

The Time Place

#56

INDONESIA



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Into the Cosmos

TAG Heuer
Quest for Accuracy

Chopard
Travel Mates

HERITAGE SERIES
Baume & Mercier
A Storied Legacy

Tory Burch
Eclectic Mix

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Because perfection takes time.



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this approach is indispensable because the process of fine-tuning different mechanisms requires the repeated removal and reinsertion of components. But even less complicated models that are focused on indicating the time are systematically assembled

twice. This assures long-term functional integrity and the immaculacy of all artisanal finishes. And regardless of how tiny or hidden a part is: each one - on principle - is individually decorated. Even if all this takes a little more time. www.alange-soehne.com





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WHEN MY GRANDSON OUTSMARTS ME,
That's My Finest Hour.



THE TIME PLACE

The finest timepiece boutique celebrating the human spirit since 1999



For our last edition in 2016, we are excited to present a timepiece made for space – the BR-X1 Hyperstellar from Bell & Ross – on our cover. Made of aluminium and titanium, this revolutionary timepiece possesses characteristics that make it functional in the cosmos – great resistance to outside forces, protection against corrosion and enviable strength combined with extraordinary lightness. Find out more about this innovative marvel in our cover feature, “Beyond Earth”.

As we bring the year to a close, we are happy to present two new stellar models from Chopard, the L.U.C GMT One and the L.U.C Time Traveler One, which commemorate the 20th anniversary of the Chopard Manufacture. Likewise, loyal fans of TAG Heuer will be excited about the Carrera Mikrograph Anniversary Edition, which celebrates the 100th year of the Mikrograph, as well as the new Aquaracer 300 m Calibre 5 Black Titanium.

For those in search for the perfect gift this holiday season, Chanel presents a new BOY.FRIEND with a bracelet that adopts the tweed pattern made famous by Gabrielle Chanel while Jaeger-LeCoultre announces the 85th anniversary of the Reverso with unique developments in the line. Furthermore, HYT delivers bold models with its H1 Colorblock collection and Zenith unveils the new Lady Chronomaster complete with an El Primero movement.

Apart from these timely releases, we also trace the history of Baume & Mercier in our Heritage Series and take a closer look at three of its most important lines. Watches aside, we take you for a spin in the new Porsche Boxster 718 S and bring you the highlight of Chanel’s 2016/2017 Cruise collection – the Derby. We also feature top picks from Tory Burch’s Fall 2016 collection and reveal Berluti’s creation of patina for its distinguished footwear.

And that’s a wrap. Join us for more adventures in the world of horology in 2017. Have a Splendid Holiday and a Prosperous New Year!

Irwan Danny Mussry
Editor-In-Chief and Publisher

  @irwanmussry

TO BREAK THE RULES,
YOU MUST FIRST MASTER
THEM.

THE VALLÉE DE JOUX. FOR MILLENNIA A HARSH,
UNYIELDING ENVIRONMENT; AND SINCE 1875 THE
HOME OF AUDEMARS PIGUET, IN THE VILLAGE OF LE
BRASSUS. THE EARLY WATCHMAKERS WERE
SHAPED HERE, IN AWE OF THE FORCE OF NATURE
YET DRIVEN TO MASTER ITS MYSTERIES THROUGH
THE COMPLEX MECHANICS OF THEIR CRAFT. STILL
TODAY THIS PIONEERING SPIRIT INSPIRES US TO
CONSTANTLY CHALLENGE THE CONVENTIONS OF
FINE WATCHMAKING.



ROYAL OAK
SELFWINDING
IN PINK GOLD

AUDEMARS PIGUET
Le Brassus

THE TIME PLACE

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A look back at the important events of 2016



With the end of 2016 in sight, we at The Time Place magazine, would like to take the opportunity to extend our deepest gratitude to all the brands we have had the pleasure of working with this year. We are greatly honoured for the trust you have given us and we look forward to building stronger relationships and working with you more in the future.

We would also like to thank you, our treasured readers, for your valued patronage. It is with you in mind that we strive to deliver a

world-class magazine worthy of your readership. We hope for your continued support in 2017 and we wish you all a festive holiday in the company of family and friends.

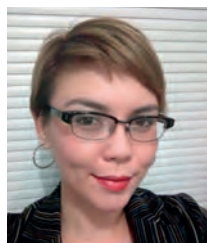
To wrap up the year, we invite you to peruse the photos above. These are The Time Place magazine's highlights for 2016, composed of memorable events, collaborations and accomplishments. For more photos, detailed updates and exciting news about haute horology in 2017, please follow our Instagram account - @thetimeplacemagazine

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Art Consultant

After working for investment banks in Hong Kong and Jakarta, Deborah found her calling in the art world. With over 20 years' experience in the art trade under two of the world's top auction houses, in 2013 she set up an art advisory firm, ISA Art Advisory. It aims to aid buyers, sellers and collectors to view art with ease and build collections that will grow in value over time.



LISA JOHANNA KEEMINK
Writer

Bookworm, content manager and budding watch nerd, Lisa spends most of her days working behind the computer or with her nose buried in the latest fantasy novel. Lisa is currently working on sharpening her skills as a watch journalist while serving as writer and Content & Community Manager for a tech startup dealing in luxury goods and services.



MULYADI KURNIAWAN
Writer

Mulyadi's interest in fine watches grew even deeper when he received his first fine watch upon graduation. With over a decade of experience in marketing communications and media, this father of one is grateful for his window shopping days as a college student which led him to pursue a career in the world of luxury retail.



RETTA OKTAVIANI SUPARLI
Writer

For Retta Oktaviani Suparli, writing has always been her passion. She worked for more than seven years in the lifestyle media industry in Jakarta before jumping into the world of Public Relations. Cappuccino, books and travel are three things she loves the most. When it comes to books, she enjoys historical fiction and biographies. Anne Frank is her role model.

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10 WELCOME NOTE

COVER FEATURE

38 BELL & ROSS
Fit For Outer Space

FEATURES

- 44 CHANEL
- 46 CHOPARD
- 48 TAG HEUER
- 52 LONGINES
- 56 JAEGER-LECOULTRE
- 60 GUCCI
- 64 VACHERON CONSTANTIN
- 66 CARTIER
- 68 ZENITH

70 HYT

86 BREITLING

88 ULYSSE NARDIN

90 A. LANGE & SÖHNE

PHOTO SHOOT

78 PERFECT MATCH

THE HERITAGE SERIES

72 BAUME & MERCIER
A Worthy Journey

HIGH LIVING

92 CHANEL
Step Out In Derbies

94 TORY BURCH
Inspired Pieces

The Time Place 56

INDONESIA



38



96



94



92



96 BERLUTI

Elegant Finishing

98 PORSCHE

Dream Ride

100 ART

Creative Photography

REGULAR COLUMNS

- 16 SOCIETY
- 24 INDUSTRY NEWS
- 102 CELEBRITIES

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A New Beginning

The Time Place boutique in Tunjungan Plaza IV, Surabaya warmly welcomed esteemed guests and loyal clients once again with the unveiling of its new look last August. Around 150 VIP invitees graced the auspicious occasion and enthusiastically toured the largest The Time Place store to date, while previewing the wealth of luxury watch brands and merchandise found within its walls. As they enjoyed canapés and cocktails, those who came out to lend their support were also treated to upbeat music which enlivened the evening's atmosphere. Also present at the event was Time International President and CEO, Irwan Danny Mussyry.



1. Natasha Oen, Foneke & Margenie 2. Lisa Gunawan, Dian Apriliana Dewi & Tyo Juliasmono 3. Jolie Burhan 4. William Yong & Irwan Danny Mussyry 5. Adhy Widodo & Adith Hendarth 6. Agus Lingga & Partner 7. Deny, Lindy, Diana & Inge.

#DontCrackUnderPressure



TAG Heuer

SWISS AVANT-GARDE SINCE 1860



TAG HEUER CARRERA CALIBRE HEUER 01

TAG Heuer is the Official Timekeeper and Team Performance Partner of Red Bull Racing.
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#DontCrackUnderPressure



TAG Heuer

SWISS AVANT-GARDE SINCE 1860



AQUARACER CALIBRE 5

Cristiano Ronaldo is born to break all the records. His motivation is to win at every occasion to challenge the human statistics. Like TAG Heuer, Ronaldo surpasses the limits of his field and never cracks under pressure.

Fun Fête

In celebration of its first anniversary, the INTime boutique at Mall Kelapa Gading was transformed into a lively party venue. An estimated 150 guests arrived at the premises to extend their support and take part in the happy occasion. The evening began with the serving of cocktails and canapés to those in attendance, and entertainment took the form of upbeat music spun by a DJ. As the night wore on, the live entertainment was turned up a notch with a festive collaboration between the female DJ and female percussionist. Guests enjoyed this musical repertoire while mingling with each other and walking around to look at the attractive watch and product displays in the store.



1. David, Angelia, Amelia & William 2. Wijaya & Thias 3. Uzie Angel & Kartika Ay 4. Feldy & Mulyana 5. Felix Sianto & Helen Fernanda 6. Joseph Purba & Mutkra Perangin-angin 7. Marvin Lauw & Cind yana Santoso 8. Mimi.



15 Splendid Years

A foremost travel and lifestyle publishing company, DestinAsian Media Group recently celebrated its 15th anniversary with an elegant gala held at the grand ballroom of the Four Seasons Hotel Jakarta. Distinguished members of high society gathered at the venue to offer their congratulations and take part in the festivities which included special performances by Ruth Sahanaya, The Popsmiths from UK and Violinist Dylan Naylor. Guests were also treated to luscious drinks by Swedish award-winning mixologists, Craftsmen & Co. Publisher Ronald Liem and esteemed VIPs commemorated the special occasion by partaking in a warm celebratory toast. The Time Place was a proud sponsor of the event.



1. Hamish Daud, Simon Oberman & Mike Lewis 2. Richard Muljadi & Putri Soedarjo 3. Ronald Liem & Velove Vexia 4. Sophia Latjuba 5. Vera Lasut & Davina Veronica 6. Titi Rajo Bintang & Reza Rahardian 7. David & Sherly Worth.

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Launch of an Icon

The Piaget Polo S is Piaget's latest offering for modern men who are not afraid to break the rules. With this in mind, Time International and Piaget spearheaded a worthwhile launch at SKYE to introduce these iconic products. As guests arrived at the venue, they were encouraged to enjoy the signature drinks and canapés while also taking a turn at the virtual reality polo experience afforded by the Piaget Polo 360 degree video. DJ Andezzz and Djembe Percussion provided musical entertainment for the evening. Piaget's Managing Director for Southeast Asia and Australia, Eduardo Tartalo, welcomed guests and delivered a short speech to commemorate the occasion.



1. Irena, Trixie Anindita, Tia, Ani (left) 2. Irwan Danny Mussry & Eduardo Tartalo 3. Nia Rania, Dewi Jade, Penny Wen, Daniel Jusuf 4. Fiona Cuthill & Margie Devita 5. Seny Mailia & Yuri Pratama 6. Guests getting a dose of virtual reality.



7. Mitchel Benhard, Carla Caroline, Joshua March & Vony Sutrisno 8. William Jusuf, Aris Budiarto, Augustinus, Indera Sadikin & Anton Purnomo 9. Julien M, Oey Handoko, Roman, Roy Ricardo & Tiyam Mahardika 10. Ardavan Amiri & Tiyam Haghnazari 11. Maher Gautama, Daniel Mazzola, Amanda Waya, Pierre Rollet & Cinthya Widjaja 12. Performance of DJ Andezzz feat. Djembe percussion.



Breguet's Legacy

The presidential suite of the Four Seasons Hotel Jakarta was the lovely venue for a delectable ladies' afternoon high tea hosted by Breguet. With a selection of scrumptious canapés and drinks on offer, 30 elegantly dressed ladies were invited to preview Breguet's collection and discover the brand's prowess in exquisite craftsmanship and high complications. In existence since 1775, Breguet continues to be a benchmark of Swiss horology. Deriving inspiration from its rich history, the brand incorporates modern techniques to its age-old methods of watch creation and delivers resplendent timepieces that evoke its distinct design signature and charm.



1. Ling Ling, Helen Pharwani, Ineke Susanto, Melsiana T & Dewi Soedarjo 2. Chi Ko Bice & Didit Tachril 3. Listia Rahardjo & Henny P Widjojo 4. Rania Shamlan & Moda Listina 5. Priscilia Merlin 6. Millie Stephanie 7. Shanti Persada



PIAGET POLO S

DISCOVER THE **FILM** ON PIAGET.COM

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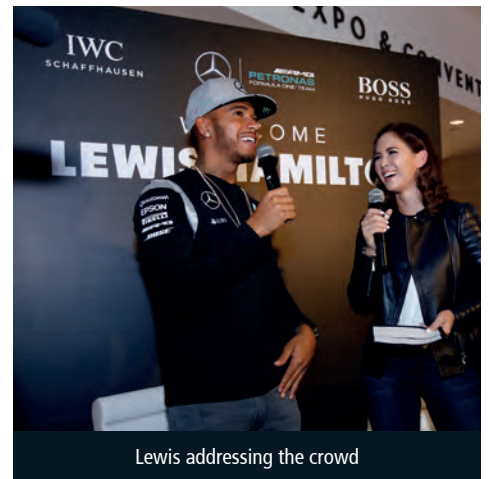
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Sean Gelael with Lewis Hamilton



Lewis Hamilton



Lewis addressing the crowd

RACE TO the Finish

THE SINGAPORE GRAND PRIX 2016 BROUGHT TOGETHER THE WORLDS OF MOTOR RACING AND LUXURY WATCHES

The attraction and adrenaline rush provided by speed and prestige create a perfect blend that appeals to men and women alike. IWC Schaffhausen is the Official Engineering Partner of the MERCEDES AMG PETRONAS Formula One™ Team, a partnership that has been in place since 2013. In

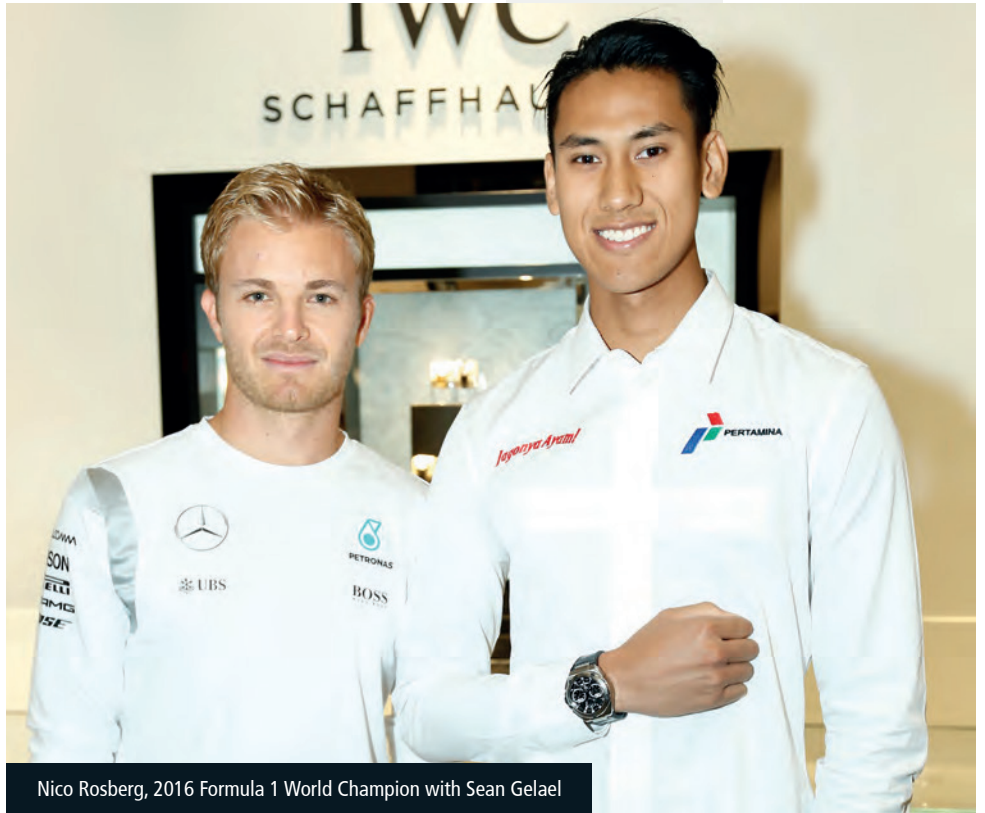
the same year, MERCEDES AMG PETRONAS Formula One™ drivers – last year’s champion, Lewis Hamilton and current table topper, Nico Rosberg – embarked on their official appointments as IWC brand ambassadors, further cementing the partnership between the luxury watch manufacturer and the racing

team. Both drivers were recently in Singapore for the annual race, and had scheduled appearances at the Marina Bay Sands and ION Orchard respectively. During the fun thrilling weekend, The Time Place invited Sean Gelael to experience the F1 simulator. Sean also had the invaluable experience of meeting both Lewis Hamilton and Nico Rosberg in private.

At the invitation of IWC Schaffhausen, Mercedes-Benz and HUGO BOSS, MERCEDES AMG PETRONAS Formula One™ driver and official IWC Schaffhausen brand ambassador, Lewis Hamilton, made a public appearance at Marina Bay Sands, to the delight of over 400 fans and guests. During the meet and greet, a Formula One™ racing simulator was set up at The Shoppes at Marina Bay Sands, and Lewis Hamilton promptly gave the simulator a spin, where he set his own race lap time. Interestingly, the simulator was open to the public and a few lucky individuals were invited to set their own race lap times, in a bid to beat the cham-



The two drivers mingling with fans



Nico Rosberg, 2016 Formula 1 World Champion with Sean Gelael



Nico answering some questions



Sean Gelael setting his own race lap time at the F1 Simulator

pion. Hamilton later entertained a public Q&A session, while sharing his insights and expectations on the Singapore night race.

While Lewis Hamilton hosted the crowd at Marina Bay Sands, his teammate, the German Nico Rosberg, held his own session at ION Orchard, to the delight of over 250 fans and guests in attendance. Rosberg's team, the MERCEDES AMG PETRONAS Formula One™ Team, hosted an open garage at the atrium of ION Orchard which was open to the public. This unique showcase of engineering excellence was the first of its kind. It allowed the public to experience what goes on behind the scenes of the racing team and get up-close with the dynamic Mercedes-AMG GTS, which is also the Official Safety Car of the 2016 FIA Formula One™ World Championship. The public was also invited to participate in a contest, where they were encouraged to guess Nico Rosberg's fastest lap time on race day. The winning guess was indeed very close – Rosberg's real fastest lap time was 1:50:296 at Lap 38 – a mere difference of 0.004 seconds!

The fun weekend began on the 14th of September and concluded on the 18th, with Nico Rosberg winning the race. His teammate joined him on the podium, claiming the third spot, following Daniel Ricciardo in second place. It was nearly a perfect weekend for MERCEDES AMG PETRONAS Formula One™ and IWC Schaffhausen.



Jean-Claude Biver with Martin Garrix and David Guetta

A MODERN Beat

TAG HEUER UPS THE TEMPO
WITH GUETTA AND GARRIX

Having conquered the sports world, watchmaker TAG Heuer is now setting its sights on Electro Dance Music by teaming up with international DJs David Guetta and Martin Garrix to launch its newest AQUARACER timepiece.

