



DRIVE DE CARTIER MANUFACTURE MOVEMENT 1904 MC MOONPHASES

THE DRIVE DE CARTIER COLLECTION IS ELEGANCE REDEFINED. THE SLEEK LINES OF THIS CUSHION-SHAPED WATCH CREATE A TRULY STYLISH PIECE, BROUGHT TO LIFE BY THE MAISON MANUFACTURE MOVEMENT 1904 MC, DISPLAYING THE MOONPHASES AT 6 O'CLOCK. ESTABLISHED IN 1847, CARTIER CREATES EXCEPTIONAL WATCHES THAT COMBINE DARING DESIGN AND WATCHMAKING SAVOIR-FAIRE.

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ith this edition of The Time Place Magazine, we usher in 2018. To jumpstart the New Year, we present the beautiful Breguet Reine de Naples Mini 8928 on our cover. With pink-rimmed numerals as well as a matching pink leather strap, this timepiece is part of Breguet's efforts to continue its rich legacy of exquisite watch creation fit for royalty. Find out about the other interpretations of the regal Reine de Naples line in "Made for a Queen".

Apart from the beginning of year jubilations, we also join a number of the luxury watch world's top brands in celebrating some of their milestones. Cartier, in particular, had plenty of things to delight in 2017. The brand hosted a star-studded re-launch of one of its icons, the Panthère de Cartier, here in Jakarta. In addition, the esteemed Maison also marked the 100th anniversary of its illustrious model, the Cartier Tank.

In a similar vein, Longines commemorated its 185th anniversary with a grand party held in Beijing, China. Choosing a historic temple as its venue, the distinguished brand also launched a new collection – the Longines Record – and welcomed its new Ambassador of Elegance – Zhao Liying – during the special occasion.

Amidst these prominent events in haute horology, CHANEL, renowned for its timeless sophistication, presented an entirely novel timepiece. The CODE COCO pays tribute to a number of iconic CHANEL elements, yet possesses a personality all its own. Discover the secrets of the CODE COCO in "A Clasp on Glamour".

From haute horology, we continue the celebratory mood with two special happenings in the fashion front. In an effort to pay tribute to its long and successful relationship with cinema, FENDI inaugurated a wonderful exhibit dubbed "FENDI STUDIOS", at its headquarters in Rome. Visitors can view a myriad of beautiful FENDI creations at the exhibit which is scheduled to run until March 2018. Meanwhile, DIESEL spearheaded a delightfully fresh advertising campaign, GO WITH THE FLAW, for its 2017 Fall/Winter offerings. Celebrating the differences that set us apart, DIESEL heralds a new era in fashion, one that promotes acceptance and diversity.

It is with this timely sentiment in mind that we extend our heartfelt gratitude for your continued support. We wish you all a Prosperous New Year!

Irwan Danny MussryEditor-In-Chief and Publisher

Towar D Mussry

@ @irwanmussry





THE VALLÉE DE JOUX. FOR MILLENNIA A HARSH, UNYIELDING ENVIRONMENT; AND SINCE 1875 THE HOME OF AUDEMARS PIGUET, IN THE VILLAGE OF LE BRASSUS. THE EARLY WATCHMAKERS WERE SHAPED HERE, IN AWE OF THE FORCE OF NATURE YET DRIVEN TO MASTER ITS MYSTERIES THROUGH THE COMPLEX MECHANICS OF THEIR CRAFT. STILL TODAY THIS PIONEERING SPIRIT INSPIRES US TO CONSTANTLY CHALLENGE THE CONVENTIONS OF FINE WATCHMAKING.



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Le Brassus



DEBORAH ISKANDAR Art Consultant

After working for a number of investment banks in Hong Kong and Jakarta, the American answered her calling in the art world. With more than 20 years' experience in the art trade under two of the world's preeminent auction houses, in 2013 she founded her own art advisory firm, ISA Art Advisory. It aims to aid buyers, sellers and collectors to approach art with ease and to build collections that will grow in value over time. She is also the Founder of Indonesian Luxury.



MULYADI KURNIAWAN Writer

A seasoned watch and jewellery writer who loves to travel and seek new adventures. Based in Jakarta, Indonesia, he comes from marketing and public relations, as well as a background in retail with more than a decade of professional experience.



LISA JOHANNA KEEMINK Writer

Bookworm, copy editor and budding watch nerd, Lisa spends most of her days working behind the computer or immersed in the latest fantasy novel. After 13 years of teaching, her foray into media stirred a sense of wanderlust that has her ready and eager to travel to different parts of the world. Lisa is currently working as a watch journalist while serving as a copy editor for a Jakarta-based newspaper.



RETTA OKTAVIANI SUPARLI Writer

For Retta Oktaviani Suparli, writing has always been her passion. She worked for more than 7 years in the lifestyle media industry in Jakarta before jumping to the world of Public Relations. Cappuccino, books and travel are three things she loves the most. When it comes to books, she enjoys historical fiction and biography. Anne Frank is her role model on how to be a woman with a vision and see the world in different perspectives.



TRISKA AGUSTI PUTRI Stylist

Departing from her fashion design background, Triska has cut her teeth into one of the leading men's fashion and lifestyle magazines as well as an established e-commerce brand in Indonesia. Now she embarks on a journey to explore the intersection of design and styling, while pursuing her passion for French culture.



PANJI INDRA Photographer

Born on May 4, 1979, Panji Indra Permana discovered a passion for photography in 2000. After completing a degree in architecture, he pursued a professional photography career. In 2005, he joined one of the leading fashion and lifestyle magazines in Indonesia. In 2010, he decided to go solo, to pursue his dreams further as a freelance commercial and fashion photographer. He currently resides in Jakarta and counts urban cycling, food, movies and music as his hobbies.

IWC INGENIEUR. ENGINEERED FOR PERFORMERS.



Ingenieur Chronograph Sport.

Ref. 3809: With the new Ingenieur Chronograph Sport, you always stay in control of time. Powered by the IWC-manufactured 89361 calibre movement, this imposing timepiece has an attractive titanium case and a black dial. Its design is reminiscent of the first generations of Ingenieur watches from the 1950s and resembles the dashboard instruments of

historic sports cars. On the upper totaliser, the stopped hours and minutes can be read off intuitively as on the face of an ordinary clock. And, by using the central chronograph seconds hand in combination with the tachymeter scale, you can determine your average speed over a measured distance of 1000 metres in a snap. Taking control was never so easy – and elegant.

IWC. ENGINEERED FOR MEN.

Limited edition of 500 watches, IWC-manufactured 89361 calibre, Self-winding, 68-hour power reserve when fully wound, Chronograph function with hours, minutes and seconds, Hour and minute counters combined in a totalizer at 12 o'clock, Flyback function, Soft-iron inner case for protection against magnetic fields, Small hacking seconds, Sapphire glass, convex, antireflective coating on both sides, Water resistance 12 bar, Case height 15.1 mm, Diameter 44.3 mm

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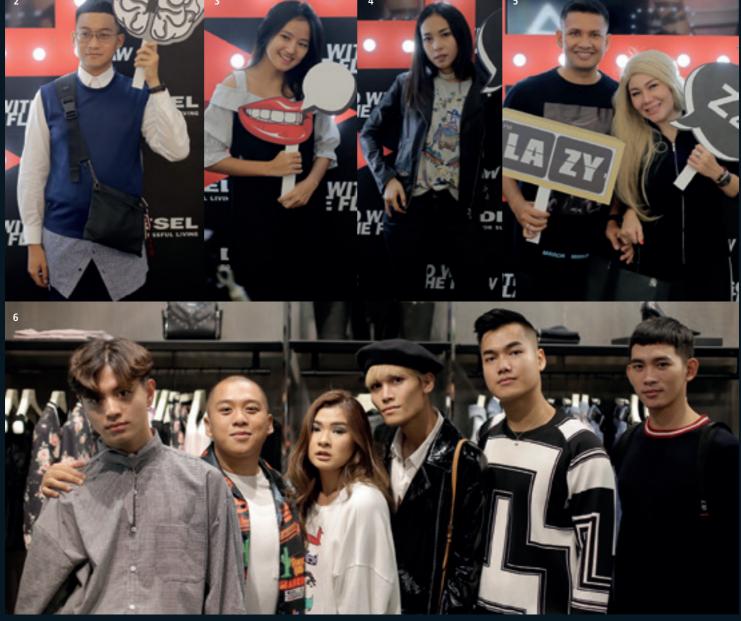






Flaws and All

Revolutionary clothing brand DIESEL has recently upped its fashion game with a ground-breaking campaign which totally goes against the norm. Dubbed GO WITH THE FLAW and launched with the brand's 2017 Fall Winter collection, DIESEL aims to celebrate the individual traits found in each and every person. To celebrate this totally unique movement in Jakarta, DIESEL held an intimate gathering of some of Indonesia's movers and shakers at its boutique in Plaza Indonesia. Present at the event were Mike Lewis, Ayla Dimitri and Millane Fernandez, to name a few.



1. Mike Lewis & Millane Fernandez 2. Radhitio Anindhito 3. Sandra Firya 4. Ayla Dimitri 5. Mr. & Mrs. Budi Hermanto 6. Alvin Suryanto, Weda Agustino, Anastasia Siantar, Wisnu Genu, Giofando Alex Sandro & Arnold Teja.

A Precious Evening

Prestige Magazine, Society's Luxury Authority, recently hosted an elegant gala held at the ballroom of the Mandarin Oriental Hotel, Jakarta to jumpstart the holiday season. Around 300 members of Indonesia's high society were invited to the formal gathering which resplendently featured a Christmas theme. As guests were seated to partake of the sumptuous fare especially prepared for the occasion, Prestige Publisher and Editor in Chief, Ronald Liem, heartily welcomed everyone in attendance. The evening's entertainment included a performance by the lovely Angel Pieters as well as the high octane party band, Bloc Off the Wall.





1. Ronald Liem and his partners led the celebratory toast for the special occasion 2. Kelly Tandiono 3. Aimee Juliette 4. Millane Fernandez 5. Linda Tan 6. Raisa & Hamish 7. Sherly Worth & David Worth 8. Daisy & Haydn Dare 9. Julie Estelle & Cathy Sharon.







Return of the Panthère

A star-studded party was held at León, Jakarta to commemorate one of Cartier's enduring icons – the Panthère de Cartier. More than 450 guests graced the special occasion and previewed the stunning Panthère de Cartier collection at the stacking bar. This included some of the country's most soughtafter personalities: Maudy Ayunda, Luna Maya, Tara Basro, Jessica Iskandar, Atiqah Hasiholan, Rio Dewanto and Claudia Novira. A fitting tribute to a timeless classic and its latest rendition, the evening was further enlivened by upbeat musical performances as well as a special appearance by Kallula, GAC, Pon Your Tone, and Dipha Barus.



1. Titi Rajo Bintang, Irwan Danny Mussry, Amink 2. Atiqah Hasiholan & Rio Dewanto 3. Jessica Iskandar 4. Luna Maya 5. León was jam-packed with guests 6. Tara Basro



7. Ilmira Usmanova & Teuku Zacky 8. Cherie Wick, Maeva Avril & Hazel See 9. Dhanny Dahlan & Desra Ghazfan 10. Claudia Novira 11. Maudy Ayunda 12. Ferry Salim 13. Valencia Tanoe & Jane Tahir 14. Amanda Soekasah, Wulan Guritno & Janna Soekasah-Joesoef 15. Lyla Andalucia & Astrid Satwika 16. Sheila Dara Aisha & Vidi Aldiano.



Fabulous in FENDI

Jakarta fans of FENDI were in for a treat when the Italian fashion house celebrated the launch of its Fall/Winter 2017 collection at Plaza Indonesia. A venerable catalogue of the capital's VIP fashion figures attended the evening cocktail event, which turned the FENDI boutique into a festive gathering featuring host and radio broadcaster Cisca Becker, as well as the spinning talents of DJ Glen. Guests included actresses Dian Sastrowardoyo, Wulan Guritno and Nia Ramadhani, fashion blogger Olivia Lazuardy, singer Angel Pieters, and socialite and businesswoman Rina Herkiamto.



1. Theresa Wienathan, Nia Ramadhani, Rozma Suhardi & Karenina Sunny 2. Dian Sastrowardoyo 3. Rina Herkiamto 4. Titi Rajo Bintang 5. Wulan Guritno 6. Angel Pieters, Olivia Lazuardy & Ayuna 7. Christina Lim, Lina Koswara, Ria Lirungan & Linda Tan 8. Cecile Jundy, Maggy Nelwan & Lisa Malonda.

We assemble every single watch twice. Because perfection takes time.





For us, perfection is a matter of principle. This is why, on principle, we craft all timepieces with the same care and assemble each watch twice. Thus, after the Grand Lange 1 Moon Phase has been assembled for the first time and precisely adjusted, it is taken apart again. The movement

parts are cleaned and decorated by hand with finishing and polishing techniques, followed by the final assembly procedure. This assures long-term functional integrity and the immaculacy of all artisanal finishes. Even if this takes a little more time. www.alange-soehne.com





The Green Carpet Fashion Awards statuette

CELEBRATING Sustainability

CHOPARD ROLLS OUT THE 'GREEN CARPET' FOR FASHION

uxury watchmaker-jeweller Chopard is extending its reach to the world of high fashion with a prominent role in the Green Carpet Fashion Awards, which was held for the first time on September 24, during Milan Fashion Week.

Organised by the National Chamber of Italian Fashion (Camera Nazionale della Moda) and sustainable marketing firm Eco-Age, the event was established to honour 12 superlative players of haute couture who have successfully upheld the values of eco-friendly and socially conscious fashion. These include artisans, producers, brands, up-and-coming designers and mills acknowledged in 12 different categories.

"The Green Fashion Awards will shine a spotlight on the people behind the scenes in the fashion industry, celebrating the talent of artisan mills and Italian innovation," explained Eco-Age Founder and Creative Director, Livia Firth.

Social and environmental sustainability has been a priority cause for Chopard since it launched its Green Carpet collection of Fairmined gold pieces at the 2013 Cannes Film Festival. As part of this ongoing Journey to Sustainable Luxury, Chopard Co-President and Creative Director, Caroline Scheufele, especially designed the trophies presented to each Green Carpet Fashion Awards honouree. The trophies were fashioned from Fairmined gold extracted by small-scale miners.

"Designing the awards was an honour that would have been impossible to pass up," said Scheufele. "These awards are closely aligned with the values at Chopard, especially with the Journey to Sustainable Luxury and the celebration of the artisans involved in all levels of our supply chain."



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Big Bang Unico. UNICO column-wheel chronograph. In-house Hublot movement. 72-hour power reserve. Case crafted in a new red gold alloy: King Gold, with ceramic bezel. Interchangeable strap by a unique attachment.



MODERNITY
in Tradition

THE NEW OSCILLATOR IN THE ZENITH DEFY LAB MAKES IT THE MOST ACCURATE MECHANICAL WATCH IN HISTORY

he new chapter in the history of the Swiss watch industry has been written by Zenith with the launch of the Defy Lab, which represents a quantum leap in both performance and construction. The Time Place Magazine had the privilege of sitting next to the President of the LVMH Watch Division and CEO of Zenith, Jean-Claude Biv-

er, at the Zenith Defy Lab launch event in Singapore on October 9, 2017, during which we had a conversation about the precious watch.

"Truth be told, I have a very ambitious mission to make Zenith the future of the Swiss watchmaking art. I want Zenith to be the future of the tradition. And tonight, I am proud



A version in green with a matching green strap

to say that we've shown the innovation and tradition all at once," he said.

The Defy Lab is an innovative and precious timepiece in the market. A technological breakthrough, it replaces the principle invented by Christiaan Huygens in the 17th century or in January 1675 to be precise. Since 1675, the principle of the coupled balance and hairspring (sprung balance) that Christiaan Huygens presented to the French Royal Academy of Sciences in the form of a clock has remained unchallenged. While it has definitely been improved and is undoubtedly now optimised to the greatest possible extent, it has nonetheless never been called into question as such. That is until now, as the Defy Lab embodies both an evolution and an improvement of the sprung balance principle.





The most essential new element in this watch is its new oscillator, which is made from monocrystalline silicon. This single component, which measures a mere 0.5 mm in thickness, replaces the 30 or so parts that comprise the traditional sprung balance system. The use of monocrystalline silicon removes the need for lubrication, resulting in less friction. The absence of conventional mechanical couplings eliminates contact, friction, wear, slack, lubrication, assemblies and dispersions. The wheel replacing the escape wheel has a specific design and its cycle does not correspond to the traditional behaviour of a Swiss lever escapement. It is made of silicon showing superficial oxidation. Less parts, made from pioneering materials and featuring cutting-edge technologies, deliver improved functionality, resulting in the most precise mechanical watch in history.



The Defy Lab is powered by the calibre ZO 342 movement



The back of the timepiece





The Zenith Oscillator beats at a frequency of 15 Hz (108,000 vibrations per hour), which is three times higher than that of the historical El Primero movement, with an amplitude of +/-6 degrees, against the more than 300 degrees of a conventional system. This frequency endows it with almost 10 times greater precision corresponding to a mean variation in the rate of just 0.3 seconds per day. Furthermore, it is also accurate well beyond 24 hours of operation, maintaining the same degree of precision during 95% of its almost 60-hour power reserve. Its insensitivity to temperature gradients, gravity and magnetic fields eliminates the key weaknesses of the current balance-and-spring assemblies that are subject to deformation and/or dilatation.

