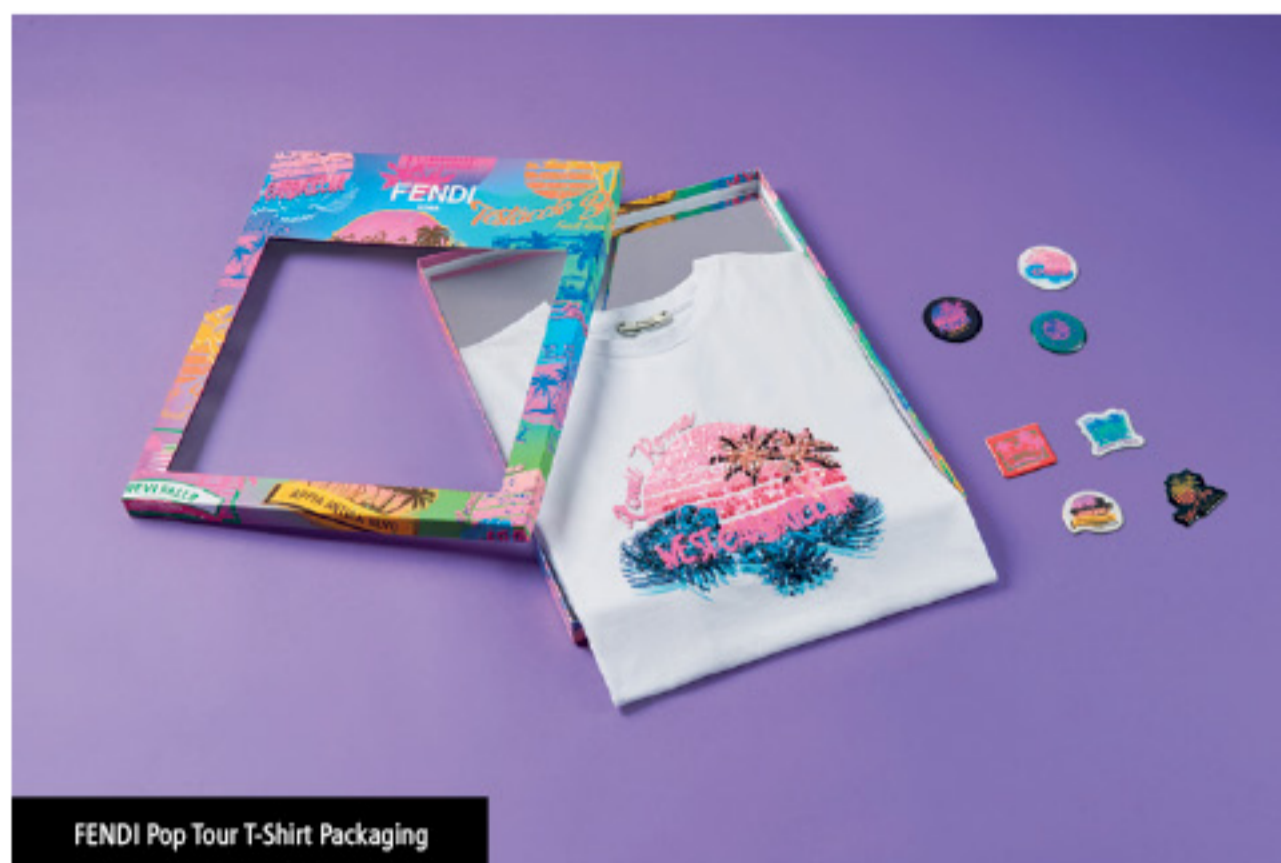
In the spirit of Spring, FENDI delivers tropical vibes with the release of a new, colourful capsule collection called Pop Tour. With this collection, the Italian fashion house also announces its virtual Pop Tour that will kick-off from Rome and will soon reach other major cities around the world.

Rome's most iconic destinations are transformed into vibrant pop prints splashed across an array of exclusive T-shirts. Highlighting the FENDI Fun side with a playful and chic twist, the collection reinterprets iconic and famous areas in the city of Rome, such as Colosseo Beach, Fendi Palace, Appia Antica Boulevard, Testaccio Bay, Trastevere Sunset, as well as the Trevi Falls. FENDI also created a Special Edition that is exclusive to its Rome flagship boutique featuring West Garbatella.



