

# The Time Place

#58

INDONESIA



**Ulysse Nardin**  
Pleasant Tribute

**Berluti**  
Graphic Approach

**FENDI**  
Romantic Grandeur

**CHANEL**  
A New  
BOY.FRIEND

**HYT**  
Liquid  
Mastery

**HERITAGE  
SERIES**  
**Zenith**  
Pushing  
the Limits

# BASEL 2017





*Cartier*

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**T**hrough the years, the world of haute horlogerie has gone through significant changes. Variance in styles and tastes, as well as the development of technology, has punctuated the highs and lows of modern watchmaking and has spurred this ever competent world into constant creation and innovation. On our cover is the CHANEL BOY.FRIEND Tweed. CHANEL, despite its relative newness to the creation of watches, has not only proven its expertise in the field, but has done so with its signature style and grace. Read about this new addition to the BOY.FRIEND collection as well as the Maison’s achievements in haute horology in our cover story, “Alluring Time”.

At present, we find ourselves at the apex of progress with the continuous development of digital technology. At Baselworld this year, one brand that showcased this important advancement is TAG Heuer, which presented its latest connected watch: the revolutionary Connected Modular 45 with its modular construction. This new model enhances the way a watch owner views his timepiece as he can personally customise its parts and come away with a totally unique piece that’s all his own.

Another interesting development is TUDOR and Breitling’s collaboration in development and production with the calibres that power the TUDOR Heritage Black Bay Chrono and the Breitling Superocean Héritage II. This cooperation may seem controversial to some, but Breitling CEO Jean-Paul Girardin, conveyed it best when he said, “It may seem surprising at first, but the collaboration makes perfect sense for both brands.” Find out more about this as well as the latest releases and other watch news in our special Baselworld 2017 section.

On the fashion front, Berluti showcases the art of tattooing in its collaboration with American tattoo artist, Scott Campbell, while luxury brands FENDI and Tory Burch unveil their much-awaited Spring/Summer 2017 collections. Discover these and other interesting stories in this latest issue of The Time Place Magazine.

**Irwan Danny Mussry**  
Editor-In-Chief and Publisher

  @irwanmussry



TO BREAK THE RULES,  
YOU MUST FIRST MASTER  
THEM.

THE VALLÉE DE JOUX. FOR MILLENNIA A HARSH, UNYIELDING ENVIRONMENT; AND SINCE 1875 THE HOME OF AUDEMARS PIGUET, IN THE VILLAGE OF LE BRASSUS. THE EARLY WATCHMAKERS WERE SHAPED HERE, IN AWE OF THE FORCE OF NATURE YET DRIVEN TO MASTER ITS MYSTERIES THROUGH THE COMPLEX MECHANICS OF THEIR CRAFT. STILL TODAY THIS PIONEERING SPIRIT INSPIRES US TO CONSTANTLY CHALLENGE THE CONVENTIONS OF FINE WATCHMAKING.



ROYAL OAK  
CHRONOGRAPH  
IN PINK GOLD

AUDEMARS PIGUET  
*Le Brassus*

THE TIME PLACE  
JAKARTA: PLAZA SENAYAN · PLAZA INDONESIA |  
SURABAYA: PLAZA TUNJUNGAN





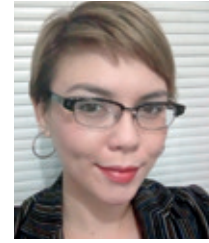
**DEBORAH ISKANDAR**  
Art Consultant

After working for a number of investment banks in Hong Kong and Jakarta, the American answered her calling in the art world. With more than 20 years' experience in the art trade under two of the world's preeminent auction houses, in 2013 she founded her own art advisory firm, ISA Art Advisory. It aims to aid buyers, sellers and collectors to approach art with ease and to build collections that will grow in value over time. She is also the Founder of Indonesian Luxury.



**MULYADI KURNIAWAN**  
Writer

A seasoned watch and jewellery writer who loves to travel and seek new adventures. Based in Jakarta, Indonesia, he comes from marketing and public relations, as well as a background in retail with more than a decade of professional experience.



**LISA JOHANNA KEEMINK**  
Writer

Bookworm, copy editor and budding watch nerd, Lisa spends most of her days working behind the computer or immersed in the latest fantasy novel. After 13 years of teaching, her foray into media stirred a sense of wanderlust that has her ready and eager to travel to different parts of the world. Lisa is currently working as a watch journalist while serving as a copy editor for a Jakarta-based newspaper.



**RETTA OKTAVIANI SUPARLI**  
Writer

For Retta Oktaviani Suparli, writing has always been her passion. She worked for more than 7 years in the lifestyle media industry in Jakarta before jumping to the world of Public Relations. Cappuccino, books and travel are three things she loves the most. When it comes to books, she enjoys historical fiction and biography. Anne Frank is her role model on how to be a woman with a vision and see the world in different perspectives.



**ROBBY AGUS**  
Photographer

Robby Agus started his career in the world of Fashion Photography and slowly penetrated the world of Commercial Photography. For the past 10 years, he has worked with numerous clients such as Garuda Indonesia, Bank Indonesia, Unilever, Telkomsel, Nestle and Gudang Garam. At the present time, Robby Agus is exploring Travel Photography.



**TRISKA AGUSTI PUTRI**  
Stylist

Departing from her fashion design background, Triska has cut her teeth into one of the leading men's fashion and lifestyle magazines as well as an established e-commerce brand in Indonesia. Now she embarks on a journey to explore the intersection of design and styling, while pursuing her passion for French culture.



**ZEARIS**  
Makeup Artist

Every single woman is already beautiful but sometimes they need a bit more help, not only with their body but also to make a good first impression with a beautiful face. So makeup is not only my job. This is my passion - I always enjoy, I am always happy and free. That's why I like being a makeup artist - "Push yourself because no one else is there to do it for you".



# HUBLOT



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INSTRUMENTS FOR PROFESSIONALS™





## Custom Made

Nothing speaks more to distinguished individuals than the opportunity to express themselves through the items they wear and accessories they use. This is the essence behind DIESEL's Denim Master Studio, a special service which allows DIESEL customers to personalise their denim purchases. The novel concept was introduced in Indonesia last February 8, 2017, at the DIESEL boutique in Plaza Indonesia, and was warmly received by guests who flocked to the venue to take part in the event. Jeans and jackets can now be customised for each customer using studs, buttons and even patches. Sky's the limit, now you can express yourself with DIESEL denim.



1. Miller Khan, Ruddy, Kelly & Andy 2. Sally Koeswanto 3. Katharina, Aryo & Trene 4. Rhay Irawan, Alvin Suryanto & Genu 5. Adam & Yakup Hasibuan 6. Pria Bukit & Reza Adhitama 7. Shawn Muljadi & Maliki.



# ROGER DUBUIS

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## All For Love

A symbol of everlasting affection, the Love Collection by Cartier, was the highlight of the intimate affair hosted by Time International and Olivia Lazuardy, a friend of the Maison and one of Indonesia's prominent digital fashion influencers. Olivia especially invited some of her friends to take part in the event which included the creation of beautiful hand bouquets for each guest as well as a calligraphy service to convey the guests' love quotes for the occasion. While canapés and beverages were being served, those in attendance also previewed Cartier's luxurious collections, most especially the distinct pieces of the Love Collection.



1. Rosalindynata Gunawan, Kallula, Maria Rahajeng & Elizabeth Rahajeng 2. Cecil Xu, Olivia Lazuardy & Isable Xu 3. Jill Bobby 4. Patricia Devina Dextra 5. Love quotes of guests were rendered by a calligrapher 6. Pieces of the Love Collection were previewed by those in attendance.





#DontCrackUnderPressure



**TAG Heuer**

SWISS AVANT-GARDE SINCE 1860



**AQUARACER CALIBRE 5**

TAG Heuer is now proudly keeping the time for Manchester United, one of the world's most legendary football clubs. The aptly nicknamed Red Devils never crack under pressure, as evidenced by their record 20 Premier League titles.







#DontCrackUnderPressure



TAG Heuer

SWISS AVANT-GARDE SINCE 1860



AQUARACER CERAMIC DIAMONDS

Bella Hadid, the new generation's favourite, has everything going for her. She's beautiful, vivacious, luminous and free-spirited. She glides through pressure so #DontCrackUnderPressure is the perfect motto for her.



# The Finer Things in Life

Richard Muljadi, a good friend of Time International and Cartier, was the host of a special brunch spearheaded by the two companies at the well-appointed premises of the Alto Restaurant & Bar, located at the Four Seasons Jakarta. Twenty four of Richard's friends joined him in a sumptuous four-course menu, especially prepared by the chef for the occasion. While dessert was being served, an extra special treat was also provided to the guests, in the form of a presentation of Cartier's fine watchmaking pieces. Those in attendance were able to preview select models of Cartier watches and this served as the highlight of the event.



1. Richard Muljadi, Shalvynne Chang, Fransisca Wiryasaputra, Adri Martowardojo & Jean-Baptiste Tardy 2. Richard Muljadi & Indra Djokosoetono 3. Tisha Kazan, Lavenia Kazan & Thania Muljadi 4. Jean-Baptiste Tardy & Maeva Avril 5. Shalvynne Chang & Fransisca Wiryasaputra 6. Adri Martowardojo & Richard Muljadi.





## A Humanitarian Soiree

Chopard hosted an intimate gathering of the social elite at its boutique in Plaza Indonesia. The “Afternoon Soiree” offered an elevated high tea experience courtesy of the Grand Hyatt Hotel, and more importantly, the dazzling company of Chopard brand ambassador Petra Nemcova. The Czech supermodel introduced guests to her Happy Hearts Foundation, whose global mission is to rebuild schools in natural disaster affected areas, and its partnership with the Maison. The afternoon soiree continued into the evening with a cocktail and charity event for the Happy Hearts Foundation held in the Penthouse of the Grand Hyatt.



1. Kelly Tandiono, Joanne Huen & Petra Nemcova 2. Eva Wall 3. Camelia Fena 4. Ronald Liem & Petra Nemcova 5. Desy Jonesh & Rhay Irawan 6. Cindy & Edward 7. Shannon Hartono & Sylvia Beiwinkler 8. Karina, Anggraini 9. Philopaz Armand & Petra Nemcova





CHALLENGE EVERYTHING



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## One to Remember

Premium menswear brand Berluti celebrated the first anniversary of its inaugural Jakarta boutique in Plaza Indonesia with a festive cocktail party surrounded by superlative leather goods. In attendance were members of Jakarta's social elite, as well as special guest Davide Zabari, Berluti's Tattoo Master, who flew in from Europe especially for the milestone celebration. Zabari happily demonstrated the meticulous tattooing process during the event, showing guests how Berluti has successfully blended its shoemaking heritage with contemporary art.



1. Deborah Iskandar, Davide Zabari & Inge Santoso 2. Rosano Barack & Irwan Danny Mussry 3. The artist demonstrates the art of tattooing to guests 4. Shalvynne Chang & Richard Muljadi 5. Christopher Ekajaya & Charles Perwata 6. Fiona Cuthill & Maher Gautama.





7. Winston Muldjadi & Elanie Sutanto 8. Ade Andrini & Miranda Tobing 9. Irna Mareta 10. Clementine Huere & Herman Utama 11. Dorothy Er & Benjon Wang 12. Tanti Jumiati & Ryan Wiranata 13. William Yong 14. Wiweko Adi Nugroho 15. Philopaz Armand.





Alain Delamuraz presenting Dominique Benzaken a commemorative Blancpain timepiece



Susi Pudjiastuti addressing the audience



# THE FUTURE of Our Oceans

ACTIVISTS AND DECISION MAKERS GATHERED IN BALI FOR A SUSTAINABLE OCEAN ECONOMY

Organised by the foremost international socio-economic news magazine, The Economist, the 4th World Ocean Summit was successfully held at the Sofitel Bali Nusa Dua Beach Resort last February 22-24, 2017. The summit aimed to mobilise new discussions on how capital and the private sector can drive scalable, sustainable investments in the ocean. In addition, mas-

sive environmental responsibility also needs to be considered as we all know that one immediate problem is the alarming volume of plastic and solid waste polluting the oceans. Each year, over 10 million tons of plastic make its way to the sea and if we don't do something, plastic in the ocean will weigh more than all of the fish combined, putting intense strain on ocean and marine life by 2050.



Vice President of Indonesia, Jusuf Kalla during his speech





Adrian Grenier making an appeal for collective action



I Made Mangku Pasti, Governor of Bali, gave a speech at the summit

The summit saw more than 300 individuals from 58 countries – ministers from key ocean states, investors, global business leaders, the next generation of ocean advocates, multi-lateral organisations and members of the scientific community – gather together for a constructive and solution-focused dialogue on how the blue economy is to be financed. Panels and interviews included in-depth discussions about plastics and other marine litter, financing the transition to more environmentally friendly ocean industries and the complications of moving to more sustainable fishing practices. On the second day of the summit, the Executive Director of the United Nations Environment Programme (UNEP), Erik Solheim, announced a global campaign to eliminate marine litter. Indonesia, the host of this year's World Ocean Summit, is likely the second largest contributor to ocean plastics, and according to the Minister of Marine Affairs and Fisheries of Indonesia, Susi Pudjiastuti, marine plastics in Indonesia are a 'slow motion catastrophe.'

Other notable speakers included: Jusuf Kalla, Vice President, Republic of Indonesia; Susi Pudjiastuti, Minister of Marine Affairs and Fisheries, Indonesia; Luhut Binsar Pandjaitan, Coordinating Minister For Maritime Affairs, Indonesia; Ana Paula Vitorino, Minister of Sea, Portugal; Laura Tuck, Vice-President for Sustainable Development, World Bank; Boyan Slat, Founder and CEO, The Ocean Cleanup; Anwar Hossain Manju, Minister of Environment and Forests, Bangladesh; and Adrian Grenier, filmmaker, entrepreneur & social advocate.



Presentations at the summit



The distinguished panel of speakers





Discussions were held to address issues

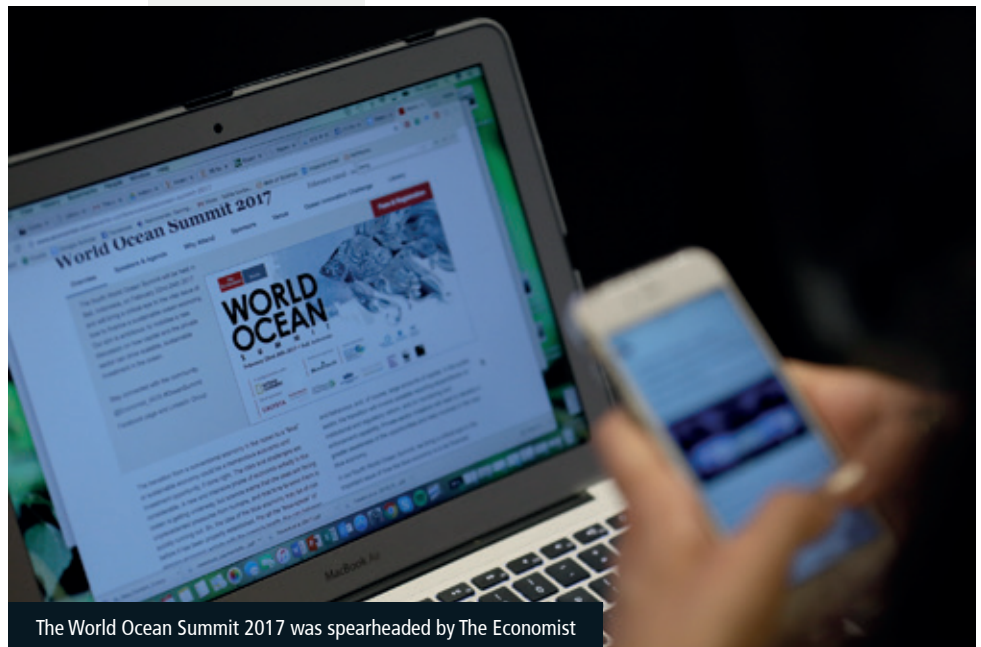
In his welcoming and opening speech, Vice President of the Republic of Indonesia, Jusuf Kalla, shared Indonesia's perspective on achieving sustainable use of oceans and the blue economy with the distinguished participants. "Emphasising the importance of the vast seas within Indonesia and our strategic geographic position across the Indian and Pacific oceans, President Joko Widodo has articulated a new maritime vision for Indonesia. Indonesia is now developing a number of blue economy pilot projects in our Indian coasts, among others, the Lombok Blue Economy Implementation Programme in collaboration with the FAO, which is expected to create 77,700 new jobs and to generate an income of Rp 1,3 trillion (US\$ 114,88 million) per year," he said.

During the three-day summit, participants had in-depth discussions on key topics, such as frameworks and policy reforms to attract more sustainable investments in the ocean, investment opportunities in the public and private sectors, emerging ocean industries and the vibrant ocean economy, investing in sustainable seafood, supply chain and coastal infrastructure, the role of marine protected areas (MPAs) and sustainable aquaculture, mapping the industrialisation of our ocean, the risk & opportunities, industry best practices, sustainability & profit maximisation, scaling the response to pollution & plastics, and last but not the least, the role of China in the global ocean economy. On the second day, the Seychelles Blue Bond Project was proudly announced as the 2017 Ocean Innovation Challenge winner - a competition encouraging innovators to share ideas on how to bridge the gap between sustainabil-

ity and economic growth in the ocean. Vice President of Blancpain, Alain Delamuraz, was called on stage to present a Blancpain commemorative timepiece to Dominique Benzaiken who won the prize.

Filmmaker and passionate ocean advocate Adrian Grenier took part in the summit. He pledged his commitment to reduce his use of single use plastics and appealed for everyone to commit to 'conscious consumption' through changing personal habits. Apart from that, he also rallied the audience into forming alliances with friends and groups to take collective action that can influence businesses and corporations to evolve sustainable and responsible business models.

To encourage the young generation to care more about the oceans, the World Ocean Summit 2017 also introduced young people who



The World Ocean Summit 2017 was spearheaded by The Economist



Karmenu Vella, Commissioner for Environment, Maritime Affairs and Fisheries, European Commission

are passionate about the environment and the ocean, such as Glynnis Breen, Miranda Johnson, Erina Pauline Molina, Asha de Vos, Jessica Cramp, Melati and Isabel Wijsen and Daniela Fernandez. They presented their research and campaigns on stage before the participants.

It was indeed a prestigious international summit. Initiatives, which have been made, will not save our oceans without real action. Let's make it happen through innovative environmentally friendly investment frameworks and business practices because the oceans do not only belong to us, but also to the next generations. Here's looking forward to more innovations and initiatives at the 5th World Ocean Summit which will be held in Mexico next year.





# ZENITH

SWISS WATCH MANUFACTURE SINCE 1865

## LEGENDS ARE FOREVER

PILOT | TYPE 20 CHRONOGRAPH TON-UP





Place Vendôme, an iconic place and shape for CHANEL



# ALLURING

Time

CHANEL CELEBRATES 30 YEARS OF FINE WATCHMAKING THIS YEAR





Première Rock, with a triple row steel bracelet interwoven with red leather

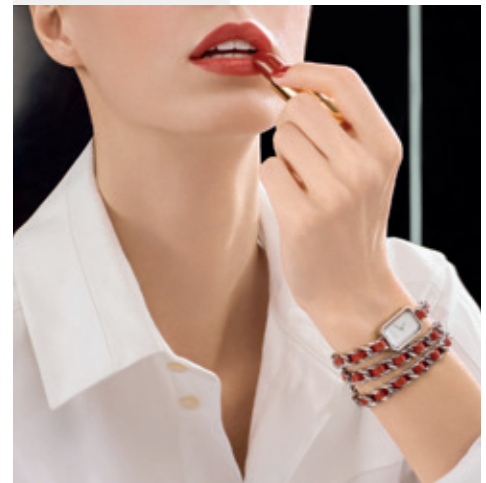
**W**ith a heritage that evokes timeless style and glamour, CHANEL has rightfully gained its place as one of the world's most iconic brands. Driven by the creative spirit of its founder, Gabrielle Chanel, the House of CHANEL continues to evolve and seek new ways of expression. From haute couture, to handbags and fragrance, the world of CHANEL flourishes in every area it branches into, including the world of luxury watchmaking.

This year, the prestigious brand commemorates 30 years of inspired creation in the field of

watchmaking. In its quest to manufacture objects of desire and beauty, CHANEL has striven to strengthen its knowledge of every métier used in fine watchmaking, while also fortifying its technical prowess in the manufacture of exceptional timepieces. The result is a storied legacy which began with the Première.

#### THE FIRST CHAPTER

It was in October **1987** when CHANEL unexpectedly introduced its first watch to the world. Created exclusively for women, the Première drew on the shape of the N°5 bottle stop-



Be bold with the Première Rock

“ THIS YEAR, THE PRESTIGIOUS BRAND COMMEMORATES 30 YEARS OF INSPIRED CREATION IN THE FIELD OF WATCHMAKING. ”

per and the Place Vendôme, where the famous couturier once lived and which now serves as the location of the House's fine jewellery flagship. The Première, with its rectangular shape with cut corners, is a reflection of Gabrielle Chanel's penchant for simplicity. Add to that the articulated bracelet formed by graphic interlocking links, and CHANEL was able to deliver not only an authentic timekeeper, but also a stylish accessory. Truly unique, this initial offering marked a new chapter in CHANEL's alluring history of time.

The Première was reinterpreted for the celebration of its 20th anniversary and CHANEL unveiled a precious commemorative model, the Première Perles. Featuring a smaller dial, the Première Perles was adorned with an elegant pearl bracelet, a sophisticated touch derived from the Mademoiselle watch. This was followed with other versions of the Première, including the Première Rock with a triple row steel bracelet interwoven with red leather and a lustrous mother-of-pearl dial as well as the Première Chaîne in yellow gold with a black dial.



Mademoiselle  
J12 in white  
ceramic



### A NEW REVOLUTION

With the arrival of the new millennium, CHANEL ushered in the first watchmaking icon of the 21st century – the sporty yet totally elegant J12 Black in **2000**. Crafted in black ceramic, the J12 Black features a supple link strap which adjusts to the body's temperature, unlike metal. This novel creation enabled CHANEL to transform high-tech ceramic into a precious metal and made deepest black a prevalent hue in haute horology. Three years later, in **2003**, the J12 once again made headlines when it was presented in immaculate and opalescent white. A true departure from its totally dark predecessor, the J12 White was a reinvention of the colour white and its unexpected introduction into fine watchmaking made it the most sought after hue in watchmaking

over the next decade. This was followed by the creation of the J12 Tourbillon watch in **2005**, which opened up a new field of expertise and creation.

Sixteen years after the J12 Black saw the light of day, CHANEL enters an entirely new dimension with the J12 XS collection. Featuring a much smaller case diameter – 19 mm to be exact – the line is a highly feminine take on the J12 aesthetic yet also provides totally versatile and bold reinterpretations of its sporty spirit. The J12 XS is available in several excessively unexpected versions including a white small cuff, a black small cuff, a black large cuff, a 150-piece black glove option as well as a number of spectacular one-piece editions: a high jewellery ring, a black high jewellery small

cuff, a white high jewellery small cuff, a black high jewellery large cuff, long gloves by Maison Lesage and Maison Causse, a black Lesage cuff and a white Lesage cuff.

This year, CHANEL presents yet another addition to the growing J12 repertoire, the Mademoiselle J12. The novel timepiece features an extraordinary likeness of the House's much-revered founder, Gabrielle "Coco" Chanel, on its black (or white) lacquer dial, with her hands serving as hour and minute hands to tell the time. The couturier's love for black and white



The new  
Mademoiselle  
J12 which  
features a  
representation  
of Gabrielle  
Chanel

is wonderfully expressed in the iconic outfit she dons, a resplendent CHANEL jacket over a matching ensemble. Suffice to say, nothing conveys quintessential CHANEL chic other than its eponymous grand dame of fashion.

The Mademoiselle J12 is available in two 38 mm versions: in black high-tech ceramic and steel or white high-tech ceramic and steel. Both iterations are powered by automatic movements that equip them with 42 hours of power reserve. Each model is available in a limited edition of 555 pieces.





Each diamond is meticulously chosen and set unto the watch dial

### OUI MADEMOISELLE

To mark the House's 25th anniversary in **2012**, the Première received an upgrade with the Première Flying Tourbillon model. Exquisitely rendered, the beautiful timepiece was awarded best in the Ladies' Watch category at the Grand Prix d'Horlogerie. This great achievement allowed CHANEL to secure its position in the world of fine watchmaking.