The Defy Lab is a symbol of openness to modernity in the Swiss watchmaking industry. "Our mathematician, (who is also CEO of the Science Institute LVMH) Guy Sémon is our biggest asset. He doesn't think like a watchmaker in the 17th century. He thinks like a watchmaker in the 21st. Hence, he could invent the new system. He is totally open. He lets every inspiration come in," said Biver.

In the exterior department, the Defy Lab is indeed very lavish. It is the first watch with a case of 44 mm made from Aeronith, which is known as the world's lightest aluminium composite material. Made of aluminium foam and a special polymer, this hybrid material features a density of just 1.6 kg/dm3, which is 2.7 times lighter than titanium, 1.7 times lighter than aluminium and 10% lighter than carbon fibre. Water-resistant to 50 metres/165 feet, the Zenith Defy Lab is equipped with a black rubber strap with alligator leather coating and a titanium double folding clasp.

"The biggest challenge is to make it spectacular and attractive. It's about how to make it desirable and look aesthetically different. The Defy Lab meets all the criteria. It's not only a high technology watch but also a piece of art," the legendary watch authority added.







The back of the impressive Zenith movement

The Defy Lab is chronometer-certified by the viper's head hallmark of Besancon Observatory, on behalf of the International Bureau of Weights and Measures. Its oscillator is in the process of being certified as non-magnetic and meets high criteria in terms of temperature variations. Moreover, the watch also meets the magnetic criteria of ISO-764. It even exceeds them by nearly 18 times (the completed watch) and it doesn't require an additional inner case to achieve this. With all of these achievements, the Defy Lab is definitely a precious watch to have. With a very limited production of 10 unique pieces, with each model being different and already pre-sold, the watch is like a contemporary artwork. It heralds a new level of aesthetics and novel simplicity.

"Innovation is our strategy. You can beat the competition if you are innovative and attractive. In this case, the soul of the watch is the most important factor that makes a difference. Modernity in tradition is the soul of the Zenith Defy Lab as without tradition, there is no future and without innovation, there is no future," concluded Biver.



GAME On!

HUBLOT INTRODUCES ITS LATEST BRAND AMBASSADOR, DUSTIN JOHNSON

he fastest man on earth, Usain Bolt, and the fastest Ferrari racing cars share a deep connection with Hublot. The latest breakthrough from Hublot is carving a venture in the world of golf by signing current world number one golfer, Dustin Johnson, as their newest brand ambassador. This new partnership is cemented with the launch of the lightweight Big Bang Unico Golf which has a module to track a golfer's score whilst golfers are on the course. "Dustin Johnson is recognised for his perfect timing – along with

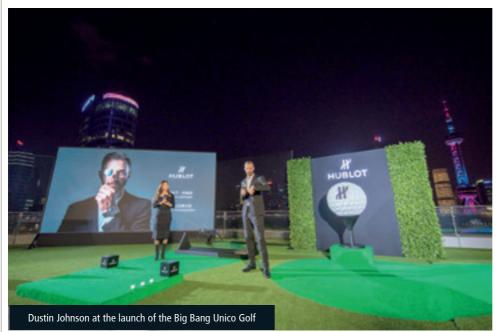
power, control and precision," said Ricardo Guadalupe, CEO of Hublot. "Golf watches exist, but they tend to be digital. His influence and impact on the game inspired Hublot's new golf watch. Mechanically advanced, brilliantly functional, contemporary look and easy to use, it is a fusion of Hublot's philosophy and DJ's signature; simple, intuitive and extremely effective."

Dustin Johnson, more commonly known as "DJ", has played golf from an early age. Fast

The watch case and bezel are made of carbon fibre and a grey Texalium® upper layer

forward to 2016, he secured his major championship win at the US Open. Beyond capturing his maiden win at the US Open, DJ enjoyed an exceptional season, also winning the World Golf Championships-Bridgestone Invitational and the BMW Championship. As part of the American team, he secured the Ryder Cup eight years after their last triumph, in a dominating display over the Europeans. The year 2016 saw Johnson confirm his status as part of the game's elite, rising to the top of the world rankings, winning the PGA Tour Money List and winning the Jack Nicklaus Trophy for the PGA Tour Player of the Year. The 33-year-old has shown no signs of slowing down in 2017confirming his position as the world's best golfer by winning four times to bring his career wins on the PGA Tour to 16, and adding another President's Cup win to his resume - winning 4.5 points out of a possible 5 in the process.





to zero. The total strokes of a golfer's game is tallied on the display at 6 o'clock, meanwhile the display at 9 o'clock indicates the number of the current hole being played. The pusher at 8 o'clock, which is shaped like a tee, resets the mechanism and sets the counters to zero at the end of the round. During the round, this button can be locked by rotating it by 45 degrees, thus ensuring that it is not inadvertently activated. Like any Hublot movement, the MHUB1580 is both high-tech and aesthetically pleasing. There are 358 components that comprise the movement, which comes with a 72-hour power reserve and is water-resistant up to 100 metres. The watch is offered with two interchangeable wristbands fitted with the One Click system. One is made of white leather sewn on rubber and designed like a golf glove, while the other is made of technical fabric with a Velcro fastener to ensure that the watch sits perfectly on the wrist.

Now sitting on the wrist of Dustin Johnson during his golf games is the Big Bang Unico Golf. The 45 mm case and bezel of the timepiece are made of carbon fibre and a grey Texalium° upper layer. Texalium° is an innovative material that is an amalgamation of carbon fibre and aluminium - exclusively owned by Hublot - which makes the timepiece light at just 97.9 grams to not impede on Johnson's game. Aside from being super-light, the real attraction for golfers is that the watch keeps track of a golfer's game. At 2 o'clock is a yellow coloured, putter-shaped pusher that activates the mechanism for displaying the number of strokes taken and counts the strokes per hole. Once a golfer is finished with a particular hole and moves on to the next, he will press the pusher at 4 o'clock to reset the stroke counter



Excalibur

Aventador S



EQUALLY
Astounding

ROGER DUBUIS AND LAMBORGHINI SQUADRA CORSE FORM A FORMIDABLE PARTNERSHIP

A second version, available in 88 pieces, features the inimitable "Giallo Orion" yellow of Lamborghini and comes complete with a bi-material strap with black rubber base and black rubber-tech inlay.

The two watches are powered by a Lamborghini-exclusive Roger Dubuis movement. The outstanding Duotor engine bears strut bars, reminiscent of the Astral Skeleton principle of Roger Dubuis, while the double balance wheel is positioned at an angle which recalls the performance-enhancing longitudinal placement of Lamborghini engines.

However, the adrenaline-inducing collaboration does not stop there. From spring 2018 onwards, Roger Dubuis puts its full support behind the Lamborghini Super Trofeo as one of its main sponsors. This wonderful alliance will be showcased on the brand-new Huracán Super Trofeo EVO, which is outfitted in an all-new carbon fibre body kit developed with Dallara.

ust last September, Roger Dubuis and Lamborghini Squadra Corse revealed the impressive result of its timely collaboration. Held at the Lamborghini Headquarters in Sant'Agata Bolognese, guests were treated to an undoubtedly unique dinner set right at the heart of the legendary car marque's R&D Department, Centro Stile. The truly distinct event venue served as the appropriate place to launch the Roger Dubuis Excalibur Aventador S.

Available in two limited editions, the Excalibur Aventador S captures the raging spirit imbued within both companies. The design teams of Roger Dubuis and Lamborghini worked closely together to create a top-performing watch masterpiece crafted from high-tech materials. For the first time ever, multi-layered carbon and C-SMC carbon, based on the same technology utilised in the creation of Lamborghini cars, are used for the 8-piece limited edition model with orange details and a bi-material strap with black rubber base and black Alcantara inlay.

ROGER DUBUIS DARE TO BERARE







Kevin Rollenhagen, member of Swatch Group Extended Group Management Board, Susanne Chen, President of Swatch Group China, Longines Ambassador of Elegance Zhao Liying, Walter von Känel, President of Longines, Dennis Li, Vice President of Longines China

A DEFINING Celebration

LONGINES CONTINUES
ITS RICH WATCHMAKING
LEGACY WITH A NEW LINE

ge is just a number. This old adage is true for Longines – one of the world's oldest watch brands – as it commemorated its 185th anniversary in Beijing, China with a new brand ambassador and a cool new line dubbed the Record Collection.

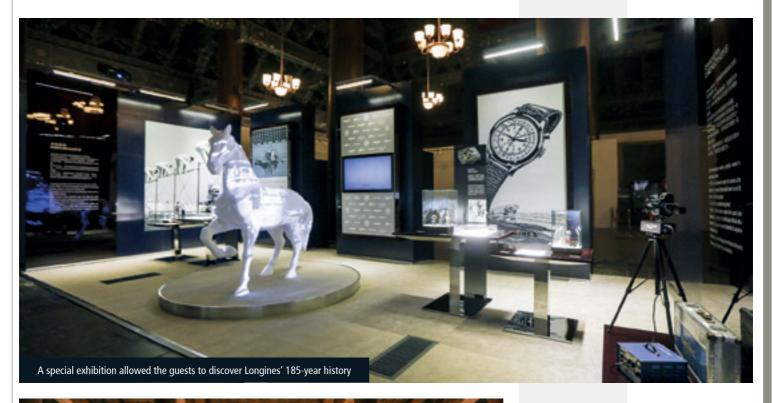
The festive celebration commemorated the brand's legacy of tradition, elegance and performance in the form of a grand gala evening that took place in Beijing's historic Imperial Ancestral Temple, or the Taimiao. As the night began to descend on the city,

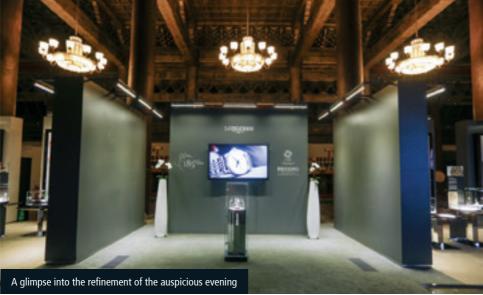
the surprisingly cold evening turned warm as guests were ushered into the temple's front gate which was decked in cool blue lighting to accentuate the elegance and importance of the event. In personal attendance was Walter von Känel – President of Longines – who had the important role of announcing the brand's latest addition to its family of ambassadors, while also officially launching the Record Collection.

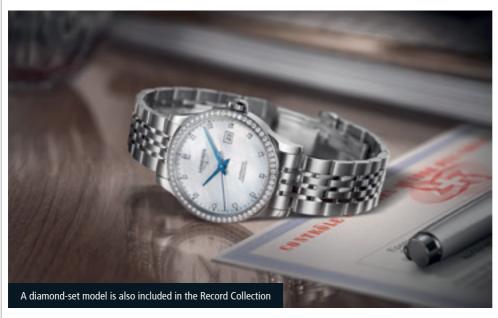
The Record Collection was initially announced at Baselworld 2017 and was certainly the high-

light of the evening as it perfectly epitomises Longines' timeless excellence, its rich history, and the brand's passionate pursuit of advanced technical innovation. The Record Collection consists of a series of automatic calibres that are certified chronometers by the COSC. Behind the achievement is an exceptional heart, which is the balance spring that regulates the organs inside the watch. Coupled to the balance, it oscillates around its equilibrium position, ensuring its fundamental purpose: to beat with extreme regularity. To achieve its goal for high precision and longevity, Longines added a single-crystal silicon balance to its best movements - a resistant and light material that is inoxidisable and unaffected by standard temperature variations, magnetic fields and atmospheric pressure, allowing for highly precise timekeeping that merits the chronometer certification proudly displayed on the dial. Being the first collection to receive this certification, the Record Collection is aptly named and deserves a place amongst Longines' hall of fame timepieces.

Presenting the new collection in the Taimiao, one of Beijing's most iconic and enduring dynastic vestiges, Mr. von Känel, President of Longines, said "Tradition, elegance and







performance, three values dear to Longines, are perfectly combined in the new collection that we are launching today: the Record collection. Indeed, its models do not simply show Longines' watchmaking expertise, but they are also a display of the brand's signature classic style." The location, which pays homage to ancestors, was also a perfect venue for the Longines 185th Anniversary Exhibition. It showcased the brand's extensive and most iconic timepieces from vintage pocket watches, timing devices and early wristwatches, exclusively handpicked and curated from the Longines Museum in Saint-Imier. The exhibition also served as a platform for attendees and visitors to witness the richness of Longines' collections and much decorated past.

The Record Collection was well represented during the grand gala event, with glass cases around the venue displaying the six references of the collection: four in stainless steel, and two in diamond-set stainless steel. The collection features an elegant three-hand watch with a simple date display at 3 o'clock; certainly a timeless and versatile look that will appeal to both men and women. With four stainless steel references in 26, 30, 38.5 and 40 mm, the Record Collection was clearly designed with both genders in mind, while the diamondset models are presented in two models for women - fitted on a steel bracelet or alligator leather strap. The versatility of the collection is reflected on the choice of dials ranging from white mother-of-pearl, black lacquer, Sunray gradient finish, Sunray pattern in silver and blue, and also in understated white matte.



With its timelessly elegant aesthetics and versatility, the Record Collection was also present on the wrist of a beautiful lady that captivated the eyes of those present. Capping the evening, Longines introduced Zhao Living, the brand's new Ambassador of Elegance, who is a fitting choice with her youthful beauty and her professional achievements as an actress to represent the collection and strengthen the brand's presence in the market. Zhao Liying amasses an impressive filmography, as well as prestigious accolades including fourth place in the Forbes' 2017 Top 100 Chinese Celebrities. Impressively decorated at such a tender age, it was the elegance of her heart above all that made Longines fall for her.

Expressing her happiness and gratitude, Zhao Liying graciously said, "I would like to say how delighted I am to be here tonight with Longines for the launch of the new Record collection. As a woman, I am proud to be the Ambassador of a brand which sells as many lady watches as men's. I am very proud to be now a part of Longines' history." Zhao's recent successes include "Duckweed" in 2017, where she played alongside Longines Ambassador of Elegance, Eddie Peng, and the drama "Eternal Wave", where she was joined by Longines Ambassa-



dor of Elegance, Aaron Kwok. With such accomplishments and adoration in the Chinese market, she is certainly a valuable addition to the star-studded family of Longines Ambassadors that includes world-class celebrities such as Kate Winslet, Simon Baker, Andre Agassi and Aishwarya Rai Bachchan, among others.

As darkness and the cold winter evening ensued, esteemed guests from around the world were treated to delicious selections of canapés and free-flowing champagne and wines. On the other hand, we were some of the lucky guests to have Zhao Liying's company for the night. She described her fondness for skeletonised dials which allow her to admire the movements, and her penchant for diamond adornment. Zhao later on conveyed her expectation as Longines Ambassador, which is to appeal to younger consumers, by sharing the brand's rich history and watchmaking techniques, as aided by her strong presence in the Chinese market.

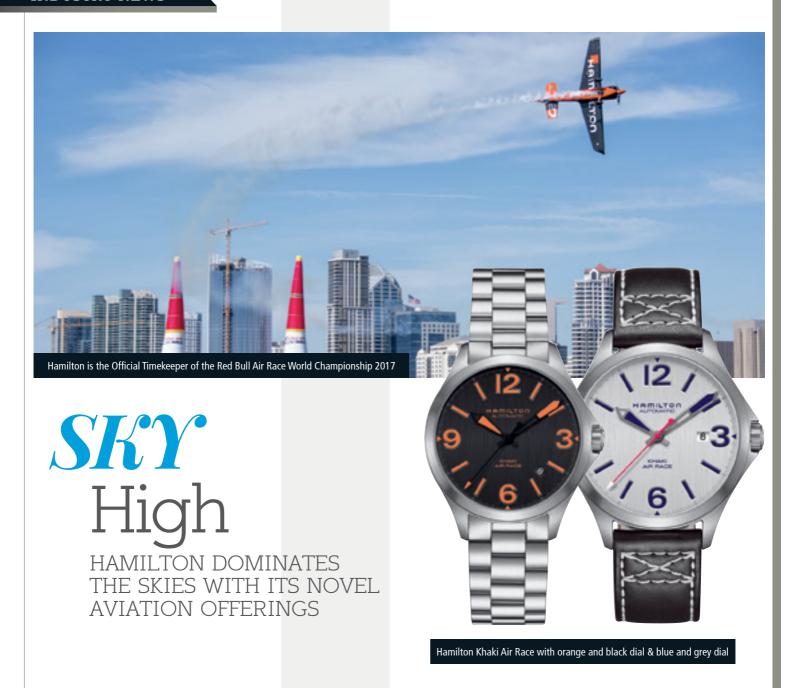
While it is too early to tell, Zhao Liying provides a significant step for Longines, in boosting its presence in China and catering to the consumers of the future. Loaded with the new COSC-certified Record Collection, a new face, and its ever rich history, we are confident to say that Longines will definitely be around for another 185 years yet.







Kevin Rollenhagen, member of Swatch Group Extended Group Management Board, Walter von Känel, President of Longines, Longines Ambassador of Elegance Zhao Liying, Susanne Chen, President of Swatch Group China, Dennis Li, Vice President of Longines China, officially open the Longines 185th anniversary exhibition



he Hamilton Watch Company is a world-famous watch brand renowned for its railroad and aviation heritage. The company had its genesis as an American watch design and manufacturing company in 1892 and produced its first watch in 1893. During the U.S. railroad expansion boom in the 1900s, Hamilton timepieces gained popularity throughout the railroad workforce community and was thus renowned as "The Watch of Railroad Accuracy".