Inspired by a tropical pop world combined with graphics like palm trees, flamingos, and sunsets, the colourful Pop Tour T-shirts are delightfully made of cotton with FENDI's logo, printed designs, and glittery sequined embroideries. While another exclusive T-shirt called Moscow Bay has been created especially for the Moscow boutique. In other words, the shirts can serve as souvenir tees and may be likened to postcards that you pick up from your travels around the world, albeit with a luxurious and stylish touch.

The models for the brand's campaign, Barbara Palvin and Hailey Baldwin, don the Italian tropical looks in a '90s inspired video that sees them dancing to a catchy beat. The two lovely ladies exude a youthful energy synonymous with the collection, and accentuate this vibe

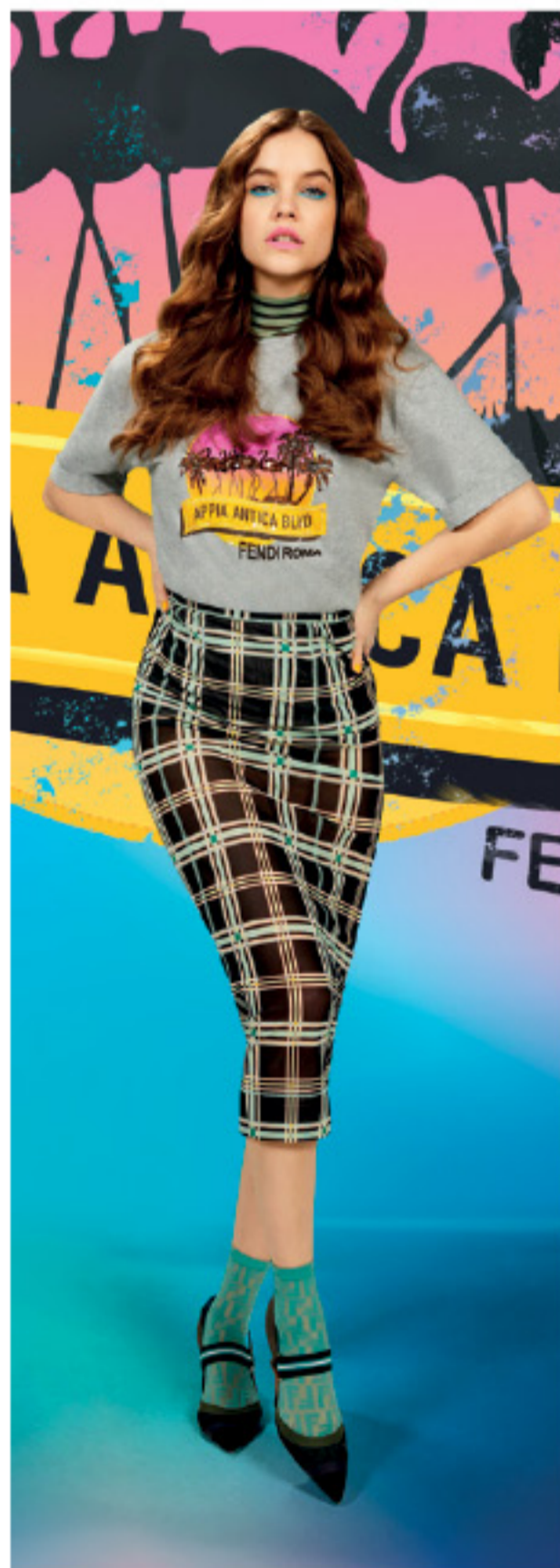


FENDI Pop Tour T-Shirt Packaging



with their perfectly applied vivid makeup. The duo poses in the playful tees highlighting some of Rome's most iconic locations. Available in brilliant spring-friendly colours, the line maximises the classic T-shirt silhouette with unique FENDI details such as tears on the side and asymmetrical details with the back being longer than the front.

To top it off, each Pop Tour T-shirt comes in an extra special packaging comprised of a box that features tropical and colourful graphics as well as interesting stickers that you can personalise and play around with. Arm yourself with a statement T-shirt like this, and the stunning colours will make it impossible for you to go unnoticed during your holidays.