The “Swiss Avant-Garde” of horology has for decades been a prominent fixture in a wide range of sporting events, securing front row seats at race tracks, football pitches, athletic

stadiums and even snow-covered slaloms. The long list of athletes TAG Heuer has racked up as brand ambassadors includes the likes of footballer Cristiano Ronaldo, NFL player Tom Brady, Formula One racer Lewis Hamilton and tennis star Maria Sharapova, to name a few. Its portfolio of official partners, meanwhile, comprise global sporting teams and organisations such as the Premier League, Bundesliga, Red Bull Racing and much more. As part of a fresh phase of its wide-reaching

#DontCrackUnderPressure campaign to engage with a new generation of watch lovers, TAG Heuer recently headed to sunny Ibiza, the birthplace of Electro Dance Music (EDM) to introduce the newest AQUARACER Black Titanium watch.

The event took place underneath the bright, blue skies of Spain’s world-famous party island, at the exclusive Villa Puig Redo. Its guest list included Indonesian DJ Al Ghazali as a friend of the brand as well as eight Spanish football legends: Albert Luque, Michel Salgado, Joan Capdevila, Aitor Ocio, Fernando Morientes, Gaizka Mendieta, Marcos Senna and Fernando Sanz. The celebrated players came to show their support of TAG Heuer as the official timekeeper of La Liga, and of course, to add a dose of healthy competition to the festivities with a short, albeit stimulating football game.

Also in attendance – and serving as referee of the match – was Jean-Claude Biver himself, who, as TAG Heuer CEO and Chairman



Press conference at the presentation of the new Aquaracer



TAG Heuer's ambassadors - David Guetta and Martin Garrix

hailed as one of the pioneers of EDM by successfully taking the now popular genre from Europe's clubs to the international stage. He first joined the TAG Heuer team in early 2016 and is now joined by the Netherlands' Garrix, a fast-rising star in the EDM scene who was recently crowned the world's number one DJ by an annual poll conducted by DJ Magazine.

Guetta and Garrix were specifically chosen to represent TAG Heuer's Black Titanium watch because they are unafraid to take risks and have despite their fame maintained a strong connection to their global fan base through social media.

The recent AQUARACER launch, however, also challenged their athletic skills as both donned

of LVMH Group's watch division, has pushed the brand to new heights with his innovative, high-energy approach to TAG Heuer's role in watchmaking in the millennium.

"Both the logo and our philosophy recognise TAG Heuer as the "Swiss Avant-Garde watchmaker since 1860". This means that a link to the future and to younger generations is a necessary part of our DNA," Biver says.

That link is properly represented by the three stars of the day: EDM DJs David Guetta and Martin Garrix, and of course the AQUARACER Black Titanium, who together form a trifecta of TAG Heuer's ongoing motto #DontCrackUnderPressure.

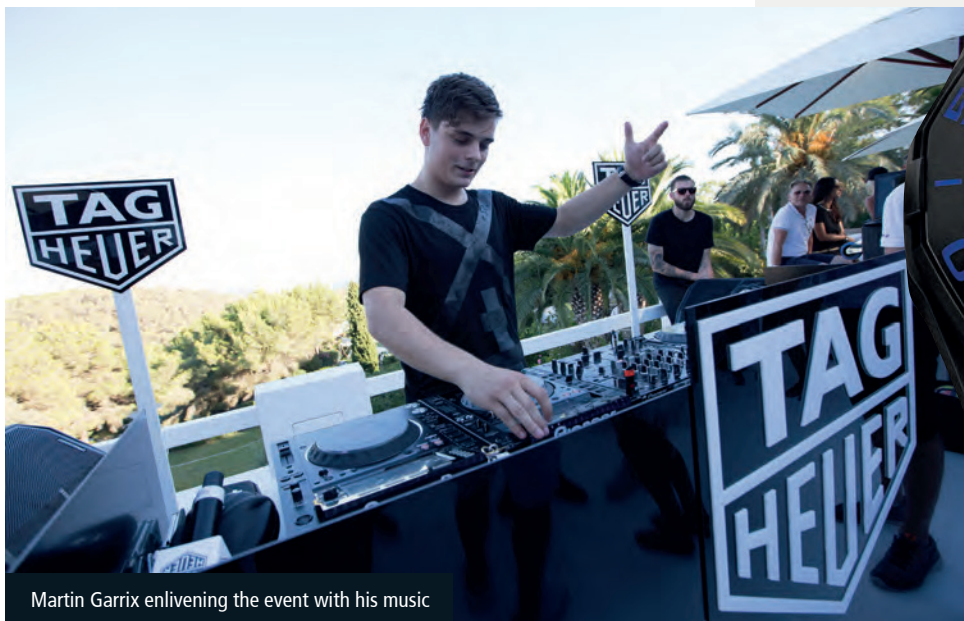
A world-renowned DJ, music producer and songwriter from France, Guetta has been



Al Ghazali & David Guetta



Presentation of cheese by Jean-Claude Biver



Martin Garrix enlivening the event with his music



A nylon strap in stunning blue complements the latest Aquaracer

football jerseys to take turns aiming at a giant target made in the shape of a Carrera Heuer 01 Chronograph. They then joined Biver and the eight La Liga footballers on the pitch, taking their place as goalkeepers for the day's impromptu match. Throughout the launch, the pair showed the high level of dynamism and anything-goes attitude that TAG Heuer is always aspiring for, with Biver expressing nothing but approval.

"I am very proud to have David Guetta and Martin Garrix as our ambassadors. They perfectly encapsulate the #DontCrackUnderPressure mindset and enable us to connect our brand to the youth of today, simply because they speak the same language," he says.



OneRepublic with Jean-Claude Biver



The band working on their new album

ROCKING

On

TAG HEUER ENLISTS ONEREPUBLIC AS BRAND AMBASSADORS

Swiss Avant-Garde watchmaker TAG Heuer is continuing its foray into music, this time by teaming up with American pop-rock band OneRepublic.

The Grammy-nominated quintet is set to join TAG Heuer's star-studded line-up of official brand ambassadors enlisted in the brand's #DontCrackUnderPressure campaign, which consists of world-renowned athletes, actors

and models, as well as a handful of musicians.

The partnership comes just in time for the launch of OneRepublic's fourth studio album "Oh My My." It will see frontman and songwriter Ryan Tedder, drummer Eddie Fisher, guitarists Zach Filkins and Drew Brown, as well as bassist Brent Kutzle share candid, behind-the-scenes "#DontCrackUnderPressure moments" of their experience in the music

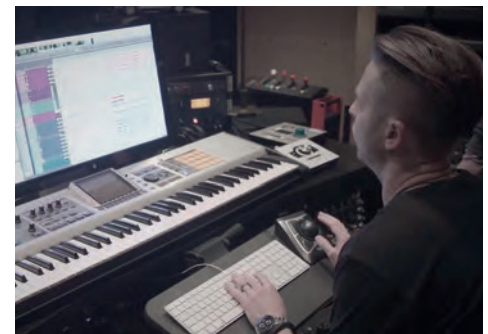
studio and promoting their latest creative endeavour.

TAG Heuer's fresh and spirited motto #DontCrackUnderPressure was created by CEO and Chairman of LVMH Group's watch division, Jean-Claude Biver, as part of a global push to appeal to modern watch wearers.

"Today, more than ever, we want to be surprising, on-trend, innovative, connected to the future, young and dynamic," Biver explains.

"In the future, we hope to be the leading brand in 'accessible luxury' Swiss watches. We want to be the luxury watch brand of the new generations."

With a loyal fan-base that indeed spans generations, One Republic seems a suitable fit, having achieved international, chart-topping success since the release of their debut album, "Dreaming Out Loud" in 2007. Nine years later, the band can boast of 35 award nominations, more than 10 million digital downloads on the hit single "Counting Stars" alone and multi-platinum status on three of their albums.



Working behind the scenes



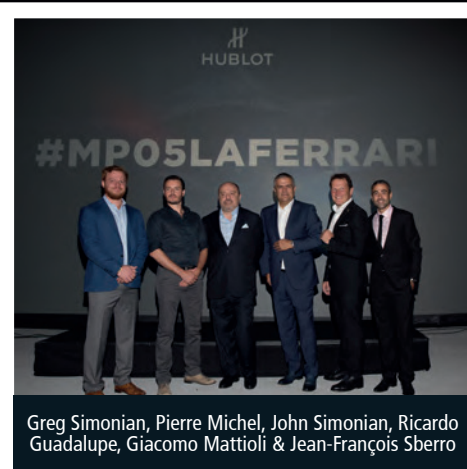
TAG Heuer's latest brand ambassadors



Seated comfortably in Ferraris, guests previewed Hublot's blockbuster movie

SUPER Movie

HUBLOT
PRESENTS A NEW
BLOCKBUSTER
IN THE CITY OF
DREAMS



Greg Simonian, Pierre Michel, John Simonian, Ricardo Guadalupe, Giacomo Mattioli & Jean-François Sberro

Hublot invited its VIP clients to experience the maison's first ever animated movie, "MP-05 LaFerrari Sapphire: A Tribute to the FXX K". Aptly taking place in the city of angels, the movie is packed with innovative special effects worthy of Hollywood's top blockbusters, starring the 1200 HP hybrid supercar, the FXX K, and the Hublot MP-05 "LaFerrari Sapphire" 'superwatch'.

Taking place on the roof of the Ace Museum, watched over by the Hollywood sign, the rooftop was decorated in a unique, futuristic drive-in cinema fit for the Hublot magic to unfold. In a blockbuster feature that pays tribute to the Ferrari FXX K supercar, Hublot weaves a digital storyboard that displays the making of the exceptional MP-05 "LaFerrari" Sapphire watch alongside the powerful automobile that inspired the timepiece. The 50-second film portrays a speeding FXX K through a futuristic landscape of a sapphire city aiming to beat a countdown timer

while cutaway shots reveal the MP-05 "LaFerrari" Sapphire in real life at the same time. A real digital revolution thanks to the virtuosity of Digital Domain, the short film also depicts the impressive 50-day power reserve and the HUB9005.H1.PN.1 movement of the Hublot MP-05 "LaFerrari" Sapphire, using exceptional visual impact.

Hublot CEO, Ricardo Guadalupe, said during the event, "A first among firsts. "LaFerrari" Sapphire brings together the best and most cutting-edge technology - in the construction of the watch and its movement, the FXX K supercar that provided its inspiration, and now in the digital revolution provided by the best and most famous animated film studio, Digital Domain. So I know this watch by heart, every feature, every detail, the film literally plunged me into sensations that I have never felt before. I feel as if I am this watch, this car; I am speed, technology, invention, the record!"

HUBLOT



AVAILABLE AT:

THE TIME PLACE

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BIG BANG UNICO
ITALIA INDEPENDENT
GREEN CAMO

Classic
Fusion
Berluti
Scritto



STYLE or Nothing

GIVE A MAN FINE SHOES AND
A BEAUTIFUL WATCH, AND HE
CAN CONQUER THE WORLD

A new exclusive collaboration between Hublot and Berluti, the Parisian shoe-maker, is making waves. Known for experimenting with unique materials in the past including Taxalium, Magic Gold and the All Black concept, the creative minds at Hublot conjured a classic beauty in the new Classic Fusion Berluti. As the name suggests, the watch is a result of the collaboration between two houses within the same LVMH parent company. As previously stated, the use of leather on watches has thus far mainly been applied on straps; Hublot however decided to take up the challenge of incorporating leather on the dial and straps – a major difficulty admitted by the Hublot CEO, as using a living material in a sealed case proved to be a very complicated process.

The special collaboration called for a special material as well, in this case Berluti's emblematic Venezia leather – famous for its patina – which is used to dress up the dial and straps. The result is an elegant, distinct style for the Classic Fusion watches. Presented at Baselworld 2016, the Classic Fusion Berluti All Black and the Classic Fusion Berluti Scritto are models that highlight the characteristics of each maison.

The All Black version, in eminent monochrome jet black – distinctively Hublot – uses the nero grigio Venezia handmade leather for its strap and dial. It is inspired by the art of scarification, marked by the signature 'Gaspard' incision from Berluti. Powered by the HUB1100 automatic calibre with a 45 mm black ceramic case, the Classic Fusion Berluti All Black is limited to only 500 pieces.

The other limited edition version called the Scritto, makes use of the expertly carved Venezia Scritto calf leather with 18th century calligraphy engraving by Olga Berluti. Powered by the same calibre as the All Black version, the Scritto is encased inside a 45 mm Hublot's King Gold case, with the tobacco bis coloured leather for the dial. The Classic Fusion Berluti Scritto is limited to only 250 pieces worldwide. Both the All Black and Scritto come in an exclusive presentation box – resembling a shoebox made of the same Venezia leather as the strap.

The artful combination of the watch and the shoes exemplifies elegance and defines the spirit of the classic gentleman. Antoine Arnault, CEO of Berluti, said this of the collaboration, "After dressing the Berluti man from head to toe, we collaborated with Hublot to create the perfect watch to complete the silhouette. Both brands share the same level of expertise and a common passion for excellence."



ROLEX

CELEBRATING 90 YEARS OF PERFECTION

WITH THE OYSTER, ROLEX HAS MADE AN INDELIBLE MARK IN THE FIELD OF INNOVATIVE WATCHMAKING.

THE BIRTH OF THE OYSTER

Launched in 1926 by Hans Wilsdorf, the founder of Rolex, the Oyster was the first waterproof and dustproof wristwatch in the world.

The hermetically sealed Oyster provided optimal protection for the movement, thanks to an ingenious case with a patented system. Its perfect waterproofness also contributed greatly to maintaining precision over the long-term. Wilsdorf appreciated the importance of aesthetics in a wristwatch, where the beauty of design goes hand-in-hand with utility. Combining form with function, the seasoned inventor heralded a new era in modern watchmaking.



Hans Wilsdorf, founder of Rolex



First Oyster, Octagonal, 1926



Perpetual Rotor, 1931

THE OYSTER PERPETUAL, ARCHETYPE OF THE MODERN WATCH

As of 1931, Rolex registered a series of patents on a self-winding mechanism with a free rotor called 'Perpetual', which would later become the standard adopted by the entire watch industry. Eliminating the need to regularly unscrew the crown – an operation which exposes the movement to dust and humidity – the Perpetual rotor effectively completes the Oyster concept: it improves precision, waterproofness and reliability while freeing the wearer of the watch from the constraint of manual winding.



First Oyster Perpetual, 1931

By establishing the standard for a precise, reliable, self-winding wristwatch, the Rolex Oyster Perpetual became the archetype of the modern watch, the watch that would change watches. Today, most watches are water-resistant to some extent and most modern mechanical timepieces are also self-winding, almost invariably inspired by the free rotor system perfected by Rolex.

MODERN INNOVATIONS

With more than 400 patents registered throughout its storied history, Rolex unceasingly innovates in order to continuously enhance watch performances.

Parachrom Hairspring

To ensure precise timekeeping, the Parachrom hairspring was introduced by Rolex in 2000.

Insensitive to magnetic fields, the Parachrom hairspring is also up to 10 times more accurate than a traditional hairspring in case of shocks.

In 2005, Rolex introduced a new patented process to modify the surface of the Parachrom hairspring, hence reinforcing its stability. This same treatment produces its characteristic blue colour.



Parachrom Hairspring

Twinlock Winding Crown

Introduced and patented in 1953, the Twinlock Winding Crown guarantees that the screw-down winding crown is perfectly water-resistant thanks to two sealed zones, one inside the tube and another inside the crown. Maintaining waterproofness of the Oyster case even if the crown is not perfectly screwed down, the Twinlock system is now used in a number of models, providing waterproofness down to a depth of 100 metres. The Twinlock crown is identified by two dots below the Rolex emblem on gold models and by a bar on steel models.



Twinlock Winding Crown

Paraflex Shock Absorber

The Paraflex shock absorber was developed and patented by Rolex in 2005 to increase the resistance of its movements to shocks by 50 percent, while preserving the chronometric properties of the balance wheel. Its innovative geometry, developed using computer simulation, allows the shock absorber to withstand extremely demanding conditions.



Paraflex Shock Absorber

PERFORMANCE UNDER PRESSURE

Through continuous research and development, Rolex equipped its watches with enhanced features for guaranteed precision even under the most extreme of conditions.

Syloxi Hairspring

Carrying five patents, this innovative hairspring developed in 2014 makes full use of silicon technology to bring precision and reliability to Rolex's smaller watches in the women's collection. It stands alongside the blue Parachrom hairspring that equips the men's models.

Cerachrom Bezel Insert

Rolex developed and patented the Cerachrom bezel in 2005 for particular Professional models in the Oyster collection. Retaining its beauty and functionality even in the most extreme conditions, the Cerachrom bezel is manufactured by Rolex from a particularly hard, corrosion-resistant ceramic that is virtually scratchproof, and its colour is unaffected by ultraviolet rays. For optimum legibility, the numerals and graduations are moulded in the ceramic and then coated with a very thin layer of either gold or platinum via a PVD (Physical Vapour Deposition) process.

Chronergy Escapement

Rolex engineers devised and patented a new escapement that optimises the efficiency of the Swiss lever escapement in 2015. Composed of geometry resulting from extensive research, the new Rolex Chronergy escapement improves efficiency by 15 percent. Made of nickel-phosphorous, it is also resistant to magnetic interference.



Syloxi Hairspring



Cerachrom Bezel Insert



Chronergy Escapement

THE EXPLORER'S TOOL

From the highest peaks to the deepest oceans, the exceptional robustness and reliability of the Oyster has established it as the watch of reference for explorers and pioneers in many fields. It has accompanied famous expeditions and exploits of the 20th and 21st centuries; with many world records and outstanding achievements that have forged the iconic status of Rolex Oyster watches.

The Rolex Oyster has maintained precision and performed exceptionally well on the wrists of record-breaking individuals from different fields. For example, Sir Malcolm Campbell, wearing a Rolex

Oyster, was the first man to break the 300 mph speed barrier in 1935.

Sir Edmund Hillary and Tenzing Norgay were also equipped with the Rolex Oyster during their expedition in 1953, as the first to reach Everest's 8,848-metre summit.

In 2012, the Oyster Perpetual Rolex Deepsea Challenge had accompanied acclaimed director, James Cameron for his dive, descending 10,908 metres to Challenger Deep



Sir Malcolm Campbell



Everest, 1953



*The Rolex Deepsea Challenge (2012)
and The Deepsea Challenger*



James Cameron

A SYMBOL OF EXCELLENCE

First formulated in the late 1950s, the notion of Superlative Chronometer has formed a centrepiece of the dial markings of all Oyster watches ever since. Now this designation has been reinforced with the introduction of a new Rolex certification that is more rigorous than existing watchmaking standards.

With the development of unparalleled testing methodologies and new high-technology equipment, Rolex certifies each of its watches and awards them the status of Superlative Chronometer. This exclusive designation attests that every watch

has successfully undergone a series of special final controls conducted by Rolex in its own laboratories, and according to its own criteria which exceed watchmaking norms and standards.

With these in place, the precision of a Rolex Superlative Chronometer after casing is of the order of $-2/+2$ seconds per day, or more than twice that required of an official chronometer. The Superlative Chronometer status is symbolised by the green seal which accompanies each Rolex watch and is coupled with an international five-year guarantee.



Rolex Oyster Perpetual Day-Date 40


ROLEX



The Piaget timepiece with an oval jade dial as worn by Jackie Kennedy

Renowned for her poise, charm and exquisite taste in fashion, Jackie Kennedy (Jackie Onassis) remains an icon not only for the fashion industry but also the world. The former First Lady's resilience and unshakeable composure during the aftermath of her husband's assassination on November 22, 1963 in Dallas, Texas served to further endear her to the hearts of Americans and sympathizers around the world.