In 1917, Hamilton introduced its first wrist-watch and became a supplier to the US Armed Forces. During World War II, Hamilton retooled its business model to serve the military, dropping its consumer products. In 1918, Hamilton released its first aeronautical watch which accompanied the very first American airmail postal service between Washington and New York. By the 1930s, Hamilton was the

official timekeeper for commercial airlines in the USA, including TWA, Eastern, United and Northwest.

Today, Hamilton's aeronautical spirit continues to soar. Presently, Hamilton watches are worn as standard equipment by many squadrons such as South Korea's 121st fighter Squadron, the Patrulla Aspa from Spain, the Patrol Squadron Forty from the United States, and the Apache and F-16 Demo Team from the Netherlands, amongst others.

Its aviation heritage, which puts forth skill and precision as part of the Hamilton brand, lives on in its aviation offerings. Hamilton deepens its understanding of pilot needs and the watch functions required to develop timepieces designed for pilots by partnering with various high-profile aviation events such as the Red Bull Air Race World Championship, where it

serves as official timekeeper. Featuring 14 of the best race pilots, including Nicolas Ivanoff, Hamilton brand ambassador since 2005, the competition combines speed, precision and skill. Using the fastest, most agile and lightweight racing planes, pilots navigate a lowlevel aerial track made up of 25-metre high air-filled pylons.

To commemorate this special occasion, Hamilton has released a special edition watch called the Khaki Air Race, which will be available in two versions: a Team Hamilton model with an orange and black dial as well as a special case back to reflect the strong relationship between Hamilton and Nicolas Ivanoff; and an Official Timekeeper model with a blue and grey dial with a red seconds hand honouring the Red Bull Air Race colours. Both versions are available in either 38 or 42 mm stainless steel cases and come with a black leather strap or a stainless steel bracelet.





Legacy

TUDOR AND THE NEW ZEALAND ALL BLACKS FORM A WINNING PARTNERSHIP

enry Blaha, once Captain of the Baltimore Rugby Club said, "Rugby is a beastly game played by gentlemen; soccer is a gentleman's game played by beasts; football is a beastly game played by beasts." In the realm of international rugby, the New Zealand All Blacks has been consistently dominating the sport. Throughout the 125year history of New Zealand Rugby, the All Blacks have won more than 75 percent of the matches they played, which is more than any major national sports team - a higher winning ratio compared to Brazil in football or Australia in cricket. For the past seven years, the New Zealand All Blacks has topped the World

Rugby Ranking, which lists the world's top 30 Rugby nations. Rugby is a big deal in New Zealand; with a population of just 4.5 million, there are approximately 150,000 rugby players who have undergone world-class training and practices from the earliest age. Those 150,000 hopefuls aspire to be included amongst the 15 players on the starting match of an All Blacks game.

This sporting spirit is very much in line with "Born to Dare", the manifesto of Swiss watch manufacturer TUDOR, thus it was only natural for the All Blacks and TUDOR to form a winning alliance. A partnership between the All

Blacks and TUDOR was inked in the middle of this year, making the All Blacks brand ambassadors of the watch brand. The team's leading player and current World Rugby Player of the Year, Beauden Barrett, was also tapped as an individual brand ambassador. The All Blacks and Beauden Barrett shall be sporting the TUDOR Black Bay Dark, a vintage-inspired all-black steel diver's watch that perfectly matches the team's colours. As robust as the wearers and tested to the extreme, which is in line with TUDOR's watchmaking philosophy, the Black Bay Dark pays homage to the more than 60 years TUDOR has spent perfecting the ideal professional's watch.

The TUDOR Black Bay Dark

is the official timepiece of

the All Blacks





BR-X2 TOURBILLON MICRO-ROTOR

EXTRA-THIN BR-CAL.380 MANUFACTURE CALIBRE - LIMITED EDITION OF 99 PIECES

The movement and case of the BR-X2 form a single mechanical unit encased between two sapphire crystal plates. This innovative design gives the appearance that the case is invisible and that the wearer has the unadorned movement on the wrist. The BR-X2 calibre is equipped with a mechanism regulated by an automatic tourbillon, wound by a micro-rotor. The Time Place Tunjungan Plaza Surabaya · INTime Grand Indonesia · Kelapa Gading Plaza Senayan · Galeria Bali · Paris Van Java Bandung · Pondok Indah Mall 2 · Senayan City · Sun Plaza Medan · @Time Plaza Indonesia · Service Centre Menara Sudirman, Jl. Jend. Sudirman Kav.60, 12A floor, Tel: (62) 21 2927 2780 · www.bellross.com



The sultry Reine de Naples Mini 8928 BREGUED MADEFOR **BREGUET** ELEBRATES THE LEGACY AND APPEAL a Queen OF THE REINE DE **NAPLES**



Reine de Naples Mini 8928

ot many things can be considered worthy of royalty, however, Breguet timepieces have certainly been embraced by members of nobility. Through the years, illustrious fans of the brand have included Queen Victoria, Alexandre 1st, Tsar of Russia, Winston Churchill, Marie Antoinette, the Queen of France, Napoleon Bonaparte, his wife Josephine, as well as his sister, Caroline Murat, the Queen of Naples, to name a few. It is the latter, who serves as the feminine inspiration behind one of Breguet's most successful and iconic lines.

The Reine de Naples, launched in 2002, was inspired by a wristwatch that A.L. Breguet created especially for the Queen of Naples in 1810. Following the specifications that the queen herself made for a repeater with an oblong-shape, Arabic numerals and a guilloché dial, the watch Breguet painstakingly created at that time has left a lasting legacy, one that endures to this very day.

NEW VERSIONS

This year, Breguet presents exciting additions to the ever-growing Reine de Naples fam-





Reine de Naples 8928

ily. The Reine de Naples Mini 8928 bears the distinguishing elements of the much coveted watch line, from the off-centre dial, the large hour numerals, dainty Breguet hands and the oval-shaped case. However, a new treatment is beautifully revealed on the dial. The Arabic

THE REINE DE
NAPLES, LAUNCHED
IN 2002, WAS
INSPIRED BY A
WRISTWATCH
THAT A.L.
BREGUET CREATED
ESPECIALLY FOR
THE QUEEN OF
NAPLES IN 1810

numerals that surround the white mother-ofpearl dial are pink-rimmed, adding modernity and a touch of colour to the otherwise classic face. And let's not forget the bling. The new Reine de Naples Mini 8928 is adorned with 166 stunning diamonds that are set into its bezel, dial flange, lug, crown and folding clasp. The playful pink hue on the hour markers is matched with an equally vibrant pink leather strap. For even more feminine allure, the 33 x 24.95 mm watch is also available with a sultry chain bracelet in 18-carat white gold



Reine de Naples 8918



Reine de Naples Princesse Mini 9818



to match the white gold case. Powered by the mechanical self-winding movement, Calibre 586/1, which has a silicon balance spring, the timepiece is equipped with a 38-hour power reserve and beats at a frequency of 3Hz. Other striking versions include an 18-carat rose gold model with a black satin strap, an 18-carat white gold option with a black satin strap, as well as an iteration with a chain bracelet either in 18-carat white or rose gold.

The Reine de Naples 8918 also receives an exotic update. The 2017 version uses Tahitian and white mother-of-pearl for the dial. This two-tone combination lends added charm to the already regal timepiece. Crafted of 18-carat rose gold and equipped with either a midnight blue satin-finish leather strap or a supple chain bracelet, the real star of this new rendering is a pear-shaped diamond that sits magnificently at 6 o'clock. Combined with 144 other sparkling diamonds found on the bezel, dial flange, crown and folding clasp, Breguet has created a truly feminine piece, one that will surely be coveted by any discerning woman.



Latest iteration of the Reine de Naples 8918





BREGUET REINE DE NAPLES PRINCESSE 8965

Inspired — like the rest of the collection — by the first wristwatch created by A.-L. Breguet for Caroline Murat in 1810, the new Reine de Naples Princesse 8965 is the epitome of femininity and boldness. The gentle, subtly cambered design of its rose gold oval case makes a pleasing contrast with the cleancut, resolutely graphic lines of its engine-turned dial. Breguet wished to play with shapes and materials in order to attract the eye and draw it into the fascinating dimensions of time. The extremely pure white mother-of-pearl dial follows the curve of the case, thereby creating an unusual depth effect highlighting the two large, equally rounded rose gold hour-markers appearing at 6 and 12 o'clock.

The Reine de Naples Princesse 8965 is fitted with a sapphire crystal caseback providing the opportunity to admire its mechanical self-winding movement, Calibre 591C. Crafted in keeping with the finest watchmaking traditions, its oscillating weight is in solid gold, hand-engraved on a rose engine.

This new 43 x 34.95mm model joins the 8968 references, available with a silvered gold or anthracite dial. Its now diamond-set bezel enhances the radiance of the crown and the ball-type lug, respectively set with an inverted diamond and with brilliant-cut diamonds. Fitted with a leather strap, this elegant and sophisticated model is also available with a rose gold link bracelet, secured by a medallion buckle.

SPECIFICATIONS OF THE WATCH

REF. 8965BR/5W/986 DD0D

Case in 18k rose gold, cambered ovoid with delicately fluted caseband. Bezel and lug set with 83 brilliant-cut diamonds (approx. 1.53 ct). Crown set with an inverted diamond (approx. 0.15 ct). Sapphire-crystal caseback. Dimensions 43 x 34.95mm. Water-resistant to 3 bar (30m).

Dial in natural white mother-of-pearl, engine-turned. Individually numbered and signed Breguet. Applied and curved Roman numerals in rose gold at 6 and 12 o'clock. Breguet open-tipped hands rose gold.

Self-winding movement, Cal. 591C. Numbered and signed Breguet. 111/2 lignes. 25 jewels. 38-hour power reserve. Escapement wheel and in-line Swiss lever in silicon. Balance spring in silicon. Balance frequency 4Hz. Adjusted in 6 positions. Alligator leather strap with gold folding clasp set with 29 brilliant-cut diamonds (approx. 0.27 ct).

BREGUET REINE DE NAPLES PRINCESSE 8965

Also available with a rose gold bracelet set with 104 brilliant-cut diamonds (approx. 0.63 ct): Reference 8965BR/5W/J53 DDD0

BREGUET REINE DE NAPLES 8918

This year, Breguet is revisiting one of the bestsellers in its ladies' collection, the Reine de Naples 8918 model, a mesmerizingly beautiful model leading the distinctly larger Breguet numerals into a merry dance. A lively and joyful blue script mingles with the warm shimmer of rigorously selected Tahitian mother-of-pearl. The handguilloché natural white mother-of-pearl dial offset at 6 o'clock naturally draws the gaze to the striking sparkle of a pear-shape diamond. Delicately framing this face is a rose gold case set with brilliant-cut diamonds on the bezel and flange, as well as a briolette-cut diamond on the crown. The new Reine de Naples 8918 comes in two versions: one with a midnight blue satin-finish leather strap; and the other with a chain bracelet that closely resembles a supple rose gold ribbon. This curvaceous creation, housing a mechanical self-winding movement, ensures unique wearer comfort. It admirably embodies the innate elegance and creative spirit of Breguet.

SPECIFICATIONS OF THE WATCH REF. 8918BR/5T/964 D00D

Case in 18k rose gold, cambered ovoid with delicately fluted caseband. Bezel and dial flange set with 117 brilliant-cut diamonds (approx. 0.99 ct). Crown set with a briolette diamond (approx. 0.26 ct). Sapphire-crystal caseback. Dimensions 36.5 x 28.45mm. Water-resistant to 3 bar (30m).

Dial in Tahitian and natural white mother-of-pearl, engineturned. Individually numbered and signed Breguet. Hours chapter with Arabic Breguet numerals offset at 6 o'clock. Pearshape diamond at 6 o'clock (approx. 0.09 ct). Breguet opentipped hands in blued steel.

Self-winding movement, Cal. 537/3. Numbered and signed Breguet. 83/4 lignes. 26 jewels. 45-hour power reserve. Escapement wheel and in-line Swiss lever in silicon. Balance spring in silicon. Balance frequency 3.5Hz. Adjusted in 6 positions.

Alligator leather strap with gold folding clasp set with 26 brilliant-cut diamonds (approx. 0.12 ct).

AREGUET 3098 **BREGUET REINE DE NAPLES 8918**

Also available with a chain rose gold bracelet: Reference 8918BR/5T/J20 D000

O G G G

BREGUET REINE DE NAPLES 8928

BREGUET REINE DE NAPLES MINI 8928

The year 2017 also sees the arrival of a new addition to the Reine de Naples Mini line, now available in six additional variations. The famous mother-of-pearl dial and its off-centred 6 o'clock chapter ring remain the principal characteristics of this model, alongside its dainty 33 x 24.95mm size. The chapter ring is now graced with generously-sized graphic Arabic numerals designed to match the unique case shape. The six references unveiled this year pick up the aesthetic codes of the Reine de Naples collection, including the "ball-type" lug — in this instance paved with diamonds, as well as a winding crown topped with a briolette-cut diamond at 4 o'clock. The sense of opulent prestige continues on the bezel, flange and folding clasp in gold, finely set with brilliant-cut diamonds.

Continuing the tradition of equipping Breguet ladies' watches with exclusively mechanical self-winding movements, the new Reine de Naples Mini houses Calibre 586/1 with a silicon balance spring. It has a 38-hour power reserve and beats at a frequency of 3Hz. This refined model is a true watchmaking gem available with a black satin strap or chain bracelet in rose or white gold. Clients wishing to opt for the white gold version can also choose a dial with pink-rimmed numerals, complemented by a pink leather strap matching the colourful details on the chapter ring.

SPECIFICATIONS OF THE WATCH

REF. 8928BR/5W/844 DD0D

Case in 18k rose gold, cambered ovoid with delicately fluted caseband. Bezel, dial flange and lug set with 139 brilliant-cut diamonds (approx. 1.255 ct). Crown set with a briolette diamond (approx. 0.26 ct). Sapphire-crystal caseback. Dimensions 33 x 24.95mm. Water-resistant to 3 bar (30m).

Dial in natural white mother-of-pearl. Individually numbered and signed Breguet.

Hours chapter with Arabic Breguet numerals offset at 6 o'clock. Breguet opentipped hands in blued steel.

Self-winding movement, Cal. 586/1. Numbered and signed Breguet. 63/4 lignes. 29 jewels. 38-hour power reserve. Inverted in-line lever escapement with silicon horns. Balance spring in silicon. Balance frequency 3Hz. Adjusted in 6 positions.

Satin strap with gold folding clasp set with 26 brilliant-cut diamonds (approx. 0.12 ct).

Also available in 18k white gold: Reference 8928BB/5W/844 DD0D

Also available with a chain bracelet in 18k white or rose gold: References 8928BB/5W/J20 DD00 / 8928BR/5W/J20 DD00

Also available with pink-rimmed numerals on a pink leather strap or a chain bracelet in 18k white gold: References 8928BB/5P/944 DD0D / 8928BB/5P/J20

BREGUET REINE DE NAPLES 8928

Bregue Depuis 1775



THE REINE DE
NAPLES 8918 ALSO
RECEIVES AN
EXOTIC UPDATE.
THE 2017 VERSION
USES TAHITIAN AND
WHITE MOTHEROF-PEARL FOR THE
DIAL. THIS TWOTONE COMBINATION
LENDS ADDED
CHARM TO THE
ALREADY REGAL
TIMEPIECE

Reine de Naples Mini 9807ST

The third masterpiece in this latest Breguet line-up is the Reine de Naples Princesse 8965. Fashioned out of 18-carat rose gold, this model is a tad bit different from the two other watches in the collection as its dial is quite bare, with only two large, rounded rose gold hour markers located at 6 and 12 o'clock to adorn it. However, this simplicity is offset by brilliant-cut diamonds that surround the watch bezel as well as the ball-type lug which is also swathed in diamonds. Further elegance is exuded by the rose gold bracelet which is fittingly adorned with 104 brilliant-cut diamonds. The attractive watch is also available in a version fitted with an alligator leather strap.

THROUGH THE YEARS

If these new offerings are any indication of how far Breguet has come in terms of watchmaking, then surely the watch world can only wait with bated breath for what else the manufacture can create in the future. The brand has become synonymous with impeccable craftsmanship and timeless allure, and these watches are proof that Breguet certainly understands the female psyche, and also fully embraces the desires of women. With its beautiful usage of diamonds, lustrous gold, iridescent mother-of-pearl and the classic oblong case shape, the brand has indeed captured the hearts of women the world over.

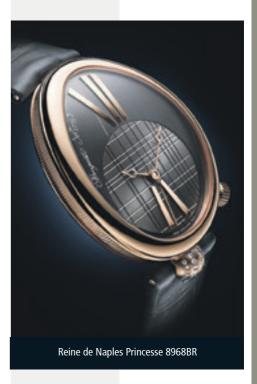
What began with a commission from Caroline Murat, the Queen of Naples, has spurred an enduring legacy of watchmaking creativity and beauty. Dating back to 1810, the Queen herself ordered a truly novel piece, a watch for a bracelet with a minute repeater, the

first wristwatch in watchmaking history. And Breguet was more than equipped to comply. Given the name N° 2639, the royal timepiece had a lever escapement and a thermometer. Its creation involved a whopping 34 different operations carried out by 17 people. Based on the



brand's historical registers, the timepiece was completed by December 1811, however, additional requests from the Queen, specifically for the minutes to be altered and the dial to be changed into guilloché-worked silver with Arabic numerals, set back the actual delivery of the piece to December 1812.