The FENDI Roma Logo appears as a recurrent signature on all the T-shirts, to emphasise the strong relationship that FENDI has with the city of Rome, which is where everything started for the brand. Available in limited numbers, the Pop Tour is a tribute to youth, vibrancy, colours, and playfulness. The entire FENDI Pop Tour capsule collection is now available to order on the brand's website - [fendi.com](https://www.fendi.com) - and at their boutiques around the world. Grab one or multiple numbers of this effortlessly cool piece and snag a collector's item that you can gather one by one - city by city - trip by trip!



Colour dominates some of Tory Burch's Pre-Fall offerings

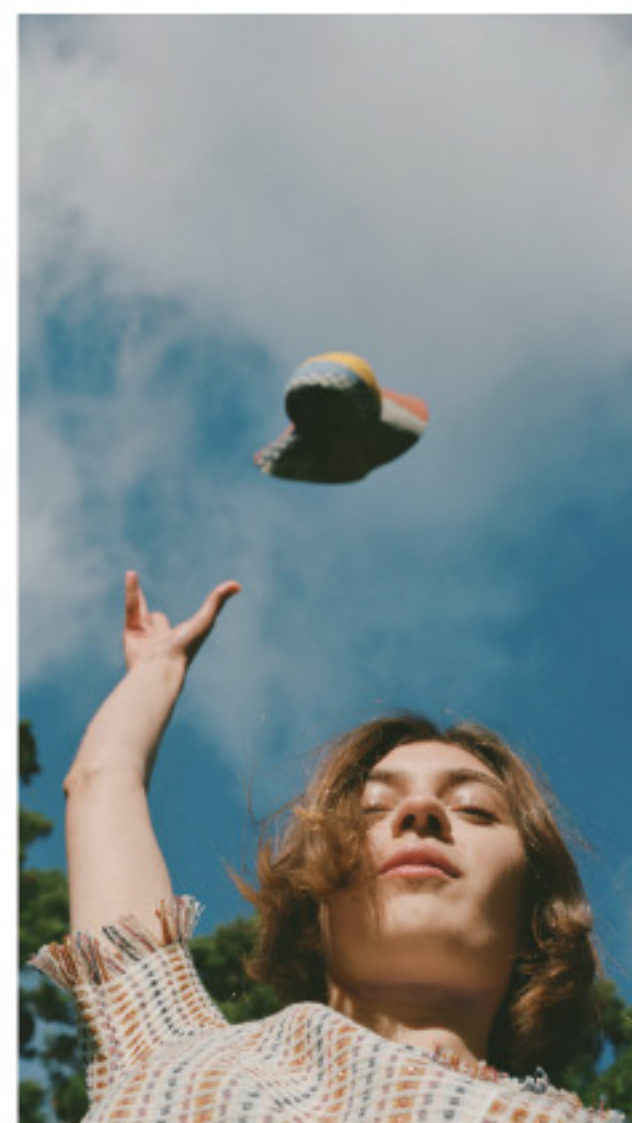


WELCOMING Fall

MAKE WAY FOR THE TORY BURCH
PRE-FALL 2018 COLLECTION

American designer, Tory Burch, unveiled a Pre-Fall collection inspired by some of the things she truly loves. Her trademark now comes in wanderlust silhouettes and cool colour-blocking elements that channel the era of the '70s - most especially seen in the colour palette.

Neo-bohemian is how Tory Burch describes her Pre-Fall offerings, which includes some of her iconic touches. Silhouettes were brightened with bold yet dusty colours in large blocks for those who want to stand out while going around town or simply lounging around.





Simplicity, however, still permeates Tory Burch's collection this time around. Focusing on crafty details, with smocking and patchworking as some of the focal points of the collection, the renowned designer found inspiration in her love of gardens, from florals to modern updates on gardening workwear. Tory created a charming wardrobe based on essentials, with materials ranging from delicate cotton silk organdy and sun-bleached canvas to a heavier knit, shearling and soft suede, acknowledging her love of textural contrast. Smocking, subtle pleats and fringe underscore the collection's easy, breezy vibe.

As for the silhouettes, Tory presents an eclectic mix consisting of light, feminine dresses with soft volume and simple blouses with clean lines that balance a workwear-inspired jacket and a take on a classic trench. The pants demonstrate a utilitarian edge or a relaxed pajama vibe, while a bohemian caftan, shorts, and swimwear emphasise the brand's strong DNA.



