

The Time Place

#60

INDONESIA

**Frederique
Constant**
Reshaping
Luxury

**TORY
BURCH**
Fine 40s
Chic

Berluti
Fall/Winter
Gear

**MY FINEST
HOUR**
Passionate
Pursuits of
18 Notable
Personalities

**TAG
Heuer**
A New
Approach

PANERAI
Steel
Sensations

HUBLLOT
Ferrari
Dreams

**HERITAGE
SERIES**
Breitling
Aeronautic
Inspiration





Cartier

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WHEN TIME IS ON MY SIDE,
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THE TIME PLACE

The finest timepiece boutique celebrating the human spirit since 1999



The year 2017 has gone by quickly and we now find ourselves in the last quarter of the year. For the fourth edition of The Time Place Magazine, we feature a truly avant-garde rendering of the TAG Heuer Carrera HEUER-01 on our cover. Executed by Alec Monopoly, the brand's Art Provocateur, this novel collaboration was spearheaded by TAG Heuer CEO and LVMH Group's Watch Division President, Jean-Claude Biver, and signifies a fresh new phase for the renowned watch manufacture. With the mission to capture the attention and patronage of the younger generation – the millennials – TAG Heuer bridges the two worlds of luxury watch manufacturing and modern art using Alec Monopoly's widespread influence. With his mysterious aura, the renowned graffiti artist was recently in Jakarta to amp up the TAG Heuer Misadventure one-of-kind party experience held at Immigrant.

Speaking of collaborations, we are delighted to share with you a third round-up of distinguished personalities for our My Finest Hour series. These accomplished men and women share the myriad ways they choose to spend their time. From pursuing their passions to doing their best work, their combined endeavours wonderfully encapsulate the priceless value of time. They clearly demonstrate that success is the result of hard work, which takes on more meaning when shared with the people we love most – our family and friends. Get inspired by their stories in “Our Fine Moments”.

In addition, we are proud to make two special announcements for Indonesia. First is that Baume & Mercier has chosen Arifin Putra and Mike Lewis as the stars for their new concept film to introduce their latest collection, the Clifton Club, in the country. Secondly, Time International recently unveiled the new Tory Burch boutique in Pacific Place Jakarta. Exuding a warm, homey vibe, the boutique undoubtedly provides Tory Burch fans with an inspired venue for their shopping needs.

Discover these as well as the hottest updates on watchmaking and other luxury brands in this latest instalment of The Time Place Magazine.

Irwan Danny Mussry
Editor-In-Chief and Publisher

  @irwanmussry

TO BREAK THE RULES,
YOU MUST FIRST MASTER
THEM.

THE VALLÉE DE JOUX. FOR MILLENNIA A HARSH, UNYIELDING ENVIRONMENT; AND SINCE 1875 THE HOME OF AUDEMARS PIGUET, IN THE VILLAGE OF LE BRASSUS. THE EARLY WATCHMAKERS WERE SHAPED HERE, IN AWE OF THE FORCE OF NATURE YET DRIVEN TO MASTER ITS MYSTERIES THROUGH THE COMPLEX MECHANICS OF THEIR CRAFT. STILL TODAY THIS PIONEERING SPIRIT INSPIRES US TO CONSTANTLY CHALLENGE THE CONVENTIONS OF FINE WATCHMAKING.



ROYAL OAK
CHRONOGRAPH
IN PINK GOLD

AUDEMARS PIGUET
Le Brassus

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NURULITA
Photographer

“Being surrounded by the people I love”



ARIMBI
Makeup Artist

“Spending time to work out at the gym.”



TRISKA PUTRI
Stylist

“When I spend my me-time at a cafe, having a cup of coffee while doing my work.”



BUBAH ALFIAN
Makeup Artist

“Enjoying the sunset at Double Six, Bali.”



JACQUELINE STEPHANI
Makeup Artist

“Pampering myself in my house by doing treatments from head to toe.”



LINDA KUSUMADEWI
Makeup Artist

“When I apply makeup in the morning before I go out”



RETTA OKTAVIANI SUPARLI
Writer

“I read books and have capuccino at my favourite coffee shops”

PANERAI



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3 DAYS CHRONO FLYBACK AUTOMATIC
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LABORATORIO DI IDEE.

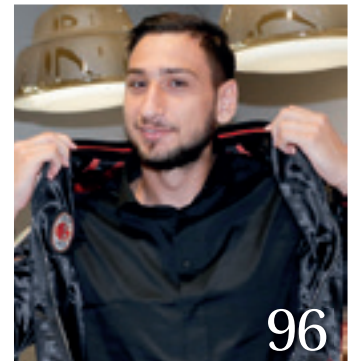
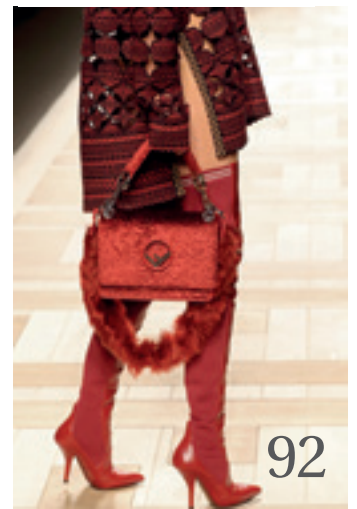
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The Time Place 60

INDONESIA



6 WELCOME NOTE

COVER FEATURE

34 TAG HEUER
A New Take on Time

FEATURES

- 40 ROLEX
- 42 ZENITH
- 44 JAEGER-LECOULTRE
- 46 PANERAI
- 48 LONGINES
- 50 HUBLLOT
- 54 BAUME & MERCIER
- 58 FREDERIQUE CONSTANT
- 62 BALL

SPECIAL FEATURE

63 MY FINEST HOUR
Eighteen personalities share their special moments

THE HERITAGE SERIES

82 BREITLING
High-Performing Manufacture

HIGH LIVING

- 88 CHANEL
An Inspired Fragrance
- 90 BERLUTI
Fall/Winter 2017 Statement Pieces
- 92 FENDI
Fresh Offerings
- 94 LUMAS
Quality Photos For Everybody
- 96 DIESEL
A Union of Two Worlds
- 98 TORY BURCH
Hollywood Reflections

100 ART

Deborah Iskandar explores Indonesia's modern masters

REGULAR COLUMNS

- 12 SOCIETY
- 22 INDUSTRY NEWS
- 102 CELEBRITIES



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Editor-in-Chief and Publisher: Irwan Danny Mussry
Chief Editorial Advisor: Shannon Hartono
Managing Editor: Maria Zarah Gregorio Viado
Senior Writer: Mulyadi Kurniawan
Sales Manager: Adhika Wicaksana
Production Manager: Christine Yulita
Production Coordinator: Illona Vania

Circulation & Distribution Coordinator: Shirley Manurung
Contributors: Arimbi, Bubah Alfian, Deborah Iskandar, Denverino Dante, Geraldine Tan, Jacqueline Stephani, Lisa Johanna Keemink, Linda Kusumadewi, Nurulita, Retta Oktaviani Suparli, Triska Agusti Putri

Art Director: Noni Soeparman

For Advertising Inquiries:

Please contact **Adhika Wicaksana** at adhika.wicaksana@time.co.id or +62 21 2927 2708
To subscribe, please contact us at subscribe-magazine@time.co.id
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The Time Place, Plaza Senayan:
Plaza Senayan, Level 1 #122 B, Jakarta, Tel: +62 21 572 5759
The Time Place, Plaza Indonesia:
Plaza Indonesia, Level 1 #165, Jakarta, Tel: +62 21 310 7715
The Time Place, Pacific Place:
Pacific Place, Ground Floor #12A-B, Jakarta, Tel: +62 21 5140 2776
The Time Place, Tunjungan Plaza 4:
Tunjungan Plaza 4, Level UG # 14-16, Surabaya, Tel: +62 31 532 7991
Rolex by The Time Place:
Plaza Indonesia, Level 1 #69-70A, Jakarta, Tel: +62 21 2992 3982
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INSTRUMENTS FOR PROFESSIONALS™



Totally Tory

Renowned for its bright prints and bohemian vibe, Tory Burch recently celebrated the grand opening of its second store in Indonesia. Located at Pacific Place Jakarta, the new boutique embodies the design aesthetic of the brand and exudes a warm, residential feel. Distinguished guests including Mike Lewis, Elizabeth and Maria Rahajeng, Gisella Anastasia, Angel Pieters and Time International's Vice President, Shannon Hartono, soaked up the wonderfully rich atmosphere and enjoyed a special preview of the Tory Burch Pre-Fall 2017 collection.



1. Pevita Pearce, Shannon Hartono, Renee Tang, Gisella Anastasia and Kelly Tandiono 2. Viola Maria Mananta 3. Raisa Andriana 4. Karina Salim 5. The champagne toast was led by Maria Rahajeng, Mike Lewis, Gisella Anastasia, Pevita Pearce, Renee Tang, Shannon Hartono, Angel Pieters and Elizabeth Rahajeng 6. DJ Kartika Ayu.



7. Alike Islamidina & Maudy Ayunda 8. Olivia Lazuardy, Ayla Dimitri, Bianca Belnadia & Caroline Rabianto 9. Aida Nurmala 10. Gista Putri 11. Kanty Widjaja 12. Lyla Andalucia 13. Kelly Tandiono, Dewi Sandra, Titi Kamal, Elizabeth Rahajeng, Titi DJ, Maria Rahajeng, Farah Quinn, Aimee Saras & Claradevi Handriatmaja.



A Leisurely Eve

Baume & Mercier recently hosted a special cocktail at Proof Senayan Golf to launch its Clifton Club and Clifton Club Cobra collections. Exuding a sporty vibe inspired by the two novel watch collections, the party's atmosphere was heightened by the musical tracks of DJ Patricia Schuldtz and was enjoyed by the approximately 80 distinguished members of Indonesian society who attended the event. Special guests of the evening included two of the brand's debonair friends, Arifin Putra and Mike Lewis, as well as Baume & Mercier Design Director, Alexandre Piraldi, and Time International's Vice President, Shannon Hartono.



1. Romain Lambert, Alexandre Piraldi, Arifin Putra and Mike Lewis 2. Patricia Schuldtz 3. Samuel Wongso 4. Mahadi Margiono 5. Loretta Tumbelaka & Darwin Chang 6. Fiona Cuthill, Maher Gautama, Rena Li & Anthony Li 7. Luna Askar, Handoko, Cindy Febian & Tim Matindas.



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JAEGER-LECOULTRE



A Friendly Affair

Niels Eggerding, Frederique Constant's Commercial Director, was recently in Jakarta to attend a special cocktail event hosted by the distinguished watch brand in collaboration with Time International. Held at Bugsy's, located at the 4th floor of Plaza Senayan, around 50 VIP customers had the privilege of previewing Frederique Constant's latest timepiece collections as well as mingling with the company's affable director. An intimate product presentation also ensued to allow those in attendance to know more information about the variety of watches on offer.



1. Welly Susanto, Christofer & Hilda 2. Niels Eggerding, Vice President Sales and Commercial Director of FC 3. Iswandi Junus & Lily Sumanti 4. Robby K Alamsyah 5. Erik Kusnadi 6. Marsya Carolina & Susan Sianturi 7. Enril Sayidina & Rezy Anwar.

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TAG Take Over

Immigrant was the recent venue for TAG Heuer's first disruptive party. Held in collaboration with the brand's Art Provocateur, Alec Monopoly, the unprecedented underground party was attended by over 750 guests who were treated to unique experiences including the viewing of Alec Monopoly's original paintings, digital graffiti and a live tattoo corner. The highlight of the event was a live auction, where a unique Carrera HEUER-01 timepiece painted by Alec Monopoly was sold for Rp. 150 million to benefit WeCare.ID. After the auction, Alec joined DJ Al Ghazali onstage, and together with those in attendance, partied the night away.



1. Irwan Danny Mussry, Alec Monopoly & Alex Abbad 2. Garri Juanda & Mesti Ariotedjo 3. Ayla Dimitri 4. Didi Maulana 5. Maia Estianty, Alec Monopoly & Al Ghazali 6. Anita Boentarmen, Amalia Wirjono, Andini Effendi, Maher Gautama & Aprilla Mokalalu.



7. Viola Mananta & Daniel Mananta 8. Susy Supranto, Mia Egron & Zamri Mamat 9. Kelly Tandiono & Ibnu Jamil 10. Waine Santi 11. DJ C.N.M 12. Live painting session by TAG Heuer's Art Provocateur 13. Irwan Danny Mussry & Alec Monopoly.



Tribute to Excalibur

The Time Place Boutique at the first level of Plaza Senayan was the fitting venue for a special event hosted by Roger Dubuis. Held in celebration of the brand's Excalibur collection, an estimated 30 people were especially invited for the occasion. Olivier Gudin, Roger Dubuis' Managing Director for Southeast Asia and Oceania, was on hand to welcome the esteemed guests. This was followed by a brief presentation about the company's latest releases, including the Excalibur Spider Pirelli – Automatic Skeleton, a novel timepiece in collaboration with one of the world's foremost tyre manufacturers.



1. Olivier Gudin, Vijaya Fitriyasa & Friend 2. Wiwin Kurniawan & Yuliati Chandra 3. Indra K Budiman & Suharto Kho 4. Handy & Jenny 5. Maria Djuana 6. Jeffrey 7. Alexander Foe.

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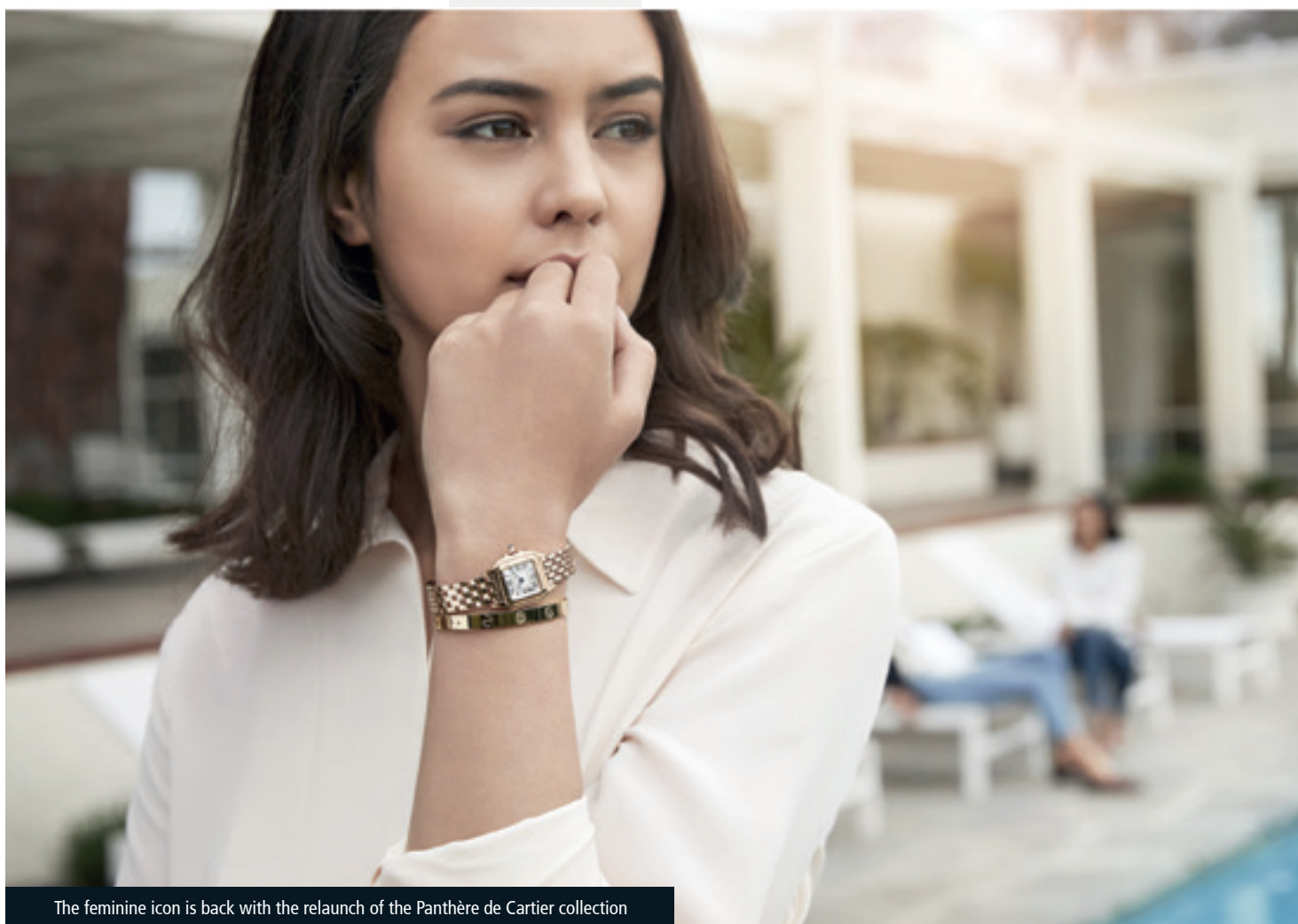
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The feminine icon is back with the relaunch of the Panthère de Cartier collection

STEEPED in Femininity

CARTIER BRINGS BACK
A CLASSIC FROM THE 80S

At the House of Cartier, the panther is considered a signature animal, an icon that has reigned supreme over the maison's designs for jewellery and time-pieces. First applied on a watch in 1914, the panther motif gained ground with the arrival of Jeanne Toussaint at the Maison. Nicknamed La Panthère, Toussaint worked closely together with Louis Cartier and was instrumental in the usage of the panther as a metaphor to explore femininity. With its exoticism,

grace and independent spirit, the panther even captured the attention of the Duchess of Windsor, Wallis Simpson, who commissioned not one, but three distinct pieces, all bearing the feline silhouette.

In 1983, the Maison unveiled a stylish new watch made especially for women. Capturing elegance, modernity and femininity, the Panthère de Cartier was considered an indelible symbol of the 80s. And now the celebrated



Sofia Coppola helms the short film



Cartier relaunches a classic line - the Panthère de Cartier collection

brand brings back the famed watch collection so it can be discovered by yet another generation of women.

Loyal to the design codes used by Cartier for the original line, the new Panthère de Cartier exudes timelessness with its supple gold link bracelet, perfectly placed screws around the dial, softened angles, octagonal sapphire crown and distinguished Roman numerals. Available in a variety of sizes as well as an array of case materials and adornments such as diamonds and black lacquer, the Panthère de Cartier is sure to retain its status as the quintessential women's timepiece.

To celebrate the return of an icon, Cartier commissioned award-winning screenwriter and director, Sophia Coppola, to produce an inspired film for the Panthère de Cartier collection. "When Cartier told me that they wanted to make a film for the relaunch of the Panthère de Cartier watch, I first thought: who is a Panthère woman? What would her environment be? I love the Panthère watch, so I was happy to make a film which captured the chic and the glamour of what it says to me."

Renowned as a filmmaker that never fails to convey the female point of view, as portrayed in her films "The Virgin Suicides", "Lost in Translation", and most recently in "The Beguiled" which won her the Best Director Award at the 2017 Cannes Film Festival, Coppola took inspiration from the very era in which the line was born. "The Panthère watch is unique because it is a piece of jewellery that you can wear in the day as a glamour look as well as in the evening. When the Panthère watch came out in 1983, there were so many great mov-



Courtney Eaton stars in the film shot in Los Angeles



Courtney Eaton wears the Panthère de Cartier



From day to night, the Panthère de Cartier proves an elegant accessory

ies, and I love the stars of that time. I remember the glamorous kind of women who wore a Panthère watch. It was just a stylish time to remember and to propose a modern interpretation of it.”