Ever inspired to create more intricate pieces for modern and distinguished women, CHANEL launched the Mademoiselle Privé collection in the same year, **2012**. Composed of rare and unique one-of-a-kind pieces that showcase CHANEL's expertise in combining refined movements with exceptionally delicate artisanal techniques, the Mademoiselle Privé ushered in a new level of creativity for the brand. One example is the Mademoiselle Privé Camélia Brode, which garnered yet another Grand Prix d'Horlogerie award for CHANEL in the Artistic Crafts category in **2013**. This was followed up with the presentation of an entirely novel line, the BOY.FRIEND in **2015**.

This year, the House introduces the Mademoiselle Privé Aubazine Décor. Depicting a wonderfully graphic design, the timepiece

draws inspiration from the intricate pattern that decorated the stained glass windows of the Aubazine abbey, where Gabrielle Chanel spent a part of her childhood. The exquisite motif is rendered on the watch dial and further enhanced with the adornment of sparkling diamonds, which extends to the 18-carat white gold case, crown and folding buckle.

This five-piece limited and numbered edition embodies the excellent craftsmanship upheld by CHANEL. It showcases its exceptional jewellery craft, specifically in gem-setting. The process begins with the selection of sparkling diamonds to adorn the watch; each is meticulously chosen and specifically re-cut to suit the elaborate design. After identifying the gems to be used, they are assembled in the perfectly geometric motif and are further highlighted with the usage of white gold trim and black ruthenium embellishment to provide a strikingly beautiful contrast.

A total of about 6.38 carats of diamonds are used on the 37.5 mm timepiece, which is offered with a black satin strap. Powered by an automatic movement, the precious model comes complete with 42 hours of power reserve and has a water resistance of 30 metres.

“THE EXQUISITE MOTIF IS RENDERED ON THE WATCH DIAL AND FURTHER ENHANCED WITH THE ADORNMENT OF SPARKLING DIAMONDS, WHICH EXTENDS TO THE 18-CARAT WHITE GOLD CASE, CROWN AND FOLDING BUCKLE.”



The Mademoiselle Privé Aubazine Décor timepiece



Calibre 1 can be viewed on the case back of the Monsieur de CHANEL



Monsieur de CHANEL, CHANEL's first timepiece for men, houses the brand's first calibre

## TWO FIRSTS

Though many of CHANEL's haute horology offerings are centred on women's watches, the year **2016** marked a very significant development in the brand's continuing watchmaking saga. In line with its persistent quest of delivering elegance and quality with each watch that leaves its manufacture, CHANEL's efforts in pursuing technical mastery has borne fruit with its first in-house haute horlogerie movement: Calibre 1 with Instant Jumping Hour and Retrograde Minute. It delivers this technical feat housed in the brand's first watch tailored specifically for men, the Monsieur de CHANEL. Complete with a unique dial which includes a large hour display at 6 o'clock above which the running seconds and retrograde minute displays are located, the 40 mm Monsieur de CHANEL is equipped with three days of power reserve. Wonderfully imagined and designed, the timepiece and its powerful

movement were created out of the desire to make dreams into reality.

And just one year after releasing its first calibre, in **2017**, another dream comes to fruition with the presentation of CHANEL's second in-house calibre. Created to commemorate the 30th anniversary of CHANEL Horlogerie, the second in-house movement dubbed Calibre 2 is housed inside the exquisite Première Camélia Skeleton. Crafted with ethereal geometry, the delicate and hypnotic movement in deepest black takes the shape of a Camellia flower, one of the iconic symbols of the House. Composed of 107 delicate parts, the manual-winding mechanical movement equips the timepiece with 48 hours of power reserve. Three options of the Première Camélia Skeleton are available, including an exceptional full diamond-set version, limited to only 12 pieces.



The Première Camélia Skeleton



The medium iteration of the BOY.FRIEND Tweed



“

AVAILABLE IN DIFFERENT SIZES, THE LARGE BOY.FRIEND TWEED HAS A STEEL CASE WITH A BLACK GUILLOCHÉ DIAL FEATURING A SECONDS COUNTER AT 6 O’CLOCK. ”

#### HEY BOY.FRIEND!

With the creation of every CHANEL piece, the House draws from its rich history, as well as the passion and life of its founder. Mademoiselle Chanel loved fashion, yet did not shirk away from using masculine elements in her designs. In fact, she even played up masculine details to express a different take on femininity, which ultimately made her one of the true stalwarts of modern fashion. This tenacious spirit lives on and takes form in the House’s different offerings. One good example is the BOY.FRIEND watch, with its pure lines and perfect octagon shape. Masculinity and femininity combine wonderfully in this simple yet radically elegant collection. Designed for women using masculine influences, the BOY.FRIEND watch is a versatile piece which can be worn day or night.

Since its inception, the BOY.FRIEND has been interpreted in different versions, including the Tweed iteration which incorporates CHANEL’s emblematic tweed pattern on the steel watch bracelet. Available in different sizes, the large BOY.FRIEND Tweed has a steel case with a black guilloché dial featuring a seconds counter at 6 o’clock. Powered by a mechanical movement with manual winding and 42 hours of power reserve, it comes with a steel bracelet coated in black to enhance the tweed motif which gives the watch its name.

A medium version, also in steel, conveys timeless chic with its diamond-set bezel composed of 64 brilliant-cut diamonds that amount to about 0.71 carats. The black guilloché dial on this model includes a date counter at 6 o’clock and it is driven by a high precision quartz movement. Lastly, the BOY.FRIEND Tweed also comes in a smaller, more delicate time-only iteration. It shares the same tweed steel bracelet coated in black as the two larger models, making it the perfect timepiece for the quintessential CHANEL woman.





# 100 Years

THE YEAR 2017 MARKS A MILESTONE FOR BASELWORLD

The world's largest annual watch and jewellery convention celebrated its 100th anniversary this year. While a 100th anniversary should be celebrated in the grandest way possible, Baselworld saw considerably less exhibitors this year. Reportedly, there were more than 200 brands that have not returned to Basel since 2016, and evidently, there were less buyers this year compared to the one before, (4% less) which translated to overall fewer visitors including retailers and distributors.

The evolution of the retail industry, as well as technology, may have contributed to the dwindling number of visitors. While majority of luxury watch sales still take place in stores, more and more affordable

brands aimed at millennials are going online. Internet penetration has allowed and enabled said brands to ride the digital wave to showcase their novelties instead of having their presence in Basel, reducing the essence of Baselworld. Despite the setback in traffic, an impressive number of accredited journalists – more than 4,400 representatives from various media and from over 70 countries – were present at Basel underlining the importance of the annual exhibition and signifying a jolt of hope for the horology industry that has been in a slump for two consecutive years now.

Jean-Claude Biver, the President of LVMH Watch Division and CEO of TAG Heuer and Zenith said that, "Baselworld is not just a show of the





Swiss watch brands, more importantly, the showcase of the entire Swiss and international industry.” In light of his comment, TAG Heuer took the opportunity to introduce its second phase of connected watches, the TAG Heuer Connected Modular 45. The word “personalisation” comes to mind upon inspection of the watch, and we see a potentially new trend that will set brands apart with the customisation feature, allowing customers to build deeper emotional ties to their watches.

While the old tent across the Ramada Hotel is long gone, Baselworld introduced ‘Les Ateliers’, a new space designed as a forum specifically for independent watchmakers. Offering unique insights into artisanal watchmaking and watchmakers, Les Ateliers allowed not only watch

aficionados and collectors, but average individuals to understand more about Swiss watches. Sylvie Ritter, Baselworld’s Managing Director said, “Les Ateliers provided a perfect platform for the art and craft of watchmaking.” She also added that the layout of the area offers an ample space for exhibitors and visitors to engage while showcasing the best they can offer.

With the watch industry still in a slump, Baselworld remains a constant attraction to the industry, both for retailers and the public. However, in preparation for the decrease in the number of exhibitions, Baselworld 2018 will be reduced to only six days, from 22 March 2018 onwards.





Bell & Ross brings its heritage to the forefront with the Vintage collection

# PAST Present, Future

BELL & ROSS REINTRODUCES  
THE VINTAGE COLLECTION AND  
PRESENTS A TRILOGY OF WATCHES

**Y**ou may associate Bell & Ross watches with the aviation and military worlds, along with its signature square case, but Bell & Ross has a collection of elegant round case pieces, classic and refined models with vintage 1960s styling. Dubbed the Bell & Ross Vintage collection, the line is making a comeback this year with three new references that uphold the vintage flair with a breath of modernity.

The Vintage collection made its debut during Bell & Ross' early years. The Vintage collection meets a set of specifications and requirements established by the armed forces including legibility, functionality and precision; they are largely inspired by the military. Two generations of the Vintage collection kept the distinct aesthetic codes intact: round case, rounded





The round case of the BR V1-92

lugs, with the dial taking the aesthetics of the iconic BR 01. This year at Baselworld 2017, the third generation of the Vintage collection has been reintroduced showcasing its modern design evolution. While the dial remains the same, the case is relevant to everyday wear and modern lifestyle; more sophisticated, elegant, slimmer and comfortable on the wrist.

The first of the three new watches in the Vintage collection is the BR V1-92. Housed inside a 38.5 mm diameter steel case, the BR V1 is a classic three-hand watch that sits perfectly on any wrist. Sporting a retro look, the BR V1 features an ultra-curved sapphire crystal, which made it possible for Bell & Ross to reduce the case size and make it more comfortable to wear. The dial is kept simple and classic with its black base and white Arabic numerals for 3, 6, 9, and 12 with Superluminova® for optimum legibility. The design of the hands brings to mind the shape of the needles on aircraft instruments. Maintaining discreet elegance, it presents a small new detail, the counterweight for the second hand is designed to look like a stylised plane profile. This new design detail will be carried on to many future Bell & Ross watches. A small round date window is at the 4.30 position. The BR V1-92 is powered by the calibre BR-CAL.302 Automatic and comes complete with a black calfskin leather strap.

The second and third models in the Vintage collection are dubbed the BR V2, a duo of watches with imposing 41 mm diameter cases yet are similar to the aforementioned BR V1 in aesthetics: sleek, sophisticated, modern and sporty. The first of the duo is the BR V2-92, which is essentially a three-hand watch equipped with a bi-directional rotating steel bezel with an anodised black aluminum ring and 60-minute scale. The second piece is the BR V2-94, a chronograph calibre with a fixed



The BR V2-94 with a steel bracelet

bezel and a tachymeter scale. Both watches are decorated with polished and satin finishes to give them a contemporary look. Their 41 mm cases are made of 316L steel that is highly resistant to oxidation. The dials on both watches are comprised of a black base, with white Arabic numerals. A similar ultra-curved sapphire crystal cover the dials and provide optimum legibility. The BR V2-92 shares the same calibre, BR-CAL.302 Automatic, as the BR V1-92 model, while the chronograph BR V2-94 is powered by calibre BR-CAL.301 Automatic that runs the 30-minute counter at 9 o'clock and a small seconds counter at 3 o'clock. Both versions of the BR V2 come with a choice of satin polished steel bracelet or a soft and supple black calfskin leather strap.

“ THIS YEAR AT BASELWORLD 2017, THE THIRD GENERATION OF THE VINTAGE COLLECTION HAS BEEN REINTRODUCED SHOWCASING ITS MODERN DESIGN EVOLUTION. ”

Back to the present and future, Bell & Ross continues its ongoing partnership with Renault Sport Formula One Team, announcing three new RS17 watches at Baselworld 2017. The trilogy of high-performance chronographs sport the Renault Formula One Team colours, bright yellow paired with contrasting black.



The BR V2-92 with leather strap



The BR X1 Tourbillon RS17 is a hand-wound chronograph with a flying tourbillon



The first watch, the BR 03-94 RS17 is powered by the calibre BR-CAL.301 Automatic and has a 42 mm diameter matt black ceramic case, designed to withstand shock. The design, inspired by Formula 1, brings together the latest technological advances and the most innovative materials used in the racing world. The dial breathes the racing spirit as it is made of carbon fibre, with metal appliqué and Superluminova® numerals and hands. The dial evokes the steering wheel of the Renault Sport Formula One Car (or R.S.17) car. Yellow is present in the centre chronograph hand and a 30-minute counter at 9 o'clock. A yellow push button to

activate the chronograph is located at the right side of the matt black ceramic case, paired with woven black rubber and ultra-resilient black synthetic fabric, which also exudes a profound racing spirit. The new BR 03-94 RS17 is limited to only 500 pieces worldwide.

The second watch in the trilogy is the BR X1 RS17, which is an extreme variation of Bell & Ross' iconic watch, the BR 03. Packed with all the necessary elements essential to a chronograph watch, the BR X1 RS17 allows the wearer to peek inside the mechanism through the skeletonised grey-tinted sapphire crys-



The F1 steering wheel is reflected on the RS17 watches

tal. Housed inside a larger 45 mm Carbone Forgé® and ceramic case with rubber inserts, the calibre BR-CAL.313 Automatic powers the hour, minute, and small seconds counter at 3 o'clock. While a 30-minute chronograph counter is spotted at 9 o'clock, a date window appears at 6 o'clock. A set of "rocker" type push buttons activate the chronograph function, made of high-tech ceramic and capped with yellow rubber for an improved grip. The bezel is decorated with a tachymetric scale with a colourful flange that is divided into several hour segments; each segment receives its own colour intended for easy reading. As colours play an important role on the racing steering wheel, they play the same role on the dial of the BR X1 RS17 signifying different functions such as yellow for chronograph hands, red for date, green for the small seconds hand, and white for the hour and minute hands with Superluminova® coating. The BR X1 RS17 is limited to only 250 pieces.

Saving the best for last, Bell & Ross presents the BR X1 Tourbillon RS17, a hand-wound chronograph paired with a flying tourbillon to enhance precision timekeeping. The tourbillon is housed inside a "floating" cage, fitted on a hub yet appears to float in the air. The chronograph is activated by a paddle-style monopusher located at the right side of the case. Speaking of the case, the calibre BR-CAL.283 Hand-wound flying tourbillon is housed inside an aggressive 45 mm Carbone Forgé® and ceramic case with rubber inserts. Similar to the skeleton model, the dial is carved out of a grey-tinted sapphire crystal base comprised of two counters: the 30-minute counter at 11 o'clock in yellow, while the chronograph 60-second counter is at 1 o'clock in racing red. The flying tourbillon is proudly displayed at 6 o'clock while at 9 o'clock, a 4-day power reserve indicator is located and marked in green. The BR X1 Tourbillon RS17 comes with a rubber and carbon fibre strap and it is highly limited to only 20 pieces.





The Renault Sport Formula One Team race car provided inspiration for the RS17 watches

“SAVING THE BEST FOR LAST, BELL & ROSS PRESENTS THE BR X1 TOURBILLON RS17, A HAND-WOUND CHRONOGRAPH PAIRED WITH A FLYING TOURBILLON TO ENHANCE PRECISION TIMEKEEPING.”



The BR 03-94 RS17 exudes a racing spirit



The BR X1 RS17 has a Carbone Forgé® and ceramic case with rubber inserts



The new  
Blancpain  
Villeret  
Day-Date



# *IT'S JUST* The Beginning

THERE'S ALWAYS A FIRST TIME  
FOR EVERYTHING, INCLUDING FOR  
BLANCPAIN'S VILLERET COLLECTION



A white  
lacquered  
dial serves  
as an ideal  
background  
for the time,  
day and date



The Villeret has been one of the most popular models from Blancpain. The collection is easily identified with its sleek and elegant lines, paired with a simple and legible dial. This year, Blancpain Villeret receives its very first horological complication with a Day-Date indicator and a powerful 8-day power reserve.

One of the main advantages of being able to develop and produce your own movements is that it allows you the freedom to create new complications, or an entirely new timepiece. This particular advantage plays a major role in the development of the new Blancpain Villeret Day-Date watch, presented at Baselworld 2017. The complication proves to be practical and elegant as both indications are placed on the dial, neatly tucked in at the 3 o'clock position.

Keeping the Villeret's identity, the new complication is housed in a 40 mm stainless steel case, with a white lacquered dial and leaf-shaped cut out hands. A double-step bezel circles around the Roman numeral hour markers, while a small seconds counter appears at 6 o'clock. The new Blancpain Villeret Day-Date is powered by the automatic calibre 1160DD with a balance wheel made of glucydr with gold micrometric regulation screws and a silicon balance spring. The new materials used are newly introduced in the watchmaking industry and yield lightness and high shock-resistance qualities while also being resistant to magnetic fields. The calibre 1160DD powers a 72-hour reserve visible through the sapphire crystal case back along with the honeycomb guilloché decorated yellow gold rotor, and it allows the Day indicator to change instantaneously. The Blancpain Villeret Day-Date comes with a set of black alligator straps.

Blancpain continues its focus on enriching the Villeret collection this year with the elegant 8-day Large Date Week complication or *Semaine Grande Date 8 Jours* in French. While its Day-Date brother is presented in a 40 mm steel case, the new 8-day Large Date Week has a 42 mm red gold case to house the automatic calibre 3738G2 that powers the unique calendar complication. The latest innovation from Blancpain features a large two-window date display at 6 o'clock.

Circling just above the Roman numeral hour markers is the week of the year indicator; what's unique here is the fact that it has 53 weeks instead of the usual 52 taking into account the leap years. Another fun fact about the 53-week year is, if a year starts on a Thursday or it happens to be a leap year that starts



The new Villeret 8-day Large Date Week model

“THE VILLERET HAS BEEN ONE OF THE MOST POPULAR MODELS FROM BLANCPAIN. THE COLLECTION IS EASILY IDENTIFIED WITH ITS SLEEK AND ELEGANT LINES, PAIRED WITH A SIMPLE AND LEGIBLE DIAL.”



A 42 mm red gold case houses the automatic calibre 3738G2

on a Wednesday, then that particular year will have 53 numbered weeks. These week numbers are commonly used in some European and Asian countries.

A day of the week indicator takes the shape of a counter at 9 o'clock. A white grand feu enamel dial serves as a perfect canvas to the blue serpentine hand, while also staying true to the Villeret's aesthetic code with the chapter ring and the double-step bezel. The new Blancpain Villeret 8-day Large Date Week has an 8-day

power reserve, obviously, and Blancpain's patented under-lug correctors that are completely hidden underneath when the watch is worn. The correctors - located at 11 o'clock and 1 o'clock - enable the wearer to adjust the day and week indications with just a finger tip. The sapphire crystal case back reveals the honeycomb guilloché gold rotor; the exquisite elegant Villeret comes with a set of hand-stitched brown alligator straps to match the warm red gold colour tone of its case.



The new  
Classique  
7147 in  
white gold



# WHAT TIME

Is It?

OFTEN TIMES THE SIMPLEST  
THINGS IN LIFE ARE THE  
TOUGHEST TO CREATE



The new Classique 7147 is just that, the classic dress watch from Breguet. It has all the right – or shall we say perfect – requirements and design to be a timeless, classic, dress watch. The new Classique 7147 is one of those emblematic models that blend pure class and tradition; with only Breguet capable of producing it. Starting with the dial, a clean white grand feu enamel made possible after a multiple firing process under intense 800°C heat, resulting in one-of-a-kind shimmer, shine and rich texture. The enamel dial serves as the canvas to the blued steel Breguet hour and minute hands with an offset open tip.

The Arabic hour numerals are hand painted, and so are the 12 hour-markers in the form of the fleur-de-lis, and the asterisk minute markers – with the highest degree of attention to details and mastery. As with many Breguet models, its dial is one full piece of material which has a small circle-shaped indentation at 5 o'clock, where the small seconds display is located. The smoothness of the indentation is the epitome of fine details and a remarkable feat to achieve, as enamel is very tough to bend and shape.

The impressive yet classic dial is encased in the signature Breguet fluted case. The watch is powered by an ultra-thin automatic Calibre 502.3SD producing 45 hours of power reserve. Available in a 40 mm case with a choice of white gold or rose gold, the new Classique 7147 comes with a set of alligator leather straps, making it the perfect dress watch, exuding elegant simplicity that won't be overlooked.

From one of the traditional and classic dials, Breguet presents us with its tribute to the brand's rich marine heritage. Certainly one of the most complicated and the most interesting presentation at the entire Baselworld 2017, meet the Breguet Marine Équation Marchante 5887, a Grande Complication piece that features a running equation of time, a perpetual calendar, a tourbillon and a generous 80-hour power reserve.

A consistent demonstration of his mastery of time measurement, Abraham-Louis Breguet earned recognition and honours during the extent of his decorated career. The pinnacle of his extensive honours was when King Louis XVIII awarded monsieur Breguet with the official title of chronometer maker to the French Royal Navy; the most prestigious title a horologist could hope to receive. With such rich history in marine chronometers, the new Breguet Marine Équation Marchante 5887 watch is an ode to the legendary horologist himself, and it also marks the start of a new era for the brand's Marine collection.



The white enamel dial features a small seconds display at 5 o'clock

“THE NEW CLASSIQUE 7147 IS ONE OF THOSE EMBLEMATIC MODELS THAT BLEND PURE CLASS AND TRADITION; WITH ONLY BREGUET CAPABLE OF PRODUCING IT.”

One of the rarest complications – and certainly one of the most fascinating – in the world of horology is the equation of time. The equation of time calculates the difference between mean solar time (the daily hours and minutes we are fond of), with the true solar time (the actual solar hours and minutes). Using the Sun as the base of timekeeping, the true solar time is not regulated as the mean solar time is. Due to the intricacies of Earth's orbit (it's not a perfect circle), and the Earth's axis peculiarity, the true solar time does not always have 24 hours in a day. Mean solar time may show a discrepancy ranging from minus 16 minutes to plus 14 minutes with the true solar time. The Marine Équation Marchante 5887 shows both mean



Breguet pays tribute to its marine heritage with the Marine Équation Marchante 5887



automatic Calibre 581DPE's bridges are beautifully engraved with a detailed depiction of the Royal Louis vessel in the French Royal Navy. The barrel is adorned with a wind rose motif.

A truly magnificent timepiece, the new Marine Équation Marchante 5887 is equipped with new central lugs for a more contemporary and dynamic aesthetic, while keeping the signature Marine design codes present; the fluted case and the polished "B" on the crown that's adorned with a chamfered and satin-brushed wave motif. The truly Grande Complication piece is also available in an 18-carat rose gold version with a silvered dial. The 950 platinum case with blue "wave" dial comes with a set of matching blue alligator straps that stand for the elegance, legibility and aesthetic balance of the marvellous Marine Équation Marchante 5887.



Rose gold iteration of the Marine Équation Marchante 5887

solar time and the true solar time via two separate minutes hands to avoid confusion.

Presented in a 43.9 mm platinum case, the Marine Équation Marchante 5887 sports a blue dial in gold decorated beautifully with a "wave" guilloché pattern, created specifically for this model. A half-circle retrograde date display is located just above the "wave", while Roman numerals represent the hour markers. Two counters are present on the dial: day of the week at the 10.30 position, while month and leap year indicator is at 1.30. A total of four

hands represent different functions: a running solar minute hand - marked by a golden sun tip; a retrograde date hand is differentiated with an anchor tip; while two Breguet faceted hands indicate the normal hour and minutes.

Completing the overall composition of the intricate dial is a 60-second tourbillon titanium carriage at 5 o'clock. The Marine Équation Marchante 5887 is also beautiful as you turn it backwards. Visible through the sapphire crystal case back, the au-



Elegance is an attitude

*Simon Baker*  
Simon Baker

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The Longines Master Collection





A closer look at the Panamerican bronze dial of the Navitimer Rattrapante

# IN WITH The New

BREITLING SOLIDIFIES ITS WATCHMAKING CREDENTIALS WITH A LONG-AWAITED NEW CALIBRE AND A REVAMPED CLASSIC

**K**nown for its close connection to aviation and avionic timepieces, Breitling took its game to another level with the introduction of the Navitimer Rattrapante at Baselworld 2017. Affirming the brand's supreme mastery in chronographs, the new Navitimer Rattrapante - or more commonly known as a split-seconds chronograph - breathes the 'Instrument for Professionals' tagline into life. Powered by the Manufacture Breitling Calibre B03 - which is long awaited by fans and watch aficionados alike - it is distinguished by its innovative construction ensuring maximum precision, sturdiness and reliability.



Limited to 250 pieces, the red gold Navitimer Rattrapante comes with three strap options



To give perspective on the Rattrapante complication, only a few watch brands have their own mechanical chronograph movements, let alone develop their own proprietary split-seconds movement and produce it in-house. Given the importance of the movement, it's only fitting that Breitling chose the Navitimer – its most emblematic model to carry the breakthrough piece. The biggest challenge in producing a split-seconds chronograph function lies in the energy needed to power it. Activating two chronograph hands with the capability of constant stopping and starting both drains an ample amount of energy, while potentially affecting precision.