In an attempt to recapture her grace under fire, Pablo Larrain directs a new feature film aptly entitled, "Jackie". Natalie Portman portrays Jackie Kennedy in the film which is set over a period of four days and begins shortly before John F. Kennedy's assassination. A revealing portrait of an extraordinary lady, Larrain attempts to capture the trademark style of his subject and features the treasured watch Jackie wore during that time of her life.

The stunning Piaget timepiece features an oval jade dial embellished with diamonds and green tourmalines. Further adorning the watch is a very supple fabric-like gold mesh bracelet complete with the very Piaget "palace" décor. Now part of the Maison's patrimony, Jackie's timepiece is symbolic of the brand's golden age and features its fine goldsmithing as well as coloured stones. Its classic elegance and characteristic look inspired a number of pieces in a collection released in 2014.

Other than the watch worn by the former First Lady, another Piaget vintage watch receives some screen time. Worn by Peter Sarsgaard who plays JFK's brother, Robert Kennedy, the model exudes the elegance of the time.

To commemorate the international release of the movie, "Jackie", Piaget will be editing a special edition of the iconic timepiece, with its unique hard stone dial. This special offering will be available by January 2017.

JACKIE'S Timepiece

PIAGET ADORNS THE WRIST OF THE INIMITABLE LADY IN A NEW MOVIE



Other versions of the timepiece



A 3D rendering of the Audemars Piguet Maison des Fondateurs



Proposed scenography of the museum

The “Maison des Fondateurs” is an ambitious project for the extension of the Audemars Piguet museum. In a bid to garner inspired designs for its monumental expansion, Audemars Piguet held an architectural contest which concluded with the announcement of the chosen design in 2014 as well as the proud unveiling of the winning entry – a complex design submitted by the Danish architectural firm, BIG (Bjarke Ingels Group). The museum will be rendered in the form of a spiral emerging from the ground, with walls made entirely of curved glass. In addition, the structure will be linked to the older Audemars Piguet building, which was the original Audemars family home. The extension of the museum is projected to open to the public in the spring of 2019.

“Our first challenge was to assemble the best partners, as it became apparent very quickly that no similar building had ever been built at this altitude,” said Sebastian Vivas, the Director of the Audemars Piguet Heritage Museum, about the intricacies which preceded the challenging feat.

The practical work has started at the end of August 2016. A battery of mechanical diggers, huge drills and other machines went into action around the older Audemars Piguet building where the museum is currently situated. The project is completely taking shape, although it will be some time before the 2,800 m2 new building will be seen emerging from the ground.

ENRICHING The Experience

WORK ON THE AUDEMARS PIGUET MUSEUM EXTENSION IS UNDERWAY



Prof. Uwe R. Brückner,
Creative Director of Atelier Brückner



Kai-Uwe Bergmann,
Partner at BIG



Britta Nagel,
Concept Director of Atelier Brückner

There was a specific reason why BIG was selected by Audemars Piguet. BIG is a group of architects, designers and thinkers based in Copenhagen and New York known for their creativity and sensitivity to the environment. As for the project's local architect and general planner, Audemars Piguet designated CCHE while Atelier Brückner, an expert in museum design, was especially chosen to manage all the scenography, staging and showcasing of the timepieces, lighting and creation of the site visit. "Allowing each space to express its own special atmosphere, conjuring up images, creating scenes, inviting visitors on a journey and telling them a wonderful story, the story of Audemars Piguet and the watchmakers of the

Vallée de Joux, this is the scenography work that we will carry out for the "Maison des Fondateurs," said Prof. Uwe R. Brückner, Creative Director of Atelier Brückner.

In the future, the new museum will blend beautifully into the Vallée de Joux, which is located at the heart of the Swiss Jura. Its historic building, which dates back to 1868, will be retained, enhanced and linked to a radically contemporary, half-buried structure. What makes the museum more extraordinary is that the basis of the visit will be an introductory route following a spiral path. Visitors will cross several themed spaces. Here, they will discover the origins of watchmaking in

the Vallée de Joux, the mechanical principles of the timepieces and an exceptional collection of world premier enamel complication watches. A number of exceptional watches will be on display, many of which will illustrate the story of design and including, of course, the iconic Royal Oak. In addition, there will also be reception and meeting spaces as well as an area devoted to the professional preservation of the archives and the Audemars Piguet Foundation.

With everything in place and on schedule, the next stage will be the laying of the first stone which is scheduled to happen in the spring of 2017.



Curved glass walls of the museum extension



Chopard Manufacture in Fleurier, Switzerland

In the luxury watch industry, a watch company must produce at least one 'in-house' mechanical movement to be recognised as a manufacture. This fact was actually a stumbling block for Chopard in the mid-1990s, as the brand did not have a proprietary movement at that time. Under co-president Karl-Friedrich Scheufele, the company decided to take action. They began this quest in 1993 and three years later, Chopard Manufacture was founded in Fleurier, Switzerland.

"Since the founding of Chopard Manufacture in 1996, our Haute Horlogerie L.U.C collection has set itself the objective of offering unique solutions, whether in terms of R&D or design. The decision taken in 1993 to opt for a self-winding micro-rotor movement is entirely in line with this wish. The fact of coupling the oscillating weight with two stacked barrels represented a complex technical solution that also expresses our passion for horological complications," he said.

BIRTH OF L.U.C

After two years of research, at the end of 1995, Chopard gave birth to a self-winding movement which was first dubbed L.U.C 1.96 - in tribute to company founder Louis-Ulysse Chopard - and was later renamed L.U.C 96.01-L. It became a new star. The precision of the movement met chronometer-worthy standards; the micro-rotor stretched two springs



Calibre
L.U.C 96.01-L

BREAKING Barriers

CHOPARD MANUFACTURE
CELEBRATES ITS 20TH YEAR
ANNIVERSARY

acting in parallel in both rotation directions. And two stacked barrels guaranteed a 70-hour power reserve.

From then on, everyone in Chopard, from creative technicians, patient watchmakers to ambition precision mechanics assiduously exercised their skills.



Chopard Manufacture

CERTIFICATION

Certification is indeed an important aspect. The first certification goal chosen by Karl-Friedrich Scheufele was that of the Swiss Official Chronometer Testing Institute (COSC). Then, it was the only independent manufacture that dared to face its stringent demands right from the outset. Since COSC-certification applied exclusively to the chronometric pre-

cision of a movement, Chopard also opted for the Poinçon de Genève quality hallmark. Starting in 1996, Chopard thus subjected its production to the most sophisticated finishing criteria. From then on, all the components of L.U.C movements are manually decorated in keeping with the highest standards of Haute Horlogerie by the expert hands of the Chopard Manufacture decoration specialists.

The Fleurier Quality Foundation certification came later in 2004. Chopard was one of the Manufactures behind the creation of this extremely demanding independent certification that testifies to the quality of the movement as well as that of the finished watch. Currently, Chopard Manufacture has submitted the largest number of timepieces to the scrutiny of the Fleurier Quality Foundation.

Chopard's Milestones



L.U.C TOURBILLON QF FAIRMINED

A world première Haute Horlogerie watch in ethically sourced gold, launched in 2014. This world premiere was part of a multi-year project entitled 'The Journey to Sustainable Luxury'.

L.U.C 1963 WITH L.U.C CALIBRE 63.01-L

Developed in 2013, this beautiful watch marked 50 years of the Scheufele family at the helm of Chopard.



L.U.C CHRONO ONE

Presented in 2007, the watch is powered by the self-winding L.U.C Calibre 03.02-L which is equipped with a column wheel and fly back function. Its creation called for around 16,000 hours of intense R&D conducted by a 25-strong team.

L.U.C 98.01-L QUATTRO

Presented in 2000, no less than four energy-storing barrels and a total of 1.88 metres of springs endow this 205-part hand-wound movement with a sensational autonomy of nine days.



Made for
space, the
BR-X1
HyperStellar
is in a league
all its own



BEYOND Earth

DISCOVER THE OUTER REACHES OF
SPACE WITH THE BR-X1 HYPERSTELLAR



The case back of the BR-X1 HyperStellar features its limited edition number

Not many timepieces can boast that they were made for the harsh environment and rigid requirements of space. Bell & Ross, in its attempt to push the boundaries of watchmaking and human capacity, took it upon itself to conceive a space-themed version of its BR-X1 Hypersonic Chronograph and present a truly unique watch that can function wonderfully out of this world.

Dubbed the BR-X1 HyperStellar, this revolutionary timepiece features a unique design conceptualised to cater to the needs of explorers as they set out into the vastness of space to make new and astounding discoveries on behalf of the human race.

ENGINEERED FOR EXPLORATION

Unbeknownst to many, a mechanical chronograph is an important part of an astronaut's gear. Because it can measure short periods of time, the chronograph has become an essential tool for living and working in space. Just like the spacesuit or pressurised helmet, the chronograph has been instrumental in the completion of missions, and in some cases, has even been used in life and death situations, such as when electronic motor systems have malfunctioned.

With this in mind, Bell & Ross delved deeper into the creation of a new technical watch and in doing so, paid close attention to what space explorers required of a timepiece suitable for use in space. Because of the extreme conditions associated with travelling outside of the Earth's atmosphere and traversing through space, the watch must be impervious to extreme temperatures, should not succumb to corrosion and must be made of strong yet

lightweight material that is resistant to impacts, acceleration, pressure and vibrations. Furthermore, the timepiece must be easy to use even while wearing a spacesuit or working outside the confines of a space shuttle.

CONQUERING THE COSMOS

Widely used in the aerospace industry, specifically in the creation of complex parts that are subjected to extreme mechanical stresses, aluminium and titanium are the materials that were chosen for the 45 mm case of the BR-X1 HyperStellar. Aluminium is known for its anti-corrosive properties as it generates an imper-

meable oxide layer on its surface that provides it added protection from external forces. Grade 5 titanium, on the other hand, has a number of distinct properties such as extraordinary resistance to corrosion, high biocompatibility and incomparable lightness that belies its great strength and resilience.

The innovative use and combination of these two materials contribute to the tactile strength of the BR-X1 HyperStellar and its extraordinary lightness. In fact, Bell & Ross even likens it to being as tough as a rocket. The watch's case has a cover, centre and surround crafted out of polished and micro-blasted grade 5 titanium, while the protective insert of its bezel is made of blue anodised aluminium. To further shield it from possible impacts during missions, the square case of the BR-X1 HyperStellar is surrounded by a micro-blasted titanium and rubber bumper that acts as its protective shell.

Aside from making the watch compact and robust, Bell & Ross designed the BR-X1 HyperStellar as a horological space capsule, in that it is fully functional and can be handled easily in space. The timepiece has ergonomic push buttons which are suitable for use even with gloves on, clear dial details for optimal reading of the time, as well as a rubber grip function which has been integrated into the case to allow for improved handling when switching on the chronograph's functions regardless of whether the astronaut is wearing gloves or not.

Aesthetically, the BR-X1 HyperStellar features two contrasting colours that combine together to create an attractive dial. Stone grey and electric blue – the latter of which is used specifically for the watch's short time measurement func-

“WIDELY USED IN THE AEROSPACE INDUSTRY, SPECIFICALLY IN THE CREATION OF COMPLEX PARTS THAT ARE SUBJECTED TO EXTREME MECHANICAL STRESSES, ALUMINIUM AND TITANIUM ARE THE MATERIALS THAT WERE CHOSEN FOR THE 45 MM CASE OF THE BR-X1 HYPERSTELLAR.”

The detailed configuration of the space-themed timepiece



Bell & Ross

TIME INSTRUMENTS

BEYOND CONVENTION

Bell & Ross boldly goes where no other watchmaker has ever gone before



THE TALISMAN

A celebration of military symbolism and the art of tattooing, Bell & Ross presents the BR 01 Burning Skull. With a design derived from the skull insignia on the jumpsuits of daring parachutists in World War II, this version also showcases intricately patterned engravings inspired by the work of tattoo artists on its case front, side and back. The result is an impeccably detailed watch. Available in a limited run of 500 pieces, the BR 01 Burning Skull features a stamped metal skull relief on its dial centre. Its sinister stare is accentuated by black SuperLuminova and complemented by hour and minute hands that take the form of two other military motifs: the dagger and the sword.

BR-01 Burning Skull

INSPIRATION FROM
MARINE CLOCKS USED
ON SHIPS IN THE
17TH CENTURY. WITH
RETRO AND MODERN
TOUCHES, THESE
WATCHES CONVEY
THE IMPORTANCE
OF ACCURATE TIME-
TELLING

SEA FARING

Whether used on land, air or sea, the timepieces from Bell & Ross' Marine Instrument Collection draw inspiration from marine clocks used on ships in the 17th century. With retro and modern touches, these watches convey the importance of accurate time-telling. The 500-piece BR 01 Instrument de Marine is a loyal interpretation of a ship's clock with its bronze case, bezel and winding crown, titanium case back and rosewood band around its dial. The BR-X1 Skeleton Chronograph, available in 99 pieces, is driven by an automatic skeleton movement while the most exclusive model, the BR-X1 Tourbillon Chronograph, is available in only 20 pieces and boasts a colossal 100-hour power reserve.



BR-X1 Instrument De Marine

BUILT AROUND A
FLYING TOURBILLON
MASTER GRAND
COMPLICATION
WITH AN ADDED
MONO-PUSHER
CHRONOGRAPH, THE
TIMEPIECE IS DRIVEN
BY A SKELETON
MOVEMENT, CALIBRE
BR-CAL.285, WHICH
POWERS IT UP TO 100
HOURS.



A PURE BREAKTHROUGH

Only a number of watches can claim being virtually indestructible and scratchproof while also providing unobstructed views into their movement. Bell & Ross presents the BR-X1 Tourbillon Chronograph Sapphire. Built around a Flying Tourbillon master grand complication with an added mono-pusher chronograph, the timepiece is driven by a skeleton movement, calibre BR-CAL.285, which powers it up to 100 hours. With a translucent case made of sapphire, the second hardest material on Earth, the timepiece affords the wearer not only a clear view of the time on its skeleton dial but also an unprecedented glimpse into its inner workings.

BR-X1 Tourbillon Chronograph
Sapphire

THE TIMEPIECES
FEATURE GILT
SKELETONISED HOUR
AND MINUTE HANDS
THAT CONTRAST
BEAUTIFULLY WITH
THEIR NAVY BLUE
SUNRAY DIALS.

DESIGNED FOR PILOTS

The deep blue of the sea combined with the pure elegance of gold. These are the colours of the naval officer's uniform which Bell & Ross epitomises in its Vintage BR Aéronavale collection. Composed of two 43 mm steel models, the timepieces feature gilt skeletonised hour and minute hands that contrast beautifully with their navy blue sunray dials. The three-hand small seconds model features a small seconds counter at 6 o'clock and the date at 4.30, while the chronograph version highlights two counters on its dial: the small seconds at 3 o'clock and the 30-minute timer at 9 o'clock. The third hand measures the central chronograph seconds. Both versions come with either a blue calfskin or blue alligator strap.



Vintage BR126 Aéronavale

DESPITE ITS PROTECTIVE SHELL, THE BR-X1 HYPERSTELLAR IS EASY TO USE IN SPACE, WITH ITS ERGONOMIC PUSH-BUTTONS, CLEAR DIAL DETAILS AND SAPPHIRE CRYSTAL WITH ANTI-REFLECTIVE COATING FOR OPTIMAL READABILITY.

FOR SPACE EXPLORATION

Robust, ergonomic and lightweight, Bell & Ross' BR-X1 HyperStellar is every astronaut's dream watch. Its case is made of polished and micro-blasted grade 5 titanium while a blue anodised aluminium protective insert in its bezel serves to guard the interior of the watch. Further protection is afforded by a micro-blasted titanium and rubber bumper that covers its outer square case. Despite its protective shell, the BR-X1 HyperStellar is easy to use in space, with its ergonomic push-buttons, clear dial details and sapphire crystal with anti-reflective coating for optimal readability. Available in only 250 pieces, each timepiece is individually numbered and comes with a rubber and alligator leather strap.



BR-X1 Hyperstellar

NOW THESE STARS
ARE BEAUTIFULLY
DEPICTED WITH
SEVEN DIAMONDS
– IN THE SHAPE
OF THE AQUILA
CONSTELLATION



STAR SEARCHING

Especially made for women, the BRS Diamond Eagle takes its wearer to a journey to the stars. Bell & Ross created a watch to commemorate these heavenly bodies and their friendly association with the pilots of yesteryear. Relying heavily on visual navigation, the first aviators turned to the sun for guidance during the day and to the stars at night, so they could safely travel to their destination. Now these stars are beautifully depicted with seven diamonds – in the shape of the Aquila constellation – on the midnight blue dial of the BRS Diamond Eagle. Evoking even more celestial charm is the BRS Diamond Eagle Diamonds version with its steel bezel beautifully adorned with 66 glittering diamonds.

BRS Diamond Eagle Diamonds

tions - were chosen to represent two stellar bodies that are closely associated with space exploration: the cold grey of the moon and the vivid blue of our very own planet, Earth.

SKELETON IN SPACE

Yet another remarkable feature of the BR-X1 HyperStellar is the mechanical skeleton movement with automatic winding that drives it - calibre BR-CAL.313. Formed in the shape of an X, the movement's upper bridge is treated with black DLC (Diamond Like Carbon). This structure is not accidental, in fact, it is deliberately derived from the letter X, which is used by NASA as a code name for its experimental projects. This code is integrated into the watch's name and stands for its out-of-this-world concept.

The BR-CAL.313, with its 56 jewels and vibrations of 28,800/per hour, also powers the chronograph functions of the timepiece. In the centre of the dial is a 60-second counter while a minute timer is situated at the 9 o'clock position. Instead of hands, the minute timer is equipped with an ultra-light aluminium disc which closely resembles the blades of a turbine. The small seconds counter is at 3 o'clock and a skeleton date is at 6 o'clock. Apart from these, a highly visible blue tachymeter scale, which is integral to calculating speeds, surrounds the dial.

The surface of the watch is made of grey-tinted anti-reflective sapphire crystal through which the beating heart - the movement - can be seen as well as the highly visible Superluminova-filled appliqué metal indices to tell the time. Skeleton hands, also filled with Superluminova, ensure ideal readability, even in space. Water-resistant to 100 metres, the case of the complex and sporty BR-X1 HyperStellar is secured with functional, non-indexed screws that open from the grade 5 titanium case back. Also on its case back is a small porthole, a tiny circular opening through which the beating balance of the movement can be viewed.

TOMORROW'S TIMEPIECE

Offered in a limited run of 250 pieces, the BR-X1 HyperStellar boasts high-end horological finishes that lend even more appeal to its already captivating design. Each piece is marked in the back with its corresponding number and comes complete with a bi-material strap composed of alligator leather and rubber. A steel buckle equipped with an exceptionally robust overmoulded rubber insert ensures that the watch is securely fastened to the wearer's wrist, whether he/she is on Earth or elsewhere in the universe.



A closer look at the BR-X1 HyperStellar's dial



From the Earth to outer space, the BR-X1 HyperStellar goes beyond boundaries

Available today, yet designed for the explorations of tomorrow, this latest timepiece from Bell & Ross is remarkably light when worn. The presence of its blue aluminium bezel and grey rubber insert on the case, as well as on the rocker push buttons, strengthens the watch's sporty and modern look. Though it is created for outer space, the

BR-X1 HyperStellar can also be comfortably worn on the wrist of the dapper gentleman, who is still trying to find meaning in his life and attempting to search for the true purpose of his existence.

But make no mistake about it. The BR-X1 HyperStellar is not your regular Bell & Ross

timepiece. It is a symbol of the future, a remarkable representation of what lies ahead, of what men can do. It is a token of what we can accomplish if we dare to go beyond what we know, beyond what we are familiar with. The BR-X1 HyperStellar signifies possibility and poses the question: are we willing to go beyond Earth for what we want to achieve?



The BOY.FRIEND watch takes on a CHANEL Classic



BOY.FRIEND Tweed with diamond bezel

CUT FROM the Same Cloth

CHANEL HAS A NEW BOY.FRIEND

Blending haute couture with horology, luxury fashion house CHANEL has tapped into one of its trademark designs to create a new line of timepieces for its BOY.FRIEND collection.

When the inimitable Coco Chanel introduced the fashion world to her iconic tweed suits in the mid-1920s, she triggered an enduring trend that changed the way people thought about how women were expected to dress. Prior to Chanel's pioneering designs, the Scottish fabric was worn strictly by men, particularly for shooting and hunting activities. But after decades of refining led by Coco Chanel herself, tweed is now widely considered to be one of her brand's trademark looks (one that has extensively been copied) and a staple in womenswear.

In its latest foray into horology, CHANEL once again drew inspiration from the material in designing its new BOY.FRIEND Tweed watch, a strong and feminine timepiece with bold lines reminiscent of the Art-

Deco movement of the Roaring Twenties. But the main point of focus is the watch's arrestingly distinctive strap. Etched with an intricate weave-like pattern to emulate a tweed motif, the stainless-steel bracelet is distinctly CHANEL and exactly matches the braided tweed suits famously worn by the likes of Jackie Kennedy Onassis and Sarah Jessica Parker.

The bracelet's delicate contours, created through a complex technique that also allows it to be worn comfortably around the wrist, balances the watch's clean and simple aesthetic. The BOY.FRIEND Tweed's octagonal case measures 27 mm X 35 mm, housing a sleek, guilloché dial in black. CHANEL has created three models for the collection, with one option boasting 62 brilliant-cut diamonds around its bezel and another featuring a date indicator at 6 o'clock.

The resulting designs are undoubtedly strong and feminine, and quintessentially CHANEL.

ROGER DUBUIS

D A R E T O B E R A R E



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FENDI

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L.U.C Time
Traveler One
in rose gold



FOR THE Globetrotter

CHOPARD PRESENTS TWO
SPECIAL WATCHES FOR
GENTLEMEN TRAVELLERS

Celebrating the 20th anniversary of Chopard Manufacture, Chopard proudly introduces the L.U.C Time Traveler One and the L.U.C GMT One. Lavishly crafted with modern designs, these two models are perfect as travelling companions.

L.U.C TIME TRAVELER ONE

This collection is the first worldwide watch in the L.U.C collection. Designed to facilitate the lives of long-haul travellers, this authentic wrist instrument is available in three elegant versions. They are all excellent in terms of mechanism and wrapped in good taste.



L.U.C Time
Traveler One
in steel with
a black dial

The L.U.C Time Traveler One operates in concentric layers. A discreet central hand indicates the date, while a surrounding railway track circle serves to read off the hours and minutes of the local time zone. Furthermore, a large 24-hour graduated ring operates in coordination with the disc bearing the reference cities symbolising the 24 main time zones. Travellers who are sometimes disoriented by successive changes of location and pace can just read off the time around the globe with the same hand as local time.

The stainless steel L.U.C Time Traveler One features a sunburst black dial with contrasting orange accents and comes in an 18-carat rose



The sunburst black dial of the L.U.C GMT One



Calibre L.U.C
01.10-L of
the L.U.C
GMT One

gold version with a dial that is entirely silver-toned. The watch also appears with a platinum case whose naturally cool grey shade has inspired the subtle blue-tinged grey dial colour. Its world time ring is half silver-toned to mark the daytime hours.

Produced and finished in the Chopard Manufacture workshop in Fleurier, the L.U.C Time Traveler One is based on an all-new calibre named Calibre 01.05-L, which is distinguished by a 6.52 mm thickness and a functional nature that simplifies its owner's life. What makes this self-winding special is that it has a 60-hour power reserve. The calibre is finished in accordance with the criteria governing the most prestigious watch making certifications, which includes decorations such as chamfering and Côtes de Genève.

Through the L.U.C Time Traveler One, Chopard showcases its proud watchmaking tradition while enriching it with the contemporary convenience of the world time function.

L.U.C GMT ONE

The watch for gentlemen globetrotters, the new L.U.C GMT One provides a dual-time read-off powered by an original L.U.C 01.10-L calibre



L.U.C GMT One

with integrated GMT function. The GMT function serves to display a second time zone and tells the time in any place and every circumstance. The sunburst black dial rimmed by slate grey serves to show the 24 hours of a busy day, transferred in white for daytime hours and in orange for the night hours.

“ THROUGH THE L.U.C TIME TRAVELER ONE, CHOPARD SHOWCASES ITS PROUD WATCHMAKING TRADITION WHILE ENRICHING IT WITH THE CONTEMPORARY CONVENIENCE OF THE WORLD TIME FUNCTION. ”

More specifically, the first crown positioned at 2 o'clock serves to adjust the date and local time, while the second crown at 4 o'clock controls the large baton-type hand tipped with a large arrow and points to the second time zone. The latter is orange for the L.U.C GMT One in steel and gilt for the 18-carat rose gold version. At 6 o'clock, is a date aperture, which is a characteristic feature of L.U.C watches.

In accordance with the stringent quality standards upheld by Chopard Manufacture, the movement finishes meet the highest aesthetic norms. The Maison has decided to apply to it the finishing criteria of the most prestigious watch industry certifications. Its components are chamfered and its bridges are adorned with Côtes de Genève. The L.U.C GMT One is chronometer-certified by the COSC, like all L.U.C watches.

A nylon strap in stunning blue complements the latest Aquaracer



BLACK

Beauty

TAG HEUER'S
AQUARACER SERIES
RETURNS WITH AN EDGE

TAG Heuer's Aquaracer is back to woo lovers of diving watches with a new model that is dark and edgy, but undeniably modern in design – the Aquaracer 300 m Calibre 5 Black Titanium with nylon straps.

The Swiss watchmaker first unveiled the newest addition to its popular Aquaracer family at Baselworld 2016 in Switzerland, surprising fans with a strikingly different aesthetic than previous iterations.

The series, which was first launched in 2003, is better known for an arrestingly mixed palette of stainless steel, gold and ceramic, with straps fashioned from matching metals or rubber. But this Black Titanium model is swathed in black – fashioned from Grade 2 titanium and titanium carbide coating – with a contrasting pop of colour (blue, red or sand-coloured) in its hour markers, hands and the engraved numerals of the ceramic, uni-directional rotary bezel.

Within the 43 mm case beats TAG Heuer's Calibre 5 automatic mechanical movement, an engine the watchmaker hails for its precision and accuracy. It fuels the hour, minute and seconds hands, as well as the date indicator resting at 3 o'clock. It's worth noticing that the complications are kept to a bare minimum, creating a clean and straightforward timepiece.

Fans will be glad to see, however, that the Aquaracer's signature 12-sided bezel remains unchanged. After all, it's this distinct feature that stylistically sets the collection apart within its competitive segment of sports watches. Like its predecessors, the Aquaracer Black Titanium is water-resistant up to a depth of 300 metres and sports an easily readable dial – two very important features in a timepiece made to be worn during a variety of high-octane sports, not just diving.

"The Aquaracer has continued to evolve, developing into the perfect timepiece for all kinds of extreme conditions, not just diving and other seafaring activities," the brand explains in a statement.



A timepiece for today, the new Aquaracer is perfect for modern users and achievers



Launched in Ibiza, the Aquaracer Black Titanium is part of the #DontCrackUnderPressure campaign

“THE AQUARACER HAS CONTINUED TO EVOLVE, DEVELOPING INTO THE PERFECT TIMEPIECE FOR ALL KINDS OF EXTREME CONDITIONS, NOT JUST DIVING AND OTHER SEAFARING ACTIVITIES.”

With the Aquaracer Black Titanium, the series has evolved into a timepiece that is young, dynamic and very modern, making it a perfect fit for TAG Heuer’s high-energy #DontCrackUnderPressure motto. Created under the expert guidance of Jean-Claude Biver, TAG Heuer CEO and Chairman of LVMH Group’s watch division, the campaign is all about change, innovation and positioning the brand as watch-maker of the new generation.

And so, in true #DontCrackUnderPressure fashion, the Aquaracer Black Titanium was officially launched in August under the sunny skies of Ibiza, Spain, with international DJs and new TAG Heuer brand ambassadors, David Guetta and Martin Garrix, as special guests.



The island of Ibiza was the ideal setting for the launch

The original
1916
Mikrograph
alongside
the new
iteration from
TAG Heuer



UP TO Speed

TAG HEUER'S INNOVATIVE PAST
AND PRESENT COLLIDE IN THE
NEW CARRERA MIKROGRAPH

TAG Heuer celebrates its illustrious past and industry-altering contributions to horology with the release of the new Carrera Mikrograph Anniversary Edition, a multi-functional timekeeper and an homage to the original Mikrograph created 100 years ago.

In 1914, the watchmakers of TAG Heuer set out to create a timepiece that could measure and count time at a level of accuracy that would change both the



The Carrera
Mikrograph
Anniversary
Edition



The 480-part movement that powers the watch

world of sports and horology. The challenge had come from Charles-Auguste Heuer, the son of founder Edouard Heuer, who recognised the heightening competition in sporting events where speed is essential to victory. He made it the brand's mission to create a "counter five to 10 times faster than anything currently in existence."

But that wasn't enough for Charles-Auguste; he also pushed his team to develop a piece five to 10 times more accurate than what was available at the time. Two years later, TAG Heuer unveiled the Mikrograph and Mikrosplit, the world's first mechanical counters that were accurate to 1/100 of a second; as well as Semikrograph and Semicrosplit, which were accurate to 1/50 of a second. These became an instant success with sports organisations, securing TAG Heuer the prestigious title of official timekeeper for the Summer Olympic Games in Antwerp, Paris and Amsterdam in 1920, 1924 and 1928 respectively.

This year, exactly 100 years after its unveiling, the Mikrograph is back with a modern make-over that still manages to respect its vintage roots. The TAG Heuer Carrera Mikrograph Anniversary Edition is a multi-purpose chronograph that can be worn around the wrist with perforated calfskin straps, mounted on the dashboard of a car, or placed on your desk. All of this is made possible due to a removable stainless steel case that can then be attached to an accompanying dashboard mound and a table support.



Profile of the multi-purpose chronograph

“ THIS YEAR, EXACTLY 100 YEARS AFTER ITS UNVEILING, THE MIKROGRAPH IS BACK WITH A MODERN MAKE-OVER THAT STILL MANAGES TO RESPECT ITS VINTAGE ROOTS. ”



A closer look at the dial



This latest version can also be used as a table clock and comes with a table top holder



The timepiece can also be mounted to a car dashboard

Its mushroom stoppers, white-lacquered dial and art deco-style Arabic numerals may act as references to sports chronometers of the roaring 20s, but everything else about the timepiece embodies modern, horological innovation. Within the Carrera Mikrograph beats an automatic bidirectional calibre that fuels – in addition to the hour and minute hands – a central 1/100 second hand, a 42-hour power reserve indicator at 9 o'clock and a date display at 4.30. And then there are two additional chronograph subdials that

act as a 30-minute counter (at 12 o'clock) and seconds counter (at 3 o'clock). Its two escapements, meanwhile, oscillate at 28,800 vibrations per hour and 360,000 vibrations per hour for the watch and chronograph respectively.

All in all, the 100-piece Carrera Mikrograph is the culmination of its movement's 11 patented features and 480 components, which together with its other elements, create one elegant yet audacious timepiece.

Perfect for daily wear but dressy enough for special occasions - Longines Heritage Military



ALL-PURPOSE

Beauty LONGINES PRESENTS TWO NEW ADDITIONS TO ITS HERITAGE LINE

With beginnings dating back to the early 19th century, Longines is renowned for its technical prowess and its unique ability of melding tradition with elegance and equipping it with undisputed performance. Today a member of the Swatch Group, Longines remains iconic because of its continuous creation of timepieces that uphold its rich heritage. This noble aspiration is symbolised by the brand's winged hourglass logo.

ODE TO THE MILITARY

This year, Longines derives inspiration from the distinctive character and styling of the military. An institution that stands for power, strength and courage under fire, the military also imposes a strong design code which champions legibility, functionality and quality. With this in mind, the storied manufacture created the Longines Heritage Mili-



The special engraving on the case back of the Longines RailRoad

tary, which certainly takes cues from military aesthetics, yet blends the brand's history - derived from a 1918 watch from the Longines Museum's historical collection at the company's Saint-Imier headquarters - and imagination into its design.

Giving a fresh cast to the lines of a dial used regularly in the brand's early 20th century collection, the Longines Heritage Military displays elegant restraint that is resolutely modern. The model, not only strongly echoes the disciplined, robust design of military watches, it also showcases Longines' expertise in watchmaking.

The Longines Heritage Military comes in a generous 44 mm steel case, powered by an automatic L615.3 calibre with a 42-hour power reserve. The movement also powers a small seconds and date display located at 6 o'clock on the beautiful matt black dial.

Speaking of looks, the matt black dial serves as the perfect canvas to the functional and highly legible Arabic numerals, coated with Super-LumiNova®. The large numerals are paired with elegant Breguet-style hands and a train track chapter ring which makes the dial easy to read even under low lighting. The black dial is perfectly accompanied by a black alligator strap that adds a touch of elegance to the military look. The Longines Heritage Military is perfect for men who crave a versatile watch; one that's robust enough to withstand the rigours of daily life, yet is dressy enough to wear for a martini after hours.

RAILWAY ADVENTURE

With schedules to follow and routes to complete, punctuality plays an important role in railway travel. Therefore, railway companies and employees have to equip themselves with accurate timepieces. Longines has been of service to this purpose since the early 20th century. The brand has supplied its highly precise timepieces to railway companies throughout the world, including Romania, Serbia, Persia, Italy, Chile, Canada, the United States, Turkey and even China.

The value of time accuracy has not changed over the years. Today, Longines presents a timepiece which honours the heyday of railway travel. Part of the brand's Heritage collection, the Longines RailRoad derives inspiration from a watch created in the 1960s which was used by railway workers and fulfilled specific requirements in terms of aesthetics, quality and precision.

The new model, in steel, has a 40 mm case diameter. It is powered by the highly reliable



A 24-hour scale and minute ring enhances time reading on the Longines RailRoad

“*THE LONGINES HERITAGE MILITARY COMES IN A GENEROUS 44 MM STEEL CASE, POWERED BY AN AUTOMATIC L615.3 CALIBRE WITH A 42-HOUR POWER RESERVE. THE MOVEMENT ALSO POWERS A SMALL SECONDS AND DATE DISPLAY LOCATED AT 6 O’CLOCK ON THE BEAUTIFUL MATT BLACK DIAL.*”



This 1918 timepiece inspired the Longines Heritage Military

L888.2 automatic winding calibre, which is produced exclusively for Longines. An off-white polished domed dial affords exceptional readability with its hour circle comprised of large black Arabic numerals. Instead of a 12 on top, the timepiece features a 0, as well as a 24-hour scale complemented by shiny black hands. The presence of a minute ring adds even more ease to time reading.

Also on the dial are the letters RR for RailRoad as well as 888, a nod to the mechanism that drives the accurate timepiece. On the case back is an intricate engraving inspired by the original decorations featured on the pocket watches made for railway companies in the 1920s. The Longines RailRoad comes with a black alligator strap which adds further refinement to the elegant piece.



Clifton
1005

Petite
Promesse
10289

Classima
10214

THE GIFT of Time

BAUME & MERCIER GEARS
UP FOR THE HOLIDAYS

This the season for gift giving and Baume & Mercier is ushering in the Christmas holidays with no less than three yuletide-appropriate timepieces to wrap and place under the tree.

These offerings from the Clifton, Classima and Promesse lines come just in time for Christmas and New Year, a time of “delighted laughter between close friends or the loving look shared by a couple,” the brand commented in a statement.

It is this elevated sense of togetherness that inspires Baume & Mercier to create timepieces for “today’s men and women” while still staying true to the brand’s core values as a watchmaker with a long history in Swiss horology.

The Clifton, for example, is a line of dress watches for men that is sleek and simple, bearing a classic design that makes it a versatile choice. The 39 mm case, fashioned from 18-carat rose gold, harbours a self-winding movement that fuels its functions for up to 42 hours at a time. Its overall aesthetic is discreet and elegant, particularly attached to traditional black alligator straps.

The Classima takes on a more Art-Deco appeal, with elongated Roman numerals and subtle guilloche lines gracing its opaline silver-coloured dial. Complemented by brown alligator straps, the 40 mm steel watch is a minimalist blend of vintage and contemporary. Its self-winding movement – which has a 38-hour power reserve – drives the hour, minute and seconds hands, as well as a date indicator at 3 o’clock.

Last but not least, the Petit Promesse jewellery watch has a distinct style that is graceful yet undeniably modern. Like its name suggests, the steel timepiece is certainly diminutive, measuring only 22 mm in diameter. But the shimmering combination of diamonds lining its oval bezel and the mother-of-pearl dial pushes the watch into the spotlight, despite its petite size. A bracelet in polished steel wraps snugly around the wrist to blur the lines between haute horology and haute joaillerie.

With these three contemporary collections under its Christmas tree, Baume & Mercier is ready for Christmas. Are you?



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Jaeger-LeCoultre
Reverso Tribute
Gyrotourbillon

The Manufacture LeCoultre patented the concept of ‘a watch that is able to slide out of its frame and turn around completely’ on March 4, 1931. Over the course of 85 years, the Reverso, Jaeger-LeCoultre’s most iconic watch has seen different iterations, interpretations, as well as complications, but nothing like the new models of Reverso this year.

FOR WOMEN

Beginning with the Reverso One collection, which was developed with women in mind. The line is a tribute to femininity and embodies its every nuance in a range of models nurtured by creativity. The Reverso One dial sports new Arabic numerals that radiate a sense of airy lightness, and prevents overcrowding or an overpowering presence inside the dial. The Dauphine-type hour and minute hands sweep across an extremely subtle sunburst guilloché background exuding natural elegance. Two specific models caught our attention: the Reverso One Cordonnet and the Duetto Moon.

The Reverso One Cordonnet is easily identified by its playful stylish leather cord strap which wraps around the wrist in a seductively casual yet chic manner. The graphic design of the two-tone case combines pink gold and steel tones, while the blued hour and minute hands contrast against the white sunburst guilloché dial. The Duetto Moon, as the name suggests, takes women into the world of horological complications with its manual-wound



Intricate back dial of the Reverso Tribute Gyrotourbillon

TIMELESS

at 85

JAEGER-LECOULTRE REBOOTS ITS ICONIC REVERSO LINE



Medium model of the Reverso Classic & The small model of the Reverso Classic

Jaeger-LeCoultre Calibre 842, and a moon phase display on one of its 'faces'. The moon phase display uses a mother-of-pearl lunar disc that provides a romantic depiction of the lunar movement. The graceful dial is filled with overlapping circles and lines resembling the radiant lunar glow. On the flip side, the Duetto Moon offers the classic time-telling function. The Reverso One Duetto Moon comes with an alligator strap or with a steel or gold bracelet.

GRAND COMPLICATION

As a tribute to the collection's 85th anniversary, the collection also debuts the new Reverso Tribute Gyrotourbillon. While it is 30% thinner, the new case is able to accommodate the complex Gyrotourbillon® complication – a remarkable feat to achieve in itself. In line with the spirit of Hybris Mechanica – highly technical and aesthetically pleasing timepieces – the Reverso Tribute Gyrotourbillon is powered by the in-house manually-wound Calibre 179 housed in a platinum case. The tourbillon becomes the focus of attention, as it appears to be free-floating and rotating on two axes, performing an external rotation in one minute and an internal rotation in 12.6 seconds. The front side of the watch features a white round dial with blued steel Dauphine-type hands. At 11 o'clock, a Day/Night indicator is located,



Jaeger-LeCoultre Reverso One Cordonnet

Back side of the Jaeger-LeCoultre Reverso One Duetto Moon

“THE NEW CLASSIC MODELS SPORT SLIMMER LUGS TO FIT THE NATURAL WRIST BETTER, AND COME WITH EITHER BLACK OR WHITE SUBTLY TEXTURED DIALS, WITH GUILLOCHÉ CENTRES AND VERTICAL-BRUSHED EXTERIORS.”

while the seconds are displayed by means of a graduated disc rotating at the cadence of the Gyrotourbillon®, with a small arrow placed on its left serving to read off the indication.

The beauty of any Reverso is in its second face; for the Reverso Tribute Gyrotourbillon, it demonstrates the Manufacture's expertise in engraving. The entirely skeletonised second face allows a full view of the bridges, hand-decorated by master artisans, creating a remarkable effect on the back dial. This side also features a Day/Night indicator in 24-hour mode at 2 o'clock as well as a small seconds hand driven by the tourbillon. Both faces are a joy to watch however, a 75-piece worldwide availability means only a select few can enjoy them.

THE CLASSIC

To complete the celebratory year, the iconic Reverso Classic model is now available in small, medium and large sizes. The Reverso Classic models are perfect for both men and women; adding signature touches to personal style, charisma and self-confidence. The new Classic models sport slimmer lugs to fit the natural wrist better, and come with either black or white subtly textured dials, with guilloché centres and vertical-brushed exteriors. The back of the Reverso Classic is crafted in steel and serves as the perfect space for personalisation via engraving. The small sized Reverso Classic is powered by the quartz Jaeger-LeCoultre Calibre 657, while the medium and large sizes employ the automatic Jaeger-LeCoultre Calibre 965. All three models come with black alligator leather straps that suit the width of their cases; especially for the dainty 34 mm x 21 mm small model, which also comes with a choice of a stainless steel bracelet.

MAXENCE KINGET - JAEGER-LECOULTRE
MANAGING DIRECTOR FOR SOUTH EAST ASIA & AUSTRALIA



MAKING A Connection

Maxence Kinget, Jaeger-LeCoultre Managing Director for South East Asia & Australia, stopped by Jakarta with a mission in mind.

IS THIS YOUR FIRST TIME TO VISIT INDONESIA? TELL US WHAT YOU THINK OF THE MARKET.

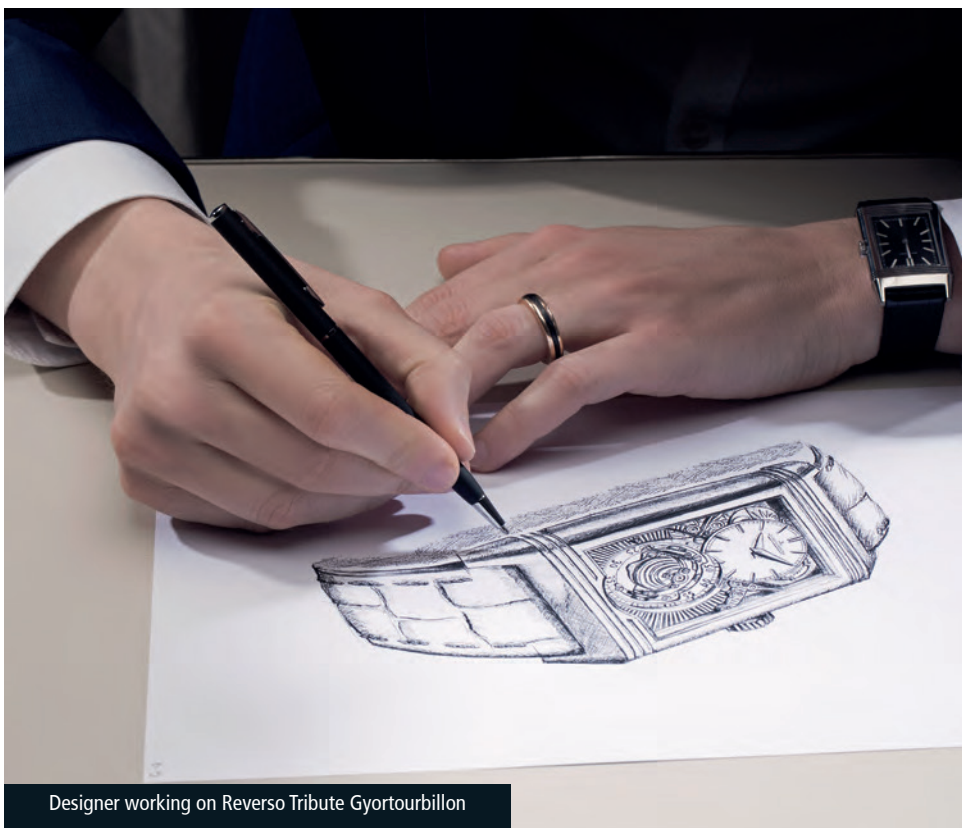
This is my second time being in Indonesia, it's a pleasure to be in Jakarta where I can feel there's a lot of passion and appreciation for fine watchmaking. The first time I came to Indonesia, I had a chance to visit Jakarta and Surabaya, and I felt a lot of interest towards the brand. I also feel that the world of Reverso and the world of Jaeger-LeCoultre fits very well with the people of Indonesia.

WHAT ARE THE DIFFERENCES BETWEEN INDONESIA AND SINGAPORE, MARKET-WISE?

I've been fortunate enough to have lived in the manufacture for five years; being with the watchmakers and visiting different parts of the world with Jaeger-LeCoultre. I feel that we have a unique opportunity at every market to offer the view of the Jaeger-LeCoultre collection. Being a true manufacture, it gives us the opportunity to offer an experience, what we are doing and the way we do things. So obviously there are differences in each market but definitely there's one thing we always try to do in every market, it's to take the time, sit down and explain what we're doing and the beauty of what we do and our watches.

WHY DO YOU THINK YOU NEED TO DO THAT AT EVERY MARKET?

Behind all of the collections, we have plenty of details to tell, including the story behind the designs. Through these stories we can change the way the market perceives our brand. In fact, the best comment we can get is when after all the stories, the clients would say they view their Reverso differently before and after the Jaeger-LeCoultre experience. They see their



Designer working on Reverso Tribute Gyrotourbillon

watch as a piece of craftsmanship, no longer just a watch. We aim to get people emotionally connected to their timepieces.

PLEASE TELL US ABOUT THE 85TH ANNIVERSARY OF THE REVERSO.

It's a special year for us at Jaeger-LeCoultre since we are celebrating the 85th anniversary of the Reverso watch. There has been nine decades of the beautiful Reverso, so many different versions, yet they're part of one family, the Reverso family. The consistency with the true DNA, while respecting the DNA, is very important to the maison. Even after years of improvement and development, the Reverso remains to be our iconic design, and in the world of horology, there's very few iconic designs like the Reverso.

WHAT'S NEW WITH THE REVERSO ON ITS 85TH ANNIVERSARY?

One interesting thing I can tell you is that, on this 85th anniversary we would like to emphasise that the iconic Reverso is available for personalisation. We truly believe that each person is unique and has a story to tell; a watch is an object on your wrist that you wear on your life journey, so now with the Reverso case back you can do whatever you like with the back dial to express your personality, have your experience and special moments memorialised, personalised, to tell your story, that we call the Atelier Reverso. This goes back to our mission of creating the emotional connection; it becomes more precious when it's a personalised watch.

IWC PORTUGIESE. THE LEGEND AMONG ICONS.



— **Portugieser Perpetual Calendar.**
Ref. 5033: The daring expeditions of the Portuguese seafarers held out the promise of everlasting glory. A worthy legacy of this heroic epoch is the Portugieser Perpetual Calendar. Timelessly elegant, it features trailblazing technology that includes a 7-day automatic movement with Pellaton winding and a power reserve display showing the date until 2499. So converted into human lifetimes, this model

could be working on its legendary status for eternity. **IWC. ENGINEERED FOR MEN.**

Mechanical movement, Pellaton automatic winding, IWC-manufactured 52610 calibre, 7-day power reserve, Power reserve display, Perpetual calendar with displays for the date, day, month, year in four digits and perpetual moon phase, Sapphire glass, See-through sapphire-glass back, Water-resistant 3 bar, Diameter 44.2 mm, Alligator leather strap by Santoni

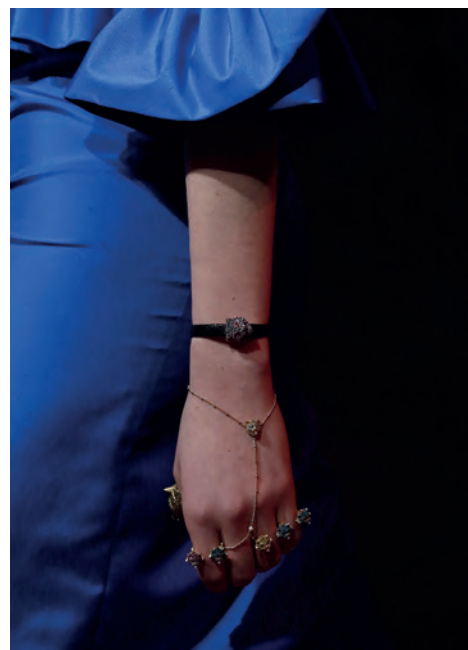


Watch the video about the new Portugieser Collection

Exclusively available at: **The Time Place** – Pacific Place (Jakarta) , Plaza Indonesia (Jakarta) , Plaza Senayan (Jakarta), Tunjungan Plaza (Surabaya) •
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IWC
SCHAFFHAUSEN

Stunning timepieces completed Gucci's latest collection



BEAUTIFUL Ones

EACH TIMEPIECE ON THE GUCCI SPRING/SUMMER 2017 RUNWAY AMAZED EVERYONE



No doubt about it, Gucci always comes up with beautiful fashion and accessory collections. For the Spring/Summer 2017 collection, the House presented a range of the season's key timepieces alongside its fashion offerings. With excellent construction and impeccable style, all the models are equipped with quartz movements.

A timepiece with a rainbow-coloured Plexiglas case in a medium rectangle 40 x 24 mm size is accessorised with a mother-of-pearl dial, a rainbow Plexiglas bangle and engraved with a bee motif on the case back.

Worn with an arresting ensemble is the small 17 mm size Le Marché des Merveilles. It has a carved antique silver-coloured case with a rotating feline head cover with full diamond setting, as well as eyes set with rubies, a crown embellished with a white pearl, a white-mother-of-pearl dial and a black lizard strap.

For two of the looks presented on the runway, the small 23 mm Dionysus exuded sophistication with its antique silver-coloured case, black dial and carved antique silver-coloured bangle with black enamel detailing. A handsomely versatile piece, this model can be worn day or night, to accessorise a casual getup or complete an evening outfit.

Last but not least, a chic multi-hued attire was complemented with a medium rectangle 40 x 24 mm watch in a rainbow-coloured Plexiglas case. The timepiece is further enhanced by a white mother-of-pearl dial and a rainbow-coloured Plexiglas bangle with strass studs. Like the other pieces in the collection, the watch case back features the intricate engraving of a bee motif.

Feminine, delicate and totally unique, Gucci's Spring/Summer 2017 timepieces will serve as elegant accessories throughout the year.

Elegance is an attitude

Kate Winslet
Kate Winslet

LONGINES®



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Longines DolceVita

BASELWORLD

MARCH 23 – 30, 2017
BASEL – SWITZERLAND

Witness the

DAWN OF TRENDS

Baselworld is the single-most important trendsetting show for the world's watch and jewellery industry. What makes it unmissable is the fact that only here will you find all the key players representing every sector of the industry together under one roof. Baselworld is where the most prestigious international brands unveil their innovations, creations and new collections in the presence of world-class buyers and the global press, all of whom unite here to take the pulse of the

market and witness the start of a new trendsetting cycle for the year.

Seize the unique opportunity to experience the interplay of passion and precision to create perfection. We invite you to join us at Baselworld, where you will be awe-struck by the spectacular pavilions, amazed at the new collections, and be amongst those who are a part of history in the making!

See you at Baselworld 2017

BASELWORLD.COM

Overseas
World Time

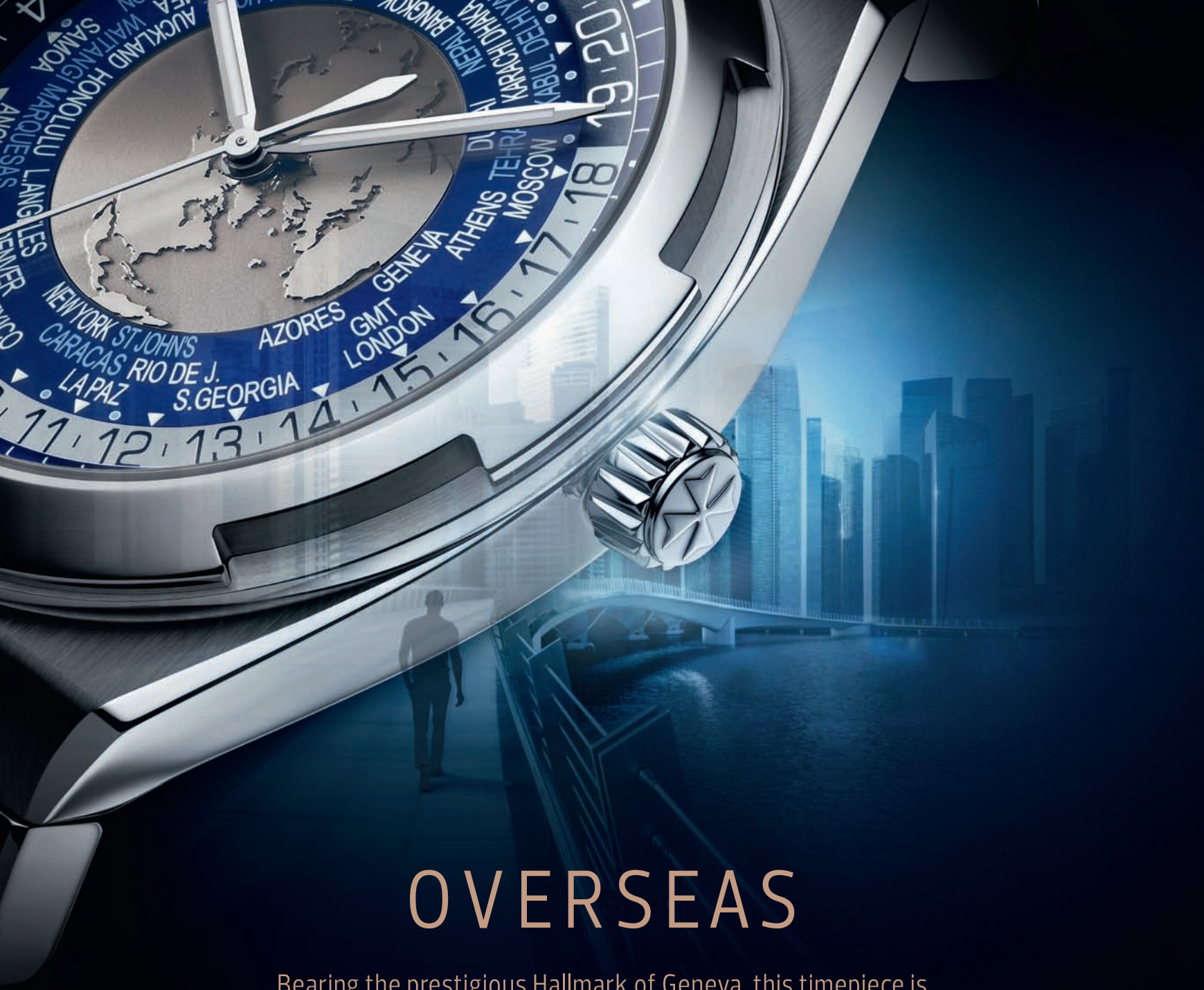
UNITED

by Colour

VACHERON CONSTANTIN ADORNS
ITS OVERSEAS COLLECTION WITH
ELEGANT BROWN DIALS

In this modern, fast-paced world, travel has become almost second nature, especially for those who do so for a living or are wholly consumed by wanderlust. Vacheron Constantin places great value in going out to see more of the world and with this in mind, the Manufacture has created a whole collection which embodies the spirit of travel.

Composed of four models in steel, the Overseas Collection possesses a timeless aesthetic while also exuding a distinctly contemporary appeal. The watches share a common design signature – a six-sided bezel, a fluted crown, dials that alternate between sunburst, snailed and velvety finishes, a screwed-down case back with sapphire crystal through which the 22-carat gold oscillating weight can be seen, as well as a wind rose in the back, the universal symbol for travellers. Apart from these evident features, the range also high-



OVERSEAS

Bearing the prestigious Hallmark of Geneva, this timepiece is the ideal companion for an extraordinary voyage that reveals a unique perspective on the world. It is the only watch of its kind.

CRAFTING ETERNITY SINCE 1755



VACHERON CONSTANTIN

GENÈVE



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GENÈVE



OVERSEAS
WORLD TIME



Geneva official watchmaking
certification

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lights new self-winding movements and features easily interchangeable bracelets/straps for guaranteed comfort and versatility anywhere in the world.

Now united by a new common denominator – richly elegant brown dials – all the timepieces bear the prestigious Hallmark of Geneva seal of quality.

AROUND THE WORLD

The Overseas World Time is the ideal travel companion, with its dial highlighting no less than 37 time zones, including those off-set by a half hour or quarter hour in relation to UTC time. Composed of three parts, the display has a centre with a ‘Lambert’ projection map showing the continents and the oceans, while a translucent lacquered disc depicts the city names. A third sapphire disc is superimposed over the map and provides day/night indications through its subtly graded smoky tints. This is synchronised with the 24-hour disc. Lastly, the hours and minutes are indicated by a translucent lacquered velvet-finished outer ring.

Powered by the Calibre 2460 WT, the Overseas World Time has a 40-hour power reserve and measures 43.5 mm. In addition to its brown dial version, the timepiece is also available with a blue or silver-toned dial.

ONE FOR COUNTING

The new Calibre 5200 lies at the beating heart of the Overseas Chronograph. The product

of five years of development and composed of 263 components, the movement drives the hours, minutes, seconds, chronograph and date indications. A column wheel, with a screw in the shape of the Maltese cross, coordinates the chronograph start, stop and reset functions, while a vertical coupling clutch stabilises the hand when the chronograph starts. Torque and reliability are enhanced by a twin barrel which also ensures the watch’s 50-hour power reserve.



Overseas Chronograph with rubber strap

Available in a 42.5 mm case with screwed-down pushpieces, crown and case back, the Overseas Chronograph boasts water-resistance of up to 150 metres.

A CLASSIC MODEL

An elegant model which displays essential watch functions – hours, minutes, seconds and date – the 41 mm Overseas is equipped with the new Calibre 5100. Wholly designed and manufactured by Vacheron Constantin, the 172-part movement beats at 28,800 vibrations per hour and boasts more than 60 hours of power reserve as guaranteed by its twin barrels. Endowed with classic lines and a timeless aesthetic, the timepiece is a fitting accessory for all occasions, especially with the availability of three interchangeable bracelet/straps: a stainless steel bracelet with an easy-fit system, a rubber option and a leather strap with an adjustable stainless steel folding clasp.



Overseas Small Model with diamond bezel

SMALL WONDER

Though dainty at 37 mm, the Overseas Small Model features over a carat’s worth of facets that the other models don’t have – 84 round-cut diamonds that beautifully adorn its six-sided bezel. Beating at its heart is the new Calibre 5300, a 128-component self-winding movement which not only powers the hours, minutes and small seconds at 9 o’clock, but also provides the watch up to two days of power. Hour and minute hands crafted of stunning 18-carat gold and covered with white luminescent material complement the model’s luscious brown dial.



The new Overseas

“
 NOW UNITED BY
 A NEW COMMON
 DENOMINATOR –
 RICHLY ELEGANT
 BROWN DIALS – ALL
 THE TIMEPIECES BEAR
 THE PRESTIGIOUS
 HALLMARK OF
 GENEVA SEAL OF
 QUALITY.”

The Drive de Cartier exudes the brand's passion in watchmaking



MIEASURE of a Man

HOW DOES A WATCH DEFINE THE CHARACTER OF ITS OWNER? LET CARTIER SHOW YOU HOW

Cartier introduced the all-new Drive de Cartier earlier at SIHH this year. From the get go, the watch managed to catch everyone's attention, and now it is fast becoming one of the favourite models from the French maison.

This elegant timepiece is worn by the Drive de Cartier man who is characterised by instinct, independence and elegance. He has an attitude and a mindset that are not just about existing, but about knowing how to live and more importantly, how to appreciate the finer things in life.

The Drive de Cartier is an entirely new model developed and designed for men. It is a watch which exudes passion and continues the long-lasting tradition of Cartier watches with distinctive shapes. The Drive de Cartier sports a cushion-shaped case, with a signature Cartier guilloché dial and Cartier's iconic Roman numerals. The classic elegant styling epitomises the qualities both of the man and the watch: enduring and dignified.

Flushed with masculine aesthetics, the timepiece is inspired by the very object its name is derived from, cars. The guilloché motif on the



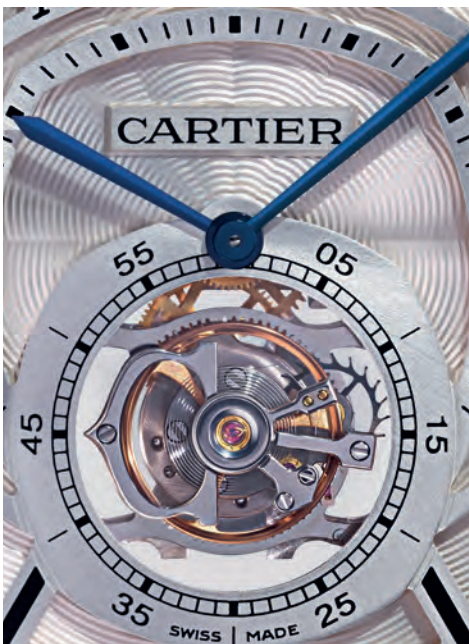
Drive de Cartier Flying Tourbillon



The Drive de Cartier man

dial resembles an automotive radiator grill, while the crown is shaped like a bolt. These combine wonderfully with the domed crystal and the counter at 6 o'clock. The generous-sized case is available in pink gold and steel, with three choices of dial colours to match any style: black, grey, or white.

A beautiful watch to possess, the Drive de Cartier is powered by calibre 1904 MC which is adorned with refined finishes such as the Côtes de Genève decoration on the bridges and the oscillating weight. The 1904 MC calibre is available in two versions: one equipped



A closer look at the dial

with the hour, minutes, seconds and date called the 1904-PS MC, while the second iteration, dubbed the 1904-FU MC and created in 2014, features a retrograde second time zone and day/night indicator. The Drive de Cartier is also available in a fine watchmaking version fitted with a flying tourbillon and powered by the manual winding 9452 MC movement. The calibre is certified Poinçon de Genève; the watch is assembled and set in the Cartier Fine Watchmaking workshops in the heart of Geneva.

The Drive de Cartier measures 40 mm x 41 mm and depending on the model, comes with either a black or brown alligator leather strap. Perfect for any occasion, the Drive de Cartier timepiece is ideal for the modern man who lets his watch define his style.



The Drive de Cartier with a black flinqué dial



The Drive de Cartier man lets his watch define his style



Selection of Drive de Cartier models

“ THIS ELEGANT TIMEPIECE IS WORN BY THE DRIVE DE CARTIER MAN WHO IS CHARACTERISED BY INSTINCT, INDEPENDENCE AND ELEGANCE. ”

Two versions
of the El
Primero
Chronomaster
Lady, one in
black and the
other in brown



BRAWN and Beautiful

THE LADY CHRONOMASTER
RECEIVES THE LEGENDARY EL
PRIMERO MOVEMENT



The El Primero
Chronomaster
Lady with a
brown dial
and strap



An equally regal model with a black dial and strap



The El Primero Chronomaster Lady delivers beauty and accuracy in one watch

The El Primero is widely known as one of the most robust movements in the history of horology. The legendary calibre – an integrated automatic column-wheel chronograph movement launched in 1969 and endowed with a high frequency of 36,000 VpH – is mainly featured in Zenith’s masculine-oriented models. The Le Locle manufacture has recently introduced the usage of the automatic chronograph El Primero 4061 calibre in the new El Primero Chronomaster Lady.

Since 1865, Zenith has loved women every bit as much as women love watches, and has thereby succeeded in enriching watchmaking with vibrant colours and feminine delicacy. The new El Primero Chronomaster Lady is the epitome of this said love through both its inner and outer beauty. Two new models are on offer complete with diamond-pavé bezels in 42 mm rose gold cases. These timepieces combine beautifully with two crafted dials, one in brown with a sunray-pattern and diamonds, and one in black lacquer with diamonds. Both models also sport gold-plated, faceted and SuperLuminova-coated hour markers and hands. As the saying goes, dia-

monds are a women’s best friend; the new El Primero Chronomaster Lady has a total of 40 baguette-cut diamonds on its bezel, and 12 additional baguette-cut diamonds on its dial.

The inner beauty comes in the form of the automatic El Primero 4061 chronograph move-

ment, with silicon lever and escape wheel, which runs at a frequency of 36,000 VpH. Equipped with 31 jewels, the movement provides the watch 50 hours of power. As a cherry on top of the frosting, the calibre is also COSC-certified and guarantees short-time measurements accurate to the nearest 1/10th of a second. Embodying the philosophy of absolute performance, the world’s most precise movement – the legendary El Primero – is housed in a 42 mm case perfectly suited to women’s wrists.

Zenith is a brand that has been bringing style and substance to the wrists of watchmaking cognoscenti all over the world for more than 150 years. The new El Primero Chronomaster Lady is certainly a watch that does just that. Available with alluring black or brown alligator leather straps to match the dial colours and accentuate the sparkling sensuality of the diamonds on the two delightful models, the El Primero Chronomaster Lady has truly brought the best of both worlds together – divine femininity in the form of diamonds and the precision of one of the world’s finest calibres in one watch.

“ZENITH IS A BRAND THAT HAS BEEN BRINGING STYLE AND SUBSTANCE TO THE WRISTS OF WATCHMAKING COGNOSCENTI ALL OVER THE WORLD FOR MORE THAN 150 YEARS.”

Three new shades adorn the Colorblock collection



RULE of Three

CELEBRATING THREE YEARS OF EXCELLENCE WITH THREE ATTRACTIVE COLOURS

HYT celebrates its third anniversary with a multi-hued collection: the Colorblock collection. Yellow, blue and red are the three shades chosen to adorn the signature H1 model. The colours are in tune with the spirit of HYT: imposing, fresh, explosive and uncompromising.

Vincent Perriard, the co-founder of HYT, said, “to celebrate this anniversary, we wanted to please our fans and play around a bit with what we have created, starting with our first baby - the H1. It’s an opportunity to offer enthusiasts an exclusive version of this iconic model, incorporating unique conditions”. He

also added that the Colorblock collection aims to convey fun, colour and pleasure.

As yellow is the manufacturer’s trademark hue, it naturally becomes the outstanding, dynamic, flamboyant and certainly, the most radiant one. The coolness of the blue presents an aura of surprising depth, while the striking red is the most radical of the three. The red model is also the only piece to incorporate just three shades: red, black (liquid) and grey (movement), with each of the other versions bearing traces of red on the power reserve and the second wheel. The colours feature on the dial, the flange and the strap, providing an arresting contrast to the anthracite case in gunmetal PVD. Each piece features a strap in a brand new, ultra-resistant fabric specially designed for these models.

The H1 Colorblock uses a black liquid inside its capillary; the capillary is partially coated in SuperLumiNova, which illuminates in low lighting conditions. The black liquid, which was also featured in the H1 Full Gold model, allows time reading by deduction, meaning the opaque black liquid blocks light while the clear liquid allows it through. All three models of the H1 Colorblock is available in a highly limited run of 10 pieces worldwide.



Real time content available

BLACK BAY

STAINLESS STEEL CASE
DIAMETER 41 MM
WATERPROOF TO 200 M (660 FT)
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Heritage reinterpreted.
The famous aesthetic
codes that contributed
to the renown of TUDOR's
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come together in a truly
contemporary watch with
that vintage feel.



TUDOR in-house
movement MT5602.
Offering a 70-hour
power reserve and
regulated by a variable
inertia oscillator
with silicon balance
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TUDOR



Baume & Mercier Les Bois diligency

LUXURY Within Reach

THOSE SEEKING QUALITY AND HISTORY, CAN LOOK TO LUXURY STALWART BAUME & MERCIER

When you set out to create a company that will endure and leave a mark on its industry, the motto, “Accept only perfection, only manufacture watches of the highest quality”, is most definitely a good place to start.

1830

It was with this idea and an extraordinary vision that Baume & Mercier first came to be in 1830. Founders Louis-Victor and

Célestin Baume started a watch factory called “Frères Baume” in Les Bois in the Swiss Jura and right from the start, occupied themselves with creating timepieces that melded precision and durability with balanced design and all the technical innovations of the time.

Beyond the workshop, the duo was also aware of the need to grow the family business past the Jura Mountains. The company’s first international foray was to Great



Baume & Mercier Les Bois engraving

Britain; Célestin Baume started a branch in London that traded under the name “Baume Brothers”, which provided a springboard for the family to expand into other parts of the British Empire. Timepieces from the Baume family workshop soon found their way to places as far as India, Africa, Singapore and Burma, and even further afield to Australia and New Zealand.

Reach and reputation were supported by watches boasting robustness and accuracy, regardless of whether they were simple pieces or models equipped with calendars, chronographs, minute repeaters and tourbillons. By the time Louis-Victor Baume’s sons Alcide and Arthur took control of the business from 1876, there was already a solid foundation in place at Frères Baume.

1876

Like their father and uncle before them, the brothers split the management of the business. Alcide ran the workshop and organised production at the Swiss headquarters; under his direction, the manufacture focused on accuracy and all-around excellence, producing chronographs and complication watches of the highest quality.

Arthur travelled in search of new opportunities while keeping a close eye on the Maison's international reach and standing. To him, emerging markets were as important as mature ones. In 1876, for example, the savvy entrepreneur opened a branch in Philadelphia, with a view to consolidate the business in America, which was then abuzz with a great influx of migrants.



Chronometer Tourbillon, 1892



Arthur Baume



Alcide Baume

He also used the Universal Exhibitions to introduce the Maison's creations to an even wider audience. Baume Brothers was present at the great Universal Exhibitions of Paris (1878 and 1889), Amsterdam (1883), Melbourne (1880 and 1895), London (1885 and 1890) and Chicago (1893). There, watches were judged and rated by experts and the company eventually emerged with ten Grand Prix and seven gold medals. The company also enjoyed success at chronometry competitions, with a split seconds chronograph model receiving the highest score (85.1 out of 100 points) in 1887; in 1892, a keyless winding chronometer with tourbillon regulator model scored 91.9 points for accuracy, setting a record which would go unchallenged for 10 years.

1918

With the conclusion of the First World War came a new era for the Maison. William Baume, a member of the founding family's third generation, joined forces with Paul Mercier to form Baume & Mercier. Mercier was a colourful character, art lover and outstanding salesman and from their base in Geneva, the partners sought to take the Maison to the next level. The house was awarded the prestigious Hallmark of Geneva in 1919 and just two years later, produced a record number of watches bearing the stamp in a single year.

The firm's following grew yet again and by 1924, it was known widely for its elegant pieces and had grown to become one of the largest watch manufactures in Geneva. The company was given another boost in 1952, when the acquisition of the CH Meylan Watch manufacture allowed it to launch top-quality chronographs.



Baume & Mercier Men's Historical Watches



A line especially for women, a project driven by Mercier, made its debut around the same time and in 1960, Baume & Mercier chose the Greek letter Phi, symbolising the golden mean and divine proportion, as its logo.

The 70s were devoted to strengthening the house's position as a destination for watches that were affordable and which featured original designs, yet were still expertly made and technically innovative. This was visible particularly in the women's ranges, specifically the award-winning Mimosa, Galaxy and Stardust families, which have come to be recognised as much for their elegance as for their agelessness.

Collectively, they paved the way for the Linea ladies collection, which was launched in 1987. Based on a watch from the 50s, the range won worldwide favour with its fluid lines and charming allure.

1988

The decision was made for Baume & Mercier to join the luxury group that has today become the Richemont Group. This move has afforded the house, still based in Geneva, the opportunity to take on new directions and experiment in both its designs and technologies.

However, its heritage is never too far away. The sporty-chic Capeland line, for example, takes inspiration from an archival piece



Stardust Watch

from 1948, while the distinctive silhouettes of the Hampton range pay homage to the Art Deco period.

CLIFTON: THE CREDIBLE CORNERSTONE

Perhaps most representative of the qualities that continue to drive the company today is the Clifton series, which was inspired by a museum timepiece and revisits the 50s, a golden era for men's wristwatches. It also reflects the founders' drive to enable a wide audience to appreciate and enjoy fine Swiss watchmaking.

The pieces are unmistakably masculine and quietly elegant, and many are drawn to their uncluttered design, as well as the traditional values behind them. In return, Baume & Mercier has produced pieces to suit a range of tastes and needs, with various sizes, finishes and complications on offer, in addition to an evergreen hours-and-minutes model.

The year 2013 heralded the arrival of an automatic, small-seconds version of the flagship Clifton 1830 model, as well as the exclusive Clifton 1892 Flying Tourbillon – perfected in 18-carat red gold and limited to only 30 pieces, it reminds contemporary collectors of the record-setting keyless pocket chronometer with tourbillon escapement that Arthur Baume presented at the Kew Observatory chronometry competition in 1892.

To mark the 185th anniversary of Baume & Mercier, the Clifton 1830 8-Day Power Reserve made its debut at the end of 2014. On the opaline silver-coloured dial of this 45 mm, 18-carat red gold beauty is an indicator that shows how much time is left before the next winding; with 192 hours of life provided by a single barrel within the manual-winding calibre, only three full windings are required each month.

The following year came the Clifton 1830 Five Minute Repeater Pocket Watch. The first pocket watch in the Clifton collection



Clifton 1830 Five Minute Repeater Pocket Watch



Clifton 1830
8-Day Power
Reserve

Collectors will have their pick of a red gold version completed by a brown alligator strap, a steel rendition featuring a matching bracelet, or a steel case mounted on a black alligator strap.

**PROMESSE:
UNABASHEDLY FEMININE**

When Louis-Victor Baume presented his daughter Méлина with the precious gift of a gold pocket watch in 1869, he put in place a tradition of celebrating women and their individuality that lives on in the house to this day. Outside of the cornerstone Clifton collection, Baume & Mercier is devoted as ever to its female following.

The Promesse collection is a modern-day interpretation of the Maison's ability to bring women's watchmaking expectations to life through beautiful, surprising shapes. Branching out from its roots within a 1970s model from the Baume & Mercier museum, the delicate contours display incredible presence and timelessness through an oval bezel nestled inside a gentle, round case. The elements come together beautifully for the stylish, modern woman with a taste for the elegant and classic, who is in search of a companion for both everyday and special-occasion wear.

did not disappoint; a trigger sounds a pair of low and high notes for every five minutes elapsed, in addition to a low tone on the hour, effectively encasing an exquisite musical instrument within a 50 mm, 18-carat red gold case.

Earlier this year, Baume & Mercier unveiled the Clifton Perpetual Calendar which, as its name suggests, takes its owner through all the peculiarities of the Gregorian calendar via the most captivating complication to have been mastered by watchmakers. The watch effortlessly marks every 31, 30 or 28-day month, plus the return of February 29th every leap year. It displays the date, the day of the week, the month and phases of the moon and will not require any date correction before March 1st, 2100.

Finally, as part of its SIHH 2016 novelties, the brand presented the Clifton Chronograph Complete Calendar, featuring an automatic movement embellished with two practical complications – a chronograph and a complete calendar including day, date, month and moon phase indications.



Petite
Promesse



Promesse
10239



Classima
10274

Classima
10267

Other appealing details include classic Roman numerals, a choice of either a 30 mm or 34 mm case and either a quartz or automatic movement, as well as an array of head-turning finishes including mother-of-pearl and gold or diamond accents.

In particular, two 30 mm models launched at the 2015 Watches & Wonders exhibition stand out. Combining traditional Swiss watchmaking principles and modern femi-

nine style with ease, they bring together a polished or two-tone steel body completed by a mother-of-pearl dial highlighted by “drape” décor, eight diamonds accompanying four Roman-numeral indexes, as well as a sapphire crystal case back to admire the engineering artistry that went into the automatic movement within.

Those on the hunt for a playful pop of fun in their wardrobes have the new Petite Promesse range to look forward to. The three presentations in this collection retain the same personality and harmony that come with an oval bezel in a round case, but accentuate their feminine appeal via a 22 mm case, a mother-of-pearl dial and a bezel partially set with diamonds. Opt for a daring orange or blue wraparound leather strap, or a more elegant steel strap – also presented in the wraparound style – which is reminiscent of jewellery watches.

**CLASSIMA:
COMMEMORATE AND CELEBRATE**

Conceived in the vein of early slim-line watches, in particular a 1965 white gold ultra-thin timepiece powered by a self-winding micro-rotor movement from Baume & Mercier’s archives, the Classima range has today established itself among those looking for a solid, first foray into mechanical watches.

A deeper look into the family will reveal a host of options: models for men and women; steel for everyday use, 18-carat red gold for special-occasion wear or two-tone models uniting both materials; bracelet or strap; mechanical or quartz; simple or complicated. These emphasise the broad appeal that has become a Baume & Mercier hallmark.

The men’s collection has 39 mm and 42 mm offerings, and was re-imagined in 2015 to include a 40 mm model. Meanwhile, the balanced proportions and slim-line pedigree lend themselves well to the 31 mm and 36.5 mm pieces for ladies.

Roman numerals and threadlike hour markers contribute to the understated look of the dials and the collection’s clean, classically-oriented feel. Pairing pleasing proportions with mechanical practicality, the overall feeling is one of balance and polish, making a Classima watch perfect as a symbol of achievement, or to commemorate a special occasion or an important stage in one’s life, and ensuring that such standout moments will never be forgotten.



LIFE IS ABOUT MOMENTS



CLIFTON 10058

RED GOLD, 39 MM
SELF-WINDING

www.baume-et-mercier.com.sg



BAUME & MERCIER
MAISON D'HORLOGERIE GENEVE 1830

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LAP OF
LUXURY

Timepiece:
**CHANEL
BOY.FRIEND
Tweed**

Dress:
CHANEL



PERFECT MATCH

AN EXTREMELY WELL-SUITED PAIRING,
SUCH AS FINDING THE RIGHT WATCH
OR ACQUIRING THE CAR OF YOUR
DREAMS, CAN BE COMPARABLE TO
FINDING THE ONE PERSON THAT CAN
BRING OUT THE BEST IN YOU



DESIGNED FOR
PERFORMANCE

Timepiece:
CHOPARD
Mille Miglia

Suit & Shirt:
Ermenegildo
Zegna

A REFINED
COMBINATION

Timepiece:
BREITLING
For Bentley
B05 Unitime

Suit & Shirt:
Ermenegildo
Zegna



A close-up, profile view of a man with a beard driving a Bentley car. He is wearing a dark suit jacket and a light-colored shirt. The car's interior is visible, featuring the Bentley logo on the dashboard and the steering wheel. The lighting is dramatic, highlighting the man's face and the car's details.

STEERED
IN THE RIGHT
DIRECTION

Timepiece:
BLANCPAIN
Fifty Fathoms

Suit & Shirt:
Ermenegildo
Zegna





**BETTER
TOGETHER**

Timepiece:
**HUBLLOT
Big Bang
One Click**

Accessories:
**Tunic T Hinge
Cuff Bracelet
& Hex-Logo
Hinged Bracelet
by Tory Burch**

Dress:
Tory Burch

Suit & Shirt:
**Ermenegildo
Zegna**

**GEARED FOR
THE FUTURE**

Timepiece:
**LINDE
WERDELIN
SpidoSpeed**

Accessories:
Diesel

Shirt:
**Ermenegildo
Zegna**

Special thanks to:
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Boxster S &
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Navitimer 01
46 mm
Limited
Edition



SEA

Represent!

BREITLING PRESENTS TWO WATCHES EXCLUSIVELY AVAILABLE IN SOUTHEAST ASIA

Superocean
Héritage 46
Blacksteel
Limited Edition



The Superocean Héritage is Breitling's professional diver's watch that harkens back to its famous 1957 iteration. Breitling recently introduced a limited edition Southeast Asia exclusive version, the Superocean Héritage 46 Blacksteel Limited Edition that strongly evokes the 1950s styling, evident from the Breitling logo sans wings which originated from the decade. Flushed with the functionality of a professional diver's watch, the Superocean Héritage 46 Blacksteel Limited Edition comes in a generous 46 mm diameter satin-brushed steel case, coated with a high-resistance carbon-based treatment. The 100-piece limited series is also distinguishable from its blue bezel and blue central chronograph seconds hand; the same deep blue tone as the deep blue sea.

The Superocean Héritage 46 Blacksteel Limited Edition sports a profound triangle-tipped luminescent hour hand to ensure easy readability even in the darkness of the sea. The new iteration incorporates Breitling's latest high-tech developments such as the construction of the unidirectional 120-toothed bezel, water-resistance to 200 metres,

thick sapphire crystal glare-proofed on both sides and the COSC-certified chronometer Breitling Calibre 17. The Superocean Héritage 46 Blacksteel Limited Edition comes with a choice of a sporty ocean racer rubber strap or a Navitimer rubber strap.

While the Superocean Héritage is a diver's watch, the Navitimer is Breitling's iconic model built for pilots and aviation professionals. Originally created back in 1952, the Navitimer also receives an exclusive Southeast Asia limited release - like the above Superocean Héritage 46 Blacksteel Limited Edition - in a bold 46 mm diameter. It comes with a black dial and distinctive red accents, a black leather strap accentuated with matching red stitching and derives power from the Manufacture Breitling Calibre 01. With its bigger case, the 100-piece limited edition Navitimer 01 is a solid presence on one's wrist. The dial is rather busy with two tone-on-tone counters: small seconds at 9 o'clock and a chronograph 30-minute totalizer at 3 o'clock. The dial also mimics an airplane instrument panel and retains the black and red motif; with red small counter pointers and a central sweep-seconds hand.



THE ETERNAL MOVEMENT

Ulysse Nardin, from the movement of the sea to the perpetual innovation of Haute Horlogerie. For over 170 years, the powerful movement of the ocean has inspired Ulysse Nardin in its singular quest: to push back the limits of mechanical watchmaking, time and time again.

ULYSSE NARDIN
SINCE 1846  LE LOCLE - SUISSE

Marine Chronometer
60 hours power reserve
Self-winding manufacture
Silicium technology
ulyссе-nardin.com

THE TIME PLACE

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A closer look
at the Diver
Chronograph
Hammerhead
Shark



DIVING With the Sharks

ULYSSE NARDIN
PRESENTS A
TIMEPIECE
INSPIRED
BY THE
HAMMERHEAD
SHARK



Diver Chronograph Hammerhead Shark in rose gold



A steel version is also available

Ulysse Nardin is synonymous with the ocean and its Marine watch is certainly its best-selling and most iconic model; enter the Ulysse Nardin Diver Chronograph Hammerhead Shark – a new watch introduced at Baselworld this year – an extension of the Marine collection with its own uniqueness which now comes equipped with an in-house movement.

For the first time in the Diver collection by Ulysse Nardin, it is powered by an in-house movement, the UN-150 with silicium escape-ment and balance spring. Two versions are available in limited editions, with 300 pieces in steel and 99 pieces in 18-carat 5N rose gold.

The Ulysse Nardin Diver Chronograph Hammerhead Shark is housed in a large 44 mm case, with screw-locked crown, pushers and solid lugs ensuring water-resistance up to 300

metres. Exceptionally nautical in style, both versions sport a deep blue dial with a signature hammerhead shark motif. Its namesake, the hammerhead shark, was chosen as the main theme due to its gentle nature, and its remarkable navigation system in its head that enables it to return to exactly the same location after taking a journey to its feeding ground. The hammerhead sharks possess the sharpest sensory accuracy of all sharks, making them the natural rulers in ocean navigation for their supreme navigational precision. This exact characteristic has inspired Ulysse Nardin to dub its latest timepiece the Diver Chronograph Hammerhead Shark.

As with other diver's watches, the Ulysse Nardin Diver Chronograph Hammerhead Shark features a unidirectional bezel that is essential for ocean travel and excursions. The bezel stands out with its characteristic wave

pattern that extends into the rubber band. Complete with rugged and reliable construction, the watch also offers supreme readability due to its clearly laid out dial, with a 30-minute chronograph counter located at 3 o'clock. The date and 12-hour counter are displayed at 6 o'clock, while at 9 o'clock rests the small seconds counter. Strong red accents accompany the dial particularly on the luminous indexes, watch hands and extends to the chronograph hands.

The watch has a sapphire case back revealing a blued rotor with shark decoration, and provides a view of the new in-house movement – the UN-150 – that provides it a 48-hour power reserve. The Ulysse Nardin Diver Chronograph Hammerhead Shark comes with a set of rubber straps with gold or titanium elements, as well as a folding buckle. It certainly makes a bold statement to celebrate the Marine collection's 20th anniversary this year.

The stunning Richard Lange "Pour le Mérite"



Details of the mechanism can be seen through the sapphire crystal case back

A GREAT Honour

A. LANGE & SÖHNE PRESENTS A NEW RICHARD LANGE MODEL

The term "Pour le Mérite" translates to "for merit" in English; the term was established in 1740 by King Frederick II of Prussia and it was awarded as both a military and civil honour. It is considered one of the highest orders of merit in the Kingdom of Prussia and later, various German kingdoms in history.

Since the inaugural collection of the new era was showcased in the autumn of 1994, the exclusive timepieces with the attribute "Pour le Mérite" have represented the technological avant-garde at A. Lange & Söhne; and the collection is considered among the holy grail of A. Lange & Söhne models. The latest model to inherit the prestigious honour is the Richard Lange "Pour le Mérite", which was first introduced back in 2009, and is now presented with a white gold case and a black dial.

Like all "Pour le Mérite" models, the new Richard Lange timepiece employs the fusée-and-chain mechanism, exemplifying an ambitious tribute to precision in its purest form: the sole objective of this complication, discernible only on the movement side, is to improve rate accuracy. This iteration is housed inside a 40.5 mm white gold case, featuring white Roman numerals and rhodiumed gold hands that contrast well against the black silver dial. Inspired by vintage pocket watches and translated into a wristwatch for the first time, the mechanism guarantees constant torque as well as the stability of the amplitude of the balance across the entire power-reserve range. Wrapped around the mainspring barrel, the chain delivers the power of the mainspring to the wheel train via the cone-shaped fusée. The intricacies of the movement are unfortunately hidden underneath the black dial, however,

the most important parts of the fusée-and-chain device are clearly visible through the sapphire crystal case back, via the signature three-quarter German silver plate.

The new Richard Lange "Pour le Mérite" is powered by the manual wound Lange manufacture calibre L044.1, which is assembled and decorated by hand. Limited to only 218 pieces worldwide, the Richard Lange "Pour le Mérite" comes with a hand-stitched black alligator leather strap with a solid white-gold buckle.



Limited to only 218 pieces, the watch features a white gold case and a black silver dial



HIGH LIVING



All suited up; shot taken by Karl Lagerfeld for CHANEL's 2016/17 Cruise Collection Ad Campaign



Choose the Derbies that best suit your personality



A CHIC PAIR

CHANEL'S NEW IT SHOE HAS ARRIVED

For its 2016/17 Cruise collection, CHANEL presented new silhouettes featuring a masculine-feminine aesthetic caught between Cuba and Paris. Imagine this: a long masculine jacket and wide-cut trousers with turn-ups, a ruffled skirt in silk tulle contrasting with a spencer jacket and a wide tie, with a Panama hat tilted to hide the enigmatic gaze. For a more boyish take, you need derbies shoes, which look dandy yet chic!

The new CHANEL derbies is what every fashion girl should be wearing this season. It has a

wide welt and sewn effect on natural leather soles, which exude all the codes of traditional men's footwear. These derbies are punctuated with a black leather toe, a signature first made iconic by Gabrielle Chanel in 1957. Inventively reinterpreted by Karl Lagerfeld, this code is emphasised by a stiffener in black leather. A discreet double C in metal signs both heels.

Like many of CHANEL's must-haves shoes, the uppers come in a multitude of materials and shades. Showing boyish allure, creased leathers are combined with smooth, patent,

exotic and even perforated leathers in a multitude of colours – from pink, silver and gold to black and white. The art of luxurious patchworks stand out against elegant white broderie anglaise.

These shoes define the true meaning of a sophisticated tomboy. And whether you choose to fancy them up with a party dress or keep things casual with jeans, the derbies are what you need to stand out among the crowd.

CHANEL
Plaza Indonesia L1 #88
Phone 2992-4023
Opening Hours: 10 a.m to 10 p.m
Monday to Sunday



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Harbor Dress
in black-blue
tribal lace



Collins
in gold

FALL Fashion

TORY BURCH
GETS BOLD
FOR FALL

From bags to jewellery, watches to shoes, American fashion designer Tory Burch is known for assertive designs that flaunt a preppy-bohemian flair. This Fall season, her eponymous lifestyle brand makes a bright and vibrant return with a ready-to-wear collection that includes a range of clothes and accessories, including four lines of jewellery watches that aim to give their Swiss counterparts a run for their money.

Coral, indigo, white and sky blue – these are only some of the colours that make up Tory

Burch's diverse palette for Fall this year. The collection remains loyal to the brand's core identity in that it is eclectic, with bold and vibrant pieces found throughout its range of offerings. The Harbor Dress, for example, stands out with a strong, almost ethnic print in black and indigo, but the use of georgette lining and guipure lace softens the overall look to make the versatile dress a suitable choice for both day and nightwear.

Of course, no Tory Burch collection would be complete without her trademark flats. Argu-



Collins
in navy

ably one of the brand's most recognisable creations (sporting its trademark double-T logo on the toe box), they have become a staple in every modern fashionista's wardrobe. This fall, these flats make a colourful comeback in the form of the Daley Espadrille in Samba, which has a classic bohemian silhouette and a jute footbed for extra comfort. Embellishing the double-T logo are blue and white stitching that create fun contrast against the Samba leather. For those wanting a little extra height, the Isle Slingback Pumps are a dazzling choice for a night out. An eye-catching pattern of beads and sequins in blue, pink, white and gold add a bold layer of glamour to the four-inch stiletto pair. Finally, Tory Burch's iconic bohemian-chic flair comes to life in a charming fringed

detailing gives the latter a tropical finesse perfect for daywear.

First launched in 2014, Tory Burch's line of fashion watches welcomes a new addition this Fall with the introduction of the Collins collection. Described as "tomboy-chic," the line consists of nine models available in a choice of metal bracelets and single or double-wrap leather straps in orange, tan, blue, red or black. Each contemporary Collins timepiece features the brand's double-T logo positioned at 6 o'clock, which also acts as a sub-second subdial that rotates with each tick.

Fresh and simple, bohemian and bold, Tory Burch's Fall line has something for everyone.

Tory Burch
Plaza Senayan L1
Phone 572 5755
Opening Hours: 10 am to 10 pm
Monday to Sunday



Daley Espadrille in Samba



Isle Slingback in black-multi-navy



Gemini Link tote in Samba



Kerrington small tote in Hopewell

pair of high block-heeled sandals in deep blue, adorned with geometric accents on its straps.

The collection's eclectic theme of elegance mixed with vivid patterns and colours continues in its range of accessories, from muted beaded necklaces to eye-popping bags and striking watches. The striped Gemini Link tote bag, for example, sports another one of Tory Burch's trademark designs - the double-link pattern - and is available in the different colour schemes of Samba, Jewel Blue, French Gray and Port Royal. Altogether, these design elements create a high-fashion look that is very different from the more casual aesthetic of the smaller Kerrington tote bag. Large floral



Berluti's elegant Alessandro lace-up pump

SUBTLE Elegance

Since it was founded in 1895, Berluti has understood how to soften the effects of the passage of time, while showing due difference for the rich depth it confers on objects. Back in the 1990s, this Parisian House with strong Italian roots created Venezia, a full grain leather of outstanding quality that undergoes a special mineral and vegetable tanning process to give it unique suppleness and very specific adhesive properties. Its sophisticated shades are harnessed with the power of the imagination to conjure up the fading effect of the moon's rays in order to blend subtle colours with the transparency of night.

Here, leather gains a magnificent lease of life at the magical hands of colourists. It is patiently massaged with essential oils and then absorbs natural pigments and various waxes. With expert techniques and meticulous attention to detail, a dedicated craftsman perfects the personality of each pair of shoes, playing a part in infusing it

BERLUTI'S PATINA PORTRAYS THE TRUE COLOUR OF TIME

with the supreme 'soul' that is ingrained in the history of the House. A chronicle of colours, two iconic shades offer a distillation of the spirit and history of Berluti. Back in 1895, the Alessandro lace-up pump took on a warm amber hue, Tobacco brown, which conferred a touch of untamed nature on the classical sobriety of the colour brown. While Saint-Emilion red gives shoes the majestic colour of a vintage wine. Over the years, the classic palette has seen the addition of 40 shades, which provides distinguished men with fashionable options that can evolve accordingly with their hopes and wishes.

BERLUTI
Plaza Indonesia L1
Phone 2992-4363
Opening Hours: 10 a.m to 10 p.m
Monday to Sunday



A craftsman at work



Different types of leather



The different materials used to infuse leather with patina



The shoes from left to right show the difference in patina from start to finish



The new Boxster

THE NEW Boxster is Here!

PORSCHE INTRODUCES THE NEW
BOXSTER WITH AN ALL-NEW
FOUR-CYLINDER TURBO ENGINE

The all-new model is now called 718 Boxster, an homage to the 718 racing cars of the 50s and 60s. The new engine, now four-cylinder turbo instead of the fan favourite normal-aspirated flat six-cylinder, is turbocharged and has been met with mixed feelings from Porsche connoisseurs. The Time Place magazine was invited to its launch in Singapore last October.

It would be an understatement to say that we were excited to try out the 718 Boxster S - a

2497cc engine which churns out 350bhp at 6500rpm and 310lb ft torque at a low 1900rpm! Fully aware that knowing the numbers doesn't mean the car would ride well, we anxiously stepped into the car and went for a little ride.

Fitted with optional 20-inch wheels, the car we drove was equipped with the optional Porsche Active Suspension Management system, or PASM sport chassis, which lowers the car by 20mm to improve handling. It also featured the Porsche Sport Chrono package, which al-

lows four driving modes inside the 718 Boxster S model - Normal, Sport, Sport Plus and Individual - which can be selected via a rotating knob on the right side of the steering wheel. The Normal mode is perfect for riding in the city, providing a smooth ride even through bumps and it had enough ground clearance for the stretch of Singapore's streets. Switching to Sport mode activates a beefier performance that reduces turbo lags, and pushes more air into the turbo thanks to the variable turbine geometry (VTG) technology, from the 911 Turbo model. The Sport Plus mode does all of that and firms up the suspension for improved handling however, it also means a rougher ride. The last mode, Individual, allows the driver to set his/her own driving preferences. One last cool thing about the Sport Chrono package is the Sport Response mode, which gives all the power the engine could muster for 20 seconds; perfect for overtaking or merging into highway lanes.

Driving in a foreign country provides its own challenges, one of them is navigation. We were told to reach the Laguna National Golf & Country Club for lunch, and it is located on the east side of Singapore, a good 28 km away

from where we started our day at the W Singapore Sentosa Cove. Navigating through the streets of Singapore allowed us to switch driving modes between Normal, Sport, Sport Plus, even the Sport Response, enough to let us feel the new engine, the handling, and to enjoy how it feels to drive with the top down. While the 345bhp engine is enough to take the car from 0 - 100 kmph in as little as 4.0 seconds - it is supercar performance territory - many of the old Boxster fanatics claim that the engine has lost its deep throaty sound from the six-cylinder flat set-up of old. Truth be told, when the ride is that good, sitting on that much power, we personally would rather choose to listen to the booming sound of the BOSE sound system that the car comes equipped with.

After a day with the 718 Boxster S, we definitely were impressed by the new engine, as well as the new features. Never mind the two less cylinders, never mind about the turbocharged engine, never mind about the engine sound, what we experienced was a thrilling ride between lanes, one that combined comfort, performance, and certainly ultimate luxury. In short, the new 718 Boxster S rides like its more powerful 911 model, while maintaining its own identity.

The special media drive-in event was organised by Porsche Asia Pacific, and The Time Place magazine would like to thank Porsche Indonesia for the experience. The all-new Porsche 718 Boxster S is now available for order at Porsche Centre Jakarta and Surabaya.



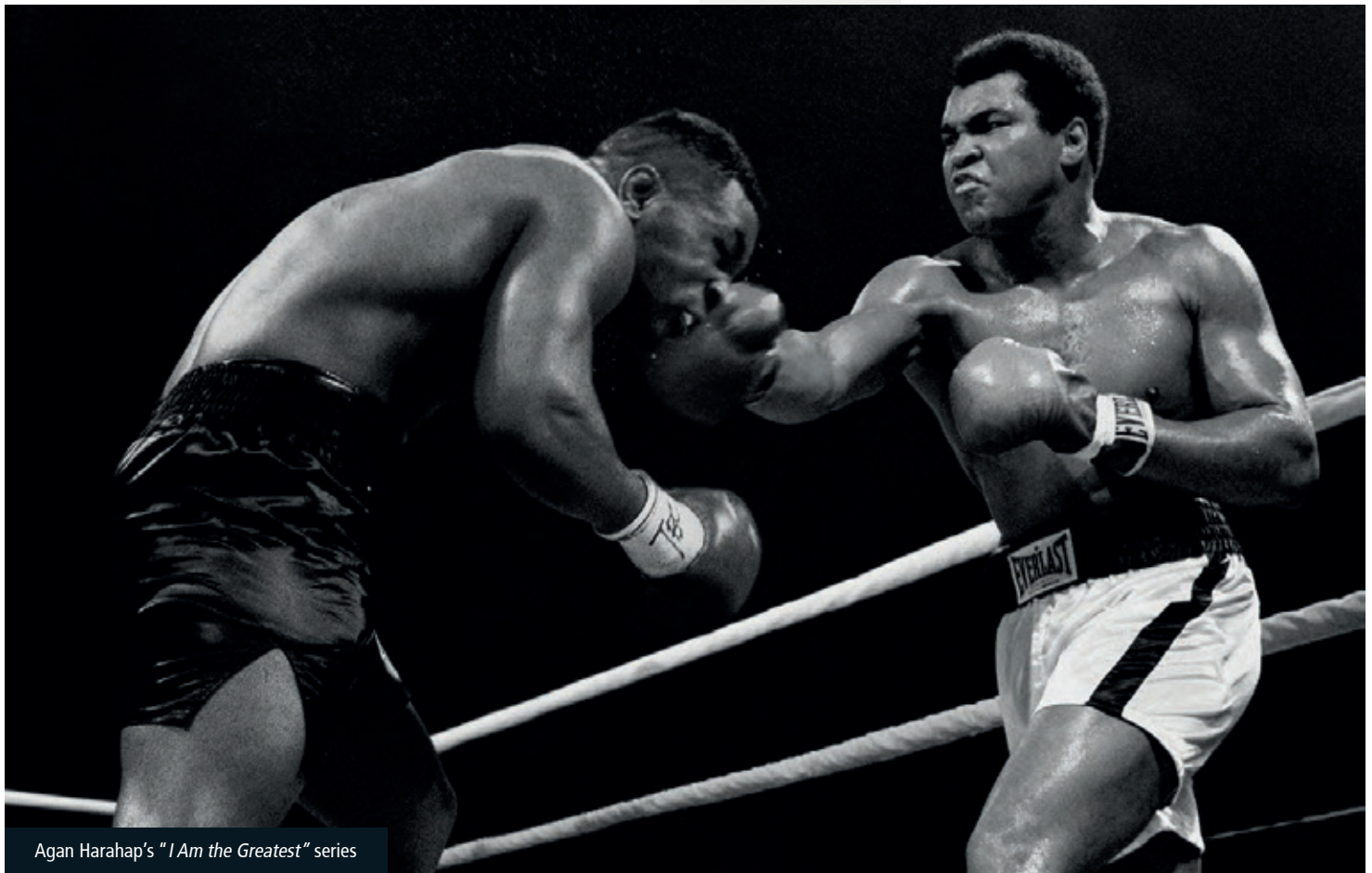
Ultimate luxury combines with sporty precision



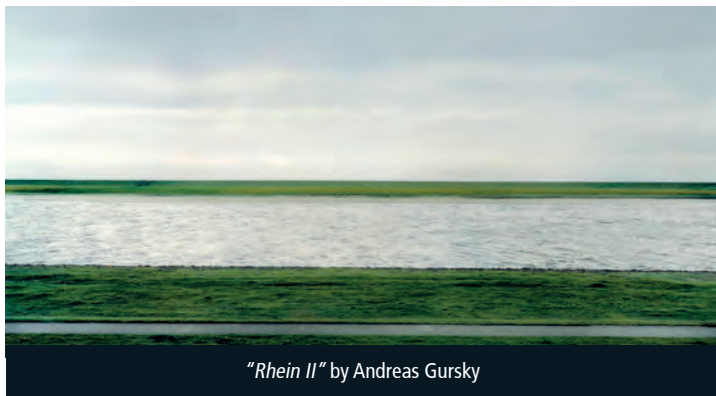
Out for a drive with the new 718 Boxster S



The sleek lines of the new Boxster



Agan Harahap's "I Am the Greatest" series



"Rhein II" by Andreas Gursky

THE 21ST CENTURY Paintbrush

DEBORAH ISKANDAR
DISCUSSES ART PHOTOGRAPHY
IN INDONESIA

Many people ask how to look at photography and is it collectible? Never before have photographs been more accessible and viewed. Photos are posted on social media, shared, transferred, snapchatted: we are experiencing "image overload". With high quality cameras, anyone can be a photographer. So, how should we make the distinction between art photography and hobbyist?

Most art photographers are artists by design, having attended art school, studied art history and making a conscious decision to be an artist. Contemporary art photography started in the early 20th century together with the rise of modern art. Photographers such as Man Ray, considered themselves first and foremost artists. He applied darkroom experimentation to his photographic images to interpret Dada and Surrealist art movements and capture images of the avant-garde. Man Ray manipulated his images in a physical way, to create his desired effect. His photograph "Noire et Blanche" (which before 1999 was one of the most expensive photographs ever sold in auction) shows a surrealist style model and an African mask, two subjects often depicted in the early twentieth century: the modern woman and the primitive.

Artists like Cindy Sherman continued the tradition in the 1970s when she eschewed painting for photography. She created the original "selfie" by turning the camera on herself and capturing her many personas that were staged as social commentary on feminism, sexism and the role of mass media and consumerism in our society. While Sherman's photographs from this period can sell in the millions of dollars, the top price for a contemporary photograph at auction is held by Andreas Gursky's "Rhein II" from 1999 which sold for \$4,300,000. Rhein II is a sublime landscape that has been digitally manipulated to remove all signs of life, to create his vision of the perfectly balanced landscape. Record prices such as these have established photography as an art form in a new investment class.



Yoppy Pieter's *Hide and Seek from The Journey of A Vision*

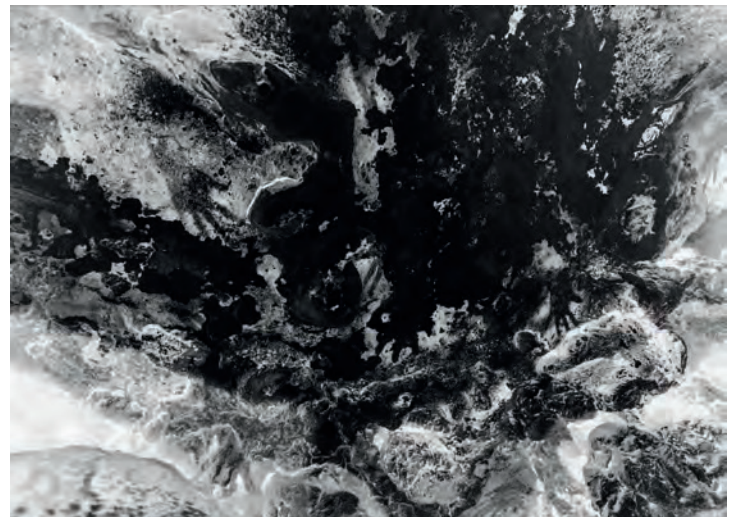
In Indonesia, we have a growing sector of photographic artists such as Kinez Riza, Agan Harahap and Angki Purbandono. What makes them different? Foremost is their artistic vision. The ability to create and manipulate a photo on the computer enables the photographer to “paint” their work.

Agan Harahap uses his imagination to juxtapose scenes which you think are real, but in closer inspection, are not. His flawlessly photoshopped photographs of Western celebrities in an Indonesian setting have become viral internet sensations. The combination of Indonesian tradition and Western pop culture poses the question on how our traditional roots and values can change with the influx of these foreign icons. It's also a play on the ability of social media to create false “news.” Agan's latest series, “I Am the Greatest” goes a step further in distorting the viewer's grasp of time and reality. The image shows a “fight” between Muhammad Ali and Mike Tyson, two of the greatest boxers of all time. But then, in a moment of reflection you realise they were from two different eras; a scene that never took place, hence distorting our sense of reality.

Kinez Riza's practice focuses on photographing nature's symbolism and iconology to create a narrative discourse of man and nature since the time of Genesis. At first glance, her photographs may appear deceptively simple, but the journey of planning and creating these shots become part of the social intercourse. Kinez collaborates with scientific institutions to go on artist-led expeditions to isolated communities and harsh environments to capture her shots. In her photograph “Sectional #2441 Pleistocene Hand Stencils, Leang Lompoa, Sulawesi” Kinez was able to document the earliest known “cave art” in the world, but present it in a way that it appears like an abstract drawing that draws you in to discover the handprint of the 1st known artist.

Once an artist has gained critical recognition and public acceptance, we can look at their discourse and writings to appreciate their artwork. But what about young photographers trying to break into this stratified world? How do we look at their art?

The Art at WTC program provides a venue for emerging photographers to show their works in a public space. From November 2016-February 2017, Yoppy Pieter unveils “The Journey of a Vision”. Originally trained as a photojournalist, Yoppy is transitioning to an art photographer after his inclusion in the Jakarta Biennale in 2015 and residency in Amsterdam in 2015. The theme of the exhibition is the “the highs and lows of Indonesia”. Through Yoppy's eyes, we can see the changes and the diverse characteristics of his pilgrimage, from photorealism, to grainy black and white images and finally his vision of new creations and



“Sectional #2441 Pleistocene Hand Stencils, Leang Lompoa, Sulawesi” by Kinez Riza



“Noire et Blanche” by Man Ray

realities. One of the highlights of the exhibition is “Hide and Seek”, a photograph of children swimming in an abandoned water fountain in Bandung city. In this work, Yoppy tries to capture the importance of playing in a crowded metropolis as a vital part of childhood.

To cross the line from a hobbyist to the stratified world of fine art is a rite of passage. It takes the same factors for an artist of any medium: vision and ideas, talent, social discourse and most importantly, public and critical acceptance. For the art lover, we have to look at all levels of the field to appreciate what makes good art.

Yoppy Pieter's “The Journey of a Vision” will be exhibited at the World Trade Center II from November 2016-January 2017, in the retail area.

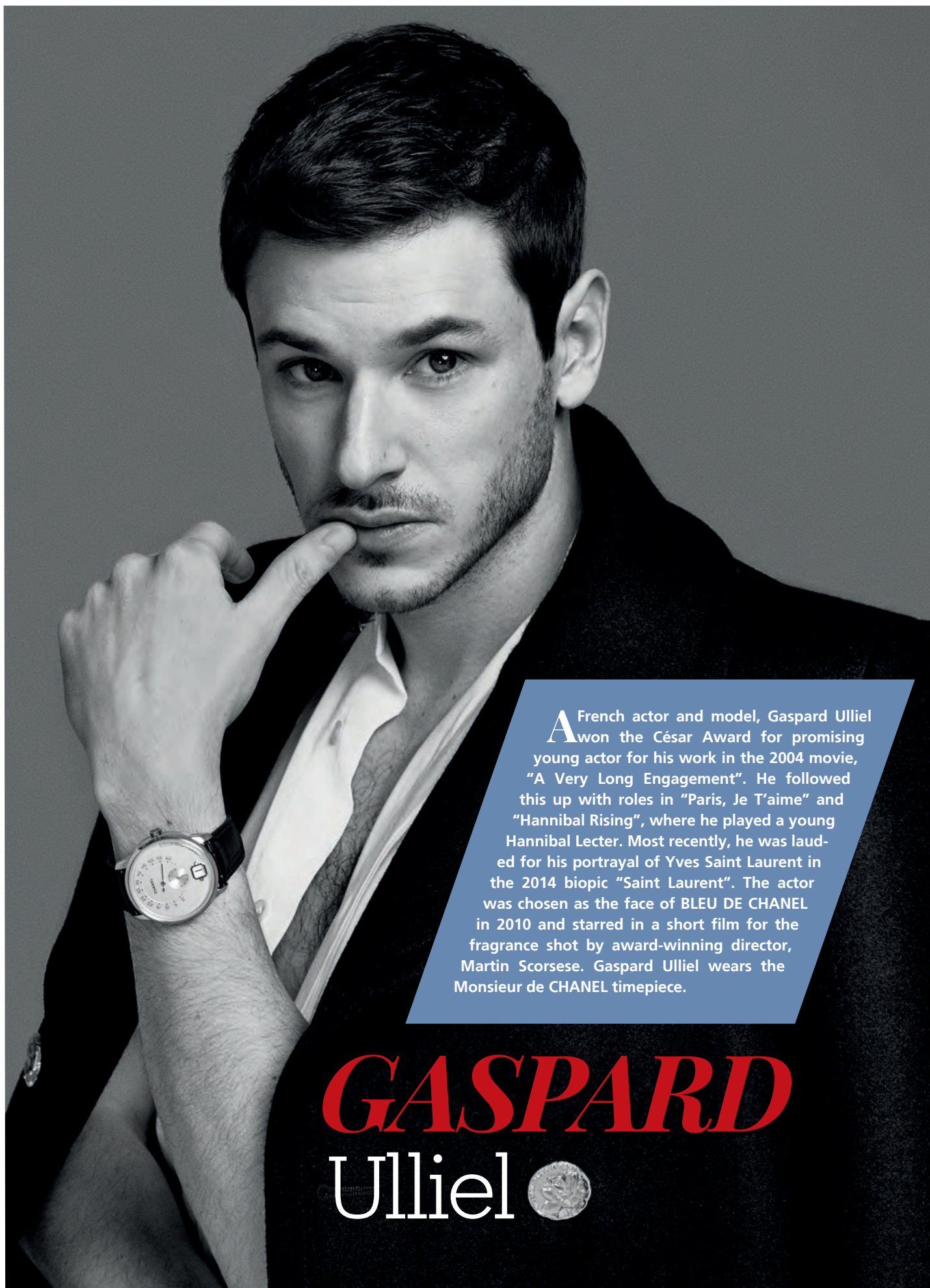
Deborah Iskandar is Principal of ISA Advisory, which advises clients on buying and selling art, and building collections. An expert on Indonesian and international art, she has more than 20 years of experience in Southeast Asia, heading both Sotheby's and Christie's Indonesia during her career before establishing ISA Art Advisory in 2013. She is also the Founder of Indonesian Luxury, the definitive online resource for Indonesians looking to acquire, build and style their luxury homes.

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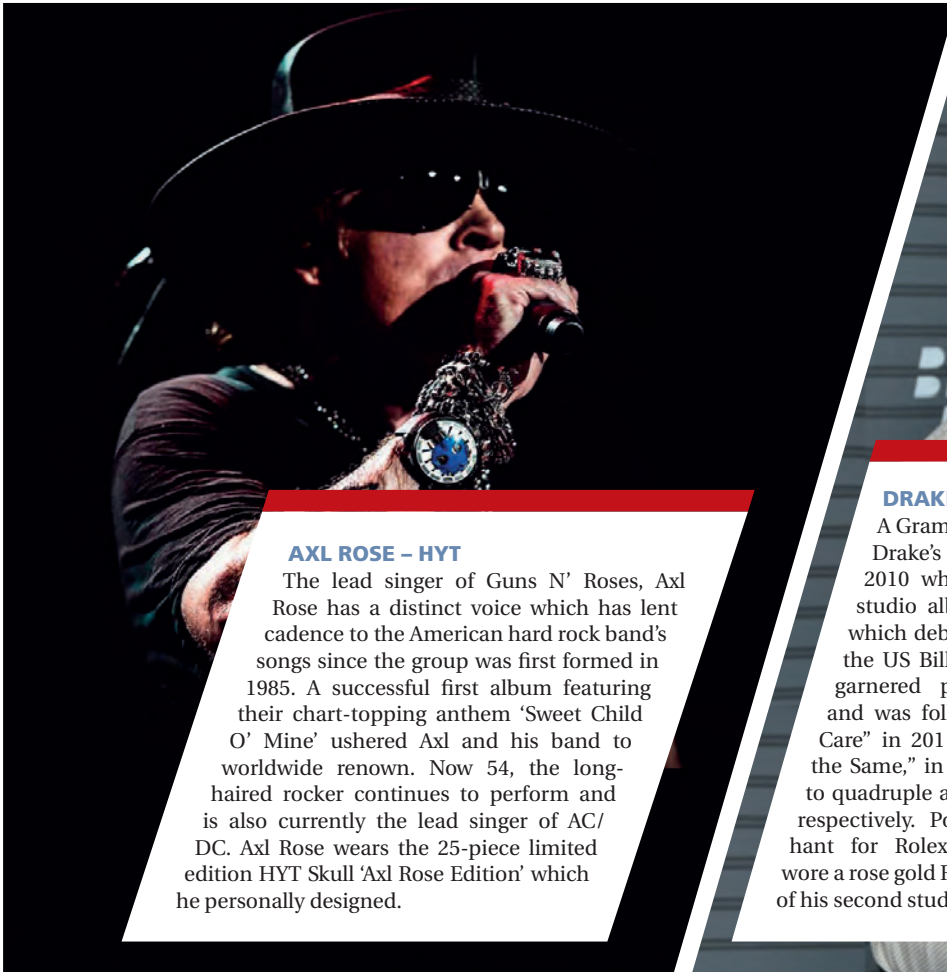
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A French actor and model, Gaspard Ulliel won the César Award for promising young actor for his work in the 2004 movie, "A Very Long Engagement". He followed this up with roles in "Paris, Je T'aime" and "Hannibal Rising", where he played a young Hannibal Lecter. Most recently, he was lauded for his portrayal of Yves Saint Laurent in the 2014 biopic "Saint Laurent". The actor was chosen as the face of BLEU DE CHANEL in 2010 and starred in a short film for the fragrance shot by award-winning director, Martin Scorsese. Gaspard Ulliel wears the Monsieur de CHANEL timepiece.

GASPARD
Ulliel 



AXL ROSE – HYT

The lead singer of Guns N' Roses, Axl Rose has a distinct voice which has lent cadence to the American hard rock band's songs since the group was first formed in 1985. A successful first album featuring their chart-topping anthem 'Sweet Child O' Mine' ushered Axl and his band to worldwide renown. Now 54, the long-haired rocker continues to perform and is also currently the lead singer of AC/DC. Axl Rose wears the 25-piece limited edition HYT Skull 'Axl Rose Edition' which he personally designed.



DRAKE – ROLEX

A Grammy Award-winning rapper, Drake's musical career took off in 2010 when he released his first studio album, "Thank Me Later" which debuted at number one on the US Billboard 200. The album garnered platinum certification and was followed up with "Take Care" in 2011 and "Nothing Was the Same," in 2013. Both went on to quadruple and triple platinum, respectively. Possessing a penchant for Rolex watches, Drake wore a rose gold Rolex on the cover of his second studio album.



JOHN LEGEND – AUDEMARS PIGUET

John Legend is a singer, songwriter and musician who is best known for his Billboard Hot 100 number one single, "All of Me". He also won the Academy Award for Best Original Song, together with rapper Common, for their song "Glory" which was featured in the "Selma" movie soundtrack. Married to model Chrissy Teigen and doting dad to their daughter Luna, Legend is a loyal Audemars Piguet user. In 2009, Audemars Piguet created the John Legend Millenary Pianoforte watch to raise money for charity.



MICHAEL B. JORDAN – PIAGET

A rising star in Hollywood, Michael B. Jordan is renowned for his breakthrough role as Adonis Creed in the movie "Creed", in which he starred opposite Sylvester Stallone. His other movie credentials include portraying the Human Torch in "Fantastic Four" and Oscar Grant in the critically acclaimed film, "Fruitvale Station". Michael B. Jordan wore the new white gold Piaget Altiplano Chronograph on a black alligator strap with matching cufflinks at the 88th Academy Awards.



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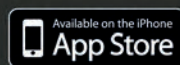


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