Crisp white, cream, and navy, ground a warm palette of natural hues, such as terracotta, gold, green, and pink, that tie back to the garden theme. A graphic patchwork print with checks, dots, stripes, and colour-blocking, celebrates the season's eclectic vibes.

For accessories, desert boots and slides have a distinctly casual role that carries all the way through the handbags, with an assortment of easy totes, again, in graphic colour-blocked leather, fringed suede and shearling. Snake-skin pieces provide a dramatic flourish. Whimsical charms, such as gardening tools and almonds, add a touch of unexpected humour to the collection. Jewellery in the shape of flowerpots, watering cans, wheelbarrows, and rakes also highlights the Pre-Fall 2018 accessories collection.

Tory Burch began her private fashion label in 2004. She first earned broad recognition when Oprah Winfrey endorsed her line on *The Oprah Winfrey Show* the following year. Before becoming prominently known as 'Tory Burch', the brand was named 'TRB by Tory Burch'. Her first store was located in Manhattan's Nolita district. Ever since launching her first collection, the company has grown widely to include more than 200 boutiques globally, including flagship stores across Europe and Asia.



DIESEL SS18 JoggJeans campaign

RUN AWAY

Denim

DIESEL MAKES DENIM TO HELP YOU RUN AWAY FROM BAD DATES

Founded in 1978, DIESEL has evolved from being a leading pioneer in denim into premium casual wear, becoming a true alternative to the established luxury market. Since then, the brand has never ceased its efforts in being an innovative international lifestyle brand that continually produces a wide-ranging collection of jeans, clothing, as well as accessories. Staying true to its roots, DIESEL's philosophy has remained the same until today, that is to be a brand that stands for passion, individuality, and above all self-expression.

After a groundbreaking move earlier in February 2018, in which the famed brand opened a storefront that appeared to be a blatant knock-off store on Canal Street, New York, called 'Deisel' - which was actually an official DIESEL store in disguise - this time, the label presents a new offering with yet another interesting take - the DIESEL JoggJeans. It uses the minefield of online dating as the core theme for its new ad campaign called 'JoggJeans: Made to Run Away'. The advertisement, created by the renowned Milan-based advertising agency, 'Publicis Italy', shows how DIESEL comes to the rescue of distressed individuals in the wild world of online dating with DIESEL's JoggJeans, the denim made to run away from bad dates.



Ayu Gani and Mike Lewis at the DIESEL JoggJeans "Made to Run Away" event at the DIESEL Plaza Indonesia store



whether you want to impress or run away from your date, it's always a good idea to be equipped with the most comfortable and lightweight JoggJeans.

DIESEL's JoggJeans "Made to Run Away" film has been carefully constructed, making it a piece of work that is hard to poke holes in. The directly conveyed message is totally relevant with today's youth. Not to mention that it also provides scenery and stunning visuals reflecting the brand's style. So, next time you end up on a date with someone who, say, wants to live with you in the woods, far from civilisation, don't just sit there politely. Make sure you have your JoggJeans on, promptly get up and run. That's what DIESEL made them for.

Thus, inspired by the internet's most unsuccessful short love stories, DIESEL made an online film that showcases that these jeans are the go-to outfit for romantic encounters. Also, with a direction that slightly veers away from the blueprint of common fashion commercials, the film tells a story about a guy going on a dating streak, meeting all kinds of characters from dating sites - from the ice queen to a man named Monika who looks nothing like his profile picture. Wearing DIESEL's JoggJeans, he manages to escape these awkward situations.

The film was art directed by Hugo Wahledow, written by Claudia Illan, and directed by Marco Prestini through The Family Production Company. It was made as a part of a global integrated campaign created by Publicis Italy including print, OOH, e-commerce, a series of local activations, as well as hyper targeted social media content that aim to inform and equip serial daters with the right gear to escape. For example, on-line shoppers in a rush will have access to same-day, super express shipping for free as long as they can prove they have a date on the same day. As a gimmick, in selected stores only, there are actual rental stations where one can return JoggJeans in 24 hours and not get charged if the date didn't require running away from.