The Manufacture Breitling Calibre B03 has two innovations to mitigate the challenges for which two patents have been filed, the first being the isolating system. The component driving the split-seconds lever normally takes the form of a cylindrical pin: an organ that is complex to produce below a certain diameter. Breitling has replaced this pin by a stamped part enabling it to achieve a more precisely defined shape, as well as enhance sturdiness. The isolating system allows activation of the split-seconds function with no impact on timekeep-



Steel version of the Navitimer Rattrapante

“KNOWN FOR ITS CLOSE CONNECTION TO AVIATION AND AVIONIC TIMEPIECES, BREITLING TOOK ITS GAME TO ANOTHER LEVEL WITH THE INTRODUCTION OF THE NAVITIMER RATTRAPANTE AT BASELWORLD 2017.”

ing precision, while maintaining the power reserve level.

The second innovation is about keeping the chronograph measurement precise. Traditionally, stopping a chronograph requires the use of a wheel that is clamped in place, which



Transparent crystal case back of the red gold Navitimer Rattrapante with a glimpse of the B03 calibre





The Navitimer Rattrapante in red gold

A detailed look at the dial of the Superocean Héritage II Chronographe 46

is complicated to produce. Inspired by cycle brakes equipped with rubber pads, Breitling's engineers instead surrounded the wheel with an O-shaped ring seal that would be compressed by the clamp. This innovation leads to extremely precise stopping while being more reliable and simpler to produce.

The Navitimer Rattrapante is presented in a generous 45 mm steel or 18-carat red gold case, with an eye-catching Panamerican bronze dial, serving as a backdrop for the silver-toned counters and inner bezel reflecting classic Navitimer aesthetics. Fine attention to detail comes to play with the B logo and its anchor symbol divided between the two seconds hands: the B on the red chronograph hand and the anchor on the split-seconds hand. A 3 o'clock monopusher crown is used to start and stop the Rattrapante function as often as desired, while also keeping things user-friendly and maintaining a streamlined design. The gorgeous red gold version is limited to 250 pieces with a transparent crystal case back, allowing the user to marvel at the B03 calibre.

Three strap options are also available with leather, crocodile and rubber Navitimer for the limited edition version, while the steel Navitimer Rattrapante comes with the iconic Navitimer bracelet. As with all of Breitling's movements, the Manufacture Breitling Calibre B03 is COSC-certified for precision and powers the watch with a 70-hour power reserve.

The Breitling Navitimer Rattrapante with its in-house calibre B03 is surely one watch that's worth waiting for and Jean-Paul Girardin, Breitling's CEO, confirmed that, "The reference number of a movement gives you an idea of Breitling's priority of each movement creation. The Rattrapante is number 3 but it took us some time to develop the function, which we also link the development with marketing plans to introduce it on new models. Now finally I'm proud to bring you the B03 with the Navitimer Rattrapante."

Launching a new calibre surely puts a brand in the front of the pack during Baselworld, but Breitling took the opportunity to also redesign a

classic model, the Superocean Héritage collection. The new look also coincides with the 60th anniversary of the successful collection, and it is aptly named the Superocean Héritage II.

First launched in 1957, the Superocean was introduced as a professional diving watch. The collection has grown and evolved since while maintaining peerless aquatic performance. Breitling preserved the spirit of the original model in the Superocean Héritage collection that became one of the brand's signature offerings, with its unique and timeless look and certainly its cutting-edge technology. Marking its 60th anniversary, Breitling refreshed the iconic design while keeping its true design codes intact such as, the unusual shape of the hands (triangular for the hours and lozenge-like for the minutes), along with the slightly cone-shaped hour-markers, which rekindle memories of the original 1957 model.

To keep things modern in perspective, a new steel bezel with a high-tech scratch-resistant and shock-resistant ceramic ring is perfect





The original Superocean Héritage 1957 with the 2017 version

“FIRST LAUNCHED IN 1957, THE SUPEROCEAN WAS INTRODUCED AS A PROFESSIONAL DIVING WATCH. THE COLLECTION HAS GROWN AND EVOLVED SINCE WHILE MAINTAINING PEERLESS AQUATIC PERFORMANCE.”

for modern-day explorers. The Superocean Héritage II is presented in two steel case sizes: a small-wrist friendly 42 mm and a sporty 46 mm. A 46 mm steel chronograph model is also introduced to complete the collection. The Superocean Héritage II Chronographe 46 houses the automatic Breitling Calibre 13, officially chronometer-certified by the COSC. Three dial colours are available for the chronograph model: volcano black, mariner blue and copperhead bronze.

The Breitling Manufacture Calibre B20 powers the Superocean Héritage II 42 and 46 models, also COSC-certified, with a 70-hour power reserve. Four dial colours are available to choose from for these models: volcano black, gun blue, stratus silver and copperhead bronze. The bronze models are available with an exclusive rubber-leather strap in a matching colour and with contrast stitching, adding style to substance. As another ode to the original 1957 model, all of the models may be fitted with a steel mesh bracelet, while leather, crocodile or rubber straps options are available for more modern personalities.

Speaking of the Breitling Manufacture Calibre B20 - which is a derivation of the Tudor Calibre MT5612 - with exclusive finishing, leads us to the cooperation of the two brands that are pooling their respective expertise in development and production of certain mechanical movements. Breitling CEO, Jean-Paul Girardin, has this to say about the cooperation, “It may seem surprising at first, but the collaboration makes perfect sense for both brands. We have the production capacity to produce



The iconic Breitling mesh bracelet can be chosen for the Superocean Héritage II Chronographe 46

The Superocean Héritage II 42 with a gun blue dial

mechanical high performance chronograph movements, while they have the capacity to manufacture movements entirely in-house. So the collaboration is to share production and industrial expertise, and to be able to present the market with high-performance movements for both brands, while keeping the brand identities for each.” Girardin later added that the long-term collaboration between Breitling and TUDOR in the technical and industrial levels, can also be seen in the latter’s Baselworld 2017 novelties.



The painstaking detail that went into the creation of Calibre 2



# TO THREE Decades

CHANEL MADE LEAPS AND  
BOUNDS AT BASELWORLD 2017

Last year, we saw CHANEL introduce their first in-house movement - the Calibre 1 - in the form of the Monsieur de CHANEL watch intended for men which this year sees a new version with a platinum case and stunning black grand feu enamel dial. This year, CHANEL continues its quest with the second manifestation of its fine watchmaking expertise, the Calibre 2, especially dedicated to women.

## FOR WOMEN ONLY

The Calibre 2 - logically named we must say - is interpreted in the form of the octagonal case of the Première line. The case was derived from the shape of the Place Vendôme, a symbol of architectural perfection and timelessness that resonates with the feminine allure of the watch. The line has seen its share of fine watchmaking calibres with the intro-



Full diamond version of the Première Camélia Skeleton





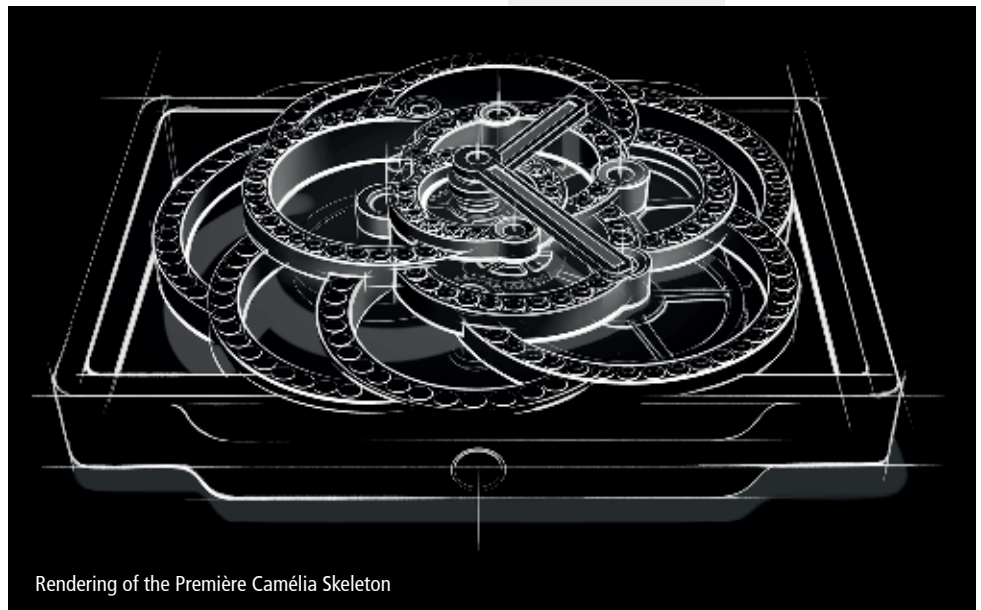
The Première Camélia Skeleton is a true work of art

“THE PREMIÈRE CAMÉLIA SKELETON WATCH CELEBRATES ONE OF THE MOST POETIC EMBLEMS OF CHANEL. WITH ITS DEEP BLACK COLOUR, THE ARCHITECTURAL MOVEMENT HIGHLIGHTS THE CAMELLIA'S PERFECT CURVES AND ENHANCES THE SPARKLING RADIANCE OF DIAMONDS.”

duction of a flying tourbillon model, in which the tourbillon cage took the form of a camellia flower in latticework back in 2015. This year, the line sees its take on the new Calibre 2 with the Première Camélia Skeleton. Keeping the same aesthetics of the Première, the new Camélia Skeleton extends the design by skeletonising the movement, which takes the shape of the camellia flower, Mademoiselle Chanel's favourite flower.

The Première Camélia Skeleton watch celebrates one of the most poetic emblems of CHANEL. With its deep black colour, the architectural movement highlights the camellia's perfect curves and enhances the sparkling radiance of diamonds. The skeletonised movement is built by stacking layer upon layer of camellia petals, to form bridges and the main plate. Each of the bridges was assembled artistically to form the camellia. The highest degree of attention to detail was required during the creation of the movement, as the movement bridges are made of gold and connected to the dial which is furnished with 246 brilliant-cut diamonds – each measuring approximately less than 1 mm – all set on the bridges. The result is a stunning and shimmering camellia at the heart of the dial seen from both the front and back through the transparent sapphire crystal.

The Première Camélia Skeleton and its Calibre 2 movement is intended for the ladies, just as the Monsieur de CHANEL was made



Rendering of the Première Camélia Skeleton

for men. Each calibre created is intended for the specific model and gender in mind, and will not be implemented on different models for the future, according to Didier Nisenbaum, CHANEL's Directeur Développement Horlogerie. Nisenbaum later added that the development of the Calibre 2 took three years. The Calibre 2 is a manual winding movement by design, as the Première Camélia Skeleton is presented in a skeletonised dial, an oscillating weight would disrupt the overall aesthetics and certainly complicate the construction of the camellia.

As we marvel at the movement via the case back, we can spot CHANEL's lion hallmark visible on the bridge attached to the mainspring barrel that pumps out a 40-hour power reserve. Another version of the Calibre 2 movement is also available without diamonds; instead the main plate is coated with ADLC and rhodium-plated to give a deep black background, adding an almost mysterious aura to the camellia flower.

Three versions of the CHANEL Première Camélia Skeleton were presented at Baselworld.





The Première Camélia Skeleton with ADLC & rhodium-plated main plate

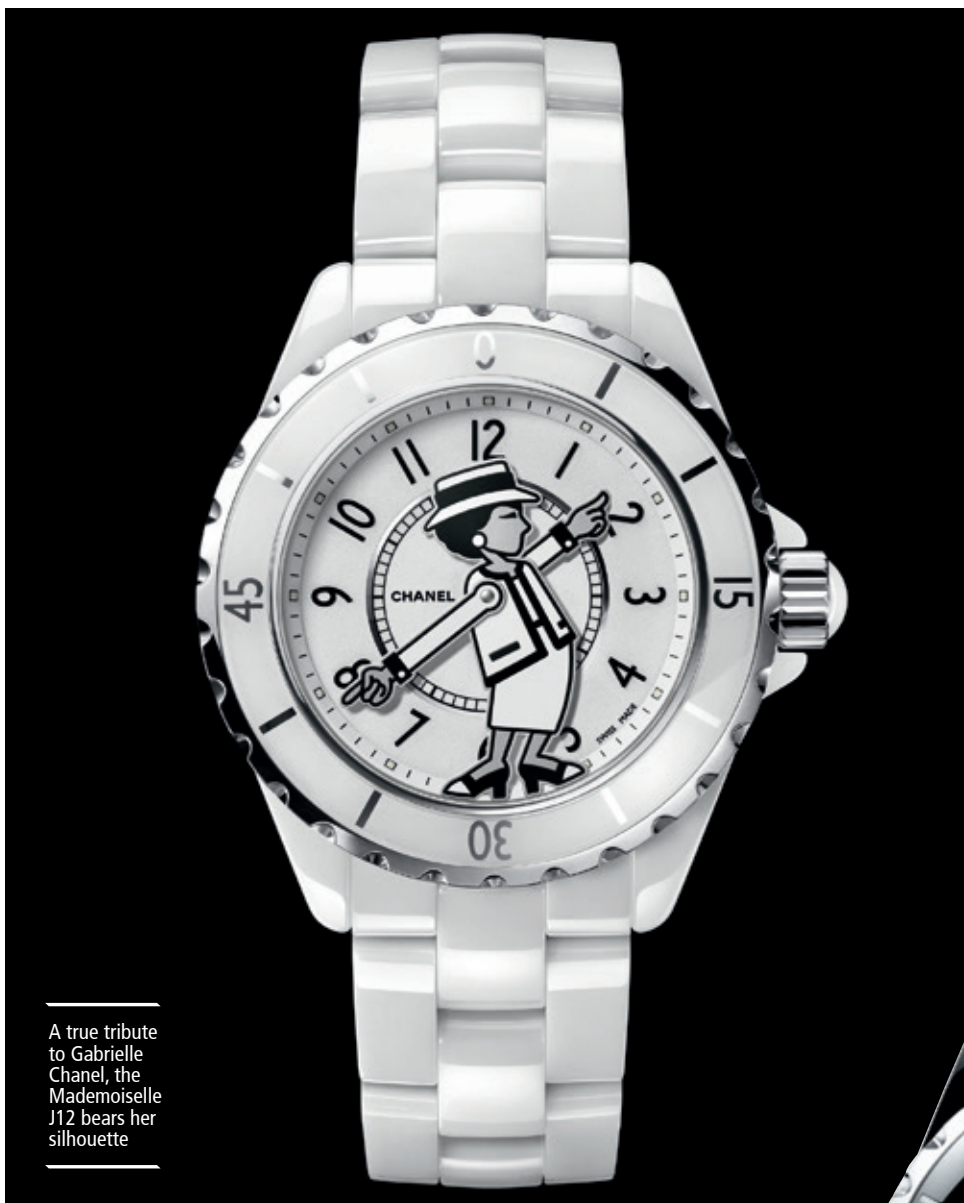
The first and certainly the crème de la crème of the three is a fully paved version where the 28.5 x 37 mm case is made of 18-carat white gold set with 47 baguette-cut diamonds, while the bezel is also in 18-carat white gold set with 42 baguette-cut diamonds and 52 brilliant-cut ones. As previously mentioned, the dial is crafted of 18-carat white gold flushed with 246 brilliant-cut diamonds. A further 16 baguette-cut diamonds and 11 brilliant-cut diamonds make up the 18-carat white gold crown, and the timepiece is finished off with an 18-carat white gold bracelet set with 282 baguette-cut diamonds and 254 brilliant-cut diamonds. In total, the fully paved CHANEL Première Camélia Skeleton features more than 22 carats of diamonds.

Two other versions are available with a black satin strap with an 18-carat white gold double folding buckle set with 30 brilliant-cut diamonds: with or without diamond setting on the movement. All of the Première Camélia Skeleton versions are numbered individually, while the full paved one is limited to only 12 pieces worldwide. As Gabrielle Chanel used



Another iteration of the Première Camélia Skeleton with black calfskin strap





A true tribute to Gabrielle Chanel, the Mademoiselle J12 bears her silhouette

to say, "Elegance is being equally beautiful inside and outside." The new CHANEL Première Camélia Skeleton along with its Calibre 2 is elegance personified.

### ODE TO GABRIELLE

Moving on to CHANEL's most recognisable watch, the J12, which sees its own limited release this year, the Mademoiselle J12. Available in two options of high-tech ceramic material, the Mademoiselle J12 depicts the silhouette of Mademoiselle Chanel herself at the centre of the dial, with her two arms indicating the hour and minutes.

The white ceramic Mademoiselle J12 reflects the pure design of the iconic J12 watch and complements the signature high-tech ceramic material. Whereas the black version represents the emblematic colour of the House of CHANEL, giving the J12 its full nobility, bestowing its ceramic material with deep radiance. The J12 itself is often considered to re-

invent the codes of watchmaking with its unique allure and design.

The innovative and certainly interesting Mademoiselle J12 models both come in high-tech ceramic and steel 38 mm cases with unidirectional rotating bezels. The dial is made of lacquer in white and black with each colour corresponding to the case and strap colour. Similar to the case, the strap is also made of a combination of high-tech ceramic and steel. The Mademoiselle J12 has a little secret that reveals itself as you turn it over: on the case back, a single brilliant-cut diamond appears to embody the elegance of a lady, revealing her deepest secret to the ones closest to her. Combining strong aesthetics and design identity with technique and scarcity, the Mademoiselle J12 is limited to only 555 pieces in the world and is perfect for the casual contemporary lifestyle pursued by the discerning fashionista.

“

THE MADEMOISELLE J12 HAS A LITTLE SECRET THAT REVEALS ITSELF AS YOU TURN IT OVER: ON THE CASE BACK, A SINGLE BRILLIANT-CUT DIAMOND APPEARS TO EMBODY THE ELEGANCE OF A LADY, REVEALING HER DEEPEST SECRET TO THE ONES CLOSEST TO HER. ”



Black iteration of the Mademoiselle J12



The L.U.C. XPS Twist QF Fairmined continues Chopard's long-term project, "The Journey to Sustainable Luxury"



# *FOURNEY* to Perfection

BASELWORLD HAS PAVED THE WAY FOR  
CHOPARD TO STAND ABOVE THE REST





A slate grey stamped dial with galvanic treatment sets the L.U.C XPS Twist QF Fairmined apart

Chopard has been on its long-term project “The Journey to Sustainable Luxury” since 2013. Their campaign for the use of Fairmined Gold, as well as getting their watches through the industry’s most demanding certification protocol: the Fleurier Quality Foundation label, continued at the recent Baselworld. The representation of their journey is best exemplified by the L.U.C XPS Twist QF Fairmined watch.

The L.U.C line is the manifestation of Chopard’s top watchmaking skills. The L.U.C XPS Twist QF Fairmined watch is an ultra-thin model that blends ethical, aesthetic and technical qualities. Continuing Chopard’s journey in the use of Fairmined Gold for haute horlogerie watches, the L.U.C XPS Twist QF Fairmined is presented in an 18-carat Fairmined rose gold 40 mm diameter case. The Fairmined label ensures that gold is extracted in a responsible manner by small-scale mining communities, in which both miners and the environment are

properly treated and buyers pay a premium in addition to the fixed gold price that is duly re-invested in community projects.

A specific operational protocol is then used to trace the use of the Fairmined gold; a step to ensure that the certified Fairmined gold is never mixed with other forms of gold, including waste management of the used gold. The L.U.C XPS Twist QF Fairmined also bears the Fleurier Quality Foundation label for having successfully undergone the testing stages that span from precision, reliability, durability and finishing quality. The Fleurier Quality Foundation label also ensures that the watch is entirely produced in Switzerland. These certifications embody the ethical quality that has been at the forefront of the brand, which has allowed its products to stand out above the other novelties presented at Baselworld.

The L.U.C XPS Twist QF Fairmined while ethical, is also a sight to behold and a testament

“THE L.U.C XPS TWIST QF FAIRMINED ALSO BEARS THE FLEURIER QUALITY FOUNDATION LABEL FOR HAVING SUCCESSFULLY UNDERGONE THE TESTING STAGES THAT SPAN FROM PRECISION, RELIABILITY, DURABILITY AND FINISHING QUALITY.”



With an ultra-thin silhouette, the L.U.C XPS Twist QF Fairmined boasts an elegant rose gold case

of Chopard’s mastery in watchmaking. Powered by the self-winding L.U.C Calibre 96.09-L equipped with two barrels (Twin® technology), the watch bears a 22-carat gold micro-rotor that yields a 65-hour power reserve. The calibre is a certified chronometer by the COSC for the highest degree of precision. The warm 40 mm case houses a slate grey stamped dial with galvanic treatment, which complements the



COSC-certified, the L.U.C Perpetual Chrono is also certified Poinçon de Genève



rose gold tone. The dial is kept simple with a single offset small seconds counter at 7 o'clock and an almost sunburst-like pattern as a result of the stamping process. The inscription, 'Qualite Fleurier Chronometer', along with the FQF insignia is placed under the L.U. Chopard logo just above the hour and minute hands. Produced in a 250-piece limited edition, the L.U.C XPS Twist QF Fairmined comes with a set of plant-dyed, CITES-certified hand-sewn matt black alligator leather straps with cognac-toned alligator leather lining.

Continuing with the brand's L.U.C line, the new L.U.C Perpetual Chrono is aimed at the modern gentlemen, connoisseurs and lovers of the finer things in life with its exclusive platinum case combined with a hand-wound chronograph and a finely crafted perpetual calendar function. Developed and produced entirely at the Chopard Haute Horlogerie workshops, the L.U.C Calibre 03.10-L that powers the watch has a column wheel that runs the flyback chronograph function while also acting as a base mechanism for the perpetual calendar complication. The calendar is easy to read via two profound counters at the 3 and 9 o'clock positions. The month of the year is at 3 o'clock, leap year at 2 o'clock and 30-second chronograph counter is at 6 o'clock, while the day of the week and day/night indicator are located on the opposite side. The perpetual



Each L.U.C Perpetual Chrono is numbered individually

calendar function is completed with a large date window just below the L.U. Chopard logo and an orbital moon phase display at 6 o'clock that reads an accurate age of the moon with a one-day deviation after 122 years.



The L.U.C Perpetual Chrono is powered by the Calibre L.U.C 03.10-L

The accuracy and precision of the L.U.C Calibre 03.10-L is certified by the COSC while both the movement and the 45 mm 950 Platinum case are certified Poinçon de Genève. This distinction of excellence perpetuates the tradition of the Geneva master watchmakers and is a guarantee of superlative craftsmanship. Formerly attributed to only the movement, the Poinçon de Genève currently puts the watch as a whole to the test. A deep blue shade - the result of high precision galvanic treatment - on the base of the dial, complete with a hand-guilloché motif serve as the proper background to the well-articulated dial made of solid gold.

Large Roman numerals complete the composition of the dial along with Dauphine-style hands to indicate hours and minutes. The deep blue tone is complemented with a set of hand-sewn matt blue alligator leather straps, with brown alligator leather lining. The L.U.C Perpetual Chrono is available in a highly exclusive 20-piece limited edition.





The Mille Miglia Classic XL 90th Anniversary, a tribute to the 90th year of the world's most beautiful race

It wouldn't be Baselworld without Chopard's very own Mille Miglia collection. As a historical partner of "la corsa più bella del mondo", Chopard celebrates the milestone with a 90-piece Mille Miglia Classic XL 90th Anniversary Limited Edition, designed as an authentic style instrument, synonymous with dolce vita and Italian flair. The limited edition watch derives its aesthetics from the legendary racing cars of old: the curve of a Ferrari 250 GTO, the taut lines of an Alfa Romeo 6C, sensuality of an Aston Martin, and the construction and robustness of a Porsche 550 RS - all of which exude sophistication, masculinity and distinct style virtues. Considered as the most exclusive Mille Miglia watch of the extensive collection, the Mille Miglia Classic XL 90th Anniversary Limited Edition comes in a generously-sized 46 mm rose gold case with a shiny polished bezel and piston-inspired chronograph pushers, with a large notched dial that mimics that of a petrol tank cap.

The smooth white dial resembles porcelain-like purity with Arabic numerals that boast

a distinct typography for added legibility. Three chronograph counters are present: 30-minute, 60-seconds, and 12-hour at the 3, 6, and 9 o'clock positions respectively. A tachymeter scale doubles as a flange to complete the racing persona. A set of vintage calf-skin straps with special treatment to develop patina over time comes with the watch; another tip of the hat to the automobile racing aesthetic and style. As with any winning race car, style isn't everything. The engine that powers the commemorative piece is the L.U.C Calibre 03.07-L, a hand-wound flyback chronograph movement that was designed, developed and produced entirely inside the Chopard workshops - which has led to a Poinçon de Genève certification, a first for a Mille Miglia watch. The Mille Miglia Classic XL 90th Anniversary Limited Edition is also COSC-certified for its chronometric level precision, a feat that shows Chopard's prowess in watchmaking with a penchant for haute horlogerie finishing and perfection.

