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#55

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WHEN MY GRANDSON OUTSMARTS ME,
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THE TIME PLACE

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The haute horology universe is a well-oiled machine. From season to season, the most outstanding watch brands make headlines and break boundaries in their attempts to create new manifestations of time. Throughout the year, they present innovations that allow us to more accurately measure the passage of the seconds, minutes, hours, days, weeks and years. And they do this while also feeding our desire to see unparalleled beauty in their designs.

With this in mind, we proudly present you the 55th issue of The Time Place Magazine. For this edition, we highlight the iconic Piaget Polo S. Inspired by the regal sport of polo, this timepiece features Piaget's play on shapes and delivers the brand's distinct interpretation of time. A watch which undoubtedly caters to the quintessential male, the Piaget Polo S is the ideal accessory for driven, unique and accomplished individuals.

Other new releases include the Oyster Perpetual Pearlmaster 39 in Everose gold and the Oyster Perpetual Air-King from Rolex; the Excalibur Automatic Skeleton Carbon from Roger Dubuis; the Navitimer 1884 from Breitling and the El Primero 36,000 VpH with an openworked dial from Zenith, amongst others.

On the fashion front, we celebrate the 90th anniversary of Fendi, as well as the Fall/Winter 2016/2017 collection of Chanel, Tory Burch's take on duality with the Gemini Link, Berluti's collaboration with Scott Campbell and Diesel's edgy offerings for Fall/Winter 2016.

Lastly, we are excited to unveil the second part of our My Finest Hour advertising campaign. For this endeavour, we invited 16 of our distinguished friends to share their stories, their finest hours with us. Using their photographs and very own narratives, we shed light on the great value of time in our lives and how it can help us achieve our dreams.

Let us all make each second count.

A handwritten signature in black ink that reads "Irwan D Mussry". The signature is fluid and cursive.

Irwan Danny Mussry
Editor-In-Chief and Publisher

  @irwanmussry

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Life is made up of precious moments, instances that add great value to our existence. Below, our esteemed contributors for this issue impart their very own Finest Hours.



Daniel Putra
Hairdresser

"My finest hour is when I go dancing."



Donny Karyadi
Makeup Artist

"Spending time taking care of my rabbits."



Evie Evriani
Makeup Artist

"Being with my children, relaxing in my room after a long day."



Jacky Suharto
Photographer

"Every second spent with my daughter has always been my finest hour."



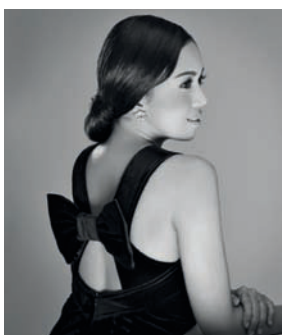
Jeffry Welly
Hairdresser

"When talking and spending time with my bae."



Ryan Ogilvy
Makeup Artist

"My finest hour is cooking for my mom and my best friend."



Shinta Handamari
Stylist

"When I get to cook for the family and spend the whole weekend with them."



Talia Subandrio
Makeup Artist

"When I have spare time to do whatever I want to do."

PANERAI

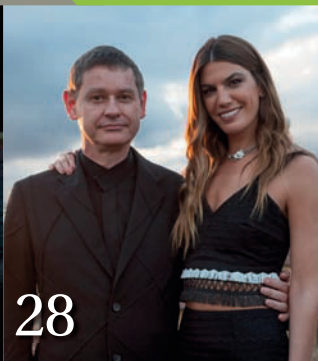


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The Time Place Magazine, Edition 55

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Printed by : PT. Printindo Utama
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Also read online at www.thetimeplace.co.id/thetimeplacemagazine

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Pilot Preview

Burgundy at the Grand Hyatt Jakarta was the chosen venue for an elegant cocktail party hosted by IWC and Time International to introduce the latest Pilot watches from IWC. Distinguished guests were treated to Burgundy's signature cocktails and canapés as they previewed IWC's new offerings and listened to the sultry music played by a saxophonist. Present at the event was Matthieu Dupont, Managing Director of IWC Southeast Asia, as well as Time International's Vice President, Shannon Hartono.



1. Titi Kamal, Christian Sugiono & Matthieu Dupont 2. Erza S.T & Mien Uno 3. Apriani Adjam, Haslinda Tanjung & Nadhira Suryadi 4. Anthony Filan 5. Ivan Adiyasa, Marcello Talesman & Alvian Maulana 6. Vasilis Iliev, Samuel Abraham & Miranda Tobing.

IWC. ENGINEERED FOR MEN.



— Portugieser Perpetual Calendar. Ref. 5034: The moon has always exercised an inexplicable power of attraction over human beings. In the case of the Portugieser Perpetual Calendar, this is more than understandable. Its fascination lies in the moon phase display, which shows the two faces of the moon in the northern and southern hemispheres simultaneously. Combined with the watch's timelessly elegant design, its powers of attraction are almost self-

explanatory. After all, legends are simply irresistible. **IWC. ENGINEERED FOR MEN.**

Mechanical movement, Pellaton automatic winding, IWC-manufactured 52615 calibre, 7-day power reserve, Power reserve display, Perpetual calendar with displays for the date, day, month, year in four digits and perpetual moon phase for the northern and southern hemispheres, Sapphire glass, See-through sapphire-glass back, Water-resistant 3 bar, Diameter 44.2 mm, Alligator leather strap by Santoni



Watch the video about the new Portugieser Collection

Exclusively available at: **The Time Place** – Pacific Place (Jakarta) , Plaza Indonesia (Jakarta) , Plaza Senayan (Jakarta), Tunjungan Plaza (Surabaya) •
INTime - Senayan City (Jakarta)
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IWC
SCHAFFHAUSEN



A Celebration

Presenting the new Jaeger-LeCoultre SIHH 2016 novelties, the new Managing Director of South East Asia and Oceania, Maxence Kinget, hosted a VIP Dinner with the maison's distinguished clients at OnFive Grand Hyatt Hotel. The intimate affair gave the brand the opportunity to meet with its clientele while sharing details about the 85th anniversary celebration of Jaeger-LeCoultre's iconic Reverso collection. It also provided the new Managing Director a reason to visit Jakarta for the first time since he assumed the role earlier this year. Bienvenue à Jakarta, Monsieur Kinget.



1. Guests view the watches up close 2. Mr. & Mrs. Christopher Seda 3. Supartono & Tommy Setiotomo 4. Mr. & Mrs. Aryo Hidayat 5. Mr. & Mrs Haryanto K. 6. Satrio Tjai & Raphael Kodrata 7. Maxence Kinget addresses those in attendance.

The Good Life

Zenith recently launched a collaborative effort with the legendary Cuban cigar manufacture, Cohiba, in the form of the limited edition El Primero Chronomaster 1969 Cohiba Edition. Introducing the collectible items were none other than Zenith's CEO and President, Aldo Magada, along with South East Asia Brand Director, Vivian Lee, at the Prohibition Speakeasy Lounge. With the venue transformed into a cigar lounge with live jazz music playing, the event turned into a gentlemen's celebration of the good life with over 40 VIP clients enjoying the endless canapés and cocktails served throughout the night.



1. Reza Oktavian, Rama Datau & Ian Syarif 2. Aldy Kusuma & Pierre Senjaya 3. Tono Supartono & Dinar Kawita 4. Suhadi Mustopo & Fanny Lie-Mustopo 5. Kreisna & Vivian Novita 6. Adi Praja 7. Isabella Seda & Christopher Seda 8. Samuel Wongso.



Marie Antoinette



Marie-Antoinette N°1160



Rose de la Reine timepiece

A ROYAL Treatment

BREGUET HONOURS ONE OF ITS MOST RENOWNED PATRONS, MARIE ANTOINETTE

Swiss watchmaker Breguet is paying tribute to one of its most significant historical benefactors, Marie Antoinette, in a four-month exhibit to be held at the renowned Mori Arts Centre Gallery in Tokyo, Japan.

Entitled, "Marie Antoinette, a Queen in Versailles," the retrospective is set to run from Oct. 25, 2016 through Feb. 26, 2017 with the help of the Palace of Versailles, spotlighting the surprising yet fruitful relationship between Breguet and the last queen of France. The selection of items on display will include a dazzling array of haute joaillerie and fine

jewellery watches, such as the Rose de la Reine collection. But the main attraction will be a meticulous reproduction of a Breguet pocket watch that evolved into somewhat of a myth in horological history: the Breguet No. 160 Grande Complication – better known as The Marie Antoinette.

In 2004, the late Nicolas G. Hayek, Co-Founder and then CEO of Swatch Group, gave Breguet the monumental task of re-creating its legendary masterpiece. After four years of comprehensive research and painstaking reconstruction, the Marie Antoinette No. 1160 was revealed: a self-winding pocket watch

fashioned from yellow gold and 823 components. Featuring an astonishing array of complications, including a perpetual calendar, equation of time and a power reserve indicator, it ranks as the world's fifth most complicated timepiece.

Though she may now be most remembered by the famous (and misattributed) quip, "Let them eat cake," Marie Antoinette was fascinated with horology and became a significant supporter of developments made in the field during the 18th century. Her preoccupation with time centred mostly on Abraham Louis Breguet and his pioneering self-winding pocket watch, commissioning one magnificent timepiece after another.

Perhaps the finest timekeeper Breguet would create for Marie Antoinette was said to have been commissioned by her close friend and admirer Count Hans Axel von Fersen in 1782. The chronograph was to include every complication in existence at the time, including a perpetual calendar and minute repeater. Unfortunately, the controversial queen would never set eyes on the creation, as it was completed 34 years after her execution.

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Loic Biver, Head of Marketing of LVMH Watch Jewellery Greater China and Jamie Reigle, Manchester United Commercial Director exchange gifts and kick off the global partnership with four players



Manchester United Legend Dennis Irwin



Manchester United representatives, Wayne Rooney, Ashley Young, Marcus Rashford & Henrikh Mkhitaryan

GAINING Ground

TAG HEUER SHOOTS AND SCORES WITH MANCHESTER UNITED

Swiss watchmaker TAG Heuer announced in July the addition of globally revered football club Manchester United to an already impressive roster of partners, as part of a wider effort to further expand its presence in a promising Asian market.

“Manchester United is the most prestigious football team in the world,” TAG Heuer Chief Executive and President of LVMH Watch Division Jean-Claude Biver said in a statement. “This collaboration, rich in a host of synergies, will give TAG Heuer a massive boost along the road, especially in China.”

Their partnership will see the watchmaker act as Manchester United’s Official Timekeeper and Global partner, a title it also maintains

with Spain’s LaLiga, Germany’s Bundesliga, the Australian National Football team and the English Premiere League.

TAG Heuer caught up with several members of the “Red Devils” in Beijing on July 26 during the latter’s Tour 2016. Footballers Wayne Rooney, Ashley Young, Marcus Rashford, Henrikh Mkhitaryan were accompanied by club ambassador Ji Sung Park and MUTV presenter Denis Irwin as the two brands announced their collaboration in the Chinese capital.

Also on hand was Manchester United Group Managing Director Richard Arnold, who described TAG Heuer as “a partner that will naturally be well-equipped to support us, not least because we share so much.”

Arnold was referring to the rich history both sides have, as well as their abilities to “overcome challenges and come out stronger in our quest for the highest level of performance,” he added.

TAG Heuer is no stranger to the world of sports. The “Swiss Avant-Garde” is known for its partnerships with athletes, international teams and a multitude of sporting brands. Some of these go as far back as the early 1970s, when Hollywood legend Steve McQueen was spotted wearing a TAG Heuer Monaco watch in the film “Le Mans” and Formula One driver Jo Siffert began sporting an Autavia. That same decade, the brand became the Official Timekeeper for Ferrari’s F1 team.

Since then, TAG Heuer has had a hand (or two) in a wide array of sports, ranging from car racing to football, to cycling and ski mountaineering. And with the hashtag “DontCrackUnderPressure,” its family of ambassadors further expanded to boast A-list names such as Patrick Dempsey and Chris Hemsworth.

“TAG Heuer doesn’t ‘sponsor,’ we partner with iconic teams, organisations and people who share similar values and a strong vision,” Biver explained.



Ryan Gozali and Raphael Maitimo with the TAG Heuer representatives



Denis Irwin meets Raphael Maitimo

SEALED in China

RAPHAEL MAITIMO'S TIME
OUT WITH TAG HEUER

Raphael Maitimo grew up immersed in the world of football. The Dutch-born footballer first stepped onto the pitch at the tender age of six in his hometown of Rotterdam, kicking off what would become a long and diverse career in the sport – first in the Netherlands and then in Indonesia, the country of his forefathers. The 32-year-old now plays for Arena Cromus FC in Malang, East Java, where he continues to live out his life-long dream.

It's therefore safe to say that Raphael truly lives and breathes football. So when Time International invited him to Beijing in conjunction with TAG Heuer's new partnership with Manchester United, he jumped at the chance to support his favourite watch brand and get

up close and personal with members of the legendary English club.

Armed with a TAG Heuer Carrera Calibre 16 Day Date around his wrist, Raphael landed in the Chinese capital on July 23 along with a delegation of journalists, as well as sports and watch industry stakeholders from across Asia. Among them was Ryan Gozali, Chief Executive Officer of the Indonesian Futsal Association and Liga Mahasiswa, a Jakarta-based sporting institution for Indonesian universities.

The group would spend the next three days touring the city and meeting with officials from both TAG Heuer and Manchester United as the two brands officially announced their collaboration.

Raphael's jam-packed schedule saw him stopping by Oriental Plaza, located on Beijing's famous shopping street Wangfujing, for a visit to In Time watch boutique, before being ushered off to witness the big announcement at Sheraton Grand Beijing Dongcheng Hotel. It was there that Raphael had the opportunity to meet and chat with former footballer and Manchester United TV presenter Denis Irwin.

On their final day in Beijing, Raphael and Ryan took in the historic sights of the vast capital, including Tiananmen Square, the Forbidden City and the Bell Tower. Before heading home, Raphael took to his social media accounts to share photos from the "great trip" and remind his fans, #DontCrackUnderPressure.



Blancpain Vice President and Head of Marketing, Alain Delamuraz, with partners at the exhibit entrance

BLANCPAIN'S Ocean Journey

PRESERVING THE WORLD'S OCEANS
ONE TIMEPIECE AT A TIME

Watchmaker Blancpain has deep, long-standing ties to the sea – a curious connection considering its birthplace is the landlocked country of Switzerland, where the nearest oceanic body of water is hundreds of kilometres away. But for more than six decades Blancpain has stayed true to its respect for the ocean, becoming a steadfast champion of the world's waters and the creatures that inhabit them.

On July 27, 2016, the manufacture's environmental efforts reached Southeast Asian shores for the first time in the form of the Blancpain Ocean Commitment (BOC) exhibition. For five days, visitors of Kuala Lumpur's Suria KLCC shopping centre in Malaysia were given the rare opportunity to not only familiarise themselves with Blancpain's past and present collection of luxury timepieces, but also discover the results of its efforts to preserve the world's oceans.

A WATCHMAKER WITH A CAUSE

Still, the obvious question is: why? Why is this particular cause so dear to the brand? What is the connection between a Swiss luxury watchmaker and the deep blue sea?

The answer and the reason behind Blancpain's ongoing environmental campaign lies in the Fifty Fathoms collection of watches. Launched in 1953, the series introduced the world to the very first modern diving watch – a little-known feat that has erroneously been attributed to other, perhaps more commercially visible brands. From this historic link to the ocean, the Blancpain Ocean Commitment was born, and along with it, Blancpain's aim to educate and spread awareness about the precious beauty of the marine world, as well as the dangers it currently faces.

Armed with optimism, long-term vision and innovation – the three main elements of Blancpain's DNA – the manufacture embarked on what is perhaps its most ambitious project



The Blancpain Ocean Commitment (BOC) exhibition at Kuala Lumpur's Suria KLCC shopping centre



VIP guests at the launch



Laurent Ballesta, Partner of Blancpain Ocean Commitment



Guests previewing the watches on display

to date. Aiding them on this ambitious eco-quest are some of the world's most respected researchers, marine biologists and photographers who - with Blancpain's support - have successfully spearheaded large-scale scientific projects, oceanographic expeditions and environmental forums.

These endeavours have already led to concrete developments in both ocean conservation and marine biology. The Pristine Seas Expedition conducted with the National Geography Society doubled the total surface area of protected ocean around the world to six square kilometres; while the Gombessa project, led by French marine biologist and researcher Lau-



Blancpain watches on display



The Art in Ocean section of the exhibit



Background on Blancpain

rent Ballesta, managed to track down an elusive pre-historic fish, the mythical coelacanth, and immortalise it in breathtaking photos.

WHAT LIES BENEATH

The Blancpain Ocean Commitment exhibition serves as their most recent collaboration. Upon entering the exhibit, by walking through an arch resembling the bezel of a Fifty Fathoms diver's watch, visitors are instantly drawn to the series of stunning underwater photographs on display. These images beautifully capture the mysteries that thrive beneath the ocean's surface, vividly showing mesmerising

alien-like creatures that may soon face extinction without conservation efforts such as the Blancpain Ocean Commitment.

Taken by key BOC partners, including Ballesta and Malaysia-based underwater photographer Imran Ahmad, both of whom were present during the exhibit's inauguration, the photographs also reflect Blancpain's unshakeable passion and sense of "responsibility" for the world's oceans.

Speaking at the launch, Blancpain Vice President and Head of Marketing Alain Delamuraz

echoed Ahmad's sentiments by reiterating the importance of continuing these environmental efforts with the help of Blancpain's environmental partners.

"People like Laurent Ballesta, they bring us so much information. The more we know, the more we understand, and the better we can act together [for] the oceans," Delamuraz explained. "We have this historical responsibility.

It's not that we are here now for the ocean because it's trendy; it's a long, historical reality for Blancpain."

BLANCPAIN VICE PRESIDENT AND HEAD OF MARKETING
ALAIN DELAMURAZ



FROM Two Worlds

When asked about Blancpain's Ocean Commitment, the soft-spoken Delamuraz abandons his quiet and easy-going façade and turns expressive, speaking with confidence and conviction about an issue he clearly believes in. When asked about watches and his professional journey in horology, he turns passionate.

Delamuraz may have started his career in hospitality, studying hotel management in Lausanne and dedicating nearly 12 years to the industry, but the Swiss native had long fostered a passion for watches. This fascination finally turned into a vocation in 1996 when he joined Swatch Group to lead the company's distribution, sales and marketing efforts. The Time Place Magazine sat down with the now 20-year veteran of the watchmaking industry to speak to him about his career, the Blancpain Ocean Commitment, and the future of the brand.

THIS OCEAN COMMITMENT HAS BECOME AN INTEGRAL PART OF BLANCPAIN, REFLECTING ITS DNA OF OPTIMISM, VISION AND INNOVATION. BUT WHY IS THIS CAUSE – TO PRESERVE THE WORLD'S OCEANS – SO IMPORTANT TO BLANCPAIN?

It's a historical reason for Blancpain, which created in the 1950s the first modern diving watch. So it means there is a responsibility – a historical responsibility – to continue our commitment to the ocean. By creating the Fifty Fathoms watch in 1953, we gave people the opportunity to dive and bring back images, photos and their experience. So, by creating that watch, we allowed people to learn about the ocean. And we kept that motto: educate as many people as possible about the beauty and the importance of the ocean, because you cannot respect, love and contribute to protect something you know nothing about.

SPEAKING ABOUT THE FIFTY FATHOMS WATCH, CAN YOU TELL US ABOUT THE EVOLUTION OF THIS COLLECTION, PARTICULARLY THE FIFTY FATHOMS BATHYSCAPHE AND ITS ORIGINS? WHAT ARE THE ELEMENTS THAT NOW SET THE BATHYSCAPHE APART?

First we had the Fifty Fathoms, but it was not sold as a watch. It was rented out by diving clubs or rented to military divers. So it was not their personal watch, they use it then brought it back – it was part of their technical equipment, together with a compass and diving gauge. But in 1953 people were already beginning to think, 'Why should I give it [the watch] back?' It was unusual because this kind of aesthetic was not designed to be worn as a wristwatch. Before, watches were usually much smaller.

Then Blancpain also realised that women were very good divers, because they were able to breathe slower than men and could stay longer under the water. So our watchmakers made the watch a little more elegant, but still usable as a diving watch – that's why on the Bathyscaphe, the bezel is a little bit smaller in proportion, to be more elegant out of the water.

We were inspired by this, we are always inspired by our past, and that's why we decided to redo the Bathyscaphe – made it more affordable, easier and more simple to use. But it's just as successful. The latest Bathyscaphe, released last year, was a chronograph with a five hertz movement – faster and more accurate.

YOU BEGAN YOUR CAREER IN HOTEL MANAGEMENT. WHAT ENCOURAGED YOU TO MAKE THE SHIFT TO HOROLOGY?

Life is more interesting if you have experience, experience, experience. And it was also for me to face people asking me questions to which I

don't know the answer. If you always know the answer to questions people ask you, then you are not learning anything.

I spent more than 10 years in the hotel business, but I was always in love with watches, and I realised there are plenty of common points between the two worlds, these two arts: contact with your clientele, the importance of after-sales services, customising the product, and both have a strong Swiss history. Also, you can't perform these two arts correctly without passion and emotion. This is something I need.

IN THIS DIGITAL AGE OF SMARTPHONES, TABLETS AND SMARTWATCHES, HOW DO YOU SEE BLANCPAIN, AS A FINE WATCHMAKER – MOVING FORWARD WITH ITS HOROLOGICAL INNOVATIONS? IS MODERNITY A THREAT TO CLASSICAL WATCHMAKING?

Blancpain is committed to innovation; it is what we always have done. So much so that we see Innovation as our Tradition. We have a profound respect for traditional watchmaking but that must include a drive to invent. We are dedicated to rolling back boundaries, discovering new possibilities, investing in research, and developing the latest mechanical technologies. These are our passions and all are important in keeping Blancpain up to date.

Through my daughter, I have observed that many young people have not developed the habit of wearing watches. Likely this is because they find time indications everywhere: smart phones, tablets and more. One the other hand, perhaps the Apple watch will be the first step; after that people can graduate to wearing on their wrist...a real watch!

The Ocean
Commitment
Bathyscaphe
Chronographe
Flyback



SURVIVING the Times

BLANCPAIN CELEBRATES ITS
LONGEVITY WITH QUALITY
TIMEPIECES

Not many existing luxury brands can boast of a rich history that spans nearly 300 years. Even fewer can lay claim to innovations that propelled an entire industry forward. As the world's oldest luxury watchmaker and manufacturer of the first modern diving watch, Blancpain can proudly tick off both boxes.

And yet, to the layperson, the brand may not be as familiar as some of its more commercially visible counterparts, whose names and images are plastered across glossy, high-end magazines and even Hollywood movie screens. Even Blancpain Vice President and Head of Marketing, Alain Delamuraz, concedes that Blancpain “remains a small brand.”



Calibre F385 powers the watch

“We do everything by hand,” he adds, “which means we are not huge.”

Still, to avid watch fans, collectors and industry insiders, the name Blancpain carries with it the heritage and achievements that command a great dose of respect.

A MANUFACTURE STEEPED IN HISTORY

The watch brand Blancpain came to being in 1735 on the second-floor workshop of a home



Limited to 250 pieces, the timepiece is a 43 mm fully featured underwater chronograph



The winding rotor seen on the watch case back bears the Ocean Commitment logo

in Villeret, Switzerland. The man behind the fast-growing enterprise was Jehan-Jacques Blancpain, who not only nurtured the business for his descendants, but also passed on to them his love of horology. This passion eventually reached his great-grandson, Frédéric-Louis, inspiring the younger Blancpain to modernise the manufacture's production methods in 1815 and replace its crown-wheel mechanism with a cylinder escapement. The change allowed the burgeoning brand to produce slimmer pocket watches – a hot, new fashion item at the time.

More than a century later, having survived increasing competition from both foreign and domestic rivals spurred by the industrial revolution, Blancpain recognised a significant shift in the growing horological landscape and developed its first mechanical wristwatch in 1926. Four years after, it launched the first ever mechanical timepiece for women – around the same time when wristwatches were beginning to outgrow pocket watches in popularity.

But the manufacture's largest and most profound innovation was still to come – one that

would lead to a new category of sports watches and bolster the production of competing brands even to this day. In response to the French Marine Nationale's request for a robust timekeeper its elite soldiers could use underwater, Blancpain unveiled in 1953 – under the charge of Chief Executive and amateur diver Jean-Jacques Fiechter – the game-changing Fifty Fathoms. Measuring 41 mm in diameter, the large, aesthetically distinctive model became the world's first modern diving watch and would be used as reference for all future timepieces of its kind.

Several years later, the famous Bathyscaphe was born to meet "civilian" demand, sporting a smaller case of 35 mm-38 mm.

'SLOWLY BUT SURELY'

The next few decades, however, would be rife with challenges for Blancpain. The manufacture was forced to drastically slash production in the 1970s as a result of a global recession and the so-called quartz crisis – which for more than a decade crippled the Swiss watchmaking industry as high demand for quartz-powered watches nearly wiped out mechanical time-

pieces. Assets were sold off and the company changed hands.

But even with new leadership at the helm, the company refused to abandon its rich history for fleeting trends or mindless modernity. Blancpain continued to dedicate its efforts to manufacturing top-quality mechanical wristwatches, particularly grand complications such as moon phases, tourbillons, minute repeaters and flyback chronographs. Such unshakeable devotion to its art pushed the manufacture through the decades that followed to cement the brand as a horological icon and industry mainstay.

As for the future of Blancpain, Delamuraz has faith in the sure and steady path it has taken since the quartz crisis. "Fifteen years ago we were [making] something like 5,000 watches [a year]. Today, we make 30,000 and we can probably [reach] 40,000 – but we'll never do 100,000 watches," he says.

"Slowly but surely we are reaching our cruising [speed]. That means we have to develop quality more than quantity."



The dressing room & The library

FULL OF Drive

CARTIER INTRODUCED THE DRIVE DE CARTIER AT PITTI UOMO 2016

For three days in June, luxury goods giant Cartier dazzled the fashion savvy crowd at Pitti Uomo 2016 in Florence with an exclusive showcase of its Drive de Cartier collection of fine watches.

Cartier took over the Italian city's famous Palazzo Gondi on June 14-16 as part of the latest edition of the highly anticipated bi-annual

menswear fair, transforming Florence's 15th century palace into "the Drive man's family residence," the maison explains in a statement.

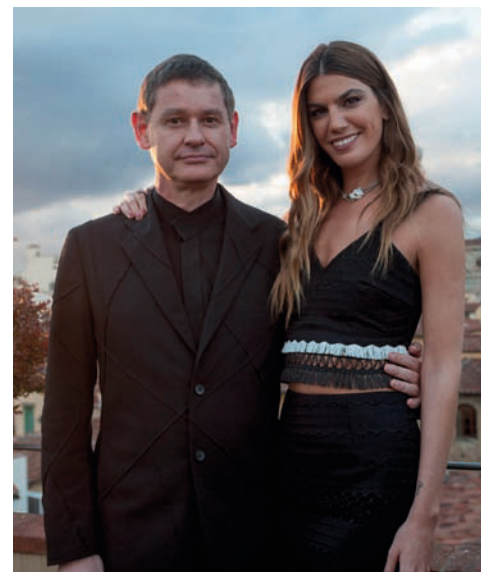
The three storey stone structure underwent a modern makeover, gaining a library of Cartier watches, a dressing room, a drawing room (both designed by Greek artist Konstantin Kakanias) and a studio to reflect "the perfect

rendezvous for family and friends to come together in a vibrant exchange between dolce vita and celebration."

"The Drive man's home is a window into his private world, from the art of hosting to the art of having fun," Cartier adds.

At the centre of it all was the Drive de Cartier, a collection of automotive-inspired timepieces that exude a lavish vintage look reminiscent of the glamorous Art Deco movement from the 1920s - thanks largely to the unique cushion-shaped case. A handsome dress watch with a sporty edge, the Drive was designed to encapsulate the quintessential "Cartier man": elegant with an "independent spirit, [and] a mind unfettered by convention."

The Drive de Cartier collection comprises three different yet equally commanding models, offering a choice of 40 mm cases in steel and rose gold, as well as dials in white, grey and black. Each timepiece is powered by a self-winding mechanical movement manufactured in-house.



Cyrille Vigneron CEO of Cartier & Bianca Brandolini



Christopher Lee, Sean Lee Davies & Chris Edwards



L'INSTANT
CHANEL

Different
versions of
the Piaget
Polo S



THE GAME

Changer BREAK THE RULES WITH
THE NEW PIAGET POLO S



A blue cushion-shaped dial is ensconced in a 42 mm round case

In the world of haute horlogerie, each watch is classified accordingly to distinguish it from the rest. Some are developed and enhanced with advanced technology to be used in sports, while others are created using age-old manufacturing techniques and are more suitable to be used during special occasions. Piaget breaks through all these classifications and presents an iconic timepiece that combines modern attributes with classical styling – the Piaget Polo S.

BREAKING CONVENTION

With a history that dates back to the late 70's, the Piaget Polo is considered somewhat an

icon of its generation. Taking its name from the elegant and demanding sport of polo, the Piaget Polo timepiece presented a play on shapes inherent in the DNA of Piaget. This classic model served as the refined inspiration for the brand's latest line of timepieces. However, the similarities end there.

The new Piaget Polo S is a manifestation of Piaget's bold take on the measurement of time. Crafted specifically for distinguished individuals who are not afraid to challenge the norms, the watch boasts the unique combination of an automatic precision movement encased in a sturdy stainless steel case. Measuring 42 mm

“FROM THE THICKNESS OF THE MECHANISM, LET'S NOW MOVE ON TO CAPACITY. THE MANUFACTURE PIAGET 1110P SELF-WINDING MECHANICAL MOVEMENT PROVIDES THE PIAGET POLO S UP TO 50 HOURS OF POWER WITH A FREQUENCY OF 28,800 VPH.”

in diameter, the collection offers five distinct models, each one catering to the different style preferences of every discerning male.

CLASSIC TIME

For the quintessential man who is always on the go, the automatic Piaget Polo S offers understated elegance and easy reading of the time. Featuring an attractive guilloché motif, the cushion-shaped dial is beautifully housed in a round steel case and provides the ideal background for luminescent applied hour markers and hands. Other than these, the simple date display at 6 o'clock as well as an openworked letter “P” at one end of the second hand are additional details to the otherwise time-only watch.

Despite its obvious simplicity, the Piaget Polo S exudes unparalleled sophistication with the application of both polished and satin-brushed finishing on its case as well as on its hand-assembled steel link bracelet. But what really sets this watch apart is the Manufacture Piaget 1110P self-winding mechanical movement which powers it.

Impressively thin, the movement measures a mere 4 mm in thickness. This is an unbelievably wonderful detail to point out to the watch wearer as this feature allows the entire watch to clock in at a superbly slim measurement of just 9.4 mm. Of course this is no new record for Piaget which is renowned the world over for being a master in the creation of ultra-thin watches, however it is definitely one of the best features of the Piaget Polo S.



The Piaget Polo S Chronograph

From the thickness of the mechanism, let's now move on to capacity. The Manufacture Piaget 1110P self-winding mechanical movement provides the Piaget Polo S up to 50 hours of power with a frequency of 28,800 vph. Its 180-piece composition includes an oscillating weight engraved with the Piaget coat of arms which is visible from the sapphire crystal case back.

Available in three dial colour options – silver, blue and grey – the automatic Piaget Polo S is a versatile (and comfortably light) watch to wear for any occasion.

SPORTY PRECISION

For the man who enjoys the accurate measurement of time, the Piaget Polo S also comes in two stunning chronograph versions. Offered

in a 42 mm steel case, the Piaget Polo S Chronograph is powered by the new Piaget 1160P Manufacture self-winding chronograph movement, which drives the hours, minutes, date at 6 o'clock, chronograph with central seconds as well as the 30-minute counter at 3 o'clock and the 12 hours counter located at 9 o'clock. This 262-part mechanism includes blued screws on the bridges, bevelled bridges and circular Côtes de Genève in its finishing.

Boasting incomparable slimness like its time-only counterpart, the Piaget Polo S Chronograph measures only 11.2 mm in thickness. It comes with a silvered dial complemented by slate grey appliques indexes coated with Superluminova or with a blue dial enhanced by silvered appliques indexes.

MAN OF THE HOUR

In creating the Piaget Polo S collection, Piaget wanted to cater to a whole new generation of men – individuals who are driven, unique, accomplished. With this in mind, Piaget has chosen nine men who have expressed great courage in choosing their own paths and have striven to make a difference in their respective fields. Game changers in their own right, they share the same spirit found at the very heart of Piaget – passion – and are endowed with the propensity to make dreams come true. Ready to rewrite the rules, these men wear the Piaget Polo S with pride and happily march to the beat of their own drum.



Piaget Polo S Chronograph with silver dial

Take Your Pic

PIAGET POLO S AMBIANCE

Piaget presents a versatile timepiece for every man.



THE CLASSIC TIMEKEEPER

Classically simple yet exuding a strong character, the new Piaget Polo S is the latest collection from Piaget. Distinguished by a curved case with a case middle combining round and cushion-shaped forms, the new collection boasts five distinct pieces that evoke masculine luxury and speak to the very soul of every man. Offered in contemporary stainless steel, the new Piaget Polo S delivers understated elegance and the time with its silver-coloured horizontal guilloché dial enhanced by luminescent applied hour markers and the date at 6 o'clock. Keep on schedule with the new Piaget Polo S.



CASUAL ELEGANCE

Equipped with the new Piaget 1160P Manufacture self-winding chronograph movement, the Piaget Polo S Chronograph with a silvered guilloché dial provides a more refined take on time. Not only does the movement provide the watch its power, it also lends the timepiece an air of elegance with its circular Côtes de Genève motif found on the oscillating weight. Composed of 262 components and complete with a balance stop feature, the Piaget 1160P Manufacture self-winding chronograph movement affords the Piaget Polo S Chronograph with up to 50 hours of power. There is no doubt that this versatile timepiece can take you from a hard day's work to a lively evening about town.





A SHADE OF BLUE

With a substantial case diameter that measures 42 mm, the Piaget Polo S also comes in a second version featuring a wonderfully regal blue dial. Complementing the bright allure of the hue is the elegant interplay of alternating polished and satin-brushed finishes displayed on the case. This mesmerising application of shiny and matt finishing is extended to the polished and satin-brushed steel bracelet and makes the timepiece an exquisitely elegant accessory. On the watch face, the trotteuse hand bears an openworked letter P, a subtle yet impeccably apt symbol of the distinguished Swiss watchmaker. Let the Piaget Polo S be your perfect accessory for every occasion.





THE APPEAL OF GREY

The essence of every watch can be found at its heart – the beating mechanism which provides it the power to tell the time. Inside the Piaget Polo S is the Piaget 1110P Manufacture self-winding movement, the refined finishing of which can be seen on the sapphire crystal case back. Complete with an anthracite grey oscillating weight engraved with the indelible mark of the brand, the Piaget coat-of-arms, this unique detail matches the slate grey dial of the third version in the collection. Water-resistant to 100 metres, the timepiece is equipped with approximately 50 hours of power reserve and has a frequency of 28,800 vph. This makes it a superbly reliable timepiece to wear at any time, on any day.



The grey dial version of the Piaget Polo S



A model with a silver dial is also available

Leading this group is Piaget's International Brand Ambassador, Ryan Reynolds. Known for his quick wit and dashing good looks, Reynolds is best known for his portrayal of Marvel's merc with a mouth, Deadpool, in the movie of the same name, which is considered the highest grossing R-rated film in box office history. Playing a superhero and being a super cool dad to his daughter James, Reynolds is also a major social media influencer, with 5.9 million followers on Instagram to date. Using his wide reach, the actor has rallied support for a number of advocacies including planting trees, Parkinson's research and funding for other rare diseases.

With his busy schedule, Reynolds appreciates the classy timelessness of the Piaget Polo S which he can use for any occasion, "One of the things I have in common with this watch is that I like the idea of relaxed luxury, the idea that what you wear with a tuxedo, you can also wear with casual clothes. I really like this timepiece because it is incredibly versatile. I would wear it anywhere. I'd wear it to an awards show as easily as I'd wear it to my kids' first graduation".

“AVAILABLE IN THREE DIAL COLOUR OPTIONS – SILVER, BLUE AND GREY – THE AUTOMATIC PIAGET POLO S IS A VERSATILE (AND COMFORTABLY LIGHT) WATCH TO WEAR FOR ANY OCCASION.”

FRIENDS OF THE MAISON

Apart from Reynolds, eight men from all over the world have been especially chosen to be Friends of the Maison for their specific countries. Hailing from different fields, these accomplished individuals are breaking the rules and having fun while they're at it.

This roster includes one of Britain's best polo players, Malcolm Borwick, who has represented his country in more than 50 games around the world. Through his involvement in polo, Borwick introduced personalised training routines and the employment of a sports psychologist, two things which are now common practice in the sport. He has also developed a programme developing British talent. From Switzerland, Joël Dicker is a world renowned novelist and author of the bestselling book, "The Truth About the Harry Quebert Affair". His books have been translated into over 30 languages and published in more than 45 countries.

Hu Ge represents China. An actor and a singer, this resilient talent has fought against the odds while keeping his tenacity and integrity intact. Belgian tennis player, David Goffin, is another game changer and at only 25 years of age, is considered one of the best youngest tennis players in the world. He brings pride to his country by being the first Belgian to reach such an amazing level in tennis. An artist and businessman, Mohammed Sultan Al Habtoor may come from a privileged background in



Sketches of the Piaget Polo S

the United Arab Emirates, but he has effectively used his resources to affect change in his country by setting new trends while always respecting tradition.

A rising star in Hollywood, Michael B. Jordan is known for his critically acclaimed performances, including for his titular role in “Creed”, for which he underwent one year of rigorous boxing training. He defies convention by choosing quality roles and serves as a role model for a new generation. Sharing this capacity for exploring uncharted territories and challenging oneself, Miyavi is a musician, singer, songwriter and actor from Japan. He has graced stages all over the world to perform his music and made his acting debut under the helm of Angelina Jolie in the movie, “Unbroken”.

Lastly, French chef Jean-François Piège is changing the cooking rules and the way haute

cuisine is viewed in his country. Using his years of experience working with some of the world’s best chefs, including Alain Ducasse, Chef Piège opened his namesake restaurant and has since been awarded two Michelin stars for his culinary creativity.

These nine men are altering the world as we know it for the better. And with the elegantly sublime Piaget Polo S on their wrists, they will never have to worry about making a good impression. Because like Piaget, their list of accomplishments precede them. Their undeniable talents allow them to continuously garner merit and surpass everyone’s expectations.

“BOASTING INCOMPARABLE SLIMNESS LIKE ITS TIME-ONLY COUNTERPART, THE PIAGET POLO S CHRONOGRAPH MEASURES ONLY 11.2 MM IN THICKNESS. IT COMES WITH A SILVERED DIAL COMPLEMENTED BY SLATE GREY APPLIQUES INDEXES COATED WITH SUPERLUMINOVA OR WITH A BLUE DIAL ENHANCED BY SILVERED APPLIQUES INDEXES.”



Piaget Polo S Chronograph with blue dial

HUBLOT



AVAILABLE AT:

THE TIME PLACE

PLAZA INDONESIA Level 1 No.165-168
Jl. MH. Thamrin Kav. 28-30 Jakarta 10350
Tel: +62 21 310 77 15

PLAZA SENAYAN Level 1 No.125-127
Jl. Asia Afrika No.8 Jakarta 10270
Tel: +62 21 572 57 59

PACIFIC PLACE Ground Floor Unit 12A-B
Jl. Jend. Sudirman Kav.52-53
Tel: +62 21 5140 27 76

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Big Bang Unico.
UNICO column-wheel chronograph.
In-house Hublot movement. 72-hour
power reserve. Case crafted in a new
red gold alloy: King Gold, with
ceramic bezel. Interchangeable
strap by a unique attachment.



Dazzling diamonds adorn the Pearlmaster 39

FOR HER, For Him

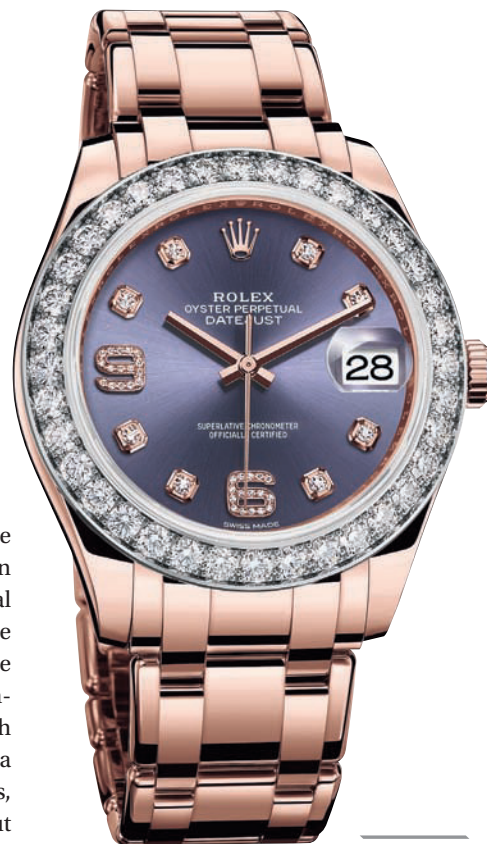
ONE FOR THE LADIES, ONE FOR MEN; TWO NEW EXCEPTIONAL TIMEPIECES FROM ROLEX

If there's one brand that truly resonates with watch lovers, it's Rolex. The brand founded by Hans Wilsdorf in the early 20th century has since become synonymous with top-notch quality and is renowned for its symbol of waterproofness, the iconic Oyster case. To date, Rolex continues its horological journey and maintains its unrivalled position in the watchmaking world. For 2016, this stalwart brand presents two new additions to its powerful line-up of timepieces.

LADY LOVING

Nothing speaks more to the ladies than the beautiful sparkle of diamonds. This, combined

with the precision of Rolex's Perpetual calibre 3235, creates a timepiece that no woman will be able to refuse. The Oyster Perpetual Pearlmaster 39 is just that and more. Available in 18-carat Everose gold, the 39 mm timepiece has an Oyster case equipped with the Twinlock double waterproofness system which guarantees that the watch is waterproof up to a depth of 100 metres. Truly a feast for the eyes, its white gold bezel is set with 36 brilliant-cut diamonds, perfectly framing the equally dazzling dial paved with a whopping 713 diamonds. Rolex spared no expense in ensuring that the diamonds used for this model have the most intense radiance. In fact, the specialists in



A second version is available with an aubergine dial

its gemmology laboratory checked each stone and only those with the best quality were used.

The Pearlmaster's unparalleled brilliance extends to the Pearlmaster bracelet, with its 18-carat white gold intermediate links set with 144 brilliant-cut diamonds. But apart from the timepiece's unquestionable allure, this Rolex offering is also powered by a new generation calibre created with 14 patents.

The calibre 3235 is a self-winding mechanical movement entirely developed and manufactured by the brand. Offering increased precision, power reserve, resistance to shocks and magnetism, convenience and reliability, the Pearlmaster 39 also incorporates the new Chronergy escapement patented by Rolex. This combined with a new barrel architecture has extended the power reserve of the watch to approximately 70 hours.

A second version of the Pearlmaster 39 is offered with a unique aubergine dial complete with a sunray finish. This model is enhanced by diamond hour markers and a Pearlmaster five-piece solid link bracelet in 18-carat Everose gold.

DESTINED FOR FLIGHT

Not one to alienate the men, Rolex introduces a new Oyster Perpetual Air-King which pays tribute to the aeronautical heritage of the original Rolex Oyster. With a history that dates back to the 1930s, the Rolex Oyster watches were on board with the Houston Expedition on the first-ever flight over Mount Everest.

This latest iteration is available in a substantial 40 mm 904L steel case with a distinctively masculine black dial enhanced by large 3, 6 and 9 numerals to mark the hours. These are complemented by a prominent minutes scale that enables the pilot or wearer to easily do navigational time readings. Also on the dial is the name Air-King, in the same font designed especially for the model from the 1950s, which lends the timepiece authentic appeal. To round off its design, the Air-King comes with an Oyster three-piece solid link bracelet, also in 904L steel.

At the heart of the watch beats the self-winding mechanical movement, calibre 3131, which combines exquisite architecture, manufacturing quality and innovative elements, including an oscillator which is equipped with a blue Parachrom hairspring patented and manufactured by Rolex in an exclusive alloy. A feature that affords the timepiece great stability, the Parachrom hairspring is insensitive to magnetic fields and boasts 10 times more



“
AS IF THEIR
SUPERIOR
COMPOSITIONS ARE
NOT ENOUGH, THE
NEW PEARLMASTER
39 AND THE NEW
AIR-KING ARE
ALSO COVERED BY
THE SUPERLATIVE
CHRONOMETER
CERTIFICATION
REDEFINED BY ROLEX
IN 2015.”



The new
Oyster
Perpetual
Air-King

precision than a traditional hairspring. A Rolex overcoil ensures its regularity in any position. Complete with a self-winding module that has a Perpetual rotor, the calibre 3131 provides the Air-King up to 48 hours of power reserve.

THE ROLEX GUARANTEE

As if their superior compositions are not enough, the new Pearlmaster 39 and the new Air-King are also covered by the Superlative Chronometer certification redefined by Rolex in 2015. In a nutshell, this privileged designa-

tion attests that each Rolex watch has undergone a battery of tests conducted exclusively by Rolex in its laboratories. The criteria used in these tests were especially established by the brand and surpass watchmaking norms and standards. Symbolised by the green seal that comes with every Rolex watch, the Superlative Chronometer status applies to the fully assembled watch after casing the movement and guarantees superlative performance in terms of precision, power reserve, waterproofness and self-winding. As an additional assurance of the manufacturer's high standard for quality, each timepiece crafted by Rolex is accompanied by an international five-year guarantee.



The Excalibur Automatic Skeleton Carbon



The RD820SQ automatic skeleton calibre takes pride of place

A NEW Conqueror

ROGER DUBUIS SHOWCASES FIERCE LOYALTY TO THE WARRIOR

The Excalibur Automatic Skeleton was a great hit when it was first presented to the world at SIHH 2015. Roger Dubuis' first non-tourbillon skeleton timepiece, powered by its first skeletonised automatic movement, the Excalibur Automatic Skeleton paved the way for a number of unparalleled achieve-

ments for the brand. This year, the iconic timepiece receives a spectacular new update.

Now crafted using carbon fibre sheet moulding compound (SMC), the Excalibur Automatic Skeleton Carbon has a rugged personality all its own. Its super technical look is the result of

compressing carbon fibres with resin and steel moulded at extremely high temperatures, which is then reworked and compounded with resin.

Similar to how a sword is forged in fire, the new Excalibur Automatic Skeleton Carbon is strengthened by the process of its creation and made even more distinctive with its different layers of carbon, resin and steel. Twice as light and twice as hard as steel, this latest offering from Roger Dubuis still possesses the very same elements found in the first Excalibur Automatic Skeleton – a round case, fluted bezel, triple lugs and elegant Dauphine-shaped hands.

And just like the original, the Excalibur Automatic Skeleton Carbon boasts a skeleton calibre which is visible on the watch dial. The RD820SQ automatic skeleton calibre powers this latest iteration and is equipped with an openworked version of the signature Roger Dubuis micro-rotor first introduced in 2005. Roger Dubuis' watchmakers showcased their watchmaking expertise when they reduced the weight of the micro-rotor by skeletonising it and maintained its efficiency at the same time. However, they took it one step further by playing with the height of the micro-rotor and raising the star shape to craft wonderfully fascinating 3D effects. All these they achieved while also meticulously hand-finishing the 167 components that make up the calibre, in accordance with the stringent requirements of the Poinçon de Genève certification.

Perfect for the warrior, or the virile gentleman, the Excalibur Automatic Skeleton Carbon is armed with an impressive 60 hours of power reserve. The timepiece measures 42 mm in diameter and comes with a genuine black alligator strap



ROGER DUBUIS

HORLOGER GENEVOIS



EXCALIBUR

Automatic Skeleton with micro-rotor

The Time Place Boutiques:

Pacific Place +62 21 5140 2776 - Plaza Indonesia +62 21 310 7715 - Plaza Senayan: +62 21 572 5759





A 46 mm case envelopes the black dial



Navitimer 01 Limited Edition



Navitimer 1884

MADE FOR the Skies

INSPIRED BY ITS RICH HISTORY IN AVIATION, BREITLING PRESENTS THE NAVITIMER 1884

Established in 1884 by Léon Breitling, Breitling was founded on the love for the precise measurement of time and the watches that do just that - chronographs. Since then, no other manufacture has championed 'instruments for professionals' like Breitling does. To pay tribute to the year of its inception and commemorate the iconic elements that have set Breitling watches apart through the years, the brand presents a truly one of a kind timepiece that can only be described as the ideal watch for aviators.

The Navitimer 1884 possesses unparalleled masculine appeal with its 46 mm steel case, all-black dial crafted using the "par épargne" technique and steel bracelet or black rubber strap enhanced by an aircraft tire-tread

pattern. Those who would prefer a more elegant appeal can opt for a leather or crocodile leather strap. Apart from these elements, the timepiece proudly boasts a treasure trove of features such as an aviation slide rule, which the brand popularised in 1952, accompanied by a calendar with a pointer-type date display and twin day/month apertures. The latter is a system which was named Datora and became a bestseller in the 1940s.

With technical prowess provided by the Breitling Calibre 21 self-winding chronograph movement, which is COSC-certified for reliability and precision, the user-friendly Navitimer 1884 has a minimum power reserve of 42 hours and is water-resistant to 3 bar. One last interesting detail of the watch can be

found on the 9 o'clock small seconds sub dial. The use of a 24-hour military time display, one that is much preferred by aviators, helps facilitate the adjustment of the calendar because of its distinction between day and night. The Navitimer 1884 is available in a very limited run of 1,884 pieces.

Speaking of limited editions, another version of the Navitimer is presented in the limited edition Navitimer 01. Available in only 1,000 pieces, the timepiece exudes a masculine appeal with its dark grey dial enhanced by black counters. Like the Navitimer 1884, the Navitimer 01 also features the famous circular slide rule as a tribute to the brand's long history in aviation. Its high-performing Breitling Calibre 01, which is masterfully showcased through the transparent sapphire crystal case back, equips the watch with 70 hours of power. A choice of steel bracelet, leather strap, or crocodile leather strap available in various colours, accompanies the powerful Navitimer 01.



FENDI

FENDI.COM

THE SARTORIAL MALE

Photographed by Wong Sim , Styled by Triska Putri
Model: Vasilis (21MM), Location: Hide & Seek Swillhouse, SCBD

RESPLENDENTLY OUTFITTED FOR EVERY OCCASION, THE FASHION SAVVY MAN COMPLETES EVERY ENSEMBLE WITH A SUITABLE TIMEPIECE. WITH THIS IN MIND, TAG HEUER CATERS TO EVERY FACET OF A GENTLEMAN'S LIFE. WHETHER HE DESIRES A FORMAL DRESS WATCH, A MASCULINE AND SPORTY TIMEPIECE FOR EVERY DAY USE OR A MODEL WITH A CONNECTIVITY FUNCTION THAT KEEPS HIM IN CONSTANT TOUCH WITH THE WORLD, TAG HEUER ANTICIPATES THE MODERN MAN'S NEEDS AND DELIVERS TIMEPIECES SUITABLE FOR EVERY OCCASION.



**ELEGANT
PURSUITS**

Timepiece:
**TAG Heuer
Carrera
Calibre
16 Day-Date
Automatic
Chronograph**

Suit:
**Givenchy by
Riccardo Tisci**



WORK READY

The early bird gets the worm and the sartorial male takes this adage to heart. He meets every new day equipped with the belief that he can face any challenge that comes his way. On his wrist is the TAG Heuer Carrera Calibre 16 Day-Date Automatic Chronograph equipped with full day of the week and day of the month display, three chronograph sub dials and a 41 mm bezel with tachymeter scale.

Timepiece:
**TAG Heuer Carrera Calibre
16 Day-Date Automatic Chronograph**

Suit:
Givenchy by Riccardo Tisci

Briefcase:
Berluti



MASTER THINKER

Invigorated by a freshly brewed cup of coffee, the sartorial male tackles his agenda with clear purpose. The TAG Heuer Carrera Calibre 1887 Automatic Chronograph enables him to stay on top of his schedule. The highly legible white dial and substantial Arabic hour markers show the time on demand. A sturdy steel bracelet with both polished and satin finishing lends additional sophistication to the man on the go.

Timepiece:
TAG Heuer Calibre 1887
Automatic Chronograph

Outfit:
Ermenegildo Zegna

DRESSED FOR SUCCESS

Any accomplished man knows that success is aided by hard work – putting the time in and directing your efforts towards the accomplishment of a goal. The TAG Heuer Carrera Calibre 5 Automatic assists him in completing the task at hand with its newly designed hour markers, applied date window, new crown design, Minuterie inner-flange and thinner external bezel. These updates provide the wearer an ultra-smart, conservative look.

Timepiece:
**TAG Heuer Carrera
Calibre 5 Automatic**

Shirt:
Diesel

Scarf:
Berluti



DETAIL ORIENTED

The devil's in the details, and the sturdy steel TAG Heuer Aquaracer 300 M Calibre 5 Automatic is the perfect companion for the busy and active sartorial male. With an increased diameter size of 43 mm and a rich blue dial, the time can easily be viewed even if the wearer is on the move. The watch also features a newly re-styled ceramic bezel with engraved silver lacquer numerals that add a sporty yet elegant appeal. Lastly, the Calibre 5 equips the timepiece with reliability and accuracy.

Timepiece:
**TAG Heuer Aquaracer 300 M
Calibre 5 Automatic**

Suit:
Theory - Rococo Men's Store

Shirt:
Stone Rose - Rococo Men's Store





GOAL SETTER

The TAG Heuer Connected is the ideal accessory for the modern man who lives his life on-the-go. Combining connectivity and computing intelligence, the timepiece allows the wearer to stay on top of what's happening in the world at all times. Different dials and coloured textured rubber straps allow the sartorial male to customise the watch according to his mood (or outfit) at any given time or day. A true luxury watch, the TAG Heuer Connected is powered by an Intel® Atom™ processor Z34XX.

Timepiece:
TAG Heuer Connected

Outfit:
Diesel

EFFORTLESSLY REFINED

Whether at work or at play, the sartorial man knows how to enjoy the perks of success. He prides himself in earning his keep and regularly indulges in the things he loves, including a timeless timepiece like the TAG Heuer Carrera Calibre 6 Automatic. Measuring 39 mm, this exquisite timepiece bears the printed vintage red Heuer logo and features a blue small second counter with "azurage" at 6 o'clock on its silver sunray dial. A blue perforated leather strap complements the classic styling of the watch.

Timepiece:
TAG Heuer Carrera
Calibre 6 Automatic

Outfit:
Ermenegildo Zegna

Pouch:
Berluti



Three multi-colour counters adorn the skeletonised dial



The El Primero 36,000 VpH with an openworked dial

INTO The Heart

ZENITH SHOWS OFF ITS NEW EL PRIMERO 36,000 VPH WITH AN OPENWORKED DIAL

The Zenith El Primero calibre is famous on its own; known for its extreme precision beating at 5 Hz, the El Primero delivers a blend of excellence and precision performance. Now presented in a generous 45 mm steel and sapphire case, the El Primero 36,000 VpH quite literally puts its heart on its sleeve via the openworked dial. The skeletonised dial draws attention into the legendary Zenith mechanism. The combination of three colours: anthracite, blue and light grey on three different counters adorn the intricate

dial. A date indicator featuring stencil-type numerals outlined against a bright red background is located at 6 o'clock. The slate grey inner bezel ring features rhodium-plated, luminescent hour-markers swept over by similarly rhodium-plated, luminescent hour and minute hands. A tachymeter scale circles the flange, while a slender star-tipped sweep-seconds hand serves as the chronograph indicator.

The El Primero 36,000 VpH is powered by – none other than – the legendary El Primero

400B automatic calibre. As the name suggests, it beats at a highly precise 36,000 VpH that enables a tenth-of-a-second display! The calibre powers the central hours and minutes, small seconds, chronograph, tachymeter and date functions, while providing an ample 50-hour power reserve. A Côtes de Genève motif adorns the oscillating weight, visible through the transparent sapphire crystal case back. To enhance its vigorous sporty look, the El Primero 36,000 VpH comes complete with a black rubber strap with a stainless steel triple folding clasp.

© Photograph: Masa Ushioda, « Reaching out », Fifty Fathoms Edition 2009



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The Master Collection combines classical elegance with modern complications



LONG LIVE Longines

GET TO KNOW THE NEW OFFERINGS FROM THE DISTINGUISHED BRAND

The story of Longines began in 1832 in a town called Saint-Imier, Switzerland. The founder, Auguste Agassiz, along with two partners made and sold pocket watches. In 1852, Ernest Francillon - Auguste Agassiz's nephew - joined the company, and gradually took it over, and by 1867 the brand produced its first movement, the 20A, and conceived the famous winged hourglass logo, which was engraved on the first movement. The rest, as they say, is history.

Over the centuries, Longines became synonymous with sports and its chronograph movements. The brand today is associated

with prestigious sporting events such as the Roland-Garros, as well as the brand's passion for equestrian sports that dates back to 1878. Longines also boasts celebrity ambassadors in its arsenal, including tennis legends Andre Agassi and his wife, Stefanie Graf, famed Swiss horse rider Jane Richard, to Hollywood stars such as Kate Winslet and Simon Baker as well as Asian superstars Aaron Kwok and Aishwarya Rai. These are just a few names that represent the versatility of the Longines models.

Speaking of models, four come to mind representing both genders: the Master Collection and Heritage Collection for the gentlemen;



The Master Collection Power Reserve



Longines Column-Wheel Single Push-Piece Chronograph



A red strap enlivens this DolceVita model



The DolceVita is an ode to the good life

the DolceVita and the Symphonette for the ladies. One piece from the Heritage Collection that stands out is the Longines Column-Wheel Single Push-Piece Chronograph (ref. L2.800.4.53.0) with a 41 mm steel case which showcases the brand's prowess in watchmaking. As the name suggests, the chronograph is activated using a single push-piece that is a feat in itself in the current watch world. A black matte dial (a version with a white lacquer dial is also available) serves as a perfect canvas for the two counters and date display at 6 o'clock. The small seconds counter is at 9 o'clock, while the 30-minute counter is located directly opposite. A matching black alligator strap comes with the model (while a brown leather strap complements the white lacquer dial iteration).

While the Heritage Collection offers a more classical styling, the Master Collection presents a wide range of sophistications. The collection brings together classical elegance – a signature style of the brand – and technical knowhow in its exceptional timepieces. Available in a variety of sizes – 38.5 mm, 40 mm, 41 mm, 42 mm and 44 mm – the Master Collection includes watches with several functions such as chronograph, GMT, moon phase and power reserve. The Longines Master Collection Moon Phase (ref. L2.673.4.78.3) is a 40 mm steel chronograph watch with an iconic

silver 'barleycorn' dial, blued steel hands and a brown alligator strap; a classic colour combination that never fails. Three counters fill the dial: a moon phase display at 6 o'clock, a month and day at 12 o'clock, while a 24-hour counter with hours, minutes and small sec-

“ WHILE THE HERITAGE COLLECTION OFFERS A MORE CLASSICAL STYLING, THE MASTER COLLECTION PRESENTS A WIDE RANGE OF SOPHISTICATIONS. THE COLLECTION BRINGS TOGETHER CLASSICAL ELEGANCE – A SIGNATURE STYLE OF THE BRAND – AND TECHNICAL KNOWHOW IN ITS EXCEPTIONAL TIMEPIECES. ”

onds is located at 9 o'clock. The L678 automatic calibre powers the Master Collection up to 48 hours. The Master Collection is often seen worn by Simon Baker to represent the core values of Longines and underline the brand's slogan, 'elegance is an attitude'.



Available in several sizes and different dial options, the Symphonette exudes femininity



Kate Winslet wears the Longines Symphonette

If the watches for men feature classic round cases, the ladies receive attractive shaped cases in the form of the Longines DolceVita and the Symphonette. The former is an ode to the Italian way of life - Dolce Vita is Italian for good life - and illustrates the contemporary elegance of Longines as a brand. The DolceVita is easily recognised by its rectangular-shaped case, Roman numerals, slender rhodium-plated or blued steel hands. Cased in steel, and sometimes adorned with diamonds, the watches may have one of the following dials: silver-coloured “flinqué” adorned with painted Roman numerals, a black lacquered or white mother-of-pearl dial with diamonds. Powered by a quartz movement, the timepieces are finished by a choice of black, white, grey or red leather straps or by a stainless steel bracelet. Just like Aishwarya Rai, the Longines DolceVita is the essence of timeless beauty and the good life.

Another ladies’ shaped case model is called the Longines Symphonette. The Symphonette brings elegance and modernity together in harmony. An eminently feminine model, it sports an oval case, with the combination of steel, gold and diamonds to enhance its aesthetics, making it perfect for modern women who seek elegance and sparkle for their evening engagements. The Symphonette is offered in four iterations ranging from XS, S, M, and L; it measures 16 x 25 mm for the smallest,

“THE SYMPHONETTE BRINGS ELEGANCE AND MODERNITY TOGETHER IN HARMONY. AN EMINENTLY FEMININE MODEL, IT SPORTS AN OVAL CASE, WITH THE COMBINATION OF STEEL, GOLD AND DIAMONDS TO ENHANCE ITS AESTHETICS.”

to 24.9 x 38.6 mm for the largest. The ellipse case is crafted of steel with 56 diamonds for the small model, while the large model receives 64 diamonds weighing 0.537 carats. A pink gold case is also available in the 18.9 x 29.4 mm version, while a diamond-set pink gold case is available in the same size case. For added elegance, a choice of black alligator strap or steel bracelet is available.



A pink gold version of the Symphonette

The Symphonette’s oval steel case is complemented by a dainty steel bracelet

Elegance is an attitude

 Aaron Kwok

LONGINES®



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- INTime Grand Indonesia, West Mall Ground Floor, (021) 2358 1208
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- INTime Paris Van Java, Ground Floor, (022) 8206 4135
- INTime Sun Plaza Medan, Ground Floor, (061) 8051 2538



The Longines Master Collection



Radiomir
1940 10
Days GMT
Automatic
Oro Rosso

FOUR in One

ONE COMMON THEME UNITES
PANERAI'S NEW ICONIC MODELS

Officine Panerai has recently launched an exclusive collection available only at its boutiques worldwide; the collection pays homage to the Italian brand's association with the sea as well as light. For Panerai, the sea is a fundamental element, inseparably associated with the history of the brand. Likewise, light is another identifying element of the brand; both the sea and light are well represented in the exclusive collection with one common theme: an intense blue dial, with a satiné soleil finish, a process which catches the light and diffuses it, thus creating subtle

flashes and fascinating, ever-changing effects, like those caused by the rays of the sun and the waves of the sea.

Four iconic models were chosen to best represent the brand's interpretation of the sea and light: the Luminor 1950 3 Days GMT Automatic, the Luminor 1950 10 Days GMT Automatic, the Radiomir 1940 3 Days – all in acciaio cases – Panerai-speak for steel. The fourth piece in the collection is the Radiomir 1940 10 Days GMT Automatic Oro Rosso in, you guessed it, 18-carat red gold.

The Luminor 1950 3 Days GMT Automatic is presented in a 42 mm polished AISI 316L steel case, a versatile size for any occasion. The blue dial is complemented by a matching blue leather strap with contrasting ecru stitching. Its 10-Day power reserve brother is presented in a similar case material however in a 44 mm diameter, with a blue alligator leather strap.

The Radiomir 1940 3 Days is presented in a large polished 47 mm AISI 316L steel case. The blue satiné soleil finish and sandwich structure dial comes with a natural colour Assolutamente strap in untreated leather with the OP logo hot-pressed to the leather. The combination of the colours create a more rugged and sporty feel to the watch. The last piece of the collection is the 45 mm Radiomir 1940 10 Days GMT Automatic Oro Rosso. The 5NPT red gold is polished, with a high percentage of copper which gives the 18-carat gold a red hue, and a small percentage of platinum for oxidation prevention. The Oro Rosso model comes with a blue alligator strap with a red gold buckle.

All the watches in this special series is presented in an elegant blue box made of polished cherry wood, which also contains a set of rubber straps, a strap-changing tool and a screwdriver.

The Luminor
1950 3
Days GMT
Automatic





GUCCI

timepieces

diamantissima collection
swiss made

the time place plaza tunjungan 4 031.532.7991
intime grand indonesia 021.2358.1208 plaza senayan 021.572.5323 pondok indah mall 2 021.7592.0797 senayan city 021.7278.2181
kelapa gading 021.4584.8977 paris van java 022.8206.4135 sun plaza 061.450.1200 bali galeria 0361.767.039
@time plaza indonesia 021.2992.4209 time care service centre 021.2927.2780



The A. Lange & Söhne Saxonia Moon Phase



The dial's detailed composition

Calibre L086.5 powers the watch up to 72 hours

OVER The Moon

A SIGHT LIKE YOU'VE NEVER SEEN BEFORE - THE NEW A. LANGE & SÖHNE SAXONIA MOON PHASE

What makes a watch easy on the eye? Is it the precious metal used on the case? The classic elegant three-hander aesthetics? Or the complications on the dial? In the case of the new A. Lange & Söhne Saxonia Moon Phase, it's all of the above.

The A. Lange & Söhne Saxonia Moon Phase was introduced earlier this year at SIHH. Among a vast line-up of new watches from the German watchmaker, the Saxonia Moon Phase is hardly the most complicated debutante, nor

was it the most technological and innovative piece, however it was certainly one of the pieces that caught plenty of attention in Geneva. Its charm comes from the well-balanced dial, composed of the signature outside date indicator and a mesmerising moon phase indicator at 6 o'clock. The beautiful moon phase indicator disc is blued-gold and laser cut to display 852 stars in addition to the moons.

Beautiful, elegant, and stylish, the A. Lange & Söhne Saxonia Moon Phase comes in a perfect 40 mm case made of 18-carat white gold

or 18-carat pink gold. The solid silver dial is enhanced with baton-style hour markers and two hands for the hour and minute indicators, while a third hand functions as the moon phase indicator doubling as a small seconds indicator. Powered by the L086.5 in-house calibre, the movement pumps out 72 hours of power while keeping the moon phase indicator system accurate, so accurate that it requires no adjustments for 122.6 years. The Saxonia Moon Phase comes with a choice of black or brown hand-stitched alligator strap.

As the watch becomes available at points of sale, a photo shoot against a Saxon moon-lit backdrop aptly expresses the perfect combination of precision and aesthetics. Pictured in front of the Rakotz Bridge in Saxony's Rhododendron Park in Kromlau, the Saxonia Moon Phase is accompanied by the full moon, the bridge with its mirroring effect on the water's surface, creating a perfect circle; replicating a full moon. The picture marks the launch of a worldwide online project in which 12 horology bloggers and web journalists from 12 cities express their take on the Saxonia Moon Phase using photography.



Bell & Ross

A E R O G T

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The BR01
Burning
Skull



The engravings are done manually by hand

If there were a face or an icon for the aviation-centric Bell & Ross, it would be the Skull. This year, the Bell & Ross Skull watch is back with a new twist and face; a celebration of military symbolism combined with the art of tattooing.

Like its predecessors, the Skull watch is presented in the iconic BR 01 model as a unique tribute to the legendary parachutists of the Second World War. True to that spirit, the 2016 BR 01 Burning Skull watch displays the skull and crossbones at the centre of the square face. The twist for the new model is the focus on the art of tattooing. This is showcased with engraving and decoration surrounding the dial. Forming shapes likened to the flames of hell, the BR 01 Burning Skull is emblazoned with sparks of fire flaming in all directions, both in the front and on the case back. The exquisitely detailed engravings are applied on the steel case manually – using a stylus – with black ink/varnish; a similar technique used by tattoo artists on skin. The case is later burned in an oven to set the lacquer. It is a long and painstaking job, and it takes several hours to finish each case. Once these stages are completed, the black lacquer underscores the watch's graphic identity through the interplay of balance and contrast between light and dark tones.

The skull-shaped dial is created from stamped metal, creating a relief and depth to the visual effect. Black SuperLuminova covers the dial to accentuate the skull, while dagger-shaped hands complete the 'bad' military look. Powered by calibre BR-CAL.302.Automatic, the BR 01 Burning Skull is presented in a 46 mm case with a brown alligator and black synthetic fabric strap. It is limited to 500 pieces worldwide.

BAD TO The Bone

EXPRESS YOUR WILD SIDE WITH
THE NEW BELL & ROSS SKULL WATCH



Our Fine Times

The value of time never changes and it is constantly precious. Nobody can turn back time, so we must use it wisely. We should spend more of it doing important things and being with people who make our days a little brighter.

For this special edition, we asked 16 of our friends to reveal their finest hours and to share their thoughts about life balance. We invite you to get to know them and find out how they make the most of their time, to create greater value in their lives.

Photographed by Jacky Suharto, Styled by Shinta Handamari





Michael Wanandi

CEO, Golf Enthusiast

Michael Wanandi spends his leisure time playing golf at least once a week. The Pondok Indah Golf Course and Jagorawi Golf & Country Club are two courses he currently frequents. The Combhipar CEO said, "Golf is a sport that requires a lot of concentration but also gives me satisfaction and peace at the same time."

When playing golf, Michael lets go of his judgment and enjoys the moment instead. He looks at the game in a different perspective to maintain his balance and composure. "I learn so many things through golf, not to mention how to live a well-balanced life." Not only at the golf course, the father of three sons also applies this point of view in real life, juggling between work and his other personal and professional commitments. Recently, he won the Indonesia Best CEO Award 2016 by SWA Magazine.

"I come to work early in the morning and do my best not to go home late. I ask my staff to do the same and lead by example. Every Saturday, I drive the kids to school and Sunday is for church and visiting my parents as well as my 98-year-old grandmother."

In Michael's eyes, family is very important and always comes first. "Golf has been my passion for years. I hope when I reach 70, I could still play the game with my kids and we can share the same enthusiasm."

Michael Wanandi wears Patrimony Complication by Vacheron Constantin
Makeup & Hair by Donny Karnadi

Art is one of the most essential things in life for Charmie Hamami. Serving as Deputy Chairman Southeast Asia - Regional Representative of Christie's, Charmie travels extensively. It is an arduous undertaking on her part to balance her work and family commitments. "Once or twice a year, I would indulge on a trip to Europe with my children."

As she travels a great deal, her me-time is when she is on a plane to her next destination. "It is when I get to relax and do my favourite past time, which is the crossword puzzle, whilst listening to my favourite music. Completing a puzzle is one way I can unwind," she said.

Charmie values time as a gift that should never be wasted. "Every moment is an opportunity to do something meaningful and that is how I try to live my life."

Speaking of living her life, Charmie feels content as she does what she is passionate about at Christie's, surrounded by everything that relates to art. "I always enjoy the moment when I am engaged in my passion, for instance, visiting art galleries, looking at artwork or simply spending time with the children from my charities."

Currently, Charmie is in the midst of acquiring consignments for the house's next auction in November. "It can be considered a project, as trying to secure consignments is a challenging feat which I am glad to take on."

Charmie Hamami wears Limelight Stella by Piaget
Makeup & Hair by Donny Karnadi

Charmie Hamami

Deputy Chairman Southeast Asia -
Regional Representative of Christie's,
Art Enthusiast





Fachri Albar

Actor, Movie Buff

Fachri Albar has been a perfectionist since he was a little boy. "I have a strong will in everything I do. It's either perfect or nothing," he said. With that kind of character, Fachri was not afraid to go up the ladder with hard work and successfully made it to the top to become one of the best male movie stars in the country. "I do what my heart tells me to do. That's the spirit."

An actor who doesn't like watching movies is like a writer who never reads. Fachri agrees with this statement, and has taken it upon himself to never stop learning. "Speaking of motion pictures, I wouldn't limit myself to just a specific genre. I spend much of my time watching movies. But among all of them, "Black Swan" is forever one of my favourites. And oh, I read books too during my free time."

Acting indeed makes Fachri feel alive. But when he's home, his wife and children are his life. "I always fall in love with my family, especially my kids. They mean the world to me. I will do anything to make them happy and proud of me," said the father of River Sych Albar (1) and Clover Satine Albar (4 mo).

His latest movie, "The Professionals", will be released soon. With so little time, Fachri still has so many things he wants to achieve. "Time is precious. Use it wisely unless you want to have regrets. Like what Buddha said 'the trouble is, you think you have time', while in fact, time flies."

Fachri Albar wears Bell & Ross
Makeup & Hair by Donny Karnadi

Velove Vexia

Actress, Model

It has been three years since Velove started writing her first book. "I am currently working on a non-fiction book about women's empowerment. The idea is simple. I was inspired by people and many good things in life, and now, I want to share it. Yes, this book is all about sharing," she said.

When it comes to books, Velove is more into non-fiction. "I read psychology, philosophy and spiritual books. As for fiction, I read Paulo Coelho."

Velove said that she is not (yet) a professional writer. But, every time she writes, she is really into it. "My journey has brought me to the entertainment world, but writing is my own decision. This is my passion that I really want to develop."

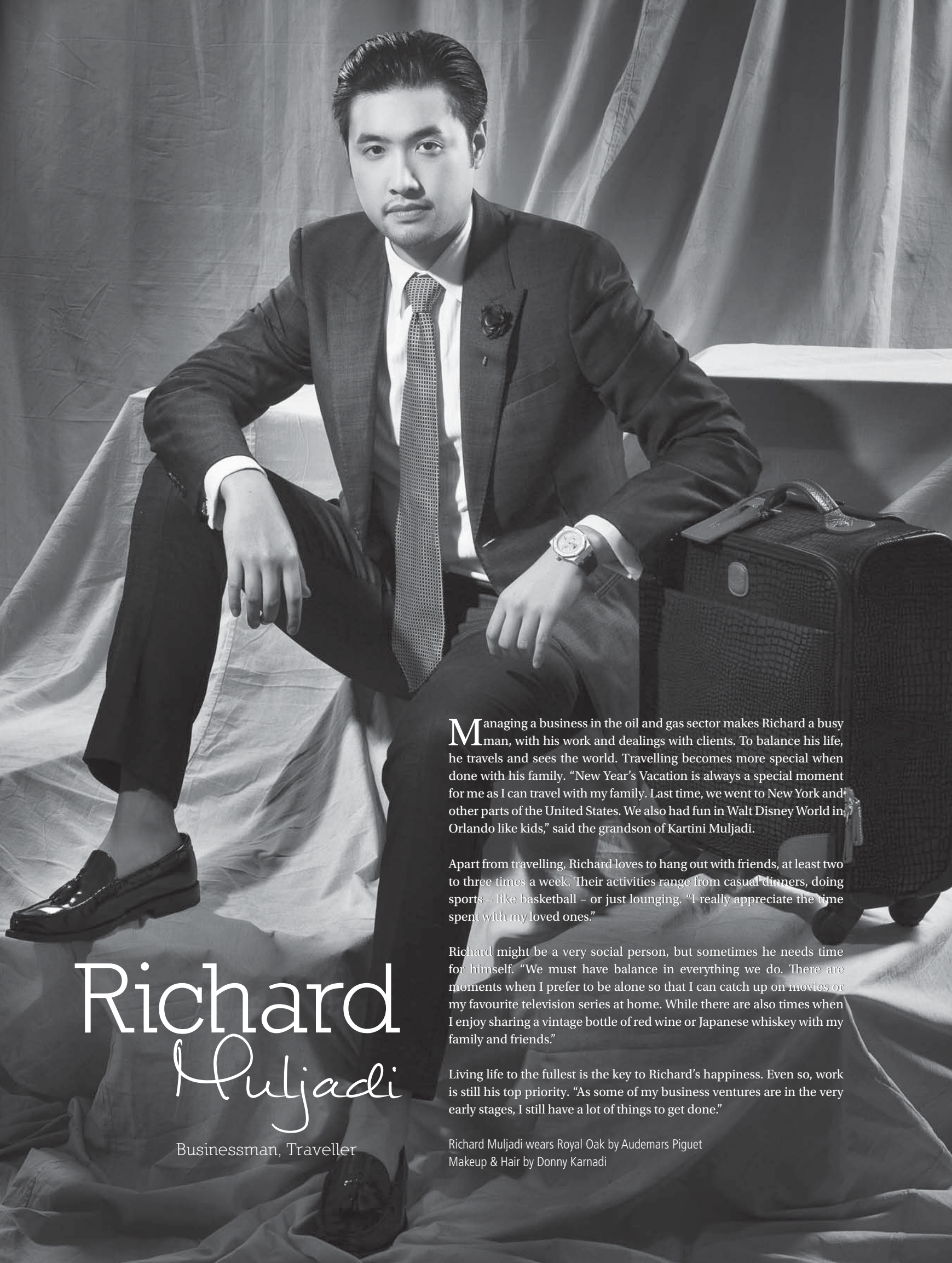
Writing a book for the first time is fun and challenging, especially for Velove who does not have any background in the field. "I need to admit that my biggest challenge is self-doubt. I keep editing my work and have become a real perfectionist. But then I said to myself that done is always better than perfect."

She is young. She is a star. But one thing is for sure, she knows that time is ticking and she does not want to waste it even for a minute. "Inspiration can come anywhere and any time. When it pops in my head, I will write a short note on my cell phone first. As you know, moments like that do not come twice."

Velove Vexia wears Happy Diamonds by Chopard
Makeup by Ryan Ogilvy
Hair by Daniel Putra



The flame of being famous in this world
is that when you are someone's thing,
discarded by a collective mental image.
Even if it's a bad news.
You are often left enough, present
enough, you may be able to detect a
manipulation, sense of manipulation with
youself, just before imposing the news.
You are the
You are the



Managing a business in the oil and gas sector makes Richard a busy man, with his work and dealings with clients. To balance his life, he travels and sees the world. Travelling becomes more special when done with his family. "New Year's Vacation is always a special moment for me as I can travel with my family. Last time, we went to New York and other parts of the United States. We also had fun in Walt Disney World in Orlando like kids," said the grandson of Kartini Muljadi.

Apart from travelling, Richard loves to hang out with friends, at least two to three times a week. Their activities range from casual dinners, doing sports - like basketball - or just lounging. "I really appreciate the time spent with my loved ones."

Richard might be a very social person, but sometimes he needs time for himself. "We must have balance in everything we do. There are moments when I prefer to be alone so that I can catch up on movies or my favourite television series at home. While there are also times when I enjoy sharing a vintage bottle of red wine or Japanese whiskey with my family and friends."

Living life to the fullest is the key to Richard's happiness. Even so, work is still his top priority. "As some of my business ventures are in the very early stages, I still have a lot of things to get done."

Richard Muljadi wears Royal Oak by Audemars Piguet
Makeup & Hair by Donny Karnadi

Richard Muljadi

Businessman, Traveller



Irna Mareta G

Philanthropist

Living a blissful life, socialite Irna Mareta always tries to find ways to give back to society.

Yayang –as many refer to her– believes that everyone is born with a purpose. And apart from being a good mother to her two lovely children, Taj Belleza (16) and Anthony Salvar (13), she feels obliged to make herself useful. “Whatever we have is not ours but a gift from God and we must share it with people without expecting something in return,” she said.

Currently, Yayang supports Pink a Wear, a campaign of the AVA Prologue fashion brand which promotes the early detection of breast cancer. Keeping her noble spirit, she also gives a hand to Saab Shares, an organisation founded

by Sabrina Bensawan. “I admire her because she put thought into action by offering children who come from low-income families to take advantage of educational opportunities.”

On a more personal note, Yayang is a very grateful person. “I realise that time goes by so fast and I must make the best use of it. Doing charity work makes me feel happy and content. Hopefully, I can do something bigger in the future, like having my own foundation. But one thing is for sure, I will never stop.”

Irna Mareta G wears Queen of Naples by Breguet
Makeup by Talia Subandrio
Hair by Jeffrey Welly

Sean Gelael made his way to the podium for the first time in July at the 2016 GP2 Series season in Spielberg, Austria. He could not hide his happiness while relaying the story. "I couldn't thank my team more for making it happen. The hard work paid off."

The 19-year-old began go-kart racing at the age of nine. He said he was influenced by his father, Ricardo Gelael. "He introduced me to car racing when I was little. Confidently, I would say that racing is my passion and is my first option."

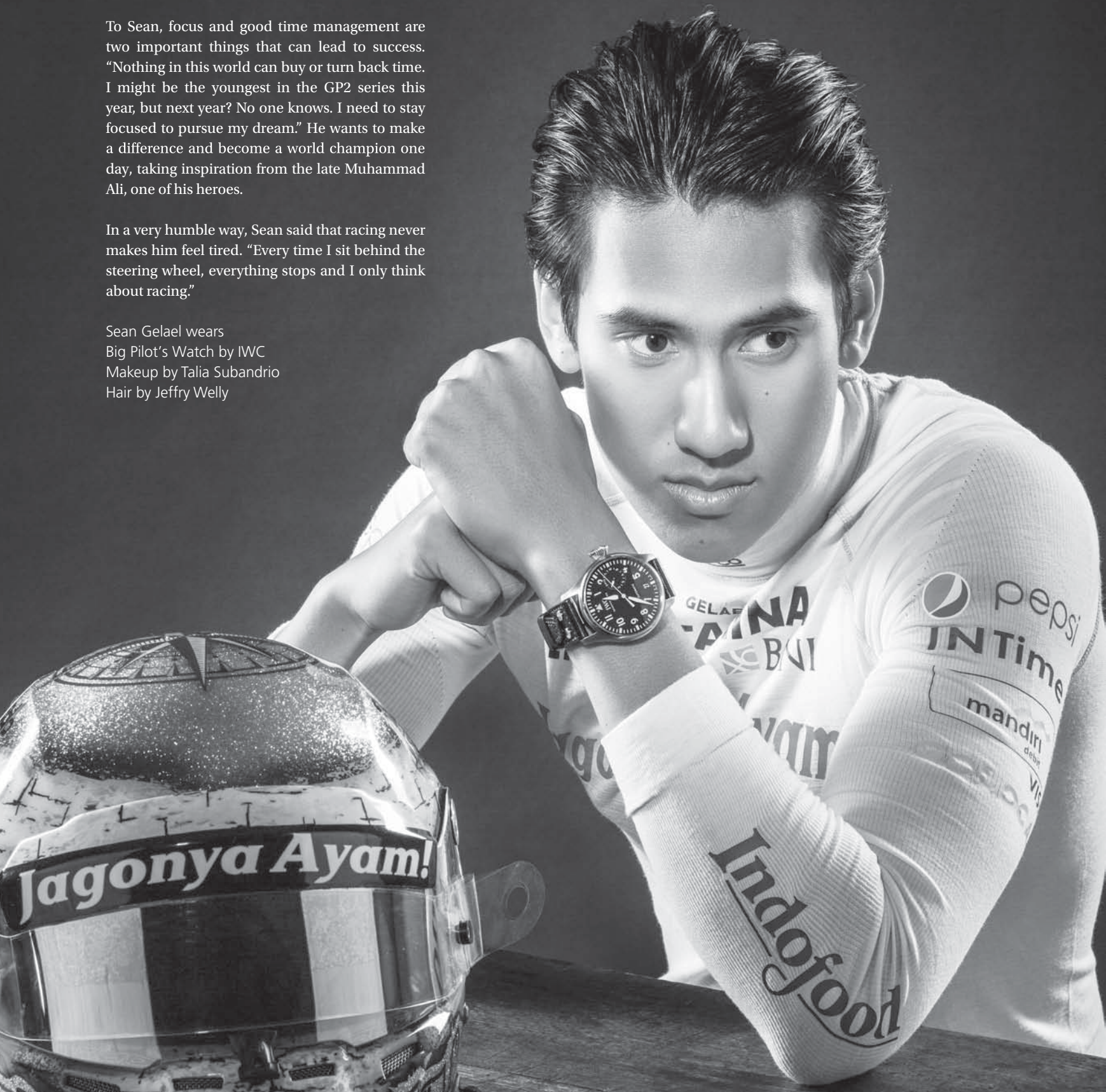
To Sean, focus and good time management are two important things that can lead to success. "Nothing in this world can buy or turn back time. I might be the youngest in the GP2 series this year, but next year? No one knows. I need to stay focused to pursue my dream." He wants to make a difference and become a world champion one day, taking inspiration from the late Muhammad Ali, one of his heroes.

In a very humble way, Sean said that racing never makes him feel tired. "Every time I sit behind the steering wheel, everything stops and I only think about racing."

Sean Gelael wears
Big Pilot's Watch by IWC
Makeup by Talia Subandrio
Hair by Jeffry Welly

Sean Gelael

Exuberant Racing Driver



Paris and Barcelona are two cities that Michelle Surjaputra adore the most in Europe. "New York is my second home, but I always find Europe fascinating. I love exploring the other side of the world. And more specifically, the architecture in those two cities is just amazing," she said.

She just recently got back from her domestic getaway, "I went to Mount Bromo and the Ijen volcano complex. It was mind-blowing."

It's pretty clear that Michelle is fond of nature and different cultures. "Time flies so fast (even faster) when I'm travelling. Taking a moment of reflection, I thank myself for the hard work that allows me to travel the way I travel."

Michelle never lets her time go to waste. For her, time should be appreciated. Soon after her return to Indonesia after 16 years of living in the USA, Michelle saw a great opportunity in F&B service. With her brilliant 50-page business plan, she successfully put up PT Michelindo International food - a company that she founded in 2011 when she was just 22 - to hold the Master Franchise for BonChon Chicken in Indonesia. Currently, Michelle is also busy developing her fashion business named LOTUZ, an Indonesian high-end ready-to-wear label with designs that represent the spirit of modern women.

"It takes time to be a successful person. Still a long way to go for me but I am very much pleased to seize every moment, appreciate the journey and try the hardest I can," she said.

Michelle Surjaputra wears Big Bang by Hublot
Makeup & Hair by Donny Karnadi

Michelle Surjaputra

Promising Entrepreneur



Veri Y. Setiady has been very effective in balancing his work and personal life, which of course, includes travel. With his architectural background, Veri is attracted to iconic buildings everywhere, sights he gets to see when he travels. For him, there is something connected to his creative brain that feeds his desire to explore, constantly learn and try new things. "My architect brain doesn't ever shut off. I simply experience something new to then bring back, and potentially inspire a detail on my next project," he said.

The love of travel is indeed in his blood. Someone who excels in time management, Veri always prepares himself beforehand when it comes to exploring new places he has never been to before. He will have a map of the world, which automatically serves as a reminder for him to plan, save and prepare for the next exploration. "Nothing forces you to grow more than an unknown culture and the need to eat. You can either get the best cuisine in town or not at all, or find a cool local spot and taste what they eat."

Veri is currently busy with several projects such as the upcoming SENAYAN CITY transformation, as well as the opening of the NEO SOHO Shopping Mall and the INDIGO Bali Seminyak Beach Hotel. When he feels he has plenty on his plate, he treats himself to a short break to indulge on something he likes to do, "I go for a run and listen to music. Coldplay is absolutely on my play list."

Veri Setiady wears H2 by HYT
Makeup & Hair by Donny Karnadi

Veri Y. Setiady

VP Agung Podomoro Land



Mia Egron

Passionate Working Mom

Every minute that Mia Egron spends with her beloved family counts, as the three of them are spread out in three different countries. Mia is based in Jakarta, her husband is in Singapore while their daughter lives in Paris. "I spend my weekends with my husband, and I visit our daughter every two months for three to four days each time. We have a family reunion twice a year during the summer and Christmas holidays," said Mia who currently serves as Director & COO of PT Plaza Indonesia Realty Tbk.

As a busy person, Mia cannot take long holidays due to work constraints. "I divide my vacation time into several short leaves. These short leaves enable me to regularly refresh my mind and spirit, reflect and think deeply about many things." This is when she indulges in time with herself, as being on long-haul flights count as

her perfect me-time. "I don't feel guilty for not checking my phone because I am up in the air. It's a real treat."

Mia's family situation is proof that distance does not matter. However, she makes sure that she gives her daughter a portion of her time. "When I visit her, we simply enjoy 'mother and daughter quality time' and each minute is precious."

Being a mother is Mia's finest hour. Motherhood allowed Mia to experience the joy of putting someone else's happiness and well-being above her own. "Most of all, the time I spend with my daughter is when I am most happy."

Mia Egron wears Datejust Pearlmaster by Rolex
Makeup & Hair by Donny Karnadi



Maruli Tampubolon

Singer, Actor, Lawyer

In every step he takes, Maruli Tampubolon always puts God first. Every day, Maruli contemplates on the word of God and he writes them down in his own sentences and phrasing, ways that reflect his own understanding. "It boosts my self-confidence to be able to perform whatever tasks in life that God has for me," said the father of Jemima Nava Baijens Tampubolon.

It is true that good things lead to happiness. And as for Maruli, happiness is the ability to paint smiles into the hearts of others through singing, acting and being a lawyer. "I try my very best to be as active and productive as I can be. Both my professional and private lives are fully embraced with love and passion."

Maruli is currently making a music album which he hopes will be released by the end of this year. "What can I say? Music has

been a part of me since I was a little boy. I don't limit myself to any particular stream of music. And speaking of my musical baby project, my first album will be dynamic and vibrant."

While in the field of acting, he is currently involved in the production of the movie "Bukaan8", "I took the role as a doctor in this movie."

Maruli has plenty on his plate, but he never complains. "Life is a never ending process of learning. One thing is for sure, always pursue your dreams unless you want to live with regrets."

Maruli Tampubolon wears Drive de Cartier by Cartier
Makeup & Hair by Donny Karnadi

Mata Najwa On Stage, which was held in Jember, East Java last August, has broken the Indonesia World Record Museum (MURI) record for a talk show programme with more than 35,000 participants. Najwa is happy as people – especially youngsters – are more and more interested in law, politics and other hard issues.

“It’s always heart-warming to see people coming to see my show. I am in my element when I am able to listen and ask questions that matter to the public,” said Najwa, who has been a journalist for 16 years.

It never occurred to Najwa that journalism would be her life until today. “You have to take pride in your profession. And as for me, being a journalist is something that I am really proud of.”

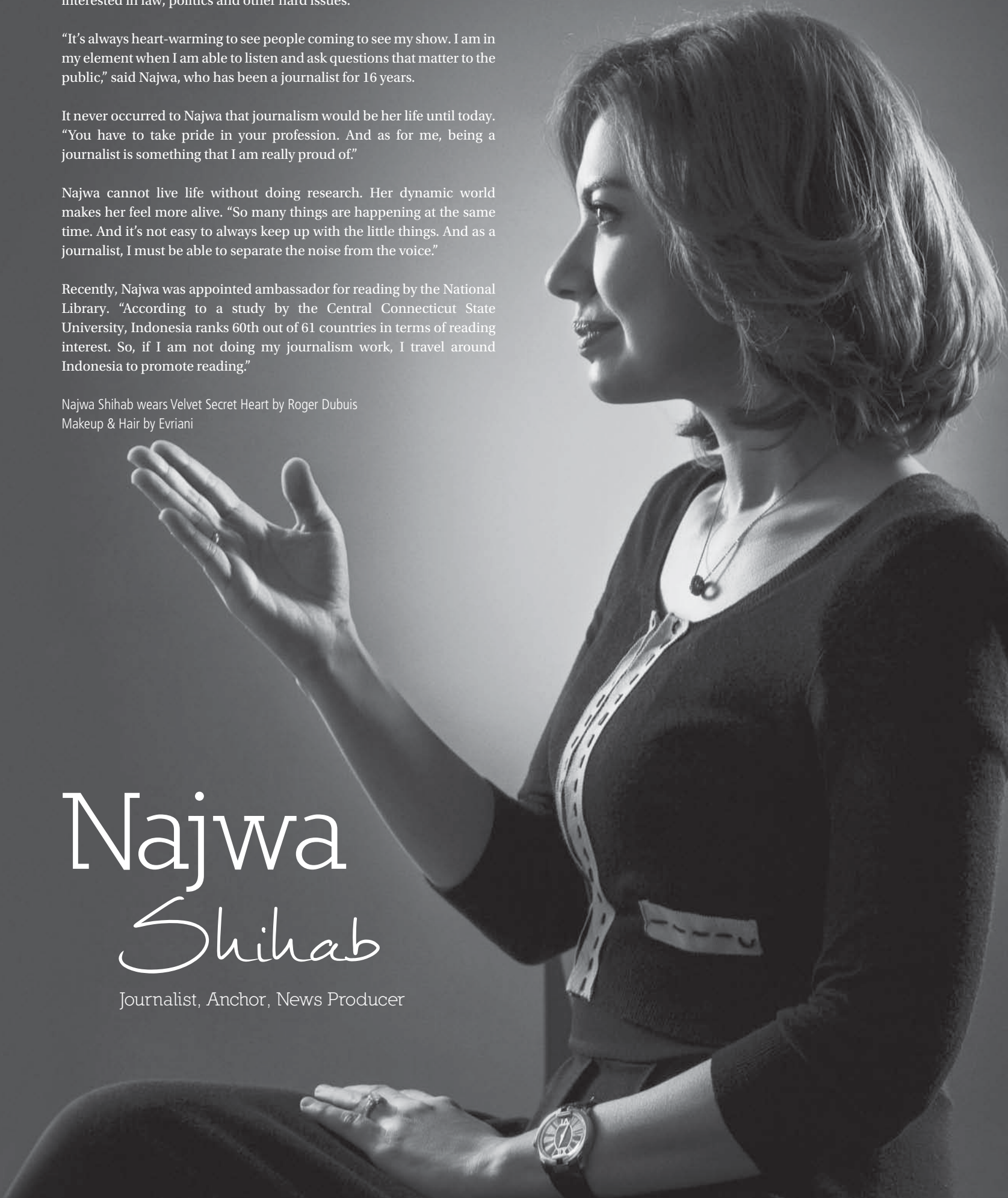
Najwa cannot live life without doing research. Her dynamic world makes her feel more alive. “So many things are happening at the same time. And it’s not easy to always keep up with the little things. And as a journalist, I must be able to separate the noise from the voice.”

Recently, Najwa was appointed ambassador for reading by the National Library. “According to a study by the Central Connecticut State University, Indonesia ranks 60th out of 61 countries in terms of reading interest. So, if I am not doing my journalism work, I travel around Indonesia to promote reading.”

Najwa Shihab wears Velvet Secret Heart by Roger Dubuis
Makeup & Hair by Evriani

Najwa Shihab

Journalist, Anchor, News Producer



Samuel & Peter Wongso

Entrepreneurs,
Fashion
Designers

Father and son, Peter and Samuel Wongso, believe that Wong Hang will be bigger in the future. Wong Hang has been known for generations as a legend in the art of craftsmanship tailoring. Peter is part of the third generation, while Samuel is from the fourth. "We're currently working on some uniform designs for an automotive brand and other commercial companies," Samuel mentioned.

Keeping on top of everything to always be the best, Peter is seriously preparing the next generations to be experts in running the business in the future. "Success, in my opinion, is when I can transfer my knowledge about the design and business to my children and grandchildren. I wish Wong Hang will be bigger and reap more success in the hands of the next three generations and more," said Peter.

As for his son, Samuel has the dream of making Wong Hang go more international. "Apart from Singapore, we're planning to open our next galleries in other countries."

Work hard, play hard is the motto of Peter and Samuel. Above everything, they believe that family always comes first. "My most beautiful moment is when I am surrounded by family. We can talk about everything. We can also do brainstorming sessions and discuss ways on how to develop the business further," said Peter, while Samuel concludes the interview with, "Time flies, it never comes back. Like what my father said, family time is precious."

Peter Wongso wears Datejust by Rolex

Samuel Wongso wears El Primero Chronomaster Open 1969 by Zenith
Makeup & Hair by Donny Karnadi



Kartini Muljadi

Distinguished Lawyer,
Philanthropist

At the age of 86, Kartini Muljadi still works 12 hours a day. As the founder and senior partner of Kartini Muljadi & Partners, Kartini starts work at 8 a.m. and finishes at 8 p.m. "Time is given to be used wisely. Never waste time for unimportant matters. Use it to do good things in life," she said.

Through her law firm, Kartini has provided counsel to business leaders, government representatives, practising lawyers and academics, both from Indonesia and overseas. Prior to that, she served as a judge of the Special Court of Jakarta and then practised as a civil law notary.

"My purpose has never changed since the beginning. I want to take part in upholding the law in Indonesia."

It is true that actions speak louder than words. Kartini never loses her spirit and always keeps her commitment. "I always want to make myself useful to others, and be happy because of that."

Known as one of the country's leading corporate lawyers, Kartini has no intentions of slowing down; she continues to work and learn at the same time. The free time she does have, she loves to spend with her family or read books. She even has her own library at home. "I never limit myself to a specific kind of book. Humans are multi-faceted. We must understand so many things, starting with ourself and then followed by others."

Kartini Muljadi wears Limelight Gala by Piaget





Christian Sugiono

Digital Entrepreneur, Actor

Visionary is an apt description for Christian Sugiono. He has overseen MBDC Media - which refers to malesbanget.com, an Indonesian humour media and video channel founded in 2011 - from scratch to its present success. "It was five years after my return to Indonesia from Germany to study IT. Most people know me as an actor, but I can say now that my work in the digital world symbolises my real side," said the husband of actress, Titi Kamal.

It might be true what Charles Bukowski said, "find what you love and let it kill you." Christian really focused on the business and made it grow. The company started with three to five people, and now the number has reached 45. "I just knew that the business would be so promising. With zero experience, I worked hard to run the company, from attending meetings, working on the business plan and doing follow-ups."

Realising that time is the most valuable resource a person can have, Christian did not easily feel satisfied with MBDC. Together with Razi Thalib and Kevin Aluwi, he founded Setipe.com in 2013. "I wanted to build something that's useful for people. Setipe.com is dedicated to singles who would like to find their matches. We still have a long way to go, but I can proudly say that setipe.com really works. About 110 registered couples got married because of this site."

As for his own pleasure, Christian sets aside special alone time to write. "Writing has been my passion from a long time ago. I can express my feelings through it." Recently, Christian wrote the script for a 10-episode web series entitled "Project Panda," "You can watch it online soon."

Christian Sugiono wears
Pilot's Watch Chronograph Le Petit Prince by IWC
Makeup by Talia Subandrio
Hair by Jeffrey Welly



Shinta

Dhanuwardoyo

Entrepreneur, Batik Collector

A technology lady entrepreneur who also considers herself a fashion and batik lover, Shinta Dhanuwardoyo usually spends a little of her personal time browsing through the latest collections of talented Indonesian designers. And her eyes sparkle more when she talks about batik, as if it was a magical thing.

“I collect batik, be it antique, vintage or new ones. Above everything, I am so in love with batik tulis (handwritten batik) for its delicate details. It’s truly a piece of art,” she said. Her priceless collection includes pieces from Bin House, Limaran Batik and Lenan.

“Looking at my batik collection can relieve my stress and also awaken my sense of creativity.”

Shinta still manages the daily operations of her 20-year-old company, bubu.com. In addition, she also focuses on Angel-eQ and Silicon Valley Asia Technology Alliance (SVATA). SVATA is a Silicon Valley-based non-profit organisation that she co-founded with three friends which has the mission of bridging Silicon Valley and South East Asia, especially Indonesia. But other than that, she still has time to attend technology events and share her insights on Indonesia’s fast-growing technology industry.

“When I share my experiences with start-up founders, I keep telling them my mantra. Ideas without execution are just like the hobby of daydreaming. Remember one thing, an idea is cheap, execution is king.”

Shinta Dhanuwardoyo wears
Chronomaster Open Lady by Zenith

1833 The
LeCoultre
workshop



AN ENDURING Spirit

WHEN IT COMES TO SUSTAINING
SUCCESS, THERE IS NO REST FOR
ONE OF THE WORLD'S MOST
PRESTIGIOUS MAISONS

Collectors with a taste for elegant watches would no doubt have, at one point or another, been drawn to a Jaeger-LeCoultre timepiece. The Swiss maison is well known and highly regarded today, but if not for the tenacity and resolve of a determined group of people over the course of its 183-year history, it would

almost certainly not have come to be, let alone blossomed into its current state.

1559

No discussion of the brand is complete without mentioning the Vallée de Joux. Pierre LeCoultre arrived in the area in 1559

and in 1612, the village of Le Sentier was founded by his son, Pierre II LeCoultre. It was here that Jaeger-LeCoultre had its official start in the 19th century, and it is here that the company – original building intact – remains and continues to thrive.

To say that the Vallée de Joux was not the most desirable place to settle or start a business would be something of an understatement. At an altitude of some 1,000 metres and with no access to any trade routes, it was remote and, thanks to the harsh winters, conditions were challenging. Success here demanded strength, determination, patience, fearlessness and a taste for adventure. Pierre LeCoultre, a Huguenot refugee, had fled France for Geneva to escape religious persecution in 1558 and acquired his

own land in the area a year later. He undertook to clear the thick forest, build houses, grow cereal crops and raise animals and a community slowly took root in the following years, culminating in the erection of a church in 1612, marking the official founding of Le Sentier.

1833

Fast forward 10 generations and the LeCoultre manufacture was founded by Antoine LeCoultre. This visionary inventor was emblematic of the determined individuals who have emerged out of the Vallée de Joux; having learned about and dabbled in metallurgy in the family forge, he turned his attention to watchmaking.

Completely self-taught in the field, he set up the first of the manufacture's workshops



1931 Jaeger-LeCoultre ladies Reverso

This was a pivotal step forward from an age where watchmakers, craftsmen and artisans were spread out across hundreds of smaller cottage-industry set ups.

Assembling them all under one roof allowed for the sharing and exchanging of skills and knowledge and for them to pool their resources and talents. Of note here was the development of the first partially-mechanised production processes for complicated mechanisms.

A little over two decades after that, the manufacture's work force stood at an impressive 500 and it was referred to, quite rightly, as the "Grande Maison of the Vallée de Joux". Collectively, between 1860 and 1900, these workers created over 350 different calibres. Milestones in this period include 1870,

after inventing a pinion-cutting machine in 1833. His thirst for more knowledge and pursuit of perfection drove him to slowly acquire the skills needed to create a complete watch movement. His taste for innovation also led to the invention of the Millionometer in 1844, the first instrument in the history of technologies capable of measuring the micron. Three years later, his pivoting winding device became the first system for winding and setting a watch without the use of a key.

By 1858, his son Elie had joined him at the workshop and by 1866, the outfit had become the first full-fledged manufacture in the Vallée de Joux; the foundations were laid for the modern watchmaking complex.



1931 Reverso with black dial

1931 Reverso
with red
lacquered dial



This refined, elegant yet sporty creation held a little secret: a simple turn allowed the watch glass to be hidden from view – and out of the way of an errant polo ball or mallet – leaving the back to be personalised according to personal taste.

The innovative swivel mechanism and the unapologetically Art Deco line piqued the interest of polo players and timepiece enthusiasts alike. It's no wonder that the Reverso only seems to get stronger with each new release, and is proudly celebrating its 85th anniversary as a true symbol of the maison.

1945

After World War II, Jaeger-LeCoultre evolved with the economic and demographic boom in the West. It was time for organisation, productivity and robustness, and the com-

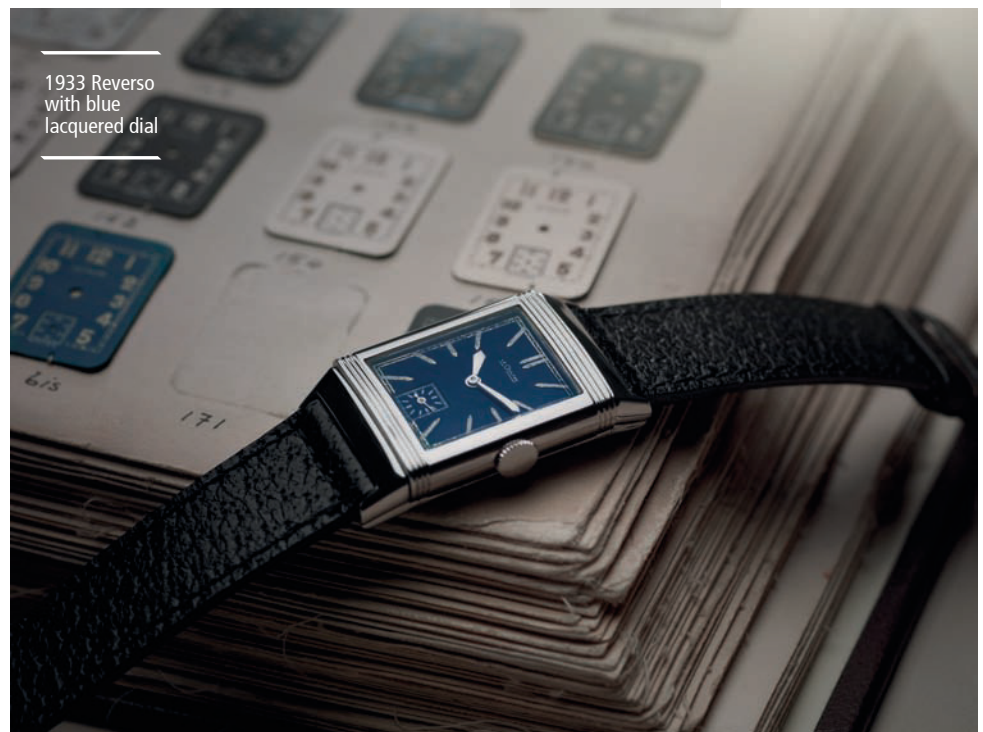
when the first complicated calibres were produced and 1890, when the manufacture launched its first Grande Complication models.

1900-1930

The turn of the century saw Jacques-David LeCoultre, Antoine's grandson, in charge of production. It was he, in 1903, who linked up with Edmond Jaeger, the Paris-based watchmaker to the French Navy. The Frenchman had invented some ultra-thin movements and LeCoultre was confident that his manufacture was up to the challenge.

From that cooperation and friendship came the 1.38 mm-thick Jaeger-LeCoultre Calibre 145 in 1907, the world's thinnest movement, which in turn gave rise to one of the world's most extraordinary collections of ultra-thin watches, not to mention pioneering work in the field of wristwatches – then dismissed as too small, too feminine and too difficult to produce – and the start of the Jaeger-LeCoultre brand.

This period also saw the emergence of some of the house's most enduring icons. The Duoplan watch, its movement built on two levels to ensure reliability in extremely small wristwatches, was introduced in 1925; the perpetual Atmos clock, which draws its energy from minute changes in temperature, made its debut in 1928. It has become a cult object and remains the official gift of the Swiss Federal government.



1933 Reverso
with blue
lacquered dial

Calibre 101 was named the world's smallest mechanical movement in 1929 – an accolade the 14 mm-long, 4.8 mm-wide and 3.4 mm-thick movement still holds.

1931

Polo-playing British army officers stationed in colonial India needed a watch capable of standing up to the hard knocks that one could sustain over the course of a match; Jacques-David LeCoultre and his team responded with the Reverso.

pany created watches intended for “the active man”; particular attention was paid to adding value through improved resistance to impact, magnetic fields and water, enhanced chronometric precision and other useful functions such as alarms, calendars and automatic winding.

Calibre 476, the house's first automatic movement, was unveiled in 1946. The Memovox watch of 1950 allowed its owner to keep time with his daily routine, alerting him of a wake-up call, appointments, train



1936 Jaeger-
LeCoultre
Ladies
Reverso
Cordonnet

timetables or parking meters. This was refined further in 1956 when Jaeger-LeCoultre introduced a world-first model featuring Calibre 815, which combined the alarm function with automatic winding.

That model served as the inspiration for the Memovox Deep Sea in 1959, the first automatic diver's alarm watch, which was in turn followed by the Memovox Polaris in 1965, the launch pad for the current Master Compressor and AMVOX lines.

1991

The Reverso celebrated its 60th anniversary with its first complications: tourbillons, minute repeaters, perpetual calendars and retrograde chronographs in pink gold and platinum kicked off the festivities. These were followed by the Reverso Duo in 1994 and the Reverso Duetto, made for women, in 1997. As their names suggest, the Duo and Duetto had back-to-back dials displaying two time zones.

Since then, the Reverso grande complication à triptyque (2006) has joined the brand's roster. It brings together civil time,

sidereal time and perpetual time on three faces within the legendary swiveling case and is the first watch to have three dials driven by one movement.

The Master Control line, created in 1992, underlined Jaeger-LeCoultre's dedication to precision and excellence. Each watch in the range must pass a string of tests that take a complete 1,000 hours before the title of "Master" – and rightly so – may be bestowed upon it. Inspiration and encouragement were drawn, no doubt, from the manufacture's extensive catalogue of past works and over a century of experience in fine watchmaking. As with the Reverso, it wasn't long before this family expanded with iterations featuring classic watch complications such as the perpetual calendar, the tourbillon regulator and the minute repeater.

2000

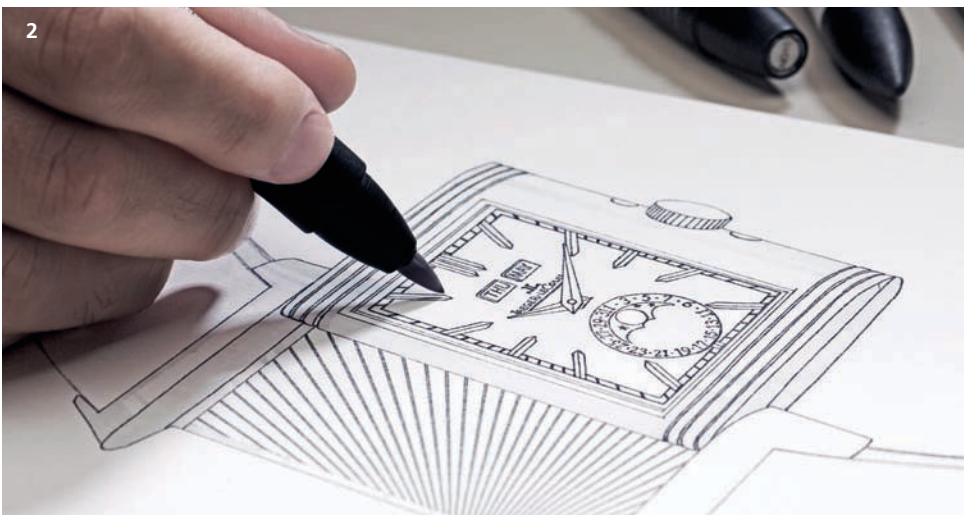
Jaeger-LeCoultre entered a new chapter in its illustrious history when it joined the Richemont Group in 2000. Developments have followed steadily since and the spirit of inventiveness that the company was started with has been kept alive. More than 75 new

calibres have been created in the first 15 years of the new century, with over 80 patents filed to protect inventions relating both to movements and cases.

This era has also seen the creation of the maison's first Grande Complication wristwatches. Shortly before the Reverso grande complication à triptyque was presented in 2006, the Gyrotourbillon I (2004) featured a tourbillon gravitating on two axes, together with a perpetual calendar with double retrograde indicators and a running equation of time – as well as eight days' power reserve to top it all off.

To commemorate the 175th anniversary of the manufacture in 2008, four limited series were created in pink gold, each featuring emblematic complications from the brand's history: minute repeater, perpetual calendar, tourbillon and ultra-thin movements. That same year, the Reverso Gyrotourbillon 2 was revealed, endowing the iconic piece with its first spherical tourbillon.

These were followed by other such exemplary pieces as the Duomètre à Grande Sonnerie in 2009, the Master Grande Tradition



Grande Complication in 2010, the Reverso Répétition Minutes à Rideau in 2011 and the Duomètre Sphérotourbillon in 2012.

Almost two centuries on from the start of Jaeger-LeCoultre's incredible journey, the Grande Maison in the Vallée de Joux continues to live up to its name. Antoine LeCoultre's original workshop remains at the heart of the company and the village of Le Sentier, but has since been joined by various extensions and new buildings.

Today, over 1,000 people spread over 180 watchmaking skills, 20 technologies and a host of other functions come together under the Jaeger-LeCoultre umbrella. The company has created and produced over 1,200 distinct calibres and filed more than 400 patents. New ideas continue to course through the company, but the exacting standards remain, the traditional crafts and techniques endure and the brand's eminent history and heritage are never too far from anyone's mind.

1. 1948 Jaeger-LeCoultre Reverso
2. Every good idea begins with a sketch
3. Designing the Reverso Tribute Calendar



THE ETERNAL MOVEMENT

Ulysse Nardin, from the movement of the sea to the perpetual innovation of Haute Horlogerie. For over 170 years, the powerful movement of the ocean has inspired Ulysse Nardin in its singular quest: to push back the limits of mechanical watchmaking, time and time again.

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SMALL Wonder

BAUME & MERCIER
KEEPS ITS
PROMISE TO
ALWAYS BE
STYLISHLY CHIC

Baume & Mercier introduced the Promesse, a ladies watch collection back in 2014. In 2016, at the SIHH, the maison introduced a new take on the collection, a fashion forward and elegant version of the Promesse – the Petite Promesse.

As the name suggests, the Petite Promesse is a smaller iteration of the Promesse; entirely chic and feminine, the iconic model is now offered in a 22 mm diameter case. Like the original model, the Petite Promesse combines decorative and functional elements. The dial is comprised of two shapes – round and oval –

creating a flattering feminine silhouette which harkens back to a vintage Baume & Mercier ladies' model from the 1970s.

The Petite Promesse is a statement and choice taken by Baume & Mercier to reconnect with their younger customers; it is undoubtedly fashionable with its mother-of-pearl dial and two diamonds replacing the 6 and 12 o'clock indexes. A diamond-set bezel epitomises the brand's identity in the luxury watch market. With the collection's most profound identity – the colourful double wrap-around strap – the Petite Promesse's case has cutting-edge

finishing which gives a modern twist to the watch. It is an expression of personal style as you can choose between a steel bracelet to create a gracefully timeless jewellery watch look, or between two calfskin leather straps in blue or bright orange made for a more playfully casual or chic fashion forward look. Keeping in line with the brand's elegant design codes and traditional Swiss watchmaking prowess, while adding modern, fashion-forward touches, the Petite Promesse is a promising way – pun intended – for Baume & Mercier to get in touch with and engage the younger market.

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H₃ gas micro tubes provide optimal luminescence to the Engineer Master II Diver Worldtime



A WORLD'S First

IS IT POSSIBLE TO
KNOW WHAT TIME
IT IS AT HOME
WHILE YOU'RE
DIVING? IT IS NOW

BALL Watch presents the new Engineer Master II Diver Worldtime, with enhanced technology and a redesigned look both developed in-house. During the development, BALL Watch established its first spin-off company, Patrick's Labs, to provide improvement and innovation. Patrick's Labs acts as a Research and Development centre for the brand, focused on gathering a wide range of information and spearheading innovations in the world of watchmaking. The R&D company enables BALL Watch to be at the forefront of research and innovation by introducing technically groundbreaking products and solutions such as the new Engineer

Master II Diver Worldtime - the world's first diver's watch with worldtime and day date functions.

Keeping up with the demand for super watches that are suitable for any occasion and lifestyle, the BALL Watch Engineer Master II Diver Worldtime is presented in a 45 mm steel case. It is powered by the automatic BALL RR1501 calibre that drives the hour, minute, sweep second, day, date, and you guessed it, a world-time function. The dial is composed of three central hands to display the local time, while a 24-hour rotating disc - going in the opposite direction - simultaneously indicates the time

in 24 different time zones. A black dial serves as the perfect canvas for the H₃ gas equipped hour, minute and seconds hands, a signature of BALL Watch. The day display is located at 6 o'clock, while a date display is at 3 o'clock.

The Engineer Master II Diver Worldtime also has a bi-directional multi-city rotating bezel that is actuated by a screwed-in crown at 2 o'clock that keeps count of dive times. The screwed-in crown ensures divers' safety by preventing accidental movement that might compromise the maximum dive time. Another screwed-in crown at 3 o'clock is used to adjust time, wind the watch and change the date.



FENDI Selleria created in 1932

A FAMILY Affair

FENDI CELEBRATES 90 YEARS OF FASHION, INNOVATION AND WORKMANSHIP

In 1926, a small shop opened its doors in Via del Plebiscito, an ancient village in Rome. The workshop specialised in creating handbags and fur goods and was owned by a couple named Edoardo and Adele Fendi. At the time, there was no other shop like it in the area, and the couple quickly earned renown in the Italian capital.

Between 1930 and 1940, Edoardo and Adele continued to grow their fledgling business. They opened a boutique shop in Via Piave, released their now-iconic collection of Selleria bags and unveiled their signature Pergamena (the origins of the yellow colour). In that time, the couple managed to turn their modest fur and handbag workshop into an international fashion sensation.

Fast-forward 90 years from the opening of that first workshop in Rome's Via del Plebiscito and Fendi has grown into a fashion empire, taking over stores, homes, magazine covers and runways across the world.



Edoardo Fendi



Adele Fendi



Daughters of Edoardo and Adele Fendi



Inside pages of the FENDI ROMA Book

ALL IN THE FAMILY

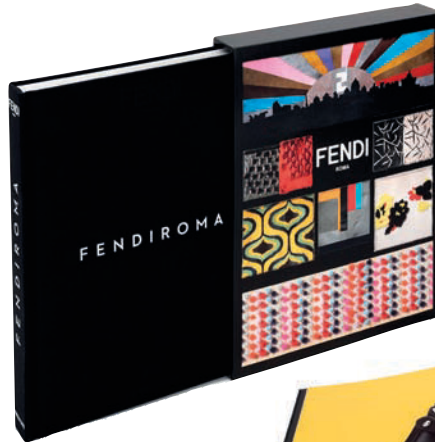
For the past 90 years, the business has always been intertwined with the Fendi family. During the '40s and '50s, Edoardo and Adele's five daughters each put their stamp on the Fendi brand by breathing new life into the family business. With their help, Fendi unveiled its premier high-end fur collection, Amore, in 1950. The Fendi sisters went on to open a new boutique in 1964. The shop, complete with a fur atelier, was located on Via Borgognona – one of the most exclusive streets in Rome – where it remained for over 40 years.

In the 1990s, a third generation of the Fendis joined the family business. In 1992, Silvia Venturini Fendi, the daughter of Anna Fendi (one of the five daughters of Edoardo and Adele), started working for the company. Two years later she was tasked with the accessories side of the business and launched a full reimagining of the Selleria line, the same line that was created by her grandmother Adele in 1932. In the same tradition as her grandmother, the leather goods were crafted from Cuoio Romano leather and were entirely handmade using the techniques of Roman master saddlers.

She continued to make waves with her now-classic Fendi Baguette in 1997. The small bag, which is carried under the arm, went on to earn the Fashion Group International Award for accessories in 2000. In 2009, Silvia designed the Peekaboo bag, another accessory that took the fashion world by storm.

CELEBRATING 90 YEARS

Fendi is celebrating its 90th anniversary in style. The fashion house is paying homage to both



FENDI ROMA Book



Peekaboo
90 Years



The one-of-a-kind bag can be found exclusively at the Palazzo Fendi boutique in Rome.

To celebrate 90 years, the Maison also presented a special book that takes readers on a journey through the long history of Fendi. FENDI ROMA explores the brand's evolution from a tiny workshop to a global luxury house.

The 272-page book has more than 300 illustrations and highlights 90 years of creativity, femininity, cinematic inspiration, innovation and timeless craftsmanship.



the Selleria line and the Peekaboo bag with the Peekaboo 90 Years. The exclusive, fully-handmade bag is comprised of only 60 pieces and is crafted using the same ancient techniques as Roman saddlers.

Peekaboo 90 Years is crafted using soft and precious natural leather with its original colour. The bag pays tribute to the astonishing abilities that have been demonstrated by Italian leatherworkers for hundreds of years.

The regular Peekaboo 90 Years features 2025 handmade holes for the Selleria stitching. The process is so detailed that it takes multiple days to complete. This special bag also features baseball stitching (or "punto baseball"), which is a larger stitch also inspired by the techniques used by Roman master saddlers.



Karl Lagerfeld and Silvia Venturini Fendi

Vienna Boys
Choir



CLOSER TO Heaven

Nothing can communicate the beauty and serenity of music other than the purity of children's voices. This is the very essence behind the success of the Vienna Boys Choir, which has been in existence since 1498. Established the same year the Vienna Imperial Chapel was founded, the Vienna Boys Choir performed exclusively for the imperial court, at mass, concerts and private functions, and on state occasions. This changed in 1918, when the choir was turned into a private institution and consequently began to perform outside of the chapel.

At present, the Vienna Boys Choir is composed of 100 choristers who hail from 30 different nations. The boys, aged 10-14, are divided into four touring choirs which collectively take part in up to 300 concerts and performances around the world. Their tours take them to almost all the European countries, as well as the Americas, Australia and Asia, where they are a particular favourite of music connoisseurs. This year,

THE VIENNA BOYS
CHOIR SHOWCASED
THEIR HEAVENLY
VOICES AT THE
CIPUTRA ARTPRENEUR
THEATRE

the Vienna Boys Choir made their way to Indonesia to showcase their 'Voices of Angels' at the Ciputra Artpreneur Theatre.

Over two nights, on October 15 and 16, the Vienna Boys Choir serenaded the audience with their wide repertoire, as conducted by Italian Choirmaster Manolo Cagnin. The rare treat was proudly organised by Ciputra Artpreneur, whose President Director, Mrs Rina Ciputra, expressed delight upon first learning about the confirmed visit and was quoted as saying, "I am truly excited to have this world-renowned choir performing in our Theatre. We had presented musicals and dance before. This will be something different. But whatever it may be, I want people to come to our theatre and be assured of a quality performance".

For more information about upcoming events and/or performances, please call Ciputra Artpreneur at 021-2988 9889 or visit www.ciputraartpreneur.com

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TUDOR



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Jay Chou

UP Close

KARL LAGERFELD OFFERS AN INTIMATE GLIMPSE INTO CHANEL'S FALL-WINTER 2016/17 READY-TO-WEAR COLLECTION

Karl Lagerfeld has a knack for coming up with brilliant and creative ideas. And that's exactly what he did during the unveiling of the Chanel Fall-Winter 2016/17 Ready-to-Wear collection when he decided that everyone should be given front row seats.

"People complain that they can't see the clothes because they are too far away, this season everybody is front row," explains Karl Lagerfeld, the head designer and creative director of Chanel.

Pharrell Williams, Anna Mouglalis, Willow Smith, Isabelle Huppert and Taiwanese singer Jay Chou were all spotted in the front row of the fashion show.

At the March 8, 2016 event, Lagerfeld created an atmosphere reminiscent of the 31 Rue Cambon salons where Gabrielle Chanel once presented her collections.

For the Fall-Winter 2016/17 Ready-to-Wear collection Lagerfeld took inspiration from the iconic elements that have been so closely tied

to the Chanel brand throughout the years. Key characteristics of the collection include strong silhouettes and the use of length. Silhouettes are heavily punctuated by accessories including cat cuffs, emoticon jewellery and bobbin and hanger handbags.

Some coats are extra-long and voluminous while the dress coats are made up of tweed to create an understated aesthetic. Boaters, helmets, riding hats and tweed hats are held in place by straps decorated with byzantine crosses, pearls or camellias. Boots feature horizontal lacing and moccasins are made contemporary with heels. And long strings of pearls are worn much like a scarf.

Tweeds are black and grey with palettes of pinks and reds. They are lined with gold, silver and bronze lamés, which can be seen through zippered slits in skirts. This concept, like the collection as a whole, harkens back to Gabrielle Chanel's now-famous philosophy that everything should be as beautiful on the inside as it is on the outside.

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BALANCING

Act TORY BURCH FINDS BALANCE WITH THE GEMINI LINK

Tory Burch might have been born a Gemini but it is almost uncanny how well the zodiac sign matches up with the fashion designer and CEO's personality. Perhaps that's why she chose to feature the Gemini Link design so prominently in her Fall/Winter 2016 Collection.

Playing off on the brand's signature double-T logo - which was inspired by Moroccan architecture and interior designer David Hicks - the Gemini Link is made up of two symmetrical gold-coloured links that join together. It can be seen on most items in the latest Tory

Burch collection from handbags to shoes to jewellery.

According to astrologists, Geminis are characterised by their creativity, strength and versatility. The sign is represented by the Twins Castor and Pollux and their dual personalities. It's this idea of duality that inspired Burch's design of the Gemini Link.

"We all have two sides to us," explains Burch. "I'm a mother and an entrepreneur. I can be happy on a farm or in the city. It's sort of multidimensional ways of looking at life and

surrounding yourself with diverse people. It's not about the same; it's about evolution and curiosity and pushing things in different directions."

For Burch the idea of duality is especially applicable to the lives of women. And no woman embodies this concept of duality more than Burch.

As a mother of twin boys, Burch must juggle being a businesswoman and being a mother. She must attempt to lead a private life while also being a public figure. And she must find a balance between her mind for business and her flair for the creative.

For Burch the Gemini Link is all about duality, balance and symmetry.

The Gemini Link is featured throughout the collection, on accessories and ready-to-wear designs - from a wool-jacquard pattern on a cropped jacket, hardware on an eel-stripe hobo bag to a belt buckle on a floor-length puffer coat.



Embrace the fascinating duality of the Gemini Link in Tory Burch's latest collection





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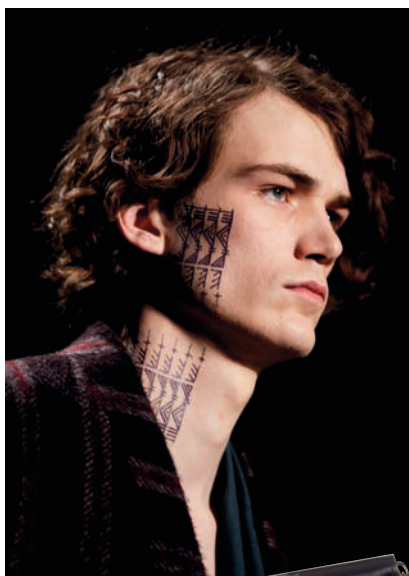
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GETTING Inked

CELEBRITY TATTOO ARTIST SCOTT CAMPBELL LEAVES HIS MARK ON BERLUTI'S LATEST COLLECTION

Celebrity tattoo artist, Scott Campbell, has quite literally made his mark on the celebrity world. The New-York based tattoo artist is best known for inking A-list clients from Howard Stern to Orlando Bloom and Marc Jacobs.

Now Campbell is taking his talents in an entirely different direction. In his latest partnership with Berluti, the American tattoo artist has conjured up five original designs, in more than 20 permutations, that will give a new, edgy look to Berluti's ready-to-wear clothing, shoes and leather goods.

"I created graphic designs featuring a host of symmetrical repetitions, but which exude a

sense of movement and a certain musicality," says Campbell.

The Autumn-Winter 2016-2017 collection boasts Campbell's unique designs – from small geometric patterns engraved on leather shoes to snakes embroidered on the surfaces of bags.

This is expected to be the first of many future collaborations between Berluti and Campbell. The company recently made the move to commission Campbell to reimagine their tattoo portfolio, beginning with the bestiary.

"Having an animal tattoo has always been a way of expressing your feelings," says Camp-

bell. "For example, choosing a bird design reflects a sense of freedom."

Believe it or not, tattoos actually have a long history with the brand. Beginning in 2001, Berluti gave customers the option of getting their Venezia leather shoes customised with inkings on the skin. The designs were completed by tattoo artists in Berluti's Ferrara workshop.

In an effort to stay fresh and edgy, it's fitting that Berluti has decided to reimagine this concept with the help of Campbell.

By bringing the artist's specific skill to the forefront, Berluti has successfully formed a defining marriage between art and fashion; a union that only serves to strengthen the contemporary feel of the brand's latest collection.



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UNCOVERING

The Past

DIESEL DRAWS UPON ITS HISTORY TO
CREATE NEW AND EDGY OFFERINGS

Diesel has been a trendsetter in the world of denim and casual wear since the 1970s. Since the beginning the brand has never ceased to come up with ways to create fresh and innovative designs. This time around, Diesel drew inspiration from its fashion archives to create its new high-energy collection.

The Fall/Winter 2016 collection is an amalgamation of rock, denim, military and sport. The brand hand-picked elements featured in past decades and combined them with the most unlikely of elements to create an entirely new Diesel vibe.

"I started the collection with the idea of the stadium: concerts, sports, where people gather and have fun," says Artistic Director Nicola Formichetti. "Rock style is interpreted in a pop

way and the clothes are almost like a uniform." The collection is full of fun designs. Punk prom dresses boast moto bustiers and tulle skirts, colourful biker jackets are bedazzled with gold stars and football-style scarves are reimagined as graphic sweaters and dresses. The '90s also play a pivotal role in the collection's aesthetic.

The 'Super Power' bomber jacket has been unearthed from the Diesel archives. 'The New-Cheyenne' denim also harkens back to the era but features a much cleaner look. High-waisted jeans are made cool again through 'The Ceendhy.' Diesel has even brought back the down jacket - but in a whole new way.

"We've done down jackets too, but they're fashion down jackets, in bright colours," says Formichetti.



Fabrics, designs and accessories from Diesel's expansive playbook are mixed and matched to create a new hybrid of clothing.

Military classics are combined with fashion blues. Camos are pieced together, parachute strap details are seen across bomber jackets and MA-1 sleeves are stitched onto sweat-shirts. Royal Indigo denim now features a multi-layered blue and black wash. Shearling outerwear boasts leather details and brightly-coloured fleece is patched together to create funky sweatshirts.

Diesel's new edgy look is completed with a whole host of shoes and accessories. Boots feature motorcycle quilting and the new Diesel Zip-Round sneaker and the Le Zipper duffel bag are, for the first time ever, designed to be worn by both men and women.



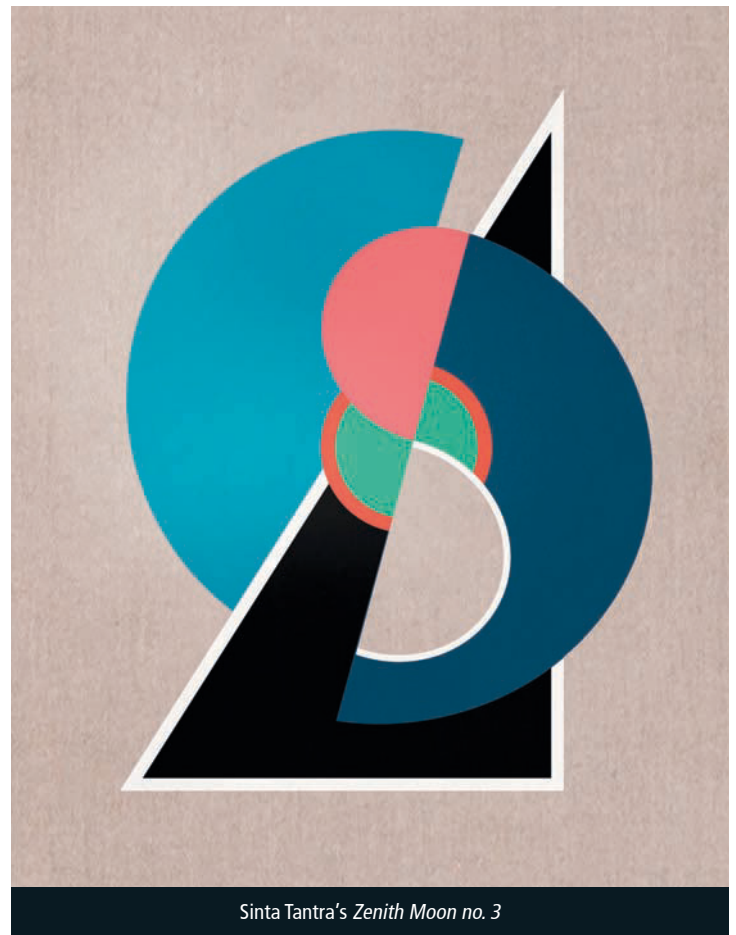
Arin Dwihartanto Sunaryo's *CMYK*

LOST And Found

DEBORAH ISKANDAR
DISCUSSES WAYS OF
FINDING IDENTITY IN ART



Kate Bright's *Late Reflection*



Sinta Tantra's *Zenith Moon no. 3*

As individuals, we are all looking for an identity in life, be it in our work, our family, our hobbies. But what about an artist? How do they find an identity that translates in their practice and tells a story to the viewer? With contemporary art, artists are often identified by their country of origin, but what happens when they go abroad, especially to study? How does that training affect their work? In the Indonesian context, what is the result of East meets West?

The Art at WTC's most recent exhibition, "Lost and Found: Place, Space and Belonging" at World Trade Centre 2, presented by Jakarta Land, dives deep into this issue. Arin Dwihartanto Sunaryo, Sinta Tantra and Syagini Ratna Wulan all share a common background of studying in UK art institutions. Kate Bright, a UK artist, curator and lecturer at the Slade School of Fine Art compliments the UK experience from both a foreign and local perspective. The exhibition explores how a change of space and environment influences their artistic practice.

Arin Dwihartanto is a mid-career artist, born and raised in Bandung. Raised in an artistic family, his father Sunaryo is one of the senior In-



Syagini Ratna Wulan's *Untitled*

donesian artists. Arin studied at the Institute of Technology in Bandung (ITB), followed by an MFA from Central St. Martin's, London. Arin has taken the concept of creating artwork into the 21st century by abandoning the paint brush to adopt resin as his primary medium. His work fuses poured resin with layers of pigment, and in some instances volcanic ash and natural elements like gold, copper and iron to create a new definition of abstract expressionism. Arin is also the first Indonesian artist to enter the collection of the Guggenheim Museum, which indicates his status in the international art world.

Syagini Ratna Wulan also studied at ITB, followed by an MFA at Goldsmiths, London in cultural studies. Syagini's recent works play with the concept of light, colour and science. A continuation of her "Spectral Fiction" series which debuted at ROH Projects in May 2016, examine the role of light and colour and how we perceive it. Fusing what she calls 'colour spectrums' with the mathematical precision of space, her works have a defined order, in contrast to Arin's riots of colour.

Sinta Tantra is a British painter of Balinese descent that studied in both the Royal Academy and Slade College of Art in London and is well



Sinta Tantra's *Effervescence in Pink*

known for her site specific work in public spaces. Sinta takes a different approach as she looks back to art history and especially constructivism in developing her own abstract geometry. The marriage of space, geometry and the vibrant colours of Indonesia is a form of her insistence on playing with space and colour. It is also the yin and the yang, the East and the West that is prevalent in her work, confronting our understanding of pictorial and physical space.

Kate Bright, a painter and a lecturer at Slade School produces paintings that question the nature of place and the formality of illusionistic painting. Using the ripple of reflective water in her works, her use of materials like resin and glitter lets the viewer see landscape paintings in an unconventional way.

Together these four artists reveal their deep explorations and metaphorical musings on the nature of art and their place, space and identity within it. Composition, colour and space are given new meaning and challenge conventional concepts of painting, nature, light, reality and gender. Each artist subverts stereotypes and challenges themselves both conceptually and physically, as they grapple with volcanic ash, industrial resin, varnish, even glitter, designed to trick the eye and confuse the senses. The common thread is their international approach to art, which shows that Indonesian artists can make a statement on the international stage.

Lost and Found: Place, Space and Belonging was exhibited at the World Trade Centre 2 lobby area, Jl. Jend Sudirman Kav 29-31, from August 23- September 23, 2016

Deborah Iskandar is Principal of ISA Advisory, which advises clients on buying and selling art, and building collections. An expert on Indonesian and international art, she has more than 20 years of experience in Southeast Asia, heading both Sotheby's and Christie's Indonesia during her career before establishing ISA Art Advisory in 2013. She is also the Founder of Indonesian Luxury, the definitive online resource for Indonesians looking to acquire, build and style their luxury homes.

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CARMEN

Jorda

In conjunction with Bell & Ross' partnership with the Renault Sport Formula One Team, the manufacture introduced Carmen Jorda, the development driver for Renault Sport Racing, as its feminine line ambassador. A pioneer, Carmen is one of the few women to break into the world of motorsports. She now brings feminine representation to Bell & Ross, which is renowned the world over for its masculine appeal. She has been quoted as saying, "I am very happy to be able to represent the brand's feminine line, as I have really enjoyed seeing all the novelties, especially the BR S Diamond Eagle."



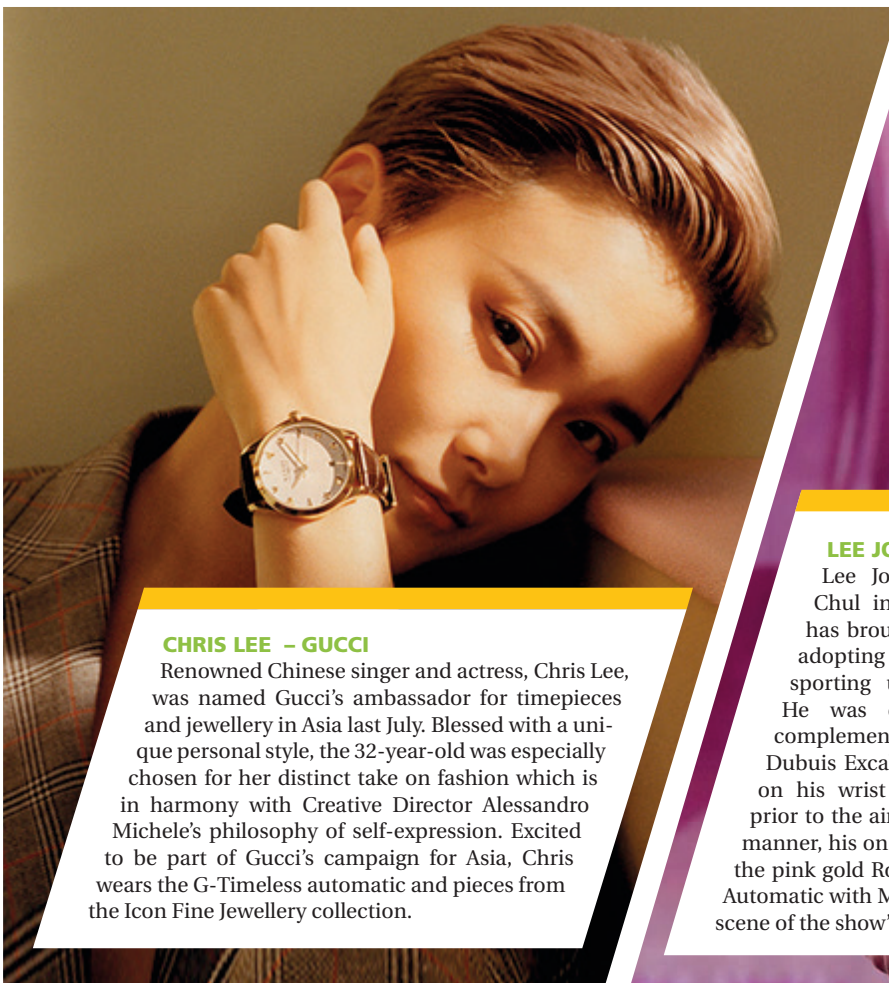
JEREMY RENNER – JAEGER-LECOULTRE

Known for his portrayal of Hawkeye in the Avengers movie franchise, Jeremy Renner stars alongside Amy Adams in the new provocative science fiction thriller "Arrival", directed by Denis Villeneuve. At the movie's recent premiere at the 73rd Venice Film Festival, Jeremy was seen wearing the Jaeger-LeCoultre Master Ultra Thin 1907 Grand Feu in white gold. The watch was also seen on his wrist as he made his way to the red carpet and at the movie's press conference



KYLIE JENNER – ROLEX

At the tender age of 19, Kylie Jenner, the youngest sister in the Kardashian family, has banked on her famous family name and put up her own eponymous cosmetics line, Kylie Cosmetics, in 2015. She has also pursued several collaborative projects including a hair extension line with Bellami Hair, aptly named Kylie Hair Kouture, and a clothing line together with her sister Kendall for British retailer Topshop, called Kendall + Kylie. A true fashion aficionado, Kylie completes her outfit with a Rolex timepiece.



CHRIS LEE – GUCCI

Renowned Chinese singer and actress, Chris Lee, was named Gucci's ambassador for timepieces and jewellery in Asia last July. Blessed with a unique personal style, the 32-year-old was especially chosen for her distinct take on fashion which is in harmony with Creative Director Alessandro Michele's philosophy of self-expression. Excited to be part of Gucci's campaign for Asia, Chris wears the G-Timeless automatic and pieces from the Icon Fine Jewellery collection.



LEE JONG SUK – ROGER DUBUIS

Lee Jong Suk, who stars as Kang Chul in Korea's hottest drama "W", has brought his TV persona to life by adopting a refined fashion style and sporting ultra-luxurious timepieces. He was dapper in a pink suit complemented by the pink gold Roger Dubuis Excalibur Automatic Skeleton on his wrist at a press conference prior to the airing of "W". In a similar manner, his on-screen character wore the pink gold Roger Dubuis Excalibur Automatic with Micro-rotor at the end scene of the show's second episode.



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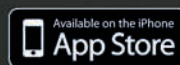
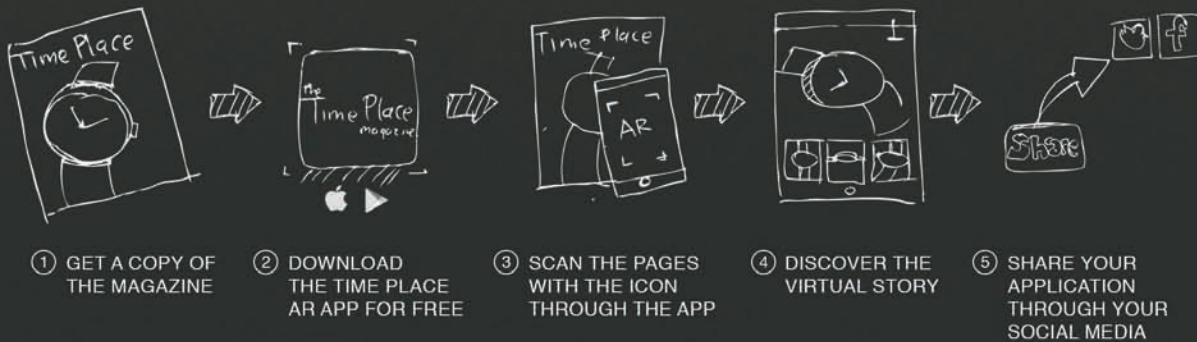
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