The #54

INDONESIA

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EL PRIMERO
| Chronomaster 1969





WATCH MANUFACTURE SINCE 1865

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ollowing the Idul Fitri break, we now come back energised and eager to share with you the latest instalment of The Time Place magazine. On our cover is the new IWC Big Pilot's Heritage 48 watch which bears an uncanny resemblance to the original 1940 Big Pilot's Watch by IWC. Now offered in a slightly reduced size, the IWC Big Pilot's Heritage Watch 48 will surely capture the attention of flight enthusiasts as well as watch lovers the world over.

In this issue, we also highlight the latest offerings from several eminent watch brands including three from Rolex - the Day-Date 40, the Lady-Datejust 28 and the Datejust 41 - as well as Audemars Piguet's new yellow gold Royal Oak Perpetual Calendar with an intense blue dial. Panerai, on the other hand, introduces its unprecedented double minute repeater, the Radiomir 1940 Minute Repeater Carillon Tourbillon GMT and Chopard celebrates the 40th anniversary of the Happy Diamonds. Along with a short retrospective on Chopard's Happy Diamonds line, we are also happy to present an interview with Caroline Scheufele, Chopard's Co-President and Artistic Director, who graciously honoured us with her presence at the opening of the Chopard boutique in Indonesia. In a similar manner, Audemars Piguet's CEO, François-Henry Bennahmias, also recently made his initial trip to Indonesia and spoke with The Time Place about his plans for the brand.

Apart from the world of haute horlogerie, we also had the privilege of meeting Indonesia's first ever F1 driver, Rio Haryanto. Sure to make a mark in the world of international racing, this talented young man has brought pride to Indonesia and has now become a symbol of hope to a whole new generation of aspiring Indonesian drivers. Read more about Rio in "The History Maker".

May we all be inspired by Rio's success and together with him, let us all aspire to uplift Indonesia to even greater heights.

**Irwan Danny Mussry** 

Editor-In-Chief and Publisher

Iman D Mussry

@irwanmussry

## TO BREAK THE RULES, YOU MUST FIRST MASTER THEM.

THE VALLÉE DE JOUX. FOR MILLENNIA A HARSH, UNYIELDING ENVIRONMENT; AND SINCE 1875 THE HOME OF AUDEMARS PIGUET, IN THE VILLAGE OF LE BRASSUS. THE EARLY WATCHMAKERS WERE SHAPED HERE, IN AWE OF THE FORCE OF NATURE YET DRIVEN TO MASTER ITS MYSTERIES THROUGH THE COMPLEX MECHANICS OF THEIR CRAFT. STILL TODAY THIS PIONEERING SPIRIT INSPIRES US TO CONSTANTLY CHALLENGE THE CONVENTIONS OF FINE WATCHMAKING.



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## Time Place 54





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#### For the Men

Catering to the distinct needs of distinguished gentlemen the world over, Berluti has finally made its way to Indonesia with its first store in Plaza Indonesia. The opening of the boutique was recently celebrated with a cocktail party hosted by some of Indonesia's most celebrated VIPs – Reino Barack, Richard Muljadi, Adri Martowardojo and Andrew Senduk. Around 100 esteemed guests, including Berluti Wholesale Director Delphine Astoux, took a tour around the well-appointed premise to view the brand's ready-to-wear collections and luxury leather goods. They were also treated to a special demo conducted by one of Berluti's notable shoemakers.



1. Delphine Astoux, Irwan Danny Mussry, Jean-Michel Casalonga & Mia Egron 2. Yudhie Prilyandhi, Letizia Einy & Rendhie Okjiasmoko 3. Alvin Christianto, Freddy Chandra & Setiawan 4. Sari Kusumaningrum & Charles Sutanto 5. Penny Wen 6. Richard Muljadi & Shalvynne Chang.



7. Yayang Irna Mareta 8. David Worth 9. Noel Arbianto & Merry Lim 10. Melissa Siswanto 11. Rian Krisnadi, Samuel Wongso & Adri Krisnadi 12. Delphine Astoux tells a guest about Berluti's quality footwear 13. Richard Muljadi, Reino Barack, Jean-Michel Casalonga (Berluti shoemaker), Adri Martowardojo & Andrew Senduk.



#### The Comeback

A bold brand which specialises in denim, DIESEL returns to Indonesia with a new store in Plaza Indonesia. To mark the occasion, DIESEL with Time International, recently held a one day celebration which began with a press tour and cocktail party at the brand's new home in Plaza Indonesia, wherein guests were able to view DIESEL's latest collections. The festivities continued later that evening with music and dancing at Immigrant and lasted well into the next morning. The party was enlivened by vibrant music spun by English DJ Philip George and VIP guests included DIESEL CEO, Alessandro Bogliolo, as well as Time International President and CEO, Irwan Danny Mussry.



1. Marissa Nasution, Mike Lewis & Michelle Worth 2. Samuel Rizal 3. Marc Van Waalwijk, Fiona Cuthill & Maher Gautama 4. Ganindra Bimo, Andrea Dian & Raka Immanuel 5. Anastasia Siantar.



6. Mario Lawalata 7. Ricky Utomo, Stefanie Soewono & Eunike Santosa 8. Timotius Hansen & Mamby Aruan 9. Daniel Mananta & Rianti Cartwright 10. Rita Chandra, Caroline Litama & Yenny Tutang 11. Guests danced to lively music spun by DJ Philip George.





1. Irwan Danny Mussry, Caroline Scheufele, Mia Egron & Stephan Ritzmann 2. Indra Bakrie & Gaby Bakrie 3. Valerie Chan, Evelina Pietruschka, Caroline Scheufele & Michelle Sassoon 4. Marissa Nasution 5. Simon William, Amelia Cahya & Brandon Curson 6. Karina Suklan, Christian Brey & Karini Nugroho



7. Chopard Co-President, Caroline Sheufele 8. Andini Effendi, Irwan Danny Mussry, Jati Hidayat & Izabel Jahja 9. Ninuk and friends 10. Nita Andriani, Damita Argoebie & Susan Pandjaitan 11. Kalista Iskandar, Deborah Iskandar & Wanda Ponika 12. Titi DJ, Shannon Hartono & Ruth Sahanaya 13. Tina Effendi, Linda Tan & Lucy Komala 14. Susan Bachtiar.





#### In Honour of History

The National Museum of Indonesia recently celebrated its 238th year with a soiree attended by 300 people. The occasion was graced by the Director General of Culture, Mr. Hilmar Farid, as well as Time International President and CEO, Irwan Danny Mussry. Held at the museum's main lobby, guests were treated to a musical performance by the National Museum team, who played instruments donated by Time International. The event also inaugurated the Pride of Indonesia Charity and introduced multimedia devices which will enhance the museum's collections.



1. Michael Nicholson, Irwan Danny Mussry, Intan Mardiana and Hilmar Farid participated in a special tumpeng cutting ceremony 2. The new multimedia devices at the museum 3. Staff and students joined the musical performance 4. Guests were treated to a musical performance 5. Intan Mardiana, Director of The National Museum gave a speech at the event.







## Nine and Counting

An annual event that many of Jakarta's game changers eagerly anticipate is the anniversary party of DA MAN, Indonesia's leading men's magazine. This year, DA MAN, in collaboration with TUDOR, celebrated its 9th birthday with a cocktail party held at Retro, Crowne Plaza Jakarta. The happy occasion was graced by special guest Glee alumnus, Darren Criss. Musical performances from Corey Gray, Tay Watts and Istanbul's DJ Berk Büyükakın were enjoyed by the guests who sipped on cocktails while dancing and previewing TUDOR's Basel 2016 novelties.



1. Reynard Thaniel, Nutthapol Rungsakhon & Anggraito Suhartono 2. Reza Rahadian 3. Fery Salim 4. Michelle Natalia, Meinar Magdalena & Nadya Sashafiana 5. Ronald Liem 6. Darren Criss 7. Dimas Beck.



## Meeting of Minds

Around 50 alumni of United World College of Southeast Asia (UWCSEA) came together at the ARTOZ Bar & Lounge to catch up and reminisce about their happy times at the school. The annual event was attended by members of classes/batches from as far back as the 1970s who gathered at the second floor of the SCBD Energy Building in Central Jakarta to enjoy the sumptuous food and cocktails while also mingling and enjoying the company of their fellow UWCSEA graduates.



1. Sarah Walston, Rossa Darni & Lailul Ikram 2. Krisnadi Anwar, Lalitya Sastrawinata, Alvin Halim 3. Hana Makarim & Dave Shepherd 4. Henry Zaini, Erika Hamizar, Hendra Sutadinata & Tjoki Siregar 5. Jati Hidayat & Winfred Hutabarat.



## CHANEL

THE CHANEL MOMENT



# THE POWER of Connectivity

DANIEL MANANTA STAYS ON SCHEDULE WITH HIS TAG HEUER CONNECTED WATCH



Daniel makes it to his appointments on time with the help of the versatile dial of the TAG Heuer Connected

usy. Fulfilled. Driven. These are some words which can describe Daniel Mananta. Widely known as VJ Daniel, this inspired man begins his day at the crack of dawn. And on his wrist is his TAG Heuer Connected Watch to wake him up.

To fully showcase how the Connected Watch keeps Daniel on schedule, TAG Heuer, in collaboration with Indonesia's leading men's magazine DA MAN, produced a short movie which follows the multi-tasking Daniel throughout his hectic day.

Aside from displaying the time, the TAG Heuer Connected Watch allows Daniel to check Google Maps before he heads out to make sure

he doesn't get stuck in traffic. The Reminder App on the watch lets the busy entrepreneur go through his day of meetings, first with his entertainment management and event organizer company, DAMN Inc., followed by his clothing brand "DAMN! I love Indonesia", without being late for his next appointment. It also allows him to make time for his social life, with a quick lunch in between meetings with a long-time friend.

Convenient and easy to use, the TAG Heuer Connected Watch is engineered with Intel Inside and powered by Android Wear™. Its 46 mm case supplements the easy reading of information and provides access to a myriad of useful applications, sports updates or alerts. Crafted from

grade 2 titanium, the watch is significantly light and very resistant to impacts. Furthermore, the TAG Heuer Connected Watch comes with a textured black rubber strap, making it comfortable to wear. Colour options for the strap –red, blue, white, orange, green and yellow, each sold separately – allow the wearer to change it at will according to his mood or outfit for the day.

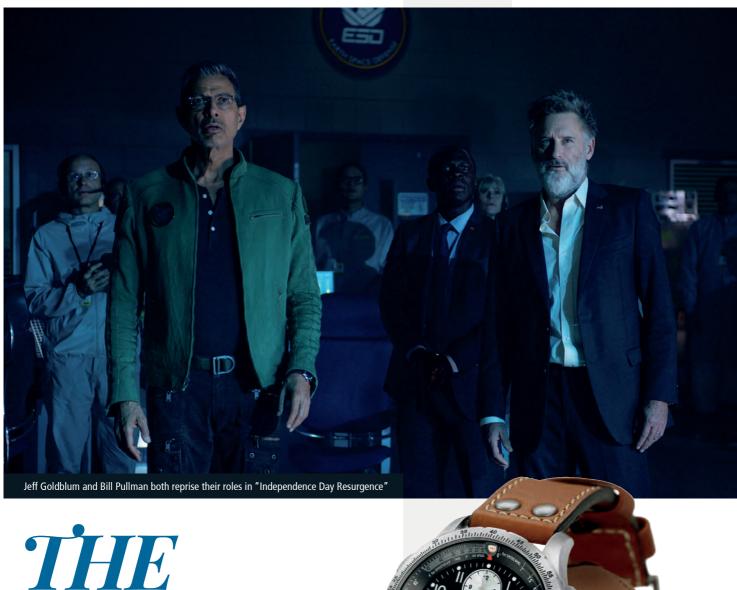
The TAG Heuer Connected Watch is the perfect companion for Daniel, who also stays up late at night for hosting gigs and other projects. Its true chronograph design adds manly sophistication to Daniel's chosen ensemble for the evening. In addition, the watch does all the trivial work for him so he can remain focused and clear-headed for his job. And with the easy turn of his wrist, Daniel can keep abreast of what's happening in the world, while also staying on track and on top of his daily schedule.











## THE Return

HAMILTON CELEBRATES 'INDEPENDENCE DAY' IN STYLE

he theatrical poster for this summer's surefire hit "Independence Day Resurgence" reads: "We always knew they would come back." While producers at 20th Century Fox were clearly referring to the alien race that 20 years ago failed to take over Earth in the film's first installment, fans of American watchmaker Hamilton are instead heralding the brand's return to the big screen after a two-year hiatus.

Hamilton watches are no stranger to Hollywood, having appeared in more than 400 movies and television series worldwide since making their feature film debut in 1951 on the wrist of Robert Wagner in "The Frogmen." Throughout the decades, the brand has been worn by the on-screen personas of some of the biggest names in Tinseltown, including Robert Downey Jr. and Chris Evans in "Avengers" (2012), George Clooney in "The Good German" (2007) and most recently Matthew McConaughey in 2014's Oscar-winning "Interstellar".

Hamilton Khaki X-Wind

This year, Hamilton is back in the red-carpet spotlight with four commanding timepieces taking centre stage: the elegant Jazz Master Automatic (seen on Jeff Goldblum), the classic Thinomatic (worn by Bill Pullman) and the aviation-inspired Pilot Auto Chrono (on James A. Woods). But leading the horological pack is the Khaki X-Wind Auto Chrono, a bold and rugged chronograph worn by Liam Hemsworth's character and the film's fearless hero, Jake Morrison.

Each piece was carefully selected to best portray their respective characters and Hamilton was spot on in choosing the robust Khaki X-Wind for Morrison, a daredevil fighter pilot whose life mission has been to protect the world from the same threat that killed his par-







ents. The stalwart soldier faces adversity headon with an adventurous spirit that is also palpable in the Khaki X-Wind's powerful design. Measuring 44 mm in diameter, the chronograph is the first watch in the world to feature a drift-angle calculator, an instrument crucial for pilots to measure and record crosswinds throughout their flights. The multi-level black dial, meanwhile, sports a plethora of features and complications, including a day-date at the 9 o'clock position, three chronograph subdials and of course, a complex drift-angle calculator on its bezel. All of these are fueled by Hamilton's H21 calibre, a base Valjoux 7750 movement that was modified to boost durability and accuracy,

and boasts a customised balance bridge and increased power reserve to 60 hours from the traditional 42 hours.

The Khaki X-Wind collection comprises four handsome models in stainless steel or pink gold, which are complemented by a bracelet or straps fashioned from leather or rubber. In "Independence Day Resurgence" Hemsworth's Morrison can be seen sporting the sleek and stylish stainless steel version with a brown calf leather strap that adds a vintage

dimension to the overall masculine aesthetic. And very much like the movie in which it stars, this aviation-inspired timepiece is both action-packed and a joy to look at.



Real time content available

The El Primero Christon Charles (Christon Charles) (Christon Charles) (Christon Charles) (Christon Christon Chr

# UNITED by Excellence

ZENITH RECENTLY UNVEILED A UNIQUE TIMEPIECE FOR THE 50th ANNIVERSARY OF COHIBA

ust the name Cuba makes one think of passion. Passion for music, passion for dance, passion for luxury. And what could be more luxurious than enjoying your very own hand-rolled Cuban cigar? Cohiba, one of the most sought after cigar brands in the world, has brought forth the spirit and flavour of Cuba in its handmade cigars since the company was established in 1966. This year, Cohiba celebrates its 50th anniversary, and Zenith, one of the world's top watch manufacturers, partnered with the exclusive Habanos brand to commemorate the occasion.



Sharing the same vision of infusing passion and expertise into their creations, both companies deliver nothing less than excellence to their customers. It is these common values that prompted Zenith, in collaboration with Cohiba, to produce a limited edition timepiece especially for the golden jubilee of the Cuban icon.

The El Primero Chronomaster 1969 Cohiba Edition by Zenith is a wonderful representation of Cohiba's exclusive product. Available in a limited edition of 50 pieces in rose gold and 500 in steel, the 42 mm 'anniversary' timepiece has a fluted crown and two round push-pieces. A Havana brown dial perfectly captures the glossy chestnut of prestigious cigars. To set the watch apart, vertical lines and Cohiba's motifs adorn its face as well as the manufacture's emblem, the famous profile of aboriginal chief Taino, which is featured between the Zenith





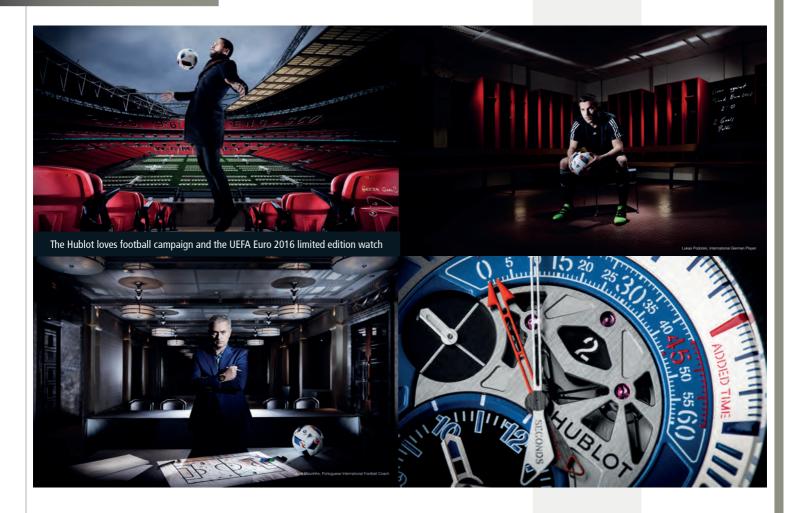
and Cohiba logos. On the model's sapphire case back, an engraving of the Cohiba 50th anniversary logo can be seen as well as the oscillating weight decorated with the Côtes de Genève.

Powering the watch is the El Primero 4061 chronograph movement which can be viewed at 11 o'clock. COSC-certified, this 282-piece mechanism is fitted with a silicon lever and escape wheel. The calibre beats at 36,000 vibrations per hour and drives the central hour and minute, chronograph and tachymeter functions. It is equipped with a power reserve of 50 hours.

A fitting symbol to celebrate Cohiba's half century of fine cigar manufacturing, the El Primero Chronomaster 1969 Cohiba Edition by Zenith is presented in an exclusive wooden box reflecting the hues of Cohiba's distinguished products. It was unveiled in May 2016, in the centre of Havana, to mark the auspicious occasion. Zenith's CEO, Aldo Magada, was in attendance at the event to represent the distinguished watch manufacture and eagerly expressed his elation for the wonderful collaboration, "At Zenith we are proud and happy to be partnering with Cohiba, which is not only the best Habanos brand, but also represents the same relentless quest for product excellence



that we have been pursuing for more than 150 years. The priority for both companies is to enhance the customer experience, thanks to the unique craftsmanship of our artisans. We are convinced that the limited series Zenith is offering will please connoisseurs of both worlds".



# 10 YEARS of Football

#### HUBLOT CELEBRATES A DECADE OF SOLID SUPPORT FOR THE GAME

averick watchmaker Hublot is no stranger to the world of sports. From golf and athletics, to Formula 1, the boisterous brand has built itself a solid reputation of supporting world-class athletes as well as global sporting events, often with the release of limited edition timepieces. From the string of successful cross-industry collaborations Hublot has forged thus far, none has endured for quite as long or has been received with as much fanfare as its ties to football.

The two first joined forces in 2006, when all 60 members of the Swiss National Football team sported a Big Bang ASF on their wrists for the FIFA World Cup in Germany. Two years later, under the expert guidance of then-Chief Executive and Board Member Jean-Claude Biver, Hublot stood behind Austria and Switzerland as hosts of the UEFA Championships League as the high-profile event's official timekeeper.

This only cemented the company's growing reputation as a risk-taker in horology and in business, with Biver believing the move would "pave the way for luxury brands onto the football pitch."

More partnerships followed: with Amsterdam's football club Ajax, FC Bayern Munich, the UEFA Cup of 2012, the 2014 FIFA World Cup in Brazil, and with France's Paris-Saint Germaine. With so many collaborations under its belt, both sports and horology fans have been on the edge of their stadium seats to see what Hublot will do next – and they were not disappointed when during Baselworld 2016, the brand announced its latest campaign with UEFA Europe 2016. In celebrating its 10th successful year of supporting football, Hublot is declaring loud and proud, "Hublot Loves Football," and asking fans at the same time, "What is your Euro moment?"

With that in mind, Hublot reached out to 10 prominent figures in the world of football with the heartfelt intention of honouring their valued contributions to the beloved sport: referee Nicola Rizzoli, English coach Roy Hodgson, former footballer-turned-manager Fernando Hierro, Swiss international footballer Xherdan Shaqiri, Bayern Munich CEO Karl-Heinz Rummenige, ex-Portuguese international player Luis Figo, former England international player Rio Ferdinand, coach José Mourinho, German footballer Lukas Podolski and former French international player David Trezequet.

These football giants have been immortalised in a series of stunning images taken by California-based photogrwapher Fred Mertz, whose exceptional skills with the camera lens perfectly captured each figure's grand UEFA "moment."



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UNICO column-wheel chronograph. In-house Hublot movement. 72-hour power reserve. Case crafted in a new red gold alloy: King Gold, with ceramic bezel. Interchangeable strap by a unique attachment.

Big Bang Unico.

The Big Pilot's Heritage Watch 48 pays tribute to the original Big Pilot's Watch **IWC** HEAVIATOR'S WITH GREAT REGARD FOR THE CLASSIC PILOT'S WATCH, IWC PRESENTS TWO NEW TIMEPIECES WORTHY OF THE ORIGINAL



answers may vary but any respectable Pilot's Watch usually has a substantial case, a clear and easy to read dial, as well as a sizeable crown which enables the pilot to complete adjustments even with his gloves on. This combination of features has been proven to serve pilots' needs throughout the years, and though many versions of the original have been created and presented to the market, these three elements continue to set Pilot's Watches apart.

For 2016, IWC Schaffhausen pays tribute to the first Big Pilot's Watch with two new eye-catching models: the Big Pilot's Heritage Watch 48 and the Big Pilot's Heritage Watch 55.

#### A NOD TO HISTORY

IWC's latest Big Pilot's Watches take their design cues from the original Big Pilot's Watch, which was released in 1940. Known as Calibre 52 T.S.C., the Big Pilot's Watch (1940) had a whopping 55 mm case diameter, which explains why it also earned the moniker, 'the big device'. Supplied exclusively to the German Air Force (Luftwaffe), the 1,000 piece edition was manufactured according to the exacting criteria of the Luftwaffe and was considered the largest timepiece ever released by the brand. Precision-wise, it met chronometer standards as well as the technical demands on a military navigation or observer's watch of that period.

FOR 2016. IWC **SCHAFFHAUSEN** PAYS TRIBUTE TO THE FIRST BIG PILOT'S WATCH WITH TWO NEW EYE-CATCHING MODELS: THE BIG PILOT'S HERITAGE WATCH 48 AND THE BIG PILOT'S **HERITAGE** WATCH 55. 55

However, this wasn't the first Pilot's Watch created by IWC. As early as the late 19th century, 1896 to be exact, IWC Schaffhausen had already begun to cater to the aviation world with the Calibre 53, a pocket watch that was the first IWC Schaffhausen timepiece to be ever brought up in the air. Made of 14-carat yellow gold, this pocket watch signified the brand's initial foray into the world of Pilot's Watches manufacturing.

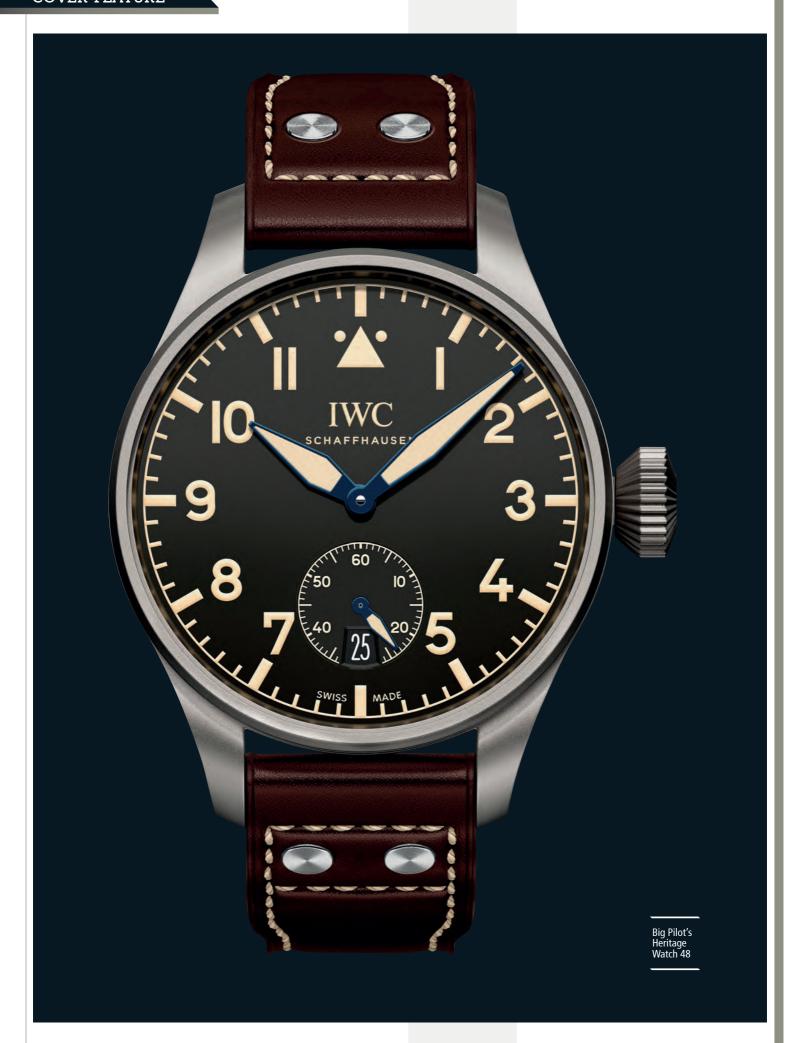
Because aviation was still in its pioneering days, the gadgets which assisted pilots in aerial navigation were still quite primitive. This included the pocket watches they used. After several years, special wristwatches slowly became more readily available and paved the way for the production of IWC's first Special

It was in 1936, when the sons of IWC's Managing Director at that time (Ernst Jakob Homberger), expressed their deep passion for aviation by creating the first 'special watch for pilots'. Geared to cater to the pilot's needs during flight, the Special Pilot's Watch featured

Calibre 53,

IWC's first foray in Pilot's

Watches, 1896





# EXPANDING THE IWC PILOT'S WATCHES UNIVERSE

Incorporating noticeable improvements and updates to the pieces in this year's Pilot's Watches collections, IWC presents a wider and more balanced range geared towards watch lovers of all types and ages. Deriving trademark elements from the original Pilot's Watches, IWC's aesthetically enhanced and technologically advanced timepieces deliver the exacting precision, top notch quality and unparalleled appeal expected of today's Pilot's Watches. Furthermore, selected models within the collection are now fitted with elegant calfskin and alligator leather straps exclusively manufactured by Santoni for IWC, while the pieces equipped with stainless steel bracelets are now available with two luxurious bracelet versions: entirely satin-finished or a combination of satin and polished finishing.



IN 1940, IWC DEVELOPED THE 52-CALIBRE T.S.C BIG PILOT'S WATCH WITH A CENTRAL SECONDS HAND



### REINTERPRETING THE CLASSICS

Authenticity is key when presenting pieces that are inspired by an original and IWC proves it is up to the challenge with its new Pilot's Watch offerings. For 2016, IWC enhances the clarity of its Pilot's Watches dials by opting for sheer simplicity and reducing elements to the bare essentials. This is showcased in the three-hand **Pilot's Watch Automatic 36**, the smallest model in the collection that caters to watch lovers – male or female – with slimmer wrists who have a penchant for elegantly understated timepieces. The **Pilot's Watch Mark XVIII**, which makes a resounding comeback this year, also features a reduction in its dial design with the removal of its triple date display. Enhancing the appeal of this timeless classic are twin-coloured textile straps, inspired by historic Nato straps.



► Pilot's Watch Mark XVIII





### **INNOVATIVE PURSUITS**

In line with the 80th anniversary of the Big Pilot's Watch, IWC presents a new version of the Pilot's Watch Chronograph. Reflecting the classic spirit of the original, with its highly legible dial, the timepiece now comes with a single date and day display, instead of the triple date display. The small 5-minute numerals in the outer chapter ring have also been removed to enhance the dial's clarity. At its heart is the 79320-calibre chronograph movement, which also serves the function of a stopwatch with aggregate timing of up to 12 hours. A Santoni leather strap or stainless steel bracelet completes the updated model. On the other hand, the Pilot's Watch Timezoner Chronograph will surely pique the interest of frequent travellers as it now only takes a simple twist of the wrist to view a new time zone and time of day, along with the 24-hour display and the new date. This novel feature is the latest innovation from IWC's engineers and combines three technologies: the city ring from the Pilot's Watch Worldtimer, a sprung rotating bezel, and the external/ internal rotating bezel mechanism derived from IWC's latest Aquatimer models.

### **A LASTING LEGACY**

A notable figure in the fields of literature and aviation, Antoine de Saint Exupéry embodied the simple truth that a person's passions can lie in two separate and distinct pursuits. IWC pays tribute to the French author and pilot with the "Antoine de Saint Exupéry" line while the "The Little Prince" models serve as an ode to Saint Exupéry's most famous work. For 2016, IWC presents the Big Pilot's Watch Perpetual Calendar Edition "Antoine de Saint Exupéry" and the Pilot's Watch Double Chronograph Edition "Antoine de Saint Exupéry". Both models feature a tobacco brown dial and a calfskin strap. The models in "The Little Prince" line, on the other hand, are all distinguished by a midnight blue dial, including the 250-piece red gold Big Pilot's Watch Annual Calendar Edition "Le Petit Prince", an achievement in its own right because it is the first annual calendar in the Pilot's Watches family. Furthermore, this timepiece has a novel feature. On the solid red gold rotor visible at the back of the watch, The Little Prince can be seen standing on an asteroid and looking out to the heavens with wide, curious eyes.



▶ Big Pilot's Watch Annual Calendar Edition "Le Petit Prince"







## AN HOMAGE TO THE STRIKE FIGHTER TACTICS INSTRUCTOR

Pilot's Watches have always been large in size but nowadays, size is purely relative. Featuring slightly reduced case sizes, the TOP GUN line is more versatile than ever and features dial design updates that can only be described with one word: simplification. The Big Pilot's Watch TOP GUN now has a 46 mm diameter and a clean, uncluttered dial, while the Pilot's Watch Chronograph TOP GUN abandons its triple date display and now comes in a smaller 44 mm diameter. Furthermore, the TOP GUN watches are now equipped with sporty straps made of embossed black calfskin. A new addition to the collection is the Pilot's Watch Mark XVIII TOP GUN Miramar. Based on traditional observer's watches, which were particularly renowned for the legibility of the seconds and minutes, the 41 mm timepiece comes complete with a sporty green calfskin strap, reminiscent of the green Nato nylon straps which were used for the Mark 11 piece.



### OF ELEGANCE AND TECHNICALITY

Another series gets its first Big Pilot's Watch. The **Big Pilot's Watch Spitfire** takes the elegance of the existing Pilot's Watch Spitfire line up a notch with its 46 mm case, hands, cone-shaped crown and back all crafted out of 18-carat red gold. It features a slight revision on the dial with the triangle below the chapter ring and delivers the time clearly with bold numerals that contrast with the slate-coloured dial. The sporty spirit of the line is also apparent in the stainless steel **Pilot's Watch Perpetual Calendar Digital Date-Month Spitfire**, with its large digital date and month displays, and perpetual calendar, as well as in the **Pilot's Watch Chronograph Spitfire**, which features a simplified date display, now accompanied by a day display. A stainless steel bracelet adds even more elegance to the already striking timepiece.



FOR US, IT WAS VITAL
FROM THE START
THAT THE HERITAGE
WATCHES WERE TRUE
TO THE ORIGINAL FROM THE DESIGN
OF THE DIAL AND
THE COLOUR OF
THE LUMINESCENT
NUMERALS TO
THE SHAPE OF THE
PROPELLER-LIKE
HANDS AND THE
RIVETED CALFSKIN
STRAPS



shatterproof glass, a rotating bezel with an index for recording short periods of time and an anti-magnetic escapement. Reading information on the watch was also facilitated by high-contrast luminescent hands and numerals. Suffice to say this timepiece served as the perfect inspiration for the original IWC Big Pilot's Watch which was unveiled in 1940.

The IWC Pilot's Watch was further developed with the unveiling of the Mark 11 in 1948, a service watch for pilots of the Royal Air Force (RAF). Using technical specifications from the British government, IWC developed the timepiece which featured a soft-iron inner case to protect the movement from magnetic fields. This feature, along with other elements taken

from the brand's preliminary models, has greatly helped IWC in developing its expertise in the creation of Pilot's Watches.

#### PERPETUATING A CLASSIC

Loyal to the design codes of IWC's first Big Pilot's Watch, this year's limited edition offerings perpetuate IWC's rich legacy as the original manufacturer of Pilot's Watches and showcase the brand's cutting-edge watchmaking technology.

The Big Pilot's Heritage Watch 48 and the Big Pilot's Heritage Watch 55 possess imposing cases – 48 mm and 55 mm respectively – and feature a black dial with the triangle synonymous with classic Pilot's Watches, as well as

easy to read, luminescent Arabic numerals, reminiscent of historical observer's watches. Christian Knoop, Creative Director at IWC Schaffhausen, expressed the brand's pursuit for authenticity when he said, "For us, it was vital from the start that the Heritage watches were true to the original – from the design of the dial and the colour of the luminescent numerals to the shape of the propeller-like hands and the riveted calfskin straps. It's like jumping back in time to the pioneering age of aviation, except that we've got state-of-the-art IWC watch technology."

This know-how is what IWC has effectively used to manufacture a Pilot's Watch that works better for the wearer. In the new Big Pilot's Watch models, the watch cases are crafted of lightweight titanium which make them substantially lighter than their predecessors, while their movements are encased in soft-iron to provide protection against magnetic fields.



AT ITS HEART BEATS
THE IN-HOUSE IWC
HAND-WOUND 98300
CALIBRE EQUIPPED
WITH A POWER
RESERVE OF 46
HOURS AS WELL AS
A FRICTION CLUTCH
TO PREVENT OVERWINDING. THE BIG
PILOT'S HERITAGE
WATCH 55 IS
AVAILABLE IN A VERY
LIMITED RUN OF 100
UNITS.

INC's Special Watch for Pilots, 1936

The smaller of the two, the Big Pilot's Heritage Watch 48 is a perfectly well-rounded timepiece. Though it shares some of its big brother's components, this watch can stand all on its own because it is powered by a different mechanism, the in-house IWC hand-wound 59215 calibre. With 30 jewels, a Breguet spring and water-resistance up to 6 bar, the movement provides the Big Pilot's Heritage Watch 48 with eight days of power.

Equipped with small hacking seconds, this piece can be considered the more versatile of the new Big Pilot's Watches because of its more compact form. Being less substantial in size, the model is considerably lighter, weighing just 120 grams, making it comfortable to wear and more suitable for everyday use.

In addition, the watch also boasts two unique features – a date display as well as a small aperture in the back which shows the wearer the remaining power of its movement. The Big Pilot's Heritage Watch 48 is offered in a limited edition of 1,000 units.

Packing a punch is the Big Pilot's Heritage Watch 55 with its enormous 55 mm case, adopted from the diameter of the Big Pilot's Watch of 1940. Now with a case made of titanium, the timepiece is much lighter with a weight of less than 150 grams compared to the 183 grams of the 1940 model. In addition, it now comes with a brown calfskin strap which is divided into two sections and sewn together at the ends. This means that the watch will not accidentally become detached or fall down,

something that can prove especially useful for pilots, as well as discerning watch lovers who like to be on the move.

At its heart beats the in-house IWC handwound 98300 calibre equipped with a power

reserve of 46 hours as well as a friction clutch to prevent over-winding. The Big Pilot's Heritage Watch 55 is available in a very limited run of 100 units.



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# THE ROLEX Appeal

THREE NEW MODELS STAND OUT AMONGST THE BRAND'S EVER-GROWING ROSTER

ndoubtedly one of the most successful watch brands in the world, Rolex has been instrumental in uplifting the standards of modern day watchmaking. Its Oyster case, which was created in 1926, continues to be one of the brand's best known innovations and is used for the company's most popular collections. For 2016, Rolex presents

three new offerings featuring its classic Oyster case: the Oyster Perpetual Datejust 41, the Oyster Perpetual Day-Date 40 and the Oyster Perpetual Lady-Datejust 28.

The Datejust receives a design update this year. Now available in a 41 mm Yellow Rolesor case that showcases the lustre of 18-carat yellow gold and the strength of 904L steel, the timepiece is better than ever. But the biggest change can be found in the interior of the watch. Manufactured with 14 patents, the calibre 3235 is a new self-winding mechanical movement which provides the watch enhanced precision, improved resistance to shocks and magnetism as well as greater power of up to 70 hours. Covered by the Superlative Chronometer certification redefined by Rolex in 2015, the Datejust 41 is equipped with a Jubilee bracelet also in Yellow Rolesor.

The Day-Date 40, on the other hand, is now rendered in a stunning Everose gold version with an olive green dial. This deep hue sets the watch apart and allows the day and date displays to stand out even more. Living up to its moniker as the 'Presidents' Watch,' the time-piece boasts an 18-carat Everose gold President bracelet. The self-winding mechanical movement, calibre 3255, is entirely developed

and manufactured by Rolex. Inside it is a paramagnetic blue Parachrom hairspring oscillator that lends the timepiece stability in varying temperatures and provides it greater precision, up to 10 times more than a traditional hairspring. To provide the watch constant energy, the calibre is fitted with a self-winding module featuring a perpetual rotor which converts the movements of the wrist into power to supply the continuous winding of the mainspring. This lets the watch function up to approximately 70 hours and because of its Oyster architecture, the Day-Date 40 is waterproof up to 100 metres.

Lastly, Rolex presents a timepiece for the ladies. Offered in 950 platinum, the Lady-Datejust has been given a more substantial case measuring 28 mm. Its improvements include refined lugs and middle case, a wide and clear dial as well as the iconic President bracelet in 950 platinum. With alternating polished and satin-finished links, the bracelet lends the watch additional appeal and complements the elegant silver dial with sunray finish. However, the charm of this piece lies in its unique hour markers. Nine sparkling star-shaped diamonds



A fluted bezel and large date display round off the Datejust 41

ROLEX PRESENTS
THREE NEW
OFFERINGS
FEATURING ITS
CLASSIC OYSTER
CASE: THE OYSTER
PERPETUAL DATEJUST
4<sup>I</sup>, THE OYSTER
PERPETUAL DAY-DATE
4<sup>O</sup> AND THE OYSTER
PERPETUAL LADYDATEJUST 28



mark the hours while at the 9 o'clock position, a roman numeral IX in 18-carat white gold is set with eight glittering diamonds. An aesthetically stunning timepiece, the Lady-Datejust 28 will catch the eye of any woman. And as if that wasn't enough, its Superlative Chronometer certification, bidirectional self-winding mechanical movement, 55-hour power reserve and waterproofness of 100 metres, will certainly captivate her heart.



FRANÇOIS-HENRY BENNAHMIAS - AUDEMARS PIGUET CEO

# THE BEST Is Yet To Come



rançois-Henry Bennahmias visited Indonesia for the first time, and what a revelation it has been for him.

## WHAT IS YOUR AGENDA FOR THIS VISIT AND HOW DO YOU FEEL ABOUT IT?

I last visited the South East Asia region back in May 2012, and ever since, my team had been telling me to visit Indonesia. Since then I had been planning for this trip and now I made a special stop to Jakarta to get a feel of the market and meet our clients. I can say I am very happy about this trip; I saw the appreciation for the brand, and I saw tremendous opportunity for growth in the Indonesian market. The best is yet to come for Indonesia.

## CAN YOU GIVE US AN OUTLOOK FOR THE UPCOMING SIHH 2017 FOR AUDEMARS PIGUET?

I'm glad to be able to tell you that there will be an RD2. This year we presented the RD1, and next year we are launching a women's watch that will draw massive attention, and I guarantee you that watch will rock. People will talk about it, people will go crazy about it, and most importantly, women will love it!

## WHAT ARE YOUR STRATEGIES FOR 2016 OVERALL AND SPECIFICALLY FOR INDONESIA?

Overall, we are having a great start to the year, we are keeping the momentum going. Our 1st quarter this year is in fact better than how we did in 2015, and quite significantly. I believe we are where we are today because we didn't sit around and wait for the storm to be over; it is very challenging out there. When others took a different approach in facing a tough 2015, we did the exact opposite. The brand is in great shape, we are getting new clients, thus we need to keep the momentum going. For In-



donesia, we are pushing to grow the business significantly, we will look to shift our focus and merchandise to Indonesia, as I mentioned before 'the best is yet to come,' there are many more things we can do with Indonesia and we have a true qualitative potential here.

# DO YOU ADAPT YOUR ANNUAL STRATEGIES AFTER SIHH AND BASELWORLD TO KEEP UP WITH THE OUTCOME?

No we don't, once we reach SIHH and Baselworld in March, we already close the year in terms of what we intend to do. Yes we can adjust and cater to little things, but nothing major. In case something bad happens, for instance the terrorist attack in Paris, considered as force majeure and the impact was seen on the drastic decline rate of tourism in November 2015 in Paris. We were also affected by what happened, but by December 2015 things fortunately improved. The currency fluctuations around the world is another example that has impacted Russia and China, and many other countries, yet we remain focused on our overall strategy and did not react hastily by changing things – our customers would not



appreciate the change either – and because we are targeting a specific market, it allows us to ride the situation better.

# YOU INTRODUCED THE FEWER, BIGGER, BETTER VISION PREVIOUSLY, HOW DO YOU RELATE THAT TO THE CURRENT BUSINESS?

We are still on course with the vision, today we have reached the 40,000 watches level and we are looking to maintain that level for the next five years. We want to increase the demand to 40,000 and more, yet we will still only produce 40,000 watches; this is our goal to build the brand equity and build brand perceived value. It is also our means to control our stock, for instance if one market dries out, we can allocate the stock to accommodate the demands of a booming market (like Indonesia). That's the essence of 'fewer, bigger, better'.

## HOW DO YOU COMBINE THE MODERN APPROACH WITH AUDEMARS PIGUET'S TRADITION AND HERITAGE?

I always believe in the people, one of my biggest strength is bringing people together. I'm an instinct-driven person, I read people well, and I use these to improve the people I work with, and make sure they enjoy the job and work efficiently; which in the end will result in productivity that lifts the brand even better. Fortunately, we have excellent watches, but when business is tough you need good people, this is where I believe we have excelled by managing and investing internally.

I'M AN INSTINCT-DRIVEN PERSON, I READ PEOPLE WELL, AND I USE THESE TO IMPROVE THE PEOPLE I WORK WITH. AND MAKE SURE THEY ENJOY THE JOB AND **WORK EFFICIENTLY:** WHICH IN THE END WILL RESULT IN PRODUCTIVITY THAT LIFTS THE **BRAND EVEN** BETTER.

## WHAT ARE THE ADVANTAGES OF BEING AN INDEPENDENT BRAND?

If Jules-Louis Audemars and Edward-Auguste Piguet were still alive today, they would be travelling the world, and would be on a quest for something new, they would not be sitting on their laurels, they would continue pro-

ducing excellent watches and thinking about future innovations, on how we can do things differently, like our tagline 'to break the rules, you must first master them.' Being an independent brand allows us a high degree of freedom, that's ingrained in our brand. But it is not the tagline that gives us the freedom, it's the freedom of creativity that lends us our tagline, and we don't sit still enjoying our success. Perhaps 1/3 of our products would not have seen the light if we were not an independent brand, it also allows us to be a visionary, to go against the wind - market and industry perspective to give us the opportunity to make a statement and I believe that's what Audemars Piguet stands for.

## BEING A SPORTS PERSON, WHAT ELEMENTS OF COMPETITIVE SPORTS DO YOU BRING TO THE COMPANY?

The way I manage my team and people come from sports. For instance, keep practicing, go to the gym to get better; I read a lot about success - and failure - stories, and every story has the same line, these athletes came and perfected their basics. That's what I emphasise to my team and to the business, keep mastering your basics and your crafts everyday, no matter what. Second thing about sports is team spirit; it's one thing that counts, thus I made our watchmakers wear a coat that bears no last name, only first names, for greetings only. I also like to quote an old sports movie, "Remember the Titans", and I use the movie to inspire team spirit in the company, and bring people together.

Royal Oak Perpetual Calendar with blue dial D AUDEMARS PIGU THE LEGEND AUTOMATIC 11 1 1 mars 11 11 Continues IT ALL BEGAN IN 1972, AND THE REST, AS THEY SAY, IS HISTORY Royal Oak Self-winding 37 mm



t was April 1972, at the Swiss Watch Show (before it was called Baselworld), when Audemars Piguet introduced the Royal Oak, a steel watch with an integrated bracelet and a strong design identity, which was considered revolutionary for the time. Its octagonal shape courtesy of Gérald Genta, the edged bezel and the profound use of hexagonal screws as a design feature, drew polarising feedback from the world of horology. Inspired by a traditional diver's helmet, the Royal Oak was offered with a higher than most price tag however given the steel material, its larger size, and its unusual break from the normal aesthetics, it faced challenges from the beginning; but what doesn't kill you, makes you stronger, right?

Fast forward to present day, the Royal Oak thrived through the quartz crisis era, saved the company from financial woes, and has since become one of the most iconic models ever - carrying the very same message from Audemars Piguet: haute horlogerie does not necessarily rely on the use of precious metals, instead its design, the precision of the execution, and the quality of the movement that matter. Over the course of 40 years, Audemars Piguet introduced many variations of the Royal Oak using precious metals, leather and rubber straps as well as new technical solutions and complications, including one of the most revered complications of them all, the perpetual calendar presented this year, and continues its innovations and history for years to come.

At this year's SIHH, Audemars Piguet introduced a new iteration of the Royal Oak Per-

OVER THE COURSE OF 40 YEARS, AUDEMARS PIGUET INTRODUCED MANY VARIATIONS OF THE ROYAL OAK USING PRECIOUS METALS, LEATHER AND RUBBER STRAPS AS WELL AS NEW TECHNICAL SOLUTIONS AND COMPLICATIONS.

#### Royal Oak Chronograph

petual Calendar in classic vellow gold. Often associated with a symbol of decadence and power, the Royal Oak Perpetual Calendar Yellow Gold is the perfect interpretation of the iconic model. In case you are wondering about the use of yellow gold which is deemed passé, and is rarely used in today's watch models, Panerai looks back to its Le Brassus motto of "To break the rules, you must first master them". Presented in 41 mm diameter, the Royal Oak Perpetual Calendar offers the classic complication with day, date, week, month, moon phase displays, including a leap year indicator. The dial is largely comprised of four symmetrical subdials: a month and leap year indicator at 12 o'clock, date display at 3 o'clock, an astronomical moon phase display at 6 o'clock and the day display at the 9 o'clock position. The dial is then finished with a week of the year display on the flange, surrounding the dial. Powered by the automatic calibre 5134 – which is a direct descendant of the calibre 2120 from the original 1972 model – the Royal Oak features a blue dial, decorated with the signature 'Grande Tapisserie' pattern.

Completing the collection at SIHH, the classic yellow gold is also applied on several classic Royal Oak models including the Royal Oak Chronograph, the 37 mm Royal Oak Selfwinding, and the 33 mm Royal Oak Quartz with diamond-set bezel.





# THE Masterpiece

A. LANGE & SÖHNE SHOWS THE WORLD ITS KNACK FOR CREATING A MAGNUM OPUS

lean organisation sets the new Datograph Perpetual Tourbillon apart. Despite the wealth of information shown on its black solid silver dial, the latest timepiece from A. Lange & Söhne has clear displays for the time as well as the indications for the perpetual calendar which includes the outsize date, day of the week, month and leap year. Rhodiumed hands in gold or steel also point to the corresponding information for added reading simplicity. These are all enveloped in a solid 41.5 mm platinum case.

Powered by the 729-part calibre L952.2 movement, the Datograph Perpetual Tourbillon is also jam-packed with complications. The words in its name showcase the watch's unique

functions. Datograph appoints a column-wheel chronograph with an accurate jumping minute counter, a flyback function and the iconic Lange outsize date. Perpetual alludes to an instantaneously jumping perpetual calendar with a moon phase display. Due to its impeccable precision, the moon phase display will only deviate from the true lunation by a single day after 122.6 years! Lastly, the stunning rotating tourbillon can be viewed through the sapphire crystal case back. A free-sprung balance spring crafted in-house ensures a 50-hour power reserve.

Limited to 100 pieces worldwide, the Datograph Perpetual Tourbillon comes with a hand-stitched black alligator leather strap.





# ROGER DUBUIS

HORLOGER GENEVOIS





CAROLINE SCHEUFELE – CHOPARD
CO-PRESIDENT AND ARTISTIC DIRECTOR

# AT THE Top



s the Co-President and Artistic Director of Chopard, Caroline Scheufele can be rightfully lauded for the distinct creativity that is wonderfully reflected in the brand's collections. With the opening of Chopard's first boutique in Indonesia, Caroline Scheufele recently sat down with The Time Place to share Chopard's definition of unparalleled luxury.

## WHAT DO YOU THINK OF THE LUXURY MARKET IN JAKARTA?

Indonesia is a big country, Indonesian women love jewellery - I see them wearing diamonds, and other precious stones, and Indonesian men love watches, so Jakarta is the perfect place for Chopard to be in. Overall it's a growing market, and our boutique will be catering to the market, by having the right products to cater to the demand, as well as unique pieces, boutique exclusives and the high-jewellery collection.



## WHAT ARE THE KEY FACTORS FOR CHOPARD IN ACHIEVING SUCCESS?

The company is 150 years old today, not that old, but aside from the tradition of watchmaking and jewellery-making, it is the quality that we believe that has taken us this far. To have the best artisans in the world, be as creative as we have been, I believe these are some of the key factors. Another important factor is sustainability – the use of Fairmined gold, Fairmined opals and emeralds – which has become another focus of Chopard.

# SPEAKING OF SUSTAINABILITY, WHERE IS CHOPARD ON YOUR JOURNEY TO SUSTAINABLE LUXURY, AND WHAT STILL NEEDS TO BE DONE?

We are in the midst of the journey still, albeit we've come a long way since three years ago when we started with only two pieces in Cannes. The journey involves not only the brand side, but also the production aspect; we also need to convince the production on the idea of sustainable luxury and the feasibility of it. Thus we organise part of the production - separate from the normal production line and we have since extended it to the high-jewellery pieces and to the watch collections with the L.U.C. including the in-house movement and tourbillon. However, this journey can only go far with the certification of more minesat the moment only three mines are certified Fairmined, and we need more of them.

#### WHAT IS ULTIMATE LUXURY TO YOU?

For me, it is knowing how your product was produced; from A to Z. Where the raw materials came from, how they were sourced, all about transparency, and this falls along with our push for Sustainable Luxury. As much as I love Chopard becoming a pioneer in our push, we also need other players – from







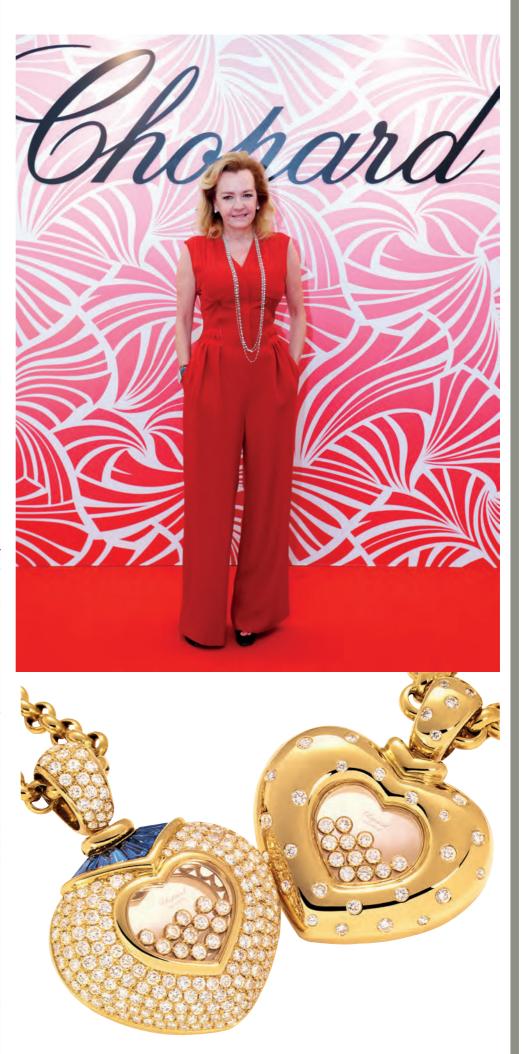
different industries - to work together to achieve the same goal, the ultimate luxury.

## HAVE YOU SEEN A SHIFT IN TRENDS AND STYLES?

I think taste develops over time, when a market first starts it takes the time to warm up, and as they go the taste grows to something more luxurious, more elaborate. This is more apparent in the jewellery business, we have seen changes over the years, not only in style but also in taste, women now prefer branded jewellery for the quality, name, and craftsmanship. For instance in India, women are known for their penchant for wearing jewellery and they now mix their pieces, local styles with branded ones - I find this very cool - which is a testament to how styles and tastes change constantly. There's a whole new generation of customers today, they're younger, and only getting younger. Today's youth achieve success early and they like to enjoy life, the finer things in life, therefore we see these changes over the years.

## WHAT WAS YOUR TOUGHEST CHALLENGE IN 2015 AND HOW DID YOU OVERCOME IT?

We finished the year well by adapting quickly to the situation. Fortunately for us, our VVIP clients were not affected significantly by the economic situation last year. So we focused on our loyal customers, - the crème de la crème - we managed our orders as well as merchandise, particularly the best-selling items and therefore we were able to finish the year fairly well. I also believe in 'when the going gets tough, the tough get going' motto, and at Chopard, we do not wait for things to happen, we keep moving and being productive, especially in this situation. Being a family business has also allowed us to quickly adapt to things, and we have the freedom to be creative and guide our business strategy direction accordingly. The toughest challenge last year was the fluctuation of the Swiss Franc in January, which made us adapt our pricing strategy yet we still came out on top.



First Happy Diamonds, 1976



# DIAMONDS Are Forever

THEY SAY LIFE BEGINS AT 4°; CHOPARD'S HAPPY DIAMONDS COLLECTION CELEBRATES 4° YEARS OF FREEDOM AND JOY

nspiration comes in many forms. For Ronald Kurowski, Chopard's designer, it came in the form of a hiking trip into Germany's Black Forest on a random morning in 1976. Ronald chanced upon a waterfall with water droplets that sparkled under the rays of the sun, which propelled him to design a watch that has become one of the most iconic models in Chopard's rich repertoire.

The Happy Diamonds stand out with its playful dancing diamonds – freely without settings – between the dial, bezel and sapphire crystal. The development began with Karin Scheufele's remark that "diamonds are happiest when they are free to dance". This became the inspiration for the name Happy Diamonds,



Happy Diamonds Elephant pendant Happy Clown,

and continued with Kurowski who always felt that fixed gem settings are restricting; hence he went on to initiate a new design with the objective to liberate the diamonds. Ronald Kurowski's brilliant idea was to leave the diamonds free to whirl between two sapphire crystals thus allowing them to express the full force of their radiant beauty. Brilliant-cut diamonds look best when their 'fire' is lit by move-

1985

CELEBRATING ITS **40TH ANNIVERSARY** THIS YEAR, THE HAPPY DIAMONDS COLLECTION CONTINUES ITS JOURNEY THROUGH TIME AND TRENDS. WHILE MAINTAINING ITS HEART AND SOUL - THE FREE-WHEELING HAPPY DIAMONDS INSIDE - EMBODYING THE SPIRIT OF FREEDOM AND ABSOLUTE MODERNITY.

ment. Like water droplets refracting sunlight, diamond facets also refract light into rainbow hues. Each stone is housed in a gold capsule with a bevelled base, enabling the diamonds to move in any direction, spinning and twirling as happy as can be. The design went on to win the prestigious Golden Rose of Baden-Baden within the same year.

While the Happy Diamonds was initially intended for a men's timepiece, it later became apparent it can be maximised in jewellery. It was Caroline Scheufele, with her fascination for the circus and her creative imagination that pictured a circus clown with a bountiful tummy full of moving diamonds as well as colourful stones. This eventually became a one-off personal jewellery piece. From her personal jewellery piece, the Happy Diamonds' application on jewellery led to the launch of the Happy Diamonds Jewellery line, and marked the starting point of Chopard Jewellery in 1985. The happy clown was later accompanied by an elephant, a ladybird, a lovable teddy bear, and finally the popular heart shape; which later would become the Happy Hearts collection for Chopard.

Celebrating its 40th anniversary this year, the Happy Diamonds collection continues its journey through time and trends, while maintaining its heart and soul – the free-wheeling happy diamonds inside – embodying the spirit of freedom and absolute modernity. In





This third addition to Breitling's popular Avenger series, described as "the entire spirit of naval aviation on the wrist," is a visually powerful piece, fashioned from satin-brushed titanium and measuring 45 mm in diameter. Its primary colour scheme is black-on-grey to create the mysterious "stealth" look that is so appealing in Breitling's military-inspired watches. The dark grey dial, which sports a date indicator at 3 o'clock and outer minute

The stealthy styling of the Avenger Bandit

# THE NEW Avenger

BREITLING TAKES TO THE SKIES TO DELIVER A MASTERPIECE ON THE WRIST

hen it comes to aviation watches of superlative quality, Breitling has been pushing boundaries and redefining industry standards since its inception in 1884. The Swiss-based company gained industry acclaim with its collection of complex chronographs at a time when leading watchmakers - now legends in their own right - were scrambling to outdo one another with one innovation after the next. Horology was on the rise and competition was fierce. Breitling, however, found its niche in the aviation market at the start of the 20th century, thanks to the business acumen of Willy Breitling and a contract with the British Air Ministry.

Today, more than 100 years on, the globally celebrated brand still towers over its militaryinspired counterparts with a distinctive array of "instruments for professionals," the likes of which include stunning worldtimers, sporty chronometers and handsome pilot's watches. Their strong monikers only add to their unabashedly macho appeal, with names such as Galactic, Seawolf and Blackbird drawing in millions of watch fans from around the world. The latest model to join their ranks is the Avenger Bandit, an equally compelling chronograph that aims to channel the dangerous world of aircraft carriers, covert operations and life-or-death missions carried out under the cover of darkness.

markers, receives a pop of colour in the redtipped GMT hand and 30-minute subdial. Add to these a thick, ratcheted, unidirectional bezel engraved with stencil-type numbers and you have a commanding piece that bears all the characteristics of a quality Breitling.

Powering the impressive watch is the Breitling 13 Calibre, a modified ETA Valjoux 7770 automatic movement that boasts a 42-hour power reserve. The movement is chronometer-certified by the Official Swiss Chronometer Testing Institute (COSC), which makes the Avenger Bandit not only beautiful to look at, but also highly accurate in displaying time. The Bandit is also water-resistant to depths of 300 metres – an impressive feat for a pilot's watch. Completing its stylised, covert military look is a "military rubber" strap fashioned from a unique combination of rubber tread and anthracite military textile fibre that guarantees comfort and flexibility on the wrist.



THE HYDRO MECHANICAL HOROLOGISTS



#### **H4** | **METROPOLIS**

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# BEYOND History

OFFICINE PANERAI SHOWS
ITS CAPACITY FOR CREATION
AND REINVENTION

istory is an integral part of any watch manufacture's foundation. Panerai, in its desire to live up to its watchmaking legacy, presents three new products which will surely be appreciated by loyal Paneristi, as well as watch lovers the world over.

#### THE DOUBLE MINUTE REPEATER

First up is the Radiomir 1940 Minute Repeater Carillon Tourbillon GMT. Taking inspiration from Panerai's long-standing link to the sea, this timepiece is dubbed the most complicated watch ever made by the brand. Measuring a substantial 49 mm, this masterpiece has two case parts crafted out of 18-carat red gold

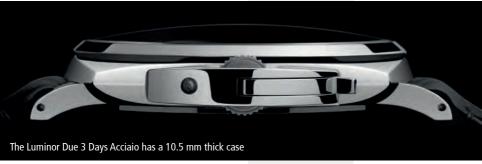
which are then soldered together to create a whole. This case material as well as the unique construction contributes to the unique sound of each timepiece.

And it is sound which sets the Radiomir 1940 Minute Repeater Carillon Tourbillon GMT apart. Powered by the new P.2005/MR movement, this hand-wound skeleton calibre boasts a high-end minute repeater with truly distinctive characteristics. The chiming of the timepiece is activated through a push piece located at 8 o'clock. But compared to traditional minute repeaters, the carillon has three hammers which strike an equal number of gongs



The Radiomir Firenze 3 Days Acciaio







attached to the movement and the case. Three sounds combine to make a melody, reminiscent to that of a bell. The first gong makes the lowest sound which identifies the hour, while the last one is the highest and stands for the minutes. Another feature that differentiates Panerai's latest offering is in the second gong which sounds triple chimes of an intermediate note; each triple chime corresponds to 10 minutes as opposed to the usual 15 minutes in traditional minute repeaters.

Upping the ante is the fact that the Radiomir 1940 Minute Repeater Carillon Tourbillon GMT's repeater function can be activated not only for local time, but also for a second time zone. This unique feature makes the timepiece a double hour and minute repeater mechanism! This is an impressive achievement especially because of its simple and easy activation. But it is also equipped with a safety feature, as the carillon, operated by the push piece at 8 o'clock, can only be activated when the winding crown is slightly rotated.

Complete with a skeletonised dial, which allows for better acoustics, the Radiomir 1940 Minute Repeater Carillon Tourbillon GMT also showcases remaining energy on the indicator found on its case back. The watch has a power reserve of up to 96 hours.

COMPLETE WITH A
SKELETONISED DIAL,
WHICH ALLOWS FOR
BETTER ACOUSTICS,
THE RADIOMIR
1940 MINUTE
REPEATER CARILLON
TOURBILLON GMT
ALSO SHOWCASES
REMAINING ENERGY
ON THE INDICATOR
FOUND ON ITS CASE
BACK.

A Special Edition watch, the Radiomir 1940 Minute Repeater Carillon Tourbillon GMT is only available for distinguished clients, a fact that adds exclusivity to the already exceptional timepiece. Furthermore, Officine Panerai has also anticipated the possibility of personalisation, wherein devoted Paneristi can choose their own strap, hands or even a different case material other than red gold.

#### INSPIRED BY FLORENCE

Another Special Edition is the Radiomir Firenze 3 Days Acciaio, a 47 mm steel timepiece made exclusively for the clients of Officine Panerai's historic boutique in Florence. With a beautiful hand-engraved case, the Radiomir Firenze 3 Days Acciaio is driven by the handwound P.3000/F calibre which has a power reserve of 72 hours. To extend the delicate Florentine theme of the case, the bridges of the movement are also engraved with similar motifs. On the black dial, a nod to Officine Panerai's founding city is similarly carried out by way of an engraving of the word, 'Firenze'. The Radiomir Firenze 3 Days Acciaio is limited to 99 pieces and comes complete with a brown strap, entirely made in Italy.

#### A CHANGE IN SILHOUETTE

Lastly, Panerai also presents the 42 mm Luminor Due 3 Days, equipped with a remarkably slim case, measuring only 10.5 mm in thickness. This model is the thinnest Luminor case ever made and was especially created to cater to Paneristi and watch lovers who want the look of a Panerai watch but with a slightly different feeling on the wrist. Available in steel or red gold, the Luminor Due 3 Days is powered by the hand-wound P.1000 calibre in the steel version, and by the skeletonised P.1000/10 in the red gold model. Both versions come accompanied by a black alligator strap and are water-resistant to 30 metres.



fter introducing the Shakudō at last year's Baselworld, Blancpain delivers yet another Métiers d'Art piece featuring a gemstone used for the first time – Mexican silver obsidian – combined with a Japanese artistic technique, the rokushō patina. The result of the combination is the exquisite "The Great Wave", inspired by the constant motion of ocean waves.

Mexican silver obsidian is semi-transparent and hard (it is after all a volcanic rock), and it acts as a perfect element for "The Great Wave" appliqué in white gold, set on a Shakudõ base. The appliqué is later coated with a unique patina achieved by a rokushō salts bath. Once the desired patina is attained, the Shakudō base is removed. Constructing the dial of "The Great Wave" certainly took centre stage in development; the aforementioned appliqué is polished to intensify the impression of a wave. The final stage includes affixing the wave engraving – inspired by the Great Wave off Kanagawa, a Japanese woodblock print by Hokusai – made of white gold patina to the Mexican silver obsidian. The result of

the colour contrast and combination on the appliqué brings the power and motion of the wave; while the grey obsidian, a semi-precious stone associated with purity and balance, gives a soothing, calm feeling.

Blancpain's latest Métiers d'Art timepiece is based on its iconic Villeret model. Underneath the meticulously crafted and shimmering dial of "The Great Wave" is the calibre 13R3A hand-wound movement, which was modified from Blancpain's famous 13R0 calibre. Beautiful on the outside as it is on the inside, "The Great Wave" depicts the power of the ocean, and it actually boasts a power of its own in the form of an eight-day power reserve. The calibre employs three mainspring barrels that successively wind and unwind, the second one acts as a relay to the first barrel, while the third winds the second mainspring. The movement is housed inside a beautiful double-stepped 42 mm diameter platinum case. Completing the look, Blancpain opted for a bespoke calfskin strap crafted by a Swiss artisan in a subdued storm grey colour, specifically chosen to direct your focus to the timepiece's one-of-a-kind dial.





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### CABESTAN BREAKS BOUNDARIES ONCE AGAIN WITH THE LUNA NERA

ith a foundation and name based on the complex and innovative mechanical chain and fusee concept, Cabestan has become renowned for its original designs and distinct take on the measurement of time. The brand's masterful adaptation of this technology in their watches has made it one of the more renowned independent stakeholders in horology. Making full use of its in-house capabilities, Cabestan once again delivers a timepiece that represents the unique DNA of the brand. This year, it tackles the mystery of the moon and presents it in a novel manner.

There have been many interpretations of the much-loved moon phase in the world of haute horlogerie, but Cabestan takes it one step further with its Luna Nera timepiece. The brainchild of expert watchmaker Eric Coudray, the Luna Nera is a blend of vertical capstan wheels technology, chain and fusee transmission and a neverbefore-seen 3D moon phase display. The result is an astoundingly

unique watch which draws a person to look deeper into its inner workings.

A large sapphire crystal allows the wearer of the watch as well as those around him an unobstructed view of the dial, in this case, composed of drums which display the hours, minutes, seconds and power reserve. The hours adopt a semi-jumping mode for easy reading, while a 3D moon phase display takes pride of place in the centre of the dial. The mystical moon is represented by a sphere, denoted in two tone to represent its different phases.

Available in stunning pink gold, sleek titanium, precious yellow gold or palladium white gold and platinum, the Luna Nera is powered by the mechanical hand-wound movement, calibre CAB EC 102L, which provides the timepiece 72 hours of power reserve. Each timepiece comes complete with a high quality leather strap.



FENDI.COM

# FENDI



iamonds are a woman's best friend and the iconic shape of this precious gemstone is also much revered by modern women of style and substance. Gucci caters to this impeccable design aesthetic by presenting new offerings in the Diamantissima collection.

Inspired by Gucci's famous canvas fabric print with its unique crisscross pattern, the models in the Diamantissima collection have cases etched with the distinct motif. The style also extends to the dial which features a fabric print effect that shows a rendering of the diamond shape. Five exquisite models are on offer and available in a variety of sizes – 22 mm, 27 mm and 32 mm – and they are crafted of stainless steel combined with white gold or pink gold PVD with black. Other than the different case sizes, the dial also sets the models apart. Four iterations come with minimalistic dials and do

without numerals while one smaller precious piece boasts a mother-of-pearl dial with four sparkling diamonds at 12, 3, 6 and 9 o'clock. Beneath the sapphire glass, the Gucci logo and 'Swiss Made' stamp are etched at the 12 and 6 o'clock positions.

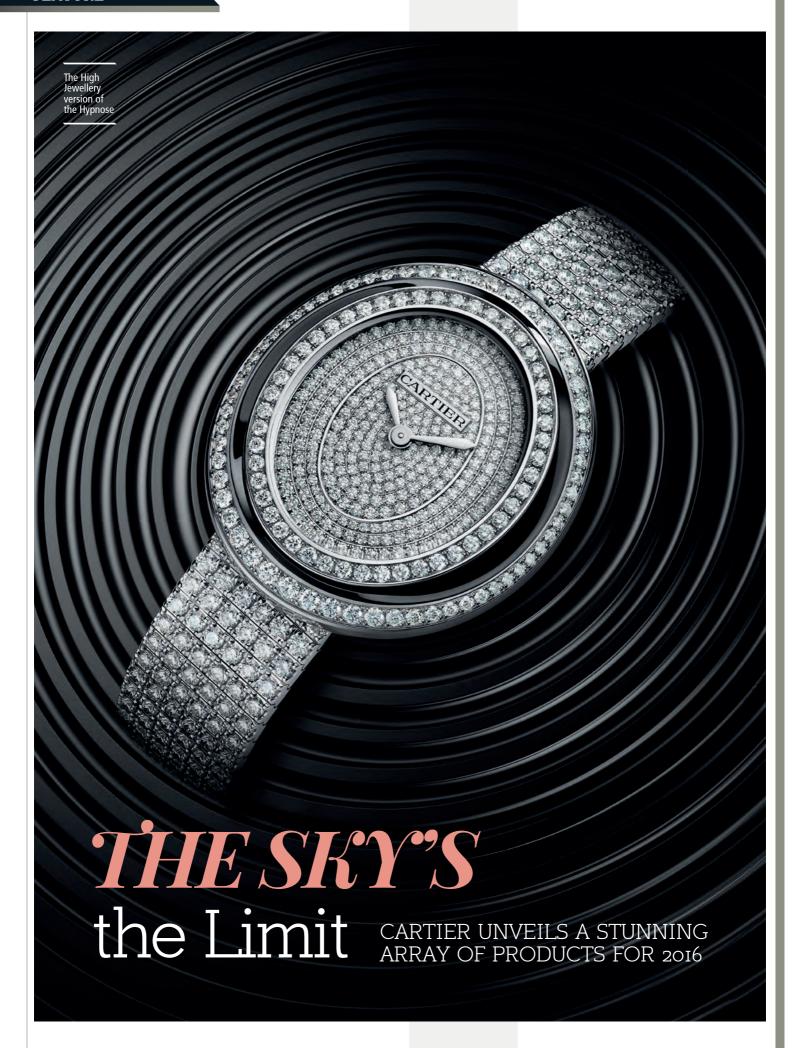
The Diamantissima timepieces come with either a black calf leather strap (for the pink gold and black) or a stainless steel bracelet (for the stainless steel models).



# GUCCI

timepieces

diamantissima collection swiss made





he mere mention of the name Cartier evokes images of unparalleled opulence and dazzling jewellery forged from the finest materials, fashioned by only the most skilled craftsmen in haute joaillerie. The legendary maison has extended that same superlative level of artistry to its premium collection of timepieces since 1904, when Louis Cartier created the revolutionary Santos watch – a model that will go down in history as one of the world's first wristwatches. Even today, after more than a century of horological innovations, Cartier continues to amaze and astonish

with luxury watches that effortlessly combine form, function and timeless sophistication.

The luxury giant kicked off 2016 in grand fashion this January by unveiling its latest horological masterpieces at the highly anticipated 26th Salon International de la Haute Horlogerie (SIHH) in Geneva, Switzerland. In attendance was a discerning audience of watch collectors, industry experts and eager watch journalists whose expectations were justifiably high, with last year's novelties – such as the Rotonde de Cartier Annual Calendar and the Cartier Crash

THE HYPNOSE
WAS DESIGNED
TO MESMERISE,
WITH A STUNNING
DISPLAY OF PAVÉSET DIAMONDS
AND BLACK
LACQUER MOVING
IN A HYPNOTISING
ELLIPTICAL PATTERN
TO CREATE AN
ILLUSION OF TWO
OVAL-SHAPED
CASES BLENDING
INTO ONE.



Skeleton – fresh in their minds. Suffice to say, none walked away disappointed as the manufacture introduced one exquisite timepiece after another, with each further blurring the line separating the worlds of horology and fine jewellery.

#### THE HYPNOSE

As its name suggests, the Hypnose was designed to mesmerise, with a stunning display of pavé-set diamonds and black lacquer moving in a hypnotising elliptical pattern to create an illusion of two oval-shaped cases blending

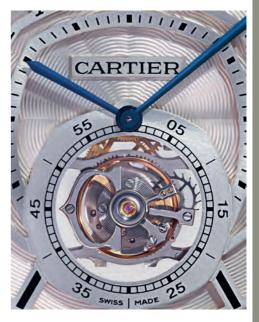


into one. The collection comprises equally moving designs available in two sizes, each bearing Cartier's signature smooth lines and incomparable savoir-faire. For every-day wear, two Pavé Bezel models of 18-carat pink gold and white gold are on offer, their luminescent silver dials featuring Roman numeral hour markers and a delicate guilloché pattern. Black alligator straps complete a stylish aesthetic of sheer class and sophistication. The remaining pieces are pure high-fashion glamour, with dials covered entirely in flawless brilliant-cut diamonds. The High Jewellery model is particularly astonishing, featuring a bracelet swathed in matching stones that sparkle at every angle.

#### DRIVE DE CARTIER

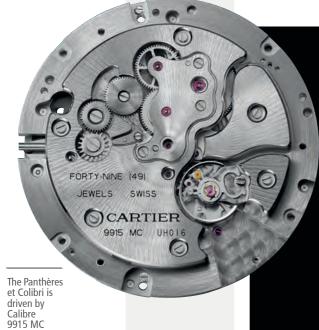
For the discerning gentleman with a refined taste for bold yet elegant timepieces, Cartier presents the Drive de Cartier. Inspired by vintage automobiles, the collection is made up of three distinct yet equally captivating models







that aim to emulate the different facets of today's metropolitan man while still honouring the maison's timeless characteristics. What's refreshingly new from the manufacture is the Drive's cushion-shaped case, which gives these watches their vintage look. Cartier's signature Roman numeral hour markers only add to the effect, creating a supremely handsome aesthetic that seamlessly blends elements of Art-Deco with sports and elegance. For those in search of a straightforward dress watch with a healthy dose of sophistication, the Drive de Cartier is the best option, featuring a guilloché dial in white (or grey in some models), and a sub-seconds dial at 6 o'clock. The Drive de Cartier Large Date, meanwhile, boasts two additional complications: a day night indicator and a retrograde second time zone. But if you're looking for a bolder, more modern edge to the classic design, the Drive Flying Tourbillon delivers just that with a tourbillon spinning at 6 o'clock.

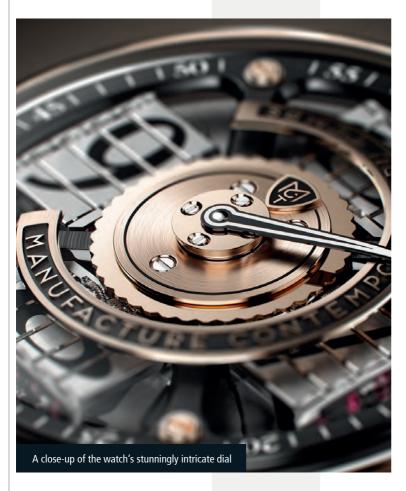


IN THE PANTHÈRES
ET COLIBRI, A WHITE
GOLD CASE SET
IN BRILLIANT-CUT
DIAMONDS SETS THE
STAGE TO SPOTLIGHT
THE MAJESTIC
FELINE – SWATHED
IN 18-CARAT WHITE
GOLD.

#### THE CARTIER PANTHER

Finally, what is Cartier without its iconic spirit animal? The famed Cartier panther, which was first introduced in 1914, makes a special appearance in two novelty watches this year, bridging the narrowing gap between haute horlogerie and haute joaillerie. In the Panthères et Colibri, a white gold case set in brilliant-cut diamonds sets the stage to spotlight the majestic feline - swathed in 18-carat white gold - stretched across a rhodium-finish dial protecting her cub. Above the glittering pair, a golden hummingbird glides in a graceful arch to denote the timepiece's power reserve. Cartier's team of highly skilled artisans next pushed its creative boundaries with the Ballon Bleu de Cartier watch, immortalising the panther on a 22-carat yellow gold dial through the delicate art of granulation. A bezel of 124 brilliant-cut diamonds frames the mesmerising image and the result is a jewellery watch of unrivalled grandeur.





At this year's edition of Baselword, MCT revealed its latest collection of Sequential Two S200 watches in its continuing mission to "change the face of time". The Sequential Two S200 is sleek, futuristic and bears the MCT signature: it boasts a skeleton-like dial that features the manufacture's recognisable cross-shaped bridge in the middle. Like its predecessors, the S200 displays the time in a way that is exceptionally unique and beautiful to look at, using four hour modules (positioned at 12, 3, 6 and 9 o'clock) made up of rotating prisms that move to display one of three numbers. A "jumping" C-shaped disc moves around the centre of the dial to indicate the current hour with its gap, while a central hand rotates to point at minute markers stationed near the outer rim.

But unlike the Sequential One, which has a square-shaped case, the S200 comes in a round 44.6 mm case of 18-carat red or white gold. As for its straps, MCT offers a choice between double, hand-stitched alligator leather straps or 18-carat gold and titanium bracelets with double deployment clasps.

Turn the watch over to marvel at MCT's own MCT-S2.0 mechanical movement which powers the commanding timepiece. Fitted with a micro-rotor instead of the traditional full-sized rotor, the movement offers a 40-hour power reserve.

True to Giguet's vision, the Sequential Two S200 defies the established conventions of traditional watchmaking on all three levels – design, engineering and architecture – to lead a new genre of contemporary timepieces that are showing no signs of abating.

# TIME'S New Face

MEET THE MCT SEQUENTIAL TWO S200

anufacture Contemporaine du Temps, or MCT, is part of modern horology's recent wave of bold and innovative watchmakers – a wave that is picking up speed with the release of every new innovative watch. MCT was founded in 2007 by engineer Denis Giguet, a 20-year veteran of the watchmaking industry who craved to challenge horology's traditional time displays by experimenting with fresh, out-of-the-box designs.

But realising that aesthetics can be further enhanced by what he calls "smart savoir-faire", Giguet made sure to emphasise the superlative engineering works that would power MCT timepieces. The use of inhouse movements was, therefore, a must. He added one final criteria that tends to be neglected and overshadowed by avant-garde architecture: these watches must still be easy to read. The stunning result of this ambitious endeavour was the Sequential One S100, which MCT unveiled at watch and jewellery fair Baselworld 2008, to a curious crowd of watch collectors, journalists and industry aficionados.





mainspring barrel, another clip is found on the case back to fill in for the absence of a crown. The two-part bezel and case back are forged from carbon fibre, an element that is omnipresent in high-level sailing, while a carbon style black leather strap with yellow stitching completes the attractive black and yellow ensemble.

Inside the case, the FreakWing is not your usual dial and hands watch, as it has no dial and hands; it is made in such a manner as to pivot its movement on itself. The lower bridge indicates the time, while the upper bridge – which carries the gear train, the paired balance spring and the escapement in silicium, exclusive to the Dual Ulysse escapement – displays the minutes. Front and centre is the FreakWing's tourbillon, which rotates once every hour, while an altimeter style date display is located at 4 o'clock. It also features the UlyChoc safety system, a new generation of shock absorbers developed and produced in-house that's made from silicium. The UlyChoc system prevents slack and friction, enabling the balance to re-centre seamlessly in the event of impact.

The amazing FreakWing is powered by the Calibre UN-210 movement which provides it with 8 days of power. It is limited to only 35 pieces worldwide.

FREAKISHLY Amazing

MEET A WATCH WITHOUT A DIAL, HANDS AND CROWN

lysse Nardin presents the new FreakWing for Artemis Racing team in the America's Cup. It is packed full of innovations and cutting-edge technology, dedicated to the high-tech AC45 catamaran of the Swedish team.

The FreakWing is inspired by the sailing world, in particular the internal structure of a rigid sail. Its resemblance to the aforementioned AC45 catamaran is uncanny; its rigid sail is shaped like an airplane wing, which also happens to be the shape of the upper bridge for the minutes inside the FreakWing.

Housed inside a 45 mm black DLC titanium case, the FreakWing has no crown. The function of a crown is then replaced by the movement of the upper and lower parts of the bezel, which is integrated into the movement. A safety clip marked with the yellow FreakWing name at 6 o'clock is used to set the time and date by rotating it clockwise and counter-clockwise respectively. To wind the





ne of the most important virtues of a good mechanical watch is its accuracy, or precision in time-keeping. BALL Watches dedicates its research and development efforts to produce the highest quality of mechanical watches as showcased in the new Engineer II Volcano watch.

You may wonder why the word "volcano" is involved. According to BALL, volcanoes are among the most ideal environments for exploration and research into anti-magnetic technology due to their natural links to strong magnetic fields; volcanoes inspired BALL's researchers to further develop the magnetism-resistant mumetal alloy – a material never

been used in the world of watchmaking previously – as a protective inner case to the movement, as well as on the case.

The accuracy of a mechanical watch is heavily affected by gravity and magnetic fields, which we are exposed to, constantly every day. The use of mumetal, as an anti-magnetism alloy, mediates the constant effect and improves the watch's precision and accuracy.

Aside from its virtue of negating the effects of magnetism, the BALL Engineer II Volcano is a sight to behold. Its case, cast in Switzerland, is made of carbon and lends the timepiece a sporty, contemporary appeal. While carbon is

known for its strength and lightweight properties, its combination with mumetal for the case creates a perfect marriage which provides ideal protection to the COSC-certified Swiss BALL RR1102-C automatic movement inside. The black carbon 45 mm diameter case houses a slate grey dial along with subtle touches of red (like lava on a volcano) on the indexes. As with all BALL Watches, the hour and minute hands are furnished with 15 tubes of luminous  $\rm H_3$  gas to improve legibility.

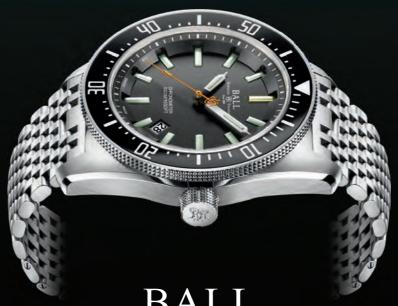
Completing the volcanic look (along with the fiery lava on the dial), the Engineer II Volcano comes with a touch of modern styling with its NATO strap in striped grey and black.



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### The Tudor Oyster Prince

**TUDOR** Oyster Prince Ad



"In its field an outstanding achievement," says Mr. H. WILSDORF, Governing Director of the Rolex Watch Company of Geneva.

\* \* \* \* \* \* \* \* \* \* \* \*

### The story behind the **Tudor Oyster Prince**

OR SOME YEARS Mr. H. Wilsdorf, Governing Director of the Rolex Watch Company, had been considering marketing a wrist-watch that would compare with Rolex in dependability and accuracy, yet sell at a more modest price.

He formed the Tudor Watch Company to make this new watch.

#### **Outstanding Success**

Mr. Wilsdorf and his Rolex experts recently examined the watch this company produced - the Tudor Oyster Prince. Said Wilsdorf: "It has surpassed all our expectations in the most unforescen way.

"The instructions I gave have been magnificently carried out. It is my considered opinion that, for its price, the Tudor Oyster Prince is

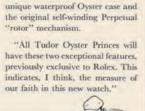
"Independent experts, whom I have consulted at every stage in the development of the Tudor, confirm this judgment unhesitatingly."

#### **Big Decision**

its outstanding success, I have decided that the Tudor Prince

the most outstanding value I have deserves to share with Rolex two advantages I would allow no other watch to use-the famous and unique waterproof Oyster case and the original self-winding Perpetual "rotor" mechanism.

have these two exceptional features, He went on to say: "As a result of previously exclusive to Rolex. This indicates, I think, the measure of







THE TUDOR WATCH COMPANY LIMITED GENEVA SWITZERLAND

TRIAL OF DESTRUCTION

1638 K&C Rolex Army Times 1952 7x10

Final Proof K10309

## A LEA GUE of its own

MELDING A STRONG VALUE PROPOSITION WITH A DISTINCT IDENTITY AND CAREFULLY-CONSIDERED TIMEPIECES. TUDOR IS ALL GROWN UP

ome years had passed since the founding of Rolex, and Hans Wilsdorf sensed the need for a new kind of timepiece - one which offered quality and dependability with style and accessibility. Having steered Rolex to success, no one was better-placed to chart the path of this new brand.

"For some years now, I have been considering the idea of making a watch that our agents could sell at a more modest price than our Rolex watches, and yet one that would attain the standard of dependability for which Rolex is famous. I decided to form a separate





company, with the object of making and marketing this new watch. It is called the TUDOR Watch Company."

This idea of a marque that was the same as - yet different from - Rolex, formed the framework for a name that has not only endured, but blossomed on its own strength.

### 1926-1936

TUDOR officially came into existence in 1926 with the registration of the trademark "The Tudor" by the house of "Veuve de Philippe Hüther" on behalf of Wilsdorf. Not long after, the first watches bearing the TUDOR name were sent to Australia; in 1932, pieces made specially for that market were delivered to the Willis company, which distributed them to the best jewellery shops in the country.

TUDOR pieces of this era were mainly rectangular, barrel-shaped or with bevelled sides. Both men's and women's models were available. The brand's name was spelled out in a clean, simple logo and in some rare instances, appeared alongside the Rolex name.

In October 1936, "The Tudor" brand was transferred completely to Wilsdorf. Dials produced during this period were inscribed with a new logo featuring the rose of the Tudor dynasty within a shield, to denote the strength and robustness, as well as grace and beauty, of the watches.

### 1946-1947

The formal creation of the "Montres TUDOR S.A." company in Geneva forged an exciting new path for the brand. As of 6 March 1946, TUDOR had a proper identity of its own, one which Wilsdorf was keen to expand on with the help of Rolex: the moreestablished marque would guarantee the technical, aesthetic and functional charac-



teristics of TUDOR watches, as well as take care of distribution and after-sales service. TUDOR marked this milestone by removing the shield from its logo in 1947, leaving only the company name and the rose to convey elegance and style.

### 1952-1954

TUDOR set out delivering on what it had promised - well-made wristwatches offering precision, reliability and style - with the TUDOR Oyster Prince line in 1952. Taking a leaf out of Rolex's book, the Oyster Prince combined a waterproof case with a selfwinding rotor mechanism for unparalleled performance and accuracy.





TUDOR Oyster Prince Ad,1955



### I,OOO miles of merciless vibration!

its incredible accuracy under such conditions,

thanks to the superlative craftsmanship of two exclusively patented Rolex features: the "rotor" self-winding mechanism—suspension-

sprung and proof against all shocks and vibra-

tions—and the famous Oyster swimproof case, which excludes even the minutest particles of

With its handsome stainless steel case and matching expanding steel bracelet, the in-

vincible Tudor Oyster Prince is indeed a

watch of which anyone could be proud. Ask

for it at your jeweller's and see how modest

dust and moisture.

the price is

A Tudor Oyster Prince—the new self-winding watch commissioned by Rolex of Geneva—was worn by a competitor in the Monaco International Trophy for motorcycles. For 29 hours, over a course of 1,000 miles of rough, winding Alpine roads, it was subjected to an ordeal by dust, rain, and especially the constant, merciless vibration of high-speed riding. And yet, at the end of this gruelling test, it emerged ticking smoothly, having maintained perfect time throughout.

No ordinary self-winding watch could endure the destructive effect of such continual vibration. The Tudor Oyster Prince maintains

This is the watch that has successfully passed the most severe tests a self-winding wrist-watch has ever been put through. The Tudor Oyster Prince is swimproof in its genuine Oyster Case, and self-wound by a new and unique "rotor" self-winding mechanism; and now the date is shown neatly and clearly in a window on the dial.

NOW ALSO AVAILABLE

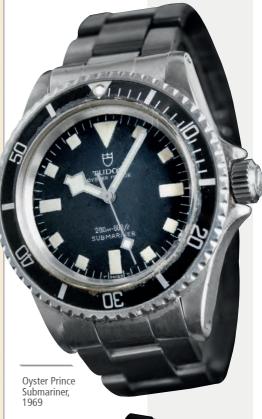
Oyster

4310-4 K&C Rolex (Tudor) Times Weekly Review 15 Sept. 1955 8x4 1/2

Final Proof E6861

were created over the years to better address customer demands.

As a further nod to its robustness and reliability, members of navies in several countries, including France and the United States, were issued Oyster Prince Submariners. It is worth noting that the watches delivered were simply chosen off the catalogue with no additions or modifications.





At the same time, it bolstered its image and personality with an advertising campaign which was considered quite striking for the era. Instead of describing the product, the advertisements carried illustrations of men at work in particularly extreme conditions, each one with a TUDOR strapped to his wrist. These images underlined how tough and efficient the watches were, and went a long way to assert the products' – and the brand's – credibility.

It was a recipe for success. The Royal Navy would later include 26 Oyster Princes on its scientific expedition to Greenland.

Sponsored by Rolex of Geneva

Following that, the Oyster Prince Submariner was released in 1954. The brand's first divers' watch was made with durability, precision and accessibility in mind, and found favour in the following decades with professionals looking for a hardy instrument both in and out of the water. Various versions



pushers prevented the wearer from accidentally engaging the chronograph.

Just one year later, growing interest in TUDOR's chronograph creations prompted another release of Oysterdate pieces. These watches featured technical and stylistic enhancements and have come to be known by enthusiasts as the Montecarlo collection, because of their dials' likeness to a roulette wheel.

The Montecarlo pieces used their predecessors as a springboard for development, but the biggest difference was at the heart of it all. A Valjoux 234 movement was chosen for its increased accuracy – 21,600 beats per hour over the previous 18,000 – and the chronograph now featured a clutch and column wheel.

### 1976-1995

Eager to keep the innovation ball rolling, the Big Block family of chronographs was

TUDOR would continue its experimentation in the field of divers' watches well into the 1990s, tweaking the movements, dials, sizes and styles to match changing tastes and requirements.

### 1957-1969

The year 1957 saw the release of an alarm watch. To this day, the TUDOR Advisor remains the only watch in the house's history to offer an alarm function. Three versions were made over 20 years, the first two of which featured Oyster-type cases. It was relaunched in 2011 with a larger dial.

The rose in TUDOR's logo was dropped, in favour of the shield in 1969, to signify the

brand's move towards more robust and technical products.

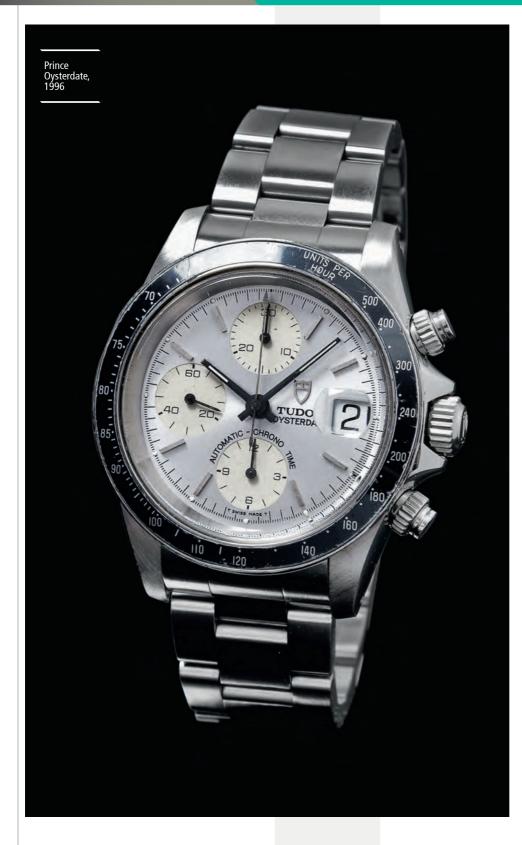
### 1970-1971

The Oysterdate sports chronograph immediately made its presence known via bright colours and prominent pentagonal hour markers in 1970. Under the 39 mm dial was a manually-wound Valjoux mechanical calibre and a cam mechanism chronograph. All this was finished off with a masculine, muscular case with bevelled lugs.

Completing the distinctive watch was a 45-minute chronograph counter. An Oyster-type case ensured that every piece was waterproof to 50 metres and screw-down



Oyster Prince Submariner, 1977



introduced, this time with the first selfwinding mechanical movements to be fitted in TUDOR chronographs.

The Prince Oysterdate line retained the general look and feel of the previous releases, save for a slightly-expanded case to accommodate the rotor of the Valjoux 7750 automatic movement, resulting in the "Big Block" moniker. The chronograph mecha-

nism was a cam and oscillating pinion system.

Because of the way this new movement was laid out, elements on the dial had to be moved around: an hour counter was added, while the group of counters was moved to the left. On the right, at 3 o'clock, the date display was relocated, featuring a rapid date change function – previously, one would

have to move the hands around the dial until the desired date was shown.

The Prince Oysterdate self-winding chronograph was later reworked for the modern wearer in 1995. The differences were immediately visible: softer lines and curves for a more refined silhouette, a virtually scratch-proof sapphire crystal, a new-look dial. The Valjoux movement, albeit in an improved iteration, remained, along with the overall sharp look.

### 2007-2013

After 90 years in existence, TUDOR undertook a major rethinking and repositioning of its products, identity and strategy across all markets and just two years later, emerged with the Glamour and Grantour lines.

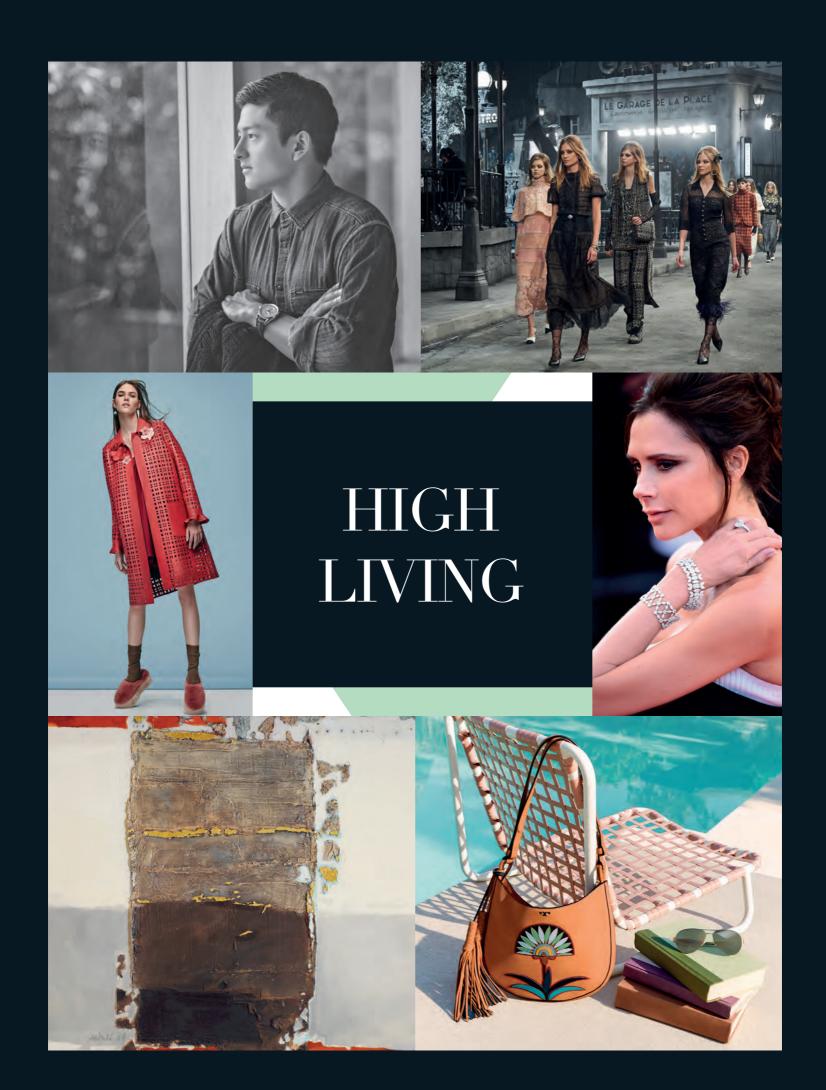
The Glamour range injected a dose of classic elegance into the brand via '60s-inspired pieces, while the sportier Grantour range took inspiration from Gran Turismo cars. The latter was especially apt, as TUDOR had decided in its repositioning to align itself with motorsport. The company was named Porsche Motorsport's timing partner between 2009 and 2011 and worked with Ducati and the FIA World Endurance Championships in a similar capacity from 2011 and 2013 respectively.

### 2015

The brand ushered a bold new era in its history with the unveiling of its first manufacture movement at Baselworld. It made its appearance in the Pelagos collection, as well as the new North Flag collection, which in turn took inspiration from the British North Greenland Expedition in the early '50s, for which explorers wore the TUDOR Oyster Prince watch.

Early on in its history, the TUDOR name was often mentioned in tandem with that of Rolex; the two houses were inextricably linked. And while the relationship has helped people appreciate the quality and thought that go into the making of a TUDOR timepiece, TUDOR would not have been able to stay the distance if it could not back it up with timepieces of substance.

Today, TUDOR is highly regarded for producing distinctive product families with the modern adventurer in mind. As it approaches its centenary, there is no doubt that it will continue to effortlessly meld performance and elegance, sportiness and style.





# 

RIO HARYANTO MADE HIS DREAM COME TRUE BY BECOMING THE FIRST INDONESIAN F1 DRIVER







ears of racing experience has finally paid off for Rio Haryanto. The 23-year-old native of Solo has been working very hard during his first season as a Formula 1 driver for Manor Racing. The first Indonesian driver to grace the world's most popular motorsport roster, Rio has his work cut out for him. Dubbed a 'history maker', the young man is deeply humbled by the show of support he has received and expressed as much during an interview with Shannon Hartono, Chief Editorial Advisor of The Time Place, "Everything happened so fast, in fact, it still hasn't sunk in that I am an F1 driver, but what I noticed most was the great public support. It's great to make history and I am proud that Indonesia now has a Formula 1 driver."

Rio's entry into F1 has indeed brought great honour to Indonesia and has been instrumental in promoting motorsports in Indonesia. Suffice to say, the determined driver would also like to see other Indonesians set foot into the distinguished world of racing, "Formula 1 is one of the most watched sporting events in the world and I am happy now that more Indonesians will watch the races on TV. I believe that with each year, more and more people will come to follow this exciting sport. I hope this awareness will also help in increasing the interest in motorsports in general and more youngsters

will join karting. If this happens, then there will definitely be more future drivers from Indonesia competing in motorsports."

However, Rio's recent rise to fame was not without difficulties. Sponsorships were required to secure his position in Manor Racing and a steady influx of support is needed to sustain his F1 career. Asked if the challenges he is facing interferes with his racing, Rio had this to say "I try just to focus on the racing, the management team mainly works on this, but I get updates on what is happening; honestly, the best I can do is do my best on the track."

Rio may have yet to fully process his great achievement, but it is clear that he is focused on what is important and what he loves to do – racing, "When I entered Formula One, I was not thinking about making history, really, it was just the next logical step in my career." Formula One has taught the young driver how to perform even better under pressure and racing does require a lot of mental and physical power. This is something that Rio attests to, though he finds F1 more mentally taxing than the other races he has participated in, "I have been competing in motorsports for many years now so racing is natural to me however, now in F1, I realise that everything I do is covered by the media so there

"Everything happened so fast, in fact, it still hasn't sunk in that I am an FI driver, but what I noticed most was the great public support. It's great to make history and I am proud that Indonesia now has a Formula I driver."



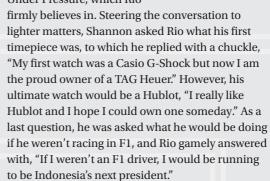
is no place to hide if things go wrong. The biggest demand is the media, at each Grand Prix there are hundreds of international media all wanting a story. Mentally, Formula 1 is more challenging, as there are more technical things to remember like on the steering wheel there are at least 12 different switches with hundreds of settings which I have to adjust all the time to get the most out of the car's performance."

This constant pressure during races is probably why Rio just likes to take it easy in a t-shirt and jeans when he doesn't have a scheduled Grand Prix, "A typical no racing day is fitness training, jogging, gym work. Every day, I try to work out, as Formula 1 is one of the most physical sports in the world, with the travel and media, there never seems enough time in a day. When I do have spare time after attending media and sponsor events, I just like to relax with friends and family."

It is these relationships with his family and friends that has guided Rio throughout his racing career. Asked how his family and friends reacted when he got his spot in F1, he said, "I think they are proud that I finally made it to Formula 1, everyone is always asking them how I am getting on. In hindsight, I also hope that my exposure in F1 can

help my fellow drivers attract the sponsors needed. As for my advice to them, I would say they should work hard, stay focused and never give up, also they should not crack under pressure."

This last bit refers to TAG Heuer's tagline 'Don't Crack Under Pressure', which Rio



Racing is definitely not for the faint-hearted and it is obvious that Rio has the right mix of attributes – a steely determination, a propensity for hard work and a healthy sense of humour – to make a mark in the high speed world.



"If I weren't an Fl driver, I would be running to be Indonesia's next president."





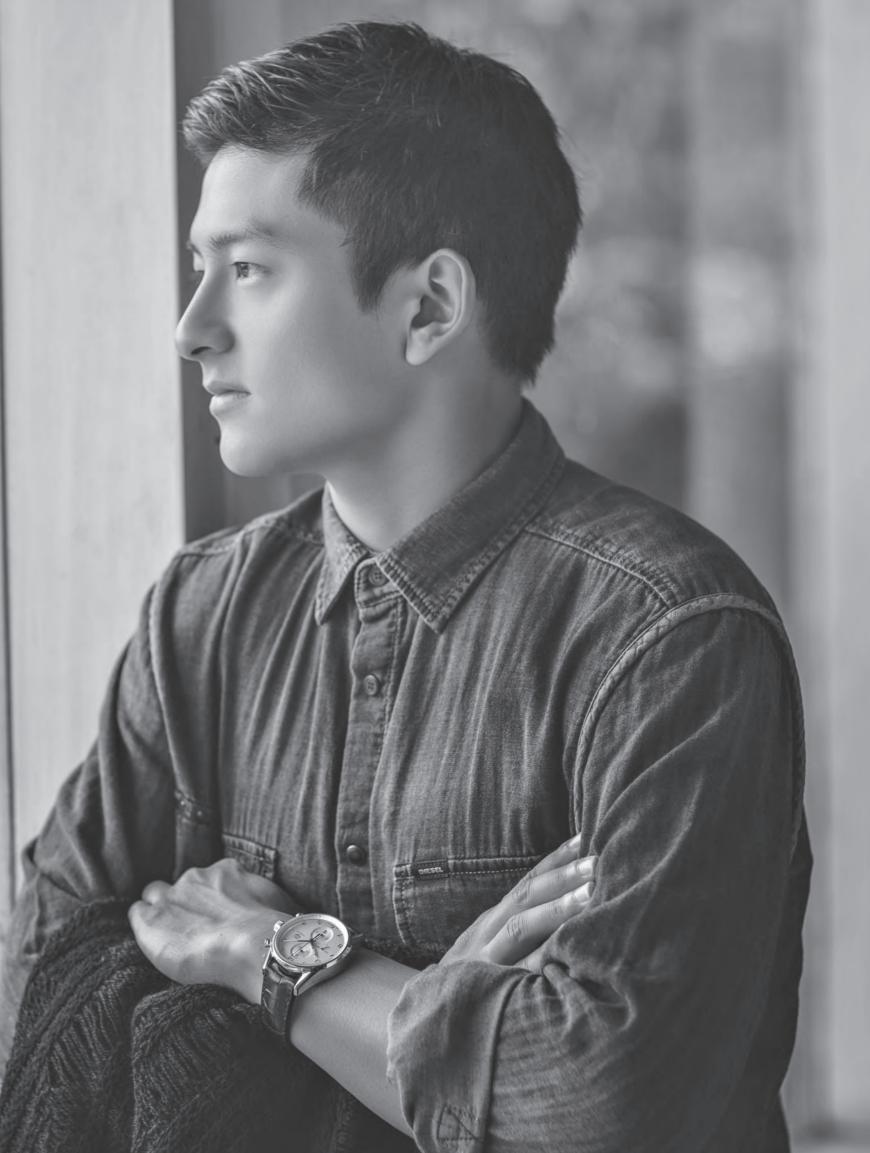




PROMISE OF A BRIGHT FUTURE

Timepiece: TAG Heuer Carrera

Wardrobe: **DIESEL** 





# SCENES of Paris

KARL LAGERFELD DEBUTED CHANEL'S "PARIS IN ROME 2015/16" COLLECTION IN THE ICONIC CINECITTÀ STUDIOS

hen Karl Lagerfeld sets his mind on bringing Paris to Rome, you can pretty much count on his ability to make it happen. And he did, during the debut of the new CHANEL Métiers d'art collection called "Paris in Rome 2015/16."

Like any CHANEL event, every detail of this fête was planned and executed with flair and perfection. Because the collection was inspired by glamorous French actresses and iconic Italian films, Lagerfeld staged the entire event at the epicentre of Italian cinema, the Cinecittà Studios in Rome.

Before the collection was unveiled, guests attended a cocktail soiree on the set of "Roma Antica". Lagerfeld's film "Once and Forever"

(starring Kristen Stewart and Geraldine Chaplin) was then projected onto a large screen in the famed studio, the Piscina.

The main event was held in Federico Fellini's favourite studio Teatro N°5, the same studio in which "Casanova" was shot. It was there that Lagerfeld created his own Parisian wonderland. The mood was set by black-and-white décor and the melodic piano playing of Christophe Chassol. Models exited the Rome station of Paris' metro line 5 dressed in glamorous and elegant creations: two-tone mules and pearled sandals, straight skirts and cigarette trousers, three-piece suits and small capes.

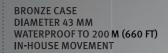
Lace negligees were delicately embroidered with tulle, sheath dresses boasted pleated vel-

vet and feathers. All manner of exquisite fabrics were used – including tweed, curly wool, lace, jersey, velvet and georgette – and were displayed in a colour palette reminiscent of a late Roman autumn and the fetish colours of CHANEL.

Kristen Stewart sparkles as CHANEL Ambassadress

By the end of the affair a party was held. The scene was something straight out of a black-and-white film. DJ Paolo di Nola and the Pachanga Boys headlined the event. CHANEL ambassadresses Kristen Stewart, Anna Mouglalis and Zhou Xun, actresses Rooney Mara, Geraldine Chaplin, Clotilde Hesme, Ludivine Sagnier, Kasia Smutniak, Alessandra Mastronardi, Valeria Bilello, Matilde Gioli and HRH The Princess of Hanover, also attended the prestigious event.

### BLACK BAY BRONZE





TUDOR in-house movement MT5601.
Offering a 70-hour power reserve and regulated by a variable inertia oscillator with silicon balance spring, it is certified by the Swiss Official Chronometer Testing Institute (COSC).







# A TIMELY Review

DEBORAH ISKANDAR EXAMINES THE CHANGING FACE OF ISLAMIC ART IN INDONESIA

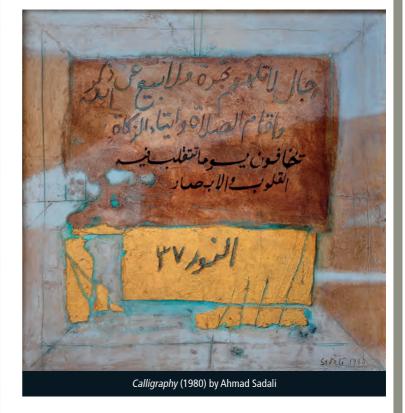
s we look back on the holy month of Ramadhan, we reflect on the history and meaning of Islam and our culture. This leads to the question of how do we look at Islamic art in Indonesia? Islamic art has evolved over a period of 1,300 years and spans incredible geographic diversity with Islamic empires and dynasties controlling territories from Spain to Indonesia at different points in history.

The starting point for Islamic art is usually found in the mosques and the prayer carpets, (sajadah). The grand mosques in cities like Istanbul reflect the culture, architecture, and furnishings from the ancient to the modern day. Inside the Hagia Sophia and the Blue Mosque in Turkey and the Sheikh Lotf Allah mosque in Iran, you see ornate inscriptions, writings in gold and marble, which reflect the richness of the Ottoman Empire and the Safavid Dynasty. In Indonesia, we don't historically find Islamic art as ornate in our mosques as in other Muslim countries, because Islam was an introduced religion that competes with Hinduism, Buddhism, Christianity and local Javanese language, customs and practices across the archipelago.

Indonesia is the largest Muslim populated country in the world. The historical development of the teachings of Islam has had a tremendous influence on social and cultural aspects of Indonesian society. However, modern artists did not often incorporate Islamic concepts in their work, because Islam is wary of the production of an image



One of the paintings that A.D. Pirous does every Ramadhan based on surah Al-Qad'r titled *Through The Glorious Night, Before Dawn* (2014)

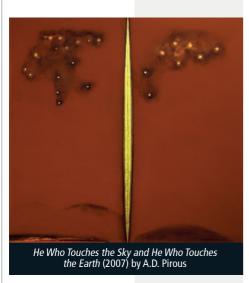


that could detract the worship of Allah. Therefore, the use of calligraphy and Islamic verse, rather than figures such as those favoured by Europe's modernist painters, was one of the more common forms of expression for Indonesian artists.

Only two modern abstract masters, Ahmad Saddali and A.D. Pirous, were able to successfully incorporate Islamic values as the focal point of their artworks.

There are two distinct ways in which to interpret the works of Sadali and Pirous. For Sadali, the value of spirituality brings a poetic message to his paintings. Sadali's work has 'tauhid values', meaning his works form a kind of nature and divinity. Sadali often used triangles and geometric shapes pointing to the heavens and calligraphic script functions as a reminder of Allah in our lives. Sadali's work is important because he helped modernise Islamic art in Indonesia, using more meditative abstract style and making it as a form of Islamic art.

A.D. Pirous, on the other hand, incorporates Islamic verses from the Qur'an into his work. Through his Arabic script, Pirous' work is not only expressive but it also communicates messages that can help the viewer find spirituality in the art, regardless of their religion. Every year during Ramadhan, Pirous creates a painting inspired by the surah Al-Qad'r which tells the story of how the first verses of the Qur'an were revealed to the prophet Muhammad during an odd-numbered night of the last 10 days



of the month of Ramadhan. This sacred night was captured in his recent work, "Sepanjang Malam Kemuliaan, sebelum Fajar Menyingsing/Through the Glorious Night before Dawn", handcrafted using marble paste and gold leaf.

But as Pirous has pointed out to me during one of our many conversations over the years, his





art reflects his own personal spiritual journey, recalling childhood memories of his grandmother teaching him the stories of the Qu'ran as a young boy. Years later, he discovered his identity as an Islamic artist in New York in the late 1960s, falling in love with calligraphy after seeing a painting at the Metropolitan Museum of Art in New York that reminded him of Aceh's spiritual culture. Seeing this, he returned to his Acehnese roots to find his Islamic expression in modern abstract art.

Today, contemporary Indonesian artists have found greater freedom of expression in their art. Arahmaiani, an Indonesian artist based in Jogjakarta, produces works that challenge the connection between religion and feminism. Her works take issue with the portrayal of Islam in the West and explores the intricate nature of faith according to its geography and tradition. Arahmaiani's father was an Islamic scholar and she was brought up in a mixture of Islam, Kejawen and Hindu traditions, so her upbringing saw the co-existence of both strict Islamic culture and Javanese legends, dances

and customs. Part of Arahmaiani's ethos as a female artist is to use her presence to attract attention to violence against women and female discrimination in Islamic society. However, after the 9/11 attacks, Arahmaiani felt prompted to combine her critiques towards the fight against the stigmatisation of Islam. Her more recent works include installations called "Stitching the Wounds" which displays the word "Allah" in outsized Arabic letters in the form of brightly coloured cushions, suspended from the ceiling or scattered invitingly on the floor. Her exhibition "Violence and More" is a retrospective of her works, ranging from photographs of her performances, paintings of colourful calligraphy and large plush sculptures of Arabic words.

There is a significant change underway today in the way Indonesian artists of the Muslim faith visualise religion in their artwork. From the geometric patterns of Sadali, to the marriage of abstraction and calligraphy by A.D. Pirous, continuing to the political critiques from Arahmaiani, each of these artists speak of their own faith, and how art became the most powerful medium to communicate to the viewer their spiritual lives.

Deborah Iskandar is Principal of ISA Advisory, which advises clients on buying and selling art, and building collections. An expert on Indonesian and international art, she has more than 20 years of experience in Southeast Asia, heading both Sotheby's and Christie's Indonesia during her career before establishing ISA Art Advisory in 2013. She is also the Founder of Indonesian Luxury, the definitive online resource for Indonesians looking to acquire, build and style their luxury homes.





GENDER Bending

FENDI'S EDGY PRE-FALL 2016 READY-TO-WEAR LINE WAS INSPIRED BY HAUTE BEDWEAR Texture and colour dominate Fendi's Pre-Fall 2016 offerings bedwear that can be found in a closet – items such as night gowns, robes, blankets and nightdresses. But with their signature twist, Fendi has managed to take the everyday items and transform them into something stylish and spectacular.

Designs are at once comfortable and glamorous, but the most important aspect is that they all exude that Fendi edge. A major theme of the collection is the merging of all things masculine and feminine. Fendi plays around with this gender-bending concept by contrasting so-called manly shapes with more girly materials and vice versa.

Traditionally soft and feminine materials, such as velvet, silk and fur, are applied to traditionally masculine outfits, such as a tuxedo or smoking jacket. More sporty styles are also given a woman's touch with the application of a ribbon or bow. For example, leather bombers are adorned with floral motifs.

Loose shapes also dominate the collection. Lace-up coats are accompanied by fur belts, velvety tuxedos resemble ultra-stylish pajamas, jacquard wool robes are glamourised by mink belts, and slim-fitting pants are embellished with flirty ankle details and romantic colours.

In line with the theme of haute bedwear, plaid blankets and throws have inspired overcoats featuring a "light it up pattern", a sort of futuristic graphic print with a one-of-a-kind light effect. And, of course, slippers also make an appearance. Only instead of dowdy bedside slippers, Fendi's version is tall and chunky, featuring touches with mink, velvet, shearling and leather.

endi's latest collection is a dream come true for anyone who loves nothing more than lounging around while still looking their most glamorous. And Fendi's new ready-to-wear line does just that. The entire line was inspired by the concept of haute bedwear and the one-of-a-kind creations exude luxury, comfort and style.

With the 2016 Pre-fall collection, Fendi looked outside the box, or rather inside the closet. As Fendi puts it, ".night gowns and robes are the must-have looks for a chic and cool woman that has 'stolen' her daywear from her aristocratic grandfather's nightwear wardrobe."

The collection was in part inspired by what is commonly thought of as less-than-glamorous





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# CUT and Colour

TORY BURCH CONJURES THE COLOURFUL SPIRIT OF ARTIST, ETEL ADNAN, IN HER PRE-FALL 2016 COLLECTION

ashion designers have the uncanny ability to find inspiration in the most creative and unlikely of places. And that's exactly what happened to Tory Burch with her new Pre-Fall 2016 collection. For her chic 70s-inspired pre-fall line, Burch conjured the colourful spirit of Etel Adnan, a 91-year-old writer and artist.

"Pre-Fall 2016 celebrates the quiet strength of poet, writer and artist Etel Adnan. We found inspiration in her beautiful sense of colour and contrast as well as her travels and multicultural spirit," says Burch. "We played with pattern, proportion and fabric – embroidered sequins; colour-blocked Chantilly lace – and kept the mood and silhouettes relaxed. Accessories follow suit, including the season's camera bag, which nods to Adnan's years as a newspaper editor."

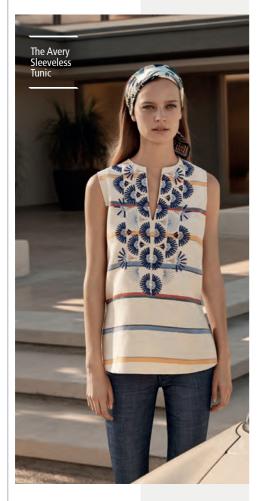
### DRAWING INSPIRATION

Much like Burch's latest collection, Adnan is incredibly multi-faceted, bold and colourful.





The Gemini Link Cuff



The Lebanese-American woman has written novels and articles that cross cultures and languages. She is widely acclaimed as the most accomplished Arab-American author alive today. A woman of many talents Adnan is also regarded as a renowned artist – a painter who has a unique manner of expressing herself using colour, contrast and lines.

With that in mind, it's no wonder why Adnan captured the attention of Burch.

In fact, it was Adnan's use of colours and lines that first piqued Burch's interest and eventually inspired the world-famous fashion designer to apply a similar line of thinking to the collection. With her pre-fall designs, Burch toyed with different patterns, proportions and fabrics and ultimately created a carefree yet sophisticated 70s-infused line.

As with any Tory Burch collection, accessories and footwear abound, and this time around they add a 70s aesthetic and bohemian tone to complete the look. Chunky wedges, such as the Musee Wedge, features an elevated wood platform complete with highly-detailed, flower-embossed leather, perfect for date nights out and about town. Graphic earrings and pendants employ geometric shapes to give them added flair.





One distinct piece already in the Tory Burch product arsenal is the Gemini Link Cuff, which is part of the Gemini Link jewellery collection. Distinguished by two gold-coloured symmetrical links joined together, the pieces symbolise duality and the true notion that there are two sides to every story. Furthermore, the number two is particularly important to Tory because of her zodiac sign - Gemini - as well as her twin boys, who partly inspired this line. At the centre of the double link is a tribute to the brand's graphic double-T logo, with distinct influence taken from Moroccan architecture as well as the designer's favourite interior designer, David Hicks. Geometric in form, the Gemini Link Cuff perfectly complements the brand's Pre-Fall offerings.

#### A REIMAGINING

The use of bold colours, new lines, silhouettes, floral graphics and embroidery all serve as clear homages to Adnan. And upon view-



ing the collection, it is clear that each piece – from floral dresses to embroidered tunics to handbags – features some sort of element that references Adnan's work, especially through Burch's creative use of colour, contrast and multicultural throwbacks.

In true Burch fashion, this collection is also all about femininity. She creatively plays with silhouettes and new proportions. Straight pants and A-line skirts, easy dresses and caftans, bomber jackets and ribbed knits all play a pivotal role in the new line.

Much like Adnan's famous landscape paintings, colours also serve as a major component. For this line the colour palette ranges from bright hues to warm neutrals, chosen carefully to complement each other. Teal, maroon, sand and olive, burnt orange and red with ivory all make numerous appearances in the pre-fall clothing items and accessories.

Delicate and feminine fabrics abound in the care-free bohemian collection, and Burch often tinkers with fun and flirty embellishments. Cotton, Chantilly lace, soft crêpe de chine and crochet are often adorned with sequins, appliqués and embroidery creating a casual yet chic



look. The result is highly-versatile clothing that can often be worn casually during the day but also function as an appropriate and stylish option during the evening.

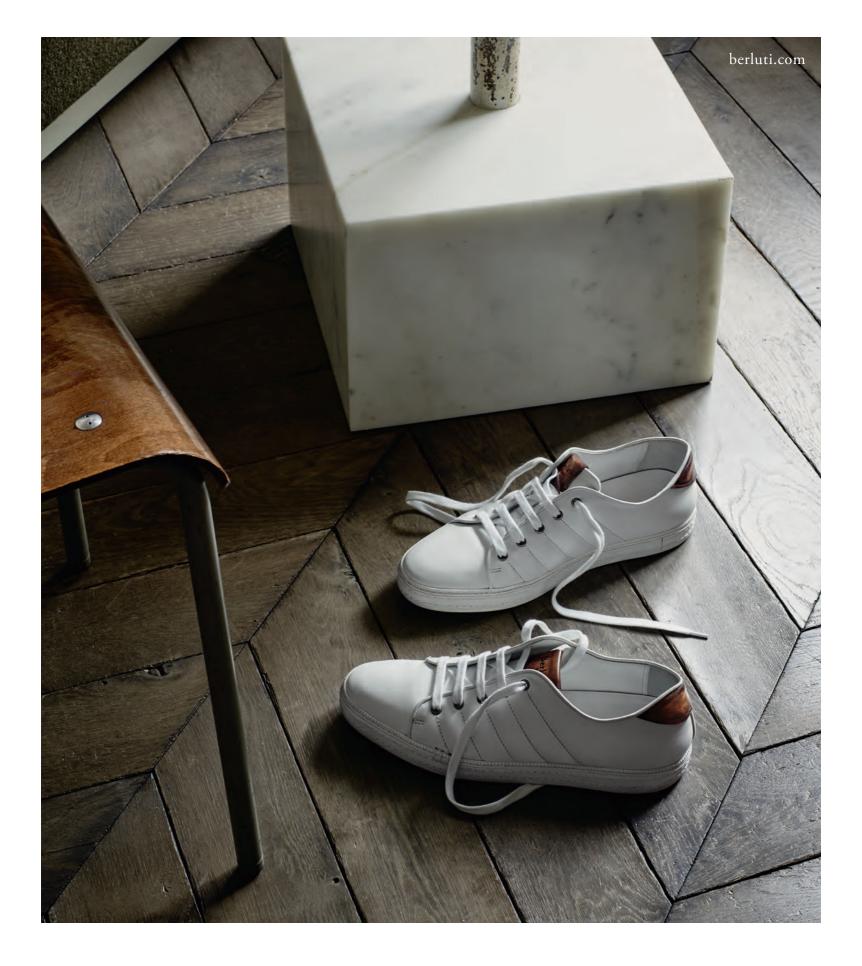
The bohemian, off-the-shoulder Nell Embellished Dress boasts needlework that is reminiscent of exotic destinations. The decorative Indian trim along the bodice and hem of

the soft cotton dress illustrates the immense thought and detail that went into much of the collection. The Avery Sleeveless Tunic (which also happens to be one of Burch's favourites) shows off the brand's trademark silhouette and also features colourful stripes and partially hand-stitched Indian threadwork.

### CLASSIC INTERPRETATION

Though each Tory Burch collection may take inspiration from a whole gamut of things, some of the brand's pieces pay tribute to classic wardrobe staples. And what can be more staple than a comfortable pair of ever reliable pumps? Perfect footwear that can go from day to night, the brand presents a modern rendering of this classic piece.

Taking the stylish component up one notch, the Tory Burch Gigi Pump is as versatile as any shoe can get. An elevated take on the classic pump, the Gigi Pump is available in a wide array of vibrant hues. The 60s-inspired footwear feature a round toe, a block heel and a metal 'T' framed by an enameled plaque. With this graphic detail, these dependable yet ultrastylish shoes make a bold statement and serve to round off the great ensembles from the Tory Burch Pre-Fall collection.



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# DRESSED to Impress

ACTORS AND ACTRESSES WORE THEIR FAVOURITE LUXURY BRANDS AT THE 69TH ANNUAL CANNES FILM FESTIVAL

he 69th Annual Cannes Film Festival was held in France from May 11-22, 2016. And, per usual, it was a star-studded affair. Actors and actresses from around the world gathered at the 12-day film festival and as most would expect they were dressed their absolute best.

Perhaps the talents at the Oscars are no longer allowed to reveal who they are wearing while on the red carpet, but that was not the case at Cannes. Actors and actresses felt free to talk about their go-to fashion accessories and

which designers they decided to wear for one of the biggest film festivals of the year.

### **CARTIER**

Cartier took centre stage during the premiere of the thriller "Money Monster", which renowned actress Jodie Foster both directs and stars in. The film also stars Julia Roberts and George Clooney. At the event, Foster's outfit was all about her jewellery as she donned sparkling heart-shaped Cartier diamond earrings and three delicate diamond bracelets.





Amal Clooney – lawyer, activist, and wife of George Clooney – also graced the red carpet wearing jewellery from the Cartier Etourdissant High Jewellery collection, including a stunning pair of platinum and white gold earrings with coral beads, natural pearls, turquoise, onyx and diamonds. Clooney also donned a matching bracelet.

#### **PIAGET**

As a Piaget International Brand Ambassador, the always-glamorous Jessica Chastain wowed at the "Money Monster" premiere with her diamond and white gold Extremely Piaget sautoir, which she paired with her Piaget Sunny Side of Life ring. Both were the perfect accessories to her stunning gown.

### **CHANEL**

CHANEL ambassador Kristen Stewart strutted her stuff during the debut of the latest Woody Allen film, "Café Society". The star of the film was clad in a black silk tulle blouse matched with a black silk skirt embroidered with pale green flowers, from the Cruise 2016/17 collection. She also showed a little bling with her CHANEL "Coco Crush" in 18-carat yellow gold.

Fellow CHANEL ambassador Vanessa Paradis wore a colourful lace-embroidered dress, also from the Cruise 2016/17 collection. Like Stewart, Paradis sported a CHANEL "Camélia Solaire" ring in 18-carat white and yellow gold, adorned with white and yellow diamonds. As the face of BLEU de CHANEL and the star of "Juste La Fin Du Monde", Gaspard Ulliel represents the look of CHANEL. He impressed at the premiere with a "Monsieur de CHANEL" watch in 18-carat white gold, with an ivory opaline dial and a black alligator strap by CHANEL Watches.

### **CHOPARD**

Hollywood couple Colin and Livia Firth stunned on the red carpet during the premiere of Jeff Nichols' film "Loving". The British actor, who is also the film's producer, sported a L.U.C XPS Fairmined watch in 18-carat rose Fairmined gold with a sophisticated slate grey dial. His wife was by his side. Livia Firth, the Founder and Creative Director of Eco-Age, donned jewellery from the Red Carpet Collection. She chose a beautiful matching necklace and earrings; both were 18-carat white gold adorned with sapphires and diamonds. Her ring was also in 18-carat white gold set with an emerald-cut sapphire and diamonds.

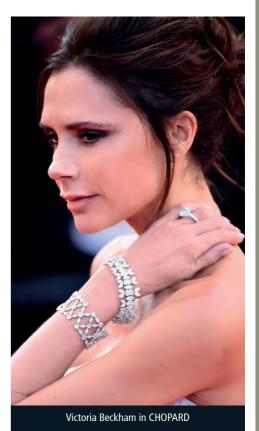
Fashion designer Victoria Beckham also impressed with jewellery from the High Jewellery Collection. She showed off two stunning 18-carat white gold and diamond bracelets,



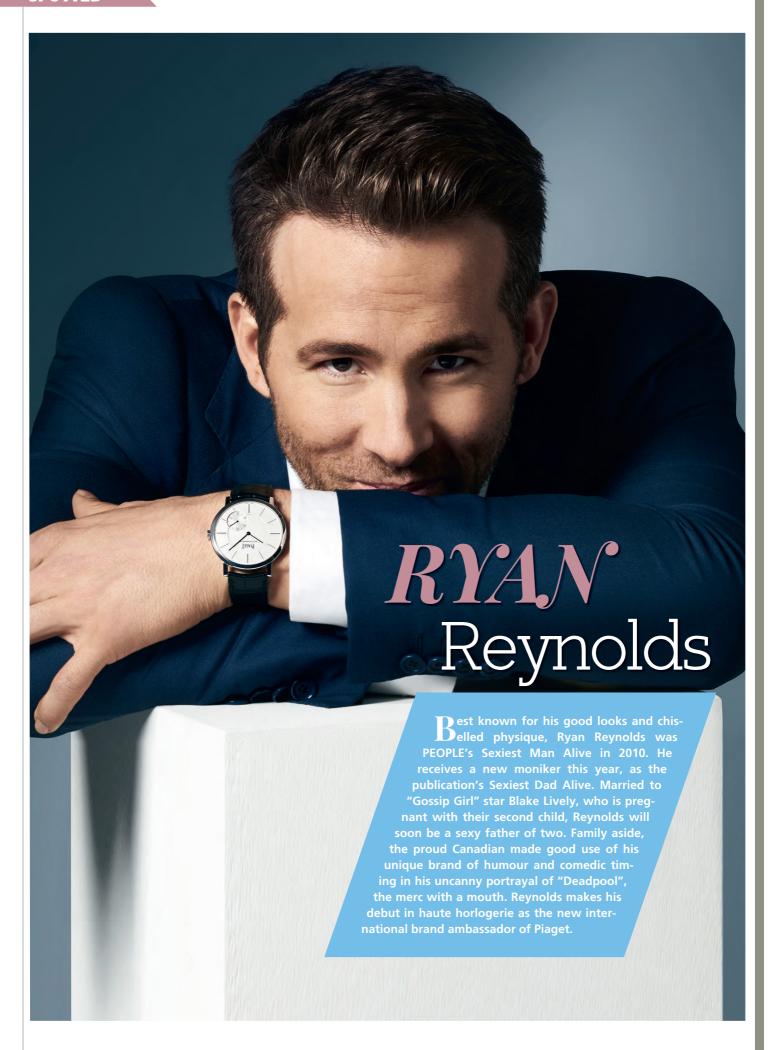




and a glamorous ring featuring 18-carat white gold and cushion-cut diamonds. Caroline Scheufele, Chopard Co-President and Artistic Director, also attended the star-studded event and was seen posing for photographs with Beckham.















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