To celebrate the launch of its latest, uniquely positioned product, DIESEL held a JoggJeans "Made to Run Away" event at its Plaza Indonesia boutique on April 17, 2018. The event, attended by Mike Lewis and Ayu Gani, among others, encouraged guests to don their go-to looks for a date (or for a date that goes bad), delivering the message that





A COLLECTOR'S Journey

DEBORAH ISKANDAR VISITS
ART BASEL HONG KONG

After visiting countless art fairs and shows, I firmly believe that Art Basel Hong Kong is proving to be one of the highlights of the art tour in Asia. This year was no exception, with an increasing number of artists joining in the festivities, including some prominent names from the Western art scene such as Jeff Koons, Antony Gormley, Tracey Emin and Wolfgang Tillmans drawing in the crowds.

Both Koons and Tillmans are represented by David Zwirner, who recently opened a new space in the H Queen's building in Hong Kong - a purpose-built high rise for galleries, now considered as the new epicentre for the city's art market. The building boasts 24 floors and currently 11 floors have been converted for

seven art galleries and one auction house. All the details and facilities have been carefully and thoughtfully designed, as there is even a gondola system for lifting large and heavy crates.

The David Zwirner gallery featured Wolfgang Tillmans' book launch and solo show, which also happened to be his first exhibition in Hong Kong. Faithful to the German artist's previous shows in the past year at Tate Modern in London, the Fondation Beyeler in Basel and the Kunstverien in Hamburg, this one also presented a broad selection of works which connect to the surroundings, but at the same time exist in a self-contained environment. Taking over the four exhibition spaces of the gallery, the show examined the contrast between in-

timate pictures of friendship and human contact with the world viewed from a larger scale. Tillmans' exhibitions have sometimes been criticised for being too eclectic due to the presentation of unrelated subject matters such as portraits together with abstract images, placed next to random landscapes and a still life here and there. However, his approach can be best summarised with the title of his 2003 show: "If One Thing Matters, Everything Matters".

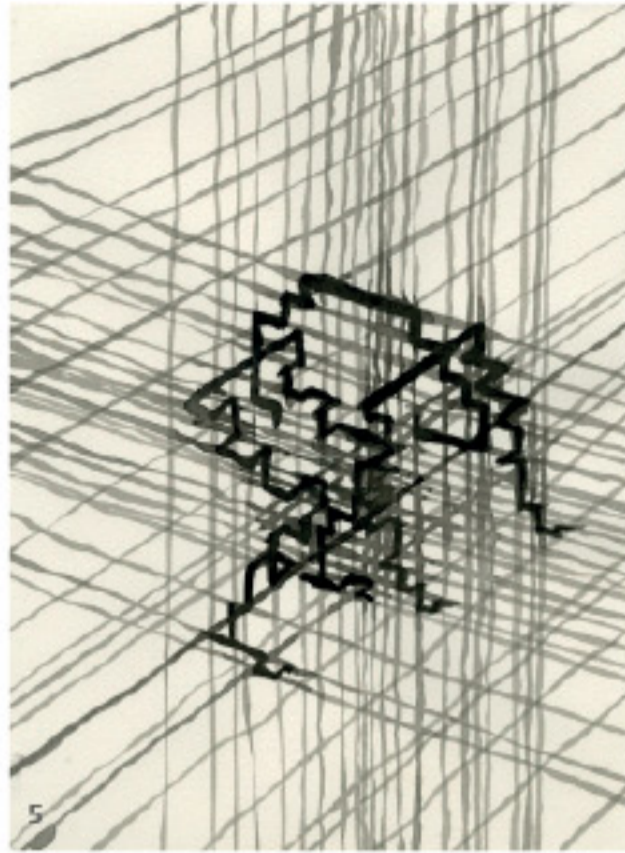
After closely following the art business for over 20 years, I have noticed that photography as an art form has slowly earned the respect of the international art community. With the rise of new media art, collecting photography has gained in popularity and collectors are shifting their focus from traditional forms of art such as painting to video, photography and even sound art. It seems that photography is often more accessible than fine art painting for instance, because it conveys a more direct message which can be easier to relate to. Setting the hyped photographers aside, the prices can still be relatively affordable compared to fine art paintings, therefore the decision to buy may require less planning. Surprisingly,



collecting photography can be a great investment, as shown by the sale of Andreas Gursky's "Rhein II", at a whopping \$4.3 million dollars in 2011.