Over the years, the Reine de Naples has undergone a number of worthy reinterpretations. One notable piece is the Reine de Naples 8939 High Jewellery. With a case, bezel and dial set with dazzling baguette-cut diamonds, as well as a pear-shaped diamond at 6 o'clock, the beautiful timepiece is completed with an attractive bracelet of natural pink Akoya pearls from Tahiti. Another unique version in this majestic line is the Reine de Naples 8958 Cammea. Honouring the traditional craft of cameo work, which takes hours of concentration and years of practice, this distinct watch features a cameo dial sculpted on shell bearing a floral motif. With the use of a simple steel stylus, a skilled artisan worked on the various layers of OVER THE YEARS, THE REINE DE NAPLES HAS UNDERGONE A NUMBER OF REINTERPRETATIONS. ONE NOTABLE PIECE IS THE REINE DE NAPLES 8939 HIGH JEWELLERY



the shell to craft an intricate sculpture of unparalleled grace. Discreet hour and minute hands tell the time, while the white gold bezel is adorned with brilliant-cut diamonds to further enhance the magnificent artwork. A chocolate hued alligator strap accompanied by a folding clasp set with 26 diamonds completes the singular timepiece.

These are but two shining examples of the intricate craftsmanship that has been involved in the creation of the exquisite Reine de Naples line. Prompted by the creative mind of A.L. Breguet and made famous by the patronage of some of history's most iconic personalities, the Reine de Naples collection continues to flourish and evolve. Without a doubt, the spirit and passion of "the greatest watchmaker of all time" lives on in these very watches, as well as in the rich watchmaking dynasty he began.



Reine de Naples 8939 High Jewellery Timepiece



ZENITH, THE FUTURE OF SWISS WATCHMAKING

DEFY | El Primero 21 1/100th of a second chronograph



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LUNAR Reverie

ROLEX PRESENTS AN INSPIRING TIMEPIECE EQUIPPED WITH A NOVEL MOONPHASE

umans have been looking up to the moon and the stars from antiquity. These celestial bodies were used by our forefathers on a daily basis, as they consulted them in their seafaring and time-telling. Today, these ancient practices may no longer be in use, however, the moon and the stars still continue to inspire us, in the same way that they always have.

Now you can have a piece of heaven on your wrist with the new Rolex Cellini Moonphase. Complete with an exclusive display of the lunar cycle, the timepiece measures 39 mm and is crafted from 18-carat Everose gold. White lacquer serves as an ideal background for the unique dial which features a blue enamelled disc at the 6 o'clock position. It is in this richly hued counter where the full moon and

The Rolex Cellini Moonphase is elegantly rendered in 18-carat Everose gold



new moon take centre stage. The full moon is wonderfully depicted by a meteorite applique, while the new moon is represented by a silver ring. As the two moons rotate through the lunar cycle, a pointer set at the 12 o'clock position of the small opening indicates the phase of the moon.

Apart from this, the Cellini Moonphase features the date around the circumference of the dial. A centre hand with a crescent moon at the tip points to the corresponding day. These functions are powered by the calibre 3195 Manufacture Rolex self-winding mechanical movement entirely manufactured in-house, with a patented moonphase module that is astronomically accurate for 122 years. This makes the timepiece, which comes complete with a brown alligator leather strap and a folding Crownclasp in 18-carat Everose gold, not only a beautiful piece to own, but also a worthy heirloom to be passed on from one generation to the next.

In addition, the Cellini Moonphase is covered by the Superlative Chronometer certification redefined by Rolex in 2015. This exclusive designation means that the timepiece has successfully passed stringent testing against the A ROLEX
SUPERLATIVE
CHRONOMETER
AFTER CASING HAS
A REMARKABLE
ACCURACY OF
-2/+2 SECONDS PER
DAY, WHICH IS
MORE THAN TWICE
THE PRECISION
VALUES REQUIRED
OF OFFICIAL
CHRONOMETERS.

brand's own criteria, which exceed the usual quality watchmaking standards. Applied to the fully assembled watch, the certification guarantees superlative performance in terms of precision, power reserve, waterproofness and self-winding. In fact, a Rolex Superlative Chro-



nometer after casing has a remarkable accuracy of -2/+2 seconds per day, which is more than twice the precision values required of official chronometers. The Superlative Chronometer status is symbolised by the iconic green seal which accompanies every Rolex watch, and comes with an international five-year guarantee.



BACKTo Basics

KEEPING THINGS SIMPLE IS ONE OF THE BEST THINGS WE CAN DO IN LIFE. HYT Ho LIVES BY THAT RULE.

The HYT H0 Black has a black DLC titanium case and green fluid

tarting with the H1 in 2012 and the H2 in 2013, HYT went on to introduce the H3, H4 and The Skull in 2015. In 2017, the Hydromechanical Horologists went back in numbers, but leaped forward in design with the H0.

The $\rm H0$ – read as $\rm H$ + zero – is the epitome of going back to basics. From the aggressive and unique models of HYT pieces, we now see a simple round dial, which is of course equipped with the famous liquid-filled tubes to indicate the time, in three versions: the H0 black, the H0 Orange, and the H0 Silver.

Upon first look at the H0, its minimalist vibe is apparent as the new model is pared down

to the essentials, revealing only a section of the bellows via an opening at the bottom section of the dial. The rest is to indicate time, with three counters appearing above the bellows; the minutes in the centre, the seconds on the left, and the power reserve display on the right. The less is more philosophy is clearly applicable to the H0, which takes its design cues from concentric waves formed by drops of water falling into the basin of a water clock. From this inspiration, it is clear that HYT is reengaging with magic and mystery, and with the source of life. By basing the volume of the H0 on the circle, the droplet, and waves, HYT reinforces its belief in the fundamental principle that space and time are one.

Keeping things simple, HYT gave the H0 no bezel; rather it has a curved sapphire crystal that acts as a "bezel". The contrasting colours also separate each of the three models; the H0 Black receives a green retrograde fluid to indicate time, the H0 Orange gets a black fluid, while the H0 Silver gets a blue fluid. While all three models are 48.8 mm large, the H0 Black features a black DLC titanium case, whereas the others are crafted from titanium with brushed, micro-blasted and satin-finished cases. The H0 models come with a rubber strap and are equipped with a 65-hour power reserve.





DIVE Into Colour

VIBRANT HUES HIGHLIGHT THE ROYAL OAK OFFSHORE DIVER OFFERINGS

udemars Piguet, a powerhouse in the luxury watchmaking universe, is a brand that can seem to do no wrong. Its most popular model, the Royal Oak, has been the gold standard in haute horlogerie for decades since its introduction in Baselworld in 1972. Designed by Gérald Genta, it is considered to be the first luxury sports watch and subsequently became the symbol of the manufacturer from Le Brassus. This watch was inspired by traditional diving helmets and features exposed screw heads as well as a unique case design and an integrated bracelet.



Another version in bright orange

In 1993, to mark the 20th anniversary of the Royal Oak, Audemars Piguet appointed Emmanuel Gueit to design a new watch known as the Royal Oak Offshore. The Offshore had a much larger case – 42 mm compared to the original 39 mm – which was a revolution in its own right at the time of its introduction, but was thought to be tougher than the original. Just like the original Royal Oak, the new watch proved to be just as successful.

In 2017, Audemars Piguet has again sought to repeat the success of the Royal Oak Offshore Diver Chronograph that was introduced last year in a range of fizzing bright and vibrant dial colours. This year, Audemars Piguet introduces a non-chronograph model in similarly exciting hues: white, dark blue, acid yellow, lime green and bright orange.

The new Royal Oak Offshore Diver models are fitted with rubber straps in matching colours as well as an additional blue rubber strap for each version. The watch features a 42 mm stainless steel case with glare-proof sapphire crystal and case back, and blue screwlocked crowns. Like all Audemars Piguet Diver watches, the Funky Colour Editions are waterresistant to 300 metres, and feature a rotating inner bezel with diving scale and zone from 60 to 15 minutes.

The "Mega Tapisserie" dials feature white gold applied hour-markers and Royal Oak hands with luminescent coating for great visibility in or out of the water. The Mega Tapisserie face is fitted with bold 18-carat white gold hour markers and very legible hands. The white and blue dials are likely to be the most calming to look at over long periods of time, while the green, orange, and yellow ones might impart some jarring contrast for those used to the watchmaker's more conservative and subdued hues of the past.

Inside the Audemars Piguet Royal Oak Offshore Diver is the Audemars Piguet Calibre 3120 automatic movement. It operates at 3Hz (21,600bph) with a power reserve of 60 hours. As per the usual, the movements boast lovely finishing and decorations, and Audemars Piguet has maintained the 300 metre waterresistance while offering a sapphire crystal display case back with a view of the movement and the engraved 22-carat gold rotor.

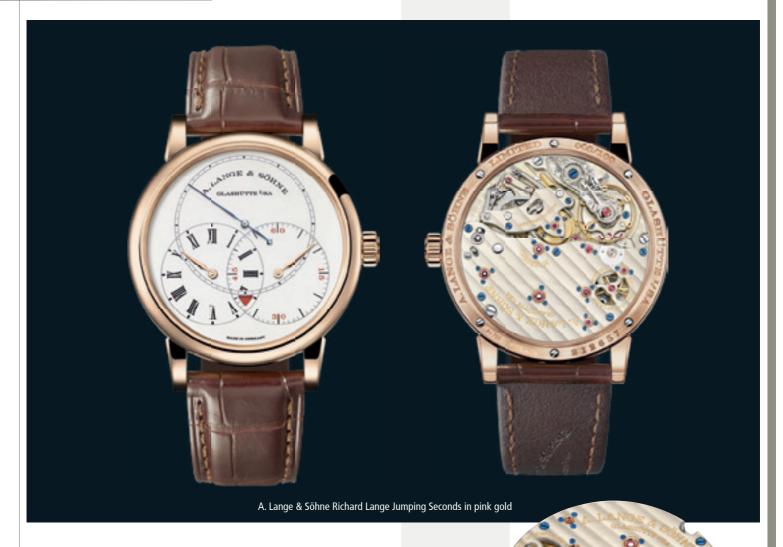
A hallmark design element of the Royal Oak Offshore Diver is the inner rotating timing bezel which is operated by the crown located at 10 o'clock. The timepiece features a high-quality vulcanised rubber strap that tapers in co-



INSIDE THE
AUDEMARS PIGUET
ROYAL OAK
OFFSHORE DIVER
IS THE AUDEMARS
PIGUET CALIBRE
3120 AUTOMATIC
MOVEMENT

lours to match the bold hues of the watch. In order to provide a more conservative option, Audemars Piguet included an extra blue strap with each watch.

Available at about the same price point as other Royal Oak models, it remains to be seen if these Funky Colour Editions can in fact draw its own cult of fans, as Audemars Piguet has tended to attract in years past. For now though, the brand's current strategy is clearly focused on the popularity of the Royal Oak, and part of that means selling more models to existing customers, albeit in strikingly bold colour schemes.



JUMPINGAbove Others

RICHARD LANGE MODELS ARE IN A LEAGUE OF THEIR OWN IN THE WORLD OF A. LANGE & SÖHNE

Lange manufacture calibre L094.1

nter the A. Lange & Söhne Richard Lange Jumping Seconds, introduced for the first time at SIHH 2016 in a glorious 100-piece platinum edition. As part of the Richard Lange family, it was intended to showcase certain aspects of precision timekeeping with its unique combination of a jumping seconds complication, a constant-force escapement, a ZERO-RESET mechanism, and a prominent regulator dial layout; which made this piece an instant hit back in 2016. Recently, the Richard Lange Jumping Seconds was reintroduced with the warm allure of a pink gold case, also offered in a limited 100-piece collection.

Aesthetically, the new pink gold version shares the same dial as its platinum brother. The solid silver dial serves as a clean canvas to three prominent displays, intersecting with one another. At the top central part of the dial is the large seconds counter with clean, train-track style markers and a large blue steel hand to indicate the jumping seconds mechanism. Below and to the left of the seconds counter, is the hour display in Roman numerals, while on the right is the minutes display in Arabic numerals; both use pink gold hands as indicators. All of this beauty is packed inside a 39.9 mm diameter, 18-carat pink gold case.

The Richard Lange Jumping Seconds in 18-carat pink gold is powered by the Lange manufacture calibre L094.1 that drives the 42-hour power reserve, while also running the jumping seconds function, ZERO-RE-SET mechanism, power reserve indicator, and the constant force mechanism. The exquisite piece is equipped with a matching brown alligator leather strap, making it a perfect dress watch, with some serious complications, worthy of your wrist.



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IMPRESSIVELY

Charming

IWC INTRODUCES ADDITIONS TO ITS INGENIEUR LINE

nspired by IWC's passion for engineering, the Ingenieur collection has been the talk among luxury timepiece enthusiasts and collectors for its striking design since the first generation of this watch family in the 1950s and the 1960s. It continues now with the launch of its new lines that boast an astonishing vintage spirit presented in a more elegant way. Borrowing the styling of its predecessors, the use of ceramic and titanium – which are typically used in motorsports – gives soul to the new designs and highlights their sporty character. The new Ingenieur watches are now

available in stores along with two exclusive special editions.

The first piece in the new line is the Ingenieur Automatic, a 40 mm wristwatch with three hands and a date window at 3 o'clock. It's available in stainless steel and 18-carat red gold. The next impressive model is the Ingenieur Chronograph, a 42.3 mm wristwatch, which is also available in stainless steel and 18-carat red gold. Everything in this watch is a perfect combination of sportiness and elegance. Aesthetically speaking, the newly developed



Ingenieur Chronograph Sport Edition "50th Anniversary of Mercedes-AMG"

stainless steel bracelets are remarkably comfortable to wear and have a fine-adjustment clasp integrated into the buckle.

The limited edition section of this new line starts with the Ingenieur Chronograph Sport available with a black calfskin strap. Limited to only 500 watches, the 44.3 mm wristwatch is driven by the IWC-manufactured 89361 calibre with flyback function, which combines the stopped hours and minutes in a counter at 12 o'clock. A soft-iron cage protects the movement from the impact of magnetic fields. Furthermore, its tachymeter scale allows the average speed of an object to be measured over a distance of 1,000 metres.

The flagship of the new Ingenieur collection is the Ingenieur Perpetual Calendar Digital



The Ingenieur Perpetual Calendar Digital Date-Month

Date-Month, whose production is limited to 100 watches in the world. Available with a black alligator leather strap, the watch's digital perpetual calendar displays the date and the month in large numerals. It automatically recognises the different lengths of the months, including the leap day occurring every four years. This 45 mm number is driven by the IWC-manufactured 89801 calibre, which also features a chronograph function.

TWO EXCLUSIVE SPECIAL EDITIONS

IWC does not stop there. The luxury brand presents the Ingenieur Chronograph Sport



Blue dial version of the Ingenieur Chronograph

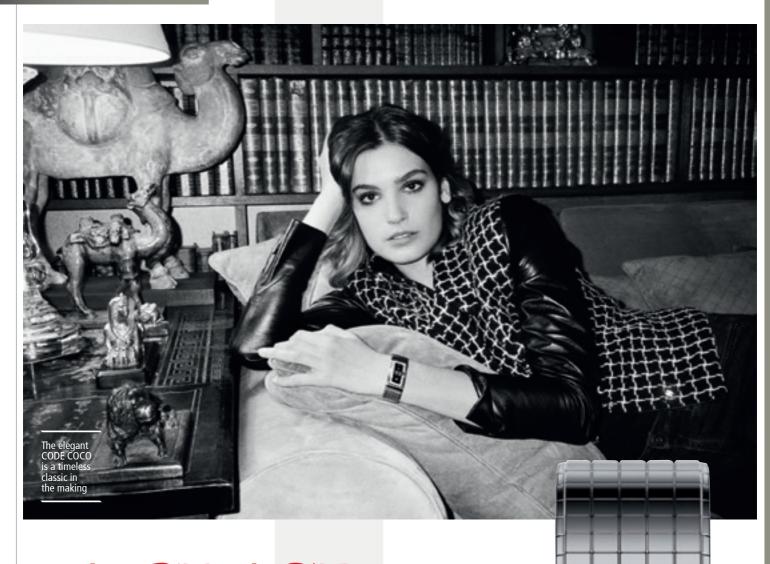
Edition "50th Anniversary of Mercedes-AMG", which was launched in May 2017 to mark the 50th anniversary of its partner, Mercedes-AMG. Produced in a limited edition of 250 pieces, the watch is equipped with a soft-iron cage that protects the IWC-manufactured 89361 calibre movement from magnetic fields. The lower part of the cage is visible through a sapphire glass case back and emulates the appearance of a typical AMG brake disc with bores arranged in a radial formation.

The Ingenieur Chronograph Edition "Cancellara" pays tribute to the career of the Swiss racing cyclist and double Olympic champion,

LIMITED TO ONLY
500 WATCHES,
THE 44.3 MM
WRISTWATCH IS
DRIVEN BY THE IWCMANUFACTURED
89361 CALIBRE WITH
FLYBACK FUNCTION,
WHICH COMBINES
THE STOPPED HOURS
AND MINUTES IN
A COUNTER AT 12
O'CLOCK

The Ingenieur

Fabian Cancellara. Available with a black rubber strap, which is highly resistant to heat and other elements, this watch is a limited edition of only 77 pieces. Speaking of the number seven, it's in fact, Cancellara's favourite. This beautiful 42 mm wristwatch is driven by the IWC-manufactured 69370 calibre, which generates a power reserve of 46 hours. It has a bidirectional pawl-winding system and is equipped with a silver-plated dial. Last but not least, spokes have been printed onto the glass back cover, recalling the image of a racing bike.