The first part to Coppola’s novel approach was choosing the perfect woman to feature in the film. She set her sights on a rising Hollywood actress, Courtney Eaton, an Australian who has starred in a number of notable movies including the Academy Award-winning “Mad Max: Fury Road”, as the face of the Panthère de Cartier film. “I remembered meeting Courtney Eaton at a casting for a film, she just has charm and naturalness. We thought about friends for her to be in a club with. I met Amanda and her sister Brooklyn, that I first met in Paris and I was very happy that they could join us.”

What followed was the setting, which is just as integral to any film, “We just shot a couple of days in LA, in some great locations such as Union Station downtown, the Georgio’s night club, a hotel in Hollywood and the “Fox Residence,” said Coppola. It was at these places, with an ensemble of energetic and young people, that Coppola perfectly captured the free spirit, sophistication and refined femininity encompassed by the exclusive watch line.

In the short film, Eaton is shown living it up and enjoying her life, unrestrained by conventions or societal norms. She goes from leisure to leisure, uninhibited and happily navigating through life like only a true independent woman can. With her youthful spirit, she truly exudes the freedom and modernity of the Panthère de Cartier collection.



Shooting was done in January 2017



Courtney Eaton embodies the Panthère de Cartier woman



She exudes confidence and modern femininity





The Bell & Ross 41 mm BR V2-94 Bellytanker

The 38.5 mm BR V1-92 Bellytanker & Bell & Ross' latest vehicle, the Bellytanker

NEED for Speed

BELL & ROSS INTRODUCES THE BELLYTANKER AND TWO WATCHES INSPIRED BY IT

Swiss watch manufacturer Bell & Ross has always had a love affair with speed. This could be best explained by the similar natures of watchmaking and engineering vehicles that require mechanical accuracy and persistent fine tuning to achieve higher performance. In actualising their speed extremes, Bell & Ross has taken a step way beyond watchmaking and designed motor vehicles that would even impress auto buffs at the Geneva Motor Show.

Their first speed machine was the B-Rocket, a motorcycle harnessing the design codes of a 60s fighter aircraft. The so-called "aeroplane motorcycle" was launched in 2014, took a year to design, and is based on Harley-Davidson's Softail Blackline FXS. The front of the motorcycle is retrofitted with a conical nose and two air intakes which emphasise its classic airplane inspiration. Staying true to the "motor vehicle meets aircraft" concept, Bell & Ross unveiled their second machine in 2016, this time in the form of a supercar which embodies the aeronautical design codes of the state-of-the-art Rafale jet airplane. Dubbed the



Aero GT, the concept supercar boasts aggressively sharp aerodynamic edges that scream speed, not to mention its double exhausts in the rear that replicate aircraft afterburners.

In pursuit of their continuous need for speed, in 2016 Bell & Ross made its way to the F1 racetracks by becoming the official partner of the Renault Sport Formula One team. Not stopping there, this year Bell & Ross upped their game by unveiling the Bellytanker racecar. This is the ultimate marriage of aviation and motor vehicles, as the main component is a supplementary fuel tank used in 1950s era aircrafts. This emergency fuel tank was placed on the belly of these vintage aircrafts, hence the name bellytank. Fitted with an engine and four wheels, the tank is transformed into a streamlined racer. With the launch of the Bellytanker, Bell & Ross released two correlating timepieces, the 38.5 mm BR V1-92 Bellytanker and the 41 mm BR V2-94 Bellytanker with chronograph function. Both watches embrace the round case of the Vintage model, while remaining resolutely modern.

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A beautiful piece that exudes true femininity



TRAVELLING the Silk Road

CHOPARD AND GUO PEI
CREATE AN UNFORGETTABLE
RUNWAY SHOW

East meets West in a dazzling display of high fashion in the Silk Road collection, the result of a collaboration between high jewellery giant Chopard and Chinese fashion designer Guo Pei.

Majestic gowns, exotic gems, resplendent jewellery and a lush, jewel-toned colour palette; Silk Road is a grand meeting of two leading influencers in their respective fields, the results of which were introduced in early July at hotel Salomon de Rothschild in Paris. The collection showcased 33 opulent looks boasting silhouettes that harken back to the golden age of high fashion and Hollywood glamour, when mega stars like Greta Garbo and Grace Kelly ruled the red carpet of the late 1940s and early '50s.

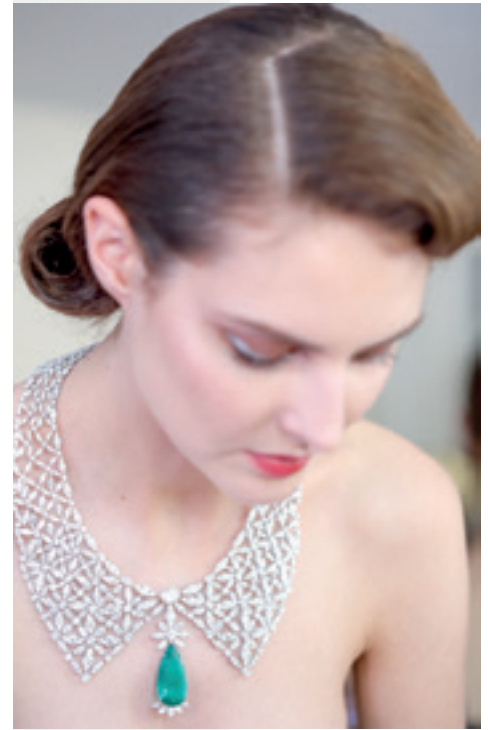
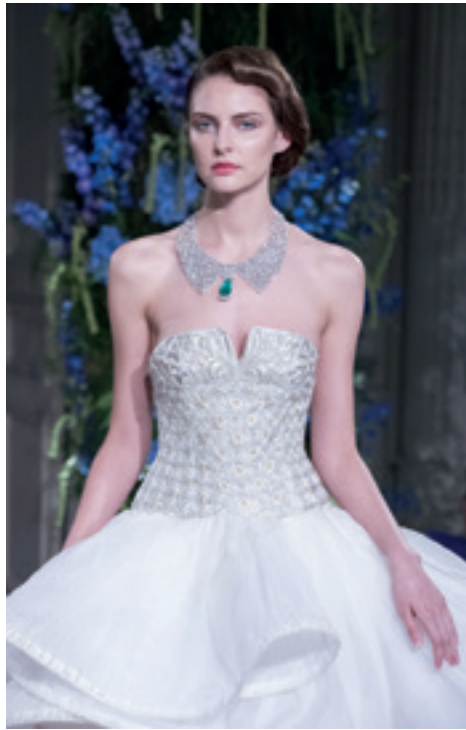


Guo Pei and Caroline Scheufele

In fact, this season's theme for both maisons pays homage to "the grand era," with Guo Pei's designs combining "the most delicate process and the most classic lines for the purest beauty of the craft to honour the peak age of Haute Couture," according to Chopard.

Guo Pei adds: "For long, I have been using my designs and my work to express my feelings, my dreams, and speak from my heart. This season, I decided to just focus on the clothing itself."

The Beijing-born designer, since the establishment of her own brand in 1997, has been a favourite among Chinese celebrities but she garnered worldwide attention in 2015 with the billowing yellow ball gown she designed for pop star Rihanna's appearance at the Met Ball. She tapped into an equally stunning level of glamour for Silk Road, using the finest metallic fabrics in striking hues shaped into complex



Statement jewellery perfectly complement the ethereal ensembles

constructions and elegant layers. Three-dimensional embroideries and intricate beading add a layer of regality that is further elevated by Chopard's exquisite jewellery creations.

Boasting floral and Oriental-inspired design elements, these vibrant pieces represent the meeting of East and West as much as they reflect the fusion of traditional and modern values of Haute Couture.

The Silk Road line of haute joaillerie comprises earrings, bracelets, rings and necklaces superlatively crafted from white gold, rose gold and platinum. These are intricately adorned with an assortment of coloured gems and precious stones that includes tourmalines, pink sapphires, emeralds and brilliant-cut diamonds, to name just a few.

Though each piece is outstanding, one truly stand-out example is an open necklace made of blackened silver, 18-carat white gold and rubies that trail into two ruby pompoms. Then there's unexpected colour combinations that utilise different gems and stones such as diamonds, emeralds and Paraiba tourmalines; the latter two are seldom incorporated together in jewellery.

For Chopard Co-President and Artistic Director Caroline Scheufele, the Silk Road collection represents more than just a collaboration between two maisons. "Through a joint runway show with Guo Pei, an innovative and promising form of solidarity is expressed; women are never as strong as when they combine their talents," she said.



The event was officially opened with a ribbon cutting ceremony by Suquan Bulakul, Mayuree Chaipromprasith, Karolina Kurkova, Yuki Srikarnchana and Metinee Kingpayome

INSPIRED by a Genius

IWC COMMEMORATES
ITS FIRST DA VINCI
EXHIBITION IN ASIA



Savonnette
Lady's Pocket
Watch, 1914

It is an understatement to say that Leonardo da Vinci was ahead of his time. Apart from being considered as one of the pillars of Italian Renaissance art, Da Vinci was also an inventor, scientist, astronomer and mathematician. His interest and involvement in various fields of study led to his being dubbed a genius and the embodiment of the true Renaissance Man.

One of the many things that caught the interest of Da Vinci was the “Flower of life”, an ancient sacred symbol made up of multiple circles that overlap one another. Da Vinci studied this fascinating geometrical form in detail and used the golden ratio of phi, also known as the Fibonacci series, in his artwork.



IWC SEA Marketing Director, Aurore Hetzel



Titi Kamal, Karolina Kurkova and Christian Sugiono

It was the master painter’s fascination with the “Flower of life” that served as the inspiration for IWC Schaffhausen’s line of beautiful watches, aptly named Da Vinci. With this line, IWC has showcased its prowess in both technical and beautiful watchmaking. The women’s models, in particular, pay tribute to his fixation with the “Flower of Life” by featuring a beautifully rendered engraving on their case backs.

With its origins dating back to the late 1960s, IWC’s Da Vinci collection first made waves in 1985, with the release of the IWC Da Vinci Perpetual Calendar Chronograph – the first chronograph to boast a perpetual calendar that was mechanically programmed for the next 500 years. This great achievement was followed up 10 years after with a model which cemented the line’s significance in the world of fine watchmaking: the Da Vinci Split-Seconds Chronograph.

At present, the Da Vinci collection serves as a pillar in the brand’s ever growing roster of superb watches. To further celebrate the line’s history and continuing growth, IWC recently spearheaded a Da Vinci exhibition held at the atrium of the luxury shopping mall, Siam Paragon, in Thailand. A first in Asia, the exhibit was open to the public from 6 June 2017 to 18 June 2017 and featured an outstanding assortment of historical pieces taken from IWC’s archives.

Never before seen models in Southeast Asia such as the Savonnette Lady’s pocket watch from 1914, the Lady’s wristwatch from 1967, the Lady’s wristwatch 1976, the Da Vinci Line from 1979, the Da Vinci – Lady Chronograph from 1995, the Da Vinci Perpetual Calendar Tourbillon Prototype from 1999, the Da Vinci SL-Automatic Prototype from 1998, the Da Vinci Perpetual Calendar Rattrapante from 2003 and the Da Vinci Chronograph Edition

Laureus Sport for Good Foundation Prototype from 2008 were displayed for everyone, especially IWC watch aficionados, to see.

The booth which housed this awe-inspiring collection served to enhance the visitor’s viewing pleasure. With the unique style of an Italian palazzo, the booth exuded contemporary elegance with its earth tone palette adorned with gold accents. A designated lounge area was also provided for the comfort of the visitors. However, the real highlight was the ceiling, which featured the iconic “Flower of Life” motif. This, along with interactive photography opportunities, allowed visitors to take unique images of themselves, which they were encouraged to share on their social media accounts.

The grand opening of the Da Vinci exhibition was officially inaugurated by no less than IWC international brand ambassador and celebrity supermodel, Karolina Kurkova. Approximately 200 people, which included distinguished VIP guests, social media influencers and friends of the media, attended the grand opening and served as witnesses to the ribbon cutting ceremony which was officiated by Karolina Kurkova, together with Ms. Yuki Srikarnchana, Managing Director of Pendulum Ltd., Mrs. Mayuree Chaipromprasith, Senior Executive Vice President Marketing Division of Siam Paragon, and special guests of Pendulum, Ms. Metinee Kingpayome and Ms. Suquan Bulakul.



Ref. 376404 Da Vinci Chronograph Edition



Arifin Putra and Mike Lewis star in the Baume & Mercier short film

THE Distinguished Club

ARIFIN PUTRA AND MIKE LEWIS EXPRESS THEIR GENTLEMANLY SPIRIT WITH BAUME & MERCIER

The true gentlesportsman plays, not just to win the game, but to play well. Win or lose, he is in control of his masculinity and never takes it out on his opponent or himself. Furthermore, he believes in teamwork, playing together to achieve a common goal and using strategies to get ahead. The gentlesportsman applies these principles not only when playing, but also in life.

The spirit of sportsmanship, athleticism and high adventure, these are some of the very ideals behind Baume & Mercier's latest line of sports watches, the Clifton Club. Exuding sporting elegance as well as Swiss precision and fine craftsmanship, the Clifton Club can be worn for all occasions, whether in the

boardroom or on the biking trails. To further convey the unique attributes of the line in Indonesia, Baume & Mercier collaborated with two popular Indonesian actors, Arifin Putra and Mike Lewis.

Renowned for his performance in "The Raid 2" and his recurring role in the HBO TV series, "Halfworlds", Arifin Putra is the epitome of a manly man. Mike Lewis, with his dashing good looks, made his mark initially as a model and eventually went on to star in over 20 films, as well as TV shows. Close friends in real life, these two sporty and debonair gentlemen perfectly convey the gentlesportsman lifestyle in a concept film for Baume & Mercier.

Creatively rendered, showing unexpected wit and boldness, the film centres on sports and friendship, and shows Arifin and Mike having fun together. Dressed in formal suits, the two actors dive headfirst into a pool, then go on a 'sporting' expedition all over the beautiful island of Bali, including kayaking on Agung River and racing through the rice paddies of Jatiluwih, Tabanan. Their fun and frolicking end with well-deserved drinks as they reminisce about the adventurous day they had.

Together with Baume & Mercier, Arifin and Mike impart the very essence of the Clifton Club gentlesportsman. They will share the screen once again in their latest movie project, "FOXTROT 6", slated for release in 2018.



BR-X1 BLACK TITANIUM CHRONOGRAPH

The BR-X1 Black Titanium Chronograph is the perfect synthesis of Bell & Ross' expertise in the world of aviation watches and master watchmaking: an instrument with an innovative design, produced in a limited edition of only 250 pieces. Lightweight and resistant, the grade 5 titanium case of the BR-X1 is protected by a high-tech ceramic bezel with a rubber strap. Ergonomic and innovative, the push buttons allow the chronograph functions to be used easily and efficiently. Sophisticated and reliable, the skeleton chronograph movement of the BR-X1 is truly exceptional and combines haute horlogerie finishes with extreme lightness. **The Time Place** Tunjungan Plaza Surabaya · **INTime** Grand Indonesia · Kelapa Gading · Plaza Senayan · Mal Galeria Bali · Paris Van Java Bandung · Pondok Indah Mall 2 · Senayan City · Seminyak Village Bali · Sun Plaza Medan @**Time** Plaza Indonesia · **Service Centre** Menara Sudirman, Jl.Jend.Sudirman Kav.60, 12A floor. Tel: (62) 21 2927 2780 · www.bellross.com

Bell & Ross

The TAG Heuer Carrera HEUER-01 gets a pop of colour



A BETTER

TAG

TAG HEUER EXPANDS ITS WATCHMAKING INFLUENCE WITH ITS NEW ART PROVOCATEUR

Always one to go the extra mile, Jean-Claude Biver is not new to making great watchmaking feats possible. This is what he is doing now at TAG Heuer, with his appointment last year of Alec Monopoly as the stalwart brand's Art Provocateur. With the aim to expand the brand's reach to include the younger generation, particularly the millennials, TAG Heuer's CEO and LVMH Group's Watch Division President has warmly welcomed the renowned graffiti artist into the brand's growing roster of influential ambassadors and is slowly stirring things up in the usually quiet world of fine watchmaking.

MONOPOLY AS BRAND AMBASSADOR

For his TAG Heuer ad, Alec Monopoly is seen sporting the latest TAG Heuer Carrera HEUER-01 as well as his signature bandana over his face. Not to be ignored is the colourful collage behind him featuring the very character that has given him his pseudonym - Mr. Monopoly, originally called Rich Uncle Pennybags - from the popular board game we are all familiar with, Monopoly. Though paint-splattered, the TAG Heuer Carrera HEUER-01 retains its compelling appeal as the signature chrono timepiece from the TAG Heuer Manufacture.

In 2015, the Carrera HEUER-01 served as the cornerstone of a growing collection. It was proudly unveiled sporting a novel construction, with a new HEUER-01 in-house calibre based on the 1887 model and a modern case design with 12 facets that allow for the creation of different combinations of colours and materials. A year later, in 2016, the highly outstanding timepiece was reintroduced with three new iterations.



Alec Monopoly, TAG Heuer's Art Provocateur



Alec with some of his colourful paintings

“
THOUGH PAINT-SPLATTERED,
THE TAG HEUER
CARRERA HEUER-01
RETAINS ITS
COMPELLING
APPEAL AS THE
SIGNATURE
CHRONO
TIMEPIECE FROM
THE TAG HEUER
MANUFACTURE.”



Alec adding his tag at the party venue

This includes an all-steel version, an all-titanium option called the “Carrera HEUER-01 Grey Phantom”, and lastly, a hybrid model combining ceramic and rubber. The timepieces feature a new metal bracelet composed of H-shaped links with the Carrera design.

The result of five years of continuous development, the new collection of Carrera HEUER-01 timepieces are presented in a substantial 45 mm case with either a black or grey skeleton dial complete with three counters. They are all powered by the TAG Heuer Calibre HEUER-01 Manufacture movement and come equipped with a 50-hour power reserve as well as water-resistance to 100 metres.

MONOPOLY AS AN ARTIST

To officially announce the inclusion of Alec Monopoly into the TAG Heuer family, Jean-Claude Biver hosted an event during the 2016 Miami Contemporary Art week in Florida announcing Monopoly’s appointment as Art Provocateur. Leading up to the event, Biver assigned Monopoly to tag the TAG Heuer boutique at the heart of Miami’s Design District in line with the artistic ambience of the celebrated art fair. The artist obliged happily, and was given yet another official assignment: to create a giant wall graffiti installation on the façade of the Mondrian South Beach Hotel to commemorate his inauguration party. Suffice to say, the result was amazing. The art work featured Steve McQueen, one of the brand’s



Irwan Danny Mussyry with the affable graffiti artist



TAG Heuer

SWISS AVANT-GARDE SINCE 1860

ICONS OF TAG HEUER

TAKE ON THE WORLD WITH THESE QUINTESSENTIAL WATCHES/MAKE A LASTING IMPRESSION WITH THESE SINGULAR TIMEPIECES



TAG Heuer Carrera Heuer-01 43 mm

A RACING INSPIRATION

With a shared history with motor racing, TAG Heuer has always allocated its efforts to the development and mastery of the precise measurement of time. This is especially reflected on its signature chronographs, the latest of which include the TAG Heuer Carrera Heuer-01 43 mm, the result of five continuous years of improvement and optimisation. Powered by the TAG Heuer Calibre HEUER-01 Manufacture movement, the timepiece is available in six new references with three different dial colours: black, cognac brown and navy blue. Those seeking for a more sophisticated take on the sporty classic won't be disappointed as the Carrera Heuer-01 is now also available in a precious 45 mm rose gold version. The TAG Heuer Carrera Heuer-01 Rose Gold bears the same features as the original, however this new iteration boasts 18-carat rose gold in its lugs, hands and indices. Furthermore, the timepiece is completed with a full-grain calfskin leather strap adorned with the famous TAG Heuer shield.