At Art Basel Hong Kong, my favourite artwork was probably Jeff Koons' "Bluebird Planter" (2010-2016), a nearly 3-metre long bird made out of mirror-polished stainless steel with real floral details. Showcased at the David Zwirner booth, the 'little' bird was in good company amongst three sculptures from Koons' "Gazing Ball" series and his "Swan" (Inflatable) (2011-2015). The gallery had not only brought Koons' artworks to the fair, but also the artist himself who was at the booth greeting visitors in his calm and composed manner. The king of pop art who had just flown in from his show at the Gagosian in Los Angeles, is arguably the most recognisable artist in the world, figuring 54th on ArtReview magazine's Power 100 list. He is also known as the king of auctions, since his "Balloon Dog" (Orange) sold at a New York auction for US\$58,400,000 in 2013, causing a global sensation. Attending the Art Basel Hong Kong since its inception, Zwirner has invited other big names to join him at the fair in previous years, including Luc Tuymans in 2017, Michaël Borremans in 2016 and Neo Rauch in 2015.

With two spaces in London and one in Hong Kong, White Cube gallery also had some sizzling names on their artist list, presenting works by Georg Baselitz, Tracey Emin, Theaster Gates, Wang Gongxin, Antony Gormley, Damien Hirst, Minjung Kim, Zhou Li, Julie Mehretu, Seung-taek Lee, Raqib Shaw and many more. I was especially interested in the works of Antony Gormley, who is very much in demand right now with his iconic sculptures. Coinciding with the fair, White Cube Hong Kong opened Gormley's solo show "Rooting the Synapse", featuring works from the artist's "Rooter" series realised in the past two years. In this series, the iron sculptures apply a plant-like branching system to map the human body. This idea is strongly inspired by Goethe, who compares the human brain to a

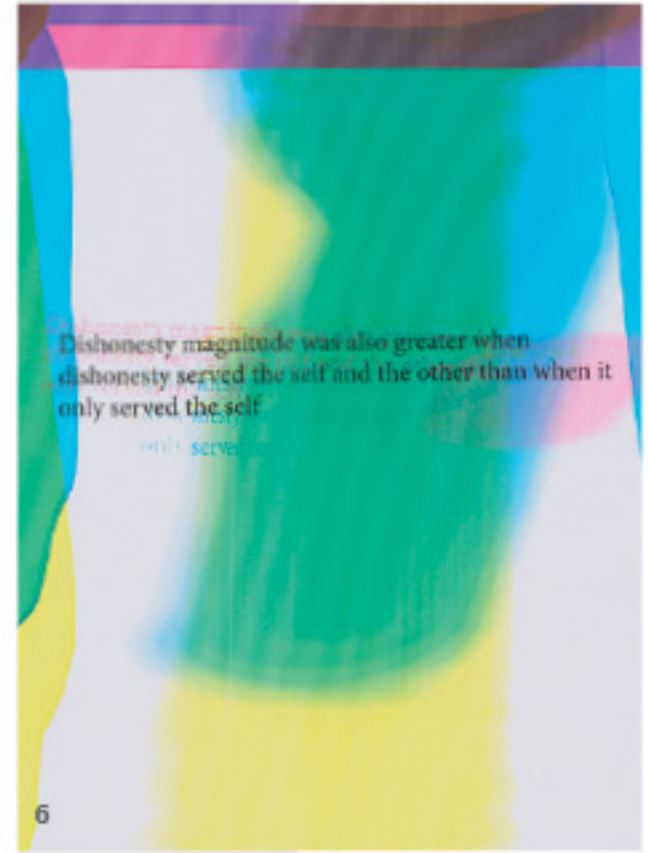


seed, from which the central nervous system extends to the rest of the body.

Both Gormley and Tracey Emin also participated in the Harbour Arts Sculpture project. It is the first international sculpture park in Hong Kong, curated by Mori Art Museum director, Fumio Nanjo, and Royal Academy of Arts artistic director, Tim Marlow. Emin presented a new bronze sculpture "A Moment Without You" (2017), comprised of five cast birds placed on high poles, while Gormley showed his cast-iron sculpture "DAZE VI" (2016).