A CLASP on Glamour

TRUE TO ITS SOPHISTICATED FORM, CHANEL PRESENTS A NEW AND UNIQUE TIMEPIECE

s it a bracelet? Or a timepiece? CHANEL once again provides its many followers with a secret to decode – the CODE COCO. Renowned the world over for its distinct yet timeless take on fashion, the brand has recently launched a timepiece that is slated to become a classic.

With a novel clasp on its face, one can become confused upon looking at the CODE COCO. The clasp is derived from the 2.55 bag, which

was created by Mademoiselle Chanel in 1955, and lends surprising appeal to the watch. By twisting this hardware, you can unlock the secrets of CHANEL's latest watch. The supple quilted bracelet, which also hails from 1955, comes undone, and makes the minimalistic dial more apparent. Upon closer inspection of the alluring black dial, you will see a sparkling diamond floating regally on top. The iconic clasp serves as a divider from the two watch hands located on the bottom part. It is then,



CODE COCO with diamond bezel



WITH A NOVEL CLASP ON ITS FACE. ONE CAN BECOME CONFUSED UPON LOOKING AT THE CODE COCO. THE CLASP IS DERIVED FROM THE 2.55 BAG. WHICH WAS CREATED BY MADEMOISELLE CHANEL IN 1955, AND LENDS SURPRISING APPEAL TO THE WATCH. BY TWISTING THIS HARDWARE. YOU CAN UNLOCK THE SECRETS OF CHANEL'S LATEST

butes (or codes) serve as a wonderful tribute to the maison's storied style history and provides its loyal following with a glimpse of its design evolution. With a resilient steel case and a lightweight strap made of steel, the CODE COCO provides the new generation with an inherently classical CHANEL timepiece they can call their own.

WATCH JJ

after more thorough observation, that one gets a real clue of what this beautiful piece really is.

Mademoiselle Chanel considered the diamond her favourite gemstone, and explained her choice by saying, "If I have chosen the diamond, it is because it represents, in its density, the greatest value in the smallest volume." On the CODE COCO, the diamond glitters radiantly and is given pride of place on the sleek black watch face. For an even more attractive glistening effect, you can choose the version with a diamond bezel.

The CODE COCO is more than just a jewel or a watch. Equipped with a high-precision quartz movement, it is a chic and utterly feminine representation of a number of CHANEL's iconic design elements. Put together, these attri-





After more than a decade of the brand's progress, fusion is clearly visible in every aspect of the Nyon-based brand. In other words, fusion is truly the mindset of the company. From the way it creates and designs its timepieces and movements, it exemplifies the fusion of the traditional and modern. A big part of Hublot's investment is in state-of-the-art equipment, which are used to perfect its art of traditional Swiss watchmaking. However, no matter how advanced the materials and movements, each timepiece is still meticulously assembled by hand in its manufacture.

Then there is the creative fusion of materials, which Hublot develops internally for its strap, case, and dial. Ever since Hublot first combined gold with natural rubber in 1980, its in-house Metallurgy and Materials laboratory, along with its Research and Development department, have only become ever more progressive in forging new materials. Their successful efforts come in the form of new metals such as Hublonium, Texalium*, and Magic Gold, and even fabrics.

Last, but not least, is Hublot's never-ending pursuit for fusion with the world's leading lifestyle authorities. Hublot's ambassadors, such as Usain Bolt, Pelé, Maradona, Kobe Bryant and Dustin Johnson, are part of the same dynamic and are united by common traits: the pursuit of excellence, distinction and innovation. With "The Art of Fusion" at the very heart of Hublot, its possibilities for innovation are truly limitless.

THE MINDSET of Synergy

HUBLOT CONTINUES TO EXCEL IN THE ART OF FUSION

he process or result of joining two or more things together to form a single entity is what we know as fusion. However, Jean-Claude Biver, Chairman of Hublot and President of the LVMH Group Watch Division, has perfected its meaning: "Fusion is life. It's a philosophy. A concept so simple that it is child's play. Therein lies the key to success: innovation which reveals this self-evident premise. From time immemorial, the greatest achievements have grown out of the simplest ideas". And it was in 2004, when Biver and Hublot CEO, Ricardo Guadalupe, proclaimed Hublot's DNA as "The Art of Fusion."







BREITLING
for Bentley

TWO BELLWETHERS COME TOGETHER TO RAISE THE STANDARDS OF LUXURY

hen two grand masters of luxury join forces, expectations are understandably twice as high. But instead of veering away from such a challenge, British car manufacturer Bentley Motors and watchmaker Breitling spurred each other on to raise existing benchmarks in their respective industries.

Automotive royalty Bentley kicked off the joint endeavour with the unveiling of its latest Bentley Continental GT at the 2017 Frankfurt

Motor Show in September, 14 years after revealing the model's inaugural edition. Its newest iteration upholds the nearly 100-year-old brand's hallmark of a classically graceful aesthetic, while also embracing the latest innovations of auto engineering with a hand-crafted, state-of-the-art interior and optimised 6-litre W12 TSI engine.

With these very same attributes in mind, namely classic sophistication meets modern ingenuity, Breitling took up the baton from Bentley GT Dark Sapphire Edition

Bentley and set out to create a timepiece that would not only reflect the Continental GT, but also pay homage to the latter's dedication to luxury and performance, and - in a word - excellence. And so, the Bentley GT "Dark Sapphire" was born, a watch made by Breitling for Bentley.

At first glance, the Bentley GT "Dark Sapphire" looks dark and sleek, with a bold and commanding design that the 133-year-old watch manufacturer is known for. Upon closer inspection, tell-tale signs of Bentley's influence become evident: a diamond motif on the dial and strap identical to the décor found in the Continental GT's interior and dashboard controls; smooth lines that meet in sharp angles to create an overall look that balances high-class tradition with self-assured modernity. Meanwhile, its "Dark Sapphire" moniker refers to the bluish shimmer for which Bentley is widely known.





The 48 mm sports watch is fashioned from a revolutionary polymer composite exclusive to Breitling called Breitlight*, which is not only highly resistant to scratching, corrosion and traction, but is also anti-magnetic and 5.8 times lighter than steel. This means that de-

spite its imposing size, the timepiece feels light

and comfortable around the wrist.

And like the Continental GT, the Bentley GT "Dark Sapphire" is powered by a cutting-edge engine tested and approved by the respected Official Swiss Chronometer Testing Institute (COSC). The self-winding Breitling Calibre B06 - manufactured entirely in the brand's



Breitling Chronométrie workshop - boasts a power reserve of more than 70 hours and is water-resistant to depths of up to 100 metres. But its pièce de résistance is a "30-second chronograph" system, which features a central seconds hand that travels around the dial in half a minute to boost timekeeping accuracy.

This "Grand Tourer on the wrist" comes attached to a specialised rubber strap and is exclusively available with 500 pieces.

THE 48 MM SPORTS WATCH IS FASHIONED FROM A REVOLUTIONARY POLYMER COMPOSITE EXCLUSIVE TO BREITLING CALLED BREITLIGHT®. WHICH IS NOT ONLY HIGHLY RESISTANT TO SCRATCHING. CORROSION AND TRACTION. BUT IS ALSO ANTI-MAGNETIC AND 5.8 TIMES LIGHTER THAN STEEL !!



100 YEARS Young

CARTIER CELEBRATES THE 100TH YEAR OF ITS ICONIC TANK MODEL

nly a few watch brands have legacies that span over hundreds of years; Cartier belongs to this prestigious group, with arguably one of the richest and most decadent histories among them. One of its illustrious models is the Cartier Tank, which celebrates its 100th year of existence. More than just a popular model, the Tank is an icon; its heritage, design codes, as well as its singular shape have transcended generations.

To celebrate the 100th year of the iconic Tank model, Cartier introduces three new iterations

to the existing Tank family: the Tank Louis Cartier, the Tank Américaine and the Tank Française, as well as a new model - the Tank Cintrée Skeleton.

The famous rectangular-shaped Tank watch is often copied by many, but none offer the unparalleled sophistication afforded by Cartier with its signature aesthetics, such as the brancards that allow the strap to become part of the overall design of the watch, the Cartier Roman numerals, the chemin de fer or better known as the train track chapter ring, and certainly,



the blue sapphire cabochon crown. These features grace the Tank watches for both men and women, and are much sought after by famous celebrities, royals and everyday people. Loved by many, it is the ultimate contemporary watch, made beautiful by its judicious proportions. Famous people have had the Tank adorn their wrists including Jackie Kennedy, Andy Warhol, Yves Saint Laurent, Princess Diana, Catherine Deneuve and Alain Delon, to name a few.

The first of the three celebratory Tank models is the Tank Louis Cartier, first created in 1922 in a classic case. Since then, the Tank Louis Cartier has seen several variations including models with quartz movements, power reserve, moon phase complications, date window, as well as extra-large case sizes. The new 2017 iterations come in two sizes - small and large - both powered by the manual-wound Cartier calibre 8971MC movement. The small model for ladies is available in 29.5 mm x 22 mm, while the unisex or men's size, comes in 33.7 mm x 25.5 mm. The dimensions on the large model are just slightly bigger than the original, but much smaller than the current XL version. Ladies can choose from an 18-carat pink gold or 18-carat white gold case set with



Américaine





40 brilliant-cut diamonds for added elegance and luxury. Both sizes are also available in pink gold without diamonds for those who prefer a more refined timeless look, perfect for daily wear.

Both the ladies and gentlemen models of the classic two-hand Tank Louis Cartier watches feature brancards with proud, taut lines, softened corners and horns incorporated into the



THE NEW 2017
ITERATIONS COME IN
TWO SIZES - SMALL
AND LARGE - BOTH
POWERED BY THE
MANUAL-WOUND
CARTIER CALIBRE
8971MC MOVEMENT

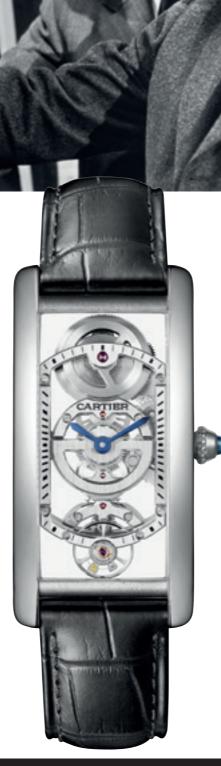
case. Clear-cut lines and a strict, measured composition forge the powerful style and character of this pure, enduring and timeless creation. Keeping things classic and elegant, the new Tank Louis Cartier models come with alligator straps with 18-carat gold ardillon buckles.

The Tank Française is the second model in the new Tank 100 collection. Originally created in 1996, the Tank Française sets itself apart from the other Tank models with its bracelet, however it still carries the line's unmistakeable signature brancards, the Roman numerals, the chemin de fer, and the sword-shaped hands. Maintaining elegance, the dial is kept clean with two hands and no date window or sweeping seconds hand. The new 2017 models come in small and medium sized steel cases, set with diamonds. They are powered by a quartz movement.



draws inspiration from the curved Tank Cintrée model from 1921. The Tank Américaine was first introduced in 1989 with its signature rectangular tank-shaped case design, yet possesses a slightly convex form, lending an overall slim elongated figure while rounding the signature brancards to create the curviness of the case. The slight curve is a nod to the very first Tank watch given to General Pershing. The Tank Américaine was the first of the Tank collection that offered a curved water-resistant case. The new Tank Américaine embodies the spirit of the original Tank in its contemporary, understated aesthetic. Showcasing clean lines and a strong presence on the wrist, the eternally elegant model makes an utterly modern statement in presenting steel as a precious material. Presented in three sizes: small, medium and large, the new Tank Américaine is available in steel as a precious metal thus far. The 34.8 mm x 19 mm small size version is powered by a quartz movement while the medium, which measures 41.6 mm x 22.6 mm, and the large option at 45.1 mm x 26.6 mm, both employ an automatic movement.

A special model is also introduced to commemorate the landmark celebration aside from the three models mentioned above. Cartier introduces the Tank Cintrée in two versions for its 100th anniversary. The Tank Cintrée model was – or is still – an enigmatic piece as it was one of Cartier's first watches;



Tank Cintrée Skeleton in platinum



Pink gold iteration of the Tank Cintrée Skeleton

going the classic round or rectangular, that we know of today. As history has shown, the rectangular shape has been the chosen form since 1921, and this would later serve as a base for the aforementioned Tank Américaine. The two celebratory pieces of the Tank Cintrée Skeleton come in pink gold and platinum. Both are equipped with the manual winding calibre 9917MC movement and are limited to 100 pieces. In skeletonising the model, Cartier flexes its fine watchmaking prowess. The skeleton movement follows the curves of the case, while the transparency preserves the bare essentials: the hands, the chemin de fer and the overlapping gears in the background, all encased beautifully within the signature curves of the Tank Cintrée which comes in a narrow case.



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BRIGHT Holidays

THE RENOWNED WATCHMAKER-JEWELLER OFFERS A CURATED CATALOGUE OF PRECIOUS GIFTS

he year-end holiday season is a collective celebration of faith and gratitude, of family and togetherness, and of course, a time to indulge in the age-old tradition of gift-giving.

To help holiday revellers choose the perfect present for the people closest to them, luxury house Piaget has released its annual "wish list" of fine watches and haute joaillerie. Aptly called "Piaget's Holiday Season," this carefully curated catalogue was inspired by the Piaget Society's yearly soiree at the resort town of

Gstaad in the Swiss Alps, and its captivating atmosphere of celebration and a shared passion for the craftsmanship behind dazzling creations.

"The wish list is an invitation to embrace the winter season with style, and take in the elegant and joyful festivities of an unforgettable Piaget holiday," the maison explained.

This "invitation" includes watches, bracelets, necklaces and rings that exemplify the 143-year-old Swiss brand's dedication to ex-



Piaget Limelight Gala

cellence in its highly competitive field by respecting each detail of an accessory and using only the finest materials.

The Traditional Oval watch for women, for example, features 24 brilliant-cut diamonds circling a case fashioned from 18-carat white or pink gold, and a dial of natural turquoise and natural carnelian, respectively. The fabric-like bracelet, meanwhile, is made from engraved gold. This piece exudes a "timeless charm" inspired by the same Piaget timepiece once owned by the inimitable Jacqueline Kennedy Onassis.

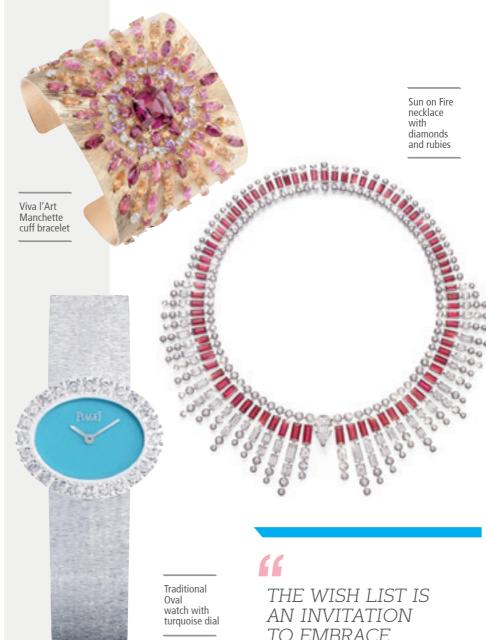
The Traditional Oval joins five other timepieces in the wish list, namely the watchmaking "game changer" Piaget Polo S, the ultra-thin Altiplano 60th Anniversary Tourbillon, a blue-dialled Limelight Gala, a Piaget Altiplano 60th Anniversary his-and-her offer that includes a white-gold Possession bangle, as well as the iconic, diamond-adorned Possession watch.



Diamond Ionus Ring



Ultra-thin Altiplano 60th Anniversary Tourbillon



Luxury aficionados may recognise the latter as being part of a larger Possession collection that also includes a range of elegant, minimalist jewellery. This year, the holiday catalogue is offering four 18-carat pink gold open bangles from the collection, adorned with 30 to 90 brilliant-cut diamonds that create a sparkling trail leading to a choice of polished gemstone – Carnelian, Malachite or Black Onyx – on each end. The addition of a matching long pendant Possession necklace means your gift can take the form of a complete set of Piaget accessories.

For loved ones who would prefer a greater deal of sparkle and shine in their gifts, the wish list has two extravagant necklaces from Piaget's Sunlight Journey collection. The white-gold Sunburst necklace beautifully reflects its moniker with 48 marquis-cut yellow diamonds and 167 brilliant-cut diamonds that elegantly swoop down to support a pear-shaped yellow diamond pendant. Meanwhile, the Sun on Fire necklace is a stunning display of bejewelled fireworks fashioned from 83 baguette-cut ru-

THE WISH LIST IS
AN INVITATION
TO EMBRACE
THE WINTER
SEASON WITH
STYLE, AND TAKE
IN THE ELEGANT
AND JOYFUL
FESTIVITIES OF AN
UNFORGETTABLE
PIAGET HOLIDAY

bies, 52 baguette-cut diamonds and a staggering 204 brilliant-cut diamonds.

No less spectacular are the final two pieces of the catalogue: the Ionus Ring of frosted leaves formed by 53 brilliant-cut diamonds; and the Viva l'Art Manchette cuff bracelet, which emulates the radiant beams of the sun with pink sapphires, as well as red and pink spinels.