TAG Heuer Carrera Heuer-01 Rose Gold



TAG Heuer Autavia

A TIMELY COMEBACK

Tracing its roots in watchmaking, TAG Heuer brings back an iconic driver's chronograph that reached its height in the 60s. The TAG Heuer Autavia, celebrating its 55th anniversary this year, features updated functions and a Heuer-02 proprietary self-winding chronograph movement. Available in a more imposing 42 mm diameter, the timepiece now also comes equipped with an 80-hour power reserve, water-resistance to 100 metres and a date window at 6 o'clock. The back of the watch also receives a sapphire crystal upgrade. These improvements serve to complement the watch's vintage details: mushroom push pieces, the Heuer logo, a ridged crown and a distressed calfskin leather strap. The new TAG Heuer Autavia is certainly a worthy tribute to the Autavia "Rindt" which was worn by legendary F1 champion, Jochen Rindt. This vintage timepiece was used as inspiration for the rebirth of the Autavia as chosen by web users during the brand's interactive campaign.

A DAZZLING COMPLICATION

As a follow-up to the hugely successful Heuer-02T Manufacture Chrono Tourbillon, the avant-garde brand now presents a sparkling version – the TAG Carrera Heuer 02-T with a baguette diamond bezel. Sixty-eight stunning baguette diamonds adorn the white gold bezel which surrounds the 45 mm timepiece. Available in a grade 5 titanium or black ceramic case, the centrepiece of the TAG Carrera Heuer 02-T with a baguette diamond bezel is its lightweight tourbillon, hand-crafted from titanium and carbon. Offering a more than 65-hour power reserve, the main components of the tourbillon are created in-house at the workshops of the TAG Heuer Manufacture, while the balance spring is sourced from the brand's Swiss partner, Atokalpa. Also present on the black skeleton dial are polished and satin-finished baton indexes, polished and satin-finished hands with SuperLuminova™, and two counters: the chronograph minute counter at 3 o'clock and the chronograph hour counter at 9 o'clock.



TAG Carrera Heuer 02-T
with a baguette diamond bezel

A CELEBRATED CLASSIC

It was the year 1987 when TAG Heuer launched the famous Link collection. Identified by its signature S-shaped bracelet, the Link boasts aesthetic appeal as well as true comfort for the wearer. This year, TAG Heuer celebrates the 30th anniversary of the Link collection with a masterful makeover. For the men, the TAG Heuer Steel Link for men Calibre 5 features a larger 41 mm diameter. At its heart beats the Calibre 5 movement, complete with date function. The new TAG Heuer Steel Link for men Calibre 5 comes in three dial variations: black, silver-plated and blue sunray. While for the women, the new 2017 Link Lady comes in an elegant 32 mm diameter, and similar to the men's version, showcases a bracelet that is now fully integrated into the case. The timepiece bears a unique case shape, somewhere in between round and coussin, yet exudes a bold presence with its fixed bezel. The 2017 Link Lady is available in a navy blue sunray dial version or a pink mother-of-pearl dial iteration.



TAG Heuer Steel Link for men Calibre 5



2017 Link Lady



TAG Heuer Aquaracer Camouflage

AN ALL-TERRAIN WATCH

Sporty goes military in the new TAG Heuer Aquaracer Camouflage timepiece. Keeping in line with today's modern style trends, TAG Heuer interprets one of its signature watches in commando style. The TAG Heuer Aquaracer Camouflage boasts a sturdy lightweight case fashioned from Grade 2 titanium complete with a matt black PVD treatment for added stealth. A minute track graces the scratch-resistant matt black ceramic bezel. Measuring 43 mm, the timepiece features an opaline blue camouflage or matt khaki dial, depending on the version. This is further complemented by an opaline blue camouflage or matt khaki flange with a 60-second track. Water-resistant to 300 metres, the TAG Heuer Aquaracer Camouflage is powered by the TAG Heuer Automatic Calibre 5 with date and comes with either a blue camouflage NATO or khaki fabric strap.

A FRESH LOOK

A part of TAG Heuer's flagship collection, the TAG Heuer Carrera Lady 2017 is a modern take on an iconic classic. With origins dating back to 1964, the line was founded by Jack Heuer, and it has since seen many versions and interpretations. This year, the brand gives important focus on women and their need for a sporty, contemporary timepiece they can wear about town. TAG Heuer addresses this by launching the TAG Heuer Carrera Lady 2017, which comes in several stylish options. The choices speak to modern women of today who yearn to accentuate their look not only with a fashionable timepiece, but one that reflects their own unique personality. Ladies can choose from a blue model with a denim-effect strap, a black model with rose gold details and a full-grain calfskin leather strap, a black and rose gold model with a shiny black leather strap or a full black on black version. Available in a 36 mm diameter, the TAG Heuer Carrera Lady 2017 also comes with a novel case construction allowing for endless combinations.



TAG Heuer Carrera Lady 2017



TAG Heuer
SWISS AVANT-GARDE SINCE 1860



Alec Monopoly at the TAG Heuer boutique in Plaza Indonesia



A glimpse of the artist at work

earliest collaborators, as well as Mr. Monopoly and Richie Rich, yet another favourite character of the artist.

Alec Monopoly's penchant for these moneyed characters dates back to his initial foray in the

art world. The talented artist began making art in New York, where he got plenty of inspiration. However, in 2008, he moved to California right around the time when the financial markets crashed and the Bernie Madoff scandal made headlines. He used these events as

“

I HAVE ALWAYS HAD A PASSION FOR WATCHES. I AM EXCITED BY THIS GREAT OPPORTUNITY TO PUT MY CREATIVE IDEAS TO WORK FOR TAG HEUER. THIS IS A PERFECT OPPORTUNITY TO COMBINE MY ARTISTIC ABILITIES WITH MY LOVE OF TIMEPIECES.”



The sleek all titanium version is dubbed the Grey Phantom

veritable materials for his work. “This was my way of making a statement about what was happening,” said Monopoly, who saw his career slowly begin to take off. Before long, he gained an online following and began calling himself Alec Monopoly. This was followed by



TAG Heuer's first underground party with Alec Monopoly was held in the name of fun but also had a charitable spirit

the expression of genuine admiration from the who's who of Hollywood who started collecting his works, and now, Monopoly finds himself in collaboration with one of the foremost watchmaking brands in the world.

"I have always had a passion for watches. I am excited by this great opportunity to put my creative ideas to work for TAG Heuer. This is a perfect opportunity to combine my artistic abilities with my love of timepieces," said the affable man, who applies plenty of colour and humour into his art.

MONOPOLY IN INDONESIA

TAG Heuer's Art Provocateur recently made his way to Indonesia, as the special guest of Time International. The day of the big event was a flurry of activity, especially for Alec Monopoly, who not only prepared for that evening's much-anticipated affair, but also sat down to create yet another masterpiece espe-

cially for Time International's President and CEO, Mr. Irwan Danny Mussry. Apart from this, the debonair artist also took the time to accommodate interviews with a number of notable media. In between these activities, he also gamely posed for photographs at the TAG Heuer boutique in Plaza Indonesia.

That evening, TAG Heuer, together with Time International, presented Indonesia with a truly unique party experience. Both companies set the stage for an underground party filled with art, music, merriment and intrigue. Held at Immigrant, dubbed as Jakarta's most popular and trendy venue, the one-of-a-kind affair was attended by over 750 people which included the movers and shakers of Indonesian society. The highlight of the exclusive event was a special auction, led by Daniel Mananta, the proceeds of which will go to WeCare.ID. The guests expressed their great support for the endeavour by bidding on exclusive Alec Monopoly art

works, including a one-of-a-kind TAG Heuer watch, as well as a spray-painted "DAMN! I Love Indonesia" T-shirt.

Apart from the auction, the distinguished guests were also treated to other immersive experiences such as artsy and fun photo areas, a live painting session by Alec Monopoly, a sublime mixology drink experience at the TAG Heuer bar, as well as a digital graffiti and live tattoo corner for the more adventurous at heart.

With his mysterious aura and accomplishments preceding him, the party-goers were wonderfully surprised when Alec Monopoly made his way to the stage and joined DJ Al Ghazali in his set. The Art Provocateur of TAG Heuer and the young and rising DJ performed together as the party reached fever pitch, ensuring that the evening of TAG Heuer misadventures goes down as one of Indonesia's most unforgettable events thus far.



COLLECTION

Villeret



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BLANCPAIN
MANUFACTURE DE HAUTE HORLOGERIE

The champagne dial of the new Rolex Oyster Perpetual Cosmograph Daytona



ICONIC Chronograph

ROLEX REINTRODUCES
THE OYSTER PERPETUAL
COSMOGRAPH DAYTONA

First presented in 1963, the Rolex Oyster Perpetual Cosmograph Daytona was made for racing drivers. A watch born to race, it was equipped with a highly reliable chronograph as well as a bezel with a useful tachymetric scale. It was the latter that allowed drivers to perfectly measure their average speeds up to 400 kilometres or miles per hour. This year, Rolex unveils an updated model that will surely draw the attention of racing enthusiasts and watch aficionados alike.

One of the features of the new Rolex Oyster Perpetual Cosmograph Daytona, simply known as the Daytona, is its Oysterflex bracelet. At its core lies a superelastic metal blade overmoulded with high-performance black elastomer, a material that is par-



Made for racing, the timepiece boasts a monobloc Cerachrom bezel with a tachymetric scale

ticularly resistant to environmental effects and very durable. It is also equipped with the Rolex-patented Easylink rapid extension system that allows the wearer to easily increase the bracelet length by approximately 5 mm, giving additional comfort and convenience to the wearer.

The black bezel of the new Daytona model is reminiscent of the 1965 model which was fitted with a black Plexiglas bezel insert. The monobloc Cerachrom bezel – made of a high-tech ceramic developed by Rolex – offers several advantages: corrosion resistance, virtually scratchproof, and colour that is unaffected by UV rays. The tachymetric scale is very readable due to the application of a thin layer of 18-carat gold or platinum in the numerals and graduations via a PVD (Physical Vapour Deposition) process. The monobloc Cerachrom bezel is made in a single piece and holds the sapphire crystal firmly in place, ensuring waterproofness.

The Daytona's characteristically shaped middle case is made out of a solid block of 18-carat gold. Visible on the dial is a small seconds hand at 6 o'clock, a chronograph centre hand accurate to within 1/8 of a second, a 30-minute counter at 3 o'clock, and a 12-hour counter at 9 o'clock; these black sub-dials beautifully contrast with the champagne colour of the dial. During low light conditions, the watch maintains its legibility as its hour markers are made with highly legible Chromalight appliques (long-lasting luminescence) in 18-carat yellow gold with black PVD coating. The hands of the watch are also made of 18-carat yellow gold with Chromalight.

Powering the 40 mm watch is the in-house made self-winding calibre 4130. The oscillator, the essence of any great automatic watch movement, has a blue Parachrom hairspring patented and manufactured by Rolex in an exclusive alloy. This Parachrom hairspring allows greater stability when faced with temperature changes and maintains its precision more than a traditional hairspring in case of shocks. Plus, the Parachrom is insensitive to magnetic fields.

As with all Rolex watches, the Daytona is covered by the Superlative Chronometer certification redefined by Rolex in 2015. This certification is to acknowledge that the watch has successfully undergone a series of tests conducted by Rolex in its own laboratories according to its own criteria, which exceed current watch-



An Oysterflex bracelet completes the updated model

“
THE NEW DAYTONA IS WATERPROOF UP TO 100 METRES, HAS A POWER RESERVE OF UP TO 72 HOURS, AND IS AVAILABLE IN THREE VARIATIONS: 18-CARAT YELLOW, WHITE OR EVEROSE GOLD.”

making norms and standards. The certification applies to the fully assembled watch, after casing the movement, guaranteeing superlative performance on the wrist in terms of precision, power reserve, waterproofness and self-winding. One of the defining features of the certification is that the timepiece is able to maintain precision with a miniscule variation of -2 and +2 seconds per day, more than twice that is required of an official chronometer. Together with this certification, each Rolex timepiece also comes with an international five-year guarantee.

The new Daytona is waterproof up to 100 metres, has a power reserve of up to 72 hours, and is available in three variations: 18-carat yellow, white or Everose gold.



Two-tone version of the Zenith Chronomaster El Primero Full Open

OPEN House

IF YOU HAVE IT, FLAUNT IT! ZENITH REVEALS A FULLY OPENED DIAL WATCH

Zenith's El Primero movement is widely regarded as one of the high precision calibres in the market. What's a better way for watch lovers and the general public to marvel at the El Primero than with an open-worked dial? A "Fully Open" dial at that!

Meet the new Zenith Chronomaster El Primero Full Open, powered by none other than the El Primero 400 automatic calibre beating at 36,000 VpH or 5 Hz, capable of measuring and displaying the time with tenth-of-a-second precision. The El Primero Full Open has no dial, exposing all the mechanics and components that are usually found underneath the dial. The face is largely composed of three counters to complete the picture: a 30-minute counter at 3 o'clock, a 12-hour counter at 6 o'clock, and a small-seconds counter at 9 o'clock. Circling around them is a silver-toned inner bezel ring as well as a black and white minute circle and faceted luminescent hands;

elements that ensure optimal legibility, while also maintaining the sporty elegance that is Zenith El Primero's signature style.

Presented in two diameter sizes: a 42 mm and a smaller 38 mm, the Zenith Chronomaster El Primero Full Open comes in steel or a two-tone version with a steel case, topped by an 18-carat pink gold bezel, and is fitted with an alligator leather strap or a choice of a metal bracelet. The fully open dial not only reveals the superb movement, it also pays homage to a historical model of the El Primero 1969, in the form of the date window at the 4.30 position found on the 38 mm version, just like the original. Its 42 mm brother sports a date window at 6 o'clock. The famous blue colour is also an identical representation of the historical version. Combined with the two other colours, anthracite and rhodium, the three galvanic tones create a perfect union to magnify the movement.



The 38 mm version of the Zenith Chronomaster El Primero Full Open



The 42 mm steel version



ZENITH

SWISS WATCH MANUFACTURE SINCE 1865

ZENITH, THE FUTURE OF SWISS WATCHMAKING

DEFY | El Primero 21
1/100th of a second chronograph



www.zenith-watches.com

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INTime Pondok Indah Mall: (021) 7592 0797
Authorised Service Centre: (021) 2927 2780



A more sporty model - the Master Chronograph

Simple elegance is exuded by the Master Control Date



The Master Geographic is equipped with a second time zone function

A MASTERFUL Collection

JAEGER-LECOULTRE CELEBRATES THE 25TH ANNIVERSARY OF THE MASTER CONTROL LINE

Created in 1988, the Master Control collection is an apt representation of the brand's elegant watchmaking legacy. Combining classical elements with optimum technical performance, the Master Control family was the first to benefit from the "1000 Hours Control in-house certification", a series of tests that ensure that the watches are reliable, regardless of the conditions. Now, Jaeger-LeCoultre further enriches the line with three new timepieces in time for its 25th anniversary.

Boasting vintage-inspired design with uniform blue details and rich blue leather straps, as well as elegant polished and satin-brushed finishing, Jaeger-LeCoultre introduces the

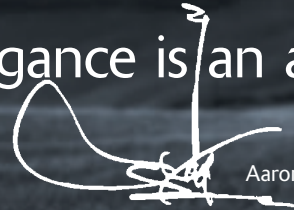
Master Control Date, the Master Chronograph and the Master Geographic. The Master Control Date is a charming model with clean, rounded lines and a sophisticated simplicity that makes it a suitable watch for every occasion. On the watch dial are the numerals 6, 9 and 12, while the date is conveyed at 3 o'clock. Measuring 39 mm, the timepiece is powered by the Jaeger-LeCoultre Calibre 899/1.

The second timepiece in the collection is the Master Chronograph, which possesses a more sporty and contemporary design style. Two counters show the hours and minutes on the dial; the colour blue is applied on the stainless steel hands and the tachymeter that surrounds the perimeter. Available at a larger 40

mm case diameter, the Master Chronograph can measure the speed of travel from one point to another, making it a more suitable option for athletic gentlemen.

The Master Geographic rounds off the anniversary offerings from Jaeger-LeCoultre. Equipped with a second time zone, the Master Geographic can be the perfect companion for frequent travellers as the second time zone can easily be set using the crown located at 10 o'clock. An aperture on the lower part of the watch dial displays 24 world cities that clearly represent all the time zones. Wherever the watch wearer goes in the world, the Master Geographic is equipped to give him/her an accurate time reading every time.

Elegance is an attitude


Aaron Kwok

LONGINES®



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INTime Paris Van Java, Ground Floor, (022) 8206 4135
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The Longines Master Collection



The 42 mm
Luminor
Marina
1950 3 Days
Automatic
Acciaio

FOR SPECIAL Cases Only

PANERAI UNVEILS NEW
LUMINOR MODELS WITH STEEL
CASES AND BRACELETS

Panerai Luminor watches have been known for their distinctive design, in particular the patented, crown-protecting bridge on the right side of the case. The classic, unmistakable case design and dial have become part of the Luminor's calling card since its first introduction in 1999. In 2017, a new Luminor Marina 1950 3 Days Automatic Acciaio employs a new stainless steel bracelet - acciaio is Italian for steel - with links inspired by the shape of the said crown-protector device.

Similar to the first bracelet created by Panerai in 1999, the shape of the new bracelet

and each individual link recalls the iconic "bridge" device. Each one integrates perfectly with the rest - without any screws - forming a perfectly ergonomic bracelet which is flexible and pleasant on the wrist. It exudes a sporty yet sophisticated appeal due to the design of its details and alternating effects of polished finishing with brushed finishing.

While keeping the same overall aesthetics, the new bracelet is made of AISI 316L stainless steel, making it strong and robust, yet much lighter than its predecessors. The same material is also used on the new Luminor Marina



Case back of the 42 mm Luminor Marina 1950
3 Days Automatic Acciaio



The iconic crown-protecting device inspired the new steel bracelet

1950 3 Days Automatic Acciaio cases. Available in two sizes - the widely popular 42 mm and a larger 44 mm - the new Luminor Marina 1950 3 Days Automatic is powered by the automatic P.9010 calibre which measures only 6 mm thick and is made entirely in the Panerai High Quality Watchmaking Manufacture in Neuchâtel. The watches boast a power reserve of three days.

Appearance-wise, both models sport a very similar look with a black dial in pure Panerai style with large luminous beige markers and a seconds counter at 9 o'clock with a contrasting blue hand. In signature Panerai style, the dial features a sandwich structure construction to enhance visibility underwater as well as large iconic Arabic numerals. A date window appears at 3 o'clock on both the 42 mm and 44 mm models for added convenience.

The new bracelet also features a highly convenient factor which allows you to easily replace it with another strap - thanks to a Panerai patented system which uses a little push-button under each lug, operated by using the special tool that comes with the watch. The steel strap is also available separately and it is compatible with the Luminor 1950 case of models with the P.9010 movement, making it perfect for daily wear.



The 44 mm Luminor Marina 1950 3 Days Automatic Acciaio

“

IN 2017, A NEW LUMINOR MARINA 1950 3 DAYS AUTOMATIC ACCIAIO EMPLOYS A NEW STAINLESS STEEL BRACELET - ACCIAIO IS ITALIAN FOR STEEL - WITH LINKS INSPIRED BY THE SHAPE OF THE SAID CROWN-PROTECTOR DEVICE.”