We still tend to think that Asian art is more affordable than Western art, but it is catching up fast. At Art Basel Hong Kong, the highest selling artwork from a Western artist was from Willem de Kooning, sold at Lévy Gorvy Gallery for \$35,000,000. On the Asian front, Zao Wou-Ki had important works prominently displayed at Tina Keng's gallery, where the most expensive sold for approximately \$24,000,000.

In my opinion, Art Basel Hong Kong is now competing on the same level as the venerable Art Basel in Switzerland. It has certainly cemented its position in the international art



world, attracts more visitors each year, and even the biggest galleries clear their calendars to attend the event. The success of Art Basel Hong Kong also has far-reaching effects, because it contributes to spreading awareness and knowledge about Asian art, thus increasing its street credibility in the West.

1. Jeff Koons, Bluebird Planter, 2010-2016 © Jeff Koons
Bluebird Planter, 2010-2016, Courtesy David Zwirner.

2. DAZE VI, 2016
Cast iron, 178,2 x 35,5 x 43,5 cm
Installation view, Harbour Arts Sculpture Park 2018, Central and Western District Promenade and Wan Chai, Hong Kong, 2018, Courtesy of Harbour Arts Sculpture Park, Photography by William Furniss.

3. Jeff Koons, Swan (Inflatable), 2011-2015 © Jeff Koons,
Swan (Inflatable), 2011-2015. Courtesy David Zwirner.

4. ROOTING THE SYNAPSE, 2018, ROOTING THE SYNAPSE, 2018, Installation view, White Cube, Hong Kong, 2018.

Photograph by Kitman Lee

5. FEEL 2018 Carbon and casein on paper, photo Dawn Blackman.

6. Wolfgang Tillmans, CLC 004, 2017 © Wolfgang Tillmans
Courtesy David Zwirner, New York/HongKong, Galerie Buchholz, Berlin/Cologne, and Maureen Paley, London.

Deborah Iskandar is Principal of ISA Advisory, which advises clients on buying and selling art, and building collections. An expert on Indonesian and international art, she has more than 20 years of experience in Southeast Asia, heading both Sotheby's and Christie's Indonesia during her career before establishing ISA Art Advisory in 2013. She is also the Founder of Indonesian Luxury, the definitive online resource for Indonesians looking to acquire, build and style their luxury homes.

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Johnnie
Walker House
Blending
Room



A MASTERFUL Blend

JOHNNIE WALKER REAFFIRMS
ITS STATUS AS THE PENULTIMATE
WHISKY BRAND

Johnnie Walker is the world's number-one selling Scotch Whisky brand, representing the concept of personal progress for the many people who enjoy it in more than 180 countries worldwide, just as it did to John Walker, who founded the business in 1820. And it is within the Johnnie Walker House that the brand's rich heritage in the art of blending and luxury is brought to life through a thoughtful and authentic curation of art, architecture, technology as well as culinary encounters.

The Johnnie Walker House serves as an exclusive embassy for luxury Scotch whisky, and meets consumer demand for brands that exude true heritage, craftsmanship and exceptional quality. Each Johnnie Walker House was specially created to encapsulate the Johnnie Walker brand experience and immerse consumers in the brand's history, provenance and pioneering spirit. The Johnnie Walker House can be found in Shanghai, Beijing, Seoul and Chengdu, as well as travel retail theatres in the airports of Taipei and Mumbai.



Johnnie Walker Blue Label



Meanwhile, as an answer for countries not yet served with a Johnnie Walker House, the Johnnie Walker House Whisky Trunk, is a life-size retail asset which takes consumers on a journey to discover the luxurious world of Johnnie Walker previously reserved for a privileged few. Beautifully designed, each trunk is made-to-order, and demonstrates whisky making and relates the story of Johnnie Walker in a sophisticated manner, conveying the brand's quest in perfecting the art of blending and its relentless search for flavour. Invited consumers will have the opportunity to own a piece of this heritage by gaining access to the Johnnie Walker House exclusive collections and John Walker & Sons range, which include a selection of the rarest editions that are available in limited quantities. The Johnnie Walker House Whisky Trunk made an appearance in the Happy Hearts Fund Indonesia charity event, of which Time International Indonesia has been a strong supporter. During this event, guests were served with Johnnie Walker Blue Label, which can be best described as the pinnacle of the art of blending from Johnnie Walker with its deep, rich waves of flavour.