“CHOPARD CELEBRATES THE MILESTONE WITH A 90-PIECE MILLE MIGLIA CLASSIC XL 90<sup>TH</sup> ANNIVERSARY LIMITED EDITION, DESIGNED AS AN AUTHENTIC STYLE INSTRUMENT, SYNONYMOUS WITH DOLCE VITA AND ITALIAN FLAIR.”



Case back of the Mille Miglia Classic XL 90th Anniversary model



Big Bubble  
Anima with  
rose gold  
bezel



# *DARING* Creations

CORUM BELIEVES THAT THE WATCH INDUSTRY SHOULD HAVE MORE FUN, AS EXPRESSED IN THEIR NOVELTIES



**B**lending the arts with their Bubble collection is not something new; Corum last year introduced their work with Dani Olivier. This year the La Chaux-de-Fonds watch brand is working with a young Italian DJ and composer, Matteo Ceccarini, with what we believe is the outstanding Bubble this year, the new Big Bubble Anima. Launched in 2000, the Bubble watch has injected a wave of fun and youthfulness into Corum while proudly preserving the brand's innovative spirit.

The new Big Bubble is the epitome of Corum's creative craziness that is fun and bold, albeit not for all. The Big Bubble is a special watch for special people with its massive 52 mm diameter. Its ample-sized dial opens ways for creativity, uniqueness, as well as expression. The Big Bubble Anima by Matteo Ceccarini for instance, is the embodiment of the Bubble watch. Presented as a limited edition of 88 pieces, this Bubble depicts a large eye looking straight at you. His vision (pun intended) of the design was, "Anima means 'soul' and it is said that the eyes are the mirror of the soul." The large 52 mm diameter makes this even more striking as it appears to be almost life-like. Even more impressive, the watch actually has no hands as it tells the hour and minute



The Big Bubble Anima depicts a large eye on its dial



The new rectangular shape of the Golden Bridge

using two discs with circle-shaped pointers that sweep across the outer ring of the dial. Enhanced by 3D technology and the Bubble's namesake domed sapphire crystal, the watch leaves a striking and lasting impression, and that's precisely the essence of the Bubble watch! Rumour has it that Corum created a unique piece of the Bubble Viagra watch with the blue pill encased inside the dial, and it's located inside CEO David Traxler's chamber at their Baselworld booth - so Bubble!

From one icon to another, we move on to the Golden Bridge watch that has been around since the 1980s. The Golden Bridge known for its linear baguette movement visible via a see-through case was invented by master watchmaker Vincent Calabrese. It has been an enigmatic piece for Corum fans however, as it is an embodiment of Corum's technical mastery in watchmaking. After almost four decades for

“THE NEW BIG BUBBLE IS THE EPITOME OF CORUM'S CREATIVE CRAZINESS THAT IS FUN AND BOLD, ALBEIT NOT FOR ALL. THE BIG BUBBLE IS A SPECIAL WATCH FOR SPECIAL PEOPLE WITH ITS MASSIVE 52 MM DIAMETER.”





The Golden Bridge Stream

the Golden Bridge – and different iterations over the years – it is now presented in two new shapes: the Golden Bridge Rectangle and the Golden Bridge Stream.

The new rectangular-shaped Golden Bridge was created by designer Dino Modolo, who built the design around the beautifully engraved and finished in-line baguette movement by adding 18-carat gold structures representing six Roman numerals on both sides of the ‘bridge’. The sculpted structures also work as hour markers resulting in a harmonious blend with the movement and seamless integration between the shapes, rivets, and materials that carefully remind the viewer of the architecture of a bridge.

Dino Modolo, who also worked on last year’s Golden Bridge Round, follows the Art Deco codes for the new rectangular watch to capture the timeless elegance of the design, yet

allows the manual wound Calibre CO113 to take centre stage in the new 29.5 mm x 42.2 mm rose gold case. The two transparent sapphire crystal panes of the Golden Bridge case allow a fantastic view at the energy transfer from the spring barrel located at 6 o’clock, to the escapement at 12 o’clock. Just as the yesteryear models of the iconic watch, the crown is positioned just below the 6 o’clock position, just between the lugs on the case – a move to preserve the illusion and aesthetics of the Golden Bridge from all angles. The Golden Bridge Rectangular is also available in a white gold fully paved version with 69 baguette-cut diamonds and 118 brilliant-cut diamonds totalling approximately 5.57 carats.

“The Golden Bridge is the capstone of Corum’s collections, an illustration of Swiss horology at its best,” David Traxler said. “Its innovative aesthetic and unique movement construction are timeless. With this new Rectangle

“ITS INNOVATIVE AESTHETIC AND UNIQUE MOVEMENT CONSTRUCTION ARE TIMELESS. WITH THIS NEW RECTANGLE VERSION, WE WANTED TO GO FURTHER WITH THE ARCHITECTURE OF THE TIMEPIECE ITSELF TO CREATE YET ANOTHER CLASSIC EDITION OF OUR SIGNATURE HAUTE HORLOGERIE TIMEPIECE.”

version, we wanted to go further with the architecture of the timepiece itself to create yet another classic edition of our signature haute horlogerie timepiece.” David’s affinity for the Golden Bridge leads us to the next shape of the watch, the Golden Bridge Stream – which, similar to the rectangular version, adopts Art Deco design codes.

Upon a glance, the Golden Bridge Stream may appear similar to her Rectangular sister, the main difference is in the curves and arches of the case. To create these delicate form-shaping curves, Corum drew inspiration from a major trend in contemporary architecture, streamlining. Spanning between the 1930s to the 1960s, streamlining began in the United States and it is distinguished by its flowing, extremely dynamic curves. Playing to its advantage, the Golden Bridge Stream combines the ultimate fusion of shape and substance; a blend of cutting-edge micromechanics and monumental architecture. The automatic Calibre CO313 baguette-shaped movement forms an 18-carat gold decorative structure inspired by San Francisco’s famous Golden Gate Bridge. The Stream is slightly larger than the Rectangular model at 31 mm x 52.5 mm, entirely crafted of 18-carat rose gold. The Golden Bridge Stream has a power reserve of 40 hours and comes with a set of brown alligator leather straps. A version with a red lacquered microstructure of the California suspension bridge is also available; both versions are released in highly limited quantities of 88 pieces, making these timepieces true collectors’ items.



DAVID TRAXLER – CEO OF CORUM



# BURST

## Your Bubble

**S**orry to burst your bubble, but David Traxler the CEO of Corum is having fun and got lucky at Baselworld 2017. He shares with us how and why.

### HOW WAS 2016 FOR CORUM?

Very, very wonderful! We are profitable for the first time in 10 years, our business increased by 38% and it came from all over the world. It's a real turn around for Corum and the main thing is because we have been very lucky!

### HOW DOES LUCK PLAY INTO THE YEAR?

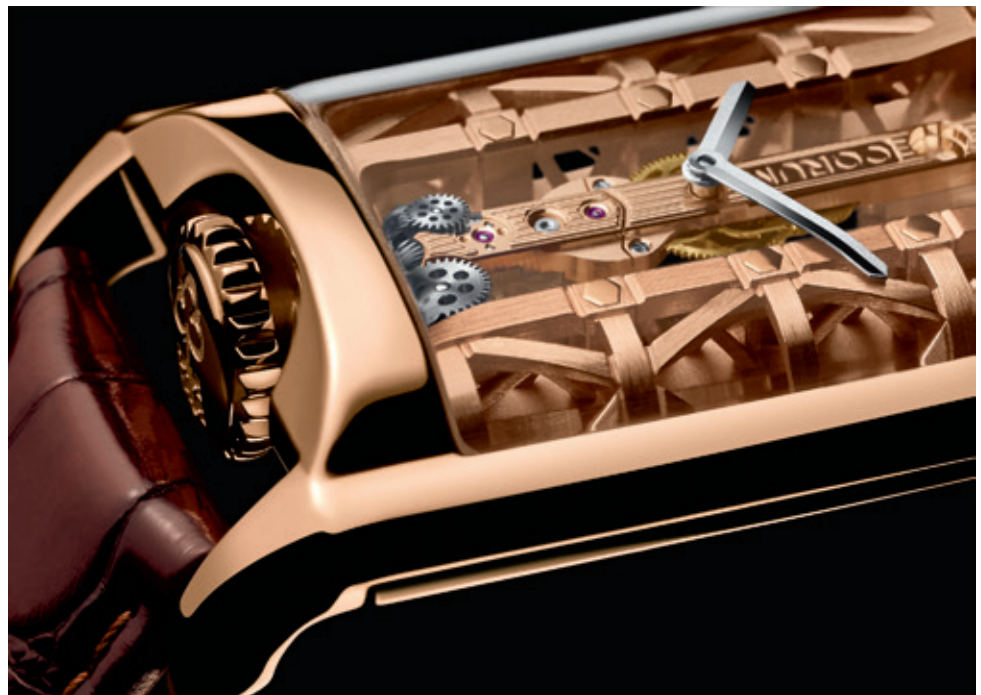
When you launched so many novelties in a year, and everything went seamlessly, everything went right; you have to recognise some luck played a part. But we also had the right novelties, with the return of the Bubble watch, which is what the market asked for.

### SURELY, THERE MUST BE SOMETHING ELSE OUTSIDE OF LUCK?

We had the right products while staying true to who we are. We also listened to the market. My team and I travel a lot and we have local teams in each country who give us feedback from their respective markets. The quality of the feedback is more diverse with an international team, rather than having us looking at the market from the same lens and the same biases. These multicultural feedback and information allowed us to make the right decision for the year.

### WE HAVE SEEN DIFFERENT ITERATIONS OF THE GOLDEN BRIDGE OVER THE YEARS, WHAT'S YOUR TAKE ON THIS?

The beauty of the model is the bridge's transparency, but it's also the limit of the model. The transparent case divides people; some



don't want to see their skin below the watch, some do. That was one of the feedback we received from our multicultural team; so from there we evolved, we listened to the market. But of course, there's always a risk of listening to too much feedback, you may lose the identity of the watch itself. For the moment, we feel that the Golden Bridge is getting stronger.

### TELL US ABOUT THE BUBBLE DISCONNECTED WATCH WHEN EVERYONE'S GOING CONNECTED.

We're going the opposite way, that's us! We're special watches for special people, that's what Corum is all about. The Disconnected is something different, something funny, and something that communicates against the mainstream. If we follow (the trend), we're much too small to be heard, so for us to be heard we scream super loud and the fact that we go Disconnected is how people talk about us.

### TELL US SOMETHING NEW ABOUT CORUM.

We will be the first luxury brand in watches to work with Amazon. We will be retailing online in three countries - the United Kingdom, Spain and Italy - for the Admiral's Cup collection only.

### OTHER THAN FUN AND LUCK, WHAT ELSE WOULD YOU LIKE TO ADD TO THE COMPANY?

We evaluate on the things we could improve and do better from the simple to complicated things like, booth cleanliness to watch movements. But what's fun about us is that the energy; everyone, every day, they realise what they did wrong yesterday and strive to make things better. The Bubble Disconnected watch is one way of us having fun, I believe there's not enough humour in our industry, so we have to be humorous and have fun.



A white lacquered dial with mother-of-pearl centre is the perfect canvas for the gemstones



While Baselworld is an exhibition often associated with watch brands exclusively, several luxury fashion houses take part in the annual gathering. FENDI Timepieces is one of them and the brand showed its take on the world of horology.

FENDI Timepieces began its journey when Silvia Venturini Fendi - who is the third generation of the Fendi family - decided to delve into the world of watchmaking. Almost 30 years ago today, FENDI Timepieces has created fine watches distinguished by a unique blend of distinctive Swiss watchmaking expertise and high-end Italian design. Focusing on sophisticated designs, with flamboyant Italian flair of course, FENDI Timepieces has graced both stylish men and women's wrists, with its signature material combinations and playful colours.



Gemstones add sparkle to the black lacquer and mother-of-pearl dial

# BRIGHT Lights

FENDI TIMEPIECES ARE READY TO SHINE ON THE BIGGEST STAGE



Black lacquer dial version of the new IShine collection



“THREE DIFFERENT GEMSTONE SETS ARE REVEALED BY TURNING THE CROWN: 12 WHITE TOPAZES, 12 GRADIENT PINK AND RED TOPAZES, OR 12 BLACK SPINELS, TO FURNISH THE DIAL WITH A PLAYFUL AND DIFFERENT SHINE AS CHARACTERISED BY THE VARYING GEMSTONES.”

FENDI Timepieces celebrates craftsmanship, creativity and innovation by presenting one of its three iconic collections at Baselworld, the FENDI IShine. Combining noble materials with precious stones, the IShine collection represents the Italian luxury house's DNA while playfully projecting sophisticated lights and shades with their new collection. Inspired by the eternal power of light, the FENDI IShine collection features unique bright effects enhanced by a vast colour palette ranging from white to pink and red. The effect is reminiscent of the sun's rays from sunset to dusk.

Embodying the maison's highest craftsmanship and savoir-faire, the IShine collection is both versatile in style, yet technically audacious. The concave and convex case design is unorthodox in the world of horology, while defining the very name of the collection by highlighting the polished and satin finishing on both sides of the case - a combination of Italian flair and aesthetics with Swiss craftsmanship. A rotating crown with a prong-set stone is set at 3 o'clock; it is used to change the look of the watch to suit the mood of the wearer.

Three different gemstone sets are revealed by turning the crown: 12 white topazes, 12 gradient pink and red topazes, or 12 black spinels, to furnish the dial with a playful and different shine as characterised by the varying gemstones. The dial base is either polished black or white lacquer, setting a contrasting focus to the 12 gemstones.

Both elegant and feminine, the IShine collection is a stylish accessory for every day. The black lacquer dial version comes with a mother-of-pearl centre, which provides a diamond-cut jewellery reflection, paired with a contrasting 18-carat gold-plated bezel, case flanks and matching black crown. This version comes complete with a satin-brushed steel bracelet with a faceted 18-carat gold-plated central link for added shine. Another version of the IShine features a white lacquered dial with matching white mother-of-pearl centre, a pink topaz-set crown, and pink case flanks. Not finished with pink yet, a tone-on-tone stitched alligator leather strap with rubber underneath provides a truly feminine touch.



Pink takes centre stage with this iteration of the IShine timepiece



The Frederique Constant Flyback Chronograph Manufacture with a dark grey dial



# PUSHING Boundaries

FREDERIQUE CONSTANT IS READY TO DISRUPT THE MARKET WITH TWO NOVEL OFFERINGS

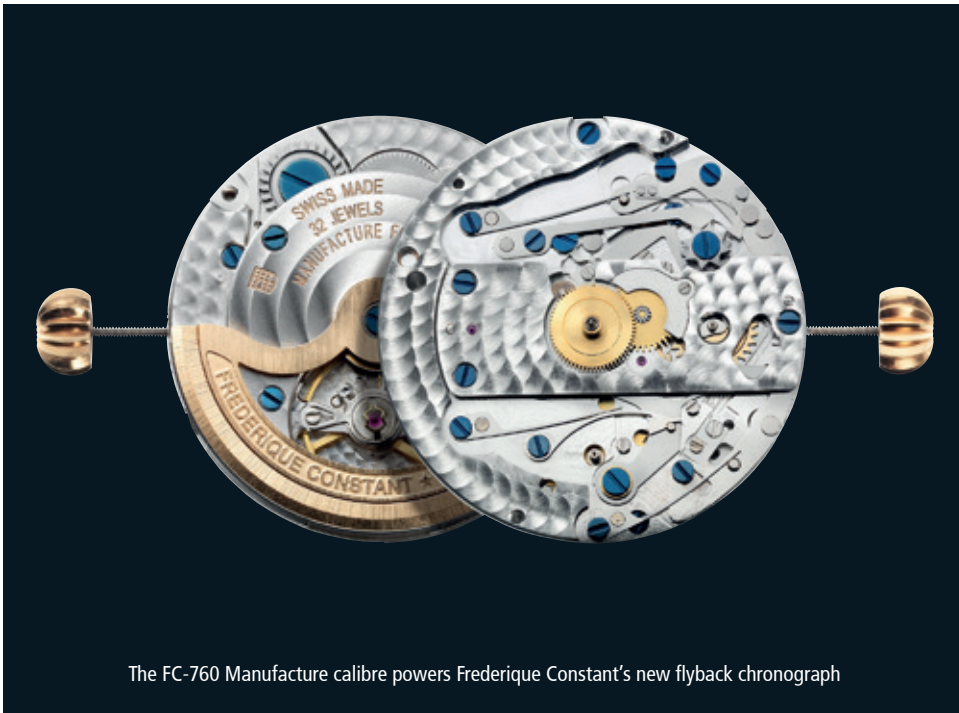
Enter the new elegant Classic Worldtimer Manufacture from Frederique Constant, a distinctively pretty watch with its 42 mm rose gold plated steel case, with a matching warm brown dial and an intricate world map on the dial - in different shades of brown, perfect for stylish travellers.

Frederique Constant has redesigned the Classic Worldtimer Manufacture and fitted it with an in-house developed, produced and assembled new automatic movement, the FC-718 Manufacture calibre. The play on brown colour tones on the dial creates contrasting views of the world map. The Worldtimer function is fully controlled via the crown - no push buttons to preserve the elegant look of the watch.



The brown dial of the Classic Worldtimer Manufacture features a world map





The FC-760 Manufacture calibre powers Frederique Constant's new flyback chronograph

“*FREDERIQUE CONSTANT HAS REDESIGNED THE CLASSIC WORLDTIMER MANUFACTURE AND FITTED IT WITH AN IN-HOUSE DEVELOPED, PRODUCED AND ASSEMBLED NEW AUTOMATIC MOVEMENT, THE FC-718 MANUFACTURE CALIBRE.*”

Frederique Constant is the first brand to ever introduce such a complication achievement. The watchmakers equipped the watch with a crown that has three positions. The first lets the user wind the watch manually; the second sets the date and city; whereas the third is used to set the time traditionally. This is perfect for travellers who are always on-the-go whether for leisure or business, allowing them to easily track the time with a simple turn of the crown.

The Classic Worldtimer Manufacture uses two discs; one disc displays a 24-hour day-night indication in two different tones, while another lists down 24 city names. A date counter is spotted at 6 o'clock, strategically placed to balance the composition of the busy dial. The Geneva-based manufacturer features the FC-718 calibre with Perlauges and the Côtes de Genève motif on the main bridge, which is visible through the sapphire crystal case back, while powering the Classic Worldtimer Manufacture to an ample 42-hour power reserve. The classy and elegant Worldtimer comes with a set of brown alligator leather straps to match the attractive brown dial.

### A TIMELY ACHIEVEMENT

While the Classic Worldtimer Manufacture is certainly a pretty watch, Frederique Constant's next piece is set to disrupt the market for Flyback Chronograph watches. Meet the Flyback Chronograph Manufacture from Frederique Constant; the first in-house flyback chronograph of the brand that maintains its “afford-



The Frederique Constant Flyback Chronograph Manufacture with a silver dial

able luxury” place in the market. This is certainly surprising as most flyback chronographs in the market are considered to be luxurious, and certainly not as accessible.

Pushing the boundaries of watchmaking, the Flyback Chronograph Manufacture was developed in-house over a six-year period. The Frederique Constant Flyback Chronograph Manufacture incorporates in-house manufactured components, and is entirely assembled in-house; a remarkable feat by the brand. Powered by the FC-760 calibre, the new watch is inspired by 1930s flyback chronograph watches and the brand's continued push to go beyond a regular chronograph construction.

Unlike normal chronograph calibres that have column wheels to control the start/stop/reset functions, the FC-760 calibre uses a star-shaped column wheel instead. Together with the operating lever, which is controlled by the start/stop push-piece, the star-shaped column wheel ensures the exceptionally smooth operation of the chronograph function. Moreover, the FC-760 adopts a modular construction with its rotor operating in both directions. It powers the watch with a respectable 38 hours of power reserve.

Housed inside a 42 mm steel or rose gold plated steel case, the FC-760 Manufacture calibre is placed underneath a beautiful dial, with a Clou de Paris centre, flanked by two chronograph counters and a date counter at 6 o'clock. Breguet-style hands and Roman numerals are purposely chosen to give this flyback chronograph a dressy and classy look. The dial is available in silver or dark grey. The Frederique Constant Flyback Chronograph Manufacture comes with a set of alligator leather straps.



Multi-hued  
G-Timeless  
Slim models



# TIMELESS

## Elegance

THE MOON ACCOMPANIES  
GUCCI'S SNAKES, BEES,  
HEARTS AND STARS

When Gucci appointed Alessandro Michele as Creative Director in 2015, the Italian took up the responsibility to oversee all facets and things Gucci, including the Gucci Timepieces collection. The new Gucci Timepieces collection is seamlessly connected to the brand's DNA, and Michele's style direction.

Meet the G-Timeless collection. This line was included in Gucci Timepieces' presentation at Baselworld 2017 and highlights unique silhou-

ettes, textures, bold colours and two complications for the fashionista and watch aficionado alike. The first of the collection is the G-Timeless Slim, presented in two feminine-oriented sizes, 29 mm and 36 mm. Easily identified via the colourful mother-of-pearl dial, the G-Timeless Slim replaces the hour markers with Gucci's bee, star and heart icons.

Offered in a steel or a light yellow gold PVD case, the G-Timeless Slim comes with a set of Milanese mesh bracelets or colourful lizard



Colours  
abound in the  
G-Timeless  
Quartz Moon  
Phase version



skin straps to match the dial. Several colours to choose from include cherry red, green and white for the 36 mm version, while the 29 mm version receives an additional pink colour as an option.

While the G-Timeless Slim is powered by the Swiss Made ETA Quartz calibre, a version of the Slim collection – sized 40 mm – receives an automatic calibre. The larger version sports a guilloché rosette motif on the silver dial and a small seconds counter at 6 o'clock for a sporty luxurious look. The calibre is visible through the transparent crystal case back and reveals Gucci's signature honeybee engraving on the rotor. The G-Timeless Slim 40 mm is finished with a Milanese mesh bracelet or a calfskin leather strap.

The G-Timeless automatic calibre steps up its game with a GMT function in the new G-Timeless GMT 40 mm in a polished steel case. Gucci's unmistakable snake motif forms the GMT hand indicating the second time zone, while the signature bee, star and heart motifs represent the hour markers. The honeybee icon is engraved on the rotor, visible through the transparent crystal case back. The dial is kept simple and classy with silver and sunburst finishes, while a small date window appears at 6 o'clock. Two versions of the GMT 40 mm watch are available: a classic dress watch style with a dark brown alligator strap, or with the perfect for daily wear steel bracelet.

Evidently being in Baselworld sparks Gucci Timepieces' competitive edge, as the new G-Timeless collection also receives a version

A snake forms the GMT hand of the G-Timeless GMT 40 mm



G-Timeless Slim with automatic calibre

“  
WHILE THE  
G-TIMELESS SLIM  
IS POWERED BY  
THE SWISS MADE  
ETA QUARTZ CALIBRE,  
A VERSION OF THE  
SLIM COLLECTION  
– SIZED 40 MM –  
RECEIVES  
AN AUTOMATIC  
CALIBRE.”

with a Moon Phase complication, presented in unisex 36 mm and 40 mm polished steel cases. The special new design shows a high degree of attention to detail; while the bee, star and heart are back as hour markers, the Quartz Moon Phase version has a shooting star and planet on the dial. Speaking of the animated dial, the 40 mm version has two different dial colours to choose from; a dark blue guilloché-finish dial with a yellow gold shooting star and planet, with a dark blue moon phase disc decorated with yellow gold moon and stars. Another version sports a black lacquer dial with a yellow gold shooting star and planet with a white moon phase disc decorated with a yellow gold comet.

The blue 40 mm G-Timeless Moon Phase comes with a Milanese mesh bracelet or a classic steel bracelet, meanwhile the black 40 mm version receives a dressy black alligator leather strap to match the colour tone. As previously mentioned, the smaller 36 mm G-Timeless Moon Phase is also available in two iterations, both with black lacquer dials, however one version features multi-coloured stars and planets along with a rainbow-coloured moon phase disc, while the other has silver stars and planets with a pink moon phase disc. The 36 mm G-Timeless Moon Phase comes with black or pink lizard straps for a more feminine look.