The new models feature a fully integrated steel bracelet



Chronograph model of the new Conquest V.H.P. collection

The three hands/calendar version of the Conquest V.H.P. line

The Conquest V.H.P. is also available with a blue dial

IN PURSUIT of Precision

LONGINES PRESENTS AN
UPDATED VERSION OF A
HISTORIC TIMEPIECE

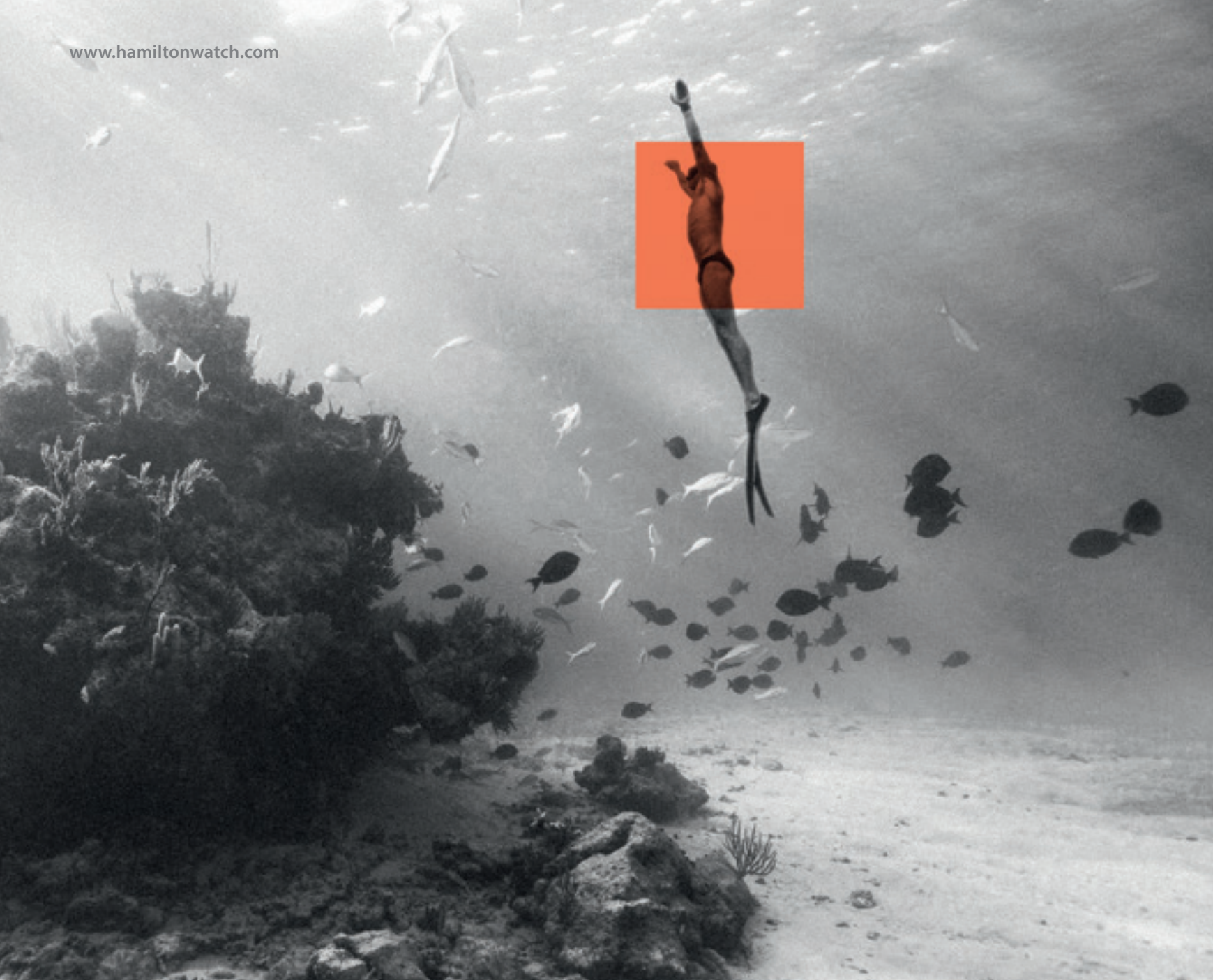
In its pursuit to create the most precise Swiss quartz watch, Longines now delivers the Conquest V.H.P. (Very High Precision) as an extension of its celebrated watchmaking history. Packed with several impressive features, the collection boasts new movements – calibre L288.2 for the three-hand model and calibre L289.2 for the chronograph version – that are designed to have an accuracy of ± 5 seconds per year. This is much higher than the COSC requirement

for quartz watches of having an accuracy of up to ± 25 seconds per year.

Then there is the protection against shocks or impacts which can harm the accuracy of a timepiece. In the event of an impact, the Longines Conquest V.H.P. has a Gear Position Detection (GPD) system that can remember the gears' exact position prior to an accident, and will return the hands to this original state. The timepiece is also equipped with sen-

sors to detect the presence of magnetic fields which can disrupt the integrity of the watch's timekeeping. These sensors will activate a mechanism to freeze the movement of the watch, and once the timepiece is moved away from the magnetic field, the display will automatically correct itself.

The Longines Conquest V.H.P. is available in 3 hands/calendar and chronograph models. The 3 hands/calendar version is offered in 41 mm and 43 mm cases, with a perpetual calendar window at 3 o'clock. Meanwhile the chronograph model comes in a 42 mm or 44 mm case, with a 30-minute counter at 3 o'clock, a 12-hour counter at 9 o'clock and a 60-second counter in the centre. Both models have blue, carbon, silvered or black dials, with Arabic numerals and bar indexes applied with Super-Luminova. All the timepieces are secured on the wrist by a steel bracelet with a folding safety clasp.



INTO THE DREAM



KHAKI FROGMAN
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Big Bang
Ferrari in
carbon



THREE'S Company

HUBLOT PRESENTS THREE NEW
COLLABORATIVE WATCHES WITH FERRARI



A peek into the dial of the Big Bang Ferrari

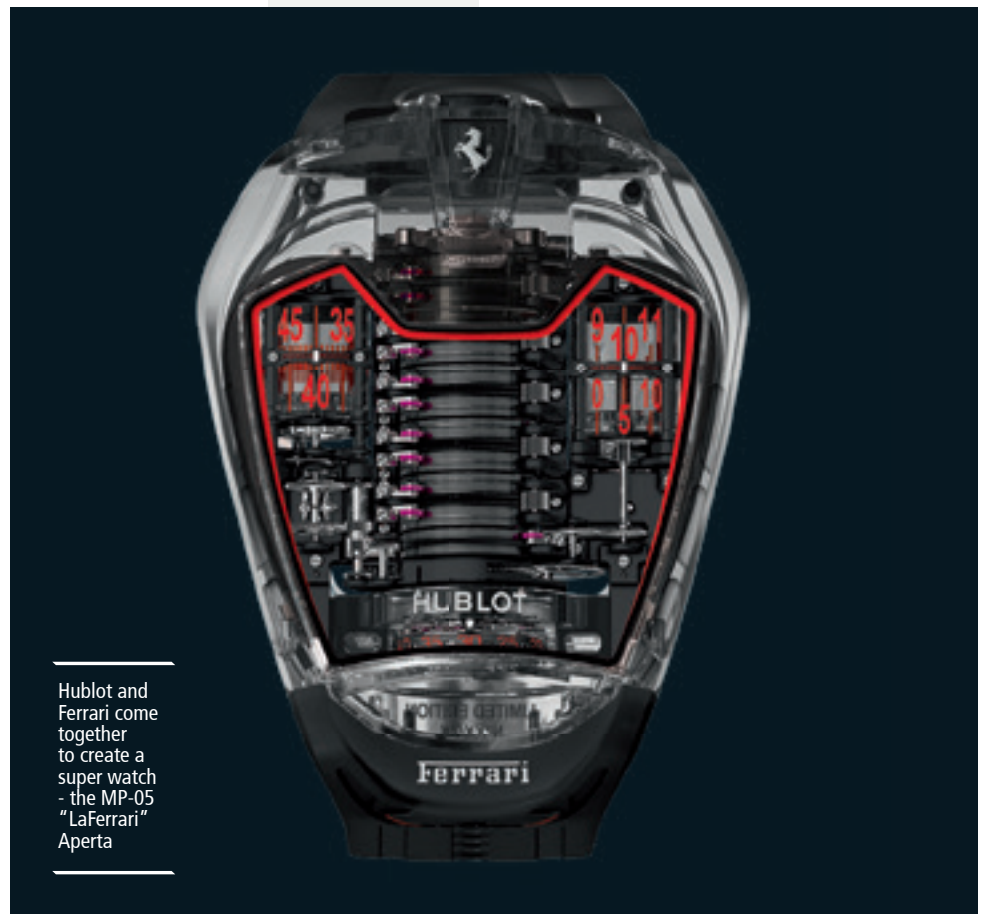
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REFLECTING THE CAR'S SLEEK OUTLINE, THE MP-05 "LAFERRARI" APERTA FEATURES A SAPPHIRE CRYSTAL INNER CASE WITH ANTI-REFLECTIVE TREATMENT, PLACED INSIDE A POLISHED SMOKED SAPPHIRE CRYSTAL CASE. ”



Big Bang Ferrari Titanium

Hublot's collaboration with Ferrari began in 2011 and it has presented us with distinctive designs and certainly one-of-a-kind pieces. This year, the collaboration introduced three new watches, each embodying the constant quest for innovation, excellence and performance which unites these two brands.



Hublot and Ferrari come together to create a super watch - the MP-05 "LaFerrari" Aperta

The Big Bang Ferrari is the epitome of Swiss elegance with an Italian stylish flair. Taking inspiration from the innovative volumes and iconic design of the most recent Ferrari models, Ferrari and Hublot have redesigned the contours of the iconic Hublot Big Bang Unico model. The new design combines Hublot's cutting-edge ideas and Ferrari's design lan-

guage. While the original silhouette and aesthetics of the Big Bang Unico remain, its main appeal lies with the minute counter and date window at 3 o'clock, mimicking a car tachometer. Furthermore, the style of the date is inspired by a Ferrari speed dial. The proud Prancing Horse logo is spotted at 6 o'clock, while a seconds counter, in the shape of an

air extractor, appears at 9 o'clock. The hour and minute hands have been completely redesigned for improved readability. One of the apparent changes in this new model is that the numerals are now positioned in line with the indices, instead of horizontally. The positioning provides a floating effect on the dial, giving the whole piece a 3D look.

The Techframe
Ferrari
70 Years
Tourbillon
Chronograph



The Big Bang Ferrari is equipped with a Unico movement – the Hublot Manufacture movement that integrates a flyback chronograph with column wheel positioned on the dial side. The Big Bang Ferrari is presented in a 45 mm diameter limited edition series of titanium (1,000 pieces), King Gold (500 pieces) and Unilateral carbon. On the opposite side of the crown is written “Ferrari” in bright red signifying the exclusive collaboration of two of the biggest luxury brand names in the world.

The second collaborative effort is inspired by the supercar, LaFerrari Aperta. Meet the Hublot MP-05 “LaFerrari” Aperta, a very special piece which is entirely designed and developed by the Hublot design workshop engineers and watchmakers. Reflecting the car’s sleek outline, the MP-05 “LaFerrari” Aperta features a sapphire crystal inner case with anti-reflective treatment, placed inside a polished smoked sapphire crystal case. The timepiece is a powerhouse with its astounding 11 mainspring barrels, coupled in series, which provides the timepiece a total of 50 days of power reserve. Two transparent display rolls can be seen on the left and the right sides of the watch face; on the left you can see the power reserve, while on the right you can read the time. The MP-05 “LaFerrari” Aperta is powered by the HUB9005.H1.PN.IJN Manufacture Manual-winding Suspended Vertical Tourbillon movement with 11 Series-coupled Transparent Hour, Minute, Second and Power Reserve Display Rolls. The exceptional 20-piece exclusively produced watch comes with a set of black smooth rubber straps, a perfect complement to the super watch.



The lattice structure of the case affords the watch strength

The last piece in the collection is the new Techframe Ferrari 70 years Tourbillon Chronograph, which opens a new chapter in the partnership between Hublot and Ferrari. The Techframe Ferrari 70 Years is available in three versions — King Gold, PEEK Carbon and Titanium — each of which is produced to only 70 limited edition pieces. Designed by Ferrari in Maranello, crafted by Hublot in Nyon, the new watch is designed using the same creative processes used to develop

a Ferrari sports car. The Ferrari designers start with the HUB6311 calibre with manual-winding, and proceed to freely design a high performance case. A 45 mm micro-blasted 18-carat King Gold, PEEK carbon or titanium case encases the dial with the proud Ferrari logo visible at the 9 o'clock position. The Hublot logo appears at 5 o'clock. The sapphire dial reveals the cutting edge mechanics that it shelters, and an external raised section holds the timer. A matt black block designed by Ferrari, affixed to the sapphire holds a race-inspired twin half-second counter at 3 o'clock, the minutes counter at 11 o'clock and the column wheel at 1 o'clock – the brain controlling this sleek chronograph with tangential coupling. The black structure on the dial holds the chronograph counters and offers excellent legibility.

The Techframe Ferrari 70 Years Tourbillon Chronograph is limited to 70 pieces; a commemorative nod to the 70 years of Ferrari excellence. The case back is engraved in black with “Limited Edition, No. XX/70”, and the sapphire back is adorned with “Ferrari 70 Years”. Powered by the new HUB6311 calibre with manual-winding, it offers 5 days of power reserve. The single button chronograph used to start-stop and reset the chronograph is in the form of an original lever in Ferrari red anodised aluminium. The celebratory watch is fitted with a highly technical interchangeable black rubber strap that comes with a folding clasp in black PVD titanium with a plate decorated with King Gold, PEEK carbon or titanium, with the Hublot logo.

BORN TO DARE

One of the hardest-working players in the history of the sport, he has inspired generations and the growth of football around the world. Entrepreneur, philanthropist and style icon, his influence on popular culture transcends the pitch. Some are born to follow. Others are **#BornToDare**

BLACK BAY
S&G



DAVID BECKHAM


TUDOR

Clifton Club -
the versatile
sports watch



MEET THE
'Gentlesportsman'

BAUME & MERCIER LAUNCHES
A WATCH FOR ALL OCCASIONS

There are two sides to Baume & Mercier, the Swiss watchmaker of affordable luxury watches that has powered through the changes of a competitive industry since 1830 with elegant designs to mark “every key moment in life.”

At first glance, the brand radiates an air of classic sophistication. But look closer, and you’ll recognise elements that add a layer of energy and vibrancy to an otherwise stylish array of timepieces.

This is no more evident than in Baume & Mercier’s latest offering: the Clifton Club. This collection of sleek sports watches was created with the “gentlesportsmen” in mind to bring the watchmaker’s more adventurous side to the surface. But more than that, it was “designed for men who are truly of their time, for all occasions, professional and sporting,” the brand explains.

While still upholding Baume & Mercier’s main design principles of creating “accurate, high-performance and sturdy” products, the Clifton Club collection is first and foremost functional and comfortable around the wrist – which means each watch can be worn from morning to evening, in the workplace and on the polo field.

The line consists of five 42 mm models, two of which boast a satin-finished, stainless steel



The all black Clifton Club with rubber strap



Clifton Club with blue dial and stainless steel bracelet

case attached to an “All Road” calfskin strap wrapped in Baume & Mercier’s unique embossed fabric. Whether you choose the black or white dial, this watch’s overall aesthetic is casual with a sheen of elegance.

The next two models give watch fans the choice of a black or blue dial elevated by a stainless steel bracelet for a distinctly more urbane appeal. However, the refreshing pop of orange in the seconds hand and on the bezel’s 12 o’clock position, brings a lively edge to the design.

Finally, the all-black Clifton Club is bold and robust, featuring a sand-blasted stainless steel case, along with vulcanised rubber straps adorned with gills. All five models are fuelled by the automatic Sellita SW200 movement – which boasts a 48-hour power reserve – and are water-resistant to a depth of 100 metres.

“ALL FIVE MODELS ARE FUELLED BY THE AUTOMATIC SELLITA SW200 MOVEMENT – WHICH BOASTS A 48-HOUR POWER RESERVE – AND ARE WATER-RESISTANT TO A DEPTH OF 100 METRES.”

ALEXANDRE PIRALDI – BAUME & MERCIER
DIRECTOR OF DESIGN

THE BRAND Philosophy



Baume & Mercier made a rare visit to Jakarta this July and we had the chance to speak to its Director of Design, Alexandre Piraldi, about the new Clifton Club collection and Piraldi's pivotal role in maintaining the brand's DNA.

BAUME & MERCIER IS KNOWN FOR ITS CLASSIC DESIGNS, BUT THE CLIFTON CLUB IS UNDENIABLY VIBRANT AND CONTEMPORARY. IS THIS PART OF A NEW DIRECTION THE BRAND IS TAKING?

Yes, it's very young, but in the end, it's not so new. We launched the Clifton Club with a new design that is still classic and still Baume & Mercier. This collection is very important, as important as the Classima because it goes to the roots of Baume & Mercier; these two collections are affordable and that is important. They are young, so they are affordable; they are affordable and so they are young. As an affordable luxury brand, we try to reach customers who are entering the watch market for the first time, between 20 and 30, and they are searching for their first beautiful watch. I would be happy if they choose Baume & Mercier as their first watch. You never forget your first. And perhaps, in the future, they will come back to buy a watch for their son or daughter.

DESIGNS CHANGE OVER TIME AND OFTEN FOLLOW A CERTAIN TREND. WHAT TRENDS HAVE INFLUENCED BAUME & MERCIER AND WHAT ARE THE BRAND'S SIGNATURE DESIGN ELEMENTS?

Normally, we try to stay away from the fashion because we are a classic brand. We try to design watches that stand the test of time. When I started at Baume & Mercier, we designed watches for the next 20 years, but now, it's perhaps for five years. It's hard to accept, because trends change very fast. There are small trends, but we try to follow the big trends. Still, we prefer to have our own trend.

HOW WOULD YOU DESCRIBE YOUR ROLE AT BAUME & MERCIER?

I have a sense of responsibility regarding the brand as the head designer. My role is more like that of a chef d'orchestre (orchestra conductor). I direct my team's abilities and creativ-

ity as we create a new collection. Also, it is my job to keep the DNA of the brand. My role is to help the designers follow the trend and follow the DNA of the brand. It's not so easy, because sometimes they want to be really creative, me also, but if you are too creative or extravagant or too different, you are not Baume & Mercier.





Specifications in this press may differ from the actual product for the Indonesian market.

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Mercedes-Benz
The best or nothing.



The Frederique
Constant
Flyback
Chronograph
Manufacture



ENRICHED

by Two

NOVEL TIMEPIECES JOIN THE FREDERIQUE CONSTANT COLLECTIONS

Although considered a relatively young manufacture with its establishment just 29 years ago, Frederique Constant is certainly forging its own unique path in the field of luxury watchmaking. Offering watch aficionados with a two-prong value system – excellent Swiss craftsmanship, offered at very appealing price points – Frederique Constant endeavours to provide luxury watches to a wider scope of people around the world.

A CHRONOGRAPH FOR HIM

The Frederique Constant Flyback Chronograph Manufacture defines what Frederique Constant is all about: beautifully crafted in-house watches at affordable prices, hence the term “affordable luxury”.

Do not be fooled by its relatively competitive price, as quality craftsmanship and finishing are the hallmarks of the timepiece. For any watchmaker, the chronograph is one of the most difficult complications to craft, plus the added flyback function only makes things even more challenging – it took Frederique Constant six years to produce this timepiece from scratch.

A regular chronograph function is used as a stopwatch to measure time during a specific elapsed interval, meanwhile with a Flyback function, a user is able to operate the chronograph without resetting it to zero every time. As a result, the chronograph’s hand can be stopped, reset to zero, and restarted with one



Rose gold lends warmth to the Frederique Constant Flyback Chronograph Manufacture

push of a button. This function is essential for timing an elapsed interval of events during races.