Whatever you choose from Piaget's wish list, each piece is guaranteed to spark an unforgettable holiday season for you and your beloved.



TIMELESS Link

AFTER THREE DECADES, THE TAG HEUER LINK REMAINS A FASHIONABLE TIMEPIECE

hen legendary watch designer Eddy Schöpfer first designed the bracelet of the TAG Heuer Link, his focus was creating a bracelet that was comfortable on the wrist, whereas the needs of fashion came in second. Indeed, he succeeded to create a comfortable bracelet by crafting the ergonomic S-shaped links. Each link is rounded on the top, bottom and sides for an exceptionally smooth feel on the wrist. As a bonus, these

The all steel timepiece is also available with a black links looked sleek and classy. That was 30 years ago, and the Link series design is very much revered till this day.

The new Link series timepieces for men and women launched in Baselworld this year still maintains the iconic S-shaped links, matched with some refreshing touches. The TAG Heuer Steel Link for men now comes in a slightly larger case (41 mm), and a very much noticeable new design feature is the case of the timepiece, as it integrates both a cushion base and an overlaid ring. Made entirely of steel, the bracelet is totally integrated into the case, making horns superfluous, and providing a more fluid and ergonomic design. There are three dial variations for the new Link: black, silver-plated and blue sunray. A date aperture is at 3 o'clock, and its steel baton indices, steel hour and minute hands are covered with white SuperLuminova™. Powering the timepiece is a



Satin and polished S-shaped links form the bracelet of the Link for men

The Link Lady is a perfect everyday watch

TAG Heuer automatic Calibre 5 movement which can be viewed through its sapphire case back. The finishes on the timepiece are sophisticated, with a combination of polished and brushed finishes on the case and bracelet.

Meanwhile, the 2017 Link Lady boasts bright colours, as a choice of a navy blue sunray finish or mother-of-pearl delicately coated in pink lacquer, brings its dial to life. The steel timepiece features a bracelet which is fully integrated into the case, whose horns have been removed. The bracelet still has a curved profile, and the finishes are even more sophisticated as the entire contour of the S radiates a highly polished shine, while the upper surface of each link is fully brushed. The Link Lady comes in a 32 mm case, and similar to the Link

THE NEW LINK SERIES TIMEPIECES FOR MEN AND WOMEN

MEN AND WOMEN
LAUNCHED IN
BASELWORLD THIS
YEAR STILL MAINTAINS
THE ICONIC S-SHAPED
LINKS, MATCHED WITH
SOME REFRESHING
TOUCHES

for men, the case is a combination between a round and a pillow shape thanks to its four subtle corners. The fixed bezel is stunning in either polished steel or rose gold-plated, with a large polished bevel and an offset ring that may either be satin-finished or set with diamonds. The indices and hands are plated with rhodium or rose gold, and as for the blue sunray version, it comes with 12 pieces of 1.4 mm VS diamonds. A date window at 3 o'clock, and polished faceted indices or round-cut diamonds complete the watch, which is driven by a Quartz movement. Perfect for the lifestyle of the modern, active woman, the Link Lady is elegant and refined, and can be used for everyday use as well as formal occasions. Both Link Lady and Link for men timepieces are waterresistant up to 100 metres.

AMELIA SILLARD - LVMH WATCH & JEWELLERY VICE-PRESIDENT FOR SOUTHEAST ASIA

LUXURY Defined



he Time Place Magazine sat down with Amelia Sillard, LVMH Watch & Jewellery Vice-President, Southeast Asia, who revealed TAG Heuer's interpretation of luxury.

DEFINING LUXURY

After 15 years within the LVMH group, Amelia Sillard knows TAG Heuer's definition of luxury by heart, which according to her has three components. "First and foremost it is avantgarde - it is after all etched in the name of the company (Techniques d'Avant Garde)," said Amelia. "Second, it's the fact that TAG Heuer strives to be a person's 'first' luxury Swiss watch, be it a man's first luxury Swiss watch after graduation, or a 'first' chronograph after a lady's first paycheck. Last but not least, TAG Heuer's luxury messaging aims to create a higher perceived value, to a point that a TAG Heuer watch is valued twice of its actual price." Simply put, TAG Heuer wants to convey that the brand is synonymous with all things cool, and desires to be part of the lifestyle of its dear customers.

ENGAGING WINNERS

Amelia emphasised that TAG Heuer's global strategy is to engage sports, lifestyle, art and music, as well as heritage. And to conquer these four aspects, TAG Heuer has a stable of brand ambassadors that are hard-working individuals who 'Don't Crack Under Pressure' - they all live up to TAG Heuer's famed tagline. "If our customers are watching a football match starring Cristiano Ronaldo, we must be there, or if they are watching a dance festival with Martin Garrix, we have to be there." Although crafting disruptive events and collaborations is important for the brand, at the core of TAG Heuer's identity is its efforts to continuously create cool and highly desired timepieces.

Case in point is the TAG Heuer Connected Modular 45. This smartwatch allows owners to easily change the strap and lugs offered in an assortment of colour and material variations, and not to mention, they can also customise the look of the digital dial with various traditional TAG Heuer dial designs. The latest variation of the Modular 45 is the Kingsman Special Edition, which made an appearance in the Hollywood blockbuster, "Kingsman: The Golden Circle." The Kingsman Special Edition features pink gold lugs and a leather strap with the Kingsman print, and comes with a second strap in orange velvet, inspired by the iconic orange velvet smoking jacket worn in the film by Taron Egerton's character, Eggsy. Meanwhile, the Kingsman inscription and logo are found at the 3 o'clock and 9 o'clock positions respectively. At exactly 10:10, the dial vibrates for 10 seconds and the K-shaped logo appears.

UNCOMPROMISING QUALITY

Another defining feature of TAG Heuer as indicated by Amelia is that its timepieces are priced very competitively in the market. Thus, the brand's challenge is not just to craft luxurious timepieces, but also to make them accessible without any compromise on quality. Take the new Carrera Heuer-02 Tourbillon as an example. Fitted with the beautiful COSC-certified chronograph flying tourbillon, it stands to be the most affordable Swiss watch with such a complication. The prowess and speed of the brand in churning out new timepieces is also impressive. The Carrera Heuer-02 Tourbillon came out only a mere six months after TAG Heuer introduced its flagship TAG Heuer Carrera Heuer-01, the backbone of the watch brand.





22 – 27 March 2018



NAUTICAL Legends

CORUM ADDS DISTINCT PIECES TO ITS EXISTING LINES

orum is a watch brand which first gained renown for timepieces with manual winding or quartz movements that fit inside a \$20 or \$10 coin which were introduced in the 1960s. Today, it is a widely respected watch brand and every year limited editions of its watches are sold out soon after they hit the market.

Its two signature product lines are the Admiral's Cup range of sports watches and the

beautifully skeletonised Golden Bridge. The Admiral's Cup products all bear the signature Corum dodecagonal case and it is the Admiral's Cup that marks the brand's strongest and most recognisable design language.

For 2017, Corum has released its latest Corum Admiral collection which includes the maritime collection in three different case sizes: 32, 38 and 42 mm. The new collection boasts 22 possible combinations in total and features

a new colour scheme for the summer months and beyond. The brand presents its new collection as a colourful, lively and funky affair.

These timepieces are as elaborate as they are varied, characterised by nautical flags. They caused a stir this year with their sensational colour palette of dark blue, light blue, white and black. The dials and straps are also interchangeable for mixing and matching.

Continuing its innovative range oriented around variety this season, the watch brand is offering the Admiral Legend 42 Automatic, Admiral Legend 42 Chronograph, Admiral Legend 38 and Admiral Legend 32 in various combinations of materials and, of course, colours.

The Corum Admiral Legend 42 Automatic and Admiral Legend 42 Chronograph watches serve as great counterparts to some of Corum's more unusual, yet well-received pieces like the Bubble watch that was reintroduced last year, and the collection should satisfy those who are looking for both understated yet stand-out timepieces which turn heads wherever they go.

The Corum Admiral Legend 42 Automatic is a stainless steel model while another version is outfitted in 18-carat rose gold, including its bezel, crown, and pushers for added class. Both models still feature the iconic twelve-sided bezel that measures 42 mm. The two watches also offer the iconic deep blue or white dial, enveloped in double anti-reflective-treated sapphire crystal. The case has a water resistance rating of 50 metres.

The dial boasts a colourful array of nautical flags. At 3 o'clock, the watch reveals an inconspicuous date window hidden in one of the flags. The rhodium-coated dauphine hands are skeletonised and treated with Super-LumiNova while a small seconds counter is at work right above 6 o'clock. The back of the case is made of sapphire crystal to show off the movement. The Corum Admiral Legend 42 Automatic watches are powered by the CO 395 movement that offers a 42-hour power reserve.

Meanwhile, the Corum Admiral Legend 42 Chronograph has elegant chronograph counters. The chronographs drop the water resistance rating to 30 metres but still feature a sapphire crystal case back. The date window for these variants is not integrated into the flag just like the three-hand versions. Instead the date is seen at 4:30. The Corum Admiral Legend 42 Chronograph sports a CO 984 movement that beats at 4Hz (28,000vph) with a power reserve of 42 hours.



Admiral Legend 32 with steel bracelet

FOR 2017, CORUM HAS RELEASED ITS LATEST CORUM ADMIRAL COLLECTION WHICH INCLUDES THE MARITIME COLLECTION IN THREE DIFFERENT CASE SIZES: 32, 38 AND 42 MM

Meanwhile, the Corum Admiral Legend 38 and Admiral Legend 32 sport the same nautical motif, with underlying differences in their colour schemes and movements. The Admiral Legend 38 comes with three different inspired colour schemes and is driven by the CO 082 movement which gives it a 42-hour power reserve, while the Admiral Legend 32 sports an even more subdued case diameter equipped with a CO 400 automatic movement that gives it a 40-hour power reserve. Designed to appeal more to women of delicate senses, the Admiral Legend 32 is offered with a mother-of-pearl dial and rhodium-plated hands that should satisfy even the most feminine of tastes.

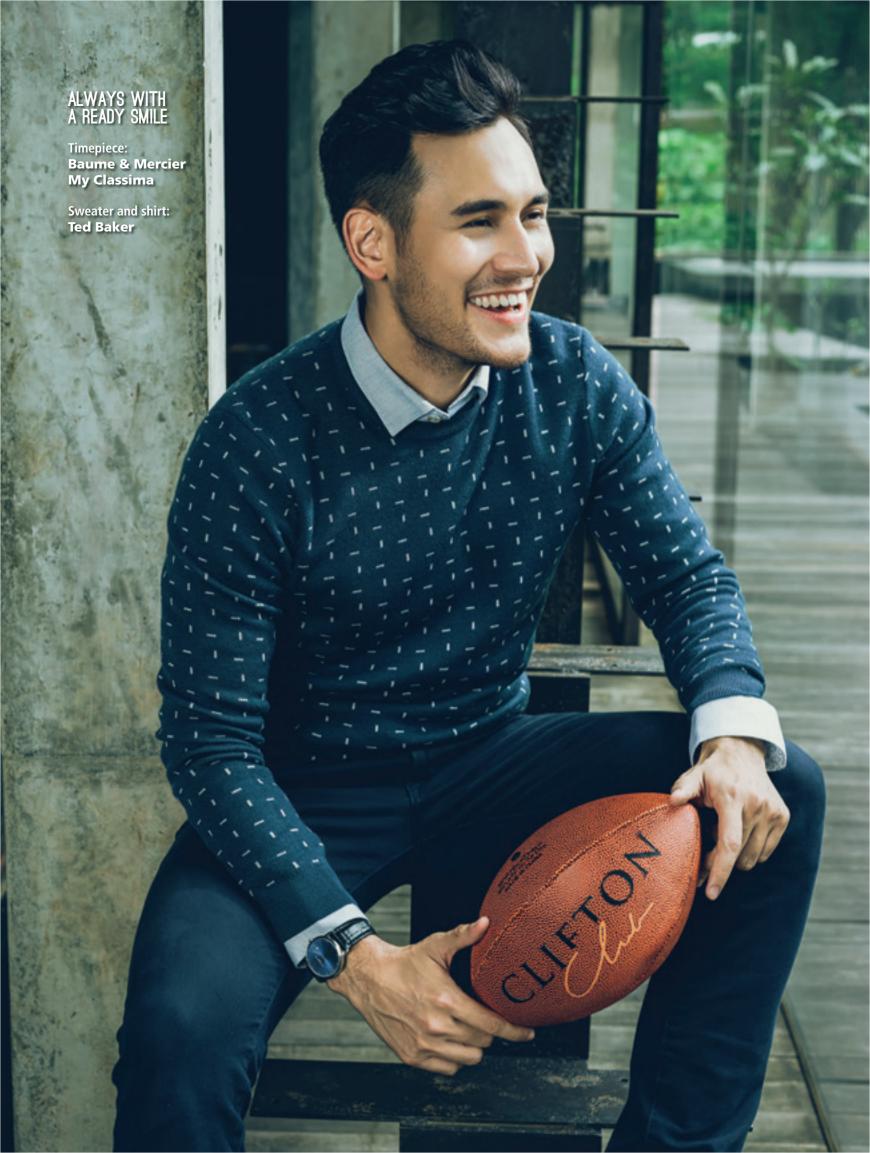


Rose gold version of the Admiral Legend 42 Automatic





















THE POWER of Love

JAEGER-LECOULTRE
CELEBRATES LOVE WITH THREE
NEW RENDEZ-VOUS WATCHES

he Rendez-Vous collection – originally introduced in 2012 – is a celebration of horology for women, blending sophisticated materials with impeccable time-keeping accuracy, as well as fine watchmaking technique. At the 74th Venice International Film Festival, the maison introduced three limited edition designs that express the very DNA of the Rendez-Vous, featuring the incredibly delicate artistry of the Métiers Rares "Rare Handcrafts" artisans. Three Rendez-Vous Sonatina pieces express the three different stages of romantic feelings – Séduction, Romance, and Amour – and showcase three

distinct craft techniques: guilloché engraving, painting on mother-of-pearl and gem-setting. Each of the three models is crafted from pink gold, and comes in a 38.2 mm diameter case decorated with a diamond-set bezel. There are two crowns on the right side of the case; one to move the star and adjust the Rendez-Vous indicator, and one to adjust the hours, the minutes, and the day/night indicator.

The first of the three is the Rendez-Vous Sonatina Séduction, which is also the first stage of every love story. On its dial, two swallows are seen gliding over a lush lavender field, depict-

- Feel romantic with the Jaeger-LeCoultre Rendez-Vous Sonatina Romance
- 2. Fall in love with the Jaeger-LeCoultre Rendez-Vous
- 3. Be seduced by the Jaeger-LeCoultre Rendez-Vous Sonatina Séduction

ing the getting to know phase. The sky is rendered in guilloché mother-of-pearl, while the swallows are hand-painted with the highest attention to detail. The second stage of love is represented in the Rendez-Vous Sonatina Romance where a kingfisher bird - a symbol of peace and prosperity - appears as the main cast in the scene, standing on a twig of a blossoming cherry tree on the guilloché motherof-pearl dial. The last stage of love, and the most glorious of all, is depicted in the Rendez-Vous Sonatina Amour. The dial reveals two magpies flying alongside one another above a patch of peonies. The birds are symbolic of unity and happiness, while the flowers are associated with good luck and a promise of a happy marriage.

All three exquisite Rendez-Vous Sonatina pieces are powered by the Jaeger-LeCoultre 735 Calibre, which is equipped with a 40-hour power reserve. Each timepiece is limited to eight pieces, and bears an original Jaeger-LeCoultre painting on its dial.



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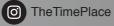














70 YEARS Later

VACHERON CONSTANTIN
PRESENTS TWO NEW HISTORIQUES
MODELS INSPIRED BY ITS ICONIC
TIMEPIECES FROM THE 1940s

are and much sought-after by collectors and arguably the most legendary of Vacheron Constantin timepieces – the Historiques collection – is now back with two triple calendar versions.

While the first Vacheron Constantin calendar watch was introduced in 1920, it was in the 1940s that the calendar complication took off and hit its stride in the history of the maison. The calendar models from this era made significant contributions to the worldwide fame of the proud Vacheron Constantin Manufacture, and the brand itself. Two of the most iconic watches were created utilising the calendar complication; the references 4240 in 1942 and 4240L in 1948. Both models inspired the two new models in the 2017 Historiques collection.

Burgundy version of the Historiques Triple Calendrier Both the new Historiques Triple Calendrier 1942 and the Historiques Triple Calendrier 1948 feature complete calendar functions. Vacheron Constantin has maintained the aesthetics that comprised the iconic model in the past – the round case with triple gadroons, two-tone dial, "claw-type" lugs and the manual-wound engine that runs the complications.

The Historiques Triple Calendrier 1942 watch is crafted in 40 mm stainless steel and is a direct descendant of the legendary reference 4240 that was made in 1942 in yellow and pink gold, as well as in steel. The silvered, sunburst satin-finished dial comes with a choice of burgundy or blue date track, creating a two-tone effect. Blued steel hands indicate the hours, minutes, and seconds in a separate counter at 6 o'clock, while a red-tipped hand indicates the date on the outer-ring of the dial. Two apertures displaying day and month appear just







underneath the Vacheron Constantin name below the 12 o'clock position. Two strap options are available to match the colours of the two-tone dial; the blue version is fitted with a blue Mississippiensis alligator strap, while the burgundy version has a dark brown strap. The Historiques Triple Calendrier 1942 is powered by the manual-wound Calibre 4400 QC developed and manufactured by Vacheron Constantin.