A reinterpreted classic, the Hamilton Intra-matic 68 Auto Chrono



# TWO FINE Releases

HAMILTON PAYS TRIBUTE TO TWO ICONS

**F**lashback to 1968 when Hamilton introduced two chronograph watches: Chronograph A had a white dial with black counters, while Chronograph B had a black dial with two white counters. The latter is often dubbed a “reverse panda” look, which was popular back in the 1960s and 1970s; and remains popular today

This year, at Baselworld 2017, Hamilton revisited its popular Chronograph B model and in-

troduced its new Intra-Matic 68 Auto Chrono; a watch that pays homage to the iconic 1968 model and stays true to the old-school styling.

The Intra-Matic 68 Auto Chrono sports a similar “reverse panda” look. Presented in a 42 mm steel case, its black dial are composed of two prominent white counters, Super-LumiNova® hour and minute hands, and a white central chronograph hand. Keeping the overall black and white tone intact is a set of black perforat-



The reverse panda look of the new Intra-Matic 68 Auto Chrono



The small and large versions of the Ventura Classic



ed leather straps as well as a white tachymeter scale on the flange.

The Intra-Matic 68 Auto Chrono is powered by an automatic H-31 movement with a 60-hour power reserve – a modern adjustment to the modern lifestyle. Certain to please Hamilton fans and collectors, the Intra-Matic 68 Auto Chrono gives off retro vibes with its vintage-feel pushers and solid stainless steel case back, instead of a modern see-through one. The retro theme is carried on to the domed-shape dial and curved hands, while a new Hamilton typeface is spotted specifically on this model. The Intra-Matic 68 Auto Chrono is limited to 1968 pieces – an homage to the year of the original model – and comes in a special packaging, making it the ultimate collector’s item.

#### TRIBUTE TO THE KING

Speaking of paying homage to heritage, Hamilton unveiled new interpretations of the stylish Ventura watch – an ode to Elvis Presley’s popular watch. The year 2017 marks the celebration of the iconic Ventura’s 60th anniversary. Hamilton celebrates it by introducing three iterations of the original model. Introduced in 1957, the Ventura was not only progressive in design, but also made watch-making history as the world’s first electrical, battery-powered watch. Its unique design caught the public’s attention when Elvis wore it in his movie, “Blue Hawaii” in 1961.

Keeping the unique and unconventional case shape, the new Ventura collection consists of the Ventura Classic and the Ventura Elvis80 Skeleton watch. The Ventura Classic comes in

“THE YELLOW GOLD PVD VERSION COMES WITH A SET OF MATCHING GOLDEN HOUR MARKERS AND HANDS, WITH A BROWN TEJU-PATTERN LEATHER STRAP. THE DENIM DIAL VERSION IS THE GROOVIER VERSION, AS ITS STRAP RETAINS THE OVERALL DENIM LOOK, MAKING IT AN UNMISTAKABLE REFERENCE TO THE 1950S.”

either a Small 24 mm x 36.5 mm case or a Large 32.3 mm x 50.3 mm case. The Classic also receives two versions to choose from; one version has a blue denim-printed dial with a polished steel case, while the other has a classic white dial with a yellow gold PVD-coated steel case. The dials on the Ventura Classic bear the electricity symbol as a reminder of the breakthrough innovation of the world’s first electrical watch in 1957.



The King lives on with the Ventura Elvis80 Skeleton model

The yellow gold PVD version comes with a set of matching golden hour markers and hands, with a brown teju-pattern leather strap. The denim dial version is the groovier version, as its strap retains the overall denim look, making it an unmistakable reference to the 1950s.

Another version of the Ventura, the Ventura Elvis80 Skeleton is a blend of vintage styling with a futuristic presence. When released in 1957, the Ventura was considered quite futuristic. The new watch is presented in a 42.5 mm x 44.6 mm case with a skeletonised dial – a modern twist for the Ventura. The skeletonised dial also makes reference to Elvis’ microphone with its distinct geometrical dial.

Visible through the dial is the H-10-S automatic movement that powers the model to 80 hours of power reserve. The Ventura Elvis80 Skeleton comes with a choice of black rubber or steel bracelet with a speaker-inspired look, making this watch a collector’s piece that truly blends retro and futuristic styling.



Ferrari red  
details  
complete the  
Techframe  
Ferrari 70 Years  
Tourbillon  
Chronograph



*LOOK*  
at Me

IT WOULDN'T BE A PROPER  
BASELWORLD WITHOUT  
BIG BANGS FROM HUBLOT





Hublot and Ferrari celebrate the Italian Stallion's 70th anniversary with the Techframe Ferrari 70 Years Tourbillon Chronograph

“DESIGNED BY FERRARI, CRAFTED BY HUBLOT. THIS IS THE PRINCIPLE THAT PREVAILED FOR THE DESIGN AND PERFECTING OF THE NEW TECHFRAME FERRARI 70 YEARS TOURBILLON CHRONOGRAPH.”



The collaborative timepiece is also available in titanium



Through the case back, the Hublot motor can be seen

Anniversaries call for celebrations. If you're Ferrari, celebrating your 70th anniversary has to come with a big bang (pun intended)! The Hublot and Ferrari partnership began five years ago, and to commemorate the milestone anniversary of the Italian stallion, the collaboration gave birth to the Hublot Techframe Ferrari 70 Years Tourbillon Chronograph at Baselworld 2017.

Designed by Ferrari, crafted by Hublot. This is the principle that prevailed for the design and perfecting of the new Techframe Ferrari 70 Years Tourbillon Chronograph. The exquisite timepiece is a collaborative effort that began with Ferrari in Maranello and ended in Nyon with Hublot. The intention? To conceive a watch that breathes the Ferrari DNA – combining strength, performance, and agility – with

the perfection and production standards of Hublot. The result? A watch that is the perfect fusion of the automotive and haute horlogerie worlds, and of both brands.

The Techframe Ferrari 70 Years Tourbillon Chronograph was designed under the watchful eyes of Ferrari's Head of Design, Flavio Manzoni. Manzoni took the very same approach





Diamonds add sparkle to the MP-09 Tourbillon Bi-Axis model

to designing the watch as he does the super cars. Employing the same creative processes, the work began at the “engine” of the watch – the HUB6311 manual winding Tourbillon Chronograph, developed and manufactured by Hublot – which the designers later designed the chassis around. Like that of a Ferrari, its lattice structure – that is unique in the world of watchmaking – offers maximum strength for minimal weight. Hublot then took the masterpiece design and applied its own expertise in engineering materials and certainly its *savoir faire* in watchmaking. The chassis is now constructed of three modular components: a skeleton middle, a container, and the back cover. On the chassis lies the HUB6311, which offers five days of power reserve. The manual wound

Tourbillon Chronograph features a single-button chronograph pusher to start-stop-reset the function; a remarkable feat in itself, in the form of a lever in signature Ferrari red made of anodised aluminum.

Housing the thoroughbred is a 45 mm choice of Titanium, King Gold, or P.E.E.K. (stands for Polyether, Ether, Ketone) Carbon cases. Through the anti-reflective sapphire crystal, the sapphire dial is highlighted in matt black varnish, while the counters complement the look also with matt black varnish finishing. Completing the dial is the Ferrari logo at the 9 o'clock position, while the Hublot logo is tucked in at 5 o'clock. If you think you'll find a symmetrical dial, think again, a race-inspired

twin half-second counter is fitted at 3 o'clock, while at 11 o'clock you will spot a minutes counter. The profound tourbillon, appears as if it is flying at 7 o'clock, while the brain controlling the sleek chronograph – the most important part, the column wheel – is located at 1 o'clock with a tangential coupling.

To finish up the extravagant Italian styling, and of course to carry the magnificent Hublot calibre, an interchangeable smooth and simple black rubber strap with folding clasp to match the case material, serves as the perfect accompaniment to the masterpiece. The ultra-exclusive Techframe Ferrari signals a new era in the partnership between Ferrari and Hublot, and all three models are offered in a limited edition of 70 pieces each, making these certainly collectors' items. Marking the numbered limited edition pieces is an engraving of glossy black lacquer that reads, “LIMITED EDITION, No. XX/70” on the case back.

### A SPECIAL OFFERING

Hublot's watchmaking expertise and creativity know no limits, and it is apparent in the Hublot MP-09 Tourbillon Bi-Axis watch, revealed at the same time as the Techframe Ferrari.

Appropriately named the MP-09, the showpiece is part of Hublot's Manufacture Piece which means the all-new case and movement were entirely manufactured by Hublot. It is also the first multi-axis tourbillon by Hublot that is designed to provide maximum visibility of the tourbillon and its scintillating multi-axis rotation. While keeping the design objective as priority, the MP-09 Tourbillon Bi-Axis requires an all-new case strictly to house the 100% manufacture calibre. This is the epitome of the prevailing philosophy in the design of all of Hublot's Manufacture Pieces, namely to develop an exclusive movement dedicated to a function and to design specific external parts to highlight this motor.

Now, you don't just design an all-new case with high visibility if the engine isn't worth marveling at, do you? Hublot equipped the MP-09 with its fine watchmaking calibre HUB9009. H1.RA, an automatic mechanical movement with 5-day power reserve. It also features a bi-axial tourbillon that runs a complete rotation per minute for the first axis and another rotation every 30 seconds for the second. It is imperative for Hublot to fit the bi-axial tourbillon at 6 o'clock under a pronounced window that covers a 3-sided anti-reflective sapphire glass. The dial is then constructed with the tourbillon position in mind; over several layers and alternating colours.





King gold lends elegance to the industrial aesthetic of the MP-09 Tourbillon Bi-Axis watch

The hour and minute display, and the upside down fan-like date indicator is crafted of two half-circles on two distinct tiers. A fuel gauge inspired power reserve is at 9 o'clock in contrasting red against the black and white colour tones. The all-new 49 mm diameter case is a sight to behold, it comes in two versions: the signature King Gold or in Titanium, both with satin and polished finishing for extra shine.

The Hublot MP-09 Tourbillon Bi-Axis is limited to 50 pieces for the Titanium version, while the King Gold version is harder to obtain as it is limited to only 20 pieces worldwide. Both limited edition information are engraved on the micro-blasted case backs, "Limited Edition 50NUM" and "Limited Edition 20NUM"

and filled with black lacquer. Black structured lined rubber straps were chosen specifically as to not take away the focus, instead to highlight the engineering of the MP-09 Tourbillon Bi-Axis watch.

With the unveiling of the MP-09 Tourbillon Bi-Axis, as well as the Techframe Ferrari 70 Years Tourbillon Chronograph, Hublot demonstrates its capacity to design clearly unique and distinctive watches. It also reiterates its position in the world of luxurious and fine watchmaking, with watches that are the embodiment of Hublot - with a strong character that demonstrate an absolute mastery in all areas of haute horlogerie.

“THE HUBLOT MP-09 TOURBILLON BI-AXIS IS LIMITED TO 50 PIECES FOR THE TITANIUM VERSION, WHILE THE KING GOLD VERSION IS HARDER TO OBTAIN AS IT IS LIMITED TO ONLY 20 PIECES WORLDWIDE.”



Steel version of the MP-09 Tourbillon Bi-Axis watch.



The  
Flagship  
Heritage  
- 60th  
Anniversary  
1957-2017



# HISTORICAL References

RICH HISTORY PAYS OFF FOR  
LONGINES WITH TWO NEW  
WATCHES AT BASELWORLD

**W**hen other brands are flexing their muscles with in-house mechanical movements, Longines introduced their take on the quartz technology with the Conquest V.H.P. watch at Baselworld 2017.

V.H.P., which stands for Very High Precision, is a result of Longines' rich history in quartz

watches - it was in 1954 when Longines developed its first quartz clock. Later in 1984, Longines made significant achievement with its quartz calibre fitted in the Conquest V.H.P., which set a precision record at that time. Fast forward to today, the new Conquest V.H.P. marks the brand's position as a pioneer and expert in highly precise quartz calibres.



Rose gold  
iteration of  
the Flagship  
Heritage  
- 60th  
Anniversary  
1957-2017



Chronograph  
version of  
the Conquest  
V.H.P.



Launched at the Neuchâtel Observatory, the V.H.P. combines high precision and high technicality with a contemporary sporty look.

Presented in two versions - a classic three-hand calendar version and a chronograph - the V.H.P. is powered by an ETA-developed movement exclusive for Longines that features a GPD (gear position detection) system and a deviation of precision approximately 5 seconds per year - a high degree of precision for analogue watches. The GPD system allows the hands to reset after an impact or when exposed to magnetic fields that would affect the precision. The three-hand calendar Conquest V.H.P. is available in 41 mm or 43 mm steel cases while, the chronograph version comes in larger 42 mm and 44 mm cases. The Conquest V.H.P. collection models offer a variety of coloured dials such as blue, carbon, silvered or black. A set of classic steel bracelets complete this exceptional piece.

While the V.H.P. certainly makes a mark in quartz watches, one of Longines' most popu-

lar collections is celebrating its 60th anniversary - the Flagship collection. In order to commemorate the anniversary, Longines' introduced the Flagship Heritage - 60th Anniversary 1957-2017 in choices of steel, yellow gold or rose gold cases. The very first Flagship was introduced in 1957 and it has a long history of admirers including Longines Ambassador of Elegance, Kate Winslet, who, during a visit to the brand's Saint-Imier headquarters, chose the original model as the timepiece Longines would base their design on for the new Flagship anniversary edition.

The new version is inspired by the 1957 model with its timeless elegant styling. At 38.5 mm, the watch has a brushed silver dial and a small seconds counter at 6 o'clock. The clean dial is maintained with 8-hour markers and 3, 6, 9, 12 in Arabic numerals, accompanied by Dauphine-style hands. The yellow gold and rose gold versions are limited to only 60 pieces, while the steel iteration is more accessible at 1,957 pieces - an ode to the year it was born.

“

THE FLAGSHIP HERITAGE - 60<sup>TH</sup> ANNIVERSARY 1957-2017 COMES WITH A SET OF BUTTERY SOFT BROWN LEATHER STRAPS, WITH A CASE BACK BEARING A STAMPED FLAGSHIP IMAGE.”



The three-hand model of the Conquest V.H.P.

The Flagship Heritage - 60th Anniversary 1957-2017 comes with a set of buttery soft brown leather straps, with a case back bearing a stamped flagship image. Powered by the automatic Calibre L609, the celebratory piece has a 42-hour power reserve and it is the perfect dress watch that appeals to both men and women.



MCT's  
novel way  
of telling  
time with  
the Dodekal  
One - D110



***DIGITAL***

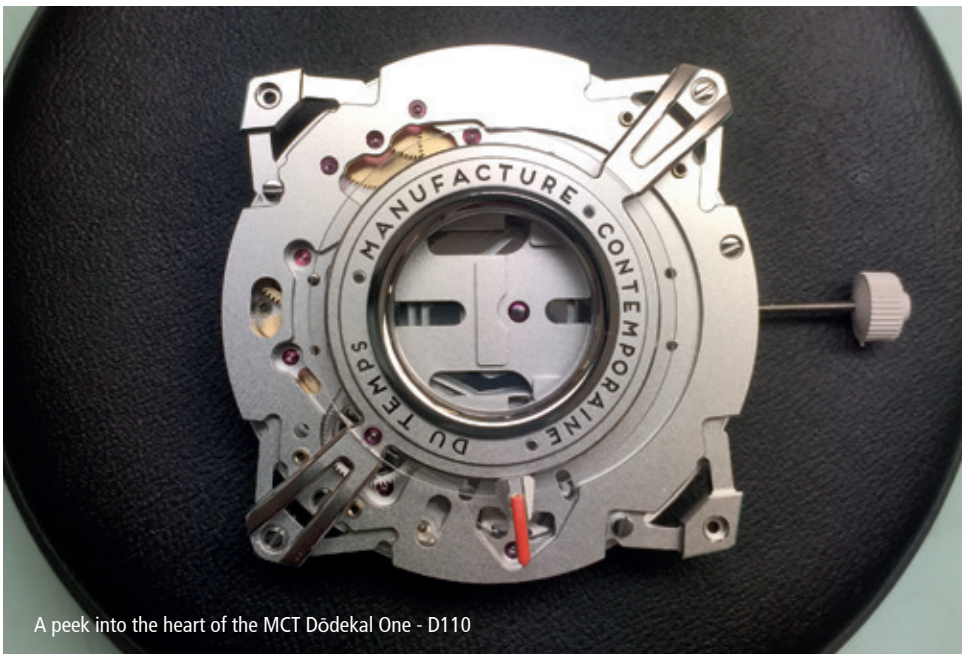
yet Mechanical

MCT CHANGES THE  
WAY OF TELLING TIME





Titanium version of the MCT Dōdekal One - D110



A peek into the heart of the MCT Dōdekal One - D110

**M**anufacture Contemporaine du Temps, better known as MCT Watches, hasn't been around that long. This year, the brand is celebrating its 10th anniversary with a completely new, unseen, complication watch dubbed the MCT Dōdekal One - D110. While a decade may not be a long time for a watch brand, MCT has been known for its timepieces that show time in different, unorthodox ways. The new Dōdekal One - D110 keeps the DNA of the brand; it is inspired by the old days of digital watches, yet is completely mechanical in every sense of the word.

The Greek word "dodeka" means twelve, representing the 12-hour markers found on the dial of watches; a rather apt name as the Dōdekal One transforms the way of reading the time. The MCT Dōdekal One - D110 was born out of Denis Giguet's memories of 1970s electronic watches - with large digital numerals as the focal point of the dial. The Dōdekal One - D110 follows the similar setting, with a pronounced digital hour display at the centre of the dial. The unique feat is nothing short of remarkable as the engineers of MCT Watches have used a complex set of cams and carriages to display the hours in the form of segments in

“

THE CALIBRE D1, DEVELOPED AND ASSEMBLED BY MCT, SPORTS AN 18-CARAT GOLD MICRO ROTOR AND CÔTES DE GENÈVE DECORATED BRIDGES, VISIBLE THROUGH THE SAPPHIRE CRYSTAL CASE BACK.”

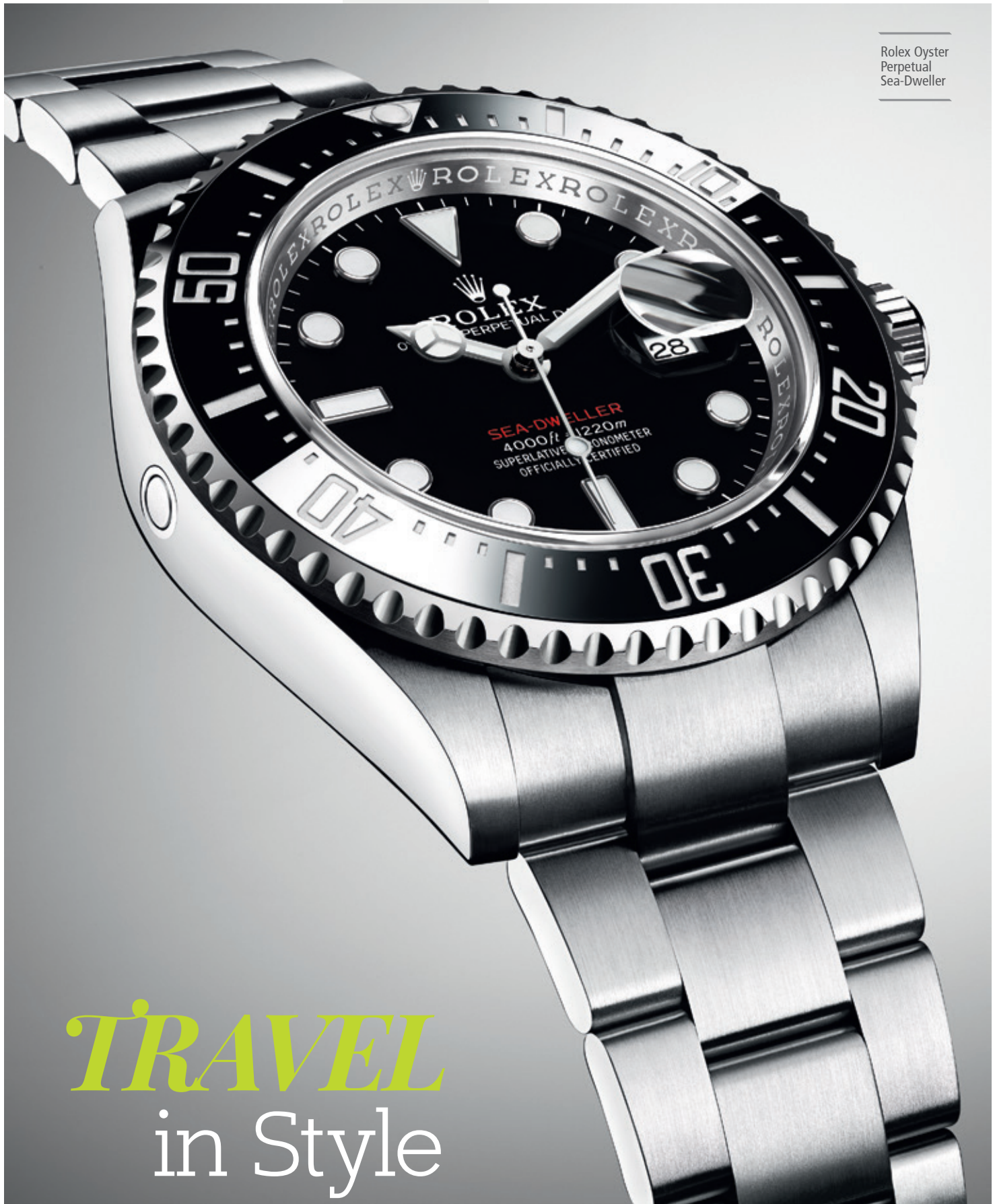
the dial centre, placing this model in a whole new dimension.

Unlike the digital display in electronic watches that changes instantaneously, the changing of the hour in the Dōdekal One is a smooth transition process over a 2.5-second period - providing an original and mesmerising experience - transforming our thoughts on the usual mechanical watch and its common dial. The transitional hour change process was made possible using three plates that work independently to form the digital numbers - similar to those of the old departure board displays at airports. We also found that there is no regular pattern when the three plates shift to form the digital number; each may move left to right, right to left, in random motion to form digits from 1 to 12; truly something that begs us to take a second look and marvel in awe. The minutes, meanwhile, are displayed using a red flying central hand.

The Dōdekal One central digital hours display is encased in an elegant cushion-shaped 43 mm Grade 5 Titanium case with lugs uniquely shaped as twisted leaves. Powered by the new Manufacture self-winding movement, Calibre D1, it features a regulating organ that enables energy management and optimisation; this is required to produce the 2.5-second animation while powering the watch to a 50-hour power reserve. The Calibre D1, developed and assembled by MCT, sports an 18-carat gold micro rotor and Côtes de Genève decorated bridges, visible through the sapphire crystal case back. It is available in two versions: an all-Titanium or a black Titanium with pink gold; both come with a set of black alligator leather straps. Each version of the unique and certainly original Dōdekal One - D110 is limited to 25 pieces.



Rolex Oyster  
Perpetual  
Sea-Dweller



# *TRAVEL* in Style

ROLEX OFFERS THREE WATCHES  
THAT ARE PERFECT FOR TRAVELLERS  
AND ADVENTURE-SEEKERS



The new  
Oyster  
Perpetual  
Sea-Dweller



“THE CALIBRE 3235 INCORPORATES THE NEW CHRONERGY ESCAPEMENT THAT’S PATENTED BY ROLEX, AS WELL AS ITS OPTIMISED PARACHROM HAIRSPRING THAT IS 10 TIMES MORE PRECISE THAN A NORMAL HAIRSPRING.”

At Baselworld 2017, Rolex presented the new Oyster Perpetual Sea-Dweller, updated for its 50th anniversary; the Oyster Perpetual Sky-Dweller, the classic watch for world travellers; and the new Oyster Perpetual Yacht-Master II, a unique regatta chronograph with a new complication.

#### UNDER THE SEA

The Sea-Dweller was first introduced as a professional diver’s watch back in 1967 with deep sea exploration in mind. The original model was waterproof to a depth of 610 metres and fitted with the helium escape valve; a Rolex innovation set in the watch case to decompress the watch in deep sea diving excursions. The Oyster Perpetual Sea-Dweller paved the way for the development of the deep sea diving explorations and sports since its inception 50 years ago. Fast forward to the year 2017, the new Sea-Dweller retains its overall aesthetics with several key improvements on the case, waterproof level and it receives the latest mechanical movement from Rolex.

Celebrating a 50th anniversary should be special; Rolex fitted the new Sea-Dweller with its Calibre 3235, entirely developed and manufactured by Rolex. The Calibre 3235 incorporates the new Chronergy escapement that’s patented by Rolex, as well as its optimised Parachrom hairspring that is 10 times more precise than a normal hairspring. With a new barrel architecture and Chronergy escapement, the new Sea-Dweller has 70-hours of power reserve. As with other Rolex models, the new Sea-Dweller is a certified Superlative Chronometer for its high precision performance. Aside from a new automatic calibre, the 2017 version receives a new larger 43 mm 904L steel case with a combination of satin and polished finishes.