For this collection Frederique Constant offers two versions, one that is essentially casual looking with a silver or dark grey smooth dial, meanwhile the other exudes a more classical appeal with a silver dial, featuring a refined "Clou de Paris" guilloché decoration, black printed Roman numerals and Breguet-style hands. The dial of the 42 mm watch shows the small seconds counter at 9 o'clock, date by hand at 6 o'clock, and a 30 minute counter at 3 o'clock. The start-stop pusher is at 2 o'clock, while the chronograph return to zero pusher is at 4 o'clock.

Powering the watch is the new FC-760 movement made of 233 parts – the Flyback function accounts for 96 components. The movement has a 38-hour power reserve and is decorated



The Slimline Moonphase Stars Manufacture in steel



The Slimline Moonphase Stars Manufacture also comes in a blue version

with Perlage and Côtes de Genève clearly visible through the transparent back case. The timepiece is available in stainless steel or in rose gold-plated stainless steel.

A FEMALE OFFERING

For ladies, this year Frederique Constant has unveiled the new Slimline Moonphase Stars Manufacture. The timepiece was designed by Mrs. Aletta Stas, co-founder of Frederique Constant. Set around the bezel of the model's 38.8 mm case – available in either a rose gold-plated steel or plain steel – are 60 brilliant white diamonds.

Matching the beauty of the diamonds is Swiss watchmaking craftsmanship, as the timepiece offers an in-house movement with a moon phase complication at 12 o'clock. The dial is crafted in night blue or shiny dark black, which contrasts with the sparkling silver or rose gold-coloured printed stars. The dial has no Arabic numerals, and the perfect combination of the moon phase, stars and diamonds truly makes this piece exceptional.

The new FC-701 automatic in-house movement decorated with Perlage and Côtes de Genève details can be admired via the see-

“

THE NEW FC-701 AUTOMATIC IN-HOUSE MOVEMENT DECORATED WITH PERLAGE AND CÔTES DE GENÈVE DETAILS CAN BE ADMIRER VIA THE SEE-THROUGH CASE BACK. TO SIMPLIFY THINGS, ALL OF THE TIMEPIECE'S FUNCTIONS ARE EASILY ADJUSTED VIA THE CROWN. ”

through case back. To simplify things, all of the timepiece's functions are easily adjusted via the crown. The case is secured on the wrist of a user by a navy coloured alligator strap, with a gold buckle designed with the Frederique Constant logo. Best yet, for a timepiece with diamonds and an in-house moon phase movement, it is priced relatively lower than other Swiss-made timepieces with similar offerings. After all, affordable luxury is what Frederique Constant is all about.

NIELS EGGERDING – FREDERIQUE CONSTANT
COMMERCIAL DIRECTOR



LUXURY

Redefined

The Time Place Magazine caught up with Niels Eggerding, Commercial Director of Frederique Constant, during his visit to Jakarta, and he revealed how Frederique Constant is redefining luxury.

WHAT MAKES THE VALUE PROPOSITION OF FREDERIQUE CONSTANT UNIQUE? WHAT ARE THE STRATEGIES YOU USE?

“I believe luxury is mainly in the finishing, the look of the watch,” said Eggerding. “We are unique in the luxury segment as our finished products look luxurious but we compete in volume.” For the past 25 years Frederique Constant (FC) has been producing what is called “gateway luxury” watches, offering beautifully finished Swiss-made watches, some even in-house manufactured, at a much competitive price. Another strategy they employ in growing the Frederique Constant brand is by creating special regional collections. “We have personalised regional collections made especially for the Japanese market, the Russian market, and so forth.” Indonesia falls under the Southeast Asia region, a new upcoming market which is more classical-look driven.

HOW DOES FREDERIQUE CONSTANT RETAIN ITS RELEVANCE TO THE MARKET?

The watch manufacturer based in Plan-les-Ouates, Geneva, Switzerland has expanded its size, preparing space to produce upwards of 350,000 watches within five to 10 years’ time. Helping drive this expansion is Citizen, the Japanese-based watch company that acquired Frederique Constant last year. Citizen is strong both in Japan and the US, both of which will help Frederique Constant increase its distribution points.

As a brand, Frederique Constant is not dictated by what is in trend as they stay true to their core of presenting conservative Swiss watches. However, staying relevant with the times is es-

sential. Case in point is the Horological Smartwatch they launched two years ago. It looks traditionally Swiss, albeit embedded with 21st century technology. While some Swiss watch companies have steered clear of “going digital,” Frederique Constant managed to dive in successfully by marrying both old and new worlds. “Our idea is to have a beautiful watch that you fall in love with – the design and the classical DNA of the brand – on top of that it is connected and Swiss made,” said the Dutch national. “When we started we couldn’t estimate the success, however now we have sold

43,000 units of the Horological Smartwatch in two years’ time, and we are now reaching out to a younger age group.”

WHAT MOTIVATES YOU IN YOUR JOB?

Since joining Frederique Constant in 2012, Eggerding spends close to half of the year travelling around the world to learn the markets and drive his watches. His secret to keeping motivated is: “I get my energy working with people, so if you don’t have it in you to get energy out of people, then you should not go into this business.”



Another iteration of the Frederique Constant Flyback Chronograph Manufacture

The Time Place

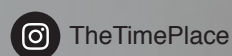
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H₃ micro gas tubes on the numerals, indexes and hands provide ideal visibility



Case back and crown of the watch



POWER Unleashed

BALL UNVEILS A
NOVEL TIMEPIECE

BALL Watch, the American watch company based in La Chaux-de-Fonds, Switzerland, has released its latest timepiece, the stainless steel Engineer II PowerLIGHT 72. The main feature of the timepiece is its power reserve of up to 72 hours, which BALL accomplished without increasing the number of barrels within its movement. This means no addition in calibre size nor added weight to the watch.

Patrick's Labs, BALL Watch's spin-off division, developed the improvements in the movement to increase energy efficiency. What they did was decrease the conventional 4Hz frequency

to 3Hz, without compromising the integrity of its timekeeping accuracy in the long run. This is proven by the watch being chronometer-certified by the Official Swiss Chronometer Testing Institute, COSC. Another measure taken by BALL to maintain the watch's accuracy is by safeguarding it with BALL's patented SpringLOCK anti-shock system.

Aside from its substantial 3-day power reserve, the 40 mm timepiece boasts incredible legibility under dark conditions, thanks to 27 H₃ micro gas tubes placed on the Arabic numerals at 6, 9 and 12 o'clock, as well as the index and hour and minute hands. The H₃ micro gas



Elegant yet sporty, the Engineer II PowerLIGHT 72 can be worn day or night

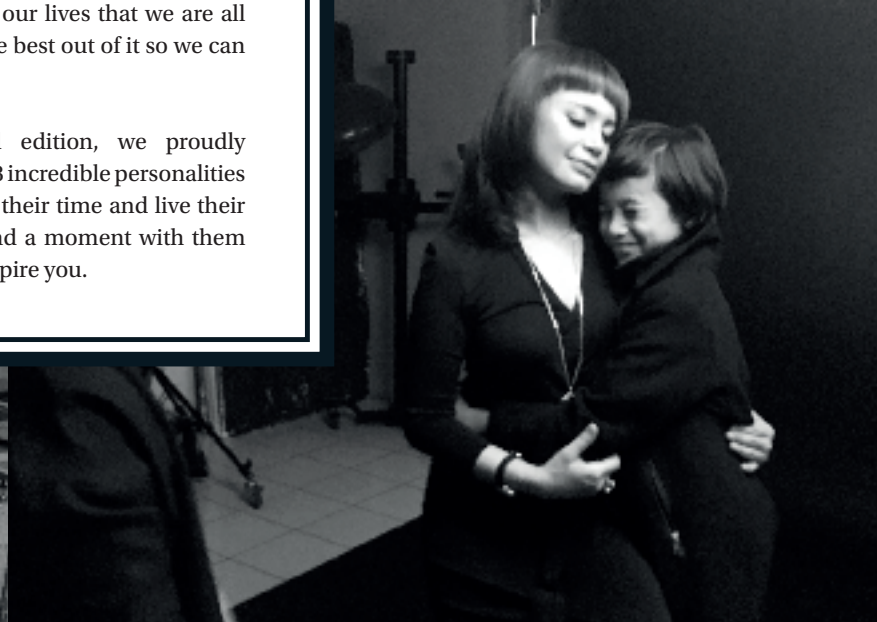
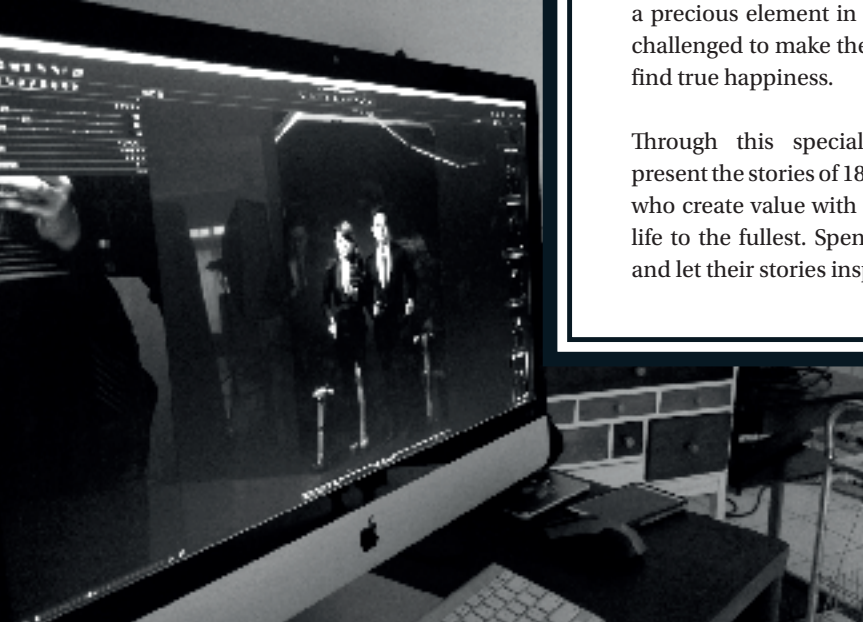
tubes do not require an external power source and can glow up to 25 years, with an intensity one hundred times brighter than the luminous paint commonly used in the watch industry. The best part of the watch is its versatility; it can be an elegant watch for both casual and formal occasions. Although it is a sports watch, its smooth polished bezel and polished bracelet middle-links give it a more formal appearance.




Our Fine Moments

The world is a fine place to live in if you know how to maintain your balance. Time is such a precious element in our lives that we are all challenged to make the best out of it so we can find true happiness.

Through this special edition, we proudly present the stories of 18 incredible personalities who create value with their time and live their life to the fullest. Spend a moment with them and let their stories inspire you.





*"Without music, life
would be a mistake"*

Addie

MS

Conductor

The saying "without music, life would be a mistake" by German philosopher Friedrich Nietzsche is what defines the life of Indonesian conductor Addie MS. Every time he goes on stage with the Twilite Orchestra, Addie finds himself in his element. Every performance leaves a lasting impression, but he considers his Berlin performance with the orchestra as his finest moment until the present day. "I was conducting the Twilite Orchestra and the Twilite Chorus at the Konzerthaus, Berlin in 2012. After our very last song, we received a standing ovation from the German audience," said Addie proudly. He added, "We're planning on our

next series of public concerts as a continuous activity of the Twilite Orchestra to expand our audience and strengthen our presence in the community amidst the rapidly changing world."

Every day is a busy one for Addie, but he always manages to spare at least two hours each day for himself. "My me time is at 4-6 pm every day with my cigar. This is my 'must' moment to unwind and relax," Addie said with a smile. He also shows his romantic side by asking his wife out for a movie date when he has some free time. Addie MS wears Jaeger-LeCoultre Geophysic.



Rossa

Mother, Singer

*"My finest moment
is watching him sleep
and I ask God to
always protect him"*

People say that a mother's love for her children is unconditional and limitless. Indonesian singer Rossa never stops showering her love to her one and only son Rizky Langit Ramadan. "My finest moment is watching him sleep and I ask God to always protect him," Rossa said.

Rossa describes her relationship with her son as a very close one, "I spend time with him doing almost everything. What I love the most about him is that he is a really fun person and gets along with my friends. And oh, he loves making sarcastic jokes." She feels a bit cranky when she needs to leave her son at home for several

days. "I did my recording in the US for about 12 days and it was no fun for me. I hated to be apart from him. Thanks to technology, I could video call him every day. He was cool and did not make any trouble."

Asked about what makes him complain about his mother, Rizky said, "I don't have anything to complain about." For a couple of seconds, Rossa looked into her son's eyes deeply, showing her satisfaction with his answer. Rossa wears Chopard Lady's Watch, Chopard Imperiale Pendant, Chopard Boucles d'oreilles Imperiale Cocktail Earrings and Chopard Imperiale Cocktail Ring.



Irvan

Kolonas

Entrepreneur

*"No one in this
world can succeed
on their own"*

Businessman Irvan Kolonas sees his work as the most important part of his life. He believes that it is the purpose for his existence. Through his company, Vasham, which he founded 3.5 years ago, Irvan helps small farmers in raising their standards of living by providing them with services, such as cheaper access to credit, access to good quality farm inputs, agriculture training and advisory services, as well as selling their end product at higher market prices. All of these bring him real happiness. "I would say that my finest moment is when I realise that I have done something meaningful or have achieved a certain milestone to achieving my goal," he said.

Irvan knows that success doesn't come overnight. It takes time, effort and everyone needs support. His family and friends are his driving forces. "No one in this world can succeed on their own. That's why we need amazing people around us to be able to support us and make us better."

In his private life, Irvan believes that sharing time with loved ones is another pillar that supports him through the good and bad times. He stressed the importance of spending time with family, friends and his fiancée. To balance his life, Irvan spends time watching his favourite movies or TV shows before he goes to bed, "I immerse myself into a whole different world. This is the time when I am able to just step back and not think." Irvan Kolonas wears Zenith El Primero 36000 VPH.

"I feel blessed to be surrounded by good people who have positive energy"



Yuni Shara

Singer, Philanthropist

Indonesian singer Yuni Shara has obviously found the fountain of youth as she has not aged one bit. Her positive vibe is her key to being beautiful inside and out.

Guided by what Johann Wolfgang Von Goethe once said, 'what is my life if I am no longer useful to others,' Yuni brings more meaning to her life by giving to others. "I feel so much happier when I make myself useful to others," she said. Yuni has become a light in her hometown Batu, Malang, East Java by running a school for underprivileged children, which she established six years ago. The Cahaya Permata Abadi school consists of a playgroup, a kindergarten and a day care centre, which charges only Rp. 2,500 per visit.

"My school uses the learning through play system. Basically, children have fun in school with their friends while developing their skills," she said. The school provides the students a variety of activities, such as English classes, drum band, vocal coaching and learning how to perform the daily Muslim prayers since majority of the children are Muslim.

When she's at home, Yuni wholeheartedly savours her role as the mother of Cavin and Cello. "I never follow trends. I do simple things in life. Cooking for my sons and having quality conversations with them are two of the things I enjoy the most. I feel blessed to be surrounded by good people who have positive energy. That's more than enough." Yuni Shara wears Hublot Big Bang.

Arifin Putra

Actor, Sports Enthusiast




"I couldn't thank God more for giving me a lesson without saying a single word"

Prominent actor Arifin Putra goes to the gym regularly to stay fit and healthy. That's how he spends his free time besides doing water sports, "I prefer to have a personal trainer to help me attain my goals," he said.

The humble actor also counts travelling with family or friends as part of his list of must-do things to keep his life in balance. His memorable travels include a 2016 hiking trip to Nepal with two of his friends.

"Nepal was hit by an earthquake a year before we were there. Everything was destroyed and many home stays shut their

business. We felt lucky that day because we found one. We were actually their first guests when they opened their house again," he explained. The story didn't stop there as he continued to relay an interesting part, "We cooked crappy fried rice, and to be honest it didn't taste like anything. Even so, we could still talk, smile and laugh together. And the best moment was when we went out of the house; we looked at the sky with no clouds and saw so many stars. It was magical and we all felt very emotional. I couldn't thank God more for giving me a lesson without saying a single word. He simply gave me a valuable lesson in appreciating what I have." Arifin Putra wears Baume & Mercier Classima.



*"I love to spend
my free time with
my family and
best friends"*

Chelsea

Islan

Actress

To be young, beautiful and famous is what every girl dreams of. Chelsea Islan has it all. Known as one of the talented actresses in the country, Chelsea works hard five days a week and never finds difficulty in managing her schedule. But when the weekend comes, she prefers to spend it with her loved-ones. "It is not hard to manage my time because I always manage my schedule well. And weekends are absolutely reserved for quality time with my family," she told us.

Chelsea knows how to balance her life even though pressure at work can come up at a moment's notice. She sees every day of her life as her finest moment, "I love to spend my free time with my family and best friends. And I usually spend my me time working out at home and exercising with friends. Going to bookstores and hanging out with my friends at the mall, cafe or restaurant are two of my favourite things to do during my free time," she explained.

Acting is indeed her first love, but Chelsea is not the kind of person who limits her passions. "I am excited to learn how to play the violin at the moment." Chelsea Islan wears CHANEL J12-XS.

Aston Utan

Entrepreneur, Coffee Professional

*"Each type of coffee is different
and every person has his or her
own way to drink it"*

Common Ground's Co-founder Aston Utan can talk about coffee from morning till evening. You will see the spark in his eyes when you engage him in his most favourite topic of conversation: coffee. "I drink coffee three to four times a day. It's been part of my day-to-day life as I am also in the business," he said.

As a professional barista, Aston is very observant on who he's making coffee for. He interprets his finest hour when he can make someone smile over an amazing cup of coffee. "Making coffee for someone can be as easy as pressing a button or as complicated as choosing what kind of coffee suits that person's mood that day. To me, it's always challenging."

Drinking coffee is a pleasure to a coffee enthusiast like Aston. Coffee is harmless and very personal, he said, "I tell people to change their mindset about how to enjoy coffee. Don't expect that each cup of coffee will taste the same. Each type of coffee is different and every person has his or her way to drink it."

A message to all coffee addicts out there: It's always better to have something to eat before drinking coffee in the morning. Aston said it could be a piece of toast or a glass of milk. Aston Utan wears Zenith El Primero VPH.