Looking mighty similar to its 1942 brother, the Historiques Triple Calendrier 1948 watch features day and month indications via apertures beneath the logo at 12 o'clock, and has hour, minute, and calendar hands. The glaring difference is that at 6 o'clock, an astronomical

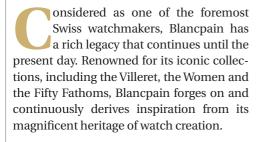
BOTH THE NEW
HISTORIQUES
TRIPLE CALENDRIER
1942 AND THE
HISTORIQUES TRIPLE
CALENDRIER 1948
FEATURE COMPLETE
CALENDAR
FUNCTIONS

moon phase indicator appears replacing the seconds counter. The 40 mm 1948 is encased in 18-carat 4N pink gold, and showcases a combination of Roman numerals and triangle-shaped markers on the silvered dial instead of Arabic numerals for the hours as featured in the 1942 version. Keeping the same two-tone effect on the dial with burgundy and blue colour choices for the calendar functions, the Historiques Triple Calendrier 1948 is offered in a limited edition of 200 pieces in each of the two colours. Powered by the Calibre 4400 QCL (L for lunar), the 1948 offers an extra punch of elegance and luxury. Both additions to the Historiques collection carry the proud Poinçon de Genève certification for excellence.



ACONSTANT Force

BLANCPAIN PRIDES ITSELF IN BEING THE OLDEST WATCH COMPANY WITH A HISTORY SINCE 1735



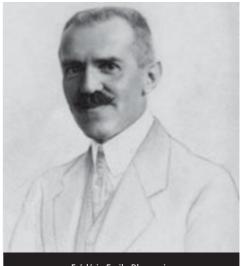
1735

The Blancpain story, like most historical accounts, began with a visionary watchmaker. Official records state that the watch company's history began in the mid-18th century, in 1735, when schoolteacher Jehan-Jacques Blancpain listed watchmaker as his occupation in a registry for the Villeret commune where he founded his workshop. However,

since no one in his right mind would claim to be an expert of watchmaking without years of learning and practice, it is believed that the founder had perhaps began crafting watches a number of years prior to this record.

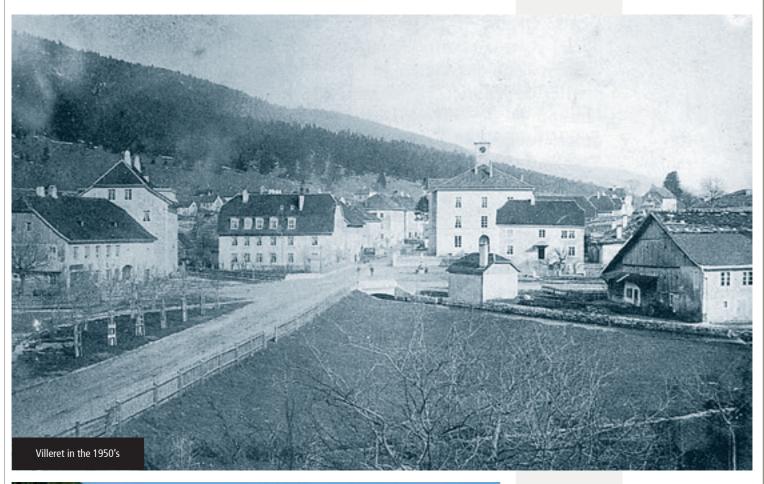
Jehan-Jacques painstakingly built the Blancpain brand with the help of his family, as such was the practice of that time. The Blancpain family toiled together in their first-storey workshop, while on the ground floor they bred farm animals. As time passed, Jehan-Jacques' son joined the enterprise and so began the Blancpain familial legacy.

It was in the middle of the 18th century when Blancpain broadened its horizons



Frédéric-Emile Blancpain







and started offering its creations to the major European courts. This pivotal step was spearheaded by the founder's grandson, David-Louis, who boosted the workshop's production and prompted Blancpain's renown. The Blancpain family watches of this time featured a "roue de rencontre" escapement.

1815

The Napoleonic Wars, which began in 1803, had the consequence to slow down the progress of the Blancpain watchmaking family. However, Frédéric-Louis Blancpain, who is given credit for greatly expanding the business, promptly got to work in 1815.

With a visionary approach, he improved the "roue de rencontre" escapement to the "échappement à cylindre". He also jumpstarted Blancpain's entry into the creation of super slim movements.

In 1830, the prolific innovator handed over the reins of the business to his 19-year-old son, Frédéric-Emile, because of health problems. Together with his father, Frédéric-Emile successfully managed the business which eventually became the most lauded watch manufacture in Villeret. It was Frédéric-Emile who introduced the lever escapement, which is used in most mechanical Swiss watches. He also developed a modern assembly line which greatly hastened the output of the brand. It was this legacy which was passed on to his sons, Jules-Emile and Paul-Alcide.

In 1865, the Blancpain watch company was re-incorporated by the brothers. This period was also highlighted by the invention of keyless winding. However, these were trying times for the watch industry and Blancpain only survived by specialising in high-end timepieces equipped with lever escapements. With Paul-Acide pursuing other ventures, Jules-Emile engaged his son, Frédéric-Emile (named after his grandfather), in the business.



which had no crown and instead set the time through the bezel at that year's Basel fair. This was followed by the first automatic winding wristwatch for women, which was introduced in 1930.

Unfortunately in 1932, Frédéric-Emile suddenly passed away. However, his big shoes were capably filled by Betty Fiechter, the first woman owner of a watchmaking brand, who learned from the man himself. Betty, together with Blancpain's sales director, André Leal, bought the business in 1933 and renamed it Rayville-Blancpain. It was an inopportune time for watchmaking with

Blancpain Fifty Fathoms 1953

1915

Frédéric-Emile was intent on modernising the Blancpain manufacture. He counted on Betty Fiechter to assist him in managing the enterprise. From 1915 to 1928, the Blancpain heir taught Betty about the different areas of watch manufacturing, after which she overtook the supervision of the factory and the production process. Truly a modern man, Frédéric-Emile liked to use the Dictaphone, which allowed him to dictate his instructions on rolls of wax, while he was staying in Lausanne. With Betty incharge of the factory, Frédéric-Emile was able to set his sights on capturing new markets and designing novel watch movements.

In 1926, Blancpain, together with a British watchmaker, John Harwood, was able to produce the world's first automatic winding wristwatch. The watch manufacturer also presented a dust-resistant timepiece



the onset of the Great Depression. But the Blancpain manufacture was not to be deterred. It looked outwards, to the American market, and made a name as a movement supplier. Four years later, Blancpain adapted the concept of automatic wristwatches for watches of smaller size, and launched the rectangular "Rolls", by Léon Hatot, which became the world's first ladies' automatic watch.

1953

But it wasn't only there that Blancpain made its mark. Jean-Jacques Fiechter, nephew of Betty Fiechter, was passionate about diving and was thinking about a special diving watch. This led to a significant development in the company's history. In France, the French Navy commissioned the manu-





facture to create special diving watches for its elite combat divers. None of the existing diving watches of the time were capable of meeting the requirements of underwater missions, but Blancpain rose to the challenge. It was in 1953 that the iconic Fifty Fathoms collection was born. Considered the world's first modern diving watch, the steel Fifty Fathoms is distinguished by its domed crystal sapphire-glass which was equipped to withstand up to 50 fathoms (or 91 metres), hence its name. The robustness of the Fifty Fathoms earned it worldwide renown and the watch was used by other navies, including that of Germany and Israel, as well as the elite United States Navy Seals.

The success of the Fifty Fathoms did not deter the brand from also giving due attention to its successful history of feminine timepiece creation. In 1956, Blancpain launched the intricately fashioned Ladybird, which was powered by the smallest round mechanical movement of the world, at this time.

In the early '60s, Betty Fiechter entered a merger with the Société Suisse pour l'Industrie Horlogère (SSIH). With this strategic move, Fiechter secured the expansion of Blancpain and allowed its production capacity to grow to over 220,000 pieces by



Blancpain 1735

1971. This great legacy was continued by her nephew, Jean-Jacques Fiechter, who took over the reins of the company with her passing.





1991

Obviously, Blancpain is a company that does not back away from overcoming challenges. In 1991, it achieved a true masterpiece with the 1735, the world's most complicated series production automatic wristwatch. It is equipped with an astounding six complications – a minute repeater, a tourbillon, a perpetual calendar, a moon phase, and a split-seconds chronograph. Add to that the fact that all of these watchmaking complexities, composed of about 740 intricate parts, are housed in an elegantly slim case. Expertly crafted by only a handful of watch artisans, the 1735 remains one of the brand's resolute masterpieces.

At the beginning of the new millennium, Blancpain, led by its President & CEO, Marc Hayek, was ready to achieve even more remarkable feats. In 2008, the brand revamped the historical Carrousel with the world's first one-minute flying Carrousel. This was followed-up with yet another novel undertaking, the Carrousel Minute Repeater, Calibre 233. Not one to sit on its laurels, Blancpain's spirit of innovation empowered



its every product. In 2012, it presented the Traditional Chinese Calendar timepiece and just a year after that, the manufacture heralded the creation of the Fifty Fathoms Bathyscaphe, a fitting tribute to its 60-year diving history.

2015

Blancpain once again showcased its mastery of artful watch creation with the Métiers D'art Shakudō model, which won the Artistic Crafts category prize of the Grand Prix d'Horlogerie de Genève in 2015. The unique timepiece is a true representation of the manufacture's savoir-faire.

To commemorate the 60th anniversary of the Ladybird, the brand released two new interpretations just in time for Valentine's day of 2016. A 99-piece limited edition version featured a removable ruby heart charm, while a 60-piece iteration was introduced at Baselworld 2016 as a fitting tribute to a true pioneer watch. Driven by the automatic 6150 calibre, the two watches serve to propagate the enduring Blancpain legacy.

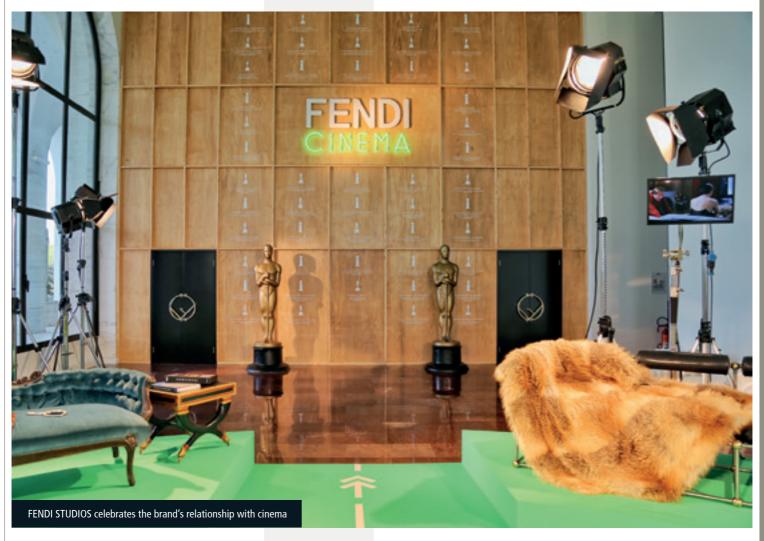




HIGH LIVING







THE FASHION of Films

FENDI CELEBRATES ITS LONG, ILLUSTRIOUS JOURNEY IN CINEMA

he worlds of fashion and film have shared an intimate relationship for more than a century – ever since the first feature-length movies were projected onto large, white vinyl screens. And perhaps no other fashion house has experienced this special bond to an extent greater than FENDI, whose clothes and accessories have elevated the styles of Hollywood and European stars both on the red carpet and in front of the camera.

In celebration of the brand's history with film, FENDI established in October 2017 an exhibition titled FENDI STUDIOS at its Rome headquarters, Palazzo della Civiltà Italiana.

"Cinema has always been an important part of our family life and of our brand. Indeed, FENDI has always had a deep bond with Italian film studio, Cinecittà. As part of the creative



and artistic side of Rome, the Fendi sisters have been involved in collaborations which today can be considered ground-breaking," said Silvia Venturini Fendi, FENDI Creative Director for Accessories, Menswear and Kidswear. "We have worked alongside the greatest directors of yesterday and today, from Luchino Visconti to Wes Anderson, from Martin Scorsese to Giuseppe Tornatore, and we still continue to do so."

The renowned maison first appeared on celluloid in the 1974 Italian-made international ensemble film "Conversation Piece", in the form of furs draped luxuriantly around actress Silvana Mangano. Then came the "Lady of the Camelias" in 1981, followed by a string of Hollywood blockbusters such as the 1983 Bond movie "Never Say Never Again", "The Age of Innocence" (1993) starring Michelle Pfeiffer, "Evita" (1996) with Madonna, Sofia Coppola's "Marie Antoinette" (2006) and "The Grand Budapest Hotel" (2014), to name





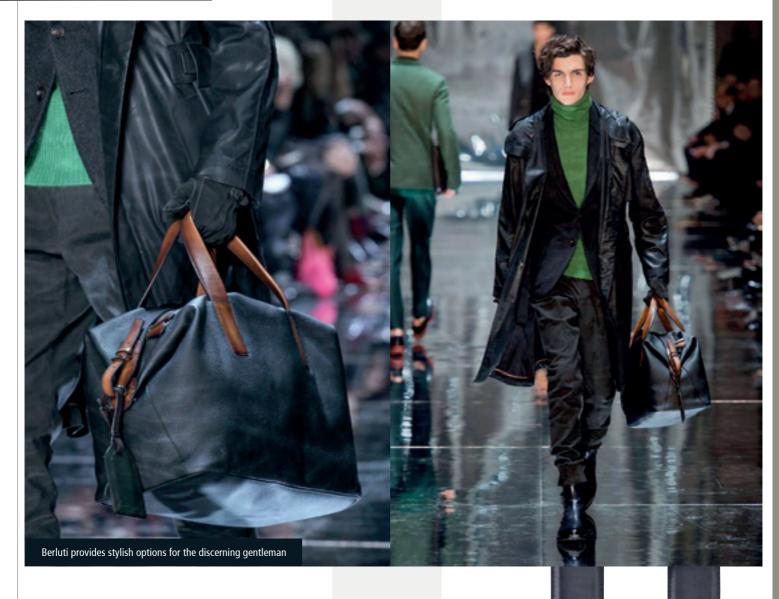
Scheduled to run through March 25, 2018, the FENDI STUDIOS exhibit opened its doors on Oct. 27 to VIP guests from both the fashion and movie industries. Italian actresses Giulia Bevilacqua, Francesca Valtorta, Anita Caprioli and Benedetta Porcaroli were on hand to celebrate the occasion, as were Romanian model Catrinel Marlon, fashion blogger Candela Novembre, FENDI and jewellery designer Delfina Delettrez and many more.

"This exhibition is a way of celebrating in a very innovative way a relationship based on affinities and nourished by the desire to experiment, to tell stories and to make dreams come true," added Fendi.

just a few. Its television credits, meanwhile, include the iconic "Sex and the City" (1998-2004) and "The Young Pope" (2014), a critical hit starring Jude Law.

FENDI gowns, furs and accessories featured in these cinematic works – and more – can be viewed and admired in the various areas of the FENDI STUDIOS exhibition. This has largely been made possible by the support of established costume designers such as Piero Tosi, Milena Canonero and Anna Shepard, who played pivotal roles in bringing FENDI creations to the big screen, and ultimately, making the exhibition possible.





TIMELESS French Luxury

BERLUTI NEVER RUNS OUT OF IDEAS IN CRAFTING WITH LEATHER

he Parisian house Berluti has been making iconic shoes and accessories since it was founded by Alessandro Berluti in 1895. Berluti possesses a profound expertise in shapes, leather patinas and fabric selection. Each creation combines elegance and creativity, craftsmanship and leather expertise, with Venezia calfskin as the signature leather of the Maison. Each piece mixes classic craftsmanship and contemporary sensibility.

The Maison is really serious in creating fine bags for men, be it messenger bags or briefcases. The Allure Leather Messenger Bag is a perfect choice for everyday use. Timeless and classy, the bag is crafted of two leathers and comes with a sturdy, adjustable strap for easy carrying. Meanwhile, fashion aficionados will fall for the E'Mio Gulliver Leather Briefcase, which can be carried as a hand-carried clutch or over the shoulder using the removable shoulder strap. If you need more space in a bag, the Perspective Leather Briefcase is what you need. Made entirely of Venezia calfskin, the bag features two independent compartments, as well as one zipped pocket, four flat pockets and one compartment for a laptop. This one is perfect for those who work on the go. Another fancy leather bag from Berluti is the Horizontal Moderniste Leather Bag. Made of Italian-made leather, the bag has one large, flat zipped pocket and two flat pockets.

In the shoes department, no man can resist the Andy Démesure Leather Loafer, which is of course associated with Andy Warhol. With its timeless style, which retains its contemporary appeal from 1962 until today, the pair of shoes remains a symbol of Maison Berluti's visionary









creativity. The Gaspard Galet Leather Derby is another story. It is the new interpretation of scarification. Berluti took inspiration from the work of Lucio Fontana – with a sophisticated recreation of the incisions made by the artist on his canvasses – to create this pair.

Small things matter, and Berluti constantly pays attention to details to make accessories with incredible value. The Classic Leather Belt is an item every man must have. It has the characteristic and iconic Classic pin buckle, a distinctive brass buckle with timeless design and, last but not least, masculine lines. The strap is available in patinable Venezia calfskin, Venezia Scritto calfskin, alligator skin, and braided calfskin suede. For informal oc-

casions, you can go with the Playtime Leather Belt, which comes with a rounded shape and antiqued silver finish.