The Johnnie Walker Blue Label is inspired by Alexander Walker's 1867 Old Highland Whisky. It was at the forefront of an era when fewer casks were available and quality cask selection was in its infancy. Today's ultra-deluxe blend reflects the rare quality of that whisky, with only 1 in 10,000 of the millions of casks in the manufacturer's reserves of the finest, award winning Scotch, deemed to contain whisky of sufficient character to deliver the remarkably smooth signature taste of Johnnie Walker Blue Label.

Johnnie Walker Master Blender Jim Beveridge pinpoints very rare casks, from all over Scot-



land, which are nurtured for precisely as long as it is required to bring their flavours to maturity, reflecting the Walker family's belief that neither whisky age alone, nor whisky from a single location, is enough to achieve the creation of an exceptional blend. Johnnie Walker Blue Label is an achievement that Master Blender, Jim Beveridge and his team, take immense pride in. Blended in small batches, the creation of such an intense and complex whisky requires exceptional craftsmanship. For Jim, the joy lies in searching for synergy, finding new flavour and balancing the blend that the generations of Johnnie Walker master blenders who have gone before him would themselves regard as a supreme example of the pioneering art of blending.

Johnnie Walker Blue Label contains mature Malt Whiskies that present a multi-layered symphony of flavours that work together in harmonious balance. Best savoured with the palate cleansed and cooled by iced water, Johnnie Walker Blue Label has a mellow, rounded nose, with a dry smokiness mixed with raisin sweetness. The first sip reveals a velvety feel, followed by a burst of flavour - hazelnuts, honey, rose petals, sherry and oranges. Succeeding sips reward with more veiled secrets like kumquats, wispy aromatic smoke, sandalwood, tobacco, and dark chocolate. The rich, unique and satisfying finish of smoke and pepper ends with a superb touch of spice.

MANUFACTURE

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MARK
Ruffalo

Previously known for his boy next door charm in rom-coms such as "13 Going on 30" and "Just Like Heaven", Mark Ruffalo is now best associated with his green alter ego, the Incredible Hulk. In fact, he recently reprised his role in "Avengers: Infinity War", the 19th offering from the massive Marvel Cinematic Universe. But when he's not playing the green beast, Ruffalo is a doting father to his three children with wife Sunrise Coigney, as well as an environmental and animal rights activist. Earlier this year, the Oscar-nominated and Emmy Award winning actor partnered with Frederique Constant to unveil the Hybrid Manufacture in New York.



ANNABELLE WALLIS – CARTIER

British actress Annabelle Wallis has been bringing her A-game to every facet of her life. From stints on the small screen – as Jane Seymour on “The Tudors” and Grace on “Peaky Blinders” – Wallis hit her stride when she starred alongside blockbuster star and all-around hunk, Tom Cruise, in the 2017 movie, “The Mummy”. This year, Wallis has been especially chosen by Cartier as the new Panthère ambassador for watchmaking and jewellery.



SIMON BAKER – LONGINES

Longines Ambassador of Elegance since 2012, Simon Baker has definitely become the face of the brand. “The Mentalist” star was on hand at the watch brand’s London boutique in September 2017 to welcome the Queen’s Baton in anticipation of the Gold Coast 2018 Commonwealth Games. As official partner of the games, Longines hosted the Queen’s Baton Relay, where the Australian actor served as a Baton Bearer. Baker was at the games this year, wearing the Longines Conquest V.H.P.



JAY CHOU – TUDOR

Jay Chou is the quintessential Asian superstar. He is a singer, a songwriter, a musician, a record producer, an actor, as well as a well-recognised music video and ads director. Even with his long list of credentials, Chou continues to break barriers in his chosen fields, while also working for causes close to his heart. It is no wonder Chou was chosen as the latest TUDOR “Born to Dare” campaign ambassador. He wears the TUDOR 1926 timepiece proudly on his wrist.



KAROLINA KURKOVA – IWC

With her statuesque physique and undeniable good looks, Karolina Kurkova is one supermodel that has only gotten better with age. Now in her thirties, the Czech native is balancing work with being a mom. This is no easy feat, but Kurkova seems to be handling it very well. Apart from modelling, Kurkova is also an IWC Schaffhausen Brand Ambassador. She graced the 2018 Elton John AIDS Foundation’s Oscar Viewing Party wearing the IWC Portofino 37.



Service Center



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