Karen Carlotta

Chef

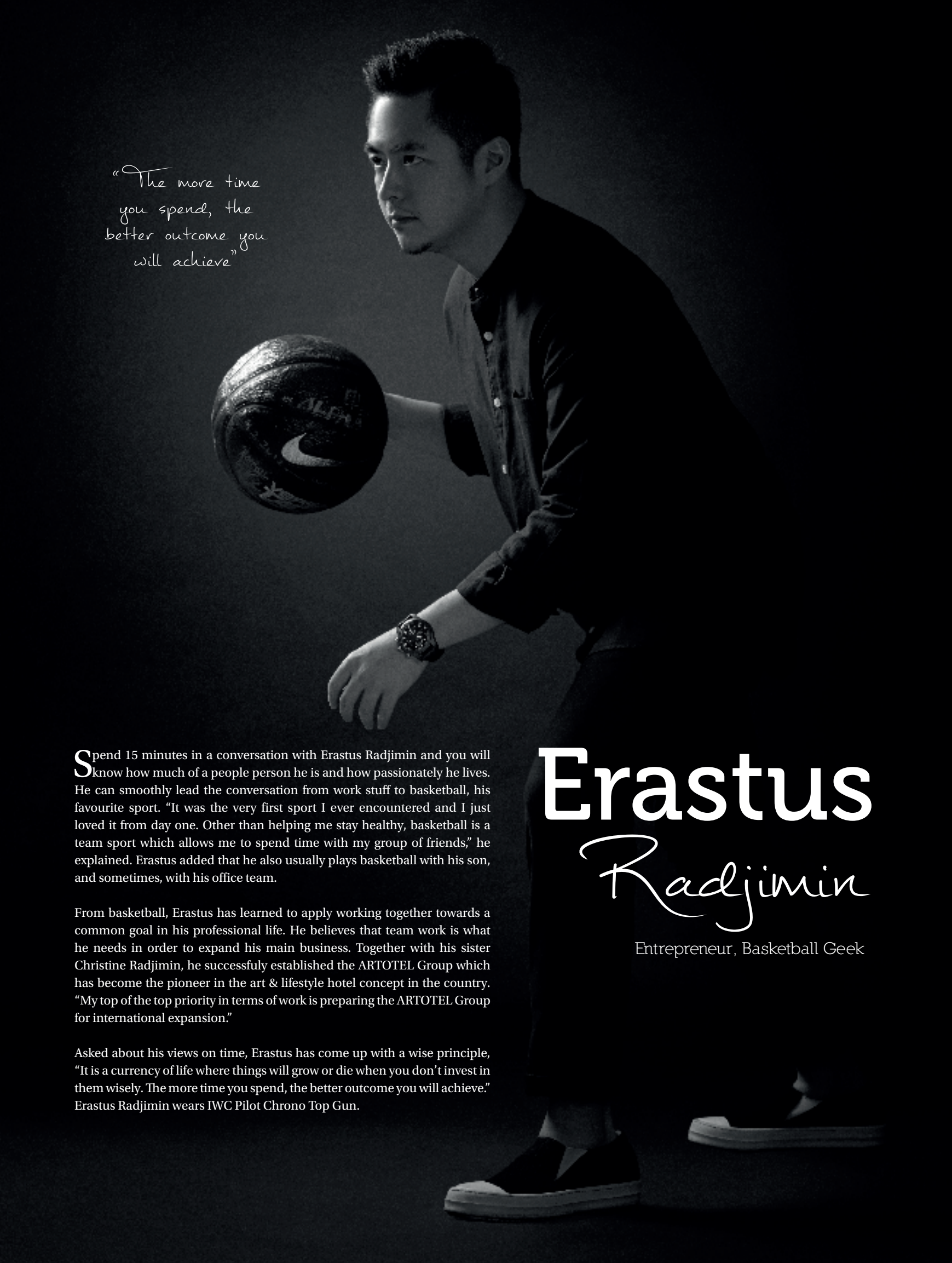
"I am in my finest moment right now as a mother to three boys"

Cooking and baking are two of Karen Carlotta's passions and she considered them her first loves, until she gave birth to her first son, "I am in my finest moment right now as a mother to three boys. I wish time would slow down because it's beautiful to see them grow up," she said.

As a mother, Karen doesn't want to lose any of her kids' defining moments, "I am giving my full attention to my kids as they are all in their golden ages right now. There is nothing more important than raising them well," she added. Even so, work is also important to her.

If she needs to create new cakes, she will just go to her lab at her house while watching her kids. Currently, Karen is busy as the pastry chef and owner of Union Brasserie, Union Deli, AMKC Atelier and Izakaya Kai. "I have my wonderful chefs to run the day to day activities in my restaurants. I have nothing much to worry about."

When asked about how she spends her alone time, she refers back to her quality time with the kids, "I love spending my free time cooking for them and napping with them. They always give their true opinions about my cooking." Karen Carlotta wears Hublot Big Bang.



*"The more time
you spend, the
better outcome you
will achieve"*

Spend 15 minutes in a conversation with Erastus Radjimin and you will know how much of a people person he is and how passionately he lives. He can smoothly lead the conversation from work stuff to basketball, his favourite sport. "It was the very first sport I ever encountered and I just loved it from day one. Other than helping me stay healthy, basketball is a team sport which allows me to spend time with my group of friends," he explained. Erastus added that he also usually plays basketball with his son, and sometimes, with his office team.

From basketball, Erastus has learned to apply working together towards a common goal in his professional life. He believes that team work is what he needs in order to expand his main business. Together with his sister Christine Radjimin, he successfully established the ARTOTEL Group which has become the pioneer in the art & lifestyle hotel concept in the country. "My top of the top priority in terms of work is preparing the ARTOTEL Group for international expansion."

Asked about his views on time, Erastus has come up with a wise principle, "It is a currency of life where things will grow or die when you don't invest in them wisely. The more time you spend, the better outcome you will achieve." Erastus Radjimin wears IWC Pilot Chrono Top Gun.

Erastus Radjimin

Entrepreneur, Basketball Geek

*"And for me,
the key to time
is balance"*

When you are in harmony, life feels lighter, calmer and happier. Deborah Iskandar sees the art and beauty in yoga more than most people. She regularly does yoga during her me time. "Yoga is my thing. I've even started adding Bikram Yoga to my lunch break. It's called open eye meditation and I feel so much more clear-headed," she said. Not only that, Deborah also lifts heavy weights or does cross-fit.

Deborah's favourite part of the day is the morning. Her secret recipe is actually very simple. "I have my coffee with God, do exercise, have breakfast with my husband and then go off to work. That sets the tone for the day. My life is always good if I follow this pattern," she explained.

Yoga helps Deborah to unite her body, mind and breathing. This encourages the mother of three to live life fully and fall in love with every moment even more. "I once heard when you are a child of five, one year is 20% of your life, so time moves very slowly. Then time goes by much quicker as you become older. It has become a very valuable commodity. And for me, the key to time is balance." Deborah Iskandar wears Jaeger-LeCoultre Rendez-Vous Date.



Deborah *Iskandar*

Art Consultant, Yoga Aficionado



*"We've learned
to prioritise
our family by
setting our
holiday plans
early"*

David & Fen Soong

Photographers, Travellers

Photography means the world to husband and wife David and Fen Soong. When they are not working, they love to travel to new places with their family, "We normally go photo hunting, capture moments, explore the place, get lost, and of course, try the local food," said David. On long-haul flights, they have the habit of writing in their journal and reflecting on their life together.

When at home, the couple prefers to spend their free time reading books, "We have a pile of books waiting for us," David added with a laugh. His wife, Fen, joined the conversation by saying, "I am a total introvert, which means I'm the opposite of David, so I'd rather spend my me time at home, creating

something with different media. Right now, my current obsession is crafting hair pieces and painting." Fen also added that doing oil painting takes her peace of mind to another level.

For David, being an entrepreneur gives him the privilege of being in control of his own time. The couple can plan on how much time off they'd like to have in a year, and schedule everything else accordingly, "We've learned to prioritise our family by setting our holiday plans early. And when our plans are set, we're able to identify the time we won't be available for work," said David. David Soong wears Chopard L.U.C Time Traveler One, Fen Soong wears Chopard Happy Sport.

Sally Koeswanto

Fashion Designer, Wife and Mother


After taking a break from the fashion industry, Sally Koeswanto made a sweet comeback in 2015. Known as a passionate fashion designer in Indonesia, she is very much into good taste, technique and details when it comes to work. But above everything that she's achieved in her career, Sally always puts her family on top of her priority list.

The fashion designer enjoys her role as a wife and mother. Her finest moment is when she spends her time with them. "We spend time together at the dining table most of the time, talking about our days. And we also like trying new restaurants in town or abroad when we're travelling. It's simple but meaningful."

Taking care of her family doesn't mean Sally forgets about herself. She knows that pleasing herself is important in creating balance in her life, "I always find ways to pamper myself, for example with beauty treatments or by going shopping with my daughter, who has an interest in fashion as well."

"But I also realise that material things will not bring true happiness. It's love that matters the most. Learning from people in my circle that have been through a lot in life has given me more understanding about the meaning of 'Love'. Disagreements might happen any time in the family but we always have to remember that to love and forgive are two of the most important things we must do to keep our family living in harmony. Time is something precious that everyone must share with their loved ones, because when you give someone your time, you are giving them a portion of your life." Sally Koeswanto wears Chopard Happy Sport.

"But I also realise that material things will not bring true happiness. It's love that matters the most"



*“Boxing training
has made a
significant impact
on me, both
physically and
mentally”*

Businessman Reino Barack spends most of his days with people hence his time off alone is a necessity to him. To keep his life balanced, he's been engaged in boxing activities for more than a year now, “I train regularly from five to six times a week. Boxing training has made a significant impact on me, both physically and mentally,” he told The Time Place Magazine.

Boxing gives him enjoyment amidst his work schedule that can often be unforgiving. He may have so many activities or homeworks on hand but he doesn't find any particular difficulty in managing his time, “Apart from boxing, I take some time off during the holiday season to go out of the country for no specific occasion. Travelling or going to new places gives me great memories and satisfaction. I feel fresher and full of ideas when I get back.”

To Reino, time is a very effective measurement tool to set or achieve one's goal within a certain period in one's life. Working is a lot more fun when the mind is clear. After spending his time off doing what he loves, Reino will be more energised in managing his restaurant business in Jakarta as well as his other property projects. Reino Barack wears HYT H1.

Reino
Barack

Businessman, Boxing Enthusiast

Gaby Bakrie

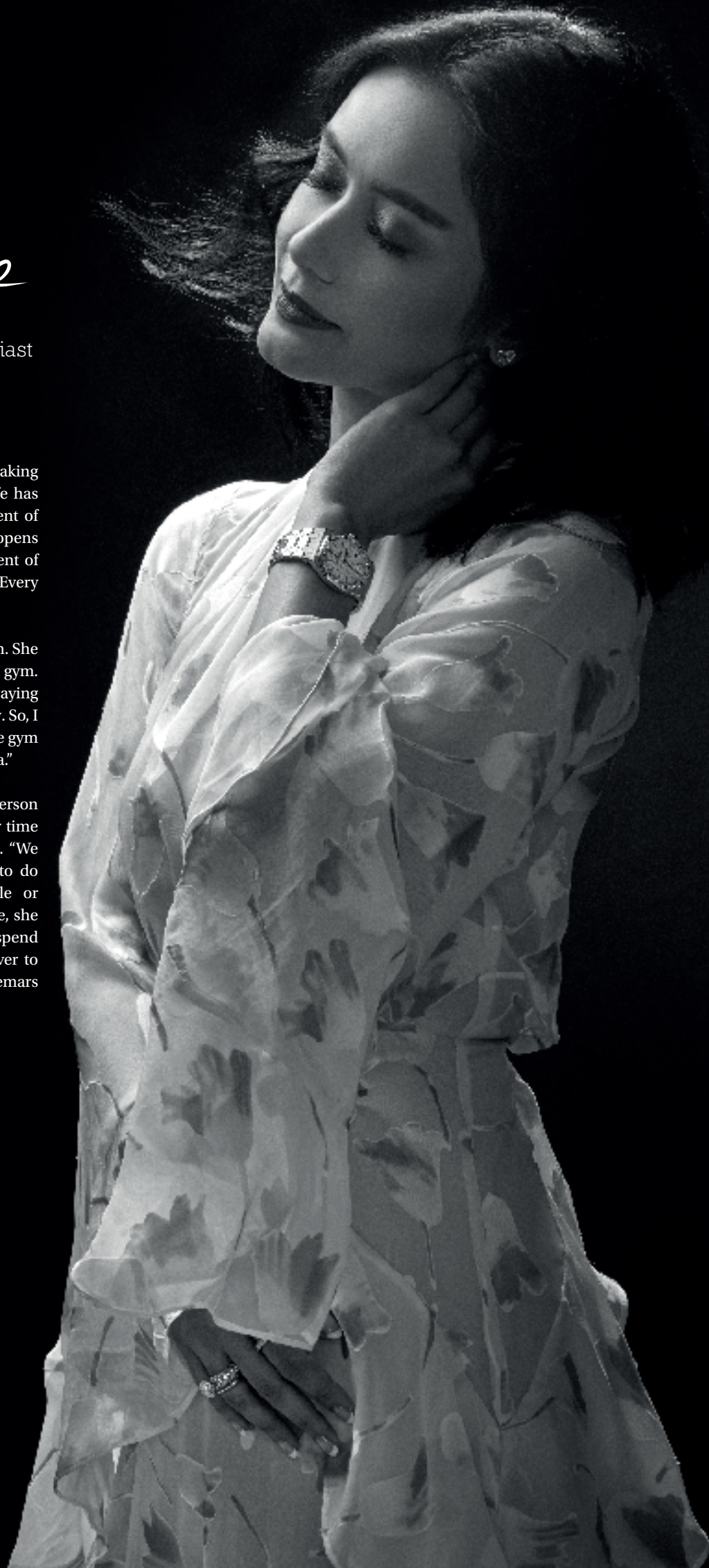
Entrepreneur, Gym Enthusiast

Mother Earth has her own way of making human beings feel grateful for what life has given them. And for Gaby Bakrie, her moment of gratitude starts every morning when she opens her eyes. "I thank God for every living moment of my life. I try my best not to take it for granted. Every second is a gift that counts," Gaby said.

Gaby is very much concerned about her health. She starts her morning with some activities at the gym. "I do exercise as a part of my daily routine. Staying fit is my main secret to having a productive day. So, I schedule my me time in the morning, go to the gym and do a combination of cardio, pilates or yoga."

Energetic and compassionate, Gaby is a person who values time as a key to life. She uses her time to plan, to heal, to feel, to learn and to grow. "We cannot buy time for sure. What we decide to do with it determines whether it's worthwhile or meaningless. So, be wise!" As for her free time, she said, "Whenever I have free time, I prefer to spend it at home or have my close friends come over to my house," she said. Gaby Bakrie wears Audemars Piguet Lady Royal Oak

"Every second is a gift that counts"



Ryan Gozali

Entrepreneur, Football Fanatic




The passionate and determined young CEO of LIMA, which refers to Liga Mahasiswa, was awarded the Ernst & Young Social Entrepreneur of the year in 2016. Ryan Gozali considers this his finest moment thus far. "Recognition from a global firm assures me that our team is moving in the right direction and that means a lot to us who created something from the ground up four years ago," Ryan said proudly.

Of all the things that Ryan has done and achieved, sports is his number one passion, as conveyed in his Twitter bio, "Football is my religion and Manchester United is my church, but I bleed Indonesia." Ryan immersed himself in the world of sports, starting from handling LIMA (Indonesia's largest university league) to sports retail with Umbro Indonesia all the way to managing talents which is comprised of mostly professional footballers.

Ryan sees time as a wheel that is in constant rotation. It's fluid and it should adapt to the circumstances accordingly, "I do take my me time seriously and tend to steer away from all the noisy commotion and just enjoy quality time with my loved ones. Recently, I've been fond of spending time with my canine companions." Ryan Gozali wears Corum Admiral's Cup Legend.

*"I do take
my me time
seriously and
tend to steer
away from
all the noisy
commotion"*



*"Sharing my
enthusiasm for our
company. That's
my finest hour."*

Christina


Lim

Businesswoman

Christina Lim is a sweet and passionate woman who falls in love with her job every day and talks about her work with fervour. The Executive Director of Bumitama Agri Ltd strives to strengthen the communication channels between the company and the financial industry. At investment conferences or meetings in Singapore, Hong Kong, Taipei, Kuala Lumpur and Tokyo, she speaks to analysts, investors and bankers to increase awareness and understanding of the company's business and outlook. She especially enjoys leading visits to the plantation in Kalimantan where she helps explain the science behind successfully growing oil palm trees. "This is the role that I enjoy the most; sharing my enthusiasm for our company with current and future stakeholders. Meeting new groups of people always makes me feel energised," she said.

Christina also sits on the Board of Advisors of Bumitama Foundation which focuses on education and entrepreneurship. The foundation currently funds and manages 36 schools which enrolls 4,500 students in Kalimantan and Sumatra. Subjects taught range from character first, science and mathematics to Bahasa Indonesia and English. She hopes for the foundation to produce future leaders who will be able to compete nationally and globally.

Christina is the perfect example of a modern woman. For her hard work, she was awarded "Best Executive" for Singapore in 2016 by AsiaMoney. During her tenure as Head of Investor Relations, Asiamoney also awarded her company "Best Investor Relations" in Singapore for the years 2015 and 2016. Christina Lim wears Breguet Queen of Naples.



Irwan

Danny Mussry

Businessman, Music Devotee

"Music enhances my life"

The love for music has always been a part of Irwan Danny Mussry's life.

The businessman, who was born and raised in Surabaya, spent a good part of his youth being part of a band, and played the pivotal role of the drummer. This role, he says, is crucial. "The drummer is hidden behind the big drums and behind all the front line singers and guitarists, but those in the front rely on the drummer's beat throughout the entire song," he said, noting that in essence, that was the symbolic role he enjoyed, and continues to enjoy, even in his business life today.

Irwan's days are incomplete without taking the time to enjoy music – any kind of music. From classical to jazz, from R&B to pop, even hymns and dangdut; all types of music are part of his repertoire. "Good music is good music, it's as simple as that," he said, with a laugh.

When asked what it was about music that he enjoyed so much, he had much to say about the emotions that both the melody and lyrics of songs can bring out. "Great lyrics can inspire and change your whole mindset, and really soulful melodies can touch your heart in a way that nothing else can. You can feel energised or completely recharged just by listening to certain kinds of songs. This is why I am happy to just sit at home and listen to music. It enhances my life."

To keep his enthusiasm for music alive, Irwan makes time to go to concerts every now and then, although not as often as he would like. "A concert is not only about the artists themselves, but the whole production. From staging to lighting, and how the audience can immerse themselves into that world that the show created, it's quite magical actually. For those two hours, the mundane routines of life are forgotten, and you come out a whole new person." Irwan Danny Mussry wears Audemars Piguet Royal Oak Offshore.

Shannon

Hartono

Working Mother

Though she is first and foremost a mother and a wife, Shannon Hartono, the Vice President of Time International, appreciates the many travels that are involved in her role. It's those moments, on long haul flights, that she is able to make time for herself and not be connected to the world. "It's my 'me' time, when I'm alone with my thoughts and have time to reflect and really think. And that WiFi on board? I never use it. I'm in denial that it exists," she said with a laugh.

When on her own, Shannon takes time to reflect on her personal life, her work, and her goals in life. "I often use the time to put things into perspective and examine my life - what I've been doing right and what I could do to be better. I process everything in my head and write down goals to help me try to be the best version of myself that I can be."

At the top of her list is time management. "It's almost like I work as a professional juggler - juggling family, work, travel, hobbies, and everything else in between. The dream is to better manage all of these things, so I don't feel like I'm endlessly running and chasing time. It's a big dream." Shannon Hartono wears A. Lange & Söhne Lange 1 Moonphase.


*"It's my 'me' time,
when I'm alone with
my thoughts and have
time to reflect and
really think"*



G.-L. BREITLING

SOCIÉTÉ ANONYME
LA CHAUX-DE-FONDS
(SUISSE)

SPÉCIALISTES DANS LA FABRICATION
DES COMPTEURS & CHRONOGRAPHES

Nouvel article : 

CHRONOGRAPHE
pour avions, autos, etc.

*Construction solide, Mouvement précis
Boîte aluminium à vis, légère mais résistante
Cadran lumineux
Fixation simple et pratique.*



A historical ad of Breitling

TO GREATER Heights

MORE THAN JUST PRETTY FACES TO LOOK AT, BREITLING TIMEPIECES HAVE ENCOMPASSED AN IMPRESSIVE AERONAUTICAL LEGACY SINCE 1884

Mention the name Breitling and one is bound to make several associations – for more than 130 years, the house has played a crucial role in the development of the wrist chronograph and is today a bona fide leader in this complication, producing its own mechanical chronograph movements in its own workshops. It has come to be known for sturdy, reliable and high-performance instruments. It remains one of the major watch brands to equip all its models with high-precision, chronometer-certified movements.