More leather goods from the Maison include the Jagua Leather Card Holder, which is a proven bestseller, as well as the Koa Maxi Leather Zipper Card Holder, which is small but very functional. The Itauba 2 in 1 Leather Long Zipped Wallet is dedicated to those who want to have both a wallet and a card holder in one accessory.

BERLUTI

Plaza Indonesia L1 Phone 2992-4363 Opening Hours: 10 am to 10 pm Monday to Sunday







CLASSIC Retro

TORY BURCH TAKES INSPIRATION FROM TWO STYLISH WOMEN

ack in the '60s every woman wanted to look like Jackie Kennedy Onassis. She was the role model in fashion and so was her friend Princess Elizabeth of Toro – a lawyer and model – who epitomised elegance in simplicity. Jackie needs no introduction, while Princess Elizabeth of Toro might need one. She is a Ugandan princess who became the first female Ugandan lawyer, and also the first of three African women to be admitted to the English Bar Association. She was the first African woman to have served as Uganda's Minister of Foreign Affairs and became its ambassador to the United States of America.

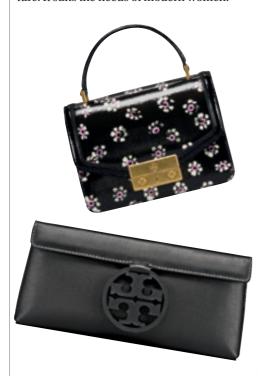
Inspired by these two impressive and accomplished ladies and their iconic styles, Tory Burch presents her Resort 2018 collection, which





brings back the classic retro style into today's fashion. The friendship between Jackie and Elizabeth inspired Burch to draw on the signature silhouettes of the era and the personal styles of the two iconic ladies. She combined classical American elements with beautifully exotic touches.

Elegance in simplicity is the essence of the collection. Burch paired clean silhouettes with natural details, such as wood beads and fringed raffia. She said, "I kept the mood refined and sophisticated with a confident sense of ease, whether pairing an oversized ribbed sweater with an all-over embellished gown or reworking the traditional denim jacket in tweed." The collection is all about classiness that balances soft lines and fluidity with structure. It suits the needs of modern women.



The looks consist of knits with space-dyed patterns and leather A-line skirts with hardware, embroidered maxi caftans, an inspired 60s-looking white wool coat with black embroidery, and a bright red sweater, topped off with a modern belt bag. For a boyish look, one can go with a blazer and a belted trench, while the more feminine ladies will look amazing in an A-line skirt and tunic. Long dresses in this collection are elegant but easy, so worry not, as you can still move freely.

Very chic and stylish, the collection is made from an alchemical blend of the raw and refined, from cotton canvas and rib knits to leather and lacquered linen. Moving on to texture, the Resort 2018 line focuses on cording and beading embroidered on wool, natural embellishments and also contrast stitching



Great

accessories round off Tory

Burch's latest

offerings

and patches. Pleating and smocking add depth and dimension to soft chiffon.

Black, white, khaki, ivory, navy, burgundy and orange are the dominant colours. And what makes this collection so special is its spacedye pattern, which revives the nostalgic and retro appeal.

In the accessories department, the Resort 2018 collection features natural linen ghillies with wide ribbon laces, embroidered canvas heels and utilitarian belt bags in a woodgrain pattern. Jewellery options are charming. Imagine yourself strolling the city with enamelled disc earrings or a sculptural necklace of hammered metal. Each piece boosts your self-confidence to a higher level. Each piece is a fashion statement.

This is Tory Burch's most refreshing resort collection to date.





FAR FROM Perfect

DIESEL GETS REAL WITH A CAMPAIGN THAT'S FABULOUSLY FLAWED

ifestyle and fashion vanguard DIESEL has never been one to conform to flash-in-the-pan trends or rigid societal expectations. Continuing its provocative mission to promote "passion, individuality and self-expression," the Italian brand has launched an advertising campaign for the 2017 Fall/Winter season that rejects the widely and almost obsessively adhered pursuit of perfection, calling on people to embrace their imperfections and GO WITH THE FLAW.

It's an outlook that DIESEL founder, Renzo Rosso, has long valued and maintained in both his personal life and career. "I was 15 years old when I made my first pair of jeans by hand. Of course, they weren't perfect. But that made them special – and unique, like everything we have done across history so far," he explained, and further elaborated by saying, "I have always been more interested in imperfection because it stands out from the crowd, and it's more real."

Following Rosso's lead, DIESEL has spent the last 30 years deservedly earning a reputation for bucking the industry status quo with both edgy and avant-garde designs, as well as thought-provoking campaigns that challenge the norm to make an impassioned statement. In 2014, for example, the label featured wheelchair-bound Jillian Mercado in its "We Are Connected" Spring/Summer collection, making her one of the very few disabled models to appear in a globally distributed, highprofile campaign. The very next year, Winnie Harlow, a model with a rare skin condition called vitiligo, graced the brand's Spring/ Summer 2015 ad campaign that emphasised "tolerance, equality and unconditional love."

And now, through GO WITH THE FLAW, DIESEL is celebrating the physical and behavioural flaws that set us apart and help shape our unique identity: from tattoos and braces, to scars and disabilities. "Being unique is much more beautiful than being

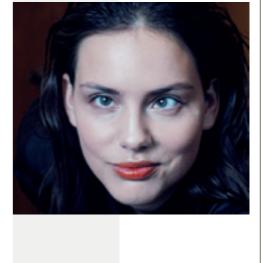
perfect," emphasised DIESEL Artistic Director, Nicola Formichetti. This declaration aptly comes to life in a "mini-movie" by renowned music video and music documentary filmmaker François Rousselet, who has worked with pop culture moguls Madonna, Snoop Dogg and The Rolling Stones.

Set to the iconic 1959 French song "Non, Je Ne Regrette Rien" (No, I Regret Nothing) by Edith Piaf, the short film depicts a group of young individuals who would likely be labelled as "misfits" because of their eccentricities and outlandish behaviour. Yet, each is shown facing life head-on with an enviable dose of unabashed self-assurance. "Change the way you look at things so even the bad becomes positive, overcoming obstacles and fears. You'll have the best life possible," Formichetti added.











It's never been cooler to be different with DIESEL's GO WITH THE FLAW campaign







MERCEDES-BENZ UNVEILS ITS FLAGSHIP SALOON – THE NEW S 450 L hen it comes to the benchmark of luxury automobiles, nobody does it better than Mercedes-Benz. The renowned marque recently launched the latest version of its premium saloon, the S 450 L, which is slated to hit the automotive market in January 2018.

From the outside, the new S-Class exudes modern luxury with its original radiator grille, which features three twin louvres and vertical strips with a shiny black finish. This is complemented by the addition of prominent air intakes in the front bumper which add a sporty vibe to the vehicle. As an invaluable aid to driving, the Intelligent Light System with novel MULTIBEAM LED headlamps comes equipped with Adaptive High-Beam Assist Plus which enables drivers to drive the car with the main beams on without dazzling other motorists. In the back, new LED lamps with crystal-look tail lamps provide a unique design feature.

However, the real sophistication of the S-Class can only be witnessed inside. The interior of this latest offering from Mercedes-Benz boasts two high-resolution displays, each measuring 12.3 inches. These blend into a wide-screen, fully digital cockpit that affords the driver, as well as the passenger, access to the virtual instruments on the console. The cockpit's configuration can be customised by the driver, while three display styles ("Classic", "Sporty" and "Progressive") can be chosen for optimum viewing.

Touch-sensitive controls, including the operation of the infotainment system, are now integrated into the S 450 L's steering wheel which respond accordingly to swiping motions. The infotainment system can also be operated via the central console and by LINGUATRONIC voice control.

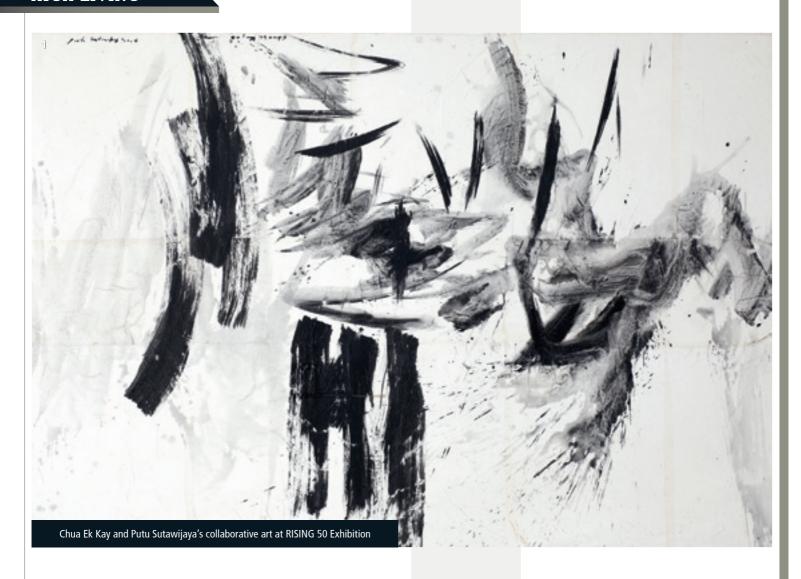
The interior is steeped in high-quality materials, including Designo brown open-pore ash wood as well as Nappa leather-trim. The opulence is further heightened by meticulous attention to detail and refined craftsmanship. Furthermore, the car's interior lighting is comprised of energy-saving LED technology. The driver/owner can choose from as much as 64 light colours to enhance the ambience within.

Fitted with the KEYLESS start function, the new Mercedes-Benz S 450 L comes with a biturbo V-6 engine which produces 270 kW (367 hp) and 500 Nm.



WE'LL NEVER GO DOWN!





A YEAR In Review

DEBORAH ISKANDAR TAKES US THROUGH THE KEY EVENTS IN THE ART WORLD IN 2017

eeping up with the happenings in the art world is a full-time job, both for collectors and professionals. As 2017 ends, we review the most influential and memorable artist's records, exhibitions and events in Indonesia and around the world. The Indonesian art market was relatively quiet compared to recent years, so it's a good opportunity to start collecting. The economic and political situation has made collectors more cautious about luxury spending so it's not as competitive a market.

The Mori Art Museum in Tokyo, Japan presented "Sunshower: Contemporary Art from Southeast Asia 1980s to Now" in July. The exhibition commemorated the 50th anniversary of ASEAN (Association of Southeast Asian Nations) and explored the development of contemporary art in ASEAN from a political and historical perspective. Indonesia was represented by Melati Suryodarmo, Jompet Kuswidananto, Heri Dono, Agus Suwage, Mella Jaarsma, Aditya Novali, Albert Yonathan and FX Harsono. FX Harsono's artwork, "Voice

Without a Voice", was one of the standout pieces of the exhibition. It features a row of nine panels, each with a gesturing hand to spell out the Indonesian word "demokrasi" in sign language. In front of each canvas is a rubber stamp of the corresponding letter and piece of paper on which visitors are invited to stamp the word, therefore making the visitors a part of the country's own democracy by stamping each word on paper.

The year 2017 marks another important diplomatic anniversary between Indonesia and Singapore. To celebrate this occasion, PT Jakarta Land, the Singapore Tourism Board and ISA Art Advisory joined forces to bring an art exhibition that showcased established Singaporean artists with Indonesian artists that have lived, worked or studied in Singapore and consider the island nation influential to their artistic careers. "Rising 50: The Contemporary Art of Singapore and Indonesia" was held at the World Trade Centre 2 and was opened by His Excellency, Anil Kumar Nayar, Ambassador of Singapore to Indonesia. The highlight of the exhibition was a collaborative artwork by Chua Ek Kay and Putu Sutawijaya, reflecting their different approaches to abstraction but

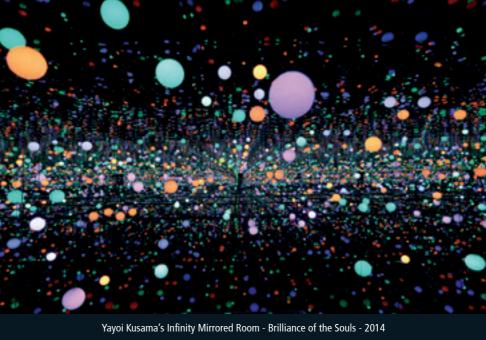
coming together as a whole. "Untitled" was executed in 2006 during Chua Ek Kay's visit to Jogjakarta. The artist met Putu Sutawijaya over two evenings, and they painted side by side. The meeting was mutually inspiring for both, on an artistic and personal level. The exhibit also included works by senior Singaporean artists Kumari Nahappan and Robert Zhao coupled with Naufal Abshar, Irfan Hendrian, Kendra Ahimsa and Kinez Riza, who are rising stars in the Indonesian contemporary art world.

The Yayasan Mitra Museum held its second exhibition to celebrate the re-discovery and restoration of Srihadi Soedarsono's historical paintings "Jayakarta" (1975). "Jayakarta" tells the story of our Jakarta's evolution since independence until the 1970s. Ironically, Srihadi created an earlier artwork entitled "Air Mancar"(1973), depicting grey skies, traffic jams and blaring neon lights bearing advertisements of Japanese companies. When Ali Sadikin, (the Jakarta Governor at the time) saw the painting, he thought Jakarta looked like a Japanese prefecture and promptly took a marker to write his thoughts about the painting directly on the canvas "f##&&**". When it was pointed out to the Governor that Srihadi's version of Jakarta was accurate, he publicly apologised and commissioned Srihadi to produce a second grander and more progressive view of Jakarta, hence the birth of "Jayakarta".

The most historic art event in 2017 was the opening of the MACAN Museum. The museum, founded by Haryanto Adikoesoemo, is home to over 800 works of modern and contemporary art collected for over 25 years including works by blockbuster artists like a Yayoi Kusama "Infinity Room". First produced in 1965, Kusama has created over 20 renditions in museums around the world. It's a multimedia environment that provides a kaleidoscopic view of infinite space. MACAN hosted a few "sneak peeks" of its educational program in August and September with the installment called "First Sight". Six artists from Indonesia and China delivered performance art during the two-day opening. Accomplished Indonesian artist, Melati Suryodarmo, performed "Eins und Eins", where she envisions herself as the embodiment of a disgruntled nation, twirling and spitting ink on a pristine environment.

Another Indonesian artist that flourished this year was Sinta Tantra, the Bali-born, UKbased contemporary artist. Sinta was selected to design the winning flag (the 'drappellone') for legendary horse race festival, Palio di Siena, in Siena, Italy. This race dates to the 16th century, when jockeys rode bareback around





the square to win the flag. A great honour, the drappellone is a significant part of the race, and the selection of the artist to design the flag is quite rigorous, following iconography that involves sacred symbols and colour theories. Sinta's flag visualises her signature brighthued geometrical patterns infused with imagery of ancient Roman figures and architecture, to capture the liveliness of the event. Sinta was also chosen for the Folkestone Triennial to paint The Cube building. Inspired by a 1947 rail advertising and the works of Sonia Delaunay, she wraps the building in her signature colours and patterns.

Overall, 2017 was a strong year for select segments of the Indonesian art market. The most important development for art in Indonesia was the increased engagement of the public by the bringing in of more international quality exhibitions. The steps taken in 2017, by both the public and the private sectors, should progressively elevate art in Indonesia to a wider international audience.

Deborah Iskandar is Principal of ISA Advisory, which advises clients on buying and selling art, and building collections. An expert on Indonesian and international art, she has more than 20 years of experience in Southeast Asia, heading both Sotheby's and Christie's Indonesia during her career before establishing ISA Art Advisory in 2013. She is also the Founder of Indonesian Luxury, the definitive online resource for Indonesians looking to acquire, build and style their luxury homes.

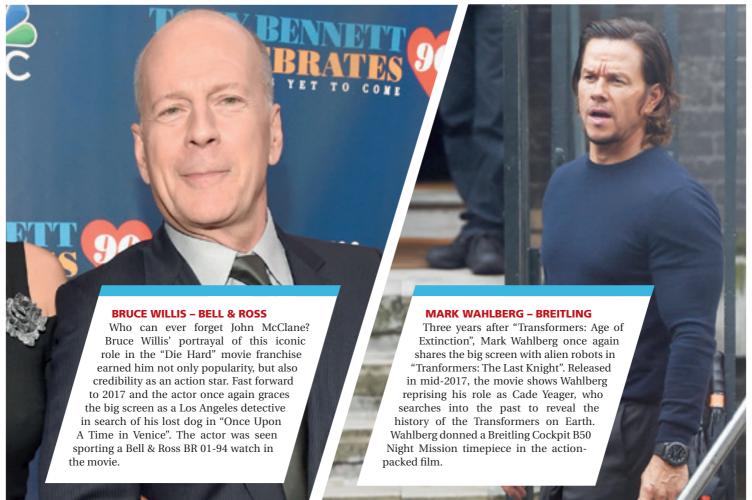
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Tublot bridges the two multi-faceted worlds of watchmaking and art through a partnership with street artists, Hush and Tristan Eaton. Tasked to design a limited edition art timepiece concept, the talented gentlemen brought forth their own unique sensibilities. Hush derived his from the West Coast, while Tristan Eaton drew from the East Coast mentality. The result is the truly novel Hublot Fame vs Fortune limited edition watch set.







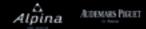
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