Waterproof to 1,220 metres, the new Oyster Perpetual Sea-Dweller evokes the nostalgic feel of the 1967 model

The unidirectional rotatable black Cerachrom bezel is noticeably wider than the bezel on the original model, while a Cyclops lens over the date window appears on the sapphire crystal. Maintaining the helium escape valve function, the new Sea-Dweller allows a deeper waterproof level of 1,220 metres – double that of the

1967 model! The black glossy dial consists of 18-carat white gold hour markers and 18-carat hour and minute hands; a red contrasting ‘Sea-Dweller’ typeface sets the identity clear. Rolex’s Oyster bracelet completes the look while evoking the nostalgic feel of the legendary 1967 model.





The fluted bezel and simple sophisticated design of the Oyster Perpetual Sky-Dweller



White Rolesor version of the Sky-Dweller

### UP IN THE SKY

From the deep ocean we move to frequent flyers and world travellers, with Rolex's new Oyster Perpetual Sky-Dweller. Popular with travellers, the Sky-Dweller is equipped with dual time zone and annual calendar features that surely make travelling easy. Its fluted bezel and simple sophisticated design is now available for the first time in a choice of yellow or white Rolesor (Rolex-speak for material combination of 904L steel and gold). Housed inside a 42 mm case, the Sky-Dweller allows the wearer to set the dual time zones via the bidirectional rotatable Ring Command bezel as easy as 1-2-3.

Turning the Ring Command bezel anti-clockwise to the 8.30 mark (Position 3), sets the reference time using the crown and the 24-hour disc to indicate the hour, while the minutes are indicated by the centre minute hand. Setting the local time requires you to turn the bezel



Unique dial of the Oyster Perpetual Sky-Dweller

anti-clockwise to the 9.30 mark (Position 2); unscrew the winding crown and pull it out to the first notch and turn in either direction to set the local time with the jumping hour hand. The third step is setting the month and date by turning the bezel to the 10.30 position (Position 1) and using the crown to set the month and the date. Calibre 9001, an automatic movement by Rolex that yield a 72-hour power reserve, powers the Sky-Dweller and it is certified Superlative Chronometer for high precision.

The white Rolesor Sky-Dweller is fitted with a solid-link Oyster bracelet in 904L steel, whereas the yellow Rolesor version receives a two-tone Oyster bracelet combining 904L steel and 18-carat yellow gold. Two dial colours are available to suit your personal style; champagne with sunray finish for a classic look, or a deep blue with sunray finish for a more contemporary look.





Created for yachting competition and performance, the Oyster Perpetual Yacht-Master II is equipped with its famous regatta function

## BACK TO THE WATER

Completing the traveller or adventurer watches from Rolex is the new Oyster Perpetual Yacht-Master II; a watch intended and built for yachting competition and performance with its famous regatta chronograph function. Rolex developed a new horological complication for the Yacht-Master II, a programmable countdown with mechanical memory and on-the-fly synchronisation designed specifically for regattas - essentially it's a new watch with a new complication.

The first and foremost feature in any racing-intended timepiece is legibility. The Yacht-Master II, with its programmable countdown complication, proved to be a challenge to accommodate within the dial, while maintaining legibility and its aesthetic elegance. The dial is composed of two rings; the outer ring with hour markers, while the inner ring - or rather a three-quarters of a ring - displays the minutes of the countdown that are indicated by large Arabic numerals and red-triangle-tipped markers on a scale graduated from 10 to 0. The Yacht-Master II displays elapsed seconds via a

centre hand, as with traditional chronograph watches. A small seconds counter is located at 6 o'clock in a stylish blue ring with matching white centre. The dial itself is in white lacquer with 18-carat hour markers and hands both infused with Chromalight to ensure legibility.

The Yacht-Master II sports a bidirectional 90° rotatable Ring Command blue Cerachrom bezel with engraved numerals from 10 to 0, also utilised for the programmable countdown function - we will get to that later. The dial also features a triangle-shaped hour marker at 12 o'clock and a rectangular hour marker at 6 o'clock for more intuitive reading of the watch. Oftentimes, the small details are overlooked while also being the hardest challenge to overcome; the programmable countdown function is an excellent example.

Technically complex, the programmable countdown is essentially easy to use thanks to Rolex's rotatable Ring Command bezel: the countdown programming is accessed, and locked using the said Ring Command bezel. The process resembles setting the dual time

“THE YACHT-MASTER II DISPLAYS ELAPSED SECONDS VIA A CENTRE HAND, AS WITH TRADITIONAL CHRONOGRAPH WATCHES. A SMALL SECONDS COUNTER IS LOCATED AT 6 O'CLOCK IN A STYLISH BLUE RING WITH MATCHING WHITE CENTRE.”

zone we find in the new Sky-Dweller. Rotating the bezel 90° gives access to the programming function of the countdown duration, which is set via the crown. Turning the Ring Command bezel back in the other direction then locks and memorises the programming. Once the countdown is programmed, during the start sequence in the race, the skipper may need to synchronise his watch with the official countdown. This is easily done via the flyback function synchronisation while the countdown is still running. A single press of the pusher at 4 o'clock returns the chronograph hands to its original position, and starts running again upon releasing the pusher. The countdown minutes hand is automatically synchronised to the nearest minute.

The Calibre 4161, an automatic chronograph movement that took more than 35,000 hours of development, makes the innovative new Yacht-Master II with its programmable countdown complication and regatta chronograph possible. Some of the smallest components inside the calibre are produced using UV-LiGA, a micromanufacturing technology that allows metallic structures to be grown in a resin mould; which makes it possible to create minuscule components with complex geometry or innovative materials that were previously impossible to use due to limitations of traditional manufacturing techniques.

The Yacht-Master II offers a 72-hour power reserve in a 44 mm 904L steel case and the iconic Oyster steel bracelet, and as with other Rolex watches, it is certified Superlative Chronometer, a testament to its performance and quality.



TAG Heuer presents the new Connected Modular 45



# THE WAY of Icons

TAG HEUER REISSUED A LEGENDARY MODEL WHILE INTRODUCING A FUTURE ICON AT BASELWORLD 2017

A modular design is defined as a design approach that subdivides a system into smaller parts called modules that can be independently created and then used in different systems. Adopting the modular system for one of the most highly anticipated Baselworld 2017 novelties, TAG Heuer presents the TAG Heuer Connected Modular 45 watch; the first luxury connected watch that was designed, developed and assembled in Switzerland by TAG Heuer.

The Connected Modular 45 watch features an original concept which is entirely new in the field of connected watches: the connected module is interchangeable with an Haute Horlogerie mechanical module. The owner has a choice of a three-hands Calibre 5 automatic or a COSC-certified chronograph Tourbillon Heuer 02-T as the heart of watch, while also having



The second generation of the Connected watch was possible with the help of Intel and Google





Production of the Connected Modular 45

“THIS IS A SWISS WATCH WHICH EMBODIES THE LUXURY CODES OF TOMORROW, AND WHICH NOT ONLY ENABLES YOU TO CONNECT TO THE FUTURE, BUT ALSO TO CONNECT TO ETERNITY THANKS TO ITS SIMPLE AND SMART MODULAR DESIGN.”

a vast choice of materials, colours and combinations for lugs, straps, even buckles! The second generation of Connected watch from TAG Heuer is made possible due to partnerships with Intel and Google. Jean-Claude Biver, TAG Heuer CEO & President of the LVMH Watch Division said of the watch, “This is a Swiss watch which embodies the luxury codes of tomorrow, and which not only enables you to connect to the future, but also to connect to eternity thanks to its simple and smart modular design.”

Once you get past the importance and significance of the new TAG Heuer Connected Modular 45, it is essentially based on the famous Carrera model, the perfect representation of avant-garde, the art of watchmaking and the essential meaning of accessible luxury. Measuring at 45 mm in diameter, the case is made of satin or polished grade 5 Titanium, or plated with 18-carat rose gold, or black ceramic, with or without diamonds – the epitome of modular design itself, being able to switch things around, with up to 56 different iterations of the watch.

The modularity extends to the inside of the watch as well, enabling the owners with dial customisation and up to 30 different dial options including choices of colours, sunray finishing, skeletonising, GMT function, chronograph with 1, 2, or 3 sub-dials, or a classic three-hand with date and day apertures. Pushing the boundaries of interchangeability, the owners are also able to create their own dial with the TAG Heuer Studio dial configurator



The TAG Heuer Connected Modular 45 provides the wearer with plenty of options



The future is here with the TAG Heuer Connected Modular 45





The Autavia 1966 drew the most votes during the online poll



Retaining some of the Autavia's original elements, the 2017 Autavia is larger than the original

which allows you to choose your standard dial with its functions, and customise all the colours, the look of the metals on the indices and hands, the details in SuperLuminova™ and the lacquered tips for the finishing touches, all to match your outfits and occasions.

All of these functions and technologies are also safe from water as the TAG Heuer Connected Modular 45 is 50 metres water-resistant certified. Jean-Claude Biver later added, "This innovative, unique and distinctive watch is at the forefront of the latest technologies available in Silicon Valley and, at the same time, a genuine Swiss watch, bearing the Swiss Made label. It is the incarnation of our leading position with luxury connected watch and with this high level of technology."

### AN ICON IS BACK

While the Connected Modular 45 watch is one of the most technologically-advanced watches at Baselworld 2017, TAG Heuer also announced the return of an icon, the return of the TAG Heuer Autavia, the legendary driver's chronograph from the 1960s.

The term Autavia was coined by none other than Jack Heuer himself, a combination of two words AUTomobile and AVIation, a name tak-

en from the first dash counter for racing cars and aircraft created by Heuer in 1933. Created back in 1962, the original Autavia was popular for being the first chronograph with a rotating bezel, with its pronounced snailed counters and the colour combination of black and white creating not only elegance and a contrasting effect, but also improving overall legibility and ushering in a legendary design code for the model.

The 2017 Autavia - the presentation of which coincides with the line's 55th anniversary - sports modern improvements of the original while keeping the collection's true aesthetics. The contemporary model is the result of an online campaign called the "Autavia Cup" which ran in 2016: from a choice of 16 vintage models, more than 50,000 web users including fans, collectors and connoisseurs, voted to bring back the Autavia Ref. 2446 Mark 3 "Rindt" worn by the famous F1 driver, Jochen Rindt, back in the year 1966.

The new Autavia strikes a more imposing figure than the original, presented in a larger 42 mm diameter - versus 39 mm for the 1966 model - with a 12-hour graduated bezel and a new Heuer-02 calibre proprietary chrono-



The 'mushroom' push-pieces, ridged crown, and the original Heuer logo are retained in the latest model





A 60s-inspired 7-row steel beads of rice bracelet is an option for the new Autavia

“THE NEW AUTAVIA STRIKES A MORE IMPOSING FIGURE THAN THE ORIGINAL, PRESENTED IN A LARGER 42 MM DIAMETER – VERSUS 39 MM FOR THE 1966 MODEL – WITH A 12-HOUR GRADUATED BEZEL AND A NEW HEUER-02 CALIBRE PROPRIETARY CHRONOGRAPH MOVEMENT.”



Autavia dash counters inspired the 2017 model

graph movement. The beefy new calibre powers the watch to a generous 80-hour power reserve, as well as a date function at 6 o'clock, which is a new feature for the modern version. Modern improvements are made to modernise the new Autavia for a relevant lifestyle.

TAG Heuer, however, has kept the styling rather true to the original, with its black aluminium, bi-directional notched bezel, circling a black dial with three white chronograph counters, mimicking the original reversed Panda look. At 3 o'clock a chronograph minute coun-

ter is located, while at 9 o'clock you will find the chronograph hour counter. At 6 o'clock, a small seconds counter is positioned, with an Heuer 02 inscription to signify the calibre.

Keeping things retro, TAG Heuer also used the 'mushroom' push-pieces, ridged crown, and the original Heuer logo to achieve the overall aesthetics. Already a fan favourite from the online campaign, the new Autavia preserves the original look even further with optimal proportions, using the same typography as the original, the same finishes on counters, the lu-



Assembly line in the creation of the Heuer-02 movement

minescent coating with a beige tint for a vintage feel yet with improved legibility, making this piece a future collector's item for certain.

For the purists and sentimental purposes, choice of straps are available between a distressed brown calfskin leather strap with ecru stitching or a 60s-inspired 7-row steel "beads of rice" bracelet which collectors are also very fond of.

At the press conference announcing the return of the Autavia, Jean-Claude Biver took the opportunity to also announce that a limited edition of the Autavia will be launched in November 2017, commemorating Jack Heuer's 85th birthday. The Jack Heuer Limited Edition will be limited to 1932 pieces (the year Jack was born), and it will have a silver dial with black counters.



Steel and gold are combined in the TUDOR Heritage Black Bay S&G



Last year was without a doubt the year of the Black Bay collection for TUDOR. Its bronze model still fresh on people's minds, TUDOR continues with the popular model by presenting three new Black Bay models for Baselworld 2017.

**STRONG AS STEEL**

The first model is the TUDOR Heritage Black Bay Steel, a diver's watch that celebrates 60 years of TUDOR diver's watches. The new model sports an all-steel look while maintaining strong Black Bay design codes and certainly its robust in-house movement. The most important part of any watch is the calibre inside; the Manufacture Calibre MT5612 powers the new Heritage Black Bay Steel, which is a high performance movement providing superb precision and robustness that is certified by the COSC. It powers the watch to an ample 70-hour power reserve.

Design-wise, the new Heritage Black Bay Steel stays true to the original. From its over-



A steel bracelet completes this Heritage Black Bay Steel model

***SPICE UP***  
Your Life!

TUDOR COLLABORATES WITH BREITLING TO EXTEND THE BLACK BAY COLLECTION



all shape, the domed dial and crystal, the snowflake style hands, as well as the crown – all elements derived from famous Black Bay models of the past. The Heritage Black Bay is presented in a 41 mm steel case with polished and satin finishes. As with any diver's watch, it comes with a unidirectional rotating bezel – also made of steel – with a 60-minute graduated disc and black engraved markings. A contrasting black domed dial serves as the canvas to a classic three-hand watch with a red waterproof level inscription to offset the tone. A date window at 3 o'clock completes the dial composition. The Heritage Black Bay Steel is offered with a choice of steel bracelet or aged leather strap, with an additional fabric strap included in the box.

## TWO TONE

The second model of the Black Bay collection is an all-new Heritage Black Bay S&G, which stands for Steel & Gold. For the first time, the Black Bay diver's watch is offered in a combination of yellow gold and steel on the bezel, crown and bracelet. The S&G, powered by the same Manufacture Calibre MT5612, beats at a highly precise 28,800 VpH and it is certified by the COSC for its performance and robustness. The in-house calibre yields an ample 70-hour power reserve, which is perfect for modern lifestyle, allowing the wearer to take the watch off on a Friday night and find it running on-time still on Monday morning.

Speaking of modern lifestyle, the blend of materials on the S&G provides a contemporary aesthetic that speaks sporty, rugged, yet sophisticated – which the touch of gold definitely provides. The Heritage Black Bay S&G is available with two strap versions, a steel and gold centre-link bracelet that complements the overall look, or an aged leather strap for a more rugged persona. Like its Black Bay Steel brother, the S&G model also comes with an additional brown Jacquard fabric strap, a signature of the TUDOR Heritage line.

Sharing similarities with the Steel model, the S&G features a unidirectional rotating bezel in yellow gold with a 60-minute graduated matt black anodised aluminium disc and gold markings. The crown is also yellow gold with the famed TUDOR rose engraved and lacquered in black. Presented in a 41 mm steel case with polished and satin finishes, the Heritage Black Bay S&G has a black domed dial, covered with a domed sapphire crystal. Keeping the dial simple and easy to read, the classic three-hand function is accompanied by a small window date at 3 o'clock. The TUDOR Heritage Black Bay S&G is waterproof to a depth of 200 metres.



The TUDOR Heritage Black Bay Chrono



Manufacture Calibre MT5612 powers the TUDOR Heritage Black Bay Steel

“THE HERITAGE BLACK BAY IS PRESENTED IN A 41 MM STEEL CASE WITH POLISHED AND SATIN FINISHES. AS WITH ANY DIVER'S WATCH, IT COMES WITH A UNIDIRECTIONAL ROTATING BEZEL – ALSO MADE OF STEEL – WITH A 60-MINUTE GRADUATED DISC AND BLACK ENGRAVED MARKINGS.”

## FIRST OF MANY

What happens when two brands collaborate to create a calibre? The answer is the Manufacture Calibre MT5813 Chronograph movement that powers the new TUDOR Heritage Black Bay Chrono. Spicing up its extensive Black Bay collection, for the first time it has a chronograph model powered with its first in-house manufacture chronograph with automatic movement, column wheel and vertical clutch. Keeping the overall aesthetics of the Black Bay



The Heritage Black Bay Steel



The Heritage Black Bay Chrono is powered by the Calibre MT5813



model in a 41 mm steel case with TUDOR rose engraved crown, and its famous snowflake hands, the new Heritage Black Bay Chrono has chronograph pushers inspired by the first generation of TUDOR chronographs and a fixed steel bezel with tachymeter readings that differentiate itself. Aside from a rather similar appearance, the Heritage Black Bay Chrono has the MT5813 that is rather special and different from the other Black Bay models.

The said MT5813 automatic chronograph movement is a hybrid calibre developed by TUDOR and Breitling. Based on the famed Breitling B01 calibre, the MT5813 has in-house parts such as the rotor, silicon balance spring and escapement that are set on the Breitling B01 base plate. Known for its chronograph movements, Breitling B01 is the perfect choice for the MT5813, which promises robustness and precision to the new Heritage Black Bay Chrono - and it is certified by the COSC. The collaboration between TUDOR and Breitling continues with shared know-how from each brand with more calibres to come in the near future.

The chronograph function in the TUDOR Heritage Black Bay Chrono is activated via

two pushers flanking the crown. A chronograph 45-minute counter appears at 3 o'clock, while a small seconds counter is at the 9 o'clock position. The date window is moved to 6 o'clock to accommodate the new chronograph counters, just below the centre chronograph second hand. The new watch also comes with a choice of steel bracelet or leather strap, and a third fabric strap is included in the box.



The MT5813 automatic chronograph movement is a hybrid calibre developed by TUDOR and Breitling



Heritage Black Bay Chrono with fabric strap



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The modern engineering of the Defy El Primero 21



# *MOVING* On Up

ZENITH UPS THE ANTE WITH RESURRECTED MODELS AND STANDARD DEFYING INNOVATION FOR BASELWORLD 2017

Going through a tough break-up is never easy in life; as former Zenith CEO Aldo Magada announced his departure from the brand in early 2017, the Manufacture has gone through a transitional period. The best way to move on and weather the period is by keeping busy and show the world your best – and that’s what Zenith did at Baselworld 2017 with the Defy El Primero 21.

Resurrecting a classic can be a tough pickle; you need to strike the perfect balance between heritage and new improvements to appeal to fans, collectors, and potential buyers alike. The Zenith Defy collection (originally named as Defi) has existed since Georges Favre-Jacot started the manufacture in 1865. Zenith then changed the name to Defy in 1969 and its Defy El Primero was chronometer-certified tenth-of-a-second precise; which is con-





Defy El Primero 21 in titanium with openworked dial



The Defy El Primero 21 in ceramicised aluminium



A titanium version of the Defy El Primero 21 with silver dial

sidered to be the most accurate series-made chronograph. That is until the new Zenith Defy El Primero 21 arrived in Basel.

The 21st century Defy El Primero carries the very same prestige as the older models: precision, speed and reliability. With new technologies and modern engineering however, it receives an all-new El Primero movement which delivers a beefy performance, equipped with new regulating organs as well as a patented chronograph control mechanism. The result: at the heart of the Defy El Primero 21 is a COSC-certified in-house movement driving a hundredth-of-a-second precision – a feat that defies (get it?) the norm of chronometric performance. While the legendary El Primero movement beats at 36,000 VpH or 5Hz to power the watch and its chronograph function, the new Defy El Primero 21 has two balance wheels and mainsprings. Zenith calls it a “double-chain structure” which essentially means it has two separate transmission and escapement systems powering two engines; one runs the automatic calibre timekeeping purpose which beats at the ‘normal’ 36,000 VpH and provides a 50-hour power reserve, the other runs the chronograph which beats at a staggering 360,000 VpH or ten times over the usual El Primero movement! This enables and ensures chronograph precision to a hundredth-of-a-second while consuming ten times more energy than the normal chronograph function hence, the “double chain structure” is necessary. So much energy consumed by the chronograph, a separate chronograph-only power reserve indicator is placed at the 12 o’clock position.



The LVMH group engineers developed a world-premiere invention of new balance springs for the watch: made of carbon-matrix carbon nanotube that conveys exceptional physical and mechanical properties to the Zenith Defy El Primero 21’s balance spring, thanks to its graphene matrix, making it temperature-resistant and anti-magnetic to fields of 15,000 Gauss standard, thereby guaranteeing peerless precision in all conditions of use. Earlier, we also mentioned about a patented chronograph control mechanism in the Defy El Primero 21. Alongside its integrated construction, its “double chain structure” and the remarkable chronometric performance of its new carbon-matrix carbon nanotube balance springs, the El Primero 21 features a patented chronograph-reset control mechanism com-

“ THE 21<sup>ST</sup> CENTURY DEFY EL PRIMERO CARRIES THE VERY SAME PRESTIGE AS THE OLDER MODELS: PRECISION, SPEED AND RELIABILITY. ”





Jean-Claude Biver unveiling Zenith's new releases at Baselworld 2017



Swizz Beatz for Zenith

posed of three heart pieces and an exclusive starter mechanism, ensuring simultaneous resetting of the seconds as well as tenths and hundredths of a second.

A 44 mm diameter titanium case inspired by the original El Primero models houses all the new patents, inventions, “double chain structure” and twin barrels. Equipped with a fluted crown and chronograph pushers, the signature Defy case with its short lugs displays alternating brushed and satin finishing, while its rubber strap with a leather insert is secured by a double-blade folding clasp. An openworked dial works best to present the elegant contemporary décor with a star-tipped chronograph hand sweeping the inner bezel ring with a graduated scale to display the hundredths-of-a-second measurement. Two counters in blue and grey along with the signature El Primero design codes are present in the new Defy El Primero 21, making this the signature of an authentic Swiss Manufacture, and the promise of a bright future ahead with new innovations to come during this transitional period.

From one classic model to another, Zenith presented a new vintage series: the Heritage 146 chronograph along with the aforementioned Defy. The Heritage 146 is not a new model, rather a resurrection of the classic 1960s retro style with an El Primero calibre inside. While the old model was powered by the hand-wound Calibre 146D with a balance wheel



The new Heritage 146 evokes retro styling



The blue dial of the Heritage 146 is matched with a blue rubber-lined calfskin strap

beating at 18,000 VpH, the new Heritage 146 is now powered by the automatic El Primero Calibre 4069 beating at 36,000 VpH to meet the chronometric precision standards. If you flip the watch, you can marvel at the “Côte de Genève” decorated rotor via the screwed-down sapphire crystal case back with anti-reflective treatment.

Keeping the retro style intact with a chronograph with central sweep-seconds hand, a 30-minute counter at 3 o'clock, a small seconds counter at 9 o'clock, as well as a tachymetric scale, the new Heritage 146 is housed inside a 38 mm diameter vintage-style steel case that is water-resistant to 50 metres and features a fluted crown as well as two round pushers. Two eye-catching colour dials are available – also flushed with vintage styles – in warm tropical brown or blue, both with sunray motifs. The dial is kept simple and elegant with no date aperture, minimal branding, and thin rhodium-coated baton-style hands. The final touch to complement the retro vintage look is a pair of racing-style straps in matching brown or blue rubber-lined calfskin. The new Zenith



El Primero 9004 beats at the heart of the Defy El Primero 21

“FROM ONE CLASSIC MODEL TO ANOTHER, ZENITH PRESENTED A NEW VINTAGE SERIES: THE HERITAGE 146 CHRONOGRAPH ALONG WITH THE AFOREMENTIONED DEFY. THE HERITAGE 146 IS NOT A NEW MODEL, RATHER A RESURRECTION OF THE CLASSIC 1960S RETRO STYLE WITH AN EL PRIMERO CALIBRE INSIDE.”

Heritage 146 has a power reserve of over 100 hours and it is a unique offering combining the best of the Manufacture's past: design, history and true rarity.



# PRIDE OF INDONESIA

INDONESIAN FORMULA 2 DRIVER, SEAN GELAE, RECENTLY MADE HIS DREAM COME TRUE BY TEST DRIVING FOR FORMULA 1. THIS DRIVEN GENTLEMAN IS DEFINITELY MAKING HIS OWN MARK IN THE WORLD OF PROFESSIONAL RACING.







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FORM**

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**CHOPARD**  
Mille Miglia  
GTS, Stainless  
Steel, 43MM





**DREAM  
CATCHER**

Wardrobe:  
**Andersson  
Bell T-shirt  
from  
Project X,  
DIESEL denim  
trousers**

Timepiece:  
**BAUME &  
MERCIER  
Capeland  
Shelby Cobra,  
Stainless  
Steel, 44MM**



**EYE ON  
THE PRIZE**

Wardrobe:  
**DIESEL**

Timepiece:  
**BREITLING  
Colt  
Chronograph,  
Blacksteel,  
44MM**

Photography by  
Robby Agus  
Styling by Triska Putri  
Grooming by Zearis





The Excalibur  
Pirelli -  
Automatic  
Skeleton



# FOR THE Knight

ROGER DUBUIS PRESENTS TWO  
NEW EXCALIBUR WATCHES

Since it was first founded in 1995, Geneva-based watchmaker Roger Dubuis, has been making contemporary Haute Horlogerie with boldness and extravagance in mind. This bold approach to crafting fine watches and its determination to take the road less travelled is materialised through the combination of progressive complications and disruptive materials inspired by performance-oriented industries.



Pirelli tyres  
were used for the  
rubber strap



“

THE TIMEPIECE IS WATER-RESISTANT UP TO 50 METRES AND HAS A POWER RESERVE OF 60 HOURS. OWNERS OF THE LIMITED 88 TIMEPIECES WILL BE INVITED TO TAKE PART IN HIGH-END LOCAL PIRELLI EVENTS.”

At the 2017 Salon International de la Haute Horlogerie (SIHH), the Maison announced its partnership with high performance tyre maker, Pirelli. The quality of Pirelli rubber tyres are second to none, which has made it the only supplier of tyres to the Formula 1 championship races since 2011. The tyre company was created in 1872, and today its tyres can be found in over 160 countries, operating 20 production sites in 14 countries around the world with a total workforce of 37,000 people.

Two watches from the new collaboration were unveiled in SIHH, one of them being the Excalibur Spider Pirelli - Automatic Skeleton. Pirelli took part in creating the black strap, which is made of rubber from actual performing Pirelli tyres that have won races in the past. The inside of the rubber strap is made to match the pattern of a Pirelli Intermediate tyre used in races with humid or wet tracks. Meanwhile, everything within the 45 mm watch case is in line with the Excalibur Automatic Skeleton first launched in 2015. The timepiece is powered by the RD820SQ movement which is made of 167 parts, with the vast majority of these parts being visible thanks to the skeletal design of the watch. All of these components are hand-finished to the meticulous standards of Poinçon de Genève certification.

The top left part of the watch is home to the micro-rotor and the hallmark five-pronged star-shaped bridge on the movement has its tips touching 1, 3, 5, and 7 o'clock. Blue is the colour of choice to highlight this timepiece, visible on the hour and minute hand tips, crown, and inner blue ring as part of the hours and minutes circle. The timepiece is water-resistant up to 50 metres and has a power reserve of



The Excalibur 36 Automatic

60 hours. Owners of the limited 88 timepieces will be invited to take part in high-end local Pirelli events.

Another striking new piece unveiled by Roger Dubuis in SIHH this January was the Excalibur 36 Automatic - the number 36 indicates the diameter size of its black DLC-treated titanium case. At this size, the Excalibur 36 Automatic is suitable for female users. On the blue PVD-coated dial with sun-brushed finishing are elongated Roman numerals, and at 6 o'clock lies the small seconds sub-dial with date window. To complete the look, its bezel is set with 48 mesmerizing blue sapphires which total approximately 1.5 carats. Powering the watch is the manual winding RD830 calibre that features a 22-carat pink gold rotor, visible through the transparent sapphire crystal case back. The



The RD830 calibre powers the Excalibur 36 Automatic

timepiece has a 48-hour power reserve and is water-resistant up to 50 metres. Being an Excalibur, the timepiece incorporates a fluted bezel and triple lugs. Securing the timepiece on the wrist is a blue alligator leather strap fitted with a DLC-treated titanium folding buckle. Only 28 pieces of this watch are available worldwide.



The new HYT  
H0 Black



# LIQUID Timing

HYT INTRODUCES THE  
LATEST MODEL TO GRACE ITS  
GROWING FAMILY OF WATCHES

Since the first wristwatches were invented in the late 1800s, liquid was considered an enemy to the timepieces' inner parts and shall forever be distanced. However, the wall of separation was finally shattered in 2012 when Neuchâtel based

watchmaker, HYT, launched the H1, a mechanical timepiece that displayed time using fluids. HYT watchmakers were joined by a team of 20 scientists, chemists and engineers to create what they call Hydro Mechanical Horlogerie.

In a matter of five years, HYT has developed over 25 different variants of the H1, and has launched the H2, H3, H4 and Skull collections. The three main parts of the watch are a traditional mechanical movement, two reservoirs- better known as bellows- that pump the liquid, and a less than 1 mm diameter capillary that houses the fluid to indicate the hours. All of the collections share the similar DNA of liquid horlogerie and have a relatively busy dial.

For 2017, HYT launches the H0, which when put side by side with other HYT collections, has a simpler design code. So minimalistic is the design, that the HYT logo is not even visible from the top side of the dial- one must tilt the timepiece to see the HYT logo on the side of 6 o'clock. While the other HYT collections are bold to showcase its bellows, H0 has its bellows slightly covered. The size of the hour markers are smaller and there is no big



protruding 6 o'clock hour indicator. Guising the busyness of the dial has shifted the focus to the hour-indicating capillary. Meanwhile, at 12 o'clock a minutes hand is located; at 9 o'clock a small seconds hand; and between 2 and 3 o'clock is a power reserve indicator. The diameter of the dial is maintained at 48.8 mm, however, the H0 has no lugs which makes the watch wearable for users with smaller wrists.

HYT has launched three variants of the H0: Black, Orange, and Silver, with green, black, and blue fluidic hour indicators respectively. Its titanium case has a brushed, micro-blasted and satin-finished finish. Another unique H0 design feature is the domed sapphire crystal, where it curves around the side of the timepiece, halfway close to the bottom. Keeping the modern watch look rather "traditional" is the humble train track design on the edge of the top part of the dial which elongates all the way to the side. The H0 speaks volumes of the "less is more" attitude. The timepiece is powered by an exclusive HYT manual winding



The HYT H0 is also available in silver



Orange variant of the HYT H0

“HYT HAS POSITIONED THE H0 AS THE COMPANY'S ENTRY LEVEL TIMEPIECE AS IT IS PRICED RELATIVELY LOWER THAN ITS PREDECESSORS. EACH OF THE THREE H0 VARIANTS ARE PRODUCED AT A LIMITED QUANTITY OF 15 PIECES.”

movement that has its bridges hand-bevelled and adorned with Côtes de Genève. The H0 has a 65-hour power reserve and is water-resistant up to 30 metres.

HYT has positioned the H0 as the company's entry level timepiece as it is priced relatively lower than its predecessors. Each of the three H0 variants are produced at a limited quantity of 15 pieces. In a matter of a few years, it seems that HYT has completed its timepiece collection: aggressive dials (H1, H2 and H4), rectangle (H3), Skeleton, and now minimalist design with the H0. It will be exciting to see what the watchmaker has in store for the future.





A slider at 9 o'clock activates the minute repeater

When thinking about the United Kingdom, the majority of us would associate it as the home of the Queen and the Beatles. However, a not so known fact about the country is that it is amongst the top 20 oil producers in the world, even surpassing Indonesia's oil production last year. The UK's black gold treasure is mainly found in the North Sea, supplying approximately 70 percent of the country's energy for transportation and electricity. Not just for the United Kingdom, the North Sea oil has benefitted other countries surrounding the sea.

As an homage to the oil industry, Ulysse Nardin has launched the Ulysse Nardin North Sea Minute Repeater. It's only fitting that the Le Locle-based watchmaker created this time-piece as the company was founded at around the same time when oil was first discovered in the North Sea, of which Ulysse Nardin has its roots in marine and pocket chronometers. It would not have been a surprise if sailors were



The North Sea Minute Repeater with a portrayal of an offshore drilling rig on its dial

# *BLACK* Gold Chimes

ULYSSE NARDIN  
PRESENTS A NOVEL  
MINUTE REPEATER





The oil rig and waves on the dial are made of gold and champlevé enamel

to use Ulysse Nardin instruments to navigate through the North Sea in search for oil 170 years ago. So reliable were Ulysse Nardin navigational timepieces that by the 1870s, over 50 navies and international shipping companies were equipped with Ulysse Nardin marine deck chronometers.

Powering the watch is the Calibre UN-73 manual winding movement that comes with a 36-hour power reserve. Within the 42 mm rose gold case is a portrayal of an offshore drilling rig standing tall above gentle waves. The oil rig and waves are made of gold and champlevé enamel. Champlevé – along with grand feu and cloisonné – is an enamel technique used by prestigious watch houses to create the finest watch dials. It is said that this technique was first introduced in the 12th century and is such a demanding skill that only a few people in the world have ever truly mastered it.

The first step in creating the champlevé enamel requires the engraver to define the design on a gold plate, carefully creating the image in three-dimension. The enameller then lays down the different-coloured enamels. Finally, the effect is brought vividly to life by the engraver who chisels the metal to perfection once the dial has been polished.

Not just visibly pleasing, at the heart of the timepiece is a minute repeater complication, with crystalline chimes that audibly indicate the time. As an added visual feature, the three



Champlevé was used to craft the intricate detail on the dial

“  
 POWERING THE  
 WATCH IS THE  
 CALIBRE UN-73  
 MANUAL WINDING  
 MOVEMENT THAT  
 COMES WITH A  
 36-HOUR POWER  
 RESERVE.”

gold cranes on the oil rig act as bell strikers (Jaquemarts), which will move when the minute repeater is activated. The first crane is set to match the hours, the second crane for quarter hours, and the third crane for the minutes. To activate the minute repeater is a slider on the 9 o'clock position.

Many watchmakers would agree that the minute repeater is in fact the most complicated of all timepiece complications, even more difficult than crafting a tourbillon. Due to its complexity, minute repeater timepieces cannot be mass produced. Case in point is the Ulysse Nardin North Sea Minute Repeater, which is limited to just 18 pieces.





Exterior of the Zenith Manufacture

# ABOVE and beyond

THE PIONEER OF THE  
INTEGRATED MANUFACTURE,  
ZENITH HAS MASTERED  
EFFICIENT WATCH CREATION

Zenith's founder pioneered the concept of the integrated manufacture; no wonder, then, that it is in the company's DNA to look further, reach higher and push limits, again and again.

Today, the idea of the integrated watch manufacture seems to make sense: how else would one have access to all the skills needed to create a fine timepiece? But in the 19th century, even in Le Locle, the cradle of Swiss watchmaking, it was a foreign

concept to the numerous artisans scattered in independent workshops.

## 1865

The founder of Zenith, Georges Favre-Jacot, identified that all the parts of a watch are interdependent and sought to unite all the requisite professions under one roof, thereby inventing the very concept of a manufacture. The idea would spread across the industry; not many watch companies can



The historic watch which inspired the Pilot Type 20 Extra Special





Portrait of Georges Favre-Jacot, founder of Zenith



The Zenith Manufacture



Inspiration for the new Heritage 146 Chronograph

still say they fully develop and produce their own movements in-house, but it is alive and well at the house that Georges built.

Zenith made notable leaps and bounds in the advancement of its production technologies in the manufacture's early years. Favre-Jacot was dogged in his quest to improve the reliability, precision and complexity of his timepieces, devising machines and processes to bring his ideas to life and even pioneering the concepts of interchangeable parts and automated production. The manufacture soon began to export the most precise watches ever made – and it hasn't stopped.

## 1899

The Manufacture launched its first pocket chronograph; Favre-Jacot won the gold



An earlier model which inspired the Defy El Primero 21

medal at the Paris Universal Exhibition the following year. It was also in this era that the brand began to think about wristwatches, filing a patent for such a model as early as 1909.

The year after, the manufacture lodged another patent to protect its “mainspring development indicator mechanism”, herald-

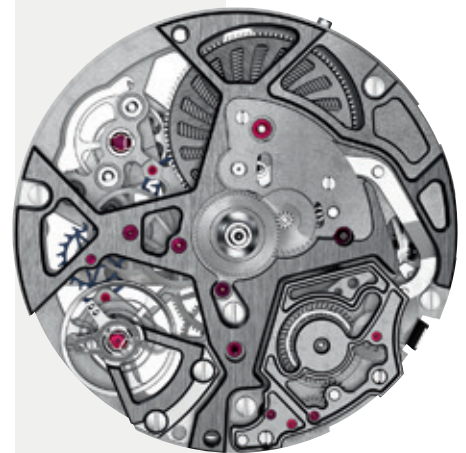
ing the advent of the power reserve display. Given its pedigree in precision, it also began to devise and produce onboard instruments, something it would undertake for the next 50 years.

## 1911

The manufacture definitively adopted the name of Zenith, symbolising the heights of excellence to which the brand has been aspiring ever since. By 1926, there were as many as 1,000 people working under the auspices of Zenith's manufacture in Le Locle and neighbouring La Chaux-de-Fonds, earning it the nickname “the Manufacture with 2,000 gold and silver hands”.

## 1948

The post-war era saw the launch of Calibre 135; this wristwatch chronometer movement equipped with a small seconds func-



El Primero 9004 powers the Defy El Primero 21





Pilot Extra Special Chronograph

tion earned no less than 235 prizes. This was followed by Calibre 5011K in 1960, which featured record-breaking precision and would later be used to power marine chronometers, pocket watches and table clocks, as well as the Pilot Montre d'Aéronef Type 20 in a limited edition.

With the centenary of the manufacture approaching in 1965, plans began to come together in 1962 for an iconic watch to celebrate the milestone. To say that the watchmakers had a challenging list of technical specifications put before them is something of an understatement: it was to be the first automatic chronograph ever; the calibre was to be fully integrated and designed as an inseparable whole; there would be no additional module, instead there would be a construction built around a column wheel and a central rotor mounted on ball bearings; it would need to beat at high frequency to be the world's most accurate chronograph. And the movement was to be miniaturised and equipped with a date mechanism.

## 1969

Four years past the 100th anniversary, Zenith launched the El Primero, meaning "The First" in Esperanto, on January 10. Two calibres were introduced, the first a chronograph with date and the other, a chronograph with triple date and moon phase. The new models also broke new aesthetic ground, featuring counters in contrasting colours to boost readability.



The solid titanium case back of the Pilot Extra Special Chronograph depicts the plane flown by Louis Blériot

The unveiling, though not in time for the centenary, was testament to the strong foundation that the company had built up in that time; one needed to constantly push the boundaries of time measurement, whether in a wristwatch, pocket watch or professional instrument. The company has filed over 300 patents, ten of which relate to the index or regulator. It is the most titled ever in the field of precision, having won no less than 2,333 chronometry prizes to date.

About to approach its own milestone of a 50th anniversary, El Primero has gone on to have a lasting impact on modern watchmaking. It is still the world's most precise series-made chronograph and the only one capable of measuring short times to the

nearest tenth of a second, thanks to its balance oscillating at a frequency of 36,000 vibrations per hour. It still also boasts a power reserve of over 50 hours that is exceptional for such a high frequency.

Better late than never for the calibre that has become the company's standard bearer – now making new waves via a complete collection bearing its name. There are now more than 20 versions, some enriched with additional complications and others highlighting new materials. It takes an average of nine months to make a piece destined for the El Primero collection; in that time, a series of 2,500 operations will have been performed by 300 pairs of hands, and 18 different metals will have been used.

El Primero is continuing its standout ways in 2017 with the Defy El Primero 21, which houses a new in-house, COSC-certified, 100th-of-a-second chronograph movement in a 44 mm titanium case. Its double-chain structure is based on two regulators made of Carbon-Matrix Carbon Nanotube composite, a patented new material that is insensitive to magnetic fields and temperature gradients to a degree well above existing norms.

The El Primero mechanism is also driving the Pilot Extra Special Chronograph and the Chronomaster El Primero Grande Date Full Open this year. The company supported aviation pioneers from the early days of flight with instruments that were as robust as they were readable; the 45 mm Pilot Extra Special Chronograph pays homage to that while cutting a modern silhouette with an imposing bronze case, a wide ratcheted crown and oversized luminescent numerals. The inscriptions "Montre d'Aéronef" and "Pilot" are a reminder that the Manufacture was one of the first producers of altimeters and cockpit watches at the dawn of military and civil aviation. At the heart of it all is the El Primero Calibre 4069, driving a tenth-of-a-second display as well as the central hours and minutes, small seconds and chronograph functions while ensuring a 50-hour power reserve.

The highlights of the 45 mm steel Chronomaster El Primero Grande Date Full Open are surely the sapphire dial and case back, through which the inner workings of the highly-skeletonised chronograph mechanism may be admired. The dial features two transparent blue- and grey-tinted counters which remind collectors of the original 1969 El Primero model, as well as moon and sun





El Primero Defy 21, with 100th of a second chronograph movement

phases on twin discs at 6 o'clock. The look is topped off with a black-and-white minute scale, luminescent hands and hour markers and a large date display at 2 o'clock.

Watchmakers were careful to make sure none of these obscured the El Primero Calibre 4047B enclosed within; equipped with a silicon lever and escape wheel, this 332-part movement drives central hours and minutes hands, along with small seconds, chronograph, large date and moon and sun phase functions.

## 1975

After a decision by Zenith's owner at the time to limit production only to quartz watches, watchmaker Charles Vermot took the drastic step to hide the plans, parts and tools required to make mechanical calibres to save them from destruction. By 1984, demand for mechanical watches had begun to rise again, with several major watch players eager to make a fresh start with timepieces bearing the El Primero calibre; Vermot returned the precious materials, and production of the legendary mechanism was restarted.

## 1994

The ultra-slender, highly-reliable automatic Elite movement, the first Zenith calibre to



The stainless steel Chronomaster El Primero Grande Date Full Open



Diamonds surround the bezel of the Elite Lady Moonphase

be developed with computer-assisted design (CAD) technology, was voted movement of the year by the professional press. It lives on today in a number of pieces including an ultra-thin model and a ladies' jewellery watch.

This year, Zenith also welcomes the Elite Lady Moonphase into the fold, highlighting the technical excellence of the 3.97 mm Elite Calibre 692 inside a 33 mm rose gold or steel case, smaller than its predecessor, and under a mother-of-pearl dial – perfect for women who revel in both the refinement

of high-performance mechanisms and the elegance of a smaller timepiece.

## 2000

Zenith welcomed the new millennium by joining the LVMH luxury group. In 2003, it revealed the Open concept based on a dial opening revealing the escapement of its flagship El Primero calibre, allowing more to witness the high-frequency magic. And in



The 42 mm Chronomaster El Primero Range Rover Velar Special Edition





The Heritage 146 Chronograph with tropical brown dial

2009, the legendary mechanism marked its 40th anniversary. Separately, the town of Le Locle was listed as a UNESCO World Heritage Site for its industrial architecture and urbanism; as the company that built the first manufacture in watchmaking history there, Zenith's contribution to this cannot be overlooked.

## 2011

The Academy Christophe Colomb Equation du Temps was named the Best Complicated Watch at the Geneva Watchmaking Grand Prix. The Pilot Big Date Special continued the company's winning streak at the 2012 Geneva Watchmaking Grand Prix by taking the "Petite Aiguille" prize; it was one of three new models in the Pilot collection as Zenith sought to revisit its earlier ties with aviation.

Manufacture Zenith was now home to a 250-strong workforce across 80 professions. Having previously undertaken the task of renovating the 19 buildings of its manufacture – still located on the premises where Zenith was founded in 1865 – in time for the company's 150th anniversary year, work on the central building, incorporating state-of-the-art technologies while preserving the



Pilot Type 20 Extra Special in khaki



Burgundy version of the Pilot Type 20 Extra Special

historical architecture, was also completed in 2012.

## 2017

Making their debut this year are several notable releases. The 42 mm Chronomaster El Primero Range Rover Velar Special Edition was unveiled at the 2017 Geneva International Motor Show, featuring ideas and inspirations from the product design and engineering departments of both brands. The pioneering El Primero chronograph and the prototype for the Range Rover, the first luxury off-road vehicle, were launched in the same year and this timepiece, featur-

ing an elegant grey dial with copper-toned details and a leather strap made of the same hide used in Range Rover cars, embrace the incredible reputation, tradition and credentials that both companies have built up since.

The Heritage 146 Chronograph takes inspiration from an iconic piece from the 1960s. The retro styling and 38 mm steel case hark back to the archival model, which was equipped with the 38-hour-power-reserve Calibre 146D and had hour, minute and small seconds displays. Today's iteration is driven by the high-precision El Primero Calibre 4069 instead; 2017's Heritage 146 offers a chronograph with central sweep-seconds hand and 30-minute counter at 3 o'clock, as well as a tachymetric scale and an impressive power reserve of over 100 hours. The two-counter dial without a date window reflects a configuration typical of 1960s chronographs.

Staying in the vintage vein – but with a modern twist – is the Pilot Type 20 Extra Special 40 mm. This new offering stands out in a collection which had previously been composed of larger-sized watches, and successfully melds attributes from early aviation watches with more modern features and an elegant outlook, not to mention an in-house 'engine'.

Beyond the aged steel case, large luminescent Arabic numerals take centre stage and are set against grained-finish dials of slate grey, khaki, blue or burgundy. Underneath beats the automatic Zenith Elite 679 Calibre, which drives central hours, minutes and seconds hands while delivering a 50-hour power reserve.

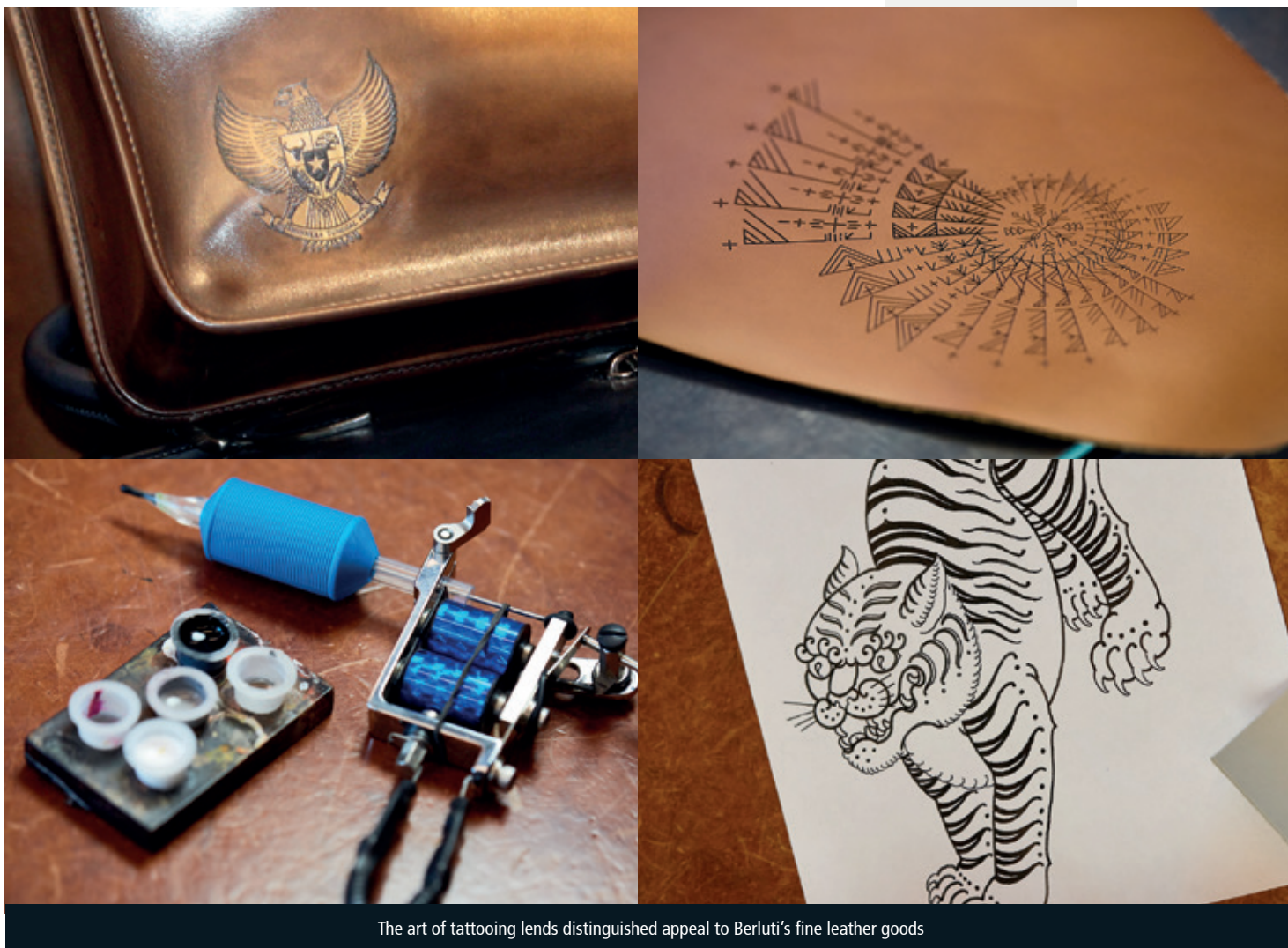




# HIGH LIVING







The art of tattooing lends distinguished appeal to Berluti's fine leather goods

# HIGH-FASHION

## Ink BERLUTI GETS INKED FOR ITS NEW COLLECTION

**T**he ancient art of tattooing has enjoyed mainstream popularity for decades. Once used as a traditional rite of passage or to denote a person's social standing within a tribe, the now urban art form is playing an important starring role in the elegant and discerning world of high-fashion footwear, thanks to an exciting collaboration between Berluti and renowned American tattoo artist, Scott Campbell.

The Paris-based premium brand is shaking up menswear by prominently featuring ultra-graphic motifs in its new collection. Five elaborate designs created by Campbell will adorn a range of Berluti's latest creations, from shoes

to ready-to-wear pieces, as well as various leather items such as bags and wallets. "I created graphic designs featuring a host of symmetrical repetitions, but which exude a sense of movement and a certain musicality," Campbell explains.

The renowned tattoo artist chose to portray these elements through tribal-like patterns that form intricate geometric patterns and predominantly animal shapes, including snakes and birds. "Having an animal tattoo has always been a way of expressing your feelings," he elaborated by saying, "For example, choosing a bird design reflects a sense of freedom."

Freedom has long been a vital part of Berluti's fashion DNA. Particularly, the freedom it provides its distinguished customers in adding bespoke touches to its menswear collection – which is why the brand introduced the option of customising its Venezia leather shoes with hand-applied tattooing in 2001.

Berluti's decision to expand and "refresh this specific skill" seemed like an organic step forward, said previous Berluti Creative Director Alessandro Sartori. "Scott Campbell has really brought this art form to another level," he said. "His graphic approach was a perfect fit for the contemporary feel of the new collection."



# Berluti

Paris

*Bottier depuis 1895*



## Berluti “Garuda” Limited Edition

The art of tattooing is not only intended for the skin. This distinct craft is part of Berluti’s style idiom and is used to personalise the brand’s array of leather goods. Expertly performed by hand, Berluti’s tattoo experts now offer a limited edition rendering of Indonesia’s national emblem, the Garuda, in tattoo form on any Berluti product. This special made-to-order service can be availed exclusively at the Berluti store in Plaza Indonesia.

PLAZA INDONESIA  
Level 1 #182A – Tel. (+6221) 2992 4363





# TOTALLY CHANEL

IMBUED WITH GABRIELLE  
CHANEL'S REVOLUTIONARY  
SPIRIT, CHANEL PRESENTS ITS  
NEW QUINTESSENTIAL BAG

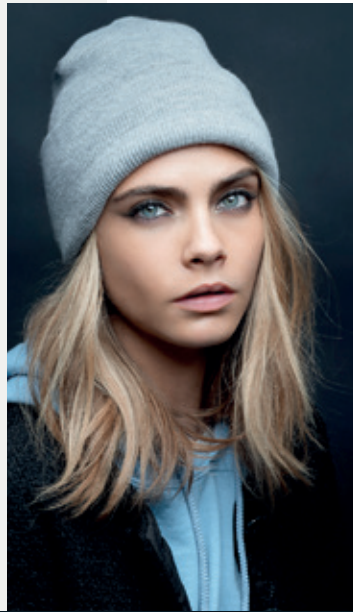
**F**orm and function, this was the very idea behind the iconic handbag that Gabrielle Chanel created in 1955. With her novel creation, the fashion pioneer allowed women the freedom to move while also providing them a truly beautiful must-have accessory. Fast forward to the present day, and the spirit of CHANEL's eponymous founder lives on.

For 2017, Karl Lagerfeld continues the tradition and enriches the legacy of Gabrielle Chanel with the CHANEL GABRIELLE bag. Taking inspiration from the shape of augmented reality glasses, as well as the binocular cases often seen over the shoulder of gentlemen at the racecourse, the CHANEL GABRIELLE bag has a rigid thermoformed base, with an extremely light and ultra-supple main body. These con-



The different versions of the CHANEL GABRIELLE bag





CHANEL's ambassadors - Kristen Stewart, Cara Delevingne, Pharrell Williams and Caroline de Maigret



The multi-hued CHANEL GABRIELLE

trasting structures blend perfectly to connote the very essence of beauty with practicality as well as strength with elegance. Gabrielle Chanel placed a lot of importance on comfort and the new IT bag named after her is nothing but comfortable to wear as it hugs the body, moves along with the wearer and never hinders her from moving. Complete with an adjustable strap, the CHANEL GABRIELLE bag also includes a leather-interlaced double chain. This strap combination provides the bag great versatility as it can be worn in three different ways: over the shoulder, across the body or both at the same time with the chain going over one shoulder and then diagonally over the other. As a bag is often chosen to complement a fashionable lady's outfit, this unique feature of the CHANEL GABRIELLE bag makes it the perfect accessory to use whatever the occasion.

The quilted body of the CHANEL GABRIELLE bag is crafted from aged calfskin and it is available in either elegant black or white, or in a



combination of colours such as black/white, navy/black and beige/black. Offered in a hobo version, the bag is also interpreted in three formats: a backpack, a large shopper and a supple purse contained in a rigid half-case. This last smaller model is also available in several iterations: leather, black python, as well as in different colourful shades such as yellow, pink, red, blue and aqua. A garnet-coloured cloth lining completes these versions and serves as a nod to the original bags designed by Gabrielle Chanel.

To give life to the CHANEL GABRIELLE bag, Karl Lagerfeld conceived a campaign composed of four short films featuring the Mai-

son's ambassadors - Kristen Stewart, Cara Delevingne, Pharrell Williams and Caroline de Maigret. Each with its own concept, the films are directed by four different directors. In her short film, Kristen goes to meet the spirit of Gabrielle, while Cara figures in an urban pop cartoon. The only gentleman in the group, Pharell has fun in a concert hall wearing an iconic CHANEL tweed jacket while Caroline exudes Parisienne chic in black and white. Though greatly dissimilar, all the films convey vivacity and candour. They also have one other thing in common: they all candidly explore the magical and mysterious spirit of Gabrielle Chanel which lives on in the CHANEL GABRIELLE bag.





Functionality meets eccentricity in the new FENDI Kan I bag



# *BREAKING* the Rules

FENDI DRAWS  
INSPIRATION FROM  
A ROYAL ICON FOR  
A STRONG, VIBRANT  
SPRING/SUMMER 2017  
COLLECTION

No other historical figure has exerted quite the same level of awe and inspiration over the fashion world than the inimitable Marie Antoinette. Opulence, grace, vivacity and feminine confidence – these are the indelible attributes for which the young French queen is remembered even 224 years after her death. And it is these very same traits that effectively radiate throughout FENDI's Spring/Summer 2017 collection, a “continuation” of the fashion house's Legends and Fairytales haute-couture line.

“We are very much inspired by a legendary woman, Marie Antoinette, who was ahead of her time,” said FENDI Creative Director of Accessories and Menswear, Silvia Venturini Fendi. “In a very strict world, she was open to break the rules. The woman that can wear this collection has a really strong personality, like Marie Antoinette.”

Indeed, the collection is bold and vibrant, with a strong tone of romantic grandeur. Fashioned from an assortment of materials, ranging from

plain cotton to sumptuous silk, it comprises structured dresses and soft, billowing aprons, as well as fur tops, sporty knitwear and even large-pocketed cargo pants.

The highlight of the Spring/Summer 2017 line, however, is FENDI's new Kan I bag. Expertly moulded to present a classic, squared silhouette, the structured accessory is edgy yet unabashedly feminine, flamboyant yet chic, wild yet refined – all the rule-breaking qualities of a modern-day Marie Antoinette.

“It can be worn in different ways, thanks to three handles,” Fendi explained. “The Mini Strap You, the regular Strap You and the chain one.”

Described as “functionality meets eccentricity,” the FENDI Kan I bag comes with attention-grabbing patterns and adornments, including floral prints, Pequin stripes, leather flowers, bows and studs.



FENDI.COM



FENDI





In full bloom with the Dayton Top, Dayton Pant and Sawyer Needlepoint Shoulder Bag

# FLOWER Power

USHER IN THE WARM SUMMER MONTHS WITH TORY BURCH'S SUMMER FLORALS

Living in a tropical country, many of us don't get to truly appreciate the Fall/Winter offerings from the world's luxury fashion brands, unless we wear them when travelling overseas. However, the same cannot be said for the Summer collections, which can totally be worn by anyone living near the Equator.

The latest Summer offerings from Tory Burch seem like they're tailor-made for Indonesia. Dominated by flower motifs, the aptly named Summer Florals collection is inspired by the West Coast and stylish 70s dressing. "Florals were a theme throughout the collection. For West Coast, we mixed the prints — I love the idea of pairing prints that don't necessarily go together, like the micro-florals we graphi-



Fernanda  
Dress in  
Samba Batik  
Floral



cally engineered on crop tops, loose pants and billowing dresses,” said the designer herself.

Wonderfully bright and laidback, the line showcases two unique floral patterns: the Batik Floral – which undoubtedly references Indonesia’s traditional cloth – is a delightful combination of folksy blooms, while the Dutel Floral features graphic flowers in sunny colours that evoke vintage California cool. These two unique motifs were used in abundance on the distinct pieces of the collection.

The Dayton Dress is carefree and easy to wear with its dainty ribbon straps and free-flowing skirt, while the Kia Bow Blouse provides a truly feminine silhouette. Made of cotton voile, the Kia Bow Blouse is the perfect match to the Dayton Skirt, with its button-down design, high waist and solid border at the hem to provide the wearer the illusion of height. True flower power can be had with the Shasta Dress in fine chiffon, which combines three luscious floral prints and showcases open sleeves for maximum allure. Stretch cotton is the material of choice for both the Dayton Top and Pant, both of which lend the wearer a casual, laidback vibe.

Other pieces in the collection include the Fernanda Dress with its pleated flowing skirt; the Jessie T-Shirt Dress in the pima cotton style that can be worn cinched at the waist or billowed for a blouson effect; the Stephanie Tunic Dress, a new take on a Tory Burch classic silhouette; and the Stephanie Tunic with its slit neckline giving off Tory Burch’s classic, bohemian-chic appeal.

These standout pieces can be worn with the striking Needlepoint Bermuda Bag, distinguishable by its curved leather handles and gold rivets or the Sawyer Needlepoint Shoulder Bag, with its slouchy lightweight design and oversized buckle. Both of these distinguished accessories are trimmed in suede and are accentuated with colourful floral stitching. For added oomph, the Oblong Scarf in a linen blend can round off any outfit and add additional bohemian flair.

Lastly, what’s summer without some fun in the sun? Tory Burch surely aims to brighten up any woman’s wardrobe with two Batik Floral swimsuits in striking hues. The one-piece model has an ultra-flattering style and adjustable straps, while the string set turns up the heat with its adjustable side ties. Both made from Eurojersey, these beautiful swimsuits also provide SPF 50 sun protection to keep the wearer safe from the sun’s harsh rays.



Tory Burch presents bold and bright pieces for summer



Kira Braided Canvas Cross-Body Bag





John Baldessari for BMW

# TIME AND Time Again

DEBORAH ISKANDAR  
CONSIDERS THE LINK  
BETWEEN ART AND DESIGN

Art Basel just finished its 10th edition in Hong Kong earlier this year. Most people think that Art Basel is just about strolling the aisles looking at consecutive booths of modern and contemporary art offered for sale. But, there is more than just the gallery presentations for the VIP clients. Inside the VIP lounge, Art Basel sponsors invest in specially curated exhibitions linking the artistry of their brands with contemporary art.

Audemars Piguet and BMW have been at the forefront of art sponsorship. Audemars Piguet has a long, artistic heritage since its founding in 1875 in the Vallée de Joux of the Jura Mountains on the Swiss-French border. It is the birthplace of the world's most complicated watches, which are still being crafted by hand today. Since 2013, Audemars Piguet has been commissioning interior designers and artists to create works that reflect the history and cultural heritage of its historical workshops and exhibits them in their lounge at the Art Basel fairs. The Curator's direction is to encourage the artists to work with the themes of complexity, precision, as well as the links between sci-

ence, nature and art. It is these characteristics that correlate the art with the production of an Audemars Piguet watch.

"Second Nature" was the title of this year's exhibition. It was a collaboration between the Chilean designer and artist, Sebastian Errazuriz, and Cheng Ran, a young Chinese artist that focuses primarily on film and video art. Cheng Ran likes to combine contradictory elements while also commenting on the differences between Chinese and Western cultures.

Cheng Ran's video work titled "Circadian Rhythm" interprets Audemars Piguet's home by transporting the visitors through the sights and sounds of the rugged landscape as seen through his eyes. A literal definition of "Circadian Rhythm" is the process of living beings, plants, fungus and bacteria and the patterns of sound they generate naturally over a 24-hour period. Using this scientific theory as the basis for his video, Cheng Ran transports the viewer to the Jura Mountains to contemplate the rhythmic sounds of nature in the region. Cheng's curiosity about the musical sounds of

the Jura Mountains and the patterns created in nature relate to the processes of building the most complicated watches in the world.

To complement Cheng Ran's sounds, Sebastian Errazuriz focuses on the visual and metaphysical landscape. He looks at the incongruence of replicating a tree in nature by the material itself. The main sculpture in the exhibition is carved from a block of wood. The wood originated from a live tree that was cut, sawed and then redesigned to become a tree again. It's about taking the elements in nature, moulding and distorting them, and bringing them back full circle in sculptural form. It's a comment on how Audemars Piguet can take the elements of nature - iron, steel and copper - and fabricate these elements to create complex watches by hand. But the elements of nature are still the core of the design. It is Sebastian's obsession and philosophy of the DNA of a design that can transform the materials to become art.

In Sebastian Errazuriz's eyes, to try to replicate nature beyond that is possible and it is an attempt to justify and understand ourselves. It is





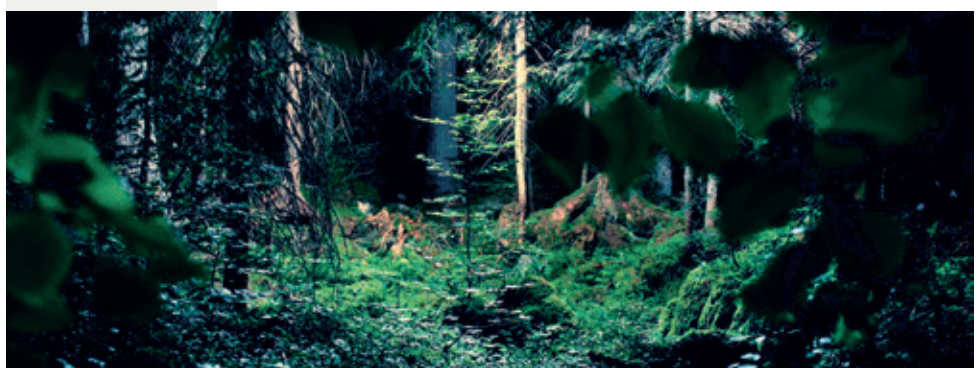
Ice Cycle by Sebastian Errazuriz for Audemars Piguet Lounge



Ice Cycle by Sebastian Errazuriz

this sophisticated collaboration between these two artists that illustrates how the watchmakers at Audemars Piguet can be considered artists and shows the relevance of linking art and design. Like the sounds and elements of nature, it is the expectation that the artistry of handcrafted complicated watches will continue to be moulded and replicated to higher art forms.

BMW has a long history with the art market. The BMW Art Car series was founded in 1975 by Hervé Poulain, a French racecar driver. Poulain had two passions, art and racing. When he was recruited to drive for BMW, Poulain commissioned artist Alexander Calder to create the first art car and intended the cars to be used in competitions to showcase BMW's superiority of design. Poulain used the car in the 1975 Le Mans endurance race and subsequent cars were painted by Andy Warhol and Roy Lichtenstein. The car created by Lichtenstein was the most successful artwork in competition, finishing 1st in its class.



Circadian Rhythm Video art at Audemars Piguet Lounge

Deborah Iskandar is Principal of ISA Advisory, which advises clients on buying and selling art, and building collections. An expert on Indonesian and international art, she has more than 20 years of experience in Southeast Asia, heading both Sotheby's and Christie's Indonesia during her career before establishing ISA Art Advisory in 2013. She is also the Founder of Indonesian Luxury, the definitive online resource for Indonesians looking to acquire, build and style their luxury homes.

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Jakarta 12170 Indonesia

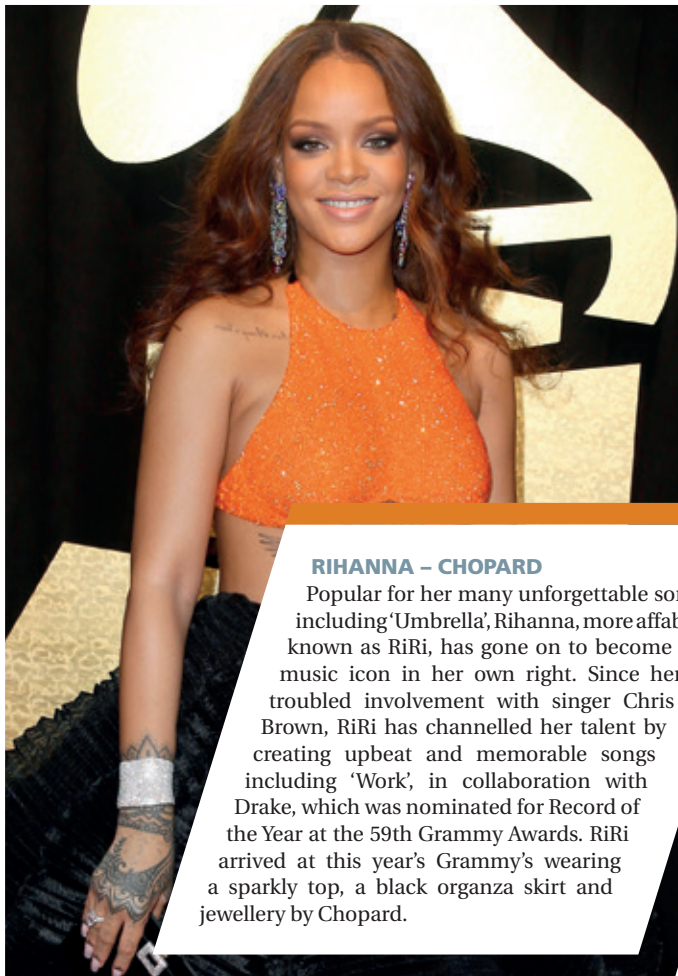
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BMW has continued this tradition for over 40 years. The most recent selection, the 19th car in the series, was created by John Baldessari. John Baldessari is an 85-year-old American artist that embodies the Los Angeles art scene; he is the ultimate minimalist and conceptual artist. In his early works, he focused on billboards and how they can communicate very public messages. But, in his practice, he has taken the literal images and redefined them through coded messages of dots for faces and swaths of colour to replace literal images. He later used text in his artworks to complement the substitution of images.

His installation for BMW incorporates these artistic theories of subtlety and substitution. The car can be described as "COOL". His simplistic use of primary colours and dots and their positions on the front of the car convey an abstract face. He has installed a red dot on the top, which is meant as a metaphor for a helicopter pad, which would be useful in the crowded freeways of Los Angeles. On the side of the car, he has placed his signature text "FAST". Baldessari's mix of words and colours expresses it all, it's just "FAST and COOL".

Over the years, Audemars Piguet and BMW have been steadily reinforcing the image that their watches and cars are also art forms. As Oscar Wilde once said, "Life imitates art more than art imitates life." We see art everywhere: on our watches, our bags, and our cars. We just need to take the time to look, time and time again.





**RIHANNA – CHOPARD**

Popular for her many unforgettable songs including 'Umbrella', Rihanna, more affably known as RiRi, has gone on to become a music icon in her own right. Since her troubled involvement with singer Chris Brown, RiRi has channelled her talent by creating upbeat and memorable songs including 'Work', in collaboration with Drake, which was nominated for Record of the Year at the 59th Grammy Awards. RiRi arrived at this year's Grammy's wearing a sparkly top, a black organza skirt and jewellery by Chopard.



**JAMIE DORNAN – CARTIER**

Since appearing as Christian Grey in 'Fifty Shades of Grey', Jamie Dornan has become renowned for his good looks and sex appeal. The Northern Irish actor was launched into stardom with his portrayal of the aloof yet affluent businessman who enters a tumultuous relationship with Anastasia Steele played by Dakota Johnson. The two actors reprise their roles in two follow-up films, 'Fifty Shades Darker' and 'Fifty Shades Freed' and presented the Production Design award at the 89th Annual Academy Awards, where Dornan wore the Cartier Drive de Cartier Extra-flat.



**DEV PATEL – IWC**

English actor Dev Patel had no acting experience when he made his TV debut on the British teen drama 'Skins' and went on to star in the Academy Award-winning film, 'Slumdog Millionaire'. His performance earned him Best Supporting Actor and Best Actor nominations from the SAG Awards and the BAFTA Awards respectively. In 2016, he starred opposite Nicole Kidman in 'Lion', and was nominated for Best Supporting Actor at the 89th Academy Awards. He attended the Oscars wearing the IWC Da Vinci watch.



**MAHERSHALA ALI – IWC**

Mahershala Ali has starred in a number of TV shows such as 'House of Cards' and 'Luke Cage', as well as movies such as 'Hidden Figures' and 'Moonlight'. It was his portrayal of drug dealer Juan in 'Moonlight' which garnered wide acclaim from critics and won him the Best Supporting Actor category in three award-giving bodies namely, the SAG Awards, the Critics' Choice Awards and the Academy Awards. The first Muslim actor to win an Oscar, Ali received his award wearing the IWC Da Vinci Chronograph 'Laureus Sport for Good Foundation'.



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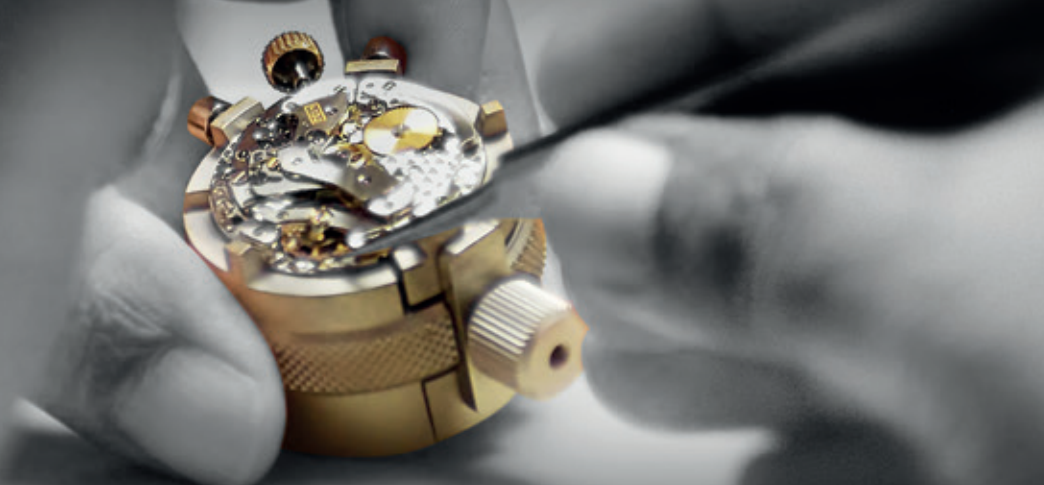
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# Service Center



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**Surabaya :** Grand City Mall Surabaya - Jl. Gubeng Pojok no.1, Lt.1 Unit 34, Surabaya 60272  
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