That Breitling timepieces have proven themselves in, specifically, the challenging conditions in a cockpit is no accident. The movements, cases, bracelets and dials



Léon Breitling founded Breitling in 1884



Breitling's first wrist chronograph, 1915



Gaston Breitling, son of Léon Breitling, and his successor, 1914



Willy Breitling took over the company in 1932

that bear its name and crest remain some of the truly solidly-built ones but more importantly, the technical watch specialist has been in the business of producing such well-honed machines since 1884. Aviators and pilots have, and continue to, depend on the brand's sophisticated works to this day.

1884

Léon Breitling founded a workshop in the Swiss Jura with the aim not only of creating exceptional, innovative pieces; he also chose to focus on a particularly exclusive and demanding field: that of chronographs and timers. He did so with a view to furnish the arenas of sports, science and industry with high-quality instruments. This far-reaching vision enabled the company to grow in tandem with the boom of competitive sports and the advent of the automobile, as well as the first feats of aviation's early pioneers. Along the way, Breitling essentially invented and popularised the modern chronograph.

1915

Thanks to Breitling's efforts, the wrist chronograph emerged in this era with the invention of the first independent chronograph pushpiece at 2 o'clock. Eight years later, the firm perfected this system by separating the stop and start functions from the resetting function, making it possible to add several successive times without returning the



Breitling Unitime, 1951

hands to zero. This came in extremely useful when keeping time at sporting events and calculating flight times.

1934

Breitling put together the final piece in the modern chronograph puzzle by creating the second independent reset pushpiece.

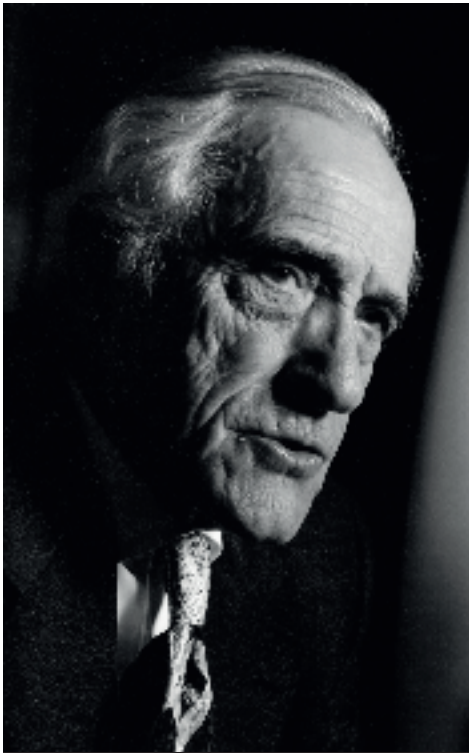
Naturally, the pioneers of flight and aviation sat up and began to take notice of the reliable, efficient and precise pocket chronographs – and later wrist chronographs – that the firm was producing. Around this time, Breitling added another specialty to its list of achievements that would set its course for the future: onboard chronographs for aircraft cockpits. This quickly found favour with various armed forces including the Royal Air Force, which used them in its propeller-driven fighter planes during World War II.

1952

The legendary Navitimer wrist chronograph emerged from Breitling's workshop, featuring a circular slide rule to perform all navigation-related calculations. A decade later, a Navitimer accompanied Scott Carpenter on his orbital flight aboard the Aurora 7 capsule, making it the first space-going wrist chronograph.

It has become a cult item for aviation professionals and hobbyists alike and the manufacture has continuously produced it in the 65 years since, making it the world's oldest mechanical chronograph still in production.

Separately, as the age of commercial aviation came about in the 1950s and 1960s, Breitling's onboard chronographs became standard-issue, first on earlier propeller-driven planes and later on jet aircraft.



Ernest Schneider bought Breitling in 1979

The company continues to strengthen these industry ties today by associating itself with major aeronautical events and cooperating with elite pilots and aerobatic squadrons. These include the famous Patrouille Suisse and the exceptional Breitling Jet Team, the world's largest professional civilian aerobatics team flying on jets, as well as the Breitling Racing Team, which competes in the famous Red Bull Air Race. Breitling is also the official worldwide partner and official watch of the World Air Sports Federation (FAI).

1969

The brand took on one of the most formidable watchmaking challenges of the 20th century by presenting the first self-winding chronograph movement and in 1984, heralded the rebirth of the mechanical chronograph by launching the Chronomat, which has since become one of the house's leading models.

2009

This year was marked by the creation of the Breitling Calibre 01, a high-performance self-winding movement entirely developed and produced in the company's own workshops. An entire range of Manufacture Breitling movements has followed in the eight years since, each equipped with such useful and innovative functions as a chro-



Navitimer, 1952



Chronomat Freccie Tricolori, 1983



Chronomat, 1984



Emergency, 1995

nograph and dual time zone in the Calibre B04 "GMT", as well as a chronograph and world time in the Calibre B05 "Unitime". The wearers of both enjoy ease of use, thanks to the crown-adjustment system.

Meanwhile, the Manufacture Calibre B03 combines the brand's own in-house split-seconds chronograph with an innovative

construction, while the Emergency, made with explorers and adventurers in mind, boasts an authentic integrated dual frequency personal locator beacon; also in the company's product line-up is an electronic chronograph movement equipped with exclusive aviation-related functions (B50), as well as an electronic chronograph movement with an analog display (B60).

2015

Breitling continued making strides in the technical watch arena with the electronic chronograph Calibre B55. It places the now-ubiquitous smartphone in the service of the timepiece, to enhance the latter's performance and functionality.

None of these would be possible without the company's enduring dedication to quality. Breitling still subjects all its movements to the exacting tests of the Swiss Official Chronometer Testing Institute (COSC), and the ultra-modern Breitling Chronométrie facility in La Chaux-de-Fonds is dedicated to the development and production of mechanical chronograph movements; at the same time, the Chronoworks® "performance lab" is responsible for developing and testing technical advancements that can subsequently be launched into production.



The 1,000 piece Avenger Hurricane Military



Mika Brageot and his "Skyracer"

Back at the workshop, manufacture calibres are produced on the back of a high-technology industrial production chain where each movement is monitored by a sophisticated computer program that automatically directs it toward the appropriate workstation, along a route alternating between entirely automated workstations and others requiring manual intervention; while manual workmanship will always be a prized component in Breitling pieces, in some instances, advanced automation is required to guarantee the large-scale, accurate production reliability of its "instruments for professionals".

The manufacture takes the same thorough approach to external parts, scrutinising sturdiness, water resistance, readability, robustness, comfort and other details to make sure that each piece will be able to hold its own in even the most trying of conditions.

2017

This year, the company is intent on stretching its muscles in the high-performance technical watch category with several new models. Perhaps most distinctive among them is the 1,000-piece limited edition Avenger Hurricane Military, and not just



The all-black Colt Skyracer

because of its imposing 50 mm footprint. Taking centre stage is a black case in the company's proprietary Breitlight® high-tech material, enveloping the self-winding Manufacture Breitling Calibre B12, which powers an interesting 24-hour display featuring aeronautical-type numerals.

Of special note is the use of Breitlight®, which is 3.3 times lighter than titanium and 5.8 times lighter than steel, yet significantly harder; at the same time, it is remarkably resistant to scratching, traction and corrosion and boasts thermal stability, as well as anti-magnetic and anti-allergenic properties.

The Colt Skyracer promises to be a tool-watch hybrid that is effortlessly usable and durable. The all-black piece projects a more youthful, dynamic outlook but within it is the same efficient, reliable spirit that collectors have come to expect from Breitling.



The Navitimer Cosmonaute worn by Scott Carpenter

The 45 mm case, also presented in Breitlight®, will first strike you with its lightness and sturdiness, before the thermocompensated SuperQuartz™ movement impresses with the fact that it is 10 times more accurate than standard quartz and chronometer-certified by the COSC. The black rubber strap bears measurement scales that are useful to adventurers of all kinds: 1:25,000 and 1:50,000 scales on the 12 o'clock strap section, centimetres and inches on the 6 o'clock section. Its ingenious fastening system enables the piece to switch between wristwatch and a measuring instrument swiftly.



The Superocean Héritage II Chronographe 46

Highlighting Breitling's mastery of mechanical chronographs for demanding professionals is the Navitimer Rattrapante. Here, the Manufacture Breitling Calibre B03, a rare proprietary split-seconds chronograph movement entirely developed and produced in-house – not to mention the result of several years of research and testing, as well as the bearer of two patents – is nestled within the firm's emblematic model, the long-standing Navitimer. This 45 mm beauty has been made available both in steel and a 250-piece limited-edition red gold version.

Finally, the Superocean Héritage II marks the 60th anniversary of the highly successful Superocean Héritage line. The pioneering spirit and unique character encased in the original Superocean professional diving watch of 1957 and the Superocean Héritage

collection remain, but the 2017 iteration reimagines the iconic design via a new steel bezel with an ultra-hard high-tech ceramic ring that is scratch-proof and extremely shock-resistant. Two sizes, 42 mm and 46 mm (driven by Manufacture Calibre B20), a 46 mm chronograph alternative (powered by a self-winding, COSC-certified chronograph movement) and an array of strap selections provide welcome options for modern-day explorers.



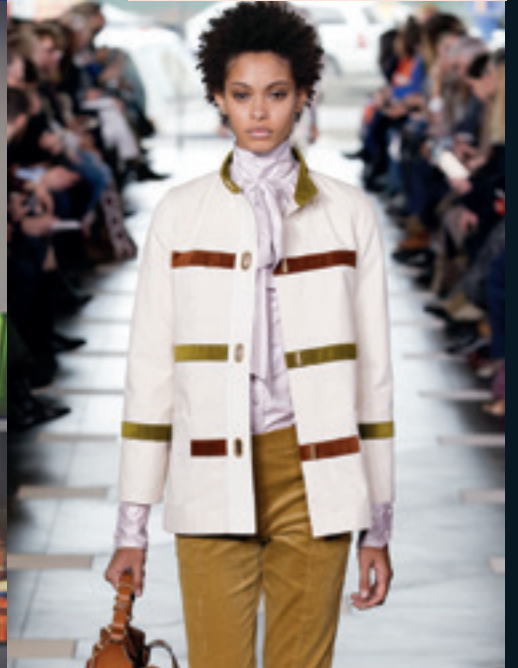
The limited edition Navitimer Rattrapante in red gold



The Superocean Héritage 1957 and Superocean Héritage II



HIGH LIVING





At the launch of the GABRIELLE CHANEL



LA BELLE GABRIELLE

CHANEL HONOURS ITS FOUNDER
WITH A NEW FRAGRANCE

Fans of legendary fashion house CHANEL have much to celebrate this year. First, the French Maison unveiled the highly anticipated line of GABRIELLE handbags, its first major launch since the iconic Boy collection. And mere months later, the brand celebrated the introduction of its newest fragrance, GABRIELLE CHANEL, at the Palais de Tokyo in Paris – the home city of its indelible founder, Gabrielle Bonheur “Coco” Chanel.

Held only a few hours after the CHANEL 2017-2018 Fall/Winter Collection runway show, the private gathering drew a guest list of VIP names no longer

The new fragrance from CHANEL



Pharrell Williams entertained guests at the launch

considered strangers to CHANEL or the world of haute couture. Brand ambassador and Hollywood actress Kristen Stewart – the face of both the new GABRIELLE CHANEL fragrance and handbag – arrived wearing head-to-toe CHANEL, from her black embroidered tweed dress (Fall-Winter 2017/2018 ready-to-wear) to her make-up.

Also in attendance were up-and-coming British actress Kaya Scodelario (wearing a black glitter tweed dress by CHANEL), pop singer Katy Perry, model-turned-actress Cara Delevingne and music maestro Pharrell Williams. The latter, who is also a CHANEL ambassador, performed for guests wearing a denim CHANEL jacket and several exquisite pieces from the Maison's fine jewellery selection.

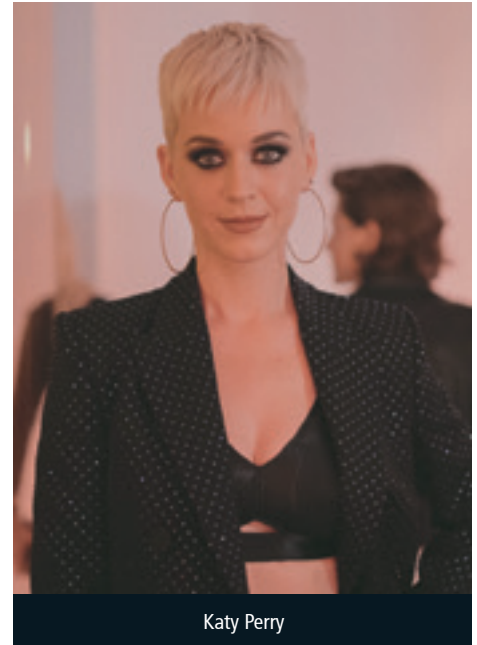
And of course, making a special appearance was CHANEL Head Designer and Creative Director Karl Lagerfeld, as well as Oliver Polge, the famed perfumer behind this new GABRIELLE CHANEL fragrance.

The event itself was designed and decorated to reflect the magnetic and confident personality of the brand's namesake founder, whose life had followed the inspirational adage, "Choose your own destination, choose your own path, become the person you want to be and stay true to yourself".

Upon arrival, visitors were met with a maze fashioned from moveable mirrors that also



The face of the GABRIELLE CHANEL fragrance, Kristen Stewart



Katy Perry

bore Coco Chanel's favourite sayings. As they traversed the antechamber of sorts, they were showered by a golden glow – very similar to the fragrance's hue – emanating from a large mobile hanging from the ceiling.

Guests then gathered in a darkened room that came to life with a dazzling explosion of white hologram flowers as the scent of GABRIELLE CHANEL floated through the air, a captivating

concoction of ylang-ylang, orange blossom, jasmine and Grasse tuberose.

Finally, the bottle came into view and with it, the promise that the fragrance will be available worldwide starting September 1 this year.

The GABRIELLE CHANEL is CHANEL's first perfume in 15 years since the launch of Chance in 2002.



Runway looks from the Fall/Winter 2017 ready-to-wear collection

First introduced on the Paris runway in Creative Director Haider Ackermann's debut ready-to-wear collection this year, Berluti's statement boots for the Fall/Winter 2017 season, the Bergen and the Austin, are truly daring and in style. These two are the embodiment of Berluti's savoir-faire infused with a rockin' attitude.

Available in black glazed calf or mogano Venezia leather, with or without castorino (nutria) trim, the Bergen is poised to become an instant classic. Its sleek, rounded lines, rock-inflected lace-up detail and inner zip for ease of wear make this model the perfect shoes for any formal occasion. The Austin low boots, on the other hand, exude a more urban flair with a rock and roll style. The pair comes in black glazed calf, mogano or scarlet Venezia leather as well as in an exclusive lizard version.

On the same runway, Berluti revealed its new classic urban bag the Velvet, whose name is inspired by the American rock band from the 60s, The Velvet Underground. This military-inspired backpack comes in sturdy khaki canvas, sturdy black canvas and supple, butter-soft black calfskin. In addition, Berluti also presented the Marin Underground, an adjustable cross-body bag which comes in khaki canvas and black toro leather with BRLT stenciling or in full-leather bison or toro variations. The other star from this Fall/Winter accessories collection is the All-in-One Day wallet which features a billfold, four pockets, 12 credit card slots, and a removable zipped pochette with three credit card slots. It comes in three variations: toro leather, Venezia leather and lizard, all lined in calf leather.

Fine quality leather pieces complete the line

MAKING a Statement

BERLUTI UNVEILS ITS FALL/
WINTER 2017 OFFERINGS



FENDI.COM

FENDI





The FENDI Fall/Winter 2017-18 ready-to-wear runway show

FENDI

at Its Finest

THE ITALIAN MAISON GETS DOWN TO EARTH WITH HIGH FASHION

After captivating fans of haute couture worldwide with the Peekaboo, By the Way, Baguette and 2Jours, Italian luxury house FENDI is set to once again set fresh fashion standards with the launch of two new handbag collections, as well as a revamped model of the popular Baguette.

FENDI's Fall/Winter 2017-18 ready-to-wear runway show took place earlier this year to showcase a clear homage to the 1970s, with elevated vintage looks in an array of earth-toned shades. Meanwhile, splashes of red and orange make an appearance through geometric patterns decorating the materials and sleek accessories.

Making a subtle yet unmistakable appearance in each look is FENDI's new logo: a simple yet effective Art Deco-style F encased in a circle.



Karl Lagerfeld and Silvia Venturini Fendi

Speaking backstage before the show, designer Karl Lagerfeld summed up his newest collection for FENDI by simply exclaiming, “No fairy tales!” By which he means that each dress, coat, skirt, sweater and accessory is deeply rooted, free of radically impractical embellishments that would make them all but impossible to wear off the catwalk.

This includes one of the highlights of the collection, the new Runaway box bag. Featuring a two-tone colour scheme of nappa leather and inlaid python, this sure-fire hit takes the shape of a trapezoid to create a clean and structured silhouette. It comes with both detachable shoulder and top-handle straps, the latter of which displays FENDI’s new logo in a palladium and gold finish. The Runaway radiates high fashion, but it’s the model’s sheer functionality that is sure to make it an instant favourite.

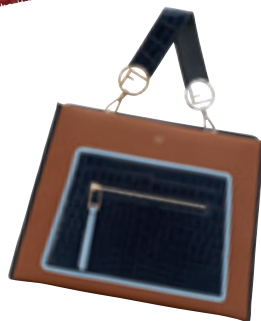


the new FENDI logo makes its mandatory appearance in the centre of the flap, as well as on the detachable straps.

Also making an appearance in the show are two other fan favourites, the Peekaboo and Kan I bags, adorned in a “patchwork” of velvet, mink and leather.

Not to be overlooked is the “exotic” Triplette multi-colour pouch bag fashioned from python and leather. Essentially three various-sized pouches held together by the new FENDI logo acting as a clasp, the Triplette offers a unique take on practicality. Each compartment is protected by a zip closure and is adorned with contrasting edging.

Finally, the widely popular Baguette handbag makes a return to the FENDI runway boasting an updated look to match the entire collection’s 1970s-inspired aesthetic. This season, the Baguette comes in velvet, furs and leather, with some variants even featuring a cascade of tassels that sway with every movement. Here,



FENDI’s array of bags accompanied the ready-to-wear ensembles





A showcase of photographs available for purchase at LUMAS



Photographs can make perfect gifts or enhance an art collection

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Some people find happiness in art, such as fine photographs. As one picture is worth a thousand words, an amazing photo has the power to put people under its spell. Founded by Stefanie Harig and Marc Ullrich, LUMAS in Singapore was created for people who want to experience and immerse themselves in a variety of art photography. The art gallery offers more than 3,000 selected works by a group of about 250 promising newcomers as well as established artists, and also includes historical and contemporary pieces from selected archives. The exclusive and original works are available in hand-signed, limited editions with print runs usually between 75-150 pieces. In addition, the artworks can also be sold as open editions without the artist's signature and are instead provided with an Edition Certificate.

When talking about art, most people will think that the price is way out of their reach. LUMAS makes a difference by making high quality photographs accessible and affordable for everybody. Each photograph at LUMAS has a special story and a strong character. On the technical side, the artworks are produced by the specialists at WhiteWall with direct input from the artists themselves. LUMAS ensures that its artworks have the additional quality of longevity, especially if the photos are printed in LUMAS finishing with aluminium dibond and acrylic glass.

A paradise on earth for art photo collectors, LUMAS makes it possible for everyone to enjoy art without any limitations or without sacrificing any artistic quality. Visit the gallery or log in to their website and prepare yourself to be amazed by incredible photographs. LUMAS guarantees that all the photographs in their portfolio are produced with great quality, and each artwork is ready and worthy to be hung in any museum.

