

The Time Place

#52

INDONESIA

**CLÉ DE
CARTIER**

The
Stunning
Skeleton



**Heritage
Series**

Corum:
Changing
Times

SPECIAL
COVERAGE
**SIHH
2016**

Loving The
Limelight

**BUNGA CITRA
LESTARI &
ASHRAF SINCLAIR**

A detailed close-up of a Cartier watch movement, showing the intricate gears and components. A prominent red crown is visible on the right side of the frame. The background is a light, metallic grey.

Cartier

CLÉ DE CARTIER
MANUFACTURE MOVEMENT 1847 MC

ESTABLISHED IN 1847, CARTIER CREATES EXCEPTIONAL WATCHES THAT COMBINE DARING DESIGN AND WATCHMAKING SAVOIR-FAIRE. CLÉ DE CARTIER OWES ITS NAME TO ITS UNIQUE CROWN. CONSIDERABLE MASTERY WAS REQUIRED TO CREATE FLUID LINES AND A HARMONIOUS ENSEMBLE, A TESTAMENT TO ACCURACY AND BALANCE. A NEW SHAPE IS BORN.



THE LEGEND AMONG ICONS.



Portugieser Perpetual Calendar.

Ref. 5034: Real icons have a special story to tell. And what was true of the great Portuguese seafarers also applies to IWC's own Portugieser. After all, the history of its genesis bears the stamp of courageous innovation and watchmaking expertise at its best. Seventy-five years ago, two Portuguese businessmen approached IWC requesting a wristwatch with the precision of a marine chronometer. In response, IWC's watchmakers took the unprecedented step of housing a hunter pocket watch movement in a wristwatch case. In so doing, they founded a watch family whose timeless elegance, sophisticated technology and unmatched complexity have been a source of wonderment ever

since. The movement itself is visible through a transparent sapphire glass back cover that provides an unimpeded view of the IWC-manufactured 52000 calibre's impressive precision. The watch's complexity is eloquently expressed by the perpetual calendar, whose functions can all be adjusted simply by turning the crown. And just as observing the star-studded heavens can guide a ship safely to harbour, a glance at the perpetual calendar and the moon phase display navigate the wearer safely through the complexities of time. This, in a nutshell, is how 75 years of watchmaking history became an icon of haute horlogerie. And how, thanks to its unique blend of perfection and timeless elegance, it has become a legend in its own time.

IWC. ENGINEERED FOR MEN.

75
YEARS
PORTUGIESE
IWC SCHAFFHAUSEN



IWC

SCHAFFHAUSEN

Exclusively available at: **The Time Place** – Pacific Place (Jakarta), Plaza Indonesia (Jakarta), Plaza Senayan (Jakarta) • **INTime** - Senayan City (Jakarta) Customer Service Centre: Menara Sudirman, Level 12A, Jl Jend Sudirman Kav 60, 12190 Jakarta. Tel: (6221) 2927 2780, Fax: (6221) 2927 2781.

www.iwc.com

A person's arm in a white long-sleeved shirt reaches out from the right side of the frame towards a scenic view of rolling hills and a valley seen through a window. The window is divided into three vertical panes by dark frames. The sky is blue with scattered white clouds. The hills are green and brown, with some buildings visible in the distance. The overall mood is aspirational and optimistic.

WHEN I'M CHALLENGED,
That's My Finest Hour.

Striving for what's best is what you do every day. You rock. That's what makes you our distinguished customer for more than 15 years. We thank you for that honor.



THE TIME PLACE

The finest timepiece boutique celebrating the human spirit since 1999



There is no better way to start the 2016 watch year than by having the striking Clé de Cartier Automatic Skeleton on the first cover of the year. I think you will agree that it is in keeping with the Cartier tradition of distinguished designs.

It was one of the highlights at January's Salon International de la Haute Horlogerie (SIHH) 2016 which I attended in Geneva. Apart from Cartier, in this issue you can catch up on all the debuts from Audemars Piguet, A. Lange & Söhne, Baume & Mercier, HYT, IWC, Jaeger-LeCoultre, Panerai, Piaget, Roger Dubuis and Vacheron Constantin in our extensive spread of pages devoted to SIHH.

There have been other special debuts and openings closer to home. A proud milestone for our company was the unveiling of the Chanel Fragrance and Beauty Boutique in Plaza Indonesia, the first in the nation. We invite you to come on a "fragrance journey" in this edition.

Among other upcoming attractions will be the arrival in Indonesia of the renowned Berluti men's leather accessories brand, profiled in this issue.

As it is spring, many of us have lighter thoughts on our mind. Actress-singer Bunga Citra Lestari and her husband Ashraf Sinclair share their thoughts on a successful marriage, while retired Japanese footballer Hidetoshi Nakata is bringing a taste of his homeland – sake – to the world.

Here's wishing you an enjoyable read – and a successful and healthy 2016.

Irwan Danny Mussry
Editor-In-Chief and Publisher

  @irwanmussry

TO BREAK THE RULES,
YOU MUST FIRST MASTER
THEM.

THE VALLÉE DE JOUX. FOR MILLENNIA A HARSH,
UNYIELDING ENVIRONMENT; AND SINCE 1875 THE
HOME OF AUDEMARS PIGUET, IN THE VILLAGE OF LE
BRASSUS. THE EARLY WATCHMAKERS WERE
SHAPED HERE, IN AWE OF THE FORCE OF NATURE
YET DRIVEN TO MASTER ITS MYSTERIES THROUGH
THE COMPLEX MECHANICS OF THEIR CRAFT. STILL
TODAY THIS PIONEERING SPIRIT INSPIRES US TO
CONSTANTLY CHALLENGE THE CONVENTIONS OF
FINE WATCHMAKING.



ROYAL OAK
PERPETUAL
CALENDAR
IN YELLOW GOLD.

AUDEMARS PIGUET
Le Brassus

THE TIME PLACE
PLAZA SENAYAN LEVEL 1 #125 TEL: (6221) 572 5759
PLAZA INDONESIA LEVEL 1 #165-168 TEL: (6221) 310 7715
PLAZA TUNJUNGAN 4 UPPER GROUND #14-16, SURABAYA
TEL: (6231) 532 7991
AUDEMARSPIGUET.COM

ALL TOGETHER NOW

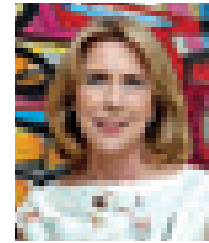
A magazine is the sum of its parts – many and varied that come together in the printed copy in your hands. A major part of its publication comes down to the people who put it together, from the in-house team to our valued contributors, including writers, photographers and the creative teams involved.

Some of the latter, some of them working close to home, some of them in far-flung corners of the world, are represented on this page.



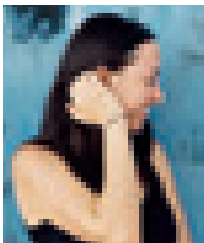
CHRISTINE TERRISSE
Writer

Christine has written about watches and the luxury industry for the past six years. She works as a copy and content writer specialising in start-ups, and as a music editorial writer for OC Weekly. She is harnessing her education and past performing arts experience to complete her first short screenplay. She resides in Silver Lake in Los Angeles with her musician and small business owner husband.



DEBORAH ISKANDAR
Art Consultant

Deborah established the first international auction house representative office in Indonesia in 1996. After more than 20 years' experience collectively within the art world, she founded her own advisory firm, ISA Art Advisory, in 2013. It aims to aid buyers, sellers and collectors to approach the art world with ease and to build collections that will retain value over time.



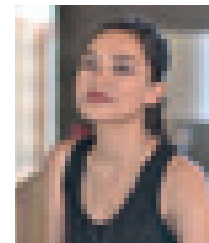
JUSTINE LOPEZ
Writer

Currently based in Beijing, China, the California native works as a freelance writer. When she's not typing away on her laptop she is usually traipsing around the world in search of delicious vegetarian street food and picture-perfect beaches. She has ventured to over 25 countries from Asia to South America, and has a true passion for sharing her stories with those around her.



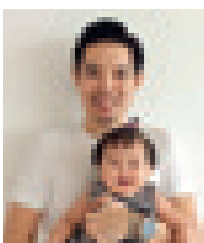
KIEFER LIPPENS
Hairdresser

A native of Holland, Lippens has been a hairdresser since he was 14 years old, a skill that he inherited from his parents. He moved to Indonesia in 2014, living for a period in Bali, and now brings his talents to styling socialites and celebrities in Jakarta, including Bunga Citra Lestari, featured in this edition with her husband Ashraf Sinclair. "She dares to look different on every occasion," he says about the singer-actress.



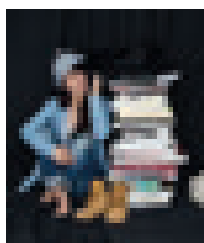
MAGALI DARGA
Writer/Photographer

Raised by parents who are both in the art business, Magali followed their lead and graduated in photography and art history in Paris. She has worked as a journalist and stylist, hosted gallery events in both Indonesia and Paris and is now a VJ for DJ Mag Indonesia. "You can't go to a cake shop and limit yourself to one type of dessert!," she says of seizing life's vast opportunities.



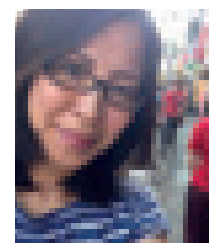
MULYADI KURNIAWAN
Writer

His interest in fine timepieces started early, with his father's small collection leaving a lasting impression. With experience in luxury retail and media as marketing communications specialist, public relations, writing/editing as well as brand management, Mulyadi has spent the last decade traveling the world and appreciating the finer things in life, especially his infant daughter and family.



FEN SOONG
Photographer

Fen's eye for beauty and passion for visualising feelings inspired her to be a beauty, kids and pet photographer. She compares the sensation to "first times" in life, from holding hands to seeing one's newborn baby or bringing home a new pet. Fen, married to fellow photographer David Soong, is happiest surrounded by her family, her dogs, pretty little things and wearing a pair of comfy boots.



SONDANG SIRAIT
Writer

Between rummaging through Chinatown and visiting pagodas and temples, Sondang has found a new home in Yangon, which she writes about here. An experienced journalist in Indonesia and the United States, she now writes for publications in Indonesia and Myanmar. The mother of two young children is a firm believer in Dr. Seuss's advice that life is a great balancing act.



ROGER DUBUIS

HORLOGER GENEVOIS



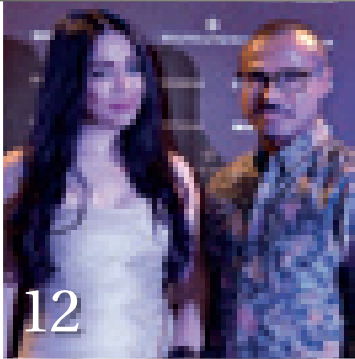
EXCALIBUR
SPIDER

Skeleton double flying tourbillon

The Time Place Boutiques

Pacific Place +62 21 5140 2776 - Plaza Indonesia +62 21 310 7715 - Plaza Senayan +62 21 572 5759





12



14



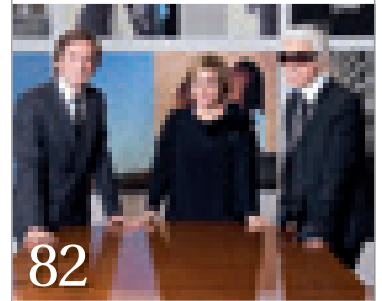
70



30



80



82



91

- 6 WELCOME NOTE
- 8 CONTRIBUTORS

COVER FEATURE

30 **CARTIER**
A fascinating feat of Clé

FEATURES

24 **MCT**
Doubling Up
The revolutionary Sequential Two

26 **ULYSSE NARDIN**
Ladies First
Meeting her needs

28 **HIGH JEWELLERY**
Gems Galore
Tales from a master jeweller

SIHH

36 **DATLINE GENEVA**
Reflecting on the annual event

38 **AUDEMARS PIGUET**
Strong Showing
Breaking the rules again

42 **A. LANGE & SÖHNE**
Triple Threat
Three captivating novelties

46 **HYT**
Terrific Twosome
Doses of fun & experimentation combined

52 **JAEGER-LECOULTRE**
Special Anniversary
Honouring the Reverso line

56 **PIAGET**
A Fine Flair
Springing a few surprises

THE HERITAGE SERIES
66 **CORUM**
Journey of Discovery
The quest for the ultimate timepieces

70 **PERSONALITY**
Affectionately Yours
In the mood for love with entertainers Bunga Citra Lestari & Ashraf Sinclair

HIGH LIVING
82 **FENDI**
Higher Power
The house moves to an iconic Roman building

92 **TRAVEL**
Capital Gains
Why Yangon is the "in" travel destination

REGULAR COLUMNS
12 **SOCIETY**
22 **INDUSTRY NEWS**
94 **CELEBRITIES**

The Time Place Magazine, Edition 52

All rights reserved, copyright 2016 by PT Komunikasi Perkasa International
Reproduction in whole or part without permission is prohibited

Editor-in-Chief and Publisher: Irwan Danny Mussyri
Chief Editorial Advisor: Shannon Hartono
Group Publications Editor: Bruce Emond
Managing Editor: Maria Zarah Gregorio Viado
Sales and Operations Director: Imelda Zuchriany
Production Manager: Christine Yulita
Circulation & Distribution Coordinator: Shirley Manurung
Contributors: Kindra Cooper, Magali Darga, Deborah Iskandar, Mulyadi Kurniawan, Justine Lopez, Sondang Sirait, Fen Soong, Jacky Suharto, Christine Terrisse
Art Director: Noni Soeparman

For Advertising Inquiries:
Please contact **Christine Yulita** at christine.yulita@time.co.id or +62 21 2927 2708
To subscribe, please contact us at subscribe-magazine@time.co.id
Also read online at www.thetimeplace.co.id / thetimeplacemagazine

Printed by : PT. Printindo Utama
info@printindo.net

The Time Place, Plaza Senayan:
Plaza Senayan, Level 1 #125, Jakarta, Tel: +62 21 572 5759
The Time Place, Plaza Indonesia:
Plaza Indonesia, Level 1 #165, Jakarta, Tel: +62 21 310 7715
The Time Place, Pacific Place:
Pacific Place, Ground Floor #12A-B, Jakarta, Tel: +62 21 5140 2776
The Time Place, Tunjungan Plaza 4:
Tunjungan Plaza 4, Level UG # 14-16, Surabaya, Tel: +62 31 532 7991
Rolex by The Time Place:
Plaza Indonesia, Level 1 #69-70A, Jakarta, Tel: +62 21 2992 3982
The Shoppes at Marina Bay Sands B2 - 211/214, Singapore,
Tel: +65 6688 7211

www.thetimeplace.co.id
Follow us on

TheTimePlace TheTimePlace TheTimePlace

LAPO ELKANN
by Chen Man

HUBLOT

T H E A R T O F F U S I O N



**BIG BANG UNICO
ITALIA INDEPENDENT**

AVAILABLE AT:

THE TIME PLACE

PLAZA INDONESIA Level 1 No.165-168
Jl. MH. Thamrin Kav. 28-30 Jakarta 10350 Tel: +62 21 310 77 15

PLAZA SENAYAN Level 1 No.125-127
Jl. Asia Afrika No.8 Jakarta 10270 Tel: +62 21 572 57 59

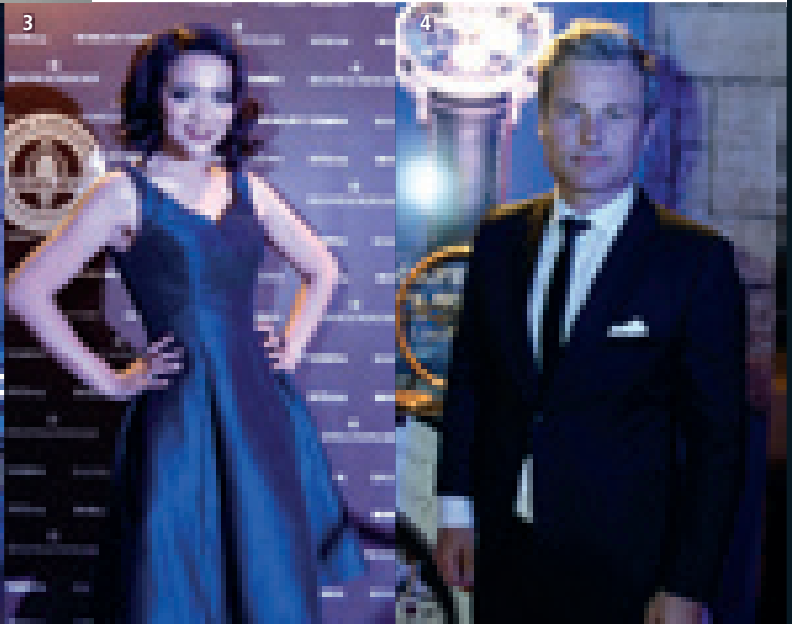
PACIFIC PLACE Ground Floor Unit 12A-B
Jl. Jend. Sudirman Kav.52-53 Tel: +62 21 5140 27 76





Fast Track

Fans of fast cars and superb watches headed to Otel Lobby in Kuningan, South Jakarta, for the launch of the Baume & Mercier Capeland Shelby Cobra. The handsome, racing-inspired timepiece, available in two limited edition versions, pays tribute to American racer Carroll Shelby, who beat the odds to triumph in the FIA International GT Championship in 1965. Taking pride of place at the gathering for loyal customers and media representatives was a rare mint-condition Shelby Cobra vehicle tracked down in Jakarta. Baume & Mercier Managing Director for Southeast Asia & Australia, Philippe Caron, explained the inspiring story of Shelby and his eponymous watch before guests mingled to the accompaniment of live music into the late hours.



1. The Shelby Cobra race car on display 2. Irwan Danny Mussry, Agus Lasmono & Philippe Caron 3. Inga Laurina 4. Julien Porte 5. Dewi Mutiarini, Angela Prisa, Ninuk Olenczak & Yanthi Heru 6. Titin, Lusi & Mela.

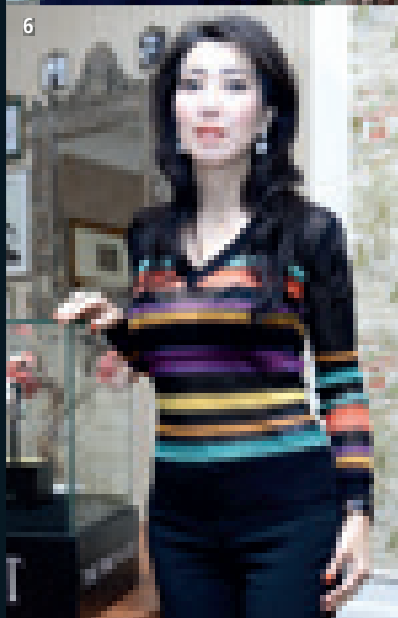
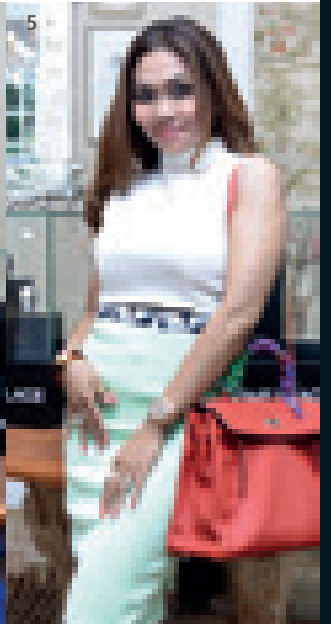
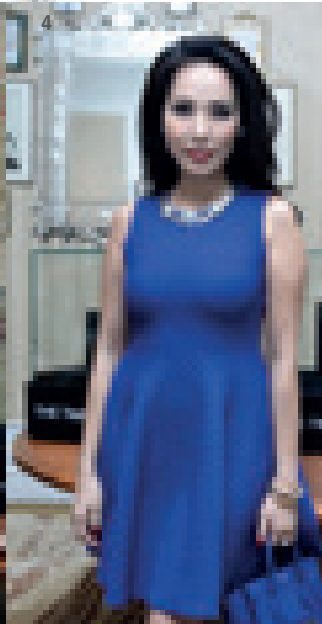
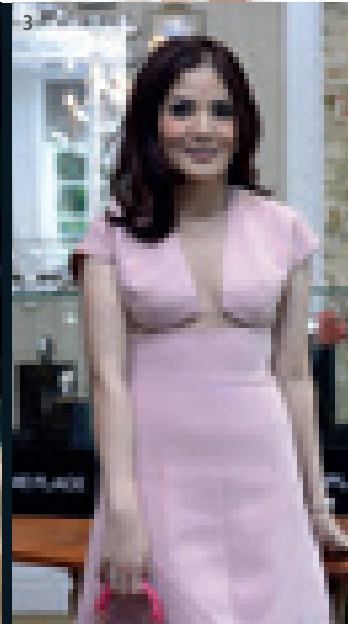


7. Ade Andrini, Vicky Shu & Athira 8. Julius & Ivan Indrawan 9. Devi Lanni 10. Lily Sumanti & Iswandi 11. Miranda Tobing & Samuel Abrahams 12. Stewart Nagari 13. Vivi Nguyen 14. Erza S.T. 15. Elfrida Wong & Astrid Lee 16. Devita Ernanda & Ade Maksi.



Light of Day

The classic Parisian ambience of the Coco Room at Orient 8, Hotel Mulia Senayan, proved the perfect setting for the launch of the Piaget Limelight Stella during a Ladies High Tea, hosted with Time International. A coterie of Jakarta's most fashionable ladies sampled canapés, enjoyed a nail art session and struck their best poses for photos before getting a close-up look at the moon-inspired timepiece, distinguished as the maison's first complicated timepiece for women everywhere.



1. Imon Wang, Ninuk Olenczak & Farina Cong 2. Nia Harun & Vita Rusdi 3. Nindy Parasady Harsono 4. Olivia Pakasi 5. Marline Henriksen 6. Djuliana Tandi 7. Elena Lubis & Viena Mutia 8. Elena Tsareva & Astrid Lee.

PIAGET

PERFECTION IN LIFE



-Jetée des Eaux-Vives, Geneva-

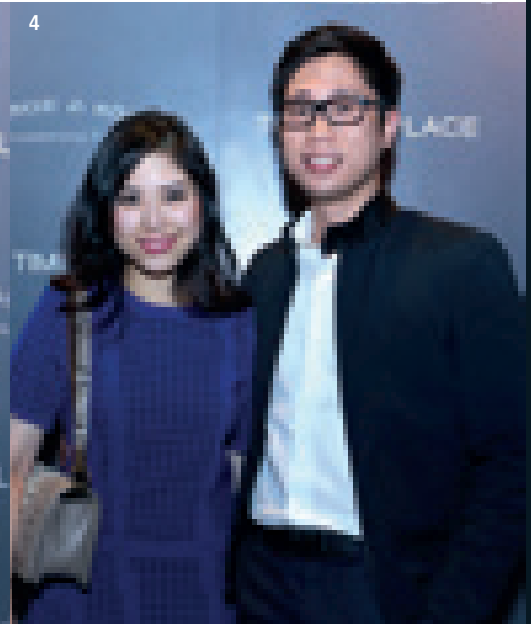
Piaget Emperor Cushion shape 1270P,
Ultra-thin automatic tourbillon watch.
Numbered edition.

piaget.com

The Time Place
Plaza Indonesia (021) 3107715 • Plaza Senayan (021) 5725759

Brand Value

A. Lange & Söhne treated its customers to an intimate dinner to mark the 200th anniversary edition of the iconic 1815 timepiece. Asia Pacific Managing Director Gaetan Guilloson led the gathering at Cassis Kitchen Restaurant, which was also highlighted by an engaging presentation on the brand's long history and distinctive product qualities by Lange Akademie's Chris Leung. Dinner and dessert closed with the guests taking advantage of the opportunity to get an up close look at the watches on display.



1. Henry Gunawan, Charles Sutanto, Alamo D. Laiman, Sugianto Kosim 2. Shanty & Iskandar Holidi 3. Gavin Foo 4. Angela Tanoesoedibjo & Michael Darmajaya 5. Yuliana Barlian & Sophian Kartono 6. Gaetan Guilloson & Budi Notowidjojo 7. Edyanto Tedy 8. Freddery Chandra.

#DontCrackUnderPressure



TAGHeuer

SWISS AVANT-GARDE SINCE 1860



TAG HEUER CARRERA CALIBRE HEUER 01

Chris Hemsworth works hard and chooses his roles carefully. He handles pressure by taming it, and turning it to his advantage. #DontCrackUnderPressure was coined with him in mind.

#DontCrackUnderPressure



TAG Heuer

SWISS AVANT-GARDE SINCE 1860



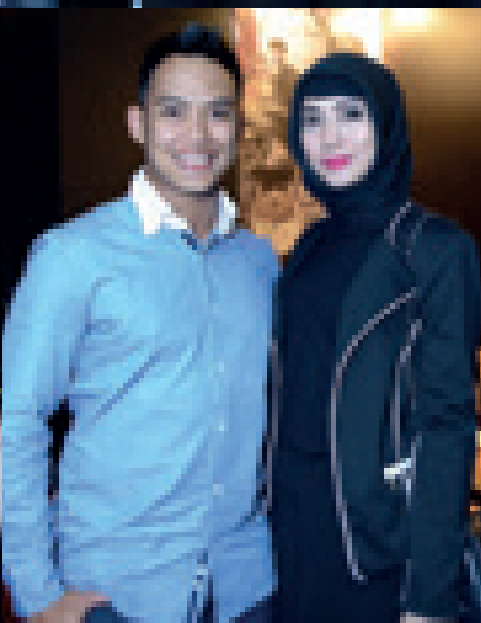
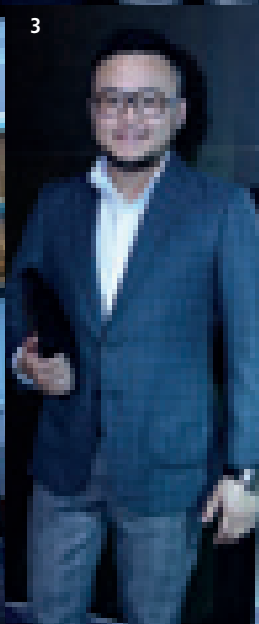
TAG HEUER CARRERA
CARA DELEVINGNE SPECIAL EDITION

Cara Delevingne challenges rules. Being free-minded is her motto. Like TAG Heuer, she defies conventions and never cracks under pressure.



Star Turn

Reaching the 150-year mark of doing business is an exceptional feat. Zenith celebrated its venerable anniversary with a cocktail party in November, hosted by Time International at Burgundy Bar & Lounge at Grand Hyatt Jakarta. The gathering of VIP guests and media friends, who were greeted by Zenith Southeast Asia, Australia & South Korea Brand Director Hugo Escude, was an opportunity to appreciate the Swiss watchmaker's history of innovation and enterprise, displayed in a preview of its latest collection, including the limited edition Academy Georges Favre-Jacot Titanium.

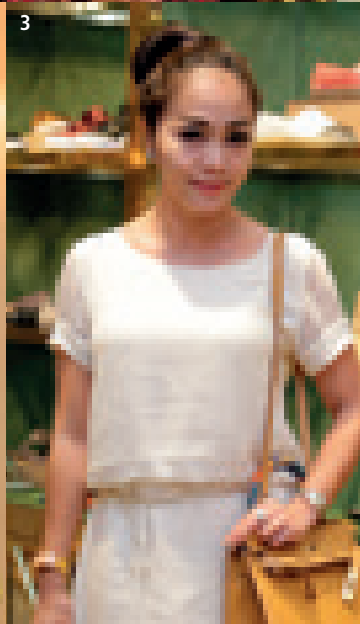


1. Irwan Danny Mussry, Rosano Barack, Hugo Escude & Boyke Gozali 2. Renda Rahmi & Sartika Revita 3. Samuel Wongso 4. Marcello Telasman & Ivan Adiyasa 5. Eka Mason & Billy Goetlive 6. Iswandi & Lily Sumanti 7. Doni Tata & Ade Andriani 8. Fiona Cuthill & Maher Gautama.



Holiday Highlights

Stylish attire to set sail for exciting travels either near or far was the order of the day as Tory Burch previewed its Holiday 2015 collection, themed “Marrakech meets Chelsea” and inspired by the free spirit of 1960s and ‘70s London. Hosted by art aficionado and restaurateur Amalia Wirjono, the intimate afternoon high tea showcased the sumptuous patterns of the Tapestry collection. Guests were also charmed by the opportunity to sit for a fashion illustration, with their image preserved in a becoming Tory Burch frame.



1. Anita Boentarman, Sari Seputra, Ira Guntur & Amalia Wirjono 2. Christina Suwardi & Debbie Lusikooy 3. Helen Chintya 4. Vivi & Deby 5. Rambo Ghozali & Yohana Irawan. 6. Paula Dewiyanti & Lina Koswara 7. Sevie, Mansha & Pandan Arum.



Grande Reverso Night & Day watch

Eduardo Novillo Astrada, polo Champion,
Winner of the Triple Crown.

THE TIME PLACE

PLAZA SENAYAN - Tel: +62 21 572 5759
PLAZA INDONESIA - Tel: +62 21 310 7715

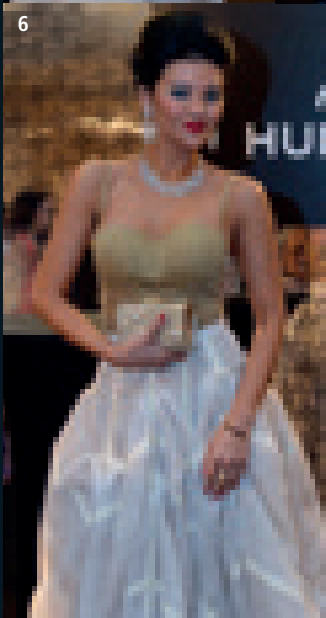
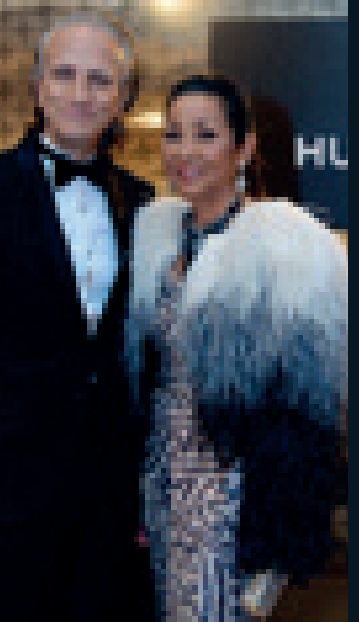
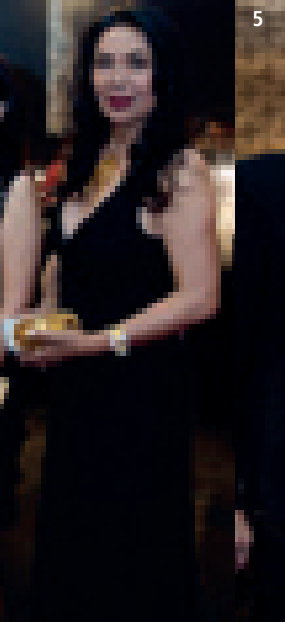
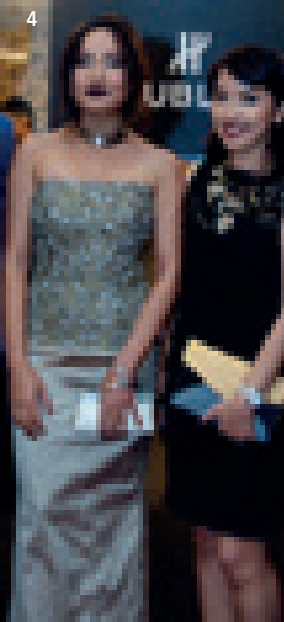
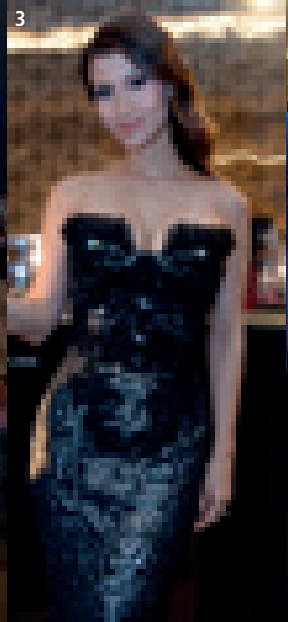

JAEGER-LECOULTRE

Open a whole new world



Leading Lights

The Mobiliari Group pulled out all the entertaining stops to arrange its annual Indonesia Tatler Ball 2015. The glittering night, with The Time Place and Hublot among the sponsors, brought together 385 exclusively invited guests at the Dian Ballroom of Raffles Hotel Jakarta. A good time was had by all, with a sumptuous five-course dinner, a dynamic tango demonstration by two leading dancers, a fashion show and a standout performance by former *American Idol* contestant Joshua Ledet, as the highlights of the evening. These were followed by a rollicking after-party.



1. Millie Stephanie, Monica Hendrayanta, Margie Kusuma & Maria Lukito 2. Annisa Yudhoyono 3. Millane Fernandez 4. Magali Darga, Ria Imelda & Jais Darga 5. Dimitri Pantazaras & Dato Farah Khan 6. Farah Quinn 7. Louise Hsiao & Caroline Gumanti 8. Some of the Hublot timepieces on display courtesy of The Time Place.

WELCOME TO OUR WORLD



At the heart of the most extreme missions are the exceptional pilots who experience daring feats on a daily basis and are prepared to entrust their security only to the most high-performing instruments. At the heart of the most extreme missions is the Breitling Avenger. A concentrated blend of power, precision and functionality, Avenger models boast an ultra-sturdy construction and water resistance ranging from 300 to 3,000 meters. These authentic instruments for professionals are equipped with selfwinding movements chronometer-certified by the COSC – the highest official benchmark in terms of reliability and precision. Welcome to the sphere of extremes. Welcome to the Breitling world.

AVENGER BLACKBIRD

The Time Place • Pacific Place, Plaza Indonesia, Tunjungan Plaza Surabaya
INTime • Grand Indonesia, Mall Kelapa Gading, Paris Van Java Bandung,
Plaza Senayan, Pondok Indah Mall, Senayan City, Sun Plaza Medan
Time Care Service Centre • Menara Sudirman Level 12A, Jl. Jend Sudirman
Kav. 60 Jakarta Tel. (021) 2927 2780



INSTRUMENTS FOR PROFESSIONALS™



GETTING Smart

TAG HEUER CONNECTS WITH AN EXTRAORDINARY SMARTWATCH

Integrating all the high-tech trappings of smartwatches on the market, the TAG Heuer Connected Watch takes a different tack: it looks, feels and ticks just like a classic chronograph. Described by TAG Heuer CEO Jean-Claude Biver as a “marriage” between “Switzerland’s Watch Valley and America’s Silicon Alley,” the partnership between Google, Intel and the 155-year-old Swiss watchmaker has birthed the first luxury smartwatch embedded with an Intel processor.

The top-of-the-line timepiece boasts interchangeable watch faces, interactive counters, and thousands of customisable apps available through Android Wear. iPhone users can opt for an iOS version of the Android Wear mobile application, compatible with most of the apps.

The illuminating digital watch face emulates the brand’s classic Carrera – save for its LCD display with multiple finger recognition. Meanwhile, the counters on the watch face can be altered to display weather, timekeeping, or fitness information using Google Fit tracking systems. Without the innards of a traditional timepiece, the Connected Watch feels lighter on the wrist at 52 grams.

Biver stressed the concept of “eternity in a box,” whereby the product’s traditional watchmaking roots are designed to outlast the obsolescence of the technology.

“If you have a connected watch from TAG Heuer and you feel you don’t want to buy the next generation [...] you go back to the store and we will transform your connected watch into a mechanical watch, which will then become eternal,” he said.

To obtain the replacement, users must trade in their Connected Watch and shell out an additional \$1,500, matching the retail price for the Connected Watch at the time of launch. Powered by Google Search, a discreet built-in microphone on the 12.8 mm-thick case uses Google voice recognition technology to receive commands to send a text message, make a call, or launch an application.

Meanwhile, the watch is designed to flash weather updates, reminders, and time-sensitive information such as the gate number for a flight – which David Singleton, VP Engineering at Google, bills “glanceable, actionable, and effortless” without the intermediary of a smartphone. A swipe over the 46 mm watch face yields the apps menu, which includes texting features, Google Maps, and exclusive TAG Heuer lifestyle apps.

At 46 mm across, the outsized dial is designed for men’s wrists, while a pending women’s version is in the works. Made from vulcanised rubber, the watch band is available in seven trend-abiding colours – green, blue, orange, red, white, black and yellow.



LINDE WERDELIN



THE POWER OF TWO



LINDEWERDELIN.COM

NOW AVAILABLE AT:

THE TIME PLACE

PLAZA SENAYAN +62 21 572 5759 • PACIFIC PLACE +62 21 5140 2776

The truly one
of a kind
Sequential
Two - S200



SUPERLATIVE

Design

MCT PRESENTS THE SEQUENTIAL TWO - S200, THE FIRST FRUIT OF ITS VERTICALIZATION STRATEGY

As far as unique timepieces go, the MCT Sequential Two - S200 is in a league all its own. Featuring the brand's signature prism display, the watch comes in a round case measuring 44.6 mm with a height of 14.5 mm. It is distinguished by several remarkable attributes including specially designed lugs as well as a one-of-a-kind sapphire crystal case band that allows light to penetrate the case, beautifully highlighting the information on the watch dial. Furthermore, the top sapphire crystal is stepped down and invisibly screwed to the case, doing away with the bezel and providing the timepiece a slimmer profile.

A tribute to truly artful time telling, the hours are displayed through four modules on the dial, each comprised of five triangular prisms that rotate to display one of three numbers. The open side of a C-shape, hand-engraved with "Manufacture Contemporaine du Temps" (which is what MCT stands for), indicates the current hour while the minutes are identified by a central minutes hand.

Powered by the MCT-S2 mechanical micro-rotor movement, wholly developed by MCT, the Sequential Two - S200 has a power reserve of up to 40 hours and is also equipped with water-

resistance of 30 metres. This remarkable watch is the first product born out of MCT's successful verticalization process. With the company fully controlling its production process, it is surely but a matter of time before it unveils even more novel offerings.

The MCT Sequential Two - S200 is available in two exceptional versions: red gold with dark dial elements or white gold with light dial elements. The timepiece comes with either a double hand-stitched alligator leather strap with anti-allergy inner lining or an 18-carat gold and titanium bracelet with double-folding clasp.



GUCCI

timepieces

diamantissima collection
swiss made

the time place plaza tunjungan 4 031.532.7991
intime grand indonesia 021.2358.1208 plaza senayan 021.572.5323 pondok indah mall 2 021.7592.0797 senayan city 021.7278.2181
kelapa gading 021.4584.8977 paris van java 022.8206.4135 sun plaza 061.450.1200
@time plaza indonesia 021.2992.4209 time care service centre 021.2927.2780

Jade pays
homage to
discerning
women



JADE Power

ULYSSE NARDIN REACHES OUT
TO ITS FEMALE CUSTOMERS
WITH A STUNNING COLLECTION

It was in Le Locle, located in the Jura Mountains, that a young man named Ulysse Nardin came to trail his father's footsteps in the early 19th century. He went on to set up his own namesake company, which later evolved into a highly prestigious watchmaker.

Fast forward to the present, for the first time in the company's history, Ulysse Nardin creates a timepiece for women, Jade. From the feminine design of the watch, to its modern functionality, Jade is meant to indulge.

Designed and built in such a way that it does not call for any pushing or pulling of the crown

to set the date and time, the watch's mechanical self-winding mechanism eliminates the need for daily hand winding, thanks to continuous tension on the mainspring.

This is a feature that would be much appreciated by ladies who wouldn't want to mess up their manicures or their fingernails in rewinding and setting manual winding watches.

Such sensitivity towards women's needs sets the manufacture apart.

With a slightly oval-shaped case, 36 mm wide and 39 mm long, the watch displays a stun-

ning composition of rose gold, diamonds and mother-of-pearl. This beautiful elegance extends to the diamond-studded crown and bezel. In total, there are 78 brilliant diamonds weighing 1.176 carats. A leather strap with an 18-carat gold folding buckle completes the look.

Jade is powered by the UN-310 Calibre and is water-resistant to 30 metres. It is equipped with 48 hours of power.

Drawing on the inventive spirit of Ulysse Nardin, silicium technology is used for the base calibre, escapement wheels and Swiss anchor. A technologically advanced material, silicium was first brought to the forefront of haute horology by Ulysse Nardin with the unveiling of the revolutionary Freak. Unlike conventional materials, silicium is not affected by close proximity to magnetism.

The unique design extends to the whimsical placement of hour and second numerals at the base of the dial, with the date window located at 6 o'clock.



Berluti

Paris

Bottier depuis 1895

OPENING SOON IN PLAZA INDONESIA

A selection of
the finery on
display



DAZZLING Showcase

IT WAS A GOLDEN
CELEBRATION IN SINGAPORE
AS CARTIER CAME TO TOWN

Cartier celebrated Singapore's Golden Jubilee in 2015 by presenting the *Étourdissant Cartier*, with 10 days of festivities showcasing more than 600 exceptional pieces of high jewellery, haute horlogerie and precious objet d'art.

With over 400 invited clients flown directly to the city-state, the exhibition at Singapore's grand but welcoming Pinacothèque de Paris

venue was exemplified with masterpieces such as the eponymous *Étourdissant*, a stunning 34.96 carat DIF type II A diamond necklace (*étourdissant* is the French adjective for stunning, dazzling, astonishing – a description that was entirely fitting for the riches on display).

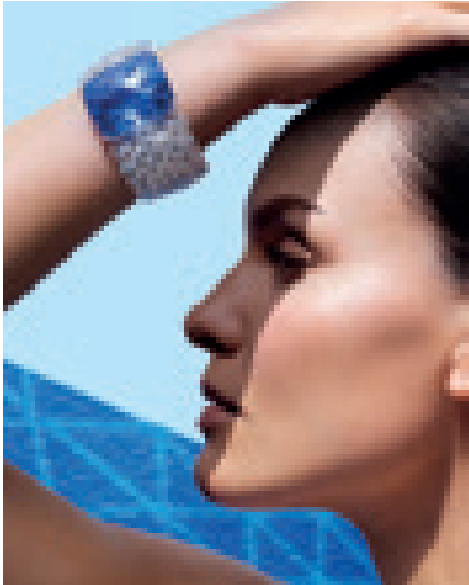
The unveiling of 60 new collections to the public was also a first for the maison, which used

the event to share its passion for art and its unique approach to artisanship and savoir-faire.

Known as the artists of merchants, the Cartier brothers ventured throughout the world in search of precious stones. This fuelled the Cartier tradition of travelling and exploring Southeast Asia and beyond in the search of precious gems that will inspire the maison's designers.

"It is beyond the diamonds. It's the story that has been a part of it. It's also the relationship that Cartier, as a jeweller, and our highly skilled team in Paris, to entertain with each one of those stones," said Cartier Regional Managing Director for Australia and Southeast Asia Grégoire P. Blanche.

Visitors were entranced by the array of beautiful pieces, outstanding among them the magnificent Romanov cuff. Belying the jaw-dropping 197.80 carat, cushion-shaped Ceylon sapphire, there's the history: the piece once belonged to Tsarina Maria Feodorovna,



Left: The legendary Romanov cuff that once belonged to Russian royalty
Right: An 85.42 carat black opal is at the heart of the Lagon bracelet



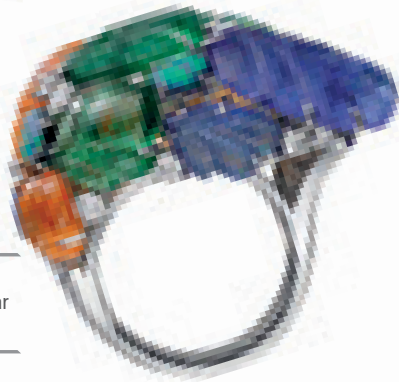
SAVOIR-FAIRE

Beyond the fascinating history in each piece, the exhibition was also an opportunity for guests to learn more about the intricate craftsmanship behind each novelty. It is quite impossible to summarise one and a half century of artisanship but by taking a closer look at the Agra set, one of the highlights of this exhibition, one does get a glimpse of what truly makes Cartier a maison that has revived savoir-faire techniques for today.

The Agra set was inspired by the Tutti Frutti collection that was first designed in 1901 by Pierre Cartier. It was a necklace commissioned by Queen Alexandra of Britain to complement Indian gowns she received as a gift. Made up of dazzling sapphires, rubies and emeralds, the necklace was then set in French platinum and

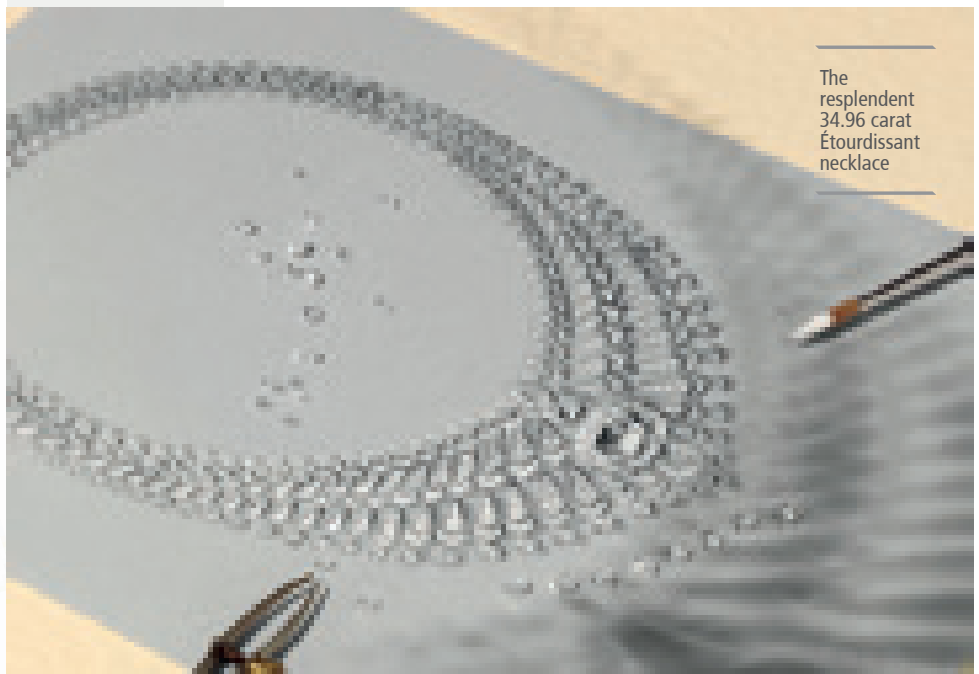


White gold and two black opals totalling 15.09 carats on Pushkar earrings



The Pushkar ring

the wife of Russia's Alexander III. Embedded into her robe, the stone travelled from the Winter Palace to the auction block after the Russian Revolution before Cartier acquired it in 2014. It took the maison's designers over 3,000 hours to assemble before creating the perfect balance of history and contemporary while of course staying true to the time-honoured Cartier DNA. The Gloria Swanson rock crystal transparent bracelet was, and still is, a significant part of the cuff, for the sapphire is removable and can be replaced by a rock crystal to add functionality and versatility to the chef-d'oeuvre.



The resplendent 34.96 carat Étourdissant necklace

“*KNOWN AS THE ARTISTS OF MERCHANTS, THE CARTIER BROTHERS VENTURED THROUGHOUT THE WORLD IN SEARCH OF PRECIOUS STONES.*”

diamond mountings. Each stone was carved using Indian carving techniques, revolutionary for the era. It was not until the 1970s that it was named Tutti Frutti and in 2015 the Agra set was born.

Still staying true to the perfect blend of the East and West, the necklace today is modernised by the addition of onyx stone that can be worn in three ways due to the four carved centre stones being removable.

To pay tribute to the highest calibre of craftsmanship, Cartier revived an old complex métier d'art of diamond threading in the Diamas bracelet. The stunning piece consisting of platinum and diamonds, with each diamond strung piece by piece onto specially developed threads, totals 82.26 carats.

Clé de Cartier
Automatic
Skeleton
Calibre 9621MC



SERENE
Highness

CARTIER SCALES NEW HEIGHTS
IN FINE WATCHMAKING

WORLDS OF ENCHANTMENT



FLOATING ON AIR

A movement is suspended, seemingly unattached to its dial while it whirs away. How is this possible? The Cartier watchmaker's secret rests not in sleight of hand, but in the ingenuity that brings the *Rotonde de Cartier Astromysterieux* to life. The inspiration: mystery clocks of years past, where the hands were not directly linked to the movement but instead attached to two crystal discs. By combining the central rotation of an escapement with the axis of the watch's hands, the Calibre 9462 MC movement brings the ethereal to the wrist.



THE REVOLUTION COMES IN PINK

An original '60s nonconformist is back. This time, with a rosier outlook and nothing to hide. A Mechanical Legend, the case and movement of the Crash Skeleton become one – its skeletonised, plates bevelled, satin-finished and ready for the revolution. Its bridges, also skeletonised, form 18-carat pink gold Roman numerals. In an ode to its birth-year, only 67 of this counterculture Crash powered by calibre 9618 MC, are available. The Mechanical Legend Crash Skeleton proves Cartier is always ready to usher in a new era.



LOCKED IN ORBIT

Some may promise you the Earth and the Moon, but only Cartier delivers in such spectacular fashion. The Rotonde de Cartier Earth and Moon has two sub-dials. Its earthly display shows local time and a second time zone on a 24-hour disc. A push piece at 4 o'clock adjusts the second time indication—an on-demand lunar display that activates a disc concealing a tourbillon cage, while a crescent formed by the disc sliding over the tourbillon cage accurately reproduces the moon's shape. This 18-carat gold skeletonised beauty transports you to the moon and back.



FOLLOW THE PANTHER

Peer through a gem-set bezel and an enchanting scene comes to life. Against a filigree landscape, a panther crouches with her cub alongside her. Against the black diamond-studded night sky her coat shines with brilliant diamonds and black lacquer spots. Above their heads flutters the écolibri, a hummingbird. A push of the winding crown and the golden baby panther gives chase. Lose yourself in the world of Panthères et Colibri, where the height of the colibri's flight indicates the power reserve of the new calibre 9915 MC movement.



LEGENDS MEET

The panther has met its match. It curiously slinks up to the mirrored disc, curling around its surface. How do the hands float in mid-air? Where does the power come from to bring this watch to life? Two legends of Cartier's legacy come together with the *Panthère Mystérieuse Calibre 9981 MC* – a three-dimensional mystery complication. The panther's emerald eyes glint as it looks upon the curious sight; its diamond coat dissolving into the pitch black dial. This jewelled masterpiece features 18-carat white gold and 533 brilliant-cut diamonds



A CAPTIVATING JOURNEY

Locked in an eternal dance, day transitions into night and the moon transforms its shape. This transition between darkness and light, the sun and the moon, play out upon the deep blue 40 mm lacquered and gold spangled surface of the *Rotonde de Cartier Day/Night Retrograde Moon Phases*. From left to right, the sun and moon trace a path along the upper dial while a delicate retrograde rhodium steel hand glides over the brilliant-cut diamond and sapphire phases of the moon. It's a captivating journey to the centre of another enchanting Cartier world.

The skeletonised movement can be admired through the case back



The year is 1953 and actress Marilyn Monroe, decked out in diamonds and swathed in a shocking pink satin dress, purrs the lyrics to “Diamonds are a Girl’s Best Friend” while encircled by dashing men in dress suits. In this ode to the top jewellers of the time and their creations, she name drops Cartier. And so two icons came together.

Through its recognised place in popular culture and the creation of imaginative jewelled pieces, Cartier has seared its reputation into the collective consciousness. The name Cartier is lovely to pronounce and, when uttered, one immediately thinks of that distinctive little red box and the glittering treasure within. Perhaps even an exotic, benign panther comes to mind; curved around the wrist of the glamorous Duchess of Windsor, the American Wallis Simpson, or hugging the finger of a modern Hollywood ingenue.

But Cartier’s history extends back to the world’s original celebrities: royalty and heads of state. From the late 19th century onwards, Cartier captured popular imagination by creating masterful works of brilliance for the upper echelons of society, something that continues today.

However synonymous Cartier is with exceptional jewellery, its history as a watchmaking manufacture is just as powerful and also intertwined with its history as a top jeweller.

One could even say that another woman is now giving Cartier its equivalent of a “Mari-

lyn moment” by unifying the manufacture’s three signature crafts: High Jewellery, Métiers d’Arts (decorative arts) and Fine Watchmaking.

THE MASTER WATCHMAKER

Cartier emerged at the turn of the 20th century as a strong force of watchmaking. Having mastered jewelled pieces fit for royalty, it set its creative force upon cutting edge aspects of the craft: almost simultaneously introducing what would be one of the very first wristwatches, the Santos Dumont and, subsequently, mystery clocks and jewelled wristwatches for women. The evolution quickly tumbled into its famous “shaped” watches.

Cartier became the rare brand that represented a certain classicism, a European refinement with its Roman numerals, delicate (often Breguet) hands and exterior “rail-track” around the surface of the dial. But this classicism took on a strong dose of individuality, of freedom of expression and imagination that seemed to embody the very French concept of *liberté*.

It is this combination of refinement and a care-free spirit which makes Cartier creations so irresistible; seductive even. So, it was perhaps with great fortune that the path of a young master watchmaker, Carole Forestier-Kasapi, crossed with Cartier. Much as Cartier’s brand and ingenuity in the past was built upon its experimentation with jewelled pieces, Ms. Forestier-Kasapi’s leadership has ushered in a period of remarkable synergy and advancement in haute horology.

“

CARTIER BECAME THE RARE BRAND THAT REPRESENTED A CERTAIN CLASSICISM, A EUROPEAN REFINEMENT WITH ITS ROMAN NUMERALS, DELICATE (OFTEN BREGUET) HANDS AND EXTERIOR “RAIL-TRACK” AROUND THE SURFACE OF THE DIAL.”



It turned out to be a match made in heaven. Forestier-Kasapi, a watchmaker at Cartier since 1999, has made no secret of the fact that she comes from a watchmaking family: her father and mother were both watchmakers. Since 2005, she has been the Cartier Director of Movement Creation, charged with the creation and execution of Cartier’s in-house movements.

It goes without saying that it is still rare in the watchmaking world to have a female watchmaker in such an exalted position. And over this past decade, Forestier-Kasapi has pushed Cartier movement creation further and further, bringing her unique stamp and unquestionable expertise to her role. She is responsible for the new dawn in Cartier’s unbroken history as a watchmaker of shape and innovation, starting with the Santos Dumont watch in 1904, to the Tank in 1917, then the Tonneau, Tortue, Bagnoire, Crash, Ballon Bleu de Cartier, Ronde de Cartier, and one of its newest creations, the Clé de Cartier.



The Rotonde
de Cartier
Astromystérieux

The seemingly
free floating
9452 MC
calibre
movement

Under her leadership, Cartier movements have evolved, including in recent years, the 9452 MC calibre, the first to be stamped with the Geneva Seal, Cartier's first diving watch, the Calibre de Cartier, and its most complicated timepiece yet, the Rotonde de Cartier Grande Complication that was introduced last year.

Forestier-Kasapi has led the Cartier Manufacture to reach this new "renaissance of movements" all while pushing forward the concept of shaped watches and of what is possible in decorated timepieces. She and her team have accomplished the remarkable feat of introducing 45 in-house movements in less than a decade. Forestier-Kasapi's story is unusual in the sense that she started her watchmaking craft very early, leaving her native France and her watchmaking family at the age of 16 to study at La Chaux-de-Fonds.

KEY TO THE HEART

The sleek, modern Cartier Manufacture of Haute Horlogerie in La-Chaux-de-Fonds is where Forestier-Kasapi can still be found all these years later; her apprenticeship as a teenager having turned into a lifetime of devotion to her craft and the spirit of innovation and creation.

At January's Salon International de la Haute Horlogerie (SIHH) 2016, Cartier debuted a

“
THE CLÉ DE
CARTIER
AUTOMATIC
SKELETON CALIBRE
9621 MC IS THE FIRST
CARTIER SKELETON
MOVEMENT WITH
AUTOMATIC
WINDING.”

bevy of exciting new complications, creative endeavours that demanded innovation as well as twists on cherished motifs and signatures. At Chez Cartier, it always starts with a shape, and one of the most exciting offerings that Forestier-Kasapi and her crew unveiled was a new variation on the Clé de Cartier, the shape the house launched just last year.

The Clé de Cartier is both subtle and surprising. At first glance, it carries all the hallmarks of a more traditional Cartier watch, including stately Roman numerals, delicate navy-blue hands, the Cartier logo situated right under 12 o'clock and elegant circular graining in the centre of the dial.

But surprises are to be found upon closer inspection. Its case is round, but due to a trompe l'oeil effect an inner "case" makes it appear oval. Most distinguishable is the rectangular sapphire cabochon. This is where the watch gets its "clé" name; the word means key in French and the rectangular winding crown acts as a key with a satisfying clicking sound mimicking the sound of traditionally-wound clocks. The new shape of the winding crown created a new watchmaking gesture – a sharp twist as opposed to a turn.

The new shape and novel winding crown have already stoked the imagination of Ms. Forestier-Kasapi and her watchmakers. We were lucky to catch up with her at SIHH 2016 in Geneva to find out what new doors the Clé de Cartier has opened for the manufacture.

AUTOMATIC SUCCESS

The Clé de Cartier Automatic Skeleton Calibre 9621 MC is the first Cartier skeleton movement with automatic winding. Science meets aesthetics in this remarkable timepiece – one in which the movement merges seamlessly with the architecture of the dial.

"The rotor is thicker than a normal rotor made of 22-carat white gold that is heavier than a regular steel rotor," Ms. Forestier-Kasapi said in explaining to us just how it was possible to skeletonise the rotor on the Clé de Cartier – a seemingly impossible task. She elaborated



Drive de Cartier with cushion-shaped case

that in order to reach the goal of skeletonising the oscillating weight (rotor), making it as “invisible” as possible all while conserving winding efficiency, a delicate balance between the weight of the rotor and its diameter had to be achieved.

The heavier gold of the rotor allows for more of the material to be carved away while exposing the maximum amount of the movement as possible without having an adverse effect on the winding. The case is comprised of 950/1000 – a rare palladium – and measures 41 mm.

It’s hard to imagine that this sleek and seductive watch, so grand yet so simple, has a movement made up of 165 parts and 28 jewels, enveloped in an 11.45 mm thick case nonetheless. The front of the dial is striking with the Roman numerals III, VI, IX and XII carved from a single piece. Through the numerals, the movement can be clearly observed; through



The Drive with flying tourbillon

the sapphire crystal each side is equally mesmerising. The Cartier logo runs along the middle “spoke” of the III numeral and brilliant



Drive with second time zone and day/night indicator

blue hands contrast against the polished surface of the dial.

A black alligator strap secures the watch to the wrist, its texture and inky colour lending gravitas to the airy openworked dial. The buckle is a double adjustable folding clasp in 18-carat white gold. And for those ladies who must have some sparkle, it’s available in a brilliant-cut gem-set version.

Another fascinating timepiece at SIHH was the Rondo de Cartier Astromystérieux watch that combines central rotation of an escapement with the axis of the watch’s hands. Like all Mysterious Hour watches, the Astromystérieux offers what appears to be a free floating movement, untangled by any bridges or hands on any sides. It is powered by the 9462 MC calibre, which Kasapi said is only possible with the construction of, “four sapphire discs, one is attached to the tourbillon bridge winding the minute hand, second disc for the hour hand, a third disc to wind the barrel, and the last disc is fixed for the tourbillon effect, and also in rotation for time setting”.

The discs are then set in a juxtaposed position of the movement components to create the free-floating appearance. In the latest Astromystérieux, the entire movement rotates once in an hour, including the escapement, mainspring barrel and gear train. The Astromystérieux is available in a 950 palladium 43.5 mm case, with a blue sapphire cabochon bead set crown, and strapped with black alligator skin to enhance the mysterious aura.

THE CARTIER EDGE

It’s not easy being both classical and non-conformist. Cartier has practically got it down to



The Hypnose, a sparkling timepiece for women

a science. With a forward-thinking and passionate master watchmaker at the helm and full command of its métiers; the imagination is able to run wild and the result is new shapes and unexpected interweaving of its three areas of expertise. Once you have a mastery of material, the imagination can go first with full confidence that the know-how is there to support the idea.

A decade into her leadership, Carole Forestier-Kasapi is acting as if the work has just begun. Cartier has no plans to slow down; she has been quoted as saying the manufacture will develop a host of movements and complications.

And from Cartier's new offerings it's apparent she is fulfilling that plan. This year Cartier introduces two entirely new shaped watches: the Cartier Drive and the Hypnose.

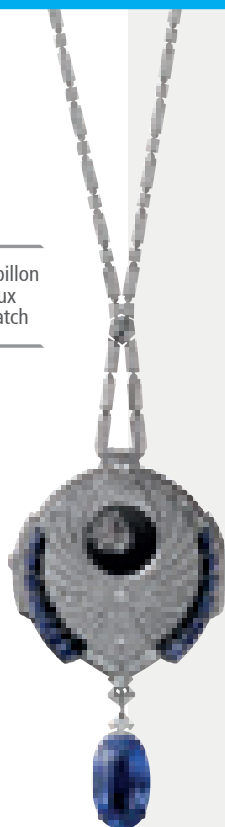
The Drive is a versatile and classic new timepiece for men, with a cushion-shaped, almost slightly octagonal case that comes across as simultaneously elegant and masculine.

It is positioned as instinct, independent, elegance, the qualities of the Drive man; an attitude and a mindset that are not just about existing, but about knowing how to live.

It continues the long-standing tradition of Cartier watches with distinctive shapes, and also has a signature Cartier guilloché dial and Roman numerals. It is powered by the calibre 1904 MC which comes in two versions: the 1904-PS MC which drives the hours, minutes, seconds and date, and the 1904-FU MC (Cartier also offers a fine watchmaking version of the

“
THIS YEAR
CARTIER
INTRODUCES TWO
ENTIRELY NEW
SHAPED WATCHES:
THE CARTIER
DRIVE AND THE
HYPNOSE.”

The Tourbillon
Mystérieux
Azuré Watch



Drive with a flying tourbillon 9452 MC), which features a second time zone and day/night indicator.

The crown is shaped like a bolt, inspired by the very object the name came from, cars. The generous-sized case is available in pink gold and steel, with three choices of dial colours – black, grey or white – to match the individual man's style.

The Hypnose, for the women's collection, also boasts an audacious shape. Its oval-shaped dial is three dimensional in architecture, comprised of an entrancing series of interconnected ovals.

This year also ushers in a number of remarkable High Jewellery creations. Among them, one that especially caught our eye not only for its beauty and innovation, but what it seems to say about where the industry is headed.

The Tourbillon Mystérieux Azuré Watch is a jewelled pendant with a calibre 9463 MC mechanical movement attached to a rhodiumised 18-carat white gold chain. A tourbillon turns in the centre. From the movement drops a 25.93 carat faceted oval-shaped Ceylon sapphire.

Diamonds surround the movement and all along the chain including 1,017 brilliant-cut stones. It's simply breathtaking. By putting a movement and tourbillon front and centre in such a feminine piece, the notion of women not being as interested as men in the inner-workings of a mechanical piece are directly challenged.

Once again, fantasy becomes reality, notions are challenged and icons are made.



Plate Tableware or part of a watch movement?

Discover the world
of Fine Watchmaking
at www.hautehorlogerie.org

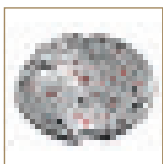


Plate | The plate which bears the various movement parts and in particular the bridges. The dial is usually affixed to the bottom side of the plate. The plate is pierced with holes for the screws and recesses for the jewels in which the pivots of the movement wheels will run.





SIHH officials with the distinguished CEOs of the participating brands

THE MORE The Merrier

MORE EXHIBITORS BREATHED
EXCITEMENT INTO THE 2016 SIHH

Each New Year brings something fresh at the Salon International de la Haute Horlogerie. In 2016, the exhibition grew bigger, including the presence of nine independent watchmakers housed in a special “salon within the salon” section called Carré des Horlogers.

Even with the growing number of exhibitors, it could be said that the exhibition at Palexpo convention centre felt rather “spacious” marked by a relaxed atmosphere in contrast

to previous years, perhaps due to the current economic situation. Even so, for watch aficionados there was a vibrant atmosphere of expectation.

The excitement came in the form of new watches, revived classic collections and, of course it would not be SIHH without the introduction of ultra high-end pieces that took our breaths away. However, in an apparent nod to the shift in consumer trends, demand and the economic outlook, brands such as IWC

Schaffhausen introduced for the first time a 36 mm Pilot’s Watch Automatic, Baume & Mercier its affordable luxury collection and Jaeger-LeCoultre with its consumer-oriented Atelier Reverso.

Such strategic moves were viewed by some as a double-edged sword from the consumer perspective: there is appreciation that brands listen to what they want and are sensitive toward the realities of economic trends, but there is also the danger that consumers may feel there is a loss of exclusivity in making the products more accessible.

Brands such as Audemars Piguet, Cartier, A. Lange & Söhne – just to name a few – staked their claim in each of their respective areas of expertise. Audemars Piguet brings the yellow gold trend back with its Royal Oak Perpetual Calendar, astounds with the Diamond Fury fully paved with diamonds, and delights with the Royal Oak Concept Supersonnerie that captured the audience’s ears – pun intended – with its three patents pending for a minute repeater you have never heard before.

Cartier showed its mettle as the “King of Jewellers” and its conviction to achieve the same title in watchmaking with the introduction of

an entirely new Cartier Drive de Cartier collection for men. The maison unveiled some of its big guns, including the skeletonised Clé de Cartier, the Ronde de Cartier Astromystérieux, as well as high jewellery watches like the Cartier Ronde de Cartier Jour et Nuit and, our favourite, Cartier Panthères et Colibri.

As the lone German in a sea of Swiss watchmakers, A. Lange & Söhne distinguished itself with the Datograph Perpetual Tourbillon and the Saxonia Moon Phase that seems certain to be a success for the Glashütte-based watchmaker.

When all is said and done, consumers are glad that the SIHH opened its doors to new independent brands – more watches to marvel – while the participating brands also opened



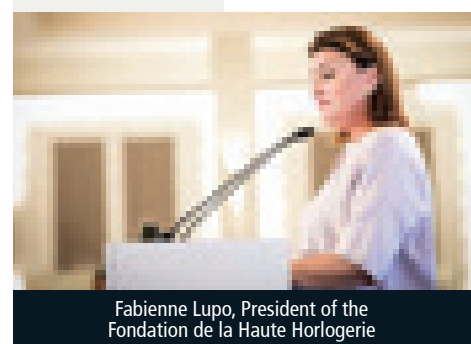
The sparkling attractions of the Cartier booth at SIHH



Visitors entering the exhibition area



The Carré des Horlogers area featuring independent watchmakers



Fabienne Lupo, President of the Fondation de la Haute Horlogerie

their doors to embrace consumers. From a product point of view, it is always a joy to see what kind of attention each maison can attract from media and visitors alike. SIHH is first and foremost still focused on the luxury and high-end market spectrum, but the added excitement and possibilities of this year will hopefully carry on in the future.



MAKING Its Mark

AUDEMARS PIGUET BREAKS THE RULES ONCE AGAIN

Le Brassus is a village in the Vallée de Joux in the Canton of Vaud, Switzerland; a charming and quiet place where nothing exciting pretty much happens, except in the watchmaking manufacture of Audemars Piguet. The village provides the perfect environment to continue mastering rules, and subsequently break them, as the brand's motto suggests.

This year is no different, Audemars Piguet broke rules of horological tradition by introducing the unimaginable Diamond Fury, the resonant Royal Oak Concept Supersonnerie, and the house's

- 1. Side view of the unimaginable Diamond Fury
- 2. Angular facets add dimension to the piece
- 3. Upon touch, a secret panel reveals a dainty dial
- 4. The bedazzling timepiece is set with 25.6 carats of diamonds

icon the Royal Oak Perpetual Calendar, Royal Oak Double Balance Wheel Openworked, and the colourful Royal Oak Offshore Diver Chronograph.

A FURIOUS BEAUTY

We start by saying the Diamond Fury is ridiculously beautiful yet so disruptive to the idea of traditional haute joaillerie. Born from the spirit of rebellion, the Fury is a continuation from last year's Diamond Punk watch; where the Fury is the mysterious, daring and provocative sister engineered in diamonds and white gold. Similar to all haute joaillerie pieces, the Diamond Fury took passion, perfection, time, and well, diamonds – more precisely 4,635 brilliant-cut diamonds – to craft. However it also breaks the rules of the high jewellery tradition with its tough, scaled, hedgehog-like outer shell, a far cry from the typical – acting as armour – shielding a sensual side that hugs the wrist gently.

It took some unconventional thinking, cutting-edge technology and over 1,500 hours to put together the 40 x 30 mm measured bracelet/watch. The case is constructed of 18-carat white gold, entirely set with airtight, glare-proof sapphire crystal. A secret panel appearing to be one of the scales reveals a dial upon touch, which is paved with 206 diamonds and 18-carat white gold with black gold hands. The scaled bracelet is crafted also out of 18-carat white gold and entirely set with diamonds. The Diamond Fury is powered by the quartz calibre 2601, and in total has precisely 25.6 carats worth of diamonds on its case and bracelet. A version of diamonds and black onyx elements is also available, but seriously why bother?

MAJESTIC SOUND

Going back to the Vallée de Joux where trees and serene nature sounds are aplenty. We sat down with Claudio Cavaliere, Audemars Piguet's Global Brand Ambassador, to speak about the latest concept watch, the Royal Oak Concept Superpersonerie. He said, "The Superpersonerie is a product of Vallée de Joux, because of so many trees and it's so quiet, we were able to create a revolutionary 'gong' unlike any minute repeater watch out there."

Indeed, the Royal Oak Concept Superpersonerie is an outstanding minute repeater with superior acoustic intensity with a supremely clear, sustained tone. The woods in Vallée de Joux allowed the watchmakers to study the effects of resonance, like in guitars. The outcome of such research, study, and expertise are in the form of a new string, a bridge, and a soundboard,



The Audemars Piguet Royal Oak Concept Superpersonerie



Hand-wound Manufacture Calibre 2937 powers the resonant minute repeater timepiece



A titanium case envelopes the black openworked dial

“BORN FROM THE SPIRIT OF REBELLION, THE FURY IS A CONTINUATION FROM LAST YEAR'S DIAMOND PUNK WATCH; WHERE THE FURY IS THE MYSTERIOUS, DARING AND PROVOCATIVE SISTER ENGINEERED IN DIAMONDS AND WHITE GOLD.”

which creates gongs like guitar strings that's picked, carried to the guitar body – the soundboard – via the bridge, and amplified throughout the travel. The entire idea is made simpler said Cavaliere, “the gongs now transmit vibrations directly to the soundboard, it used to be the main plate, but now we have the soundboard and a new striking regulator, to reduce shock noise from the old striking mechanism.”

But enough of us trying to explain the technicalities, you really need to hear the improved, much cleaner, much crisper gongs on your own. The Royal Oak Concept Superpersonerie is presented in a 44 mm titanium case with a titanium bezel, as well as ceramic crown and push pieces. The dial is openworked in black; black

counters are set off with white gold hands. Powered by the hand-wound calibre 2937, the timepiece is also equipped with tourbillon and chronograph functions.

LEGACY OF AN ICON

From a concept watch to an icon – not just for Audemars Piguet – of the finest watch ever produced, the Royal Oak. The year 2016 marks the return of lavish yellow gold, which has been the symbol of decadence and power. Yellow gold, like the Royal Oak, are status symbols. Presented in a 41 mm yellow gold case, the Royal Oak Perpetual Calendar offers the classic complication with day, date, week, month, and moon phase displays. Powered by the automatic calibre 5134, the Royal Oak is featured with a blue dial, decorated with the signature ‘Grande Tapisserie’ pattern. The yellow gold is also applied on several classic Royal Oak models including the Royal Oak Chronograph, the 37 mm Royal Oak Self-winding, and the 33 mm Royal Oak Quartz with diamond-set bezel.

Speaking of tradition, history, and his position as Global Brand Ambassador, we asked



A peek into the inner workings of the Audemars Piguet Royal Oak Double Balance Wheel Openworked



The 41 mm watch is available in rose gold

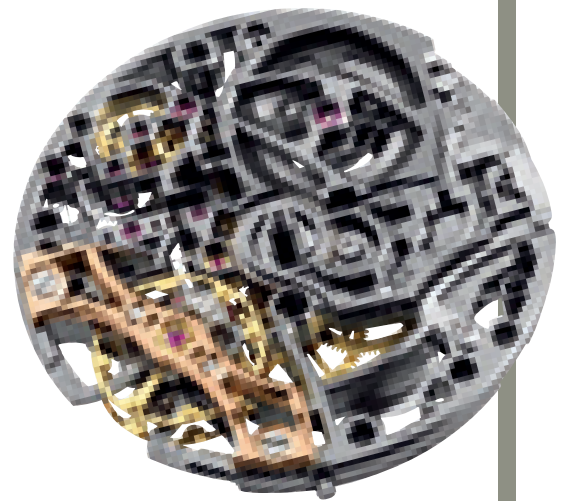
“THE YEAR 2016 MARKS THE RETURN OF LAVISH YELLOW GOLD, WHICH HAS BEEN THE SYMBOL OF DECADENCE AND POWER. YELLOW GOLD, LIKE THE ROYAL OAK, ARE STATUS SYMBOLS.”

Claudio Cavaliere on his perspective regarding Audemars Piguet being among the ‘holy trinity’ of horology. “We are the best! Historically, the other two brands are from Geneva, and they outsource movements from Vallée de Joux, while we are from Vallée de Joux! This gives us the ingrained know-how on watch-making,” he said with a laugh. He added, “Audemars Piguet has differentiated itself from the holy trinity by having a sportier, edgier collection. Look at the Diamond Fury, the Concept Supersonnerie, those were born from our know-how and we have been making movements for other brands as well.”

Cavaliere certainly made his point with the last statement as Audemars Piguet movements had been used by several fine Swiss brands in the early 1900s.

OPENWORKED MARVEL

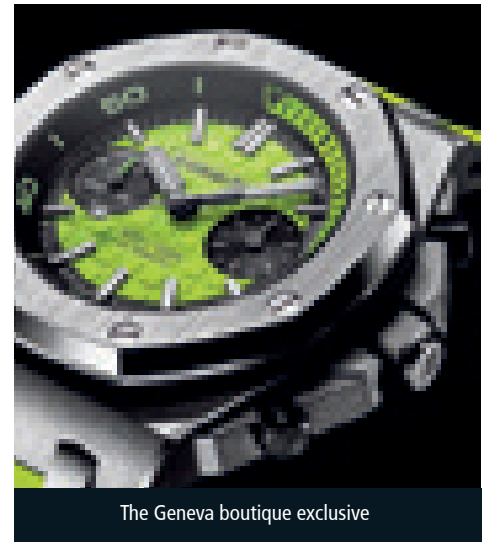
Stripping down the classic Royal Oak is not a new thing, but stripping it down to openwork and adding a second balance wheel is! Meet the new Royal Oak Double Balance Wheel Openworked in 41 mm stainless steel or pink gold. With the idea to reduce motions generated by wrist movements, gravity, as well



Calibre 3132 provides 45 hours of power



The Royal Oak Offshore Diver Chronograph in bright tangerine



The Geneva boutique exclusive



A version in blue

as the balance wheel itself, Audemars Piguet added a second wheel to withstand all manners of shocks. As breaking rules is in the brand's blood, the double balance wheel is a world-first, combining art and architecture revealed through the openworked case front and back. The grey dial - almost non-existent due to skeletonisation - is comprised of classic three hands, as well as hour markers on the flange. The double balance wheel is easily spotted at the lower left corner in yellow gold contrasting colours with the pink gold bridge on top. A fully in-house manufactured calibre 3132 powers the Royal Oak Double Balance Wheel Openworked complete with power reserve of 45 hours.

SPORTY COLOURS

If you prefer sportier version of the timeless Royal Oak, you'd go for the Offshore Diver or Offshore Chronograph in the past, but this year you'll meet the best of both Offshore worlds, the Royal Oak Offshore Diver Chronograph in four bright, funky colours. It's the first time that Audemars Piguet combines two concepts into one - another rule-breaking move



A same-hued strap complements the vibrant timepieces

by the maison - using the body of the Diver, 42 mm brushed stainless steel case, a crown at 10 o'clock, inner rotating bezel with contrasting colours for the diving function indicator, and the 'Mega Tapisserie' patterned dial. Speaking of the dial, which shares the same characteristics of a diver watch, it now comes in bright tangerine, lime, citron, and blue; with the lime green dial a Geneva boutique exclusive. Matching rubber straps accompany each dial colour, creating a funky combination of sporty, rugged, yet refined. The chronograph function is activated through the two black ceramic pushers. The Diver Chronograph is powered by calibre 3124/3841 which offers a guarantee of 50 hours power reserve, and it is water-resistant up to 300 metres.

The elegant
Saxonia
Moon Phase
in pink gold



ONE to Watch

THE GERMAN WATCHMAKER
CEMENTS ITS UNIQUE PLACE IN THE
HAUTE HORLOGERIE WORLD

In every good tale, there is always the character who stands out from the crowd for its particular qualities. It's a perennial role for German manufacture A. Lange & Söhne among its host of Swiss peers, including at SIHH 2016. The Saxonia-based uhrenfabrik presented new novelties in Geneva: the decadent Datograph Perpetual Tourbillon, the captivating Richard Lange Jumping Seconds, and the classic and attainable Saxonia Moon Phase.

A HOROLOGICAL WONDER

The Datograph, always the staple of the A.

Lange & Söhne line with its flyback chronograph function, this year boasts new complications – a perpetual calendar with moon phase and a tourbillon presented in the Datograph Perpetual Tourbillon. It is such a beautiful dial that Lange decided not to overcrowd it and put the tourbillon on the back side – only for the owner's private viewing pleasure.

The all-black dial and platinum 41.5 mm case features a symmetrical face with an outsize date at the top, a combination of month, leap year display and precisely jumping minute counter on the right quadrant, while situated

opposite is the day of the week, day/night indicators, as well as a new style power reserve gauge on the flange. At the base of the dial is a high-precision moon phase display – made of solid gold disc – that requires a one-day correction after 122.6 years or a lifetime.

Gone are the "Panda" style counters in the traditional Datograph, replaced with black sub-counters. The tourbillon bearing the stop-seconds mechanism is located at the back, allowing the same view of the marvelous Manufacture calibre L952.2. The stop-seconds mechanism allows the tourbillon to stop rotating while setting the watch with one-second accuracy. The Datograph Perpetual Tourbillon is a sight to behold for a fortunate few: it has a limited run of only 100 pieces.

JUMP START

Also limited to 100 pieces is the Richard Lange Jumping Seconds. The name is entirely apt as the 39.9 mm platinum case features a jumping second complication. It also has a zero-reset mechanism and a constant force power reserve; the new mechanism enables the watch to be synchronised quickly and comfortably with a pull of the crown, the seconds hand jumps to the zero position. The constant force power reserve has a red indicator – inside a

triangle-shaped opening in the dial where the hour and minute circles intersect – reminding the owner when it is time to rewind the watch.

The dial comprises three intersecting circles: the top largest circle is for the jumping seconds display, the lower left circle is a refined style hour display, while the lower right circle is a minute display. The Richard Lange Jumping Seconds is powered by calibre L094.1.

THE EYE PLEASER

The Saxonia Moon Phase could be called a more “affordable” piece from the manufacture, but there is no compromising on quality. A moon phase display, always one of the most eye-pleasing complications, is featured in a vibrant blue tone solid-gold lunar disc, and created in a special patented coating process and laser cutting technique to assemble the 852 stars on the small disc. Once the correct moon



“THERE IS ALWAYS THE CHARACTER WHO STANDS OUT FROM THE CROWD FOR ITS PARTICULAR QUALITIES. IT’S A PERENNIAL ROLE FOR GERMAN MANUFACTURE A. LANGE & SÖHNE AMONG ITS HOST OF SWISS PEERS.”

cycle is set, it will only require one-day correction in the next 122.6 years. The dial is kept clean to accentuate the moon phase at the 6 o’clock position; an outsize date is promptly located at 12 o’clock, becoming the only numeral presence on the dial. Housed in a 40 mm white gold or pink gold case, the Saxonia Moon Phase makes a beautiful, elegant dress watch.



1. The all-black Datograph Perpetual Tourbillon
2. A. Lange & Söhne’s manufacture calibre
3. Richard Lange Jumping Seconds in platinum



Simple elegance dominated the Baume & Mercier booth

MOMENTS to Savour

BAUME & MERCIER SHOWS ONCE AGAIN THE REAL MEANING OF LIFE

They say happiness belongs to those who know how to welcome and celebrate it; Baume & Mercier, the 186-year-old maison, celebrates happiness with three new offerings: The Clifton Chronograph Complete Calendar, the sporty Capeland Shelby® Cobra 1963 and the chic Petite Promesse. Each represents the brand in celebrating moments of expertise in watchmaking, moments of passion, and moments of happiness, respectively.

The Clifton Chronograph Complete Calendar is the perfect combination of watchmaking expertise and elegant aesthetics, both feature the two most functional complications in watchmaking: the chronograph, and complete cal-

endar. Inspired by the “golden ‘50s” era, the new model keeps simple yet refined details, with a firm masculine and classic design.

The timeless 43 mm case is offered in two options, stainless steel or stainless steel with a luxurious 18-carat red gold bezel. Powered by a Valjoux 7751 calibre, the white dial acts as a canvas to three counters; a minute counter equipped with a day and month display at 12 o'clock, a day/night indicator at 9 o'clock, and a moon phase and elapsed hour at the 6 o'clock counter. Blue steel hands are applied on the central second hand, as well as the elapsed hour and minute hands; a signature of the Clifton models.



A love for racing inspired the Capeland Shelby® Cobra 1963



A red gold bezel sets the Clifton Chronograph Complete Calendar apart

The Petite Promesse comes with three bracelet options



The Clifton Chronograph Complete Calendar is available with three strap options, perfect for any occasion: an ergonomic polished/satin-finished steel bracelet for a business look, a black alligator strap for an elegant weekend, while the luxurious 18-carat red gold version receives a rich brown alligator strap to complement the warm colour tone.

If the Clifton is all about elegance and class, the Capeland Shelby® Cobra 1963 is about passion and competition. Carroll Shelby once said, “Never let them take away your desire to accomplish something”.

Baume & Mercier took his words and implemented them on the new Capeland limited edition chronographs inspired by one of the most successful Cobras in history: the CSX2128. Featuring a design unmistakably racing-bred inspired, the Capeland Shelby® Cobra is presented in two different models: one with a 44 mm case in polished and satin-finished steel or the all-steel version with black ADLC coating for an intense sporty look, dubbed the Capeland Shelby® Cobra 1963 Competition.

Both chronographs are powered by the Valjoux 7753 calibre underneath an all black sunburst dial, with two horizontal stripes that run from the 4.30 to 7.30 positions. The dial comprises

“*THE CAPELAND SHELBY® COBRA 1963 IS ABOUT PASSION AND COMPETITION. CARROLL SHELBY ONCE SAID, “NEVER LET THEM TAKE AWAY YOUR DESIRE TO ACCOMPLISH SOMETHING”.*”

three counters for the hour, minutes and seconds. The hour and minute hands mimic the Cobra steering wheel, with a signature cobra chronograph hand. The Capeland Shelby® Cobra 1963 series is limited to 1,963 pieces each. The Competition version is equipped with a rugged vulcanised black rubber strap, while a black alligator strap with yellow rubberised lining comes with the other.

Marie Chassot, the Product Marketing Director for Baume & Mercier, presented the Petite

Promesse, an entirely chic, feminine, mini version of the iconic Promesse model in a 22 mm diameter case. Sparkling and stylish as the new collection, she gleefully said, “The whole idea to the Petite Promesse is to give a touch of freshness to the collection”.

The Petite Promesse is a statement and choice taken by the maison to reconnect with its younger customers, with the colourful double wrap-around strap and cutting-edge finishing giving a modern twist to the watch. The Petite Promesse is undoubtedly fashionable with its mother-of-pearl dial and bezel flanked with diamonds. It is also a representation of style with choices of steel bracelet creating a jewelry watch look, as well as two calfskin leather straps in blue and bright orange, made for the happy moments in life.

“The double wrap-around strap is inspired by the current trend of wearing multiple bracelets or bangles for the ladies,” she said gleefully. On reaching out to a younger crowd, she responded, “Baume & Mercier is about the celebration of life, whether it’s graduation, first job, a wedding, who better than us to reach to the young crowd; it’s not a new strategy, however, we are readjusting our way to speak to the younger generation, and the new products are our way of doing so”.

The classic
contemporary
design of the
H2 Tradition



Two of a Kind

HYT INTRODUCED ONLY TWO
NOVELTIES BUT THEY WERE A
TERRIFIC TWOSOME

White and blue is the colour theme of the H1 Iceberg2



What do you get from combining contemporary classic and futuristic retro in the HYT H2 Tradition; a blend of equal elements honouring the tradition, heritage and history of fine watchmaking, and enhancing it with the hydro mechanical technology that the company is known for?

“Fluid innovation is, and will remain, in our DNA, but this doesn’t prevent us from playing around with the codes of traditional watchmaking,” said CEO Vincent Perriard.

“Fun, experimentation, the joy of surprise: after all, that’s what we do best!”

The words became the very inspiration of the new H2 Tradition, where a 48.8 mm polished, micro-blasted and satin-finished white gold and titanium case houses an exclusive HYT manual-wound calibre that allows a retrograding fluid to indicate the hours in a day. Above the modern beating heart lies an old soul in the form of the delicate lacquered dial, blued hands and, for the first time in HYT history, diamond guilloché-finished main plate visible through the case back.



The diamond guilloché-finished main plate as seen through the case back of the H2 Tradition

The outcome? The classic appearance of the H2, in line with the haute horlogerie aesthetics that embraces the finishing traditions dating back centuries.

“WE HAVE ALWAYS SAID THAT WE WOULD NEVER CREATE A CLASSIC PIECE. HAVING SAID THAT, THIS IS EXACTLY WHAT WE’VE DONE!”

The H2 Tradition keeps the same “motor”, with two bellows on both sides of the 6 o’clock, which pump the fluid through the capillary for time telling. Some changes were made to accommodate the classic look such as the repositioned balance to create room on the dial for the minutes; a redesigned case and removed crown protector – which is another nod to the codes of watchmaking tradition.

As the H2 Tradition is placed on the wrist, it is impossible not to notice the fine finishing of the clean white lacquered varnished dial, blending the matching colours of the blue fluid and black Arabic numerals. Another nod to the old soul inside is that for the first time HYT’s iconic rider at the 6 o’clock position uses a Roman numeral, in blue. The classic yet futuristic retro H2 Tradition look is completed with a beautiful handmade alligator strap in matching blue. The new HYT H2 Tradition is available in a limited edition of 50 pieces.

The second novelty of the year is the H1 Iceberg2, which is clearly seen by the pronounced white finishes throughout the watch. The white is merely the tip of the iceberg – pun intended – as the H1 Iceberg2 packs the very first HYT calibre inside the brushed titanium, shot-peened and satin-finished 48.8 mm case. Combining a white hour dial with blue fluid hours, indexes and numerals, as well as the blue Grand Feu enamel minute dial in the centre, gives the face a chilling look in the midst of a snowy January day in Geneva.

Completing the look is a white rubber strap and optional strap of white calf leather with white stitching. The H1 Iceberg2 is limited to 50 pieces worldwide.

“We have always said that we would never create a classic piece. Having said that, this is exactly what we’ve done!” said Perriard.

The Perpetual
Calendar
Edition
Antoine de
Saint Exupery
honours its
pilot and writer
namesake



TWIST on Tradition

IWC MODERNISES THE CLASSIC LINE
OF PILOT'S WATCHES

Traditional Pilot's watches have always been about anti-magnetic, luminous markers, easy-to-read dials, Arabic numerals and large cases, so large that in 1935 it was presented in 55 mm diameter when it was known as the B-Uhr, developed for the German air force.

Now IWC has given its Pilot's line a modern twist with smaller cases, new complications and a small prince to make the world go round.

First up is the new Pilot's Watch Automatic 36, which dates back to the maison's iconic Mark XI Pilot's Watch with the same size dial. Clearly aimed at a unisex market, the 36 mm polished bezel steel case gives an elegant three-hand face, and has the same clean, easy-to-read dial as a normal Pilot's Watch. The dial comes in three different colours this year: slate-coloured with a dark brown alligator strap by Santoni or a stainless steel bracelet; silver-plated complemented by a grey alligator strap by Santoni or a



The distinctive
"9" makes
a welcome
return to the
Mark XVIII



A rotating bezel puts the world's time zones within easy reach on the Timezoner Chronograph

stainless steel bracelet; and blue-plated with a blue alligator strap from Santoni.

Powered by the rugged mechanical 35111 calibre, the Pilot's Watch Automatic 36 offers a single date display at 3 o'clock, and is equipped with a soft-iron inner case for protection against magnetic fields as are all of IWC Pilot's Watches.

IWC also introduced an entirely new model, the Pilot's Watch Timezoner Chronograph, allowing a revolutionary way of time setting that is as easy as turning a bezel. The IWC Pilot's Watch Timezoner Chronograph allows a single push down of the bezel and simple turn to the desired time zone to "12 o'clock" and release for time zone setting. The movement changes the hour, date and 24-hour display automatically – a first for any watch manufacturer to conjure up such a practical function.

The bezel is set with a "city ring" comprising 24 cities from London via New York to Tokyo and Dubai, each representing an international time zone.

The external/internal rotating bezel is also part of the IWC Aquatimer line, providing IWC's engineers with a means of connecting the bezel with the gear train inside the watch. Pow-



The black dial of the Mark XVIII

“THE IDEA IS TO STREAMLINE THE IWC COLLECTIONS, AND WE SAW AN OPPORTUNITY TO ALLOW OUR CUSTOMERS TO PLAY WITH ACCESSORIES. WE ALSO SEE A TREND OF SMALLER WATCHES AND LESS BLING-BLING THESE DAYS.”

ered by the in-house 89760 calibre, the 45 mm Timezoner Chronograph has a 68-hour power reserve. Its stainless steel case comes with a black dial and a matching black calfskin Santoni strap.

We sat down with Walter Volpers, IWC's Associate Director Product Management Technics, to discuss the shift in the new line of Pilot's Watches from traditional masculine styling to a more elegant appearance.

"It is a strategic decision to go from sporty elegant to elegant sporty," he said of the reduction in case sizes, a cleaner dial and choice of colourful shiny leather straps by Santoni.

"The idea is to streamline the IWC collections, and we saw an opportunity to allow our customers to play with accessories. We also see a trend of smaller watches and less bling-bling these days."

The Big Pilot's
Heritage
Watch 55



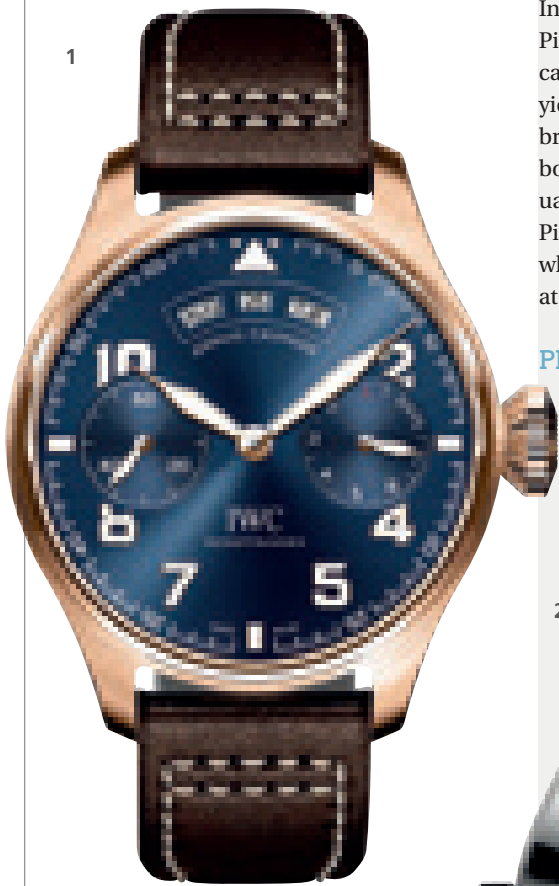
The clean
titanium case
back of the
Big Pilot's
Heritage
Watch 55

“ IWC HAS ALSO RETURNED TO ITS RICH TRADITION OF THE FLIEGER WATCH WITH THE ICONIC PILOT'S WATCH MARK XVIII, AS WELL AS TWO BIG PILOT'S HERITAGE WATCHES. ”

MARKING TIME

IWC has also returned to its rich tradition of the flieger watch with the iconic Pilot's Watch Mark XVIII, as well as two Big Pilot's Heritage Watches. They show that holding true to tradition is one thing, but updating to stay relevant is key to retail businesses these days.

The Mark XVIII sticks to its roots, which is the no fuss, clean, three-hand dial, with anti-magnetic properties and a small date window. The updates lie on several small details that only collectors would notice; the most obvious one is the single date window display in contrast to the altimeter style that characterised past generations of Pilot's watches. The Mark XVIII is also smaller compared to the previous versions, with a 40 mm diameter. The Mark XVIII also sees the return of the number "9" on the



1

Inside is where the brothers differ; the Big Pilot's Watch 55 receives a more vintage style calibre 98300, developed in house which yields 46 hours of power reserve; whereas little brother gets a more modern calibre 59215 that boasts 8 days of power. Both calibres are manual-wound for the collectors to enjoy. The Big Pilot's Heritage 55 is limited to only 100 pieces, while the Heritage 48 is more readily available at 1,000 pieces.

PRINCELY PARTNERSHIP

The partnership between IWC and the Fondation Antoine de Saint-Exupéry, named

Last but not least, the coveted IWC Annual Calendar "Le Petit Prince" edition, dedicated to de Saint-Exupéry and his beloved fairytale, The Little Prince. The Big Pilot's Annual Calendar face stands out with its iconic "Le Petit Prince" unique blue colour, contrasting with the red gold case, hands and appliqué against the dark brown Santoni calfskin strap.

"We had to outsource the blue to a company called Singer, where apparently the chosen shade is number 5, so I like to call the blue the Singer No.5, like the famous Chanel No. 5," recounted Volpers.

The sunburst dial features three displays, an annual calendar counter at the top, power reserve display at 3 o'clock, and a running seconds counter at 9 o'clock.

The "Le Petit Prince" can be seen through the sapphire crystal case back, standing on a flower-decked asteroid - the rotor - crafted out of solid red gold. The rotor powers the 52850 calibre with twin barrels to charge a full week's worth of power reserve. The Big Pilot's Watch Annual Calendar "Le Petit Prince" edition is limited to 250 pieces worldwide.

dial, and it comes with choices of metal bracelet or Santoni leather strap to spice up tradition (there is also the "Le Petit Prince" edition of the Mark XVIII, the most interesting piece in the collection that we will discuss later).

The Big Pilot's Heritage Watch 55 has undergone a different revamping from its predecessors, which last saw daylight in 1940. As with the abovementioned B-Uhr, the Big Pilot's Watch stays true to its generous size of 55 mm, but the update comes in the form of a little brother, the 48 mm version of the Big Pilot's Heritage Watch 48.

The 55 mm is enormous yet eye-pleasing, from its dial design and colour of the luminescent numerals, to the shape of the propeller-like hands, cone-shaped crown and historic riveted leather straps, these elements of Heritage watches seem to take us on a journey back in time to the pioneering days of aviation. The 48 mm brother features the same exact look as the 55 mm, with hour and minute hands, as well as a seconds counter and date display at 6 o'clock - this is good to fill up the large space on the dial - creating a clean look that harks back to the Pilot's watch DNA. The cases are made of titanium to make the large watches lighter and easier to wear.



2

for the famous author and aviator, began in 2005, leading to the signature tobacco brown dial and calfskin strap. This year, IWC presents the aforementioned Big Pilot's Watch Perpetual Calendar Edition "Antoine de Saint-Exupéry", packed with technical features such as complete calendar and perpetual moon phase counters and a power reserve display at 3 o'clock. The calibre 52610 gives a 7-day power reserve. The rotor is made of solid 18-carat red gold and bears the engraved inscription "EDITION SAINT EXUPÉRY". At the centre of the rotor is a medallion with an initial A for Antoine (de Saint-Exupéry). The 46 mm Perpetual Calendar edition is limited to 750 pieces worldwide.



3

1. Big Pilot's Watch Annual Calendar Edition "Le Petit Prince" has a princely 18-carat red gold case
2. "Le Petit Prince" edition of the Mark XVIII
3. The Pilot's Watch Mark XVIII with silver-plated dial

Boutique guests gain an up-close look at Atelier Reverso



DUAL Dials

JAEGER-LECOULTRE CELEBRATES THE 85TH ANNIVERSARY OF THE REVERSO LINE

Manufacture LeCoultre patented the concept of a watch that is able to “slide out of its frame and turn around completely” on March 4, 1931, with the launch of the Reverso. Over the course of 85 years, Jaeger-LeCoultre’s most iconic watch has seen different iterations, interpretations, as well as complications. However, they are nothing in comparison to the new models of Reverso launched at SIHH this year.

Jaeger-LeCoultre definitely pulled out all the stops with its Reverso Tribute Gyrotourbillon. It is 30% trimmer in thickness and width, yet able to accommodate the complex Gyrotour-

billon – a remarkable achievement. In line with the spirit of Hybris Mechanica; highly technical and aesthetically pleasing timepieces, the Reverso Tribute Gyrotourbillon is powered by the in-house manual-wound calibre 179 housed in a platinum case.

The tourbillon is the centre of attention, as it appears to be free-floating and rotating on two axes, performing an external rotation in one minute and an internal rotation in 12.6 seconds. The front side of the watch features a white dial with blued steel Dauphine-type hands. At the 11th hour mark is a Day/Night indicator, while a balance spring and balance

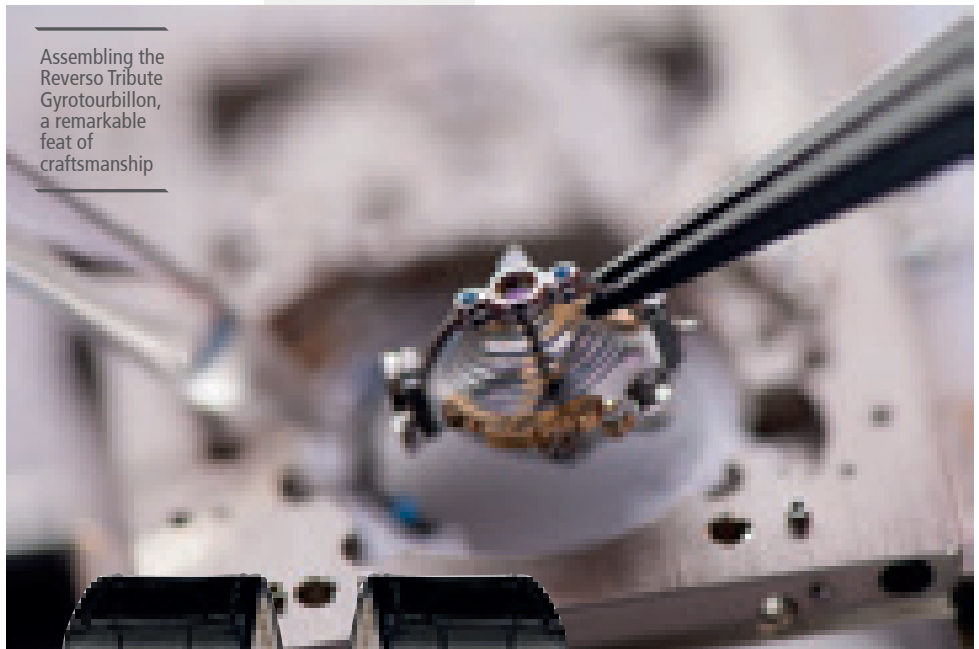


Shoe designer Christian Louboutin’s trademark scarlet sole graces the reverse side of the strap for his Atelier Reverso creation

Photo by Johann Sauty

“

THE TOURBILLON IS THE CENTRE OF ATTENTION, AS IT APPEARS TO BE FREE-FLOATING AND ROTATING ON TWO AXES, PERFORMING AN EXTERNAL ROTATION IN ONE MINUTE AND AN INTERNAL ROTATION IN 12.6 SECONDS.”



Assembling the Reverso Tribute Gyrotourbillon, a remarkable feat of craftsmanship

wheel - shaped like the Manufacture's logo - are visible on the top right corner. There's a unique way to tell the seconds by a single blue arrow on the left side of the Gyrotourbillon cage, which is circled by a rotating graduated disc.

The beauty of any Reverso is in its second face; for the Reverso Tribute Gyrotourbillon, it demonstrates the Manufacture's expertise in engraving. The entirely skeletonised second face, allows a full view of the bridges hand-decorated by master artisans, creating a remarkable effect on the back dial. This side also features a Day/Night indicator in 24-hour mode at 2 o'clock as well as a small seconds hand driven by the tourbillon. Both faces are a joy to watch, but with only 75 pieces available worldwide, only a select few will be able to enjoy them.

Marking its 85th anniversary, the Reverso also introduces a new way for fans to personalise their timepieces. The Atelier Reverso allows us to choose the material or shade of the strap, pick an engraved design for the case back, and choose dial colours on the Duo and Duetto models - blue, pink, grey, mother-of-pearl or diamond-set, all done via a digital configuration machine exclusively available in Jaeger-LeCoultre boutiques.

The Atelier Reverso covers three lines - the Reverso Classic, Reverso Classic Duetto, and Reverso One. The solid backs of the Reverso Classic and One are perfect for case back engraving, while the Duo and Duetto allow more room for creativity in customising the back dial, which can be intensified by gem-set hour-markers or other dial versions made of stone or adorned with an ivy motif.



Jaeger-LeCoultre Reverso Classic in stainless steel

A plethora of colour options is also available to choose from, ranging from delicate pink, to profound shades of dark blue or magnetic grey expressing contemporary elegance, or the energetic reds and browns. The gem-set hour-markers may also be furnished with a gem-set centre that creates a sparkling dial.

For 2016, the maison works with renowned shoe designer Christian Louboutin to develop a Reverso line that comes with the shoemaker's signature scarlet sole on the reverse side of the strap. Combining the classic, elegant Art Deco-inspired rectangular case with Louboutin's playful feminine design facets, the collaboration collection surely reflects the personality of both parties. Bright colours and textures on straps and dials furnish the small and medium-sized Reverso Classic Duetto timepieces in this collection.



Jaeger-LeCoultre Reverso Classic in pink gold for Atelier Reverso

The Luminor
1950
Tourbillon
GMT Titanio
Lo Scenziato
in honour of
Galileo Galilei



SHOWING Strength

PANERAI FLEXES ITS MUSCLE
WITH NEW LIMITED EDITION
PIECES

It is no secret that Sylvester Stallone is a fan of Officine Panerai; back in 2014 the Neuchâtel-based Panerai released a first set of watches based on a request from the “Rocky” star himself. This year, a second set is introduced with the Panerai 786 Luminor 8 Days Set, inspired by models created in the pre-Vendôme era and available in only 500 pieces.

The new Luminor 8 Days Set comprises two models originally created for the American actor: a PAM 786 Luminor Black Seal, presented in a left-handed version, and a PAM 786 Lumi-

nor Daylight with an original, extremely rare white dial with blue markers and numerals. The two watches come with a box inspired by those used for vintage Luminor watches, made of pear wood with a teak base, and a human torpedo model, along with an exclusive book of the military equipment of the Royal Italian Navy, in which Panerai watches and instruments appear.

The left-handed Black Seal is easily recognizable with the winding crown and protective lever on the left side of the 44 mm stainless



A power
reserve
indicator
can be seen
through the
case back



The PAM 786 Luminor Daylight with an extremely rare white dial



Complete with a human torpedo model and exclusive book, the Luminor 8 Days Set comes in a pear wood box with a teak base

steel with DLC coating case. The elegant and rare Daylight - inspired by the 1996 Stallone movie of the same name - has blued hands to complement the white dial. The same 44 mm case is made of AISI 316L stainless steel with a polished finish to give it a classy spin. Both watches are powered by the in-house P.5000 calibre, and spare straps for each model as well as a screwdriver are included inside the exclusive box.

From one Luminor model to another, it is time to meet the breathtaking Luminor 1950 Tourbillon GMT Titanio Lo Scenziato, limited to only 150 pieces. The Lo Scenziato collection is dedicated to the Italian scientific genius Galileo Galilei, hence it is a remarkable timepiece packed with highly technical features, among them the lightweight titanium case crafted using the Direct Metal Laser Sintering technique, which is a 3D printing of .02 mm layers that are welded together to create a full form.

Powered by the sophisticated P.2005/T movement, the new Lo Scenziato is extremely light and beautifully enhanced by a fully skeletonised dial. Because the case was crafted using the Direct Metal Laser Sintering technique, the movement features a 35% weight reduction compared to the previous P.2005/S movement found in yesteryear's skeletonised manual-wound tourbillon model.

“ THIS YEAR, A SECOND SET IS INTRODUCED WITH THE PANERAI 786 LUMINOR 8 DAYS SET, INSPIRED BY MODELS CREATED IN THE PRE-VENDÔME ERA AND AVAILABLE IN ONLY 500 PIECES. ”

While the watch virtually has no dial, its fully skeletonised face becomes the base layer for the titanium bridges, plates, spring barrels, as well as the numerals attached to the flange. Furthermore furnishing the 'dial' are a small seconds counter at 9 o'clock, while a second time zone indicator is located across at 3 o'clock.

The tourbillon is spotted at the top left corner, which rotates on a perpendicular axis once



The left-handed PAM 786 Luminor Black Seal

every 30 second period. As you flip to the back, a special power reserve indicator - 6 days power reserve in this case - is seen through a large sapphire crystal porthole.

The hybrid
Piaget
Emperador
Coussin XL
700P



SHINING Through

PIAGET STAYS TRUE TO ITS
IDENTITY AND STILL SURPRISES

Times, people and tastes change but one of the wisest pieces of advice is to “stay true to yourself”, a motto that is particularly relevant amid today’s ever changing world and lifestyle. Piaget has never swayed from its signature identity, manufacturing fine timepieces of the highest quality, and at an unprecedented level of thinness.

Despite its respect for its traditions and heritage, Piaget always brings out surprises with an array of “pieces de resistance” that are sure to enchant its devotees.

In the year 2016, the manufacture brought back two of its esteemed collections from the 1970s: its famous ultra-thin 7P calibre presented in 1976, and its iconic Limelight Gala model from the same era. It is said that both models were born with the spirit of freedom, boldness, and extravagance. Today, they have been reinterpreted with contemporary styl-



Powerful yet trim, the timepiece comes complete with a black alligator strap

The 700P is composed of 298 parts with a frequency of 32,768 Hz



A power reserve indicator can be seen on the case back

“*DESPITE ITS RESPECT FOR ITS TRADITIONS AND HERITAGE, PIAGET ALWAYS BRINGS OUT SURPRISES WITH AN ARRAY OF “PIECES DE RESISTANCE” THAT ARE SURE TO ENCHANT ITS DEVOTEES.*”

ing and new technology as only Piaget can; meet the Piaget Emperor Coussin XL 700P concept watch, and the Piaget Limelight Gala Milanese. Also to be discovered was Piaget’s ultimate ultra-thin icon, Altiplano 38 mm, presented in models combining art and excellence in the form of gold engraving and marquetry engraving.

LOVING THE LIMELIGHT

As ladies always come first, the Limelight Gala took centre stage this year with its contemporary take on the strap. Revisited for the first time in 2013, the Limelight Gala brought the shimmering sultry satin strap, but today it is back in an exclusively gold-clad version featuring a Milanese strap, so soft and supple, it complements the curves of the Gala, and your dainty wrist. The Milanese mesh bracelet is –

sculpted, fashioned like a fabric enhancing its fluidity and suppleness – seamlessly integrated within the case, making it the perfect combination to complement the gold, diamond-set elongated asymmetrical lugs of the Gala. The strap is adjustable easily to the nearest millimetre through a sliding buckle.

The styling of the Limelight Gala is kept for retro and sentimental purposes, with its lines creating a unique form from the joined numbers of six and nine, creating two curves that mimic the graceful feminine body that conform to your wrist. The silver-toned dial with Roman numerals comes in two case options; 18-carat white gold or pink gold, both equipped with 62 brilliant-cut diamonds along the bezel. The Piaget Limelight Gala, powered by the Piaget 690P quartz movement, is perfect for today’s urban women for whom glamour and elegance are part of their daily lives.

BREAKING NEW GROUND

Now comes the surprise, the non-mechanical, non-quartz but hybrid Piaget Emperor Coussin XL 700P. Celebrating the 40th year of its first in-house quartz creation, Piaget brought out a hybrid concept watch that only thus far existed inside our imagination. It combines the best of a mechanical calibre and a generator, giving birth to an innovative timepiece and highlighting two perfectly mastered skills embedded in the very genes of the manufacture. In an era when smart watches



Limelight Gala in white gold

Limelight Gala in pink gold with Milanese mesh bracelet



are becoming a reality, Piaget blends the best of both mechanical and quartz movements inside one of the maison's iconic Black Tie models, housed in a cushion-shaped 46.5 mm case.

Issued in a limited edition of 118, the exclusive Emperor Coussin XL 700P is equipped with an ultra-thin generator-regulated mechanical movement. It took the manufacture two years of R&D – and the filing of up to 10 patents – the “motor” is regulated by the high frequency of a quartz oscillating at 32,768 vph which controls the speed of the generator at 5.33 turns per second, giving a precision unmatched by any “normal” mechanical watch ever produced (most high precision mechanical watches beat at 28,800 vph).

We had the opportunity to speak to Franck Touzeau, Piaget's International Watch Marketing and Creation Director, as well as Eric Klein, the man behind the movement creation for the hybrid 700P, to discuss the new invention.

“The idea started with what can we offer more to our customers, the main objective of this project is how can we improve the precision of a mechanical watch,” said Touzeau. He add-

ed, “The 700P creation is the perfect answer to the smart watches out there! This is proof that Piaget continues to innovate in such a complicated watch, audacious we continue to innovate every time.”

“PIAGET BLENDS THE BEST OF BOTH MECHANICAL AND QUARTZ MOVEMENTS INSIDE ONE OF THE MAISON'S ICONIC BLACK TIE MODELS.”

In the Emperor Coussin XL 700P, the normal sprung balance that powers a mechanical watch is replaced with a miniature generator, which rotates to create an electric current that supplies the power for the quartz. Sounds technical? Klein helped bring a greater understanding. “In the new Emperor Coussin XL 700P, the generator takes the place of the oscillator. The rotor is directly connected to the going train and rotates at the required frequency to give the time,” he said.

The smart mechanical watch, as both gentlemen call it, is encased in 18-carat white gold with a black ADLC-coated bezel. The dial is comprised of the generator and micro-rotor taking up more than three-quarters of the face, while simple hour and minute hands take place in the bottom right corner in matching silver. The Emperor Coussin XL 700P comes with a black alligator strap, to match its Piaget Black Tie classic styling.

PETAL POWER

As we continued to marvel at this innovative smart mechanical watch, Piaget brings us a set of three métiers d'art creations in the form of the Piaget Altiplano 38 mm. One obvious design element we immediately spotted is the Yves Piaget rose, decorating the dial in gold and wood marquetry, crafted by master artisans Dick Steenman and Rose Saneuil respectively.

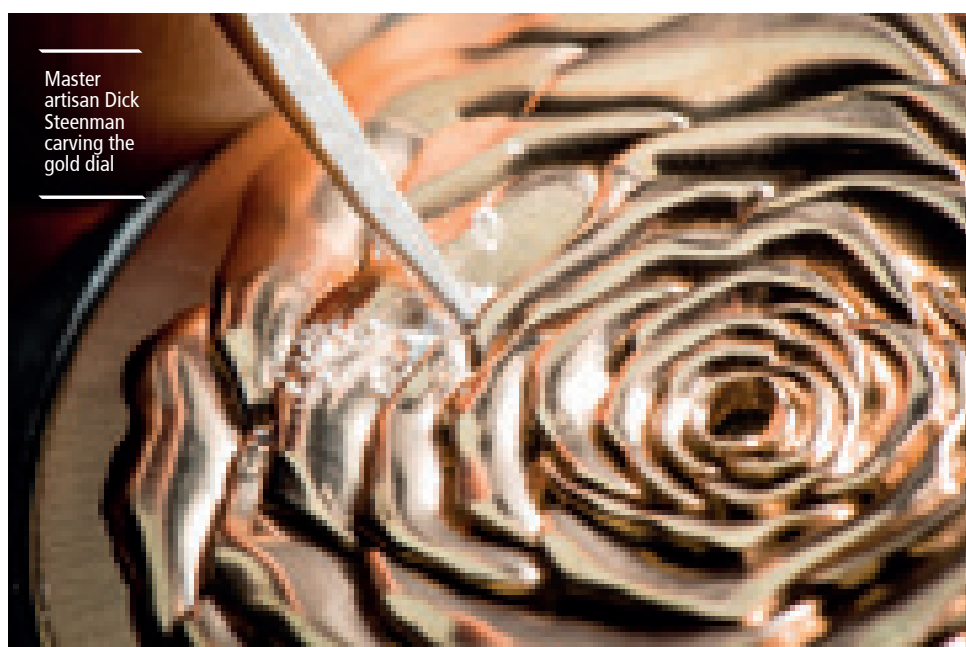
Steenman has been in the business of engraving for 33 years and Piaget has been what he terms his “loyal customer” for 22 of them. A very outspoken man, he said that with the Altiplano project, “the challenge to create an impression of depth, without having the thickness, in French it is often called, trompe-l'œil”.

Piaget's
métiers
d'art
creations
featured the
Yves Piaget
rose



His creation and interpretation of the Altiplano is in the form of rose petals, crafted out of liquid gold that is handmade. There are eight pieces available and each features different constructions of the rose petals; each petal is now worked in conjunction with those around it as to respect the hierarchy running from interior to exterior.

“I no longer need to look at what I’m doing because the movements become instinctive,” said Steenman, for whom each watch takes approximately 30 hours to craft. As any métiers d’art collection, the Yves Piaget rose is also interpreted in wood marquetry and a combination of wood and white mother-of-pearl to create the similar idea, depth without the thickness, in the ultra-thin Altiplano model, as a celebration of colour and aesthetic enchantment.



Master
artisan Dick
Steenman
carving the
gold dial

Paraiba
tourmalines
adorn the
bezel of the
Black Velvet



FEMININE

Mystique

ROGER DUBUIS ONLY
HAS EYES FOR HER



With 53 carats of diamonds, the Velvet Ribbon is a timepiece to behold



The Velvet Secret Heart is the only one in the line with a complication

Roger Dubuis has made its presence known for its men's watches with spider skeletonised pieces, out-of-the-box movements, masculine use of design elements and imposing Darth Vader-like colours. Being the new kid on the block in horological terms has its advantages in being able to push and prod the envelope, and try something different.

Roger Dubuis lived up to that status with its presentation of the new Velvet collection at SIHH 2016. The Geneva-based manufacture's booth was shaped as a podium with 12 Ralph Pucci mannequins garbed in haute couture collections from Chloé, Alexander McQueen, Cerruti and Martin Margiela, each striking a distinctive pose.

The bold hashtag #IamwhatIam was introduced at the presentation to signify the break-

ing away for individuality, with the question, "which Roger Dubuis woman are you?" The question refers to this year's five-member Velvet collection: the Black Velvet, the Velvet Ribbon, the Velvet Secret Heart, the Blossom Velvet, and the Velvet by Massaro. All five designs are part of a series paying homage to all the divas in the world, and are based on the concept of the femme fatale.

BLACK BEAUTY

Launched for the first time in 2012, the Velvet collection is back this year with 10 references. The Black Velvet, conquering, liberated, rebellious, uncompromising and the most extreme

“THE BOLD HASHTAG #IAMWHATIAM SIGNIFIES THE BREAKING AWAY FOR INDIVIDUALITY, WITH THE QUESTION, “WHICH ROGER DUBUIS WOMAN ARE YOU?””

of the five, sports an all-carbon look yet is supremely feminine with its bezel decked with Paraiba tourmalines, exuding the mystique and magical feel of Brazil - the gemstones are found only in the Paraiba region of the giant South American nation.

As carbon is two and a half times lighter than titanium, the Black Velvet is amazingly airy and magically “disappears” on your wrist. The dial is kept simple with Roman numerals and



A Grand Feu enamel dial sets the Blossom Velvet Pink apart

RD821 calibre, the Velvet Ribbon dial is kept “clean” with a simple two-hand composition and no markers. This exquisite piece is limited to only eight worldwide.

HEART OF THE MATTER

The Velvet Secret Heart is for the magnetic, compelling and intense woman, and it is the only one in the collection that features a complication inside; an example of inner beauty one can say. Two rows of sparkling brilliant-cut diamonds – approximately 110 in total – decorate the bezel and the inner bezel ring which hug the blue sunburst dial. Arabic date numerals envelope the dial which also features a set of radiating Roman numerals.

The domino hugging effect from the outside in reveals the Velvet’s secret heart; a mechanical self-winding RD821B movement with its double-retrograde date function. The retrograde display, a favourite of Roger Dubuis, features an unorthodox sweeping date indicator. Each hand completes its travel down from one to 15 on the left side, and then jumps back to the starting position at the top, and disappears en-

white gold appliqués at the 6 and 12 positions. However, the 66 Paraiba tourmalines give a unique turquoise glow – providing the perfect shine to the dark, dusky carbon background.

The Black Velvet is also the epitome of Roger Dubuis’ expertise in gem-setting; a world-first for gem-set carbon, the tourmalines are specially set on prongs that are white to enhance the visual impact of the stones. The time-piece comes with a satin-finish fabric strap in a matching blue-green tone. Just as all other Velvet pieces, the Black Velvet is Poinçon de Genève-certified and powered by the self-winding RD821 manufacture calibre. It is limited to 88 pieces.

TIES THAT BIND

There is also the haute joaillerie model Velvet Ribbon bearing 631 diamonds totaling up to 53 carats decorating the 38.5 mm platinum case. Designed for the sophisticated, elegant and timeless woman, the Velvet Ribbon is fully paved with emerald-cut and baguette-cut diamonds from the inner bezel ring, the dial, and the entire strap. Like all Roger Dubuis watches, the Velvet also features triple lugs that create a space between and in the middle of the strap; here the two spaces are filled with emerald-cut diamonds. Powered by the same



The Blossom Velvet Blue with sparkling diamonds



Sketches for the Velvet by Massaro



The Velvet by Massaro with a gold pleated leather strap

tirely as the other hand takes over to indicate dates from 16 onwards on the right side. The Velvet Secret Heart is housed in a smaller 36 mm white gold case, and comes with a matching blue alligator strap.

DESIGNER TIMEPIECE

The Velvet by Massaro – described as a visionary, revolutionary, eccentric piece that requires an eccentric soul to match it – certainly fits the bill with its unique collaboration with famous Paris-based shoemaker Maison Massaro.

Massaro's mantra – "anything is possible here" – is translated to a set of aesthetic and technical challenges to bring the distinctive beauty of creative shoemaking to the wrist through an instantly recognisable yet unequivocally original line. Presenting the Rita, named after the legendary auburn-haired actress Rita Hayworth, the piece shares a common thread with the actress, exuding a powerful and provocative aura, as well as a passion for life that matches the Roger Dubuis vibe.

The Rita features a pleated haute couture style leather strap by Massaro in gold – evoking the beauty, elegance, and originality of

“ULTRAFEMININE, THE WATCHES IN THIS COLLECTION DO DOUBLE DUTY AS JEWELLERY THAT CAN LEND A UNIQUE AND PRECIOUS AURA TO ANY DISCERNING WOMAN.**”**

high fashion. The dial is kept simple in silver, paved with diamonds in the tonneau-shaped midsection, and black Roman numerals with yellow gold appliqués for the 6 and 12 o'clock positions. The bezel and inner bezel, like all the other members of the Velvet collection, is embellished with diamonds – 262 pieces to be exact – giving a total of approximately 1.95 car-

ats. This haute couture meets haute joaillerie piece is limited to only 88 pieces worldwide.

UNPARALLELED FEMININITY

The final two are the most feminine of the five. The Blossom Velvet is aimed at the feline, captivating, possessive and instinctive woman. Presented in Blossom Velvet Pink and Blossom Velvet Blue – respectively crafted in pink or white gold – the 36 mm case is flanked by two rows of brilliant-cut diamonds on the bezel, inner bezel and lugs. The dial has two levels, at the base is a mother-of-pearl layer, graced with an engraved and sculpted floral marquetry motif on top. The floral décor is achieved using the Grand Feu enameling technique, which gives a colourful mix of petals and a diamond centre.

Underneath the vibrant dial, the 48-hour power reserve RD821 calibre beats. A matching satin-finish fabric strap is provided for each Velvet Blossom Pink and Velvet Blossom Blue, the strap though almost subdued becomes a perfect canvas for the elaborate dial featuring 154 sparkling diamonds. The Velvet Blossom is certainly our favourite and the prettiest one of the collection, and it is issued in a limited run of 88 pieces.

The Blossom Velvet also has three unique pieces – a pink Mauve Grand Feu enamel dial base, a blue Grand Feu enamel dial base, and a black Grand Feu enamel dial base – and each version is bedecked with diamonds on the dial and lugs, creating a more dramatic yet matching tone on tone colour, perfect for any attention-seeker.

“The Blossom is very Roger Dubuis because the craftsmanship is with grand feu enamel, normally enamel is flat, while Roger Dubuis is all about precision and volume, so we decided to engrave the grand feu enamel to achieve strong and bold colours,” said Lionel Favre, Product Design Director.

He explained that women, naturally, were always at the forefront of the collection's inception and development, and Roger Dubuis is keen on providing what they need and want.

“The Velvet was created for women, from the beginning, the idea, the creative process. When I spoke to Roger Dubuis, the inspiration for a women's watch is about jewels, very different from the design for a man's watch which is mechanical.”

It is thus ultra-feminine and the watches in this collection do double duty as jewellery that can lend a unique and precious aura to any discerning woman.

Remarkably slim, the Overseas Ultra-thin Perpetual Calendar is powered by Calibre 1120 QP



GOING the Distance

VACHERON CONSTANTIN INFUSES THE OVERSEAS WITH A SPIRIT OF CHANGE

It was 1996 when the first Overseas collection was created inspired by the spirit of travel and openness to the world. It didn't take long for Vacheron Constantin to build on the success of the collection with its signature bezel to become one of the maison's most iconic elegant sports watch. The Overseas looks back to the legendary 222 model that Vacheron Constantin launched in 1977 to celebrate the 222nd anniversary of the brand. True to its blue dial and metal bracelet, the new Overseas collection is presented in no less

than five models, for a total of 12 references today.

With all of Vacheron Constantin's timepieces Poinçon de Genève-certified for attaining the highest watchmaking standards, the new Overseas collection is powered by the manufacture's automatic calibres. There is the Overseas Chronograph powered by the Calibre 5200 and housed in a 42.5 mm case available in classic stainless steel or pink gold that sports more than 50 hours of power reserve.



The Overseas Chronograph in steel

“IT'S NOT CALLED ULTRA-THIN IF NOT FOR THE TECHNICAL INGENUITY WHEREIN 276 COMPONENTS ARE HOUSED IN A 4.05 MM THICK SPACE, INSIDE AN 18-CARAT WHITE GOLD 41.5 MM CASE.”

Driven by Calibre 5300, the Overseas Small Model has a diamond bezel



The aforementioned classic stainless steel model comes with the Overseas signature blue dial and a silver-toned dial option, while the pink gold version is presented only with a silver-toned dial. The chronograph is easy recognisable with the small seconds, 30-minute and 12-hour counters located at the standard 6, 3, 9 positions. A slanted date display is positioned at 4.30 for a new twist to the collection.

Not a fan of a busy chronograph dial? No problem as you can opt for the classic three-hand Overseas Calibre 5100. Encased in a slightly smaller 41 mm diameter body in stainless steel or pink gold, the new calibre 5100 is equipped with twin barrels guaranteeing 60 hours of power reserve. The transparent screwed-down case back reveals a 22-carat gold rotor decorated with a wind rose. Unfortunately, gone is the distinctive dial pattern from the previous Overseas models, replaced by the sunburst blue or silver-toned dials.

For ladies who have smaller wrists and think that a 41 mm case is rather too sporty, this year sees a new 37 mm diameter Overseas Calibre 5300. Dubbed the Small Model, the iconic bezel is decked with 84 round-cut diamonds. The blue sunburst dial is the common thread among the Overseas line, with the Small Model sporting a small seconds counter at the 9 o'clock position. The calibre 5300 offers up to 44 hours of power reserve.

Now we get to the complicated version of the collection, the Overseas Ultra-thin Perpetual Calendar. Exclusively sold only at Vacheron Constantin boutiques, the new model is powered by the emblematic Calibre 1120 QP,

known as the ultra-thin automatic movement with perpetual calendar and moon phase functions. It's not called ultra-thin if not for the technical ingenuity wherein 276 components are housed in a 4.05 mm thick space, inside an 18-carat white gold 41.5 mm case.

The ultra-thin calibre is also offered in the last piece of the collection, the Overseas Ultra-thin Calibre 1120. Basically it is a stripped down version of the Perpetual Calendar mentioned above, except the calibre 1120 comprises of 144 components and it's only 2.45 mm thick. Sharing the same face as the Overseas Calibre 5100, the classic three-hand dial is set on an elegant grey dial with white gold luminescent hands and markers.

Another common denominator among the five impressive Overseas watches is the easy-fit system; with a single pull the bracelet extends to create a comfortable fit for any wrist. Also new this year are the interchangeable straps for the collection; all five models come with three interchangeable bracelet/straps: a beautiful Maltese cross decorated steel bracelet with an easy-fit system, along with blue rubber and blue alligator leather straps for different looks and occasions.



The Overseas Small Model comes in a steel version

Corum
Manufacture,
1980



A CREATIVE Adventure

IN A STATE OF CONSTANT
EVOLUTION, CORUM MAINTAINS
A STEADY COURSE TOWARDS THE
TOTAL MASTERY OF TIME

Time gives substance and meaning to our lives. Every second counts and because of this, the watchmaking industry has feverishly striven to provide ever more accurate ways of telling time. Corum, in its 60 years of existence, has managed to present exclusive portrayals of time through its exquisite timepieces.

1955-1958

The Corum story can be traced to the year 1955, when René Bannwart established the brand in La-Chaux-de-Fonds. Prompted by the desire to make his own watches, Bannwart, who had a wealth of experience working with some of the world's renowned watch manufacturers, set out to form the watch company with his uncle, Gaston Ries.



The Manufacture, 1955

The Swiss man used his strong entrepreneurial spirit to develop the company he named “Corum” – derived from the word “quorum” – defined as “the minimum number of persons present and necessary to hold discussions and make valid decisions”, which at that time was a genuine reflection of the solid partnership between Bannwart and Ries. A key pointing skywards was chosen as the Corum emblem, signifying the brand’s curiosity and innovation, its boldness and resilience amidst challenges.

One year after its inception, Corum penetrated the watch market and was noted for its creativity. Some of its first offerings included the Golden Tube watch followed by the Chinese Hat watch in 1958. These mod-



René Bannwart



Golden Tube, 1957



Chinese Hat, 1958



Admiral's Cup, 1960

els served as the foundation for the Heritage family, one of the brand’s three pillars, and succeeded in putting Corum on the watch world map.

1960-1964

In 1960, the second of Corum’s pillars was born. With sailors and the love of sailing in mind, the Admiral’s Cup collection was so-called after the legendary sailing race. Its first model had a square case and was dubbed one of the first square-shaped water-resistant watches.

Slowly, the brand was renowned for its distinctive designs and usage of only the finest materials. In 1964, Corum presented the ingenious Coin Watch that made use of an

actual gold coin, a \$20 Double Eagle Coin, on which an ultra-thin movement was set. A wonderful representation of Corum’s heritage, the value of the Coin Watch increased significantly when it became the watch of choice for six consecutive US Presidents namely Lyndon B. Johnson, Richard Nixon, Jimmy Carter, Ronald Reagan, George H. W. Bush and Bill Clinton.

1966-1980

Ten years after the introduction of Corum’s first watch, René Bannwart’s son, Jean-René, joined the watchmaking company. Father and son worked together to further develop the brand’s offerings, especially the Admiral’s Cup line. In 1966, the Romvlvs timepiece was unveiled.

Displaying true artisanship, Corum presented the Feather watch in 1970. Featuring a dial intricately adorned with real bird feathers, the timepiece showcased the brand’s expertise in combining artistry with technical know-how.

The manufacture celebrated a number of firsts towards the end of the 70s. In 1976, Corum entered a partnership with luxury car marque, Rolls-Royce. This novel collaboration gave birth to the avant-garde Rolls-Royce watch, designed after the radiator grille of the renowned automobile. Corum upped the ante in 1980 when it introduced the Golden Bridge, its third pillar. Powered by the first ever hand-engraved baguette movement, the Golden Bridge was designed to appear like it was floating in the centre of a clear sapphire crystal case. Spearheaded by master watchmaker Vincent Calabrese,



Historical
Coin Watch,
1964

the game-changing timepiece (and its revolutionary movement) was instrumental in fortifying Corum as an authentic watch manufacture.

1983-2001

To ensure the continuity of the Admiral's Cup line, Corum introduced a new design in 1983. The square shape was transformed to a dodecagon featuring a twelve-sided bezel and nautical pennants following the international maritime code as hour markers. Because of its sporty design and readability, the changes in the watch were especially appreciated by sailors, including the members of the Corum sailing team in 1991. The team emerged victorious at the legendary Admiral's Cup sailing race and since then, the line has been inextricably linked to major sailing competitions and prestigious sailors.

Two years later, in 1993, Corum launched another version of the famed collection, with new features to further cater to sailors, amateur and professional alike. The Admiral's Cup Tides was driven by the exclusive Corum movement CO 277 and indicated the lunar cycle, time and strength of the tides, estimate of water levels and strength of the currents.

To usher in the year 2000, Corum heralded the arrival of a new helmsman. Severin Wunderman, a well-known icon within the watchmaking industry, provided the brand a boost to allow it to prosper into the new millennium. Under Wunderman's leadership, Corum introduced the Bubble watch.



Golden Bridge, 1980

The use of thick sapphire crystal – 11 mm to be exact – resulted in a magnifying effect which clearly conveyed the time to the wearer. A year after, the brand explored an entirely new shape with the Trapèze.

2005-2009

Not new to world firsts, Corum unveiled the Classical Vanitas in 2005. The watch featured marquetry-work for the first time on a watch dial. The year 2005 also marked the 50th anniversary of Corum and the Golden Bridge was reinterpreted beautifully for the special occasion. Still loyal to the line's design codes, the timepiece received some contemporary updates in order to bring the classic piece into the 21st century.



Feather Watch, 1970

Other models also received updates in 2006, including the Admiral's Cup with a bolder design, as well as the Romvlvs with its new double-curving case and distinctive bezel with engraved Roman numerals.

Truly a prolific watch company, Corum displayed remarkable creativity in 2009 with the creation of its second in-house movement, the CO 007 calibre, housed in the beautiful Ti-Bridge timepiece.

2010 – PRESENT

In 2010, the brand celebrated its 55th anniversary, the half century mark of the Admi-



Severin Wunderman



Trapèze, 2001

ral's Cup and the 30th birthday of the Golden Bridge. These occasions paved the way for the unveiling of the Corum automatic baguette movement with linear winding. This extraordinary new model was a clear reflection of Corum's immense growth and technical development over the years.

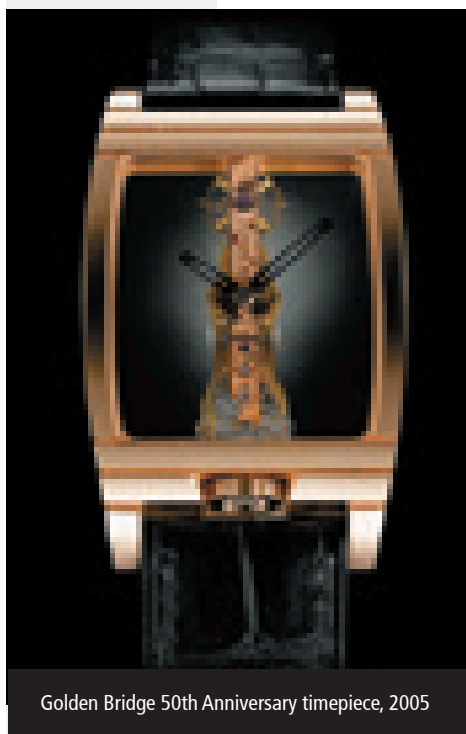
Another example of the manufacture's technical advancement was the Admiral's Cup Legend 46 Minute Repeater Acoustica in 2012. A musical treasure, the timepiece marked time by chords, providing an auditory treat to the wearer.

The following year, Corum expanded the Ti-Bridge line. The first self-winding movement in the family, the Ti-Bridge Automatic Dual Winder was wholly designed, developed and patented by the brand. Alongside this remarkable creation, Montres Corum was acquired by China Haidan Holdings Limited, now known as Citychamp Watches & Jewellery Ltd. This development opened up new possibilities and opportunities for the brand, not only in watchmaking, but also in positioning and distribution.

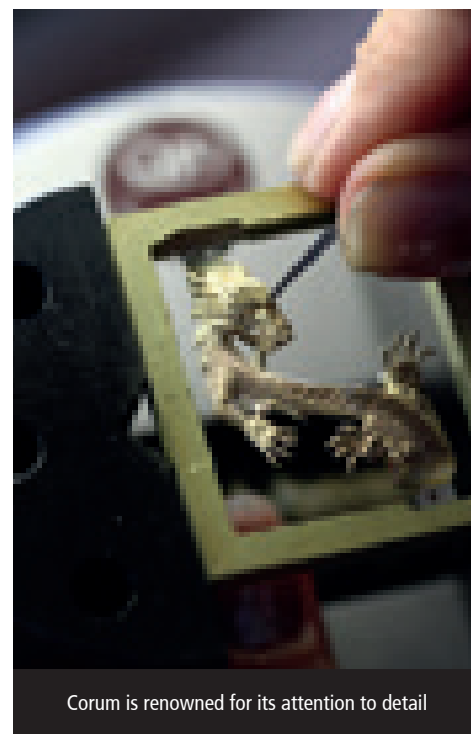
A further evolution of the Admiral's Cup was introduced in 2014. The Admiral's Cup ACOne 45 Tides paid tribute to the nautical legacy of the brand. In 2015, the watch manufacture celebrated its 60th year with the launching of the Admiral's Cup Legend 42 Flying Tourbillon. With a history steeped in unorthodox ideas, Corum aims to present the iconic tourbillon as a masterpiece suitable to be worn not only for special occasions, but every single day.



The Corum Manufacture at present



Golden Bridge 50th Anniversary timepiece, 2005



Corum is renowned for its attention to detail

Corum's adventure in watchmaking continues to unravel, just like the journey of one of the highly valued 1964 Coin Watches which was recently discovered and retrieved by the brand. The piece was part of the Warhol Collection until the early 90s before it was acquired by a private collector in the US. It now takes pride of place at the Corum Museum.

As a brand, Corum exhibits great pride in its role within haute horology and proudly shares its unique heritage to watch enthusiasts and travellers through the Corum Museum, which offers guided tours of its workshops every Tuesday. The first watch

manufacture to open its doors to the public on a weekly basis, the brand welcomes up to eight people to discover the vast Corum universe – with a total of 150 notable models divided between its three distinct pillars – at every visit.

Undoubtedly closer to mastering time, Corum has made wonderful use of the past 60 years to delve deeper into the aesthetics and precision technology involved in quality watchmaking. With its incredible line-up of timepieces proving its mettle, the brand rightfully deserves its highly merited spot in the exclusive world of luxury watchmaking.



OPPOSITES ATTRACT

ENTERTAINERS BUNGA CITRA LESTARI AND
ASHRAF SINCLAIR FIND THEIR MIDDLE
GROUND FOR MARITAL SUCCESS

What makes for that much bandied about term of “endless love”. If we cut through all the sappy romantic platitudes, it may well be the differences we have with our partners. Although studies show that sharing core values is ultimately the most important factor in a lasting relationship, finding different but complementary characteristics in our life partners, their yin to our yang, are also essential.

It's true for singer-actress Bunga Citra Lestari – simply known as BCL – and her husband, the actor Ashraf Sinclair. She describes herself as an extrovert who becomes restless if she spends time alone; her Malaysian-English husband, in contrast, would prefer to be at home enjoying time with her and their young son, Noah. Gregarious BCL chooses a richly spiced Padang cuisine meal during *The Time Place Magazine* shoot, while the quieter Ashraf, 36, opts for a simple salad.

“If I was with someone who was like me, we'd be fighting all the time, while if he was with someone like himself, there'd be no talking at all,” jokes BCL, 32.

They say that their seven-year marriage takes hard work and frankly saying what is on their mind.

“We have an all or nothing, do-or-die marriage. It's a total commitment to our values: brutal honesty, openness, vulnerability and communication,” says Ashraf.

“It can be a very scary thing, but it's better to say those things, instead of holding them in and maybe ending up being hurt yourself.”

The partners must grow, he believes, but adds that one of the most important lessons he learned was to take things in stride.

“At first, I had these great expectations that as a husband I would have to be this or that. But I learned that I had to let them go, and just be. Hey, she wants to have Padang and I want my salad, that's fine. There's nothing wrong in wanting what you want.”

BCL echoes the sentiment by describing sure-thing relationships as “the art of accepting”.

“You have to accept the flaws, the good things about them, everything, and then decide how to make it work,” she says. “Being with him changed me to be calmer, because when I want something, I want it now!”

Ashraf has the last words in succinctly describing their relationship.

“We're really two opposite sides of a coin, and the ring in the middle holds us together.”

All Timepieces:
CLÉ DE CARTIER

All Jewellery:
CARTIER

BCL:
**MAXMARA
SATIN
DRESS**

ASHRAF:
**THOMAS
PINK
CHECK SUIT**

"I look at her as a mirror. My best learning has come through my relationship and conversations with her."

Ashraf

All Timepieces:
CLÉ DE CARTIER

All Jewellery:
CARTIER

BCL:
**LANVIN
BURGUNDY
WOOL DRESS**

ASHRAF:
**LANVIN WOOL
SUIT WITH
BOWTIE &
POCKET SQUARE**





All Timepieces:
CLÉ DE CARTIER

All Jewellery:
CARTIER

BCL:
BIYAN LACE DRESS
FENDI COAT





**ASHRAF:
THOMAS
PINK LINED
SHIRT**



"I never see myself as perfect.
I always want to grow. And
my husband wants that, too —
we grow together."

Bunga Citra Lestari

All Timepieces:
CLÉ DE CARTIER

All Jewellery:
CARTIER

BCL:
**TORY BURCH
CREPE
CRISSCROSS
GOWN;**

ASHRAF:
**ERMENEGILDO
ZEGNA
SUIT & TIE**

All Timepieces:
CLÉ DE CARTIER

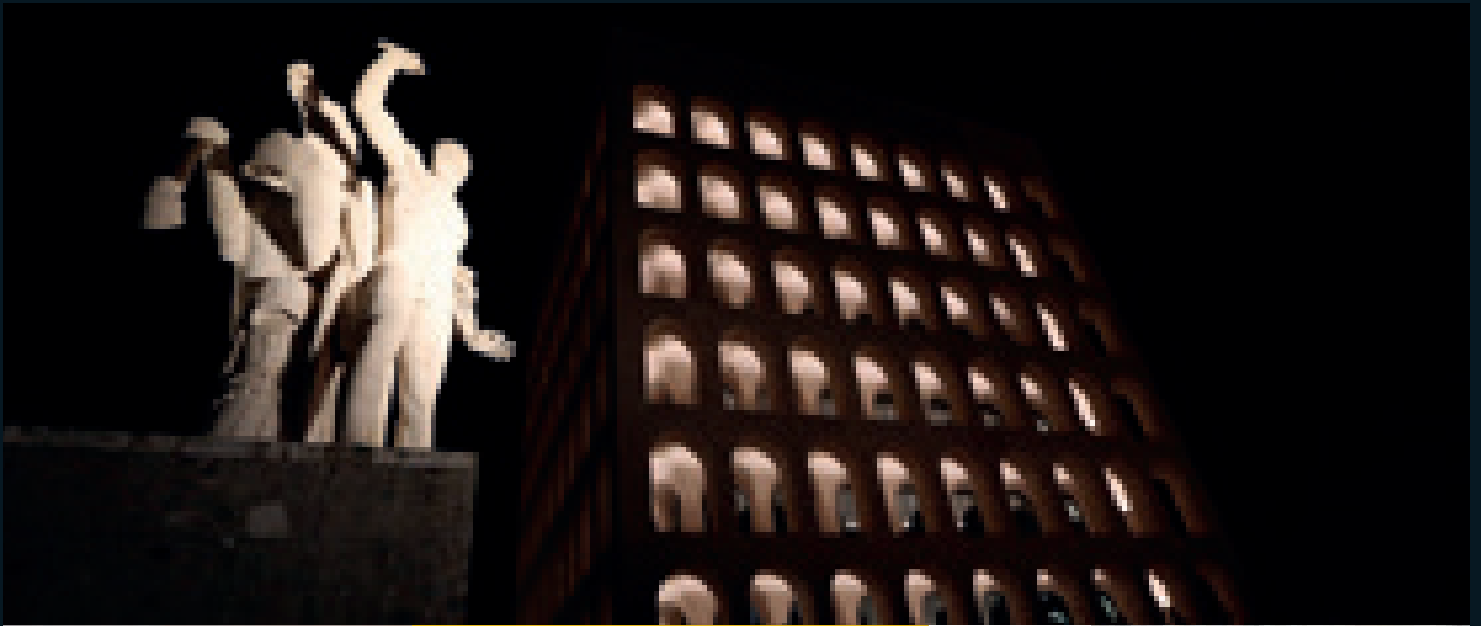
All Jewellery:
CARTIER

BCL:
**HALSTON
HERITAGE
COCKTAIL DRESS**

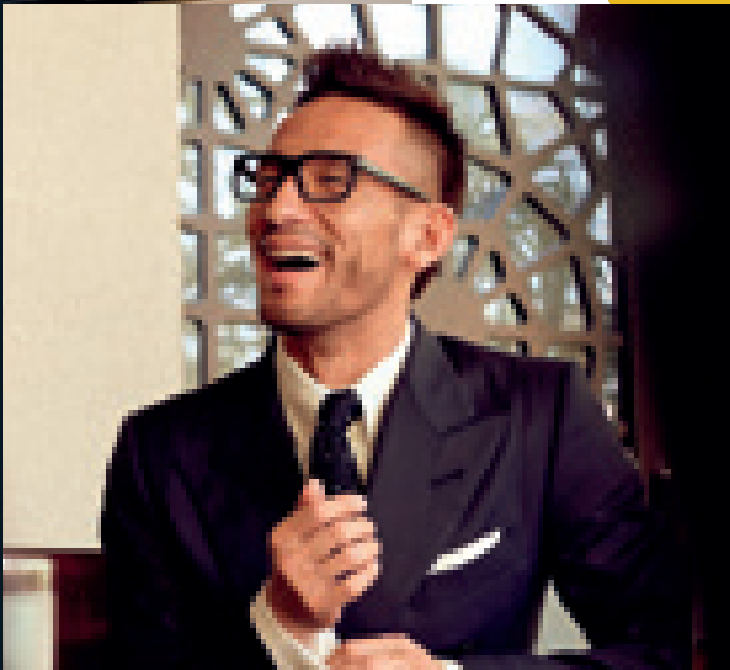
ASHRAF:
**LANVIN KNIT
POLO SHIRT**

Photographer:
Fen Soong
Fashion Stylist:
Vannie Astecat
Makeup:
Bumiauw
Hairdo:
Kiefer Lippens





HIGH LIVING





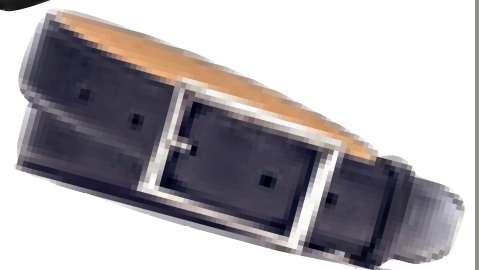
DAPPER Gentlemen

WITH A FLAIR FOR OFFBEAT ELEGANCE, BERLUTI HAS INSPIRED MEN'S FASHION FOR OVER 120 YEARS

In 1895, an Italian immigrant and budding shoemaker by the name of Alessandro Berluti debuted the truly one-of-a-kind "Alessandro" in his adopted hometown of Paris. The model was a unique lace-up pump that was masterfully shaped from a single piece of leather, creating its iconic "stitchless" appearance and an exceptional feeling of comfort.

Upon the release of the eponymous Alessandro, befitting the needs of Europe's style-conscious men, Berluti was immediately thrust into the limelight.

For well over a century, Berluti has continued to blaze a trail in men's fashion. Throughout the years, the House has catered to the most elegant of artists, intellectuals and jet setters and crafted footwear for elite clients, including Frank Sinatra, Andy Warhol and Robert De Niro.



Berluti's reputation for quality footwear continues with its range of fine leather goods



The House is best known for its bespoke footwear and ready to wear collections, which are all skillfully crafted with near painstaking precision using the finest of leather and distinctly-coloured patinas. Berluti is now also revered for its fine leather accessories and impeccably tailored suits, and for its willingness to explore new sartorial directions while never compromising on its tradition of quality and elegance.

ALL IN THE FAMILY

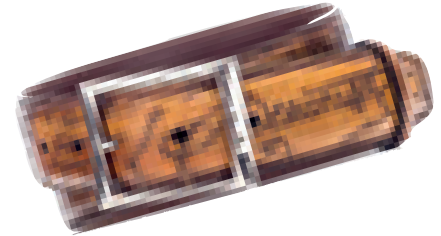
Alessandro Berluti set the foundation of the Berluti brand, and each subsequent generation has cemented and enhanced his legacy. During the Roaring '20s, the creative torch was passed onto Berluti's youngest son, Torello. In an effort to celebrate the artistic and intellectual mood that defined Paris during the post-war generation, Torello moved the business to 26 rue Marbeuf, near the Avenue des Champs-Élysées, in the 1940s. The boutique was largely inspired by the Art Deco movement; it was during this era that the House became associated with new models such as the lace-panel Oxford and the elasticated "Sans Gêne".



Menswear is colourful, creative and always in keeping with customer tastes

Talbinio, Torello's only son, took over in the 1960s and set out to give the shop a youthful and contemporary makeover. During the excitement and rapid change of the decade, the House grew its business to an international level by offering ready-to-wear designs, in addition to its exclusive bespoke models, that allowed clientele to take their pick of their favourite designs at a whim.

Talbinio's cousin, the creative-genius Olga Berluti, became the first woman in the family to influence the male-centric brand during the same



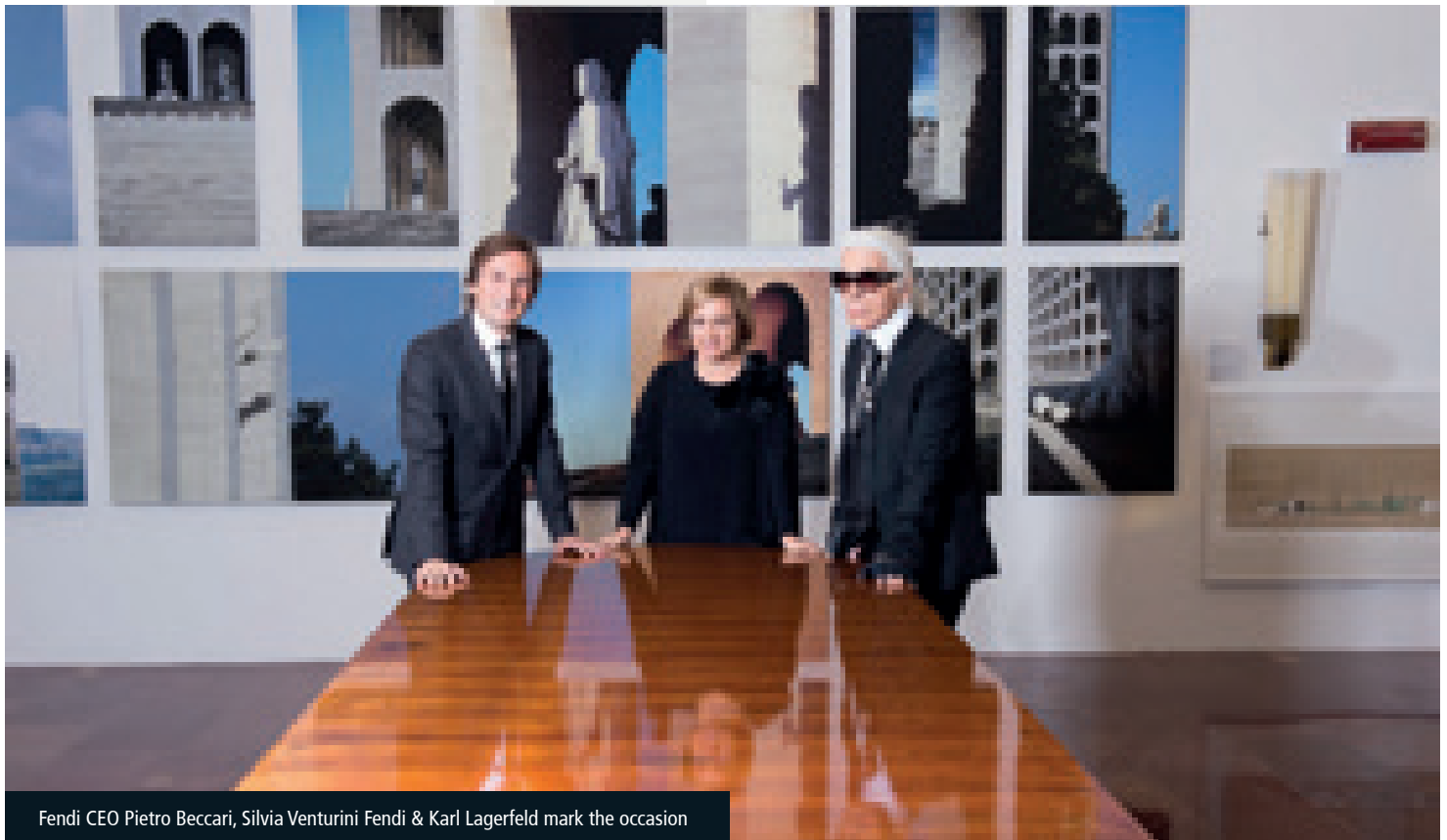
period. She created a salon of directors, writers, artists and intellectuals – Francois Truffaut, Roman Polanski and Yves Saint Laurent, among them – who flocked to the Parisian boutique for the milieu and to satisfy their footwear needs. She was known for possessing the innate ability to understand the Berluti customer's taste. Among her innovations was the creation of an unusual moccasin; it was such a favourite of Pop Artist Warhol that it was ultimately known as the "Andy".

BRANCHING OUT

Until 2011, the Berluti brand was dedicated solely to men's footwear and leather goods. However, in that year the House brought in Alessandro Sartori to act as artistic director and design the brand's first wardrobe collections. He proved the ideal man for the challenging job; the son of a dressmaker himself, Sartori had grown up learning the intricacies of good tailoring and design. He fully comprehends the need to express his creative freedom in his designs while also adhering to the distinguished Berluti tradition of excellence; he is a firm believer in the adage that while fashions change, style always remains – and that the customer's needs are always paramount.

In another development in 2012, Berluti partnered with Parisian tailor Arnys and now offers bespoke tailoring.

In March 2016, Berluti is also set to open the doors to its first Jakarta-based store. Located in Plaza Indonesia, the outlet will offer a full range of men's fashionwear, leather accessories and footwear. The Jakarta branch will be Berluti's 28th international store, joining Paris, London, Milan, New York, Tokyo, Seoul, Beijing, Singapore and Hong Kong, among others.



Fendi CEO Pietro Beccari, Silvia Venturini Fendi & Karl Lagerfeld mark the occasion

ROMAN

Roots

ITALIAN FASHION HOUSE FENDI MOVES ITS HEADQUARTERS TO A HISTORIC ROMAN BUILDING

Rome is a city that is rooted in history, culture, art and fashion – all reasons why Fendi represents it so perfectly. The luxury fashion label was founded in Rome in 1925 by Edoardo and Adele Fendi and is now renowned for its fur and leather creations.

As a company, Fendi has always used its influence to not only promote Roman culture and history but to actively help preserve the city's architecture, including the Trevi Fountain and the Four Fountains complex. In its latest endeavour to preserve the city's architectural heritage, Fendi moved its headquarters to the historic Palazzo della Civiltà Italiana, also known as the "Square Colosseum."

After an 18-month renovation of the long-abandoned building, Fendi moved into the iconic Palazzo della Civiltà Italiana in October 2015. It was announced that the Palazzo will be Fendi's headquarters for the next 15 years. It is a move that perfectly symbolises Fendi's philosophy and its deep-rooted ties with Rome.

The occasion also marked the 90th anniversary of Fendi as well as German designer Karl Lagerfeld's 50th year with the fashion house.

"Fashion and architecture were some of the favoured forms of expressing avant-garde culture in the early decades of the twentieth century. The famous Palazzo della Civiltà Italiana



An evocative image shot by Karl Lagerfeld

(now Fendi's Roman headquarters) is a perfect example," said Lagerfeld, head designer and creative director of Fendi and Chanel.

"The inspiration came directly from de Chirico's metaphysical paintings from the years just before World War I, now just 100 years ago. The mystery of his arches inspired over twenty years later this Roman landmark building."

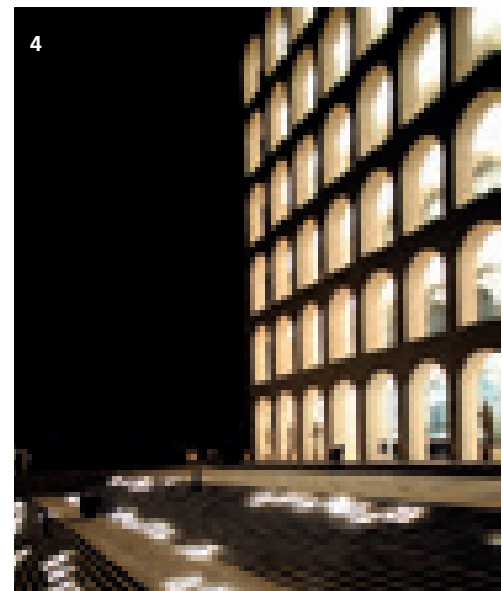
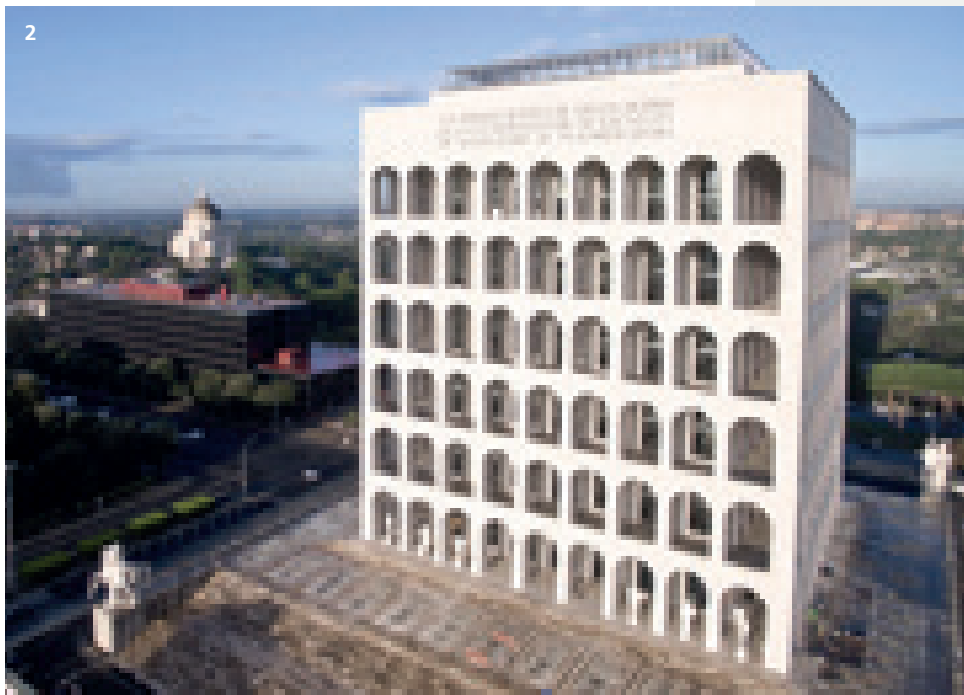
The Palazzo della Civiltà Italiana was designed in 1937 by Italian architects Giovanni Guerrini, Ernesto Bruno La Padula and Mario Romano.

However, the building was actually conceived of by fascist dictator Benito Mussolini, who built the structure to host the Mostra della Civiltà Romana during the 1942 World's Fair. It was designed to pay homage to the ancient Roman Colosseum and was intended to be a centerpiece of the EUR district in Southern Rome. However, the fair was cancelled in 1941 after Il Duce declared war on Britain and France. Construction on the Palazzo della Civiltà Italiana came to a halt, and the building was abandoned for more than 10 years and ultimately fell into a state of disrepair before its revival in later years.

With its linear design and imposing cube shape, the Palazzo della Civiltà Italiana, often called the "Square Colosseum", serves as a prime example of Italian fascist architecture. The austere, travertine building stands six sto-



Photo by Andrea Jemolo



ries high and has a total of 216 arches. Nine arches are spread symmetrically across each floor on all four sides of the building.

The structure was intended to serve as a symbol of Rome's longstanding traditions of history, art and culture, a statement that is symbolised by the 28 sculptures that are clustered around its base. The tops of each side of the Square Colosseum are also engraved with a quote taken from a speech given by Mussolini in 1935: "A nation of poets, of artists, of heroes, of saints, of thinkers, of scientists, of navigators, of migrants."

Due to its history and imposing design, the Square Colosseum has also provided cultural

“ THE STRUCTURE WAS INTENDED TO SERVE AS A SYMBOL OF ROME'S LONGSTANDING TRADITIONS OF HISTORY, ART AND CULTURE, SYMBOLISED BY THE 28 SCULPTURES THAT ARE CLUSTERED AROUND ITS BASE. ”

1. Pride of place for the fur atelier
2. The stunning architecture has survived changing times.
3. An archival photo of the building's construction, 1940s
4. Lighting up the night for the inauguration



inspiration, especially in films by such Italian luminaries as Rossellini and Antonioni.

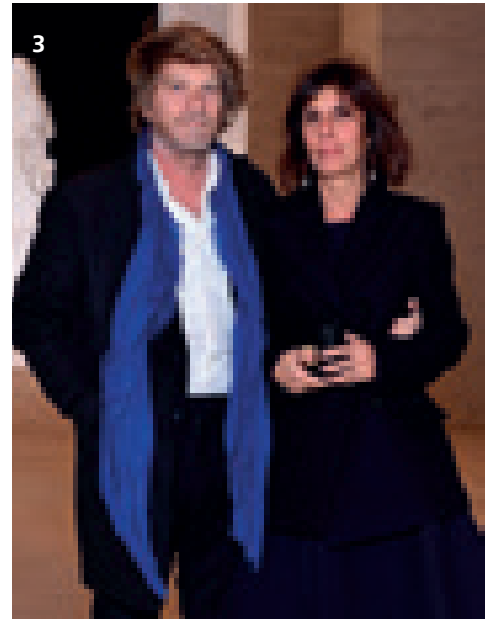
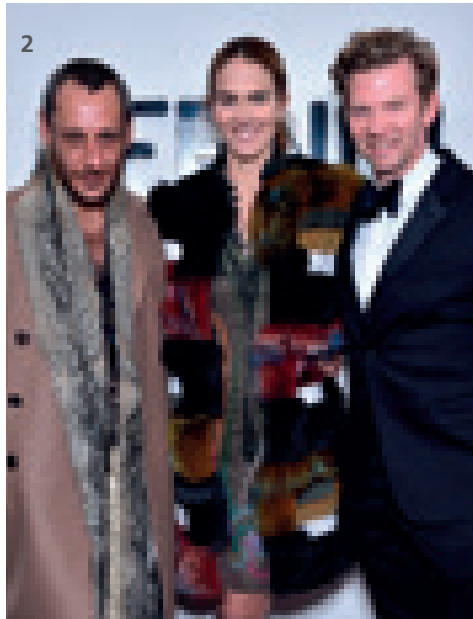
Fendi is breathing new life into the iconic building (it is the first time the structure has been used to house offices since a brief stint after World War II). Not only does the Palazzo currently house over 400 Fendi employees, but the first floor has been transformed into a permanent exhibition space that is open to the public, free of charge.

To mark the opening of the new headquarters, architect Marco Costanzi hosted the first exhibition - *Una Nuova Roma. L'Eur e il Palazzo della Civiltà Italiana*. The exhibition is located on the first floor and can be viewed until March 7, 2016.

A permanent light installation, designed by Mario Nanni, was also unveiled at the opening event. The lights are intended to enhance the architecture of the structure by innovatively illuminating the columns of the arches, symbolising the rebirth of the Palazzo della Civiltà Italiana, and serving as a fitting, glowing tribute to Fendi's historic move.

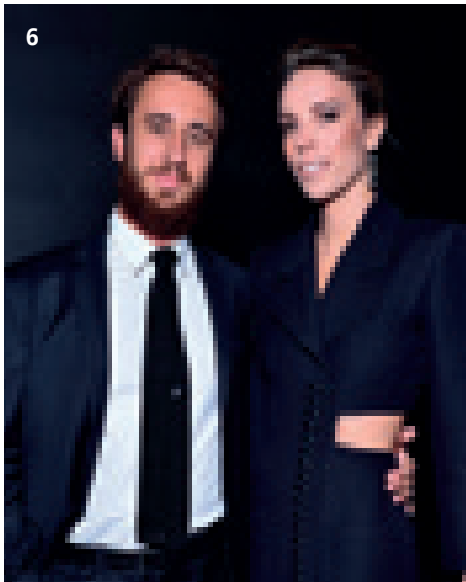
This distinctly Italian building fits perfectly with the House of Fendi's origins and the two icons' heritage.

"If designers and architects conceive their work as a poet might conceive his poems there will be a sensuous and emotional factor. However, Italian fashion and Italian architecture have to be 100 percent Italian in their claim to universality," says Karl Lagerfeld.





5



6



7



8

1. A distinguished group of guests sits down to dinner
2. Emiliano Salci, JJ Martin & Britt Moran
3. Marco & Francesca Costanzi
4. Five Fendi sisters gather to celebrate
5. A play of light and shadows reveals the building's spectacular architecture
6. Giulio Delettrez Fendi & Sara Sbaffi
7. Fendi's visual merchandising office
8. Katie Lyall, Amanda Harlech & Charlotte Stockdale

The new Chanel Fragrance and Beauty Boutique in Plaza Indonesia



PREFERENTIAL

Treatment

CHANEL DEBUTS A RAREFIED SPACE FOR FRAGRANCES & BEAUTY PRODUCTS. BRUCE EMOND SEES FOR HIMSELF

An unassuming shrine of sorts occupies a small corner of my closet. It is not one devoted to faith, but rather random encounters with sweet-talking, persuasive cologne and perfume sellers that has led me to acquiring a considerable number of their offerings.

Problem is that many of them stand little used and ignored; once at home, without the persistent coaxing of their purveyors, they suddenly no longer seem as fragrantly seductive as when first tried.

A solution to that clutter comes from Chanel's stylishly appointed fragrance and beauty bou-

tique in Jakarta's Plaza Indonesia, decked out in the signature Chanel colours of black, white, beige, gold and red and the first of its kind in Indonesia when it opened in December 2015. Here I was treated to the comforting experience of trying the Olfactory fragrance bar in its *Éspace Parfums* corner, set against the backdrop of a replica of Gabrielle Chanel's famed Parisian apartment. A gold lion signifying the bold lady's zodiac sign and photographs of her during her prime as well as oversized bottles of the iconic Chanel No. 5 decorate the space.

After offers of refreshment – mineral water, juice, champagne perchance – fragrance specialist Claudine asked me about my usual picks

at the fragrance counter with a series of questions. I identified them as wood and spice-infused fragrances, represented by the famously voluptuous decanter of a 1980s' brand that I adored (now gone but not forgotten), and then set about determining the most suitable one for me from its classic and *Les Exclusifs* range, only available in a limited number of Chanel outfits worldwide.

From the patented ceramic blotters that allow guests to focus on the notes of the fragrance presented them, I was invited to sniff and whiff from the broad panel of nine "atmospheres": Invigorating Citrus, Delicate Green Note, Light Floral, Intense Floral, Aromatic, Soft Woody, Deep Wood, Soft Oriental and Enveloping Oriental.

"Half of the categories are light, half of them intense, and when you tell me what you like, I can focus on those preferences and let you try them," Claudine said.

Like Goldilocks gingerly testing the warmth of her porridge, finding some too hot and some too cold for her taste, I pronounced my verdict on the fragrances: some were overly earthy

for my taste, some too overpoweringly strong, others sinfully sweet or even faintly medicinal to my nose.

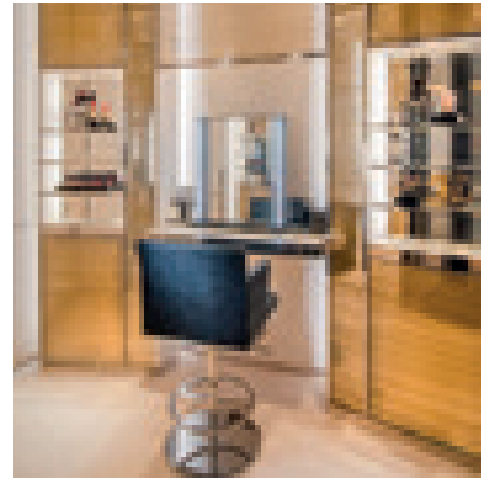
Gradually, Claudine was able to narrow down my choices to three that I truly liked, before I had to step up and choose the clear winner: Chanel Allure Blanche. Claudine had done an expert job: it does indeed represent many of the smells that I love, blending refreshing lemon, relaxing vanilla to crisp, invigorating sandalwood, with its nod to Asia. Claudine said that it belonged in the intense category without being the most powerful of the batch.

The fragrance section is only a part of this gorgeous, well-lit space: the rest is devoted to Chanel's makeup and skin-care ranges. Of particular interest is the most up-to-date Miroir Lumiere, occupying pride of place at the front of the boutique. Here guests can try on their makeup with a makeup expert in front of the special lighting system that represents different times of the day. It's one sure-fire way to avoid unwittingly applying the full-on "I'm ready to party" look for a 10 a.m. office meeting.

There is also a VIP room for guests to undergo their own makeup and skin-care pampering – and maybe take a fragrance journey while they are at it.

Chanel Fragrance & Beauty
Plaza Indonesia L1 #43
Phone 2992-4121
Opening hours: 10 a.m. to 10 p.m.
Monday to Sunday

“THE FRAGRANCE SECTION IS ONLY A PART OF THIS GORGEOUS, WELL-LIT SPACE: THE REST IS DEVOTED TO CHANEL'S MAKEUP AND SKIN-CARE RANGES.”



Privacy and supreme comfort are assured in the VIP room



Well-appointed seats provide utmost comfort to distinguished clients



Clients can identify their favoured scents with Chanel's fragrance expert



The Les Exclusifs de Chanel line



Picasso's *Les Femmes d'Alger (Version 'O')* (1955)

NEW

Beginnings

THE NEW YEAR ALLOWS US TO LOOK TO THE FUTURE OF THE ART MARKET, WRITES DEBORAH ISKANDAR

Despite the sluggish global economy condition and world political issues, the art market defied convention in 2015. It was a stellar year for western modern and contemporary art, with record prices set in both categories, which was especially surprising for living artists.

The United States is still at the forefront for art, and the auction results are like the stock market for fine art, where fortunes are made and lost in a matter of minutes. In May 2015, *Les Femmes d'Alger* by Picasso became the most expensive artwork in the world, shattering records with its sale of US\$179.4 million

at Christie's. From the collection of Victor and Sally Ganz, it had fetched a paltry \$30 million in 1998.

Following in Picasso's wake was the exquisite "reclining nude" by Modigliani, which sold for \$170 million in November. The buyer was Chinese billionaire Liu Yiqian, a former taxi driver, and his wife Wang Wei. They opened the Long Museum in Shanghai in 2012, and aim to turn it into a world-class museum like the Guggenheim.

The urge to possess these so-called trophy paintings is understandable, as they have established a place in art history over the past 100 years, and rarity and beauty are key in the art world. Demand from collectors worldwide is another factor driving up the prices for "trophy art." Russian and Middle Eastern factors are also included in the fold of this elite group of collectors who are building private museums. This trend for western trophy art will continue unabated as collectors rush to fill their museums.

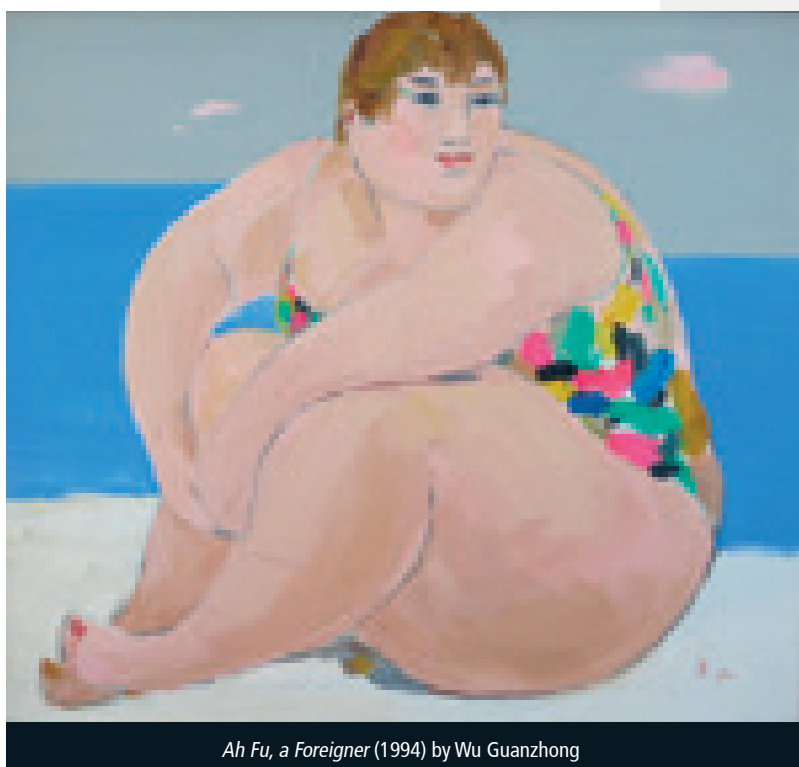
The contemporary market was just as hot, with six pieces by the German artist Gerhard Richter selling for over \$10 million last year. A record price was achieved by a 1986 painting titled *Abstraktes Bild*, one of his largest abstract works to date, and one of the first in a series of squeegee paintings. It sold in February 2015 at Sotheby's London Contemporary Art Evening Sale for \$46,355,380. The artist himself was taken aback by the sales; Richter was quoted in German daily *Die Zeit* stating that he watched the auction "with horror" "at the excessive prices paid for his works.

The upward trend is also evident for modern and contemporary "trophy art" in the Asian art market, albeit on a much lower scale and not at the same pace as in previous years. A rare *Peach Blossoms* masterpiece by Wu Guanzhong from 1973 sold at Sotheby's for \$8,622,360. The artist is recognised as the founder of modern Chinese painting and was deeply influenced by the works of Gauguin, Van Gogh and Cézanne during his time in Paris. This painting was very important in Chinese art history as it was one of the first paintings he executed when he returned to Beijing after undergoing "re-education" with three years of hard labour in the countryside. It has all the elements to be considered "trophy art": rarity, beauty and historical reference.

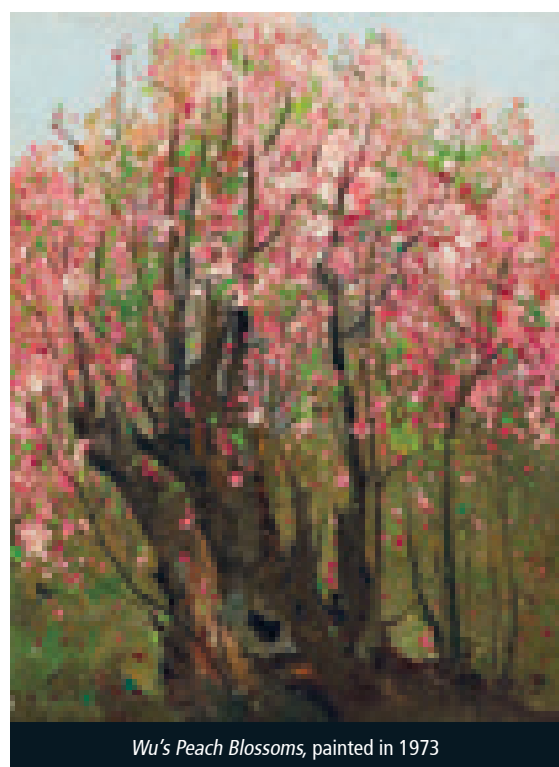
On the contemporary side, an early "infinity nets" painting by Yayoi Kusama, *No. Red B*, from 1960 sold at Sotheby's for \$9,989,745, crowning her as one of the most expensive female living artists.



Abstraktes Bild (1986) by Gerhard Richter



Ah Fu, a Foreigner (1994) by Wu Guanzhong



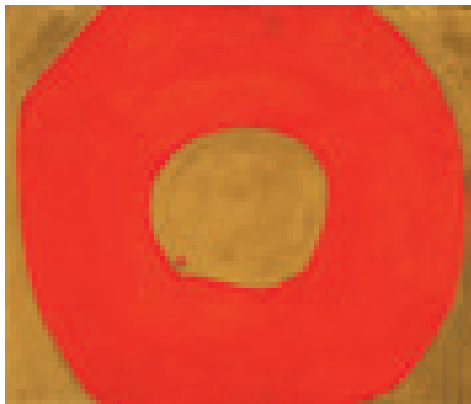
Wu's Peach Blossoms, painted in 1973



Have a Blast in Your Living Room 2 (2010) by Arin Dwiheartanto Sunaryo



Yoshihara Jiro's painting Work, circa 1960



Work (c. 1970) by Yoshihara Jiro

UP AND COMING

While “Year in Review” lists are great, what are the trends we can glean for 2016?

Due to the slowdown in the Chinese economy, there is value in identifying mid-career contemporary artists whose market has stalled. Some examples are works by Yue Minjun and Zhang Xiaogang; you could also consider top quality a-typical works by well-known artists because of their rarity and the prospect that as tastes change, these works could become highly sought after in the market. An example would be a figurative work by Wu Guanzhong, such as *Au Fu*.

Artistic trends can also be considered in looking to the future of art. For example, in western

contemporary art there is a strong demand for abstract works like Richter and Yayoi Kusama. If we translate that to Asian artists who were executing abstract works at the same time, one should consider the Gutai movement in Japan from 1959-1972, of which Yoshihara Jiro was the leader. He combined performance art, multimedia and fusion of the body with the art to create a new aesthetic practice. Sotheby's Autumn Sales of Modern and Contemporary Art showed solid interest for abstract Asian works. An outstanding result was achieved by the special collection of Jiro's work that sold for a total of \$3,429,006, four times its pre-sale estimate.

Unlike the past, Asian abstract art is no longer seen as a mere copy of western art move-

ments but it has its own language. The trend is continuing to Southeast Asia; imbued with a fresh spirit and paradigm, a new generation of artists that eventually redefined abstract art. In the regions, modern artists such as Fernando Zobel from the Philippines, Cheong Soo Ping and Cheng Wen Hsi from Singapore and Sadali, A.D. Pirous and Mochtar Apin from Indonesia continue the discussion. The lineage is progressing to young contemporary artists such as Jane Lee, Ay Tjoe Christine, Arin Dwiheartanto Sunaryo and Jigger Cruz.

These are the names you can look out for in the coming year. Remember, there are always opportunities in the art market, and 2016 is no exception.

“ASIAN ABSTRACT ART IS NO LONGER SEEN AS A MERE COPY OF WESTERN ART MOVEMENTS BUT IT HAS ITS OWN LANGUAGE.”



Paradise, a 2014 collaboration between Zheng Fanzhi & Jack Ma



SAKE

Savvy

FORMER FOOTBALL STAR HIDETOSHI NAKATA HAS A NEW PITCH: PROMOTING SAKE TO THE WORLD

Hidetoshi Nakata cuts a dapper figure, befitting his vaunted international “man about town” status, someone who is as comfortable in the front row of a fashion show or hobnobbing at a society gala as he was showing his dazzling football skills during a 10-year career.

The Japanese has found a new field of interest. He is discovering more about Japanese culture and bringing it to the world with “N” Sake.

“I spent the last six years visiting each of Japan’s 47 prefectures because I wanted to learn about Japanese culture. I visited all the farmers, the craftsmen, the sake makers, and I learned a lot about the ingredients and all the sakes. They make a really great product but they don’t how to promote and sell it,” he says.

“The problem is that nobody [outside Japan] knows any brand; they only know hot, cold or sweet sake. Actually, there’s more than 1,000 brands, and I thought that maybe I could help people understand the brands.”

He positions “N” as a premium brand that can hold its own in all variety of high-end establishments.

An obstacle to taking sake truly international has been the language barrier. Nakata, with his international acumen, also set up the app Sakenomy, promising to help users “learn about Sake and discover your taste.”

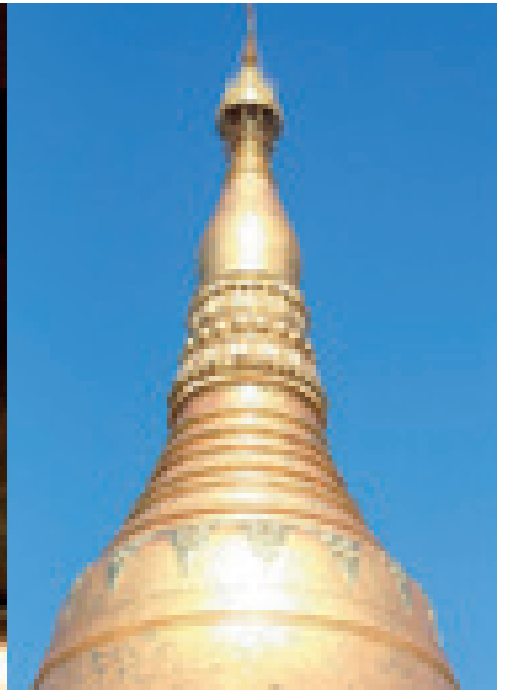
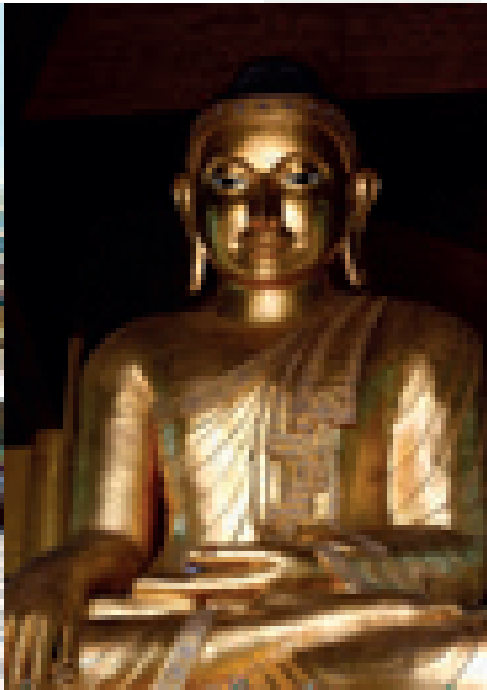
“You take a picture, and it gives you all the information you need about what it is, where it comes from.”

He left his comfort zone to explore the world (he speaks fluent Italian from many years playing in Italy). Although he is deemed a “fashionista,” he plays down the term.

“Fashion to me is something you wear every day. If you use the word ‘fashion’ it seems very exclusive. I just care about everything; it’s not just fashion, but what you eat, drink, wear, buy. Everything is part of my life. It’s nothing special for me.”

The 39-year-old says it took football and friends – having connections with others – to bring him to where he is today.

“I always liked a challenge, and fortunately I had a good connection to the world because of football and other things. I cannot create things by myself, but I have friends – and they became my bridge. Basically, I just want to make people happy. If I do that, then I’m happy.”



YES TO Yangon

OLD MEETS NEW
IN HAPPENING
YANGON



As the country formerly known as Burma opens up to the world, Myanmar's commercial capital is more ready than ever to welcome visitors. Home to more than 5 million, Yangon is a brush of excitement.

SHWEDAGON PAGODA

The 2,500-year-old pride of Myanmar is definitely the major landmark of Yangon, for visitors and devout Buddhists alike, and is believed to be home to eight strands of Siddharta Gautama's hair. Sitting on top of a hill at 99 metres high, the golden-plated dome and its massive concoction of diamonds, rubies, topaz and sapphires are visible from miles away. The best times to visit the Shwedagon are either early in the morning or late in the afternoon.

CHINATOWN MARKET

Yes, it's messy, and busy. But isn't that what

wet markets are supposed to be like? Although there are many smaller markets throughout the city, the one in Chinatown, the one-stop shopping experience along the 24th, 23rd, 22nd, 20th, 19th and 18th Streets makes it worthwhile. From raw meat to vegetables, fruits and flowers, from imported produce to an assortment of fried insects, shopping or simply visiting the area is a breathtaking experience.

TEAHOUSES

When in Rome, do as the Romans do. To fit in with the locals, there's nothing better for any tourist to do than to sip Burmese tea at one of Yangon's myriad of teahouses. One can never go wrong with lahpatyei gyo, the local word for milk tea, made from a mixture of tea, evaporated milk, condensed milk and water. If you're feeling adventurous, pair your tea with local curries or snacks.

BOGYOKE AUNG SAN MARKET

Located in an old colonial building on cobblestone ground, Bogyoke Aung San Market is a Yangon city heritage site. It hosts vendors selling antiques, handicrafts, jewellery, paintings and clothes. Being a tourist destination, prices here are slightly higher, so get ready for some serious bargaining. Nevertheless, the market does offer some real treasures if you are willing to peruse and haggle.

THE STRAND HOTEL

Facing the Hlaing River to its south, just next to the British and Australian embassies, stands this century-old institution. Built in 1901 by a British entrepreneur and later acquired by the famous hoteliers, the Sarkies Brothers, the luxurious hotel is housed in a Victorian-style building and remains one of the finest in the region.



CHOI SIWON

Singer, songwriter and actor Choi Siwon, mainly known to the world as a member of the K-pop idol band Super Junior, recently teamed up with Piaget for its Possession jewellery campaign, entitled “Beyond a Gift”. The 29 year old, currently on hiatus to serve in South Korea’s obligatory 2-year military service, has also been making quite the international name as an actor, starring in high profile movies such as *Dragon Blade* with Jackie Chan. On the red carpet, Siwon has been spotted wearing Piaget’s Gouverneur Chrono watch.



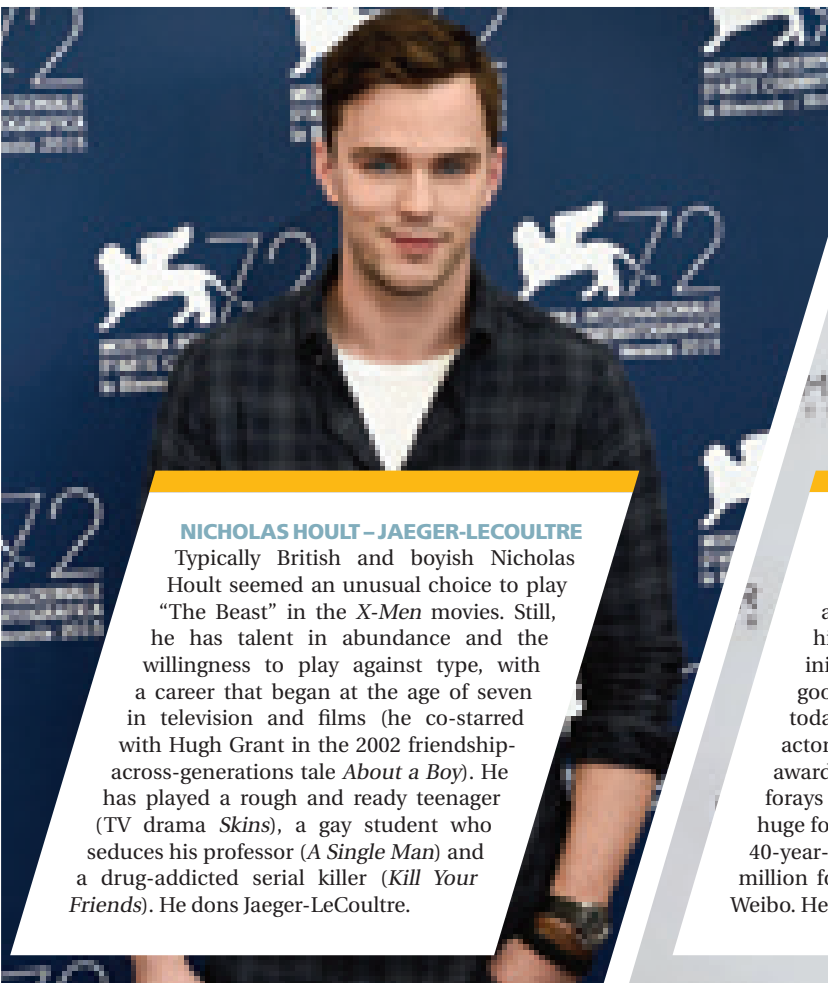
SEAN GELAEI – TUDOR

The younger generation is coming on strong in Indonesia, or make that “fast and furious” for speed king Sean Gelael. At age 19, he has made his name in multiple motorsport disciplines, from starting out in Go-Karting, rallying to Formula and G2 competitions, plus winning a slew of awards for his precocious talent, including becoming the youngest F3 driver to earn a place on the podium in 2013. At the end of 2015, Gelael wore the new TUDOR Fastrider Chronograph as he raced for the Carlin team on the European circuit.



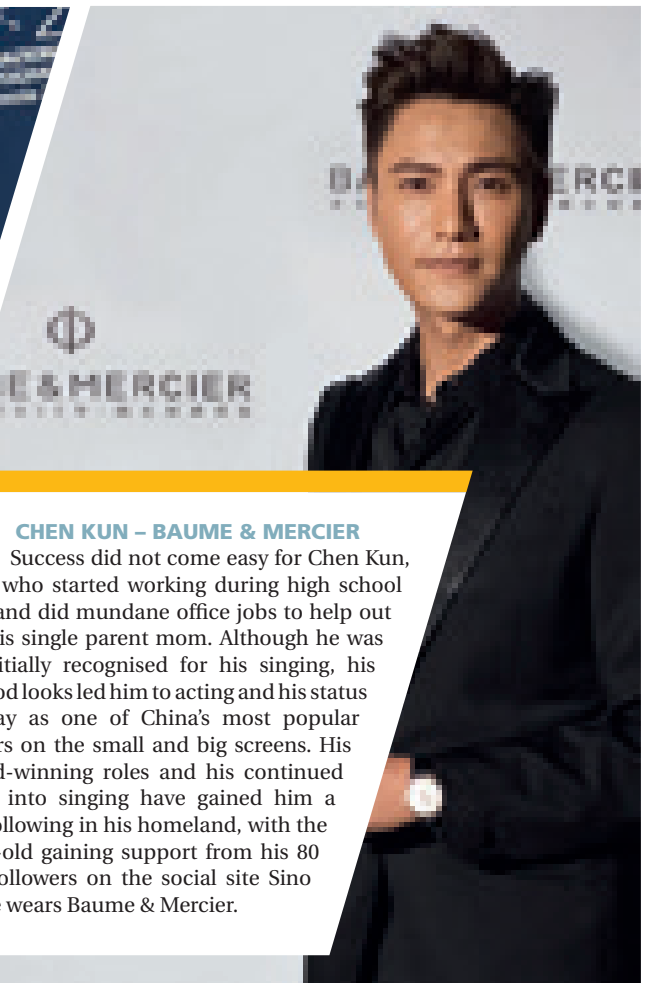
CHRIS HEMSWORTH – TAG HEUER

Although his brawny physique, height of 1.9 metres and blonde good looks were perfect for the role of Thor in the eponymous action film series, off screen Chris Hemsworth is known for his typically laid-back Australian demeanour (that included showing his none-too-shabby dance moves on *Dancing With the Stars Australia*). The father of three reaped success in 2015, with a tongue-in-cheek cover of the December issue of *Vanity Fair*, and being named a TAG Heuer Ambassador.



NICHOLAS HOULT – JAEGER-LECOULTRE

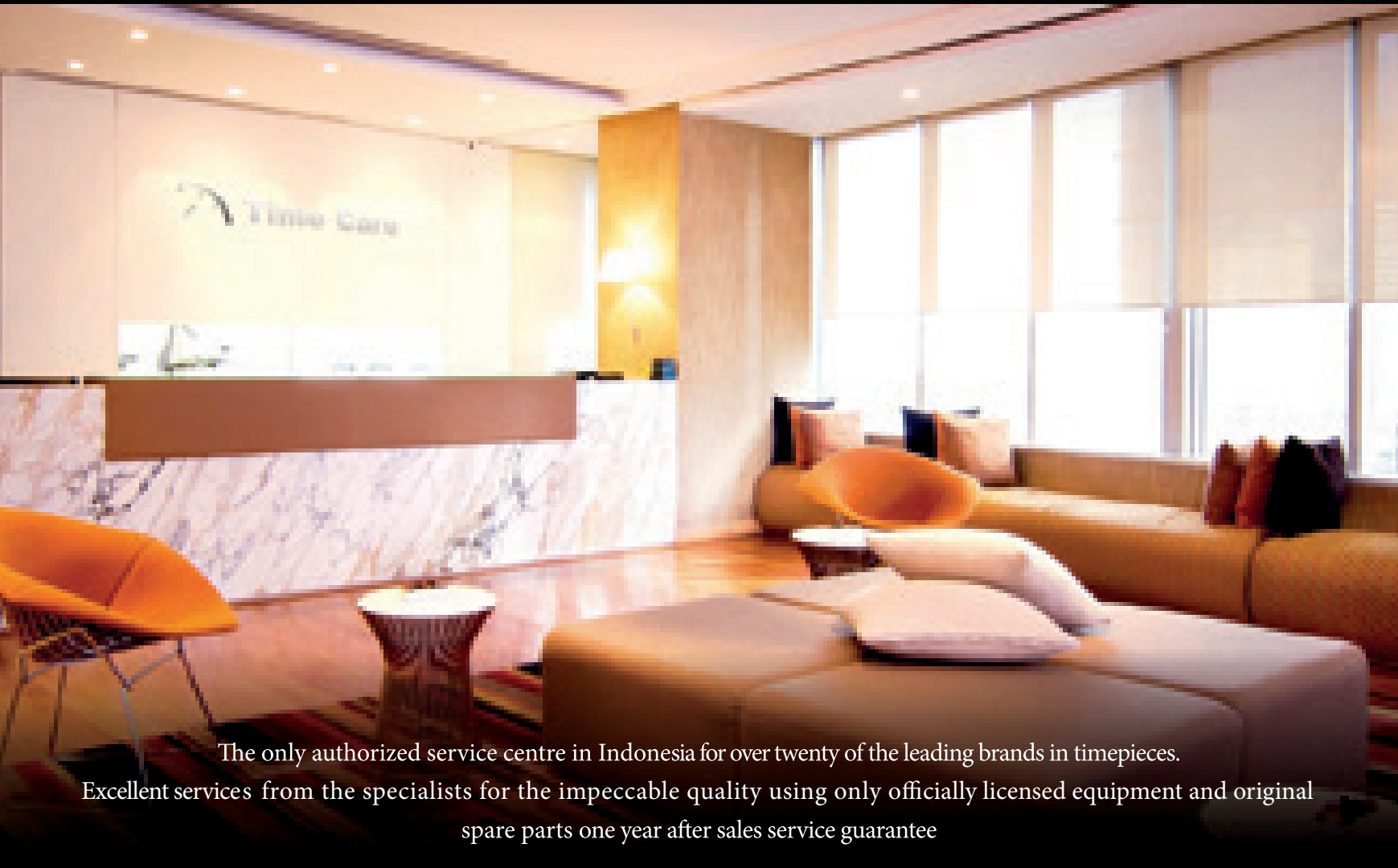
Typically British and boyish Nicholas Hoult seemed an unusual choice to play “The Beast” in the *X-Men* movies. Still, he has talent in abundance and the willingness to play against type, with a career that began at the age of seven in television and films (he co-starred with Hugh Grant in the 2002 friendship-across-generations tale *About a Boy*). He has played a rough and ready teenager (TV drama *Skins*), a gay student who seduces his professor (*A Single Man*) and a drug-addicted serial killer (*Kill Your Friends*). He dons Jaeger-LeCoultre.



CHEN KUN – BAUME & MERCIER

Success did not come easy for Chen Kun, who started working during high school and did mundane office jobs to help out his single parent mom. Although he was initially recognised for his singing, his good looks led him to acting and his status today as one of China’s most popular actors on the small and big screens. His award-winning roles and his continued forays into singing have gained him a huge following in his homeland, with the 40-year-old gaining support from his 80 million followers on the social site Sino Weibo. He wears Baume & Mercier.

TIME INTERNATIONAL Service Centre



The only authorized service centre in Indonesia for over twenty of the leading brands in timepieces. Excellent services from the specialists for the impeccable quality using only officially licensed equipment and original spare parts one year after sales service guarantee

TIMECARE

Menara Sudirman Level 12A
Jl. Jend. Sudirman Kav.60, Jakarta 12190
Tel. +62-21 29272780, Fax +62-21 29272781

Watchcare

INTERNATIONAL

Menara Sudirman Level 8
Jl. Jend. Sudirman Kav.60, Jakarta 12190
Tel. +62-21 29272744, Fax +62-21 29272745



The Time Place

#53 INDONESIA



IN THE NEXT ISSUE OF

The Time Place

INDONESIA

THE DAZZLING PRECIOUS CHOPARD

The Time Place

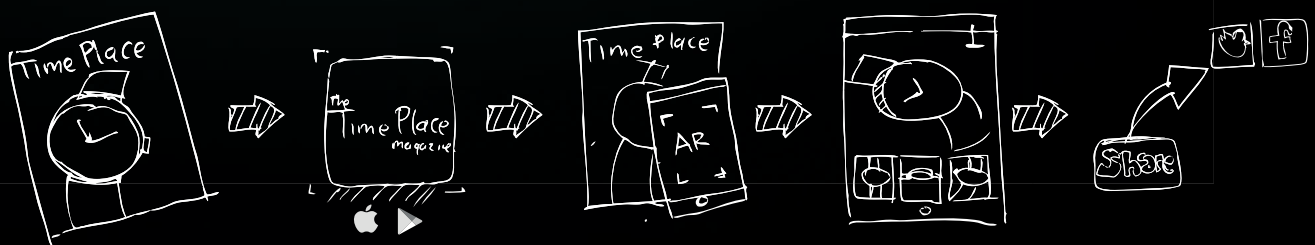
INDONESIA

INDONESIA'S LEADING MAGAZINE FOR TIMEPIECE CONNOISSEURS AND ENTHUSIASTS

NOW ALSO AVAILABLE!



Enjoy The Time Place Magazine augmented reality application where you can experience realtime content of haute horlogerie and more



1 GET A COPY OF THE MAGAZINE

2 DOWNLOAD FOR FREE THE TIME PLACE AR APPLICATION

3 SCAN THE PAGES WITH THE ICON THROUGH THE APP

4 DISCOVER THE VIRTUAL STORY

5 SHARE YOUR APPLICATION THROUGH YOUR SOCIAL MEDIA