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AC Milan players Patrick Cutrone, Luca Antonelli, Marco Storari and Gianluigi Donnarumma



Gianluigi Donnarumma showing off his DIESEL AC Milan jacket



Luca Antonelli

FOOTBALL Meets Fashion

AC MILAN AND DIESEL
FORM A COMMANDING
STYLE PARTNERSHIP

Sports and fashion often walk hand in hand to form collaborations that bring brands and athletes together. The world of football has particularly been prolific in this regard, with one of the latest cross-industry alliances seeing AC Milan teaming up with DIESEL in a high-octane campaign.

Aside from their shared Italian roots, the two globally recognised names tap into similar values that are essential to their brand DNA: “Team spirit, brave attitude and the will to win.”

A football fan favourite, AC Milan has since its debut 117 years ago collected an astounding

cache of much-deserved accolades, including 18 League Championships, seven UEFA Champions League cups and five European Super Cup wins, to name just a few.

DIESEL, meanwhile, has not only survived the fast-changing fashion industry amid tightening competition, but has managed to stay in the forefront of menswear and lifestyle with the help of bold and confident products, as well as thought-provoking advertising campaigns.

The pairing of AC Milan and DIESEL, therefore, represents an almost natural progression for both brands.

Their collaboration reached Asia in mid-July, just in time for the 2017 International Cham-



AC Milan players Gianluigi Donnarumma, Marco Storari, Luca Antonelli and Patrick Cutrone at DIESEL Parc Central store in Guangzhou



The football players happily signed merchandise for their fans

pions Cup in Guangzhou, China. Making an appearance at Parc Central shopping mall as part of the style campaign were AC Milan footballers Patrick Cutrone, Luca Antonelli, Marco Storari and Gianluigi Donnarumma.

The four sports stars arrived to greet fans and VIP guests donned head-to-toe in DIESEL apparel. Storari and Donnarumma were wearing DIESEL's reversible bomber jackets in satin, with one side boasting AC Milan's official colours and badge, and the other celebrating the milestones of both brands through symbolic numerals and lettering.

The numbers 78 and 1889, for example, represent DIESEL's and AC Milan's respective dates of birth, while the phrase "red as fire" pays homage to the club's English founder, Herbert Kilpin, who uttered the iconic catchphrase. Also found on the jacket is a series of flags from cities in which AC Milan has claimed victory.

Not to be outdone were Cutrone and Antonelli, who also had on satin bomber jackets, but in the team's signature black-and-red colour scheme.

These pieces are now available at DIESEL stores worldwide, including in its Level-2 Plaza Indonesia boutique in Central Jakarta. In addition to the bomber jackets, the limited edition collection also includes hooded blazers with stretch fleece sleeves, as well as an array of t-shirts and polo shirts.



Interesting details round off the 40s vibe of the collection

A PHILADELPHIA Story

A FASHION FRONTRUNNER
DRAWS INSPIRATION FROM
A HOLLYWOOD LEGEND

When reporter Macaulay Connor (played by the charming James Stewart) whispered these words, “There’s a magnificence in you, Tracy; a magnificence that comes out of your eyes, in your voice, in the way you stand there, in the way you walk”, to bride-to-be Tracy Lord (the indelible Katherine Hepburn) nearly 80 years ago in “The Philadelphia Story”, he set hearts aflutter as female movie audiences worldwide sighed in longing.

But it wasn’t Connor they yearned for. Rather, they looked to the fictional Philadelphia socialite he so eloquently exalted – her poise, her elegance, that cool strength – and wanted to be her in every way.

Decades on, and thanks in no small part to the talented Hepburn, Tracy Lord continues to inspire classic film fans as well as fashion frontrunners with her



resilience and grace. This includes Pennsylvania-born Tory Burch, whose eponymous high-fashion label is known for putting a fresh and modern spin on design elements of the past to create its famous “bohemian-luxe” look.

But this season, instead of looking to the 1960s and 70s, Burch dug deeper into the Hollywood film archives and found inspiration in the 1940s, with Tracy Lord as her muse.

“For Fall/Winter 2017, we found inspiration in the fearlessness and irreverence of Katharine Hepburn’s character in “The Philadelphia Story”. Her outdoor glamour combined with a confident femininity creates a modern take on the familiar style of my own roots in Philadelphia,” she explained.



loafer-like fringe and broguing, to a range of handbags and industrial baubles, Tory Burch maintains a consistent theme that combines classic elegance with feminine self-assurance – of which Tracy Lord would surely approve.

“Accessories complete the story, from bow shoes and soft men’s briefcases to a pendant necklace inspired by my father’s cigarette lighter,” Burch added.



The collection still boasts Tory Burch’s signature bohemian flair, but the glamour is kicked up a notch – or two – with pleated skirts, long-sleeved gowns, jumpsuits, tops with exaggerated bows and men’s-style trousers taking centre stage. Of course, fall and winter-wear also played a prominent role.

“We played with the idea of Fair Isle knits, barn jackets and winter whites and thought about contrast, creating variations on a theme: plaid tweeds, prints and enlarged in shearling,” Burch said.

A warm colour scheme of gold, classic camel and port is enhanced by bright strokes of bold blues and grassland green, while chintz-style floral patterns and old-school checks and plaids elegantly balance feminine and masculine design elements to exude a timeless high-class confidence.

Finally, no high-fashion collection is complete without a complementing selection of accessories. From commanding high heels with



The line is further enriched by attractive accessories



INDEPENDENCE

for Art

DEBORAH ISKANDAR DISCUSSES
THE SIGNIFICANCE OF
INDONESIA'S MODERN ARTISTS

Commemorating Indonesia's 72nd Independence Day, the National Gallery of Indonesia opened the 2nd installment of an exhibition of paintings from President Soekarno's collection. Entitled 'Senandung Ibu Pertiwi' (Melody from the Motherland), the exhibition was a month-long showcase of some of the most renowned masterpieces from the President's palaces located in Jakarta, Bogor and Cipanas.

President Soekarno had a great eye for beauty. His collection of approximately 2,400 artworks were from both local and foreign artists but have been locked away in the presidential palaces for over 50 years. "Senandung Ibu Pertiwi" features only 48 of the paintings carefully selected by four curators that includes Amir Sidharta and Sally Texania.

The exhibition was divided into four sub-themes as you walk through the gallery; nature's diversity, daily life, women and tradition, as well as religion and mythology. At the entrance, one encounters the landscapes by Raden Saleh and Basuki Abdullah among others. The Indonesian painters of the 20th century were highly influenced by the great beauties of the Dutch Indies. Known as the 'Mooie Indie' movement, one of the most important paintings showcased under this sub-theme was Raden Saleh's 'Harimau Minum' (Drinking Tiger), which depicts Indonesia's exotic scenery.

Born in Semarang, North Java, with strong Arabic ancestry, Raden Saleh was the leading contributor towards Indonesia's primordial art world. Through 'Harimau Minum' one can

see Saleh's skill of adapting western artistic practice developed during his time in Europe. Raden Saleh studied orientalism where he was very much influenced by the works of Eugene Delacroix. In the Javanese art context, "Harimau Minum" and another masterpiece "The Lion Hunt" were known to be as revolutionary as Edouard Manet's Olympia in Indonesian art history.

Continuing through the galleries, one could see paintings illustrating Indonesian daily life from the fisherman on the sea to the magnificent painting by Theo Meier of the procession in Bali. One of my personal favourites was Kartono Yudhokusumo's "Bertamasya ke Dieng" (Sightseeing in Dieng). Kartono was one of the early Indonesian modernist artists whose works are quite rare because he sadly died in 1956 at the age of 31 due to a car accident. Many of his paintings are in the Presidential collection as representations of early Indonesian modernist art.

The most impressive room through the long gallery displayed portraits of Indonesian women during the Dutch colonialist era as seen through the eyes of the painters. It's in-



-
1. *Bertamasya ke Dieng*
by Kartono Yudhokusumo
 2. *Nyai Roro Kidul*
by Basuki Abdullah
 3. *Harimau Minum*
by Raden Saleh
 4. *Madonna*
by Sudarso
-

interesting to see the change in the traditional dress through time and the beauty of the kebaya worn by Indonesian women of different social status. A transition work between the two themes of women and religion is Sudarso's 'Madonna' (1955). Sudarso visually narrates a portrait of a traditional Indonesian woman wearing a blue kebaya through a depiction of the Christian iconography of Mary holding baby Jesus.

Sudarso started off as a local milkman in his village and delivered milk to the maestro painter, Affandi. After much persuasion Affandi became his teacher, and Sudarso subsequently became the head of the "Pelukis Rakyat" (the people's painters) organisation. Sudarso's subjects were primarily Indonesian women, posing in natural, scenic landscapes. You can see how Sudarso's paintings with his beautiful women would resonate with President Soekarno (far more than those of his teacher Affandi).

Also featured were paintings that express the significance of Indonesia's mythologies and

diversity of religion. A painting by Basuki Abdullah narrates the story of Nyai Roro Kidul (1955), alongside other paintings that depict the sub-themes of religion, spirituality and the people's everyday dynamics, where art was used as a platform for expression.

The art collection of President Soekarno is managed by the Ministry of State Secretariat in the Presidential Palace. The collection is one of the most important art collections in Southeast Asia and rivals that of the National Gallery in Singapore. President Jokowi's willingness to allow annual exhibitions of the collection is a valuable way to educate the public of Indone-

sia's exemplary values, its diverse cultures and traditions, and the modern artists' significant contributions towards moulding Indonesia's national identity.

The government's decision to allow these paintings to be exhibited is an opening up of Indonesian artistic heritage which should be shared with the public, and not locked away in the confines of the palace. We hope the winds of change will continue and give "independence" to President Soekarno's legacy so it can be shared in its entirety in the National Gallery, and not just for 30 days per year. Viva Le Art!

Deborah Iskandar is Principal of ISA Advisory, which advises clients on buying and selling art, and building collections. An expert on Indonesian and international art, she has more than 20 years of experience in Southeast Asia, heading both Sotheby's and Christie's Indonesia during her career before establishing ISA Art Advisory in 2013. She is also the Founder of Indonesian Luxury, the definitive online resource for Indonesians looking to acquire, build and style their luxury homes.

ISA Art Advisory

Jl. Wijaya Timur Raya No.12

Jakarta 12170 Indonesia

tel: +6221 723 3905 e-mail: enquiries@isaartadvisory.com



TARON EGERTON

Taron Egerton's character Eggsy Unwin, is given the Galahad code name when the elder Kingsman agent, Harry, is believed to have passed away in "Kingsman: The Golden Circle". To Eggsy's surprise, he finds Harry alive and well, and teams up with him once again to save the world from a merciless enemy. In the movie, Taron Egerton wears the TAG Heuer Connected watch with pink gold lugs and a leather strap adorned with the Kingsman print.



COLIN FIRTH

Seasoned British actor, Colin Firth, who gained worldwide fame in "Bridget Jones's Diary", reprises his role, Harry Hart, in "Kingsman: The Golden Circle", to the surprise of viewers. Harry was shot in the first film and believed to have died but apparently survived the gunshot wound he sustained. He joins forces with Eggsy as well as their US counterpart, Statesman, on a world-saving mission wearing the TAG Heuer Connected Kingsman Special Edition watch.

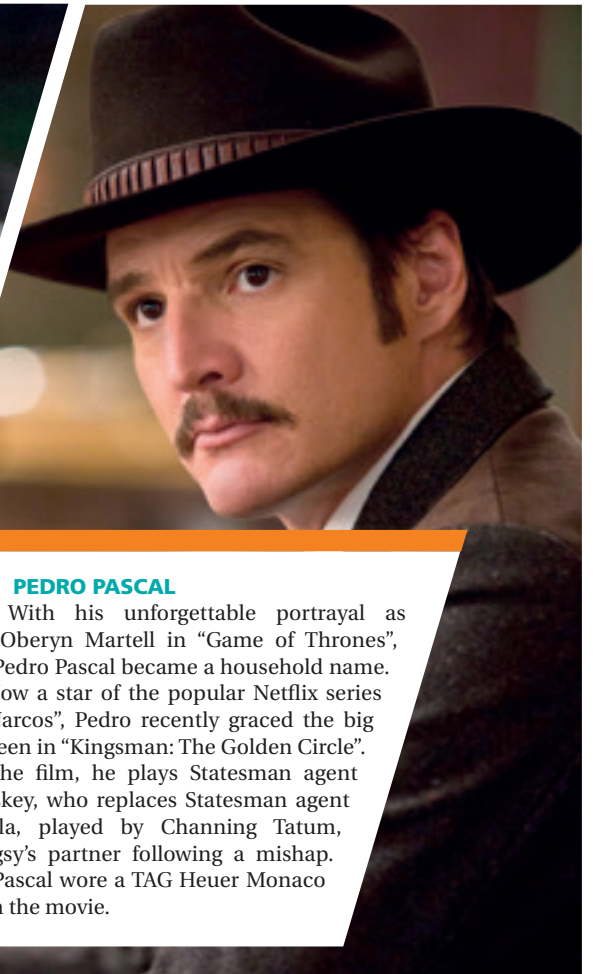
HALLE BERRY

Known as one of the most beautiful faces in Hollywood, Halle Berry continues to dazzle even at 51 years of age. The former Bond Girl plays tech expert Ginger Ale in "Kingsman: The Golden Circle". In the movie, the Academy Award-winning actress provides invaluable support to the Kingsman's US counterpart, Statesman. As the group's tech specialist and field support, Ginger wears the TAG Heuer Monaco Kingsman Special Edition on her wrist.



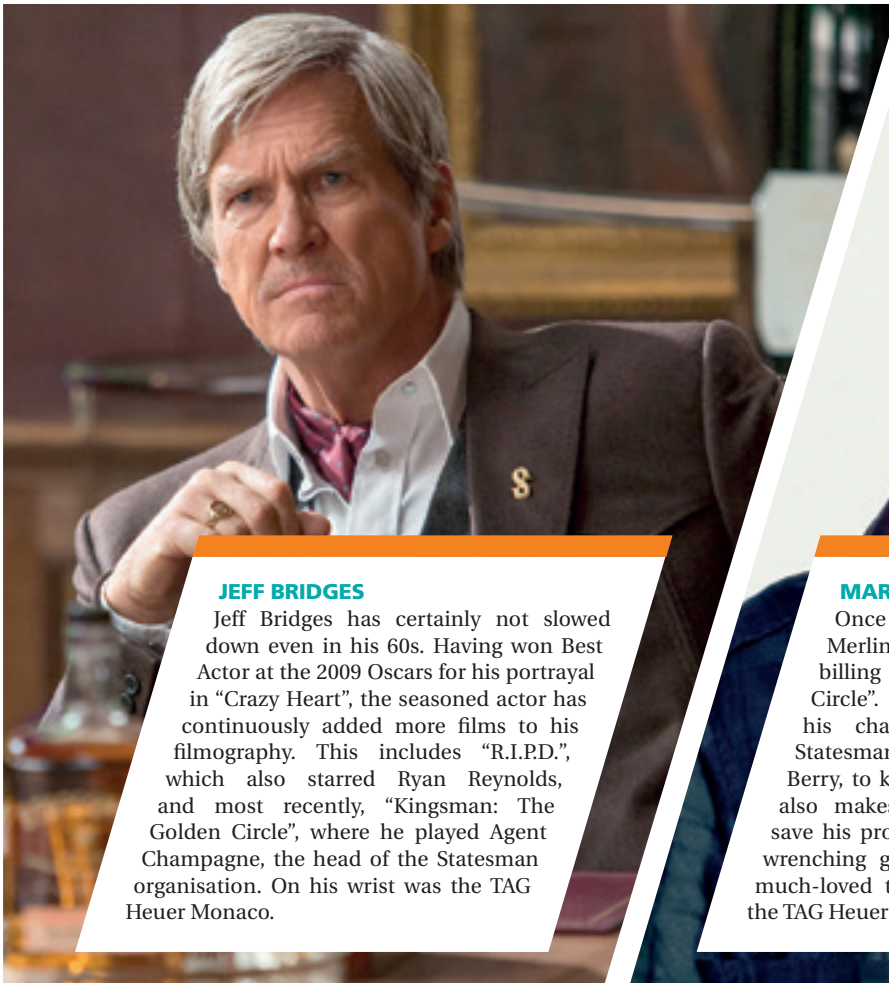
CHANNING TATUM

Renowned for his physique and graceful dance moves, Channing Tatum first made a name for himself in the dance movie “Step Up”, where he starred with his wife, Jenna Dewan. He has since moved on to more diverse acting roles, including as a Statesman agent in “Kingsman: The Golden Circle”. Due to scheduling conflicts, however, the star’s acting time was considerably shortened. Channing Tatum wore the TAG Heuer Monaco in the film.



PEDRO PASCAL

With his unforgettable portrayal as Oberyn Martell in “Game of Thrones”, Pedro Pascal became a household name. Now a star of the popular Netflix series “Narcos”, Pedro recently graced the big screen in “Kingsman: The Golden Circle”. In the film, he plays Statesman agent Whiskey, who replaces Statesman agent Tequila, played by Channing Tatum, as Eggsy’s partner following a mishap. Pedro Pascal wore a TAG Heuer Monaco watch in the movie.



JEFF BRIDGES

Jeff Bridges has certainly not slowed down even in his 60s. Having won Best Actor at the 2009 Oscars for his portrayal in “Crazy Heart”, the seasoned actor has continuously added more films to his filmography. This includes “R.I.P.D.”, which also starred Ryan Reynolds, and most recently, “Kingsman: The Golden Circle”, where he played Agent Champagne, the head of the Statesman organisation. On his wrist was the TAG Heuer Monaco.

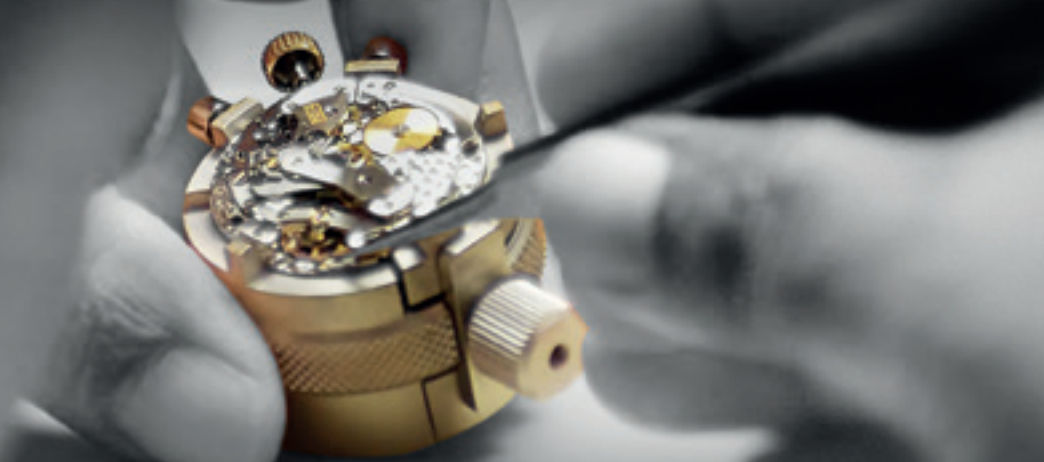


MARK STRONG

Once again playing the tech genius Merlin, Mark Strong is among the top billing cast of “Kingsman: The Golden Circle”. In this second instalment, his character works together with Statesman’s Ginger Ale, played by Halle Berry, to keep their agents safe. Merlin also makes the ultimate sacrifice to save his protégé, Eggsy. Will this heart-wrenching gesture be the end of the much-loved techie? Mark Strong wore the TAG Heuer Formula One in